



TEXAS A&M
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CAMPUS MASTER PLAN UPDATE

Focus Group – Residence Life and Dining



AGENDA

- **What we heard**
- **Campus Framework and Open Space Network**
- **Physical connections (West Campus Connectivity Study)**
- **Program based connections (Supporting the Undergraduate Resident)**
- **Dining (potential for new spaces and types)**
- **Discussion and Next Steps**



WHAT WE HEARD



What We Heard: Collective

Pedestrian Conflict Areas

- Bizzell Street
- Academic / Engineering Area (Ross Mall, Ireland St., etc.)
- University Drive Crossings

White Creek

- Erosion Issues

West Campus Remoteness

- Connection from White Creek Housing to East Campus
- Connection from West Campus to East Campus
- West Campus feels remote due to lower population and density

Memorial Student Center

- Works well on multiple levels – Design Standards, Signage, Branding, Green/Open Space, etc.

Traffic Congestion Points

- Reed Arena/Parking Lots (100)
- Bizzell Street (Parking Lots 54)

Green Space

- JK Williams Admin Building East Lawn (formal)
- All Quads (Cushing, Academic, Architecture)
- West Campus Green Space is underutilized
- Spence Park has great potential
- Simpson Drill Field – multifunctional open space

Build-to-Line

- Identify (and Enforce?) – Is it still applicable?

Campus Policies and Process

- Campus Policies and Process should align with the CMP
- Update in order to implement the plan accordingly

Campus Branding

- Multiple opportunities to enhance TAMU branding
- Arrival points, institutional identity and campus traditions need to be leveraged.

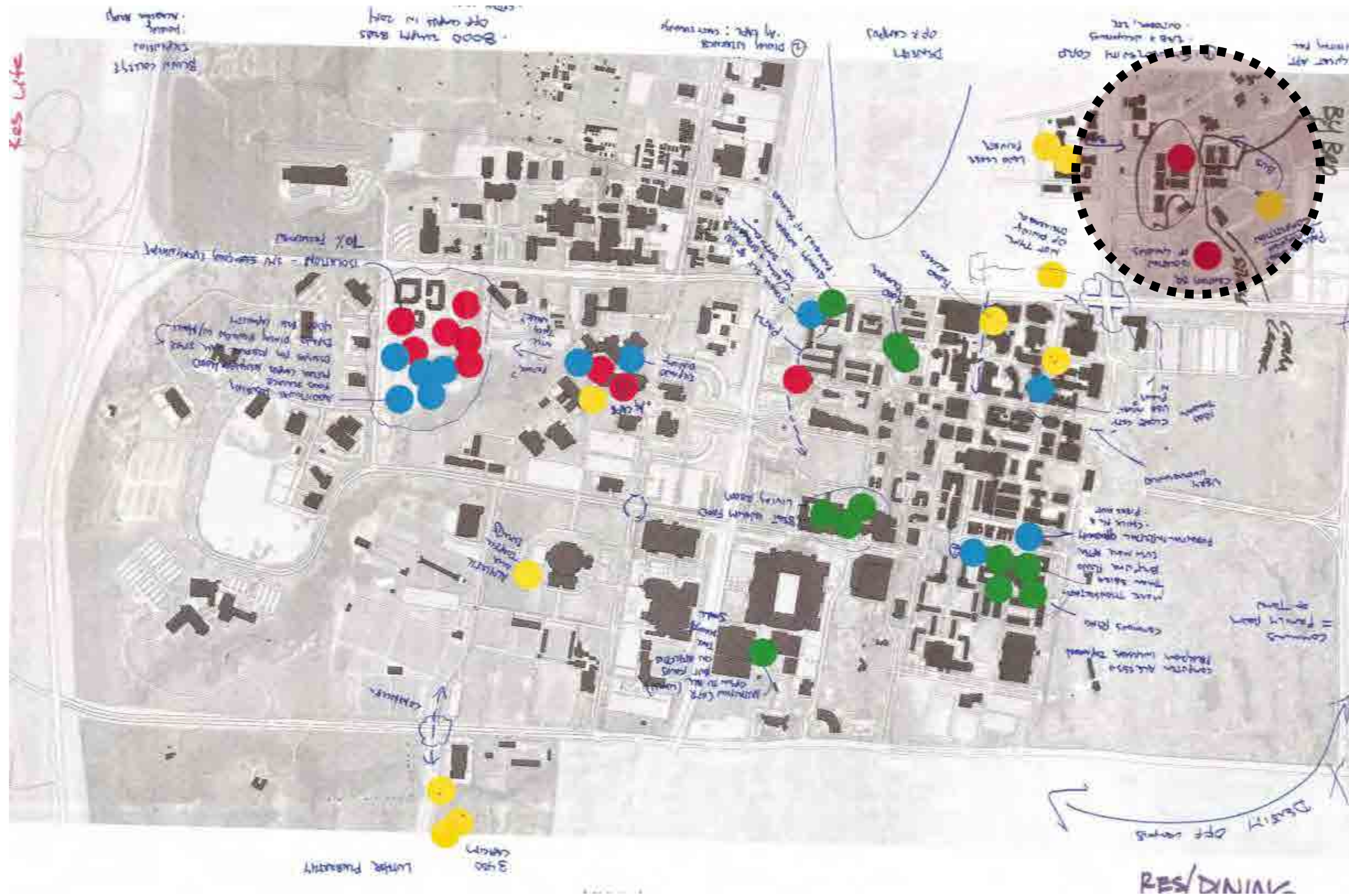
Off-Campus Development

- Will lead to new access points and the need for improved systems to support TAMU users of these developments

listen:

What We Heard: Residence Life and Dining

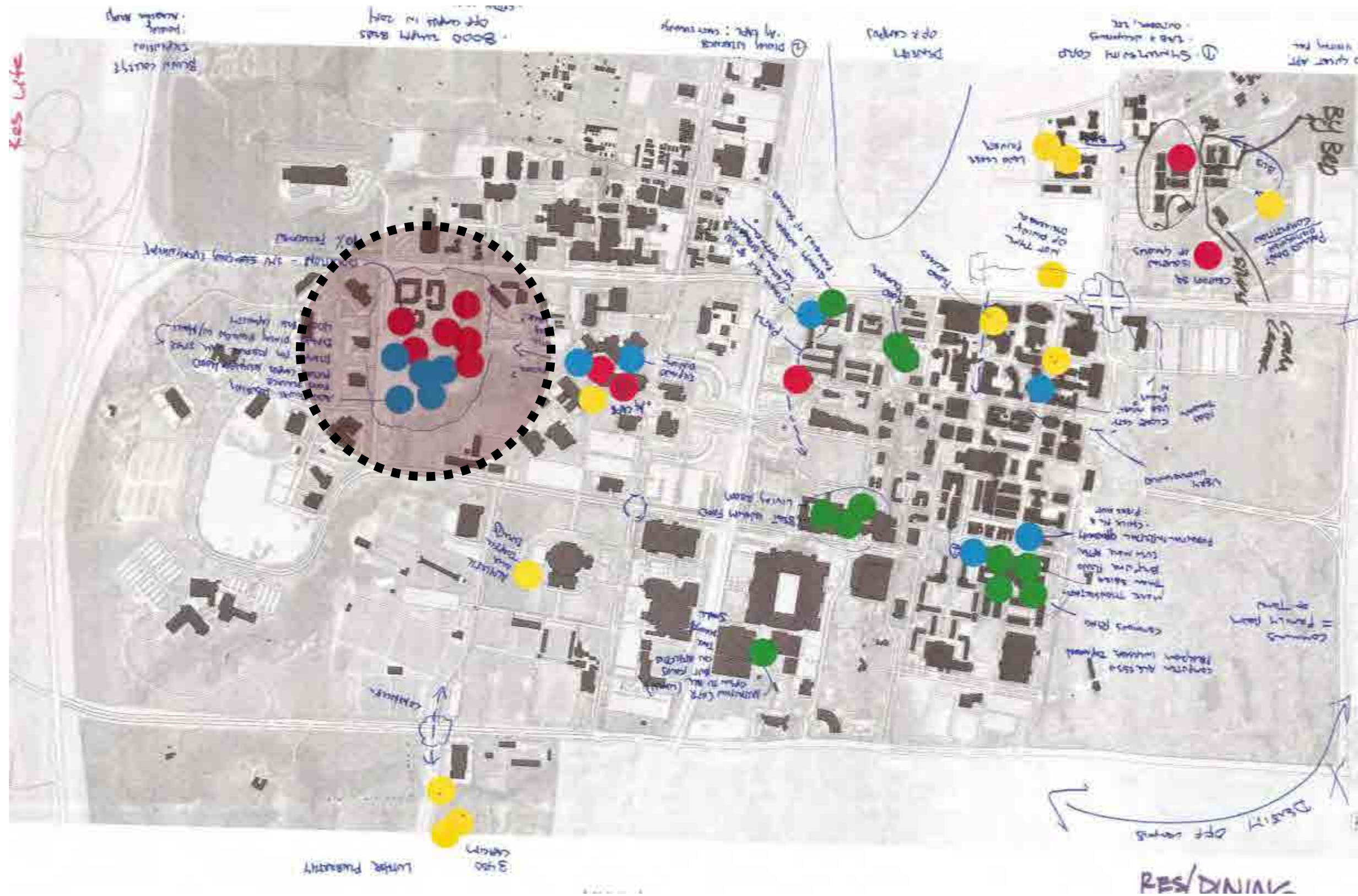
No direct connection from The Gardens to Hensel Park.



listen: What We Heard: Residence Life and Dining

West Campus has opportunities for expanded housing, dining and student services.

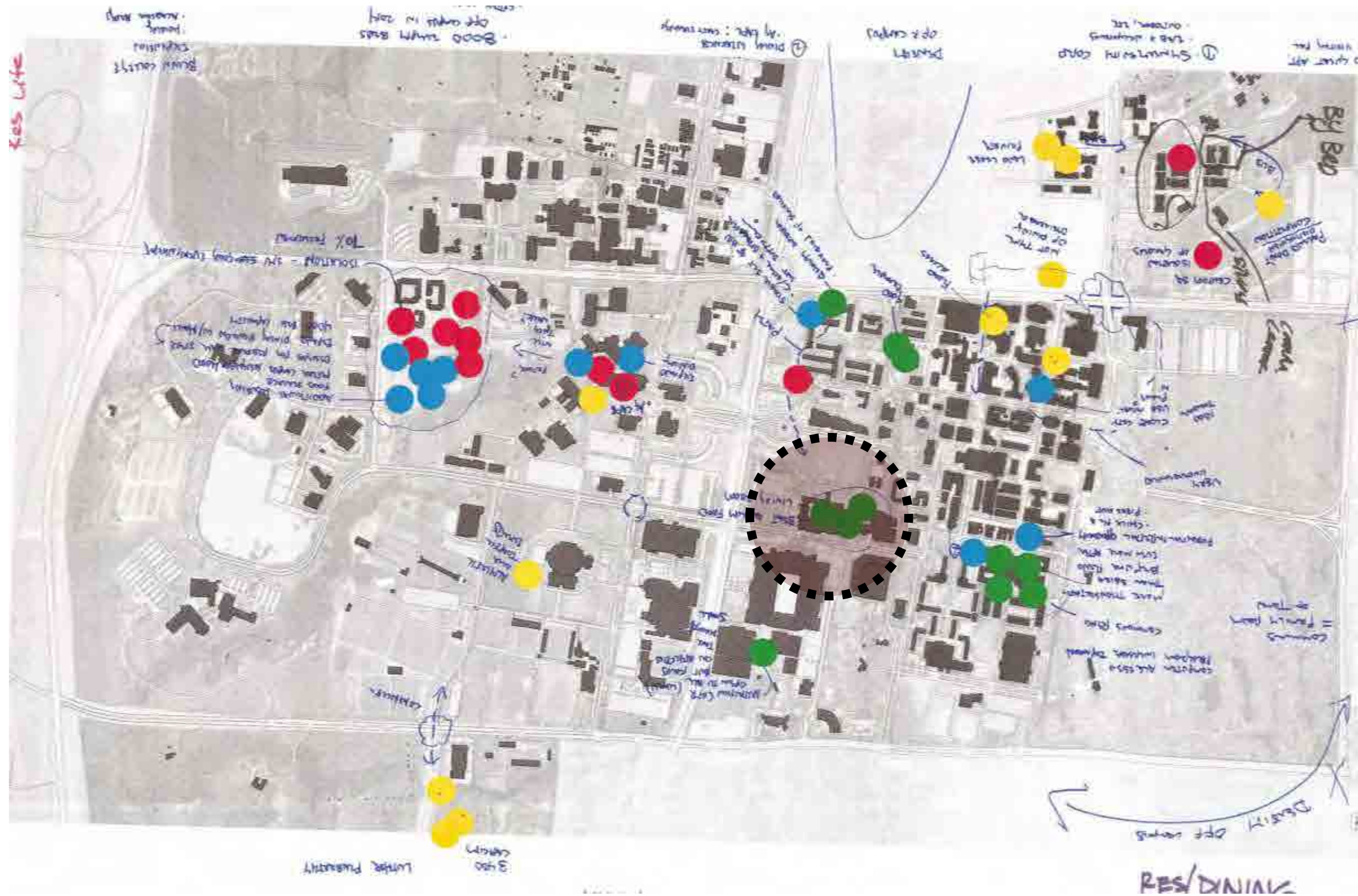
Currently, it feels isolated, but with better connectivity and further West Campus growth, it could become another student focused center of campus.



listen:

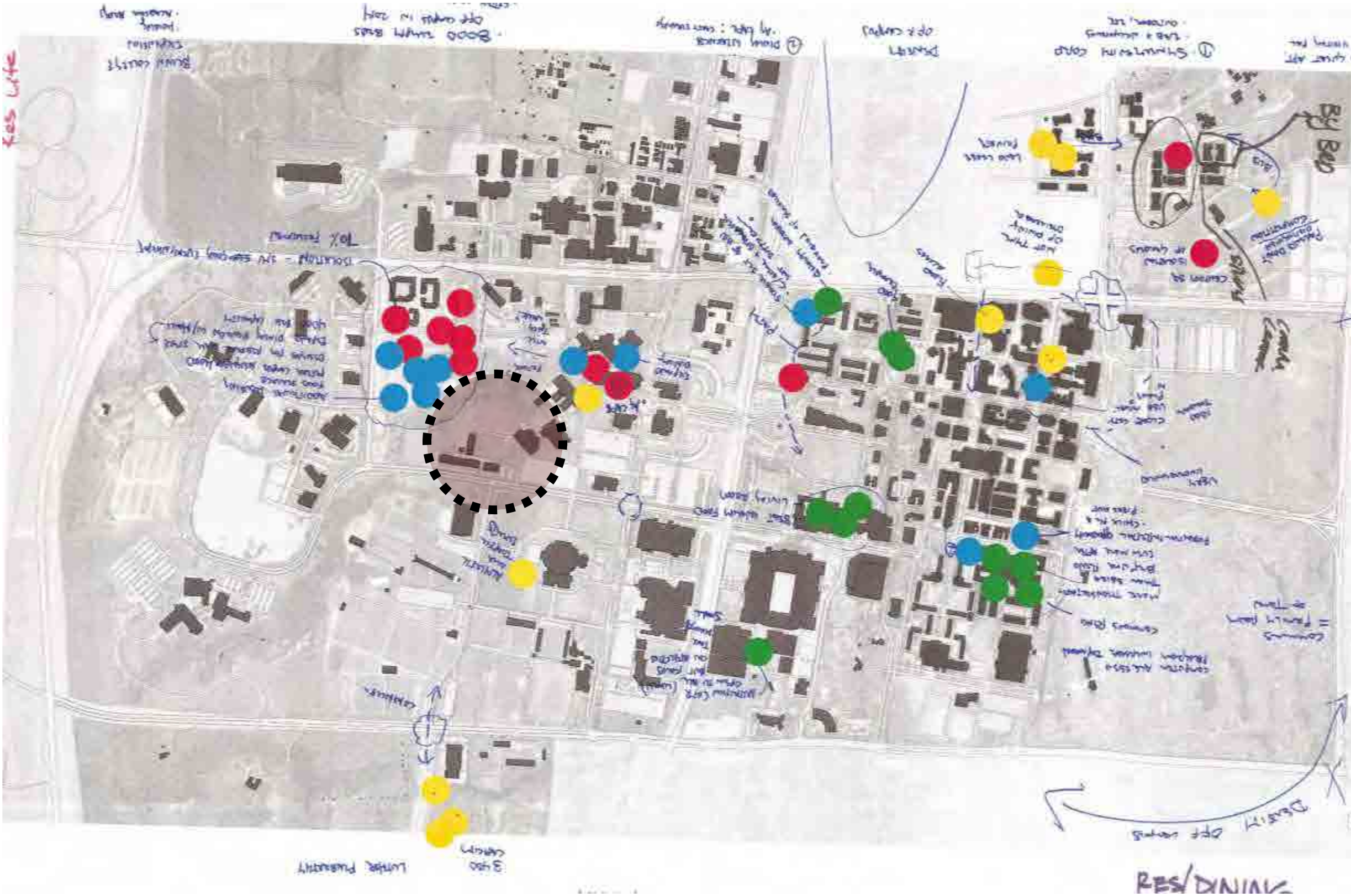
What We Heard: Residence Life and Dining

Memorial Student Center has high quality food options and is the “living room” of the campus.



listen: What We Heard: Residence Life and Dining

West Campus needs expanded dining options, as Ag Café is currently the only option.





CAMPUS FRAMEWORK AND OPEN SPACE NETWORK



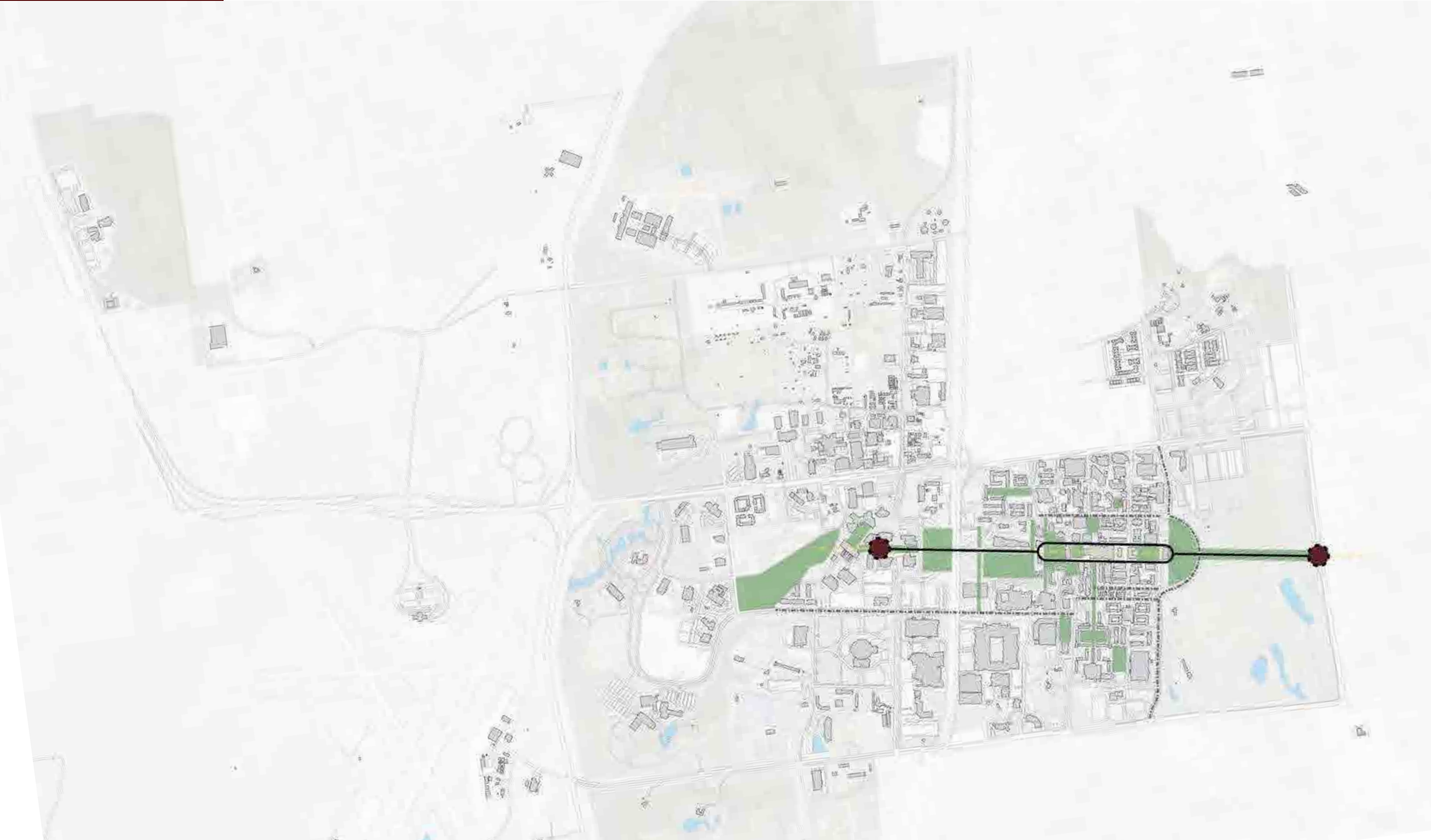
frame:

The 2004 Civic Structure



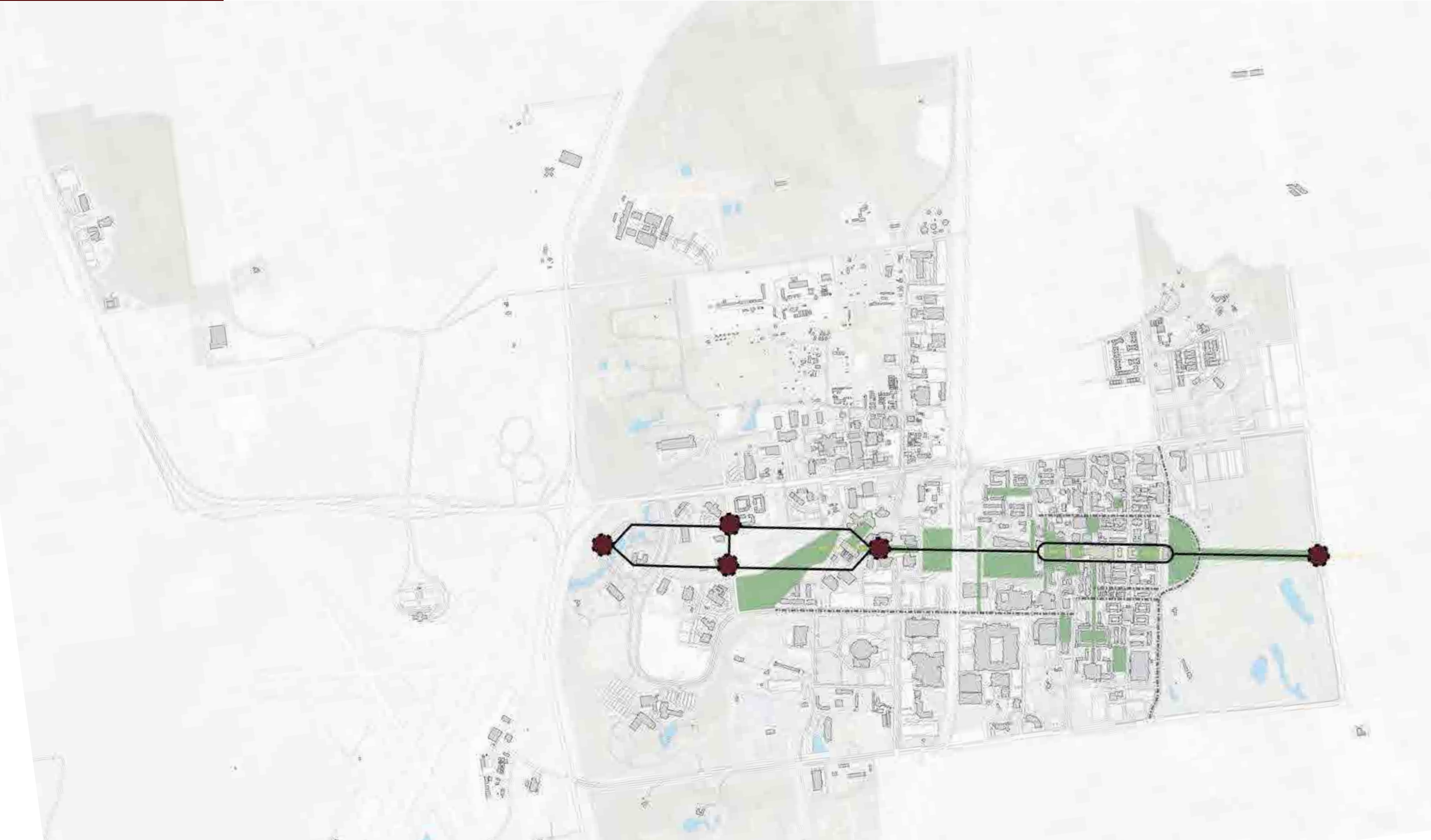
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Framework Update



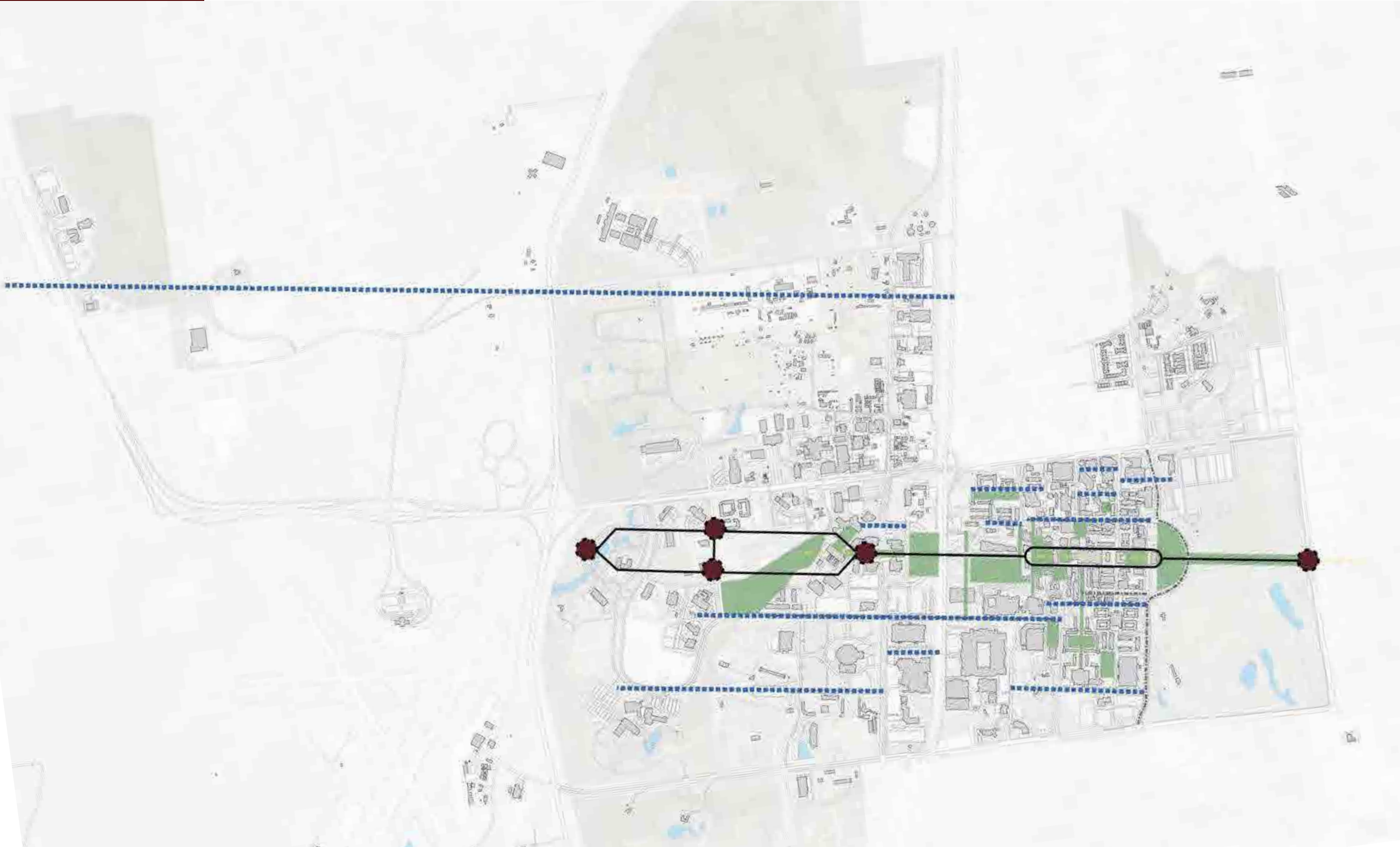
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Framework Update



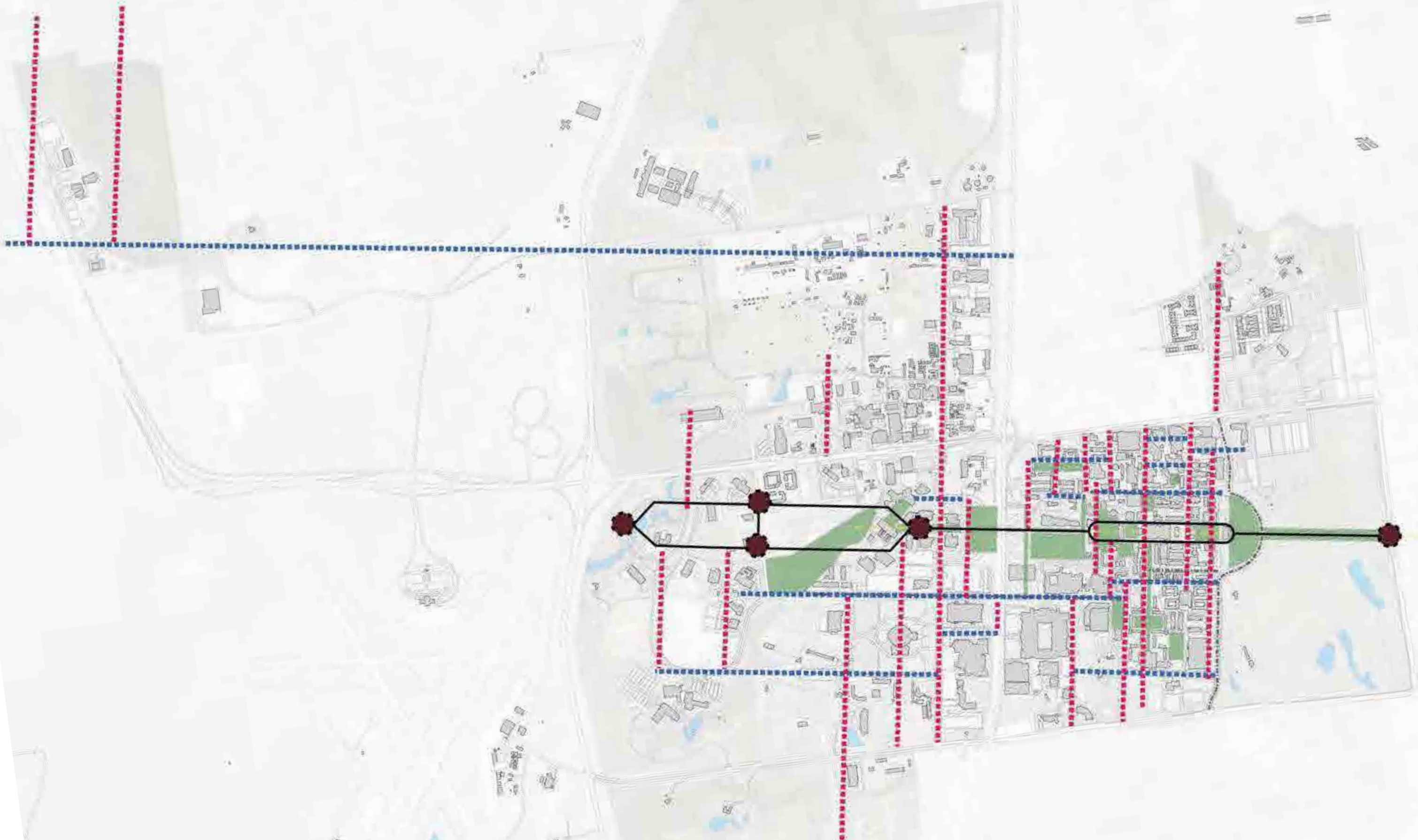
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Framework Update



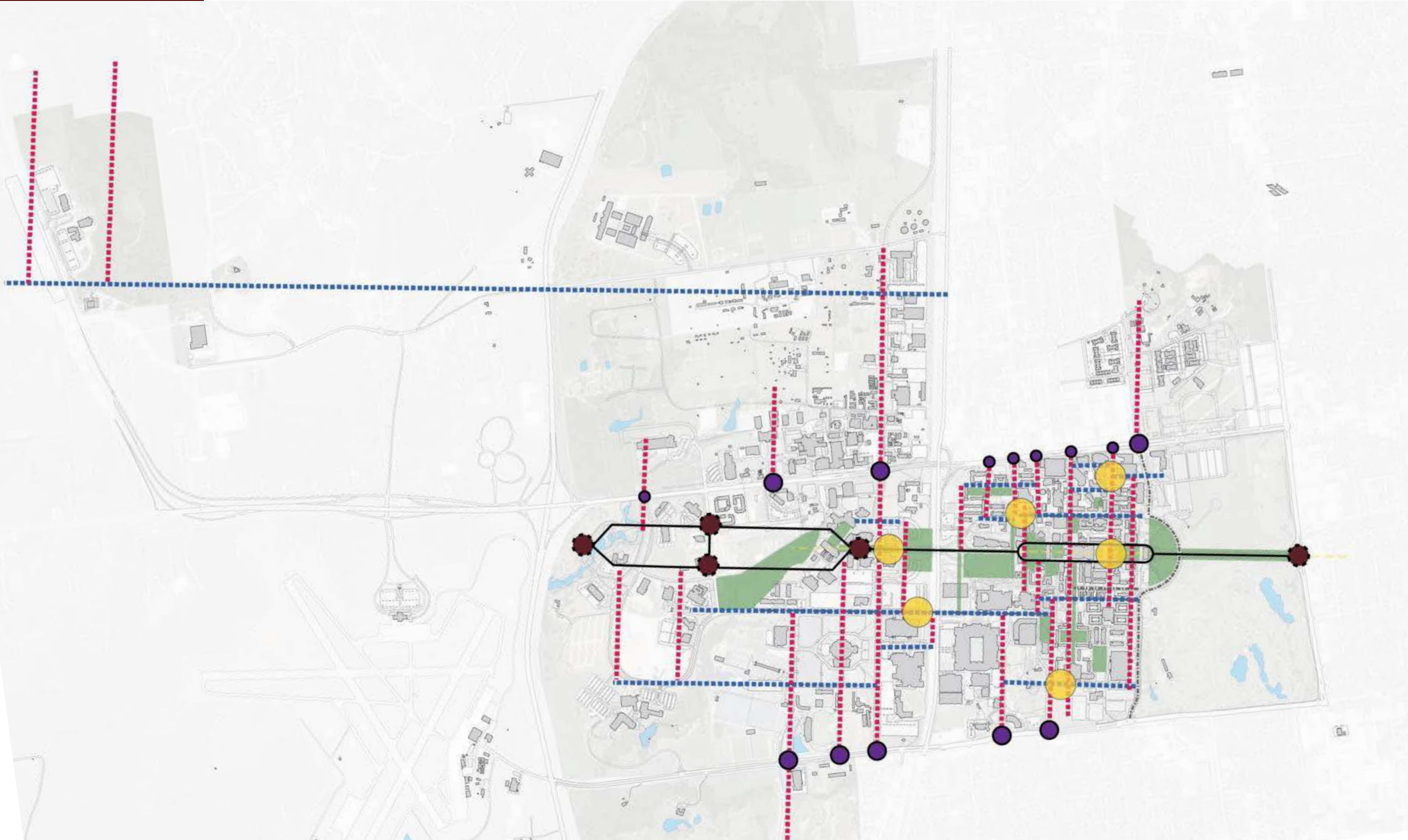
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Framework Update



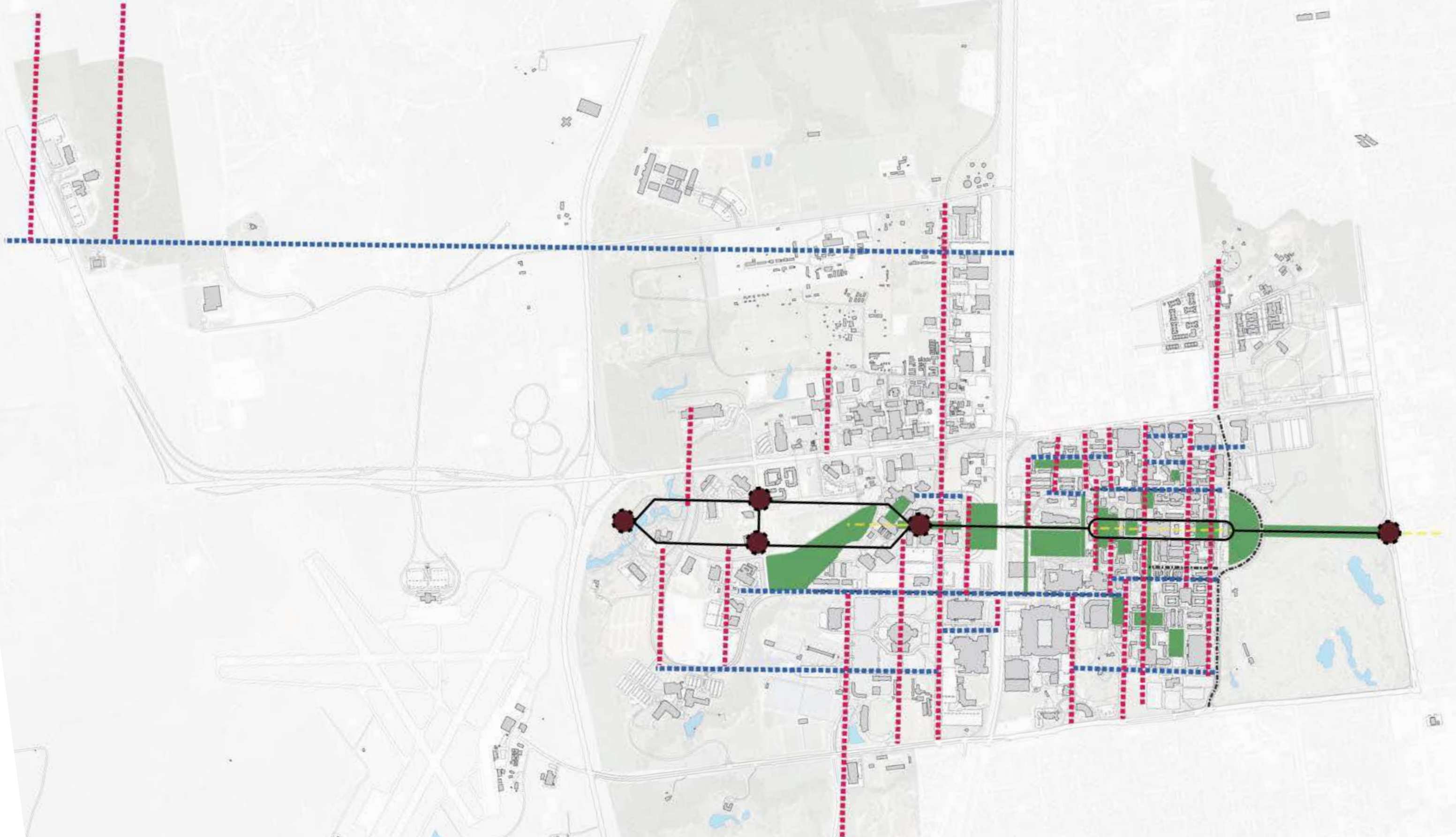
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Framework Update



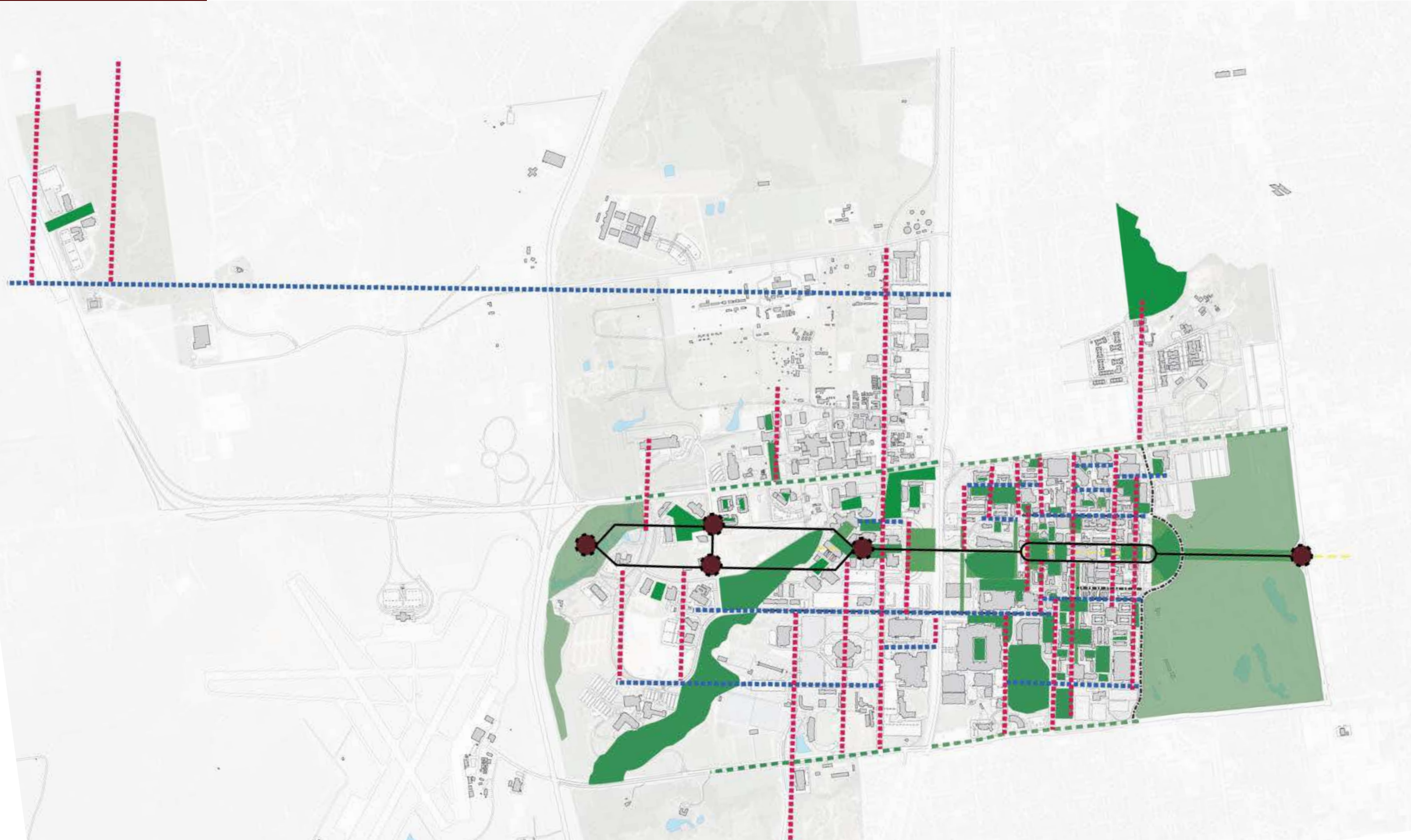
frame:

Open Space Network



frame:

Expanded Open Space Network



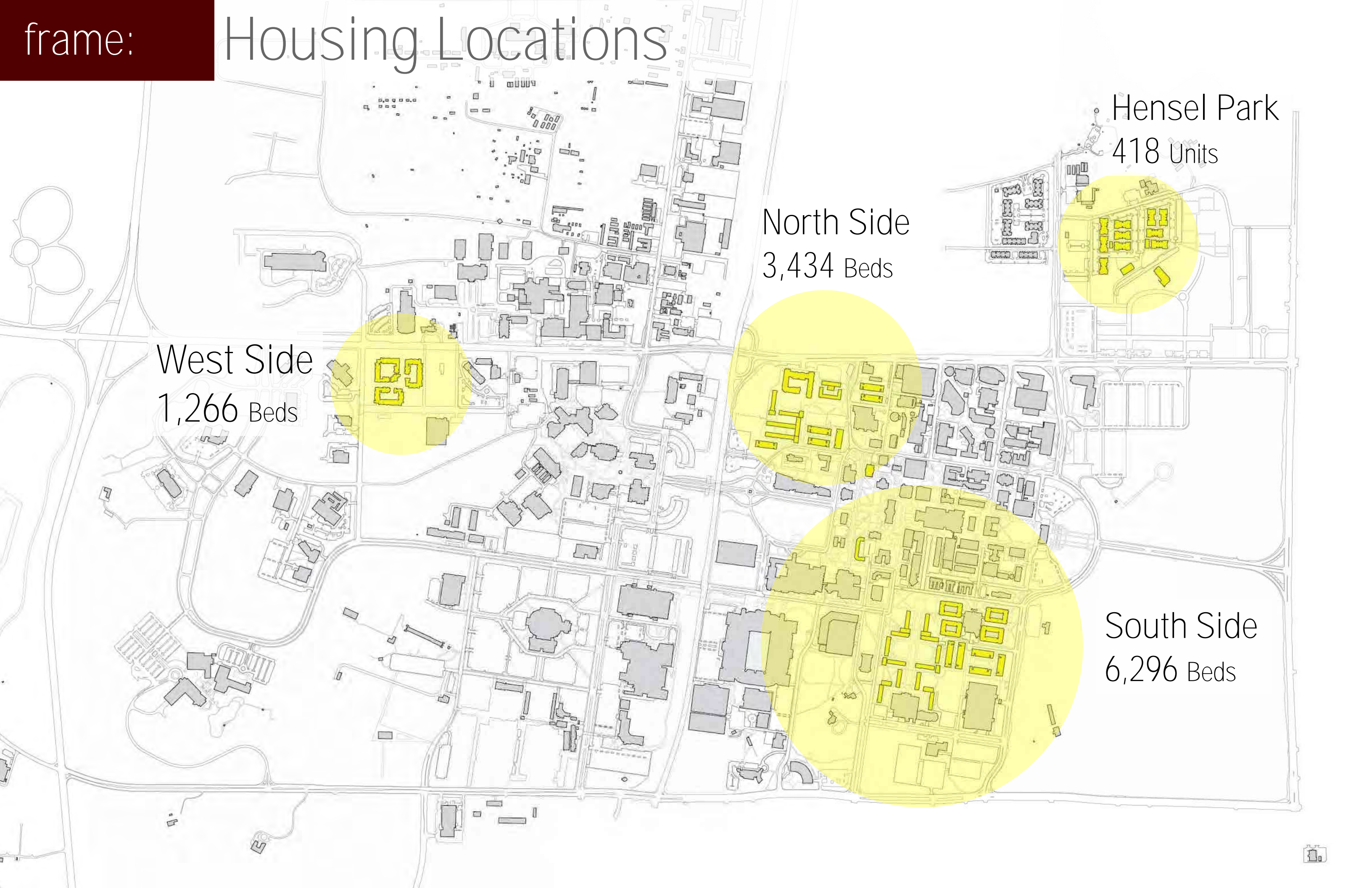
frame:

Campus Character Zones



frame:

Housing Locations



West Side
1,266 Beds

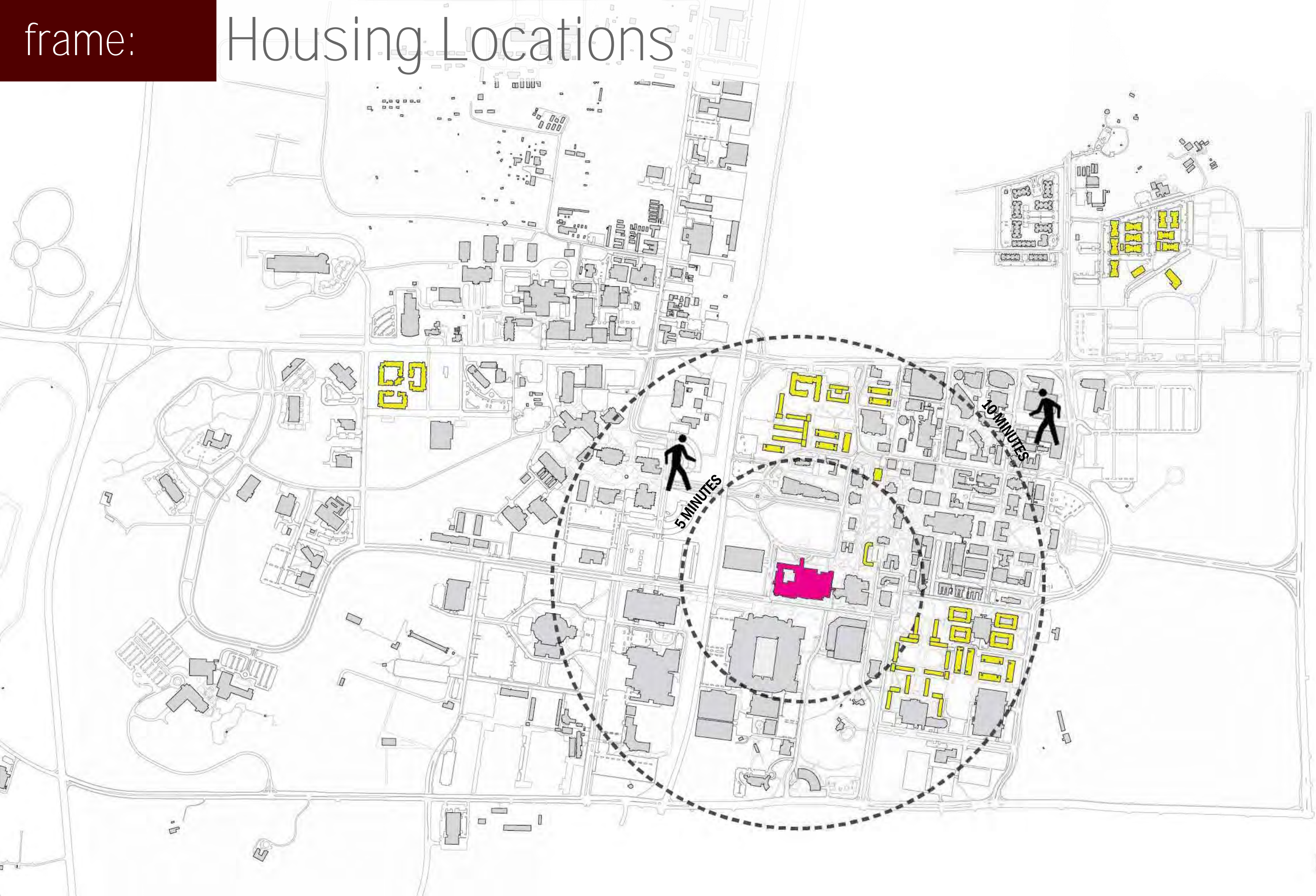
North Side
3,434 Beds

Hensel Park
418 Units

South Side
6,296 Beds

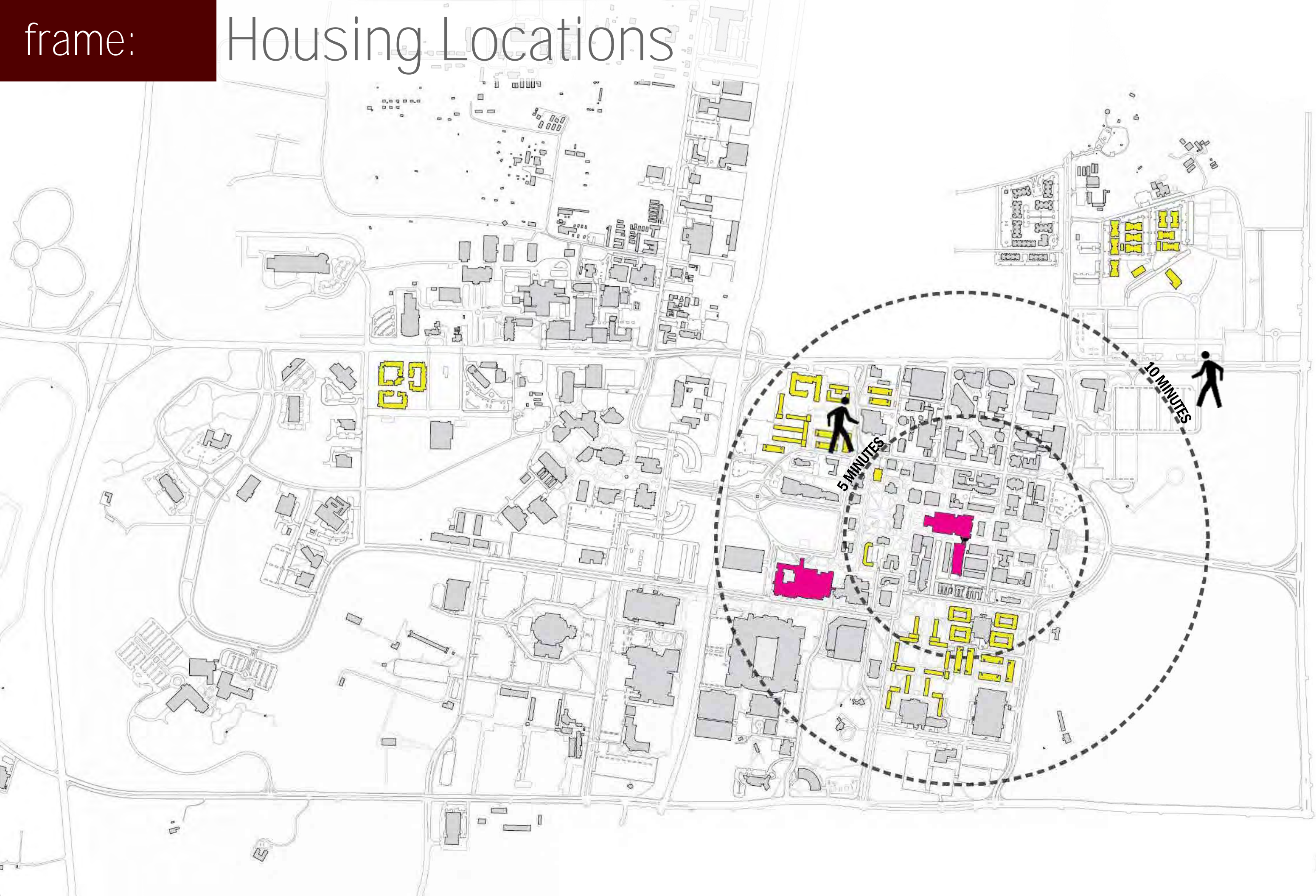
frame:

Housing Locations



frame:

Housing Locations



frame:

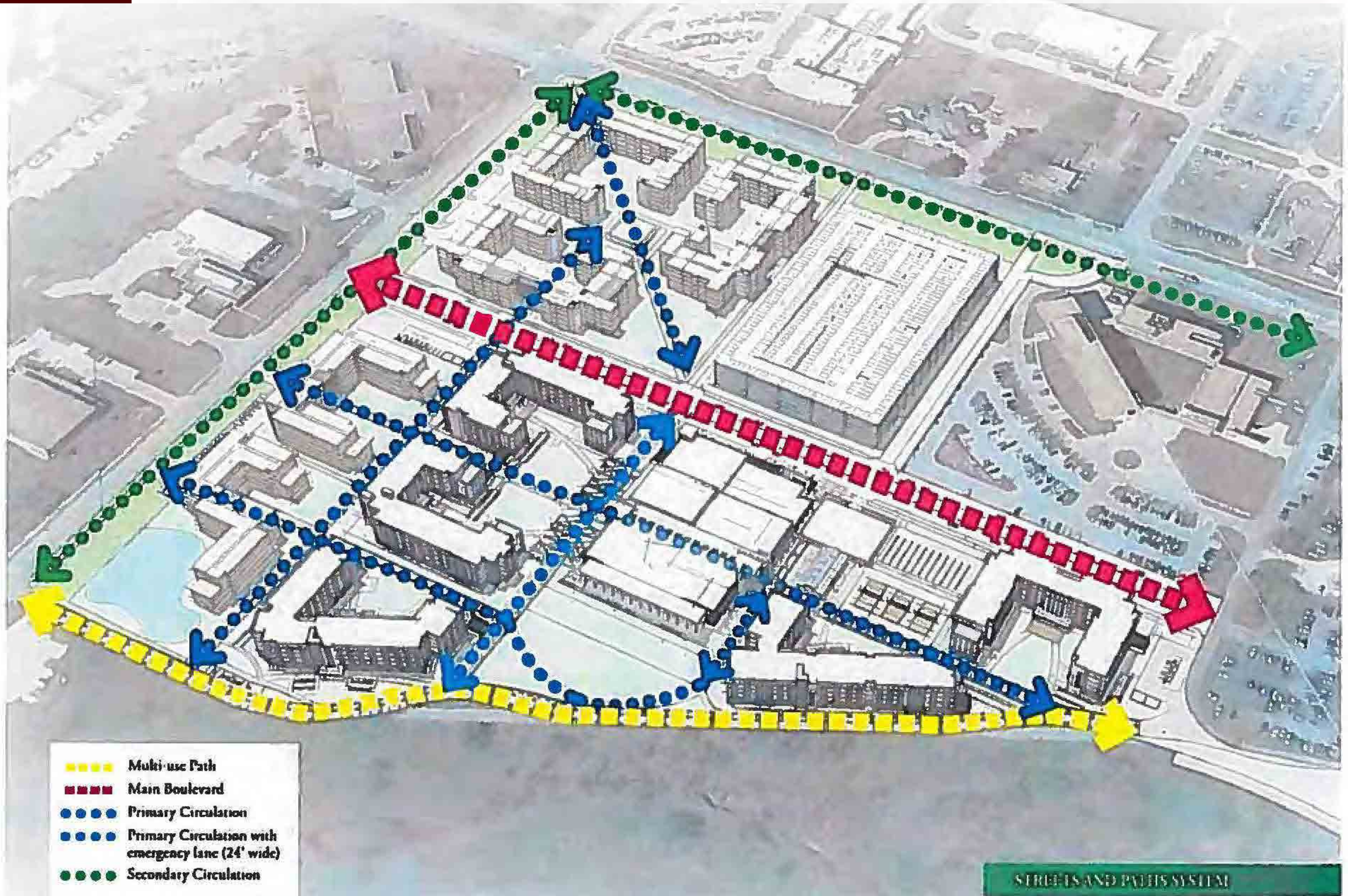
Housing Locations



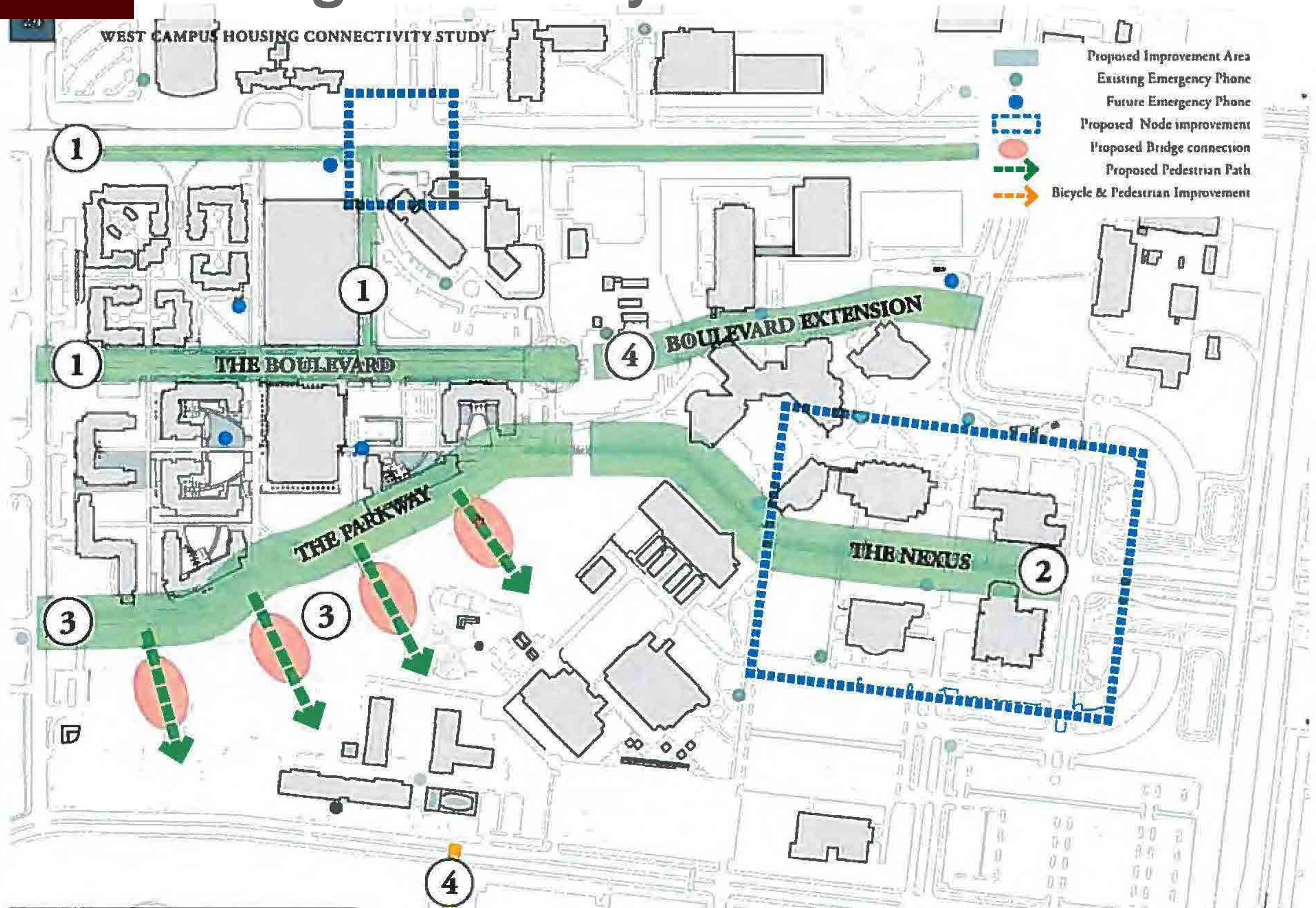


PHYSICAL CONNECTIONS





Housing Connectivity



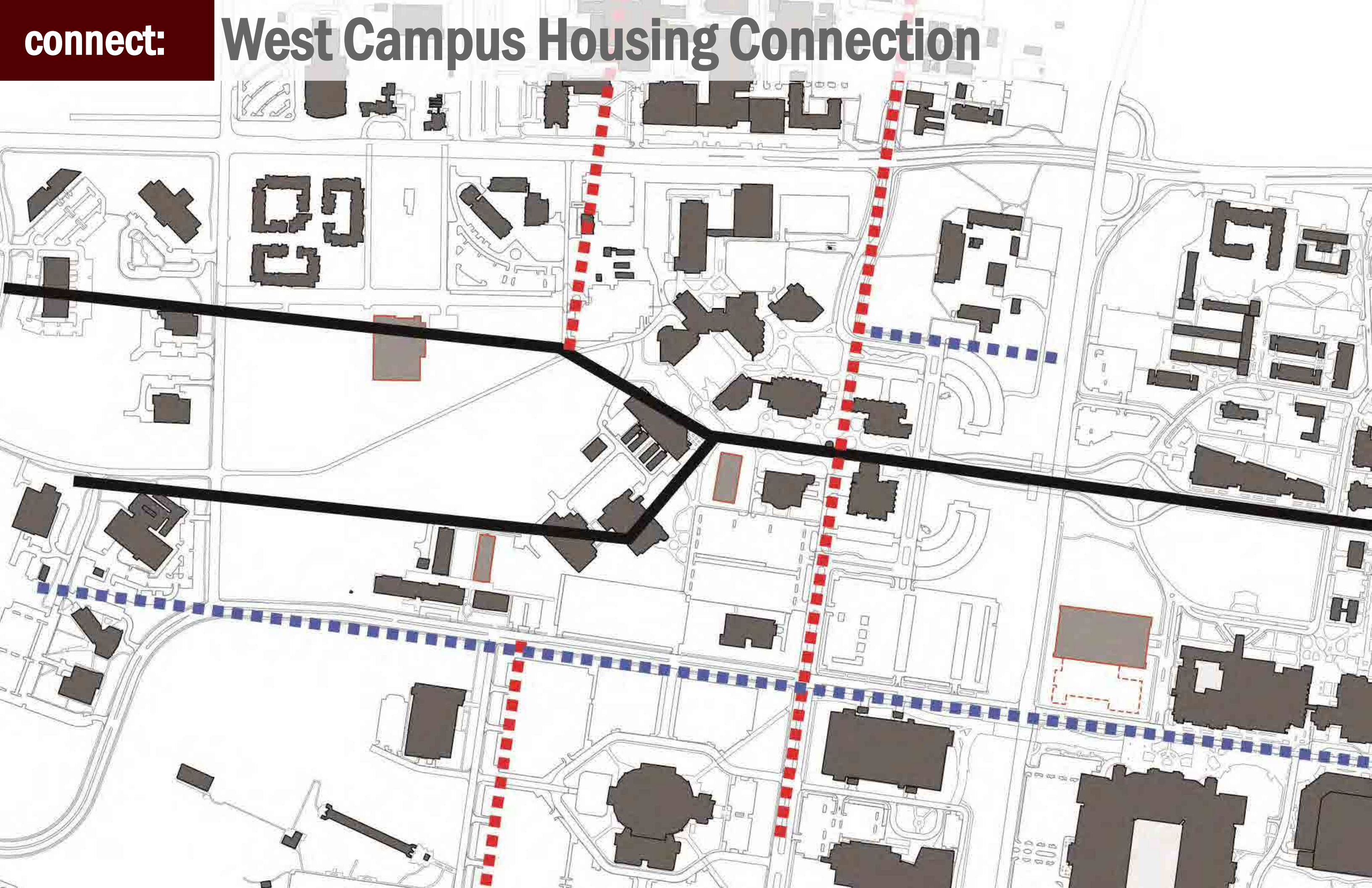
connect:

West Campus Housing Connection



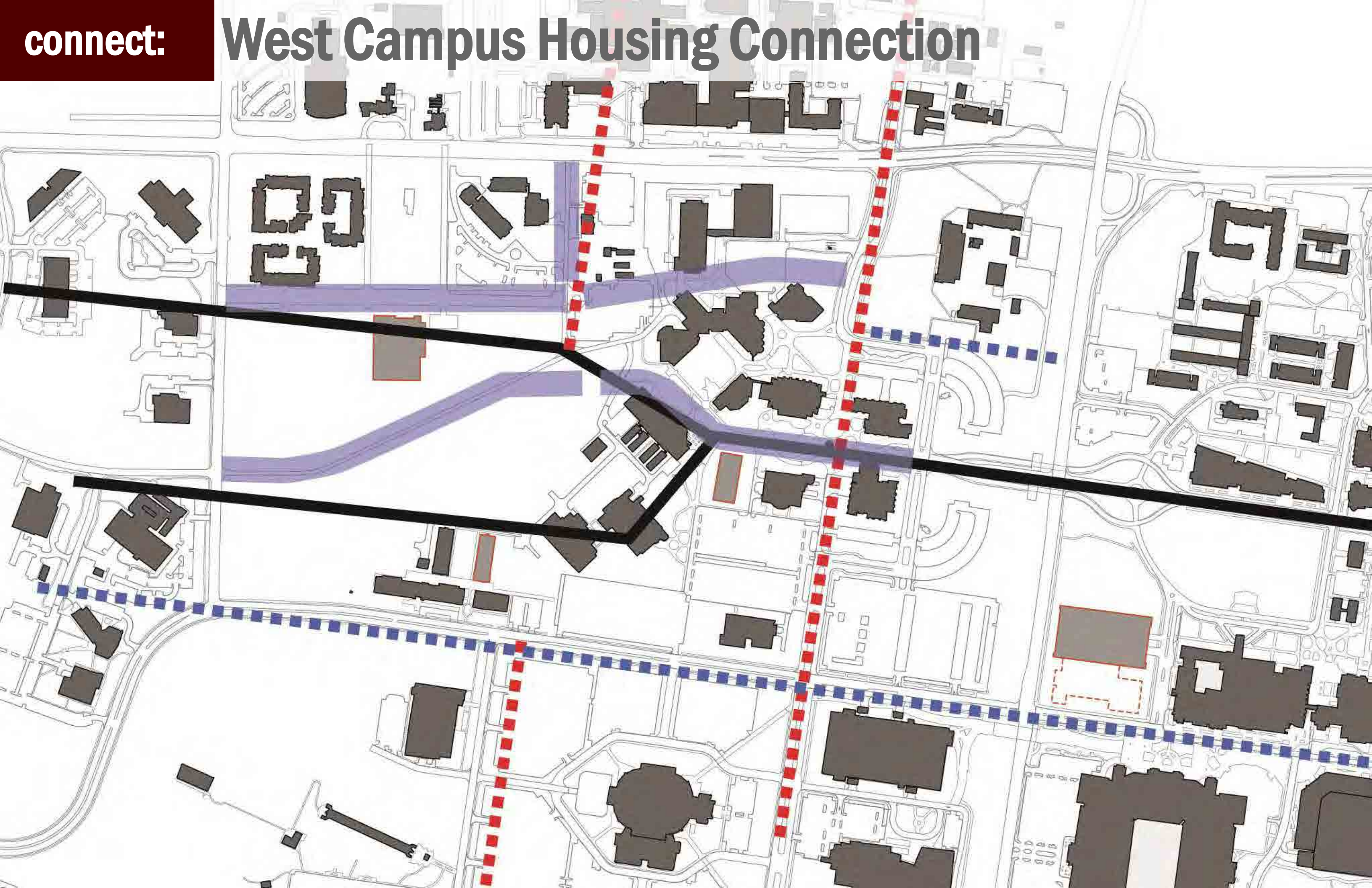
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West Campus Housing Connection



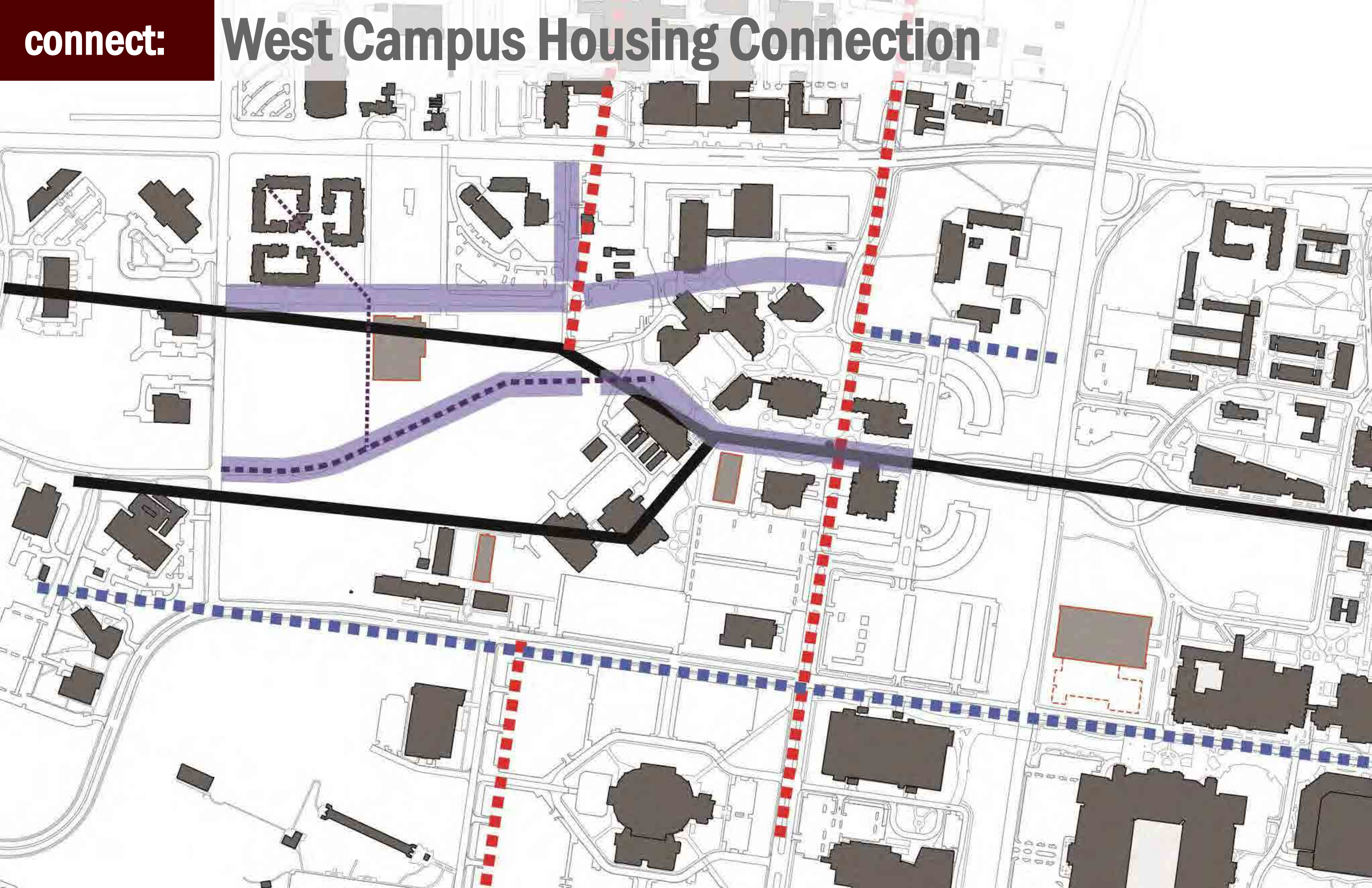
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West Campus Housing Connection



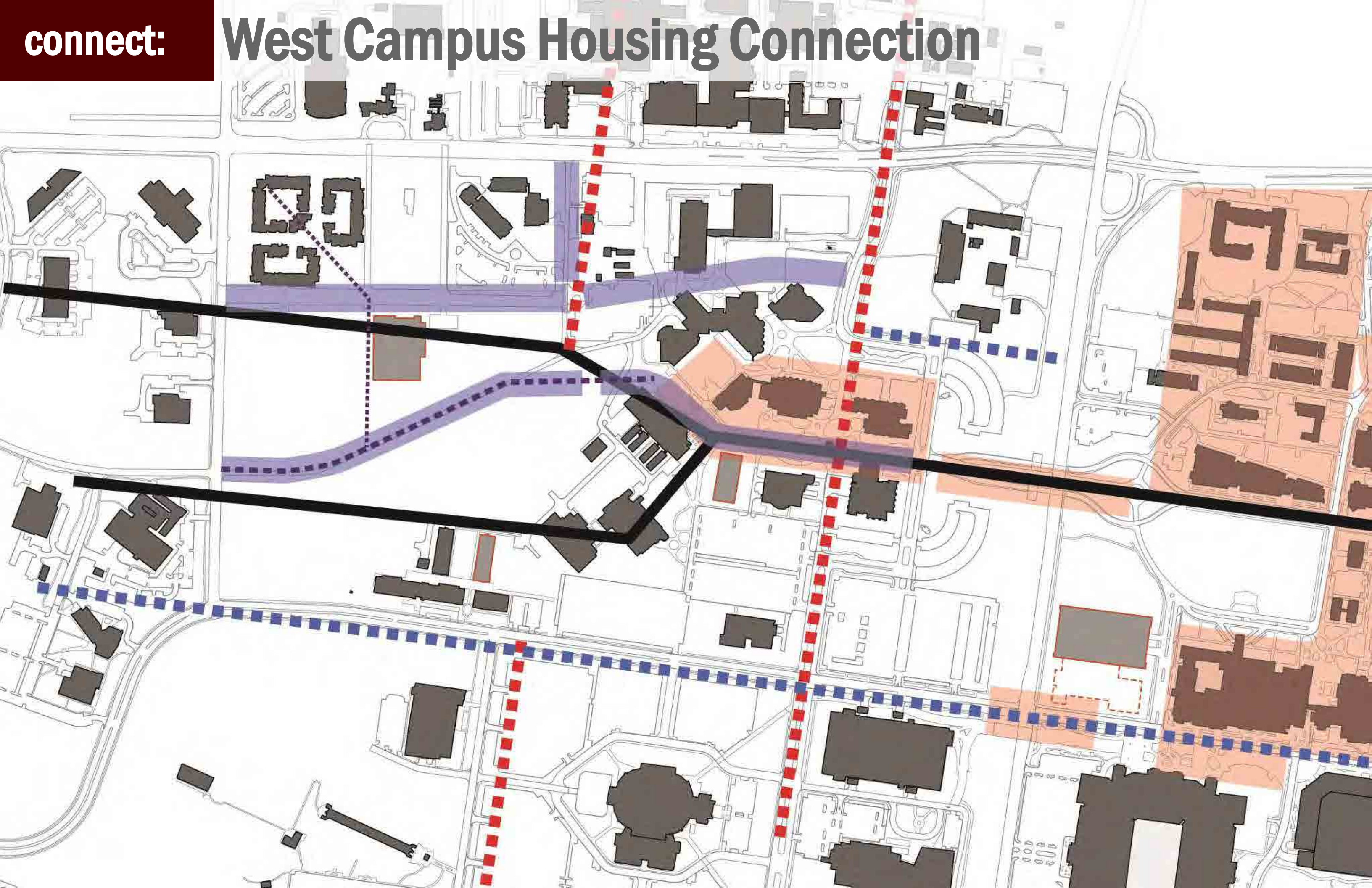
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West Campus Housing Connection



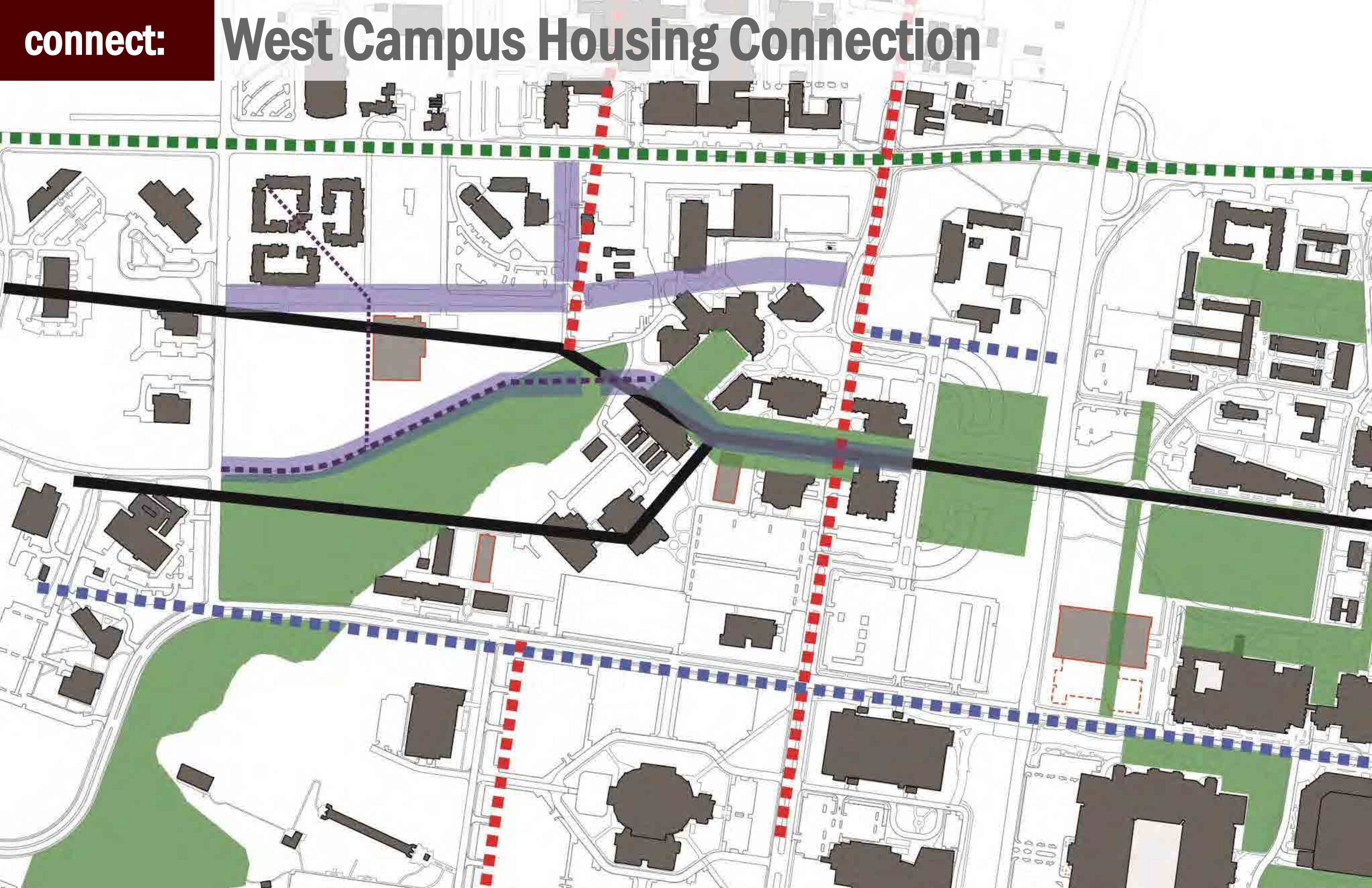
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West Campus Housing Connection



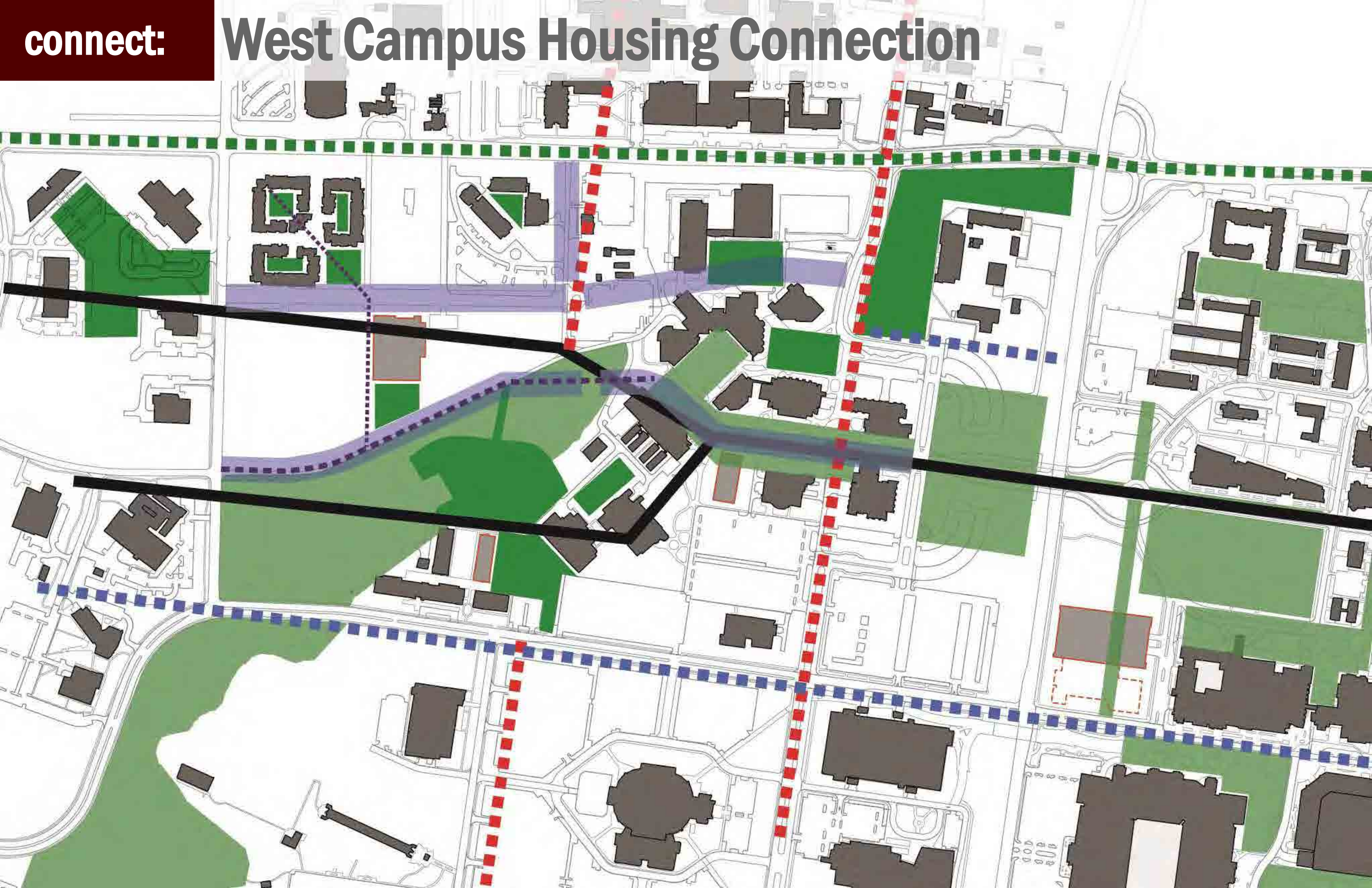
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West Campus Housing Connection



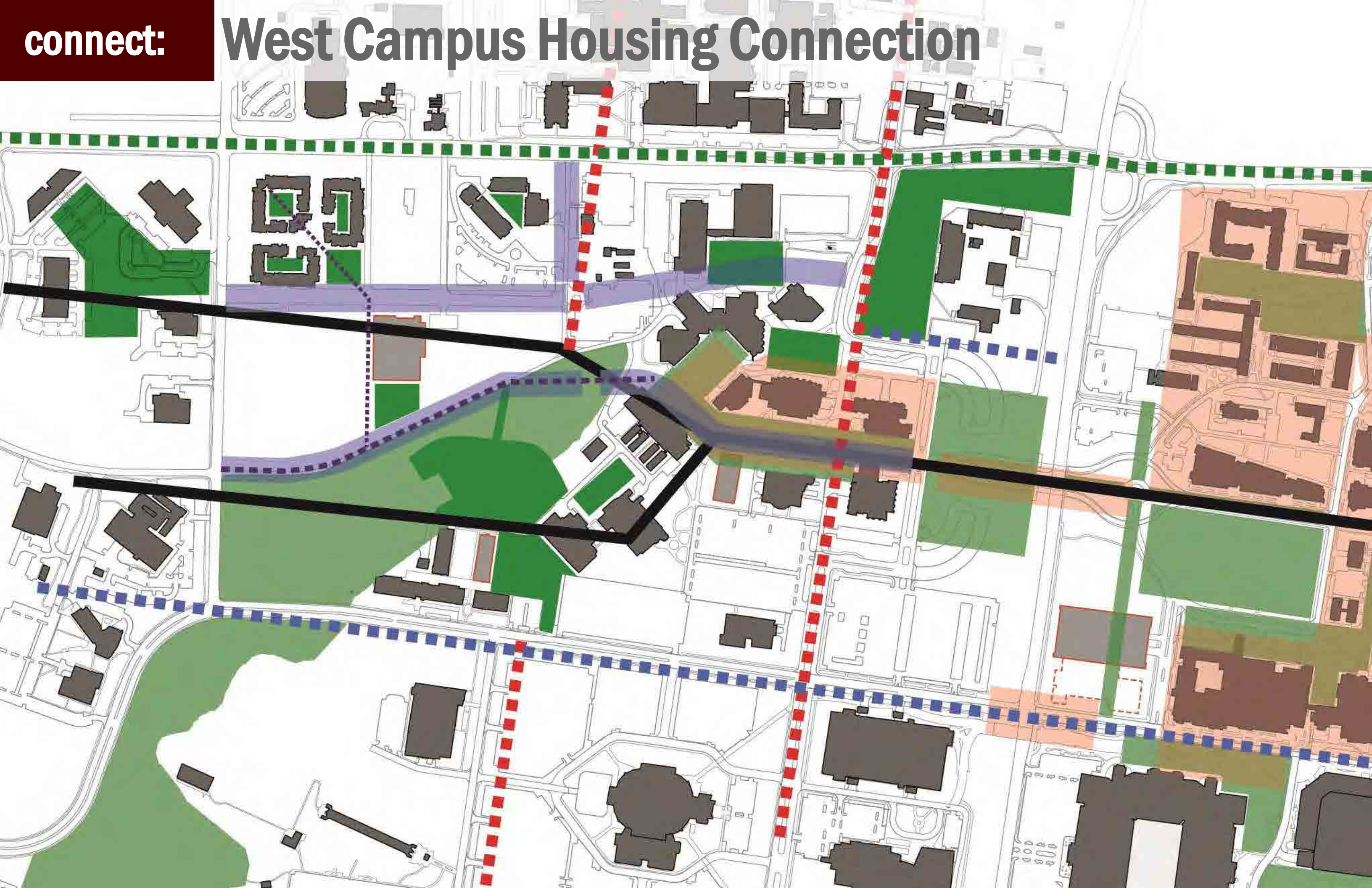
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West Campus Housing Connection



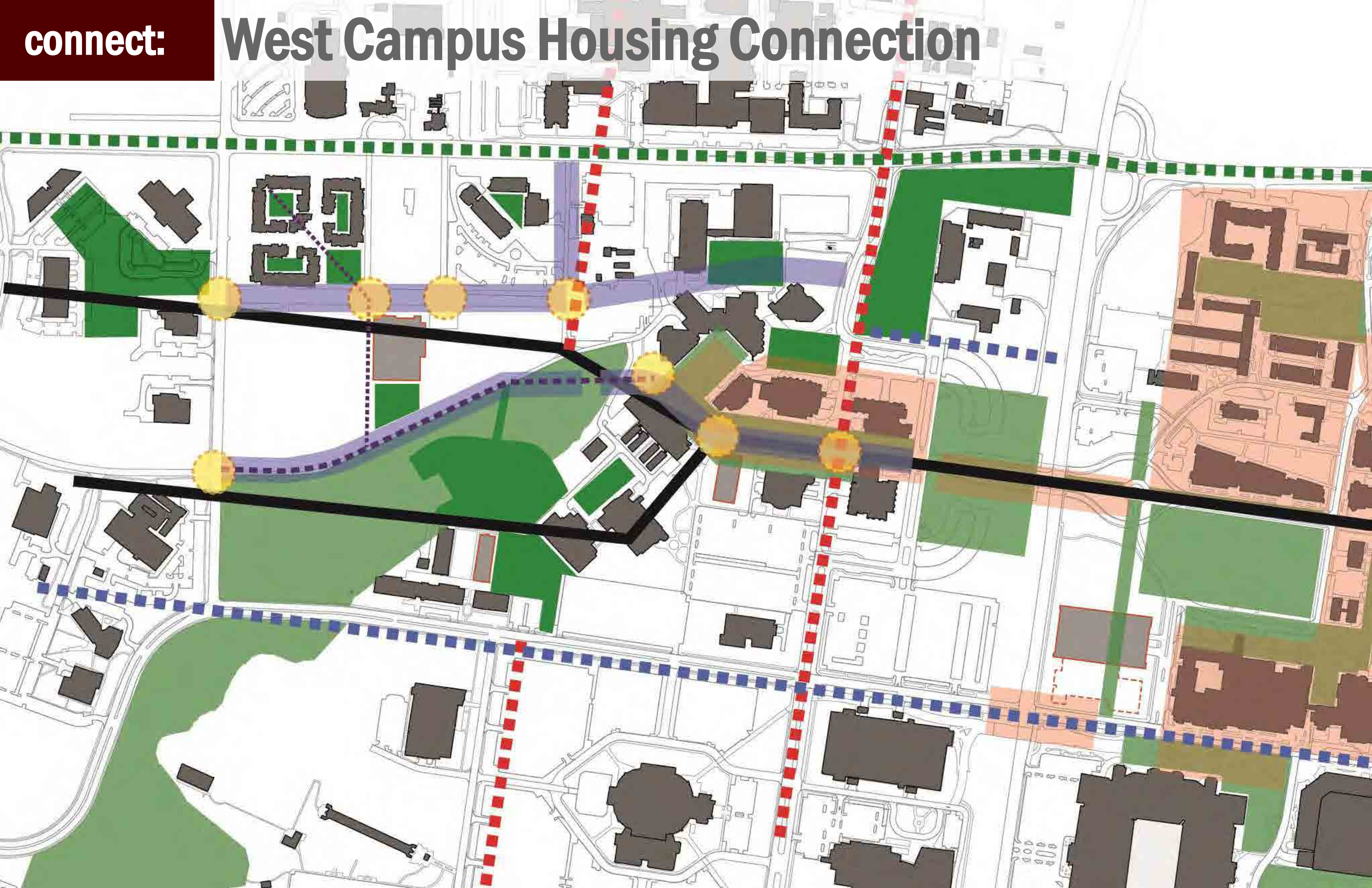
connect:

West Campus Housing Connection



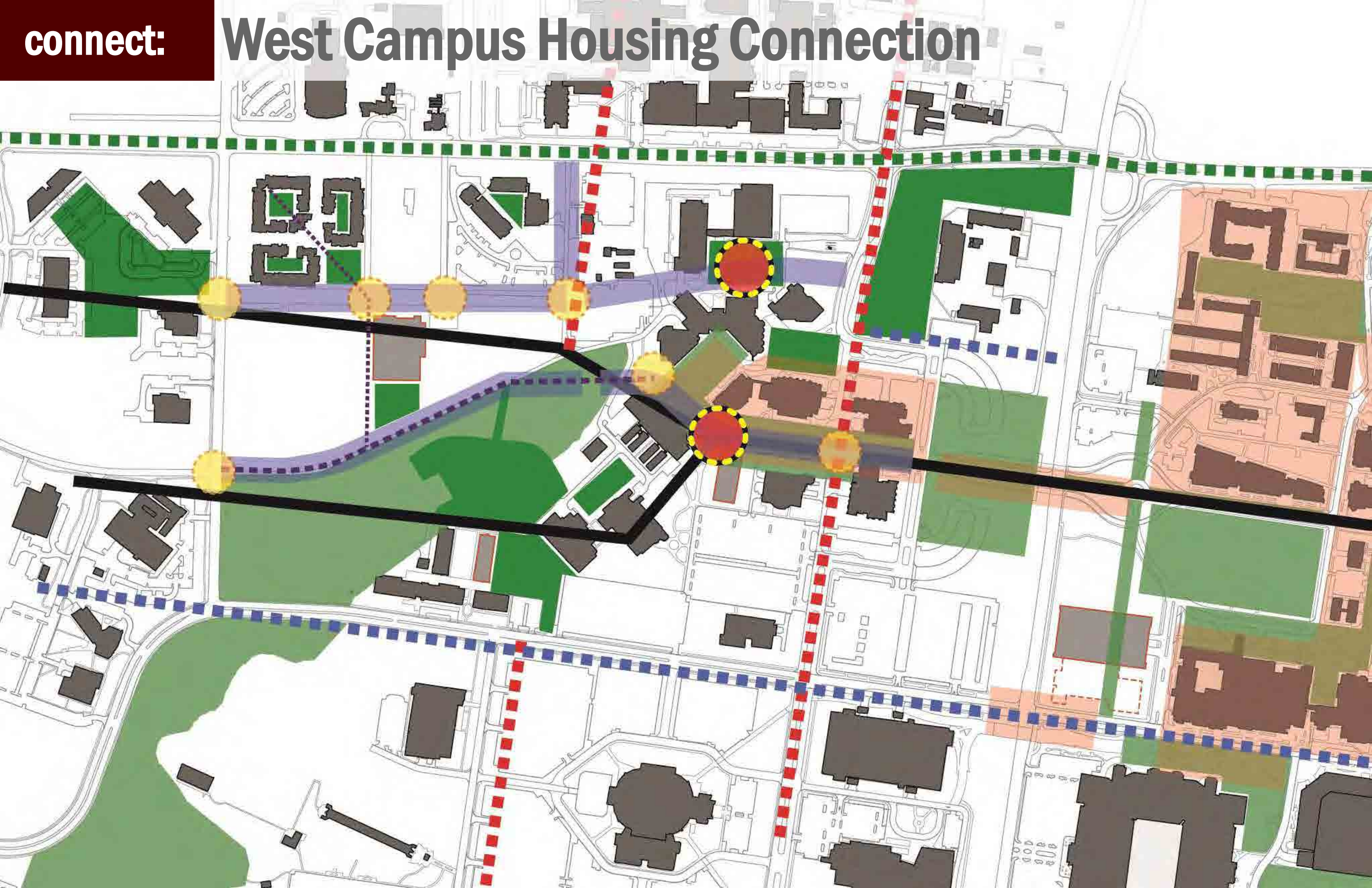
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West Campus Housing Connection

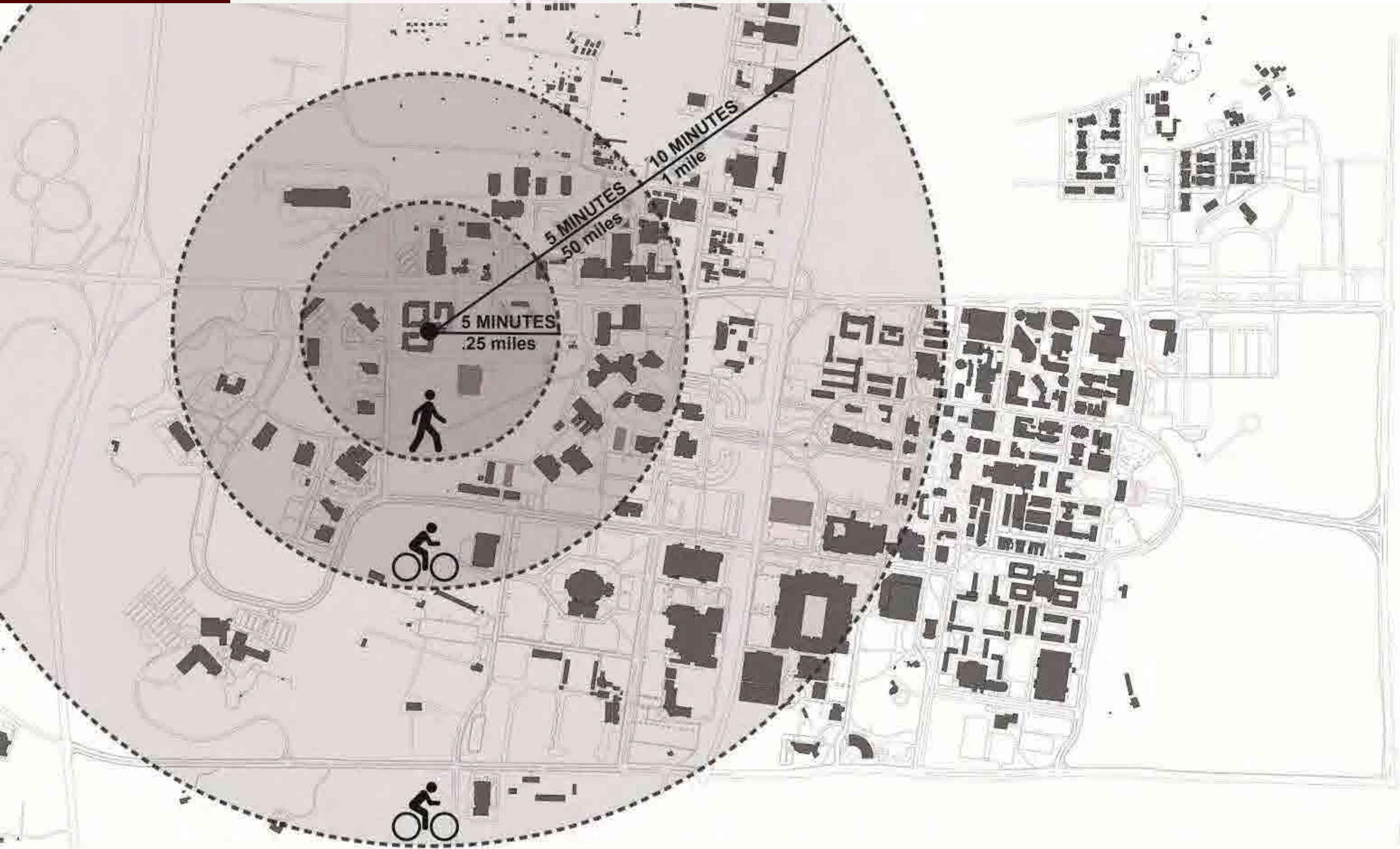


connect:

West Campus Housing Connection

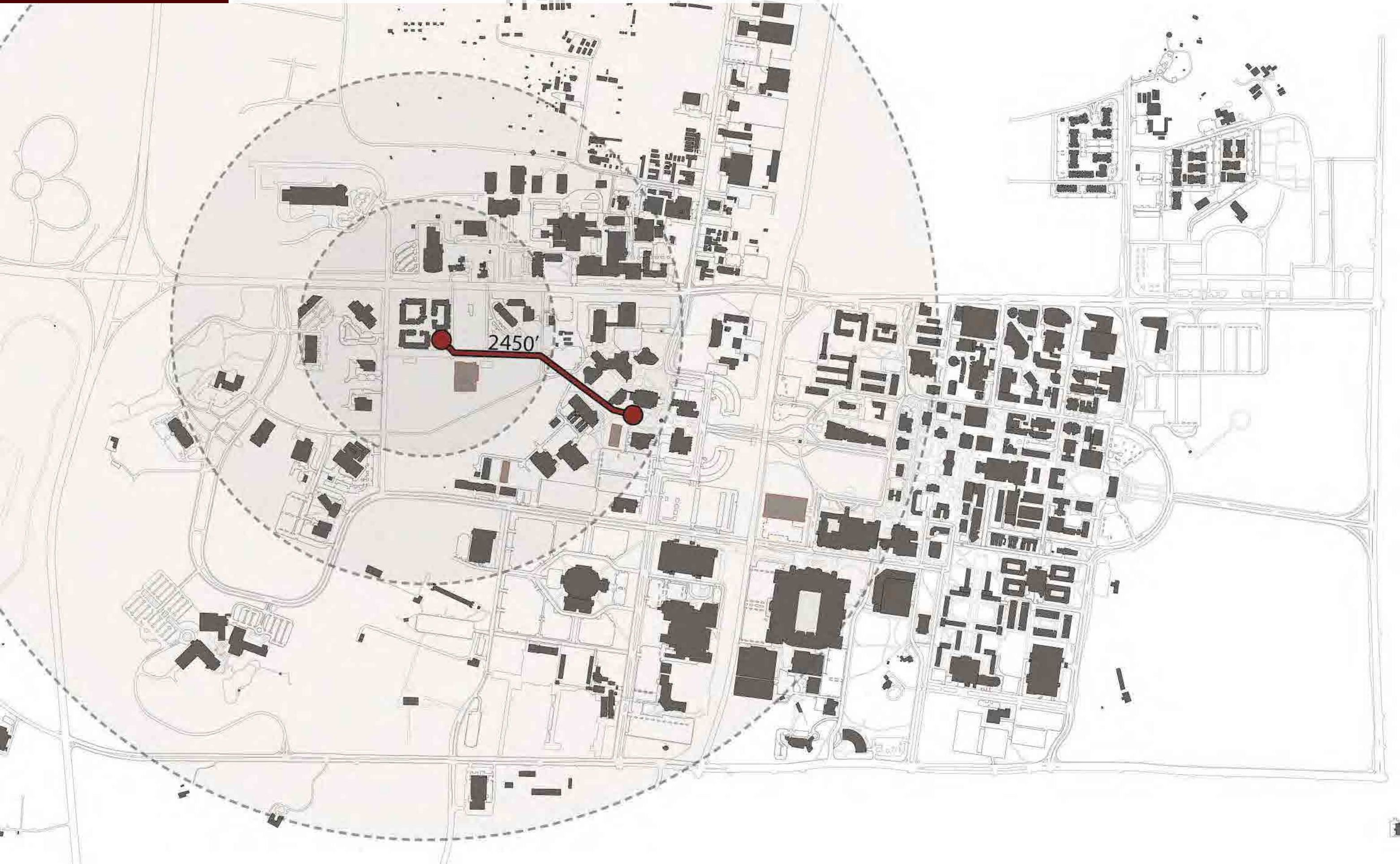


Perception of Distance



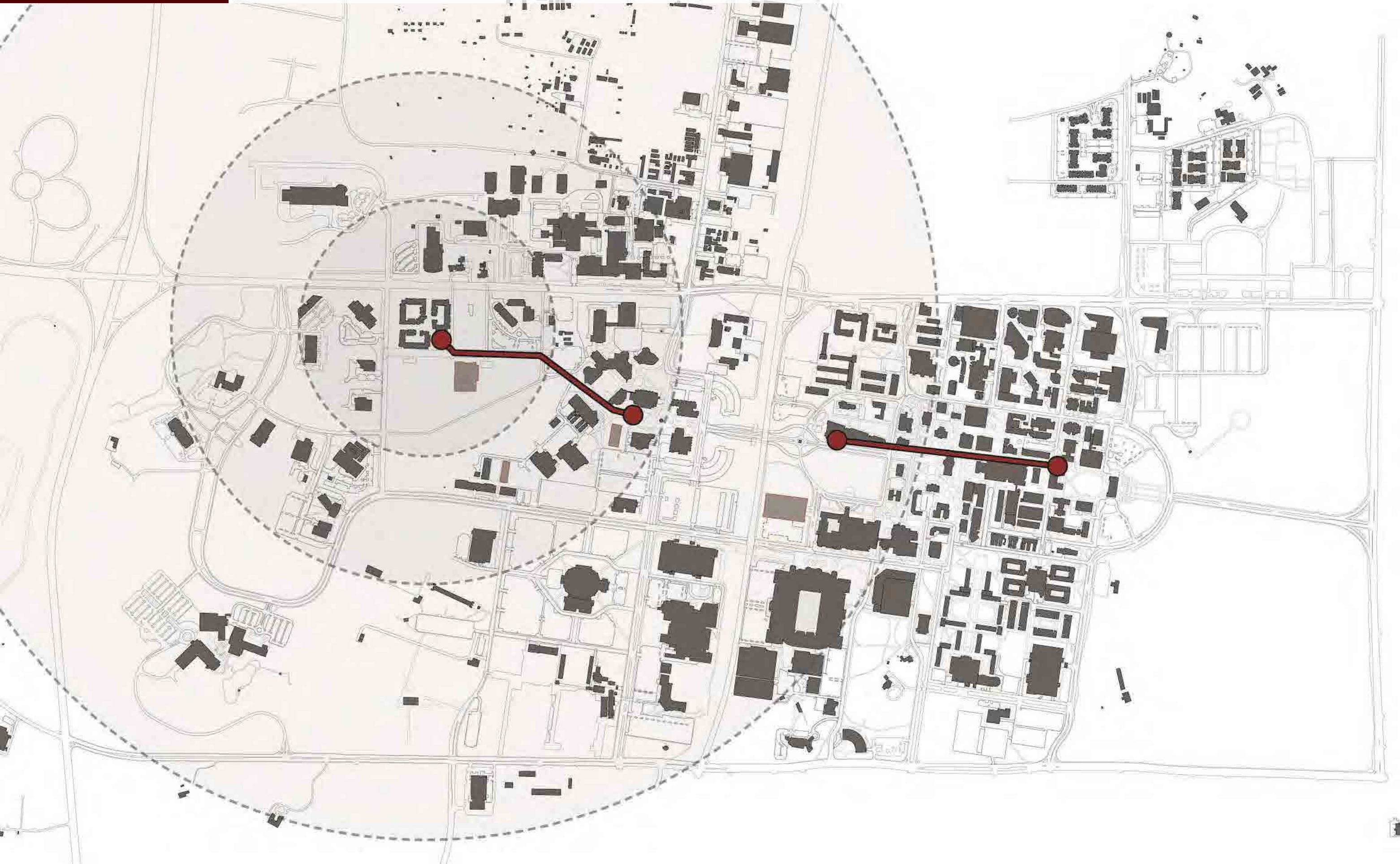
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Perception of Distance



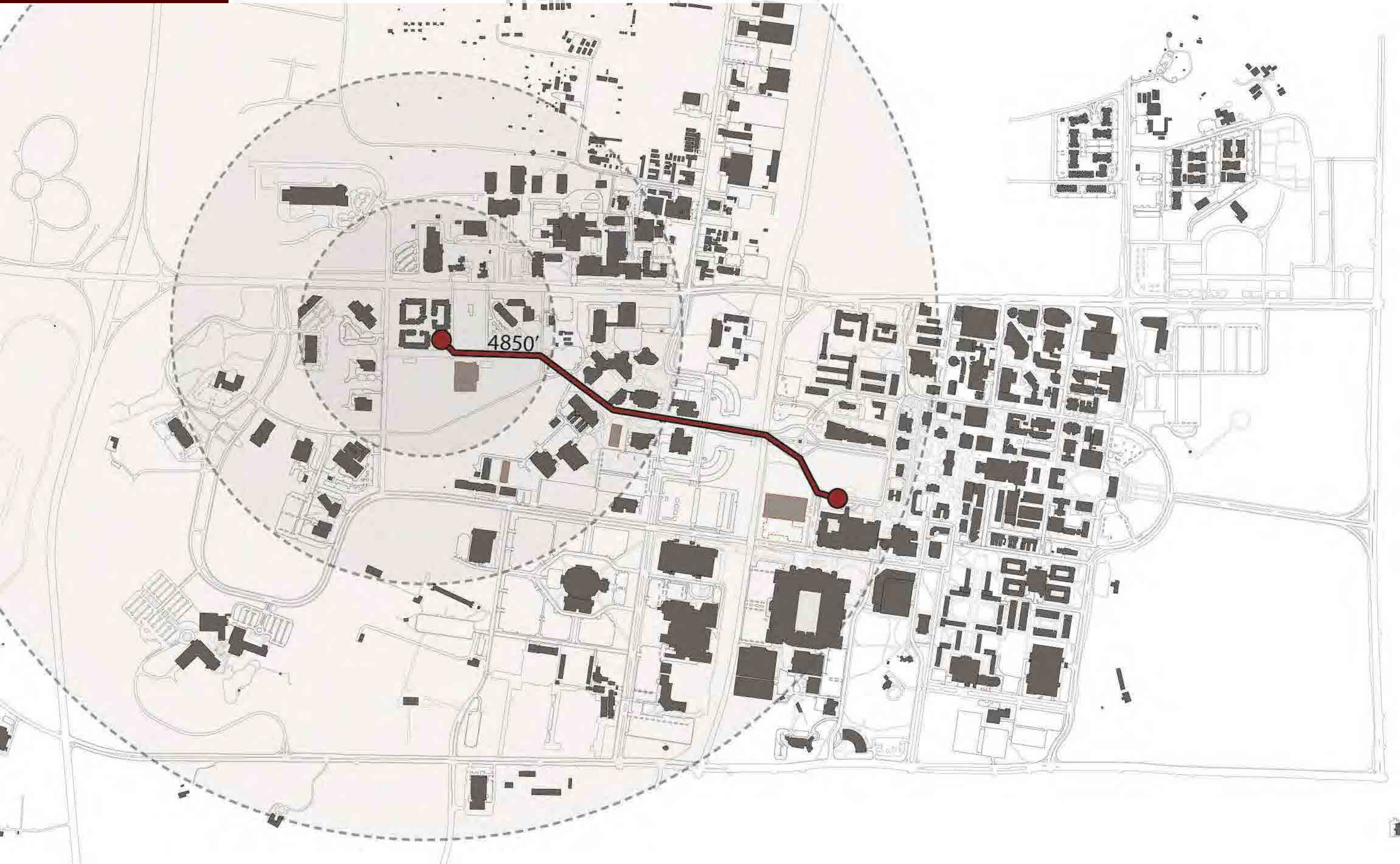
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Perception of Distance



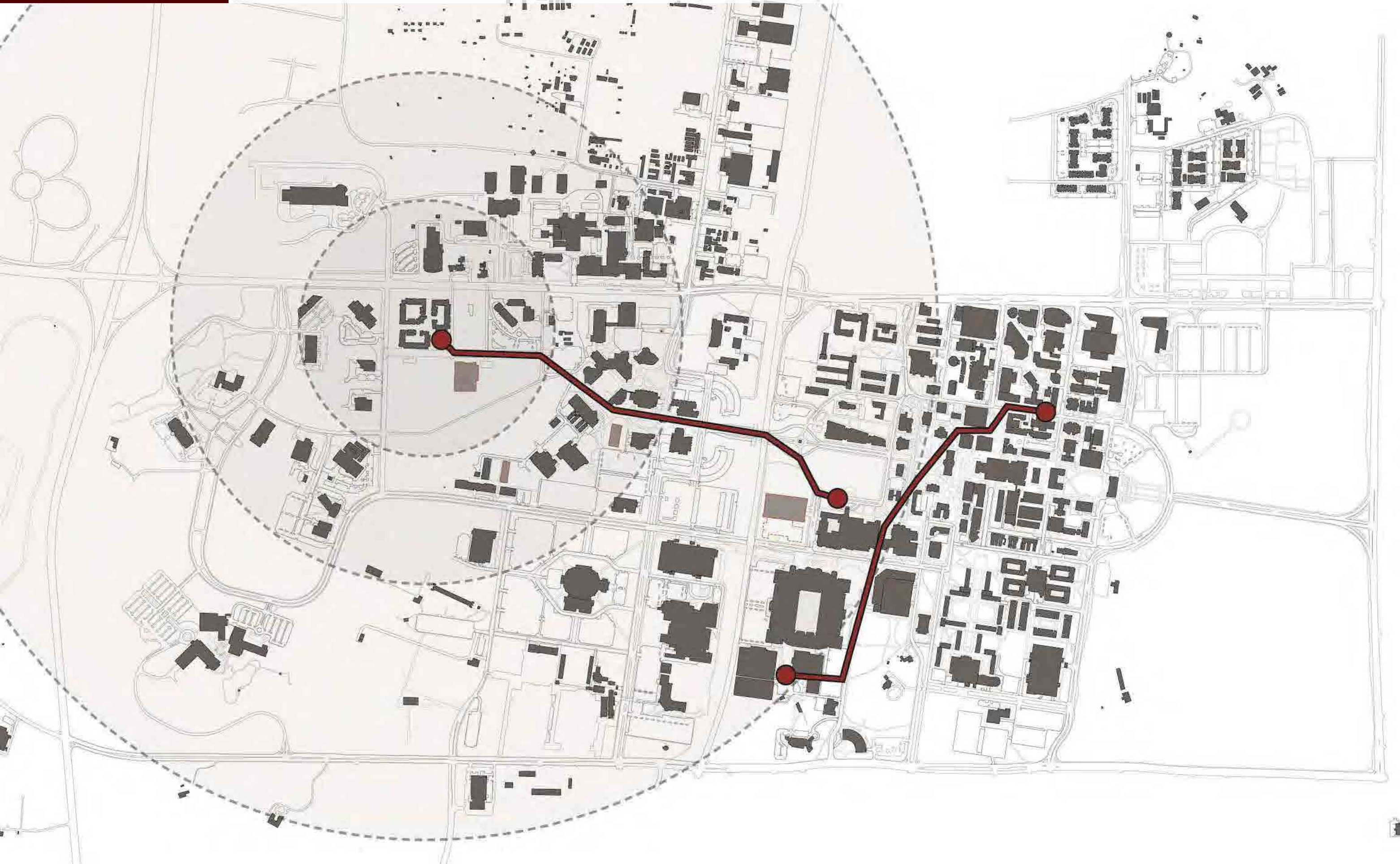
connect:

Perception of Distance



connect:

Perception of Distance



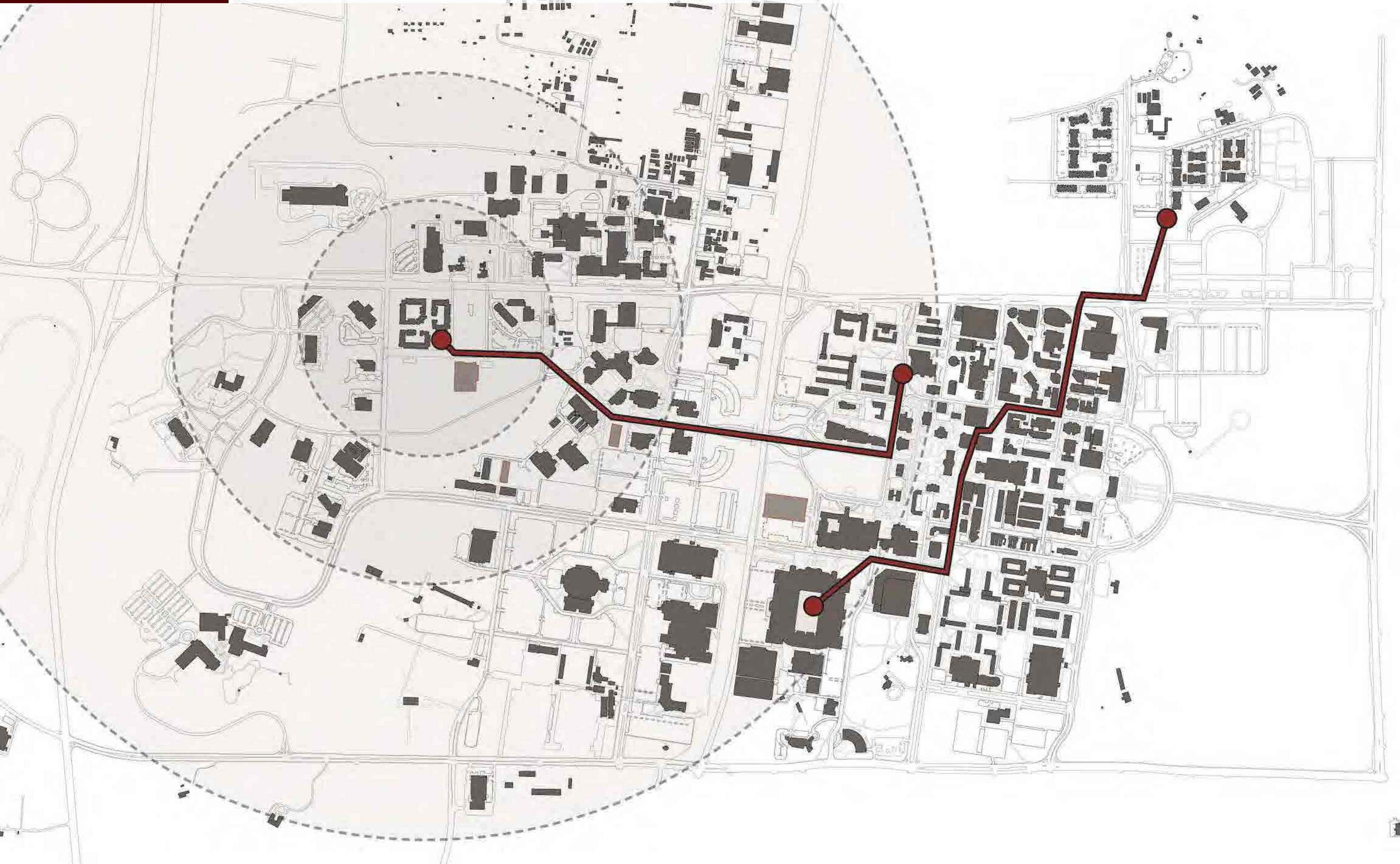
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Perception of Distance



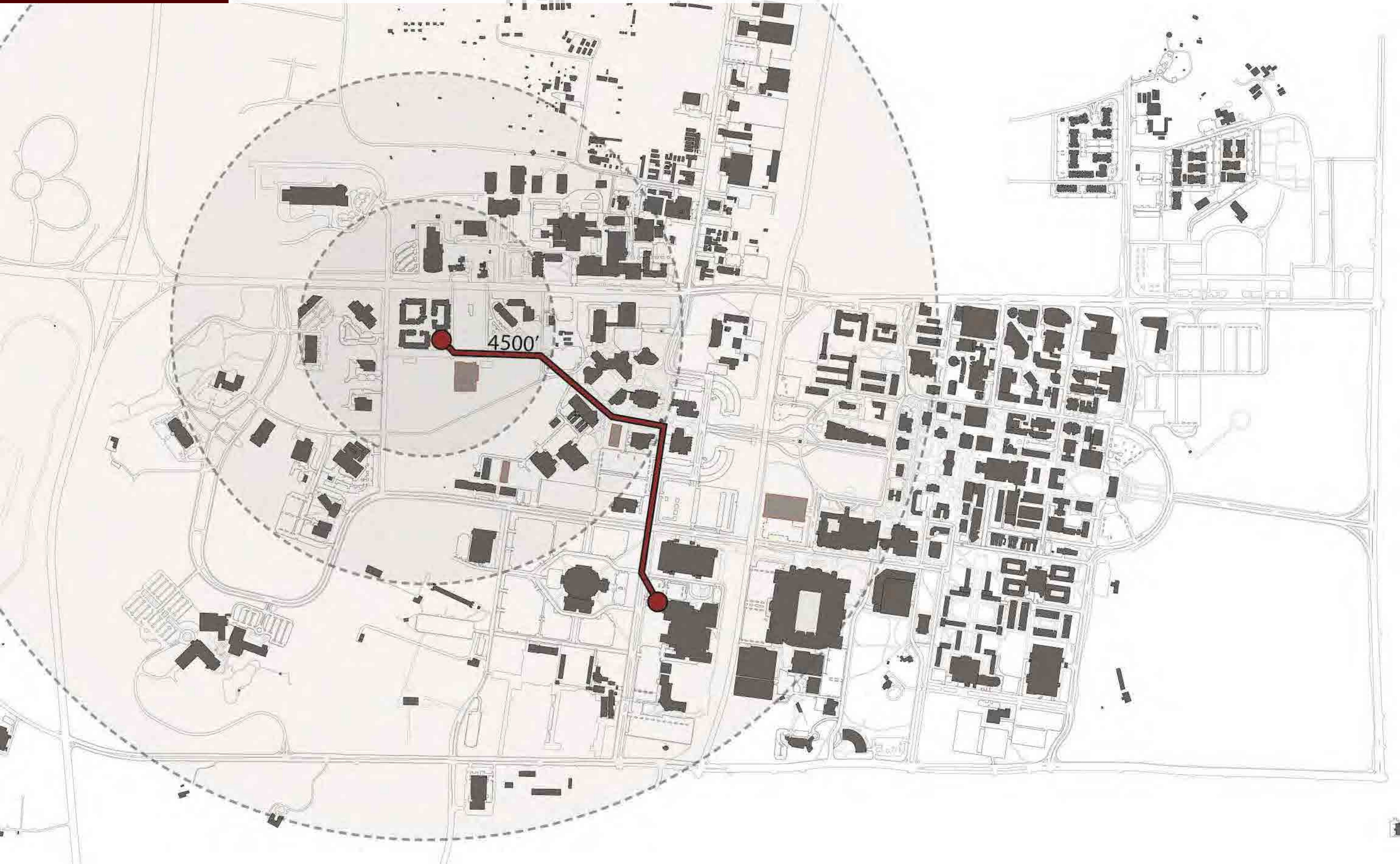
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Perception of Distance



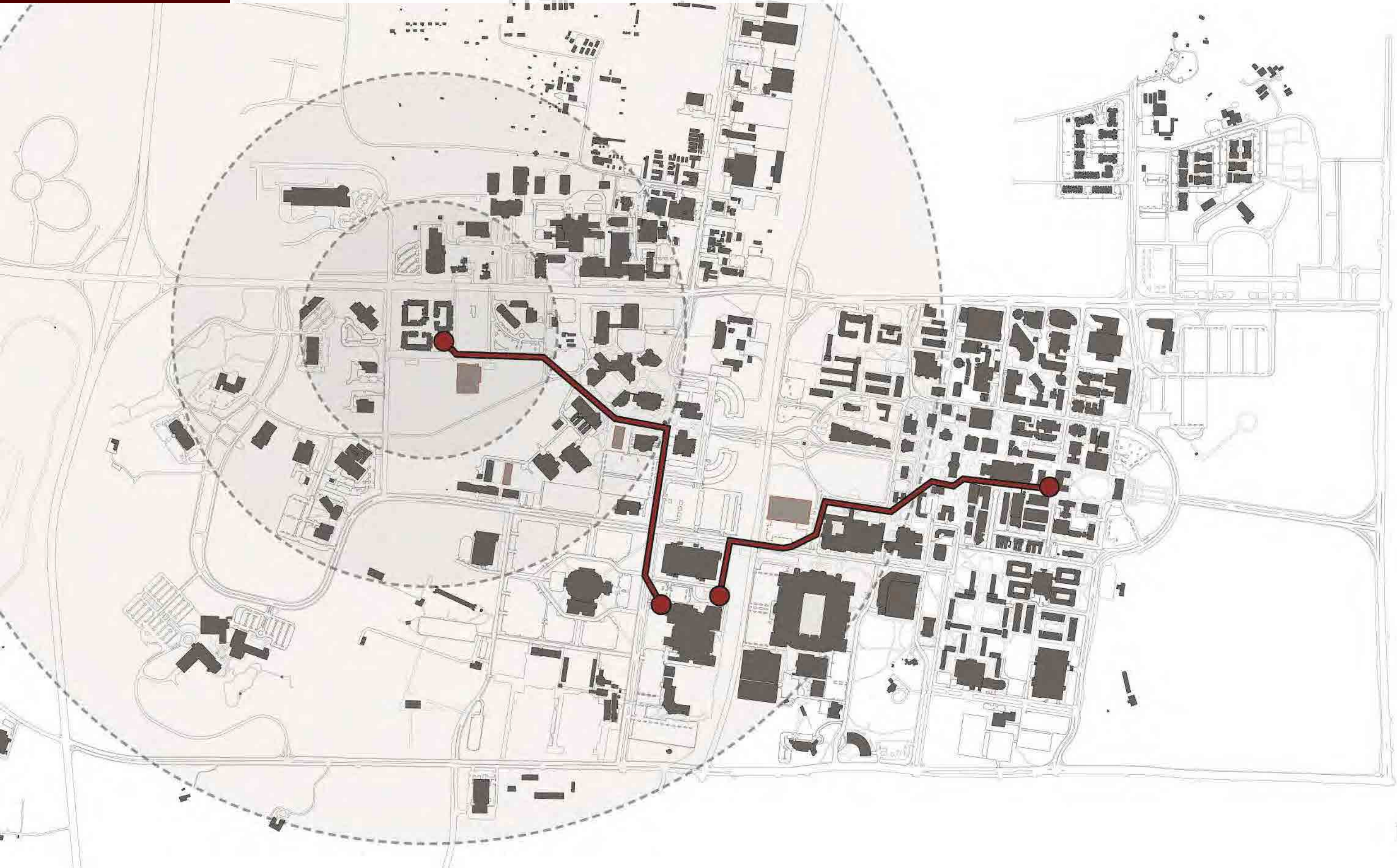
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Perception of Distance



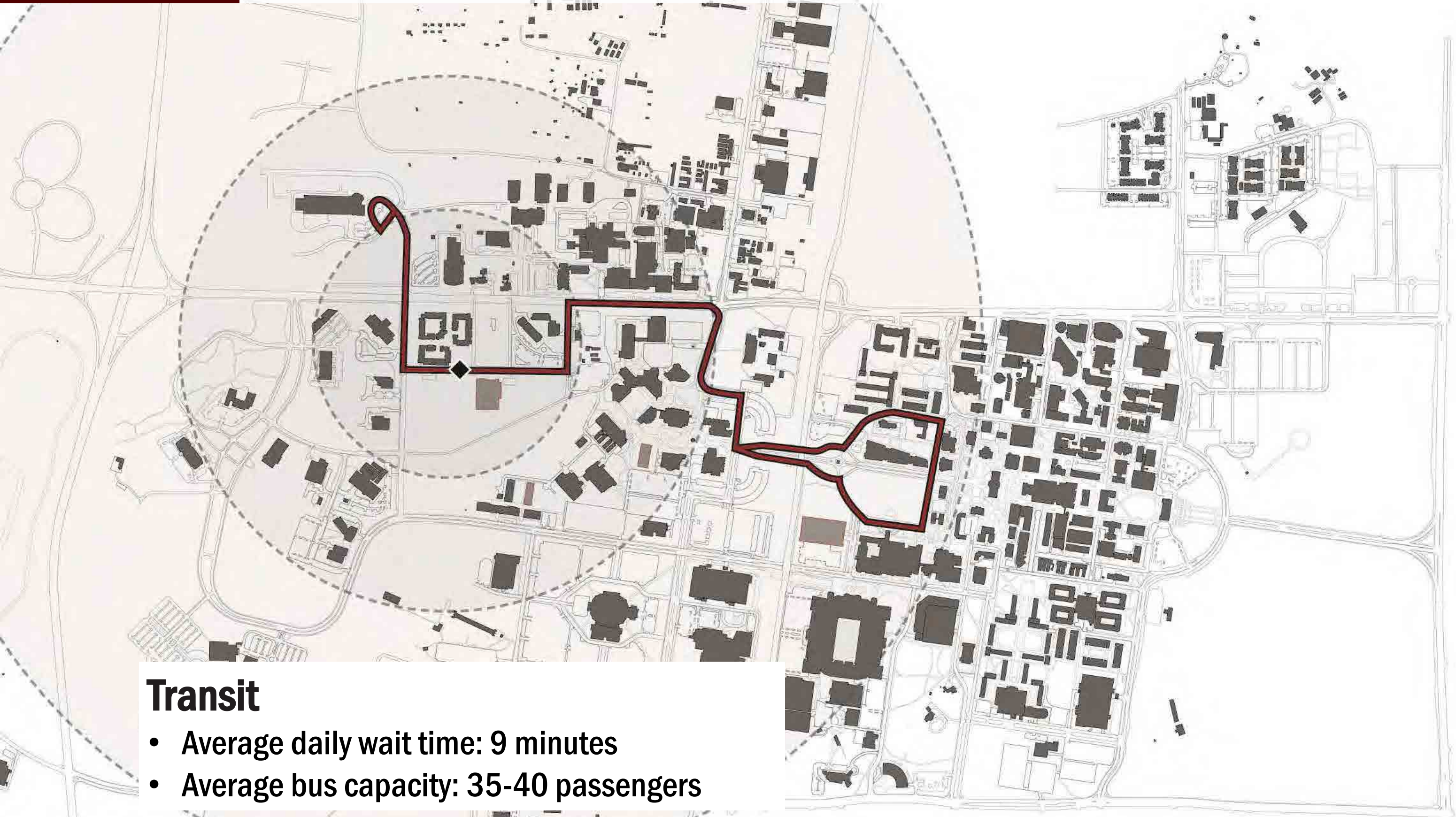
connect:

Perception of Distance



support:

Perception of Distance

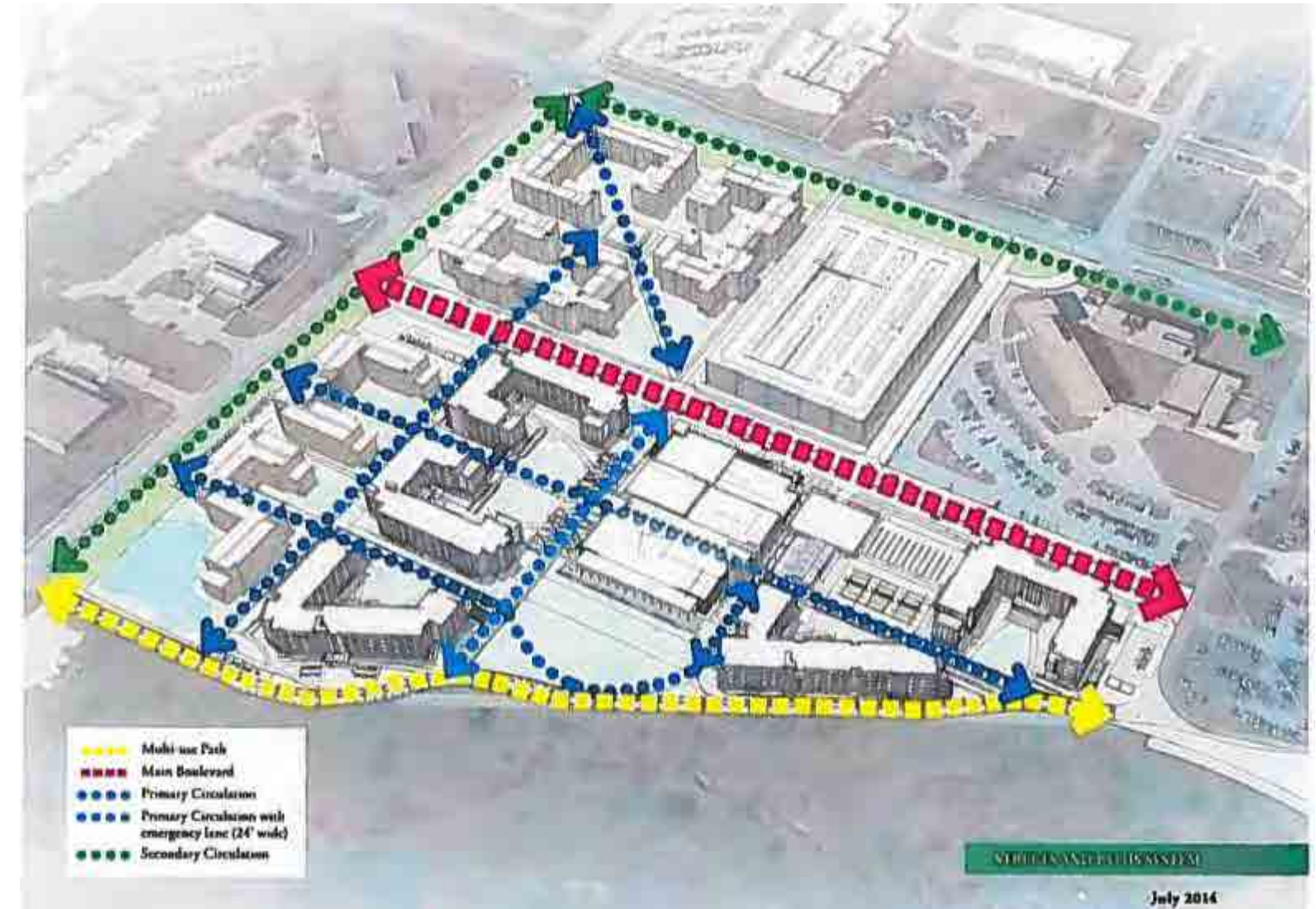


Transit

- Average daily wait time: 9 minutes
- Average bus capacity: 35-40 passengers

West Campus Connectivity Study Goals and Objectives

1. To have and enhance safe pedestrian and bicycle routes
2. To create and develop various means of connectivity for pedestrians and bicyclists from the proposed West Campus Housing site to points of interest on Campus and off Campus
3. To provide pedestrian and bike paths and routes in ways that will maintain and enhance the visual appearance of the campus



connect:

Housing Connectivity



connect:

Housing Connectivity



connect:

Case Study



Northern Arizona University

connect:

Case Study



Northern Arizona University

connect:

Case Study



University of North Texas

connect:

Case Study



University of North Texas

connect:

Housing Connectivity



connect:

Housing Connectivity





TABLETOP ACTIVITY



- 1. Resident Population Distribution Changes**
- 2. Capacity and Conditions:
Demolish, Renovate, New**
- 3. Growth**
 - **Connections**
 - **Priorities**
- 4. Dining Capacity and Distribution**
- 5. Production Facilities**



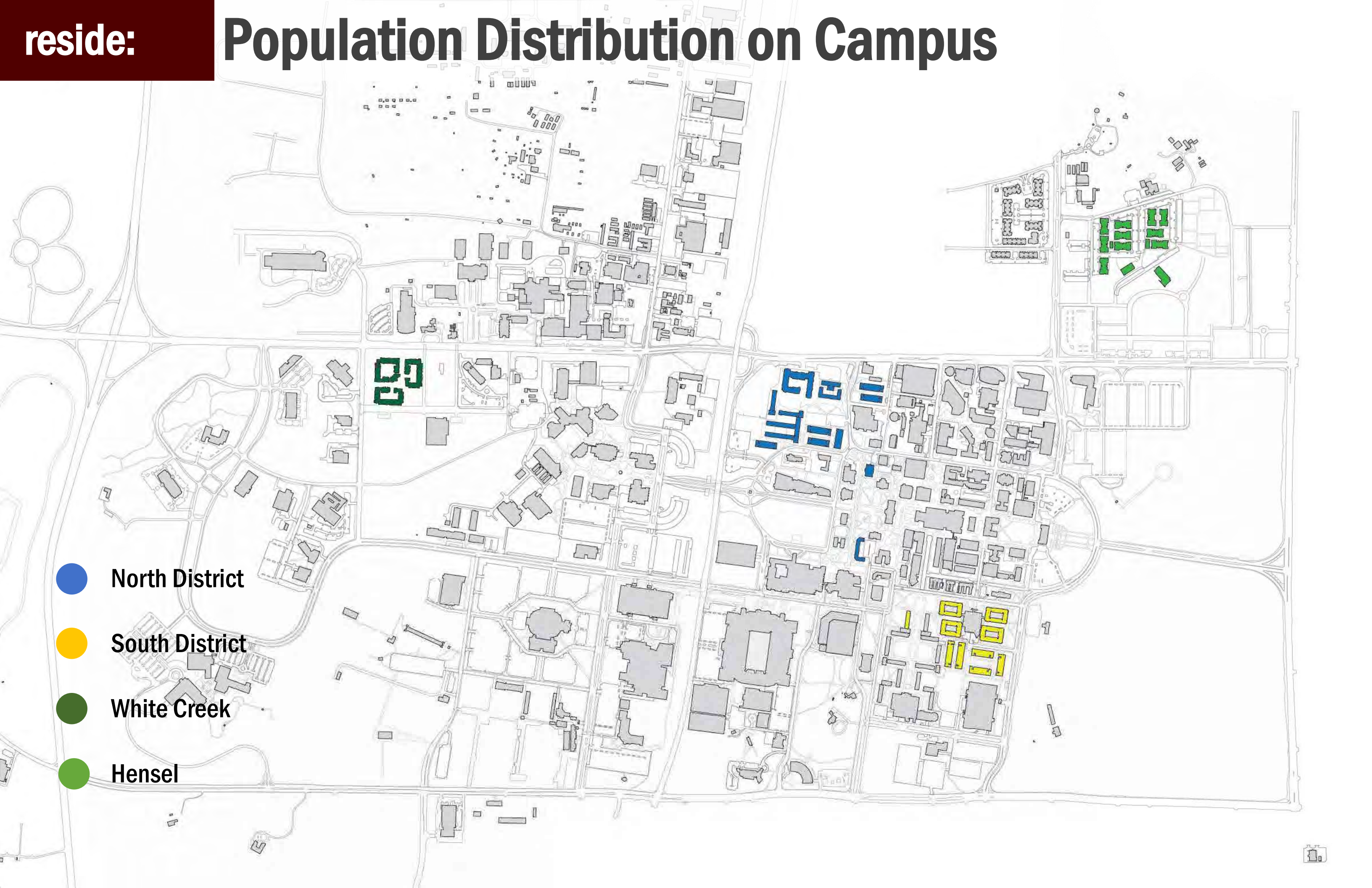
PROGRAM BASED CONNECTIONS



reside:

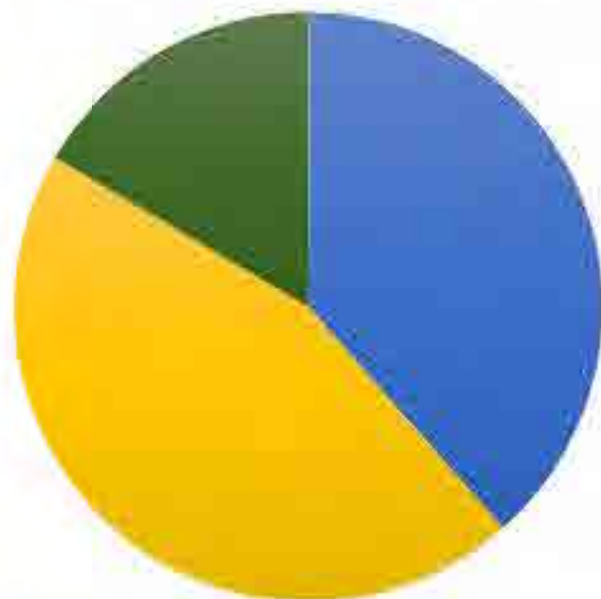
Population Distribution on Campus

- North District
- South District
- White Creek
- Hensel

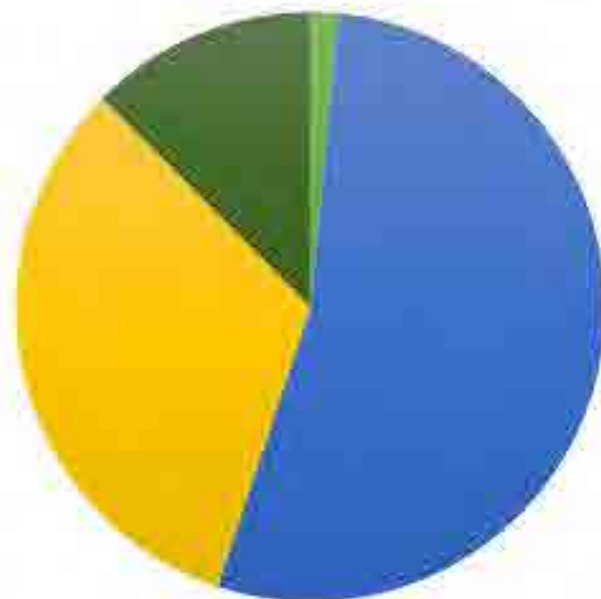


reside:

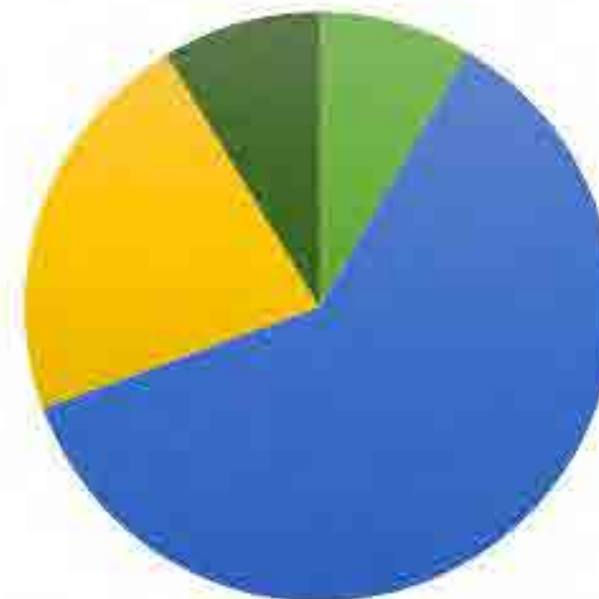
Population Distribution on Campus



Freshman

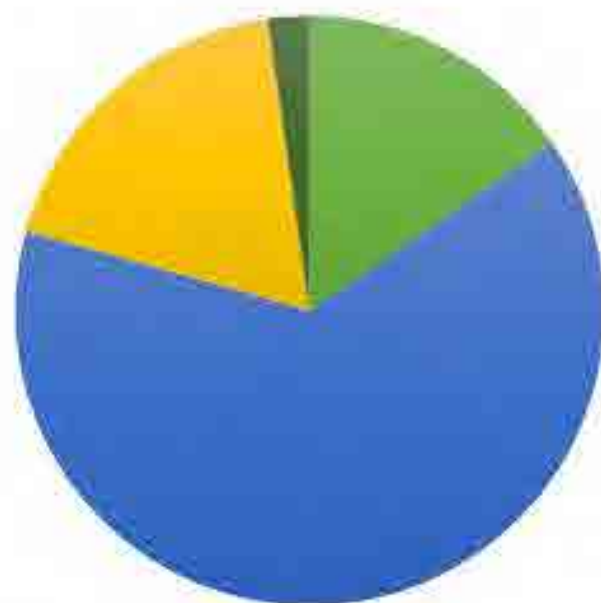


Sophomore

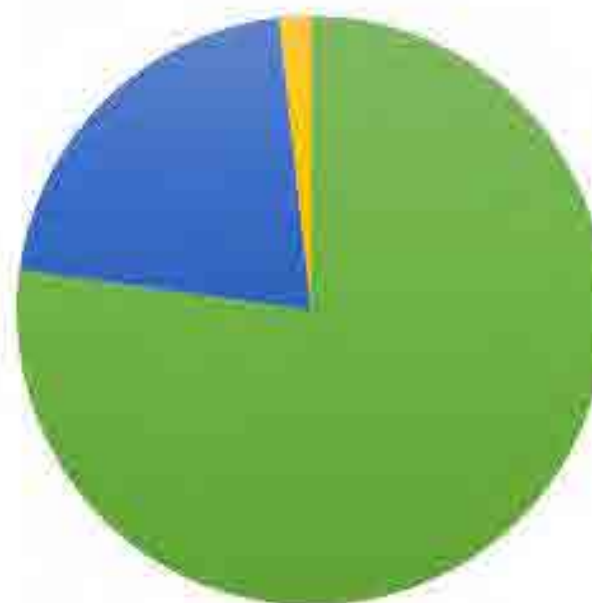


Junior

- North District
- South District
- White Creek
- Hensel



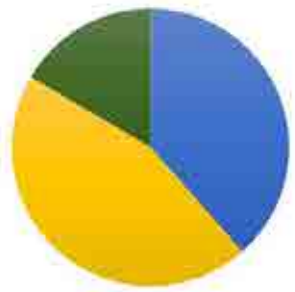
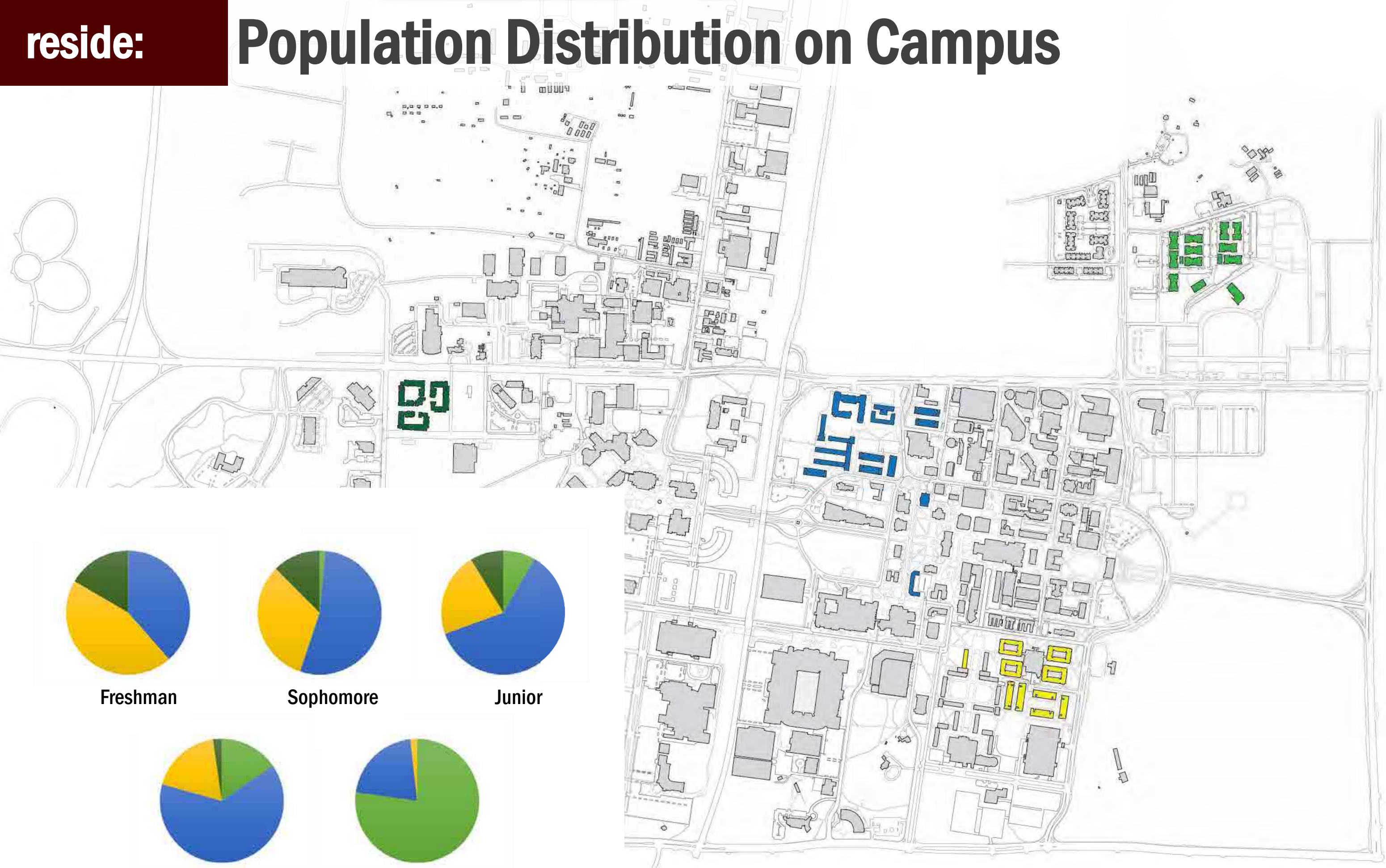
Senior



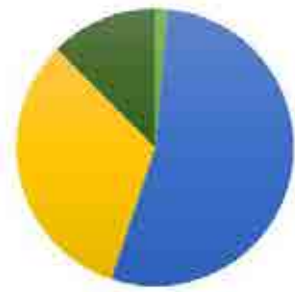
Grad/Other

reside:

Population Distribution on Campus



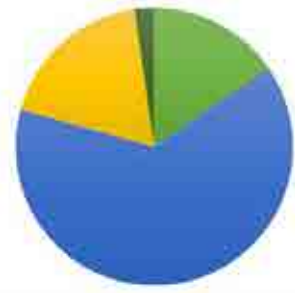
Freshman



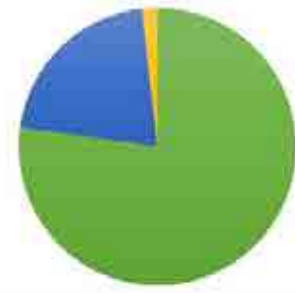
Sophomore



Junior



Senior

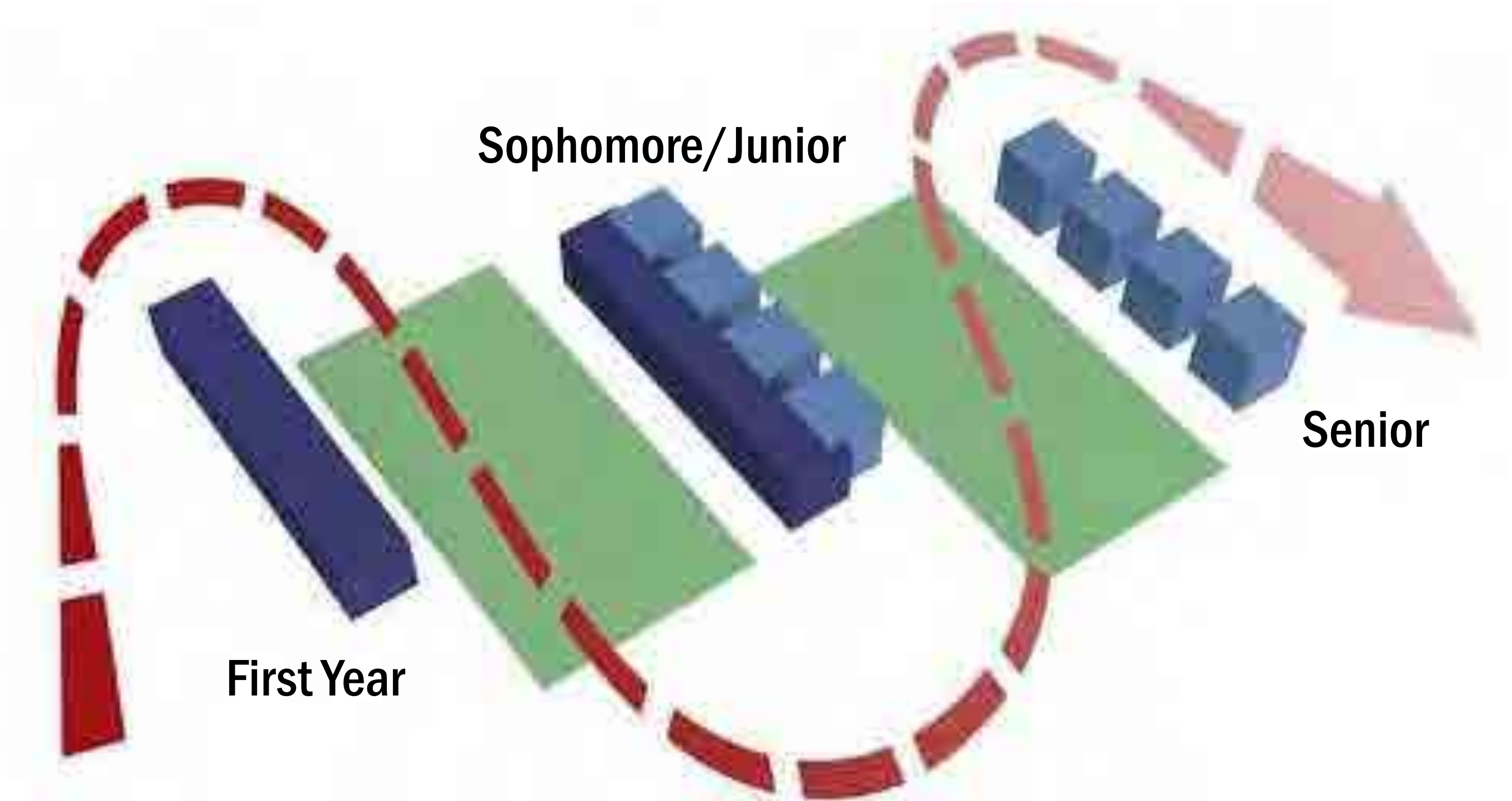


Grad/Other



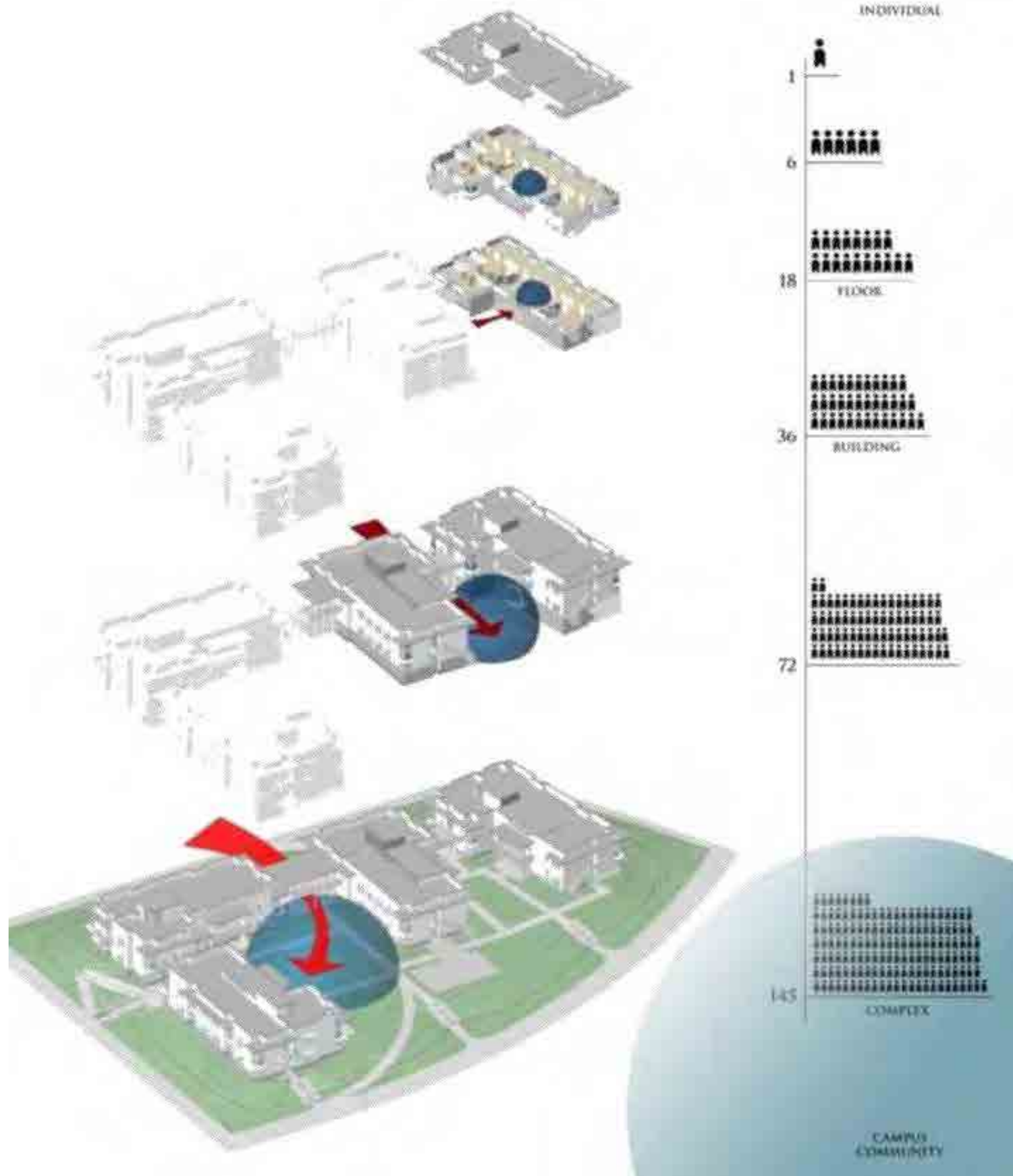
reside:

Housing types need and student maturity



reside:

Cascading Scales of Community



Individual

Suite

Floor

Wing

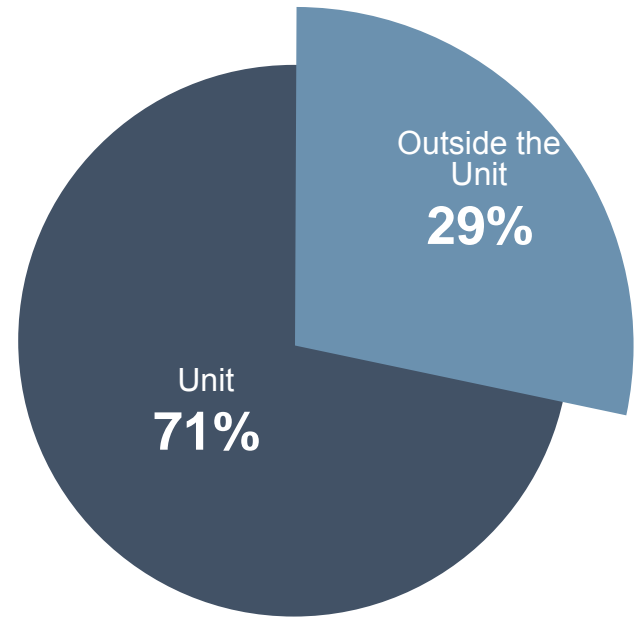
Building

District

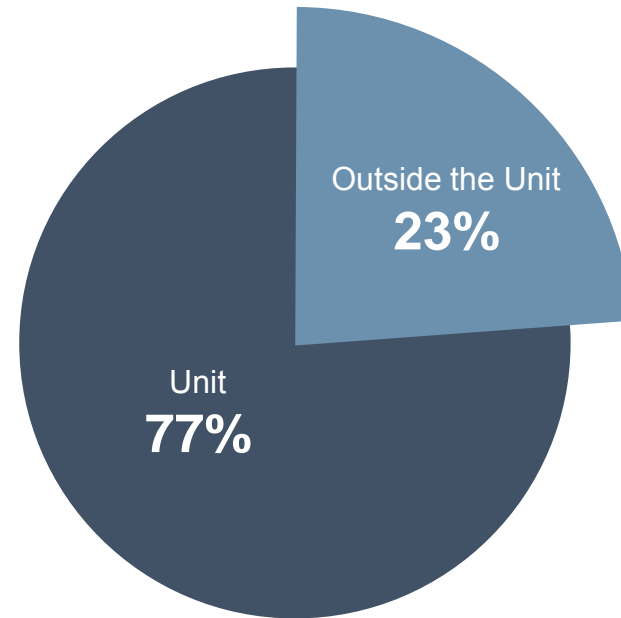
reside:

Time Spent Outside the Unit

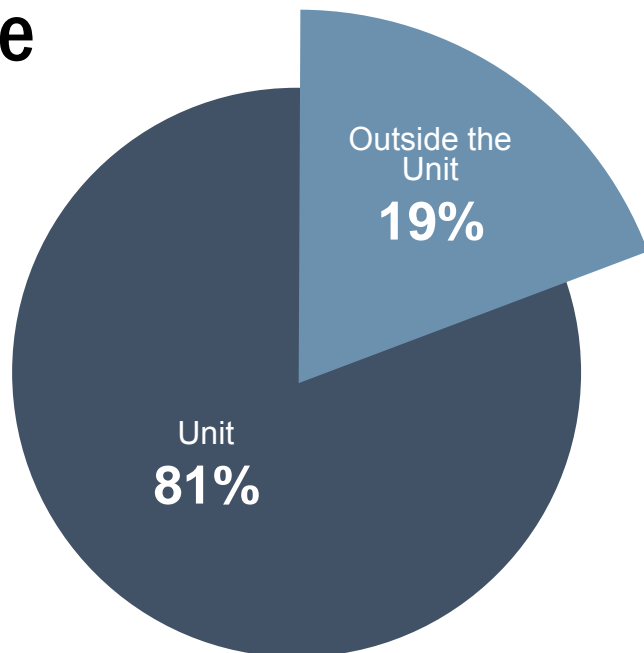
Traditional



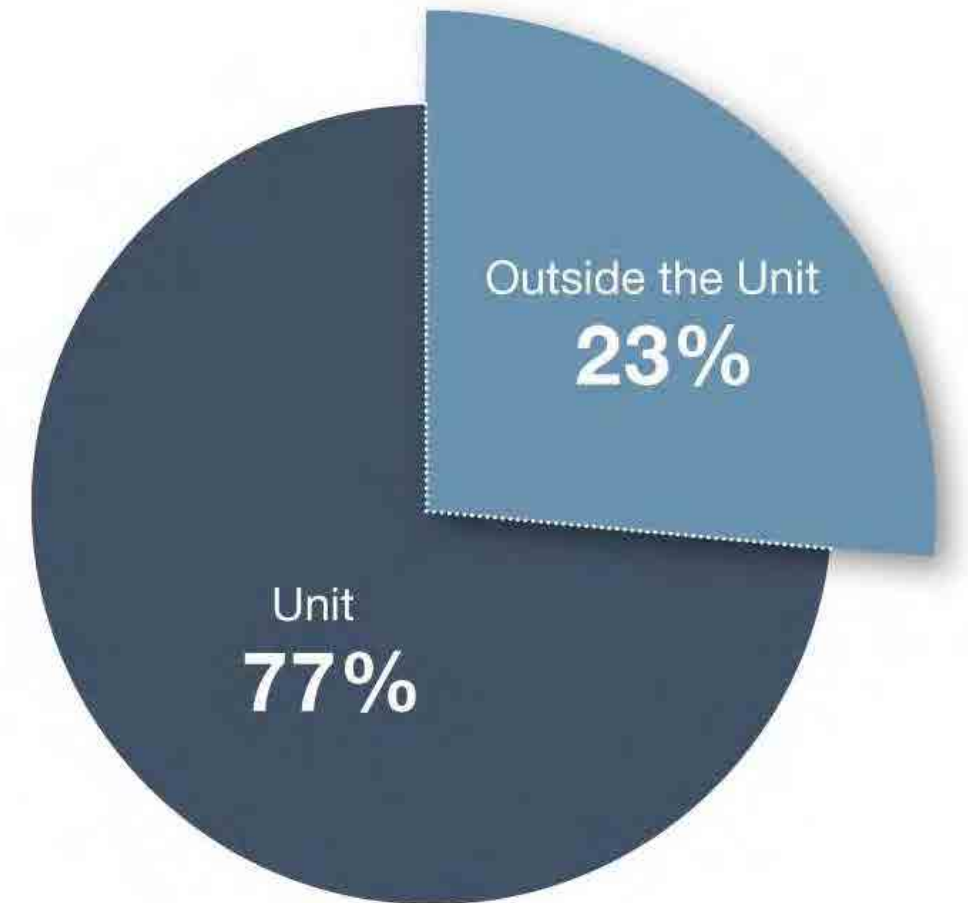
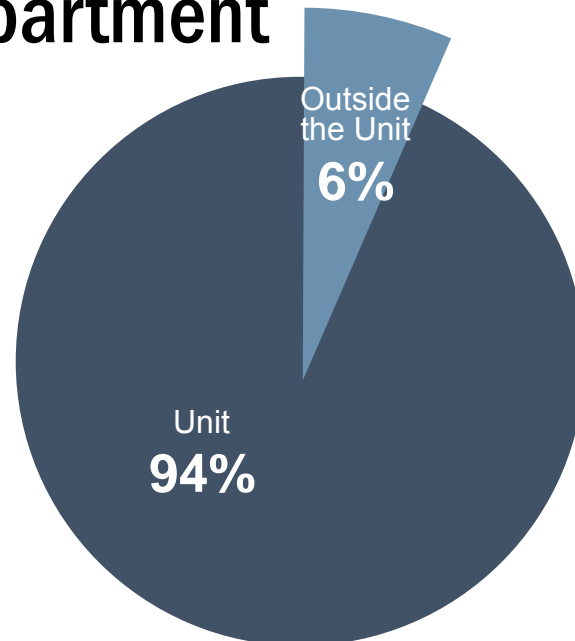
Semi-Suite



Suite



Apartment



**Outside the Unit
AVERAGE 23%**

reside:

Outdoor Study or Collaboration Areas



Hullabaloo Hall

reside:

Dining within (or a short walk) – Ground Floor



UCLA



UTM

reside:

Transit Route Hub with Shelter and Bike Storage



reside:

Recreation & Wellness (within or short walk)



reside:

Academic Functions





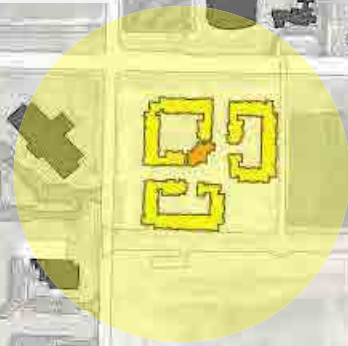
DINING



dine:

Dining Locations

West Side
1,266 Beds



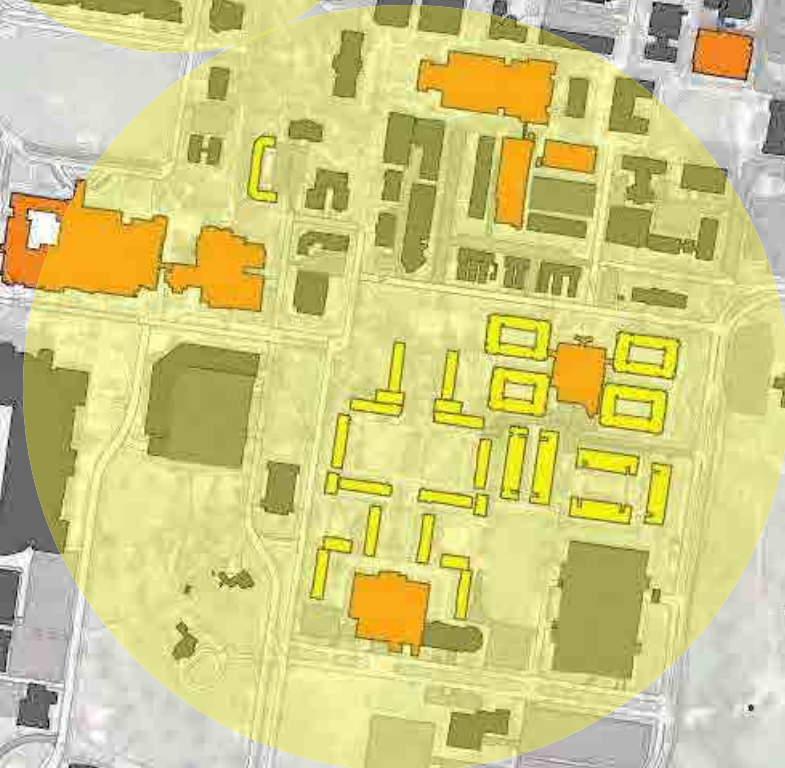
North Side
3,434 Beds



Hensel Park
418 Units



South Side
6,296 Beds



Full Service (Meal Trade)

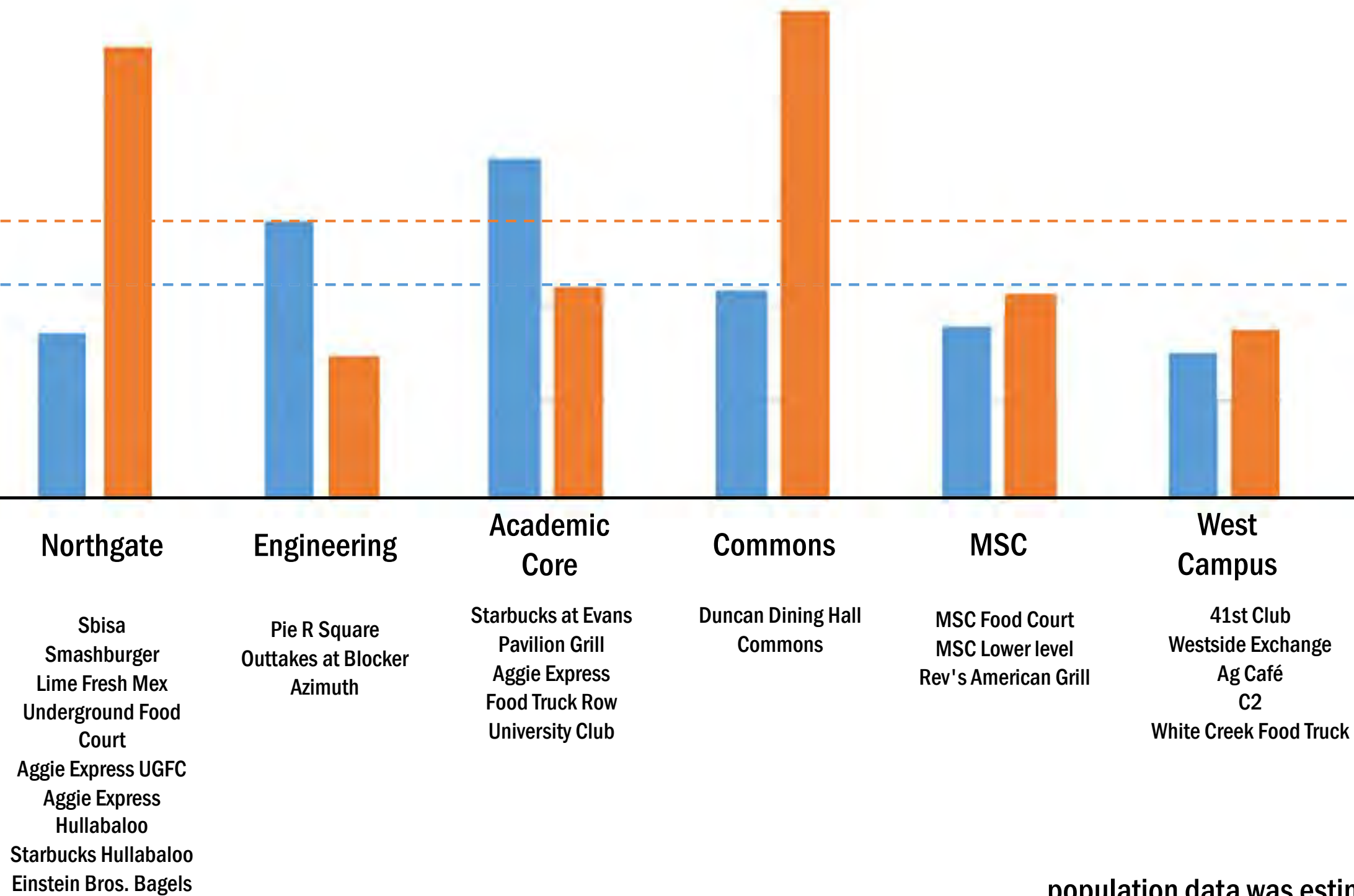
- Sbisa
- Underground Food Court
- Duncan Dining Hall
- Commons
- MSC Food Court
- MSC Lower Level
- Revs American Grill
- Ag Café
- White Creek Food Truck
- PieRSquared Food Court *

Convenience (Dining Dollars)

- Smashburger
- Lime Fresh Mex
- Aggie Express UGFC
- Aggie Express Hullabaloo
- Starbucks Hullabaloo
- Einstein Bros. Bagels
- Outtakes at Blocker
- Azimuth
- Starbucks at Evans
- Pavilion Grill
- Aggie Express at the Pav
- Food Truck Row
- University Club
- 41st Club
- Westside Exchange
- C2

Dining Population

- Population
- Transactions



population data was estimated by cross-referencing classroom counts and # of beds per neighborhoods



DISCUSSION/NEXT STEPS



next:

Next Steps

- **Identifying locations for new housing capacity**
- **Development of Connections and Linkages in alignment with the Campus Masterplan Update Framework**
- **Identify locations for expanded and/or redistributed dining facilities**
- **Development of a common amenity set for housing districts**
- **Joint Focus Group Session – May (TBD)**



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UNIVERSITY®

Thank you!

