## UF UNIVERSITY of

 FLORIDAFood Service Master Plan
MEMORANDUM OF FINDINGS / SUMMER 2019


## Contents

Preface ..... 2
Executive Summary ..... 4
Detailed Findings .....  .7
Strategic Direction for Gator Dining ..... 7
Gator Dining Existing Conditions ..... 8
Existing Conditions Summary of Findings ..... 8
Gator Dining Overview ..... 9
Current Dining Satisfaction and Value Proposition ..... 10
Focus Groups Summary ..... 13
Desired Improvements to Gator Dining ..... 15
Meal Plan Participation ..... 16
Training Table Assessment. ..... 18
Catering Assessment ..... 19
Off-Campus Analysis ..... 22
Peer Benchmarking \& Competitive Context ..... 23
Contract Analysis and Existing Performance ..... 29
Gator Dining Future Considerations ..... 33
Future Considerations Summary of Findings ..... 33
Programmatic Response ..... 34
Demand and Campus Utilization ..... 36
Capital Investment Needs ..... 39
Meal Plan Requirement Considerations ..... 41
Retail Asessment ..... 41
Sustainability \& Social Justice ..... 46
Next Steps ..... 48
Exhibit A - Importance of Dining Factors vs. Satisfaction
Exhibit B - Desired Brands / Concepts Not Currently Offered On-Campus
Exhibit C - Director of Dining Sample Job Description
Exhibit D - Key Performance Indicators (KPIs)
Exhibit E - Raw Survey Results (Spring 2019)

## Preface

In Spring 2019, the University of Florida ("UF" or the "University") engaged Brailsford \& Dunlavey, Inc. ("B\&D"), in collaboration with Petit Consulting LLC (together, the "Project Team"), to lead the University through a food service master planning process ("Plan" or "Master Plan"). Ultimately, it is desired for campus dining ("Gator Dining") to provide a value-added experience to all campus constituents and support the overall University's brand as it strives to become a top-5 public institution in the country. The pursuit of this Master Plan aligns with the University's existing contract term, which is set to expire with the current operator on June 30, 2021. The findings and recommendations herein aim to inform Gator Dining's priorities for what must be accomplished through the partnership with the next selected contractor.

To provide a guide for near-term adjustments to Gator Dining, and create a more holistic vision for the next iteration of dining at UF, the Plan seeks to fulfill the following objectives:

1. Establish a clear strategic direction for Gator Dining.
2. Identify key areas for improvement to align dining program delivery with the strategic direction.
3. Identify opportunities for adjustment within the contract vehicle.
4. Estimate space needs relative to existing dining facility capacities and impacts that may result from other concurrent campus planning and development initiatives.
5. Determine sequencing plan to implement recommendations prior to, during, and following UF's next dining management solicitation.

To meet these objectives, the Project Team conducted a detailed analysis of existing conditions and engaged with a variety of campus stakeholders, including students, faculty, and staff. The Project Team benefitted from the collaboration of a Business Services Working Group and the input of a Steering Committee with representation from across campus, including Business Affairs, Student Affairs, multiple academic departments, and the University Athletic Association. The Plan also takes into account the priorities and projected impacts of other recent campus planning efforts, including the Strategic Development Plan (2016-17) and the Housing Master Plan (2019).

More specifically, the Project Team performed the following tasks to develop its assessment and recommendations:

- Document and data review
- Strategic Asset Value ("SAV") work session
- Executive stakeholder interviews
- Student and employee focus groups
- Web-based survey
- Existing conditions \& operations assessment
- Peer benchmarking / competitive context analysis
- Off-campus market analysis
- Preliminary financial assessment
- Dining demand and facility capacity assessment
- Decision documentation and support

The Plan integrates the findings from the above analyses into a series of recommendations pertaining to program offerings, operator contract structure, and facility investments that will help UF attain its goals for Gator Dining.
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## Executive Summary

The Food Service Master Plan offers a vision for UF to enhance its dining programs in support of broader University goals and provides opportunities to achieve that vision both programmatically and through investment in dining facilities. Through the planning process, University administration, students, faculty, and staff have offered input and developed a Strategic Direction for Gator Dining (outlined fully in the Detailed Findings section) that will shape the next iteration of food service at UF.

## Strategic Direction vs. Existing Condition

Gator Dining currently provides a valuable service to the UF campus focused on feeding large numbers of geographically dispersed students in a quick, convenient manner. The program offered on campus is largely a reflection of contract terms developed during the last solicitation for a dining operator. The contract with the current operator, Aramark, provides a number of benefits to UF, including consistent revenues to the University while transferring operating risk, frequent refreshes of campus dining venues, and University control over student costs.

| Current Contract Terms | - | Resulting Outcomes | Master Plan Strategic Direction |
| :---: | :---: | :---: | :---: |
| Operator retains bottom line profits |  | Transfer of operating risk away from UF | Excellent dining aligned with UF brand |
| UF commission on gross sales | $\longmapsto$ | Guaranteed, consistent revenues to UF | Value to students through quality, variety and service |
| \$12.6 million in Operator capital investment over 12 years | $\leftrightarrow$ | Prioritization of frequent venue refresh \& retail growth | Leverage UF strengths in academics, sustainability, and community |
| Minimal programmatic oversight by UF | $\stackrel{ }{ }$ | Contractor flexibility to ensure profit | Dining improvements must balance impact and efficiency |
| UF approval over price increases | $\leftrightarrow$ | University control over student cost | Revenues used strategically to enhance Gator Dining program |

However, the resulting outcomes are not supportive of UF's Strategic Direction for Gator Dining as outlined in this report. Both residential and retail offerings lag behind UF's peers and top-ranked dining programs in offering high-quality, healthy, and customizable foods, innovative and engaging programs, and investments to dining facilities. Campus satisfaction with Gator Dining is below average compared to national benchmarks, and dissatisfaction with the quality and variety of food available on campus leads to low perceptions of value and a lack of engagement with the dining program. Given the lack of a meal plan requirement at UF, increasing the number of students "opting-in" is critical to the stability and sustainability of Gator Dining. Programmatic opportunities to increase satisfaction and meal plan participation are outlined in more detail in this report.

## Summary Recommendations

Enhancements to residential dining in particular have the greatest opportunity for impact. Gator Dining's two existing all-you-care-to-eat ("AYCTE") venues simultaneously contribute disproportionately to the program's bottom line and exhibit the largest gaps between existing condition and Strategic Direction. Retail and catering enhancements are important elements of the plan, and should increase satisfaction across campus and better align Gator Dining with the UF brand. However, these components of Gator Dining offer less opportunity for sales growth, compete most directly with a robust off-campus market, and have less impact on the culture of dining at UF. Making improvements to residential dining that drive participation in meal plans, which primarily engage with the AYCTE facilities, will be a critical first step to support other broad initiatives that must be achieved in the future.

Improvements to the quality and variety of the residential dining program go hand-in-hand with investment in AYCTE facilities. Demand for AYCTE dining will grow over time, both in response to a more desirable product and as a result of changes to on-campus housing. The 2019 Housing Master Plan envisions 1,200 new non-apartment beds near the campus core in the next several years, which represent a key market for meal plans. In order to accommodate demand and better align its facilities with UF's peers, Gator Dining should pursue strategic renovations to its AYCTE facilities.

A meal plan requirement was considered as part of the Master Planning process, but is not recommended at this time. Attitudes toward a meal plan requirement expressed in focus groups and in the online survey were strongly negative, and suggested potentially negative consequences for the desirability of on-campus housing should a requirement be put in place. Residential dining is not yet a robust part of campus culture, which would be at odds with the large investment in expanding dining facilities that would be required to implement a meal plan requirement. UF should focus on improving the value proposition of Gator Dining and increasing student satisfaction in the near term, which will provide a stronger foundation to reconsider a meal plan requirement and attendant facility investments in the future.

Implementation of the Plan's recommendations will depend on the University's next solicitation for a dining operator and the terms of the resulting contract. UF should pursue a contract structure that realigns operator incentives with the delivery of an innovative, high-quality dining program. The University should pursue a new approach to partnership with its operator, including enhanced oversight and accountability. Action items to pursue in advance of the next solicitation are shown below:

## Pre-Solicitation

) Hire a UF Dining Director for Gator Dining
, Establish Key Performance Indicators (KPIs)
) Develop specific goals for future community partnerships, sustainable operations, \& academics.

During \& Post-Solicitation

## Long-Term

> Pursue contract structure with performance incentives for accomplishing goals of Strategic Direction.
) Realign food quality with campus expectations.
) Renovate Gator Corner \& Broward Dining Center following solicitation.
, Work with Operator to reposition underperforming retail concepts, including bringing new and/or local concepts to campus.
> Continue to track and improve Operator performance through use of KPIs.
) Review potential for a future MPR following organic growth in meal plan participation

## Detailed Findings

## Strategic Direction for Gator Dining

Developing a plan for the future of on-campus dining requires a clear articulation of Gator Dining's strategic value for UF and the specific outcomes the Plan should promote. Through conversations with campus stakeholders, it was determined that the future condition of Gator Dining must fulfill the following criteria:

1. UF requires a high-quality dining experience, consistent with UF's standing as a preeminent institution of higher education and supporting its ambitions for a top 5 ranking among public universities.
2. Quality and variety of food options, healthy food options, and level of service must be prioritized to provide an unparalleled dining experience and encourage UF's diverse campus population to optin to Gator Dining.
3. UF Business Services and the food services operator must partner to leverage the strengths of the University (including academics, research, and UF's position as a land-grant institution), to implement sustainable and socially conscious operations, to integrate opportunities for applied learning, and to partner with the local community.
4. Strategic enhancements to the dining program must balance how to deliver efficient and effective operations, creativity, and innovation with UF's historical need to provide convenience-oriented food service for a large and geographically dispersed campus community.
5. Revenue generation prioritizes reinvestment towards the creation of a top-tier dining program, including new concepts, facility maintenance and enhancements, equipment repair and replacement, and staffing costs, all within the context of affordability for students.

These criteria forming the Strategic Direction for Gator Dining were then distilled into five overarching objectives for Gator Dining:

1. Align campus dining with UF's overall brand excellence.
2. Improve the value proposition of Gator Dining by creating a high-quality and diverse dining experience on campus.
3. Leverage on- and off-campus partnerships to meet programmatic goals.
4. Improve dining satisfaction and elevate the student experience.
5. Ensure that anticipated improvements maintain financial sustainability for Gator Dining and affordability for students.

## Gator Dining Existing Conditions

## Existing Conditions Summary of Findings

Gator Dining is providing a satisfactory experience to its patrons, where satisfaction is relatively similar for on-campus residents, off-campus residents, and faculty / staff. As demonstrated through the survey, satisfaction is primarily being influenced by convenience, which celebrates UF's ability to provide dining opportunities throughout a geographically-dispersed campus.

In response to the strategic objective criteria previously described, continuing to provide convenient dining locations will not, by itself, advance the program to excellence. The key areas identified for improvement are the quality of food and diversity of menu items. While responding to campus constituents' range of dietary restrictions and dining interests continues to be a challenge for foodservice operators on campuses across the country, a few data points indicate that this is of particular concern to Gator Dining:

- Meal plan participation is low from on-campus residents, particularly those who do not reside in buildings that offer in-unit kitchens; and,
- When students purchase a meal plan, a significant number of unused meals remain on their accounts at the end of the semester / year.

Without a meal plan requirement for the general student population (student-athletes are required to purchase a meal plan), including on-campus residents, the number of students "opting-in" is critical for stability and sustainability of the program. Students' decisions to not be more active in the meal plan program may be attributed to the plate cost (cost of goods sold) per visit in the "all-you-care-to-eat" (AYCTE) residential dining facilities, which is $\$ 2.81$. Evaluating the plate costs for residential dining facilities is often an indicator of food quality and diversity. For top dining operations, the plate cost in AYCTE facilities is typically $30 \%$ to $50 \%$ higher.

While retail dining operations are more widespread and visible throughout campus, AYCTE facilities are the foundation of the Gator Dining financial operation - more than $80 \%$ of the program's profitability is generated by the two (2) AYCTE facilities (Gator Corner Dining Center and Broward Dining Center). With limited reallocation opportunities for how students can use their meal plans, the expectation is that those who opt-in to the meal plan program choose to do so because they anticipate being a frequent patron of the AYCTE facilities. Therefore, continued advancement of this component within the Gator Dining program is, and will continue to be, critical to provide financial support for the broad initiatives that must be achieved in the future.

The current operation's approach to food costs and profitability is a direct result of UF's agreement with its partner, Aramark. The agreement structure limits financial risk for the University, and, in turn, does not have overly prescriptive language regarding program standards and oversight from UF. Recommended
next steps for advancing Gator Dining will focus on strengthening the University's role and participation in the upcoming operator agreement.

Please find below more details regarding the analysis that was completed to evaluate Gator Dining's existing operations.

## Gator Dining Overview

Gator Dining is an extensive, contract-operated auxiliary that currently operates 45 concepts and catering in 22 locations distributed across UF's 2,000-acre campus (Figure 1). Two (2) residential all-you-care-toeat dining halls - Gator Corner Dining Center and Broward Dining Center - are located near the historic core of campus. The 43 campus retail dining operations consist of a combination of national chain brands and operator-branded concepts, with sit-down, fast casual, grab-and-go, and convenience store options.

UF does not require any student population other than student athletes to purchase a meal plan, but Gator Dining sells a variety of options to meet the needs of commuters and on-campus residents. An additional meal plan option is available for University employees. Meal plans predominantly offer access to the two (2) AYCTE facilities, though participants can utilize a subset of campus retail venues through a cash exchange meal swipe option. "Flex Bucks" allotments that are bundled with most meal plans are usable at all campus retail locations, and Gator Dining also offers Declining Balance accounts for a-la-carte dining.

Figure 1. List of Concepts Operated by Gator Dining in Spring 2019

| Building | Concept | Square Footage | Dedicated Seating |
| :---: | :---: | :---: | :---: |
| Law Center | Chomp-it | 4,686 | 0 |
|  | Starbucks |  |  |
| Gator Corner Dining Center | Gator Corner/UAA Training Table | 16,459 | 532 |
| Graham Hall | POD | 2,980 | 0 |
|  | Chomp-it |  |  |
| Broward Dining Center | Fresh Food Company | 16,013 | 667 |
|  | Chick-fil-a |  |  |
| Newell Annex | Au Bon Pain | 1,923 | 8 |
| HUB | POD | 8,648 | 118 |
|  | Starbucks |  |  |
|  | Chick-fil-a |  |  |
| Marston Science Library | Starbucks | 1,037 | 0 |
| Heavener Hall | Rising Roll | 1,311 | 24 |
| Racquet Club Dining Center | Chomp-it | 11,222 | 193 |
|  | Moe's |  |  |
| Turlington Plaza | Jamba Juice | 2,186 | 17 |
|  | Subway |  |  |


| Building | Concept | Square Footage | Dedicated Seating |
| :---: | :---: | :---: | :---: |
| Rawlings Plaza | POD | 2,969 | 8 |
|  | Subway |  |  |
| JW Reitz Union | Subway | 34,675 | 1,362 |
|  | Shake Smart |  |  |
|  | Wing Zone |  |  |
|  | POD |  |  |
|  | Starbucks |  |  |
|  | Papa Johns |  |  |
|  | Panda Express |  |  |
|  | Wendy's |  |  |
|  | Pollo Tropical |  |  |
|  | Croutons |  |  |
|  | Arredondo Café |  |  |
| Library West | Starbucks | 1,413 | 10 |
| Little Hall | Little Hall Express | 2,080 | 0 |
|  | Starbucks |  |  |
|  | KFC |  |  |
|  | Freshens |  |  |
|  | Boar's Head |  |  |
| Hough Hall | Chomp \& Go | 485 | 0 |
| Pugh Hall | Chomp \& Go | 467 | 0 |
| Engineering | Java City | 55 | 0 |
| Health Science Center Sun Terrace | Starbucks | 7,437 | 166 |
|  | Salad Creations |  |  |
|  | Einstein Brothers Bagels |  |  |
|  | Chick-fil-a |  |  |
|  | Panda Express |  |  |
| Harrell Medical Plaza | Starbucks | 203 | 0 |
| Cancer Genetics | Chef Bros | 421 | 0 |
| Beaty Towers | POD | 1,020 | 0 |
| Vet Med | Einstein Brothers Bagels | 632 | 0 |
| Harn Museum | Camelia Court Café | 2,330 | 68 |
| SW Rec Center | Shake Smart | 97 | 16 |
| Total |  | 120,749 | 3,189 |

## Current Dining Satisfaction and Value Proposition

Gator Dining provides a valued campus service, but survey responses suggest that on-campus dining is not considered an integral part of campus culture by incoming or existing students. More than half of undergraduate students did not tour dining facilities before deciding to enroll on campus, and of those that did, $72 \%$ indicated that it had no effect on their decision. Gator Dining modestly supports campus social interaction, with only $29 \%$ of undergraduates eating on-campus with another person more than twice a week. Participation in a meal plan reverses this trend, with $64 \%$ of meal plan participants eating with others 5 or more times per week (Figure 2).

Figure 2. Frequency of Communal Dining at On-Campus Venues for UF Students


The large number of campus dining concepts and the dominance of national chain brands enables Gator Dining to offer food quickly and in locations convenient to most areas of campus. Students perceive this convenience as a value-add, and location convenience is the most significant driver of current satisfaction with Gator Dining. In response to the web-based survey, students indicated that the primary benefit of their meal plans was that dining options are convenient to their classes. "Convenient location" was also the top factor students used to identify the best-perceived dining venues on campus, over other important factors like food quality or affordability. Elements of a dining program more associated with the social aspects of dining - such as facility design, space supporting socialization, and atmosphere - received generally high marks for satisfaction, but were ranked among the lowest priorities for students in selecting where to eat on campus (Figure 3; see also Exhibit A for full ranking of satisfaction with dining components).

Figure 3. Gator Dining Venues Rated as "Best" by Students \& Reasons for Selection

| Why do you consider <br> these locations the <br> best? | HUB <br> Chick-fil-a | Pollo <br> Tropical | Reitz Union <br> Panda <br> Express | Au Bon <br> Pain | Chick-fil-a at <br> Broward |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Most conveniently <br> located | $\mathbf{2 5 \%}$ | $\mathbf{2 4 \%}$ | $\mathbf{2 6 \%}$ | $\mathbf{2 3 \%}$ | $\mathbf{2 3 \%}$ |
| Highest quality food | $19 \%$ | $21 \%$ | $17 \%$ | $22 \%$ | $20 \%$ |
| Best menu | $16 \%$ | $17 \%$ | $16 \%$ | $18 \%$ | $16 \%$ |
| Inexpensive | $14 \%$ | $15 \%$ | $16 \%$ | $12 \%$ | $15 \%$ |
| Best service | $11 \%$ | $8 \%$ | $9 \%$ | $10 \%$ | $12 \%$ |
| Open when I want to eat | $13 \%$ | $13 \%$ | $15 \%$ | $12 \%$ | $12 \%$ |
| Other | $1 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $1 \%$ |

However, satisfaction with the convenience of Gator Dining does not translate into high satisfaction with the program overall. $62 \%$ of UF students and employees expressed being generally satisfied with Gator Dining, which is below the national benchmark of $71 \%$ identified in a National Association of College \& University Food Services ("NACUFS") survey (Figure 4).

Figure 4. Comparison of Overall Dining Satisfaction


In particular, significant gaps exist relative to the quality of food and variety of the menus available on campus (Figure 5). These gaps point particularly to the residential dining program, as satisfaction with dining decreases along the continuum of populations who are more likely to engage with Gator Dining's AYCTE facilities (off-campus residents to on-campus, non-apartment residents).

Figure 5. Student Satisfaction with Various Dining Components


Figure 6. 2017-18 Meal Plan Utilization


- Board Swipes - Cash Equivalency - Unused Meals

These survey responses are validated by UF's low meal plan utilization (Figure 6). On average, students who had purchased a meal plan in the Fall 2018 semester utilized only $48 \%$ of their available meal swipes, leaving $52 \%$ of their pre-paid meals unused. As a result, students perceive a low value for the price they are paying for their meal plans.

## Focus Groups Summary

The Project Team conducted four focus groups with students, faculty, and staff in March 2019 to gain anecdotal insight into campus attitudes towards Gator Dining and off-campus offerings. Separate sessions were held with off-campus residents, leaders of various student organizations, employees, and the Food Service Advisory Committee (which is comprised of students, faculty, and staff) in order to understand a diversity of perspectives.

Students and employees gave positive feedback on certain aspects of Gator Dining. In particular, participants found benefits to the prevalence of branded concepts on campus: strong brand recognition gives students a sense of comfort and consistency, and Gator Dining provides options at multiple price points (Subway and Chomp-It were identified as low-cost options). However, the value of national brands was seen to decline over time as menu items do not change and grow tiresome. The brands offered through Gator Dining are also not unique to Gainesville, and participants perceived a missed opportunity to create a sense of place and something uniquely "UF." The Arredondo Room, a sit-down facility in Reitz Union, was identified as a favorite location for both students and staff, but limited hours and an out-of-the-way location make it a little-known option among the general population. Moreover, multiple people said they
do not tell others about the Arredondo Room lest it become too popular. Additionally, participants expressed appreciation for certain outstanding and hardworking employees of Gator Dining's operator, Aramark.

More broadly, however, focus group participants expressed desires for improvement to multiple aspects of Gator Dining. Students and staff stated that they mostly left campus for meals when they were not constrained by time or distance. Students were looking for less-processed and healthier foods, noting that on-campus offerings were carbohydrate-heavy and retail price points for existing healthy options are too high. Students tended to find better value in off-campus retail dining. They reported that the atmosphere and experience are better, more of their preferred brands are available, and portions are perceived to be larger at lower to similar cost. Students also stated that on-campus prices were perceived as being too high. Most off-campus students reported meal planning and bringing food from home. Cooking at home was this group's preferred option for meals.

Residential dining was also reported to have issues with quality and value. Multiple people indicated that service was inconsistent, food taste was generally not good, and there is not enough variety in the foods offered. Residential dining offerings were reported as bland and students would frequently default to basic options like pizza. Students who keep Kosher or Halal see very few options available, and mostly do not purchase meal plans. In particular, students felt that first-years were pressured into buying a meal plan during orientation, when food quality was high and not representative of typical offerings throughout the year.

Focus group participants mostly felt that Gator Dining should be more representative of the UF student experience. Students and staff requested more partnership with campus and with the local community, including offering local cuisines or brands on-campus and working with academic programs. UF's Institute of Food and Agricultural Sciences (IFAS) was identified as a natural partner in this effort. Fresh and healthy options were repeatedly requested. Dining offerings should be more chef-driven, be more customizable, better utilize technology, and include promotions or special food-related events.

## Desired Improvements to Gator Dining

When asked to identify their top five priorities for improvements to Gator Dining (Figure 7), students and employees shared three common desires: 1) reduce prices; 2) provide healthier options; and 3) bring more variety to the concepts available on campus. The first desire is likely a reflection of low value perception of Gator Dining, and the last two are likely a reaction against the predominance of national brands serving carb-heavy offerings. Off-campus students and staff also expressed a desire to bring more local concepts and products to campus, while all students desired more after-hours dining options. Additionally, on-campus students identified better service as a priority.

Figure 7. Top Five Desired Improvements to Gator Dining

| Potential Improvement | On-Campus <br> Students | Off-Campus <br> Students |  <br> Staff |
| :--- | :---: | :---: | :---: |
| Extend hours of operation to include more late-night dining options | $48 \%$ | $40 \%$ | $12 \%$ |
| Expanded daytime hours of operation for Gator Dining outlets | $14 \%$ | $13 \%$ | $12 \%$ |
| Provide more "grab-and-go" options | $20 \%$ | $24 \%$ | $21 \%$ |
| Provide healthier options | $45 \%$ | $48 \%$ | $50 \%$ |
| Provide more custom, made-to-order options | $20 \%$ | $18 \%$ | $19 \%$ |
| Provide more dining venues close to classes | $14 \%$ | $25 \%$ | $10 \%$ |
| Provide more dining venues close to housing | $21 \%$ | $5 \%$ | $3 \%$ |
| Improve speed of service | $18 \%$ | $22 \%$ | $28 \%$ |
| Improve quality of service | $30 \%$ | $20 \%$ | $21 \%$ |
| Reduce prices | $51 \%$ | $54 \%$ | $37 \%$ |
| Partner with more local Gainesville concepts / businesses rather than <br> national brands | $27 \%$ | $37 \%$ | $46 \%$ |
| Incorporate local produce and locally made products | $14 \%$ | $17 \%$ | $28 \%$ |
| Offer on-campus delivery services | $20 \%$ | $16 \%$ | $31 \%$ |
| Offer different restaurant/retail brands | $22 \%$ | $22 \%$ | $21 \%$ |
| Increase focus on sustainability and social justice | $14 \%$ | $16 \%$ | $13 \%$ |
| Provide more options to accommodate dietary needs such as <br> vegetarian, gluten free, etc. | $15 \%$ | $16 \%$ | $13 \%$ |
| Improve cleanliness | $11 \%$ | $7 \%$ | $7 \%$ |
| Include additional social spaces in dining venues | $5 \%$ | $8 \%$ | $5 \%$ |
| Provide more variety of food options and venues across campus | $36 \%$ | $31 \%$ | $35 \%$ |
| Provide more menu variety | $16 \%$ | $10 \%$ | $14 \%$ |
| Other | $3 \%$ | $4 \%$ | $10 \%$ |

## Meal Plan Participation

Through focus group and survey responses, the Project Team determined that students' perception of value related to food quality and variety, in the absence of a meal plan requirement, have led to low participation in meal plan offerings. Approximately $12 \%$ of the main-campus student population purchased a meal plan in Fall 2018, with large percentages of typically important market segments not participating in meal plan programs. Approximately half of on-campus freshman residents did not purchase a meal plan (Figure 8). Furthermore, there was little difference in meal plan participation between on-campus residents who live in apartments - who are expected to participate at lower rates - and residents in non-apartment units, who do not have access to their own kitchens, which is the targeted audience that meal plans are intended to serve. This low participation in meal plan programs at UF may have adverse impacts, particularly for firstyear students, on student nutrition, community formation, and overall experience at UF.

Figure 8. Percent of Students with Meal Plan by Classification


Although geographic convenience has been identified as a priority for students, this factor does not have a significant impact on residential meal plan participation. According to survey responses, on-campus residents living in the Tolbert Area housing community (immediately adjacent to Gator Corner Dining Center) and the Broward and Yulee Area housing communities (immediately adjacent to Broward Dining Center) were not significantly more likely to purchase a meal plan than residents in other non-apartment communities. The average participation for adjacent residence halls was $50 \%$, compared to $49 \%$ for nonadjacent halls.

Of those who purchased a meal plan for the 2018-19 academic year, off-campus students who purchased a commuter meal plan (25-, 30 -, or 65 -block) were slightly more satisfied than those who purchased a residential plan (7-day open-access plus, 7 -day open-access, 5 -day open-access, or 14 meals per week).

Figure 9. Overall Satisfaction with Meal Plan

How satisfied are you with your current meal plan?


Satisfaction with commuter meal plans stemmed primarily from the variety of food available on campus, while residential meal plans drove satisfaction through the convenient location of dining venues. Both commuter and residential students were satisfied with the ability to purchase a plan that aligned with their preferred number of meals.

Figure 10. Reasons for Satisfaction with Meal Plan
Why are you satisfied with your meal plan? (Pick Three)


Food quality was a major factor in residential plan dissatisfaction, and both residential and commuter students were likely to say that food variety on campus was a source of dissatisfaction with their meal plans The conflicting opinions about "variety" between those who were satisfied and those who were dissatisfied may suggest a difference in conception: some students may perceive great variety in the number of branded concepts on campus, while others may categorize these brands similarly based on cuisine or ingredients, and therefore do not perceive a variety of options. While variety and quality were the main factors in residential plan dissatisfaction, commuters had more diverse opinions, and were more likely than residential plan purchasers to be dissatisfied with hours of operation, provision for dietary needs, and the misalignment of meals purchased with the number of times they want to eat on campus.

Figure 11. Reasons for Dissatisfaction with Meal Plan
Why are you dissatisfied with your meal plan? (Pick Three)


## Training Table Assessment

The Project Team met with senior University Athletics Association ("UAA") administrators to receive input on the interaction between dining and athletics. In general, UAA identified a need for higher-quality food offerings and facilities than are currently available in Gator Dining and expressed a capability to pursue their own dining operations when quality did not meet expectations. Other public universities with top athletics programs have invested heavily in dining facilities for athletes, including Clemson University, University of Alabama, University of Kentucky, and Indiana University. Accordingly, the UAA has plans for a ~500-seat athletics dining venue attached to its new Football Training Center; stakeholders indicated that
the UAA desires not to have a separate operator from Gator Dining, but is willing to diverge from the rest of campus if it is deemed appropriate. According to the UAA Athletics Facilities Master Plan, the estimated timeline for the Football Training Center targets project completion before Spring 2021.

The existing facility at Gator Corner Dining Center seats approximately 125-a capacity that seems to be far below what Athletics needs for the numerous women's and men's athletic teams. The dining room space shows its age - the décor is tired and outdated and the entire space is dreary. A buffet area provides service space for all menu items. It is reasonably well positioned for access to Gator Corner's main kitchen. This facility is out-of-step with UF's Southeastern Conference membership and prominence. It does not "sell" UF well to recruits and is likely not an enjoyable and inspiring place for UF athletes to take their training meals.

## Catering Assessment

Gator Dining operates a significant catering operation, branded as Classic Fare Catering ("CFC"), which operates across campus. CFC has exclusive rights to cater events held in UF facilities that include Gator Dining operations, which include the Reitz Student Union and various academic buildings.

While catering has a wide audience on campus, a minority of students (approximately 15\%) and employees (approximately $30 \%$ ) are responsible for ordering catering services for meetings or events and make decisions regarding caterers. Just under two-thirds of individuals responsible for catering were generally satisfied with CFC (Figure 12). However, while $56 \%$ of survey respondents felt that CFC met their expectations, only $7 \%$ felt that it exceeded their expectations and $37 \%$ indicated that it did not meet their expectations.

Figure 12. Overall Satisfaction with Classic Fare Catering and with Specific Catering Components Satisfaction with Components of Classic Fare Catering


In general, students and employees find dealing with CFC to be easy over the course of preparing for, running, and following-up after an event (Figure 13). Still, these individuals prioritize price, food quality, and food variety by a wide margin over other factors in selecting a caterer for their events (Figure 14), suggesting that product and pricing rather than logistics are the main points of contention. Levels of satisfaction with these aspects of on-campus catering are lower and reflect satisfaction levels with Gator Dining overall.

Figure 13. Ease of Coordinating Events with Classic Fare Catering

## Experience working with Classic Fare Catering



Figure 14. Most Important Factors in Choosing a Caterer
What are the most important factors in selecting a caterer?


CFC does not appear to be the caterer of choice for either employees or students, as a majority of those constituencies use off-campus caterers more than $50 \%$ of the time (Figure 15). Students and staff indicated during focus group sessions that CFC's exclusive rights to serve events in the Reitz Union are a point of contention and are preventing students from using the facility. In particular, international student groups reportedly cannot host events with their own ethnic foods, as CFC does not offer them and they are not allowed to bring them in. Student participants also noted that CFC's prices are not aligned with the food budget per-student allotted to campus organizations by the Student Government Association, leading to the perception that providing food at events is too expensive.

Figure 15. Frequency of Use of Off-Campus Caterers

# How often do you use an off-campus caterer for a UF-related meeting or event? 



During interviews, CFC received criticism from both students and senior administrators. Anecdotally, students and staff reported a perception that events that include campus "VIPs" or senior administrators are afforded significantly better service and quality than other events; students do not feel that they are treated as valued customers when CFC is the only option available to them. Conversely, senior administrators stated in interviews that they seek a higher level of service than is currently provided by CFC, and invariably engage an outside caterer for important events.

Opportunities to grow satisfaction with CFC among both employees and students may include:

- Endeavor to establish a "premium" tier of catering - menu, services, and specialty offerings to capture events hosted by the President's office (now catered exclusively by an off-premise caterer) and other UF entities that require a high-level catering service.
- Revise standard menu offerings through more distinctive and innovative choices that require higher quality recipe ingredients (e.g. more fresh, refrigerated products; fewer frozen, processed food products).
- Conduct on a more frequent and regular basis pre-event tastings coordinated by the operator's Executive Chef for Catering, particularly for high-end dinners and receptions that are hosted by UF departments and senior University staff.
- Market Gator Dining's catering service through proactive contacts with UF meeting planners and event hosts.
- Conduct periodic (2X/year) catering showcases that are open to the UF campus community (or to invited past users/customers).


## Off-Campus Analysis

As part of the SAV work session, UF stakeholders indicated that Gator Dining should serve as a resource primarily for students, employees, and campus guests and not intentionally seek out clientele outside the University community. Nonetheless, Gator Dining operates without a meal plan requirement and with extensive retail offerings, and is therefore in competition with the off-campus market to serve University students and employees. An understanding of the off-campus dining options available and students' perceptions thereof can help Gator Dining manage risk and identify gaps in on-campus offerings.

Midtown and Downtown Gainesville offer an abundance of dining styles and cuisines, with many options available at multiple price points in commercial nodes close to campus / along the campus edge. Students take advantage of the variety available to them, and have identified several unique local concepts and brands that feature ethnic cuisine, fresh ingredients, or healthy options as their preferred off-campus dining destinations.

Figure 16. Top 10 Preferred Off-Campus Dining Locations for Students

| 1. | Chipotle |
| :---: | :--- |
| 2. | Bento |
| 3. | Mi Apa |
| 4. | Grill Fresh |
| 5. | Chick-fil-a |
| 6. | Bolay |
| 7. | Blaze Pizza |
| 8. | The Top |
| 9. | Leonardo's Pizza |
| 10. | Tijuana Flats |

Both on- and off-campus residents exhibited similar behavior, most typically purchasing a meal off campus 1-2 times per week for dinner. In addition to their affinity for off-campus cuisines, students choose to eat off-campus in order to be social and take a break from academic life and responsibilities. Off-campus residents also stated that it was more convenient for them to eat off campus (Figure 17).

Figure 17. Reasons for Purchasing a Meal Off-Campus

|  | With Meal Plan |  | Without Meal Plan |  |
| :--- | :---: | :---: | :---: | :---: |
| Decision-Making Factors | On-Campus <br> Residents | Off-Campus <br> Residents | On-Campus <br> Reff-Campus <br> Residents | Residents |
| It is more convenient to eat off campus | $8 \%$ | $40 \%$ | $23 \%$ | $45 \%$ |
| I am meeting someone | $39 \%$ | $27 \%$ | $32 \%$ | $25 \%$ |
| To take a break from the academic atmosphere | $43 \%$ | $42 \%$ | $37 \%$ | $31 \%$ |
| I do not like the food/selection on campus | $46 \%$ | $32 \%$ | $49 \%$ | $43 \%$ |
| Campus dining venues are too crowded | $5 \%$ | $10 \%$ | $13 \%$ | $19 \%$ |
| It is less expensive to eat off campus | $7 \%$ | $16 \%$ | $28 \%$ | $30 \%$ |
| It is a special occasion | $48 \%$ | $12 \%$ | $23 \%$ | $15 \%$ |
| On campus venues not open when I would like to | $30 \%$ | $32 \%$ | $27 \%$ | $20 \%$ |
| eat |  | $10 \%$ | $1 \%$ | $10 \%$ |
| I can better accommodate my dietary restrictions | $10 \%$ | $13 \%$ |  |  |
| Other | $5 \%$ | $10 \%$ | $5 \%$ | $8 \%$ |

## Peer Benchmarking \& Competitive Context

UF's Strategic Direction for Gator Dining calls for a top-tier dining program that embodies excellence in food quality, service, and menu variety, and supports its ambitions to be a top-5 ranked public institution. As dining programs are promoted and highlighted more and more for prospective students and their families, they become differentiators and contribute to a prospect's decision on where to apply and where to matriculate. UF's peer set and cross-applicant institutions use campus dining to convey their approaches to a comprehensive learning environment for students, in which housing and dining are key.

A review of highly rated dining programs around the country (including both contract-operated and selfoperated programs) reveals that institutions have made investments in operations and facilities to create unique experiences on campus, that excite students about the dining program, incorporate sustainable practices, and give students more control over what and how they eat. Many of UF's peers and competitors have moved ahead to improve campus dining in the following ways:

- State-of-the-art facilities
- Expanded international and regional fare
- Late-night services
- User-friendly carryout options
- Accommodation of dietary restrictions
- Special programming events
- Use of technologies for marketing, communications, ordering/payment, campus delivery, nutrition information, program descriptions, health and fitness monitoring.
- Focus on simply prepared "healthy foods".

If Gator Dining is to become a top-tier dining program, it must advance in these areas. Additional highlights from top-ranked dining programs are outlined below:

## James Madison University

- "Transformation Kitchens": Dining hall stations that allow students to innovate. Students vote on what they want to see next - anything from Thai food to tapas to Southern favorites. Menus run on two-week cycles.
- Customization: Scratch-made items daily in AYCTE dining halls with customizable items and extensive salad bars.
- Food Sensitivities: A special allergen-free "pantry" in the dining hall stocked with allergy-safe ingredients and cooking equipment, accessible to students who have worked with the program's dietician. Students with severe dietary restrictions have lockers stocked with customized ingredient lists. JMU's goal is also to offer a vegan or vegetarian option at every dining hall station.


## Purdue University

- Healthy Foods: Dining halls serve minimally processed foods, plant-based items at peak season, reduced quantities of red meat, and sustainable seafood.
- Food Sensitivities: Purple Diamond meal ordering program enabling students with allergens or intolerances to order specially-prepared food prior to their arrival at a dining hall.
- Sea to Table Partnership: connects campus dining with small-scale, sustainable wild fisheries to procure seafood.


## UMass Amherst

- Local Sourcing: "Sustainable \& Healthy Hampshire" project sources local foods and connects campus dining with small and sustainable farms and fisheries in New England. 30\% of produce is sourced locally, with $\$ 2.4$ million spend in Massachusetts and $\$ 5.4$ million elsewhere in New England.


## Virginia Tech

- Academic Integration / Local Sourcing: "Farms and Fields Project" serves meat, milk, and produce from Virginia Tech extension and teaching facilities. The Kentlands Farm at Virginia Tech is managed by a full-time employee who also teaches classes on campus.


## University of Georgia

- Sustainability / Academic Integration: Dining hall has incorporated six "Tower Gardens" that are self-watering and self-contained hydroponic systems. Greens from the gardens are used in UGA's dining halls.


## Other Notable Trends in Residential Dining

- Exhibition/display cooking stations, periodically staffed by senior culinarians who prepare specialty dishes related to the season, themed events, campus milestones, the region, or the calendar.
- Make-your-own stations - tacos, crepes, omelets, waffles, paninis, fruit/vegetable smoothies, sundaes, iced cupcakes.
- "What can we make for you?" Serving station where the customer can create their dish from the available ingredients and components listed on the menu board (changes daily or weekly). A cook prepares their dish to order.
- Ready availability of Halal and kosher foods, when requested.
- Premium/specialty dish surcharge as an add-on to a meal. Steak, prime rib, lobster, oysters are examples. Point-of-sale terminal at the station allows quick processing of payment against the student's declining balance account.
- Careful separation of serving stations dedicated to vegan, gluten-free, and other allergen-free menu items from regular food stations. Protection from the eight major food allergens is critical to many students, staff and faculty on college campuses - they are milk, eggs, fish, crustacean shellfish, tree nuts, peanuts, wheat and soybeans.
- Servery stations configured less like a "cafeteria" and more like pop-up restaurant and cafe kitchens. Architectural finishes, colors, lighting, signage, food displays and racks, serving bowls and platters, cooking equipment, prep/assembly line - all contribute to a theme, ambiance and personality of the "restaurant".
- Dining counters along exterior window walls with high-stool seating, allowing individuals to comfortably dine alone, study, and use their mobile devices.
- Multiple styles of group/congregate seating - round 8- or 10-tops, ganged square-tops and deuces, soft seating around low cafe tables, booths or banquettes for 4 or 6 , 'community tables' where anyone can join and mingle.
- Adjacent to the main entrance, express carryout section accessible to meal-plan holders. Include prepared hot and cold foods, beverages, coffee, hand fruits, single-serving yogurts, and baked goods. Holding area for pre-ordered assembled meals, ready for pick-up.
- Workspace - Wi-Fi accessibility, and power / recharging hubs.
- Social / Lounge Space - Separate space(s) off the main dining area for themed entertainment, with supporting audio-visual - sports lounge with video/TV screens, music lounge with optional playlists, movie/TV lounge with menu options.
- Donation of unused meal swipes by students with meal plans to a "meal bank" for students experiencing food insecurity or related difficulties. Same can be done with unused Flex Bucks, at discretion of the plan-holder.

In conjunction with programmatic initiatives, UF's peers both in the southeast region and among top-ranked public institutions are investing in new dining facilities that are primarily focused on the residential experience (Figure 18). Generous square footages are provided both front- and back-of-house to make the dining hall both an inviting space and enhance operating capacity. Gator Dining's existing residential dining halls are significantly leaner than most recently delivered facilities- Gator Corner Dining Center provides 24 gross square feet (GSF) per seat and Broward Dining Center provides 30 GSF per seat, while the average for the sample below is 53 GSF per seat.

Figure 18. Recent Dining Hall Projects among Top-Ranked and Southeastern Public Universities

| Institution | Facility Opening | Style | GSF | Seats | Project Cost | Meal Plan Requirement |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Auburn University* | 2020 | Residential | 48,000 | 800 | \$26 million | Yes |
| Clemson University* | 2016 | Residential \& Retail | 78,000 | 900 | \$30 million | Yes |
| UC Davis | 2019 | Residential \& Retail | 27,730 | 500 | \$32 million | No |
| UC Irvine* | 2016 | Residential | 19,975 | 780 |  | Yes |
| UC Santa Barbara | 2017 | Residential | 25,000 | 800 | \$20 million | Yes |
| University of Georgia | 2014 | Residential | 56,000 | 1,000 | \$26.7 million | No |
| University of Kentucky* | 2019 | Residential |  | 750 | \$40 million | Yes |
| University of Maryland - College Park | 2020 | Residential | 57,950 | 1,100 |  | Yes |
| University of Missouri | 2017 | Retail | 29,581 | 581 | \$15 million | Yes |
| University of Tennessee - Knoxville* | 2017 | Residential | 40,000 | 750 |  | Yes |
| University of Tennessee - Knoxville* | 2021 | Residential | 73,256 | 1,160 | \$35 million | Yes |
| University of Washington | 2018 | Residential | 28,000 | 500 |  | Yes |

Retail dining and catering are also crucial components of the Gator Dining portfolio and present opportunities to differentiate UF among its peers. Notable trends in these areas of campus dining are outlined below:

## Notable Trends in Retail Dining

- Pre-ordering and mobile payment on customers' mobile devices.
- Recognizable local or regional cafes, restaurants and coffee houses with a presence on campus. As stand-alone operations or tangential to other retail concepts.
- Specialty coffee, tea, chai and specialty drink concepts, with a minimal food menu. Focus is on the 'craft' of preparing the drinks, the ambiance of the "brand", and physical setting of the shop (bohemian, smart, on-trend and stylish but tasteful).
- Dedicated healthy and nutritious menus, ingredient sourcing, and preparation methods. Menu themes are salads, sandwiches, light entrees with sides, smoothies, chicken, fruits, and performance/energy foods.
- Variety of popular, market-proven brands.
- Mobility (through carryout) of all menu items. Packaging types, recyclability, temperature retention, stability of food texture and appearance, bulkiness, transportability - all critical factors for how "To Go" items are packaged for the customer.
- Wi-Fi accessibility - indoor and outdoor seating areas.
- Power and recharging hubs.
- Large common seating areas to accommodate groups of individuals who choose different service venues for their purchases.
- Tall dining counters along interior wall sections and exterior window walls with high-stool seating, allowing individuals to comfortably dine alone, study, and use their mobile devices.
- Electronic menu boards that are clear, legible and understandable to the customer in a queue. Excellent color usage and graphics and letter/numeral fonts of size, color, and style that make them easily readable from the customer's standing position.
- Use of handheld transaction devices with RF readers, allowing staff to intercept customers in long queues for their orders/payment rather than waiting for service at the counter.
- Delivery to on-campus locations, some using Grubhub, Uber Eats, and other commercial delivery services.
- "Frequent buyer" programs - discounts or giveaways after a designated number or \$ value of purchases.
- Marketing and promotion of declining balance accounts to commuter/non-resident students, staff and faculty for use in campus retail outlets. Offer distinct financial advantages - $\$ 1,000$ worth of credit for $\$ 900$; $\$ 500$ worth of credit for $\$ 450$; and so on.


## Notable Trends in Catering

- Accommodation of guests with special dietary needs. Arrangements beforehand ensure that all guests are served foods that are healthy and safe for them.
- Pre-event tastings coordinated with the catering or executive chef, particularly for events attended by senior staff, donors, the Board of Trustees, recruits, international guests, and development prospects.
- Standard menus include alternative choices commonly needed and expected - gluten-free, vegan, vegetarian, and lactose-free.
- Table centerpieces using flowers and greenery, potted plants, candles, fruits, and seasonal or indigenous vegetation. Floral pieces and table arrangements are the equal of commercial high-end caterers used by corporate groups, private clubs, and fund raising charities.
- Multiple menu and décor tiers are available - Presidential/executive, full-service/daily standard, no frills/basic services, and student low budget/drop-off.
- Event planner/coordinator online access to planning and menu tools (e.g., Catertrax) and billing instructions. Customization is still best coordinated directly with the catering and culinary staffs.
- Imaginative themes (indoor and out) centered on the event's purpose, host, guests, and/or location. Staging, lighting, audio-visual, décor imagery, service staff uniforms/costumes, furniture, and tableware create the ambiance, look and feel for the event.
- Live musical entertainment that ties to the event's purpose and style. May be in a pre-function space, during the meal as subtle accompaniment to the occasion, and/or following dessert for dancing and relaxed guest interaction.


## Contract Analysis and Existing Performance

## Implications of Contract Structure

The structure of UF's current contract with its dining operator has had a direct impact on the approach and performance that has been realized by Gator Dining. The existing profit \& loss (P\&L) contract guarantees UF a fixed percentage of gross revenues and control over meal plan prices while allowing the operator to retain bottom line profits. The University does not charge an override on meal plans. This has the benefit of transferring significant operating risk away from UF while generating consistent non-amortized funds to cover UF operating costs and venue refresh. However, the contract does not contain specific program standards and does not empower the University to hold the operator accountable for providing a highquality program.

In UF's present retail-oriented program, contractual incentives point to cost-cutting, rather than providing high quality, in order to maintain a profitable operation. This has resulted in the feedback previously described herein regarding the residential dining component of the program. Specifically, the operator has greater flexibility with food quality, menu diversity, staffing, etc. within an AYCTE program, as compared to the multitude of branded retail concepts that exist throughout campus where standards are established through franchise agreements. As is typical of campus dining programs throughout the country, Gator Dining's retail concepts generate the majority of the program's operating revenues (64\%), but many are not profitable, with retail operations generating only a $3 \%$ net profit margin. Inversely, residential dining generates $28 \%$ of total revenues but operates profitably with a $20 \%$ margin. Catering has a negative contribution to Gator Dining profitability, with a $-2 \%$ net profit margin.

Figure 19. Summary of Gator Dining Revenues and Profit by Concept Type (FY2018)

|  | Residential | Retail | Catering | Admin | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of Concepts | 2 | 43 | 1 | $\mathrm{~N} / \mathrm{A}$ | 46 |
| Square Feet | 32,472 | 88,417 | $\mathrm{~N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ | 120,889 |
| Revenue | $\$ 10.60 \mathrm{M}$ | $\$ 23.27 \mathrm{M}$ | $\$ 2.67 \mathrm{M}$ | $\$ 1.76 \mathrm{M}$ | $\$ 38.3 \mathrm{M}$ |
| Profit / (Loss) | $\$ 2.12 \mathrm{M}$ | $\$ 592 \mathrm{~K}$ | $(\$ 63 \mathrm{~K})$ | $(\$ 4.22 \mathrm{M})$ | $(\$ 1.57 \mathrm{M})$ |
| \% Total Revenue | $28 \%$ | $61 \%$ | $7 \%$ | $5 \%$ | $100 \%$ |
| Net Profit Margin | $20 \%$ | $3 \%$ | $-2 \%$ | $-240 \%$ | $-4 \%$ |

Gator Dining collects a mostly fixed amount of revenue for AYCTE dining at the beginning of each term through meal plan payments. As a result, the operator largely cannot increase its residential dining revenues in a given term by attracting more usage, but can enhance profits by operating more efficiently
(reducing labor cost), spending less on food (reducing plate cost), or experiencing low utilization by students. Low labor costs and plate costs frequently correlate with low utilization, and UF's Fall 2018 meal plan utilization of $48 \%$ corresponds to an approximate AYCTE plate cost of $\$ 2.81$. Top residential dining programs can have AYCTE plate costs between $30 \%$ and $50 \%$ higher than what is currently offered at Gator Dining, which accords with current dissatisfaction toward the program's food quality.

It is important to note that while the operator has other opportunities for revenue in operating a campus food service program (i.e., project management fees, purchasing rebates, etc.), Gator Dining itself produces relatively slim operating margins. Under the current conditions - low plate cost and low meal plan utilization - the program generated approximately $\$ 38.3$ million in revenues in fiscal year 2018, which resulted in only $\$ 328,000$ of bottom-line profit for the operator. The perceived low quality results from a lack of ability to enhance profits by improving quality and increasing utilization. Under the current contract, the University is neither empowered to enforce standards of quality or incentivize delivery of quality.

## Payroll \& Human Resources

Figure 20. Gator Dining Payroll Summary, FY2016-FY2019

| Payroll | FY2016 |  | FY2017 |  |  | FY2018 |  |  | FY2019 - YTD thru Dec '18 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \% | \$ | \% | YOY $\Delta$ | \$ | \% | YOY $\triangle$ | \$ | \% |
| Direct Salaries/Wages | 9,361,488 | 83.3\% | 9,944,000 | 84.3\% | 6.2\% | 10,460,739 | 85.0\% | 5.2\% | 5,298,163 | 85.3\% |
| Direct Pay Taxes | 1,013,175 | 20.1\% | 925,289 | 18.7\% | -1.2\% | 871,269 | 17.7\% | -0.6\% | 415,286 | 17.3\% |
| Employee Benefits | 866,235 |  | 931,997 |  |  | 975,743 |  |  | 501,081 |  |
| Total Payroll | 11,240,898 | 30.1\% | 11,801,286 | 30.6\% | 5.0\% | 12,307,751 | 32.4\% | 4.3\% | 6,214,530 | 30.2\% |

Payroll taxes and employee benefits (combined) for Gator Dining over the $3-1 / 2$ year period reviewed run lower than industry norms (at 17.3 - 20.1\% of Direct Salaries/Wages for this period). This ratio commonly runs in the mid-20's to low-30's, depending on size of the program, number of employees with benefits, geographic location, and other factors. Causes for the lower ratio at Gator Dining may include:

- Number or proportion of food service employees with few or no benefits as part of their employment. Student workers pertain to this classification. Aramark's Director of Operations told the Project Team that they estimate $95 \%$ of employee hours at the on-campus Starbucks stores are UF student hours.
- Number or proportion of part-time, non-student food service employees who receive few or no benefits due to their hours worked.

The number of full-time supervisory and management staff on the operator's payroll at UF effects the operator's payroll tax and employee benefits expenses. On the other hand, the large number of operating units under Gator Dining results in a high proportion of part-time, student and/or non-management staff manning those operations and for those individuals, many do not enjoy robust benefits packages as part of
their compensation. Hence, the ratio of employee taxes and benefits to direct pay can be expected to run somewhat lower in Gator Dining than many other collegiate dining programs.

Total Payroll as a ratio to Total Revenues ( $30.1-32.4 \%$ over the sample period) is on par with major university dining programs, if not somewhat low. We expect scale of the Gator Dining operation enables the operator to gain efficiencies and economies that other campuses would not. Smaller, and less efficiently staffed programs than Gator Dining, will run ratios of Total Payroll to Total Revenues closer to the mid-30's to low-40's.

From observation during our on-campus visits at UF, we believe that the operator is staffing the dining venues appropriately to match location, time-of-day, customer demand, and service and production requirements. Low-volume units (Pugh, Hough, Shake Smart at SW Rec Center, Racquet Club Dining Center and, at certain times, Gator Corner Dining Center, as examples) require staffing to meet customers' needs though the volume of transactions, on paper, does not easily justify the labor hours and payroll costs expended. These operations are not "loss leaders" but simply representative of the varying labor efficiencies and productivity in large-scale programs like Gator Dining. They can be contrasted with high-volume, highdemand operations like the campus Starbucks stores, Reitz Union food court at peak, and the Hub and Turlington Plaza at midday.

Gator Dining competes for workers with a growing number of similar businesses (food services) in Gainesville and the surrounding area. In addition to hourly pay, prospects weigh factors like potential number of hours per week, time-of-day or -evening schedules offered, transportation requirements, availability of parking, skills to be gained, work tasks to be performed, fellow workers, and perceived "fun" or enjoyment from the job. Longevity of employment is influenced by all these factors and frequent turnover is the curse of the food services industry. Employee efficiencies and sustained customer satisfaction result from continuity of employment of the foodservice worker.

## Branding \& Use of Franchises

Gators Dining should strategically utilize foodservice brands on campus, but the use of brands should not be the default position of the program operator. At UF, the campus's scale, the diversity of the campus population, the regional and national prominence of the University, and emerging trends in food services nationwide combine to form unlimited potential for concepts different than national brands on this campus.

National and regional brands obligate the operator to incur franchise, license and/or royalty expenses. In many cases with nationally recognized brands, these costs are more than incidental and need to be carefully considered as to the value the brand brings to campus.

The operator incurs the franchise and related costs for brands in its portfolio at UF. This is mostly the cost of prescribed menus, purchasing specifications, equipment specs and layout, service requirements, and staff training that the Operator receives from the franchisors. In this sense, branded concepts are easier to operate than fully developing in the same way their own in-house brands (most of which by the major foodservice contractors do not match or compare well to the national brands). The customer sees familiarity and consistency of brands they know. This results in easy delivery by the operator of uniform products and services and repeat patronage. What it misses is originality, diversity of offerings, creativity, and nonstandardized and non-formulaic operations.

Convenience - locations, speed of service, familiarity with menu offerings, and mobility of carryout - is a very high priority for the UF campus community, as indicated through the survey findings. Branded foodservices align well with this priority due to their day-over-day uniformity of operation, their use of prescribed procedures for production through customer delivery, and the staff's familiarity with how things are done. In this sense, there is great appeal to such operations for the operator of a 45 -venue program like Gator Dining. Large scale imposes certain requirements and the Operator has used branding to deliver high volumes of food in limited time periods. This model works functionally and financially very well for the operator. We believe, however, that the customer - or some sizable portion of the UF campus community - is left to patronize for the most part uninspired, unimaginative, unhealthy, and uninteresting food services.

## Gator Dining Future Considerations

## Future Considerations Summary of Findings

Similar to the general retail market, demand for food options on campus is driven by location - specifically, where critical masses of campus constituents exist both during the day and overnight. For UF, the greatest number of students, faculty, and staff engaging with campus occurs during lunch hours in the northeastern area of campus. This location coincides with where the greatest concentration of on-campus housing exists, which makes this portion of campus a focal point for the Master Plan.

UF's two (2) AYCTE residential dining facilities - Broward Dining Center and Gator Corner Dining Center - are located in the northeastern and northern areas of campus, which aligns with student demand. In their current configurations, both facilities offer a seating capacity that is greater than peak demand. However, broad investment - food offerings / diversity, servery / back-of-house design, and user interface areas will be required in order to elevate the visibility of the program and enhance interest in meal plan participation.

For the physical environment, renovations will be most economically efficient for UF to pursue and will be sufficient to advance Gator Dining's strategic priorities. Although the identified improvements are anticipated to result in peak dining demand exceeding the current seating capacity in Broward Dining Center, expansion and/or new construction should not be a priority through the next dining operator agreement. The collective improvements to Gator Dining are expected to organically generate elevated interest in meal plan participation. Additionally, the recently completed Housing Master Plan indicated that the on-campus residential inventory will be expanding in the next five (5) years in close proximity to Broward Dining Center. However, expansion and/or new construction should not occur until meal plan participation consistently achieves a level that will financially support elevated capital investment.

For the renovation strategy, these physical investments should be prioritized:

- Front of house / servery upgrades at both AYCTE facilities to create a modern and more accessible user experience
- Front of house upgrades to enhance "curb appeal" and attractiveness to the UF campus community
- Back of house upgrades at Broward Dining Center to allow for expansion of storage, refrigeration, and food preparation capabilities

These renovations are projected to cost $\$ 11.4$ million based on recent comparable investments within foodservice facilities on other campuses. Architectural programs were not created to substantiate this estimated amount as part of this Plan.

Prior to, and concurrently with, the physical investments, responding to patrons' feedback regarding food quality and menu diversity is critical. The specific recommendations regarding these investments include:

- Hire an individual, or identify an existing UF team member, to become a Dining Director whose responsibility will be to establish the key criteria through which the next dining contractor will be selected and ensure appropriate oversight of the agreement occurs throughout the partnership term
- Develop key performance indicator (KPI) terms to measure success of Gator Dining and the advancement of the program towards its strategic priorities

Please find below more details regarding the analysis that was completed to formulate Gator Dining's future needs.

## Programmatic Response

The following criteria has been identified to advance Gator Dining program offerings and enhance alignment with identified strategic priorities:

Response 1: Achieve a better balance between price and value perception among students for AYCTE dining facilities

- Improve / expand menu offerings through:
- Purchasing food with higher quality specifications / criteria
- Enhancing "fresh food" presentation and merchandising
- Emphasizing on "Fresh from Florida" sourced products
- Increasing emphasis on "healthy food" choices
- Increasing presence of cuisines reflecting different cultures / regions of Florida
- Expanding baked goods offerings
- Improve convenience through:
- Chef's station for Made-to-Order prep and order assembly
- Mobility and convenient access through portability (reusable containers)
- "Express" area for quick in-and-out
- Offering responsive operating hours to enhance accessibility in critical areas of campus during non-lunch hours
- Improve Marketing / Promotion of Gator Dining through:
- Enhancing communication strategy with UF Housing and Residence Education, orientation leaders, tour group leaders
- Intentionality with communication to incoming, first-year students
- Visibility of dining offerings and prestige

Response 2: Instill excitement, interest and broad appeal in retail dining

- Improve / expand menu offerings through:
- Bringing local / regional foodservice operators to campus
- Identifying concepts to replace with offerings that focus on healthy food choices, particularly duplicative or underperforming concepts
- Enhancing "fresh food" presentation and merchandising
- Emphasizing "Fresh from Florida" sourced products
- Improve convenience through:
- Rotating food truck or pop-up concepts to provide accessibility to perceived underserved areas of campus
- Partnering with Transportation and Parking Services to enhance accessibility for areas of campus that do/will not have robust food options
- Expanding evening and late-night hours in high-traffic or densely populated areas of campus
- Enhancing communication with end-users and application of technology services for pickup options
- Offering responsive operating hours to enhance accessibility in critical areas of campus during non-lunch hours

Response 3: Establish new baseline for minimum satisfaction experienced by catering end-users

- Improve / expand menu offerings through:
- Increasing focus on healthy food choices (low calories / carbs, gluten-free, fresh fruits, and vegetables
- Introducing local restaurant / café menu options
- Offering signature dishes based on Florida regions and cultures
- Increasing number of catering options in each building / venue throughout campus to offer more diversity and spectrum of pricing
- Ensuring quality control with food options, set-up, and staffing through more robust oversight and end-user engagement

The next food service management contract should realign incentives toward high performance and empower UF to actively partner in the delivery of a high quality product.

## Demand and Campus Utilization

To assess the quantity and location of demand for on-campus dining, the Project Team developed seven (7) campus zones (See Figure 21). The Project Team reviewed existing campus utilization patterns and, through survey responses, quantified peak demand by zone, type of dining, meal time, and frequency.

Figure 21. UF Campus Zones

(1) Fraternity Row \& Law School
(2) Varsity Athletics \& Residential Life
(3) Historic Campus \& Student Svcs.
(4) Sorority Row \& Health Sciences
(5) Animal Sciences and Medicine
(6) Microbiology and Agricultural
(7) South West Recreation \& Facilities

## Campus Utilization

The strongest generators of demand for on-campus dining are classroom activity and housing. To understand the former, the Project Team disaggregated data from the UF Registrar to identify the location of students in classes throughout the day. As shown in Figure 22, the most activity throughout the day takes place in the historic core of campus (Zone 3). When the campus is at its peak population around midday, nearly three-fourths of the "in-class" population is located in Zone 3. The next highest population is located in the adjacent Zone 4. Though overall populations are slightly lower for breakfast and much lower for dinner and late-night meals, this pattern holds throughout the day.

Figure 22. Fall 2018 Academic Schedule Distribution (Lunch Hours)


The location of University housing exhibits a similar distribution, with nearly all non-apartment units located in Zones 2 and 3, proximate to the campus core (Figure 23). Implementation of the Housing Master Plan will intensify, rather than alter, this distribution. Phase I of the Housing Master Plan calls for the net addition of 1,048 non-apartment beds in Zone 3 and 91 non-apartment beds in Zone 2 by Fall 2023. Each of these additions will be proximate to the existing residential dining centers located in those zones.

Figure 23. Housing Distribution by Zone


| BRAILSFORD \& DUNLAVEY | 37 |
| :--- | :--- |

Additionally, focus groups and stakeholder interviews expressed a need for additional foodservice options in Zone 6, which is predominantly occupied by the College of Agricultural and Life Sciences. While class offerings in Zone 6 are minimal (and no on-campus housing is located in in Zone 6), stakeholders anecdotally expressed that there is significant activity occurring in this location. However, through the analysis, it was determined that facilities in Zone 6 are able to accommodate capacity for approximately 700 to 750 people, which is a population density that is insufficient to support a full-service retail dining concept. Opportunities to provide food service could be enhanced if UF decides to locate additional parking or other destination-based campus uses in Zone 6, which may help to support a low impact solution such as mobile dining / food trucks or a sandwich/coffee cart.

## Dining Demand Projection

The Project Team quantified future AYCTE dining demand in two (2) segments: 1) survey-based demand and 2) demand stemming from the addition of on-campus beds in Zones 2 and 3 through the Housing Master Plan. To identify the first segment, survey responses regarding preferred usage and location of AYCTE dining in an ideal program were used to determine a peak number of patrons per hour by zone and meal time. The number of patrons added by the 1,139 net new beds under the Housing Master Plan were identified by applying the current average meal plan participation rate of housing communities adjacent to residential dining centers in each zone. Both patron counts were translated into maximum number of seats needed to serve peak demand accounting for table turnover rates, peak-time capture, carry-out meals, and seating inefficiency (assumed $85 \%$ maximum seating utilization).

Based on Fall 2018 transaction counts at Gator Corner Dining Center and Broward Dining Center, existing facilities adequately accommodate current utilization and future demand from new housing. With 279 total seats unoccupied at peak hours across both facilities, there is sufficient slack to absorb the 230 seats of demand ( 18 seats in Zone 2 and 212 in Zone 3) that will be created by new housing beds in the short term. However, additional seating capacity will be required in the long-term as program offerings better align with student preference and demand increases

| Gator Corner Existing Seats | 532 |
| :---: | :---: |
| Seats Occupied at Peak | 393 |
| Seats Available at Peak | 139 |
| Broward Existing Seats | 667 |
| Seats Occupied at Peak | 527 |
| Seats Available at Peak | 140 |
| Current Excess Seating Capacity | 279 | accordingly.

Students indicated future demand for AYCTE dining located primarily in Zone 2 and Zone 3, where AYCTE dining is already located. Projected demand does not exceed capacity in Zone 2 (Gator Corner Dining Center), but would eventually exceed capacity in Zone 3 (Broward Dining Center). With stated demand of 984 seats and existing capacity of 667 seats, demand will outgrow capacity at Broward by 317 seats as the program aligns with student preference over time.

The addition of new beds to campus will result in additional demand of approximately 18 seats in Zone 2, and 212 seats in Zone 3 . Unlike survey-based demand, the dining demand impacts of the Housing Master Plan will occur upon implementation of the plan, rather than taking place over time based on alignment of preferences. Added together, the two segments of demand result in growth of peak AYCTE seating needs to 529 seats beyond the current capacity in Zone 3 (Figure 25).

Figure 25. Existing Dining Capacity vs. Peak Hour Seats Demanded


## Capital Investment Needs

As part of providing an excellent dining program, UF should seek an upgrade to its existing AYCTE facilities through a comprehensive renovation strategy. Enhancements to front-of-house areas should be undertaken across both Gator Corner and Broward Dining Centers, with an additional focus on back-ofhouse at Broward Dining Center. Front-of-house upgrades in both locations should diversify use of space and design amenities beyond the traditional cafeteria-style seating that exists currently. Introduction of soft seating, charging stations, increased natural light, and covered outdoor seating are interventions that can shift the way students currently interact with residential dining facilities on campus. Additionally, expanding carry-out service capacity in both dining centers will help to accommodate increasing demand over a short-to-medium time horizon. Additional front-of-house upgrades in Gator Corner should include modernizing its servery stations to highlight food prep and display, making it more approachable and fresh. Back-of-house
adjustments to Broward should include increased capacities of storage, refrigeration, and preparation spaces.

Recent projects to comprehensively renovate AYCTE dining facilities have averaged $\$ 352 / \mathrm{GSF}$ in total project costs, suggesting a required capital investment at UF of approximately $\$ 11.4$ million to accomplish the recommended renovation (Figure 26).

Figure 26. Renovation Project Assumptions \& Impacts

| Recent AYCTE Facility Renovation Costs |  |  |
| :--- | :---: | :---: |
| Institution | Project <br> Delivered | Project <br> Cost/GSF <br> (2019 Dollars) |
| Indiana State | 2020 | $\$ 420$ |
| Towson | 2021 | $\$ 378$ |
| Colorado State | 2018 | $\$ 326$ |
| UNC-Greensboro | 2014 | $\$ 322$ |
| Florida State | 2018 | $\$ 315$ |
| Average |  | $\$ 352$ |


| UF AYCTE Dining Renovation Assumptions |  |
| :--- | :---: |
| Seats | $\mathbf{1 , 1 9 9}$ |
| GSF / Seat | 27 |
| Total GSF | 32,472 |
| Project Cost / GSF | $\$ 350$ |
| Estimated Project Cost | $\$ 11,365,000$ |
| Amortization | 10 years @ $0 \%$ |
| Annual Amortization | $(\$ 1,200,000)$ |
| Current Ave. Amortization | $(\$ 1,080,000)$ |

## Meal Plan Requirement Considerations

As part of the Plan, the University desired to better understand if instituting a meal plan requirement would enhance Gator Dining's ability to meet its strategic priorities. From a national perspective, instituting a meal plan requirement is most commonly applied to students living in on-campus housing, with a particular focus on freshman students and/or individuals living communities where kitchens are not provided in the units. For UF, there is an extended history and culture where not requiring students to participate in both oncampus dining and housing programs is widely supported and expected. Therefore, this topic was evaluated not only from the perspective of how a requirement would advance strategic priorities and Gator Dining's financial performance, but also heavily considered feedback from students.

It was determined that instituting a meal plan requirement would have considerable impacts to the economics and operational paradigm of the next contract for Gator Dining. In one (1) scenario considered, a requirement for on-campus freshmen to purchase a meal plan would have almost doubled the meal plans sold in Fall 2018, from 4,033 meal plans to 7,846 meal plans. However, residential dining is not currently a robust part of UF campus culture, and current on-campus residents indicated that they would be highly opposed to a meal plan requirement. Per the survey feedback, $63 \%$ of on-campus residents stated that they would view a meal plan requirement highly unfavorably, with potential negative impacts to their desire to participate in on-campus housing; $72 \%$ of those respondents indicated they would be less likely to live in on-campus housing if a meal plan were required.

In addition to disapproval expressed by students, instituting a meal plan requirement would create the need for significant facility investment to support this elevated participation in Gator Dining. Pursuing a meal plan requirement for all freshman on-campus residents would result in 3,800 more meal plan participants; this would result in a need for approximately $800-1,200$ more seats in AYCTE dining facilities. To accommodate, Gator Dining would require either new construction or a renovation / expansion, which is expected to equal approximately $\$ 30$ million in capital investment, thus significantly increasing annual financial obligations for UF.

With instituting a meal plan requirement being a tenuous issue at this time, it is recommended that UF invest in the quality of its existing program and increase student satisfaction prior to considering a requirement. At that time, Gator Dining will have a stronger foundation to support elevated levels of investment in facilities, such as a new AYCTE dining hall.

## Retail Assessment

Geographic convenience has historically been a key driver for retail development at UF, leading to a current portfolio of 43 retail locations in all zones on campus except Zone 6. As is typical for campus dining operations, many retail venues on campus are not profitable to operate, but serve other strategic campus
goals. While the Strategic Direction for Gator Dining points to a renewed focus on the residential dining experience, there is still a strong campus preference for smaller facilities emphasizing location convenience: $73 \%$ of survey respondents wanted new facilities that were smaller venues spread across campus compared to $27 \%$ who preferred larger, more centralized facilities. As a result, significant reduction in the number of retail locations is not recommended in the absence of policy changes or larger facility expansions than those outlined above.

A number of brands/concepts have multiple locations at UF, namely Starbucks, Chick-fil-A, P.O.D. Market, Panda Express, Shake Smart, and Chomp It. The strongest among these, as evidenced by customer satisfaction and demand, is Starbucks and the brand's seven UF locations is testimony to this. While that is a high concentration of a single coffee brand on a campus, the Starbucks units' success at UF is difficult to argue.

The provision of multiple units of some brands at UF is not excessive or inappropriate. The large physical scale of campus, the very large daily population, and the relative popularity of some of the multiple-location brands can justify the multiple-unit strategy. However, the majority of Gator Dining's current portfolio of national brands does not represent a cutting-edge dining program at a prominent public university.
There is a predominance of fried, grilled, and processed foods and a dearth of fresh-prepared foods composed of nutritious and healthy ingredients. The former is cheaper and easier to deliver. The latter is more expensive and requires greater care, thought and talent to deliver. This fundamental difference has led to the slate of brands currently offered at the campus retail dining units.

Students and employees indicated in the survey which brands they would like to see on campus that are not currently offered by Gator Dining. These are shown in Exhibit B.

The Project Team examined existing utilization rates and profitability to identify retail concepts that are neither profit-generating nor appear to be particularly popular. Venues that serve fewer than the campus average for daily transactions are shown in the table below (Figure 27), with unprofitable venues highlighted in blue.

Figure 27. Retail Venues with Below-Average Daily Transaction Counts

| Venue | Zone | Avg. Daily <br> Checks | 2017-18 <br> Profit / (Loss) |
| :--- | :---: | :---: | :---: |
| Camellia Court Café | 7 | 23 | $(\$ 68,013)$ |
| Pugh POD | 3 | 64 | $(\$ 18,607)$ |
| Chomp It Law School | 1 | 97 | $(\$ 18,919)$ |
| Rising Roll | 3 | 113 | $(\$ 47,188)$ |
| Java Engineering | 4 | 116 | $\$ 4,907$ |
| WPB Harrell | 4 | 124 | $(\$ 6,188)$ |
| Hough POD | 3 | 133 | $(\$ 7,657)$ |
| Arredondo Café | 7 | 144 | $\$ 6,109$ |
| Shake Smart SW Rec | 4 | 156 | $(\$ 17,037)$ |
| Salad Creations | 3 | 170 | $(\$ 6,302)$ |
| Chomp It (Racquet Club) | 3 | 194 | $(\$ 91,952)$ |
| Shake Smart Reitz Union | 3 | 218 | $(\$ 29,581$ |
| Wing Zone | 5 | 251 | $(\$ 24,174)$ |
| Einsteins Vet Med | 3 | 265 | $\$ 53,389$ |
| Papa Johns | 4 | 276 | $(\$ 28,363)$ |
| Beaty POD | 3 | 290 | $\$ 103,107$ |
| Jamba Juice | 4 | 297 | $\$ 12,222$ |
| Einsteins Sun Terrace | 3 | 303 | $\$ 29,532$ |
| Subway Turlington | 1 | 314 | $(\$ 19,924)$ |
| Starbucks Law | 4 | 327 | $\$ 59,358$ |
| Panda Express Sun Terrace | 3 | 355 | $(\$ 41,291)$ |
| POD Reitz Union | 3 | 356 | $(\$ 77,736)$ |
| Moe's (Racquet Club) | 3 | 399 | $\$ 77,134$ |
| Croutons |  |  |  |
| Gator Dining Retail Venue Avg. Daily |  |  |  |
| Checks: |  | 427 |  |

Several financially underperforming venues are located in zones with few food service options available, and by serving those constituencies, they are meeting non-financial goals. Enhanced marketing, including presentation in collateral materials, special events, or promotions may assist in driving sales in these locations. However, the most underperforming venues are predominantly located in Zone 3, which has the most food service operations of any area of campus, suggesting a closer look is needed at these venues. Among these Zone 3 concepts, Rising Roll in Heavener Hall and the Moe's and Chomp It at Racquet Club Dining Center generated the most loss in 2017-18:

## Rising Roll:

- The concept aligns with Gator Dining Strategic Direction, in that it provides fresh ingredients and incorporates technology. Based in Atlanta, the Rising Roll concept is unique in that it is not yet available nationally, and is available in Florida only on two college campuses (UF and University of South Florida).
- The concept lacks visibility, while directly competing with popular off-campus retail locations across the street. Only small signs indicate the presence of a food service venue in the Heavener Hall.
- Gator Dining should enhance its marketing efforts for Rising Roll to create awareness and take advantage of foot traffic on the campus edge. Assess the potential for different signage within the limits permissible in the campus historic district.


## Racquet Club Dining Center:

- Moe's and Chomp It do not align with the Strategic Direction for Gator Dining. While fresh ingredients are available at Moe's, neither concept is unique or would be considered healthy. Numerous students indicated a strong preference for Chipotle, despite the availability of a facially similar concept on-campus, suggesting a lack of interest in the Moe's brand.
- The Racquet Club Dining Center concepts could better serve their adjacent uses, which include more than 900 beds of non-apartment student housing and a fitness center. Transitioning this facility to a new concept would help to distinguish from the proximate off-campus competition.
- At approximately 11,000 SF, the Racquet Club Dining Center may provide a unique opportunity to house a larger new concept or incorporate components from the Arredondo Room (identified in focus groups as a favorite venue) that have proven successful. As AYCTE demand grows over time, it could also transition into a version of AYCTE that helps to serve the Murphree housing community.

Additionally, the Housing Master Plan calls for the demolition of Rawlings Hall, which is connected to a Subway and POD location. These retail venues are both profitable and well used (aided by their location immediately adjacent to a key transit stop). UF should ensure that Broward-area retail remains following the demolition of Rawlings Hall.

Figure 28. Location of Highlighted Retail Concepts


Multiple stakeholders indicated a need for additional food service offerings in Zone 6, which is currently the only zone without campus retail. Demand and current campus utilization suggest that there could be sufficient support for a small intervention. While minimal classes and no housing exist in Zone 6, an analysis of county building data shows an occupancy of approximately 722 people for the facilities in that area. Likewise, survey demand shows a preference for grab-and-go breakfast or snack, suggesting that it could support a coffee or snack cart, potentially located in Fifield Hall, which was identified as a central node for Zone 6.

Figure 29. Demand Projection Transaction Counts for Dining Styles in Zone 6 by Meal

|  | Breakfast | Lunch | Snack/ <br> Coffee | Dinner | Late Night |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Grab-and-Go | 403 | 136 | 494 | 48 | 113 |
| AYCTE | 52 | 110 | 21 | 81 | 10 |
| Sit Down | 40 | 203 | 26 | 258 | 25 |
| Food Truck | 44 | 103 | 82 | 18 | 14 |
| Fast Casual | 132 | 302 | 236 | 103 | 41 |
| Other | 12 | 4 | 17 | 11 | 20 |

Additional recommendations to enhance Gator Dining's retail portfolio include the following:

- Bring local/regional foodservice operators to campus - as stand-alone units or ancillary to existing operations and facilities.
- Expand evening and late-night hours in high-traffic or densely populated areas of campus.
- Increase weekend operating hours at convenient and popular units, allowing campus residents better access.
- Expand considerably menu offerings and service concepts that focus on healthy food choices.
- Dedicate focus and action steps on expanding and building the presence of Fresh from Florida products.
- Identify alternative locations that would be suitable for some form of faculty/staff dining venue. Develop an operational model and, as follow-up, a business model. Consider further polling to confirm broad support of the concept. Establish with metrics and qualitative inputs that this is viable and important to employees of the University before proceeding with further planning.
- Target non-participants in Gator Dining - those who now bring food to campus, prepare meals in on-campus residences or work spaces, go off campus, or simply choose not to use Gator Dining through innovative marketing techniques, programming with themed food events, and incentives (e.g., 2 for 1; Buy 9, get your 10th free; Bring in your travel mug, get $\$$ off the purchase price; frequent buyer program).
- Accentuate convenience and quick service by adopting technologies that allow -
- Pre-orders and payment
- Self-assembly of items at the unit
- Self-payment
- Delivery to on-campus addresses
- Pre-assembled meal components for pick-up


## Sustainability \& Social Justice

Sustainable and socially just dining operations are a priority for the UF community. As the flagship campus of public universities in Florida, UF can set the standard and motivate other public institutions to manage a comprehensive and effective program for resource conservation and minimal impact on the natural environment. UF and Gator Dining have the opportunity to be forerunners in the state and the nation. Among survey respondents who wanted a greater focus on sustainability, local sourcing and reduction of food waste are of primary concern. Additionally, survey respondents felt that Gator Dining could be a platform for student and employee engagement with these issue.

How should Gator Dining prioritize sustainability and social justice?


Other ideas presented by survey respondents included:

- Generate less plastic and foam waste, and incorporate more reusable products
- Pay Gator Dining employees a living wage
- Cut ties with specific brands that do not represent their values (Chick-fil-a and Wendy's were noted frequently)
- Enhance composting programs

Sustainability and social justice efforts should expand on what is being done currently in Gator Dining. At Gator Corner Dining Center, efforts to reduce waste are underway. Post-consumer waste and preconsumer waste are being weighed, photographed, and analyzed by a software program. This leads to messaging, awareness-raising, and positive feedback to students in reducing waste. IFAS and the UF Office of Sustainability are natural partners for these efforts. Gator Dining can collaborate with relevant UF departments on research- and science-based initiatives that Gator Dining can enact, including plant-based menus, waste avoidance and reduction, resource conservation, support of local farms and producers, and others.

Specific opportunities to enhance sustainability efforts within Gator Dining include:

- Reduce food waste.
- Expand on what is being done at Gator Corner Dining Center. As described to the Project Team by Aramark's unit director: Post-consumer waste and pre-consumer waste are being weighed, photographed, and analyzed by a software program. Can lead to promos with students on smaller portions - "take only what you can eat..." Data and messages will appear on video screen inside entrance door (over check stand). Aramark to measure changes in waste volume following the messaging.
- Source from local vendors.
- Emphasize seasonal ingredients/produce (e.g., Fresh from Florida program).
- Support/partner with related non-profits.
- Collaborate with IFAS on research- and science-based initiatives that Gator Dining can enact (re: plant-based menus, waste avoidance and reduction, resource conservation, support of local farms and producers, etc.).
- Participate in farmers' markets.
- Provide more opportunities for student engagement with sustainability issues and practices at UF.


## Next Steps

The timing of completing this Master Plan was intended to provide Gator Dining with strategic direction and data that will guide the creation of the upcoming operator solicitation, evaluation of proposals, and selection of a preferred partner. The anticipated schedule to complete these next steps is outlined as follows:

- Fall 2019 - Research and preparation for solicitation (including site visits to other institutions) and selection of a new Director of Dining
- Winter 2019 / Spring 2020 - Draft Request for Proposal (RFP) or Invitation to Negotiate (ITN)
- Spring 2020 - Release RFP or ITN and receive proposals
- Summer 2020 - Proposal review, best and final offers, and operator selection
- Fall 2020 - Contract negotiations
- Winter 2020 / Spring 2021 - Execute new contract with operator and close out existing operator agreement (if applicable)
- Summer 2021 - Begin new contract

Concurrently with pursuing the initial next steps identified above, UF will advance discussions with internal stakeholders, including senior leadership and Board of Trustees, to ensure expectations and consensus are established regarding the direction of Gator Dining prior to issuing the solicitation that will outline the criteria for what UF is seeking in a partner. On a parallel timeline, UF will pursue the hiring of a new Director of Dining, who will be critical in the review of the solicitation and selection of the preferred partner. This new individual will have a significant responsibility in overseeing the execution of tasks outlined in the operator agreement, and therefore a close relationship with the partner - thus, their involvement early in the procurement process is essential.

With two (2) more years remaining on Gator Dining's agreement with its current operator, there is an opportunity to initiate the advancement of targeted strategic objectives and KPIs. By beginning this conversation early with the current operator, the goal is that there will be a new, elevated foundation for what Gator Dining will be when the new agreement commences.

More detail regarding the criteria for selecting a Director of Dining and establishment of KPIs are provided in Exhibits $C$ and $D$ herein.

## Exhibit A - Importance of Dining Factors vs. Satisfaction



Off-Campus Residents



## Exhibit B - Desired Brands / Concepts Not Currently Offered On-Campus

```
Survey Question 148: Which restaurant or retail brands would you want to see on campus that are not currently offered by Gator Dining?
n=3,923
```


## Response

Blaze pizza, Chipotle, Add more Au Bon Pan near medical center, Panera?

- Chipotle
- Mcdonalds, Chipotle
n/a
Blaze, Bolays, Bahama Breeze Bankok Square,
Culverâ $€^{\mathrm{Tm}} \mathrm{s}$, IHOP, authentic Chinese food (not like Panda Express), Zaxbys, Dunkin Donuts (starbucks coffee is too expensive)
\$\$ Sit down restaurants
(UNT Mean Greens Dining Hall), Tender Greens. I would also like to see all Chick-Fil-A's shut down, as they send a hateful and non-inclusive message to many UF students, faculty, and staff.
${ }^{* * *}$ Chipotle***, Bento, Relish

1. Relish; 2. A traditional grill/Diner; 3. Old-fashioned deli

24hr-Dennys
4 rivers
4 Rivers
4 Rivers, firehouse subs, The Cheesecake Factory
4 rivers, PDQ, Pei Wei
4 rivers, plaze pizza, chipotle
4 Rivers, The Top, Outback
4Rivers BBQ
4Rivers, 7-Eleven
5 guys
5 Guys
5 Guys burgers, Mexican or more Asian food?
5 star pizza or pizza hut, chopped
a bbq place and better quality food at dining halls
A Bento closer to the north tower would be nice.
A better burger place than Wendy's
a better sandwich place than Subway and a healthier quick option than Wendy's and Panda Express
a boba store, sushi place, and taco bell
A cafeteria.
A cheaper coffee option than Starbucks! And a Zaxbys
a frozen yogurt brand
a good Mexican restaurant.
a good salad place, a pizza place
A healthy, sustainable, and locally supported one.
A high quality coffee/bakery concept to relieve congestion at Starbucks (and offer an alternative).
A hispanic restaurant
A Krishna restaurant (like Krishna Lunch food served all the time!!)
A local chain
A local coffee shop on main campus Bagel Bakery
a local restaurant
A location that sells seafood
A New-York Style pizzeria
A nice sit down restaurant for in the evenings
A non fast food place
A pasta place like Noodles and Company. Or a bowl-style place like Grill Fresh/Bolay/Vale/Fresh Kitchen
A real latin mix typical food place, not like Mi-Apa fake, but real flavorful fast style dishes
A salad bar resturant, a sandwich resturant like hogans or Jimmy Johns
A salad bar, I would eat at work twice per week when a self service salad bar was available, no I only eat in Gator Dining on Fridays.
A simple cafeteria with salad bar, soup, sandwiches, hot meals. Sometimes you just get sick of fast food and want a simple protein, starch, and vegetable plate.
A sushi place
Açaí bowl food truck
Adam Rib's Co
Adam's BBQ (any BBQ), Sweetgreen, Cava Grill, Dig Inn, Asian Box, Zoë's Kitchen
Adam's Burger King, Mexican
adam's rib
Adam's Ribs
Adamâ $€^{T M} \mathrm{~S}$ rib company, cilantro tacos
Adams ribs
Adams Ribs
Adams Ribs, 4Rivers, La Tienda, Bento
Adams ribs, Chipotle
Adams Ribs,Sonnys
Ale House, McDonalds, Sonic
All of our options are great just wish there was more for my dietary needs.
All the variety seems to centralized in the union. it would be nice to see some of that spread out into the Hub/Turlington area.
All you can eat chicken wings
All you can eat salad bar
allow local food trucks on campus
Amy's vegetarian
Amy's, Gardein, more vegan/vegetarian options with attention paid to top 8 allergens
an alternative burger chain and alternative chicken sandwich shop- ones with fair food contracts and no history of anti-gay spending.
an inexpensive chicken place like zaxbys. maybe an inexpensive mexican-type place. an inexpensive asian food place like bento. quick and cheap american-fare fastfood like mcdonalds in a central location. in my opinion students just want something with alot of options that is quick, cheap and familiar that they dont have to travel off campus for, prices are generally more expensive on campus than they are in the equivalent store off campus.
An Italian restaurant, BBQ restaurant, or McDonalds
Andaz
Andaz Indian Restaurant \& Bar
Andaz, Reggae Shack
Annieâ $€^{T \mathrm{~m}}$; chunkyâ $€^{\mathrm{TM}}$; Morningstar;
1 Another Chipotle or two (the one on W University is constantly packed), Panera Bread, Dairy Queen, Qdoba, Noodles \& Co. But, most importantly, I'd like a faculty dining club with a bar. 1 Another Moe's on campus, a salad bar, McDonald's, Publix Subs

Another pollo tropical and panda express on campus would be incredible! A make your own pizza place like 1000 degrees or blaze Another burger place option other than Wendys, like Burger King, McDonalds, 5 guys etc. An on-campus Panera bread
Any
Any boba tea place
Any brand that isn't Chick Fil-A
Any fast food restaurant - Burger King, PDQ, Zaxbys, Culvers, Steak and Shake, etc.
Any fast-casual hamburger restaurant. 5-guys, Smash, whataburger, etc
any full service restaurant - olive garden, outback, carabas, etc
Any local brands
Any Local establishments. I don't think it makes sense to fill the dining areas with corporate businesses when supporting local businesses will help the city in which UF is occupying
Any local places, like Reggae Shack.
Any local restaurant or retail brands
Any local restaurant or vendor. Coca-cola :)
Any Mediterranean food brand, seafood restaurants, Burger King.
Any non-national chain would be great.
Any outlet that offer Indian Food
Any real restaurant that offers a healthy menu other than fast food
Any salad healthy option with fresh fish
Any salad restaurant; Bento, Chipotle
Any small businesses from around Gainesville, I think thatâ $€^{T M}$ s an amazing idea and should be implemented. A Chinese food local Gainesville business.
Any small, independently owned and run businesses not associated with large, multinational conglomerates.
Any sort of local business-avoid huge chains/corporations.
Any taco place other than Moes
Any that provide options for people with medically limited diets.
any with vegetarian and glutten free options
Any!
Anything Bagel related
Anything breakfast (e.g. Waffle House, Denny's, ihop)
Anything but Chick-fil-A
Anything but Chik-fil-A and Aramark scum
Anything BUT Chik-fil-A!
Anything but more chicken and pizza and tacos - really, folks ... some imagination, please. How about a real deli? How about a Panera's for healthy options? Olive Garden or some nice pasta option (not pizza!) Something like the wonderful Sweet Berries restaurant on 13th - or Public \& General Tavern which has so many wonderful fresh local foods! Partner with some of these 1 wonderful local restaurants!
1 anything but wendy's
Anything but Wendy's! There are so many options for corporations that have signed on to the Fair Food Program or for local companies that there is no reason to include such a morally bankrupt corporation on UF campus!
anything but what we have now
Anything commercial but greasy fast food
Anything Gainesville local, Mi Apa would be a hit
Anything healthier
Anything healthy! More salads.
Anything healthy, like Grill Fresh
Anything if it allows for less greasy fast-food and fewer Starbucks.
Anything kosher! Also more gluten free options (a few of my friends have celiac).
Anything local
Anything local and creative.
Anything local! A salad restaurant other than Croutons. Jimmy Johns. Dunkin Donuts.
Anything local, food trucks, smaller places spread across campus. NO MORE STARBUCKS FOR THE LOVE OF GOD.
anything local, more salad/fresh options besides croutons (gross), food trucks, and there are local business that would benefit GREATLY from a contract with UF-the students would benefit as well-it's a far better arrangement than partnering with aramark and/or national brands.
Anything local. Please, no more fast-food chains.
Anything locally owned!
Anything NOT Chik-fil-a, or starbucks, how about a variety. Let's get in some healthier options, maybe local restaurants inside the school, like a small area, that they can do buffet or make as you order.
Anything NOT run by Aramark
Anything not run by Aramark with a strong preference for local.
anything organic, healthy, near or at the union

## Anything regarding pasta

Anything that has more tasty vegetarian options
Anything that includes Pizza and Tacos
Anything that is not a typical fast food chain. Something with more wholesome offerings that I feel better about eating every day.
Anything that is NOT Wendy's. Additionally, retail brands that offer quick, healthy food options that do not cost a fortune (Salad Creations charges nearly $\$ 9$ for a salad...). Faculty Dining facility would be nice particularly at HSC.
Anything that makes the options and dining halls not garbage.
Anything that shows our local market. Local coffee like Brio and/or Sweetwater. Local produce from nearby farms.
Anything that's not fast carbs really - so hard to eat healthy on campus, there's only pizza, pastries, bakeries and fried food around.:( Zoe's kitchen is a very healthy and moderately priced option I
would love to see on campus!
Anything vegan
Anything vegan and cruelty free.
anything vegetarian/vegan
anything with authentic mexican (not moes or chipotle).
Anything with bubble tea
Anything with good, healthy vegan options that are clearly labeled on the menu
Anything with grilled meat like chipotle. Nothing fried
Anything with vegan options
Applebee's
Applebeeâ $\epsilon^{T M} \mathrm{~s}$, Leonardoâ $€^{\mathrm{TM}} \mathrm{s}$ pizza,
Arby's
Arby's ; Sweet Tomatoes; Pizanos
Arby's Taco Bell Zoe's
Arby's, Checkers, Olive Garden, Red Lobster
Arby's, Culver's
Arby's, Maple Biscuit Company, Mcdonalds
Arby's, Taco Bell, McAllisters.
Arby's, Taco Bell, Zoe's Kitchen, PDQ
Arbyâ $€^{T M} s$
arbys
Arbys
Arbys; Bojangles; Culver's; Panera; Popeyes
Are you able to make a little Publix Sub stand somewhere on campus?
As long as choices, quality, service, cleanliness and reasonable cost are considered that would be a big bonus. It would be nice to have some more ethnic options ( Mediterranean, Mexican - like
La Fiesta, Indian food)
Asian
Asian cuisine (sushi/rice based meals)
Asian restaurant or some kind of grab-and-go sushi places
Asian restaurants
Asian wok
Aunt Annie's,Checker's, and Einstein's (on main campus)
Authentic cultural cuisines, eg. Chinese or Indian. A boba tea place.
bagel bakery
Bagel Bakery
Bagel Bakery, Uppercrust
bagel bros
Bagels and Noodles
Bahama Breeze
bakery
Bangkok Square
Bar B Q
Basically, anything local: Food trucks, restaurants, bakeries, farmer's markets
BBQ
bbq and homemade food
BBQ options.
BBQ, Terriyaki
bbq,chinese,mexican
bdq
Bent
bento
Bento
BENTO
Bento (rice options), Taco restaurants
Bento (sushi)
Bento ,chipotle ,Krispy Kreme, Dunkin dounats
Bento and Momoyaki
Bento asian kitchen
Bento box
Bento café
Bento Café and/or a bubble tea place
Bento Café Tijuana Flats
Bento Cafe
Bento Cafe and Chipotle
Bento Cafe and Relish
Bento Cafe, bagel options (ex: Brueggers),
Bento Cafe, Chipotle, and other known restaurants that are < \$10 per meal and have both sit-down and to-go options.
Bento Cafe, Kung Fu Tea
Bento Cafe, Taco Bell and more Asian food options
Bento maybe?
Bento restaurants/sushi places, other ethnic places like Mexican or Italian foods, Chinese
Bento sushi
Bento Cheesecake factory
Bento!
bento! bolay!
Bento!!!!!!!!!!!!!!!!!!
Bento's
Bento's; Chipotle
Bento, Chilpolite
Bento, and local coffee companies like Mi Apá and karma creme
Bento, blaze pizza,
Bento, Blaze Pizza, Chipolte
Bento, Blaze, Relish
Bento, bolay
Bento, Bolay, Chipotle
Bento, Burger 21 or Relish, McAlisterâ $€^{\text {TM }}$ s, Firehouse subs, etc.
bento, burgerfi
Bento, chipotle
Bento, Chipotle
Bento, chipotle, a real taco place (not moe's or something proprietary), panera, jimmy johns, shake shack, 5 guys, jersey mikes, any other sandwich place than subway pleeeaseeeeee
Bento, Chipotle, and a pizza chain that's open longer than 3:00 PM
Bento, Chipotle, Blaze Pizza
Bento, Chipotle, Satchels
Bento, Chuy's, Las Margaritas, Blaze
Bento, Culver's, Zaxby's
Bento, Dunkin
Bento, Dunkin Donuts
Bento, grill fresh, smoothie king, panera
Bento, Hogan's sandwiches, David's BBQ,
Bento, Hungry Howies, Firehouse Subs, Chipotle, Reggae Shack, some type of southern/soul food, island food
Bento, Indian food (general), Panera, Firehouse
Bento, Leo's, Tijuana Flats
Bento, Mi Apá, Colombian Restaurant
Bento, Miapa Latin Cafe, Mccalisters
Bento, MOD

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Bento, more Opus (rather than Starbucks), Satchels
bento, Panera bread
Bento, Publix
Bento, Relish
Bento, Taco Bell, Steak N Shake
Bento, vale, Bolay, Leonardoâ€ €'ms,
bento, vale, chipotle, coffee shops other than starbs
Bento, Zoeâ€ }\mp@subsup{\epsilon}{}{TM}\mathrm{ s Kitchen
Bentoâ€'ms
Bentos
entos, chipotle
Bentos, japanese style
Bentos, Which Wich, Bagel Bakery
Bert gill
Better breakfast options like an actual restaurant. Like the metro dine
Better grab and go options would be helpful. Mia Apa and sonic.
better healthy options (fish, chicken, vegetables) "WHOLE FOOD" nutrition. These types of food are good for our body and our minds.
Better pizza options, that are open for more than 2 hours per day.
better service
Big Island Bowl
ig lous
Big lous pizza
Big Mills
Birdseye Frozen Vegetables, Cascadian Farms Organic, Publix Brand Subs, Food for Life Bread
Bits and creme
BJ's Brewhouse, Taco Bell, BTW's, Arby's
BJs
blaze
Blaze
Blaze Dunkinâ€ }\mp@subsup{€}{}{TM}\mathrm{ Donuts
Blaze and Tropical Smoothie Cafe
Blaze or another made-to-order personal pizza
Blaze or chipotle
Blaze or Mi Apa
Blaze or Sonnys
Blaze pizza
Blaze Pizza
blaze pizza
Blaze Pizza and Tzatziki Mediterranean Grill
Blaze Pizza and Dunkin Donuts
Blaze Pizza and McDonalds
Blaze pizza and Panera bread
Blaze pizza and please bring a pollo tropical closer to the law schoo
Blaze Pizza Taco Bell Firehouse Subs
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course!
blaze pizza chipotle
Blaze pizza Four rivers Grill Fresh
Blaze pizza,
Blaze Pizza,4 Rivers, Steak n' Shake
Blaze pizza, and tropical smoothie!
Blaze Pizza, Bento Asian Kitchen
Blaze Pizza, Bolay
blaze pizza, chipotle, another pollo tropical by classes because the line at the one in the Reitz is always too long, Mi Apa, cilantro tacos, reggae shack, california pizza grille, btw
Blaze Pizza, Chipotle, McDonald's, Chicken Kitchen, Bento, IHOP, Publix Deli, 5 Guys, Taco Bell
blaze pizza, dunkin donuts
Blaze Pizza, Flacos
Blaze Pizza, Gyros Plus, Jimmy Johns
Blaze Pizza, Keke's Breakfast Cafe
blaze pizza, mcdonaldâ€ }\mp@subsup{\epsilon}{}{mM}\mathrm{ s or chipotle
Blaze Pizza, Quiznos
Blaze Pizza, Taco Bell, Karma Cream, Pop a top, Greek options
Blaze pizza, Tazikis
Blaze Pizza, Thai food, poke bowls
blaze pizza/mod pizza. bento. pdq. boston market
Blaze,4 Rivers/Sonny's BBQ, Chipotle, full-service Mexican faire, Arby's, Olive Garden
blaze, bolay
Blaze, chilis, an acai place
Blaze, chipotle, taste
Blaze, Chopstix Cafe, La Tienda, Piesanos, Satchels, Momoyaki, Taste Noodle House, Bento
Blaze, Culvers, Chipotle
Blaze, Gringos Locos
Blaze, more local options, maybe even a brewery?
Blaze, Panera
blaze, panera bread
Blazze
blue bottle coffee, shake and shack burger, popeyes
Blue Highway
Blue Highway Pizza or Leonardo's
Blue Highway Pizza, Five guys burgers, Bojangles
Bluegill,
Boars head brand deli meats (Publix deli), zoe's kitchen (Mediterranean), PDQ (healthier chicken options and because Tebow), somewhere that offers good fish/seafood
boba
Boba stores
boba tea
Boba Tea
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Brio Cold Brew
Brnto
Brooklyn water bagel
Bruegger's Bagels, Dunkin Donuts coffee shop (not just refrigerated DD beverages in P.O.D. markets), generally more to-go breakfast options
Brueggers Bagels; Bolay; More healthy, fresh options
BTW
BW, Sushi to go, Mojo's, 4 rivers
Buffalo Wild Wings
Buffalo Wild Wings Gators Dockside
Buffalo Wild Wings. La Fiesta. }5\mathrm{ Guys
buffet bar with hot meal items, desserts, etc..
Buffet type places for general students without a meal plan
buffets with healthy food
Bugerfi
Bugerfi Mc Donald Relish Bent
burger fi
Burger fi
Burger Fi
urger Fi, Chipotle, Blaze, PDQ, Coca-Cola (Pepsi is garbage and everyone hates it)
burger joints
burger king
Burger King
Burger King (for the veggie burger)
Burger King and McDonalds
Burger King come back!!
Burger King or any other fast food restaurant that's NOT Wendy's (their lack of social justice is unnverving)
Burger King or Taco Bell
Burger King
Burger King Taco Bell
Burger King Tropical Smoothie Dunkin Donuts
Burger King, additional Chik-Fil-A locations, Olive Garden, Five Guys, Cracker Barrel
Burger King, Arby's,
burger king, arbys, 5 star pizza, anything bbq
Burger King, Blue High Way, Pizza Hut
Burger King, Checkers, Cheddars
Burger King, Chipotle, Smoothie King, Five Guys
Burger King, Dairy Queen, and IHOP
Burger king, Gator suyaki, Bento cafe
Burger King, Hyppo
Burger King, McDonalds, Fresh, Chipotle
Burger King, McDonalds, Mi Apa, Dunkin Donuts
Burger King, McDonalds, Sushi restaurants
Burger King, Pizza Hut, Five Guys
Burger King, Pizza Hut, Taco Bell
Burger King, Taco bell
Burgerfi
BurgerF
BurgerFi, Bolay (or any make your own bowl place), Wawa, Burrito Famous, Panera
Burgerfi, Cilantro, Chuey's
BurgerFi, Five Guys, Mediterranean food
BurgerFi, Hawker's
BurgerFi, Panera, and healthier options in general.
BurgerFi, Pizza hut, another Einstein Bagels location
BurgerFry
Burgerking
Burgers (Steak n' Shake)
burgers, Mexican, Asian, Cuban..
Burguer king
Burrito Brothers!
Burrito famous
Burrito Famous
Burrito Famous, Steamers, CILANTRO TACOS. How about a food truck designated area for faculty/staff?
By Chloe, Parlour Vegan Bakery
cabo fresh
California Chicken Grill
California Chicken Grill, Moe's (in more locations, like the Reitz), Mi Apa, La Fiesta or some equivalen
Can't go wrong with Taco Bell. On-campus Chipotle would be busy 24/7/365 I'm talking out the door on Christmas day busy. I probably wouldn't ever even go because I know it'd be busy
CONSTANTLYYYY. College kids love Chipotle. Bento is also great but a tad pricey.
Can't think of any
Can't think of any
Can't think of one right now, but from the Health Center area I think that something in the line of Waffle House and something to compete with Wendy's
Captain D's or Zaxby's
Captain Ds, Long John Sllvers
Caribbean Queen, Metro Diner
Caribbean Spice; Vegan 2 Go; Radha Vegan Cuisine
Carrabbas
Carribean restaurant Cuban restaurant Panera Bread Burger King
Cheap grocery store to buy things, or just reduce the prices at the POD market
cheap pizza that's actually ever open unlike the papa johns in the reitz
Cheaper Chinese American carry out, like a wok n roll
Cheaper salad places ($10-12 salads yet $5 unhealthy meals makes for an unhealthy population), something other than another Chik-Fil-A, non-American cuisine, just more variety in general. Also
Cheaper salad places ($10-12 salads yet $5 unhealthy meals makes for an unhealthy population), something other than another Chik-Fil-A, non-American cuisine, just more variety in general. Also
Checker
Checker's, Publix Subs
checkers
Checkers
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Checkers & carribean restaurants.
Checkers is very simple basic fast food. That'd be nice to see.
Checkers Zaxbys
Cheddars, Noodles and Company
Cheese Cake Factory Culvers McDonalds
Cheesecake Factory
hewys
Chic fila, Lees, Zaxbys, Olive garden, Piesanos
chic lic
chick fil a
Chick fil a
Chick Fil A on a meal swipe
Chick Fil A, Burrito Famous, Bentos
chicken and waffles
Chicken Kitchen
Chicken Kitchen, more Pollo Tropical locations on campus (there is only one, and too crowded/centralized), Sandwich Inn, Bento Japanese
Chicken Kitchen, Vale
hicken salad chick
Chicken Salad Chick
Chicken Salad Chick; Arby's
Chick-fil-a
Chick-fil-A
Chick-Fil-A
Chick-fil-a (on the meal plan)
Chick-fil-a in the law school, PDQ, chipotle, bento, moes.
Chick-fil-A on the normal meal plan (can use a meal swipe).
Chik Fil A Breakfast at Sun Terrace
Chiken fle
Chikfila, taco bell, relish
Chiles
Chili
chili's
Chili's
Chili's or Mcdonalds
Chili's To Go, Chipotle, Bolay, Panera
Chili's,McDonalds
Chili's, Olive Garden, Cheesecake Factory, Satchel's Pizza
Chili, TGIF, Panera
Chiliâ毛 }\mp@subsup{}{}{TM
Chiliâ€ €Ms Social Chipotle ZAXBYâ€'mS
Chiliâ€'TMS, Dunkin, Outback
Chiliâ€ }\mp@subsup{€}{}{TM
Chiliâ€'TMS, McDonalds, Natureâ€'ms Table.
chilis
Chilis
Chilis to go
chill
Chilli's
Chillis
Chillis, Blaze, New Jersey Mikeâ}\mp@subsup{€}{}{TM
China Star
Chinese
chinese buffet
Chinese food options
Chinese food, little caesars, great value
Chinese or Japanese food, Jason's deli, dunkin donuts
Chinese restaurant
hinese restuarants
chioptle
Chipolete
Chipolte
Chipolte and Arby's
Chipolte!!!!! And Taco Bell
Chipolte, any coffee store (Peet's, Seattle's Best, Caribou, Cymplify, etc.)
Chipolte, McDonalds, PDQ,
Chipoltle
chipotle
Chipotle
CHIPOTLE
Chipotle Grille fresh
Chipotle Taco Bell
Chipotle Tijuana Flats
Chipotle a d Potbellys
Chipotle and Bento
Chipotle and BurgerFi
chipotle and jimmy johns
Chipotle and local businesses. Would like Chik-fil-A to no longer be on the UF campus
Chipotle and McDonaldâ€'ms
Chipotle and more vegan options
chipotle and NOT WENDY's
Chipotle and Piesanos
Chipotle and Tijuana flats
Chipotle and Zoe's Kitchen.
Chipotle Burger King
CHIPOTLE CHIPOTLE CHIPOTLE
chipotle dunkin doughnuts
CHIPOTLE IN THE MEAL PLAN! Replace Wendy's with chipotle and UF students will be happy campers so we dont have to walk all the way to University St to get it.
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Chipotle or Bento's
chipotle or jimmy johns or tropical smoothie
Chipotle or Taco Bell. Steak 'n' Shake or Shake Shack. Humble Wood Fire or Taste Pho \& Noodle House.
Chipotle or Tijuana Flats, Bento, 4Rivers, Dunkin Donuts, local food trucks
Chipotle to replace Wendyâ $€^{T M} s$
Chipotle
Chipotle Adidas McDonalds
chipotle bento
Chipotle Hispanic Food Taco Bell 4 Rivers SmokeHouse Ale House
Chipotle McDonaldâ $\epsilon^{T M} s$ Portillos Something with philly cheese steaks lol
Chipotle Olive Garden Jhonny Carinos
Chipotle Panera
Chipotle Ramen
Chipotle Taco Bell Blaze Pizza Italian gator pizza
Chipotle!
chipotle! pascal's!
Chipotle(must please) McDonald's Dunkin donuts
chipotle,
Chipotle,
Chipotle, Panera, smoothie king
Chipotle, any asian styled restaurant, Taco Bell
Chipotle, Asian restaurants with vegan options
Chipotle, bento
Chipotle, Bento
Chipotle, Bento and Relish
Chipotle, bento hot food (not just sushi), pita pit, poke bowl station, bolay, something healthy maybe like açaí bowls or poke bowls, vegan food, healthy salad place
chipotle, bento, blaze pizza, wawa, miller's alehouse, mcdonalds, planet smoothie, pizza hut
Chipotle, Bento, PDQ, Five Guys
Chipotle, Bento.
chipotle, bentos
Chipotle, Blaze Pizza, Pita Pit,
Chipotle, Blaze Pizza, Zoes Kitchen, Mi Apa
Chipotle, Bolay
Chipotle, Bolay, Bento, Cilantro Taco, McAlisters Deli/Panera (real deli of any sort!)
chipotle, bolay, blaze pizza
Chipotle, Bolay, Dominos, McDonald's
Chipotle, Bolay, Menchies, Jamba Juice
Chipotle, Bolay, Panera
Chipotle, Burger Fi, Blaze, Five Guys
Chipotle, Burger Fi/ Relish/ Five Guys
Chipotle, Burger King, Bolay, Jersey Mikes
Chipotle, Burger King, Pizza Hut
Chipotle, Burger King, some choices of Indian and Mediterranean cuisine (like the nearby Kabab House and Gyro Plus, for example)
chipotle, chick-fil-a breakfast
chipotle, chili's, miller's ale house, mi apa
Chipotle, Chilis, Panera Bread
Chipotle, Cilantro Tacos, Mi Apa
Chipotle, coke, chipotle
chipotle, culver's, menchies/some sort of fro yo
Chipotle, Diary Queen, Taco Bell, Waffle House, Dunkin Donuts, Krispy Kreme, Blaze Pizza, In n Out Burger, Chiliấms, Macaroni Grill, Olive Garden, local restaurants should come in too since
theyâ $\mathrm{E}^{\mathrm{TM}}$ re often better than all the big chains
Chipotle, Dunkin Donuts
Chipotle, DUNKIN DONUTS PLEASE
Chipotle, Dunkin, Krispy Kreme, Radha's Kitchen (local/vegan), Bento
chipotle, firehouse
Chipotle, Firehouse Subs, Buffalo Wild Wings, Zaxbys.
Chipotle, Firehouse Subs, Publix Subs
chipotle, five star pizza
Chipotle, food trucks, Zoe's Kitchen
Chipotle, fresh express, panda express
Chipotle, good pizza, Italian food/or different types of ethnic foods like Greek - Mexican - Purto Rican (Local food truck in gainesville called old san juan), cilantro tacos.
Chipotle, Grill Fresh
Chipotle, healthier smoothie options, taco bell
Chipotle, healthier versions of everything currently offered
Chipotle, Hogan's Heroes
Chipotle, I prefer to support local business and the University could truly do something unique in providing a local business the opportunity to expand onto campus with quality local food.
Chipotle, In-N-Out Burger, melting pot, 5 guys, olive garden, steak n' shake, miller's ale house
Chipotle, Jersey Mikes
Chipotle, Jimmy johns
Chipotle, Jimmy Jones, Tijuana Flats, Firesubs
Chipotle, KFC, Dominos
Chipotle, KFC, Tropical Smoothie
Chipotle, local restaurants
Chipotle, McAlister's
Chipotle, McAlister's, a good Mexican food option, anything with great vegetarian or Indian food options
Chipotle, McDonald's, Popeye's, Taco Bell
Chipotle, McDonald's, Tropical Smoothie
chipotle, mcdonalds
chipotle, McDonalds
Chipotle, McDonalds, blaze pizza
Chipotle, McDonalds, Checkers,
chipotle, mcdonalds, publix subs
chipotle, mcdonalds, sushi
chipotle, mi apa
Chipotle, MOD, Grill Fresh, The Top

Chipotle, Moe's, Indian food
Chipotle, Moes, Firehouse Subs, Blaze Pizza
Chipotle, Moes, pita pit,
Chipotle, more ethnic restaurants, Kungfu Tea, Panera
Chipotle, more Mexican style food or Caribbean food
Chipotle, outback, mi apa, any food thatâ $€^{\text {TM }}$ s not like super unhealthy and the same as what we have
chipotle, panera
Chipotle, panera
Chipotle, Panera
Chipotle, Panera and Bolay
chipotle, Panera bread
Chipotle, panera bread, blaze pizza
Chipotle, Panera Bread, Einstein Bagels (closer to lecture halls)
chipotle, panera bread, five guys,
hipotle, Panera bread, McDonaldâ $€^{\text {TM }}$
Chipotle, Panera, a made to order sub place that isn't subway,
chipotle, panera, bento, qdoba
Chipotle, Panera, Culver's
Chipotle, Panera, Mi Apa
Chipotle, PDQ, Blaze or MOD, Publix, more Bento, Panera, Chili's, Firehouse Subs
Chipotle, planet smoothie

Chipotle, Poke bowl restaurant, an ice-cream parlor/location to buy cookies and desserts (i.e Coldstone, Phenomenon (local to Florida)), a more health conscious restaurant
Chipotle, Popeye's, Peets
Chipotle, Popeyes, BTW
Chipotle, Popeyes, Sonic
Chipotle, Publix, Gyro Plus
chipotle, publix, more vegetarian/vegan friendly restaurants
hipotle, Qdob
Chipotle, Qdoba, Potbelly's, Pret, WAWA (DC style), Cava, Nandos
Chipotle, Relish, Chilli's
Chipotle, Relish, Mi Apa, Flaco's
Chipotle, Satchel's, Relish, Dairy Queen
Chipotle, smoothie king, Zoeấ ${ }^{\text {TM } s}$ kitchen, Dunkinâ $€^{T M}$ Donuts and Panera bread
Chipotle, Sushi
Chipotle, Taco Bel
Chipotle, Taco Bell, and Bojangles
Chipotle, Taco Bell, Cold stone, Dunkin Donuts, Blaze Pizza, Mother's, Krispy Kreme
Chipotle, Taco Bell, local pizza place
Chipotle, taco bell, mcdonalds, checkers, and Opus Coffee
Chipotle, Taco Bell, Steak and shake, Popeyes
Chipotle, Tijuana Flats, Blaze Pizza, Dunkin' Donuts
Chipotle, Tropical Smoothie
Chipotle, Tropical Smoothie, Panera, 3 natives
chipotle, v pizza, RELISH, daily green
Chipotle, Vail, Bolay
Chipotle, vale
Chipotle, Vale
hipotle, Vale food, Bolay, Tazikis
Chipotle, velvet taco, jamba juice,
hipotle, Yogurtology
Chipotle, Zaxby's, Five Guys, Bento's, M.O.D.S. Pizza, Grill Fresh, Bolay
Chipotle, zaxbys, panera, bento
Chipotle, Zaxbys, Wingstop, Dominos, Wawa, Popeyes, Publix, Checkers, Gator Dockside, Bento
Chipotle, Zoe's Kitchen, Bento
chipotle, Zoe's kitchen, vale
Chipotle, Zoes Kitchen, Taco Bell, Panera, Qdoba, Pei Wei, Dominos, Olive Garden, Tropical Smoothie, Grill Fresh, BOLAY
chipotle.
Chipotle/Qdoba
chipotles, paneral
Chippotle
Chiptole
Chiptole, Blaze
Chomp it
hopsticks
Chopstix, Nola's, anything Black or Brown owned and local! Kick Wendy's off campus already!!!
Chopstix, PeiWei, Flying Biscuit, Maple Street Baker, Keke's, Yogurtology
chopt
Churchs chicken
Chuy's
Chuy's Grub Dominoz Chipotle
Chuy's, Bento, Leonardo's Pizza, Satchel's Pizza,
chuyâ $€^{\text {TM }} \mathrm{s}$
Chuys
huys and some asian resturants
Cici's
Cicis
Cilantro Taco

Cilantro Taco, Blue Highway Pizza, Humble Wood Fire - all of these are in food trucks and could locate themselves near areas like the Katie Seashole Pressly Stadium - people from the Museums and Performing Arts Center, REC Center, and folks like me near Fifield Hall, could take advantage of such options much more easily! AND, food options could be diverse with a rotation of food trucks. That said, a morning breakfast joint near Fifield would be amazing! We have nothing out there, not even a vending machine at my building. And it may be worth investing in a dining option over there with the new baseball stadium being built on the corner of Hull and IFAS Research Drive. Please bring options to that location on campus! :
Cilantro Taco, Humble Pie, Baker Baker (all local)
cilantro tacos
Cilantro Tacos
ilantro Tacos and other local food trucks/restaurant options

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Cilantro Tacos food truck
Cilantro Tacos, Bento Cafe
Cilantro Tacos, Blue Highway Pizza, Emiliano's
Cilantros Tacos
civilization
Clancey's
Coca cola
COCA COLA
Coca-Cola
Coffee Bean, PDQ, Flying Bisquit, a new salad bar maybe?
Coffee places other than Starbucks Bolay or something like it would be great Indian food Middle Eastern food Thai food Mexican food
Coffee shops that arent starbucks. The starbucks monopoly is bad, and there is no cafe on campus. If you made a proper cafe anywhere in Zone 3 or 2, I would literally go there everyday.
However, since you chose to only have starbucks who make bad coffee and "coffee flavored" ice cream there is no where to go to get actual coffee. Make Au Bon Pain have a proper coffee
grinder with fresh coffee beans.
Coke
Coke a cola
Coke and coke products.
Coke products
Coke, MiApa, PDQ
Coke. More Einsteinâ€'ms bagel locations.
Cold stone
Cold Stone
Coldstone, Panera
Coldstones or healthy icecream
Cookout
Costa Vida
Could you get la tienda to open a taco truck by SW rec?
Cracker Barrel
cracker Barrel
Crane ramen
Crane Ramen, Bangkok Square (Gainesville), Bolay, Dominoes, Publix Subs, PDQ
Crossroad's Kitchen Chicken and Waffles
Cuban food, non chain restaurants.
Culver's Zaxbys
Culver's, Taco Bell, McDonalds, Burger King
Culverâ€'ms
Culvers
Culvers MacDonalds Piesanos
Culvers Tim Hortons
Culvers, an Einstein Bagels on the north side of campus
Culvers, Blaze
Curia on the Drag
Curia on the drag, karma crean, vegan companies
Current choices are sufficient.
Cut the contract with Wendy's
CUT THE CONTRACT WITH WENDY'S
CYM coffee
CYM Coffee, Bento (local chain), Panera, McAllisters
Daily Green
Daily green, bodega, Panera. Bread
Daily Green, Harvest Thyme, The Bodega, Mi Apa
Dairy Queen
Dairy Queen Dunkin Donuts
Dairy Queen, Einstein Bagel, Chipotle or Chuy's, Krispy Kreme
Dairy Queen, Panera Bread, Pascals, IHOP, Culvers
Dairy Queen, Sonic, In N Out Burger
Darden Resturants, WaWa, Church's Chicken, Boston Market
Davidâ}\mp@subsup{€}{}{TM}s\mathrm{ bbq
Deli food
Denny's
Denny's; McDonalds; Little Caesar's Pizza; Baskin Robbins Ice Cream
Dennyâétms
Dennys
Desi cuisine
Designer green
DESIGNER GREENS
Designer greens
Designer greens and grill fresh
Designer Greens,
Different sandwich shops beside subway.
do not know
Domino
Domino pizza
domino
Domino's
Domino's Pizza
Domino's pizza, Ihop, Indian food, Chipotle, Relish, Burger King, Steak and Shake
Domino's Pizza, Taco Bell
Domino's, Gator Suyaki, Momoyaki, Firehouse Subs, BJ's Restaurant, Phillipine Express
Domino's, Halal Guys, Taco Bell
Domino's, Taco Bell, Panera Bread, Dairy Queen, Qdoba
Domino's, Teriyaki
Dominoâ€~ s pizza
dominoes
Dominoes
Dominos
Dominos and KFC
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Dominos and more cafés
Dominos pizza
Dominos, Arbys
Dominos, Outback
Dominos, Relish, Grub
Don't care as long as it is healthier, cleaner and cheaper. HEALTHIER being the priority.
Don't have a preference.
don't know
don't know - maybe fresh sandwiches better quality than subway but not Jimmy Johns
Donâ€ }\mp@subsup{}{}{TM}t kno
Dubkin dobuts, grill fresh, pita pit
dunkin
Dunkin
Dunkin sushi
Dunkin (seriously, enough Starbucks)
Dunkin Donut
Dunkin Donut Pollo Tropical Wingstop
dunkin donuts
Dunkin donuts
Dunkin Donuts
DUNKIN DONUTS
Dunkin Donuts (sad that you already have a contract)
dunkin donuts / anything vegan
DUNKIN DONUTS and Chipotle and Einstein Bagel Bakery/Panera and a cheap salad place
Dunkin Donuts is the biggest one, butt here are so many near campus that it seems like a waste
Dunkin Donuts or Einstein bagels
Dunkin Donuts PLEASE
Dunkin Donuts Something healthier!! Like Bolay
unkin Donuts! More breakfast "fast food" options... all we have is Starbucks, and starbucks is way too expensive. Maybe some other coffee joints. Einstein Bagels in the Hub was fantastic until
they replaced it with a bigger Chick-fil-A.
Dunkin Donuts!!! GET RID OF WENDYS
Dunkin Donuts, a better burger place, and an Italian place
dunkin donuts, and more international food choices in general
Dunkin Donuts, Blaze Pizza, Relish, Bugerfi, Panera Bread, Gigiâ€TMS Cupcakes, and Sweet Dreams.
Dunkin Donuts, Bolay
Dunkin Donuts, Chicken Salad Chick, PDQ
Dunkin Donuts, Chipotle and Taco Bell
Dunkin Donuts, Chipotle, Taco Bell, Grill Fresh
Dunkin Donuts, Chipotle, Tijuana Flatts
Dunkin donuts, Diary queen/any ice cream place.
Dunkin Donuts, Einstein Bagels (more centralized), Qdoba
Dunkin Donuts, Einstein Bagels, Acai Bowls
Dunkin Donuts, Five Guys, Dominos, Panera
Dunkin donuts, five guys, mcalisters, panera bread
dunkin donuts, fresh kitchen, bolay vale, blaze, pdq, panera
Dunkin Donuts, Giardinos, Chipotle.
Dunkin Donuts, Italian restaurant, Mcalisters, Burgerfi, Gigis cupcakes, ice cream place
Dunkin Donuts, Jersey Mikes, taco bell,
Dunkin donuts, Jimmy Johns, Mcdonalds, Burger King, Tropical Smoothie
Dunkin Donuts, Jimmy Johns, Publix Subs, Bento
Dunkin Donuts, Leonardo's
Dunkin Donuts, Panera
Dunkin Donuts, Panera Bread, Field of Greens
Dunkin Donuts, Panera, Einstein Bros. Bagels, McAllister's Deli, Noodles & Company, Schlotzsky's, Zoe's Kitchen
Dunkin Donuts, Sonny's BBQ, Jimmy John's or Jersey Mike's Subs, WaWa
Dunkin Donuts, Taco Bell
Dunkin donuts, tacos
Dunkin Donuts, Tijuana Flats, any Italian food (Ex: Fazolis)
Junkin Donuts, Wawa
dunkin donuts.... jimmy johns.... mccalister deli.... WAWA
Dunkin Doughnuts
Dunkin Doughnuts, bagels and noodles, mcdonalds
Dunkin' Donuts
Dunkin' Donuts Panera Bread
Dunkin' Donuts, McDonald's. Burger King, Bento!!
Dunkin' Donuts, Chipotle
Dunkin' Donuts, Einstein Bros, Panera Bread
Dunkin' Donuts, Taco Bell
Dunkin' Donuts
Dunkin', Tijuana Flats, Grill Fresh
Dunkin, Opus Coffeehouse
Dunkin, outback
Dunkin, Taco Bell,Panera, Chipotle, Five Guys
DUNKINâ€~ DONUTs DUNKINâ€~ DONUTs DUNKINâ€~ DONUTs DUNKINâ€~ DONUTs DUNKINâ€~ DONUTs
Dunkinâém
Dunkinâ€TM donuts
Dunkinâ€'m}\mathrm{ Donuts
Dunkinâ€ Em Donuts,
Dunkinâ€ }\mp@subsup{}{}{TM}\mathrm{ Donuts, Asian food options, more halal options
dunkinâ}\mp@subsup{€}{}{TM}\mathrm{ donuts, ice cream
unkinâ\mp@subsup{€}{}{TM}}\mathrm{ Donuts, Panera, McDonaldâ€ }\mp@subsup{\epsilon}{}{TM}s,\mathrm{ momoyaki, shake shack, grill fresh
Dunking Donuts, Shake Shack
Earl's Sandwich, Duffy's, Five Guy's
Earth fare, tropical smoothie Cafe, tea stori
Einstein
Einstein (on main campus)
Einstein Bagel, Chipotle
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Einstein Bros back in central campus
Einstein Bros Bagels
Einstein bros bagels
Einstein Bros in a place that a majority of students can access (near Library west or marston, close to turlington, or close to the other main dining halls.)
Einstein Bros Panera Bread
Einstein Bros, Menchies, Dunkin Donuts, Chilis, Latin Cafe, Panera Bread, and a Barnes \& Noble.
Einstein Bros, PDQ, sit down style restaurants
Einstein Bros., Sweetwater Coffee, \& UF brand of Diner similar to Metro Diner
Einstein brothers, chipotle, grill fresh, or other healthier fast casual dining options
Einstein on central campus. Panera bread five guys chipotle
Einstein on main campus, wawa,
Einstein's
Einstein's (or another good bagel place)
Einstein's Bagels
Einstein's bagels
Einstein's Bagels closer to center of campus
Einstein's Culver's Ale house
Einstein, Dunkin Donuts
einstein, ihop
Einsteinâ $€^{T M} s$
Einsteinâ $\epsilon^{T M} s$ bagels
Einsteinâ $\epsilon^{T M}$ s Bagels
Einsteinâ $€^{\text {TMs }}$ s bagels, IHOP, Kung Fu Tea, Buffalo Wild Wings, California Pizza Kitchen, Bento, Panera Bread, Bolay, Lime, Shake Shack, BurgerFi
Einsteins
einsteins bagels
Einsteins Bagels
Eisenstein bagels back on main campus; pei wei
Eistein Bros
Eisteins Bagels
El indio
El Indio
El Indio or local restaurants.
El Indio, Chipotle, Karma Cream
El Indio, Taco Bell, Mi Apa, more pizza options
El Indio, Taco Bell, Panera, Chipotle, Bento, Miami Subs, Blaze, Boca Fiesta, Kabab House
El Indios, Chopstix
El Meson
Electric Ramen, Tazikis, Wahaha, publix subs :)
ethnic
ethnic foods such as Cuban Chinese Thai Indian open peoples minds with food
Ethnic foods, vegan and vegetarian
Everyone of them is fine.
Evos
Expand Opus Coffee in other locations
Falafel King
Falafel king, Blaze pizza, Indian cuisine, Zoe's kitchen, Tropical smoothies, Chipotle
Falafel king, Dunkinâ $€^{\text {TM }}$, flacos,
far more local farmers, perhaps partner with Working Food to highlight local restaurants
fast food Burger King Dairy Queen, Fire House Subs
Fast food participating in the fair fold program
fast-food (pizzas and hamburguers like mc donalds, bigger burguer, dominos)
Felipeâ $\epsilon^{T M} s$ and Leonardoâ $\epsilon^{T M} s$
Felip
ff
Fire
Fire House Subs
Fire House Subs / Culvers
firehouse
Firehouse
Firehouse and moes
firehouse subs
Firehouse subs
Firehouse Subs
Firehouse Subs, Buffalo Wild Wings, Taco Bell
Firehouse Subs, Five Guys, Zaxby's
Firehouse Subs, healthy snack machines that vend fruit, etc., Coke products, Arby's
Firehouse Subs, McAlister's, Zoe's Kitchen, Panera
Firehouse Subs, Panera Bread, I also miss the Mediterranean/Greek dining facility that was in the North Tower (it had good food and healthier options.
firehouse subs, panera bread, bentos, burrito famous, satchels,jimmy johns, jason deli, chipotle
firehouse subs, tacos, publix,
Firehouse Subs, Wendy's, Pollo Tropical, Bojangles
Firehouse, Chipotle, Mcdonalds, PDQ
1 -First Watch -Boston Market

| 2 | five guys |
| :---: | :---: |
| 2 | Five guys |
| 13 | Five Guys |
| 1 | Five Guys Bentos |
| 1 | Five guys, Chipotle, Bento, |
| 1 | Five guys, Chipotle, Zoe's kitchen |
| 1 | Five Guys, Domino's, Zaxby's |
| 1 | Five guys, Dominos |
| 1 | five guys, einstein bros closer to main campus |
| 1 | Five Guys, Manchu Wok, Taco Bell |
| 1 | Five Guys, Panera, etc. |
| 1 | five guys, Panera, Grub, Firehouse |
| 1 | Five Guys, Taco Bell, Panera Bread, Bento, Zoeấ ${ }^{T m s}$ |
| 1 | Five Guys, Vale, and Bento |
| 1 | Five Guys, Zaxbys |
| 1 | Five Guys; Panera |
| 1 | Five Star Pizza, Panera Bread, Dunkin Donuts, and McDonalds |
|  | Five Star, Some place with fresh Greek Food, More Salad Places like Red Tomatoes, A Smoothie place that isn't full of sugar, Korean BBQ, Tea Place/House, Asian Noodle Bowl Place (like Ramen), |
| 1 | Pan Asian (but not Panda Express), |
| 1 | Flaco's and jersey mikes |
| 1 | Flacos |
| 1 | flacos, bagels and noodles, pop a top |
| 1 | Food Network Kitchen, Einstein Bros, Blaze Pizza, Cava, By The Way Bakery, 5 Guys, BurgerFi |
| 1 | food provided by local bakeries, local breads, farm to table |
| 1 | Food Truck options -Cilantro Taco, etc. |
| 1 | Food trucka |
| 1 | food trucks |
| 3 | Food trucks |
| 1 | Food Trucks |
| 1 | Food trucks in general, Mi Apa or some sort of local Latin food, Reggae Shack or some local Caribbean food |
| 1 | Food trucks or Blaze Pizza |
| 1 | Food trucks! Mayflower Cellars, LEJ Pretzels, Cilantro Tacos. Mediterranean anything (falafel, gyros). this would serve the need for diverse and healthier options (ie low fat/sugar) for those with dietary restrictions or those who know it's just a good idea in general. |
| 1 | Food trucks! That way we can choose from different foods at different times. |
| 1 | Food trucks, Fudruckers, Shake Shack, independent food stalls |
| 1 | Food Trucks, like all types of foods. |
| 1 | FOOD TRUCKS: Radha's Kitchen, Humble Wood Fire Pizza, Eim Thai, Taste, Cilantro Tacos |
| 1 | Food types: Indian, Thai, Vietnamese, Japanese, Mediterranian, Greek, African (Nigerian, Kenyan) - genres of food that aren't represented in off-campus restaurants (draw people ONTO campus) |
| 1 | For Krishna Lunch to accept declining balance |
| 1 |  |
| 1 | Four rivers |
| 1 | Four Rivers Whole Foods Fresh Market |
| 1 | Four Rivers! |
| 1 | Four Rivers, Denny's, PDQ |
| 1 | Fresh grill, vale, bolai |
| 1 | Fresh Kitchen, Chipotle, Chick-Fil-A (at the Reitz) |
| 1 | Fresh Kitchen, The Top, Satchels, Caribbean Spice, Tazikis, Zoes, Thai, Indian, Metro Diner, Better Byrd, Bagel Bakery, Chipotle, more Opus coffee shops and less Starbucks |
| 1 | Fresh Market,Bento,cilantro tacos, |
| 1 | Fresh, local, organic. |
| 1 | Fridays, McDonalds, Burger King, Krystals |
| 1 | Friendly's |
| 1 | Frozen yogurt |
| 1 | Frozen yogurt (Menchies, etc.), Einstein Bagels, Burgerfi/Five Guys, |
| 1 | Frozen yogurt please |
| 1 | Fruits and vegetables |
| 1 | Fuddruckers! But that's just a dream. I don't expect that |
| 1 | Fuji Sushi |
| 1 | Full Service Food Trucks |
| 1 | Fuzzy's Taco Shop, Italian option of some sort (not just pizza) |
| 1 | Gardein |
| 1 | Gator D'Lites. |
| 1 | Gator Dining has enough national and corporate representatives on campus. Looking for something local food choices. |
| 1 | Gator Dockside |
| 1 | Gator suyaki |
| 1 | Gator Suyaki |
| 1 | GATOR SUYAKI |
| 1 | Gator suyaki, Bento, chipotle |
| 1 | Gator Suyaki, Bento, Indian Cuisine |
| 1 | Get rid of aramark |
|  | Get rid of Chick Fil A; Domino's (instead of Papa Johns); bring back Einstein's for on-campus eating; Burger Fi; Chili's, or some rib place; Jimmy John's or Firehouse Subs; a nice sit-down eatery a la |
| 1 | The Top or OAK that serves pasta and steak |
| 1 | Get rid of Starbucks. Horrible coffee. Any other coffee chain but them. |
| 1 | GET RID OF WENDYS |
| 1 | Go local |
| 1 | Golden Chick |
| 1 | Golden Coral |
| 1 | Golden Corral |
| 1 | great wraps, california chicken grill, |
| 1 | Greek |
| 1 | Greek or thai food |
| 1 | Greek, like Zoe's Kitchen or Taziki |
| 1 | Green iguana |
| 4 | grill fresh |
| 3 8 | Grill fresh Grill Fresh |

1 Grill fresh Jimmy Johns Popeyes
Grill Fresh (a concept like this would be great)
Grill Fresh or another bowl building restaurant
Grill Fresh litterally anything that is healthy and good
Grill Fresh Vale
Grill Fresh! There are so many unhealthy places on campus, it is ironic to feed students such artery-clogging garbage as we attempt to learn, grow, and better ourselves. Grill Fresh offers extremely healthy and convenient bowls that actually sustain the human body, rather than the artificially produced trash that is fed to people from all the fast-food places on campus.
grill fresh, a ramen place
Grill Fresh, iHop, Cracker Barre
Grill Fresh, Publix, a Mexican option
Grill Fresh, ramen, a raw cold-pressed juice bar...
Grill Fresh, Vale, Bolay
Grill Fresh/Bolay
Grill Fresh; Chipotle
Grille Fresh, Bolay, etc.
Grillfresh
Grillfresh, Pokebowl Station, Vale Food Co, La Tienda
Grub
Grub Burger
Grub, Mi Apa, Bangkok Square
Gumby's
umby's, Popeyes, Mc Donald, KFC
Gus's Fried Chicken, 5 Guys, Panera.
Gyro
yyro wraps at the oaks mall
halal
Halal and kosher options
Halal food
Halal Guys
Halal guys
Halal guys New York Eats Zeezenia
Hardees
Harris
arry's Sweetberries
Harrys
harvest thyme
Harvest Thyme or other local restaurants
Having more chain fast food restaurants would be nice due to the fact that they are quick, cheap, but good.
Health food companies for clean foods
healthier
Healthier options like Bolay or Vale
healthier options like Grill Fresh; feature foods grown on campus or in Florida; Soups
realthier options like Zoeâ $€^{T M}$ s
ealthier options that are convenient.
Healthier options, and more options, I don't care about a particular corporation
healthy
healthy burger options, like BurgerFi or Relish
Healthy burger place, like Relish or BurgerFI
Healthy fare
Healthy food options. I had more options for Q 111: More variety of food option and venues across campus; and More options to accommodate dietary needs
Healthy food, like Krishna lunch is perfect.
Healthy Italian and Asian
Healthy made-to-order deli option, Pizza option made-to-order
Healthy ones
Healthy options!!!
Healthy, high quality fast casual options like Bolay (we really do not have a good healthy option, salad bars not really counting because they are overpriced and do not offer a large variety) and local options like Vine Bakery (would be great to have a partnership with a local bakery).
Healthy, locally sourced non-chain options that are sustainable and not a one shot or short term
Hi
high end sandwiches, salads, and baked goods would be a great addition
higher quality food..everything tasts like it was frozen then dethawed
Hispanic restaurants (Mi Apa), more local restaurants, more salad places (Crouton's is only at the Reitz)
Hogan's, 43rd St Deli, TooJay's, GringosLocos, Dunkin Donuts, KFC, Tim Horton's
Honest Tea
Honestly, just copy everything Purdue is doing, they've got it figured out: https://dining.purdue.edu/
Honestly, something local. The area in and around campus is so corporate-it would be great to have a local UF favorite that alumni could reminisce on and current students could create fond memories of. Right now everything feels so impersonal and processed. When I moved here and asked about good, local food--"Where do the students go? Where's the real UF?"--no one could
give me an answer.
Honestly, the only thing I would love is a Chinese buffet.
hot dogs
hot noodles
Huey Magoos, Taco Bell
Humble wood and other small lockal good quality food
Humble Wood Fire Pizza; Hawaiian Island Bowl; Curia on the Drag; Food Trucks!
Hummus House or Pita Pit, something that has veggies and other healthy items but isn't just salad
Hurricane BTW, Grub, Einstein Bagels (more), pizza (blaze)
Hyppo popsicles, more Vegan options â€" maybe brands like Daiya -- https://daiyafoods.com/
I always want to see krishna
am not sure
I do not have a particular brand I would like to see but I would like more variety. There are 3 subways, many Starbucks and 2 chick-fil-a restaurants. I enjoy going to the HUB frequently to try new tems. However, the HUB is very very very expensive. Just having more variety of brands would be better for me in my opinion, but I understand that a lot of my peers enjoy having the same brands everywhere for convenience. I am not a big fast food person this is why I go to the HUB to buy a sandwich, yogurt, fruit, protein bars or ice cream which can not be provided by these
brands.
I do not know
I do not know all that is offered

1 I do not know.
1 I don't care, but the vet school NEEDS more options. A coffee place that closes early really just doesn't cut it.
I don't eat at fast food restaurants at all. Not off campus, not on campus. The shift towards "restaurant brands" does absolutely nothing to entice me to eat on campus. The last thing I want is more chain junk food.
I don't know and I don't eat on campus enough to super care
I don't know what options but I bet you don't have In n' Out. You should get them. They rock.
don't want to see more chains, rather, more local and also international food
I donâ $€^{T M t}$ have a particular brand in mind, as long as it offers vegetarian options and is not fried food or burgers
I donấ ${ }^{\text {TMt }}$ know
i dont really care. i dont eat on campus
I dunno, but some halal/Mediterranean would be cool
I miss having Einstein Bagels in the hub. Au Bon Pan is too slow and not as good. I would also like to see UF get rid of our contract with Chik-Fil-A.
prefer fresh foods (salad bar, fruit) over restaurants/brands, but if you had Amie's bean burritos on campus (and non-disgusting microwaves), I'd probably stop going to Krishna lunch. I eat at Au 1 Bon Pain quit a bit, but it can be expensive for the portion size (unless you're eating eggs): Some fruit + a cup of soup = $\$ 10$ or so.

I suggest you to provide halal food on campus. I can not eat any of the food you offer around the campus. Please consider all preferences and provide food for all people. It is about 4 years I am in UF. I always struggle to find food on campus. There is just a few vegi options, but not Halal food. If you bring halal food, you can attract both juish and Moslim students.
I think the selection is fine there just needs to be more locations spread across campus.
I want a restaurant here that actually supports the Fair Food Program and Coalition of Immokalee Workers.
I want Einsteins back!
I want to see Wendy's no longer on campus. It has not signed on to the Fair Food Program to respect farmworker rights and thus should not have the right to operate at UF until it signs on. I will eat all my meals on campus if you somehow get Burrito Brothers to reopen on campus. Otherwise, I don't really care.
I wish there was still an Einstein's on the north part of campus. It would be really cool if Blaze Pizza opened a location on campus.
would eat on campus way more if I knew I was supporting a local business that sourced ethically, something like Boca Fiesta or Leonardo's. If I HAD to choice a retail provider I would choose one that was signed on to the Fair Food Program, like Chipotle.
I would leave a build your own bowl such as Vale or Bolay
I would like a better pizza option that isn't Papa John's or Dominos. Maybe a local brand could set up on campus. I think doing a food truck set up once a week would be great. It could be held on the North Lawn or near Plazas. This would be a great way to work with local restaurants as well as bring variety. Panera would be a great option. If there was a way to stop limiting the menus on campus. I don't like that our chain restaurants are "expresses."
I would like Gator Dining to stop serving Wendy's and maybe get a Panera
I would like the taco bar, potato bar, salad bar, omlette bar back
would like to see a greater diversity of retail brands than currently offered. It seems like there is a Chick-Fil-A monopoly on campus, which as a vegetarian and LGBTQ identifying individual is really unsettling. It seems like the University of Florida is giving preferential treatment to this retail chain over others, and I would love to see other options offered that are not strictly meat/chicken oriented.
I would like to see a sub/salad place with actual good/fresh ingredients - similar to Publix.
would like to see any brands that have joined the Fair Food Program (McDonaldâ $\epsilon^{\text {TM }}$ s, Burger King, Subway, Taco Bell, Chipotle, etc.). These are brands that uphold the rights of farmworkers and guarantee basic protections for workers in the fields. I DO NOT want to see Wendyâ $\epsilon^{\text {TM }} s$ until they join!
I would like to see Einsteinâ $€^{T M}$ s Back on central campus instead of Au Bon Pain
would like to see fewer Chick-Fil-A's. A Panera on campus would be great!
I would like to see fewer retail "brands". I think UF should follow campuses like the University of Massachusetts that act as their own vendors and provide fresh local food at reasonable prices. I would like to see less corporate options and more local providers and more ethnic fare.
would like to see meals cooked freshly every day on campus. No brands. Just good quality produces.
I would like to see more Einsteins Bagels around the center of campus
I would like to see more local businesses and healthier options overall. Less Wendy's and Panda Express and more options like the local "Big Island Bowl" and "Root and Pecker" and "Vale".

I would like to see more traditional, buffet-style dining halls. Such dining halls allow for much greater variety in menu options, such as variety of cultural cuisines, food groups, and dietary considerations. Similarly, they allow for more freedom of choice for customers, more control over menu options for dining services, and higher quality food overall. Finally, it is my opinion that such dining halls provide for a much richer experience for students and staff alike, and are an integral part of the collegiate experience for students.
would like to see some places that serve soup and sandwiches together as an option and some restaurants that have breakfast options.
would like to see the University of Florida get away from Aramark and partner with more local businesses.
would love any restaurant offering cheap, healthy, and delicious food with extended hours of operation. No more unhealthy fast-food please
I would love for chipotle to be in gator dining. Some sort of ice cream chain would be cool too.
would love some type of restaurant that serves pasta (better than dining hall pasta) so maybe Olive Garden or some other similar restaurant. Dairy Queen or some type of ice cream/dessert place.
I would love to see more local businesses rather than national chains. If chains are a must, then I would prefer they be smaller chains.
I would love to see UF partner with some of the local restaurants to expand their access to UF students and employees on campus. Many smaller businesses lose out because leaving campus midday is so difficult especially for staff who cannot rely on the current parking options.
would prefer good food over name brands
I would prefer to see local businesses.
I would rather see Aarmark find a way to honor gift cards to existing concepts.
I would really love to have an Einstein bros closer to the center of campus. Some more breakfast options would be nice, and maybe also one more Asian place like a Pei Wei or something I would want to see more healthy options because as of now we only have croutons and that gets old.
I wouldn't.
I'd like to see a sushi place or something like that
I'd like to see anything in Norman Hall. It wasn't even in one of the zones.
I'd like to see the Plaza of the Americas utilized by lunch trucks during the weekdays. Other universities provide that and while we have Krishna food, there is plenty of space on the curbs for local food trucks.
I'd love for Gainesville to get a Noodles \& Company, or another place similar to Designer Greens such as Greens and Grille that is in Orlando.
I'd love to see a rotating variety of Food Trucks in Plaza of the Americas and the Health Science Center. Cilantro Tacos, humble pie, Mayflower cellars, Taste, etc.
I'm at the law school, so we don't really have anything. I'd love a Chick-fil-a.
I'm not on campus. Located at East Campus
I'm not sure
I'm open to anything, especially non-fast food.

I'm really would LOVE to see anything that is not a big chain -- more local Gainesville concepts/restaurants, getting more local products, not having so much food that feels like "junk". Krishna lunch is honestly the best lunch you can get on campus, especially for the price. If we were to have a chain, something like Panera, Zoe's Kitchen, or Bento would be a nice addition.
lâ $€^{T M}$ d love to have anything more than Einsteins at the vet campus.
Ichiban, Mi Apa, Electric Ramen
idk
If you could bring boba tea or asian food at all, it would be great (like Bento Cafe or something along the lines of what TeaStori has for snacks/drinks). As for food, I enjoy Panera Breadấ ${ }^{\text {TM }}$ s atmosphere and food, thatâ $€^{T M} s$ something lâ $€^{T M} d$ like to see.
iHop
Ihop

Impossible Burger
in and out
In N Out Burger
In n Out Burger Trader Joes
India cuisine
Indian Cuisine
Indian CUisine
Indian food
indian restaurants
Indian restaurants
Indian Street Food - Vegetarian Only, Indian food brands
Indian street food, India bazaar
Indifferent, but I know sushi buffets that are cheaper than the dining halls. Good ones.
In-N-Out
In-N-Out, Chipotle, Chuy's, Five Guys, Moe's, Piesano's, Satchel's, Culver's
1 It is crazy that a university of this size does not support an on-campus pub, especially with the amazing local beer options. LOCAL beer and food options.
It would be awesome to get a rotating selection of local food trucks on campus, like Cilantro Tacos, Humble Wood Fire, Soup to Nuts, and Mayflower Cellar. Of chains, it would be great to have Chipotle, Qdoba, Del Taco, Noodles \& Co, Panera, more Einstein Bros locations (ie in the Reitz), more Moe's locations (ie in the Reitz), and anything else that offers actual vegetarian menu options that *contain real protein* (not just a smattering of almonds or a sprinkle of cheese) and don't require ordering off menu/modifying orders and holding up the very long line behind you. It's ridiculous that there aren't more vegetarian options in the Reitz in particular; Croutons is the main option and still generally requires modifying orders if you want some non-meat protein on your salad (also frequently has the longest lines). Reitz is the closest dining location to me (I work in the Physics building), and I rarely have time to walk anywhere else if I'm buying lunch on campus. Even better would be to get some sort of dining option in the Physics building itself -- it's huge, and hundreds \& hundreds of students pass through the building for classes every day.
It would be good to include more small businesses that offer good job opportunities for people in Gainesville rather than big chain restaurants of low food and job quality
it would be nice not to have chains - locally owned locally sourced food
It would be nice to have something besides Starbucks. If possible, a local coffee retailer would be wonderful!
italian
Italian food
Italian food (pasta-type food); sushi
Italian Food and more bowl making companies without rice as the staple carb or grain
Italian restaurant
Italian, pasta, Asian fusion but not Panda express, La Tienda, El Indio,
Jack in the Box
jamaican
Jamaican, olive garden, chilis, gyro, sushi
jamba juice
Jamba Juice, mc donalds, more sandwich places
Japan Inn, Burger King, Dunkin' Donuts, Pollo Tropical, Dairy Queen
Japanese
Japanese food
Japanese/sushi, chillis, longhorn
Jason's Deli, Panera
Jasonâ $€^{T M} s$ Deli, Culverâ $€^{T M} s$, Dairy Queen, Dominoes
Jasons Deli
Jersey Mike's
Jersey Mike's Subs
Jersey Mike's Bolay Chipolte
Jersey Mikes
Jersey Mikes, Firehouse, Checkers
Jersey Mikes, Five Guys, Publix Subs
Jersey Mikes, five guys, taco bell, burger king, panera bread
Jersey Mikes, Jimmy Johns, Sonny's
jersey mikes, krystal burger,
Jersey Mikes, Pizza place, A sit down restaurant
Jimmy John's
jimmy johns
Jimmy johns
Jimmy Johns
Jimmy Johns Taco Bell
Jimmy Johns and Jersey Mikes
jimmy Johns not subway!!
Jimmy Johns or other sub companies
Jimmy Johns Chipotle local restaurants with fresh ingredients
Jimmy Johns Panera
Jimmy Johns, Bole or a poke bowl type place, better quality pizza
Jimmy Johns, Chipotle, Cilantro Taco, Bento
Jimmy Johns, Cilantro Tacos, 5 Guys
Jimmy Johns, Dominos, Las Margaritas (local)
Jimmy Johns, Firehouse subs
Jimmy Johns, Mike Jersey subs,etc.
Jimmy Johns, Panera, Burger King
Jimmy Johns, Panera, Pub Subs, any pizza place
Jimmy Johns, Pizza options,
Just any sit-down restaurant would be nice.
just at least one more Einstien Bros Bagels in zone 7 area or close toi there. I was VERY disappointed when you closed the one at the HUB and since then, I haven't been able to get my favorite
bagel out there.
Just change Wendy's
Just get rid of the Wendy's.
Just more halal options would be great.
k
Kabab house
Kabab House
Kabab House Indian food
Kabab House, Leonardoấ ${ }^{\text {TM }} 706$
Kabab House, Satchel's
Kabab house; Bento

Kabob house, sweet berries, more local places
Kale me crazy!
Karma Cream or Curia on the drag
Karma Cream Dixie Dharma
Karma Kream Einstein bagels
Kekeâ $\epsilon^{\text {TM }}$ S Breakfast
kfc
KFC
KFC, burger king, kung fu tee
Kick Wendys off campus!
Kind of Blue Gill, if possible.
Kite Hill, Califia Farms
1 Kongfu Tea
Kongfu Tea or Gator Suyaki. Beacuse they offer tea and Asian food, and they also offer delivery service. If UF can cooperate with them, I guess UF will become the first U.S University that offer very traditional Asian food and if this news spread to China... UF will attract more great international students and become even famous. Moreover, a lot of Asian students do not have to worry about what I am gonna to eat tomorrow.
Korean food
Kosher
Krishna
krishna lunch
Krispy Kreme!
krispy Kreme, chic fil A breakfast, Olive Garden, Piesano's, Zaxby's, Mac's Hamburger style hamburgers and fries, SEAFOOD like Long John Silvers or Captn D's
kung fu tea
Kung Fu Tea
Kungfu tea
La fortuna
La Fortuna from Santa Fe, Relish
La Granja
La pasadita or other tex-mex option
La tienda
La Tienda
La Tienda, Dave's deli, Gator Suyaki, Satchels, Adam's rib co
Larry Giant subs
Larry's Giant Subs; Arby's; Taco Bell
Larrys
Las Margaritas
Las Margaritas/Loma Linda
Latin foods- not fast food types
Latin Markets / Seabra
Latin/Cuban Vegetarian/Vegan
Lemonade (a California healthy fast food place)
Leonardo's
Leonardo's Pizza, Chipotle, Firehouse Subs, Bento
1 Leonardo's Pizza, Satchel's Pizza, Big Lou's Pizza, Chuy's, Taco Bell
Leonardo's, Cymplify, Volta Coffee, Flaco's. Not big-name brands. UF never acts as a part of the greater Gainesville community and needs to elevate and promote locally-owned businesses,
ESPECIALLY from the East side of Gainesville. Give local Gainesville residents the ability to make ends meet off of the college students that affect everything in Gainesville.
Leonardoâ $€^{T M} s$ by the slice
Leonardoâ $\epsilon^{T M} \mathrm{~s}$, McDonaldâ $€^{T M} \mathrm{~S}$ (Instead of Wendyâ $€^{T M} \mathrm{~s}$ ), pita pit
Leonardos Bento Adam's Ribs
Leonardos pizza
Less Chick-fil-a and axe the Wendy's.
less Chick-fil-a and Wendy's. more options with fresh produce and affordable non-pizza and pasta options
Less fast food options
less fried/junk food. union has pizza, burger, chinese. what about a hot plate lunch?
LESS SUBWAYS! Add Chipotle, Bento, Cheddar's. MORE VARIETY...LESS REPETITVESNESS
Less unhealthy big chains, more options with healthy and veggie-heavy choices -Blaze Pizza, Grill Fresh, Pop-A-Top, Tamal
Let food trucks on campus - seriously!
Let's have Culvers replace Wendy's. Still not healthy but tasty and no drama
Lighter vegetarian options, not sure what brands
Lime
Lime Fresh Mexican Grill
Liquid Ginger
Literally anything that is not chomp it Mi Apa is also yummy \& would be appreciated
literally anything vegan
Little Caesar's
Little Ceasars
Little greek
Local
local Asian and Indian and maybe African/Caribbean
local brands
Local brands
Local brands; Leonardo's, Satchel's, Boca Fiesta
local businesses
2 Local businesses
1 Local businesses and healthy options (gluten- and dairy-free)
Local businesses!!!! Gryo Plus, Leonardos, Vietnamese Grille, The Top or Loosey's (instead of Orange \& Brew). Pop-a-top for grab and go food. Sweetberries, Flaco's Tacos, Emilianos The more chain restaurants we have the more campus looks like any other campus, the more it looks like the trash-hole that is Archer Road.
Local businesses, I hate that UF prioritizes fast food, particularly chains with anti-LGTBQA histories and non-sustainable practices.
Local businesses, variety.
Local cafe shops, local bakeries and restaurants
local chains
Local Chefs/Restaurants partnering with venues like the Harn Camellia Court Cafe. For instance, partnering with Mildred's or one of the other well-known Gainesville restaurants to provide a
unique dining experience. Local breweries could also partner with the Harn Museum.
local coffee chop brands such as Coffee Karma
local coffee option Asian food - thai/korean

Local coffee shops other than Starbucks would be great. Question 112 has some great suggestions about sustainability, local options, and the incorporation of social justice. Divest from using single-use plastic cups!
Local companies, e.g. Electric Ramen, Satchels, etc.
Local concepts/ businesses
Local dining. Latin food

Local entities from Gainesville and/or Ocala. Turnpike Mike's is a great small business with only two locations. I do like big chains as well and would like to see Burger King, Chicken Kitchen (like Pollo Tropical but its so packed there, we need another option) Chipotle on campus (again, too packed/crazy to go off during limited lunch period for staff).
local establishments
Local farmer options for purchasing fresh fruit n veggies
ocal food truck option
local food trucks
Local food trucks
Local food trucks!
ocal food trucks/stands, metro diner, salad options
local food vendors
Local Gainesville businesses!
ocal Gainesville Farmers Market
ocal Gainesville Food Trucks, Flacco's, Chilis, Carrabbas, Outback
OOCAL GAINESVILLE PLACES
Local Gainesville restaurants
Local Gainesville restaurants or coffee shops (ex: Pascals, Wyattâ $\mathrm{e}^{\mathrm{Tm}} \mathrm{s}$, etc.) Grill Fresh-healthier options
ocal Gainesville restaurants or small-chain restaurants. Less fast food chains
ocal gainesville venues
ocal not chains
Local offerings over pre-packaged "junk' food in Little Hall Express.
ocal one places like Gumby's
local options
ocal options
Local options from Gainesville!
ocal options. This idea that national brands (which do not invest back in our local community) are the focus for new dining options seems to be fault-filled
ocal options; student-run businesses (at UC Berkeley student entrepreneurs have the option to propose on a business and the ones that are selected run as a business). This provided some rather interesting food options
Local Pizza places and some other health home made food
ocal pizza, mexican, and american food choices. root \& pecker, food trucks, etc.

Local places and local sources of food from farms (ex.: Swallowtail), seasonal food options/menus. Boba tea, more Asian cuisine like Thai or Japanese (legit Asian, not "Asian inspired" like Panda Express). More variety of meatless options-not just salads. Why not bring back a home cooking style restaurant like Home Zone (I think that was the name-it used to be where the right half of
local places such as civilization or la tienda or
Local places...cilantro tacos, milko arepas...
LOCAL PLEASE:) Healty Pretty Please:) La Tienda, Pop A Top, ChopStix, Indian Food, Daily Green, Root and Pecker, Leonardos, Uppper Crust Bakery, MooseWood, Public and General, Sababa,
Cilantro Tacos, Emilianos,
ocal produce, anything local
ocal restaraunts and coffee
Local restaurant like Harvest Thyme
local restaurant offerings like grill fresh or dragonfly
ocal restaurant/Gainesville restaurants/food trucks
local restaurants
ocal restaurants and coffee providers would be nice. There is only one place to get half-decent coffee anywhere near campus (on-campus or off)
Local restaurants and foodtrucks, publix subs.
ocal restaurants and fresh healthy options like Voley, Zoe's kitchen, etc
ocal restaurants and locally sourced foods
ocal restaurants and retail brands like Pop-A-Top, Caribbean Spice, Flacos, etc.
Local restaurants like Sababa, La Pasadita, etc. Generally more food diversity - mediterranean, mexican, indian, etc.
ocal restaurants such as Burrito Brothers.
Local Restaurants!!!
ocal restaurants, high quality food
Local restaurants, like Crane Ramen, Leonardo's, Emiliano's, Pop-A-Top, Bistro 1245, Ferrenbacher, Tamales,
ocal restaurants.
ocal restaurants. Places like Blue Gill Grill and 43rd Street Deli.
Local restaurants/brands
Local restuarants. Mi Apa would be good, as well as La Tienda and others. I would also like to see Wendy's not on campus. :)
ocal shops, businesses. No one specifically but we severely lack in quality probably because we partner with bigger busier companies rather than the ones that surround us and need our support
ust as much as we need theirs.
ocal stuff like sweetberries, satchels, hogan's or pdq
local!
ocal!
OCAL!!!
ocal, healthy
Local, independent restaurants and food trucks like Dank Cakes and Curia Off the Drag
LOCAL, LOCAL, LOCAL. Lots of good food off campus, they should be offered an opportunity to set up shop on campus
Local, produce-oriented brand
Local/regional brands-4Rivers, Satchels or Piesanos, Leonardoâ $€^{T M}$, volcanic or Dragonfly sushi, karma cream, hyppo pop...
Local/Regional Restaurants (David's BBQ/Sonny's, etc)
Locally grown/sustainable restaurants
Locally owned and soul food vendors, food trucks
Locally owned business - NOT retail brands. I.e. Pop-a-Top store (like at Depot Park and next to Dime Bar on University ave), would love to see more variety in the food options (Thai, Vietnamese,
Mexican, Indian - and not just concepts that have a few 'Americanized' versions, but whole concepts dedicated to an authentic cuisine.)
Locally owned options
Locally owned smaller businesses. Not Wendy's.
ocals
ocals business (food trucks, brick and mortar)
Lollicup, Panera, international foods
Longhorn
Longhorn Steakhous

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Los Avinas
loving hut
Lyfe Kitchen, Juice Generation, Protein Bar, Evos, Seasons 52, Le Pain Quotidian Harvest Thyme Cafe
Mac
Macdonald
MacDonald's
MacDonaldǐ/4œEdunkin donuti}1/4\SubsetEWAW
Mahzu sushi
Make ur own pasta
Maki of japan, Panera bread, and YO! Sushi
MAOZ
Maoz Vegetarian
Maoz Vegetarian, Karma Kreme
Maoz vegetarian, la granja, salad creations
Maple street
Maple Street Biscuit Company, Daily Green, Opus, small local restaurants and food trucks (Cilantro Tacos, Halo donuts, Humble woodfire)
Maple Street Biscuit Company, The Top, Karma Cream, Reggae Shack, Zoe's Kitchen
Maple Street, wyatt coffee, five guys
Maui Teriyaki, Piesano's, Taco Bell, Burger King
Maybe Chipotle, but there are already too many national chains on campus, which I find unappealing/uninteresting, especially when taking university guests out to lunch.
Maybe offer a healthier option for not just salads. So maybe like Panera Bread
Maybe Panera's?
Maybe some healthier options
Mc Donalds
Mc downald
Mcalaster
McAlister's
McAlister's Deli
calisters
McAlisters, BurgerFi, 1000 Degrees Napolitan Pizza
mcalisters, jersey mikes, taco bel
McAlisters, Panera bread
McAlisters, Sonic, Panera, Culvers
McAllister
McAllister's, Panera
Mccalisters, Panera, Dunkin
McD, Burger King, Indian Cuisine
McD, Burger King, Dukin Donuts, Five Guys, 4Rivers, Popeyes, Chipotle, Pollo Tropical - another location, Red Robin)
McD. Taco Bell. Krispy krene
Mcdanold's
Mcdonald
McDonald
Mcdonald's
McDonald's
Mcdonald's and Burger King
McDonald's and Jimmy John's
MCDONALD'S and KFC
McDonald's FOREVAAAAAAAAA
McDonald's instead of Wendy's, Coke Products, Burrito Famous or other Mexican restaurant, Firehouse Subs or Jimmy Johns instead of Subway)
McDonald's or Taco Bell
McDonald's Burger King Smoothie King or Smoothie Planet instead of Jamba juice PDQ
McDonald's, Blaze Pizza
McDonald's, Burger King , Mexican
McDonald's, Burger King, Zaxby's
McDonald's, BurgerFi
McDonald's, Chipotle, taco Bell, pizza hut
McDonald's, Domino's
McDonald's, Firehouse Subs, Arby's, food trucks
McDonald's, Pizza Hut, Bento, Grub, Larry's Giant Subs or Firehouse Subs
McDonald's, Popeyes, Bento Cafe
McDonald's, RedBull, Panera, Dunkin Donuts
Mcdonald's, Taco Bell
McDonald's, Taco Bell, and Checker's.
McDonald's, Taco Bell, and Chipotle
McDonaldâ€ €'Ms
Mcdonaldâ€TMS
McDonaldâ}\mp@subsup{€}{}{TM}S\mathrm{ Chiliâ€ ETM
McDonaldâ€ (MS (out with Wendyâ看Ms)
McDonaldâ€'TMs and pdq
McDonaldâ}\mp@subsup{€}{}{TM}s\mathrm{ and/or Captain Dâ}\mp@subsup{€}{}{TM
mcdonaldâ€ €'ms chick fil a breakfast
McDonaldâ€ €Ms, Dunkinâ}\mp@subsup{€}{}{TM}\mathrm{ Donuts
McDonaldâ€ 'ms, Full KFC, and Dairy Queen
McDonaldâ\mp@subsup{€}{}{TM}s, relish, dunkin or Kristy kreme
McDonaldâ€'ms, Taco Bell, Chiliâ}\mp@subsup{€}{}{TM}s, Zaxbyâ€'TMs
McDonaldâ\mp@subsup{€}{}{TM}s/ Burger King/taco bell anyone who has signed on to the fair food act
mcdonalds
Mcdonalds
McDonalds
McDOnalds
MCDonalds
McDonalds (breakfast), Taco Bell
McDonalds / Steak house
McDonalds and Panera
McDonalds and Zaxby's
mcdonalds taco bell chipotle dominoes
Mcdonalds PDQ PUBLIX!!!!
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Mcdonalds!!!!!!!!!!!!
Mcdonalds, Bento, Popeyes
Mcdonalds, Bento, Sushi that isn't grab-and-go", Mi Apa, Big Lous
McDonalds, Burger King
McDonalds, Burger King,
Mcdonalds, Burger King, Chipotle, Relish
McDonalds, Burger King, Coca Cola (have both Coke and Pepsi options via restaurants depending on what restaurant usually offers), Bubly available in vending machines, Earl of Sandwich would be the awesomest!
mcdonalds, burger king, KFC, Cheesecake factory
McDonalds, Burger King, Maple street Biscuit Company
McDonalds, Burger King, Taco Bell, Mexican Food, Vegetarian Food, Seafood restrurant
McDonalds, Checkers
McDonalds, Chick fil A
McDonalds, Chili's, Steak n Shake
McDonalds, Chillis, Taco Bell
McDonalds, Chipotle
McDonalds, Culvers,
McDonalds, Fire House Subs, Chipotle, better Asian than Panda
McDonalds, Fire House Subs, McAllister's, Sonny's BBQ
McDonalds, Firehouse, Panera
mcdonalds, Gumby's pizza
McDonalds, Jersey Mikes
McDonalds, KFC, iHop,
McDonalds, local restaurants.
McDonalds, Mi Apa
McDonalds, olive garden, Chilis,
Mcdonalds, Panera
McDonalds, Pizza Hut
McDonalds, Publix, Burger King, Steak n Shake, Jimmy Johns, Metro Diner, Gator Suyaki, Arbys, Cold Stone,
McDonalds, Taco Bell
Mcdonalds, Taco Bell, BK, Panero
Mcdonalds, taco bell, burger king
mcdonalds, taco bell, ice cream, cookie, hagen daz,
Mcdonalds, Taco Bell, Popeyes, Dunkin Donuts
McDonalds; Something healthy. Croutons is healthy but overpriced
McDonals
McDonldâet'ms
Mediterranean
Mediterranean Food
Mediterranean-style food
Mellow Mushroom
Mellow Mushroom Pizza, Panera, McAlisters
Mellow mushroom, Napalitano's
Menchie's/ Chipotle
Menchies
Meson Sandwiches
Metro Diner
Metro Diner, La Tienda
Metro, Sweet berries, Piesanos
mexican
Mexican
Mexican food
Mexican Food - Italian
mexican food, bakery option in better area
Mexican food, Pan-Asian food, Italian food
Mexican grill
Mexican or indian
Mexican or Indian anything
Mexican restaurant
Mi apá
mi apa
mi Apa
Mi apa
Mi Apa
Mi apa , Zaxby's, Fire house subs
Mi Apa Latin Cafe, Reggae Shack Cafe, Blue Gill Quality Foods, and Local Food Trucks
Mi Apa or Adams Rib Co.
Mi Apa or PDQ
mi apa restaurant
Mi Apa Einstein's Satchel's Pizza
Mi Apa Tazikis Bentos Satchels Zaxbys
Mi Apa!
Mi Apa, Daily Greens, Leonardos By the Slice, OPUS coffee with bakery items from BakerBaker
Mi Apa, Adams Ribs
Mi apa, and more made to order breakfast place
Mi Apa, Bento
Mi Apa, Big City Food (Mildred's Cafe), PDQ, Adam's Ribs, Harvest Thyme Cafe, Raggae Shack
Mi Apa, Chipotle
Mi Apa, Chipotle, and Five Guys
Mi apa, doesnâ $\epsilon^{\text {tmt }}$ answer the question but NO MORE WENDYS :)
Mi apa, flacos,
Mi Apa, Gators Dockside, Winghouse
Mi Apa, improved Moe's
Mi Apa, Impulse nutrition, tripical smoothie (no jamba juice)
Mi Apa, La Careta, Firehouse Subs, Good Panda Express (seriously the rice at the Union one SUCKS)
Mi Apa, La Tienda, Dragonfly, Zoe
Mi Apa, Leonardo's, Felipe's, Hogan's Big Sandwhich, La Tienda

1 Mi Apa, Mediteranian
Mi apa, or any other that can serve similar to homemade food.
Mi Apa, Pearl's BBQ, Zaxby's, and Arby's.
Mi apa, Relish, Bento
Mi Apa, Relish, places with more veggie options
Mi Apa, Smoothie King, Daily Green, Burger FI
Mi Apa, Taste
Mi Apa, Tropical Smoothie
Mi Apa; El Indio,
Mi Api's, Sonny's BBQ
Mia Apa, Emiliano's
Mia Apa, McAllisters,
Mia Apa, Zoe's, McAllister's, La Tienda, McDonald's, Sonny's BBQ
Miami grill
Miami Grill, A nice burger place
Miami Grill, Maui Teriyaki, California Chicken Grill, Wing Stop, Five guys
Mi-Apa
Middle Eastern
Mildred's, Mi Apa
Miller's; applebee;sonny's
Mint
mod
Mod pizza
Mod Pizza
MOD Pizza
Mod Pizza, Chipotle
MOD, Blaze, Chipotle
MOD, Blaze, Tijuana Flats
Moe Monday
Moe's
Moe's at Sun Terrace or inside Shands hospital North tower.
Moe's at the Health Center bring back the faculty salad bar at the Health Center
Moe's Barbecue or Jim-N-Nicks
Moe's SW Grill, Panera Bread Co.
Moe's, Jimmy Johns
Moe's, Piesannos
Moe's, Which Which,
Moes
MOES
Mom and Pop local creative foods; more ethnic choices
momoyaki
Momoyaki, Panera Bread, teaStori
More all you care to eat options! Taco Bell. Sushi
more asian cusine or hispanic cuisine
More asian options
More Asian style food
More authentic foods Real salad places (designer greens) Greek food (Zoeâ $€^{T \mathrm{M}} \mathrm{s}$ )
More bagel shops
More breakfast options like bagels in northern campus would be nice.
More Breakfast options. Especially in Reitz Union
more chick fila, smoothie options
more chipotle, taco bell, burger king since alll are cheap and have vegan and vegetarian options
More coffee options
More coffee places expect Starbucks. We all know that Starbucks is overpriced, but as it's the only option on campus, students are forced to buy their coffee there. Please! And something like a
coffee shop, where you can sit inside etc. And more salad places or smoothie places something like a bakery or bagel place with prices that are not too high!
More coffee shops, not necessarily Starbucks.
More cold salad style options. I would probably eat there every day is there were better salad options.
More cute brunch places
More deli-type of places (sandwiches, salads, etc.), more smoothie places
More diversity of food types would be great. Right now, I feel like my options are primarily fried fast food with extremely long wait times.
more einstein bagels
more Einstein Bros around campus and a pizza delivery system
More Einstein Bros closer to campus than Sun Terrace A healthier option like Vale Food Co or Bolay
more Einstein's locations
More Einstein's Some kind of Mexican food Ice Cream
More Einsteinâ $€^{T M} \mathrm{~S}$
More Einsteinâ $€^{\text {TM }}$ s, Sonic, Popeyes
more einsteins! you need more places with bagels and coffee near the library to eliminate lines for just coffee add opis carts around campus by the busy sidewalks, need a health place thats a
smoothie and protein shake place, taco bell or mexican food of sometype.
MORE EINSTEINS. also dunkin doughnuts or mi apa
more einsten bagels locations
More ethnic and Mediterranean food options, like Hovan.
more ethnic diversity (thai, mediterranean, indian, mexican) and more fresh food options
More fast and healthy options-- maybe like Zoe's Kitchen or Bolay. Or better ethnic options such as Mexican or Indian food.
More full restaurants: Peppers, Piesanos, etc...
More Gainesville businesses
More healthier companies that provide more than just salads
More healthier options
more healthy options in general
More independent shops such as Opus coffee.
More international food
More international foods restaurants
More Italian restaurants
More Jamba Juice. Chipotle.
More local brands! maybe a food truck area/weekly festival.
More local companies would be nice.

1 More local concepts, locally owned food trucks, locally owned restaurants, more international food options
More local food options. Too many big name retailers! I would rather give my money to local people who know how to run a business.
1 More local food trucks like Cilantro Tacos
1 More local healthier restaurants
More local options (like food trucks!) and fewer unhealthy options, especially around the medical center/health campus. Not only would the food be of better quality, but it would build links with the community.
MORE LOCAL OPTIONS
More local restaurants
More local restaurants with more diverse menu options, less international chains.
More local, non-chain restaurants!
More locally owned places like Adam's Rib Company, Bangkok Square, Las Margaritas, Cilantro Tacos, etc.
More Mediterranean food.
MORE MENU ITEMS AT CHICK-FIL-A! Especially grilled breakfast options. But also Dunkin' Donuts (sandwiches and coffee), Firehouse Subs (instead of Subway), and some local restaurants like EI Indio and Big Lou's Pizza.
More Mexican or Tex/Mex style brands
More Moe's
More of the local restaurants: i.e. Piesano's, etc.
More options from pollo tropical, Chipotle, Panera, PDQ, and Five Guys
More pizza options
More Pollo Tropical, salad restaurants.
More restaurants that offer Asian-style cuisine, but not chains.
more salad options. higher quality Mexican-style food.
More salad/healthy options
More sit down options
More smoothie options near zone 4
More Starbucks
More sushi
More sushi/poke; McDonalds; another salad place
More Tex-Mex options, Asian restaurant options
more vegan friendly options that are not salads!!!!
More vegan options
More vegetables and fruit options
More vegetarian choices ...
More yummy healthy options that donấ ${ }^{T M t}$ kill my pocket. Ex-bolay. Or even Mi Apa or a real Latin restaurant instead of pollo tropical
most anything as long as it is close and offers an alternative to Einsteins.
Mr. Taco
N
n/a
N/a
N/A
N/A.
Na
NA
National- Arby's, Burger King, McDonald's, Olive Garden, Dairy Queen, Texas Roadhouse Local- Reggae Shack, La Fiesta OR La Tienda, Mia Apa,
Nature's Table
Natureâ $\mathrm{E}^{\mathrm{ms}}$ S Table
New Deal Café - gourmet hamburgers
New York Pizza Plus
Newk's
newks
Nicaraguan food
Nike and mcdonalds
no
No
No chains
no chains--local people/companies/support food trucks so that people can support local businesses and have a variety of options available.
no comment. sorry, I am pretty happy with on campus dining.
NO IDEA
No idea, i'm a graduate student and do not know what campus even offers.
no opinion
No opinion.
No particular brand, just more options
No particular preference
No preference
No Preference
No preference.
No specific
No specific brands- but more plant forward, health focused brands instead of low quality fast-food.
No such restaurants/brands
No suggestion
Non-brand local Mom and Pop eatery, diner
none
None
NONE
none - prefer local
None come to mind
None comes to mind
None really. We already have great ones.
none that I can think of
none, Prefer local
Non-Starbucks coffee [Maude's, Coffee Culture, etc], Pop-a-Top, local companies
Noodles \& Co
Noodles and Co
noodles and co, chipotle
Noodles and Company
Noodles and company (Noodles World Kitchen)
1 Noodles and company, smash burger, blaze pizza

Noodles restaurant
1 Not any retail in particular- wish there were more local businesses that were brought to campus to host days like food trucks.
1 Not enough full sized Dunkin donuts
Not really specific restaurant/brand, but more sit-down restaurant options or variety in the types (i.e. Firehouse on Campus, Five Guys, Mexican restaurant, etc.). Having 2 sub shops near where I work is good, but it would be nice if both weren't Subway. Things like that.
Not retail, local
not sure
Not sure
NOT SURE
Not sure because most food places is bad for our healthy
Not sure but like to have healthy options as a buffet style
Not sure, but I'd like healthier options. Einstein, Chickfila and panda are all pretty poor nutritional choices.
Not sure, just something that is not necessarily a chain and is unique to Gainesville. It would add some character to the dining options.
notany
Nothin
nothing
Nothing
nothing comes to mind. Good ethnic food is great, but it is easy to get bad ethnic food.
ocean buffet
offer space for rotating local start-ups
Olive garden
Olive Garden
Olive Garden Panera Bread Burgefi
Olive Garden Sweet Tomatoes
Olive Garden, blaze pizza, bento
olive garden, blaze pizza, chipotle
Olive Garden, Leonardos,
Olive Garden, local businesses (pizza, coffee), Chipotle, vegetarian/vegan dishes (Reggae Shack)
Olive Garden, Red Robin
On campus stand alone Publix sub station
On the Vet Med/Animal science campus, we really only have Einsteins. Subway, Jimmy Johns etc are not really a reasonable walking distance. It would be nice to have another dining option
there. Like maybe a later afternoon or dinner type option food (and with hours until the hospital actually closes).
One that offers breakfast
One that offers fresh fruit and salads, and COKE products like a mini Publix deli,bakery and produce department
Ones that aren't anti-LGBT like Chik-Fil-A and anti-worker like Wendy's and Aramark!!!!
ones that offer vegetarian options and a good variety of it as well
open minded
Opus
Opus Coffee
Opus Coffee, Baker Baker, Sweetberries, Pop-a-Top and Depot Pop-a-Top, Gumby's, Local food trucks,
Opus coffee. Panera
Opus Coffee. No more Starbucks.
Other coffee shops. Starbucks is ubiquitous and there are no other options!
Other fast food options to replace Wendy's and Chik-Fil-A. I'd like to see UF partnering with brands that support farmworkers and LGBTQ patrons and employees.
Outback Steakhouse
Outback, Five Guys, Zaxby, Culverâ $\epsilon^{\text {TM }}$ s, jimmy John, Toco Bell, Piesanos
P.F. Changâ $\epsilon^{T M S}$
panara
Panara
Panda
panda express
Panda Express
Paneers, Grub, Fire house
panera
Panera
PANERA
Panera and healthier food options
Panera and more opus coffee shops
panera bread
Panera bread
Panera Bread
Panera Bread
Panera bread Dunkinâ $€^{\text {mM }}$ Donuts Tropical smoothie cafe Crepe Sushi maki Taco Bell A Cuban or Spanish cafe
panera bread \& a seafood joint
Panera Bread, Popeyes
Panera Bread and Domino's
Panera Bread and Five Guys
Panera Bread-Chipotle- Flacos- Relish
Panera bread co,
Panera Bread Company
Panera Bread or more breakfast options/ bagel places in general!! I would love a firehouse subs or more chicken places too.
Panera Bread would be a great addition to campus!
Panera Bread a Salad buffet Daily Green Impulse Nutrition Mi Apa Latin Café Taco Bell
PANERA BREAD BBQ
Panera Bread Pizza (that's not papa johns)
Panera Bread, 2982 In the Swamp, Four Rivers, Unos
Panera bread, bento
Panera Bread, Bento
Panera Bread, Blue Highway,
Panera Bread, Boca Fiesta, Chuy's, Sonny's BBQ, Texas Roadhouse
Panera Bread, Bolay, or add more vegan options to existing facilities
Panera Bread, Chili's, McDonald's
Panera bread, chipotle
Panera Bread, Cinnabon, Taco Bell
Panera Bread, Dunkin Donuts, and McDonalds
Panera Bread, Dunkin Donuts, Firehouse Subs
Panera Bread, Dunkin Donuts, Pokebowl Station,

Panera Bread, Einstein Brothers
Panera Bread, Karma Kream
Panera bread, KFC, Hispanic food like Mi Apa.
Panera Bread, Maple Street Biscuit Company
Panera Bread, McAlister's
Panera Bread, Mi Apa, Fazzoli's
Panera Bread, Mi Apa, Jersey Mike's
Panera Bread, Moe's
Panera Bread, Naga Tea, Kung Fu Tea, Auntie Anne's, Jeremiah's
Panera Bread, Oliver Garden, Burger King, Las Margaritas
Panera Bread, PDQ
panera bread, PDQ, smoothie king
Panera Bread, Popeyes, Five Guys, Zaxby's, Bojangle's
Panera Bread, Tijuana Flats, Pita PIt
Panera Bread, Trader Joeâ $€^{T \mathrm{M}} \mathrm{s}, \mathrm{McDonaldâ€}^{T M} \mathrm{~s}, ~ P D Q ~$
panera bread, tropical smoothie, and bento
Panera Bread, Which Wich, Dunkin Donuts, Chipotle
Panera bread, whole foods, trader joes
Panera Bread, Wolfgang Puck, Atlanta bread
Panera Bread, Zoe's Kitchen, Publix Deli
Panera Bread. Offers healthy options for breakfast, lunch and snacks.
Panera Bread?
Panera or Bento
Panera or Giardino's. La Tienda or other local restaurants.
Panera or Satchels
Panera type place
Panera A burger place that isn't wendys
Panera Chipotle
Panera Einstein Bagels
Panera!
Panera!!!!!! Four Rivers
ANERA!!!!!!!!!!!!!!!, Blaze Pizza, Dunkin, McDonalds,
Panera,
panera, adams ribs, zoe's kitchen, publix (subs)
panera, and chipotle
panera, and such brands that offer quick customizable foods, whcih are also cheap
Panera, any other coffee company besides Starbuck
Panera, Asian
panera, bagels, dunkin donuts, ihop
panera, bbq
Panera, Bolay, Bento or Pei Wei, Field of Greens
Panera, Burger Fi
Panera, burger place? barbecue?
Panera, chilli's, TGIF, Olive Garden, Domino's Pizza, Tijuana Flats, In-n-Out Burger, cheesecake factory, PF Chang's, Yummy House
Panera, chipolte
Panera, Chipotle
Panera, Chipotle, a cheaper salad/wrap place than croutons, poke bowl place
Panera, Chipotle, Cava
Panera, Chipotle, Jeremiah's, Coldstone, Taco Bel
Panera, Chipotle, Tazikis, Bento, Relish, more ethnically diverse food options (Indian, Mexican, Thai, Italian, etc)
anera, Coke products
panera, dominos, boston market
Panera, Dunkin Donuts, Chicken Salad Chick, Blaze Pizza, Jasons Deli,
Panera, dunkin donuts, jimmy johns
Panera, Dunkin Donuts, Vale
Panera, Einsteins, Tropical Smoothie
Panera, Eistein Bagels, Fresh Kitchen
Panera, italian, ice cream/frozen yogurt place, Blaze, Culvers, fruit/veggie stop.
Panera, jimmy johns,
Panera, Jimmy Johns, Sushi
Panera, local coffee shops, taco bell
Panera, local options
Panera, McAlisters, Vale, Tropical Smoothie, Whole Foods grab n go
Panera, McAllisters, Taco Bell, Some sort of BBQ option
Panera, Mccalisters
Panera, McDonald's, Taco Bell,
Panera, Mexican style cuisine, Indian style cuisine, less fast food/fried food
Panera, Mi Apa Latin Cafe, Bangkok Square, Emiliano's Cafe, Amelia's, Metro Diner
Panera, Mi Apa, 4 Rivers
Panera, Mi Apa, local food trucks
Panera, Miapa, Blaze, Yogurtology, Sony's, PubSubs
Panera, mod pizza, chipotle, Dunkinấ ${ }^{\text {TM }}$ Donuts, relish, grub, dragonfly, Italian
panera, moe's (closer to medical science plaza), chipotle, zoe's kitchen, salads cheaper than salad creations, arby's, pdq
Panera, more Einsteinâ $\epsilon^{\epsilon^{T M}}$ s, more dunkin doughnuts
panera, opus
Panera, PDQ, Mi Apa
Panera, pF Changâ $\epsilon^{\text {rM }}$ s, chipotle
Panera, Pizza Hut,
Panera, Relish, Bolay
Panera, Sweet Tomatoes, Chipotle
Panera, Taco Bell, Burger Fi, Tropical Smoothie
Panera, Taco Bell, Dominos
Panera, Taco Bell, Steak N' Shake, Culvert's, Dairy Queen
Panera, Tazikis
Panera, Tropical Smoothie, Bar Bici
Panera, Yummy House, and Cilantro Tacos
Panera, Zaxby's, Mildred's, Fehrenhacher's, Mojo BBQ, The Top, The Spot, Alpin, Afternoon

Panera, Zoes Kitchen, Bolay
Panera, Zoes, Chipotle
Panera. Sushi Matsuri
Panera; Bruegger's
Paneras
Panna
panora bread, sonnys bbq, Tijuana Flats, Zoes kitchen, Culvers
Papa johns
Papa Johns
Partner with local brands like Hogtown BBQ, Cilantro Tacos, Taste Vietnamese, etc.
Partnering with local restaurants would be amazing
Partnering with services like ubereats or doordash
Pasta Restaurant...ie, Caraba, Olive Garden, Waffle House
pdq
Pdq
PDQ
PDQ, Daily Green, Boca Fiesta, Grub, Relish
PDQ blaze Panera
PDQ or another fried chicken to replace Chik-fil-A
PDQ or Tropial smoothie Cafe
PDQ
PDQ!
PDQ, NY Pizza, Burger Fi
PDQ, a real breakfast diner or restaurant
PDQ, Bolay, Grub
PDQ, Checkers, Firehouse subs
pdq, dominos, pf changs
PDQ, Firehouse, Mission BBQ
PDQ, Grill Fresh
PDQ, Grub Burger Bar, Freddy's Steakburgers, Culver's
PDQ, Jimmy Johns, Blaze pizza (or similar fast small pizza place), any other burger place, chicken kitchen
PDQ, KFC, Chipotle, Pita Pit, Relish
PDQ, Larry's Subs
PDQ, local food trucks
PDQ, Mi Apa, El Indio, Cilantro Taco (all locals)
PDQ, more local affiliations/partnerships (for example - Leonardo's By The Slice)
PDQ, Panera
PDQ, Panera Bread
PDQ, Panera, Blaze,
PDQ, pita pit, chipotle
PDQ, Publix, Target, Walmart, Trader Joes, Leonardos Pizza By the Slice, Midnight Cookies, Firehouse Subs
PDQ, Sonny's
PDQ, Sweet Dreams ice cream, coffee that's not Starbucks prices, some type of Asian/sushi option
PDQ, Waffle House
PDQ, Whataburger, Culvers
PDQ, Zaxbys, and McDonaldâ $€^{T M} \mathrm{~S}$
pdq, zoe's kitchen
PDQ, Zoes, anything with Coke products... we hate Pepsi!
pdq,culvers, pie five
Peach valley
Peet's Coffee, Zoes Kitchen, Tijuana Flats, BurgerFi
Pei wei
Pei Wei
Pei Wei Dunkin Donuts Pret a Manger Sweet greens Shake shack Boston Market Cold stone
Pei Wei, Chilis
Pei Wei, Gyroville
Peppers Mexican grill
Perhaps a Dunkin'.
PF Chang's
PF Chang, Bento, Yummy House, Olive Garden, Dunkinâ $€^{T M}$ Donuts, Blazed Pizza, Giordanoâ ${ }^{T M} s$ pizza, Bolay, Adams rib, dragonfly, Panera bread
PFChang, Whole Foods, Fresh Market, Civilization
Pho noodles, Thaifood, Chinese Noodles
pie company
Piesano's, Culver's, Sushi Restaurants
piesanos
Piesanos
Piesanos Italian
Piesanos, El Indio, Sweet Berries, Blue Highway
piesanos, Patti Cakes, Salad works, Publix Deli
Piezanos
Pincho Factory, Gringos Locos
Pinecrest Bakery
pinkberry, blaze pizza, not really sure
Pisanos or other pasta place. Bring back the hot lines breakfast and lunch grill options you used to have years ago at the Racquet Club. That was about 15 years ago.
Pita pit
Pita Pit
Pita Pit, Celebrations
pita pit, cookie places, more acai bowl and smoothie places
Pita pit. A real Italian cafe
Pizza
pizza hut
Pizza hut
Pizza Hut
Pizza Hut - Stake and Shake - Domino's
pizza hut , jimmy johns
Pizza Hut or Papa John's. Zaxby's or Arby's.
Pizza Hut or Wing Zone

Pizza Hut, bento
Pizza Hut, Five Guys
Pizza Hut, KFC, Taco Bell, Sonny's BBQ
Pizza Hut, Pita Pit, Five Guys
Pizza Hut, Publix, Dunkin Donuts
Pizza national chain
izza places or sub places, mcdonald's
pizza store
Pizza, some sort of pizza
Pizza/Italian, Sweet Tomatoes-style, Panera Bred, etc.
Places that do bagels, pasta, and/or other vegetarian-friendly foods that are not just at the Reitz; losing the Einstein Bros. at the HUB was a huge problem for me as a vegetarian based in
Turlington. Au Bon Pain is good, but it is expensive and has long wait times for simple things like a bagel.
places with breakfast options
Places with concepts like Chipotle/Bolay/Grill fresh, healthy options where you can build your own meal
Planet Smoothie
Planet Smoothie or something of that sort
Planet Smoothie, local coffee shops
Please bring Au Bon Pain to Shands hospital. Out dining choices here are extremely unhealthy and very limited
Please bring back Coca-Cola. PLEASE!
Please get other options in the Health Center North Tower. The cafeteria menu has severely deteriorated in the past few years. They put out food based on "color to please the eye", regardless
of how awful the combination is. We need real and edible food available. And please, DO NOT put onions in every single dish. Some (lots of) people cannot eat onions. The chef is misguided. I used to eat there every single day. Now about once a month at best. The North Tower cafeteria food is awful. We are captives. You cannot leave and expect to find parking when you return. Please help us.
Please replace the Wendy's with McDonald's
Please.... get ANYTHING else besides Einsteinấ ${ }^{\text {TM }}$ s at the vet school. It is very difficult that it is the only option.
Poke
Poke bowl
Poke bowl place
Poke bowl restaurant
Poke bowl-style restaurants, unique options
Pokebowl
Pollo Tropical
Pollo tropical (at vet med we only have eintsteins)!!!!
pollo tropical at hospital, faculty lounge
Pollo Tropical or Bento
Polo Tropical
Pop a Top. Local food trucks. Cilantro Tacos. Ward's fruit/veggie stand. Flacos. Mi Apa. Satchels. Real Indian food. Real Chinese food. Anything with international flavor.
Pop a top; Fresh market; Greek food
op-a-Top
Pop-a-top bodega! El indio! Jimmy johns! Quick, cheap, variety of options. Please put closer to CALS!
Popatop, Flaccos
Popeye's
Popeye's Fried Chicken. Charley's Cheesesteaks, Pizza Hut,
Popeye's, Panera, LOCAL Food Trucks of various types
Popeye's, Soul Food Restaurant, Grill Fresh (Near UF Health), Dessert Bar (Ice Cream, Cake, Cookies, Shakes), Chipotle, Burger King, iHOP (open late night), Food Trucks, Charley's Philly Cheese
Steaks, American Deli
Popeyeâ $\epsilon^{T M} \mathrm{~s}$, Sweet Tomatoes
popeyes
Popeyes
Popeyes \& Panera Bread.
Popeyes Chicken
Popeyes
Popeyes, Chipotle
Popeyes, Dennyâ $\mathrm{E}^{\mathrm{Tm}} \mathrm{S}$, McDonaldâ $€^{T M} \mathrm{~S}$
Popeyes, Miami Grill, Krispy Kreme, Dunkin Donuts
popeyes, wattaburger, PDQ, sushi-2-go, zaxbys, panera bread
popeys chicken
popye
Potbelly, Jason's
Pret A Manger, Craker Barrel, Mia Pa, 4 Rivers, Uppercrust, Trader Joe's
Pret A Manger, Panera, Cava
Pret-A-Manger
pub subs
Pub Subs, Kabob House, Burrito Famous, Daily Green, Vine, Uppercrust, Local Food Trucks
publix
Publix
ublix (pub subs!) or Bento
Publix and Chipotle
Publix Deli
Publix Deli, authentic asian food, PDQ, Zoe's Kitchen, Panera
Publix Deli, Chipotle
publix subs
Publix subs
publix subs,
Publix Super market or Five Guys Burgers and Fries
Publix sushi
Publix
Put Chick-fil-A on the meal plan
Qdoba
Qdoba (burrito company) or Which Which (sandwiches)
Q-doba, Gluten-free bakery, Thai food, Indian food, Ethiopian food
Qdoba, Jersey Mike's Subs, make your own salad bar that is reasonably priced
qdoba, mcdonalds
Quarterdeck
Qudoba/Chipotle/Moe's
Raggae Shack, Mi Apa, Satchel's, other Gainesville staple restaurants, or partner with Food Trucks that frequent the area for events! Support the local economy more!
Raising Cane's

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Raising canes
Raising Canes
Raising Canes, Culvers
Rapid Fire Pizza
Rasing Cane
Red lobster
Red Rice
Red rice kitchen
Red Robin
Red Robin or 5 guys burgers
Reggae shack
Reggae Shack
relish
Relish
elish and blaze
Relish Burger
relish burgers
Relish Burgers, Chipotle, Zoeâ€TMS Kitchen
elish hamburgers
Relish or Moe's or Chipotle
Relish, Bento, El Indio, Chipotle, Asian Wok and Grill (more diverse food options from different ethnicities)
relish, dunkin donuts, more dining/fast casual restaurants
Relish, Local brands, International foods, Tijuana Flats,
Relish.
Remove Chik-Fil-A
Remove Wendyâ€ €ms add chipotle
Restaurant with Middle east meals
Rubio's, Chili's, BurgerFi, Taco Bell, Bolay or other healthy alternatives for salads bowls etc
Ruby Tuesdays
S
Sababa's
Sababa, or an in-house co-op with vegan options.
Sachels
salad bar options
Salad bars
salad bowls to go, Mexican, Italian
Salad Creations
Salad options
salads
Salata
sandwich options other than Subway!
Sarku
Satchel's Pizza, Leonardo's, Metro Diner, Taco Bell
Satchel's, Daily Green
satchells or Grill Fresh
Satchels
satchels
Satchels Pizza, Mcdonalds, Shack Shak
Satchels, Blue Agave, Sweet Tomatoes
Schlotzsky's with gluten-free bread, sushi with gluten free crab and soy sauce, Burger 21 as they have a dedicated fryer for French fries and gluten free bread, Uncle Maddios Pizza - GF crust and
vegan cheese are available, Genghis Grill - choose your own ingredients and can steam with water and they check for cross contamination, bakery that offers GF and vegan items made in
dedicated kitchen space and kept separate from other items
Seafood eatery
see amazing new dining facility at Duke University - Indian, BBQ, etc. that is more wholesome and not national retail brand
Seven-Eleven
shake shack
Shake Shack
Shake shack, in-n-outburger
shakeshack
Shakeshack
Shands breakfast option offered in Norman Renovation like the 1329 building. In expensive and nutritious.
shlotskys
silk products
simply salad
mall business and local businesses
Small local restaurants/ business
Smaller brands
Smaller local restaurants that have had a long history in Gainesville like Leonardoâ€ }\mp@subsup{\epsilon}{}{TM}\mathbf{S}706\mathrm{ and certainly the return of a Skeeters Type restaurant
Smoothie king
Smoothie King
Smoothie King, }1000\mathrm{ degrees pizza, Sweet tomatoe
Smoothie King, Panara Bread, Freshii, Noodles and Company, Clean Eatz, Fresh Kitchen, Natures Table, WAWA
smoothie king, pollo tropical in or closer to the Health Science Center - Gainesville
Smoothie King; Chipotle; Boba Tea;
Smoothie shop, southern type cooking, BBQ
Smoothie shops
Snacks other than vending machines and really expensive yogurt
SOHAO ASIA FOOD
Some healthier choices
Some kind of barbeque place - Four Rivers or Adam's Rib, Any business that serves food similar to the Daily Green or Mildred's - salads, veggie smoothies, soups, hot sandwiches, humus and
veggie plates, etc. a greek restaurant would be good. and a decent bakery!!!
Some kind of Italian food (more than just pizza), something barbeque and better Asian food options.
Some kind of pastry shop focused on grab and go items.
Some kind of sushi chain, maybe vale, chipotle
Some local companies like Larry's Giant Subs
Some local restaurants
some local restaurants, food trucks
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Some options that value fresh, local, healthy foods. Building partnerships with the local farms that are located near campus, and not only the organic ones.
Some sort of italian cuisine/pasta would be great, pdq, on-campus publix (like USF), a place to just get fresh fruit and vegetables
Some sort of seafood.
Some soup place
some type of BBQ ?
Some type of Mexican food, please.
Something BBQ
Something cheap but healthier like a deli
Something ethnic. Possibly Indian or Thai would be popular.
something for desserts
Something healthy
Something healthy - build your own salad bar
something healthy like a vale foods or grill fresh or some similar concept
Something healthy like Bolay or Vale!
Something like Panera
something like The Golden Corral
Something local that can deliver the amount of food UF needs--perhaps as a once-a-month local eatery spotlight to be included in the rotation of one of the halls? Much how Sweetwater Coffee 1 can be served? It would do a lot to promote LOCALLY OWNED businesses.

Something local! We're in Florida and have a super long growing season and bright entrepreneurs - we should have locally sourced ingredients and locally sourced, transparent business owners.
Something local/regional
Something more southern cuisine
Something similar to Vale
Something that sell good fried chicken
Something that sells desserts.
Something vegetarian
Something with hamburgers
Something with healthier options
Something with Indian food or curry
Something with pasta, taco bell
Sonic Dunkin Donuts/ Krispy Kreme McDonalds
Sonic, mcdonalds, blaze pizza, popeyes,
sonic, sonny's
Sonny BBQ
Sonny's
SONNY'S BBQ
Sonny's Bar B Que
Sonny's Barbecue
Sonny's BBQ
Sonny's bbq or adam's ribs
Sonny's BBQ would be a great addition.
Sonny's BBQ, Mi Apa
Sonny's or David's BBQ. Chipotle
Sonny's or some type of barbecue, actual good Mexican food, sandwich places like Jersey Mike's that are better than Subway
Sonny's, Adams rib company,
Sonny's, Cracker Barrel
Sonny's, El Indio
Sonny's, IHOP, Five Guys, El Indio,
Sonny's, KFC
Sonny's, Popeye's
Sonnyâ ${ }^{T M}$ s
sonnys
Sonnys
Sonnys BBQ
Sonnys BBQ, Chipotle, Panera, McDonalds, Blaze Pizza, Leonardo's Pizza, PDQ, Tropical Smoothie, Olive Garden, \& Bento,
Sonnys, Long horns, Sonic, Steak n Shake,
sonnys, zaxbys, sushi, honey baked ham
Soup to Nuts, Curia off the Drag, Reggae Shack Cafe
Soups
Starbucks
Starbucks / Subway / Dunkin Donuts /
Starbucks in norman, panera bread
Starbucks, einstein
steak 'n shake arby's
Steak ' $n$ Shake Bento
Steak \& shake
Steak â€ n Shake
Steak and shake
Steak and Shake
steak and shake or zaxbys
Steak and shake Chili's Zaxbys or some other chicken place Chipolte Taco Bell
Steak and Shake, Chili's, anything Italian
Steak and shake, metro diner
Steak and shake, vale, bole, johnny rockets
Steak and Shake.
steak $n$ shake
Steak n Shake
Steak N Shake
steak n shake, gator dominoes, bolay
steak n shake; arbys;
Steak n' Shake Nathan's Hot Dogs Taco Bell
Steakhouses, or more healthy alternatives than the fast food type places
Steaknshake
steamed stuffed bun
Steamers, taco bell, chilis
STOP wendys
stop with the brands. Give us real food from local restaurants and good prices. Eating on-campus at UF is like eating at an airport.
Sub place other than subway

## Subway

Subway at the Law School
Sunnys BBQ
Sushi
Sushi bar
Sushi Maki
sushi options
Sushi or ramen
Sushi places, 5 guys, bagels places, pizza places
Sushi restaurants. Maybe a small Publix or Target.
sushi!!!
Sushi, fresh and not in to-go boxes for 11\$
sushi, hispanic food, pasta bar
sushi, Pho
sushi, poke bowls,
sushiī/4 $\ddot{Y}$
Sushi-2-Go
SUSI
suyaki
Sweet Berries
Sweet berries
Sweet Buns
Sweet buns, Burger King, McDonaldâ $€^{T M} s$, Taco Bell
Sweet Dreams Ice Cream
Sweet green
sweet green, chipotle, pret,
Sweet green, chopped (the salad chain), local food trucks and other purveyors
Sweet Greens
Sweet Tomato
Sweet Tomato's, any sushi,
sweet tomatoes
Sweet Tomatoes
sweet tomatoes, jasons deli. macalisters Deli. Something along those lines
Sweet Tomatoes, Zoe's Kitchen, Bolay, Five Guys
sweetbarries
Sweetberries (local), Flaco's (local), Chipotle, Taco Bell, anything local and sustainable
Sweetberries, Carribean Spice, and Blaze
Sweetberries, PDQ, Blaze Pizza
sweetberry
Sweetberry, Mauds, other local brands
Sweetgreen, Chipotle, Panera Bread, Smoothie King, Firehouse Subs, Blaze Pizza
Sweetgreen, Felipe's, Blaze Pizza, Chipotle, Dunkin Donuts, Panera, Delco's Steaks and Hoagies, authentic international food (Mexican, Indian, Thai, Japanese, Middle Eastern), modern takes (sushi burritos)
Sweetgreens or other salad brands
Sweetgreens, Vale, any healthy bowl places are good because they are fast, cheap, healthy, and delicious
taco bell
Taco bell
Taco Bell
Taco Bell Tropical Smoothie A good sushi place five guys 3 natives
Taco bell (bring back taco bell at the reitz!)
Taco Bell /Five Guys/
Taco Bell and chipotle
Taco Bell and healthy variety options like Vale.
Taco Bell and Waffle House
Taco Bell McDonalds Hardees Firehouse Subs
TACO BELL WITH REQARDS
Taco Bell Chipotle
Taco Bell Zaxby's Blaze KFC (full restaurant) Five Guys Chili's McDonald's Mi Apa Au Bon Pain (More locations) Culver's
Taco Bell Zoey's Kitchen Mcalister's
Taco Bell!
Taco Bell, and more Salad Creations.
Taco Bell, Bento
Taco Bell, Bento, McDonalds
Taco Bell, Blaze, Relish
Taco Bell, Boston Market, Chicken Kitchen, (we need heartier meals on campus, there is lots of fried fast food but not enough cooked meals that have more home made dinner vibes)
Taco Bell, Burger King
Taco Bell, Burger King, checkers,
Taco Bell, Burger King, more Jamba Juice locations, Mexican anything.
Taco Bell, Burger King/McDonalds
Taco Bell, Checkers
Taco Bell, Checkers and Dunkin Doughnuts
Taco Bell, Chipotle
taco bell, chipotle, local tea/coffee shop, pizza (put leonardo's pizza on campus) i prefer local and less brands
Taco Bell, Chipotle, Subway, Pizza Hut, Wendy's, Jimmy John's The College of Education desperately needs something where we can sit down and meet over a meal/beverage. Would prefer a sit-
down restaurant but anything is better than having to walk across campus to get something to eat. No one cares about us over here. :(
Taco Bell, Chipotle, Tijuana Flats
Taco bell, domino's
Taco bell, Dominoâ $€^{T M} s$
Taco Bell, Dunkinấ ${ }^{T M}$ Donuts,
Taco Bell, Fazoli's
Taco Bell, FireHouse Subs, Steak\&Shake
Taco Bell, Five Guys
Taco Bell, Flacos, Coffee Culture, Curia
Taco Bell, Hibachi style resturant, Sonnyâ $\mathrm{e}^{\mathrm{Tm}} \mathrm{s} / \mathrm{BBQ}$ place, Froyo, Panera bread, McDonalds, KFC

Taco Bell, McDonald's, a full KFC (not limited by Express), Chillis, Italian Gator, Big Lou's, a latin restaurant (but Pollo Tropical is still a good, delicious option! Maybe a cafe like Sergio's in Miami
that also offers coffee and desserts aside from breakfast, lunch, and dinner).

Taco Bell, McDonald's, Chipotle
Taco Bell, McDonald's, Sushi-2-Go, Dunkin' Donuts
Taco Bell, McDonaldâ $€^{T M} s$
Taco Bell, McDonaldâ $€^{T M} \mathrm{~s}$, KFC .(with more menu options), zaxbyâ $€^{T M} \mathrm{~s}$, Burger King, Greek restaurants
Taco Bell, McDonaldâ€ ${ }^{\text {TM }} \mathrm{s}$, Panera, Tijuana Flats, Caribou Coffee, Açaí
Taco Bell, Mcdonalds
Taco Bell, McDonalds, Sweet Tomatoes!!!!, Tropical Smoothie Café, Firehouse subs, ALLOW FOOD TRUCKS WITH SCHEDULE ON CAMPUS
Taco Bell, mi apá would be amazing, any pizza place
Taco Bell, MiApa
Taco Bell, Pizza Hut
taco bell, popeyes
Taco Bell, Popeyes, Panera Bread, Cookout
Taco Bell, publix
Taco Bell, Publix
Taco Bell, relish
Taco bell, relish, chipotle
Taco Bell, Tijuana Flats, Blaze Pizza, Sbarro
Taco Bell, Veggie Grill, Piesanos, Buffalo Wild Wings, Chipotle,
Taco Bell, Wendy's, and Dominos
Taco Bell, Zaxby's
Taco Bell, Zaxby's, Another burger place besides wendys
Taco Bell, Zaxby's, Blaze, Steak $n$ Shake
Taco Bell, Zaxby's, Pizza Hut
Taco Bell, zaxbys
Taco Bell, Zaxbys, PDQ
Taco Bell. Caribbean Spice (local restaurant that had a strong campus following before it moved out of walking distance.) Local food trucks. Willy's.
Taco Bell. Culverâ $\epsilon^{\text {TM }}$ s.
Taco Bell. Maybe a rotation of local restaurants as well.
Taco Bell... please open 5 Taco Bells.
Taco Bell;
Taco Bus
Tacobell
TAKE OUT WENDYS!!!
Taste
Taste of Gainesville, Mojo BBQ
Taste pho (Asian foods)
Taste, taco bell
tazakis, keke's
Taziki's Mediterrean, Zoe's, Zaxby's
tazikis, mojo's
Tazikis, vegetarian
Tazikis; McAlisters;
Tea Stori
Tea stori
1 Tea Stori (or any restaurant that serves boba tea), Zoe's Kitchen
TeaStori! or general Asian (not like retail panda express, real Asian). Caribbean food like Caribbean Queen or Caribbean Spice. Fruit stops, would be a great snack place like au bon pain is for
pastries
Tex mex
Texas roadhiuse
texas roadhouse
Texas Roadhouse
Texas Roadhouse or Tilted Kilt
TGIF Ruby Tuesday
Thai
Thai \& Vietnamese
Thai food (Bangkok Square), Indian Food (Kabab House, Andaz), and a local place serving international food, like Civilization or The Top.
Thai food or authentic Latin American food
Thai Food, maybe another Latin brand
Thai restaurants
Thai--Bangkok Square, Eim Thai (food truck)...more Asian food options.
that's the problem, too many chains...would love to see an local entrepreneurial offering like The Vine.
1 The Bagel Bakery
1 The brand doesn't matter as long as the food is of good quality.
The food options are terrible on campus. I want to see healthy food options that are reasonably priced. It seems to me that UF only wants to offer expensive junk food like hamburgers and hotdogs to the students. I would love to see local restaurants' on campus with healthy options. I like the Arredondo Room but sometimes it is packed with a waiting list and sometimes what is 1 posted as a menu is not what they have when you arrive.

The law school constantly has people staying late to study or practice for competitions. We do not have decent dining options. the addition of starbucks and chomp was a good first step, but as have noted, sometimes Starbucks does not even have the simplest requests (lids, various food options that other starbucks have), and Chomp can be hit or miss depending on who cooks the food. We are grad student who work extremely hard and it would be more efficient if we did not have to leave campus for food options during exams/studying/late nights/ or even during lunch simply because who wants to eat from the same three things every day? (IE, starbucks, chomp, or a vending machine). The main campus is not a viable option for us to go to for food because of how long it can take for us to get there if we walk or to park if we drive. Our program is severely underserved when it comes to dining options. I guarantee if you implemented a Chik Fil-a on

The Law School DESPERATELY NEEDS DIFFERENT FOOD OPTIONS. Chomp it is awful. The food is bad, the value is bad, and the service is awful. The vending machines are awful on the law school campus. There are two full machines full of Starbucks crap when there is a Starbucks on site! Theres only one row of water and only 2 diet pepsi/coke options which are constantly out while this huge machine sits there full of Starbucks stuff. The chomp it staff is awful and that restaurant has no standards for their employees and food. I literally watched a girl cut someones food today with gloves and she was cutting the plastic in her gloves. I walked up to the counter and she didnt even greet me, they have no customer service skills the food sucks and is of really bad quality, it takes forever to get your food because they dont start working on it until you get in front of them. So if you want a grilled chicken wrap they throw your grilled chicken on the grill the moment your order pops up and then you are pushed to the side and have to wait another 10 minutes. The food at Chomp it is really awful and the serving sizes are bad. Its like gas station quality food and the service is the same. A main chain restaurant would bring in more options and a higher quality food option along with standards for customer service, cleanliness, etc. PLEASE CHANGE THE DINING OPTIONS AT THE LAW SCHOOL!!!! PLEASE GET US A NORMAL FOOD OPTION AND FIX THE VENDING MACHINES! It would be awesome to have coke products, more water, more energy drinks like Redbull. The vending machines constantly take your money and dont dispense your food and you can NEVER reach the vending machine people. The mailbox is full and they never answer. The law school is completely neglected when it comes to dining options, we do not have even close to the same experience as the main campus students despite our contribution to the university. PLEASE GET RID OF CHOMP IT!
The Spot
The top
The Top, Harvest Thyme, Bangkok Square
The Top, Leonardo's, Boca Fiesta - local Gainesville institutions
The Top, Satchel's, Taco Bell
There are so many, you figure it out.
There should be additional sub shops like in Little Hall Express that feature Boars Head.
There used to be a greek vendor in the cafeteria that is no longer there. I prefer them to subway and wendys. I mostly just want something CLOSER to the health professions building, or better
yet, INSIDE of it. There used to be a café there that sold coffee and muffins, and that was taken away several years ago
This survey lost all credibility once you gave us the option to choose apache helicopter and other nonsense as our gender. If I could have a slice of bread for each gender option that should appear on this survey, I could make a sandwich.
Three natives, Chipotle, Tatu, Designer Greens, Grill Fresh, other local companies
Tiaguana Flats
Tiajuana Flats, Bagels and Noodles, Bento Box, Whattaburger, DQ, Vale Food Co, Whole Foods
tiajuana flats, local resturants
Tiajuana Flatts, PDQ, Relish
Tijauna Flats, Cilantro Taco, Sababa, Taste, Kabob House
Tijuana flats
Tijuana Flats
Tijuana Flats Mcdonalds Popeyes Taco bell PDQ
Tijuana Flats or a Mexican option
Tijuana Flats, a good pizza place/food truck, Cilantro Tacos, Civilization, Chuy's, El Indio
Tijuana Flats, Bentos, Kabaab House, Andaaz, Indian Cuisine.
Tijuana Flats, Blaze Pizza, Bolay
Tijuana flats, hungry Howie's, Olive garden, Panera bread
Tijuana Flats, Jersey Mikes, McDonalds, Burger King, Cilantro Taco
Tijuana Flats, Mi Apa, Burger King, McDonalds, Planet Smoothie
Tijuana Flats, Mi Apa, Publix, Grill Fresh, Tropical Smoothie Cafe
Tijuana Flats, Tacobell, Buffalo Wild Wings, More Asian food options.
Tijuana Flats, Vegan/Vegetarian Friendly Restaurants
Tijuana instead of Moe's
Tijuana, blaze, taco bell
tijuanna flats
Tikka express
Tim Hortons
Tim Hortons!!!
Too hard to pick. Sonny's BBQ, Outback, Texas Roadhouse, Las Margaritas, Bonefish.
Trader Joe's
rader Joes
tropical smoothie
Tropical smoothie
Tropical Smoothie
Tropical Smoothie and Bento
tropical smoothie cafe
Tropical smoothie cafe
ropical smoothie cafe, panera bread
Tropical Smoothie Cafe, Panera Bread, more healthy options
Tropical Smoothie Cafe, Taco Bell, Dominos, Panera Bread
Tropical smoothie steaknshake
Tropical Smoothie Chipotle Tijuana Flats Burger Fi Five Guys
tropical smoothie, blaze, which which
Tropical Smoothie, Chipotle
Tropical Smoothie, Midnight Cookies, Einstein Bagels
Tropical smoothie, planet smoothie, smoothie king, panera
Tropical Smoothie, Relish, McAlister's
Tropical Smoothie, Salata, Chipotle, Zoe's Kitchen
Tropical Smoothie, Sbarro, Panera Bread, Einstein Bagels
Tropical Smoothie, Taco Bell, Zoe's
Tropical Smoothie; Impulse Nutrition; Bolay
Tuijaana Flats
Tzatziki
Tzatziki, Grill Fresh types
Tzazikis, impulse nutrition, zoeys, blaze pizza, chipotle, Bolay, bento
UF's decision to contract Wendyâ $€^{T M} s$ as a meal service provider even though Wendyâ $\epsilon^{T M} s$ has been shown to blatantly disregard the human rights of its workers, led to my deep dissatisfaction with UFâ $€^{T M} s$ meal plan. I will be more satisfied with UFâ $\epsilon^{T M} s$ meal plan once UF cuts ties with Wendyâ $€^{T M} \mathrm{~s}$
Uh... Local restaurants like La Tienda, Kabab House, Mi Apa
unknown
unsure
Unsure
Use local vendors and restaurants
vale
Vale
Vale Acai Big Lou's NY Pizza Planet Smoothie Mi Apa
vale food co
Vale food co

```
Vale Food Co
Vale Foods
VALE
VALE! BOLAY!
vale! Bolay! Dunkin Donuts!
Vale, Bolay
Vale, Bole
Vale, Publix, burrito famous, mi apa, pf Changâ}\mp@subsup{\epsilon}{}{TM}\textrm{s}\mathrm{ , four rivers
Vale; Blaze Pizza; Jimmy Johns
Valefoods for their vegan options
Veg
vegan
Vegan
Vegan ones.
Vegan restaurants,Middle-eastern cuisine
Vegan Themed
Vegan/vegetarian restaurants
vegetarian
Vegetarian food
vegetarian restaurants
veggie grill
Veggie Grill
Veggie Grill, Gyro's Plus, eliminate meat-only fast food chains and bring back burger king (veggie burgers), any sit down restaurant other than camelia cafe
Veggie Grill, The Loop Pizza Grill, Chipotle, and independent food trucks (non Aramark)
Vicky Bakery Islas Canarias El Novillo
Viet Grille
Vietnamese food, Indian food, Thai food, real Chinese food
Vietnamnese Grille or more local Asian businesses in general
Vine bakery and wholefood market
Vine Bakery, Sonny's, McDonald's
Vitenamese food choices - pho!
Waffle House
Waffle house, China Star and Adam Ribs
Waffle House, Cookout
wawa
Wawa
Wawa, Five Guys, Dunkin Donuts, Panera Bread
Wawa; Dunkin' Donuts
We don't need more retail brands. I'd like to see the campus dining halls provide fresh, healthier options.
We have so many awesome local restaurants and food trucks in Gainesville. It's a shame that it seems like the only on-campus options are corporate chains. I think it's fine to have Wedny's, etc.
but please give us some local options, too.
We need better quality salad options, preferably a high quality salad bar. Salad Creations is barely edible. Also healthier sandwich options with whole grain breads.
We need more salad options.
We only get chomp it at law school, so anything else would be nice
We only have Einstein's in Vet Med. Would love to have another option close for real meals.
We should include more affordable coffee brands other than just starbucks on campus. I also think that if we were to remove Wendy's we could add in a healthier option to the Reitz union that
could potentially have more variety and be cheaper than croutons.
Well, my only option at work is Einstein's Bagels, so any other option to mix things up would be great.
Wendy's, McDonald's
wendys, five guys
What a burger, zaxbys, some specific breakfast place
What about local food trucks? At Ayers Building (near downtown) they have food trucks occasionally.
Whataburger
Whataburger, Guthries, Firehouse, bbq, Culvers
Whataburger, Taco Bell, Zaxbys
whataburger, tropical smoothie
Whichwich sandwich shop
white castle
whole foods
Whole foods
Whole Foods
whole foods. more fresh fruit/ veggies
WHY ISNâ€ }\mp@subsup{}{}{TM}
Wider variety of ethnic foods (hispanic food such as Flacoâ€ €'m
Willy's Mexican Grill, Dominoes Pizza
Wing brands, dunkin donuts, krispy creme
Wing House, etc. However, when the campus does have a retail brand that one can also find off campus, the off campus has coupons, deals, etc. that the on campus does not offer. And, on
campus tends to be a little higher in price
wing stop
Wing Stop
work with local individuals and businesses, provide support/incubator for developing local businesses
Would be great to see some more local shops (coffee), small restaurants.
Wyatt's Coffee
Xi'an Famous Foods
Years ago when I started there was a Dining place that had home cooking such as fresh vegetables, fried chicken, baked chicken etc. I really miss that place. Sometimes you want something
besides a sandwich.
Yerba mate, chipotle,
Yogurtology
Yoshinoya
Yummy city Adam's rib
Yummy City Yummy House Gator Suyaki
Yummy house
Yummy House, The Top, Bangkok Square, Crane Ramen Kate Spade
Yum
Zaxbey's
zaxby's
Zaxby's
```



## Exhibit C - Director of Dining Sample Job Description

University of Florida - Position Description

Title: Director, Dining Services
Position Type: Full-Time
Reporting to: Associate Vice President, Business Services

## Position Summary:

The Director of Dining Services at the University of Florida ("UF") or ("the University") will lead University dining to become a top tier program. Working with the incumbent and future food service provider, and reporting to the Associate Vice President for Business Services, this role will ensure the dining program is executed with the University's mission and strategic plan in mind.

The Director of Dining Services will collaborate with other UF stakeholders with a long-term vision or mission statement for Gator Dining. This statement will frame the objectives of Business Services and the University as a whole when planning and implementing components of Gator Dining. This position will define and document on-going department goals and review them annually, adding new initiatives and strategies. As appropriate and applicable, this individual will provide partnerships and learning opportunities for students, faculty, and staff related to sustainability, dietetics, business, or related programs. The Director of Dining at the University of Florida will be a voice for the dining program as this individual oversees the entire campus dining portfolio, including retail dining ( 22 venues / 45 concepts), residential dining ( 2 venues), and catering operations across campus.

## Overview

The primary purpose of the Director of Dining services is to:

- Serve as the University's day-to-day 'point person' in interacting with the foodservice contractor;
- Observe all aspects of the contractor's performance in managing the Dining Services program;
- Maintain a knowledge and awareness of the University's contract with the operator;
- Be vigilant with the operator on quality control practices, customer service standards, and customer satisfaction initiatives;
- Facilitate and enable a 'zero-tolerance' for errors and sub-standard services' management;
- Review, approve and authorize billings and payments between the University and contractor;
- Maintain an ongoing close review of the program's year-to-date financial performance against budget and prior year results;
- Partner with key University staff outside of Business Services to monitor needs and desires of the University;
- Consult with the University's senior staff on Gator Dining policies and procedures; and,
- Perform all other duties as assigned by the Associate Vice President Business Services.


## Qualifications/Educational Requirements:

The imperative credentials of the Dining Services Director are:

- Bachelor's degree from a four-year college or university with a concentration in Hospitality Management, Culinary Arts, or Food Service Management.
- Minimum of 10 years combined operations and management experience with related or similar operations.


## Additional Preferred Qualifications:

- MBA or Master of Hospitality Management
- ServSafe Certified or equivalent
- Previous Experience as a University client/liaison with a campus dining program
- Previous experience as Director of Dining Services at a highly regarded dining program


## Essential Functions:

An incumbent assigned this classification will perform the following universal essential functions at the University of Florida:

## Residential / Retail Dining

- Monitor reports on meal plan participation rates for all meal plan types
- Stay attuned to students' input on their satisfaction with the meal plan program through meal plan sales records, surveys, social media feeds, committee meetings, and incoming messages to the contractor and Business Services
- Conduct regular meetings with the senior campus housing and student affairs officers
- Monitor menu cycle and efficacy of quality, restrictions, and diversity
- Regularly follow up on sanitation, service, and marketing in dining areas and points of sale


## Catering

- Establish clear operating regulations and exemptions of catering in on-campus venues
- Monitor reports / year-to-date billings on contractor's catering
- Stay attuned to catering customers' input on their satisfaction with events management and business services
- Monitor catering menu cycle and efficacy of quality, restrictions, and diversity
- Ensure equal attention and quality in different price/service tiers of catering
- Discreetly observe the behavior and customer interaction of servers (and bartenders, if applicable)
- Address consistent inefficiencies at the source with contractor


## Contract Management

- Manage and monitor dining contract on a day to day basis ensuring compliance with all contract provisions including, but not limited to:
- Key performance indicators to hold contractors accountable;
- Amendable components that coincide with the evolving outcomes respondent to the University's vision;
- Sustainable purchasing practices;
- Utilization / spend data from POS reports;
- Meetings with contractor's senior on-site management personnel to address staff behavior or performance;
- Communication with the district or regional management on issues or concerns;
- Reviews, inspections, communications, and data analysis as allowed by and defined in the management contract;
- Awareness of service and operational requirements of the contractor, as set out in the contract and in subsequent amendments; and,
- Ramifications and expectations should there be failure to comply.


## Communications and Reporting

- Establish and chair a program oversight committee
- Be regularly accessible and reachable for the contractor
- Participate in all scheduled Dining Committee meetings with students and the contractor
- Function as the department liaison with the UF campus community for dietary and food service information
- Work cross functionally with University facilities
- Work cross functionally with University Communications to boast and promote Gator Dining as part of the University of Florida Collegiate experience
- Communicate and interact with the University's card office on students' card usage
- Serve on committees of the University or Business Services department, as requested


## Financial

- Prepare, implement and monitor an annual operating budget for Dining Services
- Prepare timely cost accounting reports each month that compare actual to budget and prior year results
- Maintain a current, working knowledge of the contractor's computerized management systems used for menu planning, purchasing, inventory, recipe development, payment and accounting
- Maintain a current knowledge of non-meal plan sales transactions in Dining Services - Flex Bucks, debit/credit cards, cash


## Health and safety

- Coordinate and oversee all interaction between the University and any private, third-party food safety and sanitation service engaged by UF
- Receive and carefully review all inspection reports on Gator Dining facilities
- Meet with the contractor's General Manager upon receipt of inspection reports
- Assist in determining how and what form of communication is appropriate to the UF campus community following an unfavorable inspection report.
- Conduct walk-through inspections of all foodservice facilities managed by the contractor


## Facilities

- Assist the contractor with facility or equipment repairs, maintenance or replacements that are the responsibility of the University
- Prepare reports for Business Services' senior management regarding facility or equipment needs
- Participate in committee meetings regarding University facilities and buildings, as requested

Note: This job description is not an employment contract and may be modified at any time at the discretion of the department or university.

Exhibit D - Key Performance Indicators (KPIs)

| Item | Meets Strategic Direction Criteria | Key Performance Indicators (Metrics) | Definition | Recommended Frequency Review | Responsibility of Compiling and Circulating Data | Purpose of Metric Selection |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A | 1,2 | Meal plan utilization rate (by plan) | Total allotted meals divided by actual meals used per period, as a total as well as broken out by each residential meal plan | Monthly | Operator | Increasing this rate indicates that students are receiving more value from the dining program. The more students use their dining plan, the higher this rate will be. |
| B | 1,2 | Voluntary meal plan enrollment | Percentage of non-mandatory meal plan holders relative to total population | Semesterly | UF | Increasing this rate indicates student adoption of dining services through guaranteed revenue sources. Growth indicates an improving dining program. |
| C | 4 | Secondary market capture rate | Average number of non-residential meal plan transactions at lunch (commuter plans, cash, credit, etc.) relative to total | Semesterly | Operator | Measures the number of non-meal plan holders dining on campus during lunch. An increase indicates more of the secondary market is being captured. |
| D | 5 | Catering price point | Average catering price point person by event type | Semesterly, by event type | Operator | To compare pricing with similar off-campus offerings to support campus use of the dining partner's catering services. |
| E | 5 | Catering cost | Average cost per person by event type | Semesterly, by event type | Operator | To assess costs for fairness, pricing variety, and competitiveness. |
| F | 3 | Community/educational engagement | Number of programmed educational and social activities per venue per month with brief description of each event | Monthly | Operator | To provide general education and wellness to students to enhance their learning. |
| G | 1, 2, 5 | Plate cost | Total board food cost divided by the number of projected board meals to be served | Semesterly | Operator | To ensure the per plate cost is representative of the food quality and program offerings intended as part of this contract. |
| H | 5 | Financial statements (P\&L) by venue | Monthly revenue and expenses reflecting purchasing behavior and product management by venue (monthly P\&L statement) | Monthly | Operator | To keep a pulse on program performance and monitor for expense management effectiveness. |
| I | 4 | Throughput | Number of transactions conducted on each individual register per hour for a typical week in the fall and spring semesters | Monthly | Operator | To assess dining utilization across campus and understand how many campus community members are using dining across meal periods. |
| J | 1, 2 | Entrée variety | Average number of entrees available in the residential dining venue, highlighting dietary accommodations | Monthly | Operator | To align the variety of offerings with dietary preferences and needs. |
| K | 1, 2, 3, 4 | Marketing Plan | List and schedule of marketing plan and activities to amplify the impact and awareness of dining's offerings and events | Monthly | Operator | To ensure marketing efforts align with and amplify programmatic initiatives. |
| L | 4 | Revenue per venue | Monthly revenue per venue broken out by profit center and payment type (monthly P\&L statement) | Weekly | Operator | Tracking the monthly performance of each venue by profit channel can indicate success or warning signs of operational challenges. |
| M | 4 | Revenue per labor hour | Total sales divided by the total labor hours labor hour worked by venue | Semesterly | Operator | To review operational efficiencies to support future facility and operational planning. |
| P | 1, 2 | Health and sanitation | Minimum score on county health reports (need to determine most relevant metric) OR an internal sanitation report conducted by the university/objective third party | Quarterly | Operator | To secure safe and sanitary conditions. |

## University of Florida

Gator Dining Key Performance Indicators (KPIs)

UF Strategic Direction for Gator Dining

1 UF requires a high-quality dining experience, consistent with its standing as a preeminent institution of higher education and ambitions for a top 5 ranking among public universities.
2 Quality and variety of food options, healthy food options, and level of service must be prioritized to provide a unique dining experience and encourage UF's diverse campus population to opt-in to Gator Dining
3 Business Services and the food services provider must partner to leverage the strengths of the University (including academics, research, and UF's position as a land-grant institution), to implement sustainable and socially conscious operations, to integrate opportunities for applied learning, and to partner with the local community,

4
Strategic enhancements to the dining program must include balance between efficient and effective operations, creativity, innovation, and convenience for the large and geographically dispersed campus community.

5 Revenue generation prioritizes reinvestment towards the creation of a top tier dining program, including new food concepts, facility maintenance and enhancements, equipment repair and replacement, and staffing costs, al within the context of affordability for students.

## Exhibit E - Raw Survey Results (Spring 2019)

## University of Florida - Spring 2019 - Dining

Description:
Date Created: 2/6/2019 10:01:17 AM
Date Range: 3/20/2019 12:00:00 AM - 4/7/2019 11:59:00 PM
Total Respondents: 8078
Q1. What is your primary status at the University of Florida?

| Count | Percent |  |
| ---: | :--- | :--- |
| 4286 | $53.08 \%$ | $\square$ | | Student (Main Campus) |
| :--- |
| 57 |

Q2. What is your current employment status?

| Count | Percent |  |  |
| ---: | :---: | ---: | :--- |
| 3045 | $94.98 \%$ | Full time |  |
| 161 | $5.02 \%$ |  | Part time |
| 3206 | Respondents |  |  |

Q3. How long have you been employed by the University of Florida?

| Count | Percent |  |
| ---: | :--- | :--- |
| 395 | $12.14 \%$ | $\square$ |
| 1190 | $36.56 \%$ | Less than 1 year |
| 529 | $16.25 \%$ | $\square$ |
| 1141 | $35.05 \%$ | $\square$ |
| 3255 | Responders |  |

Q4. What is your current class standing?

| Count | Percent |  |
| ---: | :--- | :--- |
| 1026 | $23.40 \%$ | $\square$ | First-time Freshman (i.e., graduated high school in spring 2018)

Q5. What college are you currently enrolled in?

| Count | Percent |  |  |
| ---: | :--- | :--- | :--- |
| 615 | $14.04 \%$ |  | College of Agricultural and Life Sciences |
| 99 | $2.26 \%$ |  | College of the Arts |
| 403 | $9.20 \%$ |  | Carrington College of Business Administration |
| 20 | $0.46 \%$ |  | College of Dentistry |
| 148 | $3.38 \%$ |  | College of Design, Construction, and Planning |
| 101 | $2.31 \%$ |  | College of Education |
| 841 | $19.20 \%$ |  | Corbert Wertheim College of Engineering |
| 209 | $4.77 \%$ |  | College of Journalism and Communications |
| 190 | $4.34 \%$ |  | Cevin College of Law |
| 131 | $2.99 \%$ |  | College of Liberal Arts and Sciences |
| 1152 | $26.30 \%$ |  | College of Medicine |
| 103 | $2.35 \%$ |  | College of Nursing |
| 73 | $1.67 \%$ |  | College of Public Health and Health Professions |
| 240 | $5.48 \%$ |  |  |
| 22 | $0.50 \%$ | $\square$ |  |
| 33 | $0.75 \%$ | $\square$ | College of Veterinary Medicine |
| 4380 | Respondents |  |  |

Q6. What is your current enrollment status?
\(\left.$$
\begin{array}{|rll|}\hline \text { Count } & \text { Percent } & \\
\hline 4104 & 93.70 \% & \square\end{array}
$$ \begin{array}{l}Full time (12 hours or greater for undergraduates, 9 hours or greater for graduate <br>

students)\end{array}\right]\)| Part time (Less than 12 hours for undergraduates, less than 9 hours for graduate |
| :--- |
| students) |

Q7. Are you a varsity student athlete?

| Count | Percent |  |  |
| ---: | :---: | ---: | :---: |
| 34 | $0.77 \%$ | $\square$ | Yes |
| 4356 | $99.23 \%$ |  |  |
| 4390 | Respondents |  |  |

Q8. Are you a member of a sorority or fraternity?

| Count | Percent |  |  |
| ---: | ---: | ---: | :--- |
| 300 | $6.83 \%$ |  | Yes, sorority |
| 181 | $4.12 \%$ |  | Yes, fraternity |
| 3909 | $89.04 \%$ |  | No |
| 4390 | Respondents |  |  |

Q9. Where do you currently live?

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 1172 | $26.70 \%$ |  | On campus (UF housing: Beaty Towers, Broward Hall, Infinity Hall, Keys, Lakeside, etc.) |
| 59 | $1.34 \%$ | $\square$ | Greek Housing |
| 2888 | $65.80 \%$ |  | Off campus in Gainesville, FL |
| 270 | $6.15 \%$ |  | Outside of Gainesville, FL |
| 4389 | Respondents |  |  |


| Q10. If you live on-campus, in what building do you reside? |  |  |  |
| :---: | :---: | :---: | :---: |
| Count | Percent |  |  |
| 87 | 7.51\% | $\square$ | Beaty Towers |
| 75 | 6.47\% | $\square$ | Broward Hall |
| 17 | 1.47\% | $\square$ | Buckman Hall |
| 40 | 3.45\% | $\square$ | Corry Village |
| 28 | 2.42\% | $\square$ | Cypress Hall |
| 29 | 2.50\% | $\square$ | Diamond Village |
| 37 | 3.19\% | $\square$ | East Hall |
| 22 | 1.90\% | $\square$ | Fletcher Hall |
| 41 | 3.54\% | $\square$ | Graham Hall |
| 103 | 8.89\% | $\square$ | Hume Hall |
| 35 | 3.02\% | $\square$ | Infinity Hall |
| 41 | 3.54\% | $\square$ | Jennings Hall |
| 18 | 1.55\% | $\square$ | Keys Complex |
| 67 | 5.78\% | $\square$ | Lakeside Complex |
| 43 | 3.71\% | $\square$ | Maguire Village |
| 18 | 1.55\% | $\square$ | Mallory Hall |
| 49 | 4.23\% | $\square$ | Murphree Hall |
| 26 | 2.24\% | $\square$ | North Hall |
| 51 | 4.40\% | $\square$ | Rawlings Hall |
| 27 | 2.33\% | $\square$ | Reid Hall |
| 9 | 0.78\% | $\square$ | Riker Hall |
| 31 | 2.67\% | $\square$ | Simpson Hall |
| 24 | 2.07\% | $\square$ | Sledd Hall |
| 47 | 4.06\% | $\square$ | Springs Complex |
| 23 | 1.98\% | $\square$ | Tanglewood Village |
| 2 | 0.17\% | $\square$ | The Continuum |
| 20 | 1.73\% | $\square$ | Thomas Hall |
| 33 | 2.85\% | $\square$ | Tolbert Hall |
| 27 | 2.33\% | $\square$ | Trusler Hall |
| 25 | 2.16\% | $\square$ | University Village South |
| 33 | 2.85\% | $\square$ | Weaver Hall |
| 26 | 2.24\% | $\square$ | Yulee Hall |
| 5 | 0.43\% | $\square$ | Other (please specify) |
| 1159 Respondents |  |  |  |

Q11. Do you live in an apartment-style residence hall with a kitchen in your unit?

| Count | Percent |  |
| ---: | :--- | :--- |
| 392 | $33.79 \%$ | Yes |
| 768 | $66.21 \%$ | No |

1160 Respondents

| Q12. What is your age? |  |  |  |
| :---: | :---: | :---: | :---: |
| Count | Percent |  |  |
| 15 | 0.19\% | $\square$ | 17 or younger |
| 437 | 5.58\% | $\square$ | 18 |
| 800 | 10.21\% | $\square$ | 19 |
| 550 | 7.02\% | $\square$ | 20 |
| 588 | 7.50\% | $\square$ | 21 |
| 443 | 5.65\% | $\square$ | 22 |
| 315 | 4.02\% | $\square$ | 23 |
| 291 | 3.71\% | $\square$ | 24 |
| 508 | 6.48\% | $\square$ | 25-26 |
| 728 | 9.29\% | $\square$ | 27-30 |
| 1113 | 14.21\% | $\square$ | 31-39 |
| 1915 | 24.44\% | $\square$ | 40 and over |
| 132 | 1.68\% | $\square$ | I prefer not to answer |
| 7835 Respondents |  |  |  |


| Q13. What is your gender? |  |  |
| ---: | :--- | :--- |
| Count | Percent |  |
| 4986 | $63.64 \%$ | $\square$ |
| 2676 | $34.15 \%$ | $\square$ |
| 7 | $0.09 \%$ | $\square$ | | Female |  |
| :--- | :--- |
| 35 | $0.45 \%$ |
| Male |  |
| 17 | $0.22 \%$ |
|  | $\square$ | | Transgender |
| :--- |
| 114 |


| Q14. What is your ethnic or racial background? |  |  |  |
| :---: | :---: | :---: | :---: |
| Count | Percent |  |  |
| 23 | 0.29\% | $\square$ | American Indian or Alaskan Native |
| 982 | 12.53\% | $\square \square$ | Asian |
| 520 | 6.64\% | $\square$ | Black or African American |
| 1087 | 13.87\% | $\square$ | Hispanic or Latino |
| 9 | 0.11\% | $\square$ | Native Hawaiian / Other Pacific Islander |
| 4 | 0.05\% | $\square$ | Race and ethnicity unknown |
| 364 | 4.65\% | $\square$ | Two or more races |
| 4420 | 56.41\% | $\square$ | White |
| 72 | 0.92\% | $\square$ | Other (please specify) |
| 354 | 4.52\% | $\square$ | I prefer not to answer |
| 7835 | Respondents |  |  |

Q15. What is your current residency status?
$\left.\begin{array}{|rcl|}\hline \text { Count } & \text { Percent } & \\ \hline 6949 & 88.69 \% & \square\end{array}\right)$ Domestic (US citizen or permanent resident)

Q16. How often do you dine at an on-campus eatery with friends, classmates, or colleagues?
$\left.\begin{array}{rrl}\hline \text { Count } & \text { Percent } & \\ \hline 2694 & 34.81 \% & \square \\ \hline 2186 & 28.24 \% & \square\end{array}\right)$ Less than once per week

Q17. Did you visit UF dining facilities when first touring the University, before deciding to enroll?

| Count | Percent |  |
| ---: | :--- | :--- |
| 1955 | $47.90 \%$ | Yes |
| 2126 | $52.10 \%$ | No |

4081 Respondents

Q18. Did you visit UF dining facilities when first visiting the University, before deciding to work here?

| Count | Percent |  |  |
| ---: | :---: | :---: | :---: |
| 798 | $25.03 \%$ |  | Yes |
| 2390 | $74.97 \%$ |  | No |
| 3188 | Respondents |  |  |

Q19. How did UF dining facilities and food offerings impact your decision to attend UF?

| Count | Percent |  |
| ---: | :--- | :--- |
| 430 | $22.62 \%$ |  |
| 1344 | $70.70 \%$ | Positive impact |
| 127 | $6.68 \%$ | No Impact |
| 1901 | Respondents | Negative Impact |

Q20. How did UF dining facilities and food offerings impact your decision to work at UF?

| Count | Percent |  |  |
| ---: | :---: | :--- | :--- |
| 159 | $20.18 \%$ |  | Positive impact |
| 591 | $75.00 \%$ |  | No Impact |
| 38 | $4.82 \%$ |  | Negative Impact |
| 788 | Respondents |  |  |

Q21. How important was access to UF dining in your decision regarding where to live this year?

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 336 | $8.46 \%$ |  | Very important |
| 842 | $21.21 \%$ | $\square$ | Somewhat important |
| 564 | $14.21 \%$ |  | Somewhat unimportant |
| 2228 | $56.12 \%$ |  | Not important |
| 3970 | Respondents |  |  |

Q22. How does Gator Dining compare to food service programs at other universities that you may be aware of?

| Count | Percent |  |
| ---: | :--- | :--- |
| 223 | $3.14 \%$ |  |
| 748 | $10.55 \%$ |  |
| 1778 | $25.07 \%$ | Superior |
| 1354 | $19.09 \%$ | Somewhat superior |
| 459 | $6.47 \%$ |  |
| 2529 | $35.66 \%$ | Equivalent |
| 7091 | Respondents |  |

Q23. In your decision to live on campus this year, how important was it that meal plans are not required for on-campus residents?

| Count | Percent |  |  |
| ---: | :--- | :--- | :--- |
| 446 | $40.36 \%$ |  | Very important |
| 239 | $21.63 \%$ |  | Somewhat important |
| 118 | $10.68 \%$ |  | Somewhat unimportant |
| 302 | $27.33 \%$ |  | Not important |
| 1105 | Respondents |  |  |

Q24. In general, how satisfied are you with UF's current campus dining options?

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 476 | $6.30 \%$ |  | Very satisfied |
| 4262 | $56.40 \%$ | $\square$ | Satisfied |
| 2345 | $31.03 \%$ | $\square$ | Dissatisfied |
| 474 | $6.27 \%$ |  | Very dissatisfied |
| 7557 | Respondents |  |  |

Q25. Do you currently have a Gator Dining meal plan (not including a declining balance account)?

| Count | Percent |  |
| ---: | ---: | :--- |
| 622 | $8.23 \%$ | Yes |
| 9935 | $91.77 \%$ | $\square$ |
| 7557 | Respondents |  |

Q26. Have you ever had a meal plan while attending UF?

| Count | Percent |  |
| ---: | :--- | :--- |
| 998 | $29.11 \%$ |  |
| 2430 | $70.89 \%$ | Yes |

3428 Respondents

Q27. Have you ever had a meal plan while working at UF?

| Count | Percent |  |  |
| ---: | ---: | ---: | ---: |
| 139 | $4.56 \%$ |  | Yes |
| 2909 | $95.44 \%$ |  | No |
| 3048 | Respondents |  |  |

Q28. In which years have you had a meal plan at UF? SELECT ALL THAT APPLY

| Count | Respondent \% | Response \% |  |  |
| ---: | ---: | ---: | ---: | :--- |
| 1382 | $91.40 \%$ | $73.20 \%$ | $\square$ | As a first-time-in-college first-year student |
| 203 | $13.43 \%$ | $10.75 \%$ | $\square$ | As a 2nd year student / sophomore |
| 100 | $6.61 \%$ | $5.30 \%$ | $\square$ | As a sophomore |
| 78 | $5.16 \%$ | $4.13 \%$ | $\square$ | As a junior |
| 42 | $2.78 \%$ | $2.22 \%$ | $\square$ | As a senior |
| 65 | $4.30 \%$ | $3.44 \%$ | $\square$ | As an unclassified student |
| 5 | $0.33 \%$ | $0.26 \%$ | $\square$ |  |
| 13 | $0.86 \%$ | $0.69 \%$ | $\square$ |  |
| 1512 | Respondents |  |  |  |
| 1888 | Responses |  |  |  |

Q29. Do you have a Gator Dining declining balance account?

| Count | Percent |  |  |
| ---: | :---: | :---: | :---: |
| 863 | $11.52 \%$ |  | Yes |
| 6630 | $88.48 \%$ |  | No |
| 7493 | Respondents |  |  |

Q30. How would you perceive a requirement for all on-campus residents to purchase at least a minimal meal plan or deposit a minimum amount of money into a declining balance account?

| Count | Percent |  |
| ---: | ---: | :--- |
| 81 | $2.10 \%$ | $\square$ |
| 266 | $6.88 \%$ | Highly favorable |
| 628 | $16.25 \%$ | Somewhat favorable |
| 694 | $17.96 \%$ | Neutral |
| 2196 | $56.82 \%$ | Somewhat unfavorable |
| 3865 | Respondents | Highly unfavorable |

Q31. If UF were to require all on-campus residents to purchase at least a minimal meal plan, what would be an acceptable cost per semester for that required meal plan?

| Count | Percent |  |
| ---: | ---: | :--- |
| 700 | $72.77 \%$ | $\square$ | Under \$1,000

962 Respondents

Q32. If UF were to require all on-campus residents to deposit at least a minimum amount in a Gator Dining declining balance account per semester, what would be an acceptable amount for that required declining balance plan?

| Count | Percent |  |
| ---: | :---: | :--- |
| 637 | $66.22 \%$ | $\square$ |
| 257 | $26.72 \%$ | $\square$ |
| 56 | $5.82 \%$ | Under $\$ 200$ |
| 11 | $1.14 \%$ | $\$ 200-\$ 499$ |
| 1 | $0.10 \%$ | $\$ 500-\$ 799$ |
| 962 | Respondents | $\$ 800-\$ 999$ |

Q33. If UF were to require all on-campus residents to purchase at least a minimal meal plan or deposit a minimum amount of money into a declining balance account, how would that impact your decision to live in on-campus housing?

| Count | Percent |  |
| ---: | ---: | :--- |
| 27 | $2.54 \%$ | $\square$ |
| 56 | $5.26 \%$ | I would be significantly more likely to live in on-campus housing |
| 209 | $19.64 \%$ | I would be somewhat more likely to live in on-campus housing |
| 322 | $30.26 \%$ |  |
| 450 | $42.29 \%$ | It would have no impact |
| 1064 | Respondents |  |


| Q34. What meal plan are you currently enrolled in? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Coun | Percent |  |  |
|  | 11 | 27.56\% | $\square$ | 7 day open-access plus |
|  | 23 | 56.59\% | $\square$ | 7 day open-access |
|  | 20 | 4.88\% | $\square$ | 5 day open -access |
|  | 45 | 10.98\% | $\square$ | 14 meals per week |
|  | 410 Respondents |  |  |  |

Q35. What meal plan are you currently enrolled in?

| Count | Percent |  |
| :--- | :--- | :--- |
| 18 | $19.15 \%$ | $\square$ |
| 43 | $45.74 \%$ | 30 Block |
| $20.21 \%$ | $\square$ | 65 Block |
| 19 | $14.89 \%$ | 25 Block |
| 14 |  | Other (please specify) |
| 94 | Respondents |  |

Q36. How satisfied are you with your current meal plan?

| Count | Percent |  |  |
| ---: | :---: | :--- | :--- |
| 75 | $12.56 \%$ |  | Very satisfied |
| 346 | $57.96 \%$ | $\square$ | Satisfied |
| 148 | $24.79 \%$ |  | Dissatisfied |
| 28 | $4.69 \%$ |  | Very dissatisfied |
| 597 | Respondents |  |  |

Q37. Which of the following characteristics below reflect your satisfaction with your meal plan? SELECT UP TO THREE (3) RESPONSES.

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 167 | 40.24\% | 14.78\% $\square$ | The food offered meets my dietary needs |
| 72 | 17.35\% | 6.37\% $\square$ | I like the food quality on campus |
| 117 | 28.19\% | 10.35\% $\square$ | I like the food variety on campus |
| 188 | 45.30\% | 16.64\% $\square$ | The amount of meals on my plan aligns well with the amount of times I want to eat on campus |
| 157 | 37.83\% | 13.89\% $\square$ | The hours of operation accommodate my schedule well |
| 196 | 47.23\% | $17.35 \% \square$ | Existing on-campus dining options are conveniently located relative to my classes |
| 41 | 9.88\% | 3.63\% $\square$ | Existing on-campus dining options are affordable |
| 44 | 10.60\% | 3.89\% $\square$ | On-campus dining atmosphere is appealing |
| 136 | 32.77\% | 12.04\% $\square$ | Ability to socialize with friends and classmates over meals |
| 12 | 2.89\% | $1.06 \%$ | Other (please specify) |
| 415 | Respondents |  |  |
| 1130 | nses |  |  |

Q38. Which of the following characteristics below reflect your dissatisfaction with your meal plan? SELECT UP TO THREE (3) RESPONSES.

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 43 | 24.43\% | 9.39\% $\square$ | The food offered does not meet my dietary needs |
| 22 | 12.50\% | 4.80\% $\square$ | I do not eat on campus enough to fully use my meal plan |
| 126 | 71.59\% | 27.51\% $\square$ | I dislike the food quality on campus |
| 107 | 60.80\% | 23.36\% $\square$ | I dislike the food variety on campus |
| 29 | 16.48\% | 6.33\% $\square$ | The amount of meals on my plan does not align with the amount of times I want to eat on campus |
| 42 | 23.86\% | 9.17\% $\square$ | The hours of operation do not accommodate my schedule |
| 16 | 9.09\% | 3.49\% $\square$ | Existing on-campus dining options are not conveniently located relative to my current living arrangement |
| 17 | 9.66\% | 3.71\% $\square$ | Existing on-campus dining options are not affordable |
| 29 | 16.48\% | 6.33\% $\square$ | On-campus dining atmosphere is not appealing |
| 27 | 15.34\% | 5.90\% $\square$ | Other (please specify) |
| 176 | Respondents |  |  |
| 458 | nses |  |  |


| Q39. What meal plan(s) were you previously enrolled in? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Count | Respondent \% | Response \% |  |  |
| 62 | 28.84\% | 27.43\% | $\square$ | 7 day open-access plus |
| 112 | 52.09\% | 49.56\% | $\square$ | 7 day open-access |
| 18 | 8.37\% | 7.96\% | $\square$ | 5 day open-access |
| 18 | 8.37\% | 7.96\% | $\square$ | 14 meals per week |
| 2 | 0.93\% | 0.88\% | $\square$ | 30 Block |
| 3 | 1.40\% | 1.33\% | $\square$ | 65 Block |
| 2 | 0.93\% | 0.88\% | $\square$ | 25 Block |
| 9 | 4.19\% | 3.98\% | $\square$ | Other (please specify) |
| 215 Respondents |  |  |  |  |
| 226 Responses |  |  |  |  |

Q40. How satisfied were you with your previous meal plan(s)?

| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 72 | 7.42\% | $\square$ | Very satisfied |
| 426 | 43.87\% | $\square$ | Satisfied |
| 348 | 35.84\% | $\square$ | Dissatisfied |
| 125 | 12.87\% | E | Very dissatisfied |
| 971 | Respondents |  |  |

Q41. Which of the following characteristics below reflect your satisfaction with your previous meal plan(s)? SELECT UP TO THREE (3) RESPONSES.

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 157 | 31.91\% | 11.63\% ■ | The food offered meets my dietary needs |
| 82 | 16.67\% | 6.07\% $\square$ | I liked the food quality on campus |
| 169 | 34.35\% | 12.52\% ■ | I liked the food variety on campus |
| 203 | 41.26\% | 15.04\% ■ | The amount of meals on my plan aligned well with the amount of times I want to eat on campus |
| 153 | 31.10\% | 11.33\% $\square$ | The hours of operation accommodated my schedule well |
| 300 | 60.98\% | $22.22 \% \square \square$ | On-campus dining options were conveniently located relative to my living arrangement at the time |
| 42 | 8.54\% | 3.11\% $\square$ | On-campus dining options were affordable |
| 45 | 9.15\% | 3.33\% $\square$ | On-campus dining atmosphere was appealing |
| 190 | 38.62\% | 14.07\% $\square$ | Ability to socialize with friends and classmates over meals |
| 9 | 1.83\% | 0.67\% $\square$ | Other (please specify) |
|  | Respondents |  |  |
| 1350 | Responses |  |  |

Q42. Which of the following characteristics below reflect your dissatisfaction with your previous meal plan(s)? SELECT UP TO THREE (3) RESPONSES.


Q43. How satisfied are you with having a declining balance account?

| Count | Percent |  |
| ---: | :--- | :--- |
| 242 | $28.78 \%$ | $\square$ |
| 492 | $58.50 \%$ | $\square$ |
| 92 | $10.94 \%$ | Very satisfied |
| 15 | $1.78 \%$ | $\square$ |

Q44. Which of the following characteristics below reflect your satisfaction with having a declining balance account? SELECT UP TO THREE (3) RESPONSES.

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 153 | 21.49\% | 8.81\% $\square$ | The food offered meets my dietary needs |
| 138 | 19.38\% | 7.94\% $\square$ | I like the food quality on campus |
| 227 | 31.88\% | 13.07\% $\square$ | I like the food variety on campus |
| 518 | 72.75\% | 29.82\% $\square$ | Having a declining balance account allows me to eat on campus as much or as little as I want |
| 141 | 19.80\% | 8.12\% $\square$ | The hours of operation accommodate my schedule well |
| 198 | 27.81\% | 11.40\% $\square$ | Existing on-campus dining options are conveniently located relative to my current living arrangement |
| 81 | 11.38\% | 4.66\% $\square$ | Existing on-campus dining options are affordable |
| 60 | 8.43\% | 3.45\% $\quad \square$ | On-campus dining atmosphere is appealing |
| 196 | 27.53\% | 11.28\% $\square$ | Ability to socialize with friends and classmates over meals |
| 25 | 3.51\% | 1.44\% $\square$ | Other (please specify) |
| 712 | ondents |  |  |
| 1737 | nses |  |  |

Q45. Which of the following characteristics below reflect your dissatisfaction with a declining balance account? SELECT UP TO THREE (3) RESPONSES.

| Count | Respondent \% | Response \% |  |  |
| :---: | :---: | :---: | :---: | :---: |
| 20 | 19.05\% | 7.69\% | $\square$ | The food offered does not meet my dietary needs |
| 19 | 18.10\% | 7.31\% | $\square$ | I do not eat on campus enough to fully use a declining balance account |
| 45 | 42.86\% | 17.31\% | $\square$ | I dislike the food quality on campus |
| 48 | 45.71\% | 18.46\% | $\square$ | I dislike the food variety on campus |
| 26 | 24.76\% | 10.00\% | $\square$ | The amount of money on my declining balance account plan does not align with the amount of times I want to eat on campus |
| 17 | 16.19\% | 6.54\% | $\square$ | The hours of operation do not accommodate my schedule |
| 4 | 3.81\% | 1.54\% | $\square$ | Existing On-campus dining options are not conveniently located relative to my classes |
| 21 | 20.00\% | 8.08\% | $\square$ | Declining balance dollars are not flexible for dining at both residential and retail dining locations |
| 6 | 5.71\% | 2.31\% | $\square$ | Existing on-campus dining options are not conveniently located relative to my current living arrangement |
| 25 | 23.81\% | 9.62\% | $\square$ | Existing on-campus dining options are not affordable |
| 12 | 11.43\% | 4.62\% | $\square$ | On-campus dining atmosphere is not appealing |
| 17 | 16.19\% | 6.54\% | $\square$ | Other (please specify) |
| 105 | Respondents |  |  |  |
| 260 | nses |  |  |  |

Q46. How important is each of the following factors when selecting a place to eat on campus? - Weekday hours of operation that accommodate my schedule

| Count | Percent |  |
| ---: | :--- | :--- |
| 4442 | $65.56 \%$ | Very important |
| 2015 | $29.74 \%$ | Important |
| 215 | $3.17 \%$ | Unimportant |
| 103 |  | Very unimportant |
| 6775 | Respondents |  |

Q47. How important is each of the following factors when selecting a place to eat on campus? - Weekend hours of operation that accommodate my schedule

| Count | Percent |  |
| :---: | :---: | :--- |
| 2162 | $32.15 \%$ | Very important |
| 1828 | $27.18 \%$ |  |
| 1476 | $21.95 \%$ | Important |
| 1259 |  | Unimportant |
| 6725 | Respondents |  |

Q48. How important is each of the following factors when selecting a place to eat on campus? - Atmosphere (overall ambiance, decor, seating, lighting)

| Count | Percent |  |
| :---: | :---: | :--- |
| 1422 | $21.14 \%$ |  |
| 3472 | $51.63 \%$ | Very important |
| 1544 | $22.96 \%$ | Important |
| 287 | $4.27 \%$ | Unimportant |
| 6725 | Respondents | Very unimportant |

Q49. How important is each of the following factors when selecting a place to eat on campus? - Facility design amenities (wifi, electrical outlets, etc.)

| Count | Percent |  |
| ---: | ---: | :--- |
| 1940 | $29.19 \%$ | Very important |
| 2808 | $42.25 \%$ | Important |
| 1542 | $23.20 \%$ |  |
| 356 | $5.36 \%$ | Unimportant |
| 6646 | Respondents |  |

Q50. How important is each of the following factors when selecting a place to eat on campus? - Space supporting socializing (wall divides, designated spaces for small groups, hang-out seating, etc.)

| Count | Percent |  |  |
| ---: | :---: | :--- | :--- |
| 1470 | $21.80 \%$ | $\square$ | Very important |
| 2801 | $41.55 \%$ |  | Important |
| 2007 | $29.77 \%$ | $\square$ | Unimportant |
| 464 | $6.88 \%$ |  | Very unimportant |
| 6742 | Respondents |  |  |

Q51. How important is each of the following factors when selecting a place to eat on campus? - Location convenience

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 4568 | $67.64 \%$ |  | Very important |
| 1987 | $29.42 \%$ |  | Important |
| 145 | $2.15 \%$ |  | Unimportant |
| 53 | $0.78 \%$ |  | Very unimportant |
| 6753 | Respondents |  |  |

Q52. How important is each of the following factors when selecting a place to eat on campus? - Speed of service

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 4139 | $61.33 \%$ |  | Very important |
| 2331 | $34.54 \%$ |  | Important |
| 229 | $3.39 \%$ |  | Unimportant |
| 50 | $0.74 \%$ |  | Very unimportant |
| 6749 | Respondents |  |  |

Q53. How important is each of the following factors when selecting a place to eat on campus? - Quality of service

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 4328 | $64.11 \%$ |  | Very important |
| 2133 | $31.60 \%$ |  | Important |
| 235 | $3.48 \%$ |  | Unimportant |
| 55 | $0.81 \%$ |  | Very unimportant |
| 6751 | Respondents |  |  |

Q54. How important is each of the following factors when selecting a place to eat on campus? - Quality of food

| Count | Percent |  |  |
| ---: | :--- | :--- | :--- |
| 5618 | $83.24 \%$ | $\square$ | Very important |
| 1051 | $15.57 \%$ | $\square$ | Important |
| 43 | $0.64 \%$ | $\square$ | Unimportant |
| 37 | $0.55 \%$ | $\square$ | Very unimportant |
| 6749 | Respondents |  |  |

Q55. How important is each of the following factors when selecting a place to eat on campus? - Value for price

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 4873 | $72.21 \%$ | $\square$ | Very important |
| 1678 | $24.87 \%$ | $\square$ | Important |
| 146 | $2.16 \%$ | $\square$ | Unimportant |
| 51 | $0.76 \%$ |  | Very unimportant |

6748 Respondents

Q56. How important is each of the following factors when selecting a place to eat on campus? - Menu variety

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 3473 | $51.87 \%$ | $\square$ | Very important |
| 2696 | $40.27 \%$ |  | Important |
| 450 | $6.72 \%$ |  | Unimportant |
| 76 | $1.14 \%$ | $\square$ | Very unimportant |
| 6695 | Respondents |  |  |

Q57. How important is each of the following factors when selecting a place to eat on campus? - Diet / allergy / restriction conscious (gluten free, vegan, kosher)

| Count | Percent |  |
| :---: | :---: | :--- |
| 2026 | $30.10 \%$ |  |
| 1935 | $28.75 \%$ |  |
| 1760 | $26.15 \%$ |  |
| 1010 | $15.01 \%$ |  |
| 6731 | Respondents | Important |

Q58. How important is each of the following factors when selecting a place to eat on campus? - Portability of food purchases (ability to buy a meal and take it elsewhere)

| Count | Percent |  |  |
| ---: | :--- | :--- | :--- |
| 2935 | $43.07 \%$ |  | Very important |
| 2712 | $39.79 \%$ | $\square$ | Important |
| 956 | $14.03 \%$ |  | Unimportant |
| 212 | $3.11 \%$ |  | Very unimportant |

6815 Respondents

Q59. How important is each of the following factors when selecting a place to eat on campus? - Sufficient seating/activity space

| Count | Percent |  |
| ---: | :--- | :--- |
| 2613 | $38.65 \%$ | $\square$ |
| 3050 | $45.11 \%$ | Very important |
| 901 | $13.33 \%$ | $\square$ |
| 197 | $2.91 \%$ | Important |
| 6761 | Respondents | Unimportant |

Q60. How satisfied are you with Gator Dining with respect to the following factors? - Weekday hours of operation

| Count | Percent |  |  |
| ---: | :--- | :--- | :--- |
| 1580 | $23.31 \%$ |  | Very satisfied |
| 4320 | $63.75 \%$ | $\square$ | Satisfied |
| 739 | $10.90 \%$ |  | Dissatisfied |
| 138 | $2.04 \%$ |  | Very dissatisfied |

6777 Respondents

Q61. How satisfied are you with Gator Dining with respect to the following factors? - Weekend hours of operation

| Count | Percent |  |  |
| ---: | :---: | :--- | :--- |
| 872 | $13.10 \%$ |  | Very satisfied |
| 4022 | $60.42 \%$ |  | Satisfied |
| 1385 | $20.81 \%$ |  | Dissatisfied |
| 378 | $5.68 \%$ |  | Very dissatisfied |
| 6657 | Respondents |  |  |


| Q62. How satisfied are you with Gator Dining with respect to the following factors? - Atmosphere (overall ambiance, decor, seating, lighting) |  |  |
| :---: | :---: | :---: |
| Count | Percent |  |
| 882 | 13.14\% $\square$ | Very satisfied |
| 4874 | 72.62\% $\square$ | Satisfied |
| 833 | 12.41\% $\square$ | Dissatisfied |
| 123 | 1.83\% $\square$ | Very dissatisfied |
| 6712 Respondents |  |  |

Q63. How satisfied are you with Gator Dining with respect to the following factors? - Facility design amenities (wifi, electrical outlets, etc.)

| Count | Percent |  |  |
| ---: | :---: | ---: | :--- |
| 1121 | $16.81 \%$ |  | Very satisfied |
| 4630 | $69.45 \%$ |  | Satisfied |
| 803 | $12.04 \%$ |  | Dissatisfied |
| 113 | $1.69 \%$ |  | Very dissatisfied |
| 6667 | Respondents |  |  |

Q64. How satisfied are you with Gator Dining with respect to the following factors? - Space supporting socializing (wall divides, designated spaces for small groups, hang-out seating, etc.)

| Count | Percent |  |  |
| ---: | :--- | :--- | :--- |
| 980 | $14.61 \%$ |  | Very satisfied |
| 4582 | $68.29 \%$ | $\square$ | Satisfied |
| 1005 | $14.98 \%$ |  | Dissatisfied |
| 143 | $2.13 \%$ |  | Very dissatisfied |

6710 Respondents

Q65. How satisfied are you with Gator Dining with respect to the following factors? - Location convenience

| Count | Percent |  |  |
| ---: | :---: | :--- | :--- |
| 1426 | $21.24 \%$ |  | Very satisfied |
| 3725 | $55.47 \%$ |  | Satisfied |
| 1119 | $16.66 \%$ |  | Dissatisfied |
| 445 | $6.63 \%$ |  | Very dissatisfied |
| 6715 | Respondents |  |  |

Q66. How satisfied are you with Gator Dining with respect to the following factors? - Speed of service

| Count | Percent |  |  |
| ---: | :---: | :--- | :--- |
| 1068 | $15.90 \%$ |  | Very satisfied |
| 4126 | $61.43 \%$ |  | Satisfied |
| 1264 | $18.82 \%$ |  | Dissatisfied |
| 259 | $3.86 \%$ |  | Very dissatisfied |
| 6717 | Respondents |  |  |

Q67. How satisfied are you with Gator Dining with respect to the following factors? - Quality of service

| Count | Percent |  |  |
| ---: | :---: | ---: | :--- |
| 1041 | $15.48 \%$ | $\square$ | Very satisfied |
| 4245 | $63.13 \%$ |  | Satisfied |
| 1166 | $17.34 \%$ |  | Dissatisfied |
| 272 | $4.05 \%$ |  | Very dissatisfied |
| 6724 | Respondents |  |  |

Q68. How satisfied are you with Gator Dining with respect to the following factors? - Quality of food

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 755 | $11.24 \%$ | $\square$ | Very satisfied |
| 3522 | $52.43 \%$ | $\square$ | Satisfied |
| 1808 | $26.91 \%$ |  | Dissatisfied |
| 633 | $9.42 \%$ |  | Very dissatisfied |
| 6718 | Respondents |  |  |

Q69. How satisfied are you with Gator Dining with respect to the following factors? - Value for price

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 635 | $9.45 \%$ |  | Very satisfied |
| 3426 | $50.97 \%$ | $\square$ | Satisfied |
| 2025 | $30.12 \%$ | $\square$ | Dissatisfied |
| 636 | $9.46 \%$ | Very dissatisfied |  |
| 6722 | Respondents |  |  |

Q70. How satisfied are you with Gator Dining with respect to the following factors? - Menu variety

| Count | Percent |  |  |
| ---: | :---: | :--- | :--- |
| 718 | $10.71 \%$ | $\square$ | Very satisfied |
| 3364 | $50.19 \%$ | $\square$ | Satisfied |
| 1978 | $29.51 \%$ |  | Dissatisfied |
| 643 | $9.59 \%$ |  | Very dissatisfied |
| 6703 | Respondents |  |  |

Q71. How satisfied are you with Gator Dining with respect to the following factors? - Diet / allergy / restriction conscious (gluten free, vegan, kosher)

| Count | Percent |  |  |
| ---: | :---: | :--- | :--- |
| 849 | $12.69 \%$ |  | Very satisfied |
| 4166 | $62.26 \%$ |  | Satisfied |
| 1161 | $17.35 \%$ |  | Dissatisfied |
| 515 | $7.70 \%$ |  | Very dissatisfied |
| 6691 | Respondents |  |  |

Q72. How satisfied are you with Gator Dining with respect to the following factors? - Portability of food purchases (ability to buy a meal and take it elsewhere)

| Count | Percent |  |  |
| ---: | :--- | :--- | :--- |
| 1383 | $20.29 \%$ | $\square$ | Very satisfied |
| 4492 | $65.91 \%$ | $\square$ | Satisfied |
| 746 | $10.95 \%$ |  | Dissatisfied |
| 194 | $2.85 \%$ |  | Very dissatisfied |
| 6815 | Respondents |  |  |


| Count | Percent |  |
| :---: | :---: | :---: |
| 1199 | 17.68\% $\square$ | Very satisfied |
| 4381 | 64.62\% $\square$ | Satisfied |
| 986 | 14.54\% $\square$ | Dissatisfied |
| 214 | 3.16\% $\quad \square$ | Very dissatisfied |
| 6780 | dents |  |

Q74. In general, my preferred dietary pattern is:

| Count | Percent |  |  |
| ---: | :--- | :--- | :--- |
| 3019 | $45.94 \%$ | $\square$ | Eat most everything |
| 2486 | $37.83 \%$ | $\square$ | Prefer mostly healthy options |
| 513 | $7.81 \%$ | $\square$ | Vegetarian |
| 161 | $2.45 \%$ | $\square$ | Vegan |
| 29 | $0.44 \%$ | $\square$ | Kosher |
| 67 | $1.02 \%$ | $\square$ | Halal |
| 107 | $1.63 \%$ | $\square$ | Gluten-free / Intolerance |
| $2.88 \%$ | $\square$ | Other (please specify) |  |
| 659 |  |  |  |

Q75. Do you have any medical dietary restrictions (e.g. food allergies, lactose-intolerant, gluten-free, etc.)?

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 5334 | 81.57\% | $79.35 \%$ | No |
| 225 | 3.44\% | 3.35\% $\square$ | Yes, gluten-free |
| 585 | 8.95\% | 8.70\% $\square$ | Yes, lactose-intolerant |
| 264 | 4.04\% | 3.93\% $\square$ | Yes, milk, eggs, fish, shellfish, tree nuts, peanuts, wheat, soy, and/or sesame |
| 243 | 3.72\% | 3.61\% $\square$ | Yes, other (please specify) |
| 71 | 1.09\% | 1.06\% $\square$ | I do not know |
| 6539 | Respondents |  |  |
| 6722 | Responses |  |  |



Q77. For days that you are on campus, please indicate how you typically eat lunch: SELECT UP TO THREE (3) CHOICES.

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 466 | 7.11\% | 3.31\% $\square$ | Typically skip this meal |
| 1640 | 25.01\% | 11.63\% $\square$ | Prepare and eat this meal at home |
| 3538 | 53.96\% | 25.09\% $\square$ | Bring this meal from home, and eat on campus |
| 3679 | 56.11\% | 26.09\% $\square$ | Buy this meal at an on-campus eatery (Retail) |
| 986 | 15.04\% | 6.99\% $\square$ | Buy this meal at an on-campus eatery <br> (All-You-Care-To-Eat) |
| 298 | 4.54\% | 2.11\% $\square$ | Buy this meal from a vending machine on campus |
| 530 | 8.08\% | 3.76\% $\square$ | Buy this meal at an off-campus convenience store or grocery store |
| 1853 | 28.26\% | 13.14\% $\square$ | Eat at an off-campus restaurant |
| 580 | 8.85\% | 4.11\% $\square$ | Have this meal delivered from an off-campus restaurant |
| 179 | 2.73\% | 1.27\% $\square$ | Eat at a catered event |
| 169 | 2.58\% | 1.20\% $\square$ | Eat at my fraternity / sorority house |
| 181 | 2.76\% | 1.28\% $\square$ | Other |
| 6557 | Respondents |  |  |
| 14099 | Responses |  |  |

Q78. For days that you are on campus, please indicate how you typically eat dinner: SELECT UP TO THREE (3) CHOICES.






Q83. Please select the 5 BEST dining locations on campus:

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 1199 | 18.83\% | 4.60\% $\square$ | Au Bon Pain at Newell Hall |
| 121 | 1.90\% | 0.46\% $\quad \square$ | Beaty P.O.D. Market |
| 1155 | 18.13\% | 4.43\% $\quad \square$ | Chick-fil-a at Broward |
| 243 | 3.82\% | 0.93\% $\square$ | Chomp it at Racquet Club |
| 69 | 1.08\% | 0.26\% $\square$ | Engineering Java City |
| 545 | 8.56\% | 2.09\% $\square$ | Fresh Food Company |
| 416 | 6.53\% | 1.60\% $\square$ | Broward Dining Center |
| 636 | 9.99\% | 2.44\% $\square$ | Gator Corner Dining Center |
| 110 | 1.73\% | 0.42\% $\square$ | Genetics Cafe |
| 434 | 6.81\% | 1.67\% $\square$ | Graham Area Chomp It |
| 127 | 1.99\% | 0.49\% $\square$ | Graham Area P.O.D. Market |
| 421 | 6.61\% | 1.62\% $\square$ | Harn Museum Camellia Court Cafe |
| 79 | 1.24\% | 0.30\% $\square$ | Harrell Medical Education Building (We Proudly Brew) |
| 241 | 3.78\% | 0.93\% $\square$ | Heavener Hall Rising Roll |
| 76 | 1.19\% | 0.29\% $\square$ | Hough Hall Chomp and Go |
| 24 | 0.38\% | 0.09\% $\square$ | Hough Hall C-Store |
| 2298 | 36.08\% | 8.82\% $\quad \square$ | HUB Chick-fil-A |
| 382 | 6.00\% | 1.47\% $\square$ | HUB P.O.D Market |
| 760 | 11.93\% | 2.92\% $\square$ | HUB Starbucks |
| 74 | 1.16\% | 0.28\% $\square$ | Law School Chomp It |
| 153 | 2.40\% | 0.59\% $\square$ | Law School Starbucks |
| 672 | 10.55\% | 2.58\% $\square$ | Library West Starbucks |
| 236 | 3.71\% | 0.91\% $\square$ | Little Hall Express C-Store |
| 87 | 1.37\% | 0.33\% $\square$ | Little Hall Freshens |
| 155 | 2.43\% | 0.60\% $\square$ | Little Hall KFC |
| 703 | 11.04\% | 2.70\% $\quad$ | Marston Science Library Starbucks |
| 908 | 14.26\% | 3.49\% $\square$ | Moe's Southwest Grill at Racket Club |
| 39 | 0.61\% | 0.15\% $\square$ | Orthopedic Building Cafe |
| 35 | 0.55\% | 0.13\% $\quad \square$ | Pugh Hall Chomp It |
| 16 | 0.25\% | 0.06\% $\square$ | Pugh Hall C-Store |
| 140 | 2.20\% | 0.54\% $\square$ | Rawlings Plaza P.O.D. Market |
| 358 | 5.62\% | 1.37\% $\square$ | Rawlings Plaza Subway |
| 883 | 13.86\% | 3.39\% $\square$ | Reitz Union Arredondo Café |
| 559 | 8.78\% | 2.15\% $\square$ | Reitz Union Croutons |
| 164 | 2.57\% | 0.63\% $\square$ | Reitz Union P.O.D Market |
| 1187 | 18.64\% | 4.56\% $\square$ | Reitz Union Panda Express |
| 289 | 4.54\% | 1.11\% $\square$ | Reitz Union Papa John's |
| 1378 | 21.64\% | 5.29\% $\square$ | Reitz Union Pollo Tropical |
| 227 | 3.56\% | 0.87\% $\square$ | Reitz Union Shake Smart |
| 777 | 12.20\% | 2.98\% $\square$ | Reitz Union Starbucks |
| 1130 | 17.74\% | 4.34\% $\square$ | Reitz Union Subway |
| 865 | 13.58\% | 3.32\% $\quad \square$ | Reitz Union Wendy's |
|  |  | $\square$ |  |


| 435 | 6.83\% | 1.67\% |  | Reitz Union Wing Zone Orange \& Brew |
| :---: | :---: | :---: | :---: | :---: |
| 955 | 14.99\% | 3.67\% | $\square$ | Sun Terrace Chick-fil-A |
| 758 | 11.90\% | 2.91\% | $\square$ | Sun Terrace Einstein Bros. Bagels |
| 667 | 10.47\% | 2.56\% | $\square$ | Sun Terrace Panda Express |
| 609 | 9.56\% | 2.34\% | $\square$ | Sun Terrace Salad Creations |
| 639 | 10.03\% | 2.45\% | $\square$ | Sun Terrace Starbucks |
| 165 | 2.59\% | 0.63\% | $\square$ | SW Rec Center Shake Smart |
| 359 | 5.64\% | 1.38\% | $\square$ | Turlington Plaza Jamba Juice |
| 451 | 7.08\% | 1.73\% | $\square$ | Turlington Plaza Subway |
| 237 | 3.72\% | 0.91\% | $\square$ | Veterinary Medicine Einstein Bros. Bagels |
| 400 | 6.28\% | 1.54\% | $\square$ | Other (please specify) |
| 6369 | Respondents |  |  |  |
| 26046 | Responses |  |  |  |


| Q84. Why do you consider these dining locations the best? (SELECT ALL THAT APPLY) |  |  |  |
| :---: | :---: | :---: | :---: |
| Count | Respondent \% | Response \% |  |
| 1913 | 30.44\% | 13.21\% $\square$ | They offer inexpensive food options |
| 2705 | 43.05\% | 18.68\% $\square$ | They offer the highest quality food options |
| 1493 | 23.76\% | 10.31\% $\square$ | They have the best service |
| 2205 | 35.09\% | 15.23\% $\square$ | They have the best menu |
| 3860 | 61.43\% | 26.66\% $\square$ | They are the most conveniently located |
| 1874 | 29.82\% | 12.94\% $\square$ | They are open when I want to eat |
| 431 | 6.86\% | 2.98\% $\square$ | Other (please specify) |
| 6284 Respondents |  |  |  |
| 14481 | nses |  |  |

Q85. Please select the 5 WORST dining locations on campus:

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 478 | 9.37\% | 2.88\% $\square$ | Au Bon Pain at Newell Hall |
| 260 | 5.10\% | 1.56\% $\square$ | Beaty P.O.D. Market |
| 503 | 9.86\% | 3.03\% $\square$ | Chick-fil-a at Broward |
| 366 | 7.17\% | 2.20\% $\square$ | Chomp it at Racquet Club |
| 230 | 4.51\% | 1.38\% $\square$ | Engineering Java City |
| 511 | 10.02\% | 3.07\% $\square$ | Fresh Food Company |
| 821 | 16.09\% | 4.94\% $\square$ | Broward Dining Center |
| 744 | 14.58\% | 4.48\% $\square$ | Gator Corner Dining Center |
| 193 | 3.78\% | 1.16\% $\square$ | Genetics Cafe |
| 247 | 4.84\% | 1.49\% $\square$ | Graham Area Chomp It |
| 150 | 2.94\% | 0.90\% $\square$ | Graham Area P.O.D. Market |
| 184 | 3.61\% | 1.11\% $\square$ | Harn Museum Camellia Court Cafe |
| 123 | 2.41\% | 0.74\% $\quad \square$ | Harrell Medical Education Building (We Proudly Brew) |
| 169 | 3.31\% | 1.02\% $\square$ | Heavener Hall Rising Roll |
| 109 | 2.14\% | 0.66\% $\square$ | Hough Hall Chomp and Go |
| 88 | 1.72\% | 0.53\% $\square$ | Hough Hall C-Store |
| 577 | 11.31\% | 3.47\% $\square$ | HUB Chick-fil-A |
| 222 | 4.35\% | 1.34\% $\square$ | HUB P.O.D Market |
| 319 | 6.25\% | 1.92\% $\square$ | HUB Starbucks |
| 269 | 5.27\% | 1.62\% $\square$ | Law School Chomp It |
| 183 | 3.59\% | 1.10\% $\square$ | Law School Starbucks |
| 252 | 4.94\% | 1.52\% $\square$ | Library West Starbucks |
| 208 | 4.08\% | 1.25\% $\square$ | Little Hall Express C-Store |
| 195 | 3.82\% | 1.17\% $\square$ | Little Hall Freshens |
| 788 | 15.44\% | 4.74\% $\square$ | Little Hall KFC |
| 274 | 5.37\% | 1.65\% $\square$ | Marston Science Library Starbucks |
| 300 | 5.88\% | 1.80\% $\square$ | Moe's Southwest Grill at Racket Club |
| 142 | 2.78\% | 0.85\% $\square$ | Orthopedic Building Cafe |
| 118 | 2.31\% | 0.71\% $\square$ | Pugh Hall Chomp |
| 114 | 2.23\% | 0.69\% $\square$ | Pugh Hall C-Store |
| 138 | 2.70\% | 0.83\% $\square$ | Rawlings Plaza P.O.D. Market |
| 238 | 4.66\% | 1.43\% $\square$ | Rawlings Plaza Subway |
| 149 | 2.92\% | 0.90\% $\square$ | Reitz Union Arredondo Café |
| 288 | 5.64\% | 1.73\% $\square$ | Reitz Union Croutons |
| 140 | 2.74\% | 0.84\% $\square$ | Reitz Union P.O.D Market |
| 520 | 10.19\% | $3.13 \% \square$ | Reitz Union Panda Express |
| 599 | 11.74\% | 3.60\% $\square$ | Reitz Union Papa John's |
| 366 | 7.17\% | 2.20\% $\square$ | Reitz Union Pollo Tropical |
| 160 | 3.14\% | 0.96\% $\square$ | Reitz Union Shake Smart |
| 251 | 4.92\% | 1.51\% $\square$ | Reitz Union Starbucks |
| 315 | 6.17\% | 1.90\% $\square$ | Reitz Union Subway |
| 876 | 17.17\% | $5.27 \% \square$ | Reitz Union Wendy's |
|  |  | $\square$ |  |


| 340 | 6.66\% | 2.05\% | Reitz Union Wing Zone Orange \& Brew |
| :---: | :---: | :---: | :---: |
| 366 | 7.17\% | 2.20\% $\square$ | Sun Terrace Chick-fil-A |
| 211 | 4.14\% | 1.27\% $\square$ | Sun Terrace Einstein Bros. Bagels |
| 297 | 5.82\% | 1.79\% $\square$ | Sun Terrace Panda Express |
| 276 | 5.41\% | 1.66\% $\square$ | Sun Terrace Salad Creations |
| 162 | 3.18\% | 0.97\% $\square$ | Sun Terrace Starbucks |
| 163 | 3.19\% | 0.98\% $\square$ | SW Rec Center Shake Smart |
| 297 | 5.82\% | 1.79\% $\square$ | Turlington Plaza Jamba Juice |
| 385 | 7.55\% | 2.32\% $\square$ | Turlington Plaza Subway |
| 273 | 5.35\% | 1.64\% $\square$ | Veterinary Medicine Einstein Bros. Bagels |
| 674 | 13.21\% | 4.06\% $\square$ | Other (please specify) |
| 5102 |  |  |  |
| 16621 |  |  |  |



| Q87. How often do you purchase a meal off campus? |  |  |  |
| :---: | :---: | :---: | :---: |
| Count | Percent |  |  |
| 165 | 2.52\% | $\square$ | Never |
| 958 | 14.66\% | $\square$ | A few times per semester |
| 1085 | 16.60\% | $\square \square$ | Less than once per week |
| 2392 | 36.60\% | $\square$ | 1-2 times per week |
| 1299 | 19.87\% | $\square$ | 3-4 times per week |
| 637 | 9.75\% | $\square \square$ | 5 or more times per week |
| 6536 | Respondents |  |  |

Q88. Which meals do you typically buy from an off-campus location? SELECT ALL THAT APPLY.

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 849 | 13.56\% | 4.47\% $\square$ | Weekday Breakfast |
| 3390 | 54.14\% | 17.85\% $\square$ | Weekday Lunch |
| 1240 | 19.81\% | 6.53\% $\square$ | Weekday Coffee / Snack |
| 3031 | 48.41\% | 15.96\% $\square$ | Weekday Dinner |
| 1031 | 16.47\% | 5.43\% $\square$ | Weekday Late-Night |
| 1106 | 17.66\% | 5.82\% $\square$ | Weekend Breakfast |
| 2483 | 39.66\% | 13.07\% $\square$ | Weekend Lunch |
| 1214 | 19.39\% | 6.39\% $\square$ | Weekend Coffee / Snack |
| 3321 | 53.04\% | 17.49\% $\square$ | Weekend Dinner |
| 1326 | 21.18\% | 6.98\% $\square$ | Weekend Late-Night |
| 6261 | ondents |  |  |
| 18991 | nses |  |  |

Q89. How much do you typically spend when you buy BREAKFAST from an off-campus dining location?

| Count | Percent |  |  |
| ---: | :---: | :--- | :--- |
| 487 | $30.78 \%$ |  | $\$ 4.99$ or Less |
| 808 | $51.07 \%$ | $\$ 5.00-\$ 9.99$ |  |
| 258 | $16.31 \%$ |  | $\$ 10.00-\$ 14.99$ |
| 29 | $1.83 \%$ |  | $\$ 15.00$ or more |
| 1582 | Respondents |  |  |

Q90. How much do you typically spend when you buy LUNCH from an off-campus dining location?

| Count | Percent |  |
| ---: | :---: | :--- |
| 154 | $3.27 \%$ |  |
| 2650 | $56.34 \%$ | $\$ 4.99$ or Less |
| 1748 | $37.16 \%$ | $\$ 5.00-\$ 9.99$ |
| 152 | $3.23 \%$ | $\$ 10.00-\$ 14.99$ |
| 4704 | Respondents | $\$ 15.00$ or more |

Q91. How much do you typically spend when you buy AFTERNOON COFFEE / SNACK from an off-campus dining location?

| Count | Percent |  |
| ---: | ---: | :--- |
| 1138 | $61.12 \%$ | $\square$ |
| 660 | $35.45 \%$ | $\square$ |
| 54 | $2.90 \%$ | $\square .99$ or Less |
| 10 | $0.54 \%$ | $\square$ |
| 1862 | Respondents | $\$ 10.00-\$ 14.99$ |

Q92. How much do you typically spend when you buy DINNER from an off-campus dining location?

| Count | Percent |  |
| ---: | ---: | :--- |
| 71 | $1.70 \%$ | $\square$ |
| 1012 | $24.23 \%$ | $\square 4.99$ or Less |
| 2127 | $50.93 \%$ | $\$ 5.00-\$ 9.99$ |
| 966 | $23.13 \%$ | $\$ 10.00-\$ 14.99$ |
| 4176 | Respondents | $\$ 15.00$ or more |

Q93. How much do you typically spend when you buy LATE NIGHT from an off-campus dining location?

| Count | Percent |  |  |
| ---: | :---: | :---: | :---: |
| 338 | $20.85 \%$ |  | $\$ 4.99$ or Less |
| 760 | $46.88 \%$ | $\$ 5.00-\$ 9.99$ |  |
| 399 | $24.61 \%$ |  | $\$ 10.00-\$ 14.99$ |
| 124 | $7.65 \%$ |  | $\$ 15.00$ or more |
| 1621 | Respondents |  |  |

Q94. What are your top three favorite places to dine off campus in the Gainesville area?

| Count | Respondent \% | Response \% |  |  |
| ---: | ---: | ---: | ---: | ---: |
| 5710 | $100.00 \%$ | $34.47 \%$ | $\square$ | 1. |
| 5555 | $97.29 \%$ | $33.53 \%$ |  |  |
| 5300 | $92.82 \%$ | $32.00 \%$ |  | 2. |

5710 Respondents
16565 Responses
1.
2.
3.
-

Q95. Which three statements most closely reflect your reasons for dining off campus? SELECT UP TO THREE.

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 2253 | 37.49\% | 16.00\% $\square$ | It is more convenient to eat off campus |
| 1723 | 28.67\% | 12.24\% $\square$ | I am meeting someone |
| 1793 | 29.84\% | 12.73\% - | To take a break from the academic atmosphere |
| 1316 | 21.90\% | 9.35\% $\square$ | Campus dining venues are too crowded |
| 1327 | 22.08\% | 9.42\% $\square$ | It is less expensive to eat off campus |
| 1048 | 17.44\% | 7.44\% $\square$ | It is a special occasion |
| 2244 | 37.34\% | 15.94\% $\quad \square$ | I do not like the food/selection on campus |
| 1007 | 16.76\% | 7.15\% $\square$ | On campus venues are not open when I would like to eat |
| 671 | 11.17\% | 4.77\% $\square$ | I can better accommodate my dietary restrictions |
| 699 | 11.63\% | 4.96\% $\square$ | Other (please specify) |
| 6009 | Respondents |  |  |
| 14081 | Responses |  |  |

Q96. What does convenient dining mean to you? SELECT UP TO THREE.

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 1819 | 30.48\% | 12.17\% ■ | Dining options close to housing |
| 2137 | 35.81\% | 14.30\% $\square$ | Dining options close to classes |
| 139 | 2.33\% | 0.93\% $\square$ | Dining options close to athletic facilities |
| 1322 | 22.15\% | 8.85\% $\square$ | Dining options close to parking |
| 1158 | 19.40\% | 7.75\% $\square$ | Dining options close to academic resources |
| 2521 | 42.24\% | 16.87\% $\square$ | Dining options with flexible or extended hours of operation |
| 3264 | 54.69\% | 21.84\% $\square$ | Dining options with short lines and minimal wait-to-order times |
| 1768 | 29.62\% | 11.83\% $\square$ | Dining options with "to go" capability |
| 226 | 3.79\% | 1.51\% $\square$ | Dining options are close to a bus stop |
| 590 | 9.89\% | 3.95\% $\quad \square$ | Other (please specify) |
| 5968 | Respondents |  |  |
| 14944 | Responses |  |  |

Q97. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat BREAKFAST in the zones outlined on the map above. Please select one response for each zone. - Monday

| Count | Percent |  | None |
| ---: | :---: | :---: | :--- |
| 1692 | $29.41 \%$ |  | Zone 1 |
| 344 | $5.98 \%$ |  | Zone 2 |
| 632 | $10.98 \%$ |  | Zone 3 |
| 1627 | $28.28 \%$ |  | Zone 4 |
| 827 | $14.37 \%$ |  | Zone 5 |
| 268 | $4.66 \%$ |  | Zone 6 |
| 170 | $2.95 \%$ |  | Zone 7 |
| 194 | $3.37 \%$ |  |  |
| 5754 | Respondents |  |  |

Q98. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat BREAKFAST in the zones outlined on the map above. Please select one response for each zone. - Tuesday

| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 1726 | 30.00\% | $\square \square$ | None |
| 297 | 5.16\% | $\square$ | Zone 1 |
| 673 | 11.70\% | $\square$ | Zone 2 |
| 1593 | 27.69\% | $\square \square$ | Zone 3 |
| 841 | 14.62\% | $\square$ | Zone 4 |
| 264 | 4.59\% | $\square$ | Zone 5 |
| 177 | 3.08\% | $\square$ | Zone 6 |
| 183 | 3.18\% | $\square$ | Zone 7 |
| 5754 | Respondents |  |  |

Q99. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat BREAKFAST in the zones outlined on the map above. Please select one response for each zone. - Wednesday

| Count | Percent |  |  |
| ---: | :---: | :---: | :--- |
| 1684 | $29.27 \%$ |  | None |
| 284 | $4.94 \%$ |  | Zone 1 |
| 656 | $11.40 \%$ |  | Zone 2 |
| 1655 | $28.76 \%$ |  | Zone 3 |
| 860 | $14.95 \%$ |  | Zone 4 |
| 255 | $4.43 \%$ |  | Zone 5 |
| 177 | $3.08 \%$ |  | Zone 6 |
| 183 | $3.18 \%$ |  | Zone 7 |

5754 Respondents

Q100. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat BREAKFAST in the zones outlined on the map above. Please select one response for each zone. - Thursday

| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 1737 | 30.19\% | $\square$ | None |
| 264 | 4.59\% | $\square$ | Zone 1 |
| 629 | 10.93\% | $\square$ | Zone 2 |
| 1614 | 28.05\% | $\square$ | Zone 3 |
| 866 | 15.05\% | $\square$ | Zone 4 |
| 271 | 4.71\% | $\square$ | Zone 5 |
| 180 | 3.13\% | $\square$ | Zone 6 |
| 193 | 3.35\% | $\square$ | Zone 7 |
| 5754 | Respondents |  |  |


| Q101. If all your desired dining improve how frequently you would eat BREAKF <br> Count <br> Percent |  | ments were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate AST in the zones outlined on the map above. Please select one response for each zone. - Friday |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| 1647 | 28.62\% | $\square$ | None |
| 253 | 4.40\% | $\square$ | Zone 1 |
| 647 | 11.24\% | $\square$ | Zone 2 |
| 1606 | 27.91\% | $\square$ | Zone 3 |
| 873 | 15.17\% | $\square$ | Zone 4 |
| 319 | 5.54\% | $\square$ | Zone 5 |
| 194 | 3.37\% | $\square$ | Zone 6 |
| 215 | 3.74\% | $\square$ | Zone 7 |
| 5754 Respondents |  |  |  |

Q102. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat BREAKFAST in the zones outlined on the map above. Please select one response for each zone. - Saturday

| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 2880 | 50.05\% | $\square$ | None |
| 212 | 3.68\% | $\square$ | Zone 1 |
| 456 | 7.92\% | $\square$ | Zone 2 |
| 1079 | 18.75\% | $\square$ | Zone 3 |
| 474 | 8.24\% | $\square$ | Zone 4 |
| 262 | 4.55\% | $\square$ | Zone 5 |
| 157 | 2.73\% | $\square$ | Zone 6 |
| 234 | 4.07\% | $\square$ | Zone 7 |
| 5754 | Respondents |  |  |

Q103. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat BREAKFAST in the zones outlined on the map above. Please select one response for each zone. - Sunday

| Count | Percent |  |  |
| ---: | :---: | :--- | :--- |
| 2936 | $51.03 \%$ | None |  |
| 202 | $3.51 \%$ |  |  |
| 444 | $7.72 \%$ | Zone 1 |  |
| 1053 | $18.30 \%$ | Zone 2 |  |
| 472 | $8.20 \%$ | Zone 3 |  |
| 232 | $4.03 \%$ | $\square$ | Zone 4 |
| 150 | $2.61 \%$ | Zone 5 |  |
| 265 |  | Zone 6 |  |
| 5754 | Respondents | Zone 7 |  |

Q104. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat LUNCH in the zones outlined on the map above. Please select one response for each zone. - Monday

| Count | Percent |  |
| ---: | :--- | :--- |
| 925 | $16.08 \%$ | None |
| 339 | $5.89 \%$ | Zone 1 |
| 753 | $13.09 \%$ | Zone 2 |
| 2032 | $35.31 \%$ | $\square$ |
| 986 | $17.14 \%$ | Zone 3 |
| 309 | $5.37 \%$ | Zone 4 |
| 225 | $3.91 \%$ | Zone 5 |
| 185 | $3.22 \%$ | Zone 6 |
| 5754 | Respondents | Zone 7 |

Q105. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat LUNCH in the zones outlined on the map above. Please select one response for each zone. - Tuesday

| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 876 | 15.22\% | $\square$ | None |
| 303 | 5.27\% | $\square$ | Zone 1 |
| 756 | 13.14\% | $\square$ | Zone 2 |
| 2042 | 35.49\% |  | Zone 3 |
| 1048 | 18.21\% | $\square$ | Zone 4 |
| 302 | 5.25\% | $\square$ | Zone 5 |
| 240 | 4.17\% | $\square$ | Zone 6 |
| 187 | 3.25\% | $\square$ | Zone 7 |
| 5754 | Respondents |  |  |

Q106. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat LUNCH in the zones outlined on the map above. Please select one response for each zone. - Wednesday

| Count | Percent |  |
| :---: | :---: | :---: |
| 828 | $14.39 \% \square$ | None |
| 261 | 4.54\% $\square$ | Zone 1 |
| 771 | 13.40\% $\square$ | Zone 2 |
| 2110 | $36.67 \% \square$ | Zone 3 |
| 1051 | $18.27 \% \square$ | Zone 4 |
| 312 | $5.42 \% \square$ | Zone 5 |
| 242 | 4.21\% $\quad$ | Zone 6 |
| 179 | 3.11\% $\square$ | Zone 7 |
| 5754 Respondents |  |  |


| Q107. If all your desired dining improve how frequently you would eat LUNCH in <br> Count <br> Percent |  | ments were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate in the zones outlined on the map above. Please select one response for each zone. - Thursday |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| 881 | 15.31\% | $\square$ | None |
| 254 | 4.41\% | $\square$ | Zone 1 |
| 711 | 12.36\% | $\square$ | Zone 2 |
| 2082 | 36.18\% | $\square$ | Zone 3 |
| 1082 | 18.80\% | $\square$ | Zone 4 |
| 309 | 5.37\% | $\square$ | Zone 5 |
| 247 | 4.29\% | $\square$ | Zone 6 |
| 188 | 3.27\% | $\square$ | Zone 7 |
| 5754 Respondents |  |  |  |

Q108. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat LUNCH in the zones outlined on the map above. Please select one response for each zone. - Friday

| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 837 | 14.55\% | $\square$ | None |
| 257 | 4.47\% | $\square$ | Zone 1 |
| 734 | 12.76\% | $\square$ | Zone 2 |
| 2058 | 35.77\% | $\square$ | Zone 3 |
| 1057 | 18.37\% | $\square$ | Zone 4 |
| 358 | 6.22\% | $\square$ | Zone 5 |
| 250 | 4.34\% | $\square$ | Zone 6 |
| 203 | 3.53\% | $\square$ | Zone 7 |
| 5754 | Respondents |  |  |

Q109. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat LUNCH in the zones outlined on the map above. Please select one response for each zone. - Saturday

| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 2650 | 46.05\% | $\square$ | None |
| 213 | 3.70\% | $\square$ | Zone 1 |
| 484 | 8.41\% | $\square$ | Zone 2 |
| 1216 | 21.13\% | $\square$ | Zone 3 |
| 533 | 9.26\% | $\square$ | Zone 4 |
| 256 | 4.45\% | $\square$ | Zone 5 |
| 168 | 2.92\% | $\square$ | Zone 6 |
| 234 | 4.07\% | $\square$ | Zone 7 |
| 5754 | Respondents |  |  |

Q110. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat LUNCH in the zones outlined on the map above. Please select one response for each zone. - Sunday

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 2723 | $47.32 \%$ | $\square$ | None |
| 201 | $3.49 \%$ | Zone 1 |  |
| 472 | $8.20 \%$ | $\square$ | Zone 2 |
| 1198 | $20.82 \%$ | $\square$ | Zone 3 |
| 504 | $8.76 \%$ | $\square$ | Zone 4 |
| 241 | $4.19 \%$ | Zone 5 |  |
| 158 | $2.75 \%$ | $\square$ | Zone 6 |
| 257 | $4.47 \%$ | Zone 7 |  |
| 5754 | Respondents |  |  |

Q111. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would have AFTERNOON SNACK / COFFEE in the zones outlined on the map above. Please select one response for each zone. - Monday

| Count | Percent |  |
| :---: | :---: | :--- |
| 1301 | $22.61 \%$ |  |

Q112. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would have AFTERNOON SNACK / COFFEE in the zones outlined on the map above. Please select one response for each zone. - Tuesday

| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 1254 | 21.79\% | $\square$ | None |
| 291 | 5.06\% | $\square$ | Zone 1 |
| 645 | 11.21\% | $\square$ | Zone 2 |
| 1939 | 33.70\% |  | Zone 3 |
| 950 | 16.51\% | $\square$ | Zone 4 |
| 283 | 4.92\% |  | Zone 5 |
| 215 | 3.74\% | $\Gamma$ | Zone 6 |
| 177 | 3.08\% | $\square$ | Zone 7 |
| 5754 | Respondents |  |  |


| Q113. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would have AFTERNOON SNACK / COFFEE in the zones outlined on the map above. Please select one response for each zone. <br> - Wednesday |  |  |  |
| :---: | :---: | :---: | :---: |
| Count | Percent |  |  |
| 1230 | 21.38\% | $\square$ | None |
| 275 | 4.78\% | $\square$ | Zone 1 |
| 658 | 11.44\% | $\square$ | Zone 2 |
| 1960 | 34.06\% | $\square$ | Zone 3 |
| 957 | 16.63\% | $\square$ | Zone 4 |
| 292 | 5.07\% | $\square$ | Zone 5 |
| 202 | 3.51\% | $\square$ | Zone 6 |
| 180 | 3.13\% | $\square$ | Zone 7 |
| 5754 Respondents |  |  |  |

Q114. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would have AFTERNOON SNACK / COFFEE in the zones outlined on the map above. Please select one response for each zone. - Thursday

| Count | Percent |  |
| ---: | :--- | :--- |
| 1268 | $22.04 \%$ | $\square$ |
| 256 | $4.45 \%$ | None |
| 597 | $10.38 \%$ | Zone 1 |
| 1933 | $33.59 \%$ | Zone 2 |
| 1001 | $17.40 \%$ | $\square$ |
| 290 | Zone 3 |  |
| 229 | Zone 4 |  |
| 180 | $3.98 \%$ | Zone 5 |
| 5754 | Respondents | Zone 6 |

Q115. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would have AFTERNOON SNACK / COFFEE in the zones outlined on the map above. Please select one response for each zone. - Friday

| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 1302 | 22.63\% | $\square \square$ | None |
| 240 | 4.17\% | $\square$ | Zone 1 |
| 631 | 10.97\% | $\square$ | Zone 2 |
| 1893 | 32.90\% | $\square$ | Zone 3 |
| 953 | 16.56\% | $\square$ | Zone 4 |
| 321 | 5.58\% | $\square$ | Zone 5 |
| 218 | 3.79\% | $\square$ | Zone 6 |
| 196 | 3.41\% | $\square$ | Zone 7 |
| 5754 | Respondents |  |  |


| Q116. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would have AFTERNOON SNACK / COFFEE in the zones outlined on the map above. Please select one response for each zone. <br> - Saturday |  |  |  |
| :---: | :---: | :---: | :---: |
| Count | Percent |  |  |
| 2745 | 47.71\% | $\square$ | None |
| 199 | 3.46\% | $\square$ | Zone 1 |
| 443 | 7.70\% | $\square$ | Zone 2 |
| 1221 | 21.22\% | $\square$ | Zone 3 |
| 520 | 9.04\% | $\square$ | Zone 4 |
| 244 | 4.24\% | $\square$ | Zone 5 |
| 171 | 2.97\% | $\square$ | Zone 6 |
| 211 | 3.67\% | $\square$ | Zone 7 |
| 5754 Respondents |  |  |  |

Q117. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would have AFTERNOON SNACK / COFFEE in the zones outlined on the map above. Please select one response for each zone. - Sunday

| Count | Percent |  |
| ---: | :--- | :--- |
| 2810 | $48.84 \%$ |  |
| 206 | $3.58 \%$ | None |
| 425 | $7.39 \%$ | Zone 1 |
| 1189 | $20.66 \%$ | $\square$ |
| 497 | $8.64 \%$ | Zone 2 |
| 228 | $3.96 \%$ | Zone 3 |
| 155 | $2.69 \%$ | Zone 4 |
| 244 | $4.24 \%$ |  |
| 5754 | Zone 5 |  |
|  | Respondents |  |

Q118. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat DINNER in the zones outlined on the map above. Please select one response for each zone. - Monday

| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 2290 | 39.80\% | $\square$ | None |
| 299 | 5.20\% | $\square$ | Zone 1 |
| 554 | 9.63\% | $\square$ | Zone 2 |
| 1417 | 24.63\% | $\square$ | Zone 3 |
| 608 | 10.57\% | $\square$ | Zone 4 |
| 230 | 4.00\% | $\square$ | Zone 5 |
| 144 | 2.50\% | $\square$ | Zone 6 |
| 212 | 3.68\% | $\square$ | Zone 7 |
| 5754 | Respondents |  |  |


| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 2227 | 38.70\% | $\square$ | None |
| 273 | 4.74\% | $\square$ | Zone 1 |
| 573 | 9.96\% | $\square$ | Zone 2 |
| 1470 | 25.55\% | $\square$ | Zone 3 |
| 639 | 11.11\% | $\square$ | Zone 4 |
| 244 | 4.24\% | $\square$ | Zone 5 |
| 154 | 2.68\% | $\square$ | Zone 6 |
| 174 | 3.02\% | $\square$ | Zone 7 |
| 5754 | dents |  |  |

Q120. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat DINNER in the zones outlined on the map above. Please select one response for each zone. - Wednesday

| Count | Percent |  |
| ---: | ---: | :--- |
| 2224 | $38.65 \%$ | $\square$ |
| 238 | $4.14 \%$ | None |
| 594 | $10.32 \%$ | $\square$ |
| 1475 | $25.63 \%$ | $\square$ |
| 632 | $10.98 \%$ | $\square$ |
| $4.19 \%$ | $\square$ | Zone 1 |
| 241 | Zone 2 3 |  |
| 151 | Zone 4 |  |
| 199 | Zone 5 |  |
| 5754 | Respondents | Zone 6 |
|  |  | Zone 7 |

Q121. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat DINNER in the zones outlined on the map above. Please select one response for each zone. - Thursday

| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 2223 | 38.63\% | $\square \square$ | None |
| 234 | 4.07\% | $\square$ | Zone 1 |
| 545 | 9.47\% | $\square \square$ | Zone 2 |
| 1506 | 26.17\% | $\square \square$ | Zone 3 |
| 658 | 11.44\% | $\square$ | Zone 4 |
| 249 | 4.33\% | $\square$ | Zone 5 |
| 146 | 2.54\% | $\square$ | Zone 6 |
| 193 | 3.35\% | $\square$ | Zone 7 |
| 5754 | dents |  |  |



Q123. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat DINNER in the zones outlined on the map above. Please select one response for each zone. - Saturday

| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 2811 | 48.85\% | $\square$ | None |
| 206 | 3.58\% | $\square$ | Zone 1 |
| 456 | 7.92\% | $\square$ | Zone 2 |
| 1124 | 19.53\% | $\square$ | Zone 3 |
| 493 | 8.57\% | $\square$ | Zone 4 |
| 274 | 4.76\% | $\square$ | Zone 5 |
| 153 | 2.66\% | $\square$ | Zone 6 |
| 237 | 4.12\% | $\square$ | Zone 7 |
| 5754 | Respondents |  |  |

Q124. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat DINNER in the zones outlined on the map above. Please select one response for each zone. - Sunday

| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 2854 | 49.60\% | $\square$ | None |
| 202 | 3.51\% | $\square$ | Zone 1 |
| 466 | 8.10\% | $\square$ | Zone 2 |
| 1105 | 19.20\% | $\square$ | Zone 3 |
| 471 | 8.19\% | $\square$ | Zone 4 |
| 250 | 4.34\% | $\square$ | Zone 5 |
| 137 | 2.38\% | $\square$ | Zone 6 |
| 269 | 4.68\% | $\square$ | Zone 7 |
| 5754 | Respondents |  |  |


| Q125. If all your desired dining improve how frequently you would eat LATE NI <br> Count <br> Percent |  | ments were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate GHT MEALS in the zones outlined on the map above. Please select one response for each zone. - Monday |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| 2815 | 48.92\% | $\square$ | None |
| 232 | 4.03\% | $\square$ | Zone 1 |
| 475 | 8.26\% | $\square$ | Zone 2 |
| 1190 | 20.68\% | $\square$ | Zone 3 |
| 502 | 8.72\% | $\square$ | Zone 4 |
| 213 | 3.70\% | $\square$ | Zone 5 |
| 116 | 2.02\% | $\square$ | Zone 6 |
| 211 | 3.67\% | $\square$ | Zone 7 |
| 5754 | dents |  |  |

Q126. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat LATE NIGHT MEALS in the zones outlined on the map above. Please select one response for each zone. - Tuesday

| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 2770 | 48.14\% | $\square$ | None |
| 229 | 3.98\% | $\square$ | Zone 1 |
| 496 | 8.62\% | $\square$ | Zone 2 |
| 1221 | 21.22\% | $\square$ | Zone 3 |
| 513 | 8.92\% | $\square$ | Zone 4 |
| 209 | 3.63\% | $\square$ | Zone 5 |
| 136 | 2.36\% | $\square$ | Zone 6 |
| 180 | 3.13\% | $\square$ | Zone 7 |
| 5754 | Respondents |  |  |

Q127. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat LATE NIGHT MEALS in the zones outlined on the map above. Please select one response for each zone. - Wednesday

| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 2767 | 48.09\% | $\square$ | None |
| 213 | 3.70\% | $\square$ | Zone 1 |
| 491 | 8.53\% | $\square$ | Zone 2 |
| 1236 | 21.48\% | $\square$ | Zone 3 |
| 525 | 9.12\% | $\square$ | Zone 4 |
| 220 | 3.82\% | $\square$ | Zone 5 |
| 115 | 2.00\% | $\square$ | Zone 6 |
| 187 | 3.25\% | $\square$ | Zone 7 |
| 5754 | Respondents |  |  |

Q128. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat LATE NIGHT MEALS in the zones outlined on the map above. Please select one response for each zone. - Thursday

| Count | Percent |  |
| :---: | :---: | :--- |
| 2760 | $47.97 \%$ | None |
| 191 | $3.32 \%$ | $\square$ |
| 487 | $8.46 \%$ | Zone 1 |
| 1266 | $22.00 \%$ | Zone 2 |
| 538 | $9.35 \%$ | $\square$ |
| 209 | Zone 3 |  |
| 117 | Zone 4 |  |
| 186 |  | Zone 5 |
| 5754 | Respondents | Zone 6 |

Q129. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat LATE NIGHT MEALS in the zones outlined on the map above. Please select one response for each zone. - Friday


Q130. If all your desired dining improvements were implemented (such as additional venues, food concepts, hours of operations, etc.), please indicate how frequently you would eat LATE NIGHT MEALS in the zones outlined on the map above. Please select one response for each zone. - Saturday

| Count | Percent |  |  |
| ---: | :---: | :---: | :--- |
| 2995 | $52.05 \%$ | None |  |
| 189 | $3.28 \%$ |  | Zone 1 |
| 447 | $7.77 \%$ |  | Zone 2 |
| 1078 | $18.73 \%$ |  | Zone 3 |
| 451 | $7.84 \%$ |  | Zone 4 |
| 235 | $4.08 \%$ |  | Zone 5 |
| 134 | $2.33 \%$ |  | Zone 6 |
| 225 | $3.91 \%$ |  | Zone 7 |
| 5754 | Respondents |  |  |


| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 3063 | 53.23\% | $\square$ | None |
| 182 | 3.16\% | $\square$ | Zone 1 |
| 436 | 7.58\% | $\square$ | Zone 2 |
| 1054 | 18.32\% | $\square$ | Zone 3 |
| 432 | 7.51\% | $\square$ | Zone 4 |
| 220 | 3.82\% | $\square$ | Zone 5 |
| 125 | 2.17\% | $\square$ | Zone 6 |
| 242 | 4.21\% | $\square$ | Zone 7 |
| 5754 | dents |  |  |


| Count | Percent |  |  |
| :---: | :---: | :---: | :---: |
| 3173 | 56.00\% | $\square$ | Grab-and-go |
| 622 | 10.98\% | $\square$ | All you care to eat (buffet / stations) |
| 273 | 4.82\% | $\square$ | Sit down restaurant service |
| 247 | 4.36\% | $\square$ | Food Truck / Stand |
| 1181 | 20.84\% | $\square$ | Fast casual / counter service |
| 170 | 3.00\% | $\square$ | Other |
| 5666 | Respondents |  |  |

Q133. What is your desired BREAKFAST type if dining on campus? SELECT ALL THAT APPLY.

| Count | Respondent \% | Response \% |  |
| ---: | :--- | ---: | :--- |
| 2728 | $48.52 \%$ | $20.53 \%$ |  |
| 1343 | $23.89 \%$ | $10.11 \%$ |  |


| Q134. What is you | UNCH sty | if dining on can |  |
| :---: | :---: | :---: | :---: |
| Count | Percent |  |  |
| 966 | 17.10\% | $\square$ | Grab-and-go |
| 897 | 15.88\% | $\square$ | All you care to eat (buffet / stations) |
| 921 | 16.30\% | $\square$ | Sit down restaurant service |
| 564 | 9.98\% | $\square$ | Food Truck / Stand |
| 2242 | 39.69\% | $\square \square$ | Fast casual / counter service |
| 59 | 1.04\% | $\square$ | Other |
| 5649 | dents |  |  |

Q135. What is your desired LUNCH type if dining on campus? SELECT ALL THAT APPLY.

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 2655 | 47.14\% | 20.47\% $\square$ | Self-served hot lunch |
| 1542 | 27.38\% | 11.89\% $\square$ | Self-served cold lunch (e.g., salad bar, make your own sandwich, etc.) |
| 4165 | 73.95\% | $32.11 \%$ | Made-to-Order hot lunch |
| 2154 | 38.25\% | 16.61\% $\square$ | Made-to-Order cold lunch (e.g., deli, salad, etc.) |
| 1948 | 34.59\% | 15.02\% $\square$ | Pre-made grab-and-go option (e.g., wraps, sandwiches, salads, etc.) |
| 507 | 9.00\% | 3.91\% $\square$ | Pre-packaged convenience store or vending items (e.g. granola bar, chips, crackers, etc.) |
| 5632 | Respondents |  |  |
| 12971 | Responses |  |  |

Q136. What is your desired AFTERNOON SNACK / COFFEE style if dining on campus?

| Count | Percent |  |  |
| ---: | :---: | :--- | :--- |
| 3394 | $60.61 \%$ | $\square$ | Grab-and-go |
| 161 | $2.88 \%$ |  | All you care to eat (buffet / stations) |
| 214 | $3.82 \%$ | Sit down restaurant service |  |
| 367 | $6.55 \%$ | $\square$ | Food Truck / Stand |
| 1241 | $22.16 \%$ | $\square$ | Fast casual / counter service |
| 223 | $3.98 \%$ |  |  |
| 5600 | Respondents |  |  |

Q137. What is your desired AFTERNOON SNACK / COFFEE type if dining on campus? SELECT ALL THAT APPLY.

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 1335 | 23.99\% | 11.50\% $\square$ | Self-served hot food (e.g. soup, sandwich, etc.) |
| 803 | 14.43\% | 6.92\% $\square$ | Self-served cold food (e.g., salad bar, make your own sandwich, etc.) |
| 1546 | 27.78\% | 13.32\% $\square$ | Made-to-Order hot food (e.g., panini, pizza, etc.) |
| 1389 | 24.96\% | 11.97\% $\square$ | Made-to-Order cold food (e.g., smoothie, salad, etc.) |
| 2346 | 42.16\% | 20.21\% $\square$ | Pre-made grab-and-go option (e.g., protein bars, cookies, wraps, etc.) |
| 1770 | 31.81\% | 15.25\% $\square$ | Pre-packaged convenience store or vending items (e.g. granola bar, chips, crackers, etc.) |
| 2419 | 43.47\% | 20.84\% $\square$ | Coffee / beverage only |
| 5565 | Respondents |  |  |
| 11608 | Responses |  |  |


| Q138. What is yo | INNER s | yle if dining on ca | us? |
| :---: | :---: | :---: | :---: |
| Count | Percent |  |  |
| 496 | 8.95\% | $\square$ | Grab-and-go |
| 935 | 16.87\% | $\square$ | All you care to eat (buffet / stations) |
| 2405 | 43.38\% | $\square$ | Sit down restaurant service |
| 264 | 4.76\% | $\square$ | Food Truck / Stand |
| 1041 | 18.78\% | $\square$ | Fast casual / counter service |
| 403 | 7.27\% | $\square$ | Other |
| 5544 | dents |  |  |

Q139. What is your desired DINNER type if dining on campus? SELECT ALL THAT APPLY.

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 2786 | 51.61\% | 24.81\% $\square$ | Self-served hot dinner (e.g., pizza slices, grilled chicken, ravioli, etc.) |
| 1183 | 21.92\% | 10.54\% $\square$ | Self-served cold option (e.g., salad bar, make your own sandwich, etc.) |
| 4352 | 80.62\% | $38.76 \% \square \square$ | Made-to-Order hot dinner (e.g., made-to-order burger, pasta, stir-fry, pizza, etc.) |
| 1639 | 30.36\% | 14.60\% $\square$ | Made-to-Order cold option (e.g., deli, salad, etc.) |
| 976 | 18.08\% | 8.69\% $\square$ | Pre-made grab-and-go option (e.g., wraps, sandwiches, salads, etc.) |
| 292 | 5.41\% | 2.60\% $\square$ | Pre-packaged convenience store or vending items (e.g. granola bar, chips, crackers, etc.) |
| 5398 | Respondents |  |  |
| 11228 | Responses |  |  |

Q140. What is your desired LATE NIGHT style if dining on campus?

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 2623 | $47.92 \%$ | $\square$ | Grab-and-go |
| 248 | $4.53 \%$ |  | All you care to eat (buffet / stations) |
| 316 | $5.77 \%$ |  | Sit down restaurant service |
| 503 | $9.19 \%$ | $\square$ | Food Truck / Stand |
| 1050 | $19.18 \%$ |  | Fast casual / counter service |
| 734 | $13.41 \%$ |  | Other |

5474 Respondents

Q141. What is your desired LATE NIGHT type if dining on campus? SELECT ALL THAT APPLY.

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 1925 | 36.84\% | 19.42\% $\square$ | Self-served hot dinner (e.g., pizza slices, grilled chicken, ravioli, etc.) |
| 905 | 17.32\% | 9.13\% $\square$ | Self-served cold option (e.g., salad bar, make your own sandwich, etc.) |
| 2323 | 44.46\% | 23.44\% $\square$ | Made-to-Order hot dinner (e.g., made-to-order burger, pasta, stir-fry, pizza, etc.) |
| 993 | 19.00\% | 10.02\% ■ | Made-to-Order cold option (e.g., deli, salad, etc.) |
| 2085 | 39.90\% | 21.04\% $\square$ | Pre-made grab-and-go option (e.g., wraps, sandwiches, salads, etc.) |
| 1680 | 32.15\% | 16.95\% $\square$ | Pre-packaged convenience store or vending items (e.g. granola bar, chips, crackers, etc.) |
| 5225 | Respondents |  |  |
| 9911 | Responses |  |  |

Q142. In your opinion, how should UF prioritize the location of new dining facilities?

| Count | Percent |  |
| :---: | :---: | :---: |
| 1552 | $27.52 \%$ | New dining should be in larger, more centralized facilities where people can gather <br> together from different parts of campus |
| 4088 | $72.48 \%$ | New dining should be in smaller facilities spread out across campus to minimize <br> distance from other activities |
| 5640 | Respondents |  |

Q143. Would you utilize a faculty / staff only dining venue?

| Count | Percent |  |  |
| ---: | :---: | :---: | :---: |
| 1889 | $83.44 \%$ |  | Yes |
| 375 | $16.56 \%$ |  | No |
| 2264 | Respondents |  |  |

Q144. What type of offerings would you like to see in a faculty/staff only dining venue?

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 97 | $5.14 \%$ |  | Light fare (baked goods, snacks, coffee, tea, soda, etc.) |
| 957 | $50.74 \%$ | Light meals (breakfast, lunch, and / or dinner) |  |
| 832 | $44.11 \%$ |  | Full meals (buffet style breakfast, lunch, and / or dinner) |



| Q146. If there were a monthly cost associated with faculty / staff dining, how much would you be willing to pay? |  |  |  |
| :---: | :---: | :---: | :---: |
| Count | Percent |  |  |
| 696 | 36.90\% | $\square$ | Less than \$10.00 |
| 551 | 29.22\% | $\square$ | \$10.00-\$19.00 |
| 377 | 19.99\% | $\square$ | \$20.00-\$29.99 |
| 191 | 10.13\% | $\square$ | \$40.00-\$59.99 |
| 71 | 3.76\% | $\square$ | More than \$60.00 |
| 1886 Respondents |  |  |  |

Q147. Please choose the top five priorities that University of Florida should consider when making improvements to on-campus dining:

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 1679 | 30.03\% | $6.72 \% \square$ | Extend hours of operation to include more late-night dining options |
| 698 | 12.48\% | 2.79\% $\quad \square$ | Expanded hours of operation throughout the day for Gator Dining outlets |
| 1253 | 22.41\% | 5.01\% $\square$ | Provide more "grab-and-go" options |
| 2685 | 48.02\% | 10.74\% $\square$ | Provide healthier options |
| 1055 | 18.87\% | 4.22\% $\square$ | Provide more custom, made-to-order options |
| 972 | 17.39\% | 3.89\% $\square$ | Provide more dining venues close to classes |
| 398 | 7.12\% | 1.59\% $\square$ | Provide more dining venues close to housing |
| 1326 | 23.72\% | $5.31 \% \square$ | Improve speed of service |
| 1233 | 22.05\% | 4.93\% $\square$ | Improve quality of service |
| 2571 | 45.98\% | 10.29\% $\square$ | Reduce prices |
| 2171 | 38.83\% | 8.69\% $\square$ | Partner with more local Gainesville concepts / businesses rather than national brands |
| 1168 | 20.89\% | 4.67\% $\square$ | Incorporate local produce and locally made products |
| 1263 | 22.59\% | 5.05\% $\square$ | Offer on-campus delivery services |
| 1193 | 21.34\% | 4.77\% $\square$ | Offer different restaurant/retail brands |
| 809 | 14.47\% | 3.24\% $\square$ | Increase focus on sustainability and social justice |
| 814 | 14.56\% | 3.26\% $\quad \square$ | Provide more options to accommodate dietary needs such as vegetarian, gluten free, dairy free, halal, kosher, etc. |
| 432 | 7.73\% | 1.73\% $\square$ | Improve cleanliness |
| 355 | 6.35\% | 1.42\% $\square$ | Include additional social spaces in dining venues (e.g. couches, movable seating, meeting areas, performance stage, etc.) |
| 1845 | 33.00\% | 7.38\% $\square$ | Provide more variety of food options and venues across campus |
| 711 | 12.72\% | 2.85\% $\square$ | Provide more menu variety |
| 358 | 6.40\% | 1.43\% $\square$ | Other (please specify) |
| 5591 | Respondents |  |  |
| 24989 | nses |  |  |

Q148. Which restaurant or retail brands would you want to see on campus that are not currently offered by Gator Dining?

| Count | Percent |
| ---: | ---: |
| 3923 | $100.00 \%$ |
| 3923 | Respondents |

Q149. How should Gator Dining Prioritize sustainability and social justice?

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 410 | 50.68\% | 13.06\% $\square$ | Provide more opportunity for student engagement on sustainability and social justice within food service |
| 448 | 55.38\% | 14.27\% $\square$ | Support or partner with related non-profit organizations |
| 430 | 53.15\% | 13.69\% $\square$ | Participate in farmers markets |
| 611 | 75.53\% | 19.46\% $\square$ | Source from local vendors |
| 487 | 60.20\% | 15.51\% $\square$ | Emphasize seasonal ingredients / produce |
| 623 | 77.01\% | 19.84\% $\square$ | Reduce food waste |
| 131 | 16.19\% | 4.17\% $\square$ | Other (please specify) |
| 809 | ndents |  |  |
| 3140 | nses |  |  |

Q150. If all of your desired improvements for Gator Dining were made, what distance would you be willing to walk to get there?

| Count | Percent |  |
| ---: | :--- | :--- |
| 1354 | $24.11 \%$ | No more than 5 minutes |
| 2692 | $47.93 \%$ | $\square$ | | No more than 10 minutes |
| :--- |
| 1196 |

Q151. Do you have responsibility for ordering catered food or beverages for meeting or events at the University of Florida?

| Count | Percent |  |  |
| ---: | :---: | :--- | :--- |
| 4407 | $78.61 \%$ | No |  |
| 174 | $3.10 \%$ |  | Yes, at least once per week |
| 305 | $5.44 \%$ |  | Yes, at least once per month |
| 552 | $9.85 \%$ |  | Yes, a few times per year |
| 168 | $3.00 \%$ |  | Yes, less than once per year |
| 5606 | Respondents |  |  |

Q152. In general, to what extent does Classic Fare Catering meet your expectations for your events?

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 84 | $7.20 \%$ | $\square$ | Exceeds my expectations |
| 659 | $56.52 \%$ | $\square$ | Meets my expectations |
| 323 | $36.28 \%$ |  | Does not meet my expectations |
| 1166 | Respondents |  |  |

Q153. How often do you use an off-campus caterer for a UF-related meeting or event?

| Count | Percent |  |
| :---: | :---: | :---: |
| 309 | 25.97\% $\square$ | Always |
| 297 | 24.96\% $\square$ | $75 \%$ of the time |
| 242 | 20.34\% $\square$ | $50 \%$ of the time |
| 166 | 13.95\% $\square$ | $25 \%$ of the time |
| 176 | 14.79\% $\square$ | Never, I always use the on-campus caterer |
| 1190 | Respondents |  |

Q154. If you used an off-campus caterer for a UF-related meeting or event, which one did you use?

| Count | Percent |
| ---: | :---: |
| 780 | $100.00 \%$ |
| 780 | Respondents |

Q155. Please select the most important factors in your decision to select a caterer for a UF-related meeting or event: SELECT THREE.

| Count | Respondent \% | Response \% |  |
| :---: | :---: | :---: | :---: |
| 545 | 46.03\% | 17.19\% $\square$ | Food variety |
| 729 | 61.57\% | 23.00\% $\square$ | Food quality |
| 726 | 61.32\% | 22.90\% $\square$ | Menu pricing |
| 260 | 21.96\% | 8.20\% $\square$ | Service quality |
| 290 | 24.49\% | 9.15\% $\square$ | Service reliability |
| 66 | 5.57\% | 2.08\% $\square$ | Event management |
| 153 | 12.92\% | 4.83\% $\square$ | Payment options |
| 101 | 8.53\% | 3.19\% $\square$ | Event location |
| 37 | 3.13\% | 1.17\% $\square$ | Alcohol availability |
| 117 | 9.88\% | 3.69\% $\square$ | I am required to use Classic Fare Catering for my event |
| 146 | 12.33\% | 4.61\% $\square$ | Convenience |
| 1184 | ndents |  |  |
| 3170 | nses |  |  |

Q156. How satisfied are you with Classic Fare Catering at the University of Florida?

| Count | Percent |  |
| ---: | :--- | :--- |
| 95 | $8.38 \%$ |  |
| 645 | $56.88 \%$ | Very satisfied |
| 295 | $26.01 \%$ | $\square$ |
| 99 | $8.73 \%$ | Satisfied |
| 1134 | Respondents | Dissatisfied |

Q157. How satisfied are you with Classic Fare Catering with regards to FOOD PRICE?

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 77 | $6.80 \%$ |  | Very satisfied |
| 561 | $49.51 \%$ | $\square$ | Satisfied |
| 363 | $32.04 \%$ | $\square$ | Dissatisfied |
| 132 | $11.65 \%$ |  | Very dissatisfied |

1133 Respondents

Q158. How satisfied are you with Classic Fare Catering with regards to DIVERSITY OF OPTIONS?

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 87 | $7.74 \%$ |  | Very satisfied |
| 582 | $51.78 \%$ |  | Satisfied |
| 379 | $33.72 \%$ |  | Dissatisfied |
| 76 | $6.76 \%$ |  | Very dissatisfied |
| 1124 | Respondents |  |  |

Q159. How satisfied are you with Classic Fare Catering with regards to FOOD QUALITY?

| Count | Percent |  |  |
| ---: | ---: | :--- | :--- |
| 108 | $9.64 \%$ |  | Very satisfied |
| 666 | $59.46 \%$ | $\square$ | Satisfied |
| 250 | $22.32 \%$ |  | Dissatisfied |
| 96 | $8.57 \%$ |  | Very dissatisfied |
| 1120 | Respondents |  |  |



Q161. How easy is each of the following tasks when organizing and hosting a meeting or event with the Classic Fare Catering at the University of Florida? - Negotiating and establishing a final price for the event

| Count | Percent |  |  |
| ---: | :---: | :--- | :--- |
| 160 | $14.86 \%$ |  | Very easy |
| 634 | $58.87 \%$ |  | Easy |
| 227 | $21.08 \%$ |  | Difficult |
| 56 | $5.20 \%$ |  | Very difficult |
| 1077 | Respondents |  |  |

Q162. How easy is each of the following tasks when organizing and hosting a meeting or event with the Classic Fare Catering at the University of Florida? - Finalizing and confirming essential details

| Count | Percent |  |
| :---: | :---: | :---: |
| 182 | 17.04\% | Very easy |
| 657 | 61.52\% | Easy |
| 191 | 17.88\% | Difficult |
| 38 | 3.56\% | Very difficult |
| 1068 | Respondents |  |

Q163. How easy is each of the following tasks when organizing and hosting a meeting or event with the Classic Fare Catering at the University of Florida? - Supervising the event's pre-service preparation

| Count | Percent |  |  |
| ---: | :--- | :--- | :--- |
| 158 | $14.88 \%$ |  | Very easy |
| 643 | $60.55 \%$ |  | Easy |
| 211 | $19.87 \%$ |  | Difficult |
| 50 | $4.71 \%$ |  | Very difficult |

1062 Respondents

Q164. How easy is each of the following tasks when organizing and hosting a meeting or event with the Classic Fare Catering at the University of Florida? - Making sure the event starts on time

| Count | Percent |  |  |
| ---: | :---: | :--- | :--- |
| 176 | $16.48 \%$ |  | Very easy |
| 650 | $60.86 \%$ |  | Easy |
| 182 | $17.04 \%$ |  | Difficult |
| 60 | $5.62 \%$ |  | Very difficult |
| 1068 | Respondents |  |  |

Q165. How easy is each of the following tasks when organizing and hosting a meeting or event with the Classic Fare Catering at the University of Florida? - Supervising the service during the event

| Count | Percent |  |  |
| ---: | :---: | :--- | :--- |
| 159 | $15.04 \%$ |  | Very easy |
| 675 | $63.86 \%$ |  | Easy |
| 181 | $17.12 \%$ |  | Difficult |
| 42 | $3.97 \%$ |  | Very difficult |
| 1057 |  |  |  |

Q166. How easy is each of the following tasks when organizing and hosting a meeting or event with the Classic Fare Catering at the University of Florida? - Supervising the post-event clean-up

| Count | Percent |  |  |
| ---: | :---: | :--- | :--- |
| 180 | $16.97 \%$ |  | Very easy |
| 677 | $63.81 \%$ |  | Easy |
| 156 | $14.70 \%$ |  | Difficult |
| 48 | $4.52 \%$ |  | Very difficult |
| 1061 | Respondents |  |  |

Q167. How easy is each of the following tasks when organizing and hosting a meeting or event with the Classic Fare Catering at the University of Florida? - Receiving and settling the final invoice(s)

| Count | Percent |  |
| ---: | :--- | :--- |
| 186 | $17.56 \%$ | $\square$ |
| 718 | $67.80 \%$ | Very easy |
| 123 | $11.61 \%$ | $\square$ |
| 32 | $3.02 \%$ | Easy |
| 1059 | Respondents | Difficult |

Q168. Compared to your experiences with external caterers, how do you rate Classic Fare Catering?

| Count | Percent |  |  |
| ---: | :--- | :--- | :--- |
| 60 | $5.34 \%$ |  | Superior |
| 162 | $14.41 \%$ |  | Somewhat better |
| 376 | $33.45 \%$ | $\square$ | About the same |
| 333 | $29.63 \%$ |  | Somewhat inferior |
| 123 | $10.94 \%$ | $\square$ | Very inferior |
| 70 | $6.23 \%$ | Not applicable; I have not worked with caterers outside of Gator Dining |  |
| 1124 | Respondents |  |  |

Q169. Please feel free to provide any additional comments related to the content of this survey. No comment will be personally attributable to any individual who completed this survey.

| Count | Percent |
| :---: | :---: |
| 1628 | $100.00 \%$ |
| 1628 | Respondents |

BRAILSFORD \& DUNLAVEY INSPIRE. EMPOWER. ADVANCE.


[^0]:    Boba tea (lollicup/teastori)
    boba tea cafes (e.g. kung fu tea)
    Boba, Asian-style restaurant, \& taco bell
    Bojangleấ ${ }^{\text {TM } S}$
    Bojangles
    Bojangles Dominos
    Bojangles, Burger King
    bolay
    Bolay
    Bolay, Blaze, Mahzu Sush
    Bolay and Whole Foods
    Bolay and tropical smoothie,
    Bolay or a similar style health option; Healthier made to order pan -Asian cuisine
    Bolay or Designer Greens
    Bolay or Olive Garden
    Bolay or other type of healthy bowl style food option, greek style/med. food options,
    Bolay or Vale

    Bolay possibly. Not sure, open to those that offer healthful options other than salads, if possible offer something with a drive-through. Nice to have indoor and outdoor seating options as well. bolay jimmy johns zoes kitchen
    BOLAY!!!!!
    Bolay, Acai bowl restaurants, Bagel boys
    Bolay, Bagel Bakery, Flying Biscuit, Daily Green, Cymplify, Opus Coffee, True Food Kitchen
    Bolay, bento, chiliâ $€^{\text {TM }}$ s
    Bolay, Bento, Chipotle
    Bolay, Bento, Einstein's Bagels (bring it back), Cold Stone, Nature's Table, Earl of Sandwhich, Domino's, Pei Wei
    bolay, blaze
    Bolay, Blaze Pizza, Italian Gator by the Slice, Chili's, Satchel's, Maude's Coffee, Daily Green
    bolay, blaze, carrabbas
    Bolay, blue agave
    Bolay, chipotle
    Bolay, Chipotle
    Bolay, Chipotle, Culver's, Cheddar's
    Bolay, Chipotle, Dunkin
    bolay, chipotle, gluten free options
    Bolay, Chipotle, Tijuana Flats, etc. Just more variety and healthier options in general.
    Bolay, Culver's, Wing Stop
    Bolay, Curia on the Drag
    Bolay, Field of Greens, Fresh Kitchen, Noodles and Co.
    Bolay, Five Guys, Panera
    Bolay, Fresh grill
    Bolay, GrillFresh, local made to order restaurants
    Bolay, healthy options!
    Bolay, JimmyJohns
    Bolay, local food trucks, Sweet tomatoes, Curritos, Zoeâ $€^{\text {TM }}$, Burger Fi, 5 guys, non chain Asian food
    Bolay, McDonald's
    Bolay, Panera
    Bolay, PDQ, Mi Apa
    Bolay, Publix, Chipotle (more),
    Bolay, Tijuana Flats, really just more varieties of foods
    olay, tropical smoothie cafe, Gigi's Cupcakes (or another bakery as long as they have vegan options)
    Bolay, Vale
    bolay, Vale
    bolay, vale, giardinoâ $\epsilon^{T M} \mathrm{~s}$, panera, burgerfi
    Bolay, Zoe's
    Bolay, Zoeâ $\epsilon^{T M}$ s Kitchen
    Bolay, Zoes
    bolay, Zoes kitchen, local vendors
    Bolay, Zoes Kitchen/Tatzikis
    Bolay/Grill Fresh type of food, Better coffee shop options like Karma Kreme or Pascal's
    Bolay/Grill Fresh, more salad places (or at least one closer to me)
    Bolay; local restaurants
    Bolays
    Boleé, Taziki's, Grub - less fast food chain junk.
    Bonoấ ${ }^{\text {TM }}$ s, Panera
    boston market
    Boston Market
    Boston Market, Publix Deli, Mi Apa
    Boston Market, Shake Shack, Chipotle, Panera Bread, Popeyes, Dominos, Bojangles, Zaxby's, Jimmy John's, Steak N Shake, Checkers, McAlister's, In N Out
    Boston Market; bowl concept like Grille Fresh or Vale; Zoes Kitchen

    Branches of local businesses and small chains. I.E. Relish, a local chain that provides great quality food and service. Extensions of local coffee shops (Wyatt's, Pascal's) rather than more starbucks Brand is not as important as the quality of food.
    Breakfast- Dunkin Donuts
    Breakfast foods like IHOP or Dennys
    bring back a cafeteria style and more real food rather than the same stuff on the go pizza, subs, sandwiches. Everyone should have better REAL food and meal options, not just convenience and what's easy and fast.
    bring back an Einstein bagels on main campus !!
    Bring back Einstein Bagels to the Hub!
    Bring back Einstein in the HUB!! Taco Bell please
    Bring back Einstein's Bagels in the HUB! It was always busy, we need it back. Please stop adding fatty, unhealthy options like Chik-fil-A, Chomp it, Wendys, etc. Add some healthier options, maybe something middle eastern? with less beef, less fat, more vegetarian options that are not just salad.
    Bring back Hub Einstein's Bagels (or expand and have more)
    Bring back Taco Bell!
    Bring back the coop and put them on-campus. replace papa johns with them. also, zaxby's would be nice. sit-down chains like the cheesecake factory or mellow mushroom. Arby's maybe. More late-night dining on campus besides the dining halls and subway/pod's. IHOP maybe? or waffle house.
    Bring Taco Bell back! Also firehouse or Five Guys would be great

