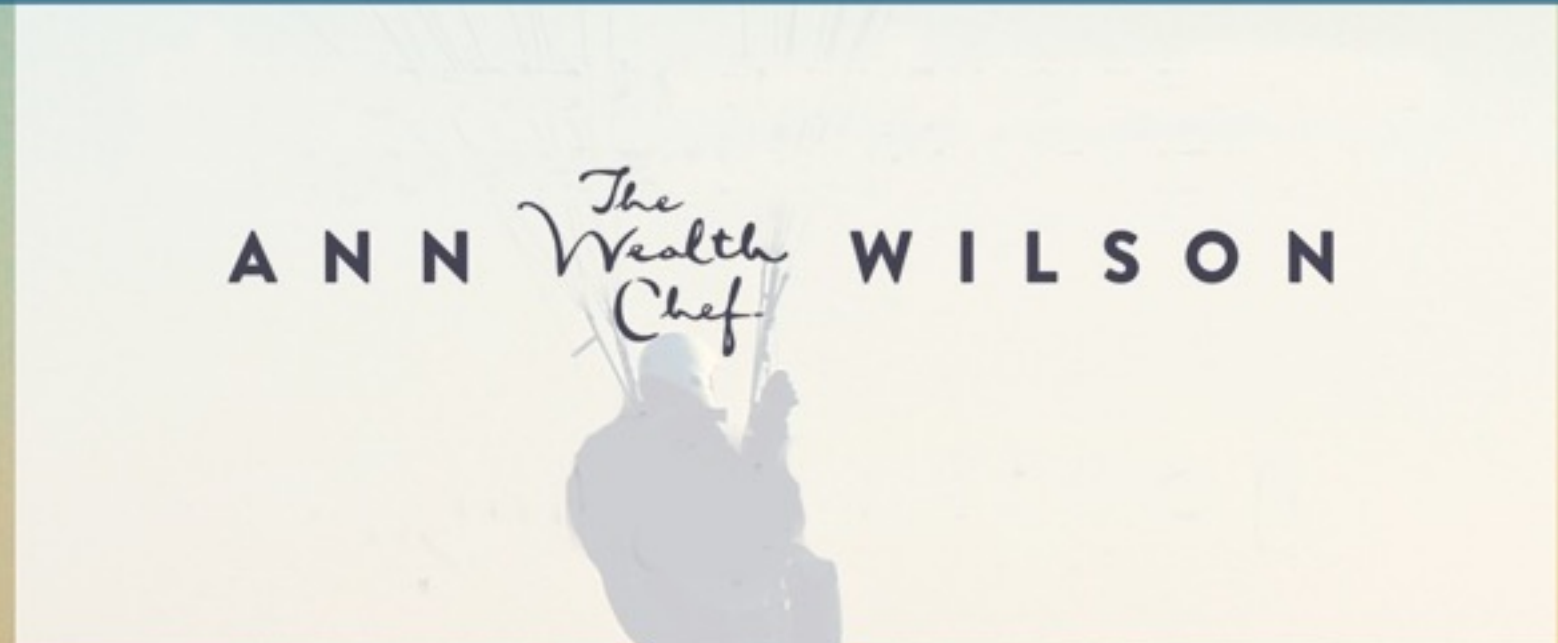




FREEDOM  
WORKSHOP

YOUR FINANCIAL FREEDOM  
BLUEPRINT

PART 3



ANN *The Wealth Chef* WILSON

FREEDOM  
WORKSHOP

FINANCIAL FREEDOM  
BLUEPRINT

by

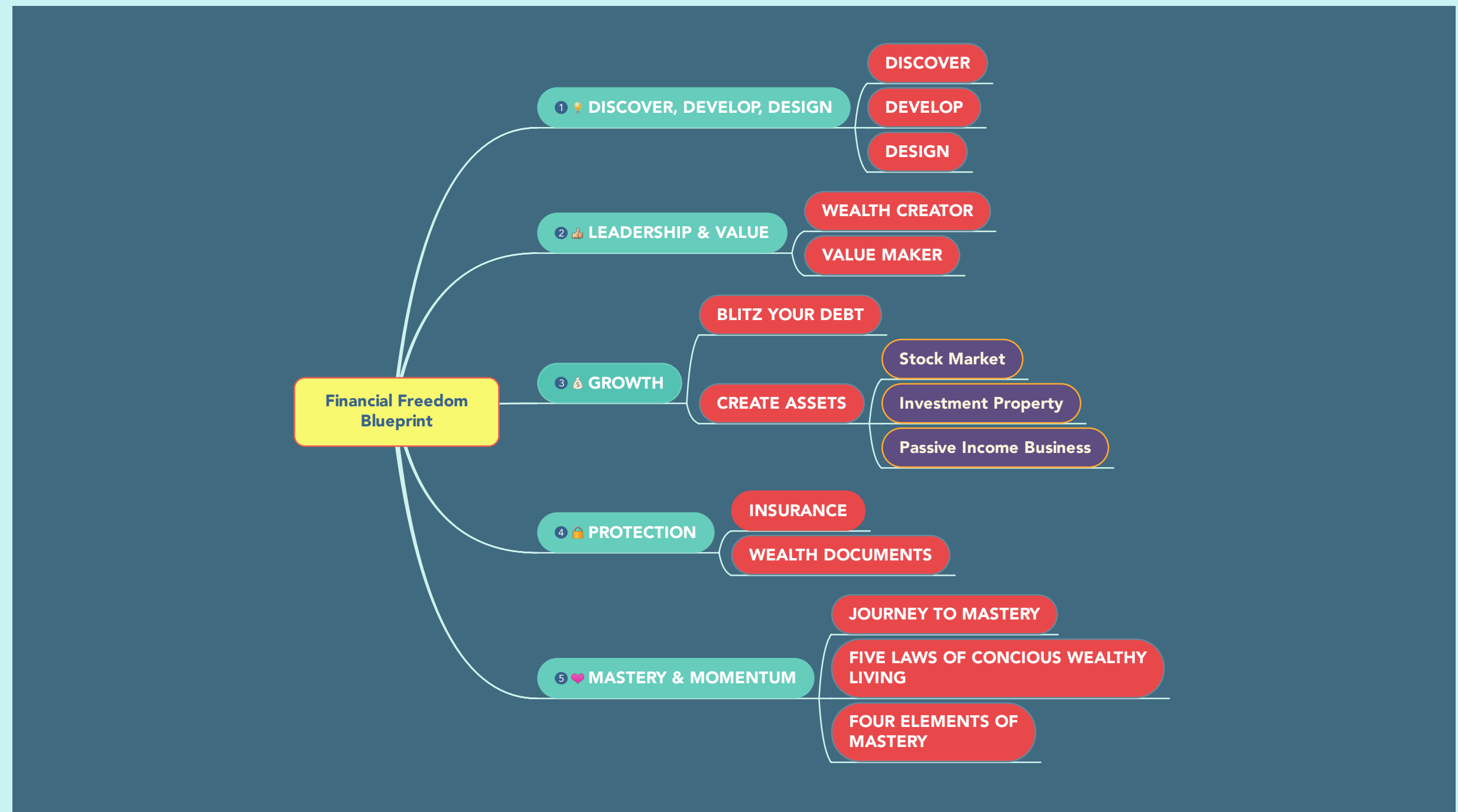
Ann Wilson

## Before You Read

This Financial Freedom Blueprint is loaded with information, and I know you're excited to start reading through it. But, you'll get MUCH more out of it if you use it to follow along with the Financial Freedom Blueprint video.

In the video, I walk through the entire Blueprint and go into a lot more detail that will help explain what you're seeing in this PDF.

Go check out the video now: [www.financiallyfreeyou.com](http://www.financiallyfreeyou.com)





## Welcome to the Financial Freedom Blueprint...

This is the full *Financial Freedom Blueprint* condensed and organised in one PDF so you can see it in just a few pages.

When I was started my financial freedom journey broke, alone and financially illiterate but determined to claim back my dreams and my life, I never would have imagined that discovering these *5 Pillars of Freedom* and incorporating all the elements within them into my life, I would go on to create my own financial freedom in just 8 years. The point where I gave myself the greatest gift there is, Freedom of Choice ... to live an amazing lifestyle, make a positive impact in the world, and create a legacy for years and decades to come... because I no longer needed to work for money.

And today, using the elements within this Blueprint, I've trained over two thousand people to built up incredible portfolios of assets which are now working hard for them, growing their wealth and earning them income so they no longer need to do the working if they choose not to.

Over the last 6 years, my students have accumulated over five hundred million dollars in assets, eliminated over two million dollars in debt, created literally thousands of different income streams, and now, experience a freedom for themselves they never imagined possible...

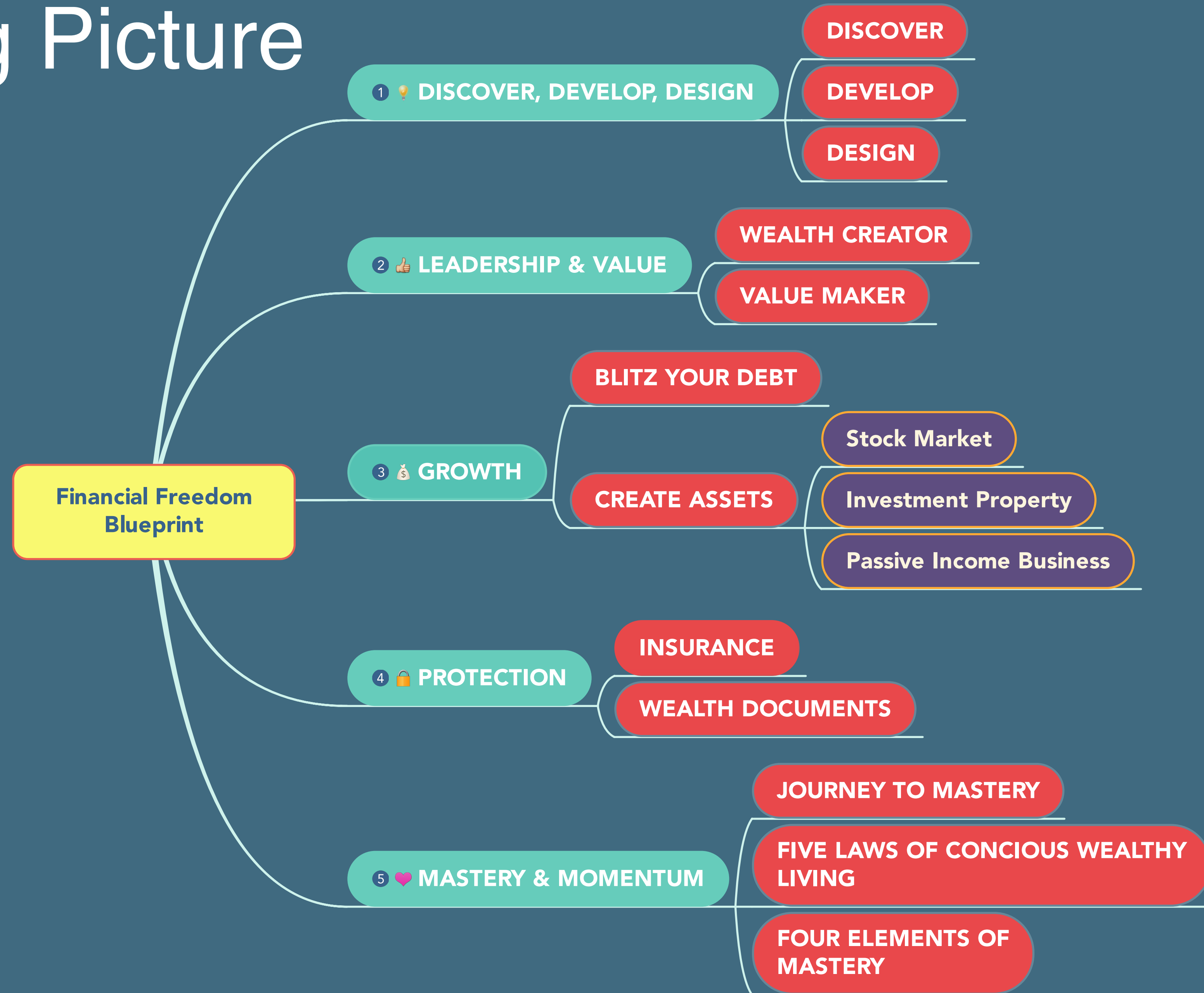
...the same Freedom of Choice I have, because they have all the money they need to do whatever their heart desires.

I want the same thing for you.

So whether you're just starting out, looking to break free from debt, already have some investment or ready to create them, you're looking at the roadmap right here.

**Let's get started.**

# The Big Picture



# Financial Freedom Pillar #1 - Discover, Develop & Design

1 💡 **DISCOVER, DEVELOP, DESIGN**

**DISCOVER**

**Assets**

- Stock Market
- Investment Property
- Passive Income Businesses

**Liabilities**

- Credit Cards
- Overdraft
- Revolving Credit
- Store loans
- Mortgage
- Student Loans
- IOU's
- Car Finance

**Net Worth**



# DISCOVER

## Liabilities

Revolving Credit

Store loans

Mortgage

Student Loans

IOU's

Car Finance

## Net Worth

## Money Flow Patterns

Breakeven

Borrow more

TV Dinner

Octopus

# DEVELOP

```
graph LR; DEVELOP --- IncomeStatement[Income Statement]; DEVELOP --- BalanceSheet[Balance Sheet]; DEVELOP --- BigWhy[Big Why]; DEVELOP --- FinancialFreedomVision[Financial Freedom Vision]; DEVELOP --- CreditScore[Credit Score]; DEVELOP --- WealthManagementScorecard[Wealth Management Scorecard];
```

Income Statement

Balance Sheet

Big Why

Financial Freedom Vision

Credit Score

Wealth Management Scorecard



**DESIGN**

Your Financial Freedom #

What Wealthy Is For You

Design Financial Freedom Vehicle

Your Freedom Destination

Your Financial Freedom Feast

Absolute Zero

Protection Pate

Security Soup

Vital Veggies

Rat Race Roast

Freedom Flambe

Absolute Freedom

Your Time To Freedom

# Financial Freedom Pillar #2 - Leadership & Value

2 👍 **LEADERSHIP & VALUE**

# WEALTH CREATOR

Leadership vs Management

Wealth Pie

Pay Yourself First

Save to Spend

Growth

Joy & Play

Necessities

Managing the Flow

Revealing Your Money Beliefs

Taming The More Monster

Money Date

Monthly

Quartely

Bi-Annual

Annual



# VALUE MAKER

Four Types of Expense

Unconscioous

Contraction

Neutral

Expansion

Smart Spending Plan

Clear Rats from the pantry

Squeeze the Juice

What Blows Your Skirt up

The Art of Simplicity

Getting Your Family Onboard

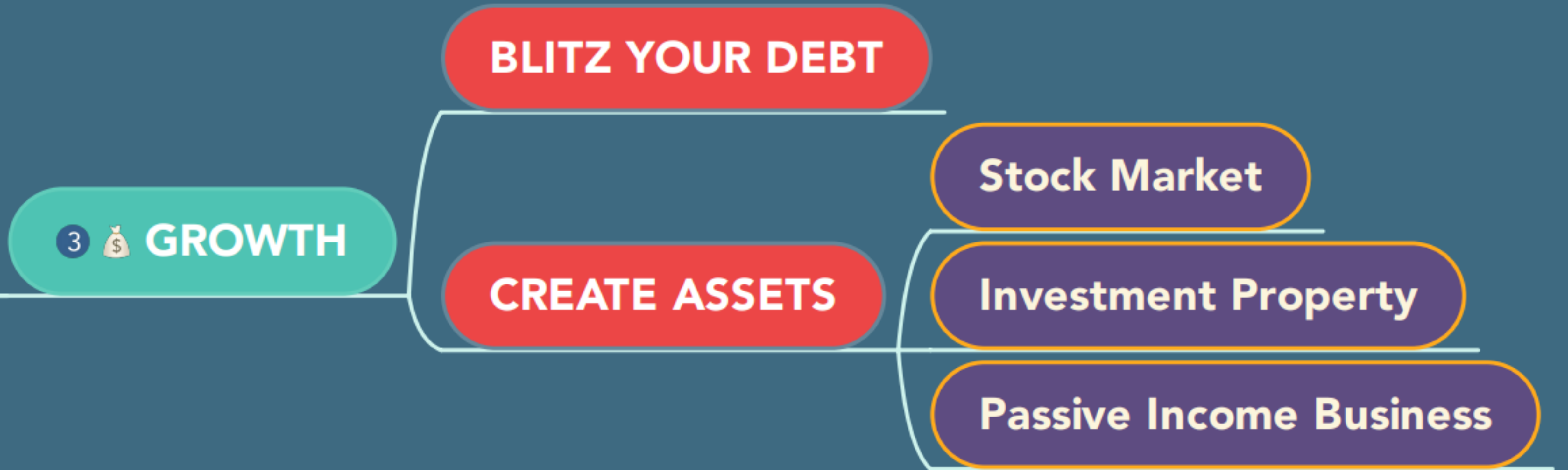
Strategies for Maintaining Your Targets

# Financial Freedom Pillar #3 - Growth

3



**GROWTH**





# BLITZ YOUR DEBT

3 Types of Debt

Contraction

Neutral

Expansion

Debt Triggers

Behavioral

Emotional

Stopping The Debt Habit

Debt Blitzing Planner

Debt Blitzing Fuel

Negotiating

3



**GROWTH**

**CREATE ASSETS**

# Stock Market

## Stock Market Investing Fundamentals

- Trading vs Investing
- Investment Pyramid
- Growth vs Income
- Passive vs Active Investments

## Selecting Your Online Broker

- Tax Efficient Accounts
- Retirement Options
- Discretionary Accounts

## Selecting Your Index Tracker

- Determining the Cost of Your Funds
- ETF's vs Index Tracker Mutual / Unit Trust Funds

## Portfolio Design

- Evaluating Existing Investment Performance
- Portfolio to Start
- Portfolio for Growth
- Portfolio for Income
- Portfolio to Feed Off
- Annual Portfolio Review

## KISS - Stock Market Investing Strategy

- Cost Averaging
- Reinvest Investment Returns
- Regular contribution
- Automated system



# Investment Property

## Investment Property Fundamentals

Retail

Commercial

Industrial

## Property Strategy

Leverage

Capital vs Income

Illiquid vs Liquid

Forced Appreciation

Buy & Hold

Flipping & Trading

## No Money Down Deals

## Financing Options

## Reading The Numbers

Growth Investment Evaluation Tools

Income Investment Evaluation Tools

Forced Appreciation Investment Evaluation Tools

## Alternative Property Investment

REITS

Technology Enabled Investing

Air BnB

# Passive Income Business

Types of Passive Income Businesses

Passive Income Business Definitions

Identifying Your Perfect Business

## Types of Passive Income Businesses

### Mechanised Leverage

Vending MACHines

Automated Carwash

Automated Laundromat

ATM's

### Online Business

Amazon Shopfronts

Content Marketing

Dropshipping

Referral Marketing

### Creative Royalties

Books

Music

Photography

# Types of Passive Income Businesses

## Online Business

Content Marketing

Dropshipping

Referral Marketing

## Creative Royalties

Books

Music

Photography

Prints

## Process & Systems Leverage

Franchise

Licencing

Software Systems



Passive Income Business Definitions

Identifying Your Perfect Business

Passive Income Revenue Models

Online Marketing 101

Online Marketing Business Systems

Affiliate Marketing 101

Alternative Investment Strategies

Uber

Shipping Containers

Crypto Currencies

# Financial Freedom Pillar #4 - Protection

4  PROTECTION

INSURANCE

WEALTH DOCUMENTS

# INSURANCE

Life Insurance

Whole life vs Term Life

How Much & How Long

Income Protection

How Much & How Long

Benefits of Self Insuring

Home & Building Insurance

Type of Cover

How To Reduce Premiums

Motor Vehicle Insurance

Types of Cover

How to Reduce Premiums

Medical Insurance

Disability Insurance

Critical Illness Insurance

Insurances Your Never Need or Want



Insurances You Never Need or Want

Health Directive

Wills

Living Will

Inheritance & Estate Planning

Power of Attorney

**WEALTH DOCUMENTS**



# Financial Freedom Pillar #5 Momentum & Mastery

## 5 ❤️ MASTERY & MOMENTUM

JOURNEY TO MASTERY

FIVE LAWS OF CONCIOUS WEALTHY LIVING

Cause & Effect

Emanation

Meaning

Vacumns

Energy

FOUR ELEMENTS OF MASTERY

Obsession Magnet

Compelling Vision

Community & Peers

Mentors & Teachers

## So there you have it. The Financial Freedom Blueprint.

This is the exact method I used to create my own financial freedom and create income generating assets in every asset class.

It is the same blueprint two hundred thousand people who have gone through Financial Freedom University have used to built up incredible portfolios of assets which are now working hard for them, growing their wealth and earning them income so they no longer need to do the working if they choose not to.

It's my sincere wish that this **Financial Freedom Blueprint** and the training videos have given you a new perspective on freedom, on your ability to live the life that you desire and deserve and has shown you that is is possible for you too.

Once you start implementing the **Core Financial Freedom Strategy** and bring these **5 Pillars of Freedom** and their components into your life, you'll discover exactly what you need to do to create your own freedom and know where to focus first and the next steps to take. You'll know what your **Freedom Income** is and how big your asset pot need to be to give you that income. You'll have your plan in place and know which assets you need to make it happen fast. Plus how to live an incredibly, abundant and worry free life while you're creating your financial freedom.

So now that you have this information in your hands, it's up to you to decide what to do with it. You've seen how assets and knowing what to do with your money can transform your life. You've seen the kind of results that come from using these strategies to **Blitz Debt, Manage Money, Squeeze the Juice, Grow Assets** and **Protect** yourself; and the peace of mind that comes from knowing you have a plan that works and that will ensure you are safe and secure in your old age AND have an amazing life getting there.

You now have everything you need to take the guesswork out of your financial wellbeing for good, and you can stop just hoping it will all be okay and instead know for sure.

Now, I know some enterprising people will take the information from the videos and the Blueprint and get started designing their unique **Financial Freedom Plan** and move forward with their Freedom Journey right away -- and that's awesome.

Other people may realise that they want to go all-in, and have the training, accountability, support, and step-by-step guidance to implement the **Financial Freedom Blueprint**.

In a few days, I'll be opening up registration for **Financial Freedom University**. It'll only be open a few days, and then we'll be getting started right away with implementing **Your Financial Freedom Plan** in YOUR life.

Once registration opens, you'll need to act quickly, so watch your email over the next few days for all the details about how you can join us inside **Financial Freedom University**.

In the meantime, for a limited time you can access the free training videos at [www.financiallyfreeyou.com/fivepillars](http://www.financiallyfreeyou.com/fivepillars)