Finance for non-finance managers

Knowledge of the financial aspects, which helps in decision making, is the key to success. It is important for a senior professional to be conversant with financial-decision making tools, which helps them to analyze a given financial statement, understand the nature of cost and ways to reduce cost, take pricing decision, decide a product mix and opt for the best option suiting the financing need.
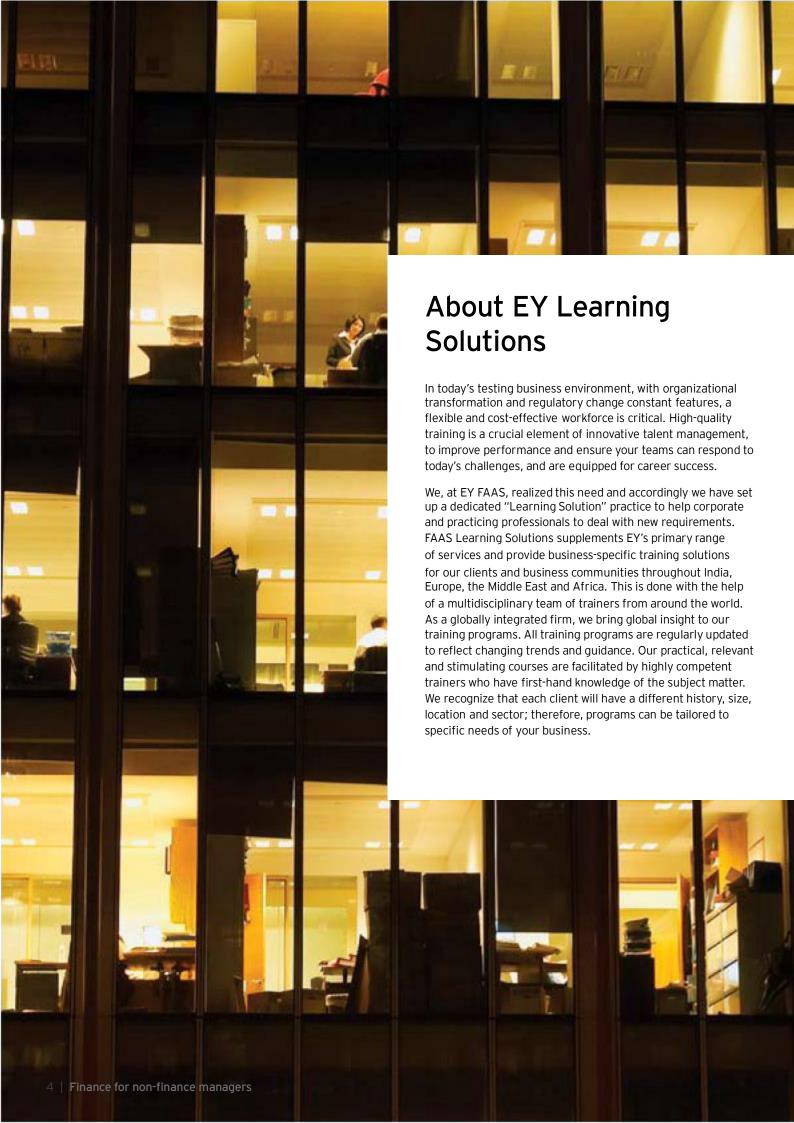
This program provides awareness and understanding of the ways finance affects their business objectives. The participants will get familiar with the form, content and analysis of financial statements and the main accounting principles and techniques. The program may also help in the improvement of organizations' performance by pointing out the importance of cost control, breakeven and variance analysis. After attending the program, participants will be able to communicate comfortably with Financial Executives and discuss the financial performance of the organization effectively.

This is a three-day program that gives you valuable insight on important financial areas and is extremely relevant for decision making.

Benefits:

This program may help you to:

▶ Understand the financial statements and its key elements

▶ Understand how business decisions made by you impact key elements of your company's financial statements

▶ Identify signals pointing to deterioration in financial condition

▶ Take part in discussions on current financial and economic issues

▶ Know the advantages of budgeting

▶ Analyze the reasons for variances between the actual and budgeted results

▶ Understand what the cost of business operations is and how to manage the same

▶ Learn the most important principles of budgeting

▶ Be able to prepare management information

About EY Learning Solutions

In today's testing business environment, with organizational transformation and regulatory change constant features, a flexible and cost-effective workforce is critical. High-quality training is a crucial element of innovative talent management, to improve performance and ensure your teams can respond to today's challenges, and are equipped for career success.

We, at EY FAAS, realized this need and accordingly we have set up a dedicated "Learning Solution" practice to help corporate and practicing professionals to deal with new requirements. FAAS Learning Solutions supplements EY's primary range of services and provide business-specific training solutions for our clients and business communities throughout India, Europe, the Middle East and Africa. This is done with the help of a multidisciplinary team of trainers from around the world. As a globally integrated firm, we bring global insight to our training programs. All training programs are regularly updated to reflect changing trends and guidance. Our practical, relevant and stimulating courses are facilitated by highly competent trainers who have first-hand knowledge of the subject matter. We recognize that each client will have a different history, size, location and sector; therefore, programs can be tailored to specific needs of your business.

Agenda

Elements of Financial Statements I
► Balance Sheet
► Profit & Loss Statement

Elements of Financial Statements II
► Cash Flow Statements
► Notes to Accounts
► Accounting concepts and systems
► Profits vs Cash Flows

Analysis of Financial Statements
► Financial Analysis
► Financial Ratios and their Interpretations covering:
► Profitability Ratios
► Liquidity Ratios
► Return on Capital Ratios

Management of Working Capital
► Capital and Its Components
► Working Capital Cycle
► Working Capital Financing
► Management Decision Making
► Case Study

Cost concepts and its application in Decision Making I
► Types of cost – Direct & Indirect, Fixed & Variable
► Cost Volume Profit Analysis
► Understanding Cost behaviour

Cost concepts and its application in Decision Making II
► Relevance of Activity Based Costing
► Marginal Costing
► Make or Buy
► Shut down or continue
► Sell or process further
► Domestic vs Export Sales

Budgets and Budgetary Control I

► Different types of Budgets (Departmental, Function based, Cash, Master)
► Budgeting systems (ABC / ZBB / Rolling / Incremental / Planning)

Budgets and Budgetary Control II
► Variance Analysis
► Case study

Capital Budgeting and Investment Appraisals I
► Meaning of Capital Budgeting
► Relevance of Capital Budgeting
► Techniques of Capital Budgeting
► Payback Period
► Accounting Rate of Return
► Net Present Value
► Internal Rate of Return
► Discounted Payback Period
► Case Study

Means of Finance
► Share Capital
► Term Loans
► Debentures
► Leasing

Financial Markets

► Financial Markets
► Capital Markets
► Stock Exchanges
► Financial Instruments - Shares, Debentures, Derivatives

Our other offerings/programs

Classroom Training

EY IFRS Course

Certificate in financial modelling and valuation

Certificate in Lean Six Sigma Green Belt

Certificate in advance analytics using R

Ind-AS Master Class

Workshop on Companies Amendment Act & Ind-AS

E-Learning Program

Certificate in Ind-AS

Certificate in Lean Six Sigma Green Belt

Certificate in Financial Modelling and Valuation

Certificate in Internal Financial Control

Finance for Non-Finance managers

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Ernst & Young Associates LLP

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to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

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