

# BUSINESS PARTNERSHIP PROGRAM









Post Falls

HYUDDAI Post Falls

findlaypostfalls.com/members.htm

#### **Findlay History**

#### Over 50 Years of Great Deals and Friendly Service

Pete Findlay opened Pete's Used
Cars in 1957 and later an Oldsmobile
dealership in Las Vegas in 1961. After
turning down an opportunity to play for
the Portland Trail Blazers in 1970,
Cliff Findlay joined his father's
business. He became CEO in 1979
when his father retired.



"If someone is going to spend \$20,000 to buy a car, he should have fun doing it." Pete Findlay

From that single location, Findlay Auto have grown to nearly 30 locations in Nevada, Arizona, Utah, Idaho and Oregon.

In 2015, the organization retailed more than 35,000 vehicles. Findlay Automotive Group employs over 1,500 people.



Findlay Hyundai opened in 2007



Findlay Mazda opened in 2010



Findlay Nissan opened in 2012



Findlay Chrysler Jeep Dodge Ram opened in 2014

Through all of our expansion, we have been able to maintain the family business feel.

Cliff and his wife Donna now reside in the Coeur d'Alene Area.

#### The Findlay Difference

#### No Hassle - Easy Peasy Prices

We take pride in offering old fashioned, honest service and pricing. We even have a special name for our pricing – Easy Peasy Prices. No, this is not a gimmick. Our Easy Peasy prices are clearly labeled on our new inventory. However, as a business partner, you receive even better prices.

Having a HUGE selection of vehicles for you to choose from allows us to give you a variety of choices, and if we don't have what you are looking for, we will make every effort to help you find it.

All the Post Falls Findlay locations are conveniently situated next to one another and are just a short drive from Spokane, Washington and Coeur d'Alene, Idaho. We know that you have high expectations, and as a premier car dealer, we enjoy the challenge of meeting and exceeding those standards each and every time. Allow us to demonstrate our commitment to excellence!



We understand that your time is valuable and – having researched your vehicle online – you want to minimize your time in the dealership. That's why we do everything possible to make your visit brief, informative and enjoyable.

No matter how you shop, it's important for us to treat you like a guest and to exceed your expectations. Please feel free to pay us a visit in person and experience our dealerships' service and excellent selection of vehicles. We offer our customers modern dealerships with a comfortable environment and no sales pressure.

#### Stop by and see why we were voted Best Auto Dealer North Idaho.

Findlay Nissan – 1800 E Polston Ave. Post Falls, ID 83854

Findlay Hyundai Mazda - 1665 E Edmonton Ave. Post Falls, ID 83854

Findlay Chrysler Jeep Dodge Ram – 550 Alberta St. Post Falls, ID 83854

# **Community Involvement**

Findlay Post Falls is very active in our community.





Findlay Post Falls had four booths at the Kootenai County Fair



Findlay was the Official Ram Sponsor for the PRCA Rodeo



Alex Approves!



Everyone wants to spin the wheel!



Findlay was the Sponsor for the Craig Campbell Concert.



Findlay Post Falls hosted the First Annual Community Trunk-N-Treat. Over 3,000 people attended.



This fun event would not have been possible without the major support of Findlay Post Falls and community partners like Idaho Central Credit Union and Pizza Factory.



The Community Trunk-n-Treat was so popular, Findlay Nissan's showroom was filled with event goers 2 hours before the Trunk-n-Treat started.



Findlay Post Falls donated 100% of all Raffle sales to local charities like Knights of Artemus MC

### Findlay Community Trunk-n-Treat

The Trunk-n-Treat offered a safe place for kids to play games, win candy, carve pumpkins and even go on a horse drawn carriage ride.

Over 3,000 pounds of food was collected for the Post Falls Food Bank.

Findlay Has More Events Planned. Follow us on Facebook to stay informed.











Orange Heart Fund got an awesome deal on a much needed Ram Truck. Findlay Chrysler Jeep Dodge Ram also donated custom graphics



Findlay Post Falls is a proud sponsor of many local programs and agencies.



Findlay Post Falls is a Major Sponsor of the Holidays & Heroes Program

**Findlay Awards** 



North Idaho
BUSINESS
IOIIRNAI



BEST OF 2015

AUTO REPAIR SHOP

North Idako
BUSINESS
JOURNAL

#### **Reviews**

"I had a wonderful time in my purchase of my wrangler. Thank you so much Paul and Susan for your patience and understanding. I really love driving my wrangler, one satisfied customer." Billy Poe

"I have to say that Cameron Hendewerk is amazing. He brought cars to me to look at because I was at work. Having no car of my own he picked me up and brought me to the dealership. He went above and beyond in all aspects. So good I literally just had to walk in, sign and walk out. So fast and easy. 5+ stars. Two thumbs up. If you want the best, ask for Cameron." Kathy Ward

"I had been to about 15 used and new car dealers around the CDA/Spokane area when I decided to try Findlay. Findlay was by far the best one I went to. I dealt with Kalan as the sales person, and he was very level headed and respectful of my concerns about price and reliability. I was able to finance through them and get half the interest rate of my previous vehicle. I ended up getting an incredible deal on a Honda Civic! Thanks Kalan and the Findlay team!" Josiah Jordan Howard

"Love the way they treated me, never would I go to buy a car or truck anywhere else."

Carol Toothaker

"This is the kind of business we want in the greater northwest! Thank you for being an advocate and showing that with power and influence comes responsibility. I hope others learn from your lead!" Kiersten Black

"I think folks you have excellent integrity. Thank you for standing up for the community."

Joe Reilly

"I love love love my new Mazda 6 thanks so much for making it happen! And Mark is the best salesman ever!" Anita Weaver

#### **More Reviews**

"Thank you for your strong commitment to our community" Carol Lee Winchester-Solheim

"We recently purchased a vehicle from Tim Claflin and Findlay Nissan of Post Falls. We had a very positive and easy car buying experience. Excellent customer service. We will continue to purchase new vehicles here in the future and would recommend our friends and family do the same without hesitation. Thanks Tim & Findlay Nissan of Post Falls!" Kyle Marshall

"Thank you for standing up for what is right! We need more businesses like yours."

Laurie Schumacher

"I recently purchased a Nissan Sentra from them. The selection was awesome and the way we were treated was even better. I highly recommend them for anyone looking for a new car, truck or SUV." Brett Rehard

"The service provided here is awesome!" Stephanie Sauve

"Never thought I would be put back in my seat by a Hyundai. These are for sure not the cars I remember them being. Extremely great buys, steller sales staff, and great coffee and tunes in the show room. Why wait for the auto show next week? If you're in the market I highly suggest you stop in." Daniel Dormady

"They are amazing here and got me an AMAZING deal. I love the people here and I trusted them." Sonya Krick

"Exceptional customer service and overall willingness to genuinely help their customers find what works for you." Randy Claflin

Real reviews from Facebook Reviews. See our Facebook pages for more reviews.

## What our people say...



"Integrity & transparency are important – it has kept me here 8 years." Gary



"Findlay is family helping family." Chase



"We do great repair work! Our customers are the best." Del



"I have never worked with such a close group of co-workers" Cory



"I have been working here since I was 16.
I love working at Findlay." Sara



"Findlay is a great place to work." Santa



# **BUSINESS PARTNERS:**

























Date:
Business Information
Business Name (My Company):
Contact:
Physical Address:
City: State: Zip:
Mailing Address:
City: State: Zip:
Phone: ( ) - Cell: ( ) - Addl. Phone: ( ) -
Email:
Website:
Number of Employees: Findlay Rep:
Options
☐ Enroll my company in business partnership program
☐ Interested in Free Pizza Party / Demo at my company location
☐ Please provide program flyers for our employees
☐ Please provide a program poster for our employees
Offer (optional)
My company can offer Findlay employees the following discount:
Disclaimer / Release
I represent (My Company) wish to participate
I represent (My Company) wish to participate in Findlay Business Partnership Program. I agree Findlay can use my company's logo and company info as a business
partner for marketing purposes, including website, digital, and print. Authorized by:
Position: