



**FOR IMMEDIATE RELEASE**

Contact: Jason Farrell  
480.596.7130  
jfarrell@fender.com

**FENDER® INTRODUCES 60th ANNIVERSARY TELECASTER®  
AND PRECISION BASS® MODELS**

*Richly crafted homage to original pair of revolutionary instruments features best of old and new,  
and a brand-new finish for the occasion*

SCOTTSDALE, Ariz. (Jan. 4, 2011) — Fender is proud to introduce a new guitar and bass that commemorate six decades of the company's original pair of groundbreaking instruments—the Telecaster and Precision Bass guitars. Early 2011 sees the release of the **60<sup>th</sup> Anniversary Telecaster** and **60<sup>th</sup> Anniversary Precision Bass**, both of which feature a new "Blackguard Blonde" finish created especially for the occasion.

The rich history of Fender guitars begins with the instrument that was officially named the Telecaster in February 1951. It was the world's first successful solid-body electric guitar, transforming the role of the guitar in popular music and becoming an enduring model of form and function in the process. Still elegantly simple after 60 years, it remains the versatile voice of diverse and creative guitarists worldwide.

The **60<sup>th</sup> Anniversary Telecaster** honors its predecessors by packing more than half a century of classic sound and design into one collectible U.S.-made instrument, with a striking combination of vintage looks and modern Telecaster technology. Features include an ash body with a Blackguard Blonde thin-skin lacquer finish, tinted maple neck and fretboard with modern 9.5" radius and medium jumbo frets, American Vintage Telecaster single-coil pickups, black pickguard, American Standard bridge with bent steel saddles and stamped brass plate, modern tuners, commemorative neckplate and Fender/SKB® molded case.

Introduced in 1951, the Precision Bass was the world's first successful solid-body electric bass guitar; an instrument that revolutionized popular music so thoroughly that it even created a new kind of musician—the electric bassist. Sixty years later it is still the first word in electric bass and an essential and indispensable instrument in the hands of bass players worldwide.

The **60<sup>th</sup> Anniversary Precision Bass** embodies six decades of Fender bass legacy in a collectible U.S.-made instrument. Features include an ash body with Blackguard Blonde thin-skin lacquer finish, maple neck and fretboard with modern 9.5" radius and medium jumbo frets, vintage Precision Bass split single-coil pickup, black pickguard, high-mass vintage bridge, knurled control knobs, modern tuners, commemorative neckplate and Fender/SKB® molded case.

# # #

**About Fender Musical Instruments Corporation**

Fender Musical Instruments Corporation (FMIC) is the world's leading guitar manufacturer, and its name has become synonymous with all things rock 'n' roll. Iconic Fender® instruments such as the Telecaster®, Stratocaster®, Precision Bass® and Jazz Bass® guitars are known worldwide as the instruments that started the rock revolution, and they continue to be highly prized by today's musicians and collectors. FMIC brands include Fender®, Squier®, Guild®, Gretsch®, Jackson®, Charvel®, EVH®, SWR® and Groove Tubes®, among others. For more information, visit [www.fender.com](http://www.fender.com).



**FOR IMMEDIATE RELEASE**

Contact: Jason Farrell  
480.596.7130  
jfarrell@fender.com

**FENDER® INTRODUCES SPECIAL EDITION G-DEC® 3 THIRTY AMPS**

*The world's greatest guitar practice amps and instructional tools just got better*

SCOTTSDALE, Ariz. (Jan. 4, 2011) — Fender's acclaimed G-DEC 3 Thirty practice amp is now available in three genre-specific FSR (Factory Special Run) versions tailor-made for blues, metal and country guitarists.

Like the standard 30-watt Blackface™ G-DEC 3 Thirty, all three new FSR models come equipped with 100 presets, a wealth of CD-quality backing tracks, easy computer connectivity and Fender FUSE™ software for custom configuration. Unlike the standard model, however, each of these three distinctive new amps features a striking cosmetic treatment created especially for its individual musical personality.

The **G-DEC 3 Thirty BLUES** is a vintage-style amp with a classic Fender look, blonde vinyl covering, oxblood grille cloth and chrome corners that tastefully evoke the early 1960s. Onboard CD-quality backing track loops by dozens of top musicians give a special nod to the blues, with other tracks in various vintage jazz, R&B and soul styles and 100 tone presets appropriate to these styles.

The **G-DEC 3 Thirty METAL** goes horns up for shredders and punks alike, with black hardware and grille cloth and covered in hardcore black-white-gray camo. It features onboard CD-quality backing track loops by members of **Hatebreed**, **Anthrax**, **Cannibal Corpse**, **Whitechapel**, **Sepultura**, **Bad Religion** and others, plus a collection of drums-only metal loops, a few Southern rock tracks thrown in just for fun, and 100 tone presets for shredding.

The **G-DEC 3 Thirty COUNTRY** saddles up with stylish western "cowboy tooled" vinyl covering, wheat grille cloth and chrome corners. Its onboard CD-quality backing track loops by dozens of top musicians give a special nod to classic and modern country, rockabilly, and Americana styles, with 100 tone presets by acclaimed pickers **Brad Paisley**, **Keith Urban**, **James Burton** and more that are ideal sounds for the tracks.

###

**About Fender Musical Instruments Corporation**

Fender Musical Instruments Corporation (FMIC) is the world's leading guitar manufacturer, and its name has become synonymous with all things rock 'n' roll. Iconic Fender® instruments such as the Telecaster®, Stratocaster®, Precision Bass® and Jazz Bass® guitars are known worldwide as the instruments that started the rock revolution, and they continue to be highly prized by today's musicians and collectors. FMIC brands include Fender®, Squier®, Guild®, Gretsch®, Jackson®, Charvel®, EVH®, SWR® and Groove Tubes®, among others. For more information, visit [www.fender.com](http://www.fender.com).



**FOR IMMEDIATE RELEASE**

Contact: Jason Farrell  
480.596.7130  
jfarrell@fender.com

**FENDER® INTRODUCES ROAD WORN™ PLAYER SERIES GUITARS**

*Next-generation Road Worn guitars will strike an even more resonant chord with guitarists*

SCOTTSDALE, Ariz. (Jan. 4, 2011) — Fender’s popular Road Worn Series instruments struck a chord with guitarists with their aged, well-played look and feel. Now the new **Road Worn Player Series** takes the experience a step further with hotter pickups for smoldering, gritty tone; flatter fingerboards for smooth, effortless bends; and lightly aged finished treatments that make the three new guitars feel immediately comfortable and familiar. And all are designed to be broken in without breaking the bank.

All three new Road Worn Player Series guitars—**Road Worn Player Series Stratocaster®**, **Road Worn Player Series Stratocaster HSS** and **Road Worn Player Series Telecaster®**—feature an alder body with a lightly worn lacquer finish, modern “C”-shaped maple neck with a lightly worn urethane finish, three-ply pickguard, aged knobs and switch tip, and deluxe gig bag.

The **Road Worn Player Series Stratocaster** has a maple fretboard with 9.5” radius and medium jumbo frets, Texas Special™ single-coil pickups, five-way switching, and vintage-style synchronized tremolo bridge. The **Road Worn Player Series Stratocaster HSS** has a rosewood fretboard with 9.5” radius and medium jumbo frets, Texas Special™ neck and middle pickups, Seymour Duncan® Pearly Gates humbucking bridge pickup, five-way switching, and vintage-style synchronized tremolo bridge.

The **Road Worn Player Series Telecaster** has a maple fretboard with 9.5” radius and medium jumbo frets, Tex Mex™ single-coil bridge pickup and Seymour Duncan® ’59 humbucking neck pickup, three-way switching, and Road Worn six-saddle strings-through-body bridge.

###

**About Fender Musical Instruments Corporation**

Fender Musical Instruments Corporation (FMIC) is the world’s leading guitar manufacturer, and its name has become synonymous with all things rock ‘n’ roll. Iconic Fender® instruments such as the Telecaster®, Stratocaster®, Precision Bass® and Jazz Bass® guitars are known worldwide as the instruments that started the rock revolution, and they continue to be highly prized by today’s musicians and collectors. FMIC brands include Fender®, Squier®, Guild®, Gretsch®, Jackson®, Charvel®, EVH®, SWR® and Groove Tubes®, among others. For more information, visit [www.fender.com](http://www.fender.com).



**FOR IMMEDIATE RELEASE**

Contact: Jason Farrell  
480.596.7130  
jfarrell@fender.com

**FENDER® RELEASES MUSTANG™ III, IV and V AMPLIFIERS**

*Newest Mustang models continue to raise the standard for modern guitar versatility and muscle*

SCOTTSDALE, Ariz. (Jan. 4, 2011) — Fender completes the first generation of its Mustang amplifier line with the introduction of the high-powered **Mustang III, IV and V** models. Like the smaller Mustang I and II models released in late summer 2010, Mustang III, IV and V raise the standard for modern guitar versatility and muscle, with incredibly authentic amp models, a huge bank of built-in effects, easy USB connectivity and Fender FUSE™ software, all packed into a striking visual design with sleek and modern Fender black “carbon tweed” covering and silver grille cloth.

**Mustang III** is a 100-watt open-back combo with a 12” Celestion® speaker great for rehearsing and smaller gigs; **Mustang IV** is a 150-watt open-back combo with dual 12” Celestion® speakers great for rehearsing and larger gigs. The **Mustang V Head** is for the big gigs—a 150-watt amp head that pairs with the rugged **Mustang V 412 Cabinet**, which is loaded with four 12” Celestion® speakers and sturdy center baffle bracing.

All sound great and pump serious volume, and each contains 100 amp presets derived from 12 different amp models that deliver tones ranging from vintage Fender sparkle to outrageous modern metal distortion. Mustang III, IV and V also contain 37 built-in effects in four categories (stomp, modulation, delay and reverb), all instantly and easily accessed. Mustang III includes a programmable two-button footswitch that controls preset up/down, quick access, effects on/off and tap tempo (optional four-button footswitch may be added for six-button performance); Mustang IV and V include a four-button footswitch that controls quick access, preset/bank select, effects on/off and tuner (optional programmable two-button footswitch may be added for six-button performance).

All three amps feature an easily navigated control interface, with gain, volume treble, middle, bass, reverb, master volume; data wheel; and soft keys for amp select, stomp edit, modulation edit, delay edit, reverb edit, utility, save, exit and tap/tuner. On each amp, the 1/8” headphone jack doubles as a speaker-emulated line out.

Like Mustang I and II, Mustang III, IV and V feature USB connectivity for easy user programming and digital recording; Fender FUSE™ software for deep editing, preset storage, patch swapping and free artist content; Ableton® Live Lite 8 Fender Edition studio-quality recording software; and AmpliTube® Fender LE software.

###

**About Fender Musical Instruments Corporation**

Fender Musical Instruments Corporation (FMIC) is the world’s leading guitar manufacturer, and its name has become synonymous with all things rock ‘n’ roll. Iconic Fender® instruments such as the Telecaster®, Stratocaster®, Precision Bass® and Jazz Bass® guitars are known worldwide as the instruments that started the rock revolution, and they continue to be highly prized by today’s musicians and collectors. FMIC brands include Fender®, Squier®, Guild®, Gretsch®, Jackson®, Charvel®, EVH®, SWR® and Groove Tubes®, among others. For more information, visit [www.fender.com](http://www.fender.com).



**FOR IMMEDIATE RELEASE**

Contact: Jason Farrell  
480.596.7130  
jfarrell@fender.com

**SQUIER® BY FENDER® ANNOUNCES RELEASE OF STRATOCASTER®  
GUITAR  
AND CONTROLLER FOR ROCK BAND™ 3**

*Fully operational guitar and controller created for musicians and gamers alike*

SCOTTSDALE, Ariz. (Nov. 16, 2010) – **Fender**, the name synonymous with rock ‘n’ roll, announces today the world’s first electric guitar that is also an officially licensed **Rock Band™ 3** video game controller. Blending state-of-the-art gaming and guitar technology with the authenticity of Fender design and engineering, the **Squier by Fender Stratocaster Guitar and Controller** is created for musicians and gamers alike and rocks both worlds—whether plugged into a guitar amp or into a video game console.

Designed exclusively for the Rock Band™ 3 Pro mode, the Squier by Fender Stratocaster Guitar and Controller allows players to play the actual notes and chords of their favorite songs while racking up high gameplay scores. Its position-sensing fingerboard responds to the touch, turning gameplay into real musical performances. Gameplay requires the use of the Mad Catz® MIDI Pro adapter (sold separately), compatible with the Nintendo® Wii™, Microsoft® Xbox 360®, and the Sony PlayStation® 3.

Additionally, Rock Band™ 3 features two training modes. The “Instrument Trainer” mode helps acquaint players with the guitar and the way it works within the game. Within a few lessons, players can go from plucking single notes to fretting chords and moving lines. The “Song Trainer” mode allows players to break down any song on the tracklist and master it, one phrase at a time. Both modes feature a full backing band, and offer the ability to slow tracks down, so players can learn at their own pace.

Features include an agathis wood body with polyester finish, 22-fret maple neck with polymer fingerboard and position-sensing electronics, enclosed tuners, custom bridge pickup, custom truss rod, hard-tail bridge, 1/4” output jack, standard five-pin MIDI output jack and Ableton® Live Lite 8 studio-quality recording software.

“This represents the first true bridge between gamers and guitarists,” said Justin Norvell, product director, Fender Electric Guitars. “Now, instead of taking a huge leap from five buttons to a full guitar, gamers can seamlessly transition from the Rock Band 3 environment to the real thing—plugging into their favorite amp.”

Pre-orders begin on Jan. 1, 2011, with the instruments becoming available in retail outlets on March 1, 2011 at an MSRP of \$279.99. For more information, go to [www.fender.com/rockband3](http://www.fender.com/rockband3).

###

**About Fender Musical Instruments Corporation**

Fender Musical Instruments Corporation (FMIC) is the world’s leading guitar manufacturer, and its name has become synonymous with all things rock ‘n’ roll. Iconic Fender® instruments such as the Telecaster®, Stratocaster®, Precision Bass® and Jazz Bass® guitars are known worldwide as the instruments that started the rock revolution, and they continue to be highly prized by today’s musicians and collectors. FMIC brands include Fender®, Squier®, Guild®, Gretsch®, Jackson®, Charvel®, EVH®, SWR® and Groove Tubes®, among others. For more information, visit [www.squierguitars.com](http://www.squierguitars.com).



**FOR IMMEDIATE RELEASE**

Contact: Jason Farrell  
480.596.7130  
jfarrell@fender.com

**SQUIER® INTRODUCES NEW VINTAGE MODIFIED INSTRUMENTS**

*New Vintage Modified Jazzmaster®, Jaguar® HH and Jazz Bass® guitar models*

SCOTTSDALE, Ariz. (Jan. 4, 2011) — Squier is proud to introduce a trio of new Vintage Modified series instruments for 2011—two guitars and a bass—that deliver time-honored vibe and great Squier look, sound, feel and value.

With its offset waist and contoured body, the new **Vintage Modified Jazzmaster®** guitar honors its famous Fender® forerunner, with a few hot-rodded touches included. Custom Duncan Designed™ pickups with vintage tone (neck) and higher output (bridge) produce tones ranging from glassy smooth to jangly rocking rhythm crunch. Other features include a comfortable one-piece maple neck, '62 Jazz Bass stacked concentric volume/tone controls, distinctive top-loading hard-tail bridge and vintage-style tuners.

The **Vintage Modified Jaguar HH** guitar offers many of the same features found on the Vintage Modified Jazzmaster, including the offset waist and contoured body, '62 Jazz Bass stacked concentric volume/tone controls, distinctive top-loading hard-tail bridge and vintage-style tuners. Its special features include a 24"-scale fast action maple neck with rosewood fretboard, dual Duncan Designed™ humbucking pickups, and a three-position toggle pickup switch on the upper horn.

Squier's all-new **Vintage Modified Jazz Bass** and **Vintage Modified Jazz Bass Left Handed** guitars feature the time-honored offset-waist body and ultra-slim fast-action neck that the model is famous for. Modern hot-rod touches include a pair of Duncan Designed™ JB101 single-coil Jazz Bass pickups. Other features include basswood body with Three-Color Sunburst polyester finish, "C"-shaped maple neck, 9.5"-radius rosewood fretboard with medium jumbo frets, three-ply tortoiseshell pickguard, standard four-saddle bridge and chrome hardware.

###

**About Fender Musical Instruments Corporation**

Fender Musical Instruments Corporation (FMIC) is the world's leading guitar manufacturer, and its name has become synonymous with all things rock 'n' roll. Iconic Fender® instruments such as the Telecaster®, Stratocaster®, Precision Bass® and Jazz Bass® guitars are known worldwide as the instruments that started the rock revolution, and they continue to be highly prized by today's musicians and collectors. FMIC brands include Fender®, Squier®, Guild®, Gretsch®, Jackson®, Charvel®, EVH®, SWR® and Groove Tubes®, among others. For more information, visit [www.squierguitars.com](http://www.squierguitars.com).



**FOR IMMEDIATE RELEASE**

Contact: Jason Farrell  
480.596.7130  
jfarrell@fender.com

**SQUIER® INTRODUCES NEW VINTAGE MODIFIED JAGUAR® BASSES**

*Jaguar Bass Special and Jaguar Bass Special HB are distinctively supercharged*

SCOTTSDALE, Ariz. (Jan. 4, 2011) — Squier is proud to introduce two new Vintage Modified series Jaguar Bass guitar models, the **Jaguar Bass Special** and **Jaguar Bass Special HB**, that deliver superior tone, smooth playability, great comfort and fantastic value.

The new **Vintage Modified Jaguar Bass Special** puts classic Fender® looks into a distinctively sharp-looking, great-sounding and super-versatile Squier bass model. Features include a sleek offset-waist body and an ultra-slim fast-action neck, with the added one-two punch of a booming split single-coil Precision Bass® middle pickup paired with a growling Jazz Bass® single-coil bridge pickup and an active bass-boost circuit that adds additional low-end power.

The new **Vintage Modified Jaguar Bass Special HB** has that same classic look and smooth feel; what's different is that it boasts a single powerful high-output humbucking pickup and a three-band active tone circuit, both of which combine to produce a versatile wealth of tonal options just right for any bass sound and style.

###

**About Fender Musical Instruments Corporation**

Fender Musical Instruments Corporation (FMIC) is the world's leading guitar manufacturer, and its name has become synonymous with all things rock 'n' roll. Iconic Fender® instruments such as the Telecaster®, Stratocaster®, Precision Bass® and Jazz Bass® guitars are known worldwide as the instruments that started the rock revolution, and they continue to be highly prized by today's musicians and collectors. FMIC brands include Fender®, Squier®, Guild®, Gretsch®, Jackson®, Charvel®, EVH®, SWR® and Groove Tubes®, among others. For more information, visit [www.squierguitars.com](http://www.squierguitars.com).



**FOR IMMEDIATE RELEASE**

Contact: Jason Farrell  
480.596.7130  
jfarrell@fender.com

**FENDER® INTRODUCES NEW AMERICAN SPECIAL BASS GUITARS**

*Precision Bass® and Jazz Bass® guitar models offer the latest in quality and value*

SCOTTSDALE, Ariz. (Jan. 4, 2011) — Fender's two new American Special basses deliver the latest in U.S.-built quality and value, with special features including a slim neck profile, high-gloss finish and the Fender Greasebucket™ tone circuit, which rolls off highs while maintaining low-end definition.

The **American Special Precision Bass** also features an alder body and "C"-shaped maple neck, maple fretboard (Black, Candy Apple Red models) or rosewood fretboard (Olympic White, Three-color Sunburst models) with medium jumbo frets, split single-coil alnico pickup, knurled chrome knobs, three-ply pickguard (black-white black on Candy Apple Red and Olympic White models; parchment on Black and Three-color Sunburst models), vintage-style bridge and strap buttons, and deluxe gig bag.

The **American Special Jazz Bass** also features an alder body and "C"-shaped maple neck, maple fretboard (Black, Candy Apple Red models) or rosewood fretboard (Olympic White, Three-color Sunburst models) with medium jumbo frets, single-coil alnico Jazz Bass pickups, vintage-style black plastic Jazz Bass knobs, three-ply pickguard (black-white black on Candy Apple Red and Olympic White models; parchment on Black and Three-color Sunburst models), vintage-style bridge and strap buttons, and deluxe gig bag.

###

**About Fender Musical Instruments Corporation**

Fender Musical Instruments Corporation (FMIC) is the world's leading guitar manufacturer, and its name has become synonymous with all things rock 'n' roll. Iconic Fender® instruments such as the Telecaster®, Stratocaster®, Precision Bass® and Jazz Bass® guitars are known worldwide as the instruments that started the rock revolution, and they continue to be highly prized by today's musicians and collectors. FMIC brands include Fender®, Squier®, Guild®, Gretsch®, Jackson®, Charvel®, EVH®, SWR® and Groove Tubes®, among others. For more information, visit [www.fender.com](http://www.fender.com).





**FOR IMMEDIATE RELEASE**

Contact: Jason Farrell  
480.596.7130  
jfarrell@fender.com

**FENDER® INTRODUCES UPGRADED ACOUSTIC GUITARS FOR 2011**

*New and improved features for Classic Design series exotic wood, solid-top and laminate-top models*

SCOTTSDALE, Ariz. (Jan. 4, 2011) — Fender Acoustics proudly introduces new and improved Classic Design series guitar models for 2011, with more than a dozen instruments receiving significant structural and cosmetic refinements that enhance their elegant look, sturdy build and full, resonant sound.

Fender's exotic-wood **CD-220SCE** dreadnought guitar is available in two beautiful forms, with ovangkol (a heavy West African wood) back and sides or ash burl back and sides; both with a natural-finish solid spruce top. Upgraded features are a new tortoiseshell pickguard and abalone rosette design, new compensated rosewood bridge design, black bridge pins with abalone dots, mother-of-pearl Fender logo headstock inlay and smaller (3 mm) dot fingerboard inlays. Standard features include scalloped X bracing, back center stripe mosaic inlay, 20-fret rosewood fingerboard, dual-action truss rod, gold hardware and Fishman® Presys™ pickup system with active onboard preamp, tuner, volume/tone controls and low-battery indicator light.

Acoustic models with solid spruce tops now feature a tortoiseshell pickguard with a new shape, a new mother-of-pearl rosette design, a new bridge shape with aged bridge pins, smaller fretboard inlays (3 mm) and a mother-of-pearl Fender logo headstock inlay. These instruments include the **CD-280S**, **CD-280SCE**, **CD-140S** and **CD-140SCE** dreadnought acoustics; the **CJ-290SCE** jumbo cutaway acoustic; the **CA-360SCE** auditorium cutaway acoustic; and the **CD-160SE** 12-string acoustic.

Laminate-top dreadnought acoustic models have also received significant upgrades, now featuring a black pickguard with a new shape, a new mother-of-pearl acrylic rosette design, a new bridge shape, white bridge pins with black dots, and smaller fretboard inlays (3 mm). These instruments include the **CD-100** (and left-handed model), **CD-100CE** cutaway (and left-handed model), **CD-110CE** cutaway, **CD-100 12-String**, **CD-60** and **CD-60CE** cutaway models.

###

**About Fender Musical Instruments Corporation**

Fender Musical Instruments Corporation (FMIC) is the world's leading guitar manufacturer, and its name has become synonymous with all things rock 'n' roll. Iconic Fender® instruments such as the Telecaster®, Stratocaster®, Precision Bass® and Jazz Bass® guitars are known worldwide as the instruments that started the rock revolution, and they continue to be highly prized by today's musicians and collectors. FMIC brands include Fender®, Squier®, Guild®, Gretsch®, Jackson®, Charvel®, EVH®, SWR® and Groove Tubes®, among others. For more information, visit [www.fender.com](http://www.fender.com).



WHEN YOU'RE READY

## FOR IMMEDIATE RELEASE

Contact: Jason Farrell  
480.596.7130  
jfarrell@fender.com

## FENDER CUSTOM SHOP INTRODUCES NEW CUSTOM COLLECTION

*Fender's "Dream Factory" introduces new striking Time Machine, Pro and Custom Deluxe models*

SCOTTSDALE, Ariz. (Jan. 4, 2011) — The world-famous Fender Custom Shop in Corona, Calif., produces the best of Fender's best, and 2011 will see the arrival of many new "Dream Factory" guitars and basses, including remarkable Time Machine, Pro and Custom Deluxe models.

The Custom Shop pays homage to Fender's original early-'50s workhorse guitar with the Time Machine **1953 Heavy Relic Telecaster**<sup>®</sup>. Features include a lightweight ash body with a Nocaster<sup>®</sup> Blonde lacquer finish given a heavily worn "Heavy Relic" treatment, tinted one-piece maple neck with mid-'50s soft V shape, maple fingerboard with 9.5" radius and 6105 frets, vintage-design 1950s Telecaster pickups, three-way pickup switch with modern wiring, single-ply black Bakelite pickguard, vintage-style hardware, center pocket tweed case and certificate of authenticity.

The Time Machine **1958 Relic Stratocaster**<sup>®</sup> evokes the first-decade glory of the model, with features including an alder body with a Relic lacquer finish in distinctive Chocolate Three-Color Sunburst, tinted one-piece maple neck with mid-'50s (10/56) large V shape, maple fingerboard with 9.5" radius and 6105 frets, Master Design pickups with five-way switching, single-ply parchment pickguard, vintage-style hardware, blonde case and certificate of authenticity.

Sounds would be wrung from the Stratocaster in the 1960s that its designers and its players of the 1950s couldn't possibly have dreamed of. The Custom Shop honors that turn-of-the-decade instrument with the Time Machine **1960 Relic Stratocaster with Matching Headstock**, in period-correct Fiesta Red, Shoreline Gold and Surf Green. Features include an alder body with a Relic lacquer finish, lightly tinted maple neck with large C shape and matching headstock, rosewood fingerboard with 9.5" radius and 6105 frets, 1960 Stratocaster pickups with five-way switching, three-ply mint green pickguard, vintage-style hardware, wing string tree, brown hard-shell case and certificate of authenticity.

The Custom Shop honors the mid- to late-'60s era of the Telecaster with the Time Machine **1967 New Old Stock (NOS) Telecaster** and **1967 Relic Telecaster** models, both of which feature an alder body with respective New Old Stock and Relic lacquer finish treatments (in Candy Apple Red and Aged Vintage White), maple neck with large C shape, round-laminated rosewood fingerboard with 9.5" radius and 6105 frets, vintage-design 1967 Telecaster pickups, three-way pickup switch with modern wiring, three-ply parchment pickguard, vintage-style hardware, wing string tree, black hard-shell case and certificate of authenticity.

Rounding out the new Custom Shop Time Machine instruments are the **1960 New Old Stock Jazz Bass**<sup>®</sup> and **1960 Relic Jazz Bass**. Both pay tribute to the original version of the model, with features including

– more –

**FENDER CUSTOM SHOP**  
**1<sup>st</sup> ADD**

an alder body with respective faded New Old Stock and faded Relic lacquer finishes in Three-Color Sunburst, lightly tinted quartersawn maple neck with 1960 U shape, dark Indian rosewood fingerboard with 7.25" radius and vintage frets, vintage-style Jazz Bass pickups, stacked concentric control knobs, tortoiseshell pickguard, vintage-style hardware, brown hard-shell case and certificate of authenticity.

The **2011 Closet Classic Pine Stratocaster Pro** and **2011 Closet Classic Pine Telecaster Pro** are truly remarkable guitars, with bodies fashioned from 100-year-old pine and a distinctive Closet Classic lacquer finish that imparts the look of a long-lost but newly rediscovered instrument. Both feature a lightly tinted quartersawn maple neck with a large C shape and vintage-style butt-end truss rod adjustment, round-laminated 22-fret maple or rosewood fingerboard with 9.5" radius and 6100 frets, single-ply parchment pickguard, custom bridge, blonde case and certificate of authenticity. The Stratocaster model features Master Design pickups with five-way switching, a no-load middle/bridge tone knob, and Gotoh® Magnum™ locking tuners; the Telecaster model features a Twisted Tele® neck pickup and new Master Design Twisted Tele bridge pickup with three-way switching and modern wiring, and a Greasebucket™ tone control circuit. Both instruments are available in Aged White Blonde, Black and Copper.

The **2011 Closet Classic Precision Bass® Pro** combines the best of the Precision and Jazz Bass models into a truly distinctive instrument with a special faded Three-Color Sunburst lacquer finish and Closet Classic wear treatment. Features include an alder body, lightly tinted quartersawn maple neck with a 1960s Jazz Bass U shape, rosewood fingerboard with 10" radius and 20 medium jumbo frets, Jazz Bass pickup in the 1970s Precision Bass position, two volume controls and a master tone knob, side output jack, three-ply tortoiseshell pickguard, Badass™ bridge, vintage-style paddle tuners, black hard-shell case and certificate of authenticity.

The **2011 Custom Deluxe Stratocaster** is loaded with modern refinements not found on other Stratocaster guitars, including a Custom Classic tremolo bridge, locking tuners, Master Design pickups and a carved heel for easier access to the upper frets. Other features include a lightweight ash body with urethane finish (in Candy Red, Candy Blue and faded Three-Color Sunburst), satin-finished AA birdseye maple neck with large C shape, 22-fret maple or rosewood fingerboard with 9.5" radius and 6105 frets, five-way switching, three-ply parchment pickguard, blonde case and certificate of authenticity. Its sibling, the **2011 Custom Deluxe Stratocaster Flame Top**, shares those features and finishes but boasts the additions of a scorching AA flame maple veneer top and an equally scorching Seymour Duncan® TB-11 humbucking bridge pickup.

The **2011 Custom Deluxe Telecaster** has the traditional look of a Telecaster guitar and is wired for true tone aficionados. Its bright, bell-like Twisted Tele® neck pickup and Seymour Duncan® BG-1400 Lead Stack® bridge pickup deliver maximum output and hum cancellation, and three-way switching with modern wiring and Greasebucket™ tone control circuit deliver even greater tone control. Other features include a lightweight ash body with access heel and urethane finish (in Aged White Blonde, Dakota Red and faded Two-Color Sunburst), satin-finished AA birdseye maple neck with mid-'50s (10/56) large V shape, 22-fret maple or rosewood fingerboard with 9.5" radius and 6105 frets, black Bakelite pickguard, custom bridge, staggered tuners, blonde case and certificate of authenticity.

###

#### **About Fender Musical Instruments Corporation**

Fender Musical Instruments Corporation (FMIC) is the world's leading guitar manufacturer, and its name has become synonymous with all things rock 'n' roll. Iconic Fender® instruments such as the Telecaster®, Stratocaster®, Precision Bass® and Jazz Bass® guitars are known worldwide as the instruments that started the rock revolution, and they continue to be highly prized by today's musicians and collectors. FMIC brands include Fender®, Squier®, Guild®, Gretsch®, Jackson®, Charvel®, EVH®, SWR® and Groove Tubes®, among others. For more information, visit [www.fender.com/customshop](http://www.fender.com/customshop).



**FOR IMMEDIATE RELEASE**

Contact: Jason Farrell  
480.596.7130  
jfarrell@fender.com

**FENDER® BASS AMPLIFICATION INTRODUCES NEW RUMBLE™ HEADS AND CABINETS**

*Now available with magnetic mounting system, improved low end and overdrive*

SCOTTSDALE, Ariz. (Jan. 4, 2011) — Fender Bass Amplification now complements its popular Rumble combo amps with two new heads and three new cabinets. These newest members of the Rumble family are small and powerful, with a special magnetic mounting system that keeps the heads firmly fixed to any of the cabinets without interference from vibration, even at extreme volumes.

Further, these new Rumble rigs deliver colossal sound considering their relatively diminutive size. The cabinets are tuned for enhanced frequency response that produces the kind of powerful low end you'd expect from a much larger Fender PRO series rig, and the overdrive circuit in both amp heads lets you mix of clean and dirty signals for wholly satisfying grit without sacrificing low-end power and definition.

The **Rumble 350 Head** and **Rumble 150 Head** deliver powerful tone, professional features and easy operation in a compact and lightweight package. Each boasts a very conservative power rating of 350 watts and 150 watts, respectively. Both heads have an XLR output and two preset EQ shapes, and bassists can blend clean and overdriven tones using the footswitchable overdrive (footswitch optional). The Rumble 350 head comes with a carrying bag.

The **Rumble 112 Cabinet** handles 500 watts but weighs a mere 24 pounds. Its special lightweight design delivers more pronounced low-end frequency response than most small cabs, and its 12" Eminence® neodymium speaker delivers the knockout punch of a 10" speaker and the seismic boom of a 15" speaker. Other features include a switchable tweeter (full/off/-6db), side handle for easy portability, and the new Rumble magnetic mounting system. The **Rumble 2x8 Cabinet** also handles 500 watts. It weighs in at a mere 28 pound, with dual 8" Eminence® neodymium speakers that deliver even more punch than 10" speakers. It too delivers more pronounced low-end frequency response than most small cabs, and it too features a switchable tweeter (full/off/-6db), side handle for easy portability, and the new Rumble magnetic mounting system.

The **Rumble 4x10 Cabinet** boasts huge Fender bass tone from a great-sounding modern cabinet design. Four 10" Fender Special Design speakers pump a lot of air and fill a lot of room, with a switchable tweeter (full/off/-6db) for adjustable high-end response. Rated at a volcanic 1,000 watts (at 4 ohms), it also features removable casters and the new Rumble magnetic mounting system.

###

**About Fender Musical Instruments Corporation**

Fender Musical Instruments Corporation (FMIC) is the world's leading guitar manufacturer, and its name has become synonymous with all things rock 'n' roll. Iconic Fender® instruments such as the Telecaster®, Stratocaster®, Precision Bass® and Jazz Bass® guitars are known worldwide as the instruments that started the rock revolution, and they continue to be highly prized by today's musicians and collectors. FMIC brands include Fender®, Squier®, Guild®, Gretsch®, Jackson®, Charvel®, EVH®, SWR® and Groove Tubes®, among others. For more information, visit [www.fender.com](http://www.fender.com).



**FOR IMMEDIATE RELEASE**

Contact: Jason Farrell  
480.596.7130  
jfarrell@fender.com

**FENDER® INTRODUCES UPDATED MARK HOPPUS JAZZ BASS® GUITAR**

*Upgrade to popular signature model includes a new sonic formula and a new finish option*

SCOTTSDALE, Ariz. (Jan. 4, 2011) — Fender's Mark Hoppus Jazz Bass guitar is the perfect punk-pop bass, as powerful as a blink-182 hit. Distinctive since its 2002 introduction as a Jazz Bass with a split single-coil Precision Bass® pickup, it now has a new sonic formula. For the updated version of his signature model, Hoppus himself suggested reversing the pickup, with the upper half now on the treble side, delivering supercharged throat and fullness from the D and G strings; and the lower half now on the bass side, adding focused snap and brightness to the E and A strings.

Features include an ash body, maple neck with modern "C" shape and 1.625" nut width (wider than the 1.5" standard for Jazz basses), rosewood fretboard with 9.5" radius and medium jumbo frets, reversed Seymour Duncan® Basslines SPB-3 Quarter Pound split-coil Precision Bass pickup, single chrome control knob (volume), combination string-through-body bridge with American series plate and Standard series saddles and screws, and one-piece Jazz Bass pickguard (four-ply white pearloid on Surf Green model; four-ply tortoise shell on White Blonde model). Available in Surf Green Transparent and new White Blonde.

###

**About Fender Musical Instruments Corporation**

Fender Musical Instruments Corporation (FMIC) is the world's leading guitar manufacturer, and its name has become synonymous with all things rock 'n' roll. Iconic Fender® instruments such as the Telecaster®, Stratocaster®, Precision Bass® and Jazz Bass® guitars are known worldwide as the instruments that started the rock revolution, and they continue to be highly prized by today's musicians and collectors. FMIC brands include Fender®, Squier®, Guild®, Gretsch®, Jackson®, Charvel®, EVH®, SWR® and Groove Tubes®, among others. For more information, visit [www.fender.com](http://www.fender.com).

###



**FOR IMMEDIATE RELEASE**

Contact: Jason Farrell  
480.596.7130  
jfarrell@fender.com

**FENDER® INTRODUCES WAYNE KRAMER STRATOCASTER® GUITAR**

*New starred-and-striped signature model kicks out the jams and honors a true rock original*

SCOTTSDALE, Ariz. (Jan. 4, 2011) — Fender introduces the **Wayne Kramer Stratocaster®** model, a spot-on replica of the starred-and-striped Stratocaster that infamous MC5 guitarist and Detroit proto-punk Wayne Kramer used back in the late 1960s and early 1970s to kick out the jams and kill hate. It bears his distinctive U.S. flag finish, with a red-and-white striped body and white-stars-on-blue-background pickguard and headstock.

Special features include a roaring Seymour Duncan® '59 humbucking middle pickup and a commemorative neck plate engraved with "This Tool Kills Hate." Other features include an alder body, maple neck with C shape and large '70s-style headstock, 21-fret rosewood fingerboard with 7.25" radius and vintage-style frets, vintage-style single-coil Stratocaster neck and bridge pickups, American Vintage hard-tail string-through-body bridge, vintage-style tremolo arm, Fender/Schaller® vintage-style "F" tuners and chrome hardware. Deluxe gig bag included.

###

**About Fender Musical Instruments Corporation**

Fender Musical Instruments Corporation (FMIC) is the world's leading guitar manufacturer, and its name has become synonymous with all things rock 'n' roll. Iconic Fender® instruments such as the Telecaster®, Stratocaster®, Precision Bass® and Jazz Bass® guitars are known worldwide as the instruments that started the rock revolution, and they continue to be highly prized by today's musicians and collectors. FMIC brands include Fender®, Squier®, Guild®, Gretsch®, Jackson®, Charvel®, EVH®, SWR® and Groove Tubes®, among others. For more information, visit [www.fender.com](http://www.fender.com).