

**FOURTEENTH ANNUAL**

OKLAHOMA STATE UNIVERSITY  
**ENERGY CONFERENCE**

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**MAY 12, 2020**

SHERATON OKLAHOMA CITY DOWNTOWN HOTEL

OKLAHOMA CITY

9:00 A.M. TO 3:30 P.M.



CENTER FOR  
**EXECUTIVE AND  
PROFESSIONAL DEVELOPMENT**  
Spears School of Business

Offered by the Department of Finance and the Center  
for Executive and Professional Development in the  
Spears School of Business at Oklahoma State University

# FOURTEENTH ANNUAL OKLAHOMA STATE UNIVERSITY ENERGY CONFERENCE

# AGENDA

Attend the OSU Energy Conference to learn from experts in the energy industry and network with energy business professionals. After attending this conference, you will have a better understanding about the current energy market, where Oklahoma stands in that market, and predictions for the future.

9:00 a.m. **Welcome**

**Dean Ken Eastman**, Ph.D., Spears School of Business, Oklahoma State University, Stillwater, OK  
Moderator: **Betty Simkins**, Ph.D., Williams Companies Professor of Business, and Head, Department of Finance, Spears School of Business, Oklahoma State University, Stillwater, OK

9:15 a.m. **Renewable Dreams, Hydrocarbon Realities, and the Fuels of the Future**

Whether it's the Green New Deal or the dozens of cities that have pledged to get all of their electricity from renewables, there's no doubt that solar and wind energy are enormously popular. In this talk, Robert Bryce will explain why renewables alone cannot meet burgeoning global energy demand. He will provide a clear-eyed look at the vast scale of our energy and power systems and explain why, despite concerns about climate change, oil, coal, and natural gas are likely to continue dominating global energy markets for years to come. In addition, Bryce will examine the macro trends in the energy sector, including the surge in solar, the booming global trade in LNG, electric vehicles, the relentless growth in electricity demand, and explain why we should be optimistic about our energy future.

**Robert Bryce**, Author, Journalist, Film Producer, Austin, TX

10:00 a.m. **Break**

10:15 a.m. **U.S. Has Become the Swing Producer: How Will It's Newfound Role Impact the Global Oil Market and Energy Public Equities**

We will discuss how the U.S. became the largest oil producer in the world and what changes are occurring in the industry that could have huge ramifications for the global oil market going forward. How have public energy companies been forced to change their business model to meet investor demands? The long-term outlook for oil prices and the steps that the U.S., OPEC, and others will likely take to balance the markets.

**John Freeman**, Managing Director, Equity Research Department, Raymond James Financial in Houston, TX

11:00 a.m. **AI and ML in Heavy Industry: Overcoming Cultural Barriers to Leverage Technology in Industries Where Value is Hiding in Plain Sight...It's Not Me, It's You. Well, It's Sorta Me.**

**Evan Anderson**, Chief Executive Officer and Co-Founder, Oseberg, Oklahoma City, OK

11:45 a.m. **Lunch**

1:00 p.m. **Global Outlook in Oil & Gas Industry & Its Impact on the U.S.**

**Jill Sharp**, Vice President of Finance, Western Hemisphere, Halliburton, Houston, TX

1:45 p.m. **Break**

2:00 p.m. **Thinking Differently About Natural Gas and a Clean Future**

The technology and solutions to solve the complexities of achieving zero emissions, while providing reliable service AND keeping energy affordable continues to evolve. In the next decade, it will be important that resiliency and cost become part of the discussion related to emissions reductions. Pierce Norton will discuss how natural gas and natural gas distribution assets will continue to be a significant part of the solution.

**Pierce H. Norton II**, President and Chief Executive Officer, ONE Gas Inc., Tulsa, OK

2:45 p.m. **Oil & Gas Technology Advancements to Enable Lower Cost of Supply and Reduced Greenhouse Gas Emissions**

The oil & gas industry is in the midst of a period of transformational change driven by surging production from U.S. unconventional reservoirs, rapid advancements of digital technologies and the recognition of climate related risks. This has created a need for technological solutions that can lower cost of supply and reduce greenhouse gas emissions. This talk will provide an overview of technological advancements made over the past decade that have allowed industry to make progress towards both of these objectives. Opportunities for further technologically-driven improvements will also be discussed.

**Greg Leveille**, Chief Technology Officer, ConocoPhillips, Houston, TX

3:30 p.m. **Adjourn**



# SESSION SPEAKERS



**Evan Anderson**  
*Oseberg*

Evan Anderson is the Co-Founder and CEO of Oseberg, a leading SaaS and data intelligence company in the oil and gas industry that offers a compelling new approach to rapidly convert public regulatory and county level data into actionable intelligence. Oseberg provides easy-to-use SaaS data and software products that allow industry professionals in the energy business to access valuable information buried in myriad regulatory filings quickly and efficiently.



**Ken Eastman, Ph.D.**  
*Spears School of Business*

Ken is the Dean for the Spears School of Business. His research interests are mainly in the areas of leadership, extra-role behaviors, and organizational politics.



**Robert Bryce**  
*Author, Journalist*

Robert Bryce is a Texas-based author, journalist, and film producer. He has been writing about energy and politics for three decades, during which he covered everything from Enron's bankruptcy and the digitization of drilling rigs to nuclear energy and the future of batteries. His articles have appeared in dozens of publications including the Wall Street Journal, New York Times, New York Post, and National Review.



**John Freeman**  
*Raymond James Equity Research*

John Freeman joined Raymond James Equity Research in 2000. Currently, he's Managing Director and Head of Energy Research. Before joining Raymond James, he worked for AIM Management from 1996-1998. Mr. Freeman holds a B.B.A. degree in finance and international business from Baylor University and an M.B.A. from the University of Notre Dame.



**Greg Leveille**  
*ConocoPhillips*

Greg Leveille is Chief Technology Officer for ConocoPhillips. In this role, he leads efforts to develop technologies to lower ConocoPhillips' cost of supply, grow its resources and production, and reduce greenhouse gas emissions. Leveille is the chairman of the Executive Advisory Board for the Unconventional Resources Technology Conference, serves on the Society of Petroleum Engineers' U.S. Advisory Council and is a member of the University of Houston's Energy Advisory Board, HPE Data Science Institute Advisory Board and Dean's Advisory Board for the College of Natural Sciences and Mathematics.



**Pierce H. Norton II**  
*ONE Gas*

Pierce H. Norton II is president and chief executive officer of ONE Gas, one of the largest natural gas utilities in the United States serving 2.2 million customers in Oklahoma, Kansas and Texas. Norton has more than three decades of experience in energy and has held leadership positions at ONEOK, ONEOK Partners, KN Energy and Bear Paw Energy, now ONEOK Rockies Midstream. Norton chaired the American Gas Association's board of directors in 2017.



**Jill Sharp**  
*Halliburton*



**Betty Simkins**  
*Spears School of Business*

Betty is Head of the Department of Finance and Williams Companies Chair in Business. Her research interests are mainly in the area of energy finance and has presented workshops on the energy value chain.

## CPE Credit Information:

After attending this conference, you will earn 2.7 hours of CPE Specialized Knowledge-Technical credit, 1.2 hours of CPE Statistics-Technical credit, 1.5 hours of CPE Economics-Technical credit, and .9 hours of CPE Production; Non-Technical credit.

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FOURTEENTH ANNUAL | MAY 12, 2020

# OKLAHOMA STATE UNIVERSITY ENERGY CONFERENCE

SHERATON OKLAHOMA CITY DOWNTOWN HOTEL | OKLAHOMA CITY, OK

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Company/Affiliation \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Office Phone \_\_\_\_\_ Fax Number \_\_\_\_\_ Email \_\_\_\_\_

## **GOLD LEVEL** \$4,500 (Gift- \$1,880 Non-gift- \$2,620)\*

- Yes! I wish to be a gold sponsor of the OSU Energy Conference. – *Oklahoma City, May 12, 2020*

Name of Sponsor: \_\_\_\_\_

*\$4,500: Includes 8 registrations to the Conference, 4 invitations to the exclusive Energy Conference speaker and sponsor breakfast the morning of the Conference, an exhibit booth at the conference (optional), and prominent recognition in promotion and at the conference.*

**Please make check payable to OSU Foundation.**

*\* The amount of the contribution that is deductible for federal income tax purposes is limited to the excess of any money contributed over the fair market value of goods or services provided. We estimate the fair market value of the goods or services received to be the non-deductible portion shown above.*

## **SILVER LEVEL** \$3,500 (Gift- \$1,840 Non-Gift-\$1,660)\*

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## **BRONZE LEVEL** \$2,500 (Gift- \$1,420 Non-gift- \$1,080)\*

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*\$2,500: Includes 2 registrations to the Conference, 1 invitation to the exclusive Energy Conference speaker and sponsor breakfast the morning of the Conference, an exhibit booth at the conference (optional), and prominent recognition in promotion and at the conference.*

**Please make check payable to OSU Foundation.**

*\* The amount of the contribution that is deductible for federal income tax purposes is limited to the excess of any money contributed over the fair market value of goods or services provided. We estimate the fair market value of the goods or services received to be the non-deductible portion shown above.*

## **INDIVIDUAL LEVEL**

- Yes! I wish to purchase \_\_\_\_\_ ticket(s) for the OSU Energy Conference.– *Oklahoma City, May 12, 2020*

*\$275: Includes 1 registration to the OSU Energy Conference and open seating at the luncheon.*

*If eight or more register from the same company, \$250 per person.*

**Please make check payable to Oklahoma State University.**

## **PAYMENT INFORMATION** Registration includes digital materials, continental breakfast, break refreshments and the luncheon.

- A check payable to the OSU Foundation (for sponsorship) or Oklahoma State University (for individual) is enclosed for the amount of \$\_\_\_\_\_.

Mail registration form and check to: OSU Center for Executive and Professional Development | Spears School of Business  
294 Business Building | Oklahoma State University | Stillwater, OK 74078-4011 USA

- If paying by credit card, please fax registration form to 405-744-6143.

Charge \$\_\_\_\_\_ to my \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Card No. \_\_\_\_\_ Expiration date \_\_\_\_\_ security code \_\_\_\_\_

**Center for Executive and Professional Development**  
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Web: [cepd.okstate.edu](http://cepd.okstate.edu)



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**CPE Credit Information:**

After attending this conference, you will earn 6.3 hours of CPE Specialized Knowledge-Technical credit.

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