



FOR IMMEDIATE RELEASE

August 2, 2017

**Lollapalooza 2017 Tip Sheet
Important Facts & Features of Lollapalooza**

Lollapalooza returns with four full days in Grant Park August 3-6, 2017. This four-day extravaganza will transform the jewel of Chicago into a mecca of music, food, art, and fashion featuring over 170 bands on eight stages, including Chance The Rapper, The Killers, Muse, Arcade Fire, The xx, Lorde, blink-182, DJ Snake, and Justice, and many more.

Lollapalooza will host 100,000 fans each day, and with so much activity, we wanted to provide some top highlights:

•**SAFETY FIRST:** In case of emergency, we urge attendees to be alert to safety messaging coming from the following sources:

- Push Notifications through The Official Lollapalooza Mobile App available on Android and iOS
- Video Screens at the Main Entrance, North Entrance, and Info Tower by Buckingham Fountain
- Video Screens at 4 Stages – Grant Park, Bud Light, Lake Shore and Perry's
- Audio Announcements at All Stages
- Real-time updates on Lollapalooza Twitter, Facebook and Instagram

In the event of a weather evacuation, all attendees should follow the instructions of public safety officials. Festival patrons can exit the park to the lower level of one of the following shelters:

- GRANT PARK NORTH
[25 N. Michigan Avenue](#)
[Chicago, IL 60602](#)
Underground Parking Garage (between Monroe and Randolph) *Enter via vehicle entrance on Michigan Ave.
- GRANT PARK SOUTH
[325 S. Michigan Avenue](#)
[Chicago, IL 60604](#)
Underground Parking Garage (between Jackson and Van Buren) *Enter via vehicle entrance on Michigan Ave.
- MILLENIUM LAKESIDE
[5 S. Columbus Drive](#)
[Chicago, IL 60603](#)
Underground Parking Garage (Columbus between Monroe and Randolph) *Enter via vehicle entrance on Michigan

For a map of shelter locations and additional safety information, visit www.lollapalooza.com/safety.

NOTE: Shelter locations will be opened by the Festival organizers in coordination with the City only in cases of extreme weather to ensure the safety of event patrons.



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•**WRISTBAND ACTIVATION:** Fans need to activate their wristbands before heading to Grant Park to ensure a smooth process entering the gates. Wristband activation guarantees the wristband is associated with the person wearing it. You can associate an emergency contact to your credential, as well as help expedite any issues you might have once at the fest. To activate, visit www.lollapalooza.com/wristband.

•**LOLLA CASHLESS WITH SPECIAL PERKS FOR CITI CARDMEMBERS:** Fans can securely link their wristband to a credit or debit card to pay with a tap of the wrist at Chow Town, Lolla Market, Bodegas, bars, lockers, and Festival merchandise tents. Citi cardholders also receive special perks when they sign up using their Citi card including access the exclusive Citi Viewing Deck. Fans will still need their ID to order alcohol. To sign up for Lolla Cashless, visit www.lollapalooza.com/wristband, or activate at the Wristband Activation Tents located around Buckingham Fountain.

•**FESTIVAL ENTRANCES:** Fans can enter the park at the Main Entrance at Michigan Avenue and Congress Plaza, or at the North Entrance at Columbus and Monroe.

VIP and Platinum Ticketholders have new dedicated entrances in more convenient locations this year. Both VIP and Platinum ticket holders can enter on the north side of Grant Park at Van Buren Street. There is also a dedicated Platinum entrance at the 11th Street Pedestrian Bridge. Golf cart transportation will meet Platinum guests upon arrival and take them to their destination of choice.

•**BAG SEARCH AND NO BAG EXPRESS LANES:** The safety and security of our fans is our top priority. ALL bags will be searched before entry. For your safety, bag sizes will be limited to 18 L sized bags or smaller (roughly 1000 cubic inches or 10" x 10" x 10"). If you have to bring a bag, [drawstring bags](#) are ideal. We ask all attendees to plan ahead to allow extra time entering the festival. For faster entry, No Bag Express Lanes are located at both the North and Main entrances for those not carrying a bag. A full list of prohibited items can be found at <http://www.lollapalooza.com/information>.

•**TICKETS:** All General Admission 4-Day and 1-Day Tickets to Lollapalooza 2017 are **sold-out**. VIP 4-Day & 1-Day Tickets and 4-Day & 1-Day Platinum Tickets are still available at www.lollapalooza.com/tickets. All wristbands contain RFID technology and will be authenticated upon entering the gates. If your wristband needs to be replaced for some reason, there is a \$25 Wristband Replacement Fee.

•**FESTIVAL HOURS:** Thursday, August 3 to Sunday, August 6 from 11am to 10pm each day.

•**BOX OFFICE HOURS:** Box office is located on the corner of S. Michigan Ave and Balbo Ave. 2017 Box office hours are:

- Tuesday 8/1: 12 – 8 pm
- Wednesday 8/2: 12 – 8 pm
- Thursday 8/3: 10 am – 10 pm
- Friday 8/4: 10 am – 10 pm
- Saturday 8/5: 10 am – 10 pm
- Sunday 8/6: 10 am – 10 pm





•**GETTING TO LOLLA:** Fans are encouraged to use eco-friendly transportation to get to Grant Park, including public transit, walking and bicycles. As a special offer, just for Lollapalooza attendees, our friends at **Bike and Roll Chicago** are giving discounts on bike rentals. Check out their special rental packages [here](#) (up to 65% in savings for festival patrons!). Designated bike parking will be available south of the main entrance on Michigan Avenue, where **Chainlinks** will be providing bike demonstration repairs, education on bike safety and maintenance, and on the spot maintenance and prizes for patrons who ride to the festival.

Convenient and security patrolled, 24-hour parking is available near Grant Park at the four **Millennium Garages**. For the most convenient parking for Lollapalooza and best rates, reserve discounted parking in advance [here](#).

Or, let **Metra** take you to and from Lolla via one of five downtown train stations within walking distance of Grant Park. Metra is offering a \$10 unlimited ride pass for Thursday and Friday and an \$8 unlimited ride Weekend Pass for Saturday and Sunday. Buy passes at train stations or on the Ventra App, available at the App Store or Google Play. Click [here](#) for Metra maps, schedules and station information.

Need a ride to or from Lollapalooza? Uber is Lollapalooza's official ride share partner and can get you to & from the Festival safely. If you're a first-time rider you can use promo code LOLLACHI17 for your first ride free up to \$15. Uber cannot pick up or drop off right outside the park so when exiting please walk west of Michigan Avenue to request your ride.

•**EXITING THE PARK:** At the end of the night please exit through the gate you came in or at additional exit points located on Balbo and Jackson.

•**FESTIVAL IMPROVEMENTS:** Fans can look forward to larger, high-res video screens at the Grant Park and Bud Light Stages, enhanced sound that brings more consistent sound and expands coverage across the field, along with a new visual experience at Perry's Stage. Another welcome new addition in 2017: improved restroom facilities. This year, restrooms in the park will be upgraded to environmentally friendly, flushable toilets.

•**ROCK & ROLLERS:** Rock & Rollers is Lolla's must-see meet-up spot for hot skates, cold drinks and classic arcade games like Ms. Pac Man, Burger Time and more. Swap your shoes for a pair of roller skates and show off your best roller boogie scissors, toe drags, and shoot-the-duck. With free skating and arcade games, plus plenty of shade and seating, there's no better spot to whirl around between sets.

•**JANE SAYS:** Jane Says is an immersive, interactive challenge that's part scavenger hunt, part quiz show, and part mission for global good. Lollapalooza has earmarked \$100,000 for local and global initiatives via Jane Says. When you play along, you champion worthy causes, have a blast, and get the chance to win amazing prizes that make a positive social impact — along with sweet rewards for yourself! VIP upgrades or trip to Lollapalooza Paris anyone? Visit the Jane Says HQ near Lolla Cares and play on the Lolla App.

•**HYDRATION & COOLING:** Hydration is paramount to the health and safety of patrons. Lollapalooza is committed to keeping fans hydrated by offering free freshly filtered water at **CamelBak Hydration Stations** located throughout the festival. Fans can bring up to 2 factory-sealed bottles into the park, or preferably an empty, refillable bottle. It also helps Lollapalooza minimize its environmental impact. Last year fans poured enough water to fill over 1,136,000 water bottles,





bringing the number to over 3 million since 2010. You can also take a break from the sun on our cooling buses by the Medical Tents on Balbo or Jackson, or enjoy the breeze from one our cooling stations scattered around the park.

•**LOCKERS:** Want a safe and secure place to store your things while you attend Lollapalooza? Personal lockers will be available so you can free up your hands and avoid losing any personal items during the festival. Rent a locker inside of the festival grounds just South of the main entrance off Congress. Each locker comes with a universal cell phone charger inside. Cell phone charging sticks are also available for purchase at the locker tent. Click [here](#) to reserve your locker in advance at the best available pricing.

•**INFO/LOST & FOUND:** Visit an information center for all event related questions while on site. Festival programs, lost and found, and other event services are offered. The main information center is located at Columbus and Congress. Two additional information tents are located off Columbus, north of Jackson and south of Balbo. If you lose something at the festival, you can also visit Lollapalooza's virtual lost and found at www.lolla.com/lostfound. Here you can view found inventory, submit a claim, and be more easily connected with your item(s). If you find something, please turn it into an info booth.

•**MOBILE APP:** The Official Lollapalooza Mobile App powered by Bud Light is the official festival resource complete with interactive map and custom scheduler. New this year, fans can order beer in advance for fast pickup, and filter Chow Town restaurants by Vegetarian, Vegan, and Gluten Free options right here in the mobile app! It's available now for Android and iPhone users. Fans are encouraged to opt-in to push notifications and enable Bluetooth to receive all the latest updates as well as any emergency messaging direct from festival staff.

•**GET SOCIAL:** Follow Lolla on [Facebook](#), [Twitter](#), [Instagram](#) and Snapchat to stay up to date on major announcements, and catch a unique look at the fest. Fans who tag the fest in their posts using @lollapalooza and #lolla can join the conversation, and have a chance to see their posts on jumbotrons throughout Grant Park.

•**15 SECONDS OF FAME!:** If you catch yourself on one of our stage jumbotrons and want to share the moment with all your friends? Register with your "selfie" in the app to have your Lolla moment of fame sent straight to you!

•**OFFICIAL LIVE BROADCAST ON RED BULL TV:** Fans worldwide who can't make it to Grant Park will be able to get the Lollapalooza experience streamed live at www.lollapalooza.com and redbull.tv/lollapalooza with replays happening into the night and all summer long!

•**LOLLAPALOOZA AFTERSHOWS:** This year Lollapalooza is bringing over 70 Official Aftershows to venues throughout Chicago, keeping fans rocking even after the festival gates have closed. Tickets are still available to select shows. Check out the full schedule and get tickets at www.do312.com/lollaftershows.

•**LOLLASHOP:** Back again for the 6th year, the **LollaShop pop-up store** will open from 7/28-8/7. Only a short walk from Grant Park, you can shop early for all things Lolla. Inside the park, fans can shop in air-conditioned comfort at our **LollaShop megastore** located by Buckingham Fountain. This year's shop features collaborations with beloved Chicago sports teams plus fashion-forward brands Camp Collection and Aviator Nation.





For the first time ever, you can avoid the crowds and pre-order your merchandise to pick up at your convenience inside Grant Park. Simply visit our online store to shop a selection of items available for pre-order before they sell out! At your leisure, stop by our pick-up location any time before the end of the event to grab your pre-ordered loot.

FOUR WAYS TO SHOP

- Shop on site at three locations including the air-conditioned megastore at Buckingham Fountain plus two Satellite Stores on Columbus
- LollaShop pop-up store at 129 N. Wabash Avenue, open July 28 – August 7
- Pre-order online or through the Official Mobile App and pick up at the festival
- LollaShop Online at store.lolla.com

• **SUSTAINABILITY:** Lollapalooza is committed to sustainable festival practices in the field, behind the scenes and through the preservation of the ever-beautiful Grant Park. This commitment is integrated into every area of the park, from recycling and composting, to eco-friendly service items at Chow Town, and CamelBak Hydration Stations that provide patrons free, filtered water, while diverting thousands of plastic bottles from the landfill. Even more, festival producers offset the carbon dioxide emissions of festival vehicles, generators, staff and artist travel, by purchasing certified carbon offsets.

We invite attendees to join our sustainability efforts by participating in the Rock & Recycle Program, where fans are rewarded for filling one bag of recyclables from the festival grounds with a commemorative Lollapalooza Festival t-shirt. Each participant also earns a chance to win a bike from Heritage and two 4-day GA Tickets to Lollapalooza 2018!

• **LOLLA CARES:** Lollapalooza was the first-ever festival to blend art and activism in 1991, and Lolla Cares continues today as an integral part of the four-day event. It is our goal to include non-profits that add depth and richness to the overall festival experience, and inform and educate patrons beyond music. We choose organizations that are focused on raising awareness for a variety of causes, including art, the environment, and those committed to improving the quality of life for their community and future generations. We invite all attendees to get involved, so swing by Lolla Cares and join the conversation.

• **ART AT LOLLA:** Your Lolla wristband gets you \$2 off admission to the Art Institute of Chicago, the second largest art museum in the country. Valid through August 31, 2017.

• **KIDZAPALOOZA:** Kids ten and under rock for free at Lollapalooza. Kidzapalooza presented by **Lifeway Kefir** is the family-friendly festival within the festival. Check out activities for parents and kids alike! Get punk hairdos and airbrush tats, make a recycled craft with Shedd Aquarium, create a Music Video with Berklee College of Music, and watch skating demos. Create a masterpiece with Lifeway Kefir's art mural wall or scratch, beatbox & rhyme with the Q Brothers. Jump in the photo booth with some props and walk away with a special memento. Grab a refreshing sno-cone, then take a load off in the shaded Kidza Lounge provided by The Land of Nod. Don't forget to experience Collaboraction's Dome of Dance and new Kidza Theatre with interactive plays throughout the day!

Once you're in the park visit a Tag-a-Kid kiosk at Kidzapalooza or at the Main Info Tent at Columbus and Congress where parents can register their kids with the festival and receive an RFID wristband. If a child gets lost, we have a reliable and





fast way to reunite them with their parent. If you're in need of a private place to change a diaper or for breastfeeding, visit the Family Services tent at the entrance to Kidzapalooza.

•**BODEGAS:** The Bodega is your one-stop shop to buy fresh fruit, snacks, and basic festival necessities. Apple? Trail Mix? Sunscreen? Poncho? The Bodega has you covered. Visit them on Columbus at the Jackson and Balbo intersections.

•**LOLLA MARKET:** Grab some goodies at pop-up stores by the Chicago Blackhawks, Aviator Nation, and TOMS. Glo up with hair braiding, a glitter bar, temporary tattoos and more by the style squad at Glam-o-rama. Choose the art for your Lolla gear at Hot Off the Press. Visit the Artisans for a curated selection of shops by independent creatives with an emphasis on Chicagoland locals.

•**DA BEERS:** Lolla's craft beer hangout is back and serving up Stella Artois, Goose Island Four Star Pilsner, and more on tap. Plus, it's decked out with cornhole, ping pong, bocce ball and even more shaded seating.

•**MIX'D UP! CRAFT COCKTAIL BAR:** Head over to Lolla's cocktail bar for classic and signature drinks featuring Tito's Handmade Vodka, Jack Daniel's, Hendrick's Gin, Sailor Jerry, and Dobel. Daily food pop-ups from 3-7pm presented by Big Star and Publican Quality Meats. Guests must be 21+.

•**2016 ECONOMIC IMPACT:** In 2016, Lollapalooza was responsible for injecting \$210.1 million into the local economy. After festival hours, the 100,000 music-lovers each day will fill local bars, restaurants and music venues across the city, where there were over 55 official after-shows and after-parties featuring over 110 artists!

Lollapalooza 2017 is generously sponsored by: Red Bull Sound Select, Bud Light, Pepsi, Tito's Handmade Vodka, BMI, Toyota, Citi, Cupcake Vineyards, and Lifeway Kefir.



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