

FIAT® 500

WITH YOU EVERY MILE. Mopar® was born with a dedication for pure performance. Our desire to move ahead has kept pace with our desire to always be authentic. We were raised with the belief that it's not just about servicing cars, it's equally about servicing people's lives ... because it's our customers who truly matter most. That's why our team is created of expert technicians who know your make and model best. And it's why we offer more than just original Parts and Accessories designed by the same engineers of your vehicle. We've created personalized services like Mopar Vehicle Protection® plans, Express Lane Service and Mopar Owner Connect — a secure "owners-only" website. In short, Mopar is not only in support of your vehicle, but your total ownership experience.



mopar.com moparvehicleprotection.com owners.fiat.com fiat.usa



AUTHENTIC FIAT®
ACCESSORIES



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Since the time of printing, some of the information you'll find in this catalog may have been updated. The appearance of accessories shown may vary depending on vehicle application. Visit your FIAT Studio for the latest Mopar product information. Visit the Mopar website at mopar.com.

GREAT HEADWAY

1 CHROME HOOD SPEAR

It's a nod to the FIAT® 500 of the past in the form of a chrome accent that stands out in front. A direct descendant of the original design.

2 UPRIGHT-MOUNT ROOF BIKE CARRIER⁽¹⁾⁽²⁾

The Upright-Mount style carries one bike locked by the frame with both wheels secured. Versatile design accommodates most bike models.

3 16-INCH FIAT PAN WHEEL

4 CHROME GRILLE AND FOG LIGHT TRIM

Highlight your grille and fog lights with a flash of chrome, and take functional to a much better place.

5 ROOF-MOUNT SURFBOARD CARRIER⁽¹⁾⁽²⁾

Mopar® offers two different types of water sports carriers that can accommodate most surfboards, kayaks or paddle boards.

6 SIDE WINDOW AIR DEFLECTORS

Your windows will be down with these deflectors. Easily installed tinted deflectors follow the contours of the windows and let you vent them no matter the conditions.

7 BODYSIDE MOLDINGS

Add a little more definition to a toned body. Moldings bring even more personality to FIAT 500. Painted to match any body color.

8 17-INCH HYPER BLACK WHEEL

GRAPHICS

Statements made atop a painted canvas: Mopar graphics are created specifically for your FIAT 500 and are available in an array of standout designs, including:

9 RED/WHITE/GREEN STRIPE BODYSIDE GRAPHIC

10 WHITE DOUBLE RACING STRIPE HOOD AND ROOF GRAPHIC

11 BLACK RACING STRIPE BODYSIDE GRAPHIC

Vehicle on the left is also shown with Bodyside Moldings, Red/White/Green Bodyside Molding Inserts and Italian Fender Badges. Vehicle on the right is also shown with Black Checker Bodyside Molding Inserts. Vehicle on the cover features Black Racing Stripe Bodyside Graphic, FIAT Pan Wheels, Bodyside Moldings, American-themed Bodyside Molding Inserts, Chrome Hood Spear and Chrome Mirror Covers.

(1) Properly secure all cargo. (2) Mounts to the Removable All-Purpose Roof Rack Kit, sold separately.



TAKE CARE

1 INDOOR VEHICLE COVER

The garage can be a cruel, cruel place. Your FIAT 500 gets the extra coverage it deserves with this dust cover featuring a vintage FIAT vehicle image.



1



2

2 OUTDOOR VEHICLE COVER

Your FIAT® 500 finish is shielded from UV rays, dirt and other pollutants with this washable, weather-resistant, heavy-duty cover. Cover features the FIAT logo.



3

LICENSE PLATE FRAMES

Make it official. Put your FIAT® brand pride front and center and at the back end, too. Formed from stainless steel, frames are available in two distinctive finishes, with or without the FIAT 500 logo.

- 3 SATIN BLACK
- 4 CHROME



4

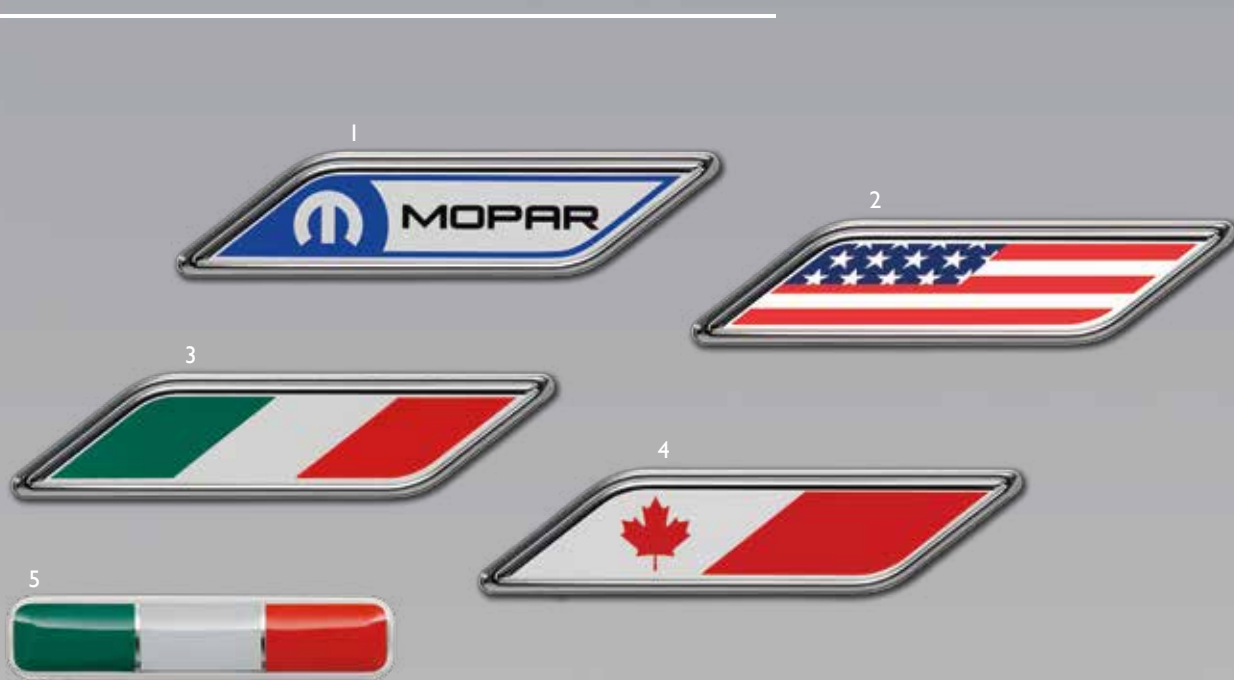


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5 FRONT END COVER

Let's just say there's no such thing as overprotecting your FIAT 500 vehicle. This Front End Cover protects against bugs, dirt and other road debris. Designed to securely fit the contours of the front end, this two-piece construction allows the hood to be opened without removing the cover.

NICE ACCENT



FENDER BADGES

A little loyalty goes a long way, and you can express yours with these solidly crafted emblems. Choose from several themed designs, including:

1. MOPAR® LOGO 2. AMERICAN 3. ITALIAN 4. CANADIAN

B-PILLAR BADGE

Proudly fly the Italian Tricolore. This quality emblem is definitely the mark of a true enthusiast.

5. ITALIAN



BODYSIDE MOLDING INSERTS⁽¹⁾

As a general rule, it's difficult to get excited about moldings, but these bodyside combinations are the exceptions. A wide range of graphics tell the world where you're coming from — in some cases, quite literally.

- | | | | |
|------------------------------|------------------------------|---------------------------------|----------------------|
| 6. RED CHECKER | 9. BLACK CHECKER/
RED DOT | 12. RED/WHITE/GREEN
500 LOGO | 16. MOPAR® LOGO |
| 7. BLACK CHECKER | | 13. RED 500 LOGO | 17. LOS ANGELES |
| 8. RED CHECKER/
BLACK DOT | 10. BAR CODE | 14. BLACK 500 LOGO | 18. NEW YORK |
| | 11. AMERICAN | 15. RED LINE BLACK
500 LOGO | 19. SAN FRANCISCO |
| | | | 20. WASHINGTON, D.C. |

⁽¹⁾ Inserts require Bodyside Moldings, sold separately.

GOOD MOVE



REMOVABLE ALL-PURPOSE ROOF RACK KIT⁽¹⁾

Attach and detach in a flash. These brushed aluminum bars expand cargo-carrying capacity and accommodate a variety of our sport and cargo carriers.



1 RECEIVER-MOUNT BIKE CARRIER⁽¹⁾

Two-wheelers, rejoice. This carrier mounts to the Bike Receiver (sold separately) and easily handles two bikes. Folds down to allow your vehicle's liftgate to open without having to remove your bikes. Bike Receiver Plug also available, sold separately.

1

2 FORK-MOUNT ROOF BIKE CARRIER⁽¹⁾

Carries one bike securely by the front fork and rear wheel. Mounts to the Removable All-Purpose Roof Rack Kit, sold separately.

2



3

3 UPRIGHT-MOUNT ROOF BIKE CARRIER⁽¹⁾

This rack was built to go above and beyond. Extra-large rubber inserts help protect bike surfaces. Rack carries one bike locked by the frame with both wheels secured. Mounts to the Removable All-Purpose Roof Rack Kit, sold separately.

4 ROOF-MOUNT LUGGAGE CARRIER⁽¹⁾

Here's to holding your gear in the highest regard. This heavy-duty nylon carrier is weatherproof and secures with four strong adjustable tie-down straps. Soft-sided for easy storage; easy to mount, easy to remove. Mounts to the Removable All-Purpose Roof Rack Kit, sold separately.

4



⁽¹⁾ Properly secure all cargo.



5

5 ROOF-MOUNT SURFBOARD CARRIER⁽¹⁾

Mopar® offers two different styles of water sports carriers that can accommodate most surfboards, kayaks or paddle boards.



6

6 ROOF-MOUNT SKI AND SNOWBOARD CARRIER⁽¹⁾

Shredder-approved. Holds skis or snowboards or a combination of the two (yes, they can coexist). Oversized push button makes opening easy for gloved hands. Features corrosion-resistant lock covers. Mounts to the Removable All-Purpose Roof Rack Kit, sold separately.



7

7 REAR WINDOW-MOUNT SNOWBOARD CARRIER⁽¹⁾

Show your stick some love. This Rear Window-Mount Snowboard Carrier holds up to two snowboards and features integrated locks for easy loading and unloading. Mounts to the Removable Rear Window-Mount Rack, sold separately.

8 REAR WINDOW-MOUNT SKI CARRIER⁽¹⁾

Take the triple lift. This Rear Window-Mount Ski Carrier whisks three pairs of skis up to the mountains. Features integrated locks for easy loading and unloading. Mounts to the Removable Rear Window-Mount Rack, sold separately.

⁽¹⁾ Properly secure all cargo.



8



REMOVABLE REAR WINDOW-MOUNT RACK KIT⁽¹⁾

The first step to any adventure. This rack attaches, detaches and stores easily, all while adding a level of confidence that makes it unnecessary to keep checking your rearview. For use with all our Rear Window-Mount Carriers.

STYLE STARTS HERE



PREMIUM WHEELS

Each custom wheel is machined to match the exact specifications of FIAT® 500 and is designed to deliver a smooth and balanced ride. Each wheel is treated with a durable Clear Coat finish. Of course, they're also designed to look good. Real good.



17-INCH HYPER BLACK WHEEL⁽¹⁾



16-INCH GLOSS BLACK PAINTED WHEEL⁽¹⁾



16-INCH MATTE BLACK LIGHTWEIGHT RACE WHEEL⁽¹⁾



16-INCH SILVER PAINTED 5-SPOKE WHEEL



16-INCH BLACK PAINTED 5-SPOKE WHEEL



16-INCH FIAT PAN WHEEL⁽¹⁾

16-INCH 5-SPOKE WHEEL POCKET INSERTS⁽²⁾

These Wheel Pocket Inserts are like trick laces on a new pair of just-released kicks. A set of four high-quality inserts mount securely and fit our 16-inch Silver Painted and Black Painted 5-Spoke Wheels. Inserts available in Chrome, Black, White and Red.



CHROME WHEEL POCKET INSERT



BLACK WHEEL POCKET INSERT



WHITE WHEEL POCKET INSERT



RED WHEEL POCKET INSERT

WHEEL LOCK KIT

Includes four new lug bolts and a special-fitting key to offer maximum wheel- and tire-theft protection.



FIAT® TIRE VALVE STEM CAPS

These decorative caps give your FIAT 500 wheels a real twist. Set of four caps.



CHROME FIAT TIRE VALVE STEM CAPS

BLACK FIAT TIRE VALVE STEM CAPS

(1) Does not accept Wheel Pocket Inserts. (2) Sold separately.

CARRY ALL

1 MOLDED CARGO TRAY⁽¹⁾

Fits in the rear cargo area to help protect carpeting from spills, dirt, grease and grime. Black tray features the 500 logo and removes easily for cleaning.



2

2 CARGO AREA NET⁽¹⁾

Seize the day — and your cargo. This Black nylon net fastens to tie-down loops and keeps items from rolling around your cargo area.



3 CARGO TOTE⁽¹⁾

Make detailing a snap with this Black molded liner specifically designed to cover the entire rear area of your vehicle when the back seats are down.



3



4

4 CARGO AREA LINER⁽¹⁾

Step up your style. Brushed stainless steel guards shine with the 500 logo and enhance the appearance of your vehicle while protecting door sills from scratches.



5

⁽¹⁾ Properly secure all cargo.

GREAT BUFFERS

1 FIAT® 500 CABRIO WINDSCREEN

Change the forecast from high winds to all-inclusive resort breeze with this windscreen for FIAT® 500 Cabrio. Reduces wind buffeting while driving with the top down. Sturdy Black mesh material features the 500c logo.



2

2 FOLDABLE SUNSHADE

How cool. Protect passengers and cargo from glaring rays with this rear-passenger window sunshade. Features the FIAT logo.



3

3 REAR SEAT COVERS

These sturdy covers won't block seat controls while protecting original upholstery from dirt, damage and Fido. Easily removed for washing.

4 PREMIUM CARPET FLOOR MATS⁽¹⁾

Tough enough to take a pounding, yet plush enough to rival grandma's carpet. These Black 24-ounce luxury floor mats are custom-fit for the interior and feature the 500 logo. The rubber-nibbed backing keeps the mats firmly in place. Thank you, nibs.

4

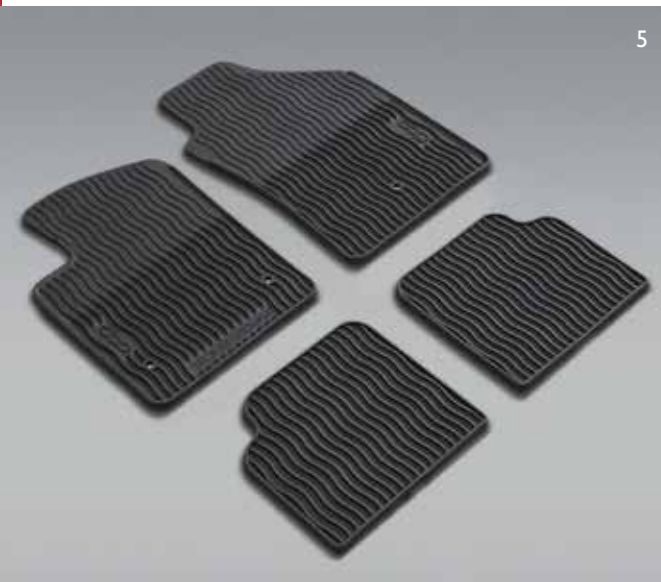


5

5 PREMIUM ALL-WEATHER MATS⁽¹⁾

Black custom-fit mats are molded and feature the 500 logo. Deep grooves help prevent water, snow and mud from doing a number on your carpet.

⁽¹⁾ Front and rear mats sold separately.



RED/WHITE/GREEN STRIPE

Vehicle also shown with 16-inch Black Painted 5-Spoke Wheels with Red Wheel Pocket Inserts,⁽¹⁾ Bodyside Moldings with Red/White/Green Inserts and Italian Fender Badges.



PREMIER EDITION STRIPE

Vehicle also shown with 16-inch Black Painted 5-Spoke Wheels with White Wheel Pocket Inserts⁽¹⁾ and Bodyside Moldings with Black 500 Logo Inserts.

RED/WHITE/BLUE STRIPE

Vehicle also shown with 16-inch FIAT Pan Wheels,⁽²⁾ Bodyside Moldings with Mopar® Inserts and American Fender Badges.



CANADIAN BODYSIDE GRAPHIC

Vehicle also shown with 16-inch Silver Painted 5-Spoke Wheels with Red Wheel Pocket Inserts⁽¹⁾ and Canadian Fender Badges.



BLACK RACING STRIPE

Vehicle also shown with 16-inch Gloss Black Painted Wheels⁽²⁾ and Bodyside Moldings with Black Checker Inserts.

WHITE RACING STRIPE

Vehicle also shown with 16-inch Hyper Black Wheels,⁽²⁾ Bodyside Moldings with Bar Code Inserts and Mopar® Fender Badges.

RED RACING STRIPE

Vehicle also shown with 16-inch Matte Black Lightweight Race Wheels⁽²⁾ and Bodyside Moldings with Red Checker Inserts.



FAN FAVORITES BODYSIDE GRAPHICS

Make a lasting impression that you can switch up on a whim. Bodyside Graphics for FIAT® vehicles are professionally installed to last as long as you want, and can be removed when you're ready for a new look.

⁽¹⁾ Sold separately. ⁽²⁾ Does not accept Wheel Pocket Inserts.



HOOD AND ROOF GRAPHICS

This is a car that was built to season to taste, and each and every graphic adds a dose of spice to your specific order. All graphics are made of the highest-quality material.



DOUBLE RACING STRIPE

AVAILABLE IN BLACK, RED AND WHITE



PREMIER ITALIAN STRIPE

INCLUDES HOOD, ROOF, SPOILER AND DECKLID GRAPHICS

ITALIAN TRICOLORE





THIN STRIPES WITH 500 LOGO

AVAILABLE IN BLACK, RED,
WHITE, RED/WHITE/BLUE
AND RED/WHITE/GREEN



CHECKER

AVAILABLE IN BLACK AND RED



BAR CODE STRIPE

AVAILABLE IN BLACK AND WHITE





COVER STORY

Thanks to easily changeable Key Covers, you can take a piece of FIAT® 500 style with you wherever you go. Key Covers come in sets of two and are available in the following designs and colors:

- 1. BLUE SOLID/BLACK WITH GRAPHIC
- 2. RED SOLID/RED WITH GRAPHIC
- 3. 500 LOGO/CHECKER
- 4. RED LIGHTNING
- 5. BLUE OSTRICH

- 6. PINK CAMO
- 7. GRANITE
- 8. RED AND BLACK PLAID
- 9. LEOPARD
- 10. CARBON FIBER

ALL ACTION



1

MOLDED SPLASH GUARDS

Let the mudslinging roll right off with these deluxe Molded Splash Guards that protect the lower body. Available for front and rear.



2

2 AXLE BACK EXHAUST

This sleek, stainless steel exhaust adds a throaty, aggressive exhaust note — and some extra horsepower to match. A direct bolt-on replacement for your 500.



5

BRIGHT PEDAL KIT

Stainless steel pedal covers add plenty of bold brightwork to your footwell. Rubber on pedals provides positive traction. No drilling required.

5 AUTOMATIC 6 MANUAL

(1) Mopar Performance Parts are sold "as is" unless otherwise noted.



6

3 STRUT TOWER BRACE⁽¹⁾

Improve your vehicle's handling, braking, chassis rigidity and under-the-hood style with this Strut Tower Brace. This cost-effective upgrade functions as a brace between the two strut towers and minimizes flex during hard cornering and braking.

4 COLD AIR INTAKE KIT⁽¹⁾

This kit helps provide horsepower and torque gains under varying atmospheric conditions. With an aggressive sound, this intake provides performance you can hear and feel. The Cold Air Intake Kit includes all necessary mounting hardware and a filter.



3

4

MAKE your mark

1 16-INCH GLOSS BLACK PAINTED WHEEL

Go for style with a dark spin. This distinctive wheel features a 5-split spoke design and Gloss Black finish.

2 CHROME FUEL FILLER DOOR

You'll see it more than you'll use it. This unique, one-piece design replaces the existing fuel filler door and is easily installed. It's the little things that make a big statement.

3 REAR SPOILER

Get down with the force. This FIAT® 500 Rear Spoiler adds attitude and aerodynamic efficiency in equal doses. Standard on Sport model, available on Pop and Lounge models.

4 CHROME MIRROR COVERS

It's a good reflection on you when you opt for these bright additions. Easily installed on the front side of the exterior rearview mirrors.

5 BODYSIDE GRAPHICS

Statements made atop a painted canvas: all graphics are made of the highest-quality material. Available in an array of standout designs. Shown in Red/White/Blue Stripe.

6 FENDER BADGES

Show your true colors with an emblem that is the mark of a true enthusiast. Shown with the American-themed design.

Vehicle is also shown with Bodyside Moldings and American-themed Bodyside Molding Inserts.





1 FOG LIGHTS⁽¹⁾

Designed to undercut inclement weather and minimize glare. Lights are integrated into fascia openings and include production lights and switch. Switch is available in Black and Ivory.



4 HEATED WASHER SOLVENT KIT

This system aids in the removal of snow, ice, frost, grime and bugs. Once your FIAT® 500 is at proper operating temperature, it will deliver the heated washer fluid on demand, in any climate.



2 ROADSIDE SAFETY KIT

With this kit it's safe to say you'll feel secure wherever your travels take you. Contents include a safety flashlight, fleece blanket, six-gauge jumper cables, safety triangle, flathead and Phillips screwdrivers, pliers, two bungee cords and gloves.



5 LOCKING FUEL CAP

A little extra measure of security after filling up. Kit includes a Black quick-on/off, quarter-turn, locking fuel cap and two keys.



6 SPARE TIRE KIT

Who needs a tow truck when you can be your own pit crew? This kit has all the right tools to make installing a spare tire easy and convenient.



3 BIKE RECEIVER PLUG

For those days when your bikes are in storage, this plug protects your vehicle's receiver opening from the elements. Made from premium material that will not shrink, harden or discolor.



⁽¹⁾ Check state and local regulations on installation and use.

KATZKIN® LEATHER INTERIORS

Mopar® has partnered with Katzkin® to create unique leather interior options. Katzkin offers a full line of leather-trimmed interiors that are handcrafted and professionally designed for all FIAT® vehicles. Choose from a variety of designs to match your style. It's your car, make it your interior with Katzkin. Visit your FIAT Studio for more information.

DELUXE LEATHER

Front seats include leather on all facings with matching vinyl on the sides and backs. Rear seats include leather inserts with matching vinyl on all remaining sides.

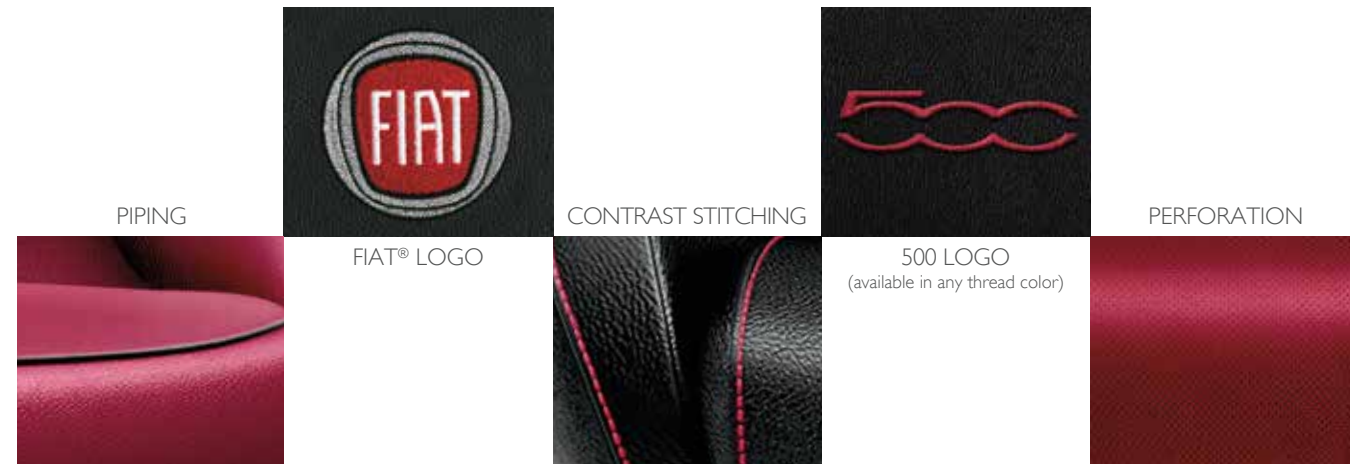
TUSCANY LEATHER

Front seats include leather on all facings with matching vinyl on the sides and backs. The leather itself is the softest and most luxurious available.

TWO-TONE OPTIONS



DETAIL OPTIONS



SEAT COVERS

Tailored for a perfect fit, these fabric covers won't block seat controls while protecting original upholstery from dirt, damage and late-night burrito disasters. Easily removable for washing and feature the 500 logo.



ALWAYS ON the fly



MOPAR® WEB⁽¹⁾

Get high-speed Internet in your vehicle. The Mopar® Web in-vehicle router receives broadband Internet, allowing passengers to surf the Web, social-network, look up directions, check email, play online games or download music. Works with any WiFi-enabled device. No cell cards or software required. WiFi subscription required; sold separately.

ELECTRONIC VEHICLE TRACKING SYSTEM (EVTS)

It's a fact: time is of the essence when it comes to stolen vehicle recovery. The Mopar EVTS utilizes a nationwide GPS tracking system that not only works 24/7 to keep track of your vehicle, but also helps recover your vehicle in the event of a theft. Optional upgrade plans include Emergency Service Dispatch, Security Fence, Arrival/Departure Notification, Excessive Speed Notification, Trace Maps of Past Locations and much more. Features such as setting speed and distance parameters with text alerts, unlimited online tracking and full concierge service are also offered.



(1) The Mopar Web feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully.