



Lessius

Fifth Annual Conference of the University Network of the European Capitals of Culture

27-28 October 2011
Lessius University College Antwerp

Preliminary Programme

Thursday 27 October 2011

8.30 – 9.30 **Registration**

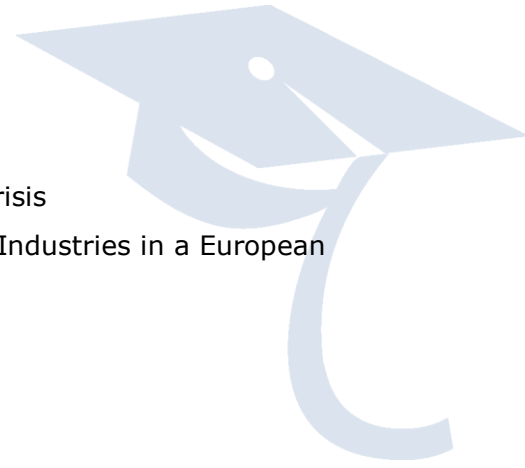
9.30 – 11.00 **Parallel Sessions I.**

Session A: Culture in/and Crisis

- **Danijel Rebolj**, University of Maribor, Maribor: Out of the box University
- **Marc Delborge**, Lessius University College, Antwerp: Culture in crisis: because of Babel or monolingualism?
- **François Carbon**, University of Luxembourg, Luxembourg: Living Culture in the University - Developing Citizens of the world. Review Transatlantic Dialogue Luxembourg ... Focus Way of life
- **Violaine Hacker**, Paris Sorbonne University, Paris: Medias Services and Culture in the Globalization: Quixotic and paradoxical choices facing the discursive democracy

Session B: ECC in/and Crisis

- **Tamás Szalay**, European Capital of Culture Pécs2010, Pécs: European Capital of Culture Pécs 2010
- **Nicole L. Immler**, University Utrecht, Utrecht: ECOC - Redefining the Role of Culture? From Identity-Discourse towards Value-Discourse
- **Roberto Grandi**, University of Bologna, Bologna: The ECOC's cultural diversity and



plurality as an answer to the European economic and cultural crisis

- **Peter Campbell**, University of Liverpool, Liverpool: Creative Industries in a European Capital of Culture

11.00 – 11.30 **Coffee Break**

11.30 – 13.00 **Parallel Sessions II.**

**Session A:
Culture in/and Crisis**

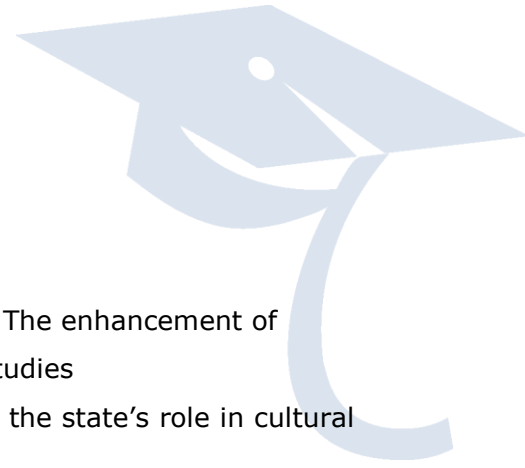
- **Jo Bastiaens**, Lessius University College, Antwerp: 'Human capital' in higher education: the potential returns of more cultural diversity
- **Nedim Hassan**, University of Liverpool, Liverpool: Creative Liverpool in Crisis? Exploring the impact of arts funding cuts on the creative sector in Liverpool
- **Szabolcs Tusori**, University of Pécs, Pécs: Crisis intervention in culture?
- **Tatiana Stoitchkova**, South-West University, Blagoevgrad: Arts funding vs. fundamental values and meanings – a dilemma in cultural policy

**Session B:
ECC in/and Crisis**

- **Alexandra Appleton**, University of Liverpool, Liverpool: An Eighteenth Century Capital of Culture? An examination of Liverpool's historical battle to prove its cultural value
- **Astrid Huopalainen, Nina Kivinen, Mika Mård, Alf Rehn & Jutta Tailas**, Åbo Akademi University, Åbo: Cultural Capitals and Expectation Management – Solution To A Crisis Or A Crisis In Itself? The Case of Turku 2011
- **Boris Grésillon - Marie-Hélène Poggi - Jean-Christophe Sevin**, University of Provence, University of Avignon, School for Advanced Studies in the Social Sciences, Avignon, Paris: Marseille: City and European Capital of Culture in/and crisis
- **Garcia, Andreia – Carlos Martins**, Technical University Lisbon, University of Oporto, Lisbon, Oporto: Guimarães 2012 - In between

13.00 – 14.15 **Lunch**

14.15 - 15.45. **Parallel Sessions IV.**



**Session A:
Culture in/and Crisis**

- **Ineta Luka - Janis Eriks Niedritis**, Turiba University, Riga: The enhancement of prospective managers' cultural awareness in business related studies
- **Ákos Tóth**, Kecskemét College, Kecskemét: The transition in the state's role in cultural financing caused by the financial crisis
- **Gunilla de Graef**, Lessius University College, Antwerp: Culture through crisis: conflict management skills as an essential part of intercultural competence
- **Sarah Zalfen**, Max Planck Institute for Human Development, Berlin: Operatic Crises? Cultural strategies to deal with a transformation of the state

**Session B:
ECC in/and Crisis**

- **Gül Pinar Gülboy**, Istanbul University, Istanbul: Change of Culture Policy of Turkey: Discussions on Capital of Culture
- **Graziella Vella**, Valletta 2018 – European Capital of Culture Office, Valetta: The Development of Un/Sustainable Cultural Infrastructure for Mega-Events: Towards Valletta 2018.
- **Judit Gyüre**, University of Pécs, Pécs: University and city before – during – after European Capital of Cultural Programme
- **Hatto Fischer**, Poiein kai Prattein – Non Profit Urban Society, Athens: ECoC and culture in Crisis

15.45 – 16.15 **Coffee Break and Press Conference**

16.30 – 19.00 **Opening Ceremony and Reception**

1. Plenary address by **Flora Carriijn**, President of UNeECC
2. Plenary address by **Herman Van Rompuy**, President of the European Council (tbc.)
3. Plenary address by **József Bódis**, Rector of the University of Pécs

20.00. **Gala Dinner**



Friday 28 October 2011

10.00 – 12.00 **Parallel Sessions IV.**

**Session A:
Culture in/and Crisis**

- **Szabolcs Zalay**, University of Pécs, Pécs: With Holistic Pedagogic View Against the Crisis
- **Jūratė Černevičiūtė**, Vilnius Gediminas Technical University, Vilnius: In searching of Vilnius identity: between arts and business
- **Dimitri Goossens**, Vrije Universiteit, Brussels: The ugliness and savagery of imagery in popular culture and art: the crisis of beauty in art and popular image as a manifestation of our western culture in crisis?
- **Ion M. Tomus**, 'Lucian Blaga University', Sibiu: A Case Study: Performing Arts in Sibiu European Capital of Culture, 2007
- **Gyöngyi Pozsgai - Tímea Németh**, University of Pécs, Pécs: The role of creating a multicultural university environment in the era of crisis

**Session B:
ECC in/and Crisis**

- **Andrea Schmidt**, University of Pécs, Pécs: Success of failure? The economic crisis and its influence on Pécs 2010
- **Tuuli Lähdesmäki**, University of Jyväskylä, Jyväskylä: Contested Identity Politics in the European Capital Culture Program: comparison between the EU policy objectives and the reception of the program in Pécs2010
- **Domenico Crisafulli**, University of Messina, Messina: European culture and the two capitals
- **Tamara Rátz**, Kodolányi János University of Applied Sciences, Székesfehérvár: European? Capital? of Culture? A Comparative Analysis of the Images of Pécs, Essen and Istanbul

12.00 – 13.30 **Lunch**



13.30 – 15.30 **Parallel Sessions V.**

**Session A:
Culture in/and Crisis**

- **Tünde F. Rácz**, University of Pécs, Pécs: Crisis and Cure: Community Art Therapy Project
- **Renata Kurpiewska-Korbut**, Jagiellonian University, Cracow: Turkish cultural policy at the regional level
- **Pavelescu Lucia-Marilena**, 'Lucian Blaga' University Sibiu, Sibiu: Training Teacher-Mentors in Secondary Schools. A European funded Human Resources Development Project
- **Witold Ostafinski**, The Pontifical University of John Paul II in Cracow, Cracow: Is there a link between 'culture' and 'cultured' behaviour? Can art save the world?
- **Krisztina László**, University of Pécs, Pécs: The cultural industry of the EU in the light of the economic crisis

**Session B:
ECC in/and Crisis**

- **Georg Friedrich Simet**, Neuss University for International Business, Neuss: Possibilities of the ECoC Programme to strengthen European Identity – Istanbul's 'Civil Society Dialogue' as Paradigm
- **Yi-De Liu**, National Taiwan Normal University, Taiwan: Cultural Events and Urban Tourism Development – Benchmarking the Performance of European Capitals of Culture
- **Maja Lamza-Maronić - Jerko Glavaš - Igor Mavrin**, Josip Juraj Strossmayer University in Osijek, Osijek: European Capital of Culture – From organizational crisis to the new model of cultural management in SE Europe

15.30 – 16.00 **Coffee Break**

16.00 – 17.00 **Conference Conclusions**

18.30 **Reception given by the Mayor of City Antwerp**

Saturday 29 October 2011

10:00 – 13.00 **City tour & visit to MAS (Museum on the Stream)** (optional)