

HALL OF FAME

ANUDEEP DURISHETTY, AIR 1

ANU KUMARI, AIR 2

VIPIN GARG, AIR 20

ABHILASH BARANWAL, AIR 44

NAMITA SHARMA, AIR 145

KAMYA MISRA, AIR 172

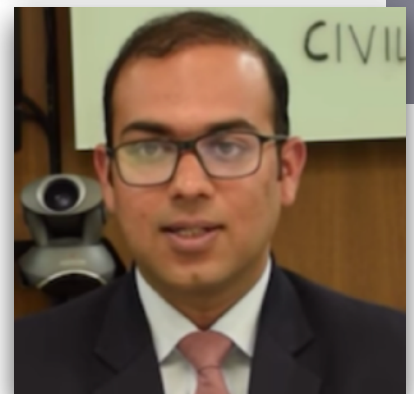
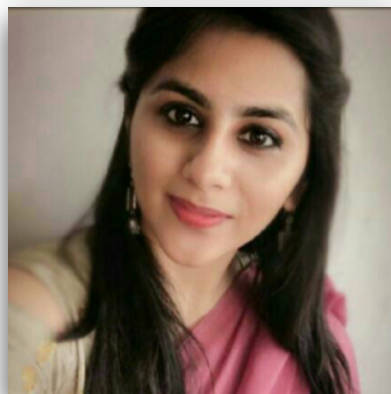
KUNAL AGGARWAL, AIR 211

+ 250 more

Since 2015

*Rankers from
Top to Bottom | Left to Right

**Testimonials in appendix



FOUNDATION 2021

EVERYTHING THAT IS IMPORTANT. NOTHING THAT IS NOT.

In 2018-19, we connected with over 9,000+ IAS aspirants via our Samanvaya (1 on 1 mentoring) outreach programme

With an average call time of ~40 minutes, we spent ~3.84 lakh minutes (~6,500 hours) in understanding you and your preparation strategies.

Here's What We Learnt About You

You have doubts. Lots of them. Almost on a daily basis.
70% of them are academic, 20% are strategy related and 10% about life and thereabouts.

You want a time table which adapts according to your learning curve.

You think news & static concepts should be tied together for better retention.

You are perfectly fine with self study modules but need motivation boosters to keep you up on the right track.

You want your preparation to be non-judgemental.

You want a community of like minded, sincere aspirants so that you can feed off each other's energy.

You love active learning.

You love active doubt resolutions.

You are patient with your progress as long as its assuring.

**Foundation 2021 Is Built With Keeping all These Things in Mind.
Nothing More. Nothing Less.**



2 PILLARS: UAP & MASTERCLASS



ULTIMATE ASSESSMENT PROGRAMME

(testing)

PRELIMS FOCUSED

1. Prelims TS: 36 tests, Basic to Advanced | Static, CA & CSAT
2. Decimate Prelims: Crash course for Prelims (with advanced lectures)

CURRENT AFFAIRS FOCUSED

1. Samachar Manthan for weekly CA revision (with answer writing)

MAINS FOCUSED

1. Mains TS: 24 GS tests (12 sectionals + 12 FLT's)
2. Essay TS: 14 tests (28 essays)

FULL COVERAGE FOR GS MAINS & PRELIMS

Polity
Economics
History
Geography
Environment
Science & Tech
Art & Culture
International Relations
Ethics
Social Issues & Governance



MASTERCLASS (learning)



UAP & MasterClass are a combo for comprehensive growth. The same teachers who create and deliver lectures are involved in creating and evaluating your test attempts

2 DIFFERENTIATORS: DDS & SAMANVAYA

DAILY DOUBT SESSIONS

There is no better learning than “active learning”. We understand that students who prefer self study mode also yearn for quick and reliable doubt resolutions.

Read a news article. Don't understand the meaning or relevance of a key term? **DDS mein daalo**. Revised old notes and got stuck with a basic doubt? **DDS mein daalo**. Solved a test series and want a better explanation? **DDS mein daalo**

DDS Sessions are held daily.



DAILY DOUBT SESSIONS

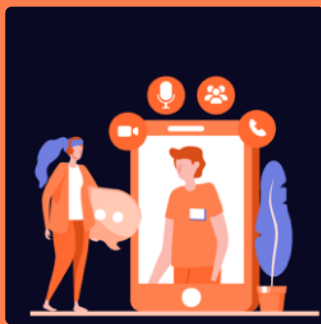
(ask me anything)

SAMANVAYA @FOUNDATION = SMALL LOOPS, BIG LEARNINGS

Think of Google Maps: As soon as you switch on the GPS, it locates your coordinates and charts out the most optimal path to your destination. Should you digress from the path, take a wrong turn or two, it quickly adapts and re-routes. You are guaranteed to reach your destination. Sooner or later.

Think of **Samanvaya** as that Google Maps engine. When you get onboard with us on your UPSC journey, we create mini-journeys (LOOP) for you (learning + testing) and create loops after loops of achievements & closures.

“LOOP” is the smallest unit of learning & testing at Civildaily. We have learning loops for the whole syllabus and **we use personalised interventions to help you close and stitch them all.**



SAMANVAYA

(1 on 1 mentoring)



DDS sessions = Marathons for Active Learning.
200+ doubts resolved & 40+ new mini concepts discussed. Every Day. Day after Day

UAP #1: PRELIMS TS



- 36 PRELIMS MOCK TESTS (32 PAPER 1, 4 CSAT)
- DEDICATED MONTHLY CA TESTS
- ALL INDIA RANKINGS
- **तिकड़म** FOR SMART HACKS & INTELLIGENT GUESSTIMATES
- DETAILED EXPLANATIONS
- MONTHLY CA MAGAZINES (NEWS, OP-ED, PIB, GOVT. REPORTS)

FEATURES	WHY IS THIS IMPORTANT FOR YOU?
3 LEVELS OF TESTING	You will need 3 level of preparation to crack UPSC: Basic NCERTs, Advance Reference Books and UPSC++ level testing
EVIDENCE BASED QUESTION MAKING	A good preparation lies in staying close to the UPSC exam needs and understand its evolving needs. We have been studying UPSC trends and predicting Prelims Exams with ~70% certainty. Year after year.
TIKDAMS (तिकड़म)	Every IAS officer has to act within the constraint of limited information and dubious certainty. You have to take the best decision after evaluating and minimising risks. UPSC gives you at least 10 questions in IAS Prelims every year which can only be solved with smart hacks and guesstimates. Mastering Tikdams help you improve guessing accuracy to 80%
QUESTION TAGGING FOR MEANINGFUL TAKEAWAYS	What good is a test that cannot help you analyse yourself better? No good! We move the extra mile Our questions are tagged across difficulty levels, subject/ themes, conceptual vs, analytical to ensure 110% effectiveness



Tikdams (तिकड़म) were first perfected by Dr. Vipin Garg (IAS, Rank 20) at Civildaily in 2016.



UAP #2: SAMACHAR MANTHAN

- WEEKLY NEWS ANALYSIS (VIDEO + NOTES)
- MAINS LEVEL Q&A EVALUATION TO COMPLIMENT THE LECTURES
- CHECKED COPY DISCUSSION ON PHONE/ IN-PERSON



FEATURES	WHY IS THIS IMPORTANT FOR YOU?
VIDEO NOTES	<p>What you really need is connected news in a manner that completes the birth to death cycle of each and every theme associated with UPSC.</p> <p>We understand that the UPSC exam is a generalist exam. It's more important to cover more issues than to cover one issue in more depth. Hence, we maintain a fine balance of covering cover many important news items and have a detailed discussion on selected topics which require the same.</p>
4 WAY SEQUENCE (VIDEO TO REVIEW)	<p>The sequence of Video->Notes->Testing->Review is the best way to ensure maximum retention and a rock solid preparation. Each component of the program has been meticulously crafted.</p>
5 POINT CHECKING	<p>Your answers are checked on 5 parameters: Question comprehension, Structure, Content, Presentation, Language & Expression</p>



The course is designed to help you develop a solid command on your newspaper reading and current affairs analyzing skills. Since it builds your core, it is important for both prelims and mains.



UAP #3: MAINS TS



- 12 SECTIONAL + 12 FLTS
- MODEL ANSWER SOLUTIONS
- CHECKED COPY DISCUSSION ON PHONE/ IN-PERSON

FEATURES	WHY IS THIS IMPORTANT FOR YOU?
VIDEO DISCUSSIONS	Comparing the best, worst and model answer openings in an impartial manner. Providing you with essential insights along with model answers to improve outcomes
MODEL ANSWERS WITH X-FACTOR	<ol style="list-style-type: none"> 1. For 'thought-provoking/analytical' type of questions, we'll provide the best way to approach them. 2. Alternate introductions 3. Sub-headings and categorisation to enhance readability and answer structure. 4. Colour coding for main arguments, reports, data, scholars 5. OTB – *Out of the box points for additional marks*
5 POINT CHECKING	Your answers are checked on 5 parameters: Question comprehension, Structure, Content, Presentation, Language & Expression
5 POINT IMPROVEMENT STRATEGIES	<p>You will be made to understand the finer aspects of superior answer writing by comparison & 1 on 1 guidance along:</p> <ol style="list-style-type: none"> 1. Cross domain linkages 2. Subject specific vocabulary development 3. Superior introduction & conclusion 4. Reports based evidence 5. Contemporary examples



For seasoned UPSC aspirants & rank improvement attempts, we upgrade this program to SMASH MAINS. A special batch of 100 students who want to improve by 100+ marks in their next Mains

UAP #4: ESSAY TS



- 14 TESTS (28 ESSAYS) ON 8 BROAD UPSC TRENDS SINCE 2010
- SAMPLE STRUCTURE, VIEW SOLUTIONS, PERSONALISED EVALUATIONS
- SHARING BEST ESSAY COPY (REAL TIME)
- PERSONALISED IMPROVEMENT TRACKING EXCEL

FEATURES	WHY IS THIS IMPORTANT FOR YOU?
MORE PRECISE TOPIC SELECTION	<p>Our research tells us there are 8 broad themes being asked since 2010:</p> <ol style="list-style-type: none"> 1. Economy 2. Polity 3. Women Issues 4. Education 5. Science & Tech 6. Philosophy 7. IR 8. Miscellaneous <p>We plan to develop your competencies in each of these themes so you are extremely well prepared for the exam</p>
IMPROVEMENT TRACKING EXCEL	<p>Your essays are marked on these 10 parameters:</p> <ol style="list-style-type: none"> 1. Comprehension of the topic 2. Language and Expression 3. Structure and Organisation of thought. 4. Objectivity and Biases. Balance of perception 5. Attitude whether learner or judgmental 6. Focus and attention 7. Content and Source matter, Knowledge and information processing capability 8. Ability to forge links in an interdisciplinary manner 9. The simplicity of disposition 10. Observational Skills



Every good candidate hovers around 90-110 in the GS Papers (1-3). But for the same group, essay scores varying from 70 to 160. Potentially the difference between final list and disappointment.

UAP #5: DECIMATE PRELIMS



- 8 FLTS + 10 MONTHLY CA + 4 CSAT MOCKS
- FULL LENGTH TESTS + DEDICATED SECTIONALS
- ALL INDIA RANKINGS
- **तिकड़म** FOR SMART HACKS & INTELLIGENT GUESSTIMATES
- CURRENT AFFAIRS LECTURES (+OFFLINE CLASSES)
- ADVANCED STATIC LECTURES (+ NOTES)

FEATURES	WHY IS THIS IMPORTANT FOR YOU?
ADVANCE STATIC LECTURES	<p>Trust us, you need revision more than you can imagine. You have to understand that it's only human to forget tiny tiny things which don't matter for mains and interview but which can "make or mar" your prelims attempt.</p> <p>We won't let that happen.</p>
FULL CA COVERAGE	<p>All the year round, we connect the dots with news and keep tagging them according to it's priority for prelims or mains, answer writing or interview & daily vs. crash course revision.</p> <p>For these 4 months, you need the crispiest, prelims relevant news and we will give it to you.</p>
SCORE BOOSTER LECTURES	<p>Master the techniques of तिकड़म from OUR explanation videos on the FLTs & CA tests. Expect 15/20 questions with तिकड़म application in these mocks.</p> <p>Each of our 8 Full Length Tests & 10 Monthly CA Tests are designed to ensure that you are empowered to score upto 30+ marks extra with your existing knowledge base</p>

“Our unique focus on govt reports and back-dated CA gives you the ultimate edge in the prelims exam. Not to mention our DDS support for doubts & queries

TESTIMONIALS



→ <https://anudeepdurishetty.in/how-to-conquer-gs-in-upsc-mains-explained/>

Polity, Governance and Social Justice

Static Portion:

1. Laxmikanth
2. Polity Notes (this will provide analytical content. Download link is given at the end of the article)
3. ARC 2 (One of the best reports ever written for the government. It's been more than ten years since the reports were published, but the content is still priceless. Read complete reports, memorise only recommendations)

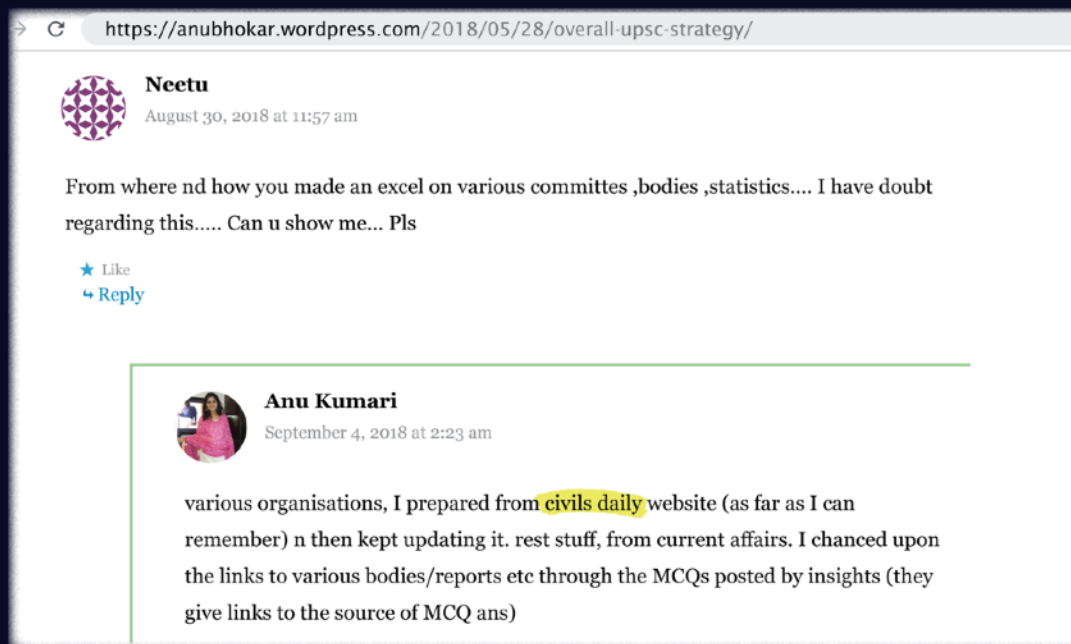
Current Affairs:

1. The Hindu
2. The Big Picture on RSTV
3. Civildaily current affairs material
4. I also referred to Insights/ForumIAS current affairs material for topics not covered well by Civildaily
5. PRS India for latest legislation
6. All India Radio – Spotlight (used to listen during my commute to the office)



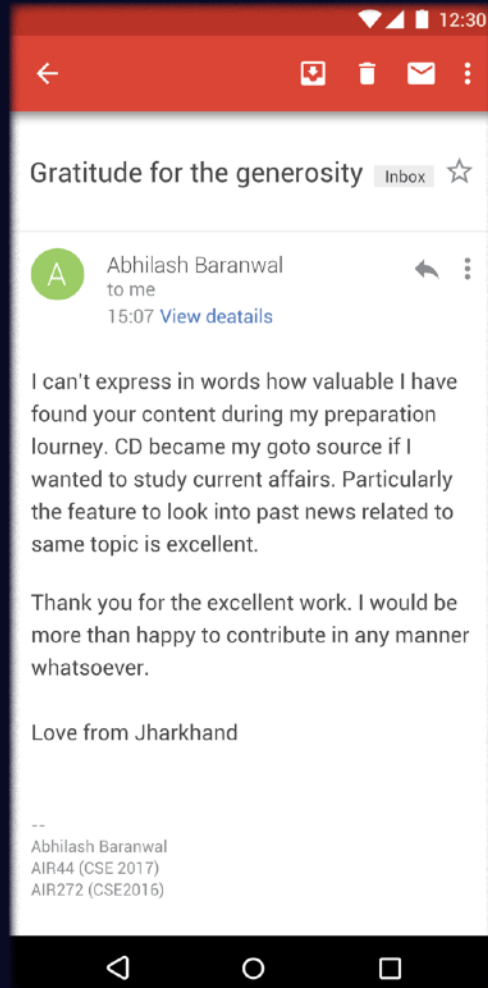
For AIR 1, Anudeep Durishetty, we were the original source of news analysis & curation

TESTIMONIALS



Anu Kumari (AIR 2) acknowledging us as one of the integral part of her preparation in a forum

TESTIMONIALS



A full-time working candidate posted in the comparatively backward state of Assam, Abhilash Baranwal (AIR 44, CSE 2017) has got into the hallowed clique of the 'Top 50' in his 4th attempt.



A story of perseverance and determination, Abhilash found CD, especially the Newscards and Tikdams, a potent weapon in this fight against time.

TESTIMONIALS

Dear civildaily,

I sincerely want to thank civildaily (website + App) for providing good quality content useful for civil services preparation, specially for those aspirants who don't get a chance to buy hard copy material.

Newspaper is very analytically covered by civildaily App which gives clarity about current issues, helpful for working professionals to cover in comprehensive manner.

Sincerely thanks!
Namita Sharma
AIR - 145.
UPSC CSE-2018.



It's a great validation for us when our innovations around news & editorial analysis are backed by our students in more ways than one.

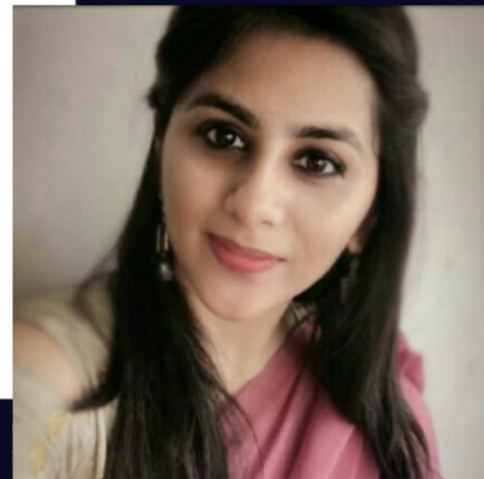
TESTIMONIALS

I am writing this down because I can't think of any other way to thank Civildaily with its entire team for being an integral part of my UPSC journey.

I followed the current Affairs on the Civildaily app which helped me survive Prelims. Mains too seemed like a cakewalk thanks to Sajal Sir's Strategy. The Mains Test Series was also very effective as there was a great consonance between them and the actual mains GS questions.

A big thank you for helping me attain my dream.

Kamyaa Misra
(AIR 172)
CSE 2018



“ Kamyaa was a Pol. Sc. graduate from LSR. She was amongst the fews who cracked the CSE in their first attempt in their early 20s.

PRICING & PAYMENT DETAILS

FOUNDATION 2021	UAP 2021	50,000 + GST	90,000 + GST
	MASTERCLASS 2021	40,000 + GST	80,000 + GST

MODE OF PAYMENT

PAY VIA CARD/UPI

80,000+GST = 94,400

ASK FOR A PAYMENT LINK FROM OUR TEAM/ PING US ON WHATSAPP

DIRECT BANK DEPOSIT

A/C NAME: APEIROGON TECHNOLOGIES PVT. LTD A/C NO: 50200016012695

IFSC CODE: HDFC0000922

GSTIN: 07AAOCA0521B1ZA

WALK-IN & PAY

VISIT OUR OFFICE AN SWIPE CARD/ DEPOSIT CASH & GET A RECEIPT

GET IN TOUCH	LOCATION	1 LGF, Apsara Arcade, Next to Karol Bagh Metro Stn. (Gate #7), Delhi 110060
	CONTACT	HELLO@CIVILSDAILY.COM +91 8929987787



उत्तिष्ठत जाग्रत प्राप्य वरान्निबोधत।
Arise, Awake, And Stop Not
Till The Goal Is Reached.

