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A Museum for All

By Ryan J. Hagemann
High Desert Museum Board Chair

The core of the High Desert Museum's mission has long been to share dynamic, educational exhibitions and programs, as well as to create a welcoming atmosphere for all. Thanks to your support, the Museum experienced a banner year of making this mission a reality.

Over the past five years, our attendance has increased by 26 percent – record-breaking growth for the Museum! Last year, nearly 200,000 visitors were able to observe the agility of otters, discover a porcupine sleeping in a tree, pump water on a 1904 ranch, and reflect on a landscape painting by James Lavadour.

In part, this growth is augmented by our expanding initiatives to extend access to the Museum to those who might not otherwise be able to visit. Last year, through these initiatives, 18,498 individuals entered for free or at a reduced rate. For example, we expanded our National Endowment for the Arts Blue Star Museum program, which provides free admission to active duty military and their families, from the summer to year-round.

Other initiatives have continued to make the Museum accessible to community members. During the federal furlough last spring, we offered federal employees and their families free admission. Our quarterly Museum & Me events enable individuals who experience disabilities and their families to visit after hours at no cost, and Little Wonders provides free memberships to Head Start families.

Our growing number of visitors are experiencing new, innovative programming. With the support of a prestigious Oregon Community Foundation Creative Heights grant, the Museum's recent exhibition, *Desert Reflections: Water Shapes the West*, brought together artists, scientists, culture keepers, poets and scholars to evoke new understandings of how water shapes the cultural and natural landscape of the American West. For its innovative and collaborative approach, the exhibition won the 2019 Charles Redd Center for Western Studies Award for Exhibition Excellence.

You are a vital part of making this growth possible. Thanks to you, as visitors, members, donors and volunteers, moments of wonder happen every day at the Museum.

HIGH DESERT MUSEUM

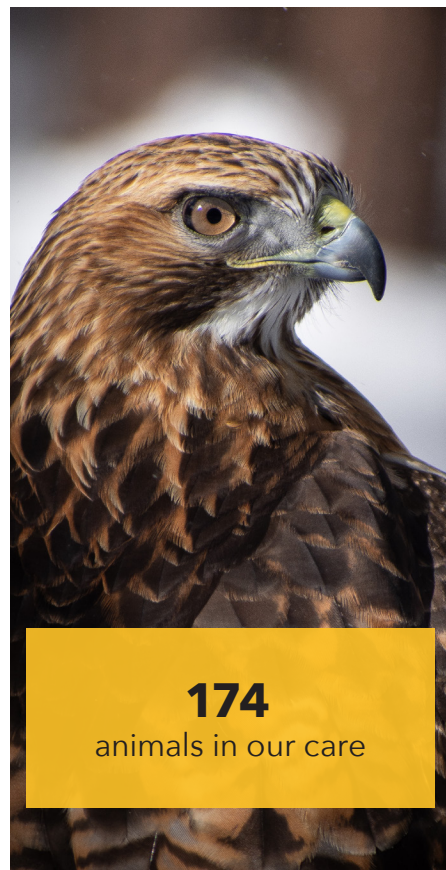
YOUR SUPPORT MAKES A DIFFERENCE



25,108
volunteer hours
valued at \$638,496

12,086
children served by our
educational programs

196,020
visitors,
a 26 percent growth in
attendance since 2014



72
hours training for
area teachers



18,498
people able to access
the Museum with
reduced-price and free
admission programs



"It is so wonderful to have my child feel represented in a historical event that doesn't often include people who look like her."
– Parent chaperone's feedback on the diverse stories woven into the Oregon Encounters history program for elementary students



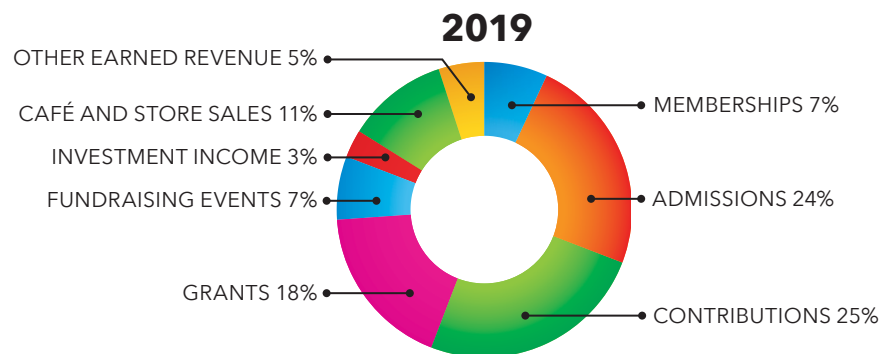
CHARITY NAVIGATOR
Four Star Charity

SEAL OF TRANSPARENCY
GOLD
GUIDESTAR

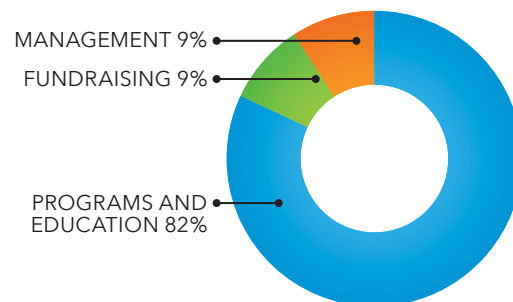
FINANCIAL SUMMARY

FOR THE FISCAL YEAR ENDING JUNE 30, 2019

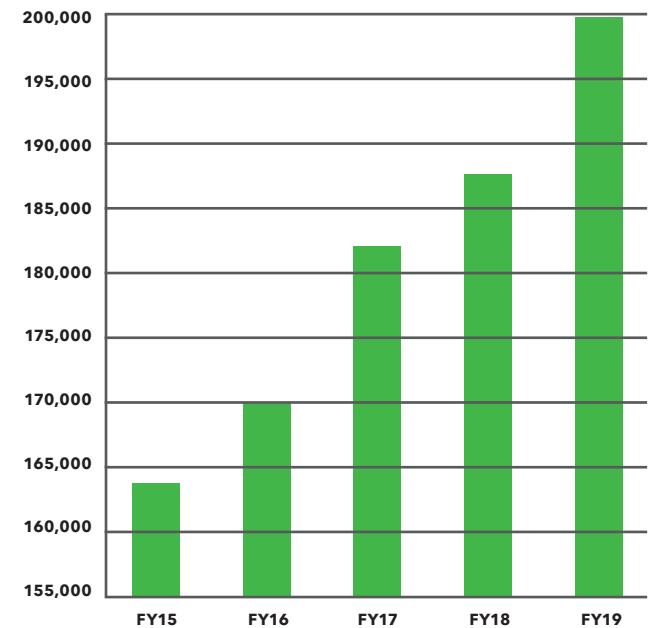
SUPPORT AND REVENUE



PROGRAMMATIC EFFICIENCY DOLLARS WELL SPENT



ATTENDANCE



Statement of Financial Position (All Funds)

	2019	2018
ASSETS		
<i>Current Assets</i>		
Cash and cash equivalents	\$2,053,644	\$1,873,798
Receivables	\$233,207	\$204,245
Inventory	\$114,111	\$113,000
Prepaid expenses and deposits	\$95,087	\$94,045
TOTAL CURRENT ASSETS	\$2,496,049	\$2,285,088
Grants receivable, noncurrent	-	\$30,000
Endowment Investments	\$3,820,045	\$3,347,759
Fixed Assets, net	\$12,479,244	\$12,895,599
TOTAL ASSETS	\$18,795,338	\$18,558,446
LIABILITIES AND NET ASSETS		
<i>Current Liabilities</i>		
Accounts payable and accrued expenses	\$372,234	\$448,770
Deferred revenue	\$182,278	\$147,203
TOTAL CURRENT LIABILITIES	\$554,512	\$595,973
NET ASSETS		
<i>Unrestricted</i>		
Board designated endowment	\$670,408	\$600,340
Undesignated	\$12,942,689	\$13,354,462
Total unrestricted	\$13,613,097	\$13,954,802
Temporarily restricted	\$2,549,966	\$2,403,729
Permanently restricted	\$2,077,763	\$1,603,942
TOTAL NET ASSETS	\$18,240,826	\$17,962,473
TOTAL LIABILITIES AND NET ASSETS	\$18,795,338	\$18,558,446

With comparative totals for the year ending June 30, 2018

Statement of Financial Activities (All Funds)

	2019	2018
OPERATING SUPPORT AND REVENUE		
Memberships	\$399,630	\$354,681
Admissions, net of discounts	\$1,304,924	\$1,320,589
Contributions	\$1,374,881	\$818,243
Educational and program fees	\$226,299	\$143,977
Museum store and café sales, net of COGS	\$586,109	\$557,114
Grants	\$985,741	\$1,080,276
Fundraising events, net	\$396,803	\$352,547
Event rental	\$75,160	\$53,009
Investment income	\$139,857	\$276,907
Gain (loss) on disposal of assets	\$900	\$-
Other revenue	\$15,391	\$16,241
TOTAL OPERATING SUPPORT AND REVENUE	\$5,505,695	\$4,973,584
EXPENSES		
<i>Program Services</i>		
Exhibits	\$1,631,706	\$1,523,411
Education and program fees	\$827,131	\$863,411
Visitor services	\$687,580	\$712,914
Communications	\$579,315	\$475,007
Total program services	\$3,725,732	\$3,574,743
<i>Support Services</i>		
Management and general	\$398,931	\$245,163
Fundraising	\$422,658	\$358,485
Total support services	\$821,589	\$603,648
TOTAL OPERATING EXPENSES	\$4,547,321	\$4,178,391
GAIN (LOSS) BEFORE DEPRECIATION	\$958,374	\$795,193
Depreciation expense	\$680,021	\$651,390
Total change in net assets after depreciation	\$278,353	\$143,803

THANK YOU TO OUR DONORS, FOUNDATIONS AND CORPORATE SUPPORTERS GIVING FROM JANUARY 1, 2019 – DECEMBER 31, 2019

\$25,000+

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Anonymous
Bend Cultural Tourism Fund
Bend Radio Group
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Gray Family Foundation
Hollis Fund of OCF
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\$10,000–\$24,999

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\$5,000–\$9,999

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Bennington Properties
Susan Boehlert
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\$1,000–\$2,499

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Bendistillery, Inc.
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BMS Technologies
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Mrs. Sheldon V. Brooks

Gifts reflected above are donations, in-kind contributions and grants. Revenue generated from ticket sales and other tangible goods is not reflected. High Desert Rendezvous table sales and auction purchases are excluded with the exception of gift amounts paid above value.

The Museum is deeply grateful for supporters at all levels. While we strive for accuracy on this report, there may be errors. Please call 541-382-4754 ext. 248 with questions or concerns.

Thank you!

\$1,000–\$2,499 (continued)

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