

新聞稿  
PRESS RELEASE

**For Immediate Release**

**KMB and HK Tramways partner to offer special interchange discount**

(Hong Kong: 26 June 2017) The Kowloon Motor Bus Co. (1933) Ltd. (KMB) and Hong Kong Tramways (HKT), two of the Hong Kong oldest public transport companies, launch a 6-month trial scheme to introduce KMB-Tram interchange discount when passengers interchange between designated cross-harbour routes solely operated by KMB and Tram with effect from Saturday 1 July 2017.

Octopus Card users commuting from KMB cross-harbour solely operated routes to Tram line, and vice versa, may save HK\$2.30 for adult and HK\$1.20 for child, which is equivalent to a single journey fare on tram.

For the first time in Hong Kong's history, two public transport companies partner on cross-harbour routes. KMB and HKT, two of the oldest public transport companies respectively operating since 1933 and 1904, aim to benefit the citizens by offering them new solutions to commute between Hong Kong Island and Kowloon/New Territories. Thanks to the special interchange discount and convenient interchange hubs, the connecting journeys are often the most economical and comfortable ones.

"KMB has been devoted to promote the use of public transportation by exploring novel and innovative initiatives for passengers to enjoy safe, economical and convenient journeys. Bus-Tram Interchange discount is a point in case to show our effort in this regard. We are glad to partner with HK Tramway to make the concession scheme happen.", said KMB General Manager (Corporate Planning & Business Development) Godwin So.

"HK Tramways is pleased to collaborate with KMB in launching this very first scheme improving the connection between Hong Kong Island and Kowloon/New Territories. This initiative aims to benefit to Hong Kong people with offering them better service, more economical journeys, more accessible

and more convenient street-level commuting via the combined network of Tramways and KMB.”, said HK Tramways General Manager Cyril Aubin.

#### KMB-Tram Interchange scheme's terms and conditions

1. The discount is only applicable if boarding at the Designated Cross-harbour Routes in Kowloon and the New Territories for the journeys towards Hong Kong Island; or if boarding at the Designated Cross-harbour Routes on Hong Kong Island for the journeys towards Kowloon and the New Territories. Also, passengers must use the same Octopus for the connecting journeys to enjoy the discount.
2. After paying the fare of the Designated Cross-harbour Routes, interchange with tram within 180 minutes with the bus fare transaction record on the Octopus and the fare discount will apply to the fare of the tram when present the Octopus for fare payment upon alighting; or after taking the tram, interchange with the designated bus routes within 60 minutes, the fare discount will automatically apply to the tram fare.
3. Passengers who enjoy “Government Public Transport Fare Concession Scheme for the Elderly and Eligible Persons with Disabilities” will not be eligible for this interchange discount scheme.
4. Passengers of the TramOramic Tour and Party Tram are not eligible to this interchange discount scheme.
5. Passengers must maintain a positive balance in their Octopus in order to enjoy the offer.
6. To enjoy the discount, passengers should not use the same Octopus Card on other bus routes or on other modes of transport between the two legs. The passenger's Octopus should not have more than 9 transaction records between KMB ride and Tram ride.
7. For details, please refer to the promotional materials.
8. KMB and Hong Kong Tramways, Limited shall not be liable for any loss or damage howsoever arising from the use or inability to use the Scheme.
9. Passengers can check with Hong Kong Tramways, Limited for the operation hours and journey fares of trams.
10. The interchange discount is a commercial agreement between KMB and Hong Kong Tramways, Limited, which shall be responsible for their own services.
11. KMB and Hong Kong Tramways, Limited reserve the right to alter or terminate the discount offer at any time without prior notice.
12. The Contracts (Rights of Third Parties) ordinance shall not apply to the terms and conditions herein.
13. KMB and Hong Kong Tramways, Limited reserve the right to make the final decision in the event of any dispute.

14. The English version of these terms and conditions shall prevail should there be any discrepancy between the English and Chinese versions.

KMB-Tram Interchange scheme's applicable KMB solely operated routes:

KMB Solely Operated routes*	To and From
108	Kai Yip – Braemar Hill
373	Sheung Shui – Central Hong Kong Station
603	Ping Tin – Central Ferry Piers
603P	Central Ferry Piers > Ping Tin
603S	Ping Tin > Central
613	On Tat – Shau Kei Wan
673	Sheung Shui – Central Hong Kong Station
934	Bayview Garden – Wan Chai Fleming Road
934A	Allway Gardens – Wan Chai Fleming Road
935	Shek Lei Tai Loong Street – Wan Chai Fleming Road
936	Lei Muk Shue – Causeway Bay Cotton Path
960	Kin Sang – Wan Chai North
960A	Central > Hung Shui Kiu Hung Fuk Estate
960B	Quarry Bay > Hung Shui Kiu Hung Fuk Estate
960P	Hung Shui Kiu Hung Yuen Road > Wan Chai North
960S	Fu Tai Estate > Wan Chai North
960X	Hung Shui Kiu Hung Yuen Road > Quarry Bay King's Road
961	Shan King – Wan Chai HKCECE
961P	Leung King > Wan Chai HKCECE
968	Yuen Long West – Causeway Bay Tin Hau
968X	Yuen Long West – Quarry Bay King's Road

KMB Solely Operated routes*	To and From
978	Wah Ming – Wan Chai North
978A	Luen Wo Hui > Wan Chai North
978B	Fanling Chi Fuk Circuit > Wan Chai North

### **About Kowloon Motor Bus Co. (1933) Ltd.**

The Kowloon Motor Bus Co (1933) Ltd (KMB), a wholly-owned subsidiary of Transport International Holdings Limited, is the largest franchised bus operator in Hong Kong, serving around 2.7 million passenger trips each day. A workforce of around 12,000 employees, including some 8,600 bus captains, ensures that customers enjoy a high quality service on a fleet of around 3,900 buses operating on over 380 routes.

After more than eight decades of providing franchised public bus services, KMB leads the industry in terms of operational and service excellence. We aim to achieve this by adopting the highest service standards based on our customers' needs, the most innovative and environment-friendly solutions, and optimal route network efficiency.

[www.kmb.hk](http://www.kmb.hk)

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### **About HK Tramways**

Hong Kong Tramways (Tramways) has been serving Hong Kong since 1904 and operates nowadays a fleet of 164 tramcars including 2 antique party tramcars and 1 unique "TramOramic Tour" sightseeing tramcar. It is the world's largest fleet of double-deck tramcars in operation, carrying about 200,000 passengers every day. Tramways keeps up efforts in developing a world-wide recognized icon while striving to go beyond the expectations of the 21<sup>st</sup> century passengers

to offer the greenest, most affordable and most space efficient transport mode in Hong Kong.

Tramways is owned by RATP Dev Transdev Asia, an Asian joint venture between RATP Dev and Transdev, since April 2010.

[www.hktramways.com](http://www.hktramways.com)

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Below attached photographs for your use.

Please visit: <ftp://istorage.kmb.hk/>

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	<p>KMB General Manager (Corporate Planning and Business Development) Godwin So (second right), HK Tramways General Manager Cyril Aubin (second left), KMB Commercial Director Thomas Tong (first left) and HK Tramways Operations Manager Benjamin Lee (first right) attend the ceremony.</p> <p>File name : B_170626_3384</p>
	<p>KMB-Tram interchange discount takes effects from Saturday 1 July 2017.</p> <p>File name : B_170626_3541</p>



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