

Ford FOCUS



Go Further



Focus Active shown in Metropolis White



Focus ST-Line Hatch shown in Desert Island Blue



Focus Titanium shown in Blue Metallic



Focus ST-Line Wagon shown in Moondust Silver



Plenty Of Oomph

With 134kW³ of power and 240Nm³ of torque the 1.5L EcoBoost Petrol engine is the perfect balance of efficiency and performance. And it's smart too. On highway driving when torque demand is low, the Focus can de-activate one cylinder for greater fuel economy.

Drive It Your Way

Dynamic and highly responsive, the Ford Focus' 8-Speed transmission delivers rapid shifting for effortless acceleration. And when you're controlling it all with paddle shifters on the steering wheel, you'll feel a new sense of control.

Rotary e-Shifter

Just a quick twist and you're in gear. Replacing the standard gearstick, all Focus models feature an advanced rotary dial that simplifies the cabin space and creates a more sophisticated interior.

Selectable Drive Modes

Change driving modes to suit your road, or your mood. Choose from Normal, Eco or Sport drive modes and the system will adjust steering feel and gear shift behaviour.

MOVE LIKE YOU MEAN IT

Whether it's the ST-Line Hatch, Wagon or Active the Ford Focus is more than just a small car. It's a dynamic, agile and powerful companion ready to unleash every ambition. Redesigned from the ground up, this sophisticated car was made with one person in mind. You. The All-New Ford Focus is ready to get you moving like you mean it.

Colour Range

*Prestige Paint is an option that incurs an additional charge. ^Not available on Active. †Not available on ST-Line.



Ruby Red*



Orange Glow*†



Desert Island Blue*†



Blue Metallic*



Shadow Black*



Magnetic*



Moondust Silver*



Metropolis White*†



Frozen White

Notes

Empty box for notes.



Stay Focused

The Focus' 180-degree split view camera gives you incredible awareness of your surroundings. You'll be able to spot hazards that can't be seen over your shoulder or in the mirrors.

No Strings Attached

No need for cables thanks to the sophisticated Wireless Charging Pad. Charge your compatible device just by placing it on the pad.

Speak Up

It's all in the power of the voice. With Apple CarPlay and Android Auto you'll be able to control music, hear text messages and find your nearest restaurant, all with voice commands¹. Plus, the Sync[®]3 system allows you to set and clear directions and view traffic conditions.



Pre-Collision Assist with Pedestrian and Cyclist Detection²

The Forward Collision Warning will alert you if it predicts an accident. If you don't react the Autonomous Emergency Braking (AEB) system and Dynamic Brake Support will automatically apply the brakes to help avoid or mitigate a collision.

Adaptive Cruise Control with Stop & Go

Cruise on the freeway with ease. This system modifies your cruise control speed based on the vehicle ahead. If it senses that traffic slows to a standstill, this smart technology can bring your vehicle to a complete stop. And when the traffic clears, the Focus can automatically accelerate back up to the pre-set speed.²

Light The Way

The Dynamic LED headlights use camera technology to pre-emptively alter light patterns, helping illuminate corners before you enter them. While the glare-free high beams adjusts automatically to avoid dazzling other drivers.



Listen Up

Not only does the Focus look good, it sounds good too, thanks to the B&O PLAY speakers that perfectly complement the Focus' distinctive styling. With 10 premium speakers including a Subwoofer you can choose between stereo or surround sound to really transform your playlists.

2019MY & 2019.25MY Focus Specifications. Visit ford.com.au for full specification details and available accessories.

Engine	Trend Hatch	ST-Line Hatch	ST-Line Wagon	Active	Titanium Hatch
Engine Type ⁴	1.5L EcoBoost Petrol	1.5L EcoBoost Petrol	1.5L EcoBoost Petrol	1.5L EcoBoost Petrol	1.5L EcoBoost Petrol
Maximum Power	134kW @ 1600-4500rpm	134kW @ 1600-4500rpm	134kW @ 1600-4500rpm	134kW @ 1600-4500rpm	134kW @ 1600-4500rpm
Maximum Torque	240Nm @ 1750-5000rpm	240Nm @ 1750-5000rpm	240Nm @ 1750-5000rpm	240Nm @ 1750-5000rpm	240Nm @ 1750-5000rpm
No. of Valves	12	12	12	12	12

Fuel	Trend Hatch	ST-Line Hatch	ST-Line Wagon	Active	Titanium Hatch
Combined Fuel Economy (L/100km)(Auto) ⁵	6.4	6.4	6.4	6.4	6.4
CO2 Emissions (g/km)(Auto) ⁵	148	148	148	148	148
Fuel Tank Capacity (L)	52	52	52	52	52
Fuel Type	Petrol	Petrol	Petrol	Petrol	Petrol

Exterior	Trend Hatch	ST-Line Hatch	ST-Line Wagon	Active	Titanium Hatch
Exterior Lighting - Adaptive Headlamps (LED)	-	P	P	P	S
Exterior Lighting - Front Fog Lamps: LED Adaptive Cornering	-	S	S	S	-
Exterior Lighting - Front Fog Lamps: Halogen Adaptive Cornering	S	-	-	-	S
Exterior Lighting - Headlamp Washer	-	P	P	P	S
Exterior Lighting - Rear Fog Lamp (Halogen)	S	S	S	S	S
Exterior Lighting - LED Daytime Running Lamps	S	S	S	S	S
Exterior Lighting - Tail-lamps (LED)	-	S	S	P	S
Exterior Mirrors - Power Folding & Heated with Turn Indicator	P	S	S	S	S
Exterior Mirrors - Puddle Lamps	P	S	S	S	S
Roof Rails ⁶	-	-	S	S	-
16" Alloy Wheels 205/60R16 Tyres	S	-	-	-	-
17" Alloy Wheels (Rock Metallic) 215/50R17 Tyres	-	S	S	-	-
17" Alloy Wheels (Active Unique) 215/55 R17 Tyres	-	-	-	S	-
18" Alloy Wheels 235/40 R18 Tyres	-	P	P	-	S
18" Alloy Wheels (Active Unique) 215/50 R18 Tyres	-	-	-	S	-
Mini Spare Wheel	S	S	S	S	S

Seating	Trend Hatch	ST-Line Hatch	ST-Line Wagon	Active	Titanium Hatch
Heated Driver and Passenger Seats	-	-	-	-	S
Seat Trim - Partial Leather	-	-	-	-	S
4-way Manual Driver Seat Adjustment (plus Lumbar Support)	S	S	S	S	-
6-way Power Driver Seat Adjustment (plus Lumbar Support)	-	-	-	-	S
4-way Manual Passenger Seat Adjustment (plus Lumbar Support)	S	S	S	S	S

Comfort and Convenience	Trend Hatch	ST-Line Hatch	ST-Line Wagon	Active	Titanium Hatch
Ambient Lighting - Multi- Colour LED	-	-	-	-	S
Child Seat ISOFIX Anchorage Points	S	S	S	S	S
Climate Control - Single Zone Manual	S	-	-	-	-
Climate Control - Dual Zone Automatic	-	S	S	S	S
Drive Modes - Selectable	S	S	S	S	S
Electronic Park Brake	S	S	S	S	S
Headlamps - Auto On/Off Function	S	S	S	S	S
Illuminated Vanity Mirrors	-	P	P	P	S
Leather Wrapped Steering Wheel	S	S	S	S	S
Rain Sensing Windscreen Wipers	S	S	S	S	S
Rear Seats - 2nd Row Seat Remote Release	-	-	S	-	-
Rear View Mirror - Electrochromatic	S	S	S	S	S
Rotary E- Shifter	S	S	S	S	S
Tonneau Cover	-	-	S	-	-

Audio and Communication	Trend Hatch	ST-Line Hatch	ST-Line Wagon	Active	Titanium Hatch
Apple CarPlay, Android Auto & Applink ¹	S	S	S	S	S
Bluetooth [®] with Phone/Audio Streaming ⁷	S	S	S	S	S
DAB+ Digital Radio	S	S	S	S	S
Satellite Navigation with Traffic Message Channel ⁸	S	S	S	S	S
B&O PLAY 675W 10 Speaker Sound System with Subwoofer	-	-	-	-	S
Speakers - 6 (4 Front, 2 Rear)	S	S	S	S	-
SYNC [®] 3 with Voice-Activated Controls ⁹	S	S	S	S	S
USB Ports x 2	S	S	S	S	S
WiFi HotSpot	S	S	S	S	S
8" Colour Touch Screen	S	S	S	S	S

Safety, Security and Driver Assistance	Trend Hatch	ST-Line Hatch	ST-Line Wagon	Active	Titanium Hatch
6 Airbags - Driver and Front Passenger, Front Side Impact and Front and Rear Side Curtain	S	S	S	S	S
Active Park Assist 2 ¹⁰	-	-	-	-	P ¹¹
Auto High Beam	-	P	P	P	S
Adaptive Cruise Control with Stop & Go, Evasive Steer Assistance and Lane Centring ¹²	P	P	P	P	S
Anti-Lock Braking System (ABS) and Electronic Brake Force Distribution (EBD) ²	S	S	S	S	S
Blind Spot Information System with Rear Cross Traffic Alert & Active Braking ²	P	P	P	P	S
Cruise Control with Speed Limiter	S	S	S	S	-
Emergency Assistance ¹²	S	S	S	S	S
Emergency Brake Assist (EBA)	S	S	S	S	S
Forward Collision Warning ²	S	S	S	S	S
Dynamic Brake Support ²	S	S	S	S	S
Hill Launch Assist ²	S	S	S	S	S
Intelligent Speed Assistance ²	S	S	S	S	S
Intelligent Speed Assistance with Speed Sign Recognition and Speed Limiter ²	S	S	S	S	S
Lane Keeping Aid with Lane Departure Warning ²	S	S	S	S	S
MyKey [™]	S	S	S	S	S
Paddle Shifters	S	S	S	S	S
Parking Sensors - Front ²	-	-	-	-	P
Parking Sensors - Rear ²	S	S	S	S	S
Passive Anti - Theft System including Engine Immobiliser	S	S	S	S	S
Post Impact Braking ²	S	S	S	S	S
Pre-Collision Assist with Cyclist & Pedestrian Detection (AEB) ^{2,13}	S	S	S	S	S
Rear View Camera with 180° Split View ²	S	S	S	S	S
Smart Keyless Entry with Push Button Start - 2 Fobs Provided	-	S	S	S	S
Suspension - High Ride	-	-	-	-	-
Suspension - Sports ²	-	S	-	S	S

Optional Packs	Trend Hatch	ST-Line Hatch	ST-Line Wagon	Active	Titanium Hatch
Trend Hatch Driver Assistance Pack. Includes Blind Spot Information System with Rear Cross Traffic Alert & Active Braking ² , Auto-Folding Heated Mirrors with Side Indicator, Adaptive Cruise Control with Stop & Go ¹² , Evasive Steer Assistance and Lane Centring ²	S	S	S	S	S
ST-Line and Active Driver Assistance Pack. Includes Blind Spot Information System with Rear Cross Traffic Alert & Active Braking ² , Adaptive Cruise Control with Stop & Go ¹²	S	S	S	S	S
ST-Line Design Pack. Includes 18" Alloy Wheels, Adaptive LED Headlamps, Automatic High Beam	S	S	S	S	S
Active Design Pack. Includes 18" Alloy Wheels, Adaptive LED Headlamps, Automatic High Beam, Privacy Glass	S	S	S	S	S
Titanium Active Park Assist 2 Pack. ¹⁰ Includes Front Parking Sensors, Fully Automated Parking System ²	-	-	-	-	O
Heads Up Display	-	-	-	-	O
Panorama Roof Pack Includes Sunglasses Holder and Illuminated Vanity Mirrors	-	O	O	O	O

S = Standard - = Not available O = Factory Option that can be ordered before a vehicle is manufactured P = Part of a Pack
 1. Apple CarPlay / Android Auto requires phone with compatible version of Apple iOS / Android[™] (as applicable), active data service, and connection cable (sold separately). SYNC[®] does not control Apple CarPlay / Android Auto while in use. Apple / Google and other third parties are responsible for their respective functionality. Message and data rates may apply. Apple CarPlay, Siri Eyes Free, iPod and iPhone are trademarks of Apple Inc. registered in the US and other countries. Android Auto and Google Maps are trademarks of Google Inc. Ford Applink[®] is available on selected SYNC[®] models and is compatible with select smartphone platforms. Warning: Local laws prohibit some phone functions while driving. Check your local road rules before using these functions. 2. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. May not operate in some driving and road conditions (including at certain speeds) or adverse weather. 3. Performance data measured using 95RON fuel. 4. The 1.5L EcoBoost must be filled with 95RON (or E10) as a minimum. 5. Fuel consumption and emissions as per ADR 81/02 (combined cycle) and to be used for vehicle comparison purposes only. It is unlikely that these fuel consumption and emissions figures will be achieved in real world driving conditions. Actual fuel consumption and emissions will depend on many factors including the driver's habits, prevailing conditions and the vehicle's equipment, condition and use. 6. Roof Rails are not available on Active when the optional Panorama Roof is ordered. 7. Bluetooth[®] is a registered trademark of Bluetooth SIG, Inc. and is under license. Some phones not compatible. 8. Traffic Message Channel is currently provided through an arrangement with Intellicast Australia Pty Ltd (Intellicast). The ongoing provision of this feature cannot be guaranteed if Ford's arrangements with Intellicast cease for any reason. 9. Not all SYNC[®] and SYNC[®]3 features are compatible with all phones. For compatibility, see ford.com.au/sync. 10. Available from 2019.25MY only. 11. ACC has a minimum operating speed of 30km/h. The Stop & Go functionality of this system operates as low as 0km/h in traffic jam situations. If vehicle is stopped for more than three seconds, driver must intervene and press "RES" button or accelerator pedal to resume system operation. 12. Emergency Assistance feature needs a paired and in range mobile phone. Can activate in the event of a crash which deploys an airbag or activates the fuel pump shut off. 13. AEB with Pedestrian and Cyclist Detection operates at speeds between 5km/h and 80km/h.

FORD SERVICE BENEFITS

Our Commitment to You

Ford Service Benefits is our commitment to you as a Ford owner. The extensive list of benefits provides value, reliability, convenience and a Peace of Mind when you service your Ford vehicle by a Factory Trained Technician using specialist diagnostic equipment. Now that's what service should be.

Service Experience

Some programs are available to select customer types only, please ensure you read all of the information provided below.



Focus Service

Feel at ease knowing that when you purchase an eligible All New Ford Focus vehicle, the most you will pay is \$299 per standard A or B scheduled service until the vehicle reaches the earlier of 4 years or 60,000km.⁵

Standard A or B scheduled services do not include 'Additional Scheduled Maintenance Items' that are required, such as brake fluid replacement, tyre rotations and air conditioner check. These items will be at an additional cost when needed.



Auto Club Membership

Getting a flat tyre or battery is never convenient so State Auto Club Membership and Roadside Assistance for up to 12 months will be included with your next standard service, for up to seven years/unlimited kilometres³.



Service Loan Car

So we can keep you on the road when you're getting a scheduled service you can take advantage of our Service Loan Car program⁴.



Sat Nav Map Updates

Never lose your way again with the latest map data for your Satellite Navigation system. If your vehicle has SYNC[®]3 with Satellite Navigation, you'll receive yearly map updates for up to seven years with your scheduled servicing.

If your vehicle has SYNC[®]2 with Satellite Navigation, you'll receive yearly map updates until September 2024.²



- VEHICLE REPORT CARD
- ONLINE BOOKING
- BRAKES PRICE PROMISE⁷

- LOW PRICE TYRE GUARANTEE
- PRICE MATCH PROGRAM⁶

- 24/7 ACCESS TO FORD CUSTOMER RELATIONSHIP CENTRE

Five Year / Unlimited Kilometre Warranty

As a Ford owner you will now receive a Five Year / Unlimited Kilometre Ford Express New Vehicle Warranty with your purchase! For details about this warranty please visit: www.ford.com.au/owners/warranties



Contact us

If you have any questions or concerns, please contact our Customer Relationship Centre on 13 FORD (13 3673) or email foacust1@ford.com

Running a fleet?

Our Ford Fleet team is here to assist you in any way we can. Please call 1300 13 13 30 or email askfleet@ford.com

Ford For Good

From supporting national causes to community volunteering, we take our social responsibility seriously. Find out more at ford.com.au/about/community



1. Warranty conditions apply. 5 year/unlimited km Ford Express New Vehicles Warranty applies to new, demonstrator and service loaner vehicles delivered from 1 May 2018. Our goods come with consumer guarantees that cannot be excluded under the Australian Consumer Law. Our warranty does not limit and may not exceed your rights under those guarantees. 2. Available at participating Dealers. Customers must comply with scheduled servicing intervals. See www.ford.com.au/service/t-and-c for full terms. 3. Available to Private and Blue Business Fleet customers with vehicles 7 years old or less. State Auto Club Membership & Roadside Assistance is included for 12 months or until your next eligible standard service (whichever occurs first) at participating Dealers. Customers must comply with scheduled servicing intervals to maintain continuity of membership. New Transit vans are covered by a 12 month Ford Vanicare Roadside Assistance product and therefore do not receive State Auto Club Roadside Assistance and Membership when purchased. Transit vans are only eligible to receive State Auto Club Roadside Assistance and Membership after the completion of the 1 year Ford Vanicare Roadside Assistance product that is included with the sale of all new Transit vehicles. Towing will be at the customers cost for Vans with a GVM >4,490kg. See www.ford.com.au/service/owners/t-and-c for full terms. 4. Available at participating dealers on scheduled services or overnight warranty repairs. Private and Blue, Silver and Gold Business Fleet customers only. Booking may be required. See www.ford.com.au/owners/service/t-and-c/ for full terms. 5. Available at participating Ford Dealers on All New Focus vehicles first purchased by a Private or Blue Fleet customer or as a dealer demonstrator/service loaner (CCLV) vehicle excluding vehicles purchased under Ford's Privilege Club program. Offer valid for 4 years or 60,000km (whichever occurs first) commencing on the date of delivery except for demonstrator/service loaner (CCLV) vehicles, in which case it commences on the date it was first registered by a Ford Dealer. A or B scheduled service items (and Additional Scheduled Maintenance Items) are set out in the Customer Assistance and Warranty Guide with the vehicle. Customers must comply with the recommended scheduled servicing intervals. Should any other service or maintenance work be required, your dealer will discuss these with you prior to proceeding with the work. See www.ford.com.au/service/t-and-c/ for full terms. 6. Available on selected tyres of listed brands that are stocked by participating Ford dealers. Competitor tyres must be new, identical and available from an Australian tyre retailer. Offer includes "4 for 3" or similar competitor offers, but excludes competitor cashback offers, gift cards, "wheel and tyre" bundles, tyres purchased under an installment payment plan, clearance and liquidation stock and any competitor quotes that cannot be verified. Offer is available to private retail and Blue Business Fleet customers who present an eligible competitor quote. Includes valid competitor's quote within 30 days after purchase. Various adjustments, including fitment and freight, apply to ensure a like-for-like price comparison. See your participating Ford dealer for full terms and conditions. Ford reserves the right to vary or withdraw the Low Price Tyre Guarantee offer at any time. 7. Available at participating Ford Dealers. Excludes F-Series, Everest, Mustang, Transit models and Performance Vehicles. Customers will pay equal to or less than the current maximum price as published by Ford at ford.com.au/owners/service/brakes. Maximum prices are subject to change. See <http://www.ford.com.au/owners/service/t-and-c/> for full terms.

This brochure details specifications and features of the 2019 Focus Range. Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions. Not all features will be available on the entire Focus Range. Please visit our website www.ford.com.au for more information.

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Image and illustrations are for information purposes and are indicative only. Because of changes in conditions and circumstances Ford* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchasers. The latest specification sheet should be referred to for information on the availability, ordering and use of features and optional equipment. Always consult an authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

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