

ASUS PRODUCT GUIDE

FOR SMARTPHONE & TABLET **November - December 2014**



ASUS fonepad 8[™] with Intel Inside[®] Fonepad is Calling

64-bit Super Quad Core Inside
powered by the next generation
64-bit Intel[®] Atom[™] Z3530 Processor



GOOD
DESIGN
AWARD
2014



ASUS Fonepad™ 7 with Intel Inside®



ASUS Fonepad™ 7 with Intel Inside®

PROMOTION ●●●

ASUS fonepad™ 7

with Intel Inside®

Fonepad is Calling



The perfect combination of tablet and smartphone in one hand



SPECIFICATIONS

MODEL: FE170CG

- Intel® Atom™ Processor Z2520 (1.2GHz)
- Android™ 4.4 KitKat upgradable
- 7" LED Backlight WSVGA (1024x600)
- 1GB Memory
- 8GB Storage + Free 16GB ASUS WebStorage for 1 Year
- 3G, Bluetooth 4.0, Wi-Fi, 802.11 b/g/n
- 0.3 MP Front Camera, 2 MP Rear Camera
- Up to 10* Hours of Battery Life
- GPS A-GPS & Glonass, G-Sensor, E-compass, Proximity, Ambient Light Sensor
- Talk Time - 30 hours (3G)
- Dimension - 192 x 110 x 10.7mm | 290gr
- Color - Black, White, Blue & Red
- 1 Year Local Warranty

RM 429

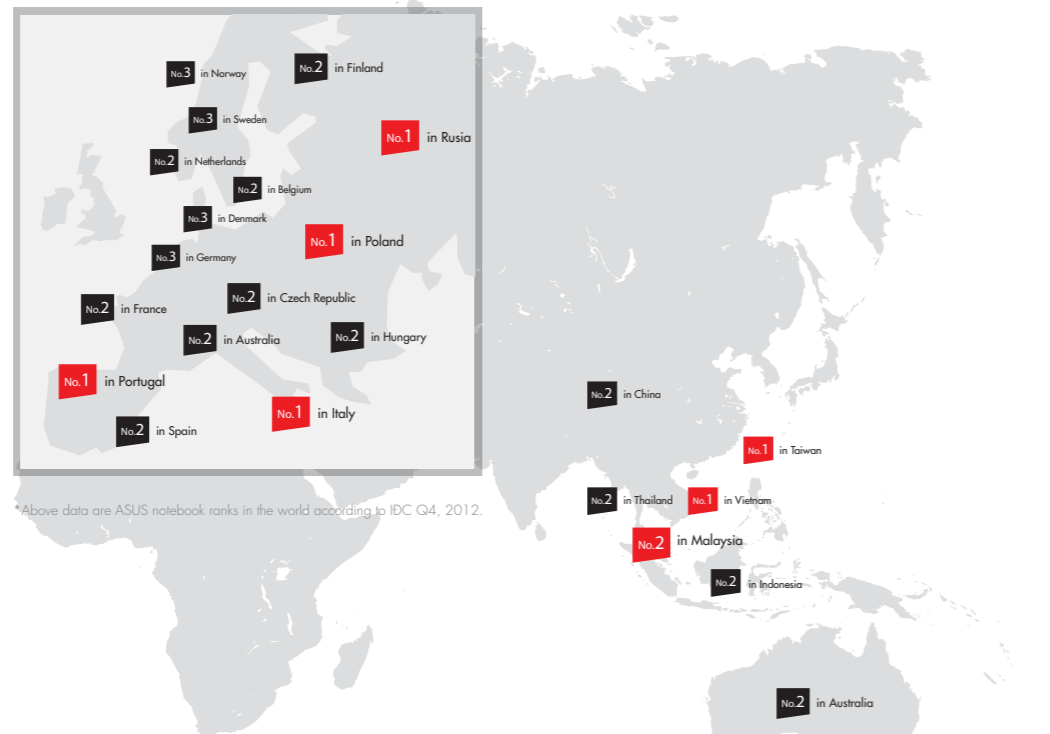
SRP.
~~RM 599~~



IDC (Q2, 2013) Worldwide in unit shipment

ASUS is a Top 2 Global Android Tablet Brand

According to latest retail sales data, ASUS the Top 2 Global Consumer Notebook Brand, also ranked as Top 2 Global Android Tablet Brand, with one of the biggest selling growth in the world.



*Above data are ASUS notebook ranks in the world according to IDC Q4, 2012.

Company profile

ASUS is driven by design thinking and a deep commitment to putting the user's needs first. On its relentless search of incredible, ASUS designs and manufactures a diverse range of products, including desktop PCs, displays, graphics cards, netbooks, networking devices, servers, smartphones and tablets. ASUS revolutionized the PC industry with its Eee PC™ and its products won 4,168 awards in 2012. ASUS employs more than 12,500 people around the world and its leading R&D team includes 3,800 engineers. Company revenue for 2011 was approximately US\$11.9 billion.

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"Selain laju, pemprosesan Intel terbabit mengandungi teknologi Hyper-Threading yang menjadikan jimat tenaga. Ia sekali gus bermakna bateri anda tahan lebih lama. Daripada pengamatan pengujian, kemungkinan besar ia 20 peratus lebih baik."

- **Harian Metro**

"This version of the ASUS Fonepad 7 may not seem like a ground-breaking device but do keep in mind it is an entry-level device that is super affordable for what it brings to the table. It is great for the first-time Android user or student and seniors."

- **CHIP Malaysia**

"You can appreciate the work put into its new ZenUI interface, which has made over 200 tweaks to Android Jelly Bean. And despite its compressed nature, it can fit comfortably in one hand without making you look like an absolute nerd when making calls!"

- **FHM Malaysia**

"Appreciate the work put into its new ZenUI interface, which has made over 200 tweaks to Android Jelly Bean"
- **FHM Malaysia**

"The Fonepad 7 (FE170CG) comes with a 7-inch WSVGA (1024x600 pixel) resolution display, translating to a pixel density of 169ppi. The voice-calling tablet runs Android 4.3 Jelly Bean out-of-the-box paired with its ZenUI skin. It is powered by a dual-core Intel Atom Z2520 'Clover Trail+' processor clocked at 1.2GHz with Hyper-Threading technology (implying 4 threads), alongside 1GB of RAM"

- **Citta Bella Malaysia**

"The phablet has an incredible 10 hour battery life. What we like most is its slimmed down proportions relative to its predecessor, allowing for comfortable one-hand operation."

- **Campus Plus Malaysia**

"Huge and wide screen - a perfect device for going online, games and movies! The new ZenUI brings a clean modernized layout with 'flat' icons, vivid color themes, animations, new ringtones, notification sounds and rich packed features."

- **Ering Chinese Malaysia**



reddot award 2014
winner

*Reddot Award, is one of the "TOP 3 most prestigious awards in the world" for industrial design, with international recognition.

"The ZenFone 4, 5, and 6 all sport Intel® Atom™ processors and a range of exotic color options... ZenUI, that promises both simplicity and What's Next feature for tracking daily schedule."

- **Engadget**

"A balance between being elegance, beauty and functionality" - **HWM Malaysia**

"Paling penting, ZenFone menggunakan cip Intel® Atom™ yang sedia terbukti jimat tenaga manakala cip pemprosesan ZenFone 5 pula ditambah kebolehannya dengan teknologi Intel Hyper Threading menjadikan satu teras CPU menjalankan kerja sekan dua teras."

- **Harian Metro**



"ZenFone, a brand new high-value smartphone series that offers a choice of screen sizes ranging from 4 to 6 inches and is available in an array of striking colors - meaning there's a ZenFone for everyone."

- **Legit Reviews**

"ASUS wants to have a smartphone for everyone. Small, medium, large, or downright bizarre, colorful or simple - there's a PadFone or a ZenFone for everyone. ...that kind of versatility could prove a real asset."

- **The Verge**

"It's All About Zen — ASUS launches the ZenFones that will give consumers a great peace of mind due to its wealth of features and extremely attractive pricetags."

- **CHIP Malaysia**

"The ZenFone 5 strikes a balance between being elegance, beauty and functionality. For those of you who are on budget but still want to be seen with something with style, then this is the phone that you're looking for."

- **HWM Malaysia**

"ZenFone series are compelling devices that are priced affordably perfect for everyone. The ZenFone series lets you decide on which specifications you must have and at what cost do you want to spend on a smartphones. This low-end smartphones definitely would not disappoint those looking for a more affordable but yet chic looking smartphones."

- **Malaysian Business**

"QUITE A ZENSATION — ASUS is gunning to be king of the midrange smartphone hill with their affordable yet sexy ZenFone 5."

- **T3 Malaysia**



2 July 2014 (Page V6)

Conclusion:

"Selain laju, pemprosesan Intel terbabit mengandungi teknologi Hyper-Threading yang menjadikan jimat tenaga. Ia sekali gus bermakna bateri anda tahan lebih lama. Daripada pengamatan pengujian, kemungkinan besar ia 20 peratus lebih baik."



4 August 2014 (Page V6)

Conclusion:

"Overall, the new ASUS Fonepad 7 is a full-featured telephony tablet with an attractive pricing. This combo device is quite appropriate for everyday use and an ideal replacement or back-up to your mobile gadgets. Suitable for demanding tech enthusiasts."



MALAYSIA

July 2014 (Page 97)

Awards:

CHIP Recommended Award

Conclusion:

"This version of the ASUS Fonepad 7 may not seem like a ground-breaking device but do keep in mind it is an entry-level device that is super affordable for what it brings to the table. It is great for the first-time Android user or student and seniors."



July 2014 (Page 42-44)

Conclusion:

"The Fonepad 7 specification offers good performance and affordable pricing compared to other brands. The design and use of material on the rear panel FonePad 7 not only feels premium, but also able to cope with fingerprints."



Casey's **MOVIE MANIA**

18 June 2014

Conclusion:

"From swiping the home screens, checking email, blogging movie review, watching YouTube to browsing web pages, the Fonepad 7 phablet delivers speedy performance during my assignment."

KLGadgetguy.com (Online)

17 June 2014

Conclusion:

"Trust us, we haven't seen any great entry level tablet that gives us an immersive multimedia experience. The FonePad 7 FE170CG is the first entry level device to show us that potential with its front firing speaker, which is loud and clear for music listening and movie watching. With AudioWizard and SonicMaster onboard, the tablet produces an immersive sound experience in earphones with natural thumping bass while maintaining clarity."

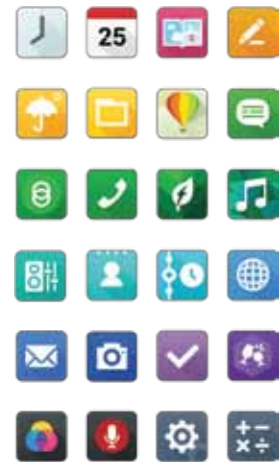


ASUS ZenUI™



User Interface with more than 1000+ feature improvements compared to stock Android

ASUS designing ZenUI with an increase over 1000 of the distinguishing features ASUS interface with standard Android interface. For example, such as the quick setting that allow people to access certain applications such as calculator, flashlight, etc faster. ASUS ZenUI knows what you need, expresses your thoughts and feelings, and connects you wherever you go.



ASUS ZenUI Vision

Stylish and Friendly User Interface Design

With attractive color, easily recognized icon and quick settings, it allows you to do many things much quicker.

FREE YOU - Organize your life effortlessly and enhance productivity by knowing you and the things around you

EXPRESS YOU - Enable you to easily interact with different social circles using rich communication tools and medias that expresses your personality and styles

CONNECT YOU - Empower you to interact with peoples, data & information, and control all your devices & appliances conveniently anytime, anywhere



What's Next

Look at your schedule in an attractive design

What's Next displays all the important information in cards view along with timeline order, such as VIP contacts' birthday/anniversary, new miscall/email/message. It reminds you with a cute timer in event cards. You also can know what your schedule is in the next hours or days. Get the information that really matters to you, just when you need it. Never lose track of what's next on the agenda.



Do It Later

Back to delayed activities in just 1 click

Busy? Drop it and Do it Later! This application help you go to delayed acitivites just in one click. Example, you are reading an article in a website. Due to urgent cases, you put it in "read later" list. In just one click, you can go back to that article. Not only limited for article reading, you can also reply your message later or call later. ZenUI integration makes all acitivies much easier.



Busy to pick up a call? Just put it in your to-do list



Forgot to reply messages? Just put it in your to-do list



There's an interesting article you want to read later? Just put it in your to-do list

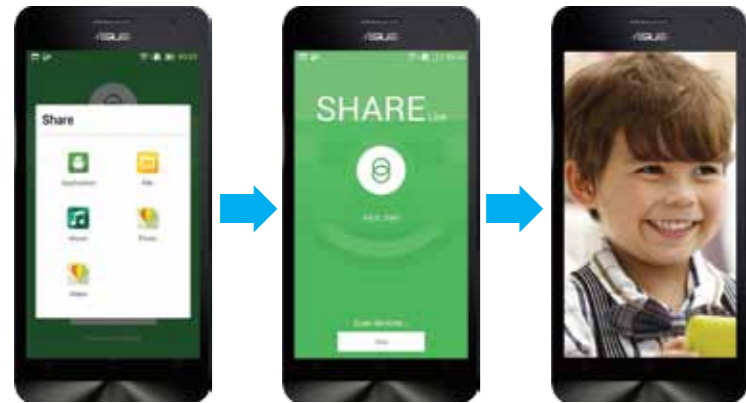


Do It Late is directly integrated to **Phone app, Email app, Message app, ASUS browser app**, and many other popular application.

Share Link

Data Sharing were never this easy

Share link make your life easier while transferring any data to your friends or family. Can you imagine how to share 50MB video immediately to your son and your wife from your ZenFone? Open your share link and share even without internet connection. How can? Share link use the wireless peer to peer technology in ZenFone which always connect among ZenFone and share data fastest ever. Very easy!



Choose Send File and pick the file type you want to send. For receiver, choose Receive File

ZenFone will automatically search for nearby devices which are ready to receive your file

File will be sent directly after two devices are connected and the receiver can open it immediately

Battery Saving Mode



Long lasting battery life with Ultra-Saving Mode

ASUS ZenFone has a special feature to prolong the battery life. Just Turn on the ultra-saving mode and ZenFone will automatically turn off internet data connection during standby. It can immediately reconnect when you turn on the phone. In this way, your ZenFone battery will stay much longer. Try it, and you will find that it brings amazing long battery life!

*Battery life depends on specific configuration, usage and environment conditions.



ULTRA SAVING MODE:

This Mode will save the battery life by automatically turn off internet data connection during standby and immediately reconnect when you turn on the phone.

OPTIMIZED MODE:

his mode maximize the battery life optimizing data usage thus optimize energy usage.

CUSTOMIZED MODE:

This mode allows you to customize your battery usage through screen brightness and application management.

PixelMaster

Excellent Image quality comes from superb technology

PixelMaster is a unique ASUS-developed technology that combines software, hardware and optical design to deliver incredible image quality. With PixelMaster, your smartphone always produces professional high-quality photos. Best of all, it's with you all the time to capture every moment.



Low light photo & video

Unparalleled low-light performance

PixelMaster's low-light mode allows you to take clear photos or videos. Through a combination of adjusting the pixel size and image processing algorithms, we increased the light sensitivity by up to 400%, enhanced noise reduction and boosted color contrast by up to 200%.



Time Rewind: Never miss a wonderful moment



After enabling Time Rewind, the PixelMaster camera automatically starts recording images two seconds before and one second after pressing the shutter button. During this three-second period, 31 photos are recorded for you to choose, meaning that the perfect moment is never missed.

Depth of field: Shoot like a professional

One key aspect to many professional photos is intentional background blur (also called "shallow depth of field") to isolate objects from



their background. It's a simple way to make your photos look more professional. Your friends will be amazed when you tell them that these images were created with your mobile phone!



Selfie: Easy high-res selfies

With Selfie mode you can comfortably take high-resolution selfies using the rear camera, without having to worry about missing a person in shot.



ASUS Fonepad™ 8 with Intel Inside®

ASUS fonepad™ 8

Fonepad is Calling

FE380CG

Super Quad Core Tablet and 3G Phone in One



powered by



ASUS Fonepad™ 8 with Intel Inside®



64-bit Intel® Atom™ processor for desktop-grade performance

The ASUS Fonepad™ 8 houses a 64-bit Intel® Atom™ processor Z3530 (1.33 GHz, Quad-Core), giving it three times the performance of its predecessor so you're never found wanting when it comes to gaming, running web applications or media editing tools. The 64-bit architecture also enhances energy efficiency to give you up to 21 hours of 3G talk time and 12 hours of video playback.



Dual Front Speakers with SonicMaster Technology



The ASUS Fonepad™ 8 has front-facing dual speakers tuned with Maxx Audio for unmatched surround sound delivery. Whether you're listening to music or watching your favorite movie, you're assured of quality audio.

Narrow bezel design for a larger viewing area

The ASUS Fonepad™ 8 has been designed so you can easily hold it with one hand while reading or watching videos. Its narrow 5.06 mm bezel also gives you a 72.2% larger viewing area, letting you get the most out of its 8-inch display.



PixelMaster Technology

Capture life's precious moments with the ASUS Fonepad™ 8's rear-facing 5-megapixel camera, or keep in touch with friends and loved ones through video calls with its front-facing 2-megapixel camera.

Selfie Mode

Selfie Mode automatically starts a countdown and takes a shot once it detects a pre-set number of faces in the frame so all you have to do is flash that perfect smile.



Time-Rewind

Time Rewind takes a series of burst shots so you have a selection of images from which to choose the one that captures that moment of magic.



SPECIFICATIONS

ASUS Fonepad™ 8 (FE380CG)

- Intel® Atom™ Processor Z3530 (Quad-Core, up to 1.33 GHz, 64 bit)
- Android™ 4.4 KitKat
- 8" LED Backlight WSGA (1280x800) Screen IPS Panel
- 1GB Memory
- 8GB Storage + Free 5GB ASUS WebStorage for Lifetime
- 3G, Bluetooth 4.0, Wi-Fi, 802.11 b/g/n
- 2 MP Front Camera, 5 MP Rear Camera
- Up to 12* Hours of Battery Life
- GPS A-GPS & Glonass,G-Sensor, E-compass, Proximity, Ambient Light Sensor
- Talk Time - 21 hours (3G)
- ASUS Fonepad™ 8 Dimension - 120 x 214 x 8.9mm | 310gr
- Color - Black, White, Red, Gold
- 1 Year Local Warranty

RM649



ASUS MeMO Pad™ 8 with Intel Inside®

ASUS MeMO Pad™ 8

ME581CL

Entertainment in One Hand



4G LTE

powered by

SonicMaster

ASUS MeMO Pad™ 8 with Intel Inside®



Powerful performance

MeMO Pad 8 comes equipped with a powerful 64-bit Intel quad-core processor to easily handle multiple simultaneous tasks and deliver immersive entertainment experiences.



Equipped to capture life's moments

ASUS MeMO Pad 8 has a 5-megapixel rear-facing autofocus camera for standalone digital camera-quality images, as well as a 1.2-megapixel front-facing camera for clear video chats.

Vivid, expansive viewing, Rich, vibrant colors



ASUS MeMO Pad 8's In-Plane Switching (IPS) display provides a wide, 178-degree viewing angle with accurate color reproduction for vivid, lifelike images. ASUS Splendid video technology enhances on-screen colors, brightness, contrast, and sharpness for an incredible viewing experience.

Long-lasting battery

With up to 9 hours of battery life, ASUS MeMO Pad 8 keeps you entertained all day, whether you're surfing the web, playing games, or watching movies.



Expertly-crafted to fit your hand

Ergonomically curved edges, finely tuned pressure-sensitive buttons, and its 123mm width make MeMO Pad 8 a pleasure to use. Weighing just 299g and featuring an ultra-thin 7.45mm design, ASUS MeMO Pad 8 comfortably fits in the palm of your hand.



SPECIFICATIONS

ASUS MeMO Pad™ 8 (ME581CL)

- Intel® Atom™ Processor Z3560 (Quad-Core, up to 1.83 GHz, 64 bit)
- Android™ 4.4 KitKat
- 8" LED Backlight WUXGA (1920x1200) Screen IPS Panel
- 10 finger multi-touch support
- Corning® Gorilla® Glass, Anti-fingerprint coating
- 2GB Memory
- 16GB Storage + Free 5GB ASUS WebStorage for Lifetime
- 4G, Bluetooth 4.0, Wi-Fi, 802.11 a/b/g/n/ac
- 1.2 MP Front Camera, 5 MP Rear Camera with Auto focus (720p Video Recording)
- Up to 9* Hours of Battery Life
- ASUS MeMO Pad™ 8 Dimension - 123 x 213 x 7.45mm | 299gr
- Color - Metallic Blue, Powder Pink, EPearl White
- 1 Year Local Warranty

RM 1099

ASUS MeMO Pad™ 7 with Intel Inside®

ASUS MeMO Pad™ 7

ME572CL

High Fashion
High Definition



powered by



ASUS MeMO Pad™ 7 with Intel Inside®

Quad-Core CPU Power in Your Palm



ASUS MeMO Pad 7 is powered by a state-of-the-art 64-bit Intel® Atom™ processor Z3560 (up to 1.83GHz, quad-core) that delivers impressive performance and up to 11 hours of battery life* to keep you entertained throughout the day.

ASUS TruVivid for Improved Color Clarity and Brightness

ASUS TruVivid includes two technologies : OGS (One Glass Solution) to reduce display panel thickness and weight, and a full lamination technique for higher optical transparency, brilliant color clarity, and improved brightness.

Enjoy Vivid FHD Visuals on an IPS Display

ASUS MeMO Pad 7 sports a 1920 x 1200 Full HD display for vivid, lifelike visuals and crisp, clear text. IPS display technology provides accurate color reproduction for more vibrant hues, and the 178° wide viewing angle ensures minimal color shifting even when viewed at extreme angles, so you can share and enjoy content with your family and friends.



Fashion-Inspired Design

Inspired by stylish clutch handbags and wallets, ASUS MeMO Pad 7 is not only your everyday companion but also your everyday fashion essential!



SPECIFICATIONS

ASUS MeMO Pad™ 7 (ME572CL)

- Intel® Atom™ Processor Z3560 (Quad-Core, up to 1.83 GHz, 64 bit)
- Android™ 4.4 KitKat
- 7" LED Backlight WUXGA (1920x1200) Screen IPS Panel
- 10 finger multi-touch support
- Anti-fingerprint coating
- 2GB Memory
- 16GB Storage + Free 5GB ASUS WebStorage for Lifetime
- 4G, Bluetooth 4.0, Wi-Fi, 802.11 a/b/g/n/ac
- 2 MP Front Camera, 5 MP Rear Camera with Auto focus (720p Video Recording)
- Up to 11* Hours of Battery Life
- ASUS MeMO Pad™ 7 Dimension - 114.4 x 200 x 8.3mm | 279gr
- Color - Rose Champagne, Gentle Black, Burgundy Red
- 1 Year Local Warranty

RM999

ASUS ZenFone™ with Intel Inside®

Zenfone 4™

Your Style. You Control.



Make your own statement with ZenFone 4's fashionable vibrant colors. Designed to match your unique style. Ergonomically crafted to become part of your extended body. Capture the most mesmerizing moments of your life.

SEE WHAT OTHERS CAN'T SEE

ASUS ZenFone™ with Intel Inside®



Intel® Inside, Incredible Performance

ASUS ZenFone 4 utilizes Intel® Atom™ Z2520 processors for the best performance and power efficiency in their class. Apps open quickly, games run smoothly and you can effortlessly browse JavaScript-heavy webpages - all without compromising on battery life.

SEE WHAT OTHERS CAN'T SEE ●●●

SonicMaster

ASUS SonicMaster technology is the renowned audio optimization technology developed by the ASUS Golden Ear Team. It is a combination of superior hardware and software - uncompromisingly designed to deliver the ultimate sound experience.



Dual SIM, Dual Standby



ZenFone 4 includes dual SIM support, allowing you to have one device for your personal and work needs. With support for network speeds up to 42Mbps DC-HSPA+, you can effortlessly stream HD video, browse the web or even work while you're out and about.

SPECIFICATIONS

ASUS ZenFone™ 4 (A400CXG)
Intel® Atom™ Processor Z2520 (1.2 GHz)
Android™ 4.4 KitKat upgradable
4" TFT LED Backlit WVGA (480x800), 233 ppi, Soda Lime
1GB Memory
8GB Storage + Free 5GB ASUS WebStorage for Lifetime
3G, Bluetooth 4.0, Wi-Fi, 802.11 b/g/n
0.3 MP Front Camera, 5 MP Rear Camera
MicroSD card support up to 64GB
Dual Micro-Sim support
ASUS ZenFone™ 4 Dimension
- 124.4 x 61.4 x 6.3 - 11.2mm | 115gr
Color - Black, White, Red, Yellow & Blue
1 Year Local Warranty

SPECIFICATIONS

ASUS ZenFone™ 4 (A450CG)
Intel® Atom™ Processor Z2520 (1.2 GHz)
Android™ 4.4 KitKat
4.5" TFT LED Backlit WVGA (480x851), 218 ppi,
Super Anti-Scotch Corning® Gorilla® Glass 3 with Anti-Finger Coating
1GB Memory
8GB Storage + Free 5GB ASUS WebStorage for Lifetime
3G, Bluetooth 4.0, Wi-Fi, 802.11 b/g/n
0.3 MP Front Camera, **8 MP Rear Camera Auto-Focus F/2.0 Aperture, 5-element lens, PixelMaster Camera, up to 400% brighter photo & video**
MicroSD card support up to 64GB
Dual Micro-Sim support
ASUS ZenFone™ 4 Dimension
- 136.8 x 67.9 x 6.2 - 11.3mm | 134gr
Color - Black, White, Blue, Yellow & Red
1 Year Local Warranty

RM299

RM369

ASUS ZenFone™ with Intel Inside®

Zenfone 5™

Beautifully Crafted, Just for You

ZenFone 5 has combined the best of the smartphone experience with powerful performance that will improve every aspect of your life. Simple, Peaceful, Beautiful, this is what ZenFone 5 designed to be.



FEEL WHAT OTHERS CAN'T FEEL

ASUS ZenFone™ with Intel Inside®

FEEL WHAT OTHERS CAN'T FEEL ●●●



Intel® Inside, Incredible Performance

ASUS ZenFone 5 utilizes Intel® Atom™ processors for best performance and power efficiency. Apps open quickly, games run smoothly and you can effortlessly browse JavaScript-heavy webpages - all without compromising on battery life.

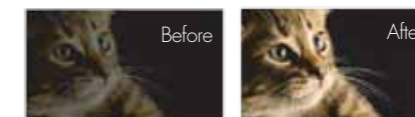
Immersive 3D Gaming

ZenFone's PowerVR SGX 544 MP2 GPU packs a serious punch - both in games and during general use. The all-new ASUS ZenUI is buttery smooth, high definition films are stutter free and games are incredibly smooth and immersive, delivering an uncompromising mobile experience.

8MP Camera & High Quality 5-element Optical Formula

The sensor's larger photoreceptors and wide-aperture f/2.0 lens gather more light, allowing finer details to be captured. ASUS PixelMaster cameras integrate five brightness-enhancing lenses for excellent optical performance and distortion-free photos.

PixelMaster



PixelMaster's low-light mode allows you to take clear photos or videos. Through a combination of adjusting the pixel size and image algorithms, we increased the light sensitivity by up to 400%, enhanced noise reduction and boosted color contrast by up to 200%.

SPECIFICATIONS

- ASUS ZenFone™ 5 (A501CG)**
- Intel® Atom™ Processor Z2560 (1.6 GHz)
- Android™ 4.4 KitKat upgradable
- 5" IPS HD (1280x720) with 178° wide view angle, 294 ppi,
- Super Anti-Scratch Corning® Gorilla® Glass 3 with Anti-Finger Coating
- Ultra Sensitive touch panel with glove touch support
- 2GB Memory
- 16GB Storage + Free 5GB ASUS WebStorage for Lifetime
- 3G, Bluetooth 4.0, Wi-Fi, 802.11 b/g/n
- 2 MP Front Camera, 8 MP Rear Camera Auto-Focus F/2.0 Aperture, 5-element lens, PixelMaster Camera, up to 400% brighter photo & video
- MicroSD card support up to 64GB
- Dual Micro-Sim support
- ASUS ZenFone™ 5 Dimension - 148.2 x 72.8 x 5.5 - 10.3mm | 145gr
- Color - Black, White, Red, Gold & Purple
- 1 Year Local Warranty



RM519



ASUS ZenFone™ with Intel Inside®



Zenfone 6™

Entertainment & productivity in harmony

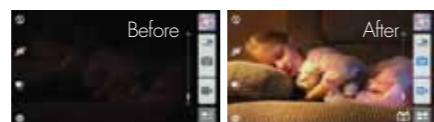


Intel® Inside, Incredible Performance

ASUS ZenFone 6 utilizes Intel® Atom™ Z2560 processors for best performance and power efficiency. Apps open quickly, games run smoothly and you can effortlessly browse JavaScript-heavy webpages - all without compromising on battery life.

13MP Camera & High Quality 5-element Optical Formula

The sensor's larger photoreceptors and wide-aperture f/2.0 lens gather more light, allowing finer details to be captured. ASUS PixelMaster cameras integrate five brightness-enhancing lenses for excellent optical performance and distortion-free photos.



PixelMaster's low-light mode allows you to take clear photos or videos. Through a combination of adjusting the pixel size and image algorithms, we increased the light sensitivity by up to 400%, enhanced noise reduction and boosted color contrast by up to 200%.

SPECIFICATIONS

- ASUS ZenFone™ 6 (A601CG)**
- Intel® Atom™ Processor Z2560 (1.6 GHz)
- Android™ 4.4 KitKat upgradable
- 6" IPS HD (1280x720) with 178° wide view angle, 295 ppi, Super Anti-Scratch Corning® Gorilla® Glass 3 with Anti-Finger Coating
- Ultra Sensitive touch panel with glove touch support
- 2GB Memory
- 16GB Storage + Free 5GB ASUS WebStorage for Lifetime
- 3G, Bluetooth 4.0, Wi-Fi, 802.11 b/g/n
- 2 MP Front Camera, 13 MP Rear Camera Auto-Focus F/2.0 Aperture, 5-element lens, PixelMaster Camera, up to 400% brighter photo & video
- MicroSD card support up to 64GB
- Dual Micro-Sim support
- ASUS ZenFone™ 6 Dimension - 166.9 x 84.3 x 5.5 - 9.9mm | 196gr
- Color - Black, White, Red, Gold
- 1 Year Local Warranty

RM699

ASUS PadFone™ mini with Intel Inside®



Padfone mini™

Always within reach



Intel® Inside, Incredible Performance



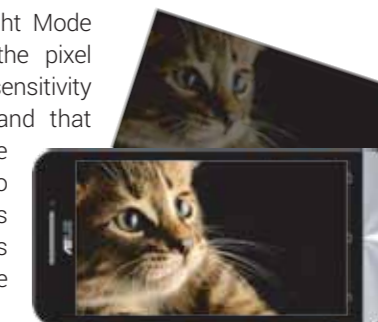
ASUS PadFone mini utilizes Intel® Atom™ Z2560 processors for best performance and power efficiency. Apps open quickly, games run smoothly and you can effortlessly browse JavaScript-heavy webpages - all without compromising on battery life.

Dynamic Display

ASUS PadFone mini features a compact 4-inch smartphone that slots into a sleek 7-inch tablet. With exclusive ASUS DynamicDisplay technology to automatically resize apps for the different display sizes, a brilliant 8-megapixel main camera and 2MP front-facing snapper for selfies.

PixelMaster Technology

PixelMaster's Low-Light Mode intelligently adjusts the pixel size to increase light sensitivity by up to 400% – and that means ASUS PadFone mini has the ability to take great low-lights photos and videos even without the built-in flash.



SPECIFICATIONS

- ASUS PadFone™ mini (PF400CG)**
- Intel® Atom™ Processor Z2560 (1.6GHz)
- Android™ 4.4 KitKat upgradable
- Phone: 4-inch WVGA 800 x 480, 233 pixel per inch
- Pad: 7-inch WXGA 1280 x 800, 216 pixel per inch
- 1GB Memory
- 8GB Storage + Free 5GB ASUS WebStorage for Lifetime
- 3G, Bluetooth 4.0, Wi-Fi, 802.11 b/g/n
- 2 MP Front Camera, 8 MP Rear Camera
- Dual Micro-SIM support
- ASUS PadFone™ mini Dimension
- Phone: 124.42 x 61.44 x 11.2 mm | 116gr
- Pad: 199.85 x 119.43 x 13.91 mm | 260gr
- Color -Yellow, Red, Blue, White & Black
- 1 Year Local Warranty

RM799

5 Simple Steps to Apply ASUS Pick Up & Return Service.

How to apply Pick Up & Return Service?



Information required when submitting Pick up & Return service request:



Terms and Conditions:

- (1) The Pick-Up & Return service applies to ASUS Notebook and Tablet only.
- (2) The Pick-Up & Return service for defective unit within warranty period will be free of charge.
- (3) Out-of-warranty, non-defective or customer-induced damage units are not covered by Pick-Up & Return service. In such cases, dealer or end user needs to carry in for repair.
- (4) Pick-Up & Return service only applies to RMA repairs and does not apply to DOA claims.
- (5) Any Location/City/Town not falling in any zone listed in zone table will be considered non-service area. Any shipment to non-service area is subjected to additional service rate or charge.
- (6) Additional service charge is applicable for delivery to any Island (e.g. Langkawi, Redang, Pangkor and etc) except Penang Island.

ASUS SERVICE CENTER Kuala Lumpur

Low Yat Plaza

Monday - Sunday 10am - 9:30pm daily
4-010 (4th floor), Plaza Low Yat, Jalan Bintang, Off Jalan Bukit Bintang, Bukit Bintang Central, 55100 Kuala Lumpur

Penang

E-Gate

Monday - Friday 10am - 7pm
(except Public Holiday)
1-02-15, E-Gate, Lebuhr Tunku Kudin 2, 11700 Gelugor, Penang

Sabah

Kompleks Karamusing

Monday - Friday 10am - 7pm
(except Public Holiday)
LOT 3.04, 3rd Floor, Block C, Kompleks Karamusing, Jalan Tunku Abdul Rahman, 88000, Kota Kinabalu, Sabah

Sarawak

OneTJ-ICT Shopping Complex

Monday - Friday 10am - 7pm
(except Public Holiday)
Unit 4.4, Level 4, LOT 14665, OneTJ-ICT SHOPPING COMPLEX, Jalan Stutong, 93350 Kuching, Sarawak

ASUS TECH SUPPORT	
Website: www.asus.com/my/support	OPERATION HOURS Monday - Friday 9am-6pm (Except Public Holiday)
Hotline: 03-7724 3495	
Email: techsupport@asus.com	
PICK UP & RETURN SERVICE	
Call: 03-5569 2112	

ASUS AUTHORISED SERVICE CENTRE

Kuala Lumpur

AOT Mobile

Monday - Friday 10am - 7:30pm
(except Public Holiday)
Lot 37-AD, Persiaran MPAJ, Jalan Pandan Utama, Pandan Indah, 55100 Kuala Lumpur

One Mobile

Monday - Friday 10am - 7:30pm
(except Public Holiday)
Lot 1-081, 1st Floor, Endah Parade, No.1, Jalan 1/149E, Sri Petaling, 57000, Kuala Lumpur

Johor

One Mobile

Monday - Friday 10am - 7:30pm
(except Public Holiday)
Skudai Parade (IT Mall), 02-DS2, Skudai Parade, Jalan Skudai, 83100 Skudai

No 12A, Jalan Persiaran Flora Utama, Taman Flora Utama, 83000, Batu Bahat

ENTERCC

Monday - Friday 10am - 7:30pm
(except Public Holiday)
Skudai Parade (IT Mall), 02-DS2, Skudai Parade, Jalan Skudai, 83100 Skudai

Kelantan

BIT C

Monday - Friday 10am - 7:30pm
(except Public Holiday)
Tingkat 1, Pt 2303, Taman Kota Sri Suria SBJ, Jalan Abdul Kadir Adabi, 15200 Kota Bahru

Malacca

One Mobile

Monday - Friday 10am - 7:30pm
(except Public Holiday)
F2-48A & 50A, Dataran Pahlawan Melaka Megamall, Jalan Merdeka, 75000 Bandar Hilir

Selangor

MYCOM

Monday - Friday 10am - 7:30pm
(except Public Holiday)
Lot No.2-05, 2nd Floor Digital Mall, No. Jalan 14/20, Seksyen 14, 46100, Petaling Jaya



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