



Cornell University

Unearth Guatemala

Experience the real Guatemala alongside like-minded
Cornell alumni, parents, and friends

March 16 - 23, 2019

**Run by Unearth the World in partnership with
the Cornell Alumni Association Travel Program**





Unearth the World

www.unearththeworld.com

Dear Alumni, Parents, and Friends,

We invite you to be among the thousands of Cornell alumni, parents and friends who view the Cornell Alumni Association (CAA) Travel Program as their first choice for memorable travel adventures. If you've travelled with CAA before, you know to expect excellent travel experiences in some of the world's most interesting places. If our travel offerings are new to you, you'll want to take a closer look at our upcoming tours.

Working closely with some of the world's most highly-respected travel companies, CAA trips are not only well organized, safe, and a great value, they are filled with remarkable people. This year, as we have for more than forty years, are offering itineraries in the United States and around the globe.

Whether you're ascending a sand dune by camel, strolling the cobbled streets of a 'medieval town', hiking a trail on a remote mountain pass, or lounging poolside on one of our luxury cruises, we guarantee 'an extraordinary journey in great company'. And that's the reason so many Cornellians return, year after year, to travel with the Cornell Alumni Association. If you, like us, simply can't wait for your next travel adventure, we encourage you to register today for this or another of our remarkable travel offerings.

Warmly,
Alumni Affairs
Cornell University

A Note about your travel provider - Unearth the World

Unearth the World was founded by Cornell alumni – Kathryn and Mike Pisco. After meeting as student athletes at Cornell and graduating with degrees in Communications and Policy Analysis and Management, Kathryn and Mike spent nearly a decade working in sales and management for large corporations. In 2013, the Piscos embarked on a one-year sabbatical to travel the world and volunteer in various communities.

This transformative year of travel inspired the Piscos to launch Unearth the World – a social enterprise that plans customized social impact travel programs for universities and professionals. The goal of Unearth the World is to ensure that volunteer travel is done in a responsible and ethical way while allowing participants the opportunity to "travel like locals" and build lasting friendships.

This trip to "Unearth Guatemala" is offered exclusively through the Cornell Alumni Association Travel Program and planned with love by fellow Cornell alums. Enjoy!



To register: email kathryn@unearththeworld.com



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Program Overview

Spend 8 days immersed in Guatemalan coffee, culture, cuisine, agriculture and service. Engage in cross-cultural exchange, volunteer service, day trips and artisan workshops with the goal of breaking down barriers, promoting global leaders and having fun!

Highlights

- Work alongside local farmers to learn about the global coffee trade
- Hike to the Cerro de la Cruz and explore colonial ruins in Antigua
- Enjoy home-cooked Guatemalan cuisine and learn to cook it yourself
- Sample local beers and try your hand at coffee roasting
- Learn age-old craftsmanship from local artisans
- Experience the real Guatemala with a group of like-minded Cornell alumni



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About Unearth the World

Unearth the World (UTW) is a social enterprise that facilitates meaningful volunteer abroad programs for professionals and students. UTW pairs travelers with vetted international nonprofit partners to solve real issues in global communities, while striving to make the volunteer travel industry more transparent and inspire people to volunteer in their own communities. Since 2014, almost 300 inspired travelers have dedicated over 4,000 hours of their time to help serve projects around the world.



About the program

Join Unearth the World & Guatemalan nonprofit De la Gente (DLG) to learn about coffee farming communities and help build economic opportunity that improves the quality of life for farmers, their families, and communities. Over eight days, Cornell Alums will play an integral role in contributing to DLG's mission while experiencing Guatemala at its best!



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About De La Gente

De la Gente has three pillars: Coffee Commercialization, Cooperative Assistance and Community Tourism. DLG envisions a coffee industry that is equitable and inclusive; that enables small-holder farmers to earn a dignified income and live prosperous lives, that facilitates authentic relationships between coffee producers and coffee buyers, and that meets economic, social and environmental needs of everyone involved.



Community project

For two days, participants will work on a community construction project. This project is chosen by De la Gente as something that is necessary and wanted by the local community. Unearth the World defers to its partners at De la Gente to design and guide this community project.

Coffee industry education

During the trip, participants will also dive into the coffee industry through intentional cultural exchanges with local coffee farmers and the Executive Director of DLG, as well as activities on coffee roasting, brewing, cupping, and on the global coffee trade.



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Community Tourism Opportunities

Participants will also have many opportunities to explore Antigua and its surrounding areas and get to know the culture of Guatemala through included touristic activities, as well as dedicated free time.

La Tortilla Cooking Class

Learn how the Mayan culture and Spanish colonial influence blend together in traditional Guatemalan cuisine during this cooking demonstration and lesson (inclusions: all food and unlimited wine).



Burlap bag workshop

Work directly with women artisans to create your own burlap bag and learn about this craft.



Beer tasting & brewery tour

Sample the brews at Antigua Cervezas, a 100% Antigüeña craft brewery in the heart of Antigua.



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Itinerary

Day 1: Arrival

- Arrive at La Aurora airport, Guatemala City
- Private transport to San Miguel Escobar
- Orientation
- Dinner together with a cooperative farmer

Day 2: Antigua tour and global coffee trade activity

- Breakfast at guesthouse
- Shuttle to Antigua
- Explore Antigua: Hike to the Cerro de la Cruz, see colonial ruins and enjoy lunch out on the town
- Activity on global coffee trade
- Dinner together with a cooperative farmer

Day 3: A day in the life of a coffee farmer

- Breakfast at guesthouse
- Meet farmer and hike to the coffee field to participate in agricultural work
- Return to farmer's home for lunch
- Learn more about coffee processing through a conversation with Executive Director of DLG, Andy Feldman
- Dinner together with a cooperative farmer



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Itinerary

Day 4: Local service project

- Breakfast at guesthouse
- Work on community construction project
- Lunch at farmer's home
- Continue working on community construction project
- Beer tasting and tour at a local brewery
- Dinner with the group at the guesthouse

Day 5: Local service project and cooking workshop

- Breakfast at guesthouse.
- Finish community construction project
- Lunch together at farmer's home
- La Tortilla Cooking Class

Day 6: Artisan workshops and afternoon in Antigua

- Breakfast at guesthouse
- Participate in an artisan workshop with local people to learn more about burlap or traditional textiles
- Lunch with artisan families
- Free afternoon in Antigua and dinner on your own

Day 7: Coffee roasting demo

- Breakfast at guesthouse
- Coffee roasting at the roaster
- Lunch with cooperative farmer
- Coffee cupping & brew methods class
- Lodging in Antigua and free night

Day 8: Departure

- Breakfast at hotel
- Depart for airport



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Trip Cost

\$1800 USD

Included features

- 7 nights accommodation
 - * 6 nights at secure, local guesthouse across the street from the DLG offices. Bedrooms and 4 bathrooms will be shared and services include hot water showers, clean drinking water, comfortable rooms and beds, bedding and towels, full kitchen, laundry machine, wireless internet, large living room, and garden.
 - * 1 night at a local hotel in Antigua (+\$200 pp for single occupancy)
- 5 dinners, 6 lunches, 7 breakfasts
- All in-country transportation including airport pick up and drop off
- Volunteer projects, coffee activities and intentional cultural exchange
- Cooking and Artisan workshops
- Antigua visit and beer tasting
- Pre-trip training (5-part Global service learning curriculum)
- Pre-trip logistical support
- Post-trip support/coaching

Costs not included

- Airfare
- Travel Insurance
- International Health Insurance



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Optional Add Ons

Spanish Immersion Experience: pre-trip

Cost: \$500 pp

- Spend two days in Antigua learning Spanish from local people at a world renowned Spanish school
- Explore Antigua from a local's perspective through optional activities like a city tour and salsa dancing
- Stay at a quaint boutique hotel
- Not included: lunches, dinners, incidentals



Lake Atitlan Adventure: post-trip

Cost: \$550 pp

- Spend two days and one night on the beautiful shores of Lake Atitlán, a crater lake renowned for its natural beauty and colorful Mayan towns
- Explore artisan craft stalls, kayak or swim in the crystal blue water, hike the trails around the lake's striking volcanoes, or relax by the pool: the choice is yours!
- Not included: lunches, dinners, incidentals



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Trip Notes

- This tour includes a moderate amount of walking, hiking and some physical activity during the service project. You should be in good physical condition to enjoy this trip to the fullest.
- Each participant will be asked to pay a \$450 deposit to hold their place.
- Full payment is due February 1, 2019, with option for a payment plan.
- Each trip participant will be asked to fill out and sign Unearth the World's application, Terms & Conditions and Code of Conduct.
- This trip is contingent on having at least 9 participants.
- Trip participants can pay via check, credit card or bank transfer.

Further information

Learn more about Unearth the World's other global service learning projects at www.unearththeworld.com.

Find out more about De la Gente's mission in Guatemala at www.dlgcoffee.org.

Have questions or ready to book?

Please reach out to Cornell alumna and Unearth the World founder, Kathryn Pisco, at kathryn@unearththeworld.com for more information.



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Cancellation, refund & transfer policies

CANCELLATION BY THE TRAVELER

All cancellations must be received in writing. The following conditions and fees apply:

If you cancel 60 days prior to travel; Unearth the World retains the deposit. Any additional payments will be returned to you.

If you cancel 30-59 days prior to travel; 50% of total Trip Fee returned to you.

If you cancel less than 30 days prior to travel; you are not eligible for a refund and Unearth the World shall retain the entire amount paid.

If you are late, leave the trip early, or miss any trip activities, no refund will be granted.

CANCELLATION BY UNEARTH THE WORLD

Unearth the World may cancel a trip 60 days prior to departure for any reason.

There is a minimum number of travelers required for each trip and travelers are encouraged to confirm with the hosting organization that the trip is set to take place before booking non-refundable airfare. If a trip is cancelled, Unearth the World will return your payments or transfer your payments to another trip.

Unearth the World is not responsible for incidental expenses associated with the booked trip, including any non-refundable expenses incurred by you.

TRANSFERRING A TRIP

If you would like to transfer trip cost to another trip, you must notify Unearth the World 60 days prior to departure. Transfer fees may apply.



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