

HarperCollins

Children's Books

Winter 2013

BALZER + BRAY

 Greenwillow Books

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TEEN

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HarperCollins
Children's Books

 KATHERINE TEGEN BOOKS



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www.harpercollinscatalogs.com

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Drop-Ins

ONE CHOICE CAN DESTROY YOU.

Insurgent: Collector's Edition

by Veronica Roth

ISBN : 9780062234933

____ ISBN: 0062234935

\$21.99 (SRP) HC 5 1/2 x 8 1/4

Carton Qty: 24 • 592 PP

Release date: October 19, 2012

On Sale: October 30, 2012

Divergent Series Box Set

by Veronica Roth

ISBN : 9780062234926

____ ISBN: 0062234927

\$37.99 (SRP) HC 5 1/2 x 8 1/4

Carton Qty: 8 •

Release date: October 19, 2012

On Sale: October 30, 2012

ALSO AVAILABLE:

Divergent

by Veronica Roth

ISBN : 9780062024039

____ ISBN: 0062024035

\$10.99 (SRP) PB 5 5/16 x 8

Carton Qty: 20 • 576 PP

AVAILABLE

Insurgent

by Veronica Roth

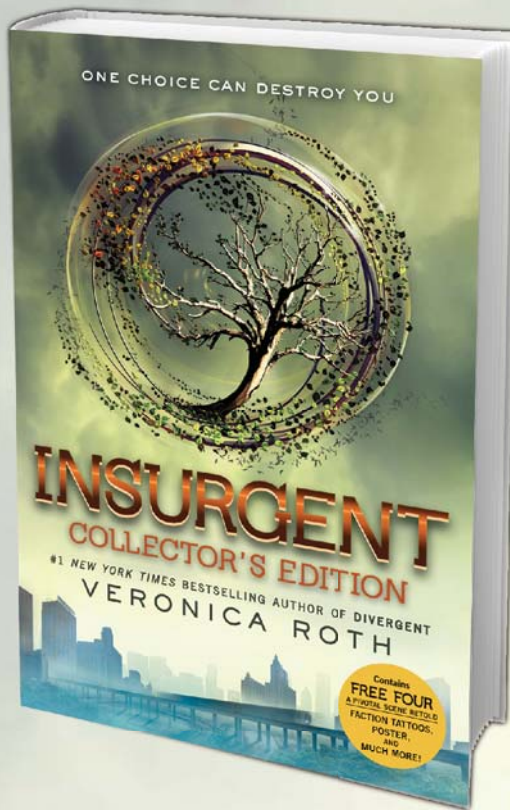
ISBN : 9780062024046

____ ISBN: 0062024043

\$19.99 (SRP) HC 5 1/2 x 8 1/4

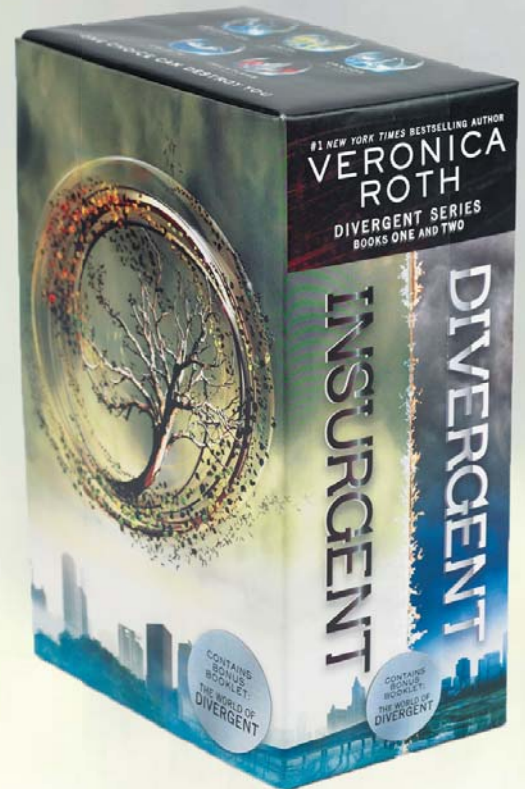
Carton Qty: 20 • 576 PP

AVAILABLE



The INSURGENT: COLLECTOR'S EDITION includes:

- ribbon
- 1-color faction tattoos
- 4-color poster
- Bonus materials (48 pages):
Free Four (w/ intro from Veronica Roth)
Q&A with Veronica Roth
Veronica Roth Talks About Character Deaths
INSURGENT Discussion Questions
Veronica Roth's DIVERGENT playlist
Veronica Roth's INSURGENT playlist
Celebrate the Series—Faction Party Tips



The DIVERGENT SERIES BOX SET includes:

- DIVERGENT hardcover (standard edition)
- INSURGENT hardcover (standard edition)
- Bonus Booklet: The World of Divergent (48 pages)
Q&A with Veronica Roth
Quotations that Inspired Divergent
Veronica Roth's DIVERGENT playlist
Veronica Roth's INSURGENT playlist
Veronica Roth Talks About Utopian Worlds
Faction Naming with Veronica Roth
Character Naming with Veronica Roth
Faction Quiz & Quiz Results
Faction Manifestos

Customer: _____

Sold To: _____

Ship To: _____

Postal Code: _____

B/O Req'd (Y/N): _____

B/O Cancellation Date: _____

Special Instr./Disc.: _____

Customer Order #: _____

Sales Rep: _____

Date: _____

To order, contact your HarperCollinsCanada sales rep or



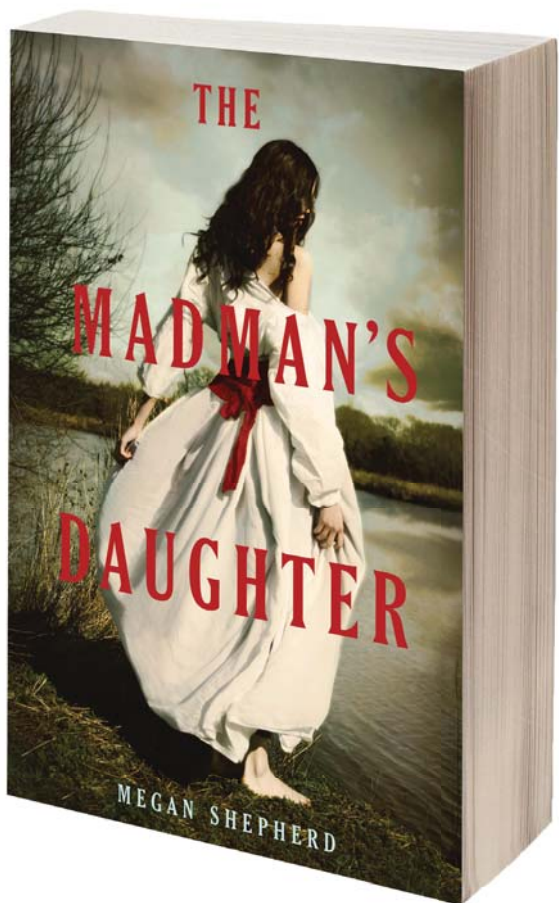
Phone: 416-321-2241 • Toll free 1-800-387-0117

Fax: 416-321-3033 • Toll free 1-800-668-5788

Please note: prices, dates and specifications are subject to change without notice. The suggested prices are in Canadian dollars and do not include GST. All resellers are free to establish their own prices. Consumer prices are suggestions only and do not necessarily reflect the prices at which the books will be sold.

HCCSS20120723

Inspired by H. G. Wells's classic *The Island of Dr. Moreau*, *The Madman's Daughter* is a dark and breathless gothic thriller about the secrets we'll do anything to know and the truths we'll go to any lengths to protect.



The MADMAN'S DAUGHTER

by *Megan Shepherd*

Sixteen-year-old Juliet Moreau has built a life for herself in London—working as a maid, attending church on Sundays, and trying not to think about the scandal that ruined her life. After all, no one ever proved the rumors about her father's gruesome experiments. But when she learns that he's alive and continuing his work on a remote tropical island, she is determined to find out if the accusations were true.

Accompanied by her father's handsome young assistant, Montgomery, and an enigmatic castaway, Edward, Juliet travels to the island, only to discover the depths of her father's madness: He has experimented on animals so that they resemble, speak, and behave as humans. Worse, one of the creatures has turned violent and is killing the island's inhabitants. Torn between horror and scientific curiosity, Juliet knows she must end her father's dangerous experiments and escape before it's too late. Yet as the island falls into chaos, she discovers the extent of her father's genius—and madness—in her own blood.

The Madman's Daughter by Megan Shepherd

ISBN : 9780062246967

____ISBN:0062246968

\$11.99 (SRP) **ITPE** 5 1/2 x 8 1/4

Carton Qty: 0 • 432 PP

Release date: January 18, 2013

On Sale: January 29, 2013

ISBN : 9780062128027

____ISBN:0062128027

\$23.99 (SRP) **HC** 5 1/2 x 8 1/4

Carton Qty: 36 • 432 PP

Release date: January 18, 2013

On Sale: January 29, 2013

Customer: _____

Sold To: _____

Ship To: _____

Postal Code: _____

B/O Req'd (Y/N): _____

B/O Cancellation Date: _____

Special Instr./Disc.: _____

Customer Order #: _____

Sales Rep: _____

Date: _____

To order, contact your HarperCollinsCanada sales rep or

 **HarperCollinsCanada**

Phone: 416-321-2241 • Toll free 1-800-387-0117

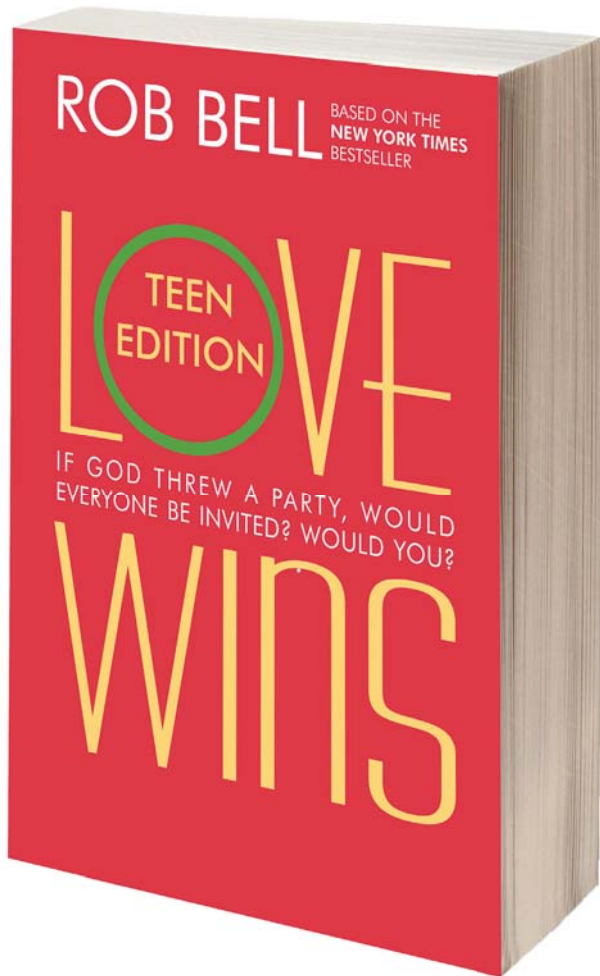
Fax: 416-321-3033 • Toll free 1-800-668-5788

Please note: prices, dates and specifications are subject to change without notice. The suggested prices are in Canadian dollars and do not include GST. All resellers are free to establish their own prices. Consumer prices are suggestions only and do not necessarily reflect the prices at which the books will be sold.

HCCSS20120724

THE TEEN ADAPTATION OF ROB BELL'S *LOVE WINS*

LOVE WINS BY ROB BELL



Love Wins by Rob Bell

ISBN : 9780062248442

ISBN: 0062248448

\$11.99 (SRP) **ITPE** 5 1/2 x 8 1/4

Carton Qty: 0 • 224 PP

Release date: February 22, 2013

On Sale: March 5, 2013

ISBN : 9780062221872

ISBN: 0062221876

\$23.99 (SRP) **HC** 5 1/2 x 8 1/4

Carton Qty: 48 • 224 PP

Release date: February 22, 2013

On Sale: March 5, 2013

The trade edition of *Love Wins* has shot to the top of the best-seller list and started conversations among Americans about the most controversial issues in Christianity today. Most notably, author Rob Bell has people asking, Does it really make sense that God is a loving, kind, compassionate God who wants to know people in a personal way, but if they reject this relationship with Jesus, they will be sent to hell, where God will eternally punish them forever?

Now teens can delve into these issues in their very own edition of *Love Wins*, where Rob Bell focuses on an audience with a whole different set of concerns. Closely examining what the Bible tells us about heaven, hell, and Jesus' teachings, the most important lesson to learn is that, above all, "love wins."

Customer: _____

Sold To: _____

Ship To: _____

Postal Code: _____

B/O Req'd (Y/N): _____

B/O Cancellation Date: _____

Special Instr./Disc.: _____

Customer Order #: _____

Sales Rep: _____

Date: _____

To order, contact your HarperCollinsCanada sales rep or

 **HarperCollinsCanada**

Phone: 416-321-2241 • Toll free 1-800-387-0117

Fax: 416-321-3033 • Toll free 1-800-668-5788

Please note: prices, dates and specifications are subject to change without notice. The suggested prices are in Canadian dollars and do not include GST. All resellers are free to establish their own prices. Consumer prices are suggestions only and do not necessarily reflect the prices at which the books will be sold.

HCCSS20120724

IN THE PULSE-POUNDING SEQUEL TO *SHATTER ME* JULIETTE LEARNS TO CONTROL HER POWERS BUT IS FORCED TO CHOOSE BETWEEN HER HEART—AND ADAM'S LIFE.



UNRAVEL ME

BY TAHEREH MAFI

Juliette has escaped to Omega Point—the headquarters of the rebel resistance. There she discovers other people with abilities. Abilities they have learned to control. And for the first time in her life, Juliette has hope. Hope that she can have a life with Adam. Hope that her touch can be used to save instead of destroy.

But Juliette is only just beginning to understand the depth of her power, and she's struggling to fight the desire to use it. She's still haunted by her past, terrified by her future, and tormented by Warner, who still wants Juliette more than she ever thought possible.

Juliette has to make life-changing decisions between what she wants and what she thinks is right. Decisions that might involve choosing between her heart—and Adam's life.

With *Shatter Me*, Tahereh Mafi introduced readers to a world as engrossing as *The Hunger Games* and a superhero story as thrilling as *The X-Men*. In this captivating sequel, Mafi once again presents a story packed with tantalizing romance, heart-racing action, and shocking twists and turns in a world falling apart.

Unravel Me

by Tahereh Mafi

ISBN : 9780062250933

____ISBN: 0062250930

\$11.99 (SRP) **ITPE** 5 1/2 x 8 1/4

Carton Qty: 0 • 480 PP

Release date: January 25, 2013

On Sale: February 5, 2013

Unravel Me

by Tahereh Mafi

ISBN : 9780062085535

____ISBN: 0062085530

\$23.99 (SRP) **HC** 5 1/2 x 8 1/4

Carton Qty: 28 • 480 PP

Release date: January 25, 2013

On Sale: February 5, 2013

Customer: _____

Sold To: _____

Ship To: _____

Postal Code: _____

B/O Req'd (Y/N): _____

B/O Cancellation Date: _____

Special Instr./Disc.: _____

Customer Order #: _____

Sales Rep: _____

Date: _____

To order, contact your HarperCollinsCanada sales rep or

 **HarperCollinsCanada**

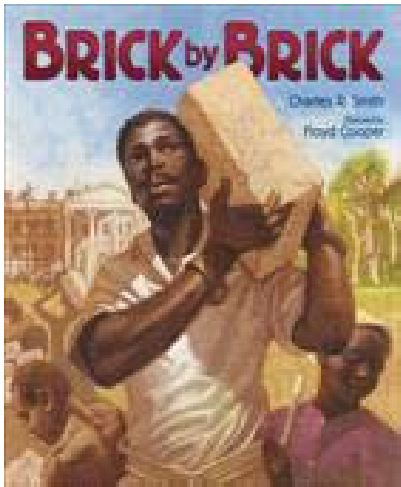
Phone: 416-321-2241 • Toll free 1-800-387-0117

Fax: 416-321-3033 • Toll free 1-800-668-5788

Please note: prices, dates and specifications are subject to change without notice. The suggested prices are in Canadian dollars and do not include GST. All resellers are free to establish their own prices. Consumer prices are suggestions only and do not necessarily reflect the prices at which the books will be sold.

HCCSS20120708

Children's Hardcover



Brick by Brick

Charles R. Smith Jr., Floyd Cooper

Summary

Coretta Scott King Award winners Charles R. Smith Jr. and Floyd Cooper present the powerful story of the building of the White House, publishing on the heels of the 2012 presidential election. Built brick by brick, the White House was created by human hands, many of them slaves', whose hard labor created the symbol of this country.

*The president of a new country
needs a new home,
so many hands work
together as one.*

*Black hands,
white hands,
free hands,
slave hands.*

In this moving story of the construction of the White House, Coretta Scott King Award winners Charles R. Smith Jr. and Floyd Cooper capture the emotion and toil of those who created the home of our president. Those slaves, whose hard labor created the symbol of this country, will be remembered throughout history for their extraordinary feat. Many slaves were able to purchase their freedom after earning money from learning a trade through this work, which speaks to the unbelievable strength that lay within each of ...

Author Bio

Charles R. Smith Jr. is an award-winning author, photographer, and poet with more than thirty books to his credit. His awards include a Coretta Scott King Award for illustration for his photographs accompanying the Langston Hughes poem "My People" and a Coretta Scott King Honor for his biography of Muhammad Ali, *Twelve Rounds to Glory*. He is the author of *Rimshots*, *Hoop Kings*, *Hoop Queens*, *Tall Ta...*

Marketing Plans

- Top account F&G mailing
- Targeted industry F&G mailing
- HarperCollins Children's social media outreach
- Promotion on harpercollinschildrens.com, harpercollins.com, and key parenting sites
- Picture Perfect Picture Books teacher and librarian promotion
- Teacher and librarian blog feature at thepageturn.com
- Major librarian and educator outreach

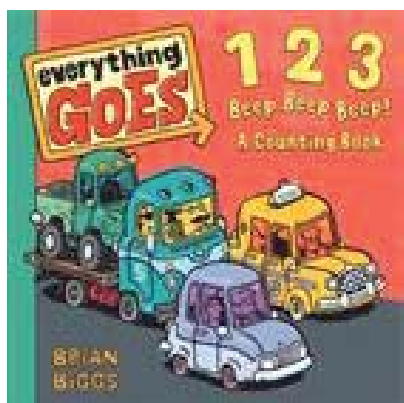
Comparable Titles

No comparable titles have been specified.

Amistad
9780061920820
Pub Date: 12/26/12
On Sale Date: 12/26/12
Ship Date: 12/5/12
\$17.99
Hardback

32 pages
Carton Qty: 36
Announced 1st Print: 20K
Ages 5 to 8, Grades K to 3
Juvenile Nonfiction / History
JNF025170

9.000 in W | 11.000 in H
229mm W | 279mm H



Everything Goes: 123 Beep Beep Beep!: A Counting Book

Brian Biggs

Summary

Count vans, fire trucks, race cars, bicycles, and a host of other vehicles in this traffic-stopping counting board book. Part of the acclaimed Everything Goes program of picture books, I Can Reads, and board books.

Vroom! Beep beep! Count from 1 to 10 with fire trucks, motorcycles, race cars, and more!

Author Bio

Brian Biggs loves things that go. He's illustrated lots of books, including *Everything Goes: On Land*, the first picture book in the Everything Goes series. Brian lives in Philadelphia, and you can visit him online at www.mrbiggs.com.

Marketing Plans

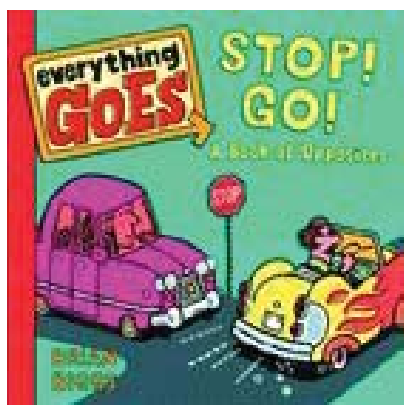
- Promotion on series website, everythinggoesbooks.com
- HarperCollins Children's social media outreach
- Promotion on harpercollinschildrens.com, harpercollins.com, and key parenting sites
- Beguiling Board Books teacher and librarian blog feature at thepageturn.com
- Librarian and educator outreach

Balzer + Bray
9780061958120
Pub Date: 12/26/12
On Sale Date: 12/26/12
Ship Date: 12/5/12
\$7.99
Hardback

24 pages
Carton Qty: 64
Announced 1st Print: 30K
Grade P
Juvenile Fiction / Transportation
JUV041000
6.500 in W | 6.500 in H
165mm W | 165mm H

Comparable Titles

Everything Goes: Henry on Wheels by Biggs, Brian, 2/26/2013, 9780061958229 (0061958220), \$3.99, Paperback /
Everything Goes: Henry on Wheels by Biggs, Brian, 2/26/2013, 9780061958236 (0061958239), \$16.99, Hardback,
Everything Goes: Stop! Go!: A Book of Opposites by Biggs, Brian, 12/26/2012, 9780061958137 (0061958131),



Everything Goes: Stop! Go!: A Book of Opposites

Brian Biggs

Summary

This playful, dynamic board book—chock-full of cars, trucks, motorcycles, and many other vehicles—introduces the youngest readers to the concept of opposites. Part of the acclaimed Everything Goes program of picture books, I Can Reads, and board books.

Up, down/fast, slow/stop, go! This bold, playful board book for the littlest readers introduces opposites with cool cars, trucks, trains, and more.

Author Bio

Brian Biggs loves things that go. He's illustrated lots of books, including *Everything Goes: On Land*, the first picture book in the Everything Goes series. Brian lives in Philadelphia, and you can visit him online at www.mrbiggs.com.

Marketing Plans

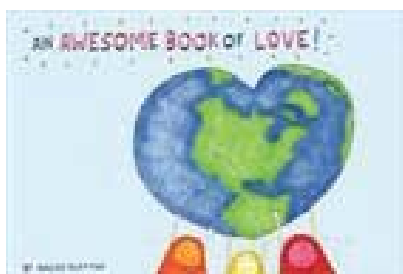
- Promotion on series website, everythinggoesbooks.com
- HarperCollins Children's social media outreach
- Promotion on harpercollinschildrens.com, harpercollins.com, and key parenting sites
- Beguiling Board Books teacher and librarian blog feature at thepageturn.com
- Librarian and educator outreach

Balzer + Bray
9780061958137
Pub Date: 12/26/12
On Sale Date: 12/26/12
Ship Date: 12/5/12
\$7.99
Hardback

24 pages
Carton Qty: 64
Announced 1st Print: 30K
Grade P
Juvenile Fiction / Transportation
JUV041000
6.500 in W | 6.500 in H
165mm W | 165mm H

Comparable Titles

Everything Goes: Henry on Wheels by Biggs, Brian, 2/26/2013, 9780061958229 (0061958220), \$3.99, Paperback /
Everything Goes: Henry on Wheels by Biggs, Brian, 2/26/2013, 9780061958236 (0061958239), \$16.99, Hardback,
Everything Goes: 123 Beep Beep Beep!: A Counting Book by Biggs, Brian, 12/26/2012, 9780061958120



Awesome Book of Love!, An

Dallas Clayton

Summary

The second book in the Awesome Book series by Dallas Clayton, perfect for everyone you love

There are so many different kinds of love - the way you love your husband or wife, the way you love your child, the way you love your parents - and Dallas Clayton knows just how to describe them all. In this follow-up to the fresh and exuberant *An Awesome Book!* take a walk on the loving side, as the snappy rhyme perfectly details just how your heart feels. Each page is filled with more of the colorful and vivacious illustrations that were hallmarks of *An Awesome Book!* giving readers a surplus of eye candy as they read along. This book is the perfect gift for Valentine's Day, or really just any day you'd like to remind your special someones how much they are loved.

Author Bio

My name is **Dallas Clayton**. I write kids' books. The first one is called *An Awesome Book!* It's about dreaming big. When I was a kid I dreamed about traveling around the world meeting new people every day, having amazing experiences, and sharing the stories from those experiences with other new people. That's pretty much what I do now.

When I am not doing that I am probably writing, drawing, having...

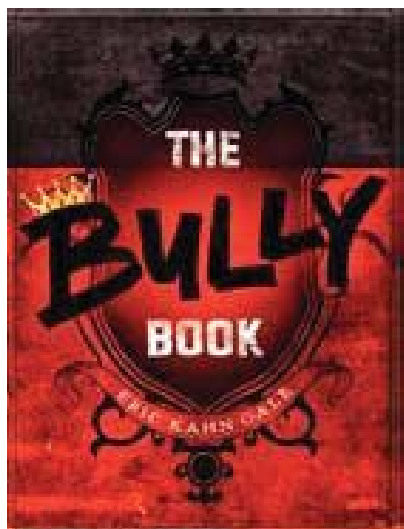
Marketing Plans

- Top account F&G mailing
- Browse Inside Sneak Peek
- National media campaign
- TV satellite tour
- 5-city author tour including SF, San Diego, Portland, OR, Seattle, Denver
- Online consumer and trade advertising campaign
- Animated video
- Extensive social media campaign
- Included in HarperCollins Children's e-newsletter
- Cross-promotion on author's social media profiles
- Pitch 10-copy floor display

...

Comparable Titles

No comparable titles have been specified.



The Bully Book

Eric Kahn Gale

Summary

THE BULLY BOOK is a work of fiction, a compelling narrative with a dash of mystery, humor, and an intriguing format. It tells the story of this year's "grunt," Eric Haskins, and how he solves the mystery of The Book. But the events in the novel really happened to its author.

Originally a self-published ebook, it's about an average kid, now the class grunt, who suspects a bizarre conspiracy. Actually a blended book within a book, the story is told jointly as journal entries alongside "the rules" for bullying which reveal shocking insights into the mind of the bully as our grunt hero determines to solve the mystery and to protect himself. Includes a note from the author about his experience and website resources. The debut novel by a member of StarKid Productions, THE BULLY BOOK is a must-read for every kid, parent, educator and librarian! The special ¾ matte lam jacket embellished with spot uv and embossing, printed case, specially designed interior (journal entries, no...

Author Bio

Eric Kahn Gale lives in New York City, and *The Bully Book* is his first novel. He would love to hear what you think-email him at thebullybook@gmail.com with comments!

Marketing Plans

- Early bound manuscript mailing
- Top account galley mailing
- IndieBound White Box galley mailing
- E-galley promotion through Edelweiss
- Targeted industry galley mailing
- Goodreads galley giveaway promotion
- 5-city author tour: Philadelphia, Dayton, Cincinnati, Atlanta, Milwaukee
- Local appearances: Chicago
- Online consumer advertising campaign
- Promotional author videos
- Downloadable discussion g...

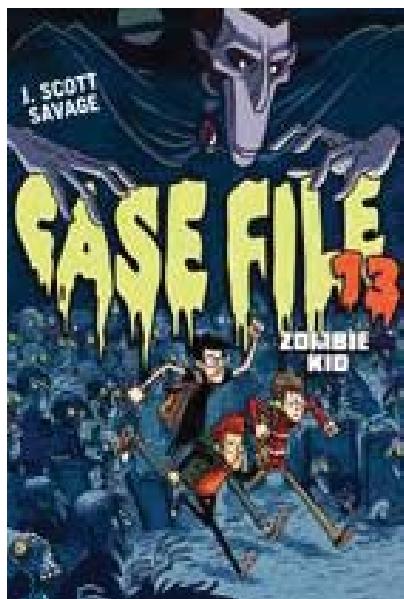
Comparable Titles

No comparable titles have been specified.

HarperCollins
9780062125118
Pub Date: 12/26/12
On Sale Date: 12/26/12
Ship Date: 12/5/12
\$16.99
Hardback

224 pages
Carton Qty: 48
Announced 1st Print: 100K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Social Issues
JUV039230

5.750 in W | 7.625 in H
146mm W | 194mm H



Case File 13: Zombie Kid

J. Scott Savage

Summary

A breakout new tween series following three monster-obsessed boys who must solve fiendishly funny mysteries in their creepy hometown

Nick, Carter, and Angelo are obsessed with all things monster. Okay, so it might be borderline weird, but at least at Halloween they get to show off their monster knowledge and elaborate homemade costumes.

But this year a surprise trip to the house of an aunt who may or may not have been a voodoo queen lands Nick with a cursed amulet and throws a major wrench into the boys' Halloween plans. It turns out the amulet makes its bearer -that would be Nick-into a zombie, and to him and his friends, that is just...awesome!

At least at first. Then the whole zombie thing starts to get a little out of hand (literally!), and the boys have to go on a chilling adventure to reverse the curse -one that involves a talking cat, a skeleton who likes candy corn, and even the dreaded Zombie King himself.

For readers who like light chills with their laughs, Case File 13 is a ...

Author Bio

J . Scott Savage has been hunting for and writing about monsters for as long as he can remember. His mother believes his first word might have been "lycanthrope," and the first thing he bought with the money he earned delivering newspapers was a six -foot plastic Frankenstein monster. Currently he lives with his undead wife, Jennifer, his shape-changing sons, Jacob and Nicolas, and a collie named P...

Marketing Plans

- E-galley promotion via Edelweiss
- Browse Inside Sneak Peek campaign
- Local author appearances: Salt Lake City
- Online trade advertising
- Author video
- Book-branded game
- Featured promotion on tween social networking websites and interactive communities
- Book detail page and author bio at HarperCollins websites
- Social media outreach targeting tweens via Facebook and Twitter
- Email alerts targeti...

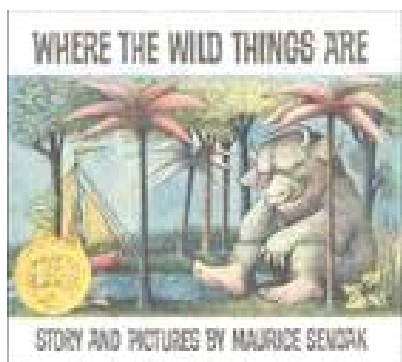
Comparable Titles

No comparable titles have been specified.

HarperCollins
9780062133250
Pub Date: 12/26/12
On Sale Date: 12/26/12
Ship Date: 12/5/12
\$14.99
Hardback

224 pages
Carton Qty: 48
Announced 1st Print: 35K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Action &
Adventure
JUV001000

5.500 in W | 8.250 in H
140mm W | 210mm H



Where the Wild Things Are

Maurice Sendak

Summary

Where the Wild Things Are is fifty years old! Let the wild rumpus continue as this classic comes to life as never before with new reproductions of Maurice Sendak's artwork.

HarperCollins
9780060254926 R2
Pub Date: 12/26/12
On Sale Date: 12/26/12
\$17.95
Hardback

48 pages
Carton Qty: 26
Announced 1st Print: 200K
Ages 4 to 8, Grades P to 3
Juvenile Fiction / Classics
JUV007000

For fifty years, children have roared their terrible roars with Max and the wild things. And now, using state-of-the-art technology, this fiftieth anniversary edition of *Where the Wild Things Are* reproduces the book's artwork more faithfully than it has ever been reproduced before. Maurice Sendak himself enthusiastically approved these impressive new reproductions.

You will want a copy of the fiftieth anniversary edition even if you already have the book at home. It's perfect for lifelong fans and for kids who are just discovering the magic of Sendak's books.

Author Bio

Maurice Sendak received the 1964 Caldecott Medal for *Where the Wild Things Are*; the 1970 Hans Christian Andersen Award for Illustration, making him the only American ever to receive this honor; the 1983 Laura Ingalls Wilder Award, given by the American Library Association in recognition of his entire body of work; and the 1996 National Medal of Arts in recognition of his contribution to the arts i...

Marketing Plans

- *New York Times Book Review* print advertising
- Targeted Facebook advertising campaign
- National publicity campaign
- Promotional 2013 wall calendar featuring *Where the Wild Things Are* and forty other classic Sendak titles
- Classic Sendak Storytime Kit with downloadable activities, wallpapers, and social media icons
- Official retrospective Facebook fan page
- Major twelve-month social media campaig...

Comparable Titles

No comparable titles have been specified.



Annoying Orange: How to Be Annoying

A Joke Book

Brandon T. Snider

Summary

Laugh along with Annoying Orange in the first-ever joke book based on the insanely popular YouTube series!

Annoying Orange knows tons of jokes-and now you can share them with your friends! Read along in this joke book and become the biggest jokester anyone knows!

HarperCollins
9780062236159
Pub Date: 12/26/12
On Sale Date: 12/26/12
Ship Date: 12/5/12
\$7.99
Paperback / softback

112 pages
Carton Qty: 1
Announced 1st Print: 100K
Ages 6 to 10, Grades 1 to 5
Juvenile Fiction / Humorous
Stories
JUV019000
Series: Annoying Orange
6.000 in W | 9.000 in H
152mm W | 229mm H

Comparable Titles

No comparable titles have been specified.

 Product Image

Fancy Nancy: Too Many Tutus

Jane O'Connor, Robin Preiss Glasser

HarperCollins
9780062083081
Pub Date: 12/26/12
On Sale Date: 12/26/12
Ship Date: 12/5/12
\$16.99
Hardback

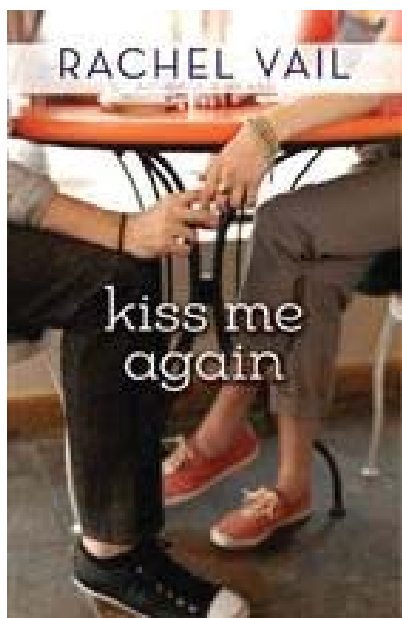
32 pages
Carton Qty: 52
Ages 4 to 8, Grades K to 3
Juvenile Fiction / Readers
JUV043000
Series: I Can Read Book 1

Comparable Titles

Fancy Nancy Storybook Treasury by O'Connor, Jane, 2/5/2013, 9780062119780 (0062119788), \$11.99, Hardback,

Fancy Nancy: Nancy Clancy, Secret Admirer by O'Connor, Jane, 1/2/2013, 9780062082954 (0062082957), \$9.99,

Fancy Nancy: Too Many Tutus by O'Connor, Jane, 12/26/2012, 9780062083074 (0062083074), \$3.99, Paperback /



Kiss Me Again

Rachel Vail

Summary

It's complicated doesn't even begin to describe Charlotte and Kevin's relationship. First they were friends, then they kissed, and now..they're stepsiblings. The follow-up to *If We Kiss* answers the question of what happens when a crush so offlimits it has to be a fantasy, suddenly becomes very real.

He closed the distance I'd opened up between us and kissed me lightly on the lips. "Maybe we can just be," Kevin whispered.

Charlotte (Charlie) Collins doesn't know what to do about Kevin Lazarus, her crush and, awkwardly, her new stepbrother. Things were complicated enough when their parents were only dating and when Kevin was going out with Charlie's best friend, Tess, but now, post-wedding, Charlie and Kevin are crossing paths *and* crossing lines. If only Charlie could get some time away from Kevin and her strange stepfamily, she might be able to finally figure out how she really feels.

In this fan-requested follow-up to the beloved *If We Kiss*, Rachel Vail, with her signature wit and ex...

Author Bio

Rachel Vail is the award-winning author of the critically acclaimed novels *If We Kiss* and *Lucky, Gorgeous*, and *Brilliant* (the Avery sisters trilogy), and more than a dozen other novels. Rachel lives in New York City with her husband and their two sons. You can visit her online at www.rachelvail.com.

Marketing Plans

- Top account galley mailing
- Goodreads galley giveaway promotion
- Goodreads *If We Kiss* paperback giveaway promotion
- Local author appearances: New York
- *If We Kiss* ebook promotion
- Love Is Epic teen romance promotion
- Featured promotion on HarperTeen's consumer websites epicreads.com and storycrush.com
- Featured promotion on figment.com
- HarperTeen social media outreach
- Cross-promotion on author...

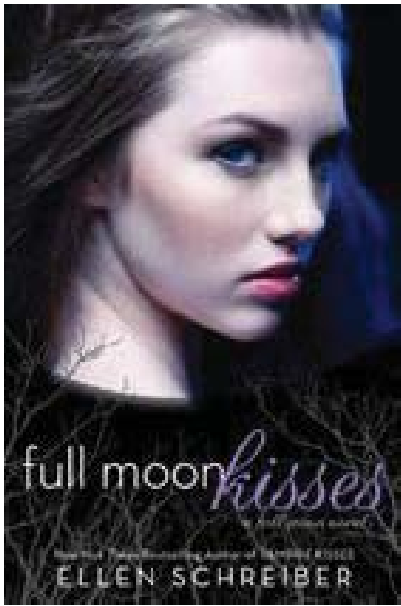
Comparable Titles

No comparable titles have been specified.

HarperTeen
9780061947179
Pub Date: 12/26/12
On Sale Date: 12/26/12
Ship Date: 12/5/12
\$17.99
Hardback

240 pages
Carton Qty: 48
Announced 1st Print: 40K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Social Issues
JUV039020

5.500 in W | 8.250 in H
140mm W | 210mm H



Full Moon Kisses: A Full Moon Novel

Ellen Schreiber

Summary

The third installment in the sumptuous series about werewolves -and the popular girl who loves one- from bestselling Vampire Kisses author Ellen Schreiber

Beware of the full moon.

A werewolf wants to take you into his world.

Forever.

Celeste and Brandon know that Nash in werewolf form is bad news for them. But a vague new prediction from psychic Dr. Meadows has Celeste wondering: Which of them wants to turn her into a werewolf?

Still on their minds is the "cure" from Brandon's father. Brandon must decide -if his Dad's serum really does work, is he willing to give up being a werewolf for good? And is Celeste willing to give up her heroic werewolf boyfriend? And when Nash finds out there's a cure, will he try to take it from Brandon?

Things grow still more complicated when a gang of sketchy guys from a neighboring town comes to Legend's Run for the big Werewolf Festival. What are they looking for, and why does it seem they have their sights on Celeste?

The third and final installment in...

Author Bio

Ellen Schreiber's Vampire Kisses series has sold well over a million copies since the first book was published in 2003. She lives in Ohio. You can visit her online at www.ellenschreiber.com.

Marketing Plans

- Online consumer advertising
- Series video trailer
- Featured title in "The End Is Here" teen social media promotion
- Featured title in "Love Is Epic" teen romance promotion
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Social media outreach
- Cross-promotion on author's social media profiles
- Librarian/...

Comparable Titles

Magic of the Moonlight: A Full Moon Novel by Schreiber, Ellen, 12/26/2012, 9780061986567 (0061986569), \$9.99,

Katherine Tegen Books
9780061986536
Pub Date: 12/26/12
On Sale Date: 12/26/12
Ship Date: 12/5/12
\$17.99
Hardback

192 pages
Carton Qty: 52
Announced 1st Print: 60K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Love & Romance
JUV026000

5.500 in W | 8.250 in H
140mm W | 210mm H



Batman Classic: Fowl Play

John Sazaklis, Steven E. Gordon, Eric A. Gordon

Summary

Batman battles Penguin in this 8x8 storybook.

When migratory birds fail to return to Gotham and a rash of very strange crimes hit, Batman is able to determine a single culprit: Penguin. The villain has been collecting birds in his underground aviary and sending them to do his bidding. The Dark Knight must fight off and free the feathered foes before he can capture the turkey behind it all.

Marketing Plans

- Include in the mass market seasonal presentation
- Include in the mass market monthly kits for distribution to accounts
- Browse Inside
- Promotion on harpercollinschildrens.com, harpercollins.com, and key parenting sites
- Featured in the HarperCollins booth at major institutional conferences, including TLA, IRA, ALA, and NCTE

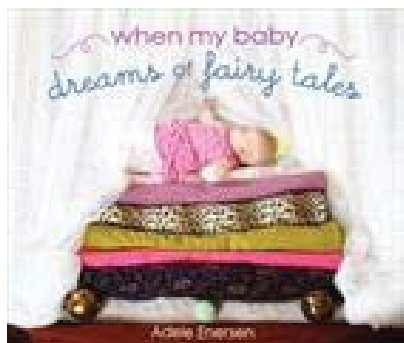
HarperFestival
9780061885365
Pub Date: 12/26/12
On Sale Date: 12/26/12
Ship Date: 12/5/12
\$3.99
Paperback / softback

24 pages
Carton Qty: 100
Announced 1st Print: 100K
Ages 4 to 8, Grades P to 3
Juvenile Fiction / Media Tie-In
JUV027000

8.000 in W | 8.000 in H
203mm W | 203mm H

Comparable Titles

Superman Classic: Superman versus the Silver Banshee by Lemke, Donald, 3/26/2013, 9780061885242



When My Baby Dreams of Fairy Tales

Adele Enersen

Summary

The companion to *When My Baby Dreams*, this new book from blogging sensation Adele Enersen continues the photographic journey through her baby daughter's dreams - told through favorite fairy tales. The perfect gift for new parents.

Once upon a time,
Mila dreamed she was a princess dressed in pink . . .
or perhaps a sleeping beauty,
or even Little Red Riding Hood.
When Mila dreams, she dreams in fairy tales,
And all her wishes come true.

From the imagination of mother Adele Enersen comes this journey through the dreamscapes of a newborn. A story of faraway kingdoms and enchanted forests and, above all, the love between a mother and her daughter.

Author Bio

When **Adele Enersen's** daughter Mila was born, she started a blog of whimsical baby photos to share with her friends and family. Very quickly that blog, www.milasdaydreams.blogspot.com, boomed into a destination for millions of admirers around the world. A former copywriter and concept designer in advertising, Adele now spends her days photographing Mila and imagining new dreamscapes for her growing...

Marketing Plans

- National media campaign
- Top account F&G mailing
- Balzer + Bray F&G mailing
- Adult crossover and gift book positioning
- Mommy-targeted social media campaign
- HarperCollins Children's social media outreach
- Cross-promotion on author's blog and social media profiles
- Browse Inside Sneak Peek campaign
- Librarian and educator outreach

Comparable Titles

No comparable titles have been specified.

HarperFestival
9780062244055
Pub Date: 1/29/13
On Sale Date: 1/29/13
Ship Date: 1/9/13
\$9.99
Hardback

Goodnight Moon 123 Padded Board Book
A Counting Book
Margaret Wise Brown, Clement Hurd

30 pages
Carton Qty: 36
Grades P to K
Juvenile Fiction / Concepts
JUV009030

Comparable Titles

No comparable titles have been specified.

HarperFestival
9780062244048
Pub Date: 1/29/13
On Sale Date: 1/29/13
Ship Date: 1/9/13
\$9.99
Hardback

Goodnight Moon ABC Padded Board Book
An Alphabet Book
Margaret Wise Brown, Clement Hurd

30 pages
Carton Qty: 36
Grades P to K
Juvenile Fiction / Concepts
JUV009010

Comparable Titles

No comparable titles have been specified.



Grumpy Goat

Brett Helquist

Summary

This simple celebration of life, nature, and friendship will better any mood -even that of a very grumpy Goat!

He's cranky, he's hungry, and he's never had a friend. He is one grumpy goat, and he's making a terrible mess at Sunny Acres Farm. That is, until one special flower stops him in his tracks. And once Goat opens his eyes, his heart is soon to follow.

Brett Helquist's luminous, sunny paintings bring this simple, inspirational story to life, along with a band of the most charming farmyard friends, to demonstrate how stopping to smell the flowers really can change everything.

Author Bio

Brett Helquist's celebrated art has graced books from the charming *Bedtime for Bear* to the alarming *New York Times* bestselling Series of Unfortunate Events by Lemony Snicket, to the glorious picture book adaptation of Charles Dickens's *Christmas Carol*. He lives with his family in Brooklyn, NY. You can visit him online at www.bretthelquist.com.

Marketing Plans

- Top account F&G mailing
- Targeted industry F&G mailing
- Local author appearances: Brooklyn
- Online trade advertising
- Downloadable activity
- Custom AuthorTracker email campaign to Brett Helquist subscribers
- HarperCollins Children's social media feature
- Browse Inside Sneak Peek
- Picture Perfect Picture Books teacher and librarian promotion
- Major librarian and educator outreach

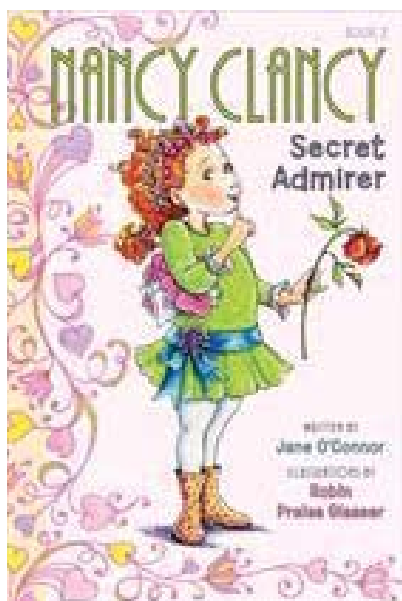
Comparable Titles

No comparable titles have been specified.

HarperCollins
9780061139536
Pub Date: 1/2/13
On Sale Date: 1/2/13
Ship Date: 12/12/12
\$16.99
Hardback

40 pages
Carton Qty: 40
Announced 1st Print: 40K
Ages 4 to 8, Grades P to 3
Juvenile Fiction / Readers
JUV043000

8.500 in W | 11.000 in H
216mm W | 279mm H



Fancy Nancy: Nancy Clancy, Secret Admirer

Jane O'Connor, Robin Preiss Glasser

Summary

Love is in the air, and Nancy Clancy is sure to make the most of it! Nancy Clancy and her best friend, Bree, have love on the brain -after all, they're learning about the human heart in science class! Nancy is determined to work out the mysteries of the heart. Doesn't a touch of romance make everything better? But when Nancy and Bree decide to take love into their own hands, it isn't quite as easy as they thought it would be. Will love conquer all?

Author Bio

Jane O'Connor is an editor at a major publishing house who has written more than forty books for children, including the bestselling *Fancy Nancy*, *Fancy Nancy and the Posh Puppy*, *Fancy Nancy: Bonjour*, *Butterfly*, and *Fancy Nancy: Splendiferous Christmas*. She lives with her family in New York City. You can visit her online at www.fancynancyworld.com.

Marketing Plans

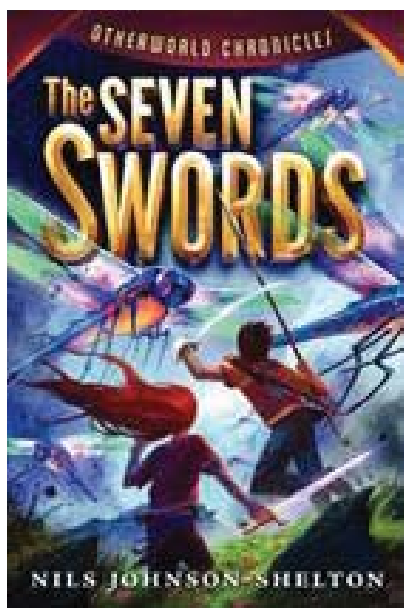
- Extensive galley distribution
- E-galley promotion via Edelweiss
- Browse Inside Sneak Peek campaign
- National media campaign
- 5-city author tour: NY/NJ/CT, Minneapolis, St. Louis, Kansas City, Miami
- 5-city illustrator tour: Los Angeles, San Francisco, Phoenix, Albuquerque, Dallas
- TV and radio satellite tours
- Online trade advertising
- Online consumer advertising
- Printed promotional piece
- Down...

HarperCollins
9780062082954
Pub Date: 1/2/13
On Sale Date: 1/2/13
Ship Date: 12/12/12
\$9.99
Hardback

128 pages
Carton Qty: 48
Announced 1st Print: 200K
Ages 7 to 10, Grades 2 to 5
Juvenile Fiction / Readers
JUV045000
Series: Fancy Nancy
5.375 in W | 8.000 in H | 0.606
in T
137mm W | 203mm H | 15mm T

Comparable Titles

Fancy Nancy Storybook Treasury by O'Connor, Jane, 2/5/2013, 9780062119780 (0062119788), \$11.99, Hardback,
Fancy Nancy: Nancy Clancy, Super Sleuth by O'Connor, Jane, 1/2/2013, 9780062084194 (0062084194), \$4.99,
Fancy Nancy: Too Many Tutus by O'Connor, Jane, 12/26/2012, 9780062083074 (0062083074), \$3.99, Paperback /
Fancy Nancy: Too Many Tutus by O'Connor, Jane, 12/26/2012, 9780062083081 (0062083082), \$16.99, Hardback,



Otherworld Chronicles #2: The Seven Swords

Nils Johnson-Shelton

Summary

Modern magic, ancient enemies, and Arthurian legend collide in the explosive sequel to *The Invisible Tower*, which *School Library Journal* praised as "a surefire hit with the legions of Rick Riordan fans."

Scattered across both worlds are seven legendary blades. Some have been forgotten. Others secreted away. Very soon all must be united....

Spending the summer fighting dragons, rescuing wizards, and leaping through portals into the Otherworld was only the start of Artie Kingfisher's quest to claim his throne as King Arthur reborn in the twenty-first century. Now Artie and his sister, Kay, must gather a team of knights to recover the mythical Seven Swords, whose combined power will be their only hope for victory over the evil Lordess Morgaine.

But all the video games in the world haven't prepared Artie for the battles to come, or for the unexpected threat of the Peace Sword—the mysterious weapon used to kill the original King Arthur more than a thousand years ago....

Kirkus R...

Author Bio

Nils Johnson-Shelton is the author of *Otherworld Chronicles: The Invisible Tower*. He is also the coauthor of the *New York Times* bestselling *No Angel: My Harrowing Undercover Journey to the Inner Circle of the Hells Angels*. Nils lives in Brooklyn, NY, with his family.

Marketing Plans

- 3-city author tour including Raleigh, Atlanta, and Nashville
- Local author appearances (New York City)
- Online trade advertising
- Class Acts middle-grade group promotion (Fall 2012)
- Downloadable activity kit
- Pitch for featured promotion on tween social networking websites and interactive communities
- Book detail page and author bio at HarperCollins websites
- Browse Inside Sneak Peek campaign
- ...

Comparable Titles

No comparable titles have been specified.

HarperCollins
9780062070944
Pub Date: 1/2/13
On Sale Date: 1/2/13
Ship Date: 12/12/12
\$16.99
Hardback

352 pages
Carton Qty: 36
Announced 1st Print: 50K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Legends,
Myths, & Fables
JUV022010
5.500 in W | 8.250 in H
140mm W | 210mm H

HarperTeen
 9780062233363
 Pub Date: 1/2/13
 On Sale Date: 1/2/13
 Ship Date: 12/12/12
 \$17.99
 Hardback

464 pages
 Carton Qty: 28
 Announced 1st Print: 250K
 Ages 14 And Up, Grades 9 And
 Up
 Juvenile Fiction / Social Issues
 JUV039190
 Series: Pretty Little Liars

Pretty Little Liars: Ali's Pretty Little Lies

Sara Shepard

Summary

Uncover the truth from Ali herself as she reveals all of her secrets in the weeks leading up to her murder in this brand -new novel in the #1 *New York Times* bestselling Pretty Little Liars series.

Rewind to seventh grade, when Alison DiLaurentis and her friends are the It girls of Rosewood Day. Ali's got enough dirt on Emily, Hanna, Aria, and Spencer to keep them in line. But Ali's hiding a dark secret of her own, something so huge it would destroy everything if it ever got out.

Set in the weeks leading up to Ali's murder, *Ali's Pretty Little Lies* is told entirely from Ali's point of view. Fans will love discovering juicy new details about the series' biggest mystery straight from Ali. After all, who better to tell Ali's story than Ali herself, the greatest little liar of all?

Author Bio

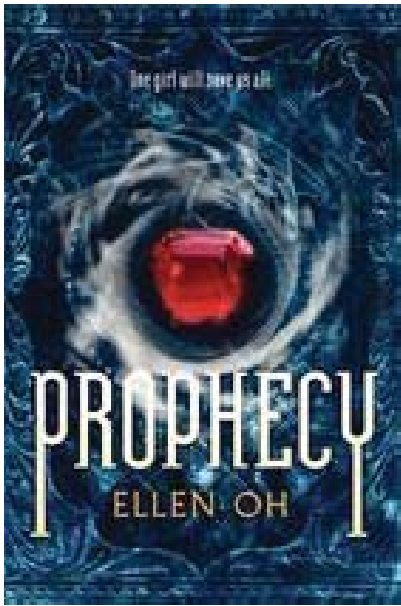
Sara Shepard graduated from New York University and has an MFA from Brooklyn College. Sara's Pretty Little Liars novels were inspired by her upbringing in Philadelphia's Main Line, where she lives today. You can visit her online at www.prettylittleliarsbooks.com and www.prettylittleliars.com.

Marketing Plans

- Online consumer advertising campaign
- Author video
- Video campaign series with clues from "A"
- Twitter chat with "A" at day of on sale
- Cross-promotion on Alloy's and ABC Family's websites and social media profiles
- Custom AuthorTracker messages
- Updated series feature site (prettylittleliarsbooks.com)
- Updated series mobile site with new book info and buy buttons
- Mobile messages sent out to m...

Comparable Titles

The Lying Game #3: Two Truths and a Lie by Shepard, Sara, 2/5/2013, 9780061869754 (0061869759), \$9.99,
The Lying Game #5: Cross My Heart, Hope to Die by Shepard, Sara, 2/5/2013, 9780062128195 (0062128191),
Pretty Little Liars: Pretty Little Secrets by Shepard, Sara, 1/2/2013, 9780062125927 (0062125923), \$9.99,



Prophecy

Ellen Oh

Summary

The greatest warrior in all of the Seven Kingdoms...is a girl despised by nearly everyone. Is she an outcast or a hero?

Fans of Tamora Pierce and Robin McKinley will welcome a stunning new trilogy, the debut of first-time author Ellen Oh.

Kira's the only female in the king's army, and she's the prince's bodyguard. She's a demon slayer and an outcast, hated by nearly everyone in her home city of Hansong. And she's their only hope....

When murdered kings and discovered traitors point to a demon invasion, Kira takes to the road with the young prince. With only the guidance of the Dragon King's cryptic prophecy, Kira must battle demon soldiers, evil shamans, and the Demon Lord himself to find the ruby treasure that was once lost and to raise a prince into a king.

Intrigue and mystery, ancient legend and action-packed fantasy come together in this heart-stopping first book in a trilogy.

Author Bio

Ellen Oh is an adjunct college instructor and former entertainment lawyer who one day picked up a Genghis Khan biography and was never quite the same again. It was the start of an obsessive fascination with ancient Asian history that led to years of researching, which culminated in writing *Prophecy*, her first novel. She also loves martial arts films, K-pop, K-dramas, and cooking shows, and she thi...

Marketing Plans

- Top account galley mailing
- E-galley promotion through Edelweiss
- Targeted industry galley mailing
- Goodreads galley giveaway promotion
- Author blog tour
- Themed playlist
- Promotion on HarperTeen's consumer websites epicreads.com and pitchdark.com
- HarperTeen social media outreach
- Cross-promotion on author's blog and social media profiles
- Librarian and educator outreach

HarperTeen
9780062091093
Pub Date: 1/2/13
On Sale Date: 1/2/13
Ship Date: 12/12/12
\$17.99
Hardback

320 pages
Carton Qty: 40
Announced 1st Print: 30K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / General
JUV000000
Series: The Dragon King Chronicles
5.500 in W | 8.250 in H | 1.050 in T
140mm W | 210mm H | 27mm T

Comparable Titles

No comparable titles have been specified.



Nelson Mandela

Kadir Nelson

Summary

A stunning picture-book biography about the inspirational anti-apartheid activist and former president of South Africa, Nelson Mandela, from the award-winning Kadir Nelson

One day when Nelson Mandela was nine years old, his father died and he was sent from his village to a school far away from home, to another part of South Africa. In Johannesburg, the country's capital, Mandela saw fellow Africans who were poor and powerless. He decided then that he would work to protect them. When the government began to keep people apart based on the color of their skin, Mandela spoke out against the law and vowed to fight hard in order to make his country a place that belonged to all South Africans.

Kadir Nelson tells the story of Mandela, a global icon, in poignant verse and glorious illustrations. It is the story of a young boy's determination to change South Africa and of the struggles of a man who eventually became the president of his country by believing in equality for people of all co...

Author Bio

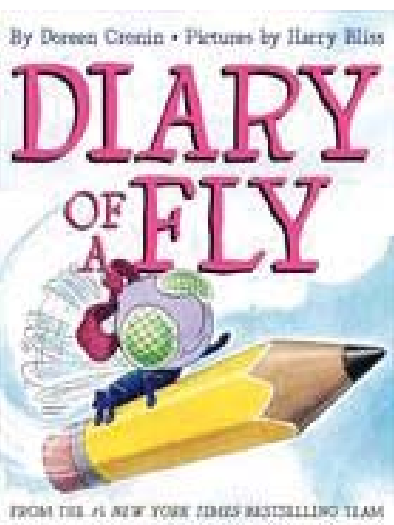
Kadir Nelson is the talented author and illustrator of numerous award-winning picture books, including *Henry's Freedom Box* by Ellen Levine, *Moses: When Harriet Tubman Led Her People to Freedom* by Carole Boston Weatherford, and *Coretta Scott* by Ntozake Shange. Known for the emotion his art conveys, Nelson says: "My work is all about healing and giving people a sense of hope and nobility. I want to ...

Marketing Plans

- Finished book mailing with signed broadside
- Browse Inside Sneak Peek campaign
- F&G mailing
- Broadside
- School & Library advertising
- Social media messaging on HarperCollins Children's Facebook and Twitter accounts
- Include in HarperCollins parents e-newsletter
- Cross-promotion on author's website and social media profiles
- Promotion on harpercollinschildrens.com
- Book detail page and author/ill...

Comparable Titles

Nelson Mandela by Nelson, Kadir, 1/2/2013, 9780061783760 (0061783765), \$18.89, Library binding, Juvenile



Diary of a Fly

Doreen Cronin, Harry Bliss

Summary

From the #1 *New York Times* bestselling duo Doreen Cronin and Harry Bliss comes the third dazzling bug adventure, about a super fly, who learns that we're all heroes, no matter how small.

This is the diary...of a fly. A fly who, when she's not landing on your head or swimming in your soup, is trying to escape her 327 brothers and sisters who are driving her crazy! Even though she's little-just like her best friends, Worm and Spider-Fly wants to be a superhero. And why not? She walks on walls, sees in all directions at once, and can already fly!

Doreen Cronin and Harry Bliss, the team behind the #1 *New York Times* bestsellers *Diary of a Worm* and *Diary of a Spider*, reach hilarious heights with their story of a little fly who's not afraid to dream big. Really big.

Author Bio

Doreen Cronin is the *New York Times* bestselling author of favorite picture books such as *Rescue Bunnies*; the *Diary of...* series; *Click, Clack, Moo: Cows That Type*, a Caldecott Honor Book; and *The Trouble with Chickens*. Growing up, Doreen's dogs were Archie and Trapper (after two of her favorite television characters). She lives in Brooklyn, NY. You can visit her online at www.doreencronin.com.

...

Marketing Plans

- Promotion of series website, diaryofbooks.com
- Interactive online game
- Downloadable activities
- Promotion on harpercollinschildrens.com and harpercollins.com
- HarperCollins Children's social media outreach
- Librarian and educator outreach

Comparable Titles

Diary of a Spider by Cronin, Doreen, 1/8/2013, 9780062233004 (0062233009), \$9.99, Hardback, Juvenile Fiction /

By Doreen Cronin • Pictures by Harry Bliss

DIARY OF A SPIDER

Diary of a Spider

Doreen Cronin, Harry Bliss

Summary

From the #1 *New York Times* bestselling duo Doreen Cronin and Harry Bliss comes this dazzling bug adventure about a spider who proves that eight legs are even better than two.

This is the diary...of a spider. But don't be worried-he's more scared of you and your gigantic shoe! Actually, he's a lot like you. He goes to gym class and has Grandparents' Day at school. But he also spins sticky webs, scales walls, and takes wind-catching lessons. Lucky for him, his best friend is a fly!

Doreen Cronin and Harry Bliss, the team behind the #1 *New York Times* bestselling *Diary of a Worm* and *Diary of a Fly*, spin a hilarious tale about the upside-down web world of an eight-legged charmer and his unlikely friend, Fly.

Author Bio

Doreen Cronin is the *New York Times* bestselling author of favorite picture books such as *Rescus Bunnies*, the *Diary of...* series, *Click, Clack, Moo: Cows That Type*, a Caldecott Honor Book, and *The Trouble with Chickens*. Growing up, Doreen's dogs were Archie and Trapper (after two of her favorite television characters). She lives in Brooklyn, NY. You can visit her online at www.doreencronin.com.

Marketing Plans

- Promotion of series website, diaryofbooks.com
- Interactive online game
- Downloadable activities
- Promotion on harpercollinschildrens.com and harpercollins.com
- HarperCollins Children's social media outreach
- Librarian and educator outreach

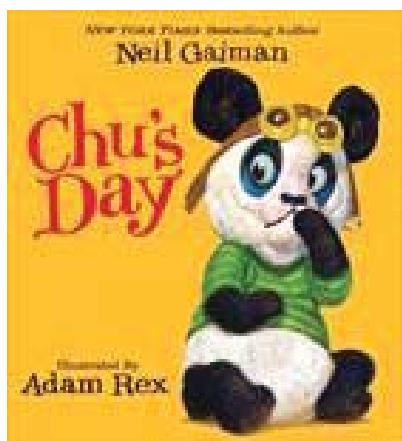
HarperCollins
9780062233004
Pub Date: 1/8/13
On Sale Date: 1/8/13
Ship Date: 12/19/12
\$9.99
Hardback

40 pages
Carton Qty: 1
Announced 1st Print: 40K
Ages 4 to 8, Grades P to 3
Juvenile Fiction / Animals
JUV002140

7.500 in W | 10.000 in H | 0.250 in T
191mm W | 254mm H | 6mm T

Comparable Titles

Diary of a Fly by Cronin, Doreen, 1/8/2013, 9780062232984 (0062232983), \$9.99, Hardback, Juvenile Fiction /



Chu's Day

Neil Gaiman, Adam Rex

Summary

A winning new picture book about an unforgettable panda, and the first collaboration between *New York Times* bestselling author Neil Gaiman and Adam Rex

ah-aah-AAH...CHOO!!

Chu is a little panda with a big sneeze. His mother takes him to the library, where it's awfully dusty. His father takes him to lunch at the diner, where there's pepper in the air. Will Chu sneeze today? And what will happen if he does?

Beloved storyteller Neil Gaiman has written his youngest picture book yet with this delightful, humorous story of how the smallest child's actions can be very powerful. Engagingly and vibrantly illustrated by acclaimed artist Adam Rex, this is the perfect book to read aloud and share.

Author Bio

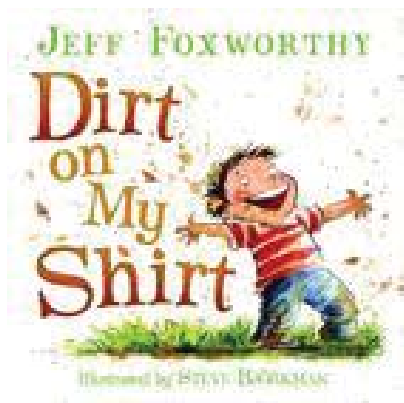
Neil Gaiman has written bestselling and award-winning books for children and adults, including the Newbery Medal-winning novel *The Graveyard Book*, *Coraline*, and the picture books *Instructions* and *Blueberry Girl*, illustrated by Charles Vess; *The Wolves in the Walls*, *The Day I Swapped My Dad for Two Goldfish*, and *Crazy Hair*, illustrated by Dave McKean; and *The Dangerous Alphabet*, illustrated by Gris...

Marketing Plans

- IndieBound galley mailing
- Browse Inside Sneak Peek campaign
- National media campaign
- Online trade advertising
- Online consumer advertising
- Animated book trailer
- Text Q&A with Neil Gaiman and Adam Rex
- Update mousecircus.com with new book information and downloadable activities
- Possible animated sneezing game/online content
- Host "It's Chu's Day Tuesday" Twitter hashtag campaign and Tweetsta...

Comparable Titles

American Gods: The Tenth Anniversary Edition by Gaiman, Neil, 4/30/2002, 9780380789030 (0380789035), \$7.99,



Dirt on My Shirt

Jeff Foxworthy, Steve Bjorkman

Summary

Who knows more about having fun than famed comedian Jeff Foxworthy? In this hilarious collection of poems and rhymes, famed comedian Jeff Foxworthy captures the very essence of being a kid in all its wide-eyed, mischievous delight. It's all in a day's work: from the thrill of flying to the planet Woosocket on your rocketship bed, to bonding with a friend over a shared hatred of spinach (gross!), to the satisfaction of picking leaves out of your hair at the end of a summer day. Being a kid is just plain fun, and who knows more about having fun than Jeff Foxworthy?

With bright, whimsical illustrations by Steve Björkman, this new edition of *Dirt on My Shirt* is sure to delight kids everywhere-and parents who remember their childhood days with glee.

Author Bio

Jeff Foxworthy is a successful comedian and bestselling author of more than twenty-two books. He hosted the popular television show *Are You Smarter than a 5th Grader?* which was picked up in countries all over the world. You can visit him online at www.jefffoxworthy.com.

Marketing Plans

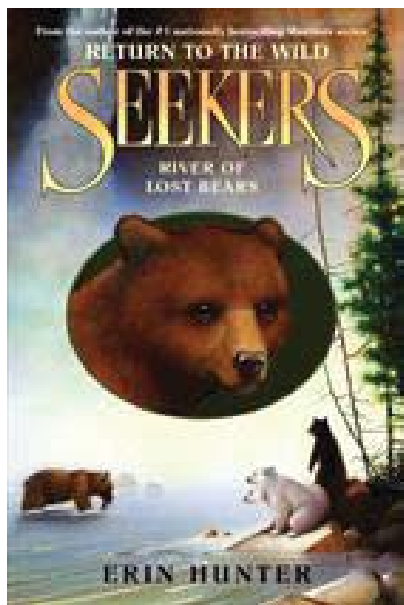
- 5-city author tour (Atlanta; Charlotte; Columbia, SC; Jackson, MI; Dallas)
- National media publicity campaign
- TV satellite tour
- Featured book on "The Foxworthy Countdown"
- Included in HarperCollins Children's e-newsletter
- Featured in Father's Day round-up on harpercollinschildrens.com
- Cross-promotion with jefffoxworthy.com

HarperCollins
9780062231918
Pub Date: 1/8/13
On Sale Date: 1/8/13
Ship Date: 12/19/12
\$9.99
Hardback

32 pages
Carton Qty: 44
Announced 1st Print: 40K
Ages 4 to 8, Grades P to 3
Juvenile Fiction / Humorous
Stories
JUV019000

Comparable Titles

No comparable titles have been specified.



Seekers: Return to the Wild #3: River of Lost Bears

Erin Hunter

Summary

The heartpounding second Seekers arc from mega-bestseller Erin Hunter continues as one of the four bears prepares to part ways with his companions forever. Now that Kallik and Yakone have decided to join Toklo and Lusa on the rest of their journey home, the foursome heads toward warmer territories. Spring is coming, and Toklo and Lusa are overjoyed to be away from the ice, surrounded by green forests and flowing rivers once again.

But their progress is slow, and Toklo grows desperate to leave the struggles of their journey behind. As the group pushes toward the mountains where brown bears roam, Toklo must decide whether to see the quest through to the end...or to start a new life on his own.

The third book in the riveting Return to the Wild story arc - which ALA *Booklist* declared "will be greeted with delight by fans of the series" - is packed with all the epic adventure and death-defying challenges that readers of the *New York Times* bestselling Seekers series crave.

Author Bio

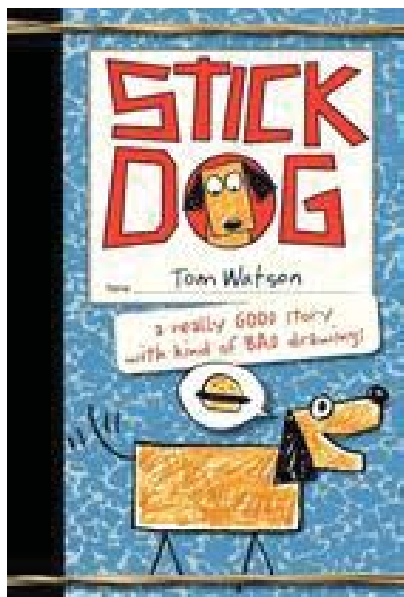
Erin Hunter is inspired by a fascination with the ferocity of the natural world. She lives in the UK and is also the author of the *Survivors* series and the nationally bestselling *Warriors* series. Visit her online at www.warriorcats.com, www.seekerbears.com, or www.survivorsdogs.com.

Marketing Plans

- Press release
- Mailing to fantasy list, animal interest publications, tween publications, websites, and blogs
- National consumer online advertising
- Updated seekerbears.com microsite
- Cross-promote with warriorcats.com
- Lead promotional placement on harpercollinschildrens.com
- Included in monthly Erin Hunter Author Tracker campaign
- Browse Inside Sneak Peek
- Custom Author Tracker mailing
- Inc...

Comparable Titles

Warriors: Omen of the Stars #6: The Last Hope by Hunter, Erin, 4/2/2013, 9780061555299 (0061555290), \$7.99,
Warriors: Dawn of the Clans #1: The Sun Trail by Hunter, Erin, 3/5/2013, 9780062063465 (0062063464), \$16.99,
Warriors: Dawn of the Clans #1: The Sun Trail by Hunter, Erin, 3/5/2013, 9780062063472 (0062063472), \$17.89,
Seekers: Return to the Wild #3: River of Lost Bears 9c Mix Flr by Hunter, Erin, 1/8/2013, 9780062221513
Seekers: Return to the Wild #1: Island of Shadows by Hunter, Erin, 1/8/2013, 9780061996368 (006199636X),
Warriors: Omen of the Stars #5: The Forgotten Warrior by Hunter, Erin, 12/26/2012, 9780061555268



Stick Dog

Tom Watson

Summary

Here comes *Stick Dog*! Get ready to laugh at this top-selling children's ebook, now available in an expanded print format.

MEET STICK DOG!

With the humor of Big Nate and Wimpy Kid comes a new middle -grade hero, this time with four legs, a wet nose, and an insatiable appetite. Along with his four dysfunctional friends, Stick Dog embarks on an epic quest to steal a hamburger. Told with hilarious illustrations and pitch-perfect humor, Stick Dog is destined to be top dog.

When Stick Dog's quest for hamburgers turns out to be more difficult than he could have ever imagined, he challenges his friends to come up with a master plan. Their unconventional solutions range from jumping off a cliff to stealing a car. Whatever it takes, these dogs are absolutely determined to have burgers for dinner.

Author Bio

Tom Watson lives in Chicago, IL, with his wife, daughter, and son. He also has a dog, as you could probably guess—a Labrador-Newfoundland mix. Tom wanted to name the dog Put Your Shirt On (please don't ask why), but he was outvoted by his family. The dog's name is Shadow.

Marketing Plans

- Browse Inside Sneak Peek
- 3-city tour including Minneapolis, Milwaukee, and Dayton
- Local appearances in Chicago
- Press release
- Special pitch to tween publications, websites, and blogs
- Consumer print advertising
- National online consumer advertising campaign
- Extensive galley distribution at Goodreads
- E-galley distribution on Edelweiss
- Comic-Con promotion and galley giveaway
- Online game
- O...

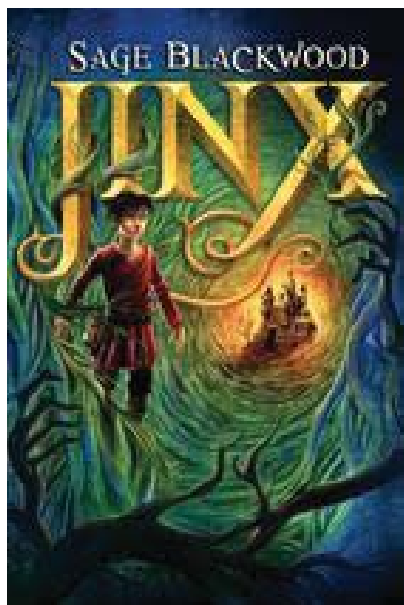
Comparable Titles

Stick Dog 9c Flr by Watson, Tom, 1/8/2013, 9780062221469 (0062221469), \$116.91, Other point of sale, Juvenile

HarperCollins
9780062110787
Pub Date: 1/8/13
On Sale Date: 1/8/13
Ship Date: 12/19/12
\$12.99
Hardback

224 pages
Carton Qty: 52
Announced 1st Print: 75K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Animals
JUV002070

5.500 in W | 8.250 in H
140mm W | 210mm H



Jinx

Sage Blackwood

Summary

A dark and mysterious forest, a determined young hero, a quest to reclaim stolen magic: *Jinx* launches an enthralling new adventure for fans of *Septimus Heap*, *Fablehaven*, and *The Sisters Grimm*.

In the Urwald, you don't step off the path. Trolls, werewolves, and butter-churn-riding witches lurk amid the clawing branches, eager to swoop up the unwary. When Jinx meets the wizard Simon, his curiosity is sparked, and the more he learns about magic, the more determined Jinx becomes to explore beyond the security of well-trod paths.

But in the Urwald, a little healthy fear is never out of place, for magic-and magicians-can be as dangerous as the forest. And soon Jinx must decide which is the greater threat.

With sharp, distinctive storytelling and subtle slyness, Sage Blackwood introduces a daring hero for an innovative new world as Jinx is joined by friends, battles enemies, and discovers that life beyond-and even within-the forest is more complex than he can imagine, and that the Urwald...

Author Bio

Sage Blackwood lives at the edge of a large forest, with thousands of books and a very old dog, and enjoys carpentry, cooking, and walking in the woods of New York State.

Marketing Plans

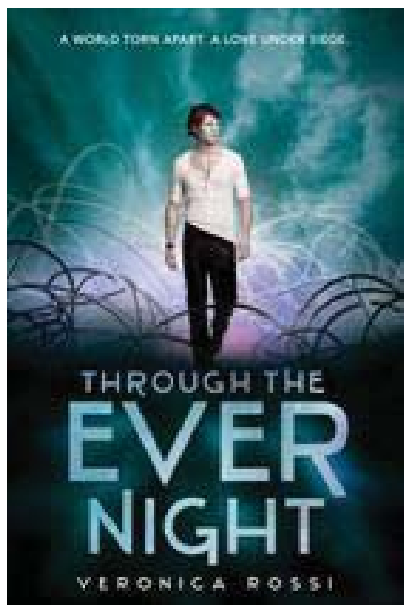
- Extensive galley distribution
- E-galley promotion
- IndieBound White Box galley mailing
- Online trade and consumer advertising
- Book trailer
- Featured title in Class Acts middle-grade group promotion
- Custom content creation for tween social networking websites and interactive communities
- Book detail page and author bio at HarperCollins websites
- Social media campaign
- Featured title in Class Ac...

Comparable Titles

No comparable titles have been specified.

HarperCollins
9780062129901
Pub Date: 1/8/13
On Sale Date: 1/8/13
Ship Date: 12/19/12
\$16.99
Hardback

368 pages
Carton Qty: 40
Announced 1st Print: 40K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Science
Fiction, Fantasy, & Magic
JUV037000
5.500 in W | 8.250 in H | 1.170
in T
140mm W | 210mm H | 30mm T



Through the Ever Night

Veronica Rossi

Summary

A world-defying love is put to the ultimate test in the heart-stopping sequel to Veronica Rossi's "masterpiece," *Under the Never Sky*. (Examiner.com)

It's been months since Aria last saw Perry. Months since Perry was named Blood Lord of the Tides, and Aria was charged with an impossible mission. Now, finally, they are about to be reunited. But their reunion is far from perfect. The Tides don't take kindly to Aria, a former Dweller. And with the worsening Aether storms threatening the tribe's precarious existence, Aria begins to fear that leaving Perry behind might be the only way to save them both.

Threatened by false friends, hidden enemies, and powerful temptations, Aria and Perry wonder, Can their love survive through the ever night?

In this second book in her spellbinding *Under the Never Sky* trilogy, Veronica Rossi combines fantasy and dystopian elements to create a captivating love story as perilous as it is unforgettable.

Author Bio

Veronica Rossi was born in Rio and now lives in northern California with her husband and two sons. She attended UCLA and studied fine art at California College of the Arts in San Francisco. Having created vivid, sweeping oil paintings, Veronica decided to try a new canvas-fiction for teens. Enthusiastically embraced by readers, *Under the Never Sky* has already sold to twenty-six countries and been ...

Marketing Plans

- Extensive galley distribution
- E-galley promotion via Edelweiss
- Browse Inside Sneak Peek campaign
- National media campaign
- Dark Days of Winter '13 group tour with Cynthia Hand (BOUNDLESS), Brodi Ashton (EVERBOUND), and Tahereh Mafi (UNRAVEL ME) in Raleigh, Nashville, and Atlanta.
- Local author appearances: San Francisco
- Author blog tour
- Print and online consumer advertising
- Book trailer
- Au...

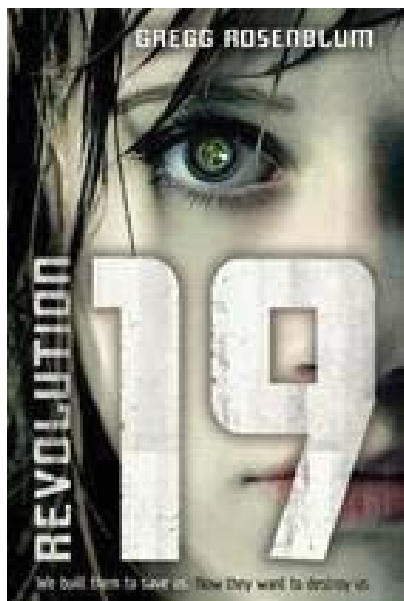
Comparable Titles

Under the Never Sky by Rossi, Veronica, 1/8/2013, 9780062072047 (0062072048), \$9.99, Paperback / softback,

HarperCollins
9780062072061
Pub Date: 1/8/13
On Sale Date: 1/8/13
Ship Date: 12/19/12
\$17.99
Hardback

400 pages
Carton Qty: 32
Announced 1st Print: 125K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / General
JUV000000

5.500 in W | 8.250 in H
140mm W | 210mm H



Revolution 19

Gregg Rosenblum

Summary

From the minds of award-winning writers/directors Howard Gordon (*Homeland*) and James Wong (*Final Destination*), and debut author Gregg Rosenblum, *Revolution 19* is a blockbuster epic about a world where robots control humans, and humans battle for freedom.

Only a few escaped the robot revolution of 2071. Kevin, Nick, and Cass are lucky -they live with their parents in a secret human community in the woods. Then their village is detected and wiped out. Hopeful that other survivors have been captured by bots, the teens risk everything to save the only people they have left in the world -by infiltrating a city controlled by their greatest enemies.

Created by Alloy and award-winning writers/directors Howard Gordon (Showtime's *Homeland* and NBC's *Awake*) and James Wong (*Final Destination* films), *Revolution 19* is a cinematic thriller unlike anything else. With a dynamic cast of characters, this surefire blockbuster has everything teen readers want-action, drama, mystery, and romance. Wri...

Author Bio

Gregg Rosenblum is an editor/webmaster/communications/quasi-IT guy at Harvard. He graduated from UC San Diego and has an MFA in creative writing from Emerson College. He lives in Boston, MA, with his wife and daughter.

Marketing Plans

- National media campaign
- Author blog tour
- Online consumer advertising
- Book trailer
- Cross-promotion with Alloy Entertainment
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Browse Inside Sneak Peek campaign
- Social media teaser campaign
- Extensive galley distribution at national teacher and librarian ...

Comparable Titles

No comparable titles have been specified.

HarperTeen
9780062125958
Pub Date: 1/8/13
On Sale Date: 1/8/13
Ship Date: 12/19/12
\$17.99
Hardback

272 pages
Carton Qty: 40
Announced 1st Print: 100K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Science Fiction
JUV053000

5.500 in W | 8.250 in H
140mm W | 210mm H

HarperFestival
 9780062236401
 Pub Date: 1/8/13
 On Sale Date: 1/8/13
 Ship Date: 12/19/12
 \$11.99
 Paperback / softback

144 pages
 Carton Qty: 20
 Announced 1st Print: 100K
 Ages 4 to 8, Grades P to 3
 Juvenile Fiction / Animals
 JUV002000
 Series: Little Critter
 8.000 in W | 8.000 in H
 203mm W | 203mm H

Little Critter: Bedtime Stories

Mercer Mayer

Summary

Enjoy six favorite Little Critter® books in this boxed set with handle.

Little Critter loves to read, and now you can read all of his favorite adventures! In this easy-to-carry boxed set, you will find six Critter stories:

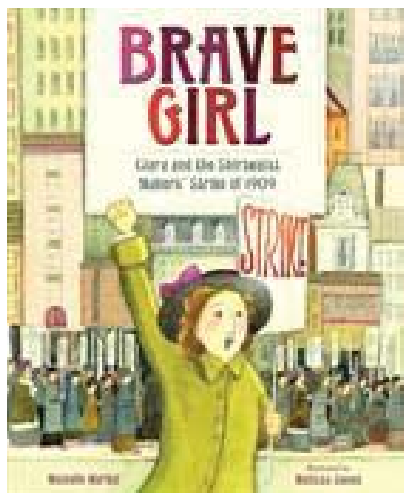
- *The Lost Dinosaur Bone*
- *The Best Show and Share*
- *The Best Teacher Ever*
- *Just a Little Too Little*
- *Just a Little Music*
- *Bye-Bye, Mom and Dad*

Author Bio

Mercer Mayer is the creator of the enduringly popular Little Critter books. Drawing from his own childhood adventures for inspiration, Mayer has created a beloved and classic character in Little Critter. You can visit him online at www.littlecritter.com.

Comparable Titles

Little Critter: Just a Big Storm by Mayer, Mercer, 3/26/2013, 9780061478048 (0061478040), \$3.99, Paperback /



Brave Girl

Clara and the Shirtwaist Makers' Strike of 1909

Michelle Markel, Melissa Sweet

Summary

The inspiring true story of Clara Lemlich, a young immigrant girl who led the biggest strike of women workers in U.S. history

When Clara Lemlich arrived in America, she couldn't speak English. She didn't know that young women had to go to work, that they traded an education for long hours of labor, that she was expected to grow up fast.

But that did not stop Clara: She went to night school, spent hours studying English, and helped support her family by sewing in a factory.

Clara never quit. And she never accepted that girls should be treated poorly and paid little. So Clara fought back. Fed up with the mistreatment of her fellow laborers, Clara led the largest walkout of women workers in the country's history.

Clara Lemlich was a leader of the Uprising of 20,000, the massive strike of shirtwaist workers in New York's garment industry in 1909. In wonderfully vivid and energetic language-and complete with engaging and informative historical back matter -this nonfiction picture book ma...

Author Bio

Michelle Markel is a former freelance journalist who wrote stories and opinion pieces for the *Wall Street Journal* and the *Los Angeles Times*. After her two daughters were born, she started writing for young people. She has written a variety of picture books, including, most recently, *Tyrannosaurus Math* and *The Shark That Taught Me English*. Michelle is also a founding member of the Children's Author...

Marketing Plans

- Top account F&G mailing
- Balzer + Bray F&G mailing
- Promote for Women's History Month
- HarperCollins Children's social media outreach
- Promotion on harpercollinschildrens.com, harpercollins.com, and key parenting sites
- Picture Perfect Picture Books promotion
- Downloadable teaching guide
- Major librarian and educator outreach

Comparable Titles

No comparable titles have been specified.

Balzer + Bray
9780061804427
Pub Date: 1/22/13
On Sale Date: 1/22/13
Ship Date: 1/2/13
\$17.99
Hardback

32 pages
Carton Qty: 40
Announced 1st Print: 25K
Ages 4 to 9, Grades P to 5
Juvenile Nonfiction / Biography
& Autobiography
JNF007120

8.500 in W | 10.500 in H | 0.250
in T
216mm W | 267mm H | 6mm T



Everbound

An Everneath Novel

Brodi Ashton

Summary

In this breathtaking sequel to *Everneath*, Nikki must travel through the underworld to be reunited with her true love, Jack.

Nikki Beckett could only watch as her boyfriend, Jack, sacrificed himself to save her, taking her place in the Tunnels of the Everneath for eternity -a debt that should've been hers. She's living a borrowed life, and she doesn't know what to do with the guilt. And every night Jack appears in her dreams, lost and confused and wasting away.

Desperate for answers, Nikki turns to Cole, the immortal bad boy who wants to make her his queen-and the one person least likely to help. But his heart has been touched by everything about Nikki, and he agrees to assist her in the only way he can: by taking her to the Everneath himself.

Nikki and Cole descend into the Everneath, only to discover that their journey will be more difficult than they'd anticipated-and more deadly. But Nikki vows to stop at nothing to save Jack-even if it means making an incredible sacrifice of he...

Author Bio

Brodi Ashton is also the author of *Everneath*. She received a bachelor's degree in journalism from the University of Utah and a master's degree in international relations from the London School of Economics. She has an active following on her blog, which can be found at www.brodiashton.blogspot.com. Brodi lives in Utah with her family.

Marketing Plans

- Top account galley mailing
- Balzer + Bray galley mailing
- Goodreads galley giveaway promotion
- Dark Days of Winter '13 group tour with Veronica Rossi (THROUGH THE EVER NIGHT), Cynthia Hand (BOUNDLESS), and Tahereh Mafi (UNRAVEL ME) in Raleigh, Nashville, and Atlanta
- Author blog tour
- Online trade advertising
- Online consumer advertising campaign
- Dark Days seasonal teen promotion
- Love Is Epic ...

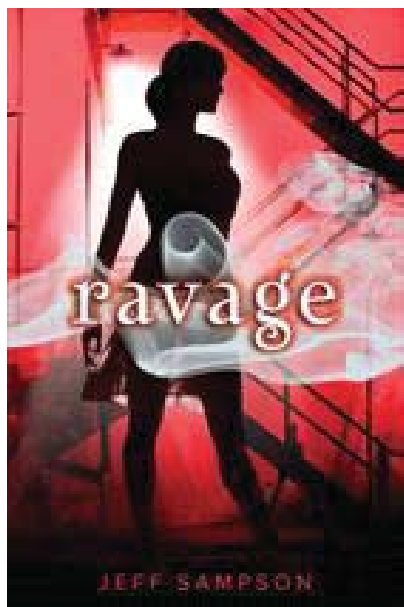
Comparable Titles

Everneath by Ashton, Brodi, 12/26/2012, 9780062071149 (0062071149), \$9.99, Paperback / softback, Juvenile

Balzer + Bray
9780062071163
Pub Date: 1/22/13
On Sale Date: 1/22/13
Ship Date: 1/2/13
\$17.99
Hardback

384 pages
Carton Qty: 32
Announced 1st Print: 75K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / Legends, Myths, & Fables
JUV022020

5.500 in W | 8.250 in H
140mm W | 210mm H



Ravage

A Deviants Novel
Jeff Sampson

Summary

The thrilling conclusion to the Deviants trilogy!

The war against BioZenith is on.

Since she first came into her mysterious new superpowers, Emily has watched one of her packmates disappear through an interdimensional portal; she's been hunted by creepy, body-snatching shadowmen; she's managed to form an alliance with the same telekinetic cheerleaders who once tried to take her down; and she's discovered that her believed-to-be-dead mother is one of the BioZenith scientists responsible for her strange abilities.

Now it's up to the Deviants to put together the last pieces of the puzzle, which includes tracking down the final mystery member of their kind and forcing their parents to reveal why they mutated their own children. Emily fears the answer is far more sinister than anyone ever thought-after all, why would a parent risk a child's life unless the stakes were high...scary, world-ending high?

Tired of being at the mercy of adult conspiracies, Emily forms a plan with the other De...

Author Bio

Jeff Sampson is the author of *Vesper* and *Havoc*, the first two books in the Deviants trilogy. Much like his main character, Emily, he is also a pop-culture fanatic with an abiding love of TV and movies. Jeff lives in Tukwila, WA. You can visit him online at www.jeffsampsonbooks.com.

Marketing Plans

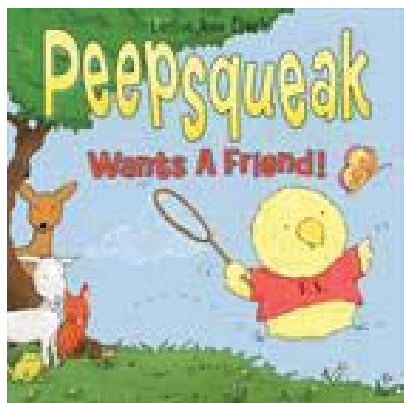
- Top account galley mailing
- Balzer + Bray galley mailing
- Goodreads galley giveaway promotion
- Promotion on Facebook series fan page, facebook.com/deviantsbooks
- Promotion on HarperTeen consumer websites epicreads.com and pitchdark.com
- HarperTeen social media outreach
- Cross-promotion on author's website and social media profiles

Comparable Titles

Havoc by Sampson, Jeff, 12/26/2012, 9780061992797 (0061992798), \$9.99, Paperback / softback, Juvenile Fiction /

Balzer + Bray
9780061992803
Pub Date: 1/22/13
On Sale Date: 1/22/13
Ship Date: 1/2/13
\$17.99
Hardback

400 pages
Carton Qty: 32
Announced 1st Print: 30K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Social Issues
JUV039020
5.500 in W | 8.250 in H | 1.250 in T
140mm W | 210mm H | 32mm T



Peepsqueak Wants a Friend!

Leslie Ann Clark

Summary

Peepsqueak is back-and this time, he's searching high and low for a new friend. The sun comes up and the animals on the farm are ready to play -two by two, they skip and flutter out into the barnyard. But little Peepsqueak is just one! If he can't find a friend on the farm, he'll just have to search in the woods, too. But what if little Peepsqueak finds a big, BIG friend?

Leslie Ann Clark is back with another bright and colorful Peepsqueak adventure. Young picture book readers will root for the adorable little chick with a big heart.

Author Bio

Leslie Ann Clark is the author of *Peepsqueak!* as well as an illustrator and designer whose work has been featured on greeting cards, bedding, and promotional items. She lives in Longmont, CO. You can visit her online at www.leslieskye.wordpress.com.

Marketing Plans

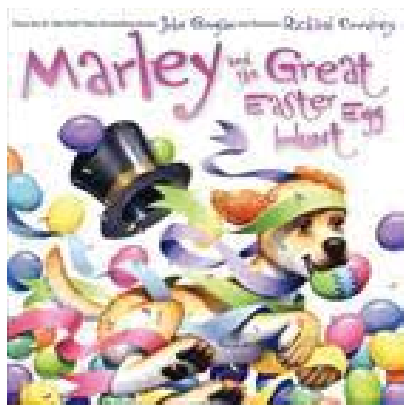
- Top account mailing with letter from the author
- National online consumer advertising
- National online trade advertising
- Animated video
- Printed poster distributed in the seasonal poster tube
- Featured title in Spring/Easter holiday round-ups
- Animated e-card
- Downloadable activity featured on harpercollinschildrens.com
- Social media campaign
- Browse Inside at publication
- Promotion on harpe...

HarperCollins
9780062078049
Pub Date: 1/22/13
On Sale Date: 1/22/13
Ship Date: 1/2/13
\$14.99
Hardback

32 pages
Carton Qty: 42
Announced 1st Print: 40K
Ages 4 to 8, Grades P to 3
Juvenile Fiction / Animals
JUV002090
9.000 in W | 9.000 in H | 0.250
in T
229mm W | 229mm H | 6mm T

Comparable Titles

No comparable titles have been specified.



Marley and the Great Easter Egg Hunt

John Grogan, Richard Cowdrey

Summary

Marley unleashes the fun during the annual Easter Egg Hunt in a new paper -over-board format with an original story.

Marley is back in action in his sixth picture book, for the first time in paper -over-board! In this oh-so-Marley tale, Cassie and her family are going to the annual Easter Egg Hunt in town. Marley tries his best to help Baby Louie find some eggs -but he just isn't fast enough. So, in true Marley fashion, Marley decides to think outside the box...and hunt outside the town square. Searching high and low through each store, Marley thinks he finds eggs, only to discover that he is mistaken -and he makes a mess in the process. In the end, Marley may not find any eggs, but he does look quite like a decorated Easter egg himself.

Author Bio

John Grogan is the author of the #1 international bestseller *Marley & Me: Life and Love with the World's Worst Dog* as well as the bestselling middle-grade memoir *Marley: A Dog Like No Other* and four bestselling picture books: *Bad Dog*, *Marley!*, *A Very Marley Christmas*, *Marley Goes to School*, and *Marley and the Kittens*. Marley's fifth picture book, *Trick or Treat, Marley!*, was published in summer 20...

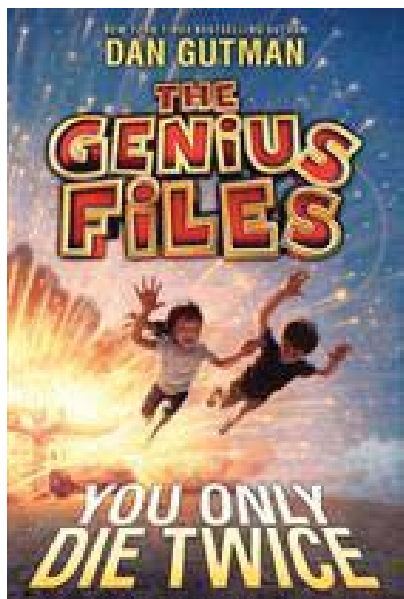
Marketing Plans

- Update website, johngroganbooks.com, for Winter 2013 season
- Email alerts and custom AuthorTracker mailings to parents and subscribers
- Social media messaging
- Browse Inside
- Promotion on harpercollinschildrens.com, harpercollins.com, and key parenting sites
- Feature in the HarperCollins booth at major institutional conferences, including TLA, IRA, ALA, and NCTE

Comparable Titles

Marley: Marley Learns a Lesson by Grogan, John, 4/16/2013, 9780062074867 (0062074865), \$3.99, Paperback /

Marley: Marley Learns a Lesson by Grogan, John, 4/16/2013, 9780062074874 (0062074873), \$16.99, Hardback,



The Genius Files #3: You Only Die Twice

Dan Gutman

Summary

The most dangerous road trip in history continues in the wacky third book of Dan Gutman's *New York Times* bestselling Genius Files series, following twins Coke and Pepsi McDonald as they dodge nefarious villains all the way to Graceland!

The genius twins Coke and Pepsi have narrowly escaped a vat of Spam, a pit of boiling fry oil, and a score of crazed adults all bent on killing them. But just when they thought they were safe, their arch nemesis, Dr. Herman Warsaw, reappeared, marrying their aunt Judy! Whoa-didn't he die already?!

Now, as the twins continue their family road trip from Washington, DC, through the South, it will take every bit of their genius abilities to outwit their wacky enemies. It doesn't help that their parents remain totally oblivious. When they finally get to Graceland, Elvis's home in Memphis, Tennessee, Coke and Pepsi come to an explosive conclusion you'll have to read to believe!

With the real-kid humor that has earned Dan Gutman millions of readers around...

Author Bio

Dan Gutman's series include the overwhelmingly popular *My Weird School*, *My Weird School Daze*, and *My Weirder School* as well as the *Baseball Card Adventures*. Dan lives in Haddonfield, NJ, and visits schools in the New Jersey area throughout the year. You can visit him online at www.dangutman.com and on Facebook and follow him on Twitter [@dangutmanbooks](https://twitter.com/dangutmanbooks).

Marketing Plans

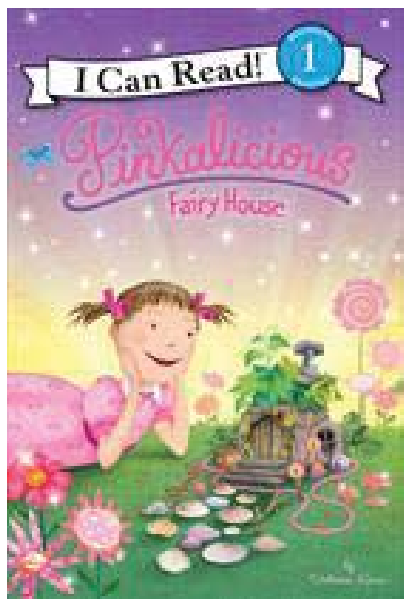
- Browse Inside Sneak Peek campaign
- National media campaign
- 5-city author tour with school appearances: Virginia; Miami; Oxford, MS; Jackson, MS; Nashville, TN
- Class Acts middle-grade group tour (October 2012)
- Online consumer advertising campaign
- Class Acts online trade and institutional group advertising
- Class Acts middle-grade group promotion
- Launch Genius Files YouTube channel to house s...

Comparable Titles

- The Genius Files #3: You Only Die Twice** by Gutman, Dan, 1/22/2013, 9780061827716 (0061827711), \$17.89,
My Weirder School #7: Miss Kraft Is Daft! by Gutman, Dan, 12/26/2012, 9780062042156 (0062042157), \$3.99,
My Weirder School #7: Miss Kraft Is Daft! by Gutman, Dan, 12/26/2012, 9780062042163 (0062042165), \$15.89,
The Genius Files #2: Never Say Genius by Gutman, Dan, 12/26/2012, 9780061827693 (006182769X), \$6.99,

HarperCollins
 9780061827709
 Pub Date: 1/22/13
 On Sale Date: 1/22/13
 Ship Date: 1/2/13
 \$16.99
 Hardback

256 pages
 Carton Qty: 44
 Announced 1st Print: 50K
 Ages 8 to 12, Grades 3 to 7
 Juvenile Fiction / Action &
 Adventure
 JUV001000
 Series: The Genius Files
 5.500 in W | 8.250 in H
 140mm W | 210mm H



Pinkalicious: Fairy House

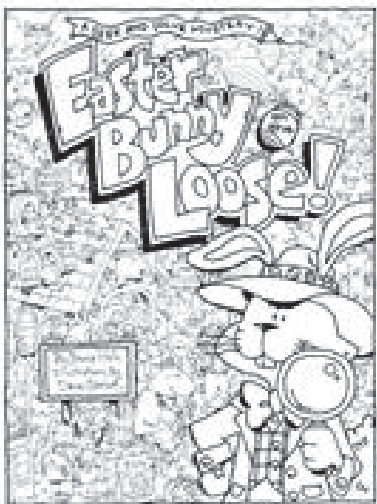
Victoria Kann

HarperCollins
 9780062187833
 Pub Date: 1/22/13
 On Sale Date: 1/22/13
 Ship Date: 1/2/13
 \$16.99
 Hardback

32 pages
 Carton Qty: 52
 Ages 4 to 8, Grades K to 3
 Juvenile Fiction / Readers
 JUV043000
 Series: I Can Read Book 1
 6.000 in W | 9.000 in H
 152mm W | 229mm H

Comparable Titles

Pinkalicious: Flower Girl by Kann, Victoria, 3/5/2013, 9780062187666 (006218766X), \$3.99, Paperback / softback,
Pinkalicious: Pinkafy Your World: A Reusable Sticker Book by Kann, Victoria, 2/5/2013, 9780062233332
Emeraldalicious by Kann, Victoria, 1/29/2013, 9780061781261 (0061781266), \$17.99, Hardback, Juvenile Fiction /
Emeraldalicious by Kann, Victoria, 1/29/2013, 9780061781278 (0061781274), \$18.89, Library binding, Juvenile
Pinkalicious Fairy House 6c clipstrip by Kann, Victoria, 1/22/2013, 9780062244390 (0062244396), \$23.94, Other
Pinkalicious: Fairy House by Kann, Victoria, 1/22/2013, 9780062187826 (0062187821), \$3.99, Paperback / softback,



Easter Bunny on the Loose!

A Seek and Solve Mystery!

Wendy Wax, Dave Garbot

Summary

The Easter Bunny is on a mission in this look -and-find adventure!

The Easter Bunny can't wait to hippity-hop on his way to deliver all the Easter eggs this year! The only problem is...there are no eggs! Some-bunny has taken the Easter Bunny's golden egg, and without the golden egg, Easter is on HOLD. Can you sort through all of the possible suspects hopping about Easterville and find the culprit who stole the golden egg? Be quick as a hare-time is running out!

Author Bio

Wendy Wax is the author of many children's books and an illustrator for books and magazines. She grew up in Michigan and now lives in New York with her husband and son. You can visit her online at www.wendywax.com.

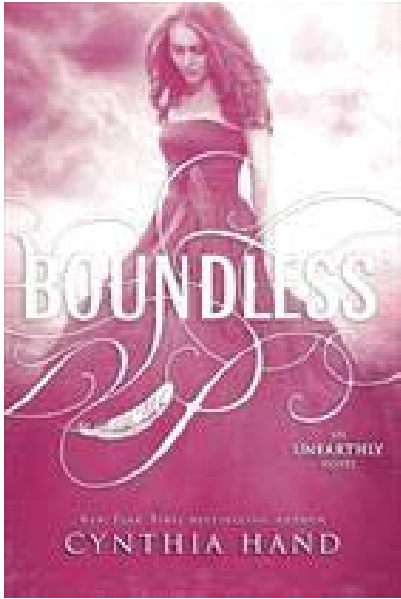
HarperCollins
9780062237095
Pub Date: 1/22/13
On Sale Date: 1/22/13
Ship Date: 1/2/13
\$7.99
Hardback

32 pages
Carton Qty: 40
Announced 1st Print: 40K
Ages 4 to 8, Grades P to 3
JUV054000

9.000 in W | 12.000 in H
229mm W | 305mm H

Comparable Titles

No comparable titles have been specified.



Boundless

Cynthia Hand

Summary

In the riveting finale of the Unearthly series, Clara takes her place in an epic war and must choose her fate once and for all.

The past few years held more surprises than part-angel Clara Gardner ever could have anticipated. Yet through the dizzying high of falling in love for the first time to the agonizing low of losing someone close to her, one thing that remained constant was the knowledge that she was never meant to have a normal life. Now, as the battle against the Black Wings and their minions looms on the horizon, Clara is finally ready to fulfill her destiny. But it won't come without sacrifices and betrayal.

New York Times bestselling author Cynthia Hand has once again crafted a tale that is both thrilling and poignant as she skillfully explores the timeless question of whether it is better to follow the rules or your heart. Filled with explosive action, sweeping romance, and higher stakes at every turn, *Boundless* is the series conclusion that readers have been clamoring f...

Author Bio

Cynthia Hand divides her time between Southern California, where she lives with her husband and two children, and southeast Idaho near the Teton Mountains. She teaches creative writing at Pepperdine University. You can visit her online at

www.cynthiahandbooks.com.

Marketing Plans

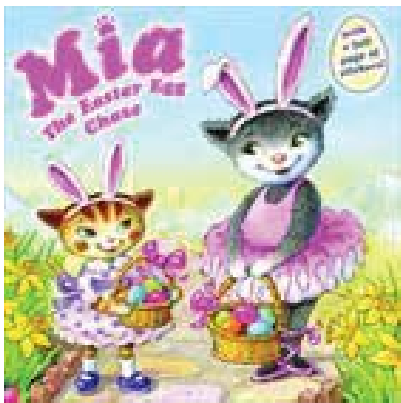
- Dark Days of Winter '13 group tour with Veronica Rossi (THROUGH THE EVER NIGHT), Brodi Ashton (EVERBOUND), Tahereh Mafi (UNRAVEL ME) in Raleigh, Nashville, and Atlanta
- Local author appearances: Los Angeles
- Author blog tour
- Online consumer advertising
- Dark Days teen group promotion
- Featured in The End Is Here teen social media promotion
- Book trailer
- Mobile and READIT text campaign
- Feature...

Comparable Titles

Hallowed by Hand, Cynthia, 12/26/2012, 9780061996191 (006199619X), \$9.99, Paperback / softback, Juvenile

HarperTeen
9780061996207
Pub Date: 1/22/13
On Sale Date: 1/22/13
Ship Date: 1/2/13
\$17.99
Hardback

320 pages
Carton Qty: 32
Announced 1st Print: 75K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Love & Romance
JUV026000
5.500 in W | 8.250 in H
140mm W | 210mm H



Mia: The Easter Egg Chase

Robin Farley, Olga Ivanov, Aleksey Ivanov

Summary

Mia and her family celebrate Easter in this 8x8 storybook with stickers. It's an Easter *eggstravaganza*, and Mia can't wait for the festivities to begin. Every year, Mia's family has an Easter egg hunt, where a big chocolate bunny is hidden as a special prize. This year is going to be the year that Mia finds the bunny all by herself! But when Mia's little cousin Sophie can't find as many eggs as the other kittens, Mia has to decide between finding the chocolate bunny and helping her cousin. Can Mia make sure everyone has an *eggcellent* time?

HarperFestival
9780062100139
Pub Date: 1/22/13
On Sale Date: 1/22/13
Ship Date: 1/2/13
\$4.99
Paperback / softback

24 pages
Carton Qty: 100
Announced 1st Print: 50K
Ages 4 to 8, Grades P to 3
Juvenile Fiction / Performing Arts
JUV031020
Series: Mia
8.000 in W | 8.000 in H
203mm W | 203mm H

Author Bio

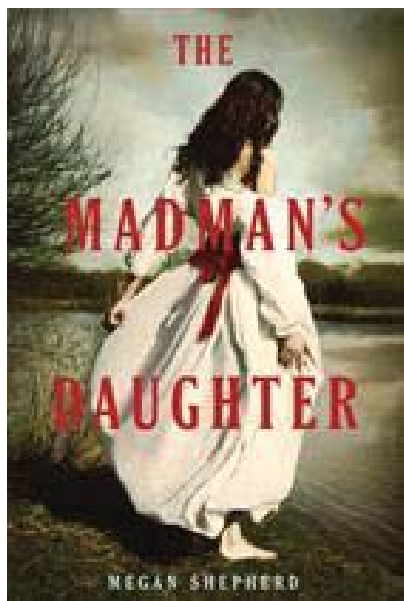
Robin Farley is a NYC-based children's book editor. She currently lives in Brooklyn, NY.

Marketing Plans

- Include in the mass market seasonal presentation
- Include in the mass market monthly kits for distribution to accounts
- Social media messaging
- Browse Inside
- Promotion on harpercollinschildrens.com, harpercollins.com, and key parenting sites
- Featured in the HarperCollins booth at major institutional conferences, including TLA, IRA, ALA, and NCTE

Comparable Titles

Mia Sets the Stage by Farley, Robin, 4/2/2013, 9780062086853 (0062086855), \$3.99, Paperback / softback, Juvenile Fiction / Performing Arts
Mia Sets the Stage by Farley, Robin, 4/2/2013, 9780062086860 (0062086863), \$16.99, Hardback, Juvenile Fiction /



The Madman's Daughter

Megan Shepherd

Summary

A stunning gothic suspense trilogy inspired by H. G. Wells's *The Island of Dr. Moreau*

Sixteen-year-old Juliet Moreau has built a life for herself in London -working as a maid, attending church on Sundays, and trying not to think about the scandal that ruined her life. After all, no one ever proved the rumors about her father's gruesome experiments. But when she learns that he's alive and continuing his work on a remote tropical island, she is determined to find out if the accusations were true.

Accompanied by her father's handsome young assistant, Montgomery, and an enigmatic castaway, Edward, Juliet travels to the island, only to discover the depths of her father's madness: He has experimented on animals so that they resemble, speak, and behave as humans. Worse, one of the creatures has turned violent and is killing the island's inhabitants. Torn between horror and scientific curiosity, Juliet knows she must end her father's dangerous experiments and escape before it's too late...

Author Bio

Megan Shepherd grew up in her family's independent bookstore in North Carolina. An avid reader and world traveler who spent several years in the Peace Corps, Megan now lives with her husband in Asheville, NC. *The Madman's Daughter* is her first novel. You can visit her online at www.meganshepherd.com.

Marketing Plans

- Top account galley mailing
- IndieBound Advance Access galley mailing
- Amazon Vine galley mailing
- E-galley available through Edelweiss
- Balzer + Bray galley mailing
- Goodreads galley giveaway promotion
- Author blog tour
- Online trade advertising
- Online consumer advertising campaign
- Love Is Epic teen romance promotion
- Promotional video
- Themed playlist
- HarperTeen social media outreach
- Promot...

Also Available:

The Madman's Daughter ITPE

9780062246967

\$11.99

On Sale Date: 5/5/13

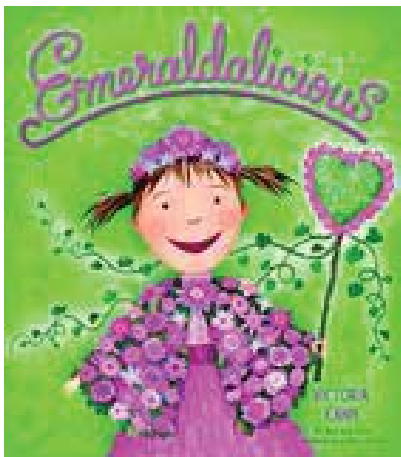
Balzer + Bray
9780062128027
Pub Date: 1/29/13
On Sale Date: 1/29/13
Ship Date: 1/9/13
\$17.99
Hardback

368 pages
Carton Qty: 36
Announced 1st Print: 75K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Horror & Ghost Stories
JUV018000

5.500 in W | 8.250 in H
140mm W | 210mm H

Comparable Titles

No comparable titles have been specified.



Emeraldalicious

Victoria Kann

One Day Laydown

Summary

Pinkalicious combines magic, love, and imagination to turn an ordinary place into an Emeraldalicious world.

Pinkalicious and her brother, Peter, decide to take a trip to their favorite park. But when they arrive, they discover that the park isn't as clean and green as it used to be. To make matters worse, Pinkalicious's favorite wand breaks! Luckily, Pinkalicious knows just what to do: Using some sticks and flowers, she creates a beautiful, pinkerrific wand perfect for the park—a wand she soon discovers has magical powers. Together, Pinkalicious and Peter take turns using the wand to make wishes—showing their love for all things green and making the park a more pinkatastic place. Piles of trash magically transform into castles, thrones, and more! Pinkalicious shows the world that with a little imagination and a lot of love, the world can always be emeraldalicious.

Author Bio

Victoria Kann is the award-winning illustrator and author of the picture book series featuring the whimsical and effervescent character Pinkalicious. Victoria coauthored and illustrated the first two books, *Pinkalicious* and *Purplicious*. In addition, she cowrote *Pinkalicious: The Musical* and wrote and illustrated the #1 *New York Times* bestsellers *Goldilicious* and *Silverlicious*. Currently she is wor...

Marketing Plans

- Special mailing with "green" materials
- Printed poster
- Browse Inside Sneak Peek
- National media campaign
- Mailing to parenting publications and blogs
- Author tour
- Tie-in to Earth Day promotions
- National online trade announcement advertising
- National online consumer advertising
- Electronic sell sheet for entire Pinkalicious program
- Licensee list and list of available licensed product
- E...

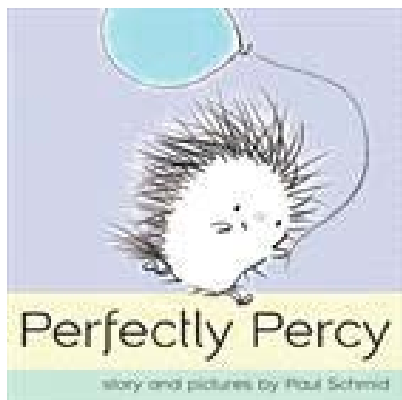
HarperCollins
9780061781261
Pub Date: 1/29/13
On Sale Date: 1/29/13
Ship Date: 1/9/13
\$17.99
Hardback

40 pages
Carton Qty: 32
Announced 1st Print: 400K
Ages 5 to 8, Grades P to 3
Juvenile Fiction / Girls &
Women
JUV014000

8.750 in W | 10.000 in H | 0.344
in T
222mm W | 254mm H | 9mm T

Comparable Titles

Pinkalicious: Flower Girl by Kann, Victoria, 3/5/2013, 9780062187666 (006218766X), \$3.99, Paperback / softback,
Pinkalicious: Pinkafy Your World: A Reusable Sticker Book by Kann, Victoria, 2/5/2013, 9780062233332
Emeraldalicious by Kann, Victoria, 1/29/2013, 9780061781278 (0061781274), \$18.89, Library binding, Juvenile
Emeraldalicious 12c Flr by Kann, Victoria, 1/29/2013, 9780062221445 (0062221442), \$215.88, Other point of sale,
Pinkalicious: Fairy House by Kann, Victoria, 1/22/2013, 9780062187826 (0062187821), \$3.99, Paperback / softback,
Pinkalicious: Fairy House by Kann, Victoria, 1/22/2013, 9780062187833 (006218783X), \$16.99, Hardback, Juvenile



Perfectly Percy

Paul Schmid

Summary

Percy loves balloons-but this prickly little porcupine will have to come up with a BIG idea before all his balloons have popped!

Percy LOVES balloons. Balloons are so much fun! But for a prickly porcupine, balloons can also be a BIG problem.

Paul Schmid is the author and artist of *Hugs from Pearl*, which was named one of Fuse #8 Productions' 100 Magnificent Children's Books of 2011, and *A Pet for Petunia*. In *Perfectly Percy*, Schmid presents a story about another adorably prickly character with a big heart. Percy shows that there is no problem too big for a plucky porcupine to solve. Kids will identify with this resourceful character who figures out a solution to his problem all on his own.

Author Bio

Paul Schmid is the author and illustrator of *A Pet for Petunia* and *Hugs from Pearl*. He also illustrated *The Wonder Book* by Amy Krouse Rosenthal. He lives in Seattle with his wife, Linda, and their daughter, Anna. You can visit him online at www.paulschmidbooks.com and on Facebook.

Marketing Plans

- Press release highlighting praise for Paul Schmid
- National online trade announcement advertising
- Praise sheet for Paul Schmid
- Featured in online group downloadable: classroom Valentines for kids
- Browse Inside
- Cross-promote with author website, paulschmidbooks.com
- Promotion on harpercollinschildrens.com, harpercollins.com, and key parenting sites
- Extensive F&G distribution at national t...

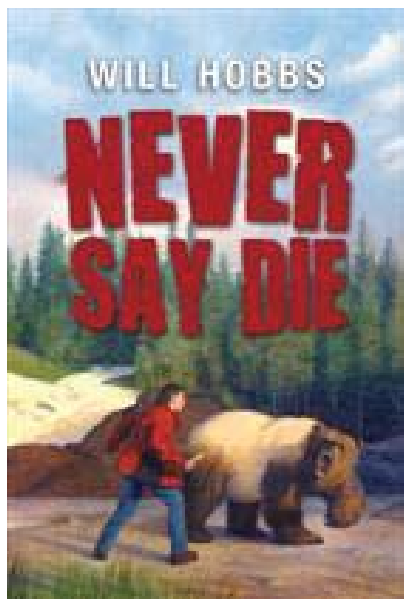
Comparable Titles

No comparable titles have been specified.

HarperCollins
9780061804366
Pub Date: 1/29/13
On Sale Date: 1/29/13
Ship Date: 1/9/13
\$16.99
Hardback

40 pages
Carton Qty: 42
Announced 1st Print: 25K
Ages 3 to 7, Grades P to 2
Juvenile Fiction / Animals
JUV002000

9.000 in W | 9.000 in H
229mm W | 229mm H



Never Say Die

Will Hobbs

Summary

Will Hobbs brings his singular style, highlighted by suspenseful pacing and accuracy, to the story of a boy whose way of life and personal safety are threatened by an environmental mutant, the grolar bear.

When a routine caribou hunt in the Canadian Arctic brings accomplished fifteen-year-old Nick Thrasher face-to-face with an aggressive creature that looks part grizzly, part polar bear, he loses his catch, while narrowly saving his own life. As a skilled Inuit hunter, Nick knows all about the thrill being worth the risk, but this close call with what experts are calling the "grolar bear" won't be his last....

Later, on an already-tense trip down a remote part of the notoriously unpredictable Firth River with his estranged half-brother, Ryan, a collision with a block of ice leaves the two stranded without supplies. With harrowing sightings of the fearsome grolar, the brothers must lean on each other to make it out alive, for split-second decisions and heart-racing encounters with the ...

Author Bio

Will Hobbs is the author of nineteen outdoor adventure novels for upper elementary, middle school, and young adult readers, as well as two picture book stories. Seven of his novels have been named Best Books for Young Adults by the American Library Association. Will's first mystery, *Ghost Canoe*, won the Edgar Allan Poe award for Best Young Adult Mystery. ALA's list of the "100 Best Young Adult Boo...

Marketing Plans

- E-galley promotion via Edelweiss
- Online trade advertising
- Poster included in Winter 2013 poster tube
- Promotional outreach through tween social networking websites and interactive communities
- Repromote existing online assets
- Book detail page and author bio at HarperCollins websites
- Social media outreach targeting tweens via Facebook and Twitter
- Email alerts targeting tweens
- Cross-promotio...

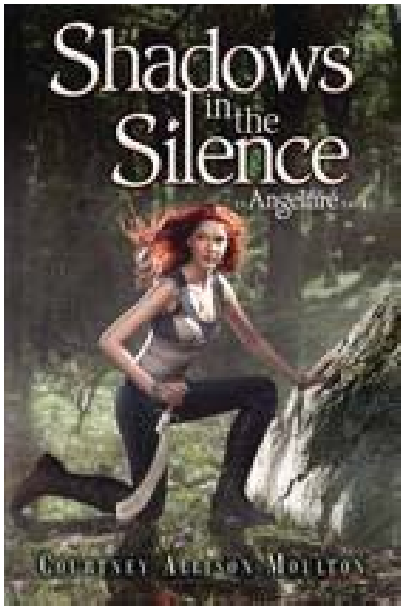
HarperCollins
9780061708787
Pub Date: 1/29/13
On Sale Date: 1/29/13
Ship Date: 1/9/13
\$16.99
Hardback

192 pages
Carton Qty: 48
Announced 1st Print: 35K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Action &
Adventure
JUV001000

5.500 in W | 8.250 in H
140mm W | 210mm H

Comparable Titles

Never Say Die by Hobbs, Will, 1/29/2013, 9780061708794 (0061708798), \$17.89, Library binding, Juvenile Fiction /



Shadows in the Silence

Courtney Allison Moulton

Summary

The riveting final book in the Angelfire trilogy brings the dark and compelling world of battles and romance to a blazingly bright conclusion.

Your strength in heart and hand will fall...

Ellie knows that her darkest moments as Preliator are still to come, and she has everything to fight for. She must fight for Will, she must fight for humanity, and she must save herself. When she must assume her full glory as the archangel Gabriel, Ellie's humanity withers beneath the weight of her cold power, and she must hold tight to who she is and who she loves as she prepares for the ultimate battle for Heaven and Earth.

This adrenaline-fueled final installment in the much-buzzed-about Angelfire trilogy brings the blistering romance and epic battles to a thrilling and powerful conclusion.

Author Bio

Courtney Allison Moulton lives in Michigan, where she is a photographer and spends all her free time riding and showing horses. For more information about Courtney, you can visit her online at www.courtneyallisonmoulton.com.

Marketing Plans

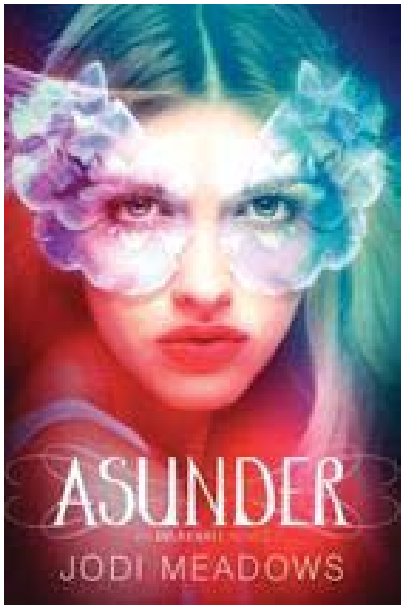
- Author blog tour
- Extensive blogger outreach
- Online consumer advertising
- Featured title in The End Is Here teen social media promotion
- Featured title in the Love Is Epic teen romance promotion
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Social media campaign
- Cross-promotion on author's social me...

Katherine Tegen Books
9780062002396
Pub Date: 1/29/13
On Sale Date: 1/29/13
Ship Date: 1/9/13
\$17.99
Hardback

384 pages
Carton Qty: 28
Announced 1st Print: 40K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / Legends, Myths, & Fables
JUV022040
5.500 in W | 8.250 in H
140mm W | 210mm H

Comparable Titles

Wings of the Wicked by Moulton, Courtney Allison, 1/29/2013, 9780062002389 (0062002384), \$9.99, Paperback /



Asunder

Jodi Meadows

Summary

The second installment in the gripping romantic fantasy about a girl born into a society where everyone else has been reborn hundreds of times

Ana's life might have begun as a mistake, but she won't let it end as one.

Ana has always been the only one. Asunder. Apart. Many are afraid of Ana's presence, a constant reminder of unstoppable changes and the unknown. Ana was told that nosouls can't love. But newsouls? More than anything, she wants to live and love as an equal among the citizens of Heart, but even when Sam professes his deepest feelings, it seems impossible to overcome a lifetime of rejection. When she discovers the truth about reincarnation and the hostility in Heart begins to escalate, Ana will have to find a way to embrace love and make her young life meaningful.

The second volume of the Incarnate trilogy explores the extraordinary beauty and shadowed depths of the soul, a story equal parts epic romance and captivating fantasy.

Author Bio

Jodi Meadows is also the author of *Incarnate*, the first book of the Incarnate trilogy. She lives in Virginia. You can visit her online at www.jodimeadows.com.

Marketing Plans

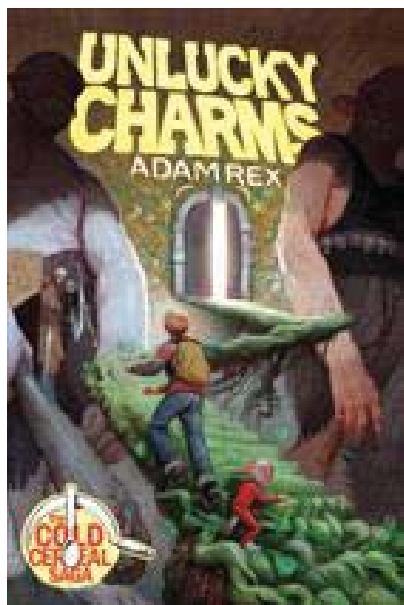
- Author blog tour
- Featured title in Love Is Epic teen romance promotion
- Browse Inside Sneak Peek campaign
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Social media campaign
- Cross-promotion on author's website and social media profiles
- Extensive galley distribution at national teacher and librarian...

Comparable Titles

Incarnate by Meadows, Jodi, 1/2/2013, 9780062060761 (0062060767), \$9.99, Paperback / softback, Juvenile Fiction /

Katherine Tegen Books
9780062060785
Pub Date: 1/29/13
On Sale Date: 1/29/13
Ship Date: 1/9/13
\$17.99
Hardback

416 pages
Carton Qty: 32
Announced 1st Print: 35K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Science Fiction, Fantasy, & Magic
JUV037000
5.500 in W | 8.250 in H | 1.290 in T
140mm W | 210mm H | 33mm T



Unlucky Charms

Adam Rex

Summary

Mad genius Adam Rex is back with the second book in the acclaimed Cold Cereal Saga, a fantasy-adventure trilogy about three kids who must save the world from the diabolical schemes of an evil breakfast cereal company.

Scottish Play Doe and his friends—the abnormally brilliant Emily and her (not really) twin brother Erno, their gargantuan housekeeper Biggs, Mick the leprechaun, and the time-traveling scientist Merle Lynn—may have escaped from the clutches of the evil Nimue, but they're not out of the woods just yet.

The Goodco Cereal Company's quest to take over the world is quickly gaining momentum: It has already started to sell cereals containing the magical chemical Intellijuice and, what's worse, has kidnapped one of the world's most important public figures, the Queen of England, and replaced her with goblin impersonators.

When Scott and the others learn that Goodco is holding the real Queen captive in a magical other-England, they decide to pass through a rift in the time-sp...

Author Bio

Adam Rex is the author of many children's books, including *Cold Cereal*, the first book in the Cold Cereal Saga; the *New York Times* bestselling picture book *Frankenstein Makes a Sandwich*; the middle-grade novel *The True Meaning of Smekday*; and the teen novel *Fat Vampire*. He currently lives in Arizona with his wife. You can visit him online at www.adamrex.com.

Marketing Plans

- Top account galley mailing
- Balzer + Bray galley mailing
- IndieBound Advance Access galley mailing
- Goodreads galley giveaway promotion
- Online trade advertising
- Fall 2012 Class Acts group tour
- Class Acts middle-grade group promotion
- Class Acts Summer Reading program
- Promotional outreach on tween social networking websites and interactive communities
- HarperCollins Children's social media ou...

Comparable Titles

Cold Cereal by Rex, Adam, 1/8/2013, 9780062060037 (0062060031), \$7.99, Paperback / softback, Juvenile Fiction /

Balzer + Bray
9780062060051
Pub Date: 2/5/13
On Sale Date: 2/5/13
Ship Date: 1/16/13
\$16.99
Hardback

432 pages
Carton Qty: 32
Announced 1st Print: 75K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Science
Fiction, Fantasy, & Magic
JUV037000
Series: The Cold Cereal Saga
5.500 in W | 8.250 in H
140mm W | 210mm H

HarperFestival
 9780062233332
 Pub Date: 2/5/13
 On Sale Date: 2/5/13
 Ship Date: 1/16/13
 \$6.99
 Paperback / softback

12 pages
 Carton Qty: 130
 Announced 1st Print: 200K
 Ages 4 to 8, Grades P to 3
 Juvenile Fiction / Girls &
 Women
 JUV014000
 Series: Pinkalicious

Pinkalicious: Pinkafy Your World: A Reusable Sticker Book

Victoria Kann

Summary

Decorate and redecorate Pinkalicious's world in this reusable sticker book.

Pinkafy the pages of this sticker book. With over 100 pinkatastic stickers, you can make this book uniquely your own!

Author Bio

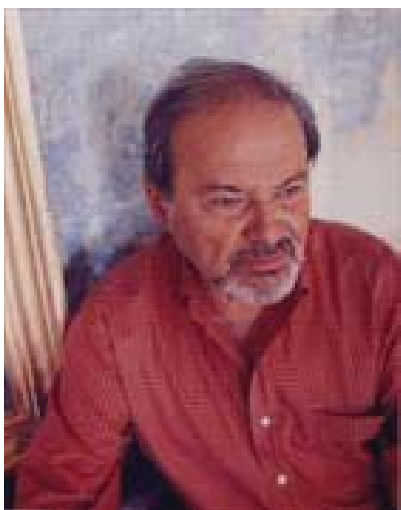
Victoria Kann is the award-winning illustrator and author of the picture book series featuring the whimsical and effervescent character Pinkalicious. Victoria coauthored and illustrated the first two books, *Pinkalicious* and *Purplicious*, as well as the play *Pinkalicious: The Musical*. She wrote and illustrated the *New York Times* number-one bestsellers *Goldilicious* and *Silverlicious*. Currently she is...

Marketing Plans

- Update website, thinkpinkalicious.com, with new book information and downloadable activities
- Promotional placement on harpercollinschildrens.com
- Book detail page and author and illustrator bios at HarperCollins corporate websites
- A finished book will be sent to top trade and library publications for review

Comparable Titles

Pinkalicious: Flower Girl by Kann, Victoria, 3/5/2013, 9780062187666 (006218766X), \$3.99, Paperback / softback,
Emeraldalicious by Kann, Victoria, 1/29/2013, 9780061781261 (0061781266), \$17.99, Hardback, Juvenile Fiction /
Emeraldalicious by Kann, Victoria, 1/29/2013, 9780061781278 (0061781274), \$18.89, Library binding, Juvenile
Pinkalicious: Fairy House by Kann, Victoria, 1/22/2013, 9780062187826 (0062187821), \$3.99, Paperback / softback,
Pinkalicious: Fairy House by Kann, Victoria, 1/22/2013, 9780062187833 (006218783X), \$16.99, Hardback, Juvenile



My Brother's Book

Maurice Sendak

Summary

Maurice Sendak's last finished book, an homage to his brother, Jack

After sixty years of making books, Maurice Sendak died on May 8, 2012. His books have become classics that have stood the test of time.

His last book, *My Brother's Book*, was inspired by his love for his late brother, Jack. Its poetry and luminous artwork redefine what you expect from Maurice Sendak.

Michael di Capua Books

HarperCollins
9780062234896
Pub Date: 2/5/13
On Sale Date: 2/5/13
Ship Date: 1/16/13
\$18.95
Hardback

32 pages
Carton Qty: 1
Announced 1st Print: 200K
Ages 18 And Up
Poetry / General
POE000000

5.750 in W | 8.750 in H
146mm W | 222mm H

Author Bio

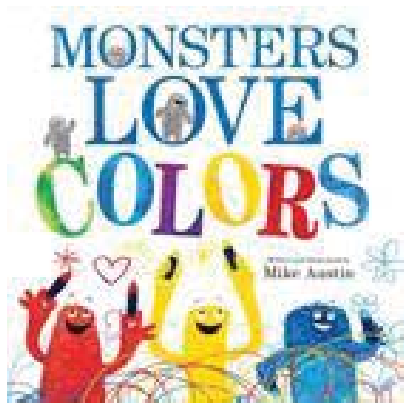
Maurice Sendak received the 1964 Caldecott Medal for *Where the Wild Things Are*; the 1970 Hans Christian Andersen Award for Illustration, making him the only American ever to receive this honor; the 1983 Laura Ingalls Wilder Award, given by the American Library Association in recognition of his entire body of work; and the 1996 National Medal of Arts in recognition of his contribution to the arts i...

Marketing Plans

- *New York Times Book Review* print advertising
- National publicity campaign
- Promotional 2013 wall calendar featuring *My Brother's Book* and forty other classic Sendak titles
- Classic Sendak Storytime Kit with downloadable activities
- Official retrospective Facebook fan page
- Social media campaign
- Announcement e-card for accounts
- AuthorTracker email alert for fans
- Shareable fan widget
- Institu...

Comparable Titles

The Moon Jumpers by Udry, Janice May, 2/19/2013, 9780060284602 (0060284609), \$17.95, Hardback, Juvenile



Monsters Love Colors

Mike Austin

Summary

Cavorting monsters who scribble scribble come up with color combinations that are sure to dazzle.

Different-colored monsters happily howl, growl, and roar for more as they mix and match primary colors to make new shades and hues. While everyone might know that yellow and blue make green, it has never been created in such an unusual and celebratory way! In this wild and colorful romp, small gray monsters morph into big, colorful ones as the book progresses. Never has color been presented in such enthusiastic and exuberant style. Never have monsters been so creative and appealing.

Author Bio

Mike Austin is the author of the digital children's book app *A Present for Milo*, which has garnered raves and recognition on NPR, in *USA Today*, and on MSNBC. He lives on the Big Island of Hawaii with his wife, their two children, a cat named Milo, and a dog named Prudence.

Marketing Plans

- Trade announcement advertising driving to Browse Inside
- Featured in online group downloadable: classroom Valentines for kids
- Downloadable activity
- Social media campaign
- Browse Inside
- Promotion on harpercollinschildrens.com, harpercollins.com, and key parenting sites
- Featured title in the "Picture Perfect Picture Books" Group Program: promotion to include group advertising in school and ...

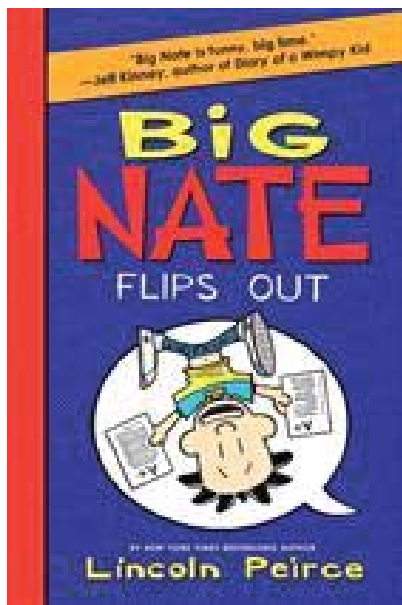
HarperCollins
9780062125941
Pub Date: 2/5/13
On Sale Date: 2/5/13
Ship Date: 1/16/13
\$14.99
Hardback

40 pages
Carton Qty: 42
Announced 1st Print: 40K
Ages 4 to 8, Grades P to 3
Juvenile Fiction / Concepts
JUV009020

9.000 in W | 9.000 in H
229mm W | 229mm H

Comparable Titles

No comparable titles have been specified.



Big Nate Flips Out

Lincoln Peirce

One Day Laydown

Summary

Big Nate is a *New York Times* bestselling series (71 weeks so far and it has hit #2 on the list!) with more than 4 million books in print! In *Big Nate Flips Out*, Nate decides to clean up his act. Can he be a neat freak like Francis, or has Nate totally flipped out? Stay tuned for Nate's latest misadventures!

"*Big Nate* is funny, big time," says *Diary of a Wimpy Kid* author Jeff Kinney, and this fifth Big Nate novel offers up lots of laughs!

Those familiar with Nate Wright, sixth-grade detention king, know that neatness isn't exactly his top priority—it's not even on his radar! Nate's class notes are one giant doodle, and his locker should be declared a hazardous waste zone. But when Nate's sloppiness gets his best friend, Francis, in trouble in the fifth Big Nate novel, *Big Nate Flips Out*, Nate decides it's time to clean up his act. Has Nate truly flipped out?

Nate's world pops off the page with more than 500 black-and-white illustrations, including Nate's own comics, fun fac...

Author Bio

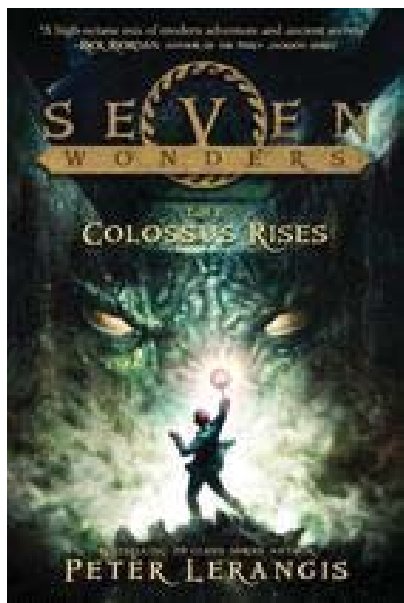
Lincoln Peirce is a cartoonist/writer and the creator of the comic strip *Big Nate*. It appears in more than 400 U.S. newspapers and online daily at www.bignate.com. Born in Iowa, Peirce earned a BA from Colby College and a master's degree in drawing/painting from Brooklyn College. He studied at the Skowhegan School of Painting and Sculpture and has also taught art at Xavier High School in New York....

Marketing Plans

- National media campaign
- 8-city author tour with school appearances
- TV satellite author tour
- Online announcement trade advertising
- National consumer online advertising
- Teacher's Nights promotional item
- Promotional event to break world record for world's longest comic strip
- Promotional author video
- Consumer contest/sweepstakes for opportunity to be drawn into future Big Nate book
- Annou...

Comparable Titles

Big Nate Flips Out 9c Flr by Peirce, Lincoln, 2/5/2013, 9780062200211 (0062200216), \$125.91, Other point of sale,



Seven Wonders Book 1: The Colossus Rises

Peter Lerangis, Mike Reagan

Summary

The adventure unfolds in the first book of the epic adventure series Seven Wonders!

The day after twelve-year-old Jack McKinley is told he only has months to live, he awakens on a mysterious island, where a secret organization promises to save his life - with one condition. With his three friends, Jack must lead a mission to retrieve seven lost magical orbs, which can save their lives only when combined together. The challenge: The orbs have been missing for thousands of years, somewhere in the ruins of the Seven Wonders of the Ancient World. With no one else to turn to and no escape in sight, the four kids have no choice but to undertake the quest. First stop: The Colossus of Rhodes.

Author Bio

Peter Lerangis is the author of more than 160 books, which have sold more than four million copies and been translated into twenty-seven different languages, including two books in the *New York Times* bestselling series *The 39 Clues* (Book 3: *The Sword Thief* and 7: *The Viper's Nest*). He is also author of the hilarious, edgy YA novel *wtf*, and the Drama Club series, about a group of high school theatre...

Marketing Plans

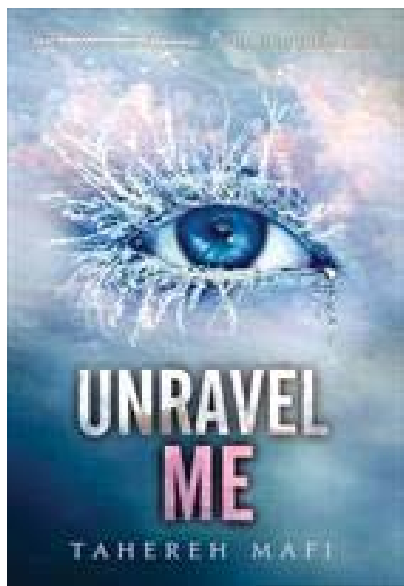
- Extensive galley and e-galley sampling program
- Preorder campaign ("Seven Weeks, Seven Wonders")
- National media campaign
- Press release with praise for Peter Lerangis
- 15-city author tour including NY/NJ/CT, Raleigh, Nashville, Atlanta, Dayton, Cincinnati, Chicago, Kansas City, Dallas, Austin, Houston, Denver, SF, Portland, and Seattle
- TV satellite tour
- National online consumer advertising c...

HarperCollins
9780062070401
Pub Date: 2/5/13
On Sale Date: 2/5/13
Ship Date: 1/16/13
\$17.99
Hardback

304 pages
Carton Qty: 36
Announced 1st Print: 150K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Action & Adventure
JUV001000
Series: Seven Wonders
5.500 in W | 8.250 in H
140mm W | 210mm H

Comparable Titles

Seven Wonders Book 1: The Colossus Rises 9c Flr by Lerangis, Peter, 2/5/2013, 9780062221476 (0062221477),



Unravel Me

Tahereh Mafi

Summary

In the pulse-pounding sequel to *Shatter Me*, which *Publishers Weekly* called "a gripping read from an author who's not afraid to take risks," Juliette learns to control her powers but is forced to choose between her heart-and Adam's life.

Juliette has escaped to Omega Point-the headquarters of the rebel resistance. There she discovers other people with abilities. Abilities they have learned to control. And for the first time in her life, Juliette has hope. Hope that she can have a life with Adam. Hope that her touch can be used to save instead of destroy.

But Juliette is only just beginning to understand the depth of her power, and she's struggling to fight the desire to use it. She's still haunted by her past, terrified by her future, and tormented by Warner, who still wants Juliette more than she ever thought possible.

Juliette has to make life-changing decisions between what she wants and what she thinks is right. Decisions that might involve choosing between her heart-an...

Author Bio

Tahereh Mafi is a girl. She was born in a small city somewhere in Connecticut and currently resides in Orange County, CA, where the weather is just a little too perfect for her taste. When unable to find a book, she can be found reading candy wrappers, coupons, and old receipts. *Shatter Me* and *Unravel Me* are the first two novels in a trilogy about Juliette, the girl with the deadly touch. You can ...

Marketing Plans

- Early galley distribution
- Dark Days of Winter '13 group tour with Veronica Rossi (THROUGH THE EVER NIGHT), Cynthia Hand (BOUNDLESS), and Brodi Ashton (EVERBOUND) in Raleigh, Nashville, and Atlanta
- Local author appearances (Los Angeles)
- National media campaign
- Online trade and consumer advertising
- Dark Days teen group promotion
- Author video campaign
- Shatterday Part 2 online preview event
- ...

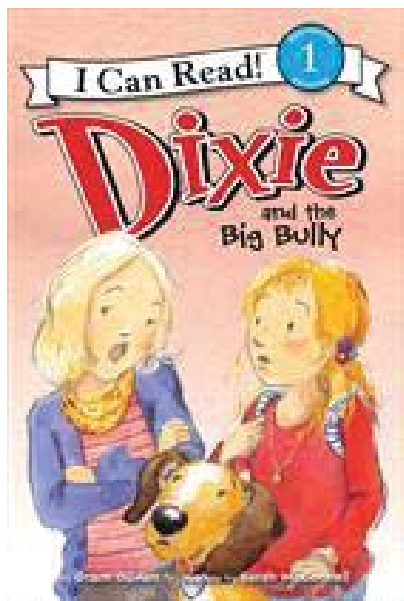
Comparable Titles

Unravel Me 9c Mix Flr by Mafi, Tahereh, 2/5/2013, 9780062200242 (0062200240), \$137.91, Other point of sale,

HarperCollins
9780062085535
Pub Date: 2/5/13
On Sale Date: 2/5/13
Ship Date: 1/16/13
\$17.99
Hardback

480 pages
Carton Qty: 28
Announced 1st Print: 125K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / Science Fiction
JUV053000
5.500 in W | 8.250 in H | 1.450 in T
140mm W | 210mm H | 37mm T

Also Available:
Unravel Me ITPE
9780062250933
\$11.99
On Sale: 2/5/13



Dixie and the Big Bully

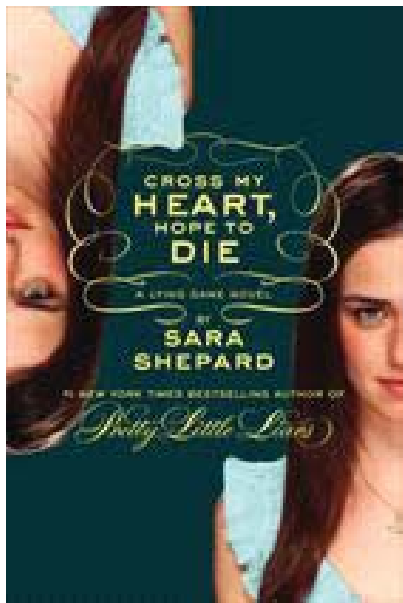
Grace Gilman, Sarah McConnell

HarperCollins
 9780062086372
 Pub Date: 2/5/13
 On Sale Date: 2/5/13
 Ship Date: 1/16/13
 \$16.99
 Hardback

32 pages
 Carton Qty: 52
 Ages 4 to 8, Grades K to 3
 Juvenile Fiction / Readers
 JUV043000
 Series: I Can Read Book 1
 6.000 in W | 9.000 in H | 0.250
 in T
 152mm W | 229mm H | 6mm T

Comparable Titles

Dixie and the Big Bully by Gilman, Grace, 2/5/2013, 9780062086211 (0062086219), \$3.99, Paperback / softback,
Dixie and the School Trip by Gilman, Grace, 6/5/2012, 9780062086082 (0062086081), \$3.99, Paperback / softback,



The Lying Game #5: Cross My Heart, Hope to Die

Sara Shepard

Summary

The Lying Game is now also a hit ABC Family TV show! The mystery deepens in the latest installment of the *New York Times* bestselling series from Sara Shepard where the lies are deadly and the consequences killer.

Sutton Mercer had it all...until she pushed someone too far. Now she can only watch from beyond the grave as her long-lost twin, Emma, steps into her shoes to track down her killer. But when Emma uncovers a dark family secret, she realizes that Sutton's killer may be someone from Emma's own past.

From Sara Shepard, the author of *Pretty Little Liars*, comes the suspenseful fifth book in the *New York Times* bestselling series *The Lying Game*. Full of tantalizing plot twists and irresistible characters, this latest installment is sure to appeal to fans of the hit ABC Family show as well as fans of the *Pretty Little Liars* books and TV show.

Author Bio

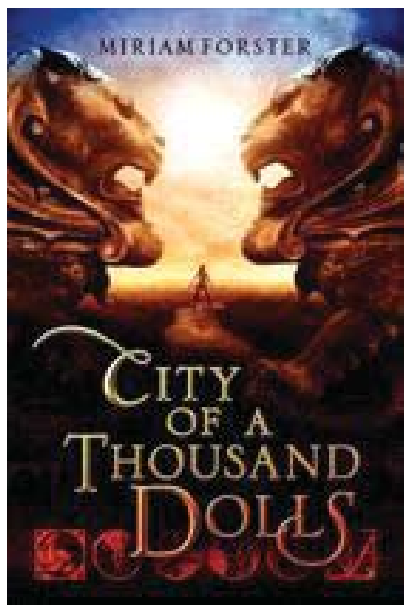
Sara Shepard is the author of the #1 *New York Times* bestselling *Pretty Little Liars* series. She graduated from New York University and has an MFA from Brooklyn College. You can visit Sara online at www.lyinggame.com or follow her on Twitter @sarabooks.

Marketing Plans

- Blogger galley mailing with designed "What's Happened So Far" companion insert
- Online consumer advertising
- Channel One in-school advertising
- Cross-promotion with ABC Family
- Cross-promotion with Alloy's dedicated Lying Game website, prettylittleliars.com/the-lying-game
- Mobile and READIT text campaign
- Updated series feature site, lyinggame.com, with new book information
- Featured title on Ha...

Comparable Titles

The Lying Game #3: Two Truths and a Lie by Shepard, Sara, 2/5/2013, 9780061869754 (0061869759), \$9.99,
Pretty Little Liars: Pretty Little Secrets by Shepard, Sara, 1/2/2013, 9780062125927 (0062125923), \$9.99,
Pretty Little Liars: Ali's Pretty Little Lies by Shepard, Sara, 1/2/2013, 9780062233363 (006223336X), \$17.99,
The Lying Game #3: Two Truths and a Lie by Shepard, Sara, 2/7/2012, 9780061869747 (0061869740), \$17.99,
Pretty Little Liars: Pretty Little Secrets by Shepard, Sara, 1/3/2012, 9780062125910 (0062125915), \$17.99,



City of a Thousand Dolls

Miriam Forster

Summary

An exotic treat in an entirely original, fantastical world brimming with deadly mystery, forbidden romance, and heart-stopping adventure—perfect for fans of *The Girl of Fire and Thorns* and *Graceling*.

The girl with no past, and no future, may be the only one who can save their lives.

Nisha was abandoned at the gates of the City of a Thousand Dolls when she was just a child. Now sixteen, she lives on the grounds of the remote estate, where orphan girls apprentice as musicians, healers, courtesans, and, if the rumors are true, assassins. Only when she begins a forbidden flirtation with the city's handsome young courier does she let herself imagine a life outside the walls. Until one by one, girls around her start to die.

Readers who flock to lush fantasies like the *Graceling* series and Tamora Pierce's *Bloodhound* books will be won over by Nisha and the captivating world of *City of a Thousand Dolls*.

Author Bio

Miriam Forster wrote her first story at seven and has been playing with words ever since. She is obsessed with anthropology, British television, and stories of all kinds. Miriam lives in Idaho with her husband and works in a coffee shop. You can visit her online at www.msforster.blogspot.com and follow her on Twitter [@MiriamForster](https://twitter.com/MiriamForster).

Marketing Plans

- Extensive galley distribution
- IndieBound Advance Access mailing
- Online trade and consumer advertising
- Book trailer
- Featured title on HarperTeen's consumer website epicreads.com
- Book detail page and author bio at HarperCollins websites
- Social media campaign
- Browse Inside Sneak Peek
- Cross-promotion on author's social media profiles
- Librarian and educator outreach
- Extensive galley distrib...

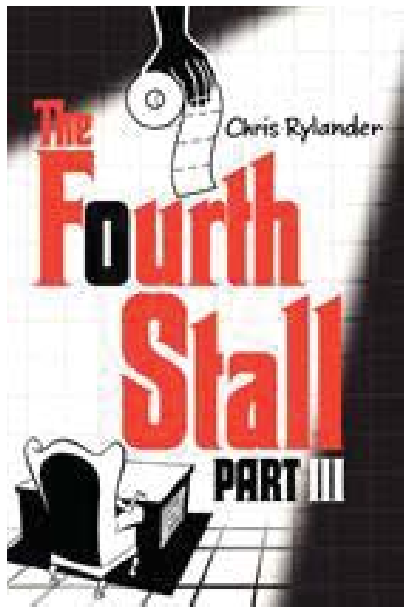
Comparable Titles

No comparable titles have been specified.

HarperTeen
9780062121301
Pub Date: 2/5/13
On Sale Date: 2/5/13
Ship Date: 1/16/13
\$17.99
Hardback

320 pages
Carton Qty: 40
Announced 1st Print: 40K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Science Fiction, Fantasy, & Magic
JUV037000

5.500 in W | 8.250 in H
140mm W | 210mm H



The Fourth Stall Part III

Chris Rylander

Summary

The saga of Mac, Vince, and middle school organized crime comes to a thrilling conclusion.

Their business is finished, and Mac and Vince's lives have become something they have never been before: simple. None of the fortune or the glory, none of the risk or the threat of juvenile prison. There's even a new business that has stepped in to take their place (and take the heat off Mac and Vince for once). Things couldn't be better.

But that was before things at their middle school started to go haywire. Before they found out that there's a new crime boss at a school another town over trying to consolidate power. And before their old nemesis, Staples, came back to town begging for help after his stint in the clink. Just when Mac and Vince thought they were out, the business pulls them back in. But this time, will they be able to escape with their lives and their permanent records intact?

Author Bio

Chris Rylander is the author of the first two books in the Fourth Stall saga. A fan of strawberry jam, one-armed cowboys, and the Chicago Cubs, he lives in Chicago, IL. You can visit him online at www.chrisrylander.com.

Marketing Plans

- Top account galley mailing
- Walden Pond Press galley mailing
- Downloadable series discussion guide
- Repromotion of game, video, and downloadable
- Class Acts middle-grade group promotion
- Class Acts Summer Reading program
- Extensive Walden Pond Press outreach and cross-promotion
- Promotion on harpercollinschildrens.com and harpercollins.com
- Teacher and librarian blog feature at thepageturn.com
- ...

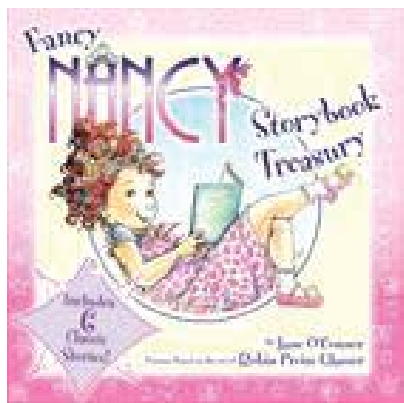
Walden Pond Press
9780062120052
Pub Date: 2/5/13
On Sale Date: 2/5/13
Ship Date: 1/16/13
\$16.99
Hardback

320 pages
Carton Qty: 40
Announced 1st Print: 50K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Mysteries,
Espionage, & Detective Stories
JUV028000

5.500 in W | 8.250 in H
140mm W | 210mm H

Comparable Titles

The Fourth Stall Part II by Rylander, Chris, 2/5/2013, 9780061996313 (0061996319), \$6.99, Paperback / softback,



Fancy Nancy Storybook Treasury

Jane O'Connor, Robin Preiss Glasser

Summary

A beautiful new hardback storybook edition of your favorite Fancy Nancy adventures! This beautiful hardcover edition includes some of your all-time favorite Fancy Nancy classics: *Fancy Nancy and the Late, Late, LATE Night*; *Fancy Nancy: Pajama Day*; *Fancy Nancy Sees Stars*; *Fancy Nancy and the Delectable Cupcakes*; *Fancy Nancy: The Show Must Go On*; and *Fancy Nancy: The Dazzling Book Report*.

Author Bio

Jane O'Connor is an editor at a major publishing house who has written more than thirty books for children, including the bestselling *Fancy Nancy*, *Fancy Nancy and the Posh Puppy*, *Fancy Nancy: Bonjour, Butterfly*, and the Nina, Nina Ballerina stories. She lives with her family in New York City. You can visit her online at

www.fancynancyworld.com.

Marketing Plans

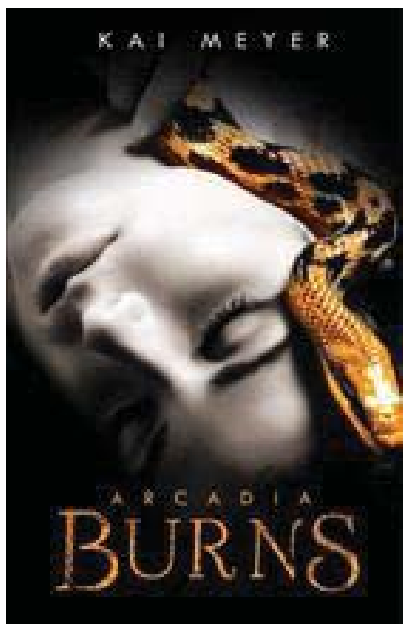
- Publicize with *Fancy Nancy: Nancy Clancy, Secret Admirer*
- Parents News Alert
- Facebook messaging on release
- Update fancynancyworld.com with new book information
- Custom Author Tracker to Fancy Nancy fans
- Feature in the HarperCollins booth at major institutional conferences, including TLA, IRA, ALA, and NCTE

HarperCollins
9780062119780
Pub Date: 2/5/13
On Sale Date: 2/5/13
Ship Date: 1/16/13
\$11.99
Hardback

192 pages
Carton Qty: 20
Announced 1st Print: 150K
Ages 4 to 8, Grades P to 3
Juvenile Fiction / Readers
JUV043000
Series: Fancy Nancy
9,000 in W | 9,000 in H
229mm W | 229mm H

Comparable Titles

No comparable titles have been specified.



Arcadia Burns

Kai Meyer

Summary

Romeo and Juliet meets shape-shifters amid an exotic-and very dangerous-Sicilian setting in this thrilling sequel to *Arcadia Awakens*.

Following the brutal deaths of her sister and aunt, Rosa Alcantara has become what she never thought possible: the very powerful head of the Alcantara clan. Saddled with this immense responsibility, Rosa must now conduct all business matters-legitimate and not-while negotiating between the greedy, bloodthirsty members of her own family. Not to mention convince them that her relationship with enemy Alessandro Carnevale won't put the family business in danger.

But loving Alessandro comes at a high price. As Rosa continues to fall for him, she discovers the dark secrets of his family's dealings and how they intersect with her own painful past. She wants to believe she can trust Alessandro, but they're so different: Alcantara and Carnevale, snake and panther. How can she love someone whose family wants her dead?

When Rosa and Alessandro uncover an anc...

Author Bio

Kai Meyer is one of Germany's most successful authors, with millions of books sold worldwide, and his novels have been translated into thirty languages. The British edition of *The Flowing Queen* (published in the U.S. as *The Water Mirror*) won the 2007 Marsh Award for Best Children's Book in Translation, and his historical novel *The Vow* was turned into a movie by celebrated German director Dominik G...

Marketing Plans

- Top account galley
- Balzer + Bray galley mailing
- Goodreads galley giveaway promotion
- Promotion on HarperTeen's consumer websites epicreads.com and pitchdark.com
- HarperTeen social media outreach
- Librarian and educator outreach

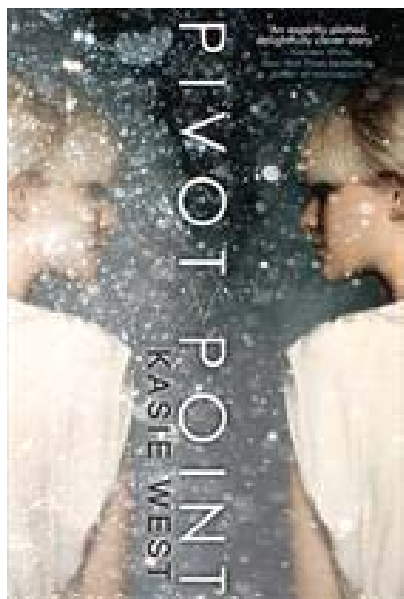
Balzer + Bray
9780062006080
Pub Date: 2/12/13
On Sale Date: 2/12/13
Ship Date: 1/23/13
\$17.99
Hardback

352 pages
Carton Qty: 36
Announced 1st Print: 40K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / Science Fiction, Fantasy, & Magic
JUV037000

5.500 in W | 8.250 in H
140mm W | 210mm H

Comparable Titles

No comparable titles have been specified.



Pivot Point

Kasie West

Summary

From debut author Kasie West comes an unforgettable story about a girl with the extraordinary power to see her alternate futures-and the responsibility to choose between two difficult fates.

Addison Coleman's life is one big "What if?" As a Searcher, a special type of clairvoyant, whenever Addie is faced with a choice, she can look into the future and see both outcomes. When Addie's parents tell her they are getting a divorce and she has to pick who she wants to live with-her father, who is leaving the paranormal compound to live among the "Norms," or her mother, who is staying in the life Addie has always known - the answer should be easy. One six-week Search proves it's not. With love and loss in both lives, it all comes down to which reality she's willing to live through...and who she can't live without.

Reminiscent of the movie *Sliding Doors*, the chapters alternate between Addie's two possible futures. With sweet romance, surprising twists, and brilliant storytelling, readers wil...

Author Bio

A stay-at-home mom of four children-three of them girls-ranging in age from four to twelve, **Kasie West** hears lots of melodramatic versions of larger-than-life events. She graduated from Fresno State University. She lives in Fresno, CA.

Marketing Plans

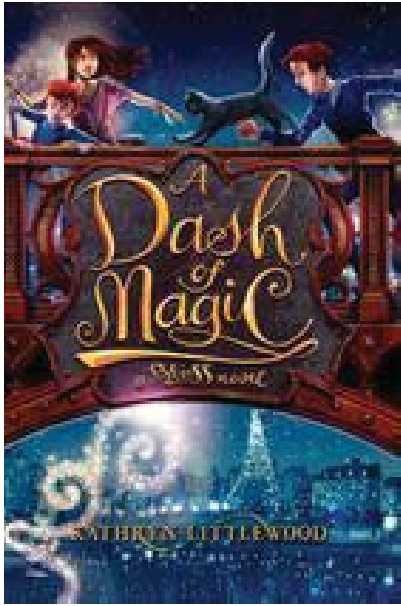
- Extensive galley distribution
- E-galley promotion
- IndieBound White Box galley mailing
- Author blog tour
- Online consumer advertising
- Love Is Epic teen romance promotion
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Social media campaign on Twitter and Pinterest
- Browse Inside Sneak Peek campaign
- Cr...

Comparable Titles

No comparable titles have been specified.

HarperTeen
9780062117373
Pub Date: 2/12/13
On Sale Date: 2/12/13
Ship Date: 1/23/13
\$17.99
Hardback

320 pages
Carton Qty: 40
Announced 1st Print: 50K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Science Fiction
JUV053000
5.500 in W | 8.250 in H
140mm W | 210mm H



A Dash of Magic

A Bliss Novel

Kathryn Littlewood, Erin McGuire

Summary

This second helping in Kathryn Littlewood's Bliss series combines hilarious magic and daring adventure to make one delectable reading treat.

Rosemary Bliss will do anything to get back her family's magical Cookery Booke.

That's why she challenges her aunt Lily to an international baking competition in Paris: If Rose wins, Lily agrees to return the Cookery Booke that she stole. If Rose loses -well, the consequences are too ugly to think about.

But Lily isn't playing fair-she is using a magical ingredient to cheat. The only way for Rose to compete is for her to find magical ingredients of her own.

Together with her long-lost grandpa, his sarcastic talking cat, and a turncoat French mouse, Rose and her brothers must race around Paris to find essential -and elusive-magical ingredients to help her outbake-and outmagic-her conniving aunt.

Rose has to win or the Bliss Cookery Booke will be lost to her family forever. ...

Author Bio

Kathryn Littlewood is a writer, actress, comedienne, and bon vivant who lives in New York City, works often in Los Angeles, and has a sweet tooth for *pain au chocolat* and sweet novels for tween readers.

Marketing Plans

- E-galley promotion
- National media campaign
- Online trade advertising
- Featured title in Class Acts middle-grade group promotion
- Pitch for featured promotion on tween social networking websites and interactive communities
- Book detail page and author bio at HarperCollins websites
- Social media outreach
- Teacher and librarian blog feature at thepageturn.com
- Featured title in Class Acts Summer R...

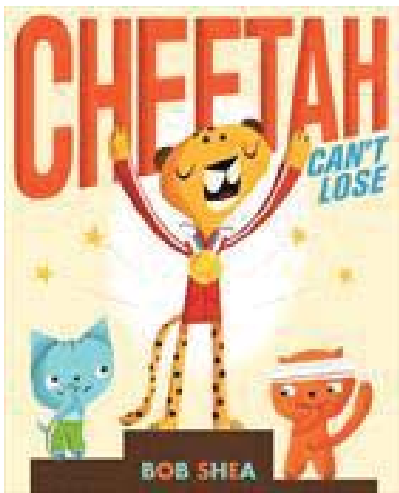
Comparable Titles

Bliss by Littlewood, Kathryn, 1/8/2013, 9780062084248 (0062084240), \$7.99, Paperback / softback, Juvenile Fiction /

Katherine Tegen Books
9780062084293
Pub Date: 2/12/13
On Sale Date: 2/12/13
Ship Date: 1/23/13
\$16.99
Hardback

384 pages
Carton Qty: 36
Announced 1st Print: 40K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Family
JUV013070

5.500 in W | 8.250 in H
140mm W | 210mm H



Cheetah Can't Lose

Bob Shea

Summary

A laugh-out-loud picture book from Bob Shea, the popular author and illustrator of *I'm a Shark* and *Dinosaur vs. Bedtime*.

It's race day and, once and for all, it's time to determine the faster feline: little cats or big cheetah....

Cheetah might be bigger, taller, stronger, faster...but the little cats have some tricks up their sleeves, so don't count them out!

With his signature wit and bold, graphic art, Bob Shea brings us an irresistible read - aloud story about the difference between brains and brawn.

Author Bio

Bob Shea is the author of *Big Plans*, illustrated by Lane Smith. He is also the author and illustrator of *I'm a Shark*; *Oh, Daddy!*; *Race You to Bed*; *New Socks*; and the wildly popular *Dinosaur vs.* series. Bob lives in Connecticut with his family. He can eat way more pie than Cheetah. You can visit him online at www.bobshea.com.

Marketing Plans

- Top account F&G mailing
- Balzer + Bray F&G mailing
- Online trade advertising
- Downloadable activity
- Promotion on harpercollinschildrens.com, harpercollins.com, and key parenting sites
- Browse Inside Sneak Peek campaign
- Major librarian and educator outreach

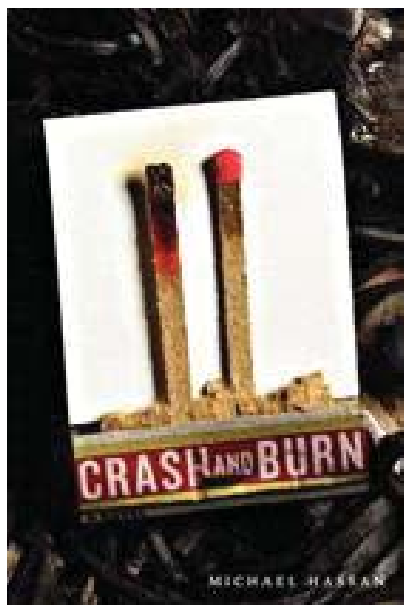
Balzer + Bray
9780061730832
Pub Date: 2/19/13
On Sale Date: 2/19/13
Ship Date: 1/30/13
\$16.99
Hardback

40 pages
Carton Qty: 38
Announced 1st Print: 50K
Ages 4 to 8, Grades P to 3
Juvenile Fiction / Animals
JUV002050

8.500 in W | 10.500 in H | 0.250
in T
216mm W | 267mm H | 6mm T

Comparable Titles

No comparable titles have been specified.



Crash and Burn

Michael Hassan

Summary

A powerful, emotional knockout of a debut novel about the complicated relationship between a profoundly troubled teenager who takes his school hostage at gunpoint and the profoundly untroubled student who stops him.

On April 21, 2008, Steven "Crash" Crashinsky saved more than a thousand people when he stopped his classmate David Burnett from taking their high school hostage armed with assault weapons and high-powered explosives. You likely already know what came after for Crash: the nationwide notoriety, the college recruitment, and, of course, the book deal. What you might not know is what came before: a story of two teens whose lives have been inextricably linked since second grade, who were destined, some say, to meet that day in the teachers' lounge of Meadows High. And what you definitely don't know are the words that Burn whispered to Crash right as the siege was ending, a secret that Crash has never spoken of.

Balzer + Bray
9780062112903
Pub Date: 2/19/13
On Sale Date: 2/19/13
Ship Date: 1/30/13
\$18.99
Hardback

544 pages
Carton Qty: 24
Announced 1st Print: 30K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / Social Issues
JUV039180
5.500 in W | 8.250 in H | 1.610 in T
140mm W | 210mm H | 41mm T

Until now.

Author Bio

Michael Hassan lives in the Northeast. *Crash and Burn* is his first novel.

Marketing Plans

- Top account galley mailing
- IndieBound White Box galley mailing
- Amazon Vine galley mailing
- E-galley promotion through Edelweiss
- Balzer + Bray galley mailing
- Goodreads galley giveaway promotion
- Author blog tour
- Online "Story Behind the Story" editor-author text interview
- Epic Reads Book Club promotion
- Downloadable book club guide
- Promotion on the HarperTeen consumer website epicreads.com...

Comparable Titles

No comparable titles have been specified.

HarperCollins
9780062098467
Pub Date: 2/19/13
On Sale Date: 2/19/13
Ship Date: 1/30/13
\$17.99
Hardback

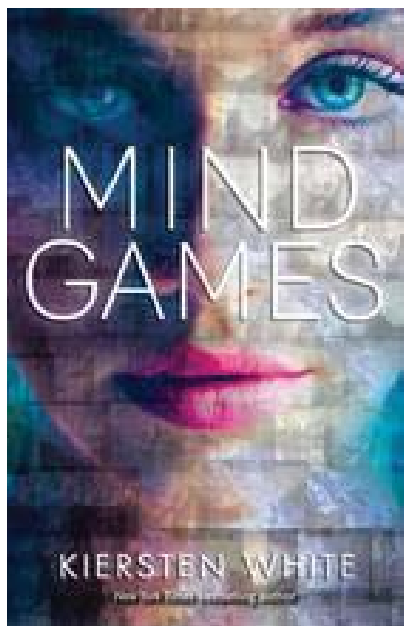
Shards and Ashes

Melissa Marr, Kelley Armstrong

272 pages
Carton Qty: 48
Ages 13 And Up, Grades 8 And
Up
Juvenile Fiction / Science
Fiction
JUV053000
5.313 in W | 8.000 in H
135mm W | 203mm H

Comparable Titles

No comparable titles have been specified.



Mind Games

Kiersten White

Summary

Annie can only see visions of the future. Fia can't escape the nightmares of her past. *The Lying Game* meets television's *Alias* in this riveting psychological thriller from the *New York Times* bestselling author of the Paranormalcy trilogy.

James's frozen face melts into a smile. "Do you want to know the trick to getting in trouble under the watchful eye of a psychic?"

I think of the nailed-shut windows. I think of Clarice. I think of the two, the two, the two who are now zero. Tap tap. "Yes, I absolutely do."

"Don't plan it. Don't even think about it. The second you get an inkling of what you could do, do it then. Never plan anything ahead of time. Always go on pure instinct."

I smile. "I think I can do that."

Fia was born with flawless instincts. Her first impulse, her gut feeling, is always exactly right. Her sister, Annie, is blind to the world around her -except when her mind is gripped by strange visions of the future.

Trapped in a school that uses girls with extraordinary p...

Author Bio

Kiersten White is the *New York Times* bestselling author of the Paranormalcy trilogy. Although originally meant to be a story of a femme -fatale, *Mind Games* quickly turned into a story about two sisters and impossible choices. This may be because Kiersten has three sisters, none of whom she has killed for, but all of whom she has considered killing at one point or another. Kiersten lives in San Diego...

Marketing Plans

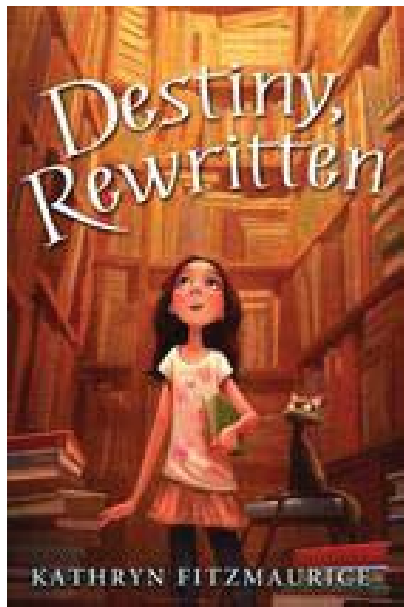
- Extensive galley distribution
- E-galley promotion
- IndieBound White Box galley mailing
- Dark Days group tour
- Local author appearances (San Diego)
- National media campaign
- Online trade and consumer advertising
- Dark Days teen group promotion
- Book trailer and author video campaign
- Mobile and READIT text campaign
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- ...

Comparable Titles

No comparable titles have been specified.

HarperTeen
9780062135315
Pub Date: 2/19/13
On Sale Date: 2/19/13
Ship Date: 1/30/13
\$17.99
Hardback

304 pages
Carton Qty: 36
Announced 1st Print: 100K
Ages 12 And Up, Grades 7 And Up
Juvenile Fiction / Family
JUV013070
5.500 in W | 8.250 in H
140mm W | 210mm H



Destiny, Rewritten

Kathryn Fitzmaurice

Summary

Fans of bookshops, poetry, activism, friendship, and perfect happy endings will find much to love in this new book from Kathryn Fitzmaurice, the award-winning author of *The Year the Swallows Came Early*. Perfect for April Is Poetry Month promotions!

Des-tin-y: (noun) The hidden power believed to control what will happen in the future; fate.

Eleven-year-old Emily Elizabeth Davis has been told for her entire life that her destiny is to become a poet, just like her famous namesake, Emily Dickinson. But Emily doesn't even really like poetry, and she has a secret career ambition that she suspects her English-professor mother will frown on. Then, shortly after discovering that it contains an important family secret, she loses the special volume of Emily Dickinson's poetry that was given to her at birth. As Emily and her friends search for the lost book in used-book stores all across town, Emily's understanding of destiny begins to unravel and then rewrite itself, in a marvelous new ...

Author Bio

Kathryn Fitzmaurice taught elementary school in California for twelve years before becoming a full-time writer. *Destiny, Rewritten* is her third novel. Her first book for young readers, *The Year the Swallows Came Early*, was named a SCIBA Award finalist, a *BookPage* Best Book of the Year, one of ALA *Booklist's* Top Ten First Novels, and a *Scholastic Instructor* magazine Best Kids' Book, among many othe...

Marketing Plans

- E-galley promotion
- Online trade advertising
- Pitch for featured promotion on tween social networking websites and interactive communities
- Book detail page and author bio at HarperCollins websites
- Social media outreach
- Cross-promotion on author's social media profiles
- Librarian and educator outreach

Comparable Titles

No comparable titles have been specified.

Katherine Tegen Books
9780061625015
Pub Date: 2/19/13
On Sale Date: 2/19/13
Ship Date: 1/30/13
\$16.99
Hardback

176 pages
Carton Qty: 56
Announced 1st Print: 30K
Ages 9 to 12, Grades 4 to 7
Juvenile Fiction / General
JUV000000

5.000 in W | 7.125 in H
127mm W | 181mm H



Balzer + Bray
9780062071071
Pub Date: 2/26/13
On Sale Date: 2/26/13
Ship Date: 2/6/13
\$17.99
Hardback

352 pages
Carton Qty: 352
Announced 1st Print: 75K
Ages 14 And Up, Grades 9 And
Up
Juvenile Fiction / Science
Fiction
JUV053000
5.500 in W | 8.250 in H
140mm W | 210mm H

Fragments

Dan Wells

Summary

Kira, Samm, and Marcus fight to stop a war that could destroy what's left of their races in this sequel to Dan Wells's sci-fi blockbuster, *Partials*.

Kira Walker has found the cure for RM, but the battle for the survival of humans and Partials is only just beginning. Kira has left East Meadow in a desperate search for clues as to who she is. That the Partials themselves hold the cure for RM in their blood cannot be a coincidence—it must be part of a larger plan, a plan that Kira knows she is a part of, a plan that could save both races. Her allies are Afa Demoux, an unhinged drifter and former employee of ParaGen, and Samm and Heron, the Partials who betrayed her and saved her life, the only ones who know her secret. But can she trust them?

Meanwhile, back on Long Island, what's left of humanity is gearing up for war with the Partials, and Marcus knows his only hope is to delay them until Kira returns. But Kira's journey will take her deep into the overgrown wasteland of postapoc...

Author Bio

Dan Wells is the author of *Partials* as well as the John Cleaver series: *I Am Not a Serial Killer*, *Mr. Monster*, and *I Don't Want to Kill You*. He has been nominated for both the Hugo and the Campbell award and has won two Parsec Awards for his podcast, *Writing Excuses*. He plays a lot of games, reads a lot of books, and eats a lot of food, which is pretty much the ideal life he imagined for himself a...

Marketing Plans

- Top account ARC mailing
- IndieBound Advance Access ARC mailing
- Balzer + Bray ARC mailing
- Goodreads ARC giveaway promotion
- Dark Days of Winter '13 group tour with Veronica Rossi (THROUGH THE EVER NIGHT), Cynthia Hand (BOUNDLESS), and Tahereh Mafi (UNRAVEL ME) in Raleigh, Nashville, and Atlanta
- Author blog tour
- Online trade advertising
- Online consumer advertising campaign
- Targeted Facebook ...

Comparable Titles

Partials by Wells, Dan, 2/26/2013, 9780062071057 (006207105X), \$9.99, Paperback / softback, Juvenile Fiction /

Splat the Cat



Storybook Collection
Based on the characters of Rob Scotton

Splat the Cat Storybook Collection

Rob Scotton

Summary

Everyone's favorite Splat stories, now in a beautiful new hardcover collection. This Splat the Cat hardcover collection includes *Splat the Cat Sings Flat*; *Splat the Cat: Back to School, Splat!*; *Splat the Cat: Good Night, Sleep Tight*; *Splat the Cat: The Perfect Present for Mom and Dad*; *Splat the Cat and the Duck with No Quack*; and *Splat the Cat Takes the Cake*. Also included is a bonus Splat the Cat activity in the back!

Author Bio

Rob Scotton is the bestselling author and illustrator of the Russell the Sheep and Splat the Cat series. His work can also be found on greeting cards, ceramics, textiles, prints, stationery, and glassware. Rob lives in Rutland, England, with his wife, Liz. You can visit Rob Scotton online at www.robscotton.com.

Marketing Plans

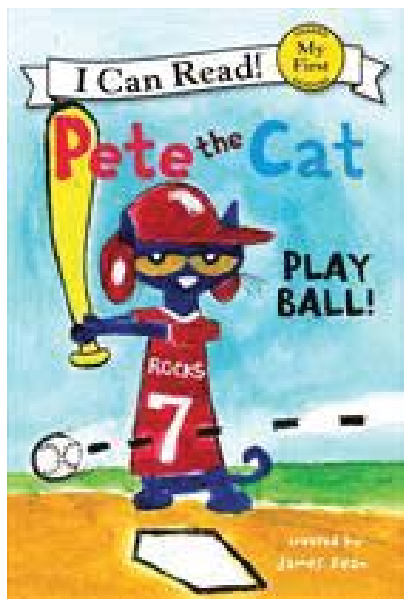
- Parents News Alert
- Facebook messaging on release
- Update Splat feature site with new book information at harpercollinschildrens.com/splatthecat
- Cross-promote with author's website, robscotton.com
- Promotion on harpercollinschildrens.com, harpercollins.com, and key parenting sites
- Feature in the HarperCollins booth at major institutional conferences, including TLA, IRA, ALA, and NCTE

HarperCollins
9780062133830
Pub Date: 2/26/13
On Sale Date: 2/26/13
Ship Date: 2/6/13
\$11.99
Hardback

192 pages
Carton Qty: 20
Announced 1st Print: 100K
Ages 4 to 8, Grades P to 3
Juvenile Fiction / Animals
JUV002050
Series: Splat the Cat

Comparable Titles

Splat the Cat: On with the Show by Scotton, Rob, 4/2/2013, 9780062090102 (0062090100), \$3.99, Paperback /



Pete the Cat: Play Ball!

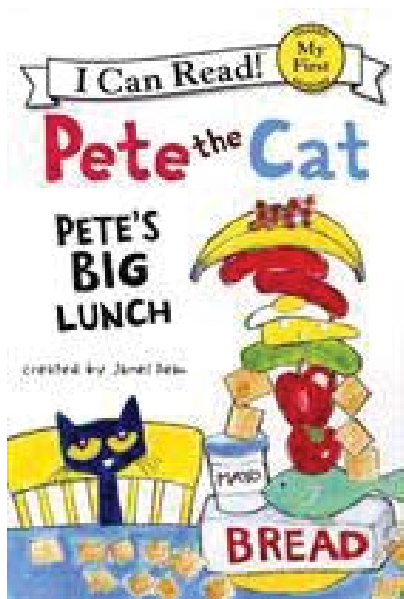
James Dean

HarperCollins
 9780062110671
 Pub Date: 2/26/13
 On Sale Date: 2/26/13
 Ship Date: 2/6/13
 \$16.99
 Hardback

32 pages
 Carton Qty: 52
 Ages 3 to 5, Grade P
 Juvenile Fiction / Readers
 JUV043000
 Series: My First I Can Read
 6.000 in W | 9.000 in H | 0.250
 in T
 152mm W | 229mm H | 6mm T

Comparable Titles

Pete the Cat: Play Ball! by Dean, James, 2/26/2013, 9780062110664 (0062110667), \$3.99, Paperback / softback,



Pete the Cat: Pete's Big Lunch

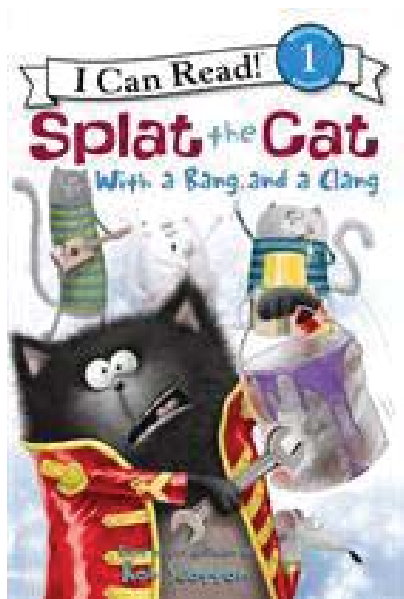
James Dean

HarperCollins
 9780062110701
 Pub Date: 2/26/13
 On Sale Date: 2/26/13
 Ship Date: 2/6/13
 \$16.99
 Hardback

32 pages
 Carton Qty: 52
 Ages 3 to 5, Grade P
 Juvenile Fiction / Readers
 JUV043000
 Series: My First I Can Read
 6.000 in W | 9.000 in H | 0.250
 in T
 152mm W | 229mm H | 6mm T

Comparable Titles

Pete the Cat: Pete's Big Lunch by Dean, James, 2/26/2013, 9780062110695 (0062110691), \$3.99, Paperback /



Splat the Cat with a Bang and a Clang

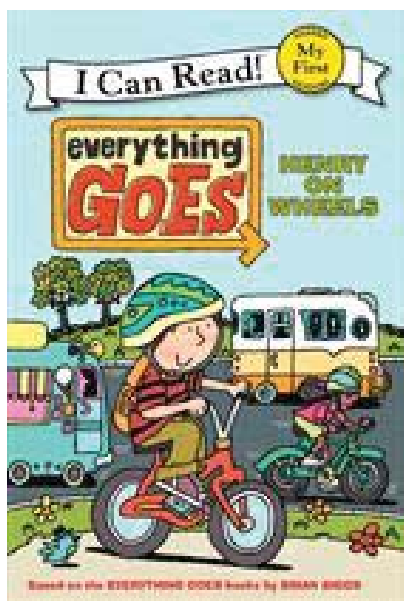
Rob Scotton

HarperCollins
 9780062090218
 Pub Date: 2/26/13
 On Sale Date: 2/26/13
 Ship Date: 2/6/13
 \$16.99
 Hardback

32 pages
 Carton Qty: 52
 Ages 4 to 8, Grades K to 3
 Juvenile Fiction / Readers
 JUV043000
 Series: I Can Read Book 1
 6.000 in W | 9.000 in H | 0.250
 in T
 152mm W | 229mm H | 6mm T

Comparable Titles

Splat the Cat: On with the Show by Scotton, Rob, 4/2/2013, 9780062090102 (0062090100), \$3.99, Paperback /
Splat the Cat with a Bang and a Clang by Scotton, Rob, 2/26/2013, 9780062090195 (0062090194), \$3.99,



Everything Goes: Henry on Wheels

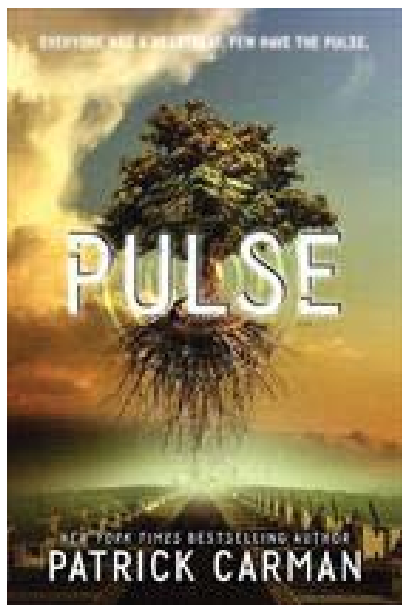
Brian Biggs, Simon Abbott

HarperCollins
 9780061958236
 Pub Date: 2/26/13
 On Sale Date: 2/26/13
 Ship Date: 2/6/13
 \$16.99
 Hardback

32 pages
 Carton Qty: 52
 Ages 4 to 8, Grades P to 3
 Juvenile Fiction / Readers
 JUV043000
 Series: My First I Can Read

Comparable Titles

Everything Goes: Henry on Wheels by Biggs, Brian, 2/26/2013, 9780061958229 (0061958220), \$3.99, Paperback /
Everything Goes: 123 Beep Beep Beep!: A Counting Book by Biggs, Brian, 12/26/2012, 9780061958120



Pulse

Patrick Carman

Summary

From *New York Times* bestselling author Patrick Carman, a teen fantasy-adventure of epic proportions. In 2051, some teens have a "pulse," the power to move objects with their minds. Compulsively readable, with thrilling action scenes and a tender love story.

The year is 2051, and the world is still recognizable. With the help of her mysterious classmate Dylan Gilmore, Faith Daniels discovers that she can move objects with her mind. This telekinetic ability is called a "pulse," and Dylan has the talent, too.

In riveting action scenes, Faith demonstrates her ability to use her pulse against a group of telekinesis masters so powerful they will flatten their enemies by uprooting street lights, moving boulders, and changing the course of a hurtling hammer so that it becomes a deadly weapon. But even with great talent, the mind-and the heart-can be difficult to control. If Faith wants to join forces with Dylan and save the world, she'll have to harness the power of both.

Patrick Carman's...

Author Bio

Patrick Carman is the *New York Times* bestselling author of such acclaimed series as the Land of Elyon and Atherton and the teen superhero novel *Thirteen Days to Midnight*. A multimedia pioneer, Patrick authored *The Black Circle*, the fifth title in the 39 Clues series, and the groundbreaking Dark Eden, Skeleton Creek, and Trackers books. An enthusiastic reading advocate, Patrick has visited more tha...

Marketing Plans

- Extensive galley distribution
- National media campaign
- Online trade and consumer advertising
- Book trailer
- E-card sent to sales reps
- Dedicated Facebook fan page
- Custom AuthorTracker campaign
- Featured title in the Love Is Epic teen romance promotion
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- So...

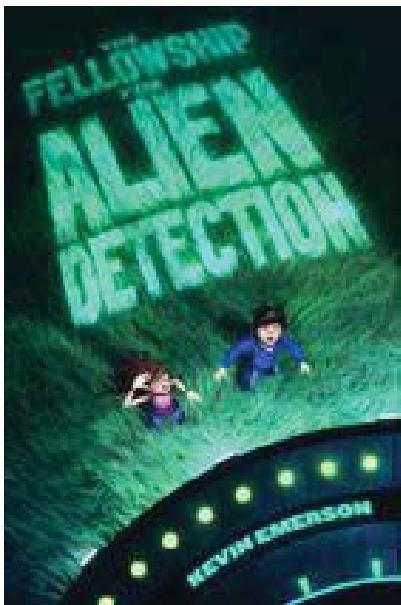
Comparable Titles

No comparable titles have been specified.

Katherine Tegen Books
9780062085764
Pub Date: 2/26/13
On Sale Date: 2/26/13
Ship Date: 2/6/13
\$17.99
Hardback

320 pages
Carton Qty: 1
Announced 1st Print: 60K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Action & Adventure
JUV001000

5.500 in W | 8.250 in H
140mm W | 210mm H



The Fellowship for Alien Detection

Kevin Emerson

Summary

Two kids from opposite sides of the country find themselves on a road trip to save the world from an impending alien attack-and hopefully bolster their middle-school transcripts in the process.

Haley and Dodger don't have much in common. Haley lives in Greenhaven, Connecticut; Dodger lives in Port Salmon, Washington. Haley has a family who loves and supports her; Dodger can't seem to ever get his dad's approval. Haley is well-adjusted and passionate; Dodger hears strange voices in his head. On paper, the two could not be further from each other on the middle-school spectrum. But they both want something. Haley's looking for a new map, a new adventure, her own path. And Dodger, too, is looking for a place where he belongs, the kind of place that he might, for the first time, be able to call "home."

Of course, this was all before they heard about the town of Juliette, Arizona, the missing people, the untraceable radio signals, the unexplained phenomena. Before they both became the fir...

Author Bio

Kevin Emerson is the author of a number of books for young readers, including the Oliver Nocturne series, *Carlos Is Gonna Get It*, and *The Lost Code*, the first book in the Atlanteans series. Kevin is also a musician who, as part of the band the Board of Education, writes imaginative pop songs about elementary school and life in the spirit of Schoolhouse Rock. A former elementary school science teac...

Marketing Plans

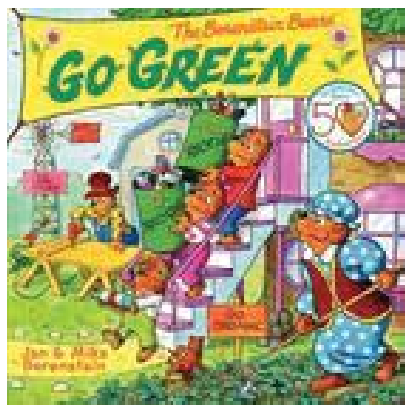
- Top account galley mailing
- Amazon Vine galley mailing
- Walden Pond Press galley mailing
- Author blog tour
- Promotional outreach on tween social networking websites and interactive communities
- Extensive Walden Pond Press outreach and cross-promotion
- HarperCollins Children's and Walden Pond Press social media outreach
- Promotion on harpercollinschildrens.com and harpercollins.com
- Cross-promoti...

Comparable Titles

No comparable titles have been specified.

Walden Pond Press
9780062071859
Pub Date: 2/26/13
On Sale Date: 2/26/13
Ship Date: 2/6/13
\$16.99
Hardback

432 pages
Carton Qty: 32
Announced 1st Print: 30K
Ages 10 And Up, Grades 5 And Up
Juvenile Fiction / Action & Adventure
JUV001000
5.500 in W | 8.250 in H | 1.330 in T
140mm W | 210mm H | 34mm T



The Berenstain Bears Go Green

Jan Berenstain, Mike Berenstain

Summary

The Berenstain Bears continue their storybook adventures in this 8x8 about reusing and recycling.

The Berenstain Bears live in a wonderful place filled with green grass, blue skies, and lots of furry friends. But on a fishing trip at the creek, the Bear family discovers that the town dump is overflowing! Can the Berenstain Bears find a pollution solution before their beloved Bear Country is filled with garbage?

Author Bio

Stan and Jan Berenstain began writing the Berenstain Bears series in 1962, with *The Big Honey Hunt*. Since then, more than 250 Berenstain Bears books have been published and sales of the series have exceeded 260 million copies. Stan and Jan have left behind a legacy of arguably the best-selling children's book series ever. Making the books has long been a family affair, with son **Mike** writing and i...

Marketing Plans

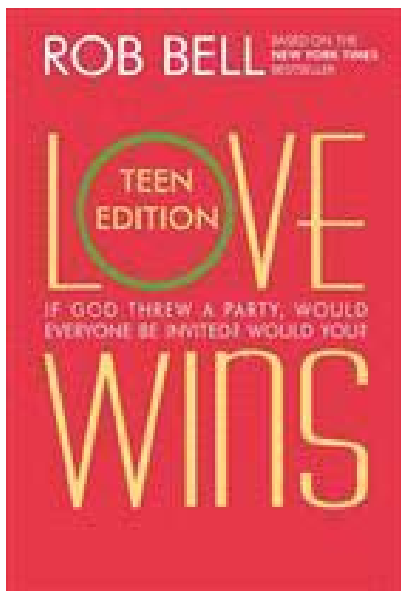
- Include in the mass market seasonal presentation
- Include in the mass market monthly kits for distribution to account so selling materials will be printed and distributed
- Include this season's Berenstain Bears titles in a group mailing, highlighting that 2012 is the 50th anniversary year of the Berenstain Bears
- Parents News Alert
- Social media messaging
- Cross-promote with berenstainbears.c...

HarperFestival
9780062075505
Pub Date: 2/26/13
On Sale Date: 2/26/13
Ship Date: 2/6/13
\$3.99
Paperback / softback

24 pages
Carton Qty: 100
Announced 1st Print: 75K
Ages 4 to 7, Grades P to 2
Juvenile Fiction / Animals
JUV002030
Series: Berenstain Bears

Comparable Titles

The Berenstain Bears: We Love Trucks! by Berenstain, Jan, 4/9/2013, 9780062075369 (0062075365), \$16.99,



Love Wins: Teen Edition

Rob Bell

Summary

The teen adaptation of Rob Bell's bestselling *Love Wins*

The trade edition of *Love Wins* has shot to the top of the bestseller list and started conversations among Americans about the most controversial issues in Christianity today. Most notably, author Rob Bell has people asking, Does it really make sense that God is a loving, kind, compassionate God who wants to know people in a personal way, but if they reject this relationship with Jesus, they will be sent to hell, where God will eternally punish them forever?

Now teens can delve into these issues in their very own edition of *Love Wins*, where Rob Bell focuses on an audience with a whole different set of concerns. Closely examining what the Bible tells us about heaven, hell, and Jesus' teachings, the most important lesson to learn is that, above all, "love wins."

Author Bio

Rob Bell is the founding pastor of Mars Hill Bible Church in Grand Rapids, MI. He is the author of the bestselling *Velvet Elvis*, *Sex God*, *Jesus Wants to Save Christians*, and *Drops Like Stars*. A graduate of Wheaton College in Wheaton, IL, and Fuller Theological Seminary in Pasadena, CA, Bell speaks to sold-out crowds across the world and appeared in a pioneering series of short films called Nooma. ...

Marketing Plans

- Top account mailing with letter from the author
- National media campaign
- Confirmed profile in *The New Yorker*
- Confirmed interview on NPR
- 3-city, West Coast joint author tour with HarperOne: Seattle, San Francisco, Phoenix
- National consumer online advertising
- Author video
- Praise sheet for *Love Wins* adult title
- Downloadable discussion questions available online
- Pitch adult/kids mixed floo...

HarperCollins
9780062221872
Pub Date: 3/5/13
On Sale Date: 3/5/13
Ship Date: 2/13/13
\$17.99
Hardback

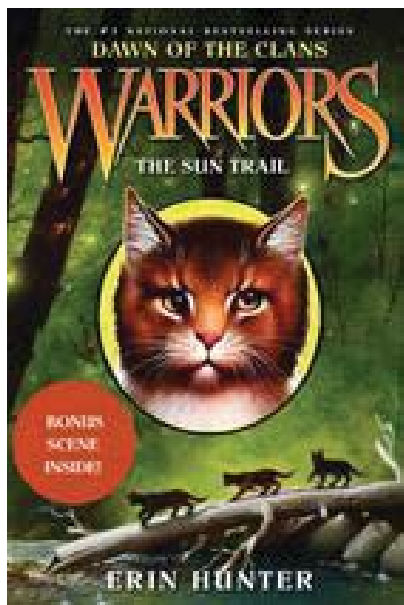
224 pages
Carton Qty: 48
Announced 1st Print: 150K
Ages 13 And Up, Grades 8 And Up
Juvenile Nonfiction / Religion
JNF049080

Also Available:

Love Wins ITPE
9780062248442
\$11.99
On Sale: 5/5/13

Comparable Titles

What We Talk About When We Talk About God CD by Bell, Rob, 3/5/2013, 9780062237699 (0062237691), \$9.99,



Warriors: Dawn of the Clans #1: The Sun Trail

Erin Hunter

Summary

The first book in a spectacular new Warriors arc from mega -bestselling author Erin Hunter takes readers on an epic journey through the earliest days of the Clans.

Before Rusty left his kittypet home...

Before Bluestar ruled ThunderClan...

Before Crookedstar made his fateful promise...

The warrior Clans were born.

Find out how it all came to be in this brand -new arc that reveals the origins of the four Clans. Featuring a new cast of characters, a richly developed world, and a never -before-seen look at the history of the warrior cats, this prologue arc is perfect for existing fans and for those new to the Warriors world. With over thirteen million copies sold and each new title hitting the *New York Times* bestseller list, the Warriors series is a true phenomenon that will continue to take readers by storm.

Author Bio

Erin Hunter is inspired by a love of animals and a fascination with the ferocity of the natural world. She is the author of the Warriors, Seekers, and Survivors series. Erin lives in the UK. Download the free Warriors app and chat on Warriors message boards at www.warriorcats.com.

Marketing Plans

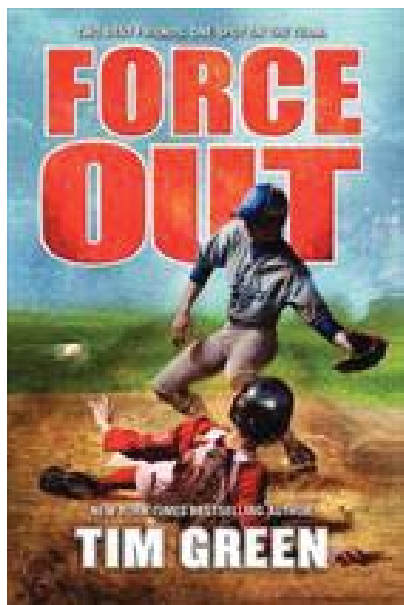
- Browse Inside Sneak Peek
- National media campaign
- 5-city author tour: Atlanta, St. Louis, Chicago, Milwaukee, Minneapolis
- Press release introducing the new arc
- National online consumer advertising
- E-card driving to video trailer contest
- Updated Warriors app
- Updated warriorcats.com with new interactive features and exclusives
- New online forum dedicated to new Dawn of the Clans arc
- Lead...

Comparable Titles

No comparable titles have been specified.

HarperCollins
9780062063465
Pub Date: 3/5/13
On Sale Date: 3/5/13
Ship Date: 2/13/13
\$16.99
Hardback

352 pages
Carton Qty: 36
Announced 1st Print: 200K
Ages 10 And Up, Grades 5 And Up
Juvenile Fiction / Science Fiction, Fantasy, & Magic
JUV037000
Series: Warriors: Dawn of the Clans
5.500 in W | 8.250 in H | 1.130 in T
140mm W | 210mm H | 29mm T



Force Out

Tim Green

Summary

Former NFL defensive end and *New York Times* bestselling author Tim Green captures what happens when two lifelong best friends and teammates are forced to compete for one spot on a baseball team.

Joey and Zach have always been best friends. They're also two of the best baseball players in their league and dream of playing together on the Center State Select team. So when Zach is forced to go on an extra-credit field trip that would make him miss his shot, Joey comes up with a risky plan to bail him out. Everything should be fine -as long as no one finds out what they did.

Then the unthinkable happens: The boys learn there's only one open spot on the team. Suddenly Joey and Zach go from being friends to being rivals, and Joey has to decide his next move. He can play the biggest game of his life, or he can use their secret to force Zach out. How far should Joey go to win?

In this tense, action-packed story that takes an increasingly common dilemma in competitive sports to all-new heights...

Author Bio

Tim Green played Little League baseball for many years before specializing in football in order to become an NFL player. But his love for the game lived on, inspiring him to coach his own sons' baseball teams. After graduating as valedictorian from Syracuse University, being a first-round NFL draft pick, and playing as a star defensive end for the Atlanta Falcons, Tim also earned his law degree ...

Marketing Plans

- IndieBound galley mailing
- E-galley promotion via Edelweiss
- Browse Inside Sneak Peek campaign
- Online consumer advertising
- Custom content creation for tweens
- Featured promotion on tween social networking websites and interactive communities
- Update content tab on author's Facebook fan page
- Book detail page and author bio at HarperCollins websites
- Custom AuthorTracker campaign
- Social media ...

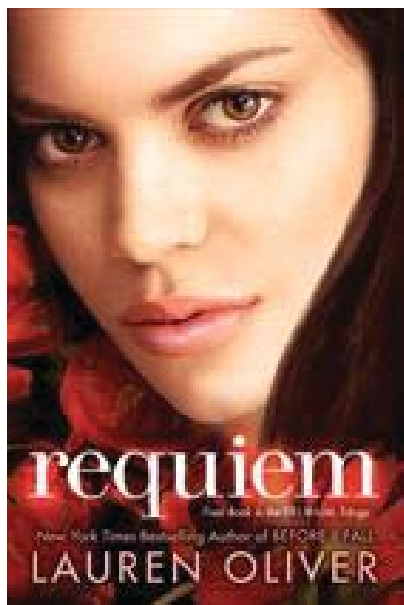
Comparable Titles

Pinch Hit by Green, Tim, 2/19/2013, 9780062012470 (0062012479), \$6.99, Paperback / softback, Juvenile Fiction /

HarperCollins
9780062089595
Pub Date: 3/5/13
On Sale Date: 3/5/13
Ship Date: 2/13/13
\$16.99
Hardback

272 pages
Carton Qty: 32
Announced 1st Print: 60K
Ages 9 to 12, Grades 4 to 7
Juvenile Fiction / Family
JUV013000

6.000 in W | 9.000 in H
152mm W | 229mm H



Requiem

Lauren Oliver

Summary

The extraordinary epic finale to the *New York Times* bestselling *Delirium* trilogy

Now an active member of the resistance, Lena has been transformed. The nascent rebellion that was under way in *Pandemonium* has ignited into an all-out revolution in *Requiem*, and Lena is at the center of the fight. Of *Pandemonium*, *ALA Booklist* noted that "like all successful second volumes, this expands the world and ups the stakes, setting us up for the big finale."

After rescuing Julian from a death sentence, Lena and her friends fled to the Wilds. But the Wilds are no longer a safe haven—pockets of rebellion have opened throughout the country, and the government cannot deny the existence of Invalids. Regulators now infiltrate the borderlands to stamp out the rebels, and as Lena navigates the increasingly dangerous terrain, her best friend, Hana, lives a safe, loveless life in Portland as the fiancée of the young mayor. *Requiem* is told from both Lena's and Hana's points of view. The two girls live s...

Author Bio

Lauren Oliver's first novel, *Before I Fall*, debuted on the *New York Times* bestseller list and was named a *Publishers Weekly* Best Book of the Year. She followed that up with the *New York Times* bestsellers *Delirium* and *Pandemonium*, the first and second books in a stunning trilogy. Oliver is also the author of a novel for middle-grade readers, *Liesl & Po*. A graduate of the University of Chicago and N...

Marketing Plans

- Extensive galley distribution
- E-galley promotion
- Preorder campaign to build buzz
- Browse Inside Sneak Peek campaign
- National media campaign
- Dark Days of Winter '13 group tour with Kiersten White (MIND GAMES), Dan Wells (FRAGMENTS), Claudia Gray (SPELLCASTER), and Debra Driza (MILA 2.0) to San Francisco, Portland, and Seattle
- Solo tour to Salt Lake City, Phoenix, and Austin
- Local author app...

Comparable Titles

Pandemonium by Oliver, Lauren, 1/22/2013, 9780061978074 (0061978078), \$9.99, Paperback / softback, Juvenile

HarperCollins
9780062014535
Pub Date: 3/5/13
On Sale Date: 3/5/13
Ship Date: 2/13/13
\$18.99
Hardback

400 pages
Carton Qty: 32
Announced 1st Print: 200K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / Love & Romance
JUV026000
5.500 in W | 8.250 in H
140mm W | 210mm H

HarperCollins
 9780688210762 R2
 Pub Date: 3/19/13
 On Sale Date: 3/19/13
 \$16.99
 Hardback

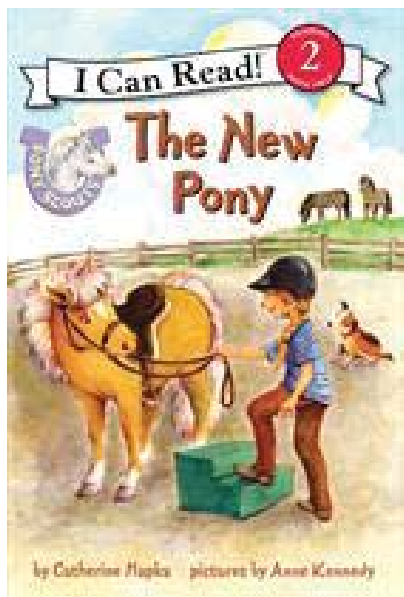
Beezus and Ramona

Beverly Cleary, Jacqueline Rogers

208 pages
 Carton Qty: 40
 Ages 8 to 12, Grades 3 to 7
 Juvenile Fiction / Humorous
 Stories
 JUV019000

Comparable Titles

Just for Me: My Ramona Quimby Journal by Cleary, Beverly, 3/19/2013, 9780062230492 (0062230492), \$11.99,
Ramona's World by Cleary, Beverly, 4/3/2001, 9780380732722 (0380732726), \$5.99, Paperback / softback, Juvenile
Ramona and Her Father by Cleary, Beverly, 1/1/2001, 9780380709168 (0380709163), \$5.99, Paperback / softback,
Ramona's World by Cleary, Beverly, 8/25/1999, 9780688168162 (0688168167), \$16.99, Hardback, Juvenile Fiction /
Ramona Forever by Cleary, Beverly, 8/1/1995, 9780380709601 (0380709600), \$5.99, Paperback / softback, Juvenile
Ramona the Brave by Cleary, Beverly, 2/1/1995, 9780380709595 (0380709597), \$5.99, Paperback / softback,
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Ramona the Pest by Cleary, Beverly, 2/1/1992, 9780380709540 (0380709546), \$5.99, Paperback / softback, Juvenile
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Ramona Forever by Cleary, Beverly, 9/17/1984, 9780688037857 (0688037852), \$16.99, Hardback, Juvenile Fiction /
Ramona Quimby, Age 8 by Cleary, Beverly, 10/1/1981, 9780688004774 (0688004776), \$16.99, Hardback, Juvenile
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Ramona the Pest by Cleary, Beverly, 4/1/1968, 9780688217211 (0688217214), \$16.99, Hardback, Juvenile Fiction /



Pony Scouts: The New Pony

Catherine Hapka, Anne Kennedy

HarperCollins
 9780062086747
 Pub Date: 3/5/13
 On Sale Date: 3/5/13
 Ship Date: 2/13/13
 \$16.99
 Hardback

32 pages
 Carton Qty: 52
 Ages 4 to 8, Grades K to 3
 Juvenile Fiction / Readers
 JUV043000
 Series: I Can Read Book 2
 6.000 in W | 9.000 in H | 0.250
 in T
 152mm W | 229mm H | 6mm T

Comparable Titles

Pony Scouts: The New Pony by Hapka, Catherine, 3/5/2013, 9780062086730 (0062086731), \$3.99, Paperback /

HarperCollins
 9780688221140 R2
 Pub Date: 3/19/13
 On Sale Date: 3/19/13
 \$16.99
 Hardback

Ramona and Her Father

Beverly Cleary, Jacqueline Rogers

208 pages
 Carton Qty: 40
 Ages 8 to 12, Grades 3 to 7
 Juvenile Fiction / Humorous
 Stories
 JUV019000

Comparable Titles

Just for Me: My Ramona Quimby Journal by Cleary, Beverly, 3/19/2013, 9780062230492 (0062230492), \$11.99,
Ramona's World by Cleary, Beverly, 4/3/2001, 9780380732722 (0380732726), \$5.99, Paperback / softback, Juvenile
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Ramona the Pest by Cleary, Beverly, 4/1/1968, 9780688217211 (0688217214), \$16.99, Hardback, Juvenile Fiction /
Beezus and Ramona by Cleary, Beverly, 7/1/1955, 9780688210762 (0688210767), \$16.99, Hardback, Juvenile

HarperCollins
 9780688221959 R2
 Pub Date: 3/19/13
 On Sale Date: 3/19/13
 \$16.99
 Hardback

Ramona and Her Mother

Beverly Cleary, Jacqueline Rogers

208 pages
 Carton Qty: 36
 Ages 8 to 12, Grades 3 to 7
 Juvenile Fiction / Family
 JUV013070

Comparable Titles

Just for Me: My Ramona Quimby Journal by Cleary, Beverly, 3/19/2013, 9780062230492 (0062230492), \$11.99,
Ramona's World by Cleary, Beverly, 4/3/2001, 9780380732722 (0380732726), \$5.99, Paperback / softback, Juvenile
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Beezus and Ramona by Cleary, Beverly, 7/1/1955, 9780688210762 (0688210767), \$16.99, Hardback, Juvenile

HarperCollins
 9780688037857 R2
 Pub Date: 3/19/13
 On Sale Date: 3/19/13
 \$16.99
 Hardback

Ramona Forever

Beverly Cleary, Jacqueline Rogers

208 pages
 Carton Qty: 40
 Ages 8 to 12, Grades 3 to 7
 Juvenile Fiction / Humorous
 Stories
 JUV019000

Comparable Titles

Just for Me: My Ramona Quimby Journal by Cleary, Beverly, 3/19/2013, 9780062230492 (0062230492), \$11.99,
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Beezus and Ramona by Cleary, Beverly, 7/1/1955, 9780688210762 (0688210767), \$16.99, Hardback, Juvenile

HarperCollins
 9780688220150 R2
 Pub Date: 3/19/13
 On Sale Date: 3/19/13
 \$16.99
 Hardback

Ramona the Brave

Beverly Cleary, Jacqueline Rogers

208 pages
 Carton Qty: 40
 Ages 8 to 12, Grades 3 to 7
 Juvenile Fiction / Humorous
 Stories
 JUV019000

Comparable Titles

Just for Me: My Ramona Quimby Journal by Cleary, Beverly, 3/19/2013, 9780062230492 (0062230492), \$11.99,
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Beezus and Ramona by Cleary, Beverly, 7/1/1955, 9780688210762 (0688210767), \$16.99, Hardback, Juvenile

HarperCollins
 9780688217211 R2
 Pub Date: 3/19/13
 On Sale Date: 3/19/13
 \$16.99
 Hardback

Ramona the Pest

Beverly Cleary, Jacqueline Rogers

208 pages
 Carton Qty: 36
 Ages 8 to 12, Grades 3 to 7
 Juvenile Fiction / Humorous
 Stories
 JUV019000

Comparable Titles

Just for Me: My Ramona Quimby Journal by Cleary, Beverly, 3/19/2013, 9780062230492 (0062230492), \$11.99,
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Beezus and Ramona by Cleary, Beverly, 7/1/1955, 9780688210762 (0688210767), \$16.99, Hardback, Juvenile

HarperCollins
 9780688004774 R2
 Pub Date: 3/19/13
 On Sale Date: 3/19/13
 \$16.99
 Hardback

Ramona Quimby, Age 8

Beverly Cleary, Jacqueline Rogers

208 pages
 Carton Qty: 40
 Ages 8 to 12, Grades 3 to 7
 Juvenile Fiction / Humorous
 Stories
 JUV019000

Comparable Titles

Just for Me: My Ramona Quimby Journal by Cleary, Beverly, 3/19/2013, 9780062230492 (0062230492), \$11.99,
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Ramona's World by Cleary, Beverly, 8/25/1999, 9780688168162 (0688168167), \$16.99, Hardback, Juvenile Fiction /
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HarperCollins
 9780688168162 R2
 Pub Date: 3/19/13
 On Sale Date: 3/19/13
 \$16.99
 Hardback

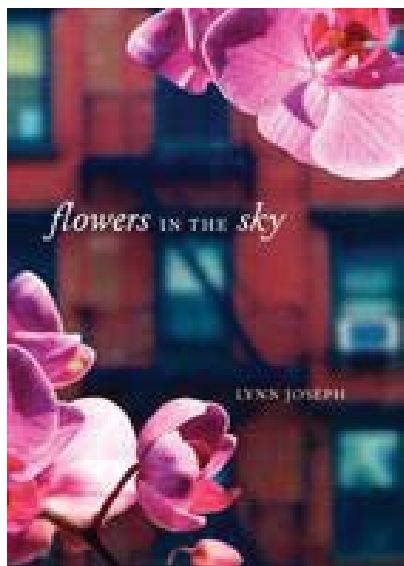
Ramona's World

Beverly Cleary, Jacqueline Rogers

208 pages
 Carton Qty: 36
 Ages 8 to 12, Grades 3 to 7
 Juvenile Fiction / Humorous
 Stories
 JUV019000

Comparable Titles

Just for Me: My Ramona Quimby Journal by Cleary, Beverly, 3/19/2013, 9780062230492 (0062230492), \$11.99,
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Flowers in the Sky

Lynn Joseph

Summary

A deeply felt coming-of-age story of fifteen-year-old Nina, who immigrates from the Dominican Republic to New York to live with her older brother. She must reconcile the realities of the urban and often corrupt world of Washington Heights against the idyllic dreams of the U.S. her mami envisioned for her. Imbued with a beautiful romance and powerful themes, from the award-winning author of *The Color of My Words*.

Fifteen-year-old Nina Perez is faced with a future she never expected. She must leave her Garden of Eden, her lush home in the Dominican Republic, when she's sent by her mother to seek out a better life with her brother in New York. As Nina searches for some glimpse of familiarity amid the jarring world of Washington Heights, she must uncover her own strength. She learns to uncover roots within foreign soil and finds a way to grow, just like the orchids that blossom on her fire escape. And when she is confronted by ugly secrets about her brother's business, she comes to ...

Author Bio

Lynn Joseph was born in Trinidad and is the author of many books for children about her island home, including *A Wave in Her Pocket*, *An Island Christmas*, *The Mermaid's Twin Sister*, and *Jump Up Time: A Trinidad Carnival Story*. This is her second novel about the Dominican Republic, following her acclaimed book *The Color of My Words*, winner of the Americas Award. She has two sons, Jared and Brandt, a...

Marketing Plans

- Top account galley mailing
- E-galley promotion through Edelweiss
- Goodreads galley giveaway promotion
- Epic Reads Book Club promotion
- Downloadable book club guide
- Promotion on HarperTeen's consumer website epicreads.com
- HarperTeen social media outreach
- Librarian and educator outreach

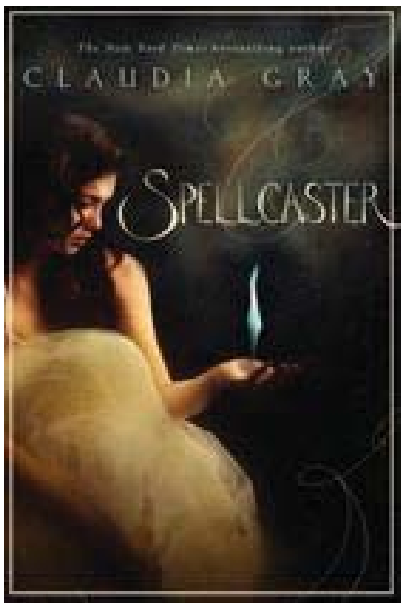
HarperTeen
9780060297947
Pub Date: 3/5/13
On Sale Date: 3/5/13
Ship Date: 2/13/13
\$17.99
Hardback

112 pages
Carton Qty: 160
Announced 1st Print: 25K
Ages 13 And Up, Grades 8 And Up
Fiction / General
FIC000000

5.000 in W | 7.125 in H
127mm W | 181mm H

Comparable Titles

No comparable titles have been specified.



Spellcaster

Claudia Gray

Summary

From *New York Times* bestselling author Claudia Gray comes a darkly enchanting new series about a young witch who must conquer an ancient curse.

When Nadia's family moves to Captive's Sound, she instantly realizes there's more to it than meets the eye. Descended from witches, Nadia senses a dark and powerful magic at work in the town. Mateo has lived in Captive's Sound his entire life, trying to dodge the local legend that a curse has been placed on his family that will cause him to go insane. When the strange dreams Mateo has been having of rescuing a beautiful girl - Nadia - from a car accident come true, he knows he's doomed.

Despite the forces pulling them apart, Nadia and Mateo must work together to break the chains of his family's terrible curse, and to prevent a disaster that threatens the lives of everyone in the town. Shimmering with magic and mystery, *New York Times* bestselling author Claudia Gray's new novel is sure to draw fans of the Hex Hall and Caster Chronicles series, a...

Author Bio

Claudia Gray is the pseudonym of New Orleans-based writer Amy Vincent, the author of the *New York Times* bestselling Evernight series. Her grandparents' copy of *Mysteries of the Unexplained* is probably the genesis of her fascination with most things mysterious and/or inexplicable. Visit her online at www.claudiagrays.com.

Marketing Plans

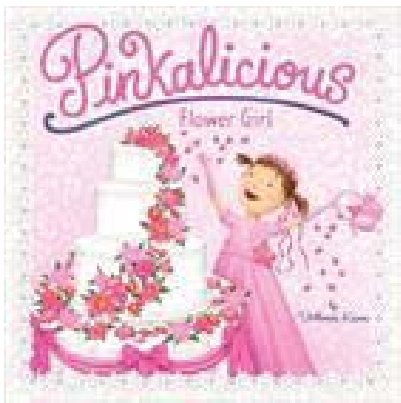
- Extensive galley distribution
- Dark Days of Winter '13 group tour with Kiersten White (MIND GAMES), Dan Wells (FRAGMENTS), Lauren Oliver (REQUIEM), and Debra Driza (MILA 2.0) to San Francisco, Portland, and Seattle
- Local author appearances (New Orleans)
- Online consumer advertising
- Dark Days teen group promotion
- Book trailer
- Featured title on HarperTeen's consumer websites epicreads.com and ...

Comparable Titles

Balthazar by Gray, Claudia, 3/5/2013, 9780061961199 (0061961191), \$9.99, Paperback / softback, Juvenile Fiction /

HarperTeen
9780061961205
Pub Date: 3/5/13
On Sale Date: 3/5/13
Ship Date: 2/13/13
\$17.99
Hardback

384 pages
Carton Qty: 36
Announced 1st Print: 100K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Horror & Ghost Stories
JUV018000
5.500 in W | 8.250 in H | 1.210 in T
140mm W | 210mm H | 31mm T



Pinkalicious: Flower Girl

Victoria Kann

Summary

Pinkalicious is going to be the best flower girl ever—as soon as she figures out just what a flower girl is!

Flower power! When Pinkalicious overhears Mommy on the phone talking about a "flower girl," Pinkalicious has all sorts of ideas about what this could mean. What could be more pinkerrific than being a girl made of flowers? Pinkalicious decides to dress up like a Flower Girl herself. After lots of madcap fun, Pinkalicious finds out that what people usually mean when they talk about a flower girl—and she even gets to be a flower girl in a wedding.

Author Bio

Victoria Kann is the award-winning illustrator and author of the picture book series featuring the whimsical and effervescent character Pinkalicious. Victoria coauthored and illustrated the first two books, *Pinkalicious* and *Purplicious*, as well as the play *Pinkalicious: The Musical*. She wrote and illustrated the *New York Times* number-one bestsellers *Goldlicious* and *Silverlicious*. Currently she is ...

Marketing Plans

- Include in the mass market seasonal presentation
- Include in the mass market monthly kits for distribution to accounts
- Updated Pinkalicious sell sheet
- Update Pinkalicious brand brochure
- Consumer online advertising
- Printed event kit for new hardcover; will have all characters included in the event kit booklet
- Parents News Alert
- Social media messaging
- Update thinkpinkalicious.com with boo...

Comparable Titles

Pinkalicious: Pinkafy Your World: A Reusable Sticker Book by Kann, Victoria, 2/5/2013, 9780062233332

Emeraldalicious by Kann, Victoria, 1/29/2013, 9780061781261 (0061781266), \$17.99, Hardback, Juvenile Fiction /

Emeraldalicious by Kann, Victoria, 1/29/2013, 9780061781278 (0061781274), \$18.89, Library binding, Juvenile

Pinkalicious: Fairy House by Kann, Victoria, 1/22/2013, 9780062187826 (0062187821), \$3.99, Paperback / softback,

Pinkalicious: Fairy House by Kann, Victoria, 1/22/2013, 9780062187833 (006218783X), \$16.99, Hardback, Juvenile



The Menagerie

Tui T. Sutherland, Kari H. Sutherland

Summary

Six baby griffins have just escaped from a top -secret magical menagerie in this fresh new series, perfect for fans of *Fablehaven* and the *Spiderwick Chronicles*.

CASE PROFILE: HIGHLY CONFIDENTIAL

- *Lost: Six griffin cubs from the Menagerie in Xanadu, Wyoming*
- *Method of escape: unknown*
- *Current data: Zoe Kahn claims to have locked the gate to the griffin cage the night before (unconfirmed)*
- *Emergency level: HIGH. If the Society for the Protection of SuperNatural Animals learns of the situation, the Xanadu branch will be permanently shut down.*

Logan Wilde is in for the shock of a lifetime when he finds a baby griffin hiding under his bed, and it leads him straight to the door of his weird classmate, Zoe Kahn. Turns out Zoe's family are the guardians of a top-secret menagerie filled with unicorns, dragons, phoenixes, and more. Even though it breaks every rule in the book, Zoe agrees to let Logan help her track down the missing griffins. But with each cub they find, the real mystery ...

Author Bio

Tui T. and **Kari Sutherland** are sisters and best friends. They grew up in South America, traveling a lot and moving several times, and their own menagerie of pets in Paraguay included two screeching monkeys and six piglets who took over their bathtub for a while. Kari now lives in New Jersey, while Tui lives in Boston, but they use every excuse they can to see each other. You can visit them online ...

Marketing Plans

- Extensive galley distribution
- Online trade advertising
- Pitch for featured promotion on tween social networking websites and interactive communities
- Book detail page and author bio at HarperCollins websites
- Browse Inside Sneak Peek campaign
- Social media campaign
- Cross-promotion on authors' website and social media profiles
- Librarian and educator outreach
- Extensive galley distribution at n...

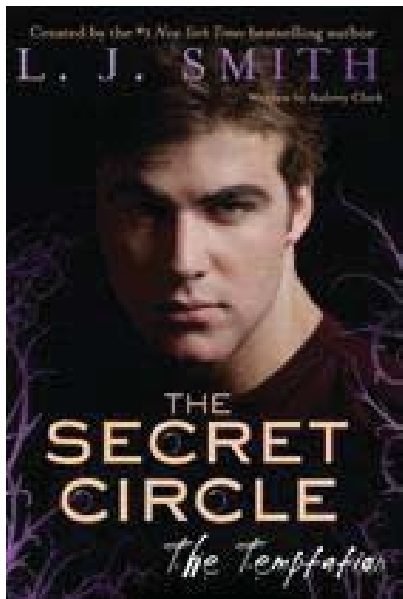
Comparable Titles

No comparable titles have been specified.

HarperCollins
9780060780647
Pub Date: 3/12/13
On Sale Date: 3/12/13
Ship Date: 2/20/13
\$16.99
Hardback

320 pages
Carton Qty: 40
Announced 1st Print: 35K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Animals
JUV002000

5.500 in W | 8.250 in H
140mm W | 210mm H



The Secret Circle: The Temptation

L. J. Smith

Summary

The new arc of the dangerously exciting Secret Circle series about a girl who joins a powerful coven of teen witches comes to a stunning conclusion.

With the hit CW TV show, The Secret Circle's fan base just keeps growing. As this suspenseful supernatural arc, created by *New York Times* bestselling author L. J. Smith, comes to a finish, Cassie is faced with impossible choices and new dangers.

Black John's curse has been unleashed on the Circle, and it is up to Cassie to set things right. As Cassie's heart is tested once more, she is forced to finally choose between Nick and Adam, and she struggles to keep the Circle together in one ultimate showdown between good and evil.

The Temptation is sure to captivate fans of the Vampire Diaries series -and every Secret Circle fan who just can't wait to see how this arc ends.

Author Bio

L. J. Smith is the creator of The Vampire Diaries, now a hit TV show, and The Secret Circle, as well as the author of The Forbidden Game, Night World, and the #1 *New York Times* bestselling Dark Visions. You can visit her online at www.ljanesmith.net.

Marketing Plans

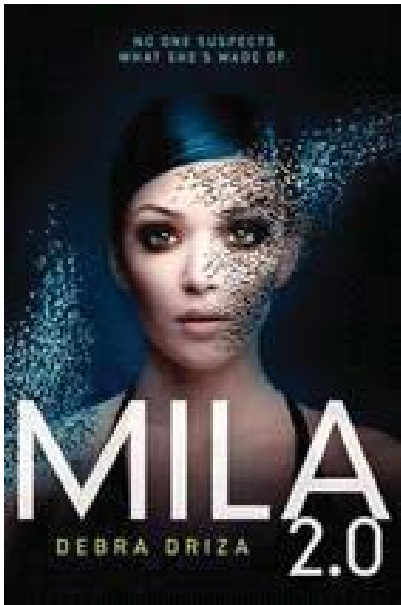
- Online consumer advertising
- Channel One in-school advertising
- Cross-promotion with Alloy Entertainment
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Social media campaign
- Librarian and educator outreach

HarperTeen
9780062130471
Pub Date: 3/12/13
On Sale Date: 3/12/13
Ship Date: 2/20/13
\$17.99
Hardback

352 pages
Carton Qty: 36
Announced 1st Print: 100K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Horror & Ghost Stories
JUV018000
Series: The Secret Circle
5.500 in W | 8.250 in H
140mm W | 210mm H

Comparable Titles

The Vampire Diaries: The Hunters: Moonsong by Smith, L. J., 3/12/2013, 9780062017710 (0062017713), \$9.99,
The Secret Circle: The Divide by Smith, L. J., 3/12/2013, 9780062130419 (0062130412), \$9.99, Paperback /



Mila 2.0

Debra Driza

Summary

Mila 2.0 is the first book in an electrifying sci-fi thriller series about a teenage girl who discovers that she is an experiment in artificial intelligence.

Mila was never meant to learn the truth about her identity. She was a girl living with her mother in a small Minnesota town. She was supposed to forget her past -that she was built in a secret computer science lab and programmed to do things real people would never do.

Now she has no choice but to run-from the dangerous operatives who want her terminated because she knows too much and from a mysterious group that wants to capture her alive and unlock her advanced technology. However, what Mila's becoming is beyond anyone's imagination, including her own, and it just might save her life.

Mila 2.0 is Debra Driza's bold debut and the first book in a *Bourne Identity*-style trilogy that combines heart-pounding action with a riveting exploration of what it really means to be human. Fans of *I Am Number Four* will love Mila for who sh...

Author Bio

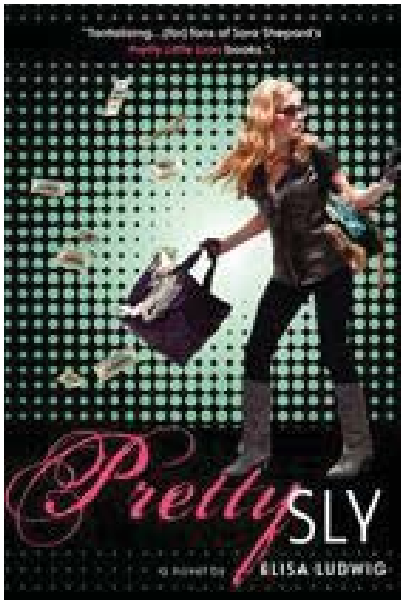
Debra Driza is an avid blogger for the teen lit website www.thebookanistas.com. She lives in California with her husband, two children, and dogs. You can visit her blog at www.houndrat.com or her website www.debradriza.com.

Marketing Plans

- Extensive galley distribution
- E-galley promotion
- IndieBound White Box galley mailing
- National media campaign
- Dark Days group tour
- Author blog tour
- Online trade and consumer advertising
- Video teaser
- Featured title in Dark Days teen group promotion
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- S...

Comparable Titles

No comparable titles have been specified.



Pretty Sly

Elisa Ludwig

Summary

The thrilling sequel to *Pretty Crooked*, a book praised as "a modern-day Robin Hood story filled with fun, fashion, and mischief," by *New York Times* bestseller Melissa de la Cruz and compared to Sara Shepard's *Pretty Little Liars* books by ALA *Booklist*

Willa Fox was told to stay out of trouble. In fact, it was an order from a very serious juvenile court judge.

However, that was before Willa found her house ransacked and a mysterious email from her mother telling Willa she had to leave Paradise Valley for a while and not to come looking for her. Willa knows her mom's in danger and that no one at school will miss her after her recent sticky-fingered stunts with the Glitterati. So with the help of her pal Tre and with her degenerate crush Aidan as her wingman, Willa violates her probation and hits the California highway in search of her mom.

But when Willa and Aidan's journey turns dangerously criminal and they wind up being the focus of a national manhunt, they realize it's sometimes ea...

Author Bio

Elisa Ludwig studied writing at Vassar College and Temple University. Her work has appeared in *The Philadelphia Inquirer*, *Philadelphia City Paper*, *Details*, and *Publishers Weekly*, among other publications. She lives in Philadelphia, PA. *Pretty Crooked* and *Pretty Sly* are the first two novels in a trilogy about lovable teen outlaw Willa Fox. You can visit her online at www.elisaludwig.com.

Marketing Plans

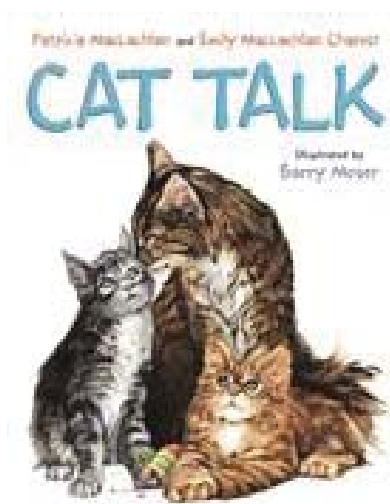
- Author blog tour
- Browse Inside Sneak Peek campaign
- Featured title on HarperTeen's consumer websites epicreads.com and storycrush.com
- Social media campaign
- Book detail page and author bio at HarperCollins websites
- Cross-promotion on author's social media profiles
- Librarian and educator outreach

Katherine Tegen Books
9780062066091
Pub Date: 3/12/13
On Sale Date: 3/12/13
Ship Date: 2/20/13
\$17.99
Hardback

368 pages
Carton Qty: 36
Announced 1st Print: 25K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Action & Adventure
JUV001000
5.500 in W | 8.250 in H
140mm W | 210mm H

Comparable Titles

Pretty Crooked by Ludwig, Elisa, 2/12/2013, 9780062066077 (0062066072), \$9.99, Paperback / softback, Juvenile



Cat Talk

Patricia MacLachlan, Barry Moser

Summary

Newbery Medal winner Patricia MacLachlan and her daughter, Emily MacLachlan Charest, team up with award-winning illustrator Barry Moser and show that cats have more to say than just "meow."

Princess Sheba Darling is a beauty queen.

Romeo is a lover.

Tuck knows the coziest spots to sleep.

Eddie has a job to do.

From cuddler to troublemaker, kitten to tom, cats have a lot to say. Authors Patricia MacLachlan and Emily MacLachlan Charest and illustrator Barry Moser give voice to and celebrate our most opinionated furry friends in this spirited collection of feline poetry. Full of curiosity, mischief, and some secrets, too, *Cat Talk* is sure to make readers wonder what their own four-legged friends have to say.

Author Bio

Patricia MacLachlan is the celebrated author of many beloved books for young readers, including *Sarah, Plain and Tall*, winner of the Newbery Medal. Her picture books include *Who Loves Me?*, *Three Names*, *What You Know First*, and *Before You Came*. She lives with her husband and two border terriers in Williamsburg, MA.

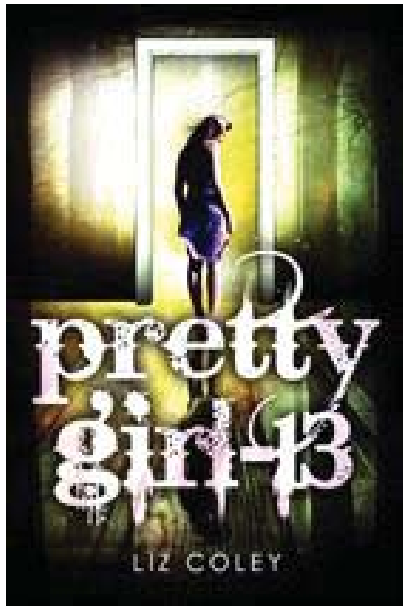
Emily MacLachlan Charest lives with her husband, Dean, her children, Sofia and Nich...

Marketing Plans

- Press release, author and illustrator bios and praise
- National online trade advertising
- E-card featuring book info, quotes, and cat images
- Social media campaign
- Featured on harpercollinschildrens.com
- Extensive F&G distribution at conferences and librarian previews
- Featured in the HarperCollins booth at major institutional conferences, including TLA, IRA, ALA, and NCTE

Comparable Titles

No comparable titles have been specified.



Pretty Girl-13

Liz Coley

Summary

Reminiscent of the Elizabeth Smart case, *Pretty Girl-13* is a disturbing and powerful psychological mystery about a girl who must piece together the story of her kidnapping and captivity.

Angie Chapman was thirteen years old when she ventured into the woods alone on a Girl Scouts camping trip. Now she's returned home...only to find that it's three years later and she's sixteen—or at least that's what everyone tells her.

What happened to the past three years of her life?

Angie doesn't know.

But there are people who do—people who could tell Angie every detail of her forgotten time, if only they weren't locked inside her mind. With a tremendous amount of courage, Angie embarks on a journey to discover the fragments of her personality, otherwise known as her "alters." As she unearths more and more about her past, she discovers a terrifying secret and must decide: When you remember things you wish you could forget, do you destroy the parts of yourself that are responsible?

Liz Coley's a...

Author Bio

Liz Coley's short fiction has appeared in *Cosmos* magazine and speculative fiction anthologies. Her passions beyond reading and writing include singing, photography, and baking. She plays competitive tennis locally in Ohio to keep herself fit and humble. With a background in science, Liz follows her interest in understanding "the way we work" down many interesting roads. You can visit her online at...

Marketing Plans

- Extensive galley distribution
- E-galley promotion
- IndieBound White Box galley mailing
- Author blog tour
- Online trade and consumer advertising
- Book trailer
- Online discussion guide
- Featured in Epic Reads Book Club
- Featured title on HarperTeen's consumer website epicreads.com
- Social media campaign
- Book detail page and author bio at HarperCollins websites
- Cross-promotion on author's social ...

Comparable Titles

No comparable titles have been specified.

Balzer + Bray
 9780061791222
 Pub Date: 3/26/13
 On Sale Date: 3/26/13
 Ship Date: 3/6/13
 \$16.99
 Hardback

320 pages
 Carton Qty: 36
 Announced 1st Print: 50K
 Ages 8 to 12, Grades 3 to 7
 Juvenile Fiction / Humorous
 Stories
 JUV019000

The Incurrigible Children of Ashton Place: Book IV The Interrupted Tale

Maryrose Wood

Summary

The fourth book in the acclaimed and hilarious Victorian mystery series about a young governess and her three unusual charges-children who have been raised by wolves in the forest of Ashton Place. Think Jane Eyre meets Lemony Snicket!

Turning sixteen is a bittersweet occasion for Miss Penelope Lumley: Her parents remain disappointingly absent, and her perfectly nice young playwright friend, Simon Harley - Dickinson, has not been heard from since he went to visit his ailing great -uncle Pudge in the old sailors' home in Brighton.

Luckily, an invitation to speak at the annual Celebrate Alumnae Knowledge Exposition (or CAKE) at the Swanburne Academy for Poor Bright Females provides just the diversion Penelope needs.

Optoomuchstic as ever, Penelope hopes to give her CAKE talk, see some old friends, and show off the Incurrigible children to Miss Mortimer, but instead she finds her beloved school in an uproar.

And when Penelope is asked by the Swanburne Academy board of trustees to demonstr...

Author Bio

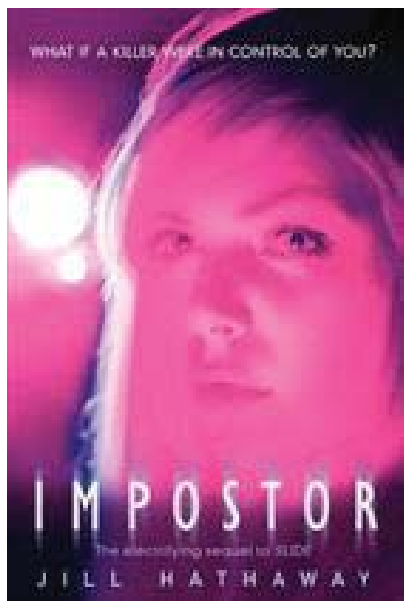
Maryrose Wood is a former Broadway actor, comedian, and playwright. The first three books in the Incurrigible Children of Ashton Place series have received multiple starred reviews, have been nominated for state awards, and have been named best books of the year in several publications. You can visit Maryrose online at www.maryrosewood.com.

Marketing Plans

- Promotion of series website, booksandgames.com/incorrigible
- Class Acts middle-grade group promotion
- Class Acts Summer Reading program
- Promotional outreach on tween social networking websites and interactive communities
- Custom AuthorTracker email campaign to Maryrose Wood subscribers
- HarperCollins Children's social media outreach
- Promotion on harpercollinschildrens.com and harpercollins.com...

Comparable Titles

The Incurrigible Children of Ashton Place: Book III by Wood, Maryrose, 1/22/2013, 9780061791192 (0061791199),



Impostor

Jill Hathaway

Summary

The electrifying follow-up to Jill Hathaway's psychological thriller, *Slide*

Vee Bell's gift (or curse) of "sliding" -slipping into the mind of another person and experiencing life, briefly, through his or her eyes-has been somewhat under control since she unwillingly witnessed the horrific deaths of her classmates six months ago. But just as things are getting back to normal-and her relationship with her best friend, Rollins, is heating up-Vee has a bizarre experience: She loses consciousness and finds herself in a deserted area, at the edge of a cliff, staring down at the lifeless body of the boy who had taken advantage of her last year.

As Vee finds herself in stranger and stranger situations with no memory of getting there, she begins to suspect that someone she knows has the ability to slide -and that this "slider" is using Vee to exact revenge.

Author Bio

Jill Hathaway grew up in Iowa and received her MA in literature from Iowa State University. A high school English teacher, Jill lives with her husband and one -year-old daughter in the Des Moines area. *Slide* was her first novel. You can visit her online at www.jilhathaway.com.

Marketing Plans

- Top account galley mailing
- Balzer + Bray galley mailing
- Goodreads galley giveaway promotion
- Online consumer teen mystery advertising campaign
- Online consumer teen mystery sweepstakes
- Love Is Epic teen romance promotion
- Themed playlist
- Mobile and READIT text campaign
- Mystery-themed social media campaign
- Promotion on HarperTeen consumer websites epicreads.com and pitchdark.com
- HarperTeen...

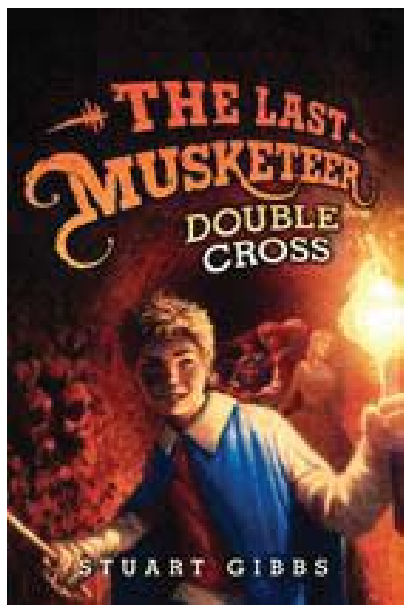
Comparable Titles

Slide by Hathaway, Jill, 2/26/2013, 9780062077967 (0062077961), \$9.99, Paperback / softback, Juvenile Fiction /

Balzer + Bray
9780062077981
Pub Date: 3/26/13
On Sale Date: 3/26/13
Ship Date: 3/6/13
\$17.99
Hardback

352 pages
Carton Qty: 36
Announced 1st Print: 40K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / Mysteries, Espionage, & Detective Stories
JUV028000

5.500 in W | 8.250 in H
140mm W | 210mm H



The Last Musketeer #3: Double Cross

Stuart Gibbs

Summary

The exciting finale to the Last Musketeer series! Greg and the Musketeers must prevent the Prince of Conde from overthrowing King Louis or else the past -and Greg's future-will be changed forever.

Greg Rich has traveled through time, become one of the legendary Musketeers, and - most recently-prevented the Spanish army from attacking Paris. He should feel invincible. Instead, he and his friends languish in prison, having stumbled into a trap set by Milady and the Prince of Conde.

But Greg didn't come to the seventeenth century to sit in a jail cell and await execution. He, Aramis, Athos, and Porthos are Musketeers, and King Louis is in immediate danger of being overthrown. Amid narrow escapes, flying arrows, and fiery explosions, the Musketeers battle to save the king-and history itself. Because if the past changes, what happens to Greg's future?

The Last Musketeer #3: Double Cross brings the swashbuckling series to an epic conclusion that will have readers cheering, "All for one, ...

Author Bio

Stuart Gibbs lives in Los Angeles, CA, with his wife and two children, Dashiell and Violet. He is a screenwriter and is also the author of *Belly Up* and *Spy School*. You can visit him online at www.stuart-gibbs.com.

Marketing Plans

- Promotional outreach through tween social networking websites and interactive communities
- Repromote existing online assets
- Book detail page and author bio at HarperCollins websites
- Social media outreach targeting tweens
- Email alerts targeting tweens
- Cross-promotion with author's website

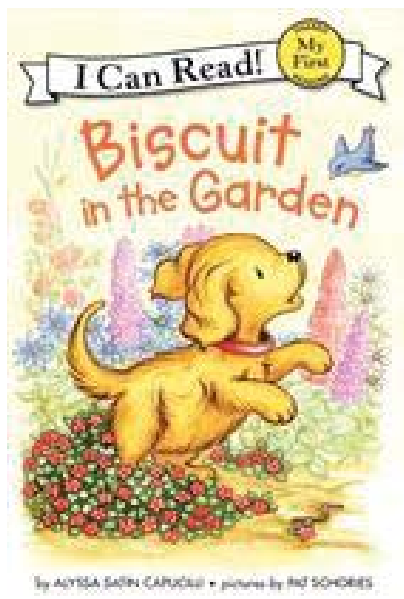
Comparable Titles

The Last Musketeer #2: Traitor's Chase by Gibbs, Stuart, 2/26/2013, 9780062048424 (0062048422), \$6.99,

HarperCollins
9780062048448
Pub Date: 3/26/13
On Sale Date: 3/26/13
Ship Date: 3/6/13
\$16.99
Hardback

256 pages
Carton Qty: 44
Announced 1st Print: 25K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Action & Adventure
JUV001000

5.500 in W | 8.250 in H
140mm W | 210mm H



Biscuit in the Garden

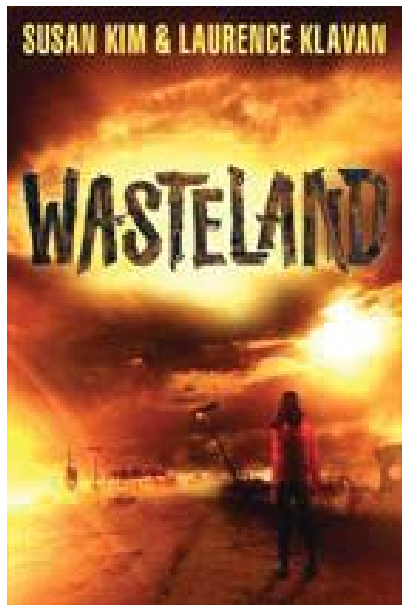
Alyssa Satin Capucilli, Pat Schories

HarperCollins
 9780061935053
 Pub Date: 3/26/13
 On Sale Date: 3/26/13
 Ship Date: 3/6/13
 \$16.99
 Hardback

32 pages
 Carton Qty: 52
 Ages 3 to 5, Grades P to 1
 Juvenile Fiction / Readers
 JUV043000
 Series: My First I Can Read
 6.000 in W | 9.000 in H
 152mm W | 229mm H

Comparable Titles

Biscuit: More Phonics Fun by Capucilli, Alyssa Satin, 4/2/2013, 9780062086532 (0062086537), \$12.99, Paperback /
Biscuit in the Garden 6c Clipstrip by Capucilli, Alyssa Satin, 3/26/2013, 9780062244482 (0062244485), \$23.94,
Biscuit in the Garden by Capucilli, Alyssa Satin, 3/26/2013, 9780061935046 (0061935042), \$3.99, Paperback /



Wasteland

Susan Kim, Laurence Klavan

Summary

Welcome to the Wasteland. At fifteen, the citizens of Prin marry. At seventeen, they reproduce. And at nineteen, they die.

Wasteland is the thrilling first book in a fast-paced trilogy with high stakes-of life or death. This is the first YA novel from Emmy Award-nominated writer Susan Kim and Edgar Award-winning Laurence Klavan.

In the wasteland known as Prin, an early death isn't the only doom waiting around the corner. There's also the looming threat of rampant disease and brutal attacks by the Variants-hermaphroditic outcasts that live on the outskirts of Prin.

Esther thinks there's more to life than toiling at Harvesting, Gleaning, and Excavating under the relentless sun, just hoping to make it through another day.

Her best friend, Skar, is a Variant and is considered the enemy. But Levi, who controls the Source, is the real enemy. Esther knows he will send his Taser boys after her if she makes one wrong move.

When Caleb, a brave and mysterious stranger, arrives in town, E...

Author Bio

Emmy Award-nominated writer **Susan Kim** and Edgar Award-winning **Laurence Klavan** have collaborated on the graphic novels *City of Spies* and *Brain Camp*.

Susan is a five-time Emmy nominee for her work in children's television and a Writers Guild Award winner for best documentary. She wrote the stage adaptation of Amy Tan's *The Joy Luck Club*, teaches writing at Goddard College, and is a blogger for the ...

Marketing Plans

- Top account galley mailing
- E-galley promotion through Edelweiss
- Targeted industry galley mailing
- Goodreads galley giveaway promotion
- Comic-Con promotion and galley giveaway
- Local events with authors: New York City
- Online trade advertising
- Online consumer advertising campaign
- Promotional video
- Promotion on HarperTeen consumer websites epicreads.com and pitchdark.com
- Featured promotion o...

Comparable Titles

No comparable titles have been specified.

HarperTeen
9780062118516
Pub Date: 3/26/13
On Sale Date: 3/26/13
Ship Date: 3/6/13
\$17.99
Hardback

352 pages
Carton Qty: 36
Announced 1st Print: 100K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / Family
JUV013070
5.500 in W | 8.250 in H
140mm W | 210mm H



Story's End

Marissa Burt

Summary

Inkheart meets *The Neverending Story* in the sweeping sequel to *Storybound*. A deadly Enemy has returned to the magical land of Story-and twelve-year-old Una Fairchild may hold the key to defeating him.

Long ago, a King ruled the land of Story....

During his reign, Heroes, Villains, and characters of all kinds lived out Tales filled with daring quests and epic struggles. Then the King disappeared, and over the years nearly everyone forgot that he had ever existed.

Now an evil Enemy has emerged, determined to write a new future for Story. And an ordinary girl from our world named Una Fairchild must find a way to defeat him.

Una and her friends Indy and Peter set off on a quest for answers, facing warlocks, beasts, and enchantments at every turn. But Una soon discovers that the real key lies in her own mysterious ties to Story's past-and to the long-forgotten King who may be their only hope for survival.

Storybound has been praised by *Kirkus Reviews* for its "richly imagined world" an...

Author Bio

Marissa Burt was forever getting notes sent home from teachers about reading novels during class. She grew up in Oregon, and drifted eastward through Colorado, Illinois, Tennessee, and South Carolina before coming back to the Seattle area with her husband and three sons. She is also the author of *Storybound*. You can visit Marissa online at www.marissaburt.com and follow her on Twitter @marissaburt...

Marketing Plans

- Pitch for featured promotion on tween social networking websites and interactive communities
- Book detail page and author bio at HarperCollins websites
- Social media campaign
- Cross-promotion on author's social media profiles
- Extensive galley distribution at national teacher and librarian conferences and preview events

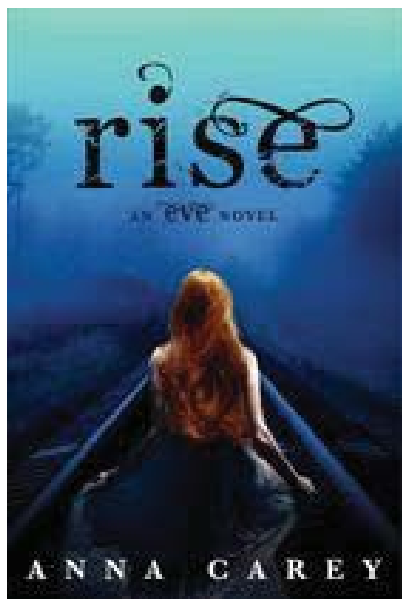
Comparable Titles

Storybound by Burt, Marissa, 4/2/2013, 9780062020536 (0062020536), \$7.99, Paperback / softback, Juvenile

HarperCollins
9780062020543
Pub Date: 4/2/13
On Sale Date: 4/2/13
Ship Date: 3/13/13
\$16.99
Hardback

416 pages
Carton Qty: 32
Announced 1st Print: 30K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Science
Fiction, Fantasy, & Magic
JUV037000

5.500 in W | 8.250 in H
140mm W | 210mm H



Rise

An Eve Novel
Anna Carey

Summary

The fate of The New America rests with Eve in this stunning finale to the Eve trilogy.

Bestselling author Lauren Kate calls *Eve* "a gripping, unforgettable adventure-and a fresh look at what it means to love," and bestselling author Cynthia Hand calls *Once* "thoughtful, heart-wrenching, and romantic." Fans of *Matched*, *The Handmaid's Tale*, and the first two books in the Eve series will be swept away by Anna Carey's tale of romance and sacrifice in the chilling dystopia of The New America.

Eve is trapped in the City of Sand, married to a man of her father's choosing, but she can't forget her love for Caleb-or her passion for the rebel cause. When rebel armies invade the city, Eve uses her position as princess for the ultimate act of rebellion -to kill her father, the king. Then tragedy strikes, and Eve must choose who to leave behind, who to save, and who to fight in this final battle for freedom.

Author Bio

Anna Carey graduated from New York University and has an MFA in fiction from Brooklyn College. She lives in Los Angeles. You can visit her online at www.thevetrilogy.com.

Marketing Plans

- Local author appearances (Los Angeles)
- Author blog tour
- Online consumer advertising
- Featured title in the End Is Here teen social media promotion
- Cross-promotion with Alloy Entertainment
- Series website, thevetrilogy.com, supported by Alloy Entertainment's network of 3.5 million fans and followers
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail...

Comparable Titles

Once by Carey, Anna, 4/2/2013, 9780062048554 (0062048554), \$9.99, Paperback / softback, Juvenile Fiction /

Eve by Carey, Anna, 7/3/2012, 9780062048516 (0062048511), \$8.99, Paperback / softback, Juvenile Fiction / Science

HarperCollins
9780062048578
Pub Date: 4/2/13
On Sale Date: 4/2/13
Ship Date: 3/13/13
\$17.99
Hardback

320 pages
Carton Qty: 40
Announced 1st Print: 75K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Science Fiction, Fantasy, & Magic
JUV037000
5.500 in W | 8.250 in H
140mm W | 210mm H



Mia Sets the Stage

Robin Farley, Olga Ivanov, Aleksey Ivanov

HarperCollins
 9780062086860
 Pub Date: 4/2/13
 On Sale Date: 4/2/13
 Ship Date: 3/13/13
 \$16.99
 Hardback

32 pages
 Carton Qty: 52
 Ages 4 to 8, Grades P to 3
 Juvenile Fiction / Readers
 JUV043000
 Series: My First I Can Read
 6.000 in W | 9.000 in H | 0.250
 in T
 152mm W | 229mm H | 6mm T

Comparable Titles

Mia Sets the Stage by Farley, Robin, 4/2/2013, 9780062086853 (0062086855), \$3.99, Paperback / softback, Juvenile
Mia: The Easter Egg Chase by Farley, Robin, 1/22/2013, 9780062100139 (0062100130), \$4.99, Paperback / softback,



Light: A Gone Novel

Michael Grant

Summary

The sixth and final book in the *New York Times* bestselling *Gone* series brings the world of the *FAYZ* to its shattering conclusion!

It's been more than a year since every person over the age of fourteen disappeared from the town of Perdido Beach, California. In that time, countless battles have been fought: Battles against hunger and lies and plagues and worse, battles of good against evil, and kid against kid. Allegiances have been won, lost, betrayed, and won again; ideologies have been shattered and created anew, and the kids of the *FAYZ* have begun to believe that their new society is the only life they'll ever know. But now that the Darkness has found a way to be reborn, the tenuous existence they've established is likely to be shattered for good. Will the kids of Perdido Beach even survive?

Light, the sixth and final book in the *New York Times* bestselling *Gone* series (which has spanned more than 3,000 pages!) asks as many profound and provocative questions as it answers, while b...

Author Bio

Michael Grant, author of the *Gone* series and the *Magnificent Twelve* series, has spent much of his life on the move. Raised in a military family, he attended ten schools in five states, as well as three schools in France. Even as an adult he kept moving, and in fact he became a writer in part because it was one of the few jobs that wouldn't tie him down. His fondest dream is to spend a year circumn...

Marketing Plans

- E-galley promotion
- Extensive social media countdown campaign
- Online consumer advertising
- Series book trailer
- Featured title in the End Is Here teen social media promotion
- Mobile and READIT text campaign
- Update series feature site, harperteen.com/gone, and mobile site, goneries.mobi
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and aut...

Comparable Titles

Fear: A Gone Novel by Grant, Michael, 4/2/2013, 9780061449178 (0061449172), \$10.99, Paperback / softback,
Light: A Gone Novel by Grant, Michael, 4/2/2013, 9780061449192 (0061449199), \$19.89, Library binding, Juvenile
Gone Special Edition by Grant, Michael, 3/5/2013, 9780062236913 (0062236911), \$4.99, Paperback / softback,



Biscuit: More Phonics Fun

Alyssa Satin Capucilli, Pat Schories

Summary

An introduction to phonics from everyone's favorite puppy, Biscuit! Learn to read with Biscuit in this second phonics box starring everyone's favorite yellow puppy. With twelve ministories, introducing the long vowel sounds for a, e, i, o, and u, beginning readers will delight in mastering the fundamentals of reading.

Author Bio

Alyssa Satin Capucilli is the author of the bestselling Biscuit series, as well as the author of *What Kind of Kiss?* She lives in Hastings-on-Hudson, NY. You can visit her online at www.alyssacapucilli.com.

Marketing Plans

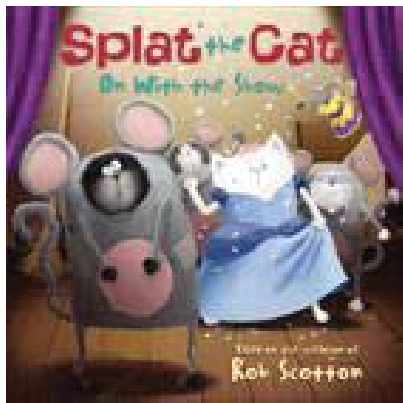
- Mailing to early childhood media
- A finished book will be sent to top trade and library publications for review
- *Biscuit: More Phonics Fun* will be sent to a mailing list of print, radio, and TV outlets for review
- ICR website updates
- Parents News Alert
- Social Media messaging on release
- Browse Inside
 - Promotion on harpercollinschildrens.com, harpercollins.com, and key parenting sites
- Compl...

HarperCollins
9780062086532
Pub Date: 4/2/13
On Sale Date: 4/2/13
Ship Date: 3/13/13
\$12.99
Paperback / softback

Carton Qty: 20
Announced 1st Print: 60K
Ages 3 to 5, Grade P
Juvenile Fiction / Readers
JUV043000
Series: My First I Can Read
6.750 in W | 5.250 in H
171mm W | 133mm H

Comparable Titles

Biscuit in the Garden by Capucilli, Alyssa Satin, 3/26/2013, 9780061935046 (0061935042), \$3.99, Paperback /
Biscuit in the Garden by Capucilli, Alyssa Satin, 3/26/2013, 9780061935053 (0061935050), \$16.99, Hardback,



Splat the Cat: On with the Show

Rob Scotton

Summary

Splat the Cat brings some serious silliness to the school production of the fairy -tale classic *Cinderpaws*!

Splat the Cat is excited to be in his class production of the fairy -tale *Cinderpaws*, even though he is only playing a small part. With Kitten playing the lead role and Seymour as the Fairy Godmouse, the show is going splendidly until...oh no! Spike can't go on! Who will play Paw-Prints Charming? And what if Paw-Prints isn't quite what the audience is expecting?

Get ready for signature Splat the Cat laughs in this all -new storybook adventure!

Author Bio

Rob Scotton is the bestselling author and illustrator of the Russell the Sheep and Splat the Cat series. His work can also be found on greeting cards, ceramics, textiles, prints, stationery, and glassware. Rob lives in Rutland, England, with his wife, Liz. You can visit Rob Scotton online at www.robscotton.com and www.splatthecatbooks.com.

Marketing Plans

- *Splat the Cat: On with the Show* will be sent to a mailing list of print, radio, and TV outlets for review
- Parents News Alert
- Social Media messaging on release
- Update the Splat the Cat feature with new book information at harpercollinschildrens.com/splatthecat
- Cross promote with author's website, robscotton.com
- Browse Inside
- Promotion on harpercollinschildrens.com, harpercollins.com, and k...

Comparable Titles

Splat the Cat: Doodle & Draw by Scotton, Rob, 4/2/2013, 9780062116079 (006211607X), \$6.99, Paperback /
Splat the Cat Storybook Collection by Scotton, Rob, 2/26/2013, 9780062133830 (0062133837), \$11.99, Hardback,
Splat the Cat with a Bang and a Clang by Scotton, Rob, 2/26/2013, 9780062090195 (0062090194), \$3.99,
Splat the Cat with a Bang and a Clang by Scotton, Rob, 2/26/2013, 9780062090218 (0062090216), \$16.99,

HarperFestival
 9780062090102
 Pub Date: 4/2/13
 On Sale Date: 4/2/13
 Ship Date: 3/13/13
 \$3.99
 Paperback / softback

24 pages
 Carton Qty: 100
 Announced 1st Print: 100K
 Ages 5 to 8, Grades K to 3
 Juvenile Fiction / Animals
 JUV002050
 Series: Splat the Cat
 8.000 in W | 8.000 in H
 203mm W | 203mm H

HarperFestival
 9780062116079
 Pub Date: 4/2/13
 On Sale Date: 4/2/13
 Ship Date: 3/13/13
 \$6.99
 Paperback / softback

64 pages
 Carton Qty: 56
 Announced 1st Print: 75K
 Ages 4 And Up, Grades P And Up
 JUV054000
 Series: Splat the Cat

Splat the Cat: Doodle & Draw

A Coloring & Activity Book

Rob Scotton

Summary

Bring out your creative side in this fun new Splat the Cat scribbles book! Color and draw in this brand-new Splat the Cat coloring and activity book, featuring all your favorite characters from the Splat the Cat series!

Author Bio

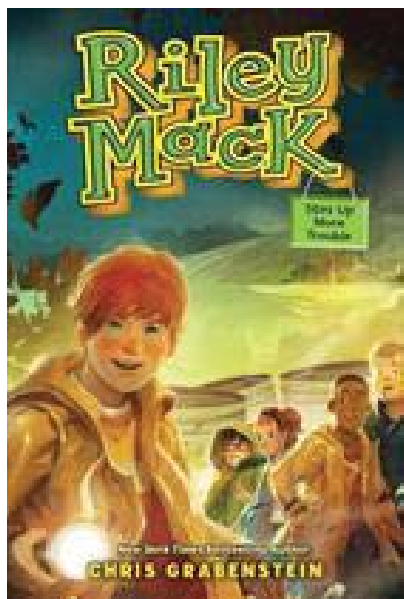
Rob Scotton is the bestselling author and illustrator of the Russell the Sheep and Splat the Cat series. His work can also be found on greeting cards, ceramics, textiles, prints, stationery, and glassware. Rob lives in Rutland, England, with his wife, Liz. You can visit Rob Scotton online at www.robscotton.com and www.splatthecatbooks.com.

Marketing Plans

- *Splat the Cat: Doodle & Draw* will be sent to a mailing list of print, radio, and TV outlets for review
- Parents News Alert
- Social Media messaging on release
- Update the Splat the Cat feature with new book information at harpercollinschildrens.com/splatthecat
- Cross promote with author's website, robscotton.com
- Browse Inside
- Promotion on harpercollinschildrens.com, harpercollins.com, and key ...

Comparable Titles

No comparable titles have been specified.



Riley Mack Stirs Up More Trouble

Chris Grabenstein

Summary

Riley Mack and his band of "known troublemakers" return in a madcap caper comedy that blends *Ocean's Eleven* and *Robin Hood* for tweens, from former stand-up comedian and award-winning author Chris Grabenstein.

Riley Mack is back! Together with his team of "known troublemakers," Riley is stirring up trouble in the name of justice. Wherever a wrong needs righting or an innocent kid needs protecting, Riley and his friends will be there, ready to use their troublemaking expertise for the greater good.

But this time, injustice strikes a little too close to home. School's out for the summer, and somebody's polluting the gang's favorite swimming hole. And if that wasn't enough to ruin the vacation, one of the Troublemakers is in serious trouble, and all Riley's efforts to help are only making things worse. With ten thousand dollars and the fate of his friends and family on the line, Riley will have to think fast if he hopes to pull off his most daring caper yet.

Mixing warmhearted humor and...

Author Bio

Chris Grabenstein is the Agatha and Anthony Award-winning author of the Haunted Mysteries series, including *The Crossroads*, *The Hanging Hill*, and *The Smoky Corridor*. He's also the author of the adult titles *Tilt-a-Whirl*, *Mad Mouse*, and *Whack a Mole*. Chris lives in New York City with his wife, JJ, three cats, and a dog named Fred, who starred on Broadway in *Chitty Chitty Bang Bang*. You can visit Ch...

Marketing Plans

- Promotional outreach through tween social networking websites and interactive communities
- Book detail page and author bio at HarperCollins websites
- Social media outreach targeting tweens via Facebook and Twitter
- Email alerts targeting tweens
- Cross-promotion on author's website

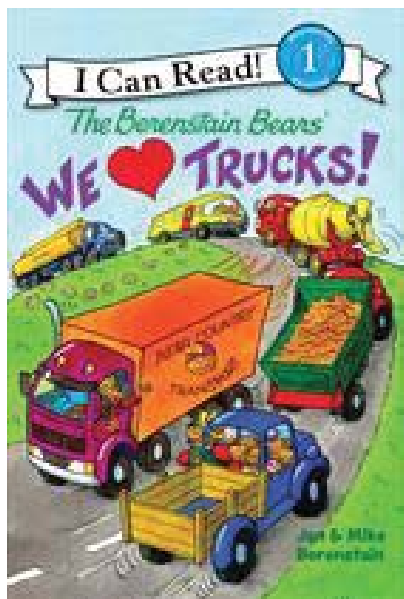
HarperCollins
9780062026224
Pub Date: 4/9/13
On Sale Date: 4/9/13
Ship Date: 3/20/13
\$16.99
Hardback

272 pages
Carton Qty: 40
Announced 1st Print: 15K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Humorous
Stories
JUV019000

5.500 in W | 8.250 in H
140mm W | 210mm H

Comparable Titles

Splat the Cat: On with the Show by Scotton, Rob, 4/2/2013, 9780062090102 (0062090100), \$3.99, Paperback /
Splat the Cat with a Bang and a Clang by Scotton, Rob, 2/26/2013, 9780062090218 (0062090216), \$16.99,
Splat the Cat Storybook Collection by Scotton, Rob, 2/26/2013, 9780062133830 (0062133837), \$11.99, Hardback,



The Berenstain Bears: We Love Trucks!

Jan Berenstain, Mike Berenstain

HarperCollins
 9780062075369
 Pub Date: 4/9/13
 On Sale Date: 4/9/13
 Ship Date: 3/20/13
 \$16.99
 Hardback

32 pages
 Carton Qty: 52
 Ages 4 to 8, Grades K to 3
 Juvenile Fiction / Readers
 JUV043000
 Series: I Can Read Book 1

Comparable Titles

The Berenstain Bears: We Love Trucks! by Berenstain, Jan, 4/9/2013, 9780062075352 (0062075357), \$3.99,
The Berenstain Bears Go Green by Berenstain, Jan, 2/26/2013, 9780062075505 (0062075500), \$3.99, Paperback /



The Shadow Girl

Jennifer Archer

Summary

In this chilling, mind-bending mystery, seventeen-year-old Lily Winston discovers that the shadowy presence she has always felt may be more real than she ever imagined. For as long as Lily Winston can remember, she has never been alone. Iris, who mimics Lily's movements and whispers secrets in her ear, is with her always -but invisible to the rest of the world.

When Lily's father is killed in a terrible accident, his cryptic last words point to a secret that has been kept from Lily her entire life. Suddenly, Iris begins twisting herself into Lily's mind more and more, possessing her thoughts and urging her to put together the pieces of the strange puzzle Lily's father left behind. As Lily searches for answers, she slowly realizes that she and Iris are linked in ways she never thought possible....

Jennifer Archer has crafted a page-turning mystery filled with stunning twists, haunting reveals, and the perfect element of romance. *The Shadow Girl* has an atmospheric, realistic setting inf...

Author Bio

Jennifer Archer moved twenty-three times before her eleventh birthday-and one more time at the age of sixteen. An avid reader no matter where she was, Jennifer has always felt at home in the pages of a good book. She is also the author of *Through Her Eyes*, as well as several novels for adults. You can visit her online at www.jenniferarcher.net.

Marketing Plans

- Author blog tour
- Online consumer advertising
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Social media campaign
- Cross-promotion on author's website and social media profiles
- Librarian and educator outreach

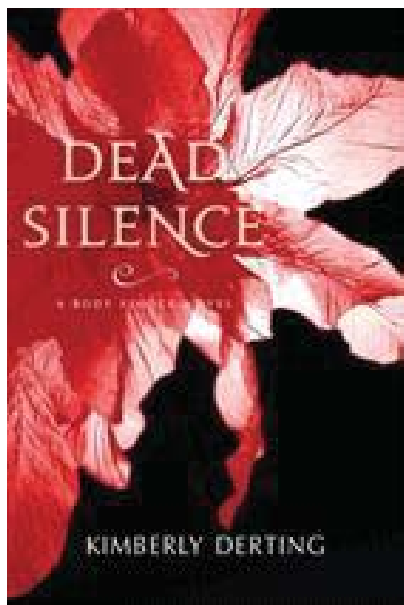
HarperTeen
9780061834608
Pub Date: 4/9/13
On Sale Date: 4/9/13
Ship Date: 3/20/13
\$8.99
Paperback / softback

240 pages
Carton Qty: 48
Announced 1st Print: 25K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Science & Technology
JUV036000

5.500 in W | 8.250 in H
140mm W | 210mm H

Comparable Titles

No comparable titles have been specified.



Dead Silence

A Body Finder Novel

Kimberly Derting

Summary

The fourth book in the Body Finder series delivers more spine -tingling suspense as Violet hunts for a vicious yet compelling madman and his group of loyal followers.

Violet thought she'd made peace with her unique ability to sense the echoes of the dead and the imprints that cling to their killers...that is until she acquired an imprint of her own. Forced to carry a reminder of the horrible events of her kidnapping, Violet is more determined than ever to lead a normal life. However, the people who run the special investigative team Violet works for have no intention of letting her go.

When someone close to Violet becomes a suspect in a horrific murder, she finds herself pulled into a deadly hunt for a madman with an army of devoted followers. Violet has survived dangerous situations before, but she quickly discovers that protecting those closest to her is far more difficult than protecting herself.

The Body Finder series has been praised as a "delectable blend of mystery and romance..."

Author Bio

Kimberly Derting is the author of the Body Finder books. She lives in Washington State with her husband and three children. You can visit her online at www.kimberlyderting.com.

Marketing Plans

- Local author appearances: Seattle
- Author blog tour
- Online consumer advertising
- Online consumer teen mystery sweepstakes
- Book trailer
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Browse Inside Sneak Peek campaign
- Social media campaign
- Cross-promotion on author's website and social media profiles...

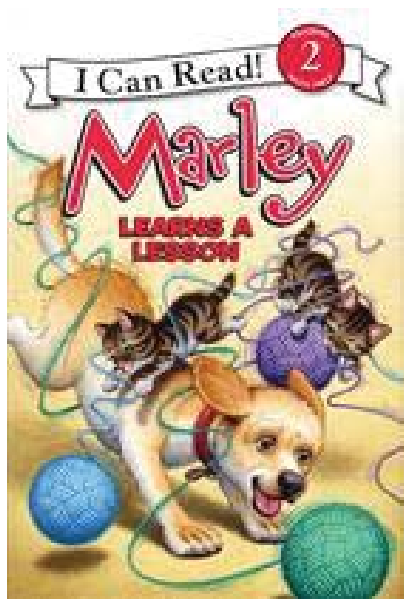
Comparable Titles

The Last Echo by Derting, Kimberly, 4/16/2013, 9780062082206 (0062082205), \$9.99, Paperback / softback, Juvenile

HarperCollins
9780062082220
Pub Date: 4/16/13
On Sale Date: 4/16/13
Ship Date: 3/27/13
\$17.99
Hardback

336 pages
Carton Qty: 36
Announced 1st Print: 50K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / Social Issues
JUV039020

5.500 in W | 8.250 in H
140mm W | 210mm H



Marley: Marley Learns a Lesson

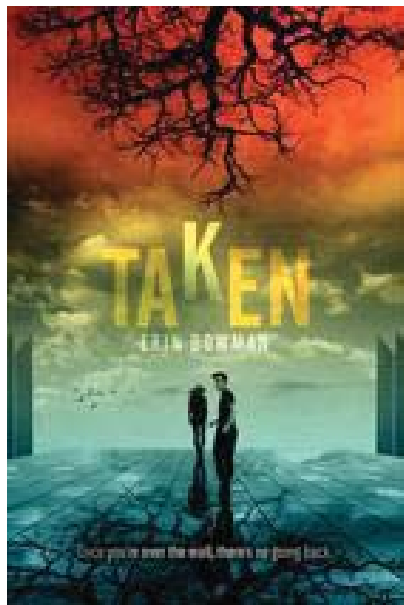
John Grogan, Richard Cowdrey

HarperCollins
 9780062074874
 Pub Date: 4/16/13
 On Sale Date: 4/16/13
 Ship Date: 3/27/13
 \$16.99
 Hardback

32 pages
 Carton Qty: 52
 Ages 4 to 8, Grades K to 3
 Juvenile Fiction / Readers
 JUV043000
 Series: I Can Read Book 2
 6.000 in W | 9.000 in H | 0.250
 in T
 152mm W | 229mm H | 6mm T

Comparable Titles

Marley: Marley Learns a Lesson by Grogan, John, 4/16/2013, 9780062074867 (0062074865), \$3.99, Paperback /
Marley and the Great Easter Egg Hunt by Grogan, John, 1/22/2013, 9780062125248 (0062125249), \$9.99,



Taken

Erin Bowman

Summary

The Maze Runner meets *Incarceron* in this gripping futuristic thrill ride about an isolated town where every male vanishes on his eighteenth birthday.

There are no men in Claysoot.

At midnight on every boy's eighteenth birthday, the ground shakes, the wind howls, a blinding light descends...and the boy is gone.

The villagers call it the Heist.

Gray Weathersby is prepared to meet his fate -until he finds a strange note from his mother and starts to question everything he's been raised to accept. Desperate for the truth, Gray takes his chances and climbs over the wall that surrounds Claysoot, which no one has ever crossed and survived. On the other side is a world unlike anything Gray believed possible. And the answers he finds there could be deadly.

Taken is Erin Bowman's magnetic debut and the first in a trilogy that artfully blends reality and science fiction to create a haunting and unpredictable world. Perfect for fans of *The Maze Runner* and *The Giver*, with a twist that rival...

Author Bio

Erin Bowman has wanted to be an author ever since she uttered her first "Once upon a time." *Taken* is her first novel. Now a full-time writer, Erin lives in New Hampshire with her husband. You can visit her online at www.embowman.com and follow her on Twitter [@Erin_Bowman](https://twitter.com/Erin_Bowman).

Marketing Plans

- Extensive galley distribution
- E-galley promotion
- IndieBound White Box galley mailing
- Author blog tour
- Online trade and consumer advertising
- Video teaser campaign
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Browse Inside Sneak Peek campaign
- Social media campaign
- Dedicated Facebook fan page
- Cr...

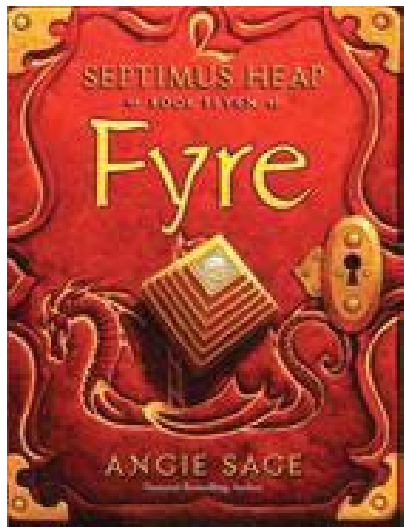
Comparable Titles

No comparable titles have been specified.

HarperTeen
9780062117267
Pub Date: 4/16/13
On Sale Date: 4/16/13
Ship Date: 3/27/13
\$17.99
Hardback

352 pages
Carton Qty: 36
Announced 1st Print: 75K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Science Fiction, Fantasy, & Magic
JUV037000

5.500 in W | 8.250 in H
140mm W | 210mm H



Septimus Heap, Book Seven: Fyre

Angie Sage, Mark Zug

Summary

Great action scenes, quirky characters, and laugh-out-loud lines have mesmerized readers of the Magyk series for six books. The seventh and final book is a fantastic send-off for Sep, Marcia, Jenna, and the rest of the Magykal gang.

Now that Septimus, Jenna, and Beetle are fourteen years old, they have assumed larger roles in their Magykal world. Beetle has become the Chief Hermetic Scribe of the Manuscriptorium and Jenna is waiting to be crowned Queen, but Septimus is still battling the remnants of the Dark Domaine, which will remain until the power of the evil Two-Faced Ring is destroyed forever. To accomplish that, the ancient Alchemie Fyre must be relit—a task that sends Septimus to the very origins of Magyk and Physik, testing both his skills, and his loyalties to ExtraOrdinary Wizard, Marcia Overstrand, and Alchemist Marcellus Pye.

In a journey that encapsulates the entire Septimus Heap series, Septimus will continue to discover the truth of who he is and expand upon his Ma...

Author Bio

Angie Sage was born in London and grew up in the Thames Valley, London, and Kent. She now lives in Somerset in a very old house that has a secret tunnel below it. The first six books in the Septimus Heap series are international bestsellers. She is also the author of the Araminta Spookie series. You can visit her online at www.septimusheap.com.

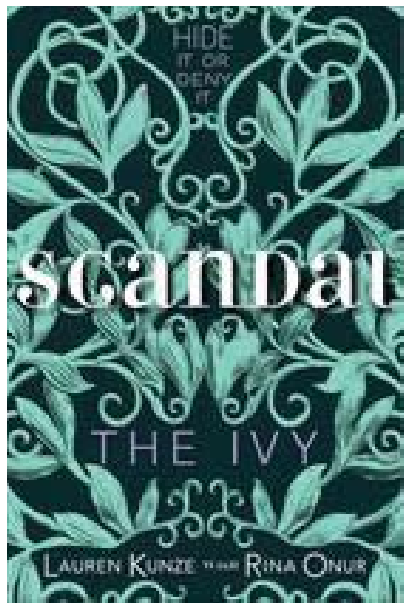
Marketing Plans

- E-galley promotion
- Countdown campaign
- National media campaign
- 3-5 school visit tour with the STORY PIRATES (Chicago, Cincinnati, Houston)
- Online trade and consumer advertising
- Book trailer
- Update series website, septimusheap.com
- Engagement and updates to dedicated series Facebook fan page
- Custom AuthorTracker campaign
- Pitch for featured promotion on tween social networking websites and ...

Comparable Titles

Septimus Heap, Book Seven: Fyre by Sage, Angie, 4/16/2013, 9780061242465 (0061242462), \$18.89, Library
Septimus Heap, Book One: Magyk Special Edition by Sage, Angie, 3/5/2013, 9780062236920 (006223692X), \$4.99,

Greenwillow Books



The Ivy: Scandal

Lauren Kunze, Rina Onur

Summary

The scandalous and stunning conclusion to a quartet of books the bloggers are raving about! It's never too late to get into The Ivy! "To me, The Ivy is like *Gossip Girl* goes to college meets Lauren Conrad's L.A. Candy series with just a bit more substance than both of those reads combined, which left it to be a mix I absolutely adored!" -*Lauren's Crammed Bookshelf*

"There are steamy romances (quite a tangled web, I might add) and scandalous secrets. *The Ivy* will have you laughing, gasping out loud, and will leave you wanting more. I can't wait to see how the rest of the series plays out." - *The Book Vixen*
 "This book is like that pop song you can't help but like, or that TV show you can't help but love. It's a dirty little secret. It's my dirty little secret." - *The Bloody Bookaholic*
 "I don't even know where to start. This series is giving me serious chills and I am more than obsessed with it. ... This new series has everything you could want and more. Addicting. Intoxicating. Compelling. A MUST..."

Author Bio

Lauren Kunze and **Rina Onur** are the creators of The Ivy series. They are graduates of Harvard University, where they were roommates for four years. Kunze majored in English and minored in neurobiology, and Onur was an economics major. You can visit them online at www.ivybookseries.com.

Marketing Plans

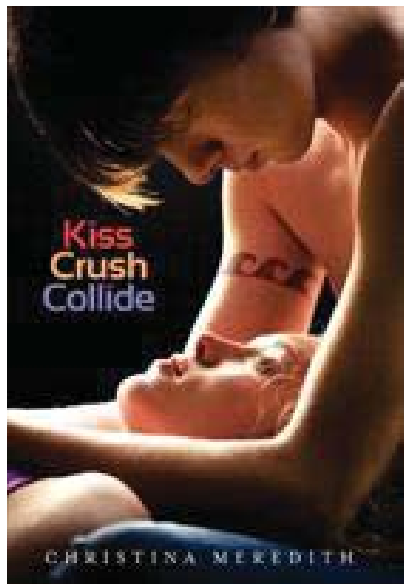
- . Extensive early galley distribution
- . Targeted Facebook advertising campaign
- . Promotion on EpicReads.com and StoryCrush.com with exclusive content
- . Targeted publicity outreach
- . Social media outreach through EpicReads/HarperTeen Facebook, Twitter, and Goodreads profiles

Greenwillow Books
 9780061960512
 Pub Date: 12/18/12
 On Sale Date: 12/18/12
 Ship Date: 11/28/12
 \$17.99
 Hardback

336 pages
 Carton Qty: 36
 Announced 1st Print: 15K
 Ages 14 And Up, Grades 9 And Up
 Juvenile Fiction / Social Issues
 JUV039060
 Series: The Ivy
 5.500 in W | 8.250 in H
 140mm W | 210mm H

Comparable Titles

No comparable titles have been specified.



Kiss Crush Collide

Christina Meredith

Summary

A sizzling love story about the girl whose perfect life is all laid out for her and the boy from the wrong side of the tracks. This dazzling, fresh teen novel is *Perfect Chemistry* meets John Green, and bloggers are raving! Books with Bite says, " *Kiss Crush Collide* is . . . a spontaneous kiss. A crush in a new life. A collide of decisions. This is a book of clarity."

Leah's life is going according to plan. Her mother's plan. Cheerleading captain, valedictorian, college, and then marrying her high school sweetheart. Just like her two older sisters. But Leah wants more. More than Shane's right hand on her thigh as he drives her around. More than the stifling life set out for her.

So when the guy who parks cars at the country club offers her his strong, tan hand, he's not just helping her out of the car. He's pulling her into a whole new path, one filled with surprises, and journeys, and freedom.

A classic American love story between the daughter of privilege and the boy from the wrong ...

Author Bio

Christina Meredith has always wondered, "How fun is it to drive if you always know exactly where you're going to end up?" She lives in Sausalito, California. This is her first book. You can visit her online at www.christinameredith.com.

Marketing Plans

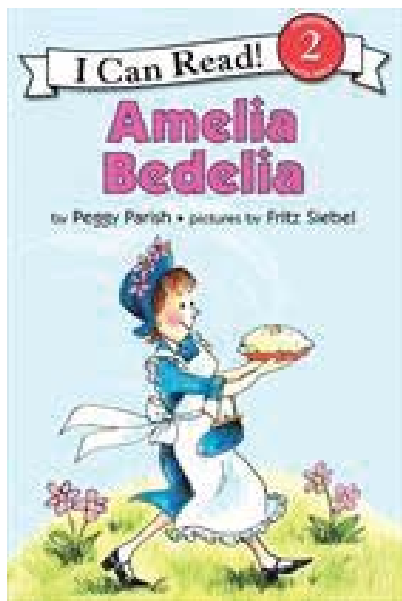
- . Early galley distribution, including Friends of Greenwillow galley mailing and inclusion in Amazon Vine program
- . Promotion on Greenwillow blog featuring original content created by author
- . Exclusive content and promotion on EpicReads.com and StoryCrush.com
- . Inkpop author feature
- . Extensive social media campaign on Facebook, Twitter, and GoodReads
- . Feature in the HipLit e-newsletter to teens...

Comparable Titles

No comparable titles have been specified.

Greenwillow Books
9780062062253
Pub Date: 12/26/12
On Sale Date: 12/26/12
Ship Date: 12/5/12
\$9.99
Paperback / softback

320 pages
Carton Qty: 60
Announced 1st Print: 25K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / General
JUV000000
5.313 in W | 8.000 in H | 0.721 in T
135mm W | 203mm H | 18mm T



Amelia Bedelia

Peggy Parish, Fritz Siebel

Summary

Amelia Bedelia, the housekeeper with a literal mind, merrily upsets the household when she dresses the chicken and trims the steak with ribbons and lace.

Author Bio


Peggy Parish wrote many popular books for children, several featuring her most famous character, Amelia Bedelia, who first appeared in 1963. Peggy Parish died in November 1988.

Greenwillow Books
 9780064441551 R1
 Pub Date: 12/26/12
 On Sale Date: 12/26/12
 \$3.99
 Paperback / softback

64 pages
 Carton Qty: 92
 Ages 4 to 8, Grades K to 3
 Juvenile Fiction / Readers
 JUV043000
 Series: I Can Read Book 2
 6.000 in W | 9.000 in H | 0.188
 in T
 152mm W | 229mm H | 5mm T

Comparable Titles

No comparable titles have been specified.

 Product Image

It's Raining Pigs & Noodles

Jack Prelutsky, James Stevenson

Summary

It's raining pigs and noodles,
it's pouring frogs and hats,
chrysanthemums and poodles,
bananas, brooms, and cats.

The master of mischievous rhyme, Jack Prelutsky, and his partner in crime, James Stevenson, have whipped up a storm of more than one hundred hilarious poems and zany drawings. Grab your umbrella -- and make sure it's a big one!

Author Bio

Jack Prelutsky was named the nation's first Children's Poet Laureate by the Poetry Foundation. He has filled more than fifty books of verse with his inventive wordplay, including the recent *New York Times* bestseller *My Dog May Be a Genius*. Jack Prelutsky lives with his wife in Washington State.

Marketing Plans

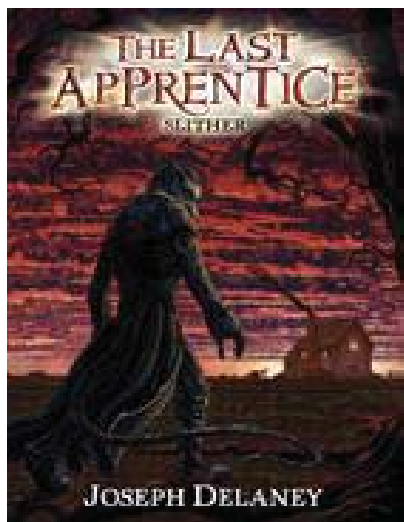
. Feature at HarperCollins booth at TLA and NCTE

Greenwillow Books
9780060763909 R1
Pub Date: 12/26/12
On Sale Date: 12/26/12
\$9.99
Paperback / softback

160 pages
Carton Qty: 32
Ages 5 to 10, Grades K to 5
Juvenile Nonfiction / Poetry
JNF042010

Comparable Titles

No comparable titles have been specified.



The Last Apprentice: Slither (Book 11)

Joseph Delaney

Summary

An all-new stand-alone adventure in Joseph Delaney's best-selling Last Apprentice series—soon to be a major motion picture called *The Seventh Son*. When the hero of the story is one of the world's most terrifying villains, who will you root for? A gripping addition to the series that *Booklist* says is "one of the best written of the last several years."

Slither is always thirsty. And hungry. And the only thing that satisfies him is blood. The local villagers are terrified of him, but one dying farmer is brave enough to strike a deal. If Slither safely escorts the farmer's two youngest daughters to family in the south, Slither can keep the eldest girl, Nessa. Nessa has had nightmares all her life, but the worst one is about to begin. A stand-alone companion to Joseph Delaney's internationally bestselling series, *Slither* will thrill fans looking for more as *The Seventh Son*, the movie adaptation of the Last Apprentice series, hits the theaters. Illustrated throughout with Patrick Arrasmith...

Author Bio

Joseph Delaney lives in boggart territory in Lancashire, England. You can visit him online at lastapprentice.com and [facebook.com/delaneyjoseph](https://www.facebook.com/delaneyjoseph).

Marketing Plans

- . Extensive galley distribution, including giveaways via Goodreads and Twitter
- . Online advertising campaign featuring series, including Goodreads ads
- . Sell sheet for W13 Sales Conference
- . Update lastapprentice.com with new book and movie information
- . Feature series on EpicReads.com and in HipLit e-newsletter
- . Use Facebook presence to deliver book and movie news to fan base
- . SEM campaign
-

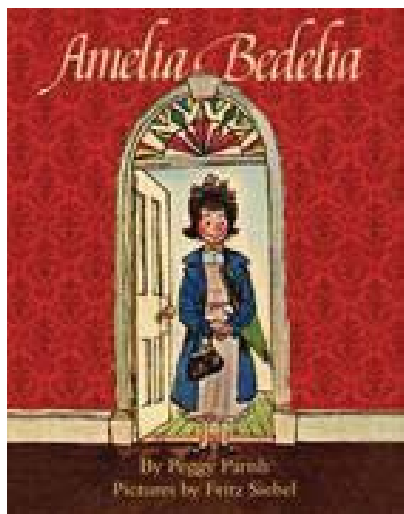
Comparable Titles

The Last Apprentice: Grimalkin the Witch Assassin (Book 9) by Delaney, Joseph, 4/16/2013, 9780062082084

The Seventh Son: A Last Apprentice Book by Delaney, Joseph, 2/1/2013, 9780062209702 (0062209701), \$10.99,

Greenwillow Books
9780062192349
Pub Date: 1/22/13
On Sale Date: 1/22/13
Ship Date: 1/2/13
\$17.99
Hardback

400 pages
Carton Qty: 32
Announced 1st Print: 75K
Ages 10 And Up, Grades 5 And Up
Juvenile Fiction / Action & Adventure
JUV001000
Series: The Last Apprentice
5.500 in W | 8.250 in H
140mm W | 210mm H



Amelia Bedelia Anniversary Edition Picture Book

Peggy Parish, Fritz Siebel

Summary

Amelia Bedelia, America's favorite literal-minded housekeeper, is turning fifty! The Amelia Bedelia books have sold more than 27 million copies since 1963. Hearty congratulations to Amelia Bedelia-and long may she reign!

Amelia Bedelia was first published in 1963. This special 50th anniversary edition of the very first book restores the original text, page design, jacket, and palette of the original volume. What else is the same? Well, the dressed chicken, dusted furniture, and that delicious lemon meringue pie, among other things. An additional eight pages of behind-the-scenes information about the beginnings of this iconic character, the author, the artist, and Amelia Bedelia's exploits throughout the years is included.

"No child can resist Amelia [Bedelia] and her literal trips through the minefield of the English language-and no adult can fail to notice that she's usually right when she's wrong."- *The New York Times Book Review*

Author Bio

Peggy Parish wrote many popular books for children, several featuring her most famous character, Amelia Bedelia, who first appeared in 1963. Peggy Parish died in November 1988. You can read more about Peggy Parish and Amelia Bedelia at www.ameliabedeliabooks.com.

Marketing Plans

- January 29th is Amelia Bedelia Day! Anniversary campaign will run from January 2013 - June 2013
- Extensive online trade announcement advertising
- Multi-month institutional online advertising campaign at key moments during school year
- Happy Birthday Amelia Bedelia! Event kit with retailer and educator distribution; kit to include activity booklet with games, coloring sheets, tips for pitching in...

Comparable Titles

Amelia Bedelia Chapter Book #1: Amelia Bedelia Means Business by Parish, Herman, 1/29/2013, 9780062094964

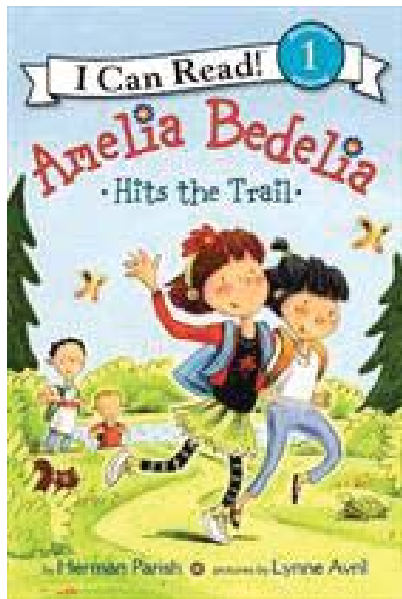
Amelia Bedelia Chapter Book #1: Amelia Bedelia Means Business by Parish, Herman, 1/29/2013, 9780062094971

Amelia Bedelia Chapter Book #2: Amelia Bedelia Unleashed by Parish, Herman, 1/29/2013, 9780062094995

Amelia Bedelia Chapter Book #2: Amelia Bedelia Unleashed by Parish, Herman, 1/29/2013, 9780062095008

Amelia Bedelia Hits the Trail by Parish, Herman, 1/29/2013, 9780062095268 (0062095269), \$3.99, Paperback /

Amelia Bedelia Hits the Trail by Parish, Herman, 1/29/2013, 9780062095275 (0062095277), \$16.99, Hardback,



Amelia Bedelia Hits the Trail

Herman Parish, Lynne Avril

Summary

Amelia Bedelia, America's favorite literal-minded housekeeper, is turning fifty! The Amelia Bedelia books have sold more than 27 million copies since 1963. Hearty congratulations to Amelia Bedelia-and long may she reign!

Amelia Bedelia and her classmates hit the trail (literally) in this Level 1 I Can Read title starring the young Amelia Bedelia. Amelia Bedelia loves nature and she loves hiking - especially when there is so much to see and discover and record in her journal. Another funny story about friendship and the irrepressible Amelia Bedelia. Just right for beginning readers!

Author Bio

Herman Parish was in the fourth grade when his aunt, Peggy Parish, wrote the first Amelia Bedelia book. Peggy passed away in 1988. Since then, Herman has continued the classic character with many more books. He is delighted to be writing this beginning reader's series about the young Amelia Bedelia. You can visit him online at www.ameliabedeliabooks.com.

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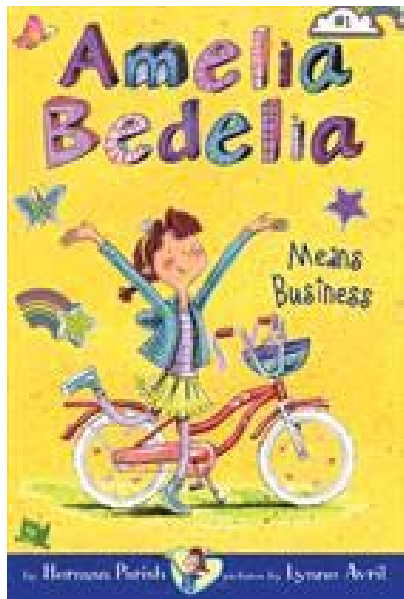
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JUV043000
Series: I Can Read Book 1
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in T
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Comparable Titles

- Amelia Bedelia Chapter Book #1: Amelia Bedelia Means Business** by Parish, Herman, 1/29/2013, 9780062094964
- Amelia Bedelia Chapter Book #1: Amelia Bedelia Means Business** by Parish, Herman, 1/29/2013, 9780062094971
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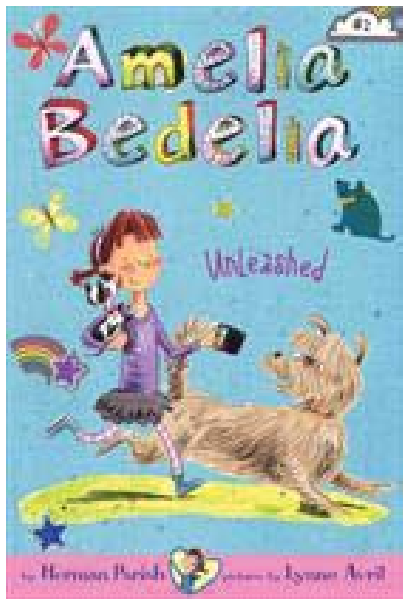
- . Extensive distribution of flip-galley containing chapter books #1 and #2
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- . Extensive social media outreach via HarperCollins Children's Books profiles and Amelia Bedelia Facebook fan page
- . National media campaign and tour as part of...

Greenwillow Books
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Pub Date: 1/29/13
On Sale Date: 1/29/13
Ship Date: 1/9/13
\$15.99
Hardback

112 pages
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Announced 1st Print: 10K
Ages 7 to 10, Grades 2 to 5
Juvenile Fiction / General
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Series: Amelia Bedelia
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- Amelia Bedelia Chapter Book #2: Amelia Bedelia Unleashed** by Parish, Herman, 1/29/2013, 9780062094995
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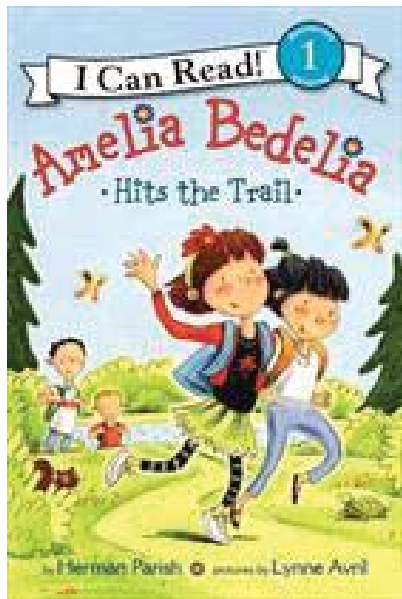
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Amelia Bedelia Hits the Trail

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Marketing Plans

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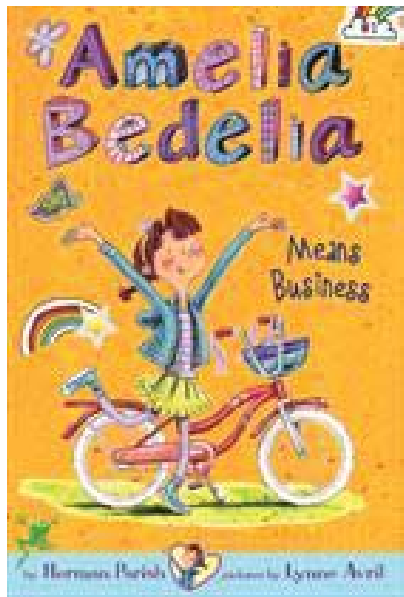
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Marketing Plans

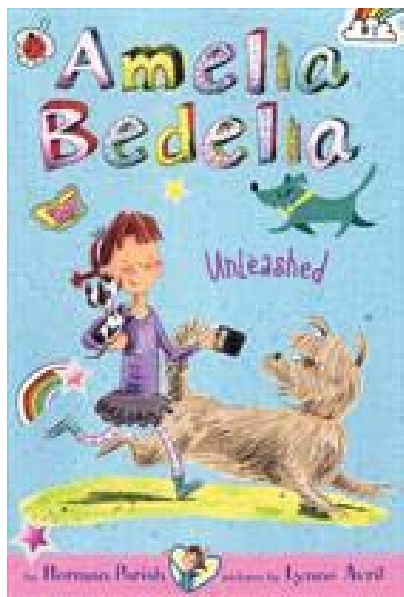
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Series: Amelia Bedelia
5.125 in W | 7.625 in H | 0.311 in T
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Summary

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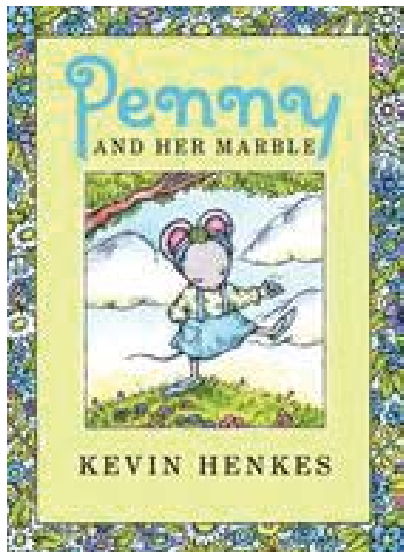
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Pub Date: 1/29/13
On Sale Date: 1/29/13
Ship Date: 1/9/13
\$4.99
Paperback / softback

112 pages
Carton Qty: 180
Announced 1st Print: 75K
Ages 7 to 10, Grades 2 to 5
Juvenile Fiction / General
JUV000000
Series: Amelia Bedelia
5.125 in W | 7.625 in H
130mm W | 194mm H

Comparable Titles

Amelia Bedelia Chapter Book #1: Amelia Bedelia Means Business by Parish, Herman, 1/29/2013, 9780062094971
Amelia Bedelia Chapter Book #2: Amelia Bedelia Unleashed by Parish, Herman, 1/29/2013, 9780062095008
Amelia Bedelia Hits the Trail by Parish, Herman, 1/29/2013, 9780062095275 (0062095277), \$16.99, Hardback,



Penny and Her Marble

Kevin Henkes

Summary

From Kevin Henkes, the creator of *Lilly*, *Owen*, and *Chrysanthemum*, comes a brand -new mouse for brand-new readers. The Penny books are perfect for reading alone, reading aloud, and sharing together!

In the third book in the acclaimed and best-selling Penny series, Penny spots a marble in her neighbor's yard. It's a beautiful marble, blue and shiny and perfect, and Penny wants it. So she takes it home. But later that night Penny wonders, was it really hers to take? A masterful story from the award-winning creator of such beloved books for children as *Lilly's Purple Plastic Purse* and *Chrysanthemum*, layered with drama, humor, lessons, relationships, language, and unpredictable fun. Illustrated throughout with quintessential and irresistible Kevin Henkes watercolors, this is an ideal book to give to a child just learning to read. *Plush doll available from Merrymakers.*

Author Bio

Kevin Henkes is the creator of award-winning books for children and young readers. Many of them star his mouse characters, including the #1 *New York Times* bestseller *Wemberly Worried*, the Caldecott Honor Book *Owen*, and the beloved *Lilly's Purple Plastic Purse*. His most recent books are *Little White Rabbit*, *Junonia*, and the first two books in this series, *Penny and Her Song* and *Penny and Her Doll*. ...

Marketing Plans

- Distribution of Penny poster, "World of Kevin Henkes" Teaching Guide, and "Learn to Read with Kevin Henkes" online piece
- Update kevinhenkes.com with new book information and content
- AuthorTracker mailing to fans
- Promotion on the Greenwillow blog
- Author tour to Philadelphia, Minneapolis, Houston, Dallas, Omaha
- Local appearance in Madison, WI
- Targeted publicity outreach
- Print and online Sch...

Comparable Titles

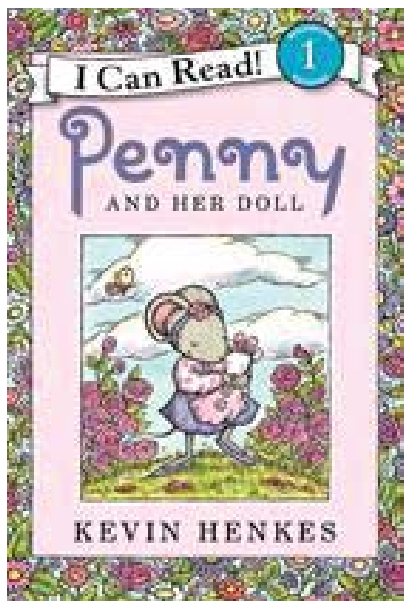
Penny and Her Doll by Henkes, Kevin, 2/19/2013, 9780062082015 (0062082019), \$3.99, Paperback / softback,

Penny and Her Marble by Henkes, Kevin, 2/19/2013, 9780062082046 (0062082043), \$14.89, Library binding, Juvenile

Greenwillow Books
9780062082039
Pub Date: 2/19/13
On Sale Date: 2/19/13
Ship Date: 1/30/13
\$12.99
Hardback

48 pages
Carton Qty: 60
Announced 1st Print: 100K
Ages 4 to 8, Grades K to 3
Juvenile Fiction / Readers
JUV043000

6.000 in W | 8.375 in H
152mm W | 213mm H



Penny and Her Doll

Kevin Henkes

Summary

From Kevin Henkes, the creator of Lilly, Owen, and Chrysanthemum, comes a brand -new mouse for brand-new readers. The Penny books are perfect for reading alone, reading aloud, and sharing together!

In the second book in the Penny series, Penny receives a surprise package in the mail from her grandma. It's a doll! Penny loves her doll, and she sets out to find a name for her. A masterful story from the award-winning creator of such beloved books for children as *Lilly's Purple Plastic Purse* and *Chrysanthemum*, layered with drama, humor, lessons, relationships, language, and unpredictable fun. Illustrated throughout with quintessential and irresistible Kevin Henkes watercolors, this is an ideal book to give to a child just learning to read. *Plush doll available from Merrymakers.*

Author Bio

Kevin Henkes is the creator of award-winning books for children and young readers. Many of them star his mouse characters, including the #1 *New York Times* bestseller *Wemberly Worried*, the Caldecott Honor Book *Owen*, and the beloved *Lilly's Purple Plastic Purse*. His most recent books are *Little White Rabbit*, *Junonia*, and the first book in this series, *Penny and Her Song*. Kevin Henkes lives in Madiso...

Marketing Plans

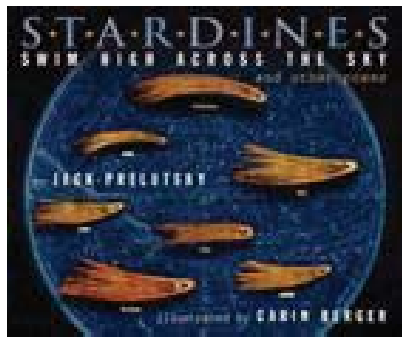
. Promotion and publicity tied to release of Penny and Her Marble

Greenwillow Books
9780062082015
Pub Date: 2/19/13
On Sale Date: 2/19/13
Ship Date: 1/30/13
\$3.99
Paperback / softback

40 pages
Carton Qty: 92
Announced 1st Print: 100K
Ages 4 to 8, Grades K to 3
Juvenile Fiction / Readers
JUV043000
Series: I Can Read Book 1

Comparable Titles

Penny and Her Marble by Henkes, Kevin, 2/19/2013, 9780062082039 (0062082035), \$12.99, Hardback, Juvenile
Penny and Her Marble by Henkes, Kevin, 2/19/2013, 9780062082046 (0062082043), \$14.89, Library binding, Juvenile



Stardines Swim High Across the Sky and Other Poems

Jack Prelutsky, Carin Berger

Summary

Following the success of *Behold the Bold Umbrellaphant*, first Children's Poet Laureate Jack Prelutsky and *New York Times* Best Illustrated artist Carin Berger team up once again to create a new collection of silly, strange, and sensational animal poems! Told through couplets and visually arresting shadow boxes, dioramas, and cut-paper collage, *Stardines* evokes both natural history museum and Tim Burton fantasy. A unique, inspired, humorous picture book ideal for Poetry Month promotions, sharing together, and reading again and again.

Sixteen extraordinary imagined creatures inhabit the pages of Jack Prelutsky's and Carin Berger's latest collaboration. Jack Prelutsky reinvents many familiar and beloved animals by combining inanimate objects with them (so, for example, a pair of pants and an anteater become a *panteater*). Carin Berger's illustrations are showstoppers. Her shadow boxes and dioramas utilize vintage type, ephemera, and such elements as ribbon, cards, buttons, and wood and br...

Author Bio

Jack Prelutsky was the nation's first Children's Poet Laureate. He has filled more than fifty books of verse with his inventive wordplay, including the national bestsellers *Scranimals* and *The New Kid on the Block*. In a starred review, *School Library Journal* called *Behold the Bold Umbrellaphant*, also illustrated by Carin Berger, a "do-not-miss poetry pick." Jack Prelutsky lives in Washington State....

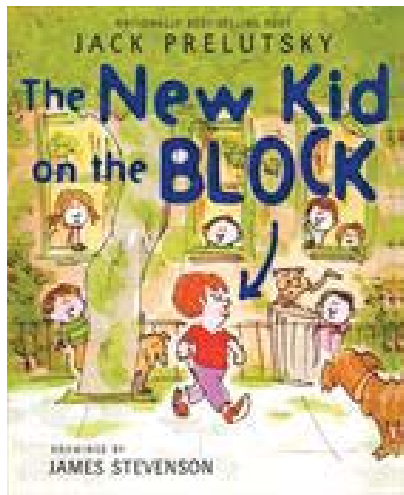
Marketing Plans

- . Extensive F&G distribution
- . "In the studio with Carin Berger" slideshow/interview video
- . Social media outreach to parents through HarperCollins Children's Books channels
- . Promotion on the Greenwillow blog
- . Tie in with HarperCollins Children's Books Poetry Month promotions
- . Targeted publicity outreach
- . School & Library media advertising tied to Poetry Month
- . Featured title in the "Picture ...

Comparable Titles

The New Kid on the Block by Prelutsky, Jack, 2/26/2013, 9780062239501 (0062239503), \$9.99, Paperback /

A Pizza the Size of the Sun by Prelutsky, Jack, 2/26/2013, 9780062239518 (0062239511), \$9.99, Paperback /



The New Kid on the Block

Jack Prelutsky, James Stevenson

Summary

The New Kid on the Block is taking over the neighborhood!

Open this book to any page and begin your exploration. Here are poems about things you may never have thought about before: you'll discover jellyfish stew, see a cuckoooctopus fly, and get your fingers stuck with SUPER-GOOPY GLUE. You'll meet the world's worst singer and the greatest video-game player in history. For decades, Jack Prelutsky has been delighting young readers with his unique vision and skillful rhymes. This collection of more than one hundred exciting, silly, smelly, sticky poems is bound to capture your attention, all in a fun and portable paperback!

Author Bio

Jack Prelutsky was the nation's first Children's Poet Laureate. He has filled more than fifty books of verse with his inventive wordplay, including the national bestsellers *Scranimals* and *The New Kid on the Block*. His latest "big book" - *I've Lost My Hippopotamus* - has received multiple starred reviews. He lives in Washington State. You can visit him online at www.jackprelutsky.com.

Marketing Plans

Promotion tied to the publication of *Stardines Swim High Across the Sky*

Greenwillow Books

9780062239501

Pub Date: 2/26/13

On Sale Date: 2/26/13

Ship Date: 2/6/13

\$9.99

Paperback / softback

160 pages

Carton Qty: 24

Announced 1st Print: 40K

Ages 5 to 10, Grades K to 5

Juvenile Nonfiction / Poetry

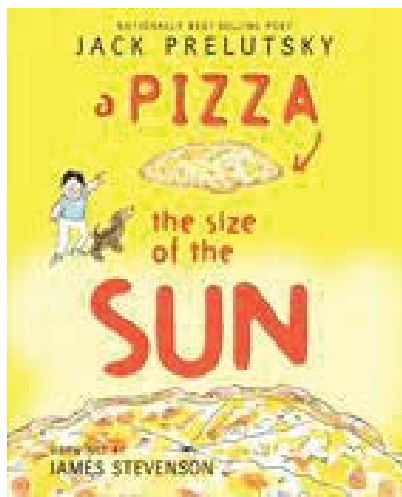
JNF042010

Comparable Titles

Stardines Swim High Across the Sky by Prelutsky, Jack, 2/26/2013, 9780062014641 (0062014641), \$16.99,

Stardines Swim High Across the Sky by Prelutsky, Jack, 2/26/2013, 9780062014658 (006201465X), \$17.89, Library

A Pizza the Size of the Sun by Prelutsky, Jack, 2/26/2013, 9780062239518 (0062239511), \$9.99, Paperback /



A Pizza the Size of the Sun

Jack Prelutsky, James Stevenson

Summary

Grab it while it's hot!

A Pizza the Size of the Sun has delighted young readers for decades, and now it comes in a portable paperback! From the gifted creators of the outrageously popular *The New Kid on the Block* and *Something Big Has Been Here* comes this collection of wondrously rich, varied, clever-and always funny-poems destined to become favorites. Discover and enjoy a dozen duhduhs, a puzzled python, and the coolest teenage hippopotamus you'll ever meet. Sample from more than one hundred tasty, tantalizing, tremendous poems sure to amuse, absorb, and delight. Readers of all ages won't be able to stop smiling -or reading!

Author Bio

Jack Prelutsky was the nation's first Children's Poet Laureate. He has filled more than fifty books of verse with his inventive wordplay, including the national bestsellers *Scranimals* and *The New Kid on the Block*. His latest "big book"-*I've Lost My Hippopotamus*-has received multiple starred reviews. He lives in Washington State. You can visit him online at www.jackprelutsky.com.

Marketing Plans

Promotion tied to the publication of *Stardines Swim High Across the Sky*

Greenwillow Books

9780062239518

Pub Date: 2/26/13

On Sale Date: 2/26/13

Ship Date: 2/6/13

\$9.99

Paperback / softback

160 pages

Carton Qty: 1

Announced 1st Print: 40K

Juvenile Nonfiction / Poetry

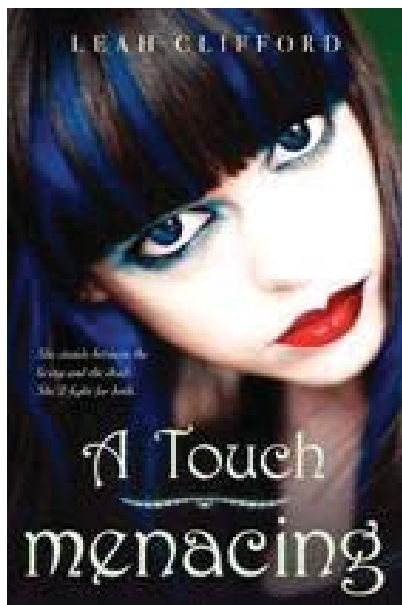
JNF042010

Comparable Titles

Stardines Swim High Across the Sky by Prelutsky, Jack, 2/26/2013, 9780062014641 (0062014641), \$16.99,

Stardines Swim High Across the Sky by Prelutsky, Jack, 2/26/2013, 9780062014658 (006201465X), \$17.89, Library

The New Kid on the Block by Prelutsky, Jack, 2/26/2013, 9780062239501 (0062239503), \$9.99, Paperback /



A Touch Menacing

Leah Clifford

Summary

The stunning and haunting conclusion to the trilogy begun with *A Touch Mortal*, which *Booklist* called "an exciting tale of good and evil, strength and temptation, and love and hate." One teenager is all that stands between Heaven and Hell in this dark, atmospheric novel for fans of Cassandra Clare and Holly Black.

Eden is dying—for the second time. But she won't let a little thing like that get in her way. Not when she is the only person in existence who can stop the unnatural plague that is creeping through the mortal world. Friends are becoming enemies, and enemies are everywhere. Nothing is black-and-white. Eden's journey will lead deep into the shadows of New York City. Love-and life-are on the line in this eerie, compelling conclusion to Leah Clifford's dark and original trilogy.

Author Bio

Leah Clifford is the author of *A Touch Mortal* and *A Touch Morbid*. She has been a cave guide, a flight attendant, a pizza delivery girl, and a grocery store cashier. She lives in Ohio. You can visit her at leahclifford.com, [facebook.com/leahclifford](https://www.facebook.com/leahclifford), twitter.com/leahclifford, leahclifford.tumblr.com/, and as part of the YA Rebels YouTube channel.

Marketing Plans

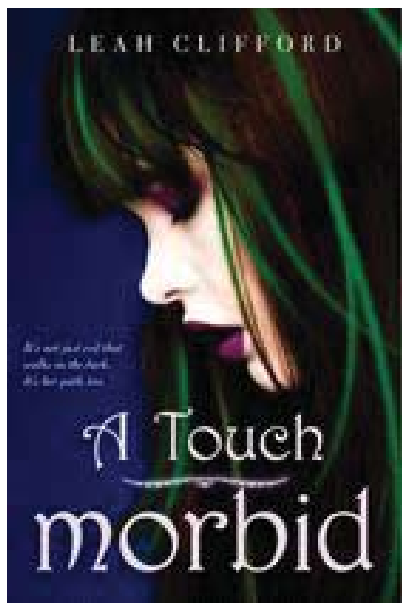
- . Extensive galley distribution
- . Featured in series back ad
- . Goodreads galley giveaway promotion
- . Featured title in THE END IS HERE social media campaign, including blogger mobilization, countdown widgets, ebook sampler paired with promotional opportunity, consumer sweepstakes, and featured on PitchDark
- . Featured title on HarperTeen's consumer website, epicreads.com, and pitchdark.com
- . Social...

Comparable Titles

A Touch Morbid by Clifford, Leah, 3/5/2013, 9780062005045 (0062005049), \$9.99, Paperback / softback, Juvenile

Greenwillow Books
9780062005052
Pub Date: 3/5/13
On Sale Date: 3/5/13
Ship Date: 2/13/13
\$17.99
Hardback

336 pages
Carton Qty: 36
Announced 1st Print: 25K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / Science Fiction, Fantasy, & Magic
JUV037000
5.500 in W | 8.250 in H
140mm W | 210mm H



A Touch Morbid

Leah Clifford

Summary

"Clifford's paranormal world and unique characters will once again draw readers to the battle between good and evil, and to sweet and unsettling romances woven throughout each person's fate."--ALA *Booklist*

An astonishing vision of the dark spaces between life and death for fans of *Hush, Hush*; *Fallen*; and Cassandra Clare's *Mortal Instruments* series.

Eden won the battle-she saved her true love from the darkest evil. But the war has only just begun. With secrets swirling around her, powerful allies unraveling, and life -and death-as she knows it eroding, Eden and those she loves tread dangerous ground. Can she trust anyone? Will her unearthly powers be her salvation or her downfall? A sweeping, dark, and sexy paranormal romance that will haunt readers with an inventive mythology and a cinematic New York City filled with shadows and longing.

Author Bio

Leah Clifford is the author of *A Touch Mortal*, *A Touch Morbid*, and *A Touch Menacing*. She has been a cave guide, a flight attendant, a pizza delivery girl, and a grocery store cashier. She lives in Ohio. You can visit her at leahclifford.com, [facebook.com/leahclifford](https://www.facebook.com/leahclifford), twitter.com/leahclifford, leahclifford.tumblr.com/, and as part of the YA Rebels YouTube channel.

Marketing Plans

. Promotion and publicity tied to release of *A Touch Menacing*

Greenwillow Books

9780062005045

Pub Date: 3/5/13

On Sale Date: 3/5/13

Ship Date: 2/13/13

\$9.99

Paperback / softback

304 pages

Carton Qty: 64

Announced 1st Print: 20K

Ages 14 And Up, Grades 9 And

Up

Juvenile Fiction / Science

Fiction, Fantasy, & Magic

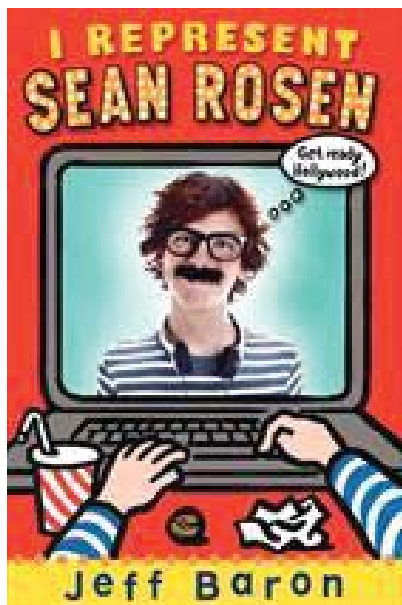
JUV037000

5.313 in W | 8.000 in H

135mm W | 203mm H

Comparable Titles

A Touch Menacing by Clifford, Leah, 3/5/2013, 9780062005052 (0062005057), \$17.99, Hardback, Juvenile Fiction /



I Represent Sean Rosen

Jeff Baron

Summary

One middle school kid + one (no, make that two) fantastic ideas = one hilarious story about the movies (making them) and school (surviving it) by debut author Jeff Baron. *I Represent Sean Rosen* will appeal to fans of Jack Gantos, Carl Hiaasen, and Jeff Kinney.

What do you do if you have one of the best, biggest, most amazing ideas ever. Do you tell anyone? Tell your parents? Your friends? Do you try to sell it? Do you save it until you are older? Are you ready for the fame that comes with it? What if someone tries to steal it? Sean Rosen has a really great idea. In fact, he's pretty sure his idea will change the entertainment business as we know it. He's not going to tell you what it is (sorry, but . . .). What he will do is invite you along for the ride of a lifetime as he attempts to make the transformation from normal middle school kid to the youngest movie mogul the world has ever known. This hilarious, original, and inventive tween novel follows Sean's exploits as he investigates...

Author Bio

Jeff Baron has been a playwright, screenwriter, director, lyricist, marketing director, speechwriter, cook, and camp counselor. His play "Visiting Mr. Green" has been performed worldwide. He lives in New York City. This is his first book. You can visit him online at www.jeffbaron.net.

Several of the characters in *I Represent Sean Rosen* have their own websites, including www.seanrosen.com, www.UNA...

Marketing Plans

- . Extensive galley distribution
- . Pre-publication e-galley distribution on Edelweiss
- . Build social media buzz through Goodreads, Facebook, and Twitter
- . Consumer online promotions via strong partnerships with online tween communities such as WozWorld, KidzBop, and more
- . Browse Inside Sneak Peek campaign
- . Extensive social media outreach through HarperCollins Children's Books profiles
- . Target...

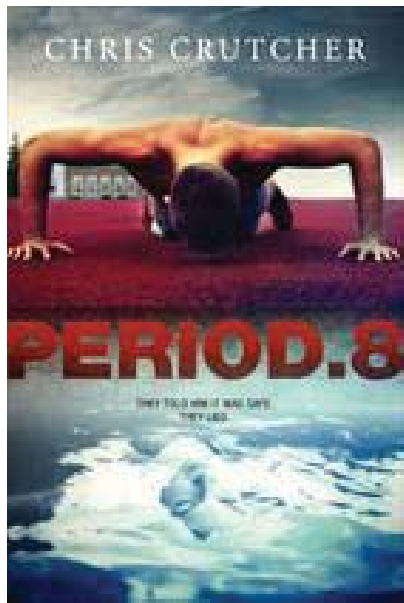
Greenwillow Books
9780062187475
Pub Date: 3/19/13
On Sale Date: 3/19/13
Ship Date: 2/27/13
\$16.99
Hardback

304 pages
Carton Qty: 40
Announced 1st Print: 40K
Ages 10 And Up, Grades 4 to 9
Juvenile Fiction / Boys / Men
JUV005000

5.500 in W | 8.250 in H
140mm W | 210mm H

Comparable Titles

No comparable titles have been specified.



Period 8

Chris Crutcher

Summary

In this full-length novel from Chris Crutcher, his first since the best-selling *Deadline*, the ultimate bully and the ultimate good guy tangle during Period 8.

Paul "the Bomb" Baum tells the truth. No matter what. It was something he learned at Sunday School. But telling the truth can cause problems, and not minor ones. And as Paulie discovers, *finding* the truth can be even more problematic. Period 8 is supposed to be that one period in high school where the truth can shine, a safe haven. Only what Paulie and Hannah (his ex-girlfriend, unfortunately) and his other classmates don't know is that the ultimate bully, the ultimate liar, is in their midst. Terrifying, thought-provoking, and original, this novel combines all the qualities of a great thriller with the controversy, ethics, and raw emotion of a classic Crutcher story.

Author Bio

Chris Crutcher is the author of *Staying Fat for Sarah Byrnes*, *Deadline*, *Athletic Shorts*, and *King of the Mild Frontier*, among other books. A frequent contributor to the *Huffington Post*, Chris Crutcher has been awarded the NCTE's National Intellectual Freedom Award, the ALAN Award, and the ALA's Margaret A. Edwards Lifetime Achievement Award. He lives in Spokane, Washington. You can visit him onlin...

Marketing Plans

- . Extensive galley distribution
- . Pre-publication e-galley distribution on Edelweiss
- . Build social media buzz through Goodreads, Facebook, Twitter
- . Author video
- . Promotion and author chat on EpicReads.com
- . Extensive social media campaign
- . Browse Inside Sneak Peek campaign
- . Promotion tied to Banned Books Week (last week of September 2013)
- . Targeted publicity outreach
- . Lead feature and gall...

Greenwillow Books
9780061914805
Pub Date: 3/26/13
On Sale Date: 3/26/13
Ship Date: 3/6/13
\$17.99
Hardback

320 pages
Carton Qty: 40
Announced 1st Print: 75K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / General
JUV000000
5.500 in W | 8.250 in H | 1.050 in T
140mm W | 210mm H | 27mm T

Comparable Titles

No comparable titles have been specified.



Shadow on the Sun

David Macinnis Gill

Summary

A thrill ride-incredible action, inventive world-building, deadly humor, and more-for fans of movie classics such as *Blade Runner* and *Mad Max*! This is the companion to *Invisible Sun* and *Black Hole Sun*, which Suzanne Collins, the author of *The Hunger Games*, called "imaginative and action-packed."

The stakes couldn't be any higher for Durango. He's lost just about everything, and even his memories are now suspect. Durango's father is bent on transforming him into the Prince of Mars and stealing Mimi, but Durango and Mimi have other plans. And then there's Vienne. Can she find Durango before it is too late? Characters return, new characters are introduced, and the action never stops. Bloggers and reviewers embraced the first two books in acclaimed author David Macinnis Gill's trilogy about Durango, Mimi (his nano-implant with a biting wit), and Vienne (his second-in-command), calling the books non-put-downable, thrilling, funny, and totally satisfying. A surefire bet for fans of dystopia...

Author Bio

David Macinnis Gill is the author of *Soul Enchilada*, *Black Hole Sun* and *Invisible Sun*. He is a past president of ALAN and an associate professor at UNC Wilmington, specializing in young adult literature. You can visit him online at davidmacinnisgill.com.

Marketing Plans

- . Extensive galley distribution
- . E-galley distribution through Edelweiss
- . Consumer online advertising on Goodreads and/or Locus (including galley giveaway)
- . Featured in series back ad
- . Promotion, including author feature, on EpicReads.com and in HipLit e-newsletter
- . Social media outreach across HarperTeen profiles
- . Author/book/series promotion on Figment.com
- . Browse Inside at publication

....

Comparable Titles

Invisible Sun by Gill, David Macinnis, 3/26/2013, 9780062073334 (0062073338), \$9.99, Paperback / softback, Juvenile

Greenwillow Books
9780062073358
Pub Date: 3/26/13
On Sale Date: 3/26/13
Ship Date: 3/6/13
\$17.99
Hardback

352 pages
Carton Qty: 36
Announced 1st Print: 40K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / General
JUV000000
5.500 in W | 8.250 in H
140mm W | 210mm H



Invisible Sun

David Macinnis Gill

Summary

Bloggers, readers, and reviewers have embraced *Invisible Sun*, the second book in David Macinnis Gill's trilogy about Durango, a mercenary living on a terraformed Mars. "The writing is pretty much perfection for a sci-fi novel," says WhatchYAreading, and My Bookish Ways raves, "Speaking of action . . . it rarely lets up and there are a few revelations that had my jaw on the floor."

In the second book in the Black Hole Sun sequence, Durango and Vienne pull off an ill - advised raid on Lyme's complex. Vienne is captured, and Durango is beaten and left for dead. Now, wounded and shaken, Durango must overcome bounty hunters, treacherous terrain, a full-scale civil war, and a warrior monk with an eye for vengeance to find Vienne and free her from Archibald, a brain - washing pyromaniac who wants to rule Mars-and kill Durango in the process. Durango has Mimi (an unforgettable and wise - cracking AI implant) on his side, and that's about it. But as readers of *Black Hole Sun* know, you don't want to ...

Author Bio

David Macinnis Gill is the author of *Soul Enchilada*, *Black Hole Sun*, *Invisible Sun*, and the third book in the *Sun* series-- *Shadow on the Sun*. He is a past president of ALAN and an associate professor at UNC Wilmington, specializing in young adult literature. You can visit him online at davidmacinnisgill.com.

Marketing Plans

. Promotion and publicity tied to release of *Shadow on the Sun*

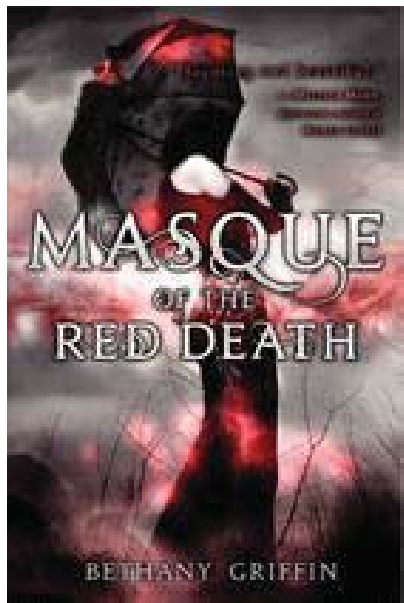
Greenwillow Books
9780062073334
Pub Date: 3/26/13
On Sale Date: 3/26/13
Ship Date: 3/6/13
\$9.99
Paperback / softback

384 pages
Carton Qty: 52
Announced 1st Print: 35K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / General
JUV000000

5.500 in W | 8.250 in H
140mm W | 210mm H

Comparable Titles

Shadow on the Sun by Gill, David Macinnis, 3/26/2013, 9780062073358 (0062073354), \$17.99, Hardback, Juvenile



Masque of the Red Death

Bethany Griffin

Summary

In a smoldering city full of death and danger, a seventeen-year-old girl could be the salvation-or the destruction-of the entire human race . . . and two boys' hearts. A breathtaking dystopian twist on Edgar Allan Poe's gothic tale for fans of Cassandra Clare and Holly Black.

The city has been decimated by a deadly plague-saved only by Araby Worth's father, who invented masks that filter the virus out of the air. But the city has never recovered. Seventeen-year-old Araby hasn't, either. She doesn't want survival; she wants oblivion, so she can forget the horrors she has seen. Until she finds a spark of hope in the depths of the Debauchery Club: in Will, the club's unbearably magnetic proprietor, and in Elliott, the wickedly smart revolutionary. But what will she choose when a new terror sweeps the city and she alone holds the cure? Her own heart? Or the rest of the human race? A terribly romantic, atmospheric, and thrilling beginning of a two-book sequence that reimagines Edgar Allan P...

Author Bio

Bethany Griffin is a high school English teacher. She lives with her family in Louisville, Kentucky. You can visit her online at <http://bethanygriffin.com/>.

Marketing Plans

- Featured title in Dark Days promotion, which includes:
 - Consumer advertising
 - Extensive online engagement promotion
 - Robust digital offerings (including website, mobile site, app, and more!)
 - Nationwide tour, kicking off with an event at BEA
 - Consumer sweepstakes
 - And more!
- Extensive early ARC distribution
- Extensive social media campaign on Facebook, Twitter, and Goodreads
- Targeted Facebook a...

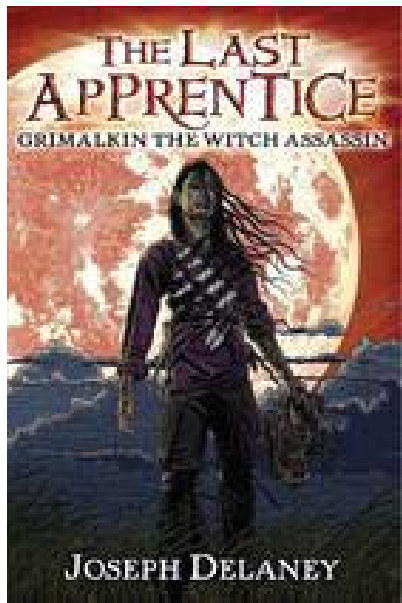
Greenwillow Books
9780062107800
Pub Date: 3/26/13
On Sale Date: 3/26/13
Ship Date: 3/6/13
\$9.99
Paperback / softback

352 pages
Carton Qty: 56
Announced 1st Print: 50K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / Love & Romance
JUV026000

5.313 in W | 8.000 in H
135mm W | 203mm H

Comparable Titles

No comparable titles have been specified.



The Last Apprentice: Grimalkin the Witch Assassin (Book 9)

Joseph Delaney, Patrick Arrasmith

Summary

The ninth volume in the internationally best-selling Last Apprentice series. The deadliest and most fascinating character of the series-Grimalkin the witch assassin-stars in a full-length novel all her own. The Last Apprentice will soon be a major motion picture called *The Seventh Son!*

Grimalkin never misses. When her assassin's blades fly, they always hit their mark. Except once, when they were aimed at Tom Ward, a seventh son of a seventh son and the Spook's last apprentice. Since that day, the two have been uneasy allies in the battle against the dark. Now Last Apprentice fans get an inside look into Grimalkin's past, present, and future. How did she become the most feared witch in the land? And in the end, will she fight for good or turn back to the dark? The ninth volume in the internationally best-selling series picks up where *Rage of the Fallen* ended, but this time, Grimalkin is our guide! Illustrated by Patrick Arrasmith with arresting black-and-white scratchboard artwork.

Author Bio

Joseph Delaney lives in boggart territory in Lancashire, England. You can visit him online at lastapprentice.com and [facebook.com/delaneyjoseph](https://www.facebook.com/delaneyjoseph).

Marketing Plans

. Promotion and publicity tied to release of The Last Apprentice: Slither

Greenwillow Books
9780062082084
Pub Date: 4/16/13
On Sale Date: 4/16/13
Ship Date: 3/27/13
\$9.99
Paperback / softback

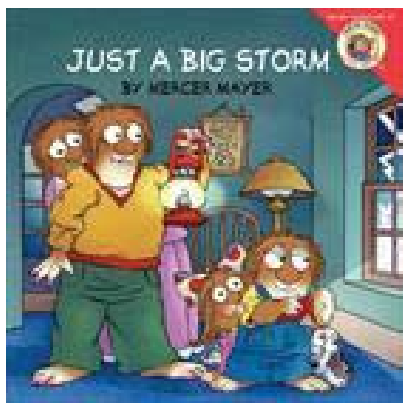
400 pages
Carton Qty: 52
Announced 1st Print: 100K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Action & Adventure
JUV001000
Series: The Last Apprentice
5.313 in W | 8.000 in H
135mm W | 203mm H

Comparable Titles

The Seventh Son: A Last Apprentice Book by Delaney, Joshep, 2/1/2013, 9780062209702 (0062209701), \$10.99,

The Last Apprentice: Slither (Book 11) by Delaney, Joseph, 1/22/2013, 9780062192349 (0062192345), \$17.99,

Children's Paperback



Little Critter: Just a Big Storm

Mercer Mayer

Summary

Join Little Critter® as his family braves a big storm in this 8x8 storybook.

Little Critter and his family are prepared for stormy weather! Before the power goes out, they find their flashlights, rescue stuff in their yard, and put a "do not open" sign on the fridge. The lightning and thunder is scary at first, but after playing board games and telling stories by lantern light, Little Critter realizes a little bad weather is nothing to be afraid of.

Author Bio

Mercer Mayer is the creator of the enduringly popular Little Critter books. Drawing from his own childhood adventures for inspiration, Mayer has created a beloved and classic character in Little Critter. You can visit him online at www.littlecritter.com.

Marketing Plans

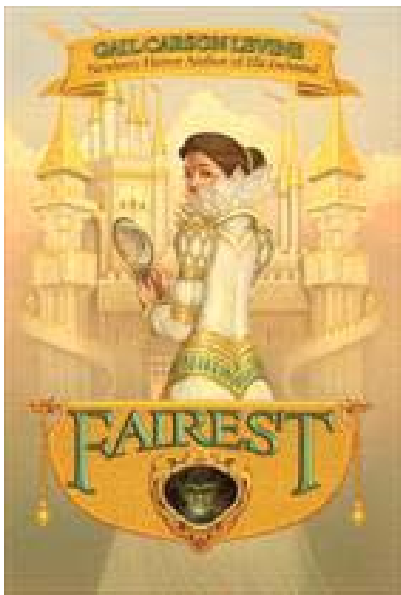
- Mailing to early childhood media
- A finished book will be sent to top trade and library publications for review
- *Little Critter: Just a Big Storm* will be sent to a mailing list of print, radio, and TV outlets for review
- Parents News Alert
- Social Media messaging on release
- Browse Inside
- Promotion on harpercollinschildrens.com, harpercollins.com, and key parenting sites
- Complete title descr...

HarperFestival
9780061478048
Pub Date: 3/26/13
On Sale Date: 3/26/13
Ship Date: 3/6/13
\$3.99
Paperback / softback

24 pages
Carton Qty: 100
Announced 1st Print: 125K
Ages 4 to 7, Grades P to 2
Juvenile Fiction / Social Issues
JUV039000
Series: Little Critter
8.000 in W | 8.000 in H
203mm W | 203mm H

Comparable Titles

Little Critter: Bedtime Stories by Mayer, Mercer, 1/8/2013, 9780062236401 (0062236407), \$11.99, Paperback /



Fairest

Gail Carson Levine

Summary

A spellbinding reimagining of *Snow White* by the Newbery Honor author of *Ella Enchanted*

In the kingdom of Ayortha, who is the fairest of them all? Certainly not Aza. She is thoroughly convinced that she is ugly. What she may lack in looks, though, she makes up for with a kind heart, and with something no one else has - a magical voice. Her vocal talents captivate all who hear them, and in Ontio Castle they attract the attention of a handsome prince - and a dangerous new queen.

In this *New York Times* bestselling novel filled with humor, adventure, romance, and song, Newbery Honor author Gail Carson Levine invites you to join Aza as she discovers how exquisite she truly is.

New cover! *Fairest*, *Ella Enchanted*, *Ever*, and *The Two Princesses of Bamarre* all have beautiful new covers illustrated by the same artist who created the jacket art for Gail Carson Levine's newest novel, *A Tale of Two Castles*.

EXTRAS inside! An interview with the author, a deleted scene, and a teaser to *A Tale of Tw...*

Author Bio

Gail Carson Levine is the author of the Newbery Honor Book *Ella Enchanted*; the *New York Times* bestsellers *Ever* and *Fairest*; *A Tale of Two Castles*; the ALA Notable Book *Dave at Night*; *The Wish*; *The Two Princesses of Bamarre*; the six Princess Tales books; the nonfiction book *Writing Magic: Creating Stories That Fly*; the poetry collection *Forgive Me, I Meant to Do It: False Apology Poems*; and the pic...

Marketing Plans

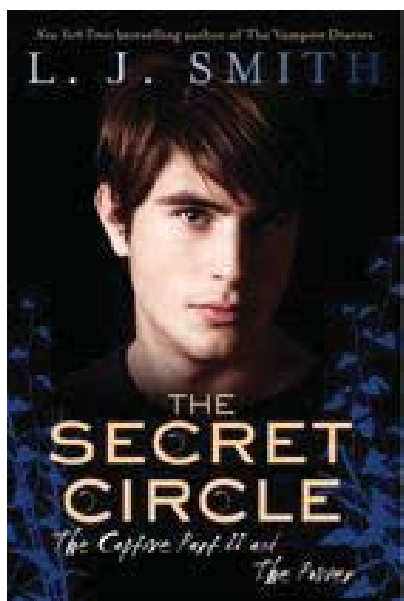
- Book detail page and author and illustrator bios at HarperCollins websites
- Promotional outreach through tween social networking websites and interactive communities
- Custom AuthorTracker campaign
- Social media outreach targeting parents and tweens via Facebook and Twitter
- Cross-promotion on author's website and social media profiles

HarperCollins
9780060734107 R1
Pub Date: 7/24/12
On Sale Date: 7/24/12
\$6.99
Paperback / softback

352 pages
Carton Qty: 40
Announced 1st Print: 40K
Ages 8 to 14, Grades 3 to 9
Juvenile Fiction / Fairy Tales & Folklore
JUV012030
5.125 in W | 7.625 in H | 0.704 in T
130mm W | 194mm H | 18mm T

Comparable Titles

A Tale of Two Castles by Levine, Gail Carson, 12/26/2012, 9780061229671 (0061229679), \$6.99, Paperback /
Forgive Me, I Meant to Do It by Levine, Gail Carson, 3/13/2012, 9780061787256 (0061787256), \$15.99, Hardback,
Forgive Me, I Meant to Do It by Levine, Gail Carson, 3/13/2012, 9780061787263 (0061787264), \$16.89, Library
The Two Princesses of Bamarre by Levine, Gail Carson, 4/15/2003, 9780064409667 (006440966X), \$6.99,



The Secret Circle: The Captive Part II and The Power

L. J. Smith

Summary

The thrilling second bind-up in this tale of love, witchcraft, and the supernatural from the *New York Times* bestselling author of *The Vampire Diaries*, repackaged with an exciting new series look

Lured into the deadliest in-crowd imaginable, Cassie has learned that her magic comes with a price—and it's more dangerous than she knows. Torn between the dueling desires of the two most powerful members of The Secret Circle, she must ultimately choose between saving all of New Salem, and her own love for the bewitching Adam, which threatens to rip the circle apart. In the ultimate battle between good and evil, will Cassie's supernatural powers be strong enough to lead the coven out of danger? Or will she fall prey to the dark forces within?

The second volume in the Secret Circle series is repackaged with a fresh look that is sure to entice new readers and thrill *New York Times* bestselling author of *The Vampire Diaries* L. J. Smith's legions of fans.

Author Bio

L. J. Smith is the creator of *The Vampire Diaries*, now a hit TV show, and *The Secret Circle* as well as the author of *The Forbidden Game*, *Night World*, and the #1 *New York Times* bestselling *Dark Visions*. You can visit her online at www.ljanesmith.net.

Marketing Plans

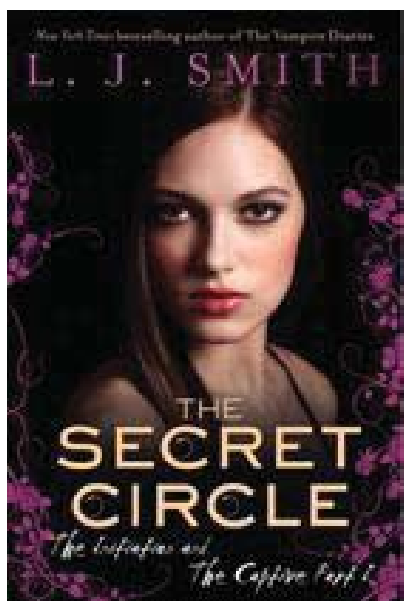
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Social media campaign

HarperTeen
9780061671357 R1
Pub Date: 8/21/12
On Sale Date: 8/21/12
\$8.99
Paperback / softback

416 pages
Carton Qty: 48
Announced 1st Print: 75K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Horror & Ghost Stories
JUV018000
Series: The Secret Circle
5.313 in W | 8.000 in H | 0.937 in T
135mm W | 203mm H | 24mm T

Comparable Titles

The Vampire Diaries: The Hunters: Moonsong by Smith, L. J., 3/12/2013, 9780062017710 (0062017713), \$9.99,
The Secret Circle: The Divide by Smith, L. J., 3/12/2013, 9780062130419 (0062130412), \$9.99, Paperback /
The Secret Circle: The Temptation by Smith, L. J., 3/12/2013, 9780062130471 (0062130471), \$17.99, Hardback,
The Secret Circle: The Initiation and The Captive Part I by Smith, L. J., 7/22/2008, 9780061670855 (0061670855),
The Vampire Diaries: The Fury and Dark Reunion by Smith, L. J., 12/26/2007, 9780061140983 (0061140988),



The Secret Circle: The Initiation and The Captive Part I

L. J. Smith

Summary

A dangerously exciting book of love, witchcraft, and the supernatural from the *New York Times* bestselling author of *The Vampire Diaries*, repackaged with a gorgeous new series look

When Cassie is forced to move from California all the way to the small New England town of New Salem, she's miserable. And yet she feels a powerful kinship to the town and to a terrifyingly beautiful group of students who always seem to get their way. Charmed by the Secret Circle, Cassie is initiated into a coven of witches whose power has controlled New Salem for hundreds of years. But when she falls for the mysterious and intriguing Adam, she is faced with the most pressing danger of her life -and one wrong move could ultimately destroy her....

The first volume in the Secret Circle series is repackaged with a fresh look that is sure to entice new readers and thrill the legions of fans of *New York Times* bestselling author L. J. Smith's *The Vampire Diaries*.

Author Bio

L. J. Smith is the creator of *The Vampire Diaries*, now a hit TV show, and *The Secret Circle* as well as the author of *The Forbidden Game*, *Night World*, and the #1 *New York Times* bestselling *Dark Visions*. You can visit her online at www.ljanesmith.net.

Marketing Plans

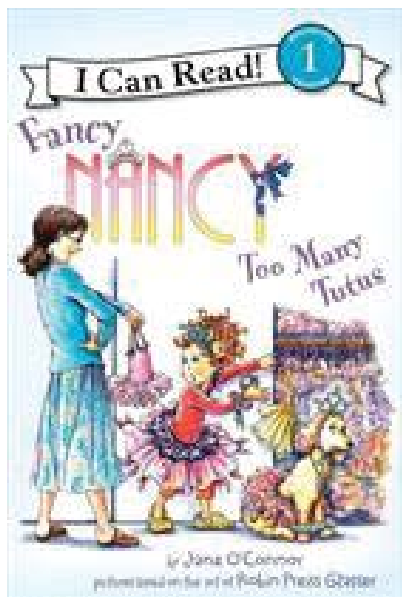
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Social media campaign

HarperTeen
9780061670855 R1
Pub Date: 8/21/12
On Sale Date: 8/21/12
\$8.99
Paperback / softback

416 pages
Carton Qty: 48
Announced 1st Print: 75K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Horror & Ghost Stories
JUV018000
Series: The Secret Circle
5.313 in W | 8.000 in H | 0.937 in T
135mm W | 203mm H | 24mm T

Comparable Titles

The Vampire Diaries: The Hunters: Moonsong by Smith, L. J., 3/12/2013, 9780062017710 (0062017713), \$9.99,
The Secret Circle: The Divide by Smith, L. J., 3/12/2013, 9780062130419 (0062130412), \$9.99, Paperback /
The Secret Circle: The Temptation by Smith, L. J., 3/12/2013, 9780062130471 (0062130471), \$17.99, Hardback,
The Secret Circle: The Captive Part II and The Power by Smith, L. J., 12/23/2008, 9780061671357 (0061671355),
The Vampire Diaries: The Fury and Dark Reunion by Smith, L. J., 12/26/2007, 9780061140983 (0061140988),



Fancy Nancy: Too Many Tutus

Jane O'Connor, Robin Preiss Glasser

Summary

Fancy Nancy is faced with a tutu dilemma-that's a fancy way of saying she doesn't know what to do!

Fancy Nancy's closet is bulging (that's a fancy way of saying it won't close). Nancy's mom thinks she should give away some of her tutus -but Nancy knows a fancy girl can never have too many! When Ms. Glass tells her class they will have a fancy swap -and-shop day at school, will Nancy bring in some tutus to trade? And what happens when she finds the tutu of her dreams?

Following in the footsteps of all Fancy Nancy I Can Reads, *Fancy Nancy: Too Many Tutus* will delight beginning readers-and young tutu-wearing fans will agree: There's no such thing as too many tutus!

Author Bio

Jane O'Connor is the author of more than forty books for children, including the Nina, Nina Ballerina stories, illustrated by DyAnne DiSalvo, and the Fancy Nancy picture book series. Ms. O'Connor lives with her family in ever-posh New York City. You can visit her online at www.fancynancyworld.com.

Marketing Plans

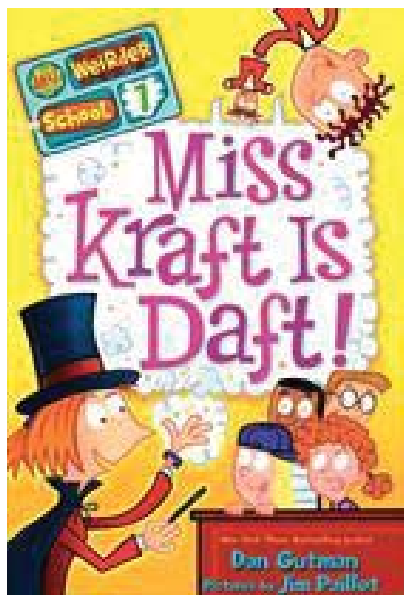
- Include in mass market seasonal presentation
- Include in mass market monthly kits for distribution to accounts
- Seasonal consumer and social media advertising for I Can Read program
- I Can Read website updates including new book and ebook information listings
- Parents news alert
- Social media messaging
- Update I Can Read app
- Update fancynancyworld.com
- Custom AuthorTracker campaign for Fancy N...

Comparable Titles

Fancy Nancy Storybook Treasury by O'Connor, Jane, 2/5/2013, 9780062119780 (0062119788), \$11.99, Hardback,
Fancy Nancy: Nancy Clancy, Secret Admirer by O'Connor, Jane, 1/2/2013, 9780062082954 (0062082957), \$9.99,
Fancy Nancy: Too Many Tutus by O'Connor, Jane, 12/26/2012, 9780062083081 (0062083082), \$16.99, Hardback,

HarperCollins
 9780062083074
 Pub Date: 12/26/12
 On Sale Date: 12/26/12
 Ship Date: 12/5/12
 \$3.99
 Paperback / softback

32 pages
 Carton Qty: 92
 Announced 1st Print: 400K
 Ages 4 to 8, Grades K to 3
 Juvenile Fiction / Readers
 JUV043000
 Series: I Can Read Book 1
 6.000 in W | 9.000 in H
 152mm W | 229mm H



My Weirder School #7: Miss Kraft Is Daft!

Dan Gutman

Summary

Same weird school!
Same weird kids!
New, weirder stories!

Oh no! Mr. Granite is sick. You know what that means. A.J. and the gang will have a substitute teacher all week. Yay! But Miss Kraft is weird. She wears a clown costume and uses hand puppets to talk. She likes to do magic tricks. She can saw kids in half or snap her fingers to make them disappear. And she's happy all the time. What is her problem?

Dan Gutman's hugely popular My Weird School series has sold more than five million copies to date and has a special following among reluctant readers. The My Weird School books are sold in more than forty countries, and translation rights have been contracted in twelve international markets. This powerhouse series continues to grow with the My Weirder School series arc-which is weirder than ever! Don't miss the hilarious adventures of A.J. and the gang.

My Weird School gets kids reading!

"I didn't like to read, but when I read your books I loved reading." -Trent, Mrs. O's class

"My...

Author Bio

Dan Gutman may be weird, but he is also beloved by kids, parents, and teachers across the country. His books include the My Weird School series (more than 5 million copies sold), the Baseball Card Adventures (more than 1.5 million copies sold), and the *New York Times* bestselling Genius Files, a tween series that so far includes *Mission Unstoppable* and *Never Say Genius*. He is also the author of *Cas...*

Marketing Plans

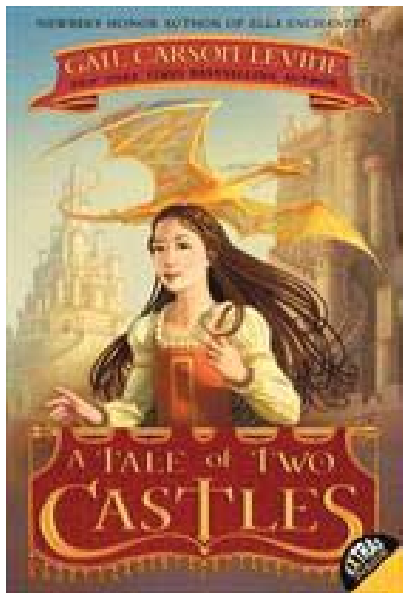
- Update "World of Dan Gutman" online area with new book information
- Update content tab on author's Facebook fan page
- Promotional outreach through tween social networking websites and interactive communities
- Repromote existing online assets
- Social media outreach targeting parents and tweens via Facebook and Twitter
- Email alerts targeting tweens
- Cross-promotion with author's website
- Book det...

Comparable Titles

The Genius Files #3: You Only Die Twice by Gutman, Dan, 1/22/2013, 9780061827709 (0061827703), \$16.99,

The Genius Files #3: You Only Die Twice by Gutman, Dan, 1/22/2013, 9780061827716 (0061827711), \$17.89,

The Genius Files #2: Never Say Genius by Gutman, Dan, 12/26/2012, 9780061827693 (006182769X), \$6.99,



A Tale of Two Castles

Gail Carson Levine, Greg Call

Summary

An enchanting tale of a girl who dreams of a home on the stage but finds refuge instead in a dragon's lair. Newbery Honor and *New York Times* bestselling author Gail Carson Levine delivers an engaging story of a spirited leading lady cast in the role of a lifetime!

Newly arrived in the town of Two Castles, twelve-year-old Elodie wants nothing more than to become an apprentice to a theater troupe. But alas, the troupe turns her away. The only one who offers to take her in is the brilliant dragon Meenore, who sells fire-roasted bread and cheese skewers and moonlights as a detective.

Elodie and Meenore's first case together concerns the town's shape-shifting ogre, Count Jonty Um. He is in grave danger: Someone wants him dead. Elodie disguises herself as a lowly kitchen maid in Count Jonty Um's castle to discover the villain. Everyone is a suspect—from the handsome cat trainer Master Thiel to kindly Goodwife Celeste—and not even Elodie escapes suspicion. Will she be able to find the cul...

Author Bio

Gail Carson Levine is the author of the Newbery Honor Book *Ella Enchanted*; the *New York Times* bestsellers *Ever* and *Fairest*; the ALA Notable Book *Dave at Night*; *The Wish*; *The Two Princesses of Bamarre*; the six Princess Tales books; the nonfiction book *Writing Magic: Creating Stories That Fly*; the poetry collection *Forgive Me, I Meant to Do It: False Apology Poems*; and the picture books *Betsy Who Cr...*

Marketing Plans

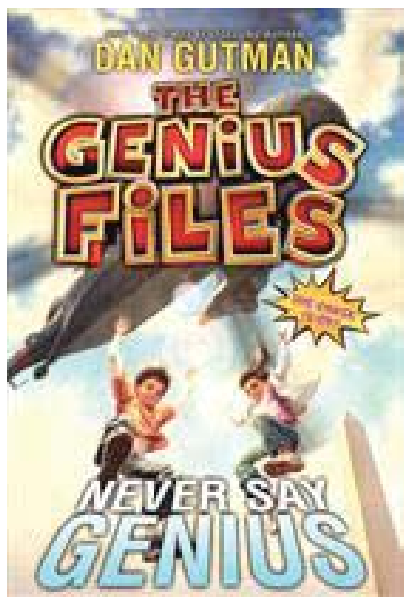
- Promotional outreach through tween social networking websites and interactive communities
- Re-promote existing online assets
- Book detail page and author bio at HarperCollins websites
- Custom AuthorTracker campaign
- Social media outreach targeting tweens via Facebook and Twitter
- Email alerts targeting tweens
- Cross-promotion on author's website and social media profiles

Comparable Titles

Fairest by Levine, Gail Carson, 5/6/2008, 9780060734107 (0060734108), \$6.99, Paperback / softback, Juvenile

HarperCollins
9780061229671
Pub Date: 12/26/12
On Sale Date: 12/26/12
Ship Date: 12/5/12
\$6.99
Paperback / softback

352 pages
Carton Qty: 44
Announced 1st Print: 50K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Science Fiction, Fantasy, & Magic
JUV037000



The Genius Files #2: Never Say Genius

Dan Gutman

Summary

The most dangerous (and hilarious!) road trip in history continues with the second wacky book in Dan Gutman's *New York Times* bestselling Genius Files series.

"There were eight items on Coke McDonald's To Do list on June 25. But having his body lowered into a vat of boiling oil was not one of them."

Twins Coke and Pepsi McDonald are back! Their wacky family road trip continues as the McDonalds drive in a rented RV from Wisconsin to Washington, D.C., for Aunt Judy's wedding. Will they stop anywhere normal?

Yeah, right.

Thanks to their oddball parents, Coke and Pep are going to visit the vacuum cleaner museum, the world's largest concrete egg, and the biggest collection of outhouses there is. Meanwhile, a crazy redheaded villain named Archie Clone is hot on their tail, determined to make sure they never make it back home to California.

Can Coke and Pep manage to stay one step ahead of the mess that the Genius Files has gotten them into? Buckle your seat belts, because this family vac...

Author Bio

Dan Gutman's series include the overwhelmingly popular *My Weird School*, *My Weirder School*, and *My Weird School Daze* as well as the *Baseball Card Adventures*. Dan lives in Haddonfield, NJ, and visits schools in the New Jersey area throughout the year. You can visit him online at www.dangutman.com, on Facebook, and on Twitter (@dangutmanbooks).

Marketing Plans

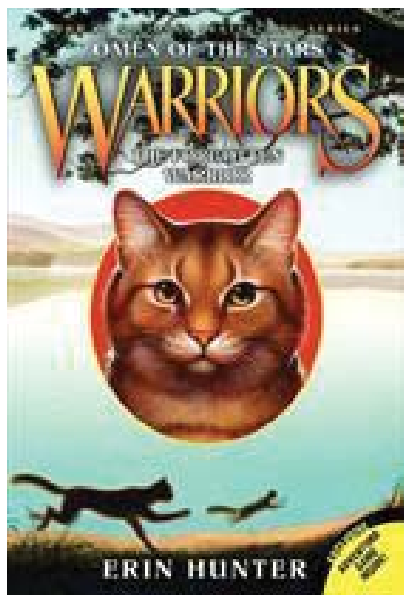
- Tie-in to publicity for *The Genius Files #3: You Only Die Twice*
- Re-promote existing series online assets
- Featured promotion on tween social networking websites and interactive communities
- Book detail page and author bio at HarperCollins websites
- Social media outreach via Twitter, Facebook, and Goodreads
- Email alerts targeting tweens
- Cross-promotion with author's website and social media pr...

Comparable Titles

- The Genius Files #3: You Only Die Twice** by Gutman, Dan, 1/22/2013, 9780061827709 (0061827703), \$16.99,
The Genius Files #3: You Only Die Twice by Gutman, Dan, 1/22/2013, 9780061827716 (0061827711), \$17.89,
My Weirder School #7: Miss Kraft Is Daft! by Gutman, Dan, 12/26/2012, 9780062042156 (0062042157), \$3.99,
My Weirder School #7: Miss Kraft Is Daft! by Gutman, Dan, 12/26/2012, 9780062042163 (0062042165), \$15.89,

HarperCollins
 9780061827693
 Pub Date: 12/26/12
 On Sale Date: 12/26/12
 Ship Date: 12/5/12
 \$6.99
 Paperback / softback

304 pages
 Carton Qty: 52
 Announced 1st Print: 50K
 Ages 8 to 12, Grades 3 to 7
 Juvenile Fiction / Action &
 Adventure
 JUV001000
 Series: The Genius Files



Warriors: Omen of the Stars #5: The Forgotten Warrior

Erin Hunter

Summary

Erin Hunter's #1 nationally bestselling Warriors series continues in this action-packed fourth arc! *The Forgotten Warrior* also includes a new challenge in the ongoing Warriors Adventure Game.

With a divided StarClan driving a treacherous rift between the four warrior Clans, the spirits of the Dark Forest are gaining strength. When an outsider appears in ThunderClan's midst, the warrior cats will be forced to choose whose word they can trust-before it's too late.

The Forgotten Warrior is bursting with nail-biting suspense, epic adventure, and even greater threats as the Omen of the Stars story arc approaches its electrifying finish. With over thirteen million Warriors books sold and each new title hitting the *New York Times* bestseller list, this series continues to soar.

The Forgotten Warrior also contains the fifth challenge in the Warriors Adventure Game.

HarperCollins
9780061555268
Pub Date: 12/26/12
On Sale Date: 12/26/12
Ship Date: 12/5/12
\$6.99
Paperback / softback

384 pages
Carton Qty: 44
Announced 1st Print: 100K
Ages 10 And Up, Grades 5 And Up
Juvenile Fiction / General
JUV000000
Series: Warriors: Omen of the Stars
5.125 in W | 7.625 in H | 0.768 in T
130mm W | 194mm H | 20mm T

Author Bio

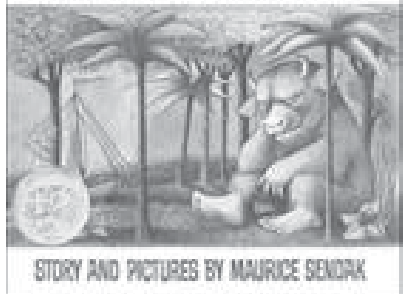
Erin Hunter is inspired by a love of animals and a fascination with the ferocity of the natural world. She is the author of the Warriors, Seekers, and Survivors series. Erin lives in the UK. Download the free Warriors app and chat on Warriors message boards at www.warriorcats.com.

Marketing Plans

- Galley distribution to top reviewers, store managers, and buyers
- *Warriors: Omen of the Stars #5: The Forgotten Warrior* will be featured in the Fall 2011 Digital Catalog
- Warriors Forum Fanatic Challenge Fall 2012
- National consumer advertising on leading tween website (poptropica.com)
- *PW Children's Bookshelf* and/or *PW Daily* Announcement Ads
- Extensive cross-promotion with Working Partners for ...

Comparable Titles

Warriors: Omen of the Stars #6: The Last Hope by Hunter, Erin, 4/2/2013, 9780061555299 (0061555290), \$7.99,
Warriors: Dawn of the Clans #1: The Sun Trail by Hunter, Erin, 3/5/2013, 9780062063465 (0062063464), \$16.99,
Warriors: Dawn of the Clans #1: The Sun Trail by Hunter, Erin, 3/5/2013, 9780062063472 (0062063472), \$17.89,
Seekers: Return to the Wild #1: Island of Shadows by Hunter, Erin, 1/8/2013, 9780061996368 (006199636X),
Seekers: Return to the Wild #3: River of Lost Bears by Hunter, Erin, 1/8/2013, 9780061996405 (0061996408),
Seekers: Return to the Wild #3: River of Lost Bears by Hunter, Erin, 1/8/2013, 9780061996412 (0061996416),
Warriors: Omen of the Stars #5: The Forgotten Warrior Pb 9c Flr by Hunter, Erin, 12/26/2012, 9780062221506

WHERE THE WILD THINGS ARE**Where the Wild Things Are**

Maurice Sendak

Summary

Where the Wild Things Are is fifty years old! Let the wild rumpus continue as this classic comes to life as never before with new reproductions of Maurice Sendak's artwork.

For fifty years, children have roared their terrible roars with Max and the wild things. And now, using state-of-the-art technology, this fiftieth anniversary edition of *Where the Wild Things Are* reproduces the book's artwork more faithfully than it has ever been reproduced before. Maurice Sendak himself enthusiastically approved these impressive new reproductions.

You will want a copy of the fiftieth anniversary edition even if you already have the book at home. It's perfect for lifelong fans and for kids who are just discovering the magic of Sendak's books.

Author Bio

Maurice Sendak received the 1964 Caldecott Medal for *Where the Wild Things Are*; the 1970 Hans Christian Andersen Award for Illustration, making him the only American ever to receive this honor; the 1983 Laura Ingalls Wilder Award, given by the American Library Association in recognition of his entire body of work; and the 1996 National Medal of Arts in recognition of his contribution to the arts i...

Marketing Plans

- *New York Times Book Review* print advertising
- Targeted Facebook advertising campaign
- National publicity campaign
- Promotional 2013 wall calendar featuring *Where the Wild Things Are* and forty other classic Sendak titles
- Classic Sendak Storytime Kit with downloadable activities, wallpapers, and social media icons
- Official retrospective Facebook fan page
- Major twelve-month social media campaig...

Comparable Titles

No comparable titles have been specified.

HarperCollins
9780064408233 R1
Pub Date: 12/26/12
On Sale Date: 12/26/12
\$6.99
Paperback / softback

Bloomability

Sharon Creech

272 pages
Carton Qty: 80
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Social Issues
JUV039090
5.125 in W | 7.625 in H | 0.544
in T
130mm W | 194mm H | 14mm T

Comparable Titles

No comparable titles have been specified.

HarperCollins
9780064409605
Pub Date: 1/18/05
On Sale Date: 1/18/05
Ship Date: 12/29/04
\$5.99
Paperback / softback

Granny Torrelli Makes Soup

Sharon Creech

160 pages
Carton Qty: 108
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Family
JUV013030
5.125 in W | 7.625 in H | 0.320
in T
130mm W | 194mm H | 8mm T

Comparable Titles

No comparable titles have been specified.

HarperCollins
9780060540241 R1
Pub Date: 12/26/12
On Sale Date: 12/26/12
Ship Date: 9/8/05
\$5.99
Paperback / softback

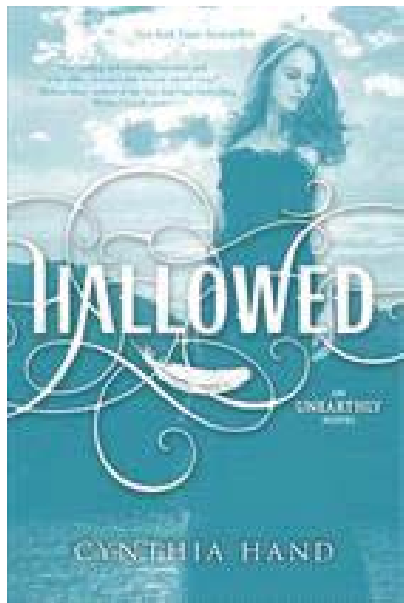
Heartbeat

Sharon Creech

208 pages
Carton Qty: 84
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Family
JUV013000
5.125 in W | 7.625 in H | 0.416
in T
130mm W | 194mm H | 11mm T

Comparable Titles

No comparable titles have been specified.



Hallowed

An Unearthly Novel

Cynthia Hand

Summary

In the *New York Times* bestselling second book of this riveting angel series, Clara is haunted by a new vision, one that could signify the end for someone close to her.

For months part-angel Clara Gardner trained to face the raging forest fire from her visions and rescue the alluring and mysterious Christian Prescott from the blaze. But nothing could prepare her for the fateful decisions she would be forced to make that day, or the startling revelation that her purpose—the task she was put on earth to accomplish—is not as straightforward as she thought.

Now, torn between her increasingly complicated feelings for Christian and her love for her boyfriend, Tucker, Clara struggles to make sense of what she was supposed to do the day of the fire. And, as she is drawn further into the world of part angels and the growing conflict between White Wings and Black Wings, Clara learns of the terrifying new reality that she must face: Someone close to her will die in a matter of months. With her f...

Author Bio

Cynthia Hand divides her time between Southern California, where she lives with her husband and two children, and southeast Idaho near the Teton mountains. She teaches creative writing at Pepperdine University. You can visit her online at www.cynthiahandbooks.com.

Marketing Plans

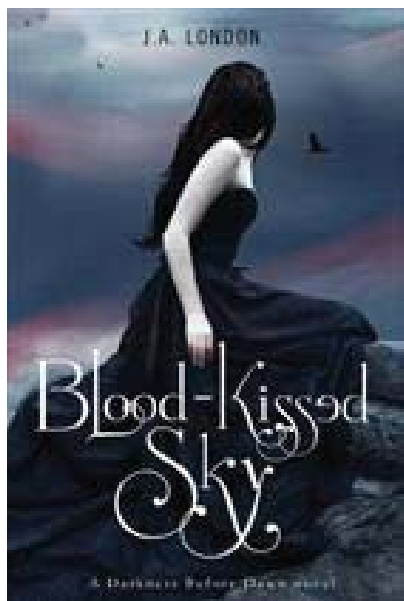
- Tied to promotion for *Boundless*
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Cross-promotion on author's social media profiles
- Librarian and educator outreach

Comparable Titles

Boundless by Hand, Cynthia, 1/22/2013, 9780061996207 (0061996203), \$17.99, Hardback, Juvenile Fiction / Love &

HarperTeen
9780061996191
Pub Date: 12/26/12
On Sale Date: 12/26/12
Ship Date: 12/5/12
\$9.99
Paperback / softback

432 pages
Carton Qty: 48
Announced 1st Print: 50K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Love & Romance
JUV026000



Blood-Kissed Sky

A Darkness Before Dawn Novel

J. A. London

Summary

Dawn must take a dangerous trip across the country to find the source of the Thirst, a rabies-like disease that threatens vampires and humans alike, in this action-packed sequel to *Darkness Before Dawn*.

With Victor in charge as the new vampire overlord, Dawn finally feels safe. But then Victor's half brother, Sin, decides he wants her for himself. If she refuses to become one of his followers, he and his Day Walkers will destroy the city. Dawn escapes to L.A. to investigate a rabies-like disease that is infecting vampires. But in her search for answers she discovers just how far Sin will go to gain power.

Dawn and Victor's steamy, forbidden romance crackles with palpable heat and combines with the heart-pounding action and engaging narrative voice to keep readers on the edge of their seats. The unique blend of dystopian and paranormal fiction will appeal to fans of Christopher Pike's Thirst novels and the House of Night series.

Author Bio

J. A. London is the mother-son writing team of **Jan** and **Alex Nowasky**. As Rachel Hawthorne, Jan has written many teen novels, including the Dark Guardian series. Alex graduated with a degree in Historical Studies and enjoys combining history and fiction to create unique worlds. You can visit them online at www.jalondon.com.

Marketing Plans

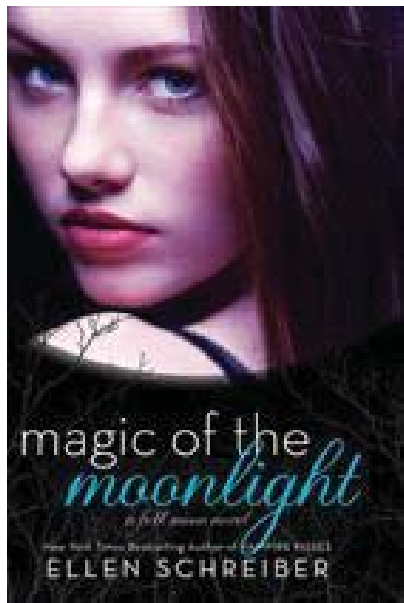
- Browse Inside Sneak Peek campaign
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Cross-promotion on author's social media profiles
- Librarian and educator outreach

HarperTeen
9780062020666
Pub Date: 12/26/12
On Sale Date: 12/26/12
Ship Date: 12/5/12
\$9.99
Paperback / softback

368 pages
Carton Qty: 56
Announced 1st Print: 50K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / Horror & Ghost Stories
JUV018000
5.313 in W | 8.000 in H
135mm W | 203mm H

Comparable Titles

No comparable titles have been specified.



Magic of the Moonlight: A Full Moon Novel

Ellen Schreiber

Summary

The second installment in the sumptuous paranormal series about werewolves -and the popular girl who loves one-from bestselling Vampire Kisses author, Ellen Schreiber

Beware of a bite under a full moon.... It could complicate your love life.

Celeste has more to worry about than a secret romance with a hot guy from the wrong side of town. That guy, Brandon, is a werewolf. It's time to find a cure for his nocturnal condition, and perhaps the one person who can help is his scientist father. But what if a "cure" makes things worse and Brandon becomes a werewolf full time? And with rumors circulating that there are werewolves in Legend's Run, is it possible that there is another among their classmates?

With the Moonlight Ball approaching, Celeste must make a choice. Her dream is to go with her one true love-Brandon. But once the sun goes down, the clouds separate, and the full moon appears, could she really walk into the dance on the arm of a werewolf?

Author Bio

Ellen Schreiber's Vampire Kisses series has sold well over a million copies since the first book was published in 2003. She lives in Ohio. You can visit her online at www.ellenschreiber.com.

Marketing Plans

- Tied to promotion for *Full Moon Kisses*
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Cross-promotion on author's social media profiles

Katherine Tegen Books
9780061986567
Pub Date: 12/26/12
On Sale Date: 12/26/12
Ship Date: 12/5/12
\$9.99
Paperback / softback

256 pages
Carton Qty: 76
Announced 1st Print: 60K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / General
JUV000000

Comparable Titles

Full Moon Kisses: A Full Moon Novel by Schreiber, Ellen, 12/26/2012, 9780061986536 (0061986534), \$17.99,

Balzer + Bray
 9780062236845
 Pub Date: 12/26/12
 On Sale Date: 12/26/12
 Ship Date: 12/5/12
 \$10.99
 Paperback / softback

416 pages
 Carton Qty: 48
 Announced 1st Print: 200K
 Ages 14 And Up, Grades 9 And
 Up
 Juvenile Fiction / Social Issues
 JUV039020
 5.313 in W | 8.000 in H
 135mm W | 203mm H

The Carrie Diaries TV Tie-in Edition

Candace Bushnell

Summary

A teen prequel to *Sex and the City*, the international publishing, television, and film phenomenon, *The Carrie Diaries* is a sexy, funny, and totally engaging look at how Carrie became THE Carrie Bradshaw.

The Carrie Diaries is the coming-of-age story of one of the most iconic characters of our generation.

Before *Sex and the City*, Carrie Bradshaw was a small-town girl who knew she wanted more. She's ready for real life to start, but first she must navigate her senior year of high school. Up until now, Carrie and her friends have been inseparable. Then Sebastian Kydd comes into the picture, and a friend's betrayal makes her question everything.

With an unforgettable cast of characters, *The Carrie Diaries* is the story of how a regular girl learns to think for herself and evolves into a sharp, insightful writer. Readers will learn about her family background, how she found her writing voice, and the indelible impression her early friendships and relationships left on her. Through adven...

Author Bio

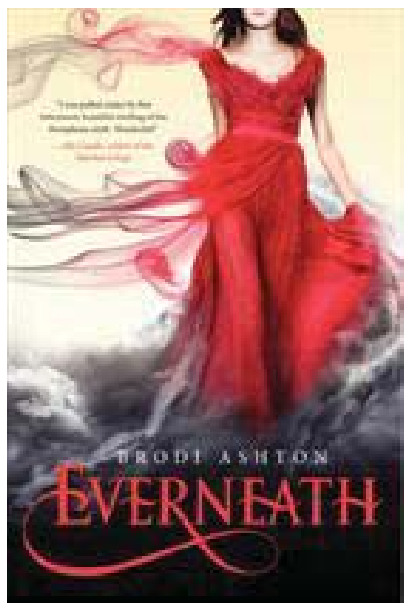
Candace Bushnell is the critically acclaimed author of *Sex and the City*, *Lipstick Jungle*, *One Fifth Avenue*, *4 Blondes*, and *Trading Up*, which have sold millions of copies. *Sex and the City* was the basis for the HBO hit show and films of the same name. *Lipstick Jungle* became a popular television show on NBC. Candace lives in New York City.

Marketing Plans

- Select national media
- Online consumer advertising at CWTV.com
- Series website at harperteen.com/carriediaries
- Series mobile site at carriediaries.mobi
- Cross-promotion through CWTV.com
- Cross-promotion through Carrie Diaries Facebook fan page
- Cross-promotion through author's website, e-newsletter, and social media profiles
- Promotion on the HarperTeen consumer website, epicreads.com, and roma...

Comparable Titles

No comparable titles have been specified.



Everneath

Brodi Ashton

Summary

Inspired by Greek mythology, *Everneath* is a breathtaking romance with an underworld twist, from debut author Brodi Ashton.

Last spring, Nikki Beckett vanished, sucked into an underworld known as the Everneath, where immortals feed on the emotions of despairing humans. Now she's returned -to her old life, her family, her best friend, her boyfriend. She has six months before the Everneath comes to claim her forever; six months for good-byes she can't find the words for; six months to find redemption, if it exists.

Nikki longs to spend these precious months forgetting the Everneath completely and trying to reconnect with her boyfriend, Jack, the person most devastated by her disappearance-and the one person she loves more than anything. But there's just one problem: Cole, the smoldering immortal who enticed her to the Everneath in the first place, has followed Nikki to the mortal world. Cole wants to take over the Everneath's throne and is convinced Nikki is the key to making it happen. ...

Author Bio

Brodi Ashton received a bachelor's degree in journalism from the University of Utah and a masters degree in international relations from the London School of Economics. Her background in television news includes stints as a reporter, anchor, weathergirl, producer, photographer, and editor. Brodi has an active following on her blog; you can visit her online at www.brodiashton.blogspot.com. She live...

Marketing Plans

- Promotional video
- Mobile and READIT text campaign
- Promotion on the HarperTeen consumer websites epicreads.com and pitchdark.com
- HarperTeen social media outreach
- Cross-promotion through author's blog and social media profiles

Balzer + Bray

9780062071149

Pub Date: 12/26/12

On Sale Date: 12/26/12

Ship Date: 12/5/12

\$9.99

Paperback / softback

400 pages

Carton Qty: 52

Announced 1st Print: 50K

Ages 14 And Up, Grades 9 And

Up

Juvenile Fiction / Legends,

Myths, & Fables

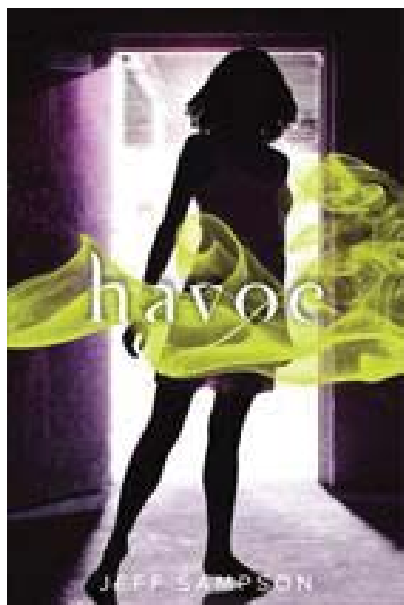
JUV022000

5.313 in W | 8.000 in H

135mm W | 203mm H

Comparable Titles

Everbound by Ashton, Brodi, 1/22/2013, 9780062071163 (0062071165), \$17.99, Hardback, Juvenile Fiction / Legends,



Havoc

A Deviants Novel

Jeff Sampson

Summary

In this smart and sexy sequel to *Vesper*-perfect for fans of Kelley Armstrong and the TV shows *Heroes* and *Buffy the Vampire Slayer*-Emily and her fellow supernaturally gifted "Deviants" fight to bring down the corporate giant that made them.

Emily Webb thought life would go back to normal after she and pack-mate Spencer Holt killed the man who tried to murder them and their fellow "Deviants." Or as normal as it could be after finding out she has nighttime superpowers...and she's a werewolf. But when Emily wakes up one night to find an otherworldly shadowman watching her, she knows the danger has only begun.

Determined to find answers, Emily, Spencer, and their third pack-mate, football player Dalton McKinney, begin to investigate. But as Emily and her friends get closer to the dangerous truth, they realize they aren't the only ones with special powers: The most popular girls in school just might have a secret of their own -and they just might have it out for Emily.

With shadowy b...

Author Bio

Jeff Sampson is also the author of *Vesper*. Much like his main character, Emily, he is also a pop-culture fanatic with an abiding love of TV and movies. Jeff lives in Tukwila, WA. You can visit him online at www.jeffsampsonbooks.com.

Marketing Plans

- Promotion of Facebook series fan page, facebook.com/deviantsbooks
- Promotion on HarperTeen consumer websites epicreads.com and pitchdark.com
- HarperTeen social media outreach
- Cross-promotion on author's website and social media profiles

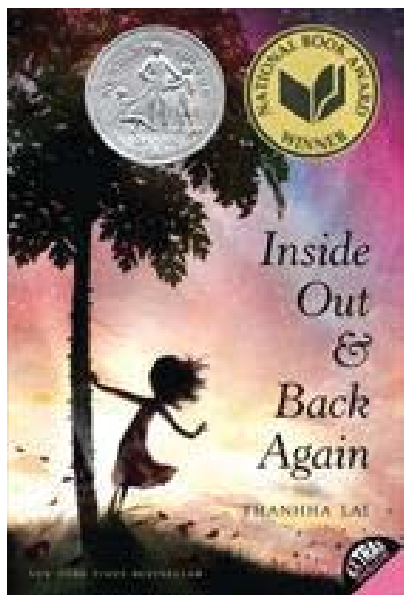
Balzer + Bray
9780061992797
Pub Date: 12/26/12
On Sale Date: 12/26/12
Ship Date: 12/5/12
\$9.99
Paperback / softback

368 pages
Carton Qty: 56
Announced 1st Print: 30K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Social Issues
JUV039020

5.313 in W | 8.000 in H
135mm W | 203mm H

Comparable Titles

Ravage by Sampson, Jeff, 1/22/2013, 9780061992803 (0061992801), \$17.99, Hardback, Juvenile Fiction / Social



Inside Out and Back Again

Thanhha Lai

Summary

New York Times Bestseller! Newbery Honor Book! Winner of the National Book Award! Inspired by her childhood experience of fleeing Vietnam and immigrating to Alabama, *Kirkus Reviews* called Thanhha Lai's celebrated coming-of-age debut "an enlightening, poignant, and unexpectedly funny novel in verse."

For all the ten years of her life, Hà has only known Saigon: the thrills of its markets, the joy of its traditions, the warmth of her friends close by...and the beauty of her very own papaya tree.

But now the Vietnam War has reached her home. Hà and her family are forced to flee as Saigon falls, and they board a ship headed toward hope. In America, Hà discovers the foreign world of Alabama: the coldness of its strangers, the dullness of its food, the strange shape of its landscape...and the strength of her very own family.

This is the moving story of one girl's year of change, dreams, grief, and healing as she journeys from one country to another, one life to the next.

Ins...

Author Bio

Thanhha Lai has an MFA in creative writing from NYU and has published short stories in numerous journals and anthologies. This is her first novel. She divides her time between New York and Kansas.

Marketing Plans

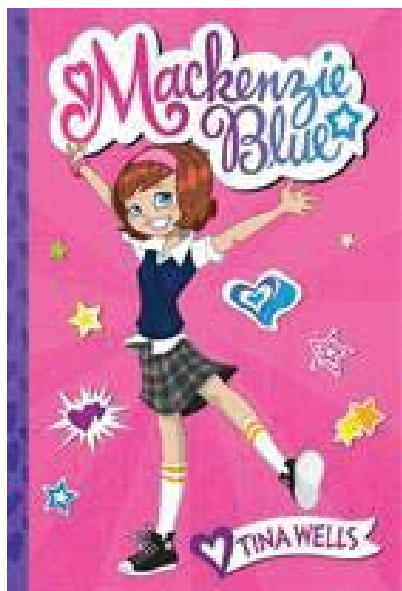
- Online trade advertising
- Social media campaign
- Featured in HarperCollins booth at major institutional conferences, including TLA, IRA, ALA, and NCTE
- Librarian and educator outreach

HarperCollins
9780061962790
Pub Date: 1/2/13
On Sale Date: 1/2/13
Ship Date: 12/12/12
\$7.99
Paperback / softback

288 pages
Carton Qty: 48
Announced 1st Print: 125K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Historical
JUV016000

Comparable Titles

No comparable titles have been specified.



Mackenzie Blue

Tina Wells

Summary

Mackenzie Blue is no Wimpy Kid, and she's no Dork either. She's Mackenzie Blue! Meet her in paperback!

Mackenzie is nervous about starting seventh grade without her BFF, Ally, who moved to Paris. But two new friends, Jasper and Chloe, help her keep an upbeat attitude. That is...until Zee's diary is stolen and her deepest secrets appear on the blackboard in music class!

Mackenzie Blue, aka Zee, is the charismatic and fashionable star of this tween illustrated series that chronicles the adventures of a diverse crew of friends who try to survive middle school.

Author Bio

Tina Wells founded Buzz Marketing Group when she was only sixteen years old. Today, Tina continues to run her company and lives outside of Philadelphia. Tina says, "Mackenzie's crew reminds me now of my own group of friends! And like Mackenzie, I had big dreams and worked hard to make them come true." Visit Mackenzie and her crew online at www.mackenzieblue.com.

Marketing Plans

- Online trade and consumer advertising
- Pitch for featured promotion on tween social networking websites and interactive communities
- Book detail page and author bio at HarperCollins websites
- Tie-in to promotion for *Mackenzie Blue: The Secret Crush*

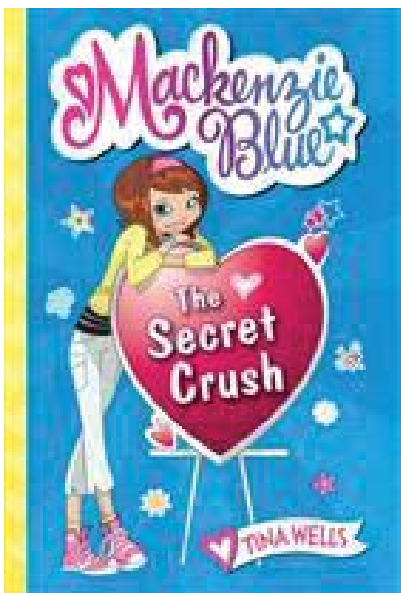
HarperCollins
9780061583100
Pub Date: 1/2/13
On Sale Date: 1/2/13
Ship Date: 12/12/12
\$6.99
Paperback / softback

224 pages
Carton Qty: 80
Announced 1st Print: 40K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / General
JUV000000

5.125 in W | 7.625 in H
130mm W | 194mm H

Comparable Titles

Mackenzie Blue: The Secret Crush by Wells, Tina, 1/2/2013, 9780061583131 (0061583138), \$6.99, Paperback /



Mackenzie Blue: The Secret Crush

Tina Wells

Summary

Zee is no Wimpy Kid, and she's no Dork either. She's Mackenzie Blue! Meet her in paperback!

Mackenzie's dream comes true when she's cast alongside her secret crush in the school musical. But she never could have predicted how much time and energy it would take to be the lead. With all the real-life drama going on, does Mackenzie have what it takes to be a star?

Mackenzie Blue, aka Zee, is the charismatic and fashionable star of this tween illustrated series that chronicles the adventures of a diverse crew of friends trying to survive middle school.

Author Bio

Tina Wells founded Buzz Marketing Group when she was only sixteen years old. Today, Tina continues to run her company and lives outside of Philadelphia. Tina says, "Mackenzie's crew reminds me now of my own group of friends! And like Mackenzie, I had big dreams and worked hard to make them come true." Visit Mackenzie and her crew online at www.mackenzieblue.com.

Marketing Plans

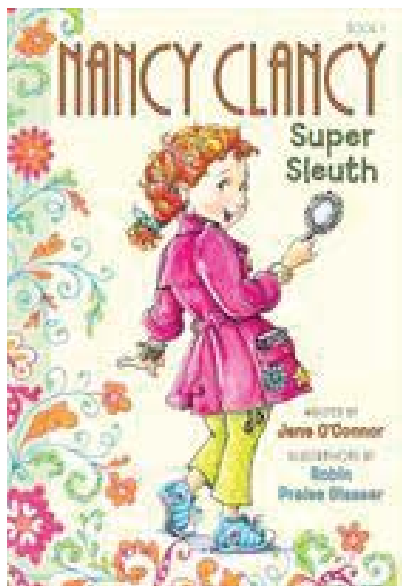
- Online trade and consumer advertising
- Pitch for featured promotion on tween social networking websites and interactive communities
- Book detail page and author bio at HarperCollins websites
- Tie-in to promotion for *Mackenzie Blue*

HarperCollins
9780061583131
Pub Date: 1/2/13
On Sale Date: 1/2/13
Ship Date: 12/12/12
\$6.99
Paperback / softback

240 pages
Carton Qty: 72
Announced 1st Print: 40K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / General
JUV000000

Comparable Titles

Mackenzie Blue by Wells, Tina, 1/2/2013, 9780061583100 (0061583103), \$6.99, Paperback / softback, Juvenile



Fancy Nancy: Nancy Clancy, Super Sleuth

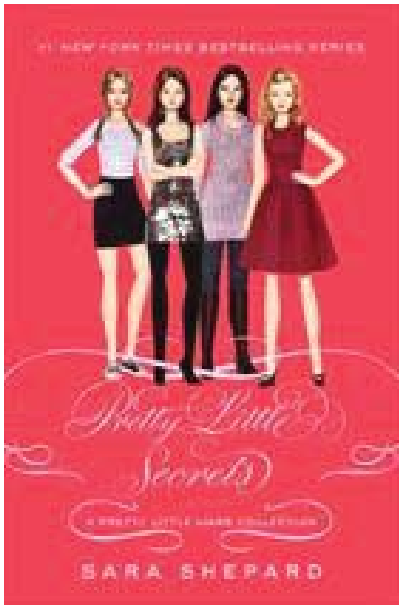
Jane O'Connor

HarperCollins
 9780062084194
 Pub Date: 1/2/13
 On Sale Date: 1/2/13
 Ship Date: 12/12/12
 \$4.99
 Paperback / softback

144 pages
 Carton Qty: 120
 Ages 7 to 10, Grades 2 to 5
 Juvenile Fiction / Readers
 JUV045000
 Series: Fancy Nancy
 4.19 in W | 6.75 in H | 1.08 in T
 106mm W | 171mm H | 27mm T

Comparable Titles

Fancy Nancy: JoJo's First Day Jitters by O'Connor, Jane, 6/26/2012, 9780061882722 (0061882720), \$6.99,
Fancy Nancy: Nancy Clancy, Super Sleuth by O'Connor, Jane, 4/3/2012, 9780062082930 (0062082930), \$9.99,



Pretty Little Liars: Pretty Little Secrets

Sara Shepard

Summary

A collection of four brand-new stories featuring Hanna, Emily, Spencer, and Aria from the #1 New York Times bestselling Pretty Little Liars series!

It's the pretty little liars like you've never seen them before! This all-new collection includes four original stories that take place over winter break between the first and second arcs of the series. At the end of Unbelievable, Ali's killer is in jail and the girls' stalker, A, is dead, leaving Hanna, Aria, Spencer, and Emily free. Or so they think. But although they won't know it until Wicked, there's a new A in town. And as each girl gets into fresh scrapes, new A is there to see it all. and soon will have enough dirt to bury them alive.

Author Bio

Sara Shepard graduated from New York University and has an MFA from Brooklyn College. Sara's Pretty Little Liars novels were inspired by her upbringing in Philadelphia's Main Line, where she lives today. You can visit her online at www.prettylittleliarsbooks.com and www.prettylittleliars.com.

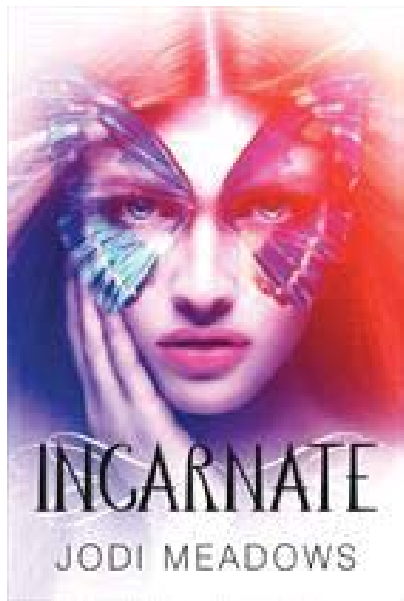
Marketing Plans

- . Cross-promotion with Alloy and ABC Family's websites and social media accounts
- . Update PLL feature site (www.prettylittleliarsbooks.com)
- . Update PLL mobi site with new book info and buy buttons
- . Tie promotions into winter premiere of new PLL episodes on ABC Family
- . Extensive social media outreach

HarperTeen
 9780062125927
 Pub Date: 1/2/13
 On Sale Date: 1/2/13
 Ship Date: 12/12/12
 \$9.99
 Paperback / softback
 480 pages
 Carton Qty: 44
 Announced 1st Print: 200K
 Ages 14 And Up, Grades 9 And Up
 Juvenile Fiction / Social Issues
 JUV039190
 Series: Pretty Little Liars
 5.313 in W | 8.000 in H | 1.081 in T
 135mm W | 203mm H | 27mm T

Comparable Titles

The Lying Game #3: Two Truths and a Lie by Shepard, Sara, 2/5/2013, 9780061869754 (0061869759), \$9.99,
The Lying Game #5: Cross My Heart, Hope to Die by Shepard, Sara, 2/5/2013, 9780062128195 (0062128191),



Incarnate

Jodi Meadows

Summary

A gripping, romantic fantasy about a girl born into a society where everyone else has been reborn hundreds of times

Ana is new. For thousands of years in Range, a million souls have been reincarnated over and over, keeping their memories and experiences from previous lifetimes. When Ana was born, one of those souls vanished, and no one knows why.

When Ana travels to the capital city of Heart, its citizens treat her as a nosoul, suspicious and afraid of what her presence means. When dragons and sylph attack the city, is Ana to blame?

Sam believes that Ana's new soul is good and worthwhile. But can he love someone who may live only once, and will Ana's enemies-human and creature alike-let them be together? Ana needs to uncover the mistake that gave her someone else's life, but will her quest threaten the peace of Heart and destroy the promise of reincarnation for all?

Author Bio

Jodi Meadows is the author of the sequel to *Incarnate*, *Asunder*, and lives in Virginia. You can visit her online at www.jodimeadows.com.

Marketing Plans

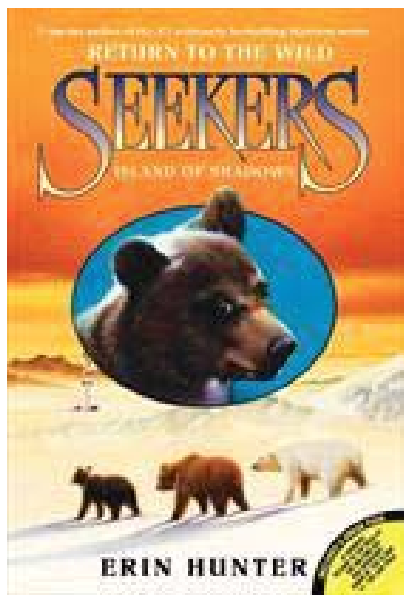
- Tied to promotion for *Asunder*
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Cross-promotion on author's social media profiles

Katherine Tegen Books
9780062060761
Pub Date: 1/2/13
On Sale Date: 1/2/13
Ship Date: 12/12/12
\$9.99
Paperback / softback

400 pages
Carton Qty: 52
Announced 1st Print: 45K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Science Fiction, Fantasy, & Magic
JUV037000

Comparable Titles

No comparable titles have been specified.



Seekers: Return to the Wild #1: Island of Shadows

Erin Hunter

Summary

In the second Seekers arc from mega-bestseller Erin Hunter, the three bears face new challenges as they begin their journey home, and struggle to find their way through the wilderness with no one to guide them.

After the devastating loss of their companion, Ujurak, the three bears are ready to reconnect with their families and find their way home. They are now accompanied by Yakone, a polar bear they met on Star Island, who Kallik shares a special connection with. Toklo is wary of their new companion and miserable over the loss of Ujurak, while Lusa is struggling just to survive on the meager food they're able to find.

Then the bears encounter Nanulak, a young half polar/half grizzly who seems to be on his own. Toklo takes Nanulak under his wing, happy to have a bear who needs his protection once again. But Ujurak appears in the bears' dreams, hinting that their new companion is not what he seems.

The first book in this spectacular new story arc in the *New York Times* bestselling S...

Author Bio

Erin Hunter is inspired by a fascination with the ferocity of the natural world. She lives in the UK and is also the author of the *Survivors* series and the nationally bestselling *Warriors* series. Visit her online at www.warriorcats.com, www.seekerbears.com, and www.survivorsdogs.com.

Marketing Plans

- Account e-cards
- Browse Inside Sneak Peek
- National online trade announcement advertising
- National online consumer advertising at poptropica.com
- Featured title on booksandgames.com
- Back ads included in all *Warriors* and *Seekers* books and reprints
- Promotion throughout Erin Hunter's tour for *Warriors: Omen of the Stars #6: The Last Hope*
- Die-cut bookmarks for distribution during Erin Hunter tou...

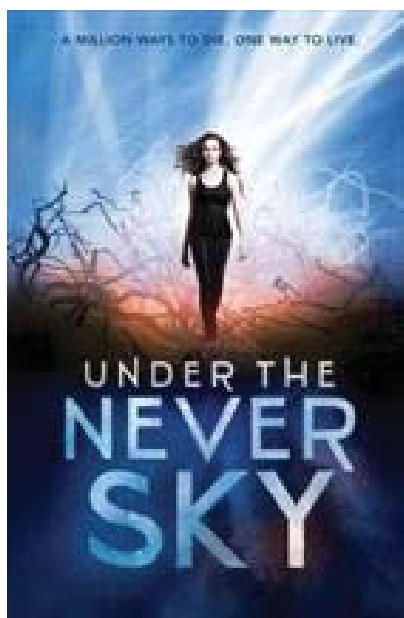
HarperCollins
9780061996368
Pub Date: 1/8/13
On Sale Date: 1/8/13
Ship Date: 12/19/12
\$6.99
Paperback / softback

336 pages
Carton Qty: 52
Announced 1st Print: 75K
Ages 10 And Up, Grades 5 And Up
Juvenile Fiction / Science Fiction, Fantasy, & Magic
JUV037000
Series: Seekers: Return to the Wild

5.125 in W | 7.625 in H
130mm W | 194mm H

Comparable Titles

No comparable titles have been specified.



Under the Never Sky

Veronica Rossi

Summary

Experience the "masterpiece" (Examiner.com) that has already sold into twenty-six countries and been optioned for film by Warner Bros., and get swept away in a world that's harsh but often beautiful.

Exiled from her home, the enclosed city of Reverie, Aria knows her chances of surviving in the outer wasteland-known as The Death Shop-are slim. Then Aria meets an Outsider named Perry. He's wild-a savage-and her only hope of staying alive.

Perry needs Aria, too; she alone holds the key to his redemption. Opposites in nearly every way, Aria and Perry must accept each other to survive. Their unlikely alliance forges a bond that will determine the fate of all who live under the never sky.

In her enthralling debut, Veronica Rossi sends readers on an adventure brimming with hope, danger, and an unforgettable love. Join the discussion and get exclusive content at [Facebook.com/undertheneverseries](https://www.facebook.com/undertheneverseries).

Author Bio

Veronica Rossi was born in Rio and now lives in northern California with her husband and two sons. She attended UCLA and studied fine art at California College of the Arts in San Francisco. Having created vivid, sweeping oil paintings, Veronica decided to try a new canvas-fiction for teens. Enthusiastically embraced by readers, *Under the Never Sky* has already sold to twenty-six countries and been ...

Marketing Plans

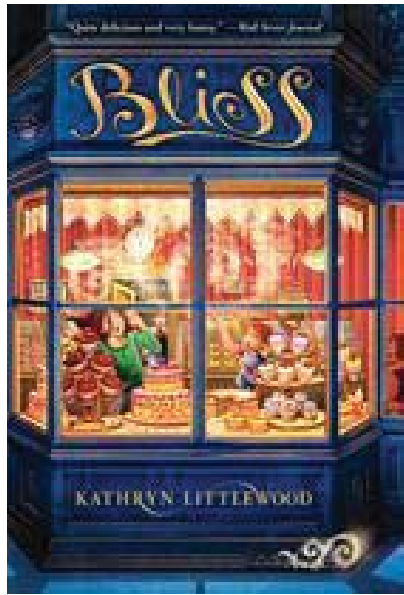
- Tied into publicity for *Through the Ever Night*
- Promoted via *Through the Ever Night* print and online consumer advertising campaign
- Mobile campaign
- Promoted via Love Is Epic online group promotion
- Continuous content updates to Under the Never Sky trilogy Facebook fan page
- Re-promote existing online assets
- Featured promotion on HarperTeen's consumer websites epicreads.com and pitchdark.com
- D...

Comparable Titles

Through the Ever Night by Rossi, Veronica, 1/8/2013, 9780062072061 (0062072064), \$17.99, Hardback, Juvenile

HarperCollins
9780062072047
Pub Date: 1/8/13
On Sale Date: 1/8/13
Ship Date: 12/19/12
\$9.99
Paperback / softback

400 pages
Carton Qty: 52
Announced 1st Print: 75K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / Science Fiction
JUV053000



Bliss

Kathryn Littlewood

Summary

This culinary caper about the Bliss family and their magical bakery blends rich emotional flavor with truly enchanting wit, yielding one heaping portion of hilarious family adventure.

Rosemary Bliss's family has a secret. It's the Bliss Cookery Booke -an ancient, leather-bound volume of enchanted recipes like Singing Gingersnaps.

Rose and her siblings are supposed to keep the Cookery Booke under lock and whisk - shaped key while their parents are away, but then a mysterious stranger shows up. "Aunt" Lily rides a motorcycle and whips up exotic (but delicious) dishes for dinner. Soon boring, nonmagical recipes feel like life before Aunt Lily -a lot less fun.

So Rose and her siblings experiment with just a couple recipes from the forbidden Cookery Booke. A few Love Muffins and Cookies of Truth couldn't cause too much trouble...could they?

Author Bio

Kathryn Littlewood is a writer, actress, comedienne, and bon vivant who lives in New York City, works often in Los Angeles, and has a sweet tooth for *pain au chocolat* and sweet novels for tween readers.

Marketing Plans

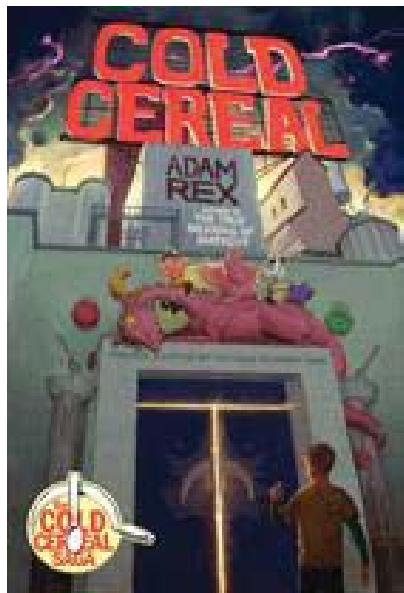
- Tied to promotion for *A Dash of Magic*
- Featured title in Class Acts middle-grade group promotion
- Pitch for featured promotion on tween social networking websites and interactive communities
- Social media outreach
- Book detail page and author bio at HarperCollins websites

Katherine Tegen Books
9780062084248
Pub Date: 1/8/13
On Sale Date: 1/8/13
Ship Date: 12/19/12
\$7.99
Paperback / softback

400 pages
Carton Qty: 44
Announced 1st Print: 35K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Family
JUV013070

Comparable Titles

A Dash of Magic by Littlewood, Kathryn, 2/12/2013, 9780062084293 (0062084291), \$16.99, Hardback, Juvenile



Balzer + Bray
9780062060037
Pub Date: 1/8/13
On Sale Date: 1/8/13
Ship Date: 12/19/12
\$7.99
Paperback / softback

448 pages
Carton Qty: 44
Announced 1st Print: 50K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Science
Fiction, Fantasy, & Magic
JUV037000
Series: The Cold Cereal Saga

Cold Cereal

Adam Rex

Summary

From mad genius Adam Rex, the first book in the acclaimed Cold Cereal Saga, a trilogy about three kids who must save the world from the diabolical schemes of an evil breakfast cereal company

Scottish Play Doe-aka Scott-is used to being a little different. Sometimes he hallucinates things no one else can see. Mermaids. Unicorns. A talking rabbit-man in tweed pants.

But then one of these hallucinations tries to steal Scott's backpack, and he comes face-to-face with an honest-to-goodness leprechaun named Mick who's on the run from, of all things, the Goodco Cereal Company.

With the help of his friends Erno and Emily (who have their own weird connection to Goodco), Scott and Mick uncover Goodco's sinister plans-and take the first steps in saving the world from the evil cereal company.

Author Bio

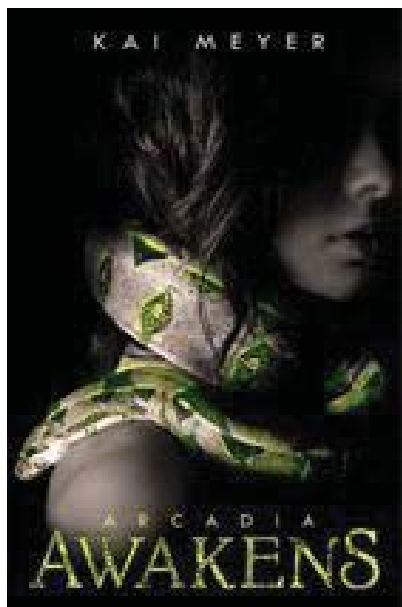
Adam Rex is the author of many children's books, including *Unlucky Charms*, the second book in the Cold Cereal Saga; the *New York Times* bestselling picture book *Frankenstein Makes a Sandwich*; the middle-grade novel *The True Meaning of Smekday*; and the teen novel *Fat Vampire*. He currently lives in Arizona with his wife. You can visit him online at www.adamrex.com.

Marketing Plans

- Fall 2012 Class Acts group tour
- Class Acts middle-grade group promotion
- Class Acts Summer Reading program
- Downloadable discussion guide
- HarperCollins Children's social media outreach
- Promotion on harpercollinschildrens.com and harpercollins.com
- Cross-promotion on author's website and blog
- Major librarian and educator outreach

Comparable Titles

Unlucky Charms by Rex, Adam, 2/5/2013, 9780062060051 (0062060058), \$16.99, Hardback, Juvenile Fiction /



Arcadia Awakens

Kai Meyer

Summary

Romeo and Juliet meets shape-shifters amidst an exotic-and very dangerous-Sicilian setting, in this first book of the new paranormal trilogy by bestselling German author Kai Meyer.

To Rosa Alcantara, the exotic world of Sicily, with its network of Mafia families and its reputation for murder and intrigue, is just that-exotic, and wholly unknown. But when her life in Brooklyn begins to fall apart, she must travel there, to her family's ancestral home, where centuries of family secrets await her.

Once there, Rosa falls head over heels for Alessandro Carnevale, the son of a Sicilian Mafia dynasty, whose handsome looks and savage grace both fascinate and unsettle her. But their families are sworn enemies, and her aunt and sister believe Alessandro is only using Rosa to infiltrate the Alcantara clan. And when Rosa encounters a tiger one night-a tiger with very familiar eyes-she can no longer deny that neither the Carnevares nor the Alcantaras are what they seem.

Ancient myths brought t...

Author Bio

Kai Meyer is one of Germany's most successful authors, with millions of books sold worldwide, and his novels have been translated into thirty languages. The British edition of *The Flowing Queen* (published in the U.S. as *The Water Mirror*) won the 2007 Marsh Award for Best Children's Book in Translation and his historical novel *The Vow* was turned into a movie by celebrated German director Dominik Gr...

Marketing Plans

- Promotion on HarperTeen consumer websites epicreads.com and pitchdark.com
- HarperTeen social media outreach

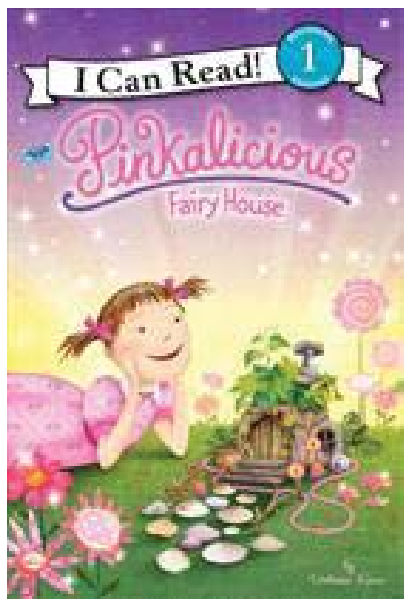
Balzer + Bray
9780062006073
Pub Date: 1/8/13
On Sale Date: 1/8/13
Ship Date: 12/19/12
\$9.99
Paperback / softback

480 pages
Carton Qty: 44
Announced 1st Print: 35K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / Science Fiction, Fantasy, & Magic
JUV037000

5.313 in W | 8.000 in H
135mm W | 203mm H

Comparable Titles

Arcadia Burns by Meyer, Kai, 2/12/2013, 9780062006080 (0062006088), \$17.99, Hardback, Juvenile Fiction / Science



Pinkalicious: Fairy House

Victoria Kann

Summary

Spring has sprung and Pinkalicious knows what that means -it's time for the fairies to arrive!

Every spring, Pinkalicious loves to see all of the beautiful flowers come to life in her family's garden. Pinkalicious knows that the blooming garden is all because of the hard work of the fairies! This year, Pinkalicious wants to be ready for the fairies' arrival, so she makes a cozy house for the fairies to stay in during their visit. Peter and Pinkalicious camp out in the backyard, waiting for the fairies to appear -but will they be able to see them? Join Pinkalicious in this fairy-filled I Can Read adventure.

Author Bio

Victoria Kann is the award-winning illustrator and author of the picture book series featuring the whimsical and effervescent character Pinkalicious. Victoria coauthored and illustrated the first two books, *Pinkalicious* and *Purplelicious*, as well as the play *Pinkalicious: The Musical*. She wrote and illustrated the *New York Times* number-one bestsellers *Goldilicious* and *Silverlicious*. Currently she is...

Marketing Plans

- Include in the mass market seasonal presentation
- Include in the mass market monthly kits for distribution to accounts
- Seasonal consumer and social media advertising for the program
- Consumer online advertising
- Printed event kit for new hardcover, will have all characters included in the event kit booklet
- Featured on the new I Can Read spinner header
- ICR website updates, including new book...

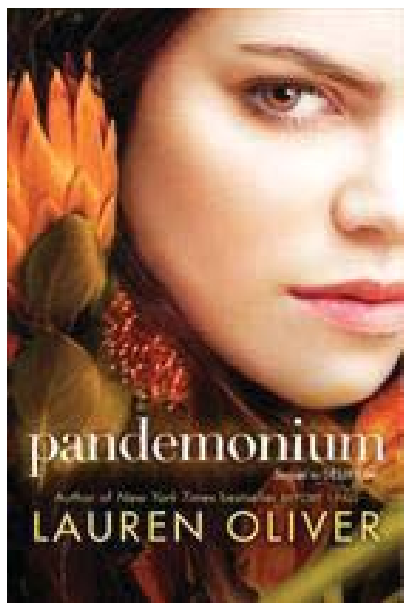
HarperCollins
9780062187826
Pub Date: 1/22/13
On Sale Date: 1/22/13
Ship Date: 1/2/13
\$3.99
Paperback / softback

32 pages
Carton Qty: 92
Announced 1st Print: 175K
Ages 4 to 8, Grades K to 3
Juvenile Fiction / Readers
JUV043000
Series: I Can Read Book 1
6.000 in W | 9.000 in H
152mm W | 229mm H

Comparable Titles

Pinkalicious: Pinkify Your World: A Reusable Sticker Book by Kann, Victoria, 2/5/2013, 9780062233332

Pinkalicious: Fairy House by Kann, Victoria, 1/22/2013, 9780062187833 (006218783X), \$16.99, Hardback, Juvenile



Pandemonium

Lauren Oliver

Summary

In this electrifying sequel to the *New York Times* bestseller *Delirium*, hearts break, tempers flare, and a simmering resistance effort explodes into a full-blown revolution.

Lauren Oliver captivated readers with *Delirium*, the first book in a thrilling dystopian trilogy. In it, Lena Haloway dared to fall in love with Alex and escaped the Cure, the government-mandated procedure that renders a person immune to love. Lena and Alex staked their lives on leaving their oppressive society, but only Lena broke free.

Pandemonium continues Lena's gripping story. After escaping from Portland, Maine, Lena makes it to the Wilds and becomes part of an Invalid community, where she transforms herself into a warrior for the resistance. A future without Alex is unimaginable, but Lena pushes forward and fights, both for him and for a world in which love is no longer considered a disease. Swept up in a volatile mix of revolutionaries and counterinsurgents, Lena struggles to survive-and wonders if she may ...

Author Bio

Lauren Oliver's first novel, *Before I Fall*, debuted on the *New York Times* bestseller list and was named a *Publishers Weekly* Best Book of the Year. She followed that up with the *New York Times* bestseller *Delirium*, the first book in a stunning trilogy. Oliver is also the author of two novels for younger readers, *Liesl & Po* and *The Spindlers*. A graduate of the University of Chicago and NYU's MFA prog...

Marketing Plans

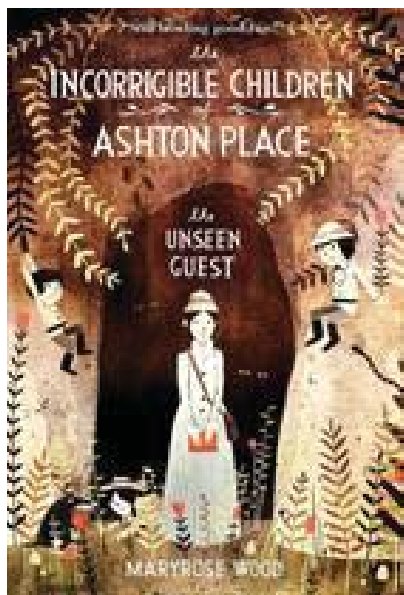
- Tie-in to publicity for *Requiem*
- Promote via *Requiem* online trade advertising campaign
- Print consumer advertising
- Mobile campaign
- Promotion in The End Is Here and Love Is Epic online group promotions
- Continuous content/engagement updates to *Pandemonium* Facebook fan page
- Re-promote existing series online assets
- Featured promotion on epicreads.com and pitchdark.com
- Dedicated *HipLit* email bla...

Comparable Titles

Requiem by Oliver, Lauren, 3/5/2013, 9780062014535 (0062014536), \$18.99, Hardback, Juvenile Fiction / Love &

HarperCollins
9780061978074
Pub Date: 1/22/13
On Sale Date: 1/22/13
Ship Date: 1/2/13
\$9.99
Paperback / softback

400 pages
Carton Qty: 52
Announced 1st Print: 150K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / Love & Romance
JUV026000
5.313 in W | 8.000 in H
135mm W | 203mm H



The Incurable Children of Ashton Place: Book III

The Unseen Guest

Maryrose Wood, Jon Klassen

Summary

The third book in the acclaimed and hilarious Victorian mystery series about a young governess and her three unusual charges-children who have been raised by wolves in the forest of Ashton Place. Think Jane Eyre meets Lemony Snicket!

Since returning from London, the three Incurable children and their plucky governess, Miss Penelope Lumley, have been exceedingly busy. Despite their wolfish upbringing, the children have taken up bird-watching, with no unfortunate consequences-yet. And a perplexing gift raises hard questions about how Penelope came to be left at the Swanburne Academy for Poor Bright Females, and why her parents never bothered to return for her.

But theirs are not the only families with mysteries to solve. When Lord Fredrick's long - absent mother arrives with the noted explorer, Admiral Faucet, gruesome secrets tumble out of the Ashton family tree. And when the Admiral's prized racing ostrich gets loose in the forest, it will take all the Incurables' skills to find...

Author Bio

Maryrose Wood is a former Broadway actor, comedian, and playwright.

The first three books in The Incurable Children of Ashton Place series have received multiple starred reviews, have been nominated for state awards, and have been named best books of the year in several publications. You can visit Maryrose online at

www.maryrosewood.com.

Marketing Plans

- Promotion of series website, booksandgames.com/incorrigible
- Class Acts middle-grade group promotion
- Class Acts Summer Reading program
- Promotional series video
- Downloadable discussion guide
- Custom AuthorTracker email campaign to Maryrose Wood subscribers
- HarperCollins Children's social media outreach
- Promotion on harpercollinschildrens.com and harpercollins.com
- Cross-promotion through aut...

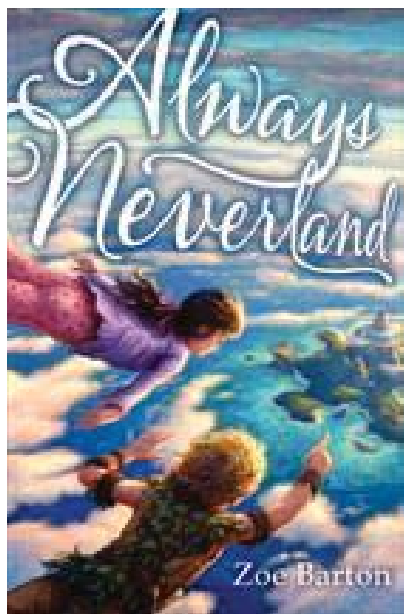
Comparable Titles

The Incurable Children of Ashton Place: Book IV by Wood, Maryrose, 3/26/2013, 9780061791222 (0061791229),

Balzer + Bray
9780061791192
Pub Date: 1/22/13
On Sale Date: 1/22/13
Ship Date: 1/2/13
\$6.99
Paperback / softback

352 pages
Carton Qty: 64
Announced 1st Print: 40K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Humorous
Stories
JUV019000

5.125 in W | 7.625 in H
130mm W | 194mm H



Always Neverland

Zoe Barton

Summary

Past the second star to the right, and straight on to morning! Ashley is off to Neverland with Peter Pan to do the Lost Boys' spring cleaning -or so he thinks! With her love of adventure, humor, and courage, the new "Wendy girl" has other plans for her trip that will win the hearts of Neverland fans and new readers!

Since his original adventure with the Darlings, Peter Pan has been bringing new "Wendy girls" to Neverland to take care of the Lost Boys. But spring cleaning and acting as their mother? No, thanks! Ashley's made of much tougher stuff than the Wendy girls before her-she'd rather befriend the mermaids, or fight Captain Hook and his pirate crew. Creating new adventures for her friends, Ashley is bringing change to Neverland...but Tinkerbell and Tiger Lily aren't too happy about it.

Always Neverland delivers a fresh, sweet take on J. M. Barrie's beloved original. With thrills, bright humor, and adventure at every turn, modern readers will be swept up in the magic of what ...

Author Bio

Zoe Barton grew up in Charlotte, NC, and graduated from Vassar College. After working in publishing for a year, she left New York City to write full time. She currently divides her time between North Carolina and Montana. This is her first novel. Visit her online at <http://zoebartonbooks.blogspot.com>.

Marketing Plans

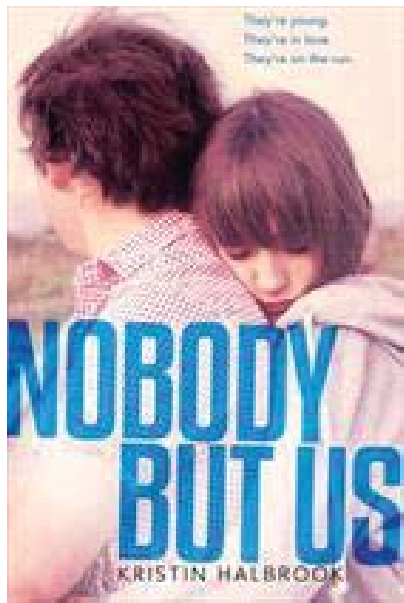
- Promotional outreach through tween social networking websites and interactive communities
- Book detail page and author bio at HarperCollins websites
- Social media outreach targeting tweens via Facebook and Twitter
- Email alerts targeting tweens
- Cross-promotion with author's website and social media profiles

HarperCollins
9780061963278
Pub Date: 1/29/13
On Sale Date: 1/29/13
Ship Date: 1/9/13
\$6.99
Paperback / softback

320 pages
Carton Qty: 56
Announced 1st Print: 15K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Girls & Women
JUV014000

Comparable Titles

No comparable titles have been specified.



Nobody But Us

Kristin Halbrook

Summary

Bonnie and Clyde meets Simone Elkeles in this addictively heart-wrenching story of two desperate teenagers on the run from their pasts.

They're young. They're in love. They're on the run.

Zoe wants to save Will as much as Will wants to save Zoe. When Will turns eighteen, they decide to run away together. But they never expected their escape to be so fraught with danger....

When the whole world is after you, sometimes it seems like you can't run fast enough.

Nobody But Us, told in alternating perspectives from Will and Zoe, is an unflinching novel, in turns heartbreaking and hopeful, about survival, choices, and love...and how having love doesn't always mean that you get a happy ending. Described as "beautiful, heartbreaking, and exhilarating" by Kody Keplinger, author of *The DUFF*, *Nobody But Us* will prove irresistible to fans of Nina Lacour, Jenny Han, and Sara Zarr.

Author Bio

Kristin Halbrook is a Seattleite who loves good coffee, good food, good music, good sports, good causes, and good reads. *Nobody But Us* is her debut novel. You can visit her online at

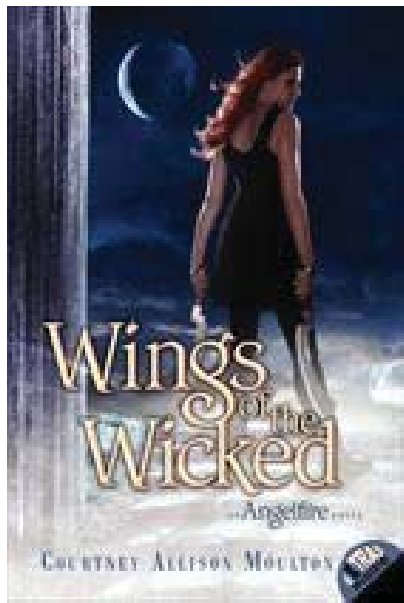
www.kristinhalbrook.com and on Twitter [@KristinHalbrook](https://twitter.com/KristinHalbrook).

Marketing Plans

- E-galley promotion
- IndieBound Advance Access galley mailing
- Author blog tour
- Online discussion guide
- Featured title on HarperTeen's consumer website epicreads.com
- Featured in the Epic Reads Book Club
- Book detail page and author bio at HarperCollins websites
- Social media campaign
- Cross-promotion on author's social media profiles
- Librarian and educator outreach

Comparable Titles

No comparable titles have been specified.



Wings of the Wicked

Courtney Allison Moulton

Summary

The thrilling and action-packed second installment in the Angelfire trilogy, *Wings of the Wicked* is a riveting paranormal romance about Ellie, the girl with the reincarnated soul of an ancient reaper-slayer.

Life as the Preliator is harder than Ellie ever imagined. She's been warned of the dangers. But she'll be betrayed.

Balancing real life with the responsibility of being Heaven's warrior is a challenge for Ellie. Her relationship with Will has become all business, though they both long for each other. When Cadan, a demonic reaper, comes to her with information of Bastian's new plan to destroy Ellie's soul and to unleash war against all of humanity, she fights to stay ahead of the reapers, even as the revelations of those closest to her awaken a dark power within Ellie that threatens to destroy everything-including herself.

Treachery comes even from those whom she loves, and Ellie is broken by the deaths of those who stood beside her in this Heavenly war. Still, she must find a wa...

Author Bio

Courtney Allison Moulton lives in Michigan, where she is a photographer and spends all her free time riding and showing horses. You can visit her online at www.courtneyallisonmoulton.com.

Marketing Plans

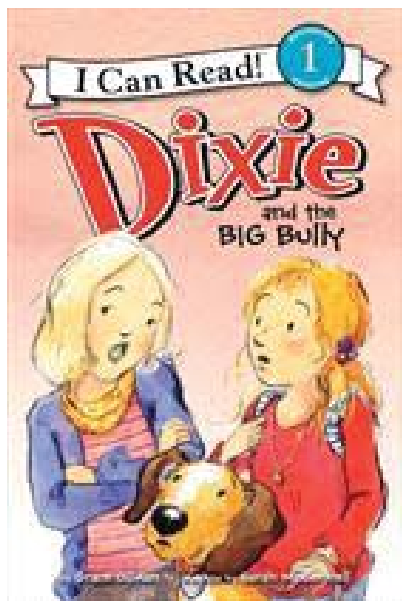
- Tied to promotion for *Shadows in the Silence*
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Cross-promotion on author's social media profiles

Katherine Tegen Books
9780062002389
Pub Date: 1/29/13
On Sale Date: 1/29/13
Ship Date: 1/9/13
\$9.99
Paperback / softback

544 pages
Carton Qty: 36
Announced 1st Print: 30K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / Legends, Myths, & Fables
JUV022040

Comparable Titles

Shadows in the Silence by Moulton, Courtney Allison, 1/29/2013, 9780062002396 (0062002392), \$17.99, Hardback,



Dixie and the Big Bully

Grace Gilman, Sarah McConnell

Summary

Dixie shows a bully the right way to treat others in this I Can Read. Emma and Dixie are the very best of friends. Emma is always there for Dixie, and Dixie is always there for Emma! So when Emma is having trouble at school with one of her classmates, Dixie is there to be by her friend's side. It's up to Dixie to teach everyone an important lesson in friendship.

Dixie stars in her sixth I Can Read title, where big stories are featured through simple text.

Author Bio

Grace Gilman is a former children's book editor. She lives in New York, NY.

Marketing Plans

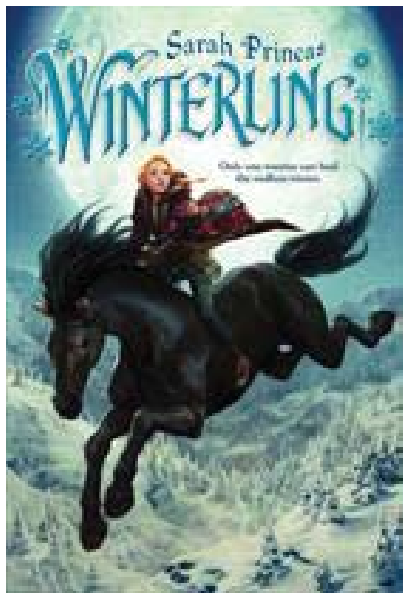
- Seasonal consumer and social media advertising for the program
- ICR website updates
- Parents News Alert
- Social media messaging
- Update I Can Read app
- Browse Inside
- Promotion on harpercollinschildrens.com, harpercollins.com, and key parenting sites
- Featured in the HarperCollins booth at major institutional conferences, including TLA, IRA, ALA, and NCTE

HarperCollins
9780062086211
Pub Date: 2/5/13
On Sale Date: 2/5/13
Ship Date: 1/16/13
\$3.99
Paperback / softback

32 pages
Carton Qty: 92
Announced 1st Print: 25K
Ages 4 to 8, Grades K to 3
Juvenile Fiction / Readers
JUV043000
Series: I Can Read Book 1
6.000 in W | 9.000 in H
152mm W | 229mm H

Comparable Titles

Dixie and the Big Bully by Gilman, Grace, 2/5/2013, 9780062086372 (0062086375), \$16.99, Hardback, Juvenile



Winterling

Sarah Prineas

Summary

Warrior or healer? Fer must choose her destiny in a world where evil rules with a cold hand and a colder heart.

With her boundless curiosity and wild spirit, Fer feels out of place in her Grand -Jane's sleepy rural town. The secrets of the wild forest call to her, but she never imagines that an enchanted realm would be waiting on the other side, holding the secrets to her destiny.

Sarah Prineas, author of the critically acclaimed Magic Thief series has expertly crafted a world cloaked in wonder—a place where people can turn into animals, promises cannot be broken, and only one girl can melt the spell of a ruler as slick as ice and harsh as winter.

This is a story imbued with action and intrigue, surprising and poignant friendships, and the excitement of finding one's true calling. Not to be missed, this edition is also enriched by an all-new Extras section.

HarperCollins
9780061921056
Pub Date: 2/5/13
On Sale Date: 2/5/13
Ship Date: 1/16/13
\$6.99
Paperback / softback

272 pages
Carton Qty: 50
Announced 1st Print: 35K
Ages 10 And Up, Grades 5 And Up
Juvenile Fiction / General
JUV000000

Author Bio

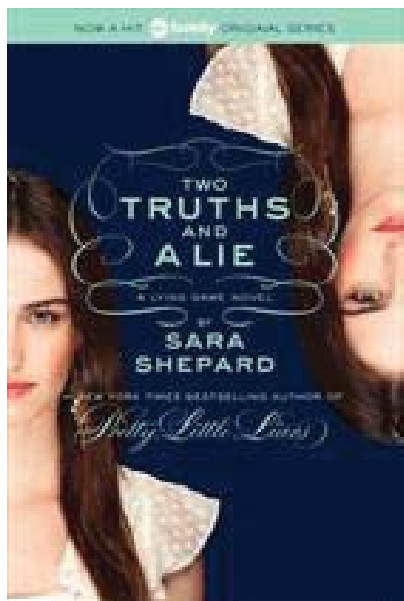
Sarah Prineas is the author of the acclaimed Magic Thief series. She holds a PhD in English literature and recently taught fantasy and science fiction honors seminars at the University of Iowa. She lives in Iowa City, IA, with her husband and their two children. You can visit her online at www.sarah-prineas.com.

Marketing Plans

- Paperback Extras bonus content
- Promotional video
- Custom AuthorTracker email campaign to Sarah Prineas subscribers
- HarperCollins Children's social media outreach
- Cross-promotion through author's website

Comparable Titles

No comparable titles have been specified.



The Lying Game #3: Two Truths and a Lie

Sara Shepard

Summary

The Lying Game, now a *New York Times* bestselling series and a hit ABC Family show, continues with *Two Truths and a Lie*. The third installment from bestselling author Sara Shepard is full of secrets, lies, and killer consequences.

Sutton Mercer has watched from the afterlife as her long-lost twin, Emma Paxton, assumed her identity to solve her murder. But after ruling out several early leads, Emma still hasn't found Sutton's killer. Sutton played a lot of pranks on a lot of people - anyone could have wanted her dead-but one name keeps popping up: Thayer Vega. When the gorgeous and mysterious Thayer returns to town, Emma has to move fast to figure out whether he's back for revenge...or if he already got it.

Set in a town where friends can turn into dangerous enemies and everyone harbors dark secrets, this *New York Times* bestselling series from Sara Shepard will appeal to fans of the hit ABC Family show and Sara's *Pretty Little Liars* series.

Author Bio

Sara Shepard is also the author of the #1 *New York Times* bestselling *Pretty Little Liars* series. She graduated from New York University and has an MFA from Brooklyn College. You can visit her online at www.lyinggame.com.

Marketing Plans

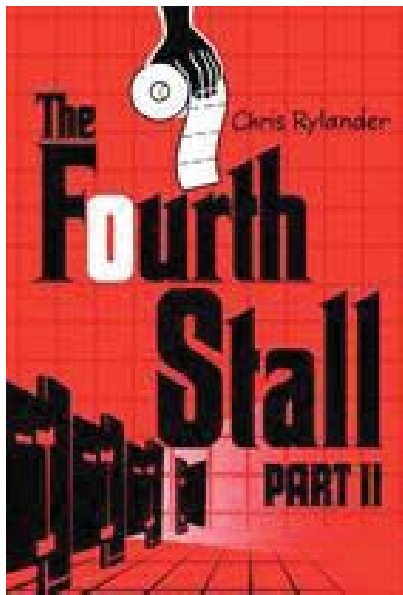
- Tied to promotion for *The Lying Game #5*
- Featured title on HarperTeen's consumer website epicreads.com
- Book detail page and author bio at HarperCollins websites
- Cross-promotion on author's social media profiles
- Librarian and educator outreach

HarperTeen
9780061869754
Pub Date: 2/5/13
On Sale Date: 2/5/13
Ship Date: 1/16/13
\$9.99
Paperback / softback

352 pages
Carton Qty: 60
Announced 1st Print: 100K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / Girls & Women
JUV014000
Series: The Lying Game
5.500 in W | 8.250 in H
140mm W | 210mm H

Comparable Titles

Pretty Little Liars: Pretty Little Secrets by Shepard, Sara, 1/2/2013, 9780062125927 (0062125923), \$9.99,



The Fourth Stall Part II

Chris Rylander

Summary

Mac and Vince are back! A trip into the dark recesses of the middle school crime underworld, featuring the unforgettable characters of the middle grade noir hit *The Fourth Stall*

The life of crime is good. Mac has taken down legendary high school crime boss Staples, business has been booming, and Mac and Vince are getting ready for middle school baseball tryouts. But this can't last. Mac has always tried to keep his friends close and his enemies closer. But what happens when you can't tell the difference?

This dilemma walks into the fourth stall in the form of Trixie Von Parkway -an eighth grader with a mean look and an even meaner predicament. Seems that the new science teacher is terrorizing her, and she needs Mac to get him off her back. Simple enough, but as Mac starts to dig deeper, he finds even more trouble brewing at his school, including a new administrator bent on destroying his business.

The worst that could have happened to Mac before was he might lose a little money,...

Author Bio

Chris Rylander's first novel was *The Fourth Stall*. A fan of cheese, dogs, and the Chicago Cubs, he lives in Chicago, IL. You can visit him online at www.chrisrylander.com.

Marketing Plans

- Downloadable series discussion guide
- Re-promotion of game, video, and downloadable
- Class Acts middle-grade group promotion
- Class Acts Summer Reading program
- Extensive Walden Pond Press outreach and cross-promotion
- Promotion on harpercollinschildrens.com and harpercollins.com
- Major librarian and educator outreach
- 9-copy mixed floor display

ISBN: 9780062221483

\$122.91 (\$158.97)

Includ...

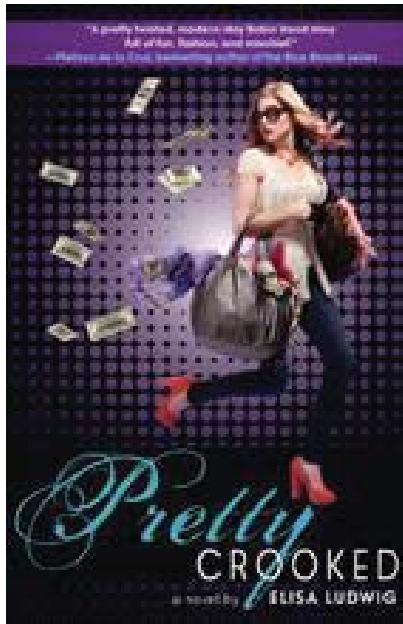
Walden Pond Press
9780061996313
Pub Date: 2/5/13
On Sale Date: 2/5/13
Ship Date: 1/16/13
\$6.99
Paperback / softback

304 pages
Carton Qty: 52
Announced 1st Print: 40K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Law & Crime
JUV021000

5.125 in W | 7.625 in H
130mm W | 194mm H

Comparable Titles

The Fourth Stall Part III by Rylander, Chris, 2/5/2013, 9780062120052 (0062120050), \$16.99, Hardback, Juvenile



Pretty Crooked

Elisa Ludwig

Summary

Pretty Crooked is a thrilling heist-filled caper praised as "a modern-day Robin Hood story filled with fun, fashion, and mischief" by *New York Times* bestseller Melissa de la Cruz and compared to Sara Shepard's *Pretty Little Liars* books by ALA *Booklist*.

Willa's secret plan seems all too simple: take from the rich kids at Valley Prep and give to the poor ones.

Yet Willa's turn as Robin Hood at her ultra-exclusive high school is anything but. Bilking her "friends"-known to everyone as the Glitterati-without them suspecting a thing is far from easy. Delivering care packages to the scholarship girls, who are ostracized just for being from the "wrong" side of town, is way more fun than she'd expected. Keeping her lips sealed about it in front of Aidan Murphy, Valley Prep's most notorious (and gorgeous) ace-degenerate, is testing the limits of their irresistible flirtation.

But when the cops start investigating the string of thefts at Valley Prep and the Glitterati begin to seek revenge,...

Author Bio

Elisa Ludwig studied writing at Vassar College and Temple University. Her work has appeared in *The Philadelphia Inquirer*, *Philadelphia City Paper*, *Details*, and *Publishers Weekly*, among other publications. She lives in Philadelphia, PA. *Pretty Crooked* and *Pretty Sly* are the first two novels in a trilogy about lovable teen outlaw Willa Fox. You can visit her online at www.elisaludwig.com.

Marketing Plans

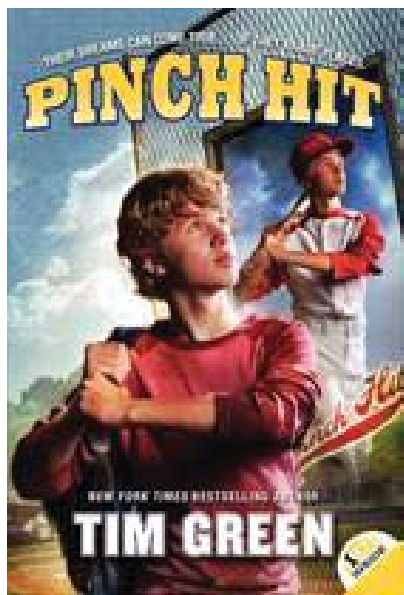
- Tied to promotion for *Pretty Sly*
- Featured title on HarperTeen's consumer websites epicreads.com and storycrush.com
- Book detail page and author bio at HarperCollins websites
- Cross-promotion on author's social media profiles

Katherine Tegen Books
9780062066077
Pub Date: 2/12/13
On Sale Date: 2/12/13
Ship Date: 1/23/13
\$9.99
Paperback / softback

384 pages
Carton Qty: 52
Announced 1st Print: 20K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Action & Adventure
JUV001000

Comparable Titles

Pretty Sly by Ludwig, Elisa, 3/12/2013, 9780062066091 (0062066099), \$17.99, Hardback, Juvenile Fiction / Action &



Pinch Hit

Tim Green

Summary

Fans new and old will love Tim Green's fresh Hollywood twist on *The Prince and the Pauper*, filled with the same amazing baseball action and suspense as his *New York Times* bestselling Baseball Great series!

Trevor is a movie star, living the Hollywood life. He has everything he could ever want. Everything, that is, except the one thing he wants most: to play baseball for real. Sam is a regular kid who could have what it takes to make it to baseball's Major Leagues. He's determined to get scouts at the big USC tournament to recognize his talent. And he really wants to see his dad, a struggling screenwriter, realize his own dream.

When Sam signs up at Casting Central to make some extra money, he and Trevor come together on a movie set and see the chance to trade places-to pinch hit for each other and make everyone's dreams come true. At first, it's all good.... But what happens when the boys take their game too far?

Filled with authentic baseball action and featuring all new Extras a...

Author Bio

Tim Green played Little League baseball for many years before specializing in football in order to become an NFL player. But his love for the game lived on, inspiring him to coach his own sons' baseball teams. After graduating as coaledictorian from Syracuse University, being a first-round NFL draft pick, and playing as a star linebacker for the Atlanta Falcons, Tim also earned his law degree wit...

Marketing Plans

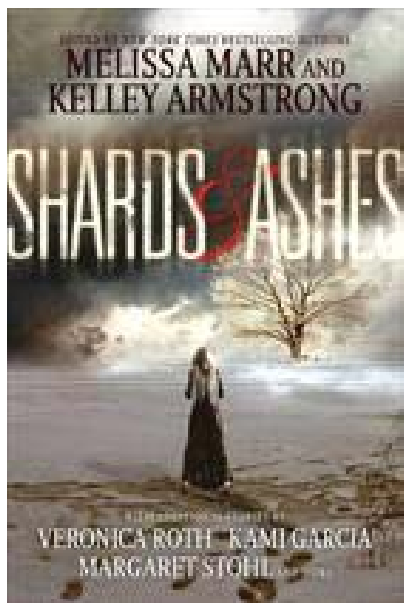
- Featured promotion on tween social networking websites and interactive communities
- Re-promote existing online assets
- Book detail page and author bio at HarperCollins websites
- Custom AuthorTracker campaign
- Social media outreach targeting tweens via Twitter, Facebook, and Goodreads
- Email alerts targeting tweens
- Cross-promotion with author's website and social media profiles

Comparable Titles

Force Out by Green, Tim, 3/5/2013, 9780062089595 (0062089595), \$16.99, Hardback, Juvenile Fiction / Family /

HarperCollins
9780062012470
Pub Date: 2/19/13
On Sale Date: 2/19/13
Ship Date: 1/30/13
\$6.99
Paperback / softback

336 pages
Carton Qty: 44
Announced 1st Print: 50K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Family
JUV013010



Shards and Ashes

Melissa Marr, Kelley Armstrong

Summary

Gripping original stories of dystopian worlds from nine *New York Times* bestselling authors, edited by Melissa Marr and Kelley Armstrong

The world is gone, destroyed by human, ecological, or supernatural causes. Survivors dodge chemical warfare and cruel gods; they travel the reaches of space and inhabit underground caverns. Their enemies are disease, corrupt corporations, and one another; their resources are few, and their courage is tested.

Powerful original dystopian tales from nine bestselling authors offer bleak insight, prophetic visions, and precious glimmers of light among the shards and ashes of a ruined world.

Stories from:

Kelley Armstrong
Rachel Caine
Kami Garcia
Nancy Holder
Melissa Marr
Beth Revis
Veronica Roth
Carrie Ryan
Margaret Stohl

Author Bio

Melissa Marr is the author of *Carnival of Souls*, the bestselling Wicked Lovely series, and her debut adult novel, *Graveminder*. She lives in the Washington, DC, area. You can visit her online at www.melissa-marr.com.

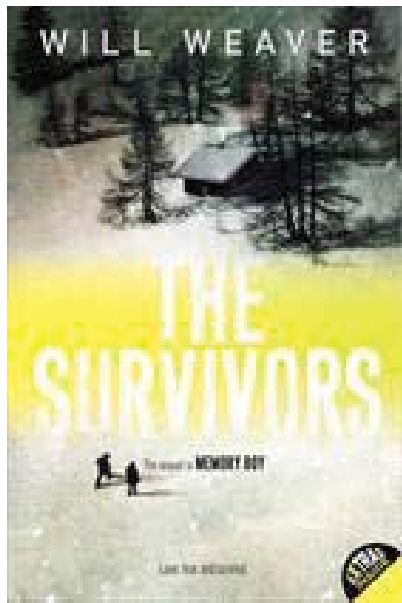
Kelley Armstrong is the author of the *New York Times* bestselling Darkest Powers trilogy and the Darkness Rising series, which launched with *The Gathering*. She lives in Ontario, Canada...

Marketing Plans

- Countdown campaign
- Author blog tour
- Extensive blogger outreach
- Online trade advertising
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page at HarperCollins websites
- Extensive social media campaign
- Cross-promotion on authors' social media profiles
- Librarian and educator outreach

Comparable Titles

Shards and Ashes by Marr, Melissa, 2/19/2013, 9780062098467 (0062098462), \$17.99, Hardback, Juvenile Fiction /



The Survivors

Will Weaver

Summary

Love, fear, and survival at its heart-Gary Paulsen for teens. The riveting sequel to *Memory Boy*.

Miles, his sister, Sarah, and their parents were forced to leave their cushy suburban home and flee to the north woods in the violent aftermath resulting from cataclysmic volcanic eruptions two years ago. Winter is setting in. All they have to get them through is the milk from Sarah's prized possession -her goat-and Miles's memory of wilderness survival skills.

When Sarah tries to regain some normalcy by attending the local school, she realizes she is no longer quite the person she used to be. And when a horrific twist of fate robs Miles of his memory, he discovers the heart of his true identity.

With its fast pace, accessible writing, and suspenseful, driving action, even the most reluctant reader will enjoy this engaging read. Extras included in the paperback edition.

Praise for *Memory Boy*:

"Hand this book to both Gary Paulsen and science-fiction fans and stand back. Riveting and al...

Author Bio

Will Weaver is an award-winning fiction writer. His latest novel is *The Survivors*, a sequel to his popular young adult novel *Memory Boy*. His other books include *Full Service*, *Defect*, *Saturday Night Dirt*, *Super Stock Rookie*, *Checkered Flag Cheater*, *Claws*, and the Billy Baggs series-*Striking Out*, *Farm Team*, and *Hard Ball*, all of which are ALA Best Books for Young Adults. Formerly an English professo...

Marketing Plans

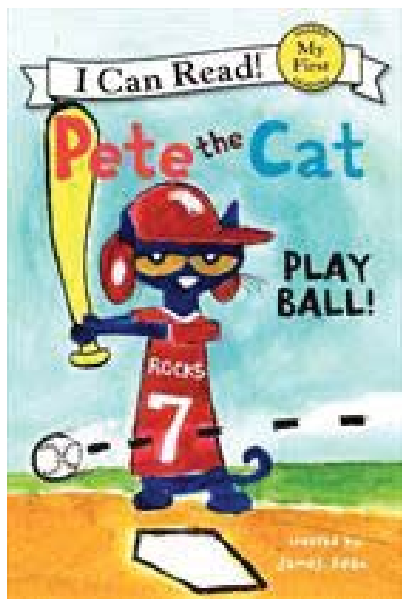
- Paperback Extras bonus content
- Promotion on HarperTeen consumer website epicreads.com
- HarperTeen social media outreach

HarperTeen
9780060094782
Pub Date: 2/19/13
On Sale Date: 2/19/13
Ship Date: 1/30/13
\$9.99
Paperback / softback

336 pages
Carton Qty: 60
Announced 1st Print: 25K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / General
JUV000000

Comparable Titles

No comparable titles have been specified.



Pete the Cat: Play Ball!

James Dean

Summary

Pete the Cat is now in beginning reader format! Groove along with Pete as he plays a fun game of baseball.

Pete the Cat launches into a groovy new format-My First beginning readers! In this hilarious I Can Read tale, Pete learns that it's not whether you win or lose but how you play the game.

Author Bio

James Dean knew he had found something special when he painted Pete, a black kitten he discovered in a cage at the animal shelter. James lives with his wife, Kim, also an artist, and five cats (Bob, Frida, Yoko, Audrey, and Marilyn). You can visit him online at

www.petethecat.com.

Marketing Plans

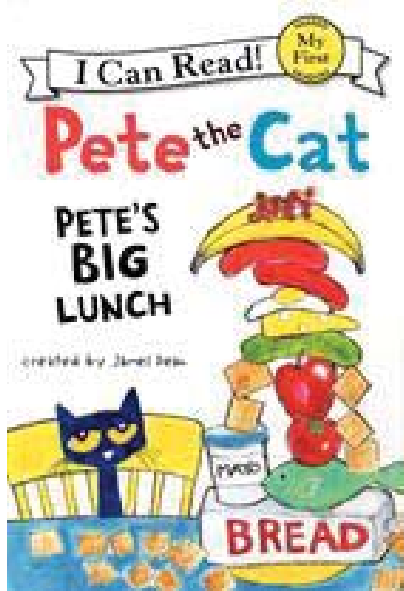
- Include in the mass market seasonal presentation
- Include in the mass market monthly kits for distribution to accounts
- Seasonal consumer and social media advertising for the program
- Online consumer advertising
- ICR website updates
- Parents News Alert
- Promoted on the Pete the Cat feature site at harpercollinschildrens.com/petethecat
- Facebook campaign on release to include announcement messag...

HarperCollins
9780062110664
Pub Date: 2/26/13
On Sale Date: 2/26/13
Ship Date: 2/6/13
\$3.99
Paperback / softback

32 pages
Carton Qty: 92
Announced 1st Print: 125K
Ages 3 to 5, Grade P
Juvenile Fiction / Readers
JUV043000
Series: My First I Can Read
6.000 in W | 9.000 in H
152mm W | 229mm H

Comparable Titles

Pete the Cat: Play Ball! by Dean, James, 2/26/2013, 9780062110671 (0062110675), \$16.99, Hardback, Juvenile



Pete the Cat: Pete's Big Lunch

James Dean

Summary

Pete the Cat is now in beginning reader format! In this cool new story, Pete makes the biggest sandwich he's ever seen!

Pete the Cat launches into a groovy new format-My First beginning readers! In this hilarious I Can Read tale, Pete makes a sandwich so big that he has to share.

Author Bio

James Dean knew he had found something special when he painted Pete, a black kitten he discovered in a cage at the animal shelter. James lives with his wife, Kim, also an artist, and five cats (Bob, Frida, Yoko, Audrey, and Marilyn). You can visit him online at

www.petethecat.com.

Marketing Plans

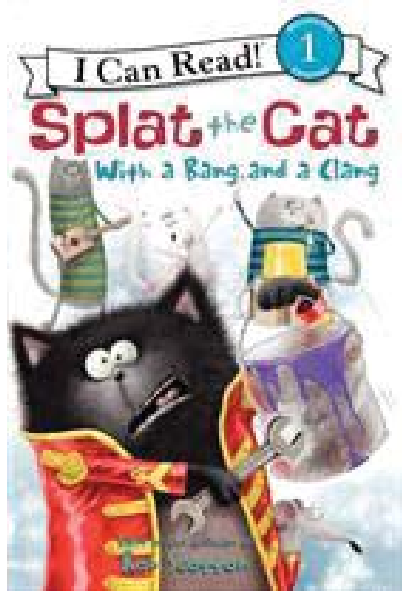
- Include in the mass market seasonal presentation
- Include in the mass market monthly kits for distribution to accounts
- Seasonal consumer and social media advertising for the program
- Online consumer advertising
- ICR website updates
- Parents News Alert
- ICRs promoted on the Pete the Cat feature site at harpercollinschildrens.com/petethecat
- Facebook campaign on release to include announcement...

HarperCollins
9780062110695
Pub Date: 2/26/13
On Sale Date: 2/26/13
Ship Date: 2/6/13
\$3.99
Paperback / softback

32 pages
Carton Qty: 92
Announced 1st Print: 125K
Ages 3 to 5, Grade P
Juvenile Fiction / Readers
JUV043000
Series: My First I Can Read
6.000 in W | 9.000 in H
152mm W | 229mm H

Comparable Titles

Pete the Cat: Pete's Big Lunch by Dean, James, 2/26/2013, 9780062110701 (0062110705), \$16.99, Hardback,



Splat the Cat with a Bang and a Clang

Rob Scotton

Summary

Beginning readers will learn the "-ang" word family while they cheer on Splat in his noisy and hilarious quest to become a member of the band!

Splat the Cat is ready to join his friends in their band...except he can't figure out what instrument he will play!

Splat's friends are having a band rehearsal for their cool new band, the Cat Gang. But something's missing.... It just doesn't feel right without Splat! Everyone wants Splat to join the band. But Splat can't sing and he doesn't play an instrument! What can he do that is perfect for the Cat Gang?

Author Bio

Rob Scotton is the bestselling author and illustrator of the Russell the Sheep and Splat the Cat series. His work can also be found on greeting cards, ceramics, textiles, prints, stationery, and glassware. Rob lives in Rutland, England, with his wife, Liz. You can visit Rob Scotton online at www.robscotton.com and www.splatthecatbooks.com.

Marketing Plans

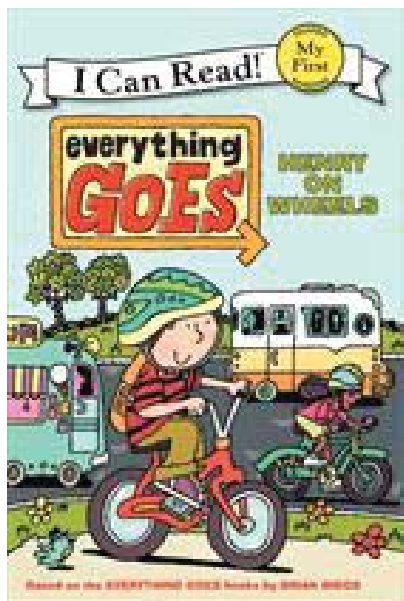
- Seasonal consumer and social media advertising for the program
- Featured on the new I Can Read spinner header
- Parents News Alert
- Social media messaging on release
- Update I Can Read app
- Update the Splat the Cat feature with new book information at harpercollinschildrens.com/splatthecat
- Cross promote with author's website, robscotton.com
- Browse Inside
- Promotion on harpercollinschildrens.co...

HarperCollins
9780062090195
Pub Date: 2/26/13
On Sale Date: 2/26/13
Ship Date: 2/6/13
\$3.99
Paperback / softback

32 pages
Carton Qty: 92
Announced 1st Print: 125K
Ages 4 to 8, Grades K to 3
Juvenile Fiction / Readers
JUV043000
Series: I Can Read Book 1
6.000 in W | 9.000 in H
152mm W | 229mm H

Comparable Titles

Splat the Cat: On with the Show by Scotton, Rob, 4/2/2013, 9780062090102 (0062090100), \$3.99, Paperback /
Splat the Cat: Doodle & Draw by Scotton, Rob, 4/2/2013, 9780062116079 (006211607X), \$6.99, Paperback /
Splat the Cat Storybook Collection by Scotton, Rob, 2/26/2013, 9780062133830 (0062133837), \$11.99, Hardback,
Splat the Cat with a Bang and a Clang 6c Clipstrip by Scotton, Rob, 2/26/2013, 9780062244475 (0062244477),
Splat the Cat with a Bang and a Clang by Scotton, Rob, 2/26/2013, 9780062090218 (0062090216), \$16.99,



Everything Goes: Henry on Wheels

Brian Biggs, Simon Abbott

Summary

Henry is going on a bike ride all by himself through the neighborhood. What amazing new vehicles will he find?

Henry has just learned to ride a bike and he's ready to ride all by himself. But when Henry's mom says "just around the block," Henry is a bit disappointed. That is, until he sees how many new things there are to see on the street - from other bike riders, to a construction site, all the way to a fancy hot dog stand! What new vehicles will Henry find while he rides?

Early readers are in for a ride of their own in this third I Can Read in the Everything Goes series, packed with fun!

Author Bio

BRIAN BIGGS loves things that go. He's illustrated lots of books, including *Everything Goes: On Land*, the first picture book in the Everything Goes series. Brian lives in Philadelphia, PA, and you can find him online at www.mrbiggs.com and www.everythinggoesbooks.com.

Marketing Plans

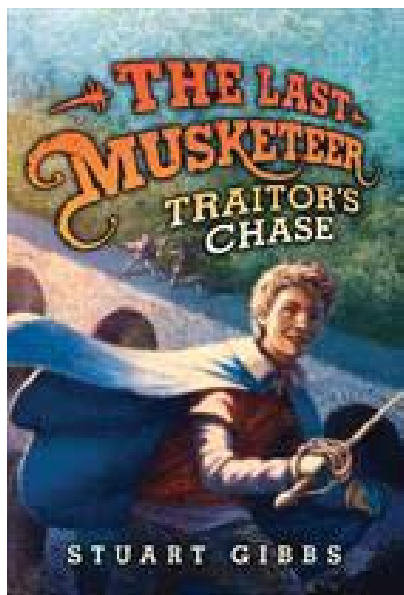
- Seasonal consumer and social media advertising for the I Can Read program
- I Can Read website updates
- Social Media messaging for the new release
- Browse Inside
- Promotion on harpercollinschildrens.com, harpercollins.com, and key parenting sites
- Complete title description and author and illustrator bio page on harpercollins.com and harpercollinschildrens.com
- *Everything Goes: Henry on Wheels* w...

HarperCollins
9780061958229
Pub Date: 2/26/13
On Sale Date: 2/26/13
Ship Date: 2/6/13
\$3.99
Paperback / softback

48 pages
Carton Qty: 92
Announced 1st Print: 25K
Ages 4 to 8, Grades P to 3
Juvenile Fiction / Readers
JUV043000
Series: My First I Can Read
6.000 in W | 9.000 in H
152mm W | 229mm H

Comparable Titles

Everything Goes: Henry on Wheels by Biggs, Brian, 2/26/2013, 9780061958236 (0061958239), \$16.99, Hardback,
Everything Goes: Henry on Wheels 6c Clipstrip by Biggs, Brian, 2/26/2013, 9780062244451 (0062244450), \$23.94,
Everything Goes: 123 Beep Beep Beep!: A Counting Book by Biggs, Brian, 12/26/2012, 9780061958120
Everything Goes: Stop! Go!: A Book of Opposites by Biggs, Brian, 12/26/2012, 9780061958137 (0061958131),



The Last Musketeer #2: Traitor's Chase

Stuart Gibbs

Summary

In this explosive sequel to *The Last Musketeer*, Greg, Aramis, Porthos, and Athos team up once again to outwit-and outfight-a dangerous enemy. But this time, the enemy could be one of their own.

Though he misses the comforts of the twenty-first century, Greg Rich is beginning to get the hang of things in 1615 Paris. Having assumed the identity of a young d'Artagnan, Greg united the legendary Three Musketeers-Porthos, Athos, and Aramis-and succeeded in freeing his parents from a dank prison cell. But he hasn't figured out how to get home. Or how to defeat Michel Dinicouer, the dangerous madman who opened the portal to the past.

Before Greg can plan his next move, Dinicouer escapes from the Bastille and flees to Spain, sending the Musketeers charging through the French countryside in hot pursuit. The boys are unexpectedly joined by Milady deWinter and her friend, Catherine. Along the way, the group is ambushed by knife-wielding thieves and assassins. Someone is anticipating their every ...

Author Bio

Stuart Gibbs lives in Los Angeles, CA, with his wife and two children, Dashiell and Violet. He is a screenwriter and is also the author of *Belly Up* and *Spy School*. You can visit him online at www.stuart-gibbs.com.

Marketing Plans

- Promotional outreach through tween social networking websites and interactive communities
- Re-promote existing online assets
- Book detail page and author bio at HarperCollins websites
- Social media outreach targeting tweens
- Email alerts targeting tweens
- Cross-promotion with author's website

Comparable Titles

The Last Musketeer #3: Double Cross by Gibbs, Stuart, 3/26/2013, 9780062048448 (0062048449), \$16.99,

HarperCollins
9780062048424
Pub Date: 2/26/13
On Sale Date: 2/26/13
Ship Date: 2/6/13
\$6.99
Paperback / softback

272 pages
Carton Qty: 60
Announced 1st Print: 20K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Action & Adventure
JUV001000



The Trouble with Flirting

Claire LaZebnik

Summary

In this fun romance inspired by Jane Austen's *Mansfield Park*, Franny Pearson learns about the troubles that flirting can cause-and enjoys (almost) every second of it.

Franny Pearson never dreamed she'd be attending the prestigious Mansfield College Summer Theater Program. And she's not, exactly. She's working for her aunt, the drama department's costume designer. But sewing her fingers to the bone does give her an opportunity to spend time with her longtime crush, Alex. If only he was as taken with the girl hemming his trousers as he is with his new leading lady. When Harry, a notorious flirt, shows more than a friendly interest in Franny, she figures it can't hurt to have a little fun. But why is Alex suddenly giving her those deep, meaningful looks?

In this charming tale of mixed messages and romantic near-misses, Claire LaZebnik (author of *Epic Fail*, inspired by *Pride and Prejudice*) has cleverly reimaged the world of *Mansfield Park*, crafting a fun, engaging romance, filled with ...

Author Bio

Claire LaZebnik lives in Los Angeles with her TV-writer husband and four children. She has coauthored two books about autism with Dr. Lynn Kern Koegel (*Overcoming Autism* and *Growing Up on the Spectrum*). Her previous novels include *Knitting Under the Influence*, *The Smart One and the Pretty One*, *Families and Other Nonreturnable Gifts*, and *Epic Fail* (also from HarperTeen). You can visit her online at...

Marketing Plans

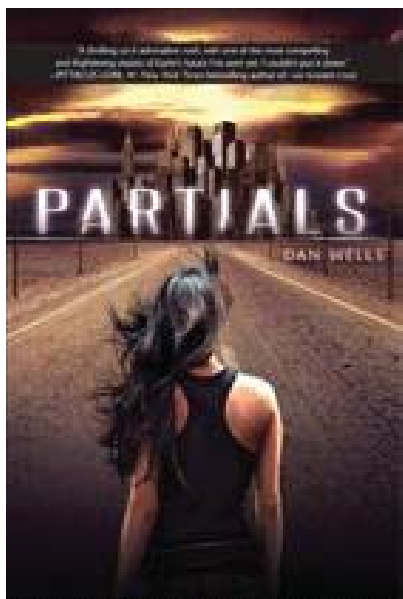
- Online consumer advertising
- Featured title in the Love Is Epic teen romance promotion
- Featured title on HarperTeen's consumer websites epicreads.com and storycrush.com
- Social media campaign
- Cross-promotion on author's social media profiles

HarperTeen
9780061921278
Pub Date: 2/26/13
On Sale Date: 2/26/13
Ship Date: 2/6/13
\$9.99
Paperback / softback

288 pages
Carton Qty: 68
Announced 1st Print: 40K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Girls & Women
JUV014000
5.313 in W | 8.000 in H | 0.649 in T
135mm W | 203mm H | 16mm T

Comparable Titles

No comparable titles have been specified.



Partials

Dan Wells

Summary

In a postapocalyptic world ravaged by war and disease, humans are on the brink of extinction-and the key to survival rests in the hands of one seventeen-year-old girl.

Humanity is all but extinguished after a war with Partials -engineered organic beings identical to humans-has decimated the population. Reduced to only tens of thousands by RM, a weaponized virus to which only a fraction of humanity is immune, the survivors in North America have huddled together on Long Island, while the Partials have mysteriously retreated. The threat of the Partials is still imminent, but, worse, no baby has been born immune to RM in over a decade. Humanity's time is running out.

Seventeen-year-old Kira, a medic in training, is on the front lines of this battle, seeing RM ravage the population while mandatory pregnancy laws threaten to launch what's left of humanity into civil war-and she's not content to stand by and watch. But as she makes a desperate decision to save what is left of her race, she w...

Author Bio

Dan Wells is the author of *Partials*, as well as the John Cleaver series: *I Am Not A Serial Killer*, *Mr. Monster*, and *I Don't Want To Kill You*. He has been nominated for both the Hugo and the Campbell awards, and has won two Parsec awards for his podcast, *Writing Excuses*. He plays a lot of games, reads a lot of books, and eats a lot of food, which is pretty much the ideal life he imagined for himself...

Marketing Plans

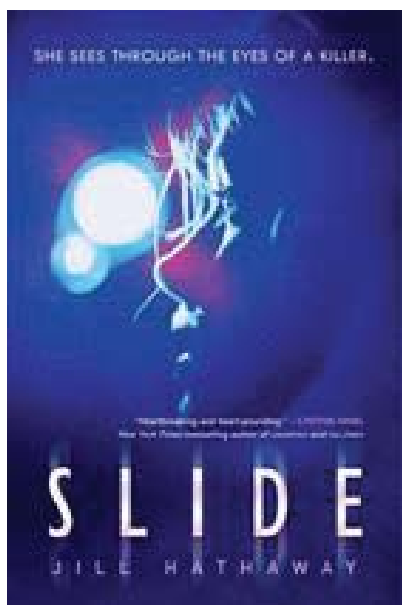
- Promotion of Facebook series fan page, facebook.com/partialsbooks
- "Paragen Investor Reel" promotional video
- "Dan Wells, in Musical Form" playlist
- Mobile and READIT text campaign
- Promotion on the HarperTeen consumer websites epicreads.com and pitchdark.com
- HarperTeen social media outreach
- Cross-promotion through author's blog and social media profiles

Balzer + Bray
9780062071057
Pub Date: 2/26/13
On Sale Date: 2/26/13
Ship Date: 2/6/13
\$9.99
Paperback / softback

496 pages
Carton Qty: 40
Announced 1st Print: 50K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / Science Fiction
JUV053000

Comparable Titles

Fragments by Wells, Dan, 2/26/2013, 9780062071071 (0062071076), \$17.99, Hardback, Juvenile Fiction / Science



Slide

Jill Hathaway

Summary

A compelling and original mystery-thriller from debut novelist Jill Hathaway, about a teen who can "slide" into other people's minds-and who one day finds herself in the mind of a killer

Vee knows Sophie didn't kill herself. She was murdered.

Vee knows this because she was there.

Everyone believes Vee is narcoleptic, but she doesn't actually fall asleep during these episodes: when she passes out she slides into somebody else's mind and experiences the world through that person's eyes. But nothing could have prepared Vee for what happens one October night, when she slides into the mind of someone holding a bloody knife, standing over Sophie's slashed body.

Vee desperately wishes she could share her secret, but who would believe her? It sounds so crazy that she can't bring herself to tell her best friend, Rollins, let alone the police. Even if she could confide in Rollins, he has been acting off lately, more distant, especially now that she's been spending more time with Zane.

Enm...

Author Bio

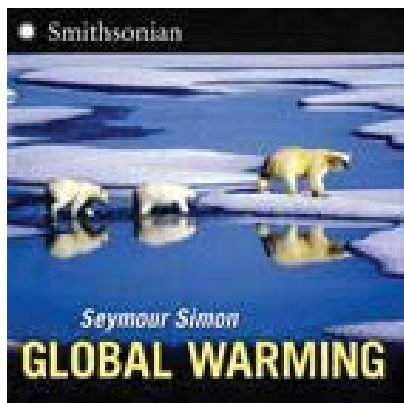
Jill Hathaway is also the author of *Impostor*, the sequel to *Slide*. She grew up in Iowa, and received her MA in Literature from Iowa State University. A high school English teacher, Jill lives with her husband and children in the Des Moines area. You can visit her online at www.jillhathaway.com.

Marketing Plans

- Promotional video
- Mobile and READIT text campaign
- Promotion on the HarperTeen consumer websites epicreads.com and pitchdark.com
- HarperTeen social media outreach
- Cross-promotion through author's website, blog, and social media profiles

Comparable Titles

Impostor by Hathaway, Jill, 3/26/2013, 9780062077981 (0062077988), \$17.99, Hardback, Juvenile Fiction / Mysteries,



Global Warming

Seymour Simon

Summary

Award-winning science writer Seymour Simon-"the dean of the [children's science book] field!"-teams up with the Smithsonian Institution to demystify climate change and global warming-now in paperback! *Global Warming* was named to the 2010 List of Outstanding Science Trade Books for Students K-12 by the NSTA (National Science Teachers' Association).

"With his outstandingly straightforward and logical prose...Simon carefully leads novices through such tricky concepts as greenhouse gases and the differences between observable daily weather and long-term climate change. The full-page color photographs range from decorative enhancements to important comparative evidence."-*The Horn Book*

Everyone is talking about global warming and climate change, but did you know ...

-Since we've been keeping records, nineteen of the twenty hottest years have been since 1980.

-There is 30 percent more carbon dioxide in the air than there was 150 years ago.

-Only a three-foot rise in sea level would swamp the ...

Author Bio

Seymour Simon has written more than 250 books for young readers and has received the American Association for the Advancement of Science/Subaru Lifetime Achievement Award for his lasting contribution to children's science literature. He lives in Great Neck, NY. You can visit him online at www.seymourscience.com, where Seymour blogs daily and often runs promotions for his ebooks-be sure to check it...

Marketing Plans

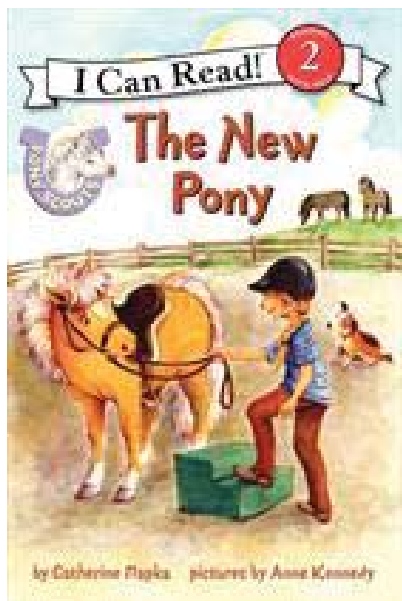
- Downloadable resource with activities
- Promotion for Earth Day
- HarperCollins Children's social media outreach
- Librarian and educator outreach

HarperCollins
9780061142529
Pub Date: 2/26/13
On Sale Date: 2/26/13
Ship Date: 2/6/13
\$6.99
Paperback / softback

32 pages
Carton Qty: 100
Announced 1st Print: 25K
Ages 5 to 9, Grades K to 4
Juvenile Nonfiction / Science & Nature
JNF051000

Comparable Titles

No comparable titles have been specified.



Pony Scouts: The New Pony

Catherine Hapka, Anne Kennedy

Summary

The Pony Scouts are excited to meet Taffy, the new pony on the farm. The Pony Scouts are becoming better at riding with every lesson. But just when they think they've seen it all, a new horse arrives on Jill's farm -one who hasn't been ridden before! Taffy is a beautiful Palomino pony who needs Jill's help to learn to be ridden. With a little patience, and a lot of love, Jill and the Pony Scouts help Taffy become a member of their farm family.

This is the seventh title in the Pony Scouts I Can Read series, making learning to read a galloping good time.

Author Bio

Catherine Hapka is the author of many books for children of all ages. She is too tall to ride ponies anymore, though her mare, Gerri, still looks like one. Catherine takes riding lessons twice a week and lives on a farm near Lincoln University, PA, with Gerri, three goats, a small flock of chickens, and too many cats.

Marketing Plans

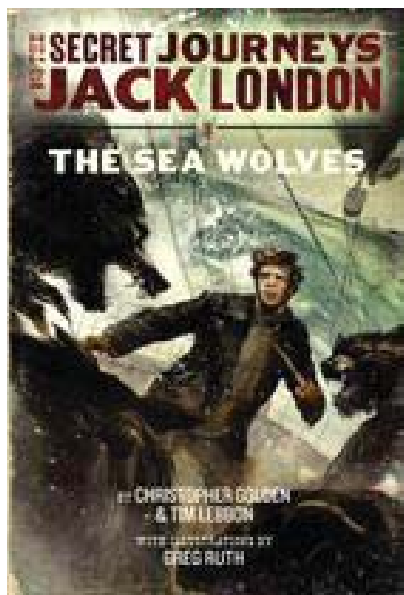
- *Pony Scouts: The New Pony* will be sent to a mailing list of print, radio, and TV outlets for review
- Seasonal consumer and social media advertising for the program
- New ebook back ads in the Level 2 I Can Reads for *Pony Scouts: The New Pony*
- ICR website updates, including new book information listed and new ebook information listed
- Parents News Alert
- Social Media messaging on release
- Update...

HarperCollins
9780062086730
Pub Date: 3/5/13
On Sale Date: 3/5/13
Ship Date: 2/13/13
\$3.99
Paperback / softback

32 pages
Carton Qty: 92
Announced 1st Print: 30K
Ages 4 to 8, Grades K to 3
Juvenile Fiction / Readers
JUV043000
Series: I Can Read Book 2
6.000 in W | 9.000 in H
152mm W | 229mm H

Comparable Titles

Pony Scouts: The New Pony by Hapka, Catherine, 3/5/2013, 9780062086747 (006208674X), \$16.99, Hardback,



The Secret Journeys of Jack London, Book Two: The Sea Wolves

Christopher Golden, Greg Ruth, Tim Lebbon

Summary

Jack London is back in this pulse-pounding follow-up to *The Wild*, a terrifying new tale of death and transformation on the high seas.

The world knows Jack London as a writer who lived his own real-life adventures. But there are some parts of his life that have remained hidden for many years, things even he couldn't set down in writing. Terrifying, mysterious, bizarre, and magical - these are the Secret Journeys of Jack London.

Jack is making his way back to civilization after barely surviving his adventure in the Yukon. That episode tested his body, his mind, and even his grip on his humanity - but it was nothing compared to what he is about to face. Clinging to life after he is captured in an attack by savage pirates, Jack is unprepared for what he faces at the hands of the crew and their charismatic, murderous captain, Ghost. For these mariners are not mortal men but hungry beasts chasing gold and death across the North Pacific. Jack's only hope lies with Sabine - a sad, sultry captive...

Author Bio

Christopher Golden is the Bram Stoker Award-winning, *New York Times* bestselling author of such novels as *The Myth Hunters*, *Wildwood Road*, and *Strangewood*. He has also teamed with *Hellboy* creator Mike Mignola on *Baltimore*, a WWI-era vampire novel. He has also written books for teens and young adults, including *Soulless* and the thriller series *Body of Evidence*, honored by the New York Public Library...

Marketing Plans

- HarperCollins Children's social media outreach
- Promotion on harpercollinschildrens.com and harpercollins.com
- Librarian and educator outreach

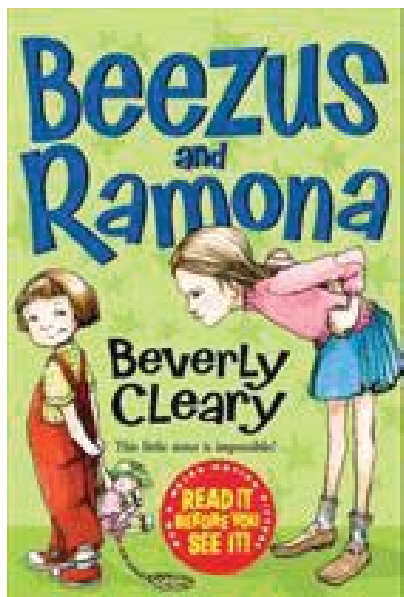
HarperCollins
9780061863226
Pub Date: 3/5/13
On Sale Date: 3/5/13
Ship Date: 2/13/13
\$7.99
Paperback / softback

400 pages
Carton Qty: 44
Announced 1st Print: 25K
Ages 10 And Up, Grades 5 And Up
Juvenile Fiction / Action & Adventure
JUV001000

5.125 in W | 7.625 in H
130mm W | 194mm H

Comparable Titles

No comparable titles have been specified.



Beezus and Ramona

Beverly Cleary, Jacqueline Rogers

Summary

Ramona is back.

Series copy:

Introduce a whole new generation to Ramona Quimby, one of Beverly Cleary's most beloved and enduring characters! Just in time to celebrate the author's ninetieth birthday, all eight Ramona books are now available with all -new irresistible, contemporary covers and energetic black-and-white interior illustrations by Tracy Dockray that bring renewed life to these classic stories. Perfect for new readers who also love Judy Moodie and Junie B. Jones, as well as old fans who want to cheer on Ramona once more!

Beezus has a hard time being patient with four-year-old Ramona. Who else has a little sister that bakes rubber dolls into cakes or invites her nursery class over for parties without asking first?

Author Bio

Beverly Cleary has written many popular books for children and has received numerous awards and accolades, including the Newbery Medal for her *Dear Mr. Henshaw*. She lives in Carmel, CA. You can visit Beverly Cleary online at www.beverlycleary.com.

Marketing Plans

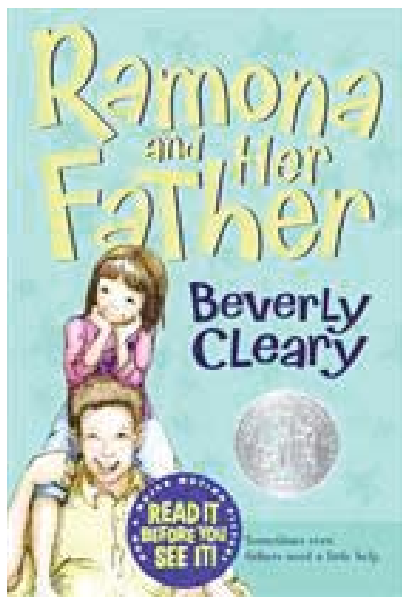
- 32 copy floor display
- "Drop Everything and Read" partnership with the NEA
- Print advertising in NEA Today, PTA newsletter, IRA newspaper, and ALA materials
- Promotion at harpercollinschildrens.com
- Press Kit
- National Media Campaign
- National DEAR event(s)
- Call to Action Institutional Advertising for DEAR campaign
- Feature at HarperTeacher

HarperCollins
9780380709182 R2
Pub Date: 3/19/13
On Sale Date: 3/19/13
\$6.99
Paperback / softback

208 pages
Carton Qty: 84
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Humorous
Stories
JUV019000

Comparable Titles

Just for Me: My Ramona Quimby Journal by Cleary, Beverly, 3/19/2013, 9780062230492 (0062230492), \$11.99,
Ramona's World by Cleary, Beverly, 4/3/2001, 9780380732722 (0380732726), \$5.99, Paperback / softback, Juvenile
Ramona and Her Father by Cleary, Beverly, 1/1/2001, 9780380709168 (0380709163), \$5.99, Paperback / softback,
Ramona's World by Cleary, Beverly, 8/25/1999, 9780688168162 (0688168167), \$16.99, Hardback, Juvenile Fiction /
Ramona Forever by Cleary, Beverly, 8/1/1995, 9780380709601 (0380709600), \$5.99, Paperback / softback, Juvenile
Ramona the Brave by Cleary, Beverly, 2/1/1995, 9780380709595 (0380709597), \$5.99, Paperback / softback,
Ramona Quimby, Age 8 by Cleary, Beverly, 10/1/1992, 9780380709564 (0380709562), \$5.99, Paperback / softback,
Ramona the Pest by Cleary, Beverly, 2/1/1992, 9780380709540 (0380709546), \$5.99, Paperback / softback, Juvenile
Ramona and Her Mother by Cleary, Beverly, 9/1/1990, 9780380709526 (038070952X), \$5.99, Paperback / softback,
Ramona Forever by Cleary, Beverly, 9/17/1984, 9780688037857 (0688037852), \$16.99, Hardback, Juvenile Fiction /
Ramona Quimby, Age 8 by Cleary, Beverly, 10/1/1981, 9780688004774 (0688004776), \$16.99, Hardback, Juvenile
Ramona and Her Mother by Cleary, Beverly, 8/1/1979, 9780688221959 (0688221955), \$16.99, Hardback, Juvenile
Ramona and Her Father by Cleary, Beverly, 8/1/1977, 9780688221140 (0688221149), \$16.99, Hardback, Juvenile
Ramona the Brave by Cleary, Beverly, 3/1/1975, 9780688220150 (0688220150), \$16.99, Hardback, Juvenile Fiction /
Ramona the Pest by Cleary, Beverly, 4/1/1968, 9780688217211 (0688217214), \$16.99, Hardback, Juvenile Fiction /



Ramona and Her Father

Beverly Cleary, Jacqueline Rogers

Summary

Ramona is back...

In this first of two Newbery Honor books about Ramona, when Mr. Quimby loses his job, Ramona works hard to cheer up her family - as only Ramona can.

Author Bio

Beverly Cleary

Marketing Plans

- 32 copy floor display
- "Drop Everything and Read" partnership with the NEA
- Print advertising in NEA Today, PTA newsletter, IRA newspaper, and ALA materials
- Promotion at harpercollinschildrens.com
- Press Kit
- National Media Campaign
- National DEAR event(s)
- Call to Action Institutional Advertising for DEAR campaign
- Feature at HarperTeacher

HarperCollins
9780380709168 R3
Pub Date: 3/19/13
On Sale Date: 3/19/13
\$5.99
Paperback / softback

208 pages
Carton Qty: 84
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Humorous
Stories
JUV019000

Comparable Titles

Just for Me: My Ramona Quimby Journal by Cleary, Beverly, 3/19/2013, 9780062230492 (0062230492), \$11.99,
Ramona's World by Cleary, Beverly, 4/3/2001, 9780380732722 (0380732726), \$5.99, Paperback / softback, Juvenile
Ramona's World by Cleary, Beverly, 8/25/1999, 9780688168162 (0688168167), \$16.99, Hardback, Juvenile Fiction /
Ramona Forever by Cleary, Beverly, 8/1/1995, 9780380709601 (0380709600), \$5.99, Paperback / softback, Juvenile
Ramona the Brave by Cleary, Beverly, 2/1/1995, 9780380709595 (0380709597), \$5.99, Paperback / softback,
Ramona Quimby, Age 8 by Cleary, Beverly, 10/1/1992, 9780380709564 (0380709562), \$5.99, Paperback / softback,
Ramona the Pest by Cleary, Beverly, 2/1/1992, 9780380709540 (0380709546), \$5.99, Paperback / softback, Juvenile
Ramona and Her Mother by Cleary, Beverly, 9/1/1990, 9780380709526 (038070952X), \$5.99, Paperback / softback,
Beezus and Ramona by Cleary, Beverly, 5/1/1990, 9780380709182 (038070918X), \$6.99, Paperback / softback,
Ramona Forever by Cleary, Beverly, 9/17/1984, 9780688037857 (0688037852), \$16.99, Hardback, Juvenile Fiction /
Ramona Quimby, Age 8 by Cleary, Beverly, 10/1/1981, 9780688004774 (0688004776), \$16.99, Hardback, Juvenile
Ramona and Her Mother by Cleary, Beverly, 8/1/1979, 9780688221959 (0688221955), \$16.99, Hardback, Juvenile
Ramona and Her Father by Cleary, Beverly, 8/1/1977, 9780688221140 (0688221149), \$16.99, Hardback, Juvenile
Ramona the Brave by Cleary, Beverly, 3/1/1975, 9780688220150 (0688220150), \$16.99, Hardback, Juvenile Fiction /
Ramona the Pest by Cleary, Beverly, 4/1/1968, 9780688217211 (0688217214), \$16.99, Hardback, Juvenile Fiction /
Beezus and Ramona by Cleary, Beverly, 7/1/1955, 9780688210762 (0688210767), \$16.99, Hardback, Juvenile

HarperCollins
 9780380709526 R2
 Pub Date: 3/19/13
 On Sale Date: 3/19/13
 \$5.99
 Paperback / softback

208 pages
 Carton Qty: 84
 Ages 8 to 12, Grades 3 to 7
 Juvenile Fiction / Family
 JUV013070

Ramona and Her Mother

Beverly Cleary, Jacqueline Rogers

Summary

Ramona is back...

Introducing a whole new generation to Ramona Quimby, one of Beverly Cleary's most beloved and enduring characters! Just in time to celebrate the author's 97th birthday, all eight Ramona books are now available with all-new irresistible, contemporary covers and energetic black-and-white interior illustrations by Jacqueline Rogers that bring renewed life to these classic stories. Perfect for new readers who also love Judy Moodie and Junie B. Jones, as well as old fans who want to cheer on Ramona once more!

Ramona thinks seven-and-a-half is quite a difficult age to be. But when Mrs. Quimby tells Ramona that she will always be her girl, Ramona knows everything will be just fine.

Author Bio

Beverly Cleary's books have earned her many prestigious awards. In honor of her achievements, she's been named a Living Legend by the Library of Congress. Of most importance to Beverly Cleary, her books have won more than thirty-five statewide awards based on the votes of her young readers. Her characters, including Henry Huggins, Ellen Tebbits, Otis Spofford, and Bezus and Ramona Quimby, as well...

Marketing Plans

- 32 copy floor display
- "Drop Everything and Read" partnership with the NEA
- Print advertising in NEA Today, PTA newsletter, IRA newspaper, and ALA materials
- Promotion at harpercollinschildrens.com
- Press Kit
- National Media Campaign
- National DEAR event(s)
- Call to Action Institutional Advertising for DEAR campaign
- Feature at HarperTeacher

Comparable Titles

Just for Me: My Ramona Quimby Journal by Cleary, Beverly, 3/19/2013, 9780062230492 (0062230492), \$11.99,
Ramona's World by Cleary, Beverly, 4/3/2001, 9780380732722 (0380732726), \$5.99, Paperback / softback, Juvenile
Ramona and Her Father by Cleary, Beverly, 1/1/2001, 9780380709168 (0380709163), \$5.99, Paperback / softback,
Ramona's World by Cleary, Beverly, 8/25/1999, 9780688168162 (0688168167), \$16.99, Hardback, Juvenile Fiction /
Ramona Forever by Cleary, Beverly, 8/1/1995, 9780380709601 (0380709600), \$5.99, Paperback / softback, Juvenile
Ramona the Brave by Cleary, Beverly, 2/1/1995, 9780380709595 (0380709597), \$5.99, Paperback / softback,
Ramona Quimby, Age 8 by Cleary, Beverly, 10/1/1992, 9780380709564 (0380709562), \$5.99, Paperback / softback,
Ramona the Pest by Cleary, Beverly, 2/1/1992, 9780380709540 (0380709546), \$5.99, Paperback / softback, Juvenile
Beezus and Ramona by Cleary, Beverly, 5/1/1990, 9780380709182 (038070918X), \$6.99, Paperback / softback,
Ramona Forever by Cleary, Beverly, 9/17/1984, 9780688037857 (0688037852), \$16.99, Hardback, Juvenile Fiction /
Ramona Quimby, Age 8 by Cleary, Beverly, 10/1/1981, 9780688004774 (0688004776), \$16.99, Hardback, Juvenile
Ramona and Her Mother by Cleary, Beverly, 8/1/1979, 9780688221959 (0688221955), \$16.99, Hardback, Juvenile
Ramona and Her Father by Cleary, Beverly, 8/1/1977, 9780688221140 (0688221149), \$16.99, Hardback, Juvenile
Ramona the Brave by Cleary, Beverly, 3/1/1975, 9780688220150 (0688220150), \$16.99, Hardback, Juvenile Fiction /
Ramona the Pest by Cleary, Beverly, 4/1/1968, 9780688217211 (0688217214), \$16.99, Hardback, Juvenile Fiction /
Beezus and Ramona by Cleary, Beverly, 7/1/1955, 9780688210762 (0688210767), \$16.99, Hardback, Juvenile

HarperCollins
 9780380709601 R2
 Pub Date: 3/19/13
 On Sale Date: 3/19/13
 \$5.99
 Paperback / softback

Ramona Forever

Beverly Cleary, Jacqueline Rogers

Summary

Ramona is back...

Introducing a whole new generation to Ramona Quimby, one of Beverly Cleary's most beloved and enduring characters! Just in time to celebrate the author's 97th birthday, all eight Ramona books are now available with all-new irresistible, contemporary covers and energetic black-and-white interior illustrations by Jacqueline Rogers that bring renewed life to these classic stories. Perfect for new readers who also love Judy Moodie and Junie B. Jones, as well as old fans who want to cheer on Ramona once more!

To Ramona, it seems as though everyone is keeping secrets: Mrs. Quimby makes secretive phone calls and no longer eats desert, Aunt Beatrice has a secret new boyfriend, and Howie Kemp's Uncle Hobart talks about things in a mysterious way that Ramona doesn't quite trust. But no matter what, Ramona is determined to be cheerful and helpful-especially when she learns what all the secrets are about!

Author Bio

Beverly Cleary's books have earned her many prestigious awards. In honor of her achievements, she's been named a Living Legend by the Library of Congress. Of most importance to Beverly Cleary, her books have won more than thirty-five statewide awards based on the votes of her young readers. Her characters, including Henry Huggins, Ellen Tebbits, Otis Spofford, and Beezus and Ramona Quimby, as well...

Marketing Plans

- . 32 copy floor display
- . "Drop Everything and Read" partnership with the NEA
- . Print advertising in NEA Today, PTA newsletter, IRA newspaper, and ALA materials
- . Promotion at harpercollinschildrens.com
- . Press Kit
- . National Media Campaign
- . National DEAR event(s)
- . Call to Action Institutional Advertising for DEAR campaign
- . Feature at HarperTeacher

Comparable Titles

Just for Me: My Ramona Quimby Journal by Cleary, Beverly, 3/19/2013, 9780062230492 (0062230492), \$11.99,
Ramona's World by Cleary, Beverly, 4/3/2001, 9780380732722 (0380732726), \$5.99, Paperback / softback, Juvenile
Ramona and Her Father by Cleary, Beverly, 1/1/2001, 9780380709168 (0380709163), \$5.99, Paperback / softback,
Ramona's World by Cleary, Beverly, 8/25/1999, 9780688168162 (0688168167), \$16.99, Hardback, Juvenile Fiction /
Ramona the Brave by Cleary, Beverly, 2/1/1995, 9780380709595 (0380709597), \$5.99, Paperback / softback,
Ramona Quimby, Age 8 by Cleary, Beverly, 10/1/1992, 9780380709564 (0380709562), \$5.99, Paperback / softback,
Ramona the Pest by Cleary, Beverly, 2/1/1992, 9780380709540 (0380709546), \$5.99, Paperback / softback, Juvenile
Ramona and Her Mother by Cleary, Beverly, 9/1/1990, 9780380709526 (038070952X), \$5.99, Paperback / softback,
Beezus and Ramona by Cleary, Beverly, 5/1/1990, 9780380709182 (038070918X), \$6.99, Paperback / softback,
Ramona Forever by Cleary, Beverly, 9/17/1984, 9780688037857 (0688037852), \$16.99, Hardback, Juvenile Fiction /
Ramona Quimby, Age 8 by Cleary, Beverly, 10/1/1981, 9780688004774 (0688004776), \$16.99, Hardback, Juvenile
Ramona and Her Mother by Cleary, Beverly, 8/1/1979, 9780688221959 (0688221955), \$16.99, Hardback, Juvenile
Ramona and Her Father by Cleary, Beverly, 8/1/1977, 9780688221140 (0688221149), \$16.99, Hardback, Juvenile
Ramona the Brave by Cleary, Beverly, 3/1/1975, 9780688220150 (0688220150), \$16.99, Hardback, Juvenile Fiction /

HarperCollins
 9780380709595 R2
 Pub Date: 3/19/13
 On Sale Date: 3/19/13
 \$5.99
 Paperback / softback

Ramona the Brave

Beverly Cleary, Jacqueline Rogers

Summary

Ramona is back...

Introducing a whole new generation to Ramona Quimby, one of Beverly Cleary's most beloved and enduring characters! Just in time to celebrate the author's 97th birthday, all eight Ramona books are now available with all-new irresistible, contemporary covers and energetic black-and-white interior illustrations by Jacqueline Rogers that bring renewed life to these classic stories. Perfect for new readers who also love Judy Moodie and Junie B. Jones, as well as old fans who want to cheer on Ramona once more!

First grade poses some big challenges for Ramona: She must overcome her fear of the monster that lives in the closet of her new bedroom, learn to speak up when she needs help, and find a way to get the best of the big dog on the next block.

Author Bio

Beverly Cleary's books have earned her many prestigious awards. In honor of her achievements, she's been named a Living Legend by the Library of Congress. Of most importance to Beverly Cleary, her books have won more than thirty-five statewide awards based on the votes of her young readers. Her characters, including Henry Huggins, Ellen Tebbits, Otis Spofford, and Beezus and Ramona Quimby, as well...

Marketing Plans

- 32 copy floor display
- "Drop Everything and Read" partnership with the NEA
- Print advertising in NEA Today, PTA newsletter, IRA newspaper, and ALA materials
- Promotion at harpercollinschildrens.com
- Press Kit
- National Media Campaign
- National DEAR event(s)
- Call to Action Institutional Advertising for DEAR campaign
- Feature at HarperTeacher

Comparable Titles

Just for Me: My Ramona Quimby Journal by Cleary, Beverly, 3/19/2013, 9780062230492 (0062230492), \$11.99,
Ramona's World by Cleary, Beverly, 4/3/2001, 9780380732722 (0380732726), \$5.99, Paperback / softback, Juvenile
Ramona and Her Father by Cleary, Beverly, 1/1/2001, 9780380709168 (0380709163), \$5.99, Paperback / softback,
Ramona's World by Cleary, Beverly, 8/25/1999, 9780688168162 (0688168167), \$16.99, Hardback, Juvenile Fiction /
Ramona Forever by Cleary, Beverly, 8/1/1995, 9780380709601 (0380709600), \$5.99, Paperback / softback, Juvenile
Ramona Quimby, Age 8 by Cleary, Beverly, 10/1/1992, 9780380709564 (0380709562), \$5.99, Paperback / softback,
Ramona the Pest by Cleary, Beverly, 2/1/1992, 9780380709540 (0380709546), \$5.99, Paperback / softback, Juvenile
Ramona and Her Mother by Cleary, Beverly, 9/1/1990, 9780380709526 (038070952X), \$5.99, Paperback / softback,
Beezus and Ramona by Cleary, Beverly, 5/1/1990, 9780380709182 (038070918X), \$6.99, Paperback / softback,
Ramona Forever by Cleary, Beverly, 9/17/1984, 9780688037857 (0688037852), \$16.99, Hardback, Juvenile Fiction /
Ramona Quimby, Age 8 by Cleary, Beverly, 10/1/1981, 9780688004774 (0688004776), \$16.99, Hardback, Juvenile
Ramona and Her Mother by Cleary, Beverly, 8/1/1979, 9780688221959 (0688221955), \$16.99, Hardback, Juvenile
Ramona and Her Father by Cleary, Beverly, 8/1/1977, 9780688221140 (0688221149), \$16.99, Hardback, Juvenile
Ramona the Brave by Cleary, Beverly, 3/1/1975, 9780688220150 (0688220150), \$16.99, Hardback, Juvenile Fiction /
Ramona the Pest by Cleary, Beverly, 4/1/1968, 9780688217211 (0688217214), \$16.99, Hardback, Juvenile Fiction /

HarperCollins
 9780380709540 R2
 Pub Date: 3/19/13
 On Sale Date: 3/19/13
 \$5.99
 Paperback / softback

208 pages
 Carton Qty: 72
 Ages 8 to 12, Grades 3 to 7
 Juvenile Fiction / Family
 JUV013070

Ramona the Pest

Beverly Cleary, Jacqueline Rogers

Summary

Ramona is back...

Introducing a whole new generation to Ramona Quimby, one of Beverly Cleary's most beloved and enduring characters! Just in time to celebrate the author's 97th birthday, all eight Ramona books are now available with all-new irresistible, contemporary covers and energetic black-and-white interior illustrations by Jacqueline Rogers that bring renewed life to these classic stories. Perfect for new readers who also love Judy Moodie and Junie B. Jones, as well as old fans who want to cheer on Ramona once more!

Ramona loves kindergarten—especially her teacher, her new friend Davy, and Susan with the pretty curls. Yet, it seems the harder she tries to be good, the more trouble Ramona finds!

Author Bio

Beverly Cleary's books have earned her many prestigious awards. In honor of her achievements, she's been named a Living Legend by the Library of Congress. Of most importance to Beverly Cleary, her books have won more than thirty-five statewide awards based on the votes of her young readers. Her characters, including Henry Huggins, Ellen Tebbits, Otis Spofford, and Bezus and Ramona Quimby, as well...

Marketing Plans

- 32 copy floor display
- "Drop Everything and Read" partnership with the NEA
- Print advertising in NEA Today, PTA newsletter, IRA newspaper, and ALA materials
- Promotion at harpercollinschildrens.com
- Press Kit
- National Media Campaign
- National DEAR event(s)
- Call to Action Institutional Advertising for DEAR campaign
- Feature at HarperTeacher

Comparable Titles

Just for Me: My Ramona Quimby Journal by Cleary, Beverly, 3/19/2013, 9780062230492 (0062230492), \$11.99,
Ramona's World by Cleary, Beverly, 4/3/2001, 9780380732722 (0380732726), \$5.99, Paperback / softback, Juvenile
Ramona and Her Father by Cleary, Beverly, 1/1/2001, 9780380709168 (0380709163), \$5.99, Paperback / softback,
Ramona's World by Cleary, Beverly, 8/25/1999, 9780688168162 (0688168167), \$16.99, Hardback, Juvenile Fiction /
Ramona Forever by Cleary, Beverly, 8/1/1995, 9780380709601 (0380709600), \$5.99, Paperback / softback, Juvenile
Ramona the Brave by Cleary, Beverly, 2/1/1995, 9780380709595 (0380709597), \$5.99, Paperback / softback,
Ramona Quimby, Age 8 by Cleary, Beverly, 10/1/1992, 9780380709564 (0380709562), \$5.99, Paperback / softback,
Ramona and Her Mother by Cleary, Beverly, 9/1/1990, 9780380709526 (038070952X), \$5.99, Paperback / softback,
Beezus and Ramona by Cleary, Beverly, 5/1/1990, 9780380709182 (038070918X), \$6.99, Paperback / softback,
Ramona Forever by Cleary, Beverly, 9/17/1984, 9780688037857 (0688037852), \$16.99, Hardback, Juvenile Fiction /
Ramona Quimby, Age 8 by Cleary, Beverly, 10/1/1981, 9780688004774 (0688004776), \$16.99, Hardback, Juvenile
Ramona and Her Mother by Cleary, Beverly, 8/1/1979, 9780688221959 (0688221955), \$16.99, Hardback, Juvenile
Ramona and Her Father by Cleary, Beverly, 8/1/1977, 9780688221140 (0688221149), \$16.99, Hardback, Juvenile
Ramona the Brave by Cleary, Beverly, 3/1/1975, 9780688220150 (0688220150), \$16.99, Hardback, Juvenile Fiction /
Ramona the Pest by Cleary, Beverly, 4/1/1968, 9780688217211 (0688217214), \$16.99, Hardback, Juvenile Fiction /

HarperCollins
 9780380709564 R2
 Pub Date: 3/19/13
 On Sale Date: 3/19/13
 \$5.99
 Paperback / softback

208 pages
 Carton Qty: 84
 Ages 8 to 12, Grades 3 to 7
 Juvenile Fiction / Humorous
 Stories
 JUV019000

Ramona Quimby, Age 8

Beverly Cleary, Jacqueline Rogers

Summary

Ramona is back...

Riding the school bus alone isn't the only new experience making third grade exciting for Ramona Quimby. From befriending a boy called Yard Ape to delivering her book report in the style of a television commercial, Ramona's enthusiasm for life is infectious and irresistible.

That's not to say all is perfect. Mr. Quimby's return to college means that the whole family must pitch in to make ends meet. Having to go to the Kemps' house after school is Ramona's own particular burden-especially the chore of being nice to pesky little Willa Jean Kemp. When Ramona gets sick and throws up in class, she feels as though things can't get worse. But with all the pluck we've come to expect from Ramona, she emerges smiling with her head held high.

In this Newbery Honor book, repackaged with new illustrations by Jacqueline Rogers, Beverly Cleary lovingly chronicles Ramona's experiences and growth.

Author Bio

Beverly Cleary's books have earned her many prestigious awards. In honor of her achievements, she's been named a Living Legend by the Library of Congress. Of most importance to Beverly Cleary, her books have won more than thirty -five statewide awards based on the votes of her young readers. Her characters, including Henry Huggins, Ellen Tebbits, Otis Spofford, and Beezus and Ramona Quimby, as well...

Marketing Plans

- 32 copy floor display
- "Drop Everything and Read" partnership with the NEA
- Print advertising in NEA Today, PTA newsletter, IRA newspaper, and ALA materials
- Promotion at harpercollinschildrens.com
- Press Kit
- National Media Campaign
- National DEAR event(s)
- Call to Action Institutional Advertising for DEAR campaign
- Feature at HarperTeacher

Comparable Titles

Just for Me: My Ramona Quimby Journal by Cleary, Beverly, 3/19/2013, 9780062230492 (0062230492), \$11.99,
Ramona's World by Cleary, Beverly, 4/3/2001, 9780380732722 (0380732726), \$5.99, Paperback / softback, Juvenile
Ramona and Her Father by Cleary, Beverly, 1/1/2001, 9780380709168 (0380709163), \$5.99, Paperback / softback,
Ramona's World by Cleary, Beverly, 8/25/1999, 9780688168162 (0688168167), \$16.99, Hardback, Juvenile Fiction /
Ramona Forever by Cleary, Beverly, 8/1/1995, 9780380709601 (0380709600), \$5.99, Paperback / softback, Juvenile
Ramona the Brave by Cleary, Beverly, 2/1/1995, 9780380709595 (0380709597), \$5.99, Paperback / softback,
Ramona the Pest by Cleary, Beverly, 2/1/1992, 9780380709540 (0380709546), \$5.99, Paperback / softback, Juvenile
Ramona and Her Mother by Cleary, Beverly, 9/1/1990, 9780380709526 (038070952X), \$5.99, Paperback / softback,
Beezus and Ramona by Cleary, Beverly, 5/1/1990, 9780380709182 (038070918X), \$6.99, Paperback / softback,
Ramona Forever by Cleary, Beverly, 9/17/1984, 9780688037857 (0688037852), \$16.99, Hardback, Juvenile Fiction /
Ramona Quimby, Age 8 by Cleary, Beverly, 10/1/1981, 9780688004774 (0688004776), \$16.99, Hardback, Juvenile
Ramona and Her Mother by Cleary, Beverly, 8/1/1979, 9780688221959 (0688221955), \$16.99, Hardback, Juvenile

HarperCollins
 9780380732722 R2
 Pub Date: 3/19/13
 On Sale Date: 3/19/13
 \$5.99
 Paperback / softback

Ramona's World

Beverly Cleary, Jacqueline Rogers

Summary

Ramona Quimby's back-and ready for 9th grade!

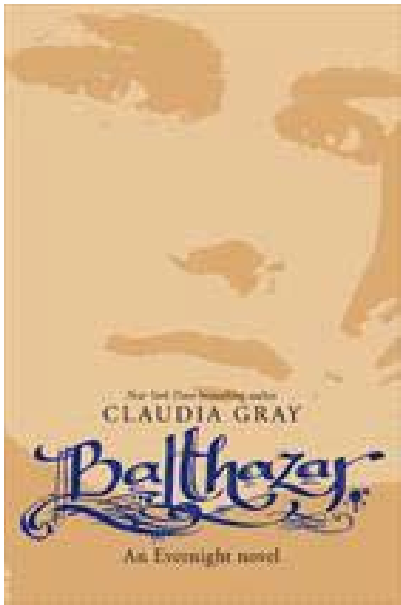
Ramona is determined to make fourth grade the best year ever, even if it means falling through her best friend's ceiling! And at the end of it all -a "zeroteenth" birthday to celebrate!

Author Bio

Beverly Cleary's books have earned her many prestigious awards. In honor of her achievements, she's been named a Living Legend by the Library of Congress. Of most importance to Beverly Cleary, her books have won more than thirty -five statewide awards based on the votes of her young readers. Her characters, including Henry Huggins, Ellen Tebbits, Otis Spofford, and Beezus and Ramona Quimby, as well...

Comparable Titles

Just for Me: My Ramona Quimby Journal by Cleary, Beverly, 3/19/2013, 9780062230492 (0062230492), \$11.99,
Ramona and Her Father by Cleary, Beverly, 1/1/2001, 9780380709168 (0380709163), \$5.99, Paperback / softback,
Ramona's World by Cleary, Beverly, 8/25/1999, 9780688168162 (0688168167), \$16.99, Hardback, Juvenile Fiction /
Ramona Forever by Cleary, Beverly, 8/1/1995, 9780380709601 (0380709600), \$5.99, Paperback / softback, Juvenile
Ramona the Brave by Cleary, Beverly, 2/1/1995, 9780380709595 (0380709597), \$5.99, Paperback / softback,
Ramona Quimby, Age 8 by Cleary, Beverly, 10/1/1992, 9780380709564 (0380709562), \$5.99, Paperback / softback,
Ramona the Pest by Cleary, Beverly, 2/1/1992, 9780380709540 (0380709546), \$5.99, Paperback / softback, Juvenile
Ramona and Her Mother by Cleary, Beverly, 9/1/1990, 9780380709526 (038070952X), \$5.99, Paperback / softback,
Beezus and Ramona by Cleary, Beverly, 5/1/1990, 9780380709182 (038070918X), \$6.99, Paperback / softback,
Ramona Forever by Cleary, Beverly, 9/17/1984, 9780688037857 (0688037852), \$16.99, Hardback, Juvenile Fiction /
Ramona Quimby, Age 8 by Cleary, Beverly, 10/1/1981, 9780688004774 (0688004776), \$16.99, Hardback, Juvenile
Ramona and Her Mother by Cleary, Beverly, 8/1/1979, 9780688221959 (0688221955), \$16.99, Hardback, Juvenile
Ramona and Her Father by Cleary, Beverly, 8/1/1977, 9780688221140 (0688221149), \$16.99, Hardback, Juvenile
Ramona the Brave by Cleary, Beverly, 3/1/1975, 9780688220150 (0688220150), \$16.99, Hardback, Juvenile Fiction /
Ramona the Pest by Cleary, Beverly, 4/1/1968, 9780688217211 (0688217214), \$16.99, Hardback, Juvenile Fiction /
Beezus and Ramona by Cleary, Beverly, 7/1/1955, 9780688210762 (0688210767), \$16.99, Hardback, Juvenile



Balthazar
An Evernight Novel
 Claudia Gray

Summary

Vampire heartthrob Balthazar More, first introduced to readers in the *New York Times* bestselling Evernight series, fights for true love in this electrifying new novel.

Haunted by memories from his first days as a vampire, Balthazar has spent hundreds of years alone-without allies, without love. When he emerges from his isolation to help Skye Tierney, a human girl who once attended Evernight Academy, Balthazar has no idea how dangerous it will be. Skye's psychic powers have caught the attention of Redgrave, the cruel master vampire responsible for murdering Balthazar and his family four centuries ago. As they stand together to fight the evil vampire, Balthazar realizes his lonely world could finally be changed by Skye...just as Redgrave realizes that he can destroy Balthazar once and for all by taking her for his own.

In a story filled with forbidden love and dark suspense, one of the most beloved characters in Claudia Gray's *New York Times* bestselling Evernight series will captiv...

Author Bio

Claudia Gray is the pseudonym of New Orleans-based writer Amy Vincent. Her lifelong interests in old houses, classic movies, vintage style, and history all play a part in creating the world of Evernight. Visit her online at www.claudiagrays.com.

Marketing Plans

- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Cross-promotion on author's social media profiles
- Librarian and educator outreach

Comparable Titles

Spellcaster by Gray, Claudia, 3/5/2013, 9780061961205 (0061961205), \$17.99, Hardback, Juvenile Fiction / Horror &

Katherine Tegen Books
 9780062236920
 Pub Date: 3/5/13
 On Sale Date: 3/5/13
 Ship Date: 2/13/13
 \$4.99
 Paperback / softback

640 pages
 Carton Qty: 1
 Announced 1st Print: 125K
 Ages 8 to 12, Grades 3 to 7
 Juvenile Fiction / Family
 JUV013000
 Series: Septimus Heap

Septimus Heap, Book One: Magyk Special Edition

Angie Sage, Mark Zug

Summary

A spellbinding fantasy

A brilliant fantasy series begins with this tale of missing wizards, unexpected heroes, and fantastic creatures. Septimus Heap is the seventh son of a seventh son, destined to wield great magical power, but when he is pronounced dead on the day of his birth, it sets in motion a mystery that ends up affecting the very future of his world. You'll have to read this dazzlingly inventive novel to answer the question, Who is the real Septimus Heap?

Author Bio

Angie Sage was born in London and grew up in the Thames Valley, London, and Kent. She now lives in Somerset in a very old house that has a secret tunnel below it. She is also the author of the Araminta Spookie series. You can visit her online at www.septimusheap.com.

Marketing Plans

Septimus Heap Book 2: Flyte XX-copy mixed floor display

ISBN: tk

\$XXX.XX (\$XXX.XX)

Includes XX hc copies of Book Two: Flyte and XX pb copies of Book One: Magyk

Comparable Titles

Septimus Heap, Book Seven: Fyre by Sage, Angie, 4/16/2013, 9780061242458 (0061242454), \$17.99, Hardback,
Septimus Heap, Book Seven: Fyre by Sage, Angie, 4/16/2013, 9780061242465 (0061242462), \$18.89, Library

Katherine Tegen Books
 9780062236913
 Pub Date: 3/5/13
 On Sale Date: 3/5/13
 Ship Date: 2/13/13
 \$4.99
 Paperback / softback

592 pages
 Carton Qty: 1
 Announced 1st Print: 125K
 Ages 14 And Up, Grades 9 And Up
 Juvenile Fiction / Action & Adventure
 JUV001000
 Series: Gone

Gone Special Edition

Michael Grant

Summary

No one over thirteen gets out of here alive.

It happens in an instant. Everyone over the age of thirteen disappears. As the kids struggle to survive in this new world, the world itself continues to evolve. A creature lurks in a mine in the desert; animals are mutating; and some of the kids are developing dangerous supernatural powers that grow stronger by the day. A battle between good and evil is imminent. But for some of the kids, time is running out. On their fourteenth birthday, they disappear like everyone else. *Gone* is an action-packed thrill ride that will leave readers hungry for more.

Praise for *Gone*:

"A tour de force that will leave readers dazed, disturbed, and utterly breathless." -ALA *Booklist* (starred review)

"Extraordinarily skillful pacing, which leaves the reader constantly on the verge of another discovery."- *KLIATT*

Author Bio

Michael Grant is the cocreator and cowriter of the huge middle grade science fiction hit series *Animorphs* and *Everworld*. He lives in Chapel Hill, NC, with his wife, Katherine Applegate, and their two children. Visit him online at www.themichaelgrant.com.

Marketing Plans

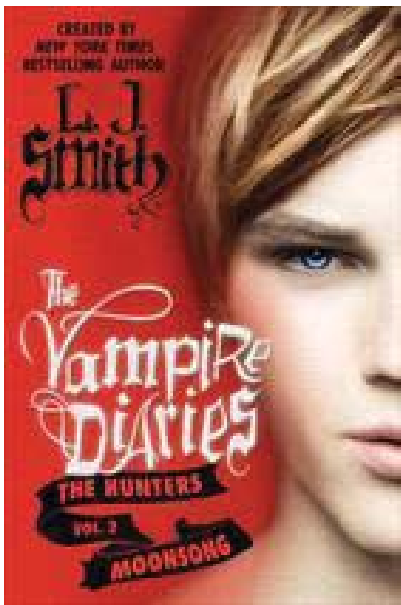
- Book Sense White Box galley mailing
- National print publicity campaign
- Local author appearances (Chapel Hill, NC)
- National trade online advertising in *PW Daily* and Shelf Awareness
- National consumer online advertising at Locus.com and leading teen websites
- Teaser prepublication series website at epicreads.com with video and contest
- Cross promotion on HarperTeen MySpace profile
- First Look r...

Comparable Titles

Fear: A Gone Novel by Grant, Michael, 4/2/2013, 9780061449178 (0061449172), \$10.99, Paperback / softback,

Light: A Gone Novel by Grant, Michael, 4/2/2013, 9780061449185 (0061449180), \$18.99, Hardback, Juvenile Fiction /

Light: A Gone Novel by Grant, Michael, 4/2/2013, 9780061449192 (0061449199), \$19.89, Library binding, Juvenile



The Vampire Diaries: The Hunters: Moonsong

L. J. Smith

Summary

The breathtaking *New York Times* bestselling Vampire Diaries series continues in this second book in the Hunters arc.

A continual presence on national bestseller lists and the inspiration behind the hit CW network TV show, the Vampire Diaries series has sold more than 3.7 million copies and captured the hearts of readers worldwide. The second installment in a new trilogy, *Moonsong* is the latest novel in this epic paranormal classic.

After escaping the horrors of the Dark Dimension, Elena can't wait to attend Dalcrest College like a normal teenager. She and Stefan are happy, her friends are safe, and even Damon seems to be genuinely changed for the better. But just because she has left Fell's Church doesn't mean she and her friends are free from danger. When students start to mysteriously disappear from campus, every new acquaintance is suddenly a potential enemy. Then Elena uncovers a family secret that shocks her to the core and realizes that tragedy may be unavoidable.

Author Bio

L. J. Smith is the creator of The Vampire Diaries, now a hit TV show, and The Secret Circle as well as the author of The Forbidden Game, Night World, and the #1 *New York Times* bestselling Dark Visions. You can visit her online at www.ljanesmith.net and learn more about the series at www.vampirediaries.com.

Marketing Plans

- Featured title on HarperTeen's consumer website epicreads.com
- Book detail page and author bio at HarperCollins websites
- Librarian and educator outreach

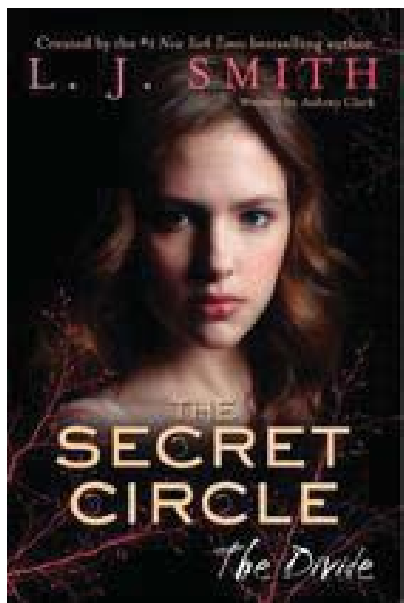
HarperTeen
9780062017710
Pub Date: 3/12/13
On Sale Date: 3/12/13
Ship Date: 2/20/13
\$9.99
Paperback / softback

416 pages
Carton Qty: 48
Announced 1st Print: 100K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / Horror & Ghost Stories
JUV018000
Series: The Vampire Diaries: The Hunters

Comparable Titles

The Secret Circle: The Divide by Smith, L. J., 3/12/2013, 9780062130419 (0062130412), \$9.99, Paperback /

The Secret Circle: The Temptation by Smith, L. J., 3/12/2013, 9780062130471 (0062130471), \$17.99, Hardback,



The Secret Circle: The Divide

L. J. Smith

Summary

From the *New York Times* bestselling author of *The Vampire Diaries* comes the beginning of a new story arc in this dangerously exciting series about the most powerful and deadly in-crowd imaginable.

Full of romance, action, and betrayal, *The Secret Circle* has a fan base that spans generations. Legions of devoted fans and new readers alike will devour this suspenseful supernatural tale created by the *New York Times* bestselling author of *The Vampire Diaries*, L. J. Smith.

For the first time since Cassie arrived in New Salem and joined the Secret Circle -an elite and occasionally dangerous in-crowd of witches-she has everything she wants. Cassie is finally with Adam, her soul mate, and is sharing the responsibilities as leader of the Circle. But as Cassie knows all too well, evil is always lurking in the shadows, waiting to strike. This time, Cassie swears she'll be ready. But the Circle may have other plans....

HarperTeen
9780062130419
Pub Date: 3/12/13
On Sale Date: 3/12/13
Ship Date: 2/20/13
\$9.99
Paperback / softback

320 pages
Carton Qty: 56
Announced 1st Print: 75K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Horror & Ghost Stories
JUV018000
Series: The Secret Circle

Author Bio

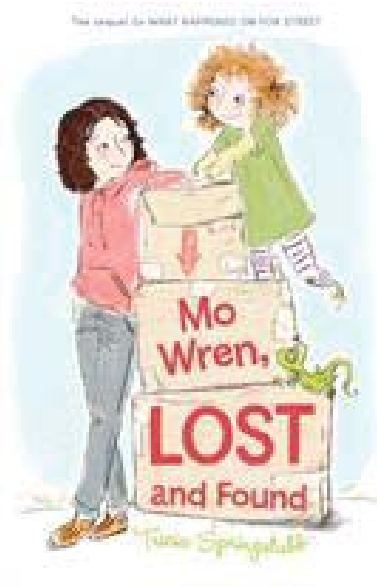
L. J. Smith is the creator of *The Vampire Diaries*, now a hit TV show, and *The Secret Circle* as well as the author of *The Forbidden Game*, *Night World*, and the #1 *New York Times* bestselling *Dark Visions*. You can visit her online at www.ljanesmith.net.

Marketing Plans

- Tied to promotion for *The Secret Circle: The Temptation*
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Social media campaign
- Cross-promotion with Alloy Entertainment
- Book detail page and author bio at HarperCollins websites

Comparable Titles

The Vampire Diaries: The Hunters: Moonsong by Smith, L. J., 3/12/2013, 9780062017710 (0062017713), \$9.99,
The Secret Circle: The Temptation by Smith, L. J., 3/12/2013, 9780062130471 (0062130471), \$17.99, Hardback,
The Secret Circle: The Captive Part II and The Power by Smith, L. J., 12/23/2008, 9780061671357 (0061671355),
The Secret Circle: The Initiation and The Captive Part I by Smith, L. J., 7/22/2008, 9780061670855 (0061670855),



Mo Wren, Lost and Found

Tricia Springstubb, Heather Ross

Summary

The heartwarming follow-up to the acclaimed *What Happened on Fox Street*

This is the story of what happened *after* Fox Street.

Mo Wren knew that eventually she, her dad, and her sister, Wild Child Dottie, would have to move from beloved Fox Street. She just never expected it to happen so soon.

At the Wrens' new place, things are very different. The name of the street -East 213th- has absolutely zero magic. And there's no Mrs. Petrone to cut her hair, no Pi Baggott to teach her how to skateboard, no Green Kingdom to explore. She's having trouble fitting in at her new school and spending a lot of time using the corner bus shelter for her Thinking Spot. Worst of all, Mo discovers that the ramshackle restaurant Mr. Wren bought is cursed. Only Dottie, with her new friends and pet lizard, Handsome, is doing the dance of joy.

For the first time in her life, Mo feels lost and out of place. It's going to take a boy who tells whoppers, a Laundromat with a mysterious owner, a freak blizzard, and...

Author Bio

Tricia Springstubb has been a teacher and a children's librarian. *What Happened on Fox Street*, her previous novel, is the first book about Mo Wren and her family. Tricia is the mother of three daughters and lives in Cleveland Heights, OH. You can visit her online at www.triciaspringstubb.com.

Marketing Plans

- Downloadable discussion guide
- HarperCollins Children's social media outreach
- Promotion on harpercollinschildrens.com and harpercollins.com
- Librarian and educator outreach

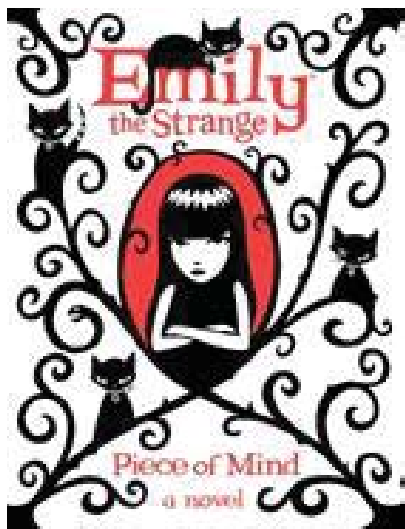
Comparable Titles

No comparable titles have been specified.

Balzer + Bray
9780061990410
Pub Date: 3/12/13
On Sale Date: 3/12/13
Ship Date: 2/20/13
\$6.99
Paperback / softback

256 pages
Carton Qty: 64
Announced 1st Print: 35K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / General
JUV000000

5.125 in W | 7.625 in H
130mm W | 194mm H



Emily the Strange: Piece of Mind

Rob Reger, Jessica Gruner, Buzz Parker

Summary

Emily the Strange explores her intriguing -and decidedly unusual-heritage in the final entry in the quirky four-book story arc starring the international fashion icon.

Emily the Strange stands for: Do it yourself; think for yourself; be yourself.

In the final volume of a four-book story arc, her uniquely strange to-do list includes:

1. Lose (and regain) mind
2. Reprogram golem
3. Locate secret book vault
4. Commune with dead Dark Aunts
5. Rescue Cousin Jakey
6. Redecorate souvenir kiosk
7. Thwart Thought Thief
8. Endure hero worship
9. Grant ancestral enemy's deepest wish
10. Save cat-napped kitty
11. Summon black rock
12. Defeat Shady Uncles
13. Guard family legacy and claim inheritance!

Lavishly illustrated with trademark black-and-red art, this delightfully quirky story follows Emily's journey to uncover her family's mysterious secrets-secrets that are ancient, surprising, and Strange!

Author Bio

Emily the Strange stars in comic books and a stationery line, and she appears on clothing, bags, and accessories around the world. She is the creation of **Rob Reger**. Find out more about Emily the Strange-if you dare-at www.emilystrange.com.

Marketing Plans

- Featured promotion on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Cross-promotion on emilystrange.com
- Social media campaign
- Book detail page and author/illustrator bio at HarperCollins websites

Comparable Titles

No comparable titles have been specified.



Superman Classic: Superman versus the Silver Banshee

Donald Lemke, Andy Smith

Summary

The Silver Banshee has come screeching into Metropolis, and she's on a mission to save her superpowers.

The Silver Banshee is in Metropolis on a mission to save her superpowers by stealing a powerful book of magic. When her sonic scream brings Superman to his knees, it looks like the city may have met its match. Can Superman scare the ghastly ghoul out of Metropolis before it's too late?

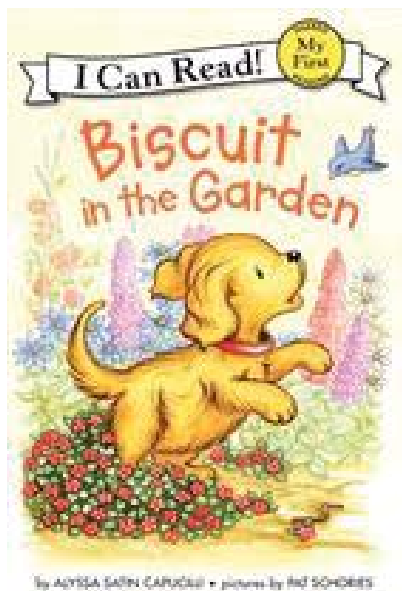
HarperCollins
9780061885242
Pub Date: 3/26/13
On Sale Date: 3/26/13
Ship Date: 3/6/13
\$3.99
Paperback / softback

32 pages
Carton Qty: 92
Announced 1st Print: 50K
Ages 4 to 8, Grades P to 3
Juvenile Fiction / Readers
JUV043000
Series: I Can Read Book 2

6.000 in W | 9.000 in H
152mm W | 229mm H

Comparable Titles

Superman Classic: Superman versus the Silver Banshee 6c Clipstrip by Lemke, Donald, 3/26/2013,
Batman Classic: Fowl Play by Sazaklis, John, 12/26/2012, 9780061885365 (0061885363), \$3.99, Paperback /
Batman Classic: Going Ape 6c Clipstrip by Sutton, Laurie S., 4/24/2012, 9780062135360 (0062135368), \$23.94,



Biscuit in the Garden

Alyssa Satin Capucilli, Pat Schories

Summary

A fresh green garden adventure for Biscuit, the bestselling My First I Can Read Book character and everyone's favorite puppy!

Biscuit is excited to explore the garden. From the prettiest flowers to the smallest bugs, there's so much to see. And the little puppy even finds his own special way to add to the garden's bounty!

With gentle humor and a sweet surprise, Alyssa Satin Capucilli and Pat Schories invite emergent readers to enjoy discovering the garden with Biscuit.

More than eleven million I Can Read books starring Biscuit sold!

Author Bio

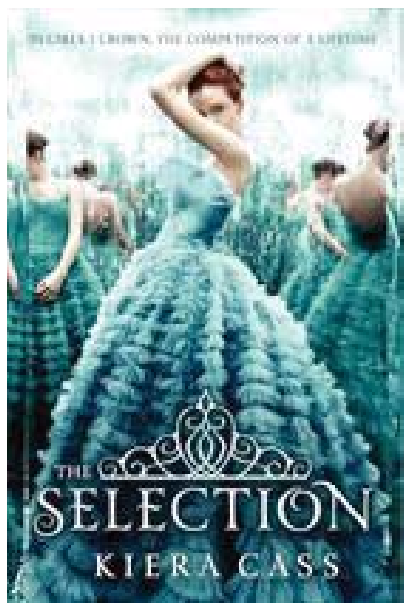
Alyssa Satin Capucilli is the outstanding author of all the Biscuit books. She lives in a book-filled home in Hastings-on-Hudson, NY. You can visit her online at www.alyssacapucilli.com.

Marketing Plans

- Finished book to be sent to top trade and library publications as well as mailing list of print, radio, and TV outlets for review
- New ebook back ads in My First ICRs featuring *Biscuit in the Garden*
- Featured on new I Can Read spinner header
- ICR website updates
- Parents News Alert
- Social Media messaging on release
- Updated I Can Read app
- Browse Inside at publication
- Promotion on harpercoll...

Comparable Titles

Biscuit: More Phonics Fun by Capucilli, Alyssa Satin, 4/2/2013, 9780062086532 (0062086537), \$12.99, Paperback /
Biscuit in the Garden 6c Clipstrip by Capucilli, Alyssa Satin, 3/26/2013, 9780062244482 (0062244485), \$23.94,
Biscuit in the Garden by Capucilli, Alyssa Satin, 3/26/2013, 9780061935053 (0061935050), \$16.99, Hardback,



The Selection

Kiera Cass

Summary

35 girls. 1 crown. The competition of a lifetime. Cinderella meets television's *The Bachelor* in this captivating, near-future romance. A pilot of *The Selection* is in production for the CW!

For thirty-five girls, the Selection is a dream come true. The chance to escape the life laid out for them since birth. To live in a castle and compete to win the heart of gorgeous Prince Maxon.

All seventeen-year-old America Singer wants is a future with her secret boyfriend, Aspen. But when she is Selected, she must grudgingly head to the castle. Though America has no interest in ruling a country divided by castes, her relationship with Maxon slowly begins to bloom, and when she's unexpectedly confronted by her past, America is forced to choose between the life she left behind and a future she never imagined.

Kiera Cass has crafted a one-of-a-kind world filled with breathtaking romance and high-stakes drama-and the trilogy is already on its way to the small screen! The CW has ordered a pilot o...

Author Bio

Kiera Cass is a graduate of Radford University and currently lives in Blacksburg, VA, with her family. *The Selection* is her debut novel. Kiera has kissed approximately fourteen boys in her life. None of them were princes. You can learn more about Kiera's books, videos, and love of cake at www.kieracass.com.

Marketing Plans

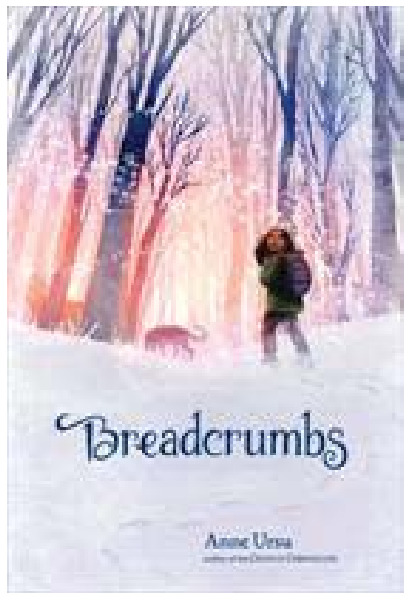
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Cross-promotion on author's social media profiles
- Librarian and educator outreach

Comparable Titles

No comparable titles have been specified.

HarperTeen
9780062059949
Pub Date: 3/26/13
On Sale Date: 3/26/13
Ship Date: 3/6/13
\$9.99
Paperback / softback

352 pages
Carton Qty: 60
Announced 1st Print: 75K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Love & Romance
JUV026000



Breadcrumbs

Anne Ursu, Erin McGuire

Summary

Now in paperback, the stunning and heartbreaking story of growing up wrapped in a modern-day fantasy, by acclaimed author Anne Ursu

Once upon a time, Hazel and Jack were best friends. They had been best friends since they were six, spending hot Minneapolis summers and cold Minneapolis winters together, dreaming of Hogwarts and Oz, superheroes and baseball. Now that they were eleven, it was weird for a boy and a girl to be best friends. But they couldn't help it -Hazel and Jack fit, in that way you only read about in books. And they didn't fit anywhere else.

And then, one day, Jack just stopped talking to Hazel. And while her mom tried to tell her that this sometimes happens to friends at this age, Hazel had read enough stories to know that it's never that simple. And it turns out she was right. Jack's heart had been frozen, and he was taken into the woods by a woman dressed in white to live in a palace made of ice. Now it's up to Hazel to venture into the woods after him.

Recipient...

Author Bio

Anne Ursu is the author of the three middle grade books that comprise the Cronus Chronicles trilogy-*The Shadow Thieves*, *The Siren Song*, and *The Immortal Fire*-in addition to two beloved adult novels, *Spilling Clarence* and *The Disappearance of James*. Anne is also a professor of writing for children at Hamline University and a lifelong Minnesota Twins fan. She lives in Minneapolis, MN, with her son a...

Marketing Plans

- Online trade advertising
- Institutional advertising
- Downloadable discussion guide
- HarperCollins Children's and Walden Pond Press social media outreach
- Promotion on harpercollinschildrens.com and harpercollins.com
- Cross-promotion through author's website and social media profiles
- Major librarian and educator outreach

Walden Pond Press
9780062015068
Pub Date: 1/2/13
On Sale Date: 1/2/13
Ship Date: 12/12/12
\$6.99
Paperback / softback

320 pages
Carton Qty: 56
Announced 1st Print: 75K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Social Issues
JUV039060

5.125 in W | 7.625 in H
130mm W | 194mm H

Comparable Titles

No comparable titles have been specified.



Mia Sets the Stage

Robin Farley, Olga Ivanov, Aleksey Ivanov

Summary

Mia hurts her paw right before the big recital. Oh no! If she can't dance, what will Mia do?

The big recital is just around the corner, and all of the students in Miss Bird's dance class are busy getting ready. The stage is set, the costumes are picked, and the dancers must practice, practice, practice! But when Mia decides to practice on her way home from class, she falls and hurts her paw. Oh no! Can Mia still be part of the big day? Miss Bird might have the perfect part for Mia after all.

Mia's sixth I Can Read book promises the same simple text and adorable illustrations that readers have grown to love.

Author Bio

Robin Farley is a NYC-based children's book editor. She currently lives in Brooklyn, NY.

Marketing Plans

- A finished book will be sent to top trade and library publications for review
- *Mia Sets the Stage* will be sent to a mailing list of print, radio, and TV outlets for review
- New ebook back ads featuring the *Mia Sets the Stage* in the My First ICRs
- Featured on the new I Can Read spinner header
- ICR website updates
- Parents News Alert
- Social Media messaging on release
- Update I Can Read app
- Br...

HarperCollins
9780062086853
Pub Date: 4/2/13
On Sale Date: 4/2/13
Ship Date: 3/13/13
\$3.99
Paperback / softback

32 pages
Carton Qty: 92
Announced 1st Print: 75K
Ages 4 to 8, Grades P to 3
Juvenile Fiction / Readers
JUV043000
Series: My First I Can Read
6.000 in W | 9.000 in H
152mm W | 229mm H

Comparable Titles

Mia Sets the Stage by Farley, Robin, 4/2/2013, 9780062086860 (0062086863), \$16.99, Hardback, Juvenile Fiction /

Mia: The Easter Egg Chase by Farley, Robin, 1/22/2013, 9780062100139 (0062100130), \$4.99, Paperback / softback,

HarperCollins
 9780062209917
 Pub Date: 4/2/13
 On Sale Date: 4/2/13
 Ship Date: 3/13/13
 \$3.99
 Paperback / softback
 32 pages
 Carton Qty: 92
 Announced 1st Print: 125K
 Ages 4 to 8, Grades K to 3
 Juvenile Fiction / Readers
 JUV043000
 Series: I Can Read Book 2

Epic: MK Saves the Day

Lucy Rosen

Summary

From the motion picture based on William Joyce's beloved picture book *The Leaf Men and the Brave Good Bugs!*

Epic tells the story of a spunky teenager named Mary Katherine. She's on a mission to save her father who's trapped in a miniature woodland world where magical, microscopic creatures wage battle in the name of good and evil.

Marketing Plans

- *Epic: MK Saves the Day* will be sent to a mailing list of print, radio, and TV outlets for review
- Provide link to sizzle clip as soon as it is available
- Movie ticket/book barter with movie studio for regional promotions
- *Epic: MK Saves the Day* will be pitched for retail merchandising promotions, such as stanchions, end caps, top shelf, step ladder, applicable holiday promotions, and other in-st...

Comparable Titles

Epic: Meet the Leafmen by Rosen, Lucy, 4/2/2013, 9780062209931 (0062209930), \$3.99, Paperback / softback,

HarperCollins
 9780062209931
 Pub Date: 4/2/13
 On Sale Date: 4/2/13
 Ship Date: 3/13/13
 \$3.99
 Paperback / softback
 32 pages
 Carton Qty: 92
 Announced 1st Print: 125K
 Ages 4 to 8, Grades P to 3
 Juvenile Fiction / Readers
 JUV043000
 Series: I Can Read Book 2

Epic: Meet the Leafmen

Lucy Rosen

Summary

From the motion picture based on William Joyce's beloved picture book *The Leaf Men and the Brave Good Bugs!*

Epic tells the story of a spunky teenager named Mary Katherine. She's on a mission to save her father who's trapped in a miniature woodland world where magical, microscopic creatures wage battle in the name of good and evil.

Marketing Plans

- Tie into media for movie news (movie coming out 5/17/2012)
- A finished book will be sent to top trade and library publications for review
- *Epic: Meet the Leafmen* will be sent to a mailing list of print, radio, and TV outlets for review
- Movie ticket/book barter with movie studio for regional promotions
- *Epic: Meet the Leafmen* will be pitched for retail merchandising promotions, such as stanchi...

Comparable Titles

Epic: MK Saves the Day by Rosen, Lucy, 4/2/2013, 9780062209917 (0062209914), \$3.99, Paperback / softback,

HarperFestival
 9780062209894
 Pub Date: 4/2/13
 On Sale Date: 4/2/13
 Ship Date: 3/13/13
 \$3.99
 Paperback / softback
 24 pages
 Carton Qty: 100
 Announced 1st Print: 100K
 Ages 3 to 7, Grades P to 2
 Juvenile Fiction / Media Tie-In
 JUV027000
 Series: Epic
 8.000 in W | 8.000 in H
 203mm W | 203mm H

Epic: Attack of the Boggans

Annie Auerbach

Summary

From the motion picture based on William Joyce's beloved picture book *The Leaf Men and the Brave Good Bugs!*

Epic tells the story of a spunky teenager named Mary Katherine. She's on a mission to save her father who's trapped in a miniature woodland world where magical, microscopic creatures wage battle in the name of good and evil.

Marketing Plans

- Tie into media for movie news (movie coming out 5/17/2013)
- A finished book will be sent to top trade and library publications for review
- *Epic: Attack of the Boggans* will be sent to a mailing list of print, radio, and TV outlets for review
- Provide link to sizzle clip as soon as it is available
- Movie ticket/book barter with movie studio for regional promotions
- *Epic: Attack of the Boggans* wi...

Comparable Titles

Epic: Welcome to Moonhaven by Auerbach, Annie, 4/2/2013, 9780062209870 (0062209876), \$3.99, Paperback /
Epic 6c Mix Clipstrip by Auerbach, Annie, 4/2/2013, 9780062244505 (0062244507), \$23.94, Other point of sale,

HarperFestival
 9780062209870
 Pub Date: 4/2/13
 On Sale Date: 4/2/13
 Ship Date: 3/13/13
 \$3.99
 Paperback / softback

24 pages
 Carton Qty: 100
 Announced 1st Print: 100K
 Ages 3 to 7, Grades P to 2
 Juvenile Fiction / Media Tie-In
 JUV027000
 Series: Epic
 8.000 in W | 8.000 in H
 203mm W | 203mm H

Epic: Welcome to Moonhaven

Annie Auerbach

Summary

From the motion picture based on William Joyce's beloved picture book *The Leaf Men and the Brave Good Bugs!*

Epic tells the story of a spunky teenager named Mary Katherine. She's on a mission to save her father who's trapped in a miniature woodland world where magical, microscopic creatures wage battle in the name of good and evil.

Marketing Plans

- Tie into media for movie news (movie coming out 5/17/2013)
- A finished book will be sent to top trade and library publications for review
- *Epic: Welcome to Moonwood* will be sent to a mailing list of print, radio, and TV outlets for review
- Provide link to sizzle clip as soon as it is available
- Movie ticket/book barter with movie studio for regional promotions
- *Epic: Welcome to Moonwood* will b...

Comparable Titles

Epic: Attack of the Boggans by Auerbach, Annie, 4/2/2013, 9780062209894 (0062209892), \$3.99, Paperback /
Epic 6c Mix Clipstrip by Auerbach, Annie, 4/2/2013, 9780062244505 (0062244507), \$23.94, Other point of sale,

HarperFestival
 9780062209955
 Pub Date: 4/2/13
 On Sale Date: 4/2/13
 Ship Date: 3/13/13
 \$5.99
 Paperback / softback

144 pages
 Carton Qty: 100
 Announced 1st Print: 150K
 Ages 8 to 12, Grades 3 to 7
 Juvenile Fiction / Media Tie-In
 JUV027000
 Series: Epic

Epic: The Junior Novel

TBD

Summary

From the motion picture based on William Joyce's beloved picture book *The Leaf Men and the Brave Good Bugs!*

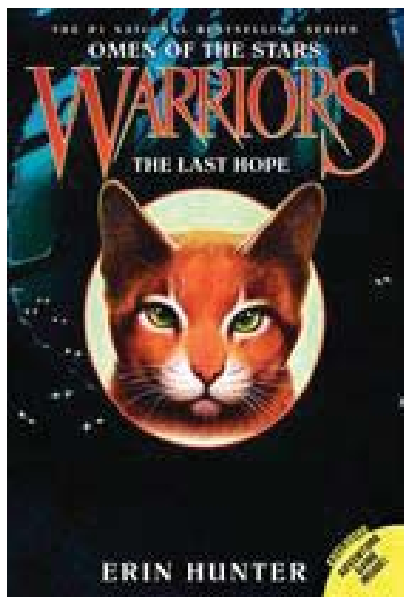
Epic tells the story of a spunky teenager named Mary Katherine. She's on a mission to save her father who's trapped in a miniature woodland world where magical, microscopic creatures wage battle in the name of good and evil.

Marketing Plans

- Tie into media for movie news (movie coming out 5/17/2013)
- A finished book will be sent to top trade and library publications for review
- *Epic: The Junior Novel* will be sent to a mailing list of print, radio, and TV outlets for review
- Provide link to sizzle clip as soon as it is available
- Movie ticket/book barter with movie studio for regional promotions
- *Epic: The Junior Novel* will be pit...

Comparable Titles

No comparable titles have been specified.



Warriors: Omen of the Stars #6: The Last Hope

Erin Hunter

Summary

The epic conclusion to the Omen of the Stars story arc from #1 nationally bestselling author Erin Hunter. *The Last Hope* also includes the latest challenge in the ongoing Warriors Adventure Game.

THE END OF THE STARS DRAWS NEAR. THREE MUST BECOME FOUR TO BATTLE THE DARKNESS THAT LASTS FOREVER.

Jayfeather, Dovewing, and Lionblaze have struggled to unravel the mysterious prophecy that unites them. Now, the final battle against the Dark Forest has come, and they must turn not only to Firestar, but also to ThunderClan and even StarClan for help. But will they be able to save the warrior Clans from total destruction?

With over thirteen million copies sold, the Warriors series is a true phenomenon. Our devoted fans will devour this heartpounding finale, and will race to get their hands on the first book in the new Dawn of the Clans story arc, which also publishes this season.

Author Bio

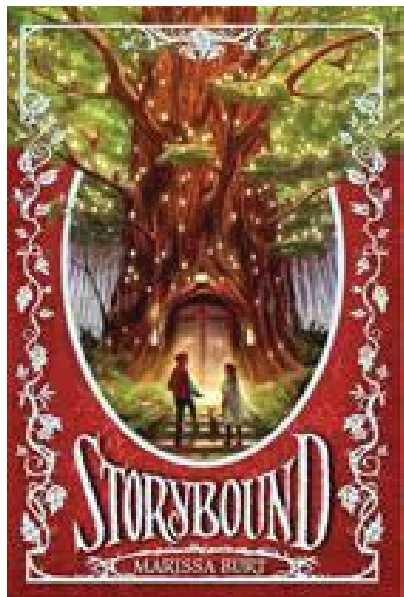
Erin Hunter is inspired by a love of animals and a fascination with the ferocity of the natural world. She is the author of the Warriors, Seekers, and Survivors series. Erin lives in the UK. Download the free Warriors app and chat on Warriors message boards at www.warriorcats.com.

Marketing Plans

- Browse Inside Sneak Peek
- National online consumer advertising at poptropica.com
- Trade announcement advertising
- Book trailer/teaser videos
- Bookmark giveaway
- Title and cover reveal on the Warriors/Seekers message board
- Online teaser campaign and online game
- Social media outreach through HarperCollins Children's outlets
- Include in monthly Erin Hunter AuthorTracker campaign
- Outreach to fans...

Comparable Titles

Warriors: Dawn of the Clans #1: The Sun Trail 9c Mix Flr by Hunter, Erin, 4/2/2013, 9780062221490 (0062221493),
Warriors: Dawn of the Clans #1: The Sun Trail by Hunter, Erin, 3/5/2013, 9780062063465 (0062063464), \$16.99,
Warriors: Dawn of the Clans #1: The Sun Trail by Hunter, Erin, 3/5/2013, 9780062063472 (0062063472), \$17.89,
Seekers: Return to the Wild #1: Island of Shadows by Hunter, Erin, 1/8/2013, 9780061996368 (006199636X),
Seekers: Return to the Wild #3: River of Lost Bears by Hunter, Erin, 1/8/2013, 9780061996405 (0061996408),
Seekers: Return to the Wild #3: River of Lost Bears by Hunter, Erin, 1/8/2013, 9780061996412 (0061996416),
Warriors: Omen of the Stars #5: The Forgotten Warrior by Hunter, Erin, 12/26/2012, 9780061555268



Storybound

Marissa Burt

Summary

Inkheart meets *The Neverending Story* in this enchanting tale of a twelve-year-old girl who falls into a magical world, which *Publishers Weekly* called "an appealing fantasy."

In the land of Story, children go to school to learn to be characters: a perfect Hero, a trusty Sidekick, even the most dastardly Villain. They take classes on Questing and Backstory, while adults search for full-time character work in Tales written just for them.

In our world, twelve-year-old Una Fairchild has always felt invisible. But all that changes when she stumbles upon a mysterious book in the basement of her school library, opens the cover, and suddenly finds herself transported to Story.

But this magical world is not a perfect fairy tale. Una's new friend Peter warns her about the grave danger she could face if anyone discovers her true identity. The devious Tale Master watches her every move. And there are whispers of a deadly secret that seems to revolve around Una herself....

Praised by ALA *Boo*...

Author Bio

Marissa Burt was forever getting notes sent home from teachers about reading novels during class. She grew up in Oregon, and drifted eastward through Colorado, Illinois, Tennessee, and South Carolina before settling down in the Seattle area with her husband and three sons. You can visit Marissa online at www.marissaburt.com and follow her on Twitter @marissaburt.

Marketing Plans

- Tied to promotion for *Story's End*
- Pitch for featured promotion on tween social networking websites and interactive communities
- Book detail page and author bio at HarperCollins websites
- Cross-promotion on author's social media profiles
- Librarian and educator outreach

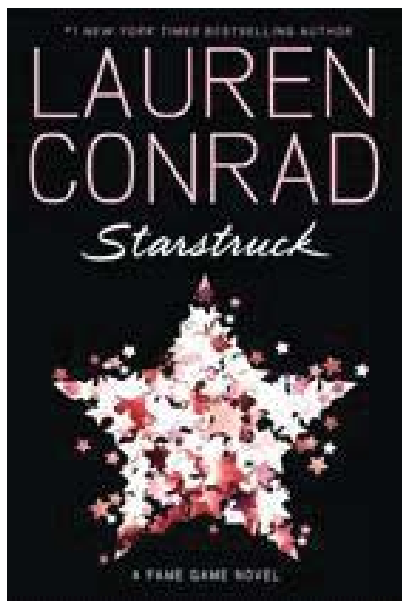
Comparable Titles

Story's End by Burt, Marissa, 4/2/2013, 9780062020543 (0062020544), \$16.99, Hardback, Juvenile Fiction / Science

HarperCollins
9780062020536
Pub Date: 4/2/13
On Sale Date: 4/2/13
Ship Date: 3/13/13
\$7.99
Paperback / softback

416 pages
Carton Qty: 44
Announced 1st Print: 25K
Ages 8 to 12, Grades 3 to 7
Juvenile Fiction / Science
Fiction, Fantasy, & Magic
JUV037000

5.125 in W | 7.625 in H
130mm W | 194mm H



Starstruck: A Fame Game Novel

Lauren Conrad

Summary

#1 *New York Times* bestselling author Lauren Conrad ups the ante in the second book of her new series, as the Fame Game girls must adjust to camera-ready life, whatever the cost.

After turning herself in for stealing some bling, Madison Parker has discovered that all publicity isn't necessarily good publicity. Now she's stuck doing community service while the other stars of *The Fame Game* take up all the screen time. Not that Kate Hayes needs more attention-ever since her breakout song became an overnight sensation, she's suddenly started acting like she's Katy Perry. While aspiring actress Carmen Curtis's extra time on camera might help her make a name for herself in reality TV, she's finding it harder than ever to get out from behind her famous mother's shadow. And don't even get the girls started on their love lives-in Hollywood, leading men are a dime a dozen but a good man is hard to find. As their fortunes rise and fall, Madison, Carmen, and Kate will have to prove if they have...

Author Bio

Lauren Conrad is a television star, designer and #1 *New York Times* bestselling author best known for starring in the MTV hit series *The Hills*. She has been featured on the covers of *Cosmopolitan*, *Glamour*, *Elle*, *Teen Vogue*, *Us Weekly*, *Rolling Stone*, and *Entertainment Weekly*, among others. She lives in Los Angeles. You can visit her online at www.laurenconrad.com.

Marketing Plans

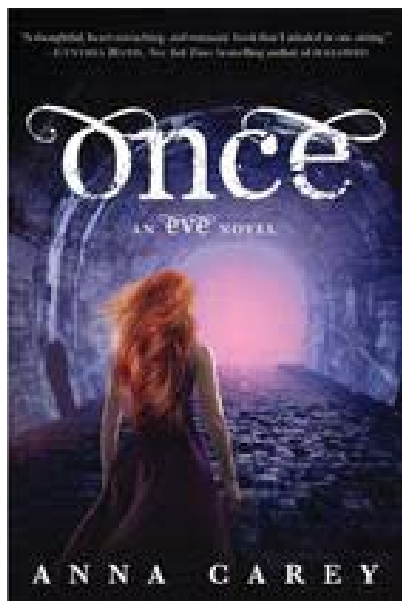
- Featured title on HarperTeen's consumer website epicreads.com
- Book detail page and author bio at HarperCollins websites
- Cross-promotion on author's website and social media profiles
- Librarian/educator outreach

HarperCollins
9780062079824
Pub Date: 4/2/13
On Sale Date: 4/2/13
Ship Date: 3/13/13
\$10.99
Paperback / softback

352 pages
Carton Qty: 56
Announced 1st Print: 150K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / Girls & Women
JUV014000
5.313 in W | 8.000 in H
135mm W | 203mm H

Comparable Titles

Fame Game #3 by , 6/11/2013, 9780062079848 (0062079840), \$18.99, Undefined, Juvenile Fiction / General



Once

An Eve Novel

Anna Carey

Summary

In the second book of this thrilling dystopian adventure, Eve comes face-to-face with the man who has been ruthlessly hunting her—and learns the shocking truth about who she really is.

Brimming with danger and star-crossed romance, and featuring a vivid dystopian landscape, this electrifying follow-up to *Eve*, which bestselling author Lauren Kate called "a gripping, unforgettable adventure" will enthrall fans of *Matched* and *The Handmaid's Tale*.

For the first time since escaping from her School, Eve can finally sleep soundly. She is living in Califia, protected from the terrifying fate that awaits orphaned girls in The New America in the year 2041. But she was forced to abandon Caleb, the boy she loves, wounded and alone at Califia's gates. When Eve gets word that Caleb is in trouble, she sets out into the wild again to rescue him, only to be captured and brought to the City of Sand. Trapped inside the city walls, Eve uncovers a shocking secret about her past—and must confront the ha...

Author Bio

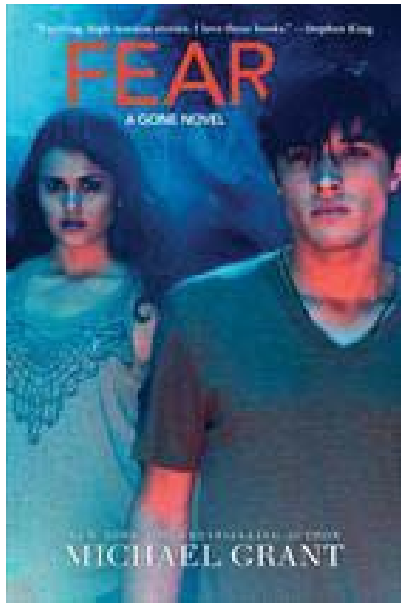
Anna Carey graduated from New York University and has an MFA in fiction from Brooklyn College. She lives in Los Angeles, CA. You can visit her online at www.theevetrilogy.com.

Marketing Plans

- Tied to promotion for *Rise*
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Cross-promotion on author's social media profiles
- Librarian and educator outreach

Comparable Titles

Rise by Carey, Anna, 4/2/2013, 9780062048578 (0062048570), \$17.99, Hardback, Juvenile Fiction / Science Fiction,
Eve by Carey, Anna, 10/4/2011, 9780062048509 (0062048503), \$17.99, Hardback, Juvenile Fiction / Science Fiction,
Eve (international edition) by Carey, Anna, 10/1/2011, 9780062114181 (0062114182), \$9.99, Paperback / softback,



Fear: A Gone Novel

Michael Grant

Summary

The fifth, penultimate book of the bestselling Gone series brings darkness to Perdido Beach. Fans of the series-and of dystopian, science fiction, horror, and adventure stories-won't be able to turn the pages fast enough.

It's been nearly a year since every person over the age of fourteen disappeared from the town of Perdido Beach, California, and as the series comes to a close in this fifth and penultimate book of the series, things are turning even grimmer.

Up until now, there has been the illusion of a sun and a sky in the FAYZ inside the dome surrounding their strange world. But now the Gaiaphage has brought total darkness, and darkness breeds fear. As characters grapple with their increasingly complex, fraught relationships and their own dark sides, they begin to question their own humanity.... After so many months, is all about to be lost in the Fayz? How will it all end for Sam, Astrid, Caine, Drake, Diana, and the rest of the kids in the FAYZ? Let the speculation begin!

...

Author Bio

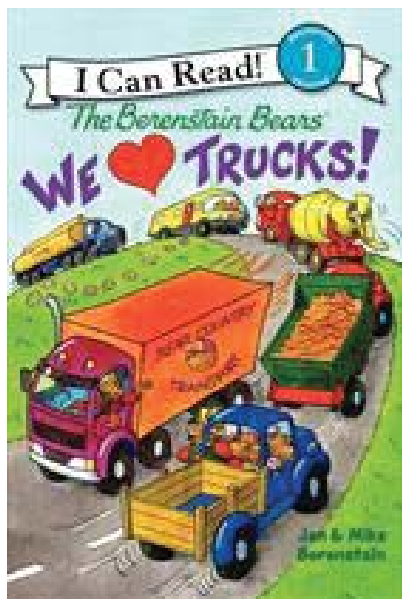
Michael Grant, author of the Gone series and The Magnificent 12 series, has spent much of his life on the move. Raised in a military family, he attended ten schools in five states, as well as three schools in France. Even as an adult he kept moving, and in fact became a writer in part because it was one of the few jobs that wouldn't tie him down. His fondest dream is to spend a year circumnavigati...

Marketing Plans

- Tied to promotion for *Light: A Gone Novel*
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Cross-promotion on author's social media profiles

Comparable Titles

- Light: A Gone Novel** by Grant, Michael, 4/2/2013, 9780061449185 (0061449180), \$18.99, Hardback, Juvenile Fiction /
- Light: A Gone Novel** by Grant, Michael, 4/2/2013, 9780061449192 (0061449199), \$19.89, Library binding, Juvenile
- Gone Special Edition** by Grant, Michael, 3/5/2013, 9780062236913 (0062236911), \$4.99, Paperback / softback,



The Berenstain Bears: We Love Trucks!

Jan Berenstain, Mike Berenstain

Summary

There are so many cool trucks in Bear Country - and on a trip with Grizzly Gramps, Brother, Sister, and Honey Bear are going to see them all!

The Berenstain Bear cubs are taking a trip in Grizzly Gramps's pickup truck, and on their drive they see lots of cool ways to get around! From fire trucks to garbage trucks to cement mixers and more, the cubs are amazed at all the things these vehicles can do. Ride along with the Berenstain Bears as they learn all about all the different kinds of trucks.

As always with the Berenstain Bears I Can Reads, simple text and fun, classic illustrations will build any young reader's love of books.

Author Bio

Stan and Jan Berenstain began writing the Berenstain Bears series in 1962, with *The Big Honey Hunt*. Since then, more than 250 Berenstain Bears books have been published and sales of the series have exceeded 260 million copies. Stan and Jan have left behind a legacy of arguably the bestselling children's book series ever. Making the books has long been a family affair, with son **Mike** writing and il...

Marketing Plans

- Include this season's Berenstain Bears titles in a group mailing, highlighting that 2012 is the 50th anniversary year of the Berenstain Bears
- A finished book will be sent to top trade and library publications for review
- *The Berenstain Bears: We Love Trucks!* will be sent to a mailing list of print, radio, and TV outlets for review
- New ebook back ads for *The Berenstain Bears: We Love Trucks!* ...

HarperCollins
9780062075352
Pub Date: 4/9/13
On Sale Date: 4/9/13
Ship Date: 3/20/13
\$3.99
Paperback / softback

32 pages
Carton Qty: 92
Announced 1st Print: 75K
Ages 4 to 8, Grades K to 3
Juvenile Fiction / Readers
JUV043000
Series: I Can Read Book 1

Comparable Titles

The Berenstain Bears: We Love Trucks! by Berenstain, Jan, 4/9/2013, 9780062075369 (0062075365), \$16.99,
The Berenstain Bears Go Green by Berenstain, Jan, 2/26/2013, 9780062075505 (0062075500), \$3.99, Paperback /



Until I Die

Amy Plum

Summary

The sequel to *Die for Me*, a sparkling, unique paranormal romance that made ALA *Booklist* declare, "Move over, Bella and Edward."

Kate and Vincent have overcome the odds, and at last they are together in Paris, the city of love. Only, there isn't exactly a happily ever after with the revenants....

Vincent promises to do whatever it takes to lead a normal life with Kate. But will their happiness come at too high a price? If he doesn't sacrifice himself to save others, innocent people may die. When a new and surprising enemy reveals itself, Kate realizes that even more may be at stake-and that Vincent's immortality is in jeopardy.

In *Die for Me*, Amy Plum created a captivating paranormal mythology with immortal revenants and a lush Paris setting. *Until I Die* builds upon that world, and as *Kirkus Reviews* said, it "builds tension, ending with a major cliff-hanger that should compel readers to the final book in the trilogy."

EXTRAS included in the paperback edition.

Author Bio

Amy Plum spent her childhood in Birmingham, AL, her twenties in Chicago and Paris, and several more years in London and New York. These days she can be found writing in a Parisian café or in her centuries-old farmhouse in the Loire Valley. *Die for Me* and *Until I Die* are the first two novels in a trilogy about revenants. You can visit Amy online at www.amyplumbooks.com or follow her on Twitter @iHe...

Marketing Plans

- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Cross-promotion on author's social media profiles
- Librarian and educator outreach

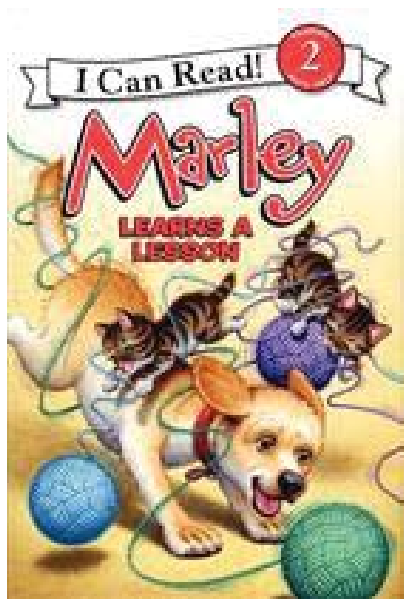
HarperTeen
9780062004055
Pub Date: 4/9/13
On Sale Date: 4/9/13
Ship Date: 3/20/13
\$9.99
Paperback / softback

384 pages
Carton Qty: 56
Announced 1st Print: 40K
Ages 14 And Up, Grades 9 And Up
Juvenile Fiction / Horror & Ghost Stories
JUV018000

5.313 in W | 8.000 in H
135mm W | 203mm H

Comparable Titles

No comparable titles have been specified.



Marley: Marley Learns a Lesson

John Grogan, Richard Cowdrey

Summary

Marley's family has two new kittens-Lucky and Yow-Yow. Marley loves to teach his new friends all about life at the house, but can Marley learn a thing or two from them?

Marley has two new friends in the house-the new kittens, Lucky and Yow-Yow! As the king of the castle, Marley enjoys teaching the kittens a few life lessons. Marley shows the kittens where to wait for Cassie to come home from school and where not to sniff, like Baby Louie's diaper! But when Marley ends up in the middle of a thunderstorm, he finds the kittens have some important lessons to share with their pal Marley.

Author Bio

John Grogan is the author of the #1 international bestseller *Marley & Me: Life and Love with the World's Worst Dog*, the best-selling middle-grade memoir *Marley: A Dog Like No Other*, and four #1 best-selling picture books: *Bad Dog, Marley!*, *A Very Marley Christmas*, *Marley Goes to School*, and *Marley and the Kittens*. John lives with his wife and three children in the Pennsylvania countryside. Marley'...

Marketing Plans

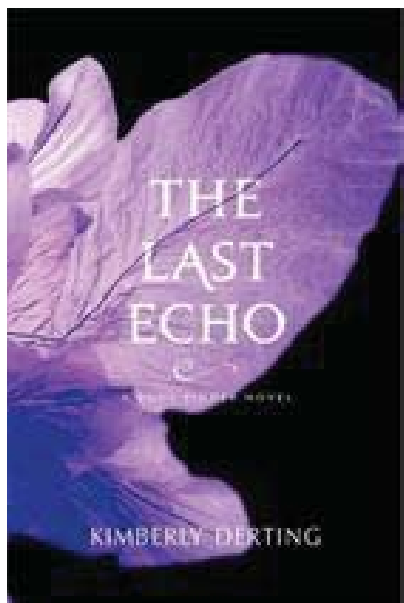
- *Marley: Marley Learns a Lesson* will be sent to a mailing list of print, radio, and TV outlets for review
- Seasonal consumer and social media advertising for the program
- New ebook back ads in the Level 2 I Can Reads for *Marley Learns a Lesson*
- ICR website updates
- Parents News Alert
- Social Media messaging on release
- Update I Can Read app
- Update johngroganbooks.com with new book information
- ...

HarperCollins
9780062074867
Pub Date: 4/16/13
On Sale Date: 4/16/13
Ship Date: 3/27/13
\$3.99
Paperback / softback

32 pages
Carton Qty: 92
Announced 1st Print: 50K
Ages 4 to 8, Grades K to 3
Juvenile Fiction / Readers
JUV043000
Series: I Can Read Book 2
6.000 in W | 9.000 in H
152mm W | 229mm H

Comparable Titles

Marley: Marley Learns a Lesson by Grogan, John, 4/16/2013, 9780062074874 (0062074873), \$16.99, Hardback,
Marley and the Great Easter Egg Hunt by Grogan, John, 1/22/2013, 9780062125248 (0062125249), \$9.99,



The Last Echo
A Body Finder Novel
 Kimberly Derting

Summary

Kimberly Derting combines spine-tingling chills and breathtaking romance in the gripping third Body Finder book.

Violet Ambrose always thought of her ability to sense the dead as more of a burden than a gift. But now she's working with a special investigative team -including mysterious and dangerously attractive Rafe- and Violet hopes she can bring killers to justice. When Violet discovers the body of a college girl killed by "the collector" she is determined to solve the case. But now the serial killer is on the lookout for a new "relationship" and Violet may have caught his eye....

ALA *Booklist* described *The Body Finder* as "a suspenseful mystery and sensual love story that will captivate readers who enjoy authentic high-school settings, snappy dialogue, sweet romance, and heart-stopping drama," while *Kirkus Reviews* called *Desires of the Dead* "imaginative, convincing, and successful suspense." Fans of Lisa McMann and Laurie Faria Stolarz, as well as Kimberly's devoted fan base, won'...

Author Bio

Kimberly Derting is the author of the Body Finder series. She lives in Washington State with her husband and three children. You can visit her online at www.kimberlyderting.com.

Marketing Plans

- Tied to promotion for *Dead Silence*
- Featured title on HarperTeen's consumer websites epicreads.com and pitchdark.com
- Book detail page and author bio at HarperCollins websites
- Cross-promotion on author's social media profiles
- Librarian and educator outreach

HarperCollins
 9780062082206
 Pub Date: 4/16/13
 On Sale Date: 4/16/13
 Ship Date: 3/27/13
 \$9.99
 Paperback / softback

384 pages
 Carton Qty: 56
 Announced 1st Print: 30K
 Ages 14 And Up, Grades 9 And Up
 Juvenile Fiction / Social Issues
 JUV039020

Comparable Titles

Dead Silence by Derting, Kimberly, 4/16/2013, 9780062082220 (0062082221), \$17.99, Hardback, Juvenile Fiction /

HarperCollins
9780062124340
Pub Date: 5/14/13
On Sale Date: 5/14/13
Ship Date: 4/24/13
\$8.99

Diva
Alex Flinn

Carton Qty: 0
Ages 14 And Up
Juvenile Fiction / Performing
Arts
JUV031000

Comparable Titles

No comparable titles have been specified.



Bewitching

The Kendra Chronicles

Alex Flinn

Summary

From #1 *New York Times* bestselling author Alex Flinn, a new twist on fairy tale favorites featuring the sometimes misguided magic of Kendra Hilferty -the witch from *Beastly*

Kendra Hilferty, the witch that curses Kyle Kingsbury in *Beastly*, reminisces about her immortal existence-how she discovered she was a witch and the ways she used her powers for good throughout the centuries, though unfortunately her attempts often backfired!

With her enduring creativity and wit, Alex Flinn once again takes our favorite fairy tales and turns them on their head. Flinn wraps Kendra's stories of *Hansel and Gretel*, *The Princess and the Pea*, and *The Little Mermaid* around a modern day version of *Cinderella*, except the "ugly" stepsister isn't quite who you think she is.

With dark twists, hilarious turns, and unexpected endings, *Bewitching* is a contemporary read for fairy-tale lovers, fantasy fans, and anyone looking for more Alex Flinn!

Author Bio

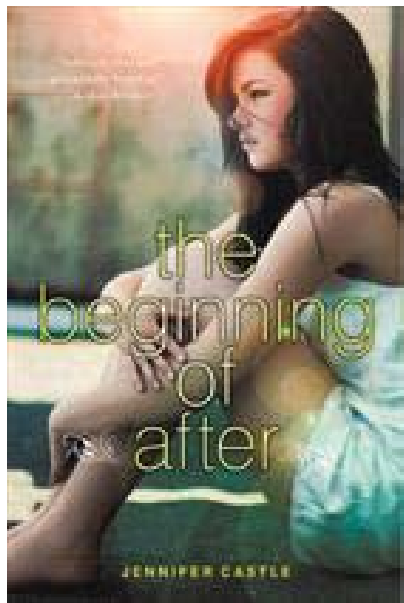
Alex Flinn is the author of the #1 *New York Times* bestselling *Beastly* as well as *A Kiss in Time*, *Cloaked*, *Breathing Underwater*, *Breaking Point*, *Nothing to Lose*, *Fade to Black*, and *Diva*. Alex lives in Miami with her family. Visit her online at www.alexflinn.com.

Marketing Plans

- Goodreads paperback giveaway promotion
- Promotional video
- Custom AuthorTracker email campaign to Alex Flinn subscribers
- HarperTeen social media outreach
- Promotion on HarperTeen consumer websites epicreads.com and pitchdark.com
- Cross-promotion through author's website and social media profiles
- Librarian and educator outreach

Comparable Titles

Diva by , 5/14/2013, 9780062124340 (006212434X), \$8.99, Undefined, Juvenile Fiction / Performing Arts / General



The Beginning of After

Jennifer Castle

Summary

A moving story of loss and healing that's both "achingly real and powerfully hopeful," (*Kirkus Reviews*) from an unforgettable new voice in teen literature

Sixteen-year-old Laurel's world changes instantly when her parents and brother are killed in a terrible car accident. Behind the wheel is the father of her bad-boy neighbor, David Kaufman, whose mother is also killed.

In the aftermath of the tragedy, Laurel navigates a new reality in which she and her best friend grow apart, boys may or may not be approaching her out of pity, and overpowering memories lurk everywhere. Through it all there is David, who swoops in and out of Laurel's life and to whom she finds herself attracted against her better judgment. She will forever be connected to him by their loss -a connection that will change them both in unexpected ways.

Heart-wrenching and surprisingly witty, Jennifer Castle's debut novel is a testament to how people can survive the unthinkable.

American Library Association Best Fic...

Author Bio

Jennifer Castle grew up in a small town in Westchester County. She is the creator and executive producer of "Its My Life," a PBS Kids website that helps preteens explore life skills and issues such as divorce, depression, bullying, eating disorders, and, of course, dealing with death. She credits the "IML'ers" (the kids who post comments on the website) for helping to shape Laurel's voice. Jennife...

Marketing Plans

- Epic Reads Book Club Pick with online discussion guide and widget
- Featured promotion on epicreads.com
- Featured promotion on figment.com
- Extensive social media outreach via Facebook, Twitter, Pinterest, and Goodreads
- Email alerts targeting teens
- Cross-promotion with author's website/blog and social media profiles

Comparable Titles

No comparable titles have been specified.

HarperTeen
9780061985805
Pub Date: 4/16/13
On Sale Date: 4/16/13
Ship Date: 3/27/13
\$9.99
Paperback / softback

448 pages
Carton Qty: 48
Announced 1st Print: 40K
Ages 13 And Up, Grades 8 And Up
Juvenile Fiction / Family
JUV013000

Add-On Titles

HarperCollins
9780062230492
Pub Date: 3/19/13
On Sale Date: 3/19/13
Ship Date: 2/27/13
\$11.99
Hardback

144 pages
Carton Qty: 1
Ages 8 to 12, Grades 3 to 7
JUV054000

5.500 in W | 8.000 in H
140mm W | 203mm H

Just for Me: My Ramona Quimby Journal

Beverly Cleary, Jacqueline Rogers

Summary

Klickitat Street's one and only Ramona Quimby invites children to start their very own journal, filled with questions, stories and fun activities geared towards helping them learn more about themselves.

This fun and interactive Ramona Quimby Journal is just for kids who, like Ramona herself, feel as if they have to share everything without ever getting to enjoy something that is only theirs alone. With JUST FOR ME, readers will be the sole owner of a 100 percent private, completely personal and totally-only-for-them journal!

As they follow along with Ramona's sometimes funny, sometimes embarrassing, and sometimes down-right awful moments, they are encouraged to write down their own memorable experiences. Every colorful spread is decoratively designed, with plenty of room for private thoughts, photos, and drawings. This padded paper-over-board book also includes games such as word searches, crossword puzzles, Sudoku, and anagrams, as well as personality and Ramona-related quizzes a...

Author Bio

Beverly Cleary's books have earned her many prestigious awards. In honor of her achievements, she's been named a Living Legend by the Library of Congress. Of most importance to Beverly Cleary, her books have won more than thirty-five statewide awards based on the votes of her young readers. Her characters, including Henry Huggins, Ellen Tebbits, Otis Spofford, and Beezus and Ramona Quimby, as well...

Marketing Plans

- "Ramona On Tour": Ten-city/market tour in March 2013
- Printed materials for tour distribution
- Book drive/charity component via partnership
- Custom video series with DEAR role models
- Book drop/flash mob in local markets
- Dedicated Facebook fan page
- Website update/revamp with new artwork
- Digital assets and downloadable activities
- Custom Author Tracker campaign
- Social media outreach targeting...

Comparable Titles

Ramona's World by Cleary, Beverly, 4/3/2001, 9780380732722 (0380732726), \$5.99, Paperback / softback, Juvenile
Ramona and Her Father by Cleary, Beverly, 1/1/2001, 9780380709168 (0380709163), \$5.99, Paperback / softback,
Ramona's World by Cleary, Beverly, 8/25/1999, 9780688168162 (0688168167), \$16.99, Hardback, Juvenile Fiction /
Ramona Forever by Cleary, Beverly, 8/1/1995, 9780380709601 (0380709600), \$5.99, Paperback / softback, Juvenile
Ramona the Brave by Cleary, Beverly, 2/1/1995, 9780380709595 (0380709597), \$5.99, Paperback / softback,
Ramona Quimby, Age 8 by Cleary, Beverly, 10/1/1992, 9780380709564 (0380709562), \$5.99, Paperback / softback,
Ramona the Pest by Cleary, Beverly, 2/1/1992, 9780380709540 (0380709546), \$5.99, Paperback / softback, Juvenile
Ramona and Her Mother by Cleary, Beverly, 9/1/1990, 9780380709526 (038070952X), \$5.99, Paperback / softback,
Beezus and Ramona by Cleary, Beverly, 5/1/1990, 9780380709182 (038070918X), \$6.99, Paperback / softback,
Ramona Forever by Cleary, Beverly, 9/17/1984, 9780688037857 (0688037852), \$16.99, Hardback, Juvenile Fiction /

HarperCollins
9780060284602
Pub Date: 2/19/13
On Sale Date: 2/19/13
Ship Date: 1/30/13
\$17.95
Hardback

The Moon Jumpers

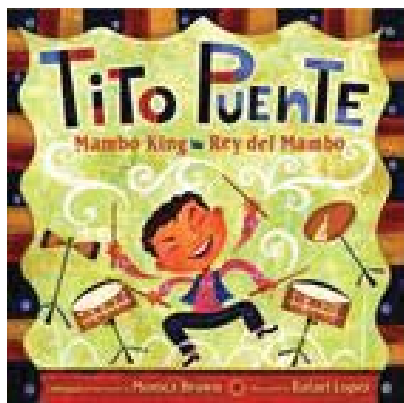
Janice May Udry, Maurice Sendak

32 pages
Carton Qty: 62
Ages 4 to 8, Grades P to 3
Juvenile Fiction / Bedtime &
Dreams
JUV010000

7.250 in W | 10.000 in H
184mm W | 254mm H

Comparable Titles

No comparable titles have been specified.



Tito Puente, Mambo King/Tito Puente, Rey del Mambo

Monica Brown, Rafael Lopez

Summary

The award-winning duo of author Monica Brown and artist Rafael Lopez hit all the right beats in this vibrant bilingual picture-book biography that portrays the musical and cultural phenomenon of Tito Puente, Mambo King!

Tito Puente's life was always full of rhythm. Whether he was banging on pots and pans as a child or playing the cha-cha at the Palladium Ballroom, he knew how to get people moving. With a little *tap tippy tap tip* and a lot of *tum tica tom tom*, Tito became the center of the Latin jazz explosion, crossing both musical and national borders. With 118 albums and 5 Grammy awards to boast of, the heralded King of Mambo and adored Godfather of Salsa kept generations of listeners swaying to his infectious beat!

The author and illustrator, both recipients of Pura Belpré Awards, are a talented pair. Rafael Lopez's colorful illustrations make Monica Brown's inspiring story of the remarkable Tito Puente truly come alive!

Author Bio

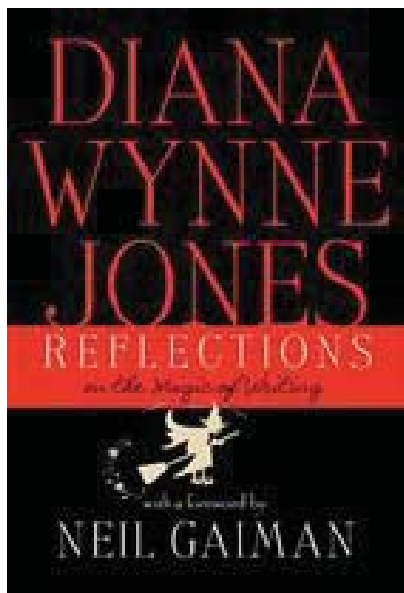
Monica Brown is the author of the Pura Belpré Honor winners *My Name Is Celia/Me Llamo Ceila*, *My Name Is Gabito/Me Llamo Gabito* and *Marisol McDonald Doesn't Match/Marisol McDonald No Combina*. Monica lives in Flagstaff, AZ, with her husband and two daughters. You can visit her online at www.monicabrown.net.

Marketing Plans

- Book detail page and author bio at HarperCollins websites
- Social media outreach targeting parents via Facebook and Twitter
- Email alerts targeting parents
- Cross-promotion with author's website and social media profiles
- Featured title in Picture Perfect Picture Books group program
- Teacher and librarian blog feature at thepageturn.com

Comparable Titles

No comparable titles have been specified.



Reflections

Diana Wynne Jones

Summary

More than twenty-five critical essays, speeches, and biographical pieces written by or chosen by the honored and incomparable Diana Wynne Jones. "This book shows us a master craftswoman reflecting on her life, her trade, and the building blocks she used to become a writer."-Neil Gaiman

This collection of more than twenty-five critical essays, speeches, and biographical pieces written and/or chosen by Diana Wynne Jones will be required reading for the author's many fans and for students and teachers of the genre. *Reflections* includes insightful literary criticism alongside autobiographical anecdotes about reading tours (including an account of the author's famous travel jinx), revelations about the origins of the author's books, and thoughts in general about the life of an author and the value of writing. The longest autobiographical piece, "Something About the Author," details Diana's extraordinary childhood and is illustrated with family photographs. *Reflections* is essential reading f...

Author Bio

Award-winning author **Diana Wynne Jones** (1934-2011) wrote more than forty books of fantasy for young readers. Characterized by magic, multiple universes, witches, and wizards-and a charismatic nine-lived enchanter-her books were filled with unlimited imagination, dazzling plots, and an effervescent sense of humor that earned her legendary status in the world of fantasy.

Greenwillow Books
9780062219893
Pub Date: 9/25/12
On Sale Date: 9/25/12
Ship Date: 9/5/12
\$24.99
Hardback

400 pages
Carton Qty: 32
Ages 18 And Up
Biography & Autobiography /
Literary
BIO007000

5.500 in W | 8.250 in H | 1.250
in T
140mm W | 210mm H | 32mm T

Comparable Titles

No comparable titles have been specified.

Amistad
9780062250025
Pub Date: 12/26/12
On Sale Date: 12/26/12
Ship Date: 12/5/12
\$6.99
Paperback / softback

I've Seen the Promised Land
The Life of Dr. Martin Luther King, Jr.
Walter Dean Myers, Leonard Jenkins

40 pages
Carton Qty: 1
Ages 4 to 8, Grades P to 3
Juvenile Nonfiction / Biography
& Autobiography
JNF007050

Comparable Titles

No comparable titles have been specified.

HarperCollins
9780062210029
Pub Date: 3/26/13
On Sale Date: 3/26/13
Ship Date: 3/6/13
\$3.99
Paperback / softback

Justice League Classic: Meet the Justice League: Starro Strikes Back

Lucy Rosen

32 pages
Carton Qty: 92
Ages 4 to 8, Grades P to 3
Juvenile Fiction / Readers
JUV043000
Series: I Can Read Book 2

Comparable Titles

No comparable titles have been specified.

HarperFestival
9780062210074
Pub Date: 3/26/13
On Sale Date: 3/26/13
Ship Date: 3/6/13
\$3.99
Paperback / softback

Justice League Classic: Partners in Peril

Scott Sonneborn

24 pages
Carton Qty: 100
Ages 4 to 8, Grades P to 3
Juvenile Fiction / Action &
Adventure
JUV001000

Comparable Titles

No comparable titles have been specified.

Balzer + Bray
9780061953415
Pub Date: 3/26/13
On Sale Date: 3/26/13
Ship Date: 3/6/13
\$9.99
Paperback / softback

Smart Girls Get What They Want

Sarah Strohmeyer

368 pages
Carton Qty: 56
Ages 13 And Up, Grades 8 And
Up
Juvenile Fiction / Social Issues
JUV039060

5.313 in W | 8.000 in H
135mm W | 203mm H

Comparable Titles

No comparable titles have been specified.

Index					
ISBN	Title	Author	Author2 (Illustrator)	Imprint	Page #
9780061963278	Always Neverland	Barton, Zoe		HarperCollins	176
9780064441551 R1	Amelia Bedelia	Parish, Peggy	Siebel, Fritz	Greenwillow Books	120
9780062209696	Amelia Bedelia Anniversary Edition Picture Book	Parish, Peggy	Siebel, Fritz	Greenwillow Books	123
9780062094971	Amelia Bedelia Chapter Book #1: Amelia Bedelia Means Business	Parish, Herman	Avril, Lynne	Greenwillow Books	125
9780062094964	Amelia Bedelia Chapter Book #1: Amelia Bedelia Means Business	Parish, Herman	Avril, Lynne	Greenwillow Books	128
9780062095008	Amelia Bedelia Chapter Book #2: Amelia Bedelia Unleashed	Parish, Herman	Avril, Lynne	Greenwillow Books	126
9780062094995	Amelia Bedelia Chapter Book #2: Amelia Bedelia Unleashed	Parish, Herman	Avril, Lynne	Greenwillow Books	129
9780062095275	Amelia Bedelia Hits the Trail	Parish, Herman	Avril, Lynne	Greenwillow Books	124
9780062095268	Amelia Bedelia Hits the Trail	Parish, Herman	Avril, Lynne	Greenwillow Books	127
9780062236159	Annoying Orange: How to Be Annoying	Snider, Brandon T.		HarperFestival	8
9780062006073	Arcadia Awakens	Meyer, Kai		Balzer + Bray	172
9780062006080	Arcadia Burns	Meyer, Kai		Balzer + Bray	60
9780062060785	Asunder	Meadows, Jodi		Katherine Tegen Books	47
9780062116666	Awesome Book of Love!, An	Clayton, Dallas	Clayton, Dallas	HarperFestival	4
9780061961199	Balthazar	Gray, Claudia		HarperTeen	206
9780061885365	Batman Classic: Fowl Play	Szaklis, John	Gordon, Steven E.	HarperFestival	12
9780688210762 R2	Beezus and Ramona	Cleary, Beverly	Rogers, Jacqueline	HarperCollins	81
9780380709182 R2	Beezus and Ramona	Cleary, Beverly	Rogers, Jacqueline	HarperCollins	198
9780061985805	Beginning of After, The	Castle, Jennifer		HarperTeen	234
9780062075505	Berenstain Bears Go Green, The	Berenstain, Jan	Berenstain, Jan	HarperFestival	76
9780062075369	Berenstain Bears: We Love Trucks!, The	Berenstain, Jan	Berenstain, Jan	HarperCollins	112
9780062075352	Berenstain Bears: We Love Trucks!, The	Berenstain, Jan	Berenstain, Jan	HarperCollins	228
9780062024169	Bewitching	Flinn, Alex		HarperTeen	233
9780061996634	Big Nate Flips Out	Peirce, Lincoln	Peirce, Lincoln	HarperCollins	52
9780061935053	Biscuit in the Garden	Capucilli, Alyssa Satin	Schories, Pat	HarperCollins	102
9780061935046	Biscuit in the Garden	Capucilli, Alyssa Satin	Schories, Pat	HarperCollins	214
9780062086532	Biscuit: More Phonics Fun	Capucilli, Alyssa Satin	Schories, Pat	HarperCollins	108
9780062084248	Bliss	Littlewood, Kathryn		Katherine Tegen Books	170
9780062020666	Blood-Kissed Sky	London, J. A.		HarperTeen	157
9780064408233 R1	Bloomability	Creech, Sharon		HarperCollins	153
9780061996207	Boundless	Hand, Cynthia		HarperTeen	40
9780061804427	Brave Girl	Markel, Michelle	Sweet, Melissa	Balzer + Bray	32
9780062015068	Breadcrumbs	Ursu, Anne	McGuire, Erin	Walden Pond Press	216
9780061920820	Brick by Brick	Smith Jr., Charles R.	Cooper, Floyd	Amistad	1
9780062125118	Bully Book, The	Gale, Eric Kahn		HarperCollins	5
9780062236845	Carrie Diaries TV Tie-in Edition, The	Bushnell, Candace		Balzer + Bray	159
9780062133250	Case File 13: Zombie Kid	Savage, J. Scott		HarperCollins	6
9780060279783	Cat Talk	MacLachlan, Patricia	Moser, Barry	Katherine Tegen Books	97
9780061730832	Cheetah Can't Lose	Shea, Bob	Shea, Bob	Balzer + Bray	63
9780062017819	Chu's Day	Gaiman, Neil	Rex, Adam	HarperCollins	24
9780062121301	City of a Thousand Dolls	Forster, Miriam		HarperTeen	57
9780062060037	Cold Cereal	Rex, Adam		Balzer + Bray	171
9780062112903	Crash and Burn	Hassan, Michael		Balzer + Bray	64
9780062084293	Dash of Magic, A	Littlewood, Kathryn	McGuire, Erin	Katherine Tegen Books	62
9780062082220	Dead Silence	Derting, Kimberly		HarperCollins	114
9780061625015	Destiny, Rewritten	Fitzmaurice, Kathryn		Katherine Tegen Books	67
9780062232984	Diary of a Fly	Cronin, Doreen	Bliss, Harry	Balzer + Bray	22
9780062233004	Diary of a Spider	Cronin, Doreen	Bliss, Harry	Balzer + Bray	23
9780062231918	Dirt on My Shirt	Foxworthy, Jeff	Bjorkman, Steve	HarperCollins	25
9780062124340	Diva	Flinn, Alex		HarperCollins	232
9780062086372	Dixie and the Big Bully	Gilman, Grace	McConnell, Sarah	HarperCollins	55
9780062086211	Dixie and the Big Bully	Gilman, Grace	McConnell, Sarah	HarperCollins	179
9780062237095	Easter Bunny on the Loose!	Wax, Wendy	Garbot, Dave	HarperFestival	39
9780061781261	Emeraldalicious	Kann, Victoria	Kann, Victoria	HarperCollins	43
9780061452406	Emily the Strange: Piece of Mind	Reger, Rob	Reger, Rob	HarperCollins	212
9780062209894	Epic: Attack of the Boggans	Auerbach, Annie		HarperFestival	220
9780062209931	Epic: Meet the Leafmen	Rosen, Lucy		HarperCollins	219
9780062209917	Epic: MK Saves the Day	Rosen, Lucy		HarperCollins	218
9780062209955	Epic: The Junior Novel	TBD		HarperFestival	222
9780062209870	Epic: Welcome to Moonhaven	Auerbach, Annie		HarperFestival	221
9780062071163	Everbound	Ashton, Brodi		Balzer + Bray	33
9780062071149	Everneath	Ashton, Brodi		Balzer + Bray	160
9780061958120	Everything Goes: 123 Beep Beep Beep!: A Counting Book	Biggs, Brian	Biggs, Brian	Balzer + Bray	2
9780061958236	Everything Goes: Henry on Wheels	Biggs, Brian	Biggs, Brian	HarperCollins	73
9780061958229	Everything Goes: Henry on Wheels	Biggs, Brian	Biggs, Brian	HarperCollins	190
9780061958137	Everything Goes: Stop! Go!: A Book of Opposites	Biggs, Brian	Biggs, Brian	Balzer + Bray	3
9780060734107 R1	Fairest	Levine, Gail Carson		HarperCollins	144
9780062119780	Fancy Nancy Storybook Treasury	O'Connor, Jane	Glasser, Robin Preiss	HarperCollins	59

ISBN	Title	Author	Author2 (Illustrator)	Imprint	Page #
9780062082954	Fancy Nancy: Nancy Clancy, Secret Admirer	O'Connor, Jane	Glasser, Robin Preiss	HarperCollins	17
9780062084194	Fancy Nancy: Nancy Clancy, Super Sleuth	O'Connor, Jane		HarperCollins	165
9780062083081	Fancy Nancy: Too Many Tutus	O'Connor, Jane	Glasser, Robin Preiss	HarperCollins	9
9780062083074	Fancy Nancy: Too Many Tutus	O'Connor, Jane	Glasser, Robin Preiss	HarperCollins	147
9780061449178	Fear: A Gone Novel	Grant, Michael		Katherine Tegen Books	227
9780062071859	Fellowship for Alien Detection, The	Emerson, Kevin		Walden Pond Press	75
9780060297947	Flowers in the Sky	Joseph, Lynn		HarperTeen	90
9780062089595	Force Out	Green, Tim		HarperCollins	79
9780061996313	Fourth Stall Part II, The	Rylander, Chris		Walden Pond Press	182
9780062120052	Fourth Stall Part III, The	Rylander, Chris		Walden Pond Press	58
9780062071071	Fragments	Wells, Dan		Balzer + Bray	68
9780061986536	Full Moon Kisses: A Full Moon Novel	Schreiber, Ellen		Katherine Tegen Books	11
9780061827693	Genius Files #2: Never Say Genius, The	Gutman, Dan		HarperCollins	150
9780061827709	Genius Files #3: You Only Die Twice, The	Gutman, Dan		HarperCollins	37
9780061142529	Global Warming	Simon, Seymour		HarperCollins	195
9780062236913	Gone Special Edition	Grant, Michael		Katherine Tegen Books	208
9780062244055	Goodnight Moon 123 Padded Board Book	Brown, Margaret Wise	Hurd, Clement	HarperFestival	14
9780062244048	Goodnight Moon ABC Padded Board Book	Brown, Margaret Wise	Hurd, Clement	HarperFestival	15
9780064409605	Granny Torrelli Makes Soup	Creech, Sharon		HarperCollins	154
9780061139536	Grumpy Goat	Helquist, Brett	Helquist, Brett	HarperCollins	16
9780061996191	Hallowed	Hand, Cynthia		HarperTeen	156
9780061992797	Havoc	Sampson, Jeff		Balzer + Bray	161
9780060540241 R1	Heartbeat	Creech, Sharon		HarperCollins	155
9780062187475	I Represent Sean Rosen	Baron, Jeff		Greenwillow Books	137
9780062077981	Impostor	Hathaway, Jill		Balzer + Bray	100
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