

MARQUETTE UNIVERSITY

BUSINESS

Advising **R**esource **M**aterials
for fall 2018

QUICK REFERENCE SHEET
GRADUATION CHECKLIST

In CheckMarq, click **Student Center**

➤ Click **My Academics**



➤ Click **view my advisement report**



➤ Select and PRINT **view graduation checklist**

and wait a few seconds



Your printed report
will look like this



NOTE: Any inaccuracies, errors, discrepancies, etc. in your report, please visit your college office.

COLLEGE OF BUSINESS ADMINISTRATION COURSE SELECTION GUIDE

The following information is provided to you to assist you in course selection for the fall 2018 semester. There are several very important considerations that affect your registration. Your attention to these now will prevent difficulties at registration.

1. Do not enroll in courses for which you have not completed all pre-requisites. These are clearly stated in CheckMarq and in the Undergraduate Bulletin.
2. Enrollment in credits cannot exceed 19 hours without written permission of the Assistant Dean.
3. This document is just a “planning guide:” review your Academic Advisement “Graduation checklist” or *Undergraduate Bulletin* for the courses you need to complete your degree requirements.

COURSE SELECTION GUIDE FOR FALL 2018

Year/Status	Should Have Completed	Register For or Select From
FRESHMAN COURSES	BUAD 1060 LEAD 1050 ACCO 1030 & ACCO 1031 ENGL 1001 & ENGL 1002 MATH 1400 & BUAD 1560 ECON 1103 BUAD 1001 UNIVERSITY CORE / NBE	LEAD 2000 CMST 2300 (<i>if available</i>) ECON 1104 MANA 3001 BUSINESS CORE (<i>of your interest</i>) <ul style="list-style-type: none"> • OSCM 3001 • MARK 3001 • FINA 3001 • HURE 3001 (legal core for HR majors) • REAL 3001 (legal core for REAL majors) • BULA 3001 (legal core for ACCO majors) • INTE 3001 (non-acco majors) OR ACCO 4050 (acco majors) UNIVERSITY CORE / NBE
CURRENT SOPHOMORES	ALL FRESHMEN COURSES PLUS: LEAD 2000 CMST 2300 (<i>if available</i>) ECON 1104 Selected BUSINESS CORE Selected UNIVERSITY CORE / NBE	BUSINESS COURSES IN YOUR MAJOR BUSINESS CORE (<i>not completed</i>) <ul style="list-style-type: none"> • OSCM 3001 • MARK 3001 • FINA 3001 • HURE 3001 (legal core for HR majors) • REAL 3001 (legal core for REAL majors) • BULA 3001 (legal core for ACCO majors) • INTE 3001 (non-acco majors) OR ACCO 4050 (acco majors) UNIVERSITY CORE / NBE
CURRENT JUNIORS	<u>FIRST PRIORITY</u> LEAD 3000 Social Ethical Core ^A MANA 4101 (either semester) BUSINESS COURSES IN YOUR MAJOR BUSINESS CORE (<i>not completed</i>) <ul style="list-style-type: none"> • OSCM 3001 • MARK 3001 • FINA 3001 • HURE 3001 (legal core for HR majors) • REAL 3001 (legal core for REAL majors) • BULA 3001 (legal core for ACCO majors) • INTE 3001 (non-acco majors) OR ACCO 4050 (acco majors) UNIVERSITY CORE / NBE	

^AMANA 3002 / PHIL 4330 / FINA 4370 / FINA 4371

Typical Four-Year Plan - Non-Accounting (129 Credits)

First Term

Freshman

	Hours
BUAD 1060 (may be taken first or second term)	1
LEAD 1050	0
ACCO 1030	3
ENGL 1001	3
MATH 1400	3
BUAD 1001 (may be taken first or second term)	3
UCCS/NBE	3
	16

Second Term

Freshman

	Hours
BUAD 1560	4
ACCO 1031	3
ENGL 1002	3
ECON 1103	3
UCCS/NBE	3
	16

Sophomore

LEAD 2000 (may be taken first or second term)	1
ECON 1104	3
UCCS/NBE or BUAD 1560 (if not completed)	3
Business Core	3
Business Core	3
Business Core	3
	16

Sophomore

CMST 2300 (may be taken first or second term)	2
UCCS/NBE or BUAD 1560 (if not completed)	3
Business Core	3
Business Core	3
Business Core	3
Business Core	3
	17

Junior

LEAD 3000 (may be taken first or second term)	1
Major Course/Business Elective	3
Major Course/Business Elective	3
Major Course/Business Elective	3
UCCS/NBE	3
UCCS/NBE	3
	16

Junior

Major Course/Business Elective	3
Major Course/Business Elective	3
UCCS/NBE	3
UCCS/NBE	3
UCCS/NBE	3
	15

Senior

MANA 4101	3
Major Course/Business Elective	3
Major Course/Business Elective	3
Major Course/Business Elective	3
UCCS/NBE	3
UCCS/NBE	3
	18

Senior

Major Course/Business Elective	3
Major Course/Business Elective	3
UCCS/NBE	3
UCCS/NBE	3
UCCS/NBE	3
	15

UCCS = University Core of Common Studies course

NBE = Non-Business Elective

For all BUSINESS MAJORS
(except Accounting)

COURSE PLANNING GUIDE

Core Requirements

LEAD 1050 (Business Leadership Development) (0)	ENGL 1001 (Rhetoric and Composition 1) (3)
LEAD 2000 (Applying Leadership) (1)	ENGL 1002 (Rhetoric and Composition 2) (3)
LEAD 3000 (Future Leadership Strategy) (1)	LITERATURE Elective ^c (3) (performing arts courses do NOT satisfy literature requirement)
BUAD 1001 (Business Day 1) (3)	DIVERSE CULTURE Elective ^c (3)
BUAD 1060 (Business Analytical Tools) (1)	HISTORY Elective ^c (3)
BUAD 1560 (Statistics and Business Analytics) (4)	SCIENCE Elective ^c (3)
ACCO 1030 (Financial Accounting) (3)	MATH 1400 (Elements of Calculus) (3) OR MATH 1450 (Calculus 1) (4)
ACCO 1031 (Managerial Accounting) (3)	PHIL 1001 (Philosophy of Human Nature) (3)
ECON 1103 (Principles of Microeconomics) (3)	PHIL 2310 (Theory of Ethics) (3)
ECON 1104 (Principles of Macroeconomics) (3)	CMST 2300 (Business Communication) (2)
FINA 3001 (Introduction to Financial Management) (3)	THEO 1001 (Introduction to Theology) (3)
MANA 3001 (Behavior and Organization) (3)	THEO Elective ^c (3)
OSCM 3001 (Operations and Supply Chain Mgmt.) (3)	Non-Business Elective (3)
MARK 3001 (Introduction to Marketing) (3)	Non-Business Elective (3)
INSY 3001 (Introduction to Information Sys.) (3)	Non-Business Elective (3)
MANA 4101 (Strategic Management) (3)	Non-Business Elective (3)
LEGAL/REGULATORY Elective ^a (3)	Non-Business Elective (3)
ETHICAL/SOCIETAL Elective ^b (3)	Non-Business Elective (3)
Total Credits (46)	Non-Business Elective (3)
	Total Credits (53)

^a Choice of BULA 3001 (Legal Environment of Business), BULA 3040 (International Business Law), HURE 3001 (Management of Human Resources), REAL 3001 (Introduction to Commercial Real Estate) or FINA 4310 (Introduction to Applied Investment Management).
NOTE: Human Resource majors must select HURE 3001; AIM students must select FINA 4310; Real Estate majors must select REAL 3001.

^b Choice of MANA 3002 (Business and Its Environment), PHIL 4330 (Business Ethics), FINA 4370 (Advanced Investment Management, Ethics and Society) or FINA 4371 (Private Equity, Ethics and Society).
NOTE: AIM Investment Track students must select FINA 4370, AIM Private Equity Track students must select FINA 4371.

^c Select course from www.marquette.edu/core (performing arts courses do NOT satisfy literature requirement)

10 upper division business electives required.

Major 1 = 5 courses

Other 5 courses may be used for a second major or general upper division business electives for Major 1.

MAJOR 1 (see Major Sheet for requirements):	MAJOR 2/GENERAL UPPER DIVISION BUSINESS ELECTIVES:
1.	1.
2.	2.
3.	3.
4.	4.
5.	5. Formerly ECON 3001 (can select a different business elective)

NOTES:

- A grade of C or higher must be earned in each major course including the core course(s) introducing the major
- One international business course is required (within or outside your major)
- Double counting of courses is not permitted, e.g. a student cannot count FINA 4001 for both real estate and finance
- 2.000 cumulative gpa is required in all Marquette University courses and business courses

Typical Four-Year Plan - Accounting Majors (129 Credits)

First Term

Freshman

	Hours
BUAD 1001 (may be taken first or second term)	3
BUAD 1060 (may be taken first or second term)	1
LEAD 1050	0
ACCO 1030	3
ENGL 1001	3
MATH 1400	3
UCCS/NBE	3
	18

Second Term

Freshman

	Hours
BUAD 1560	4
ACCO 1031	3
ENGL 1002	3
ECON 1103	3
UCCS/NBE	3
	18

Sophomore

LEAD 2000 (may be taken first or second term)	1
ECON 1104	3
UCCS/NBE or BUAD 1560 (if not completed)	3
ACCO 3001	3
Business Core	3
Business Core	3
	18

Sophomore

CMST 2300 (may be taken first or second term)	2
ACCO Core	3
UCCS/NBE	3
Business Core	3
Business Core	3
Business Core	3
	17

Junior

LEAD 3000 (may be taken first or second term)	1
Business Core	3
ACCO Core	3
ACCO Core	3
UCCS/NBE	3
UCCS/NBE	3
	18

Junior

Business Core	3
ACCO Core	3
UCCS/NBE	3
UCCS/NBE	3
UCCS/NBE	3
	15

Senior

MANA 4101	3
ACCO Core	3
ACCO Elective	3
Business Elective	3
UCCS/NBE	3
UCCS/NBE	3
	18

Senior

ACCO Elective	3
ACCO Elective	3
Business Elective	3
Business Elective	3
UCCS/NBE	3
	15

UCCS = University Core of Common Studies course

NBE = Non-Business Elective

COURSE PLANNING GUIDE

Core Requirements

LEAD 1050 (Business Leadership Development) (0)	ENGL 1001 (Rhetoric and Composition 1) (3)
LEAD 2000 (Applying Leadership) (1)	ENGL 1002 (Rhetoric and Composition 2) (3)
LEAD 3000 (Future Leadership Strategy) (1)	LITERATURE Elective ⁸ (3) (performing arts courses do NOT satisfy literature elective)
BUAD 1001 (Business Day 1) (3)	DIVERSE CULTURE Elective ⁸ (3)
BUAD 1060 (Business Analytical Tools) (1)	HISTORY Elective ⁸ (3)
BUAD 1560 (Statistics and Business Analytics) (4)	SCIENCE Elective ⁸ (3)
ACCO 1030 (Financial Accounting) (3)	MATH 1400 (Elements of Calculus) (3) OR MATH 1450 (Calculus 1) (4)
ACCO 1031 (Managerial Accounting) (3)	PHIL 1001 (Philosophy of Human Nature) (3)
ECON 1103 (Principles of Microeconomics) (3)	PHIL 2310 (Theory of Ethics) (3)
ECON 1104 (Principles of Macroeconomics) (3)	CMST 2300 (Business Communication) (2)
FINA 3001 (Introduction to Financial Management) (3)	THEO 1001 (Introduction to Theology) (3)
MANA 3001 (Behavior and Organization) (3)	THEO Elective ⁸ (3)
OSCM 3001 (Operations and Supply Chain Mgmt.) (3)	Non-Business Elective (3)
MARK 3001 (Introduction to Marketing) (3)	Non-Business Elective (3)
ACCO 4050 (Accounting Information Systems) (3)	Non-Business Elective (3)
MANA 4101 (Strategic Management) (3)	Non-Business Elective (3)
BULA 3001 (Legal Environment of Business) (3)	Non-Business Elective (3)
ETHICAL/SOCIETAL Elective ^A (3)	
Total Credits (46)	Total Credits (47)

^A Choice of MANA 3002 (Business and Its Environment), PHIL 4330 (Business Ethics), FINA 4370 (Advanced Investment Management, Ethics and Society) or FINA 4371 (Private Equity, Ethics and Society).

NOTE: AIM Investment Track students must select FINA 4370, AIM Private Equity Track students must select FINA 4371.

⁸Select course from www.marquette.edu/core (performing arts courses do NOT satisfy literature requirement)

REQUIRED BUSINESS ELECTIVES FOR ACCOUNTING MAJORS

ACCO 3001 (Intermediate Accounting) (3)	ACCO Elective ^C (3)
ACCO 4000 (Accounting Communications) (3)	ACCO Elective ^C (3)
ACCO 4010 (Individual Income Taxation) (3)	ACCO Elective ^C (3)
ACCO 4020 (Advanced Accounting) (3)	Business Elective ^D (3)
ACCO 4030 (Cost Accounting) (3)	Business Elective ^D (3)
BULA 4001 (Business Law) (3)	Business Elective ^D (3)
	Formerly ECON 3001 (can select a different business elective)

^C Select three electives from ACCO 4986 (Intern Grading Period in Accounting), ACCO 4170 (Auditing), ACCO 4080 (Analysis of Corporate Financial Statements), ACCO 4040 (International Accounting), ACCO 4119 (Tax Research), ACCO 4045 (International Taxation) or graduate ACCO classes (if eligible).

^D ANY BUSINESS ELECTIVE – 9 HOURS MINIMUM REQUIRED. Students may apply these business electives toward a second major by fulfilling the associated major's requirements.

NOTES:

- A grade of C or higher must be earned in each major course including the core course(s) introducing the major
- One international business course is required (within or outside your major)
- Double counting of courses is not permitted, e.g. a student cannot count FINA 4001 for both real estate and finance
- 2.000 cumulative gpa is required in all Marquette University courses and a 2.500 gpa in all business courses



College of Business Administration

INTERNATIONAL BUSINESS COURSES

Which fulfill international core college requirement

(NOTE: the international course can count for your business major)

- ACCO 4040** International Accounting
- ACCO 4045** International Taxation
- BUAD 2986** Applied Business Learning Experience
- BULA 3040** The Legal and Regulatory Environment of International Business
- ECON 3040** Global Applied Learning Project: Applied Global Business Learning
- ECON 4042** International Antitrust and Competition Policy
- ECON 4044** International Currency Markets
- ECON 4045** Comparative Economic Development
- ECON 4046** International Trade
- ECON 4047** Development Economics
- ECON 4951** Marquette Led Travel and Study Abroad in Economics
- ENTP 4041** International Entrepreneurial Sustainability
- FINA 4040** International Finance
- HURE 4140** International Human Resources
- INBU 4141** International Business Strategy
- INBU 4931** Topics in International Business
- INBU 4951** Faculty Led Study Abroad Programs
- INBU 4953** Seminar in International Business
- INBU 4986** International Business Internship Grading Period
- INSY 4540** Global Technology Experience
- MARK 4040** International Marketing
- MANA 4040** International Management
- OSCM 4040** Global Logistics Management
- OSCM 4045** Globalization and Global Operations

Variable title International courses offered TBD

Important University Policy About Transfer Credits:

Your final 30 credits needed to complete your Marquette undergraduate degree **must be earned as Marquette credits**, unless those credits are earned in an approved study abroad program.

NOTE FOR ACCOUNTING MAJORS

In order to be eligible for the CPA exam in most states, students must complete 150 hours/credits. One way to reach 150 hours could be completing credits at another university. Credits taken at another university **AFTER THE START OF A STUDENT'S FINAL 30 CREDITS do not transfer back to Marquette University** as these additional credits are **not needed** to earn the Marquette degree; keep in mind, the university policy is that the last 30 credits must be taken at Marquette University. Remember that the current university policy is that ALL transfer credits must be approved in advance. To read the entire policy go to:

[Accounting major credit transfer policy](#)



AIM Investment track

AIM began in 2005 and over 200 undergraduate students have participated in the program since then. Alumni of the program can be found in leading investment companies throughout the country and the world. Because today's global competitive business climate demands technically competent and ethically grounded professionals, the AIM program is well-suited to prepare students for future careers in the challenging and demanding investment management industry.

The AIM program has several notable accomplishments over the past several years.

- In 2006, AIM became the first undergraduate CFA Program Partner.
- The state-of-the-art AIM research room provides real-world investment experience.
- AIM students have won the local CFA Society's Investment Research Challenge five of the past 6 years – advancing twice to the America's semi-final round of the CFA Challenge.
- CFA Level I exam pass rates that have surpassed the global average every year since the program's inception and more than 40 AIM alumni have obtained their CFA charter.
- The program successfully launched Marquette University's first MOOC – *Introduction to Applied Investing* – in 2013.
- Students manage three investment portfolios within Marquette's endowment with a total market value in excess of \$2 million.
- The program has achieved a near 100% career placement record since its inception in 2005.
- Created a second track in private equity and investment banking in 2014.

The AIM program has become Marquette University's primary point of contact with the asset management sector – unifying students, alumni, investment professionals, and the business community into a single network. Events such as the *Ins and Outs of Wall Street*, the annual New York trip, and numerous AIM forums and seminars forge even closer ties with the investment sector. By reinforcing the University's and College of Business Administration's mission and commitment to linking theory with practice and by engaging alumni and leading industry experts, the AIM program has become a national model of applied learning.

Contact Information:

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Visit the AIM website at: business.marquette.edu/aim.edu



Investments Track Four Year Plan

FRESHMAN-SEMESTER #1	
BUAD 1001 (Business Day 1) ^E [3]	
BUAD 1060 (Business Analytical Tools) ^E [1]	
LEAD 1050 (Business Leadership Development) [0]	
ACCO 1030 (Financial Accounting) [3]	
ENGL 1001 (Rhetoric and Composition 1) [2]	
MATH 1400 (Elements of Calculus) [3]	
UC/NBE [3]	
	16

FRESHMAN-SEMESTER #2	
BUAD 1001 (Business Day 1) ^E (if not completed) [3]	
BUAD 1060 (Business Analytical Tools) ^E [1]	
BUAD 1560 (Statistics and Business Analytics) [4]	
ACCO 1031 (Managerial Accounting) [3]	
ENGL 1002 (Rhetoric and Composition 2) [3]	
ECON 1103 (Principles of Microeconomics) [3]	
UC/NBE [3]	
	15/16

SOPHOMORE-SEMESTER #1	
LEAD 2000 (Applying Leadership) [1] ^E or	
CMST 2300 (Business Communication) [2] ^E	
ECON 1104 (Principles of Macroeconomics) [3]	
UC or NBE or BUAD 1560 (if not completed) [3 or 4]	
ACCO 3001 (Intermediate Accounting) [3] <i>Recommended</i>	
FINA 3001 (Introduction to Finance) [3] <i>Recommended</i>	
Business Core [3]	
	18/17

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SOPHOMORE-SEMESTER #2	
LEAD 2000 (Applying Leadership) [1] ^E or	
CMST 2300 (Business Communication) [2] ^E	
UC/NBE [3]	
Business Core [3]	
Business Core [3]	
Business Core [3]	
Business Core [3]	
	16/17

UNIVERSITY CORE (UC)	
Literature elective ^{A, C, D}	
THEO 1001	
THEO elective ^{A, C}	
PHIL 1001	
PHIL 2310 ^A	
Diverse Culture elective ^C	
History elective ^C	
Science elective ^C	
<i>Non-Business electives (NBE) 18 credits required</i>	
^A course has prerequisites	
^C must select from www.marquette.edu/core	
^D preforming arts courses do not satisfy literature elective requirement	

BUSINESS CORE	
OSCM 3001 ^M (Introduction to Supply Chain Mgmt.)	
MARK 3001 ^M (Introduction to Marketing)	
FINA 3001 ^{M*} (Introduction to Finance)	
INSY 3001 ^M (Introduction to Information Technology)	
MANA 3001 (Behavior and Organization)	
UPPER DIVISION BUSINESS ELECTIVE (Formerly ECON 3001)	
LEGAL CORE: FINA 4310 (Intro to AIM)	
ETHICAL CORE: FINA 4370 (Invest Mgmt., Ethics & Society)	
^M Intro course to Major; need to check prerequisites	

AIM REQUIRED COURSES	
ACCO 3001 [#] (Intermediate Accounting)	
ACCO 4080 (Analysis of Corporate Financial Statements)	
FINA 3986 (Internship Work Period) <i>Summer between JR/SR</i>	
FINA 4001 (Advanced Financial Management)	
FINA 4011 (Investment Analysis)	
FINA 4065 (Fixed Income Securities) <i>JR Semester #2</i>	
FINA 4310 (Intro to AIM) <i>JR Semester #1</i>	
FINA 4320 (Research and Financial Analysis) <i>JR Semester #2</i>	
FINA 4330 (Valuation and Portfolio Management) <i>SR Semester #1</i>	
FINA 4370 (Investment Mgmt, Ethics & Society) <i>SR Semester #2</i>	
One of the following AIM electives: ACCO 4020, ECON 4080, One of the following IB electives: ACCO 4040, ECON 4044, FINA 4040	



JUNIOR - SEMESTER #1	
LEAD 3000 ^E (Future Leadership Strategy) [1]	
Business Core [3]	
MAJOR COURSE/Business Elective [3]	
MAJOR COURSE/Business Elective [3]	
UC/NBE [3]	
UC/NBE [3]	
	15/16
JUNIOR - SEMESTER #2	
LEAD 3000 ^E (Future Leadership Strategy) [1]	
MAJOR COURSE/Business Elective [3]	
MAJOR COURSE/Business Elective [3]	
UC/NBE [3]	
UC/NBE [3]	
UC/NBE [3]	
	15/16
SENIOR - SEMESTER #1	
MANA 4101 ^E (Strategic Management) [3]	
MAJOR COURSE/Business Elective [3]	
MAJOR COURSE/Business Elective [3]	
MAJOR COURSE/Business Elective [3]	
UC/NBE [3]	
UC/NBE [3]	
	18
SENIOR - SEMESTER #2	
MAJOR COURSE/Business Elective [3]	
MAJOR COURSE/Business Elective [3]	
UC/NBE [3]	
UC/NBE [3]	
UC/NBE [3]	
	15

OTHER NOTES	
^E Course may be taken either semester of respective year.	
[#] Must be taken prior or concurrent with application to AIM program.	
Official AIM program info, check Undergraduate Bulletin.	
Minimum of 129 credits needed to graduate in AIM.	



AIM Private Equity & Banking track

Since 2005, the AIM program has become Marquette University's primary point of contact with the asset management sector -- unifying students, alumni, investment professionals, and the business community into a single network. The second track of the AIM program is dedicated to forging ever closer ties with the private equity and investment banking sectors by reinforcing the University's and College of Business Administration's mission and commitment to linking theory with practice and by engaging alumni and leading industry experts.

In addition to providing an academically rigorous set of private equity and investment banking courses, the second AIM track adds a strong element of applied learning including:

- Summer internships within investment banks, private equity firms, and other financial service providers,
- Opportunities for students to learn from experienced professionals,
- Incorporation of more financial modeling and case studies into the curriculum,
- Interaction with Marquette's growing finance alumni network who will continue to provide valuable assistance in preparing students for internships and entry level positions,
- Management of a micro-cap equity fund,
- Use of "in the trenches" guest speakers in the classroom to allow students to learn about real private equity and banking experiences,
- Creation of a Private Equity & Banking Club which will provide opportunities for coaching and nurturing that are important in helping students accelerate their careers, and
- Opportunities for students to assist in the monitoring and evaluation of the performance of private equity investments within various investment portfolios.

Graduates of the AIM program will continue to be highly valued by financial services firms in the Midwest and nationally because of their discipline, developed 'applied' skills, rigorous curriculum and industry knowledge. Mark Zellmer, an experienced financial professional and popular instructor, he is the program's co-director and will assist with the oversight of the Private Equity & Banking track.

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Visit the AIM web site at: business.marquette.edu/aim.edu



Private Equity and Investment Banking Track Four Year Plan

FRESHMAN-SEMESTER #1	
BUAD 1001 (Business Day 1) ^E [3]	
BUAD 1060 (Business Analytical Tools) ^E [1]	
LEAD 1050 (Business Leadership Development) [0]	
ACCO 1030 (Financial Accounting) [3]	
ENGL 1001 (Rhetoric and Composition 1) [3]	
MATH 1400 (Elements of Calculus) [3]	
UC/NBE [3]	
	16

FRESHMAN-SEMESTER #2	
BUAD 1001 (Business Day 1) ^E (if not completed) [3]	
BUAD 1060 (Business Analytical Tools) ^E [1]	
BUAD 1560 (Statistics and Business Analytics) [4]	
ACCO 1031 (Managerial Accounting) [3]	
ENGL 1002 (Rhetoric and Composition 2) [3]	
ECON 1103 (Principles of Microeconomics) [3]	
UC/NBE [3]	
	15/16

SOPHOMORE-SEMESTER #1	
LEAD 2000 (Applying Leadership) [1] ^E or	
CMST 2300 (Business Communication) [2] ^E	
ECON 1104 (Principles of Macroeconomics) [3]	
UC or NBE or BUAD 1560 (if not completed) [3 or 4]	
ACCO 3001 (Intermediate Accounting) [3] <i>Recommended</i>	
FINA 3001 (Introduction to Finance) [3] <i>Recommended</i>	
Business Core [3]	
	16/17

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SOPHOMORE-SEMESTER #2	
LEAD 2000 (Applying Leadership) [1] ^E or	
CMST 2300 (Business Communication) [2] ^E	
UC/NBE [3]	
Business Core [3]	
Business Core [3]	
Business Core [3]	
Business Core [3]	
	16/17

UNIVERSITY CORE (UC)	
Literature elective ^{A, C, D}	
THEO 1001	
THEO elective ^{A, C}	
PHIL 1001	
PHIL 2310 ^A	
Diverse Culture elective ^C	
History elective ^C	
Science elective ^C	
<i>Non-Business electives (NBE) 18 credits required</i>	
^A course has prerequisites	
^C must select from www.marquette.edu/core	
^D performing arts courses do not satisfy literature elective requirement	

BUSINESS CORE	
OSCM 3001 ^M (Introduction to Supply Chain Mgmt.)	
MARK 3001 ^M (Introduction to Marketing)	
FINA 3001 ^{M#} (Introduction to Finance)	
INSY 3001 ^M (Introduction to Information Technology)	
MANA 3001 (Behavior and Organization)	
UPPER DIVISION BUSINESS ELECTIVE (Formerly ECON 3001)	
LEGAL CORE: FINA 4310 (Intro to AIM)	
ETHICAL CORE: FINA 4370 (Invest Mgmt., Ethics & Society)	
^M Intro course to Major; need to check prerequisites	

AIM REQUIRED COURSES	
ACCO 3001 [#] (Intermediate Accounting)	
ACCO 4080 (Analysis of Corporate Financial Statements)	
FINA 3986 (Internship Work Period) <i>Summer between JR/SR</i>	
FINA 4001 (Advanced Financial Management)	
FINA 4310 (Intro to AIM) <i>JR Semester #1</i>	
FINA 4011 (Investment Analysis)	
FINA 4360 (Applied Financial Modeling) <i>JR Semester #1</i>	
FINA 4371 (Private Equity, Ethics and Society) <i>SR Semester #2</i>	
FINA 4081 (Investment Banking) <i>JR Semester #2</i>	
Two of the following AIM electives: ACCO 4020, ECON 4060, FINA 4060, FINA 4065, FINA 4080, FINA 4320, FINA 4082, FINA 4112, INSY 4051	
One of the following IB electives: ACCO 4040, ECON 4044, FINA 4040	



JUNIOR - SEMESTER #1	
LEAD 3000 ^E (Future Leadership Strategy) [1]	
Business Core [3]	
MAJOR COURSE/Business Elective [3]	
MAJOR COURSE/Business Elective [3]	
UC/NBE [3]	
UC/NBE [3]	
	15/16
JUNIOR - SEMESTER #2	
LEAD 3000 ^E (Future Leadership Strategy) [1]	
MAJOR COURSE/Business Elective [3]	
MAJOR COURSE/Business Elective [3]	
UC/NBE [3]	
UC/NBE [3]	
UC/NBE [3]	
	15/16
SENIOR - SEMESTER #1	
MANA 4101 ^E (Strategic Management) [3]	
MAJOR COURSE/Business Elective [3]	
MAJOR COURSE/Business Elective [3]	
MAJOR COURSE/Business Elective [3]	
UC/NBE [3]	
UC/NBE [3]	
	18
SENIOR - SEMESTER #2	
MAJOR COURSE/Business Elective [3]	
MAJOR COURSE/Business Elective [3]	
UC/NBE [3]	
UC/NBE [3]	
UC/NBE [3]	
	15
OTHER NOTES	
^E Course may be taken either semester of respective year.	
[#] Must be taken prior to or concurrent with application to AIM program.	
For official AIM program info, check Undergraduate Bulletin.	
Minimum of 129 credits needed to graduate in AIM.	



BANKING PROGRAM

Program Description

BACKGROUND: Marquette University has developed a new and exciting Commercial Banking Program for undergraduate students. This Program is unique in the Midwest and takes the first steps towards the professionalization of Commercial Banking, on par with other professions. It is designed to complement other known industry programs and to build a foundation of professional discipline at the academic level. The program launched at Marquette University in the Spring of 2017.

Recognizing that a gap exists in the industry, Marquette University understands that one of the greatest challenges, and opportunities, faced by society today is to bolster the economy. Investing in a program that can help to rejuvenate the banking industry takes the steps necessary to embrace this challenge. The Banking Program at Marquette University is designed to fulfill the value proposition of providing excellent careers and jobs for students and to provide talent and succession for banks. As part of a nationally ranked Finance department, the Marquette Banking Program will offer students a “focused” direction in their career aspirations. Rather than simply graduate with a degree in Finance, students will graduate with a concentration in Commercial Banking, thus elevating the discipline to the stature of other notable professions. By educating Finance majors on the core tenets of banking, bank management and risk management, professional Marquette bankers will be delivered to the industry, armed with the knowledge to be fully productive from the day they enter the bank. With a total of eight courses in finance and banking, coupled with two summer internships, graduating students will be well armed to grasp today’s challenges in banking, and to advance a fresh look at the issues, challenges, and problems facing banks.

Banking Core Courses: In addition to the regular finance courses, there are three unique core Banking courses and two required related electives (accounting, finance, economics, and IT):

- **Introduction to Banking** is an entry-level course in banking, designed to help students understand the foundations and nature of banking, how banks make money and generate revenue, the regulatory structure, overall value creation and current issues in banking.
- **Bank Leadership** provides an overview of the primary and current leadership functions in a banking environment. Students will learn about the decision-making committees that operate in banks, as well as gain a working knowledge of bank functions and managerial roles.
- **Bank Risk Management** is a course focusing on risk management and the risk evaluation process banks engage in as they execute their duties and responsibilities. Students will learn about the overall corporate governance structure used by financial institutions to determine risk, to assess the magnitude of defined risks, and to take appropriate action to either remediate risks or enhance controls. Topics of discussion, in terms of both the committees internal to banks as well as organizations external to banks, include structures used and recommended for survivability of banks in today’s economy.

REQUIRED INTERNSHIP: Students accepted into the Banking Program are expected to complete a summer internship between their sophomore and junior years and their junior and senior years. While possible, students should understand that it will be difficult to study abroad during their junior or senior years while enrolled in the Banking Program. Also, given the required Banking Program courses, it will be challenging for students to obtain multiple majors in business in four years.

APPLICATION TO THE BANKING PROGRAM: Students apply to the Banking Program during the fall semester of their sophomore year (having completed or currently enrolled in FINA 3001 and ACCO 3001) and notification of acceptance occurs before the advising period. If at any time a student leaves or is dropped from the program, all credits earned at that point will be counted towards the finance major. Acceptance into the program will be based on:

- Resume & References
- Interview
- Declared Finance major
- Grades earned by the beginning of the spring semester of the sophomore year (GPA \geq 3.0)
- Application Essay

Interviews for the summer internships will begin after acceptance into the Banking Program

Contact Information:

Dr. Kent Belasco, Director, Banking Program

kent.belasco@marquette.edu

414-288-6882, David Straz Hall, room 40

Commerical Banking Track Four Year Plan

FRESHMAN-SEMESTER #1
BUAD 1001 (Business Day 1) ^E [3] BUAD 1060 (Business Analytical Tools) ^E [1] LEAD 1050 (Business Leadership Development) [0] ACCO 1030 (Financial Accounting) [3] ENGL 1001 (Rhetoric and Composition 1) [2] MATH 1400 (Elements of Calculus) [3] UC/NBE [3]
16

FRESHMAN-SEMESTER #2
BUAD 1001 (Business Day 1) ^E (if not completed) [3] BUAD 1060 (Business Analytical Tools) ^E [1] BUAD 1560 (Statistics and Business Analytics) [4] ACCO 1031 (Managerial Accounting) [3] ENGL 1002 (Rhetoric and Composition 2) [3] ECON 1103 (Principles of Microeconomics) [3] UC/NBE [3]
15/16

SOPHOMORE-SEMESTER #1
LEAD 2000 (Applying Leadership) [1] ^E or CMST 2300 (Business Communication) [2] ^E ECON 1104 (Principles of Macroeconomics) [3] UC or NBE or BUAD 1560 (if not completed) [3 or 4] FINA 3001 (Introduction to Finance) [3] <i>recommended</i> Business Core [3] Business Core [3]
16/17

Apply to
Banking
January

SOPHOMORE-SEMESTER #2
LEAD 2000 (Applying Leadership) [1] ^E or CMST 2300 (Business Communication) [2] ^E UC/NBE [3] Business Core [3] Business Core [3] Business Core [3] Business Core [3]
16/17

UNIVERSITY CORE (UC)
Literature elective ^{A, C, D} THEO 1001 THEO elective ^{A, C} PHIL 1001 PHIL 2310 ^A Diverse Culture elective ^C History elective ^C Science elective ^C <i>Non-Business electives (NBE) 18 credits required</i> ^A course has prerequisites ^C must select from www.marquette.edu/core ^D performing arts courses do not satisfy literature elective requirement

BUSINESS CORE
OSCM 3001 ^M (Introduction to Supply Chain Mgmt.) MARK 3001 ^M (Introduction to Marketing) FINA 3001 ^M (Introduction to Finance) INSY 3001 ^M (Introduction to Information Systems) Upper Division Business Elective (formerly ECON 3001) MANA 3001 (Behavior and Organization) LEGAL CORE: REAL 3001 (Introduction to Real Estate) ETHICAL CORE: MANA 3002 or PHIL 4330 ^M Intro course to Major; need to check prerequisites

BANKING REQUIRED COURSES
FINA 3002 (Introduction to Banking) <i>SO Semester #2</i> FINA 3988 (Internship Work Period) <i>Summer between SO/JR & JR/SR</i> FINA 4001 (Advanced Financial Management) <i>SO Semester #2</i> FINA 4011 (Investment Analysis) <i>JR Semester #1</i> FINA 4380 (Applied Financial Modeling) <i>SR Semester #2</i> FINA 4210 (Bank Leadership) <i>JR Semester #1</i> FINA 4211 (Bank Risk Management) <i>SR Semester #1</i>
One of the following electives: ACCO 4040, BUAD 2986, BULA 3040, ECON 4040, ECON 4044, FINA 4040, MARK 4040
Two of the following electives: ACCO 3001, ACCO 4020, ACCO 4080, FINA 4002, FINA 4065, FINA 4081, FINA 4082, ECON 4080, INSY 4051, INSY 4053, REAL 4130, MARK 4094

JUNIOR - SEMESTER #1
LEAD 3000 ^E (Future Leadership Strategy) [1] Business Core [3] MAJOR COURSE/Business Elective [3] MAJOR COURSE/Business Elective [3] UC/NBE [3] UC/NBE [3]
15/16

JUNIOR - SEMESTER #2
LEAD 3000 ^E (Future Leadership Strategy) [1] MAJOR COURSE/Business Elective [3] MAJOR COURSE/Business Elective [3] UC/NBE [3] UC/NBE [3] UC/NBE [3]
15/16

SENIOR - SEMESTER #1
MANA 4101 ^E (Strategic Management) [3] MAJOR COURSE/Business Elective [3] MAJOR COURSE/Business Elective [3] MAJOR COURSE/Business Elective [3] UC/NBE [3] UC/NBE [3]
18

SENIOR - SEMESTER #2
MAJOR COURSE/Business Elective [3] MAJOR COURSE/Business Elective [3] UC/NBE [3] UC/NBE [3] UC/NBE [3]
15

OTHER NOTES
^E Course may be taken either semester of respective year. Official Banking program info, check Undergraduate Bulletin.



INTERNATIONAL BUSINESS MAJOR-LANGUAGE REQUIREMENT

MINIMUM COURSES REQUIRED FOR IB MAJOR

<u>Arabic</u> <u>(ARBC)</u>	<u>Chinese</u> <u>(CHNS)</u>	<u>French</u> <u>(FREN)</u>	<u>German</u> <u>(GRMN)</u>	<u>Italian</u> <u>(ITAL)</u>	<u>Spanish</u> <u>(SPAN)</u>
ARBC 1001	CHNS 1001	FREN 1001	GRMN 1001	ITAL 1001	SPAN 1003
ARBC 1002	CHNS 1002	FREN 1003	GRMN 1003	ITAL 1002	SPAN 2001 & 2002
ARBC 2001	CHNS 2001	FREN 2001 & 2002	GRMN 2001 & 2002	ITAL 2001	OR
ARBC 2002	CHNS 2002	OR	OR	ITAL 2002	SPAN 2003
ARBC elective	CHNS elective	FREN 2003	GRMN 2003	ITAL elective	SPAN 3001
ARBC elective	CHNS elective	FREN 3001 FREN elective	GRMN 3001 GRMN elective	ITAL elective	SPAN elective

FOR INFORMATION ABOUT LANGUAGE MINORS OFFERED, PLEASE SEE THE UNDERGRADUATE BULLETIN, AND SELECT THE LANGUAGE YOU ARE INTERESTED IN TO SEE THE REQUIREMENTS:

<http://bulletin.marquette.edu/undergrad/helenwayklinglercollegeofartsandsciences/languagesliteraturescultures/>

Business questions about the IB language requirements: Contact Mr. Doug Smith, Director of International Business Studies

