

FOR MY MOST BEAUTIFUL SELF

rosenkind



Rosenkind has no desire to be anti-wrinkle or anti-ageing skincare. Because we believe that it is life that makes us beautiful and that our appeal has nothing to do with wrinkles and age; it is above all an expression of our well-being. Healthy skin is essential for this. As generation-independent regenerative skincare, every Rosenkind product therefore provides the skin with a variety of pure power packages and high-performance botanicals to look after and renew itself on its own:

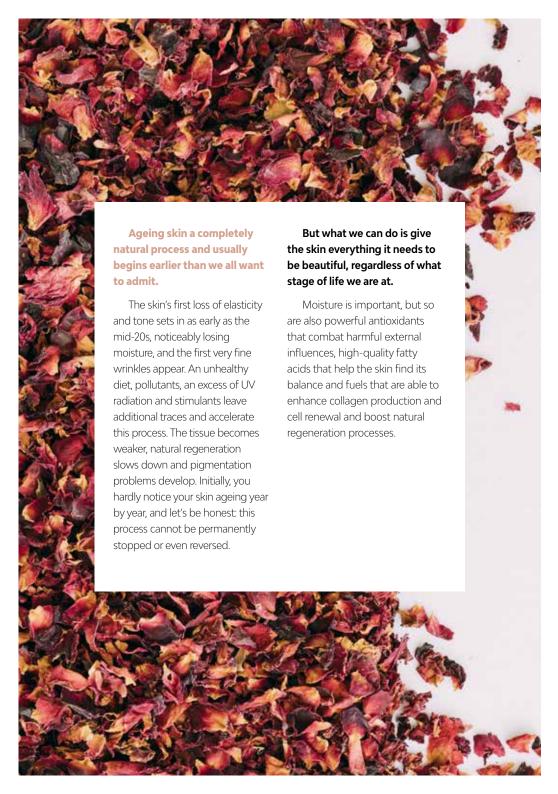
Prized rose oil and hydrosols from the famous "Rose Valley", premium rosehip oil and wild rose extracts, apricot and evening primrose oil, bimolecular plant-based hyaluronic acids, barley extracts and vegetable sphingolipids and, last but not least, our innovative "Icelife Revital Complex" with the glacier heroes snow algae and glacial water liposomes.

Combined in detailed and uniquely luxurious formulations, these vital substances ensure that your skin is supplied with an incredible abundance of antioxidants, essential fatty acids, minerals and concentrated moisture boosters, giving it noticeably more elasticity, tonicity, purity and vitality. And that wonderful glow that makes us all so beautiful.

Ultimately, it's not about looking younger and younger – simply better and better. Rosenkind can help us with this in a very natural way.











You know what life is all about. You know what really counts. You enjoy life and always remain true to yourself. And you are aware that in order to feel good and be happy, you have to pamper yourself more and more often and not just everyone else.

Rosenkind wants to do good for you holistically - with the most efficient active substances and natural and resultorientated formulations

Our main active ingredients include:



#### **ROSE OIL**

Rose oil from the "Rose Valley" is one of the world's most sought-after oils. It is produced with care via a two-stage steam distillation process - just one litre of this treasure can be extracted from 4.000 kilogrammes of rose petals. Rosa damascena flower oil is considered the ideal remedy for dry skin prone to inflammation and premature ageing. It nourishes all skin types with a wide range of vitamins, minerals and antioxidants. Its astringent and antiseptic properties make it a powerful ally against skin impurities. It stimulates blood circulation, improves the skin's tonicity due to its content of unsaturated fatty acids and compensates for moisture deficits. It is also purported to boost cell renewal and reduce the skin's redness. Therefore, a real fountain of health and a true "pro-ageing" superstar!

## **ROSE HYDROSOL**

Rose water contains the rose petal's water-soluble substance while rose oil contains fat-soluble active ingredients. It is mainly vitamin B, vitamin C, hydrophilic pectins and circulation-boosting tannins that are supposed to have an antibacterial, anti-inflammatory and skin-tightening effect. In addition, rose hydrosol regulates the moisture balance of the skin, revitalises it, traps free radicals and makes the skin look fresh



#### **ROSEHIP OIL**

A full load of vitamins for beautiful skin. Rosehip oil is obtained from the fruits of the wild rose species rosa canina and contains a large amount of vitamin C and vitamin A, as well as flavonoids, tannins, sucrose, pectin, organic acids and carotenoids. The high concentration of alpha-linolenic acid has an anti-inflammatory effect, while the extremely rich proportion of transretinoic acid boosts cell renewal. promotes collagen production within the connective tissue and, therefore, maintains the skin's ability to store moisture. Studies also show that rosehip oil can reduce crow's feet, boost the skin's elasticity, normalise the sebaceous gland function and inhibit the formation of MMP, an enzyme that breaks down collagen. It can visibly reduce hyperpigmentation, rid the skin of impurities and make it look visibly more radiant

## **SNOW ALGAE EXTRACT**

Snow algae powder is based on the extract of a unique algae, which is able to grow on glaciers and in permafrost. Due to the extreme environmental conditions, the algae produce valuable stress response molecules. According to scientific research, snow algae powder stimulates the klotho longevity gene and activates AMPK, an enzyme vital for cell defence and the energy system. Snow algae powder improves the skin's structure, balances the skin tone and boosts the skin's barrier function. It is designed to protect and rejuvenate the skin at cellular level, stimulate collagen production in mature skin cells, reduce unsightly age spots and boost cellular defences through the so-called "calorie restriction mimetic effect" (this calorie reduction effect is known to prolong life). In addition, this beauty booster strengthens and smooths the skin, providing it with moisture.

#### **GLACIER WATER**

Of course, we could have used less pure mountain water to formulate Rosenkind products. But we decided to use glacial water liposomes in the hydrophilic phase. It is especially pure and free from harmful environmental influences, has a balanced mineral content, therefore helping the skin to balance its pH level, providing it with important nutrients and keeping its moisture reserves constantly stable. Due to its chemical composition, it can be absorbed and stored extremely well by the skin, it is sustainably energised, achieving immediate freshness and a feeling of well-being.

# BIMOLECULAR HYALURONIC ACID

Sodium hyaluronate - the sodium salt of hyaluronic acid, a glycosaminoglycan - has long been considered a real super weapon against many signs of premature skin ageing. Rosenkind products contain a special bimolecular plant-based hvaluronic acid complex. Its short-chain hyaluronic acid fragments penetrate relatively deeply into the skin and cushion it from the inside, while the long-chain ones provide long-lasting moisture, especially in the superficial layers of the skin, protect it from drying out and prepare it for care with the replenishing and restructuring lipids. As the main component of the extracellular matrix, hvaluronic acid is a natural component of the skin. However, hyaluronic acid is increasingly broken down with increasing age due to the activity of the hyaluronidase enzyme and the skin's ability to retain moisture declines.









## **Regenerating Cleansing Lotion**

Rose water, rosehip oil and snow algae

As the first step in your skincare ritual, this gentle lotion with Damask rose and snow algae thoroughly clears the skin of make-up and any other flaws in an incredibly indulgent way. The composition of pure olive oil and prized rosehip oil enhances the skin and boosts its vitality. Ultra-pure, mineral-rich glacial water improves the intercellular exchange, vitalises the skin's metabolism and stimulates the natural defences. The snow algae extract activates the cells' energy balance, providing regeneration and leaving the skin looking healthy and radiant.

Suitable for all skin types - especially dry and tired skin!



## **Vitalising Cleansing Tonic**

Icelife Revital Complex with rose water and rosehip

The Rosenkind Vitalising Cleansing Tonic removes residues gently but thoroughly, purifies, tones and seamlessly boosts the skin's natural balance. The alcohol-free, refreshing formula with prized snow algae extract, high-quality rose hydrosol and ultra-pure, mineral-rich glacial water sustainably boosts the skin's moisture, therefore ensuring more suppleness and well-being. Free from any fragrances, self-regulating properties are activated, which soothe and energise the skin. It is, therefore, perfectly prepared for the next skincare step. Suitable for all skin types, especially sensitive and tired skin.

## **Deep Comfort Peeling Gel**

Rose hydrosol with rosehip and Icelife Revital Complex

Rosenkind Deep Comfort Peeling Gel is the ideal skincare repair gel <u>for the face and body</u>.

The multi-effective formula, which uses the remarkable regenerative properties of snow algae, natural antioxidants from rosehip and fine peeling particles from apricot seeds, gently exfoliates and clears the skin of dead skin cells, impurities and dirt right down to the pores. Rose hydrosol and ultra-pure glacial water ensure rehydration and provide the skin with prized phytosubstances and minerals. Toned and deeply cleansed, the skin appears softer and smoother, giving a radiant complexion. Your face gains completely new energy and freshness. Suitable for all skin types.









## **Activating Moisturising Serum**

Rose oil, rosehip and Icelife Revital Complex with multi-active hyaluronic acids

Rosenkind Moisturising Serum is a highly concentrated skincare product with special anti-ageing properties for tired skin.

You will already feel how the vitalising moisture and the harmonising active ingredients penetrate the skin during application. Phytoactives and abundant antioxidants from the most prized rose oil, rosehip extracts and pure rose hydrosol boost self-regeneration and activate cell regeneration. The combination of high and low molecular hyaluronic acids provides the skin with more elasticity and vitality.

Ultra-pure glacial water helps it to balance the pH value, supplies it with important nutrients and keeps its water deposits constantly stable. Snow algae extracts activate collagen production and protect the skin's youthfulness.

A real multitasker for healthy, beautiful skin! Ideally suited for all skin types. Especially good at fulfilling the skin's needs after 40!

## Rosenkind beauty roller

100 % natural rose quartz

A favourite treatment of all beauty gurus and the ultimate feel-good kick for every skin type. Regenerating and energising at the same time. The abundance of vibrations in the rose quartz rollers promote blood circulation and lymphatic flow, tightening the skin and reducing swelling. With every vitalising massage, the skin is de-stressed and, at the same time, better supplied with oxygen and nutrients in the long run - it appears fresher, more radiant, fuller - simply more youthful! Furthermore, care products can be worked into the skin more easily with light acupressure.

Application: use the beauty roller to conclude your usual skincare ritual. Always roll from the centre to the outside and from bottom to top.

Keep it cool: storage in the refrigerator intensifies the decongestant effect, is effective against puffy eyes and dark circles under the eyes and also promises relief from headaches and migraines.





## **Renewing Face Mask**

Rose hydrosol with rosehip extracts and snow algae

The regenerative properties of the naturally pure, highly concentrated rose hydrosol and legendary rosehip extract revitalise tired skin in less than 15 minutes in this ultra-effective skincare treatment.

The unique snow algae extract, which is able to grow on glaciers and permafrost, visibly improves the skin's structure with glycoproteins and osmotically active amino acids, slows down the skin cells' ageing process and boosts collagen production. Active glacial water intensively remineralises and rehydrates the skin.

The complexion begins to relax, acquiring a new freshness, glow and suppleness. Fine lines are reduced and elasticity notably increases.

Suitable for all skin types.











#### Ultra Vital 24-hour Cream

Rosehip, evening primrose, apricot and snow algae

Rosenkind's "creme de la creme"! Packed full of effective phytoactives from the most prized oils from evening primrose, rose petals, rosehip and apricot seeds, this 24-hour spatreatment is a real fountain of youth for your skin.

Multi-active hyaluronic acids provide intensive, long-lasting hydration down to the deepest layers of the skin. The unique Icelife Revital Complex, with specially activating snow algae extract and ultra-pure glacial water liposomes, enhances the skin, ensures remineralisation, stimulates collagen production and activates cell regeneration.

This high-dose natural cosmetic works like a burst of energy - your skin will rejoice due to its new elasticity and radiant complexion!

This application benefits all skin types. Especially good at fulfilling all of the skin's needs after 40!

## **Hydro Repair Cream 24h**

Rosehip, evening primrose, hyaluronic acids and Icelife Revital Complex

Rosenkind's Hydro Repair Cream 24 h is a multifunctional intensive skincare treatment with vitalising, plant-based hydroboosters and a balanced cocktail of regenerating phytoessences.

The smooth, slightly creamy texture is quickly absorbed and pampers the skin with the prized oils from Damask rose, apricot, rosehip and evening primrose. Snow algae and rosehip extracts rejuvenate and protect the skin at cellular level. Mineral-rich, ultra-pure glacial water and effective antioxidants activate repair functions, stimulate collagen production and improve the cells' energy balance.

The skin is intensely moisturised and firmed, making the skin's texture more even and radiant.

Suitable for all skin types. Mature skin in particular benefits from long-lasting hydration and improved cell regeneration.









## Hydravital Eye Gel

Rosehip, snow algae and hyaluronic acid

An ultra-vitalising, antioxidant eye gel that instantly and intensely moisturises the skin while fighting all the visible signs of ageing.

The extremely light texture with exquisite rose water and mineral-rich glacial water is perfectly adapted to the delicate, sensitive skin tissue around the eyes and stimulates the skin's metabolism in a flash. Rosehip and snow algae boost collagen production, ensure intense regeneration and enhance the skin barrier.

Fine lines and expression lines are reduced, the skin looks firmer and younger and the entire eye area looks more radiant. A real fountain of youth!

Rosenkind Hydravital Eye Gel is a luxurious all-rounder, formulated to meet every need.

## Hydra Lip Gel

Barley, rosehip and hyaluronic acid

A little miracle for the lips that gives an instant boosting effect and is also a magical moisturiser.

Rose oil, rose hip, barley and efficient sphingolipids activate self-regeneration properties and smooth and protect.

Dry, chapped lips are instantly transformed back into a beautiful, cared-for, kissable mouth with clear contours.







## **Hydra Balance Shower Lotion**

Rose hydrosol with Icelife Revital Complex

The velvety texture and the stimulating scent of roses make applying this shower lotion a special feel-good experience.

The formulation, which contains gently saponified plant-based oils and mild plant-based detergents, gently cleanses the skin and conjures up glowing and supple skin on which subtle rose notes unfold, with refreshing accents and a hint of green. Mineral-rich glacial water, snow algae extract and plant-based energy boosters stimulate the skin's metabolism and provide lasting hydration. It stimulates the skin's natural regenerative properties, making the complexion smoother and more vibrant.

The slightly effervescent texture pampers all skin types, even combination skin.

## Wild rose soap

This natural soap is produced using the traditional cold process method and gently cleanses and cares for dry, flaky skin.

The delicate, saponified olive and coconut oils and deeply nourishing facial wash with white and red clay moisturise your skin leaving it smooth and supple. The wonderful blend of rose fragrances has a relaxing and harmonising effect and stimulates endorphins.

The soap gently removes impurities and helps your skin recover its healthy beauty.









#### Wild rose hand cream

With rosehip oil and snow algae extract

What a scent. What a treat!

The Rosenkind Hand Cream doesn't just contain wonderful, skin regenerating wild rose oil but also a high percentage of exquisite Damask rose hydrolate.

Snow algae concentrate rejuvenates and protects your skin at a cellular level. Rosehip and natural hyaluronic acid strengthens, smooths and moisturises your skin.

This exceptional hand cream pampers your skin and senses with its combination of glacier water, cold-pressed olive oil and perfectly balanced, natural caring ingredients.

## Hydrobooster Body Lotion

Rose oil, rosehip oil and Icelife Revital Complex

The Rosenkind Hydrobooster Body Lotion is a luxurious moisturising lotion with the skincare benefits of a multi-active mix of low and high molecular hyaluronic acids and a cocktail of efficient plant-based substances.

Opulent Bulgarian rose oil, rose hydrosols and rosehip oil provide the skin with potent antioxidants and intensively stimulate the skin's self-regulating properties. The special Icelife Revital Complex with mineral-rich glacial water liposomes and a legendary snow algae extract vitalise the skin's metabolism, relieve stress factors and preserves the skin's youthfulness. It becomes noticeably firmer, smoother and clearer.

An homage to timeless beauty. Suitable for all skin types - especially dry, demanding skin over 40!









## **Balancing Body Oil**

Rose oil, rosehip oil and apricot oil

The Rosenkind Body Oil is an allround skincare star and, at the same time, an anti-ageing superweapon for the body.

A quickly absorbed, very light - but extremely effective - skincare product. The perfectly composed active complex of 5 potent oils with a high proportion of prized rose and rosehip seed oil and the super antioxidant vitamin E forms the basis for the best possible everyday skincare.

With a diverse cocktail of unsaturated fatty acids, it promotes blood circulation and compensates for any moisture deficiencies. The skin's self-regeneration properties are enhanced, the complexion is smoother and elasticity is improved.

Suitable for all skin types.

## **Intense Body Cream**

Rosehip, snow algae and hyaluronic acid

This all-natural, expertly formulated, ultra-rich cream instantly refreshes the skin with long-lasting moisture.

The special Icelife Revital Complex with snow algae extract and glacial water liposomes provides the skin with balanced minerals, stimulates collagen production, energises and enhances the skin barrier. Multi-effective hyaluronic acids ensure intense rehydration, preserve the skin's moisture and improve the skin's elasticity. Combined with prized Bulgarian rose oil and rosehip extract, this creates the ultimate regenerative skincare product, which gives the skin silky soft suppleness, smoothness and vitality. Ideally suited for all skin types. Especially good at fulfilling the skin's needs after 40!











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