

FRANCHISE PROPOSAL

**“LEADING
MANUFACTURER
AND EXPORTER OF
WATER JET
CUTTING MACHINES”**



COMPANY PROFILE



Water Jet Germany Pvt. Ltd. (WJG) started its operation in 2005. Since inception, WJG has come a long way in the field of Manufacturing to become the leading manufacturer and exporter of CNC operated Abrasive Water Jet cutting machines in India.

Over a period of time, WJG has built a solid reputation across the Globe by offering High Quality service and support.

WJG also has a consistent track record and a huge experience in setting numerous job shops across India. WJG with its professional approach has setup its own Job shops @

- Chennai (Thirumalisai)
- Bangalore (Peenya Industrial Area)
- Delhi (Noida)
- Mumbai (Sakinaka)

and Franchisee Job shops currently @

- Chennai (Thirumalisai)
- Chennai (Ambattur)
- Pune (Chakan)

Our accumulated expertise of over 100 person years provides us the supremacy and the strength to address the critical needs of Water Jet Cutting Service.

WATER JET TECHNOLOGY



Water Jet cutting is an innovative and relatively new technology that allows for precise yet inexpensive cutting of a wide range of materials.

The high pressure water is forced to a tiny orifice to concentrate high energy in a tiny area to cut .

Why Water Jet Cutting Technology?

- Water jet technology can cut **almost all materials**.
- Being a cold cutting process it does not produce **heat affected zones** and hence the molecular structures stay intact.
- There is no burr formation and hence **no de-burring operation** required.
- The cutting width of beam being 0.5mm to 1.2mm, the raw material removed during cutting is **minimized**.
- Effective nesting software is used to get **more components** per unit raw material.
- The cutting **finish is excellent**.
- Minimum tolerance within the range of **0.01 mm to 0.03 mm** over 1500mm cutting length.
- It's a **green technology** which causes no environmental hazards or emissions.
- Water jet can cut almost all materials like Steel, Stainless Steel, Aluminium, Brass, Titanium, Plastics, Wood, Marble, Granite etc...

FRANCHISEE OVERVIEW



**“Together we
Succeed”**



www.waterjetgermany.com

Why Franchise ?

Franchise arrangement is the only business format which enables medium sized companies to go for a national expansion and reach customers in all parts of the country. Our Indian market is huge and very complex. The risk and difficulties involved in starting a new business is very high when compared to starting a franchise. Hence the “Business Format Franchising” - ‘where one party allows another to operate clones of a proven business system in return for initial and ongoing fees’ was evolved.

A Unique Business opportunity !!!

WJG , is promoted by professional Engineers having more than 25 years experience in the field of manufacturing Water jet machines. WJG is a professionally managed organization led by a team of professional people and having a strong presence all over India with a large client data-base in every region of its presence. Our experience of cutting in advanced markets like Germany, Dubai enables us to translate the latest process and technology in Water Jet to all our franchisees.

Eligibility !!!

WJG makes its best efforts to accommodate a potential franchisee partner in their choice area of business (if available). Any individual who has a passion for Innovative Business / Entrepreneurship are eligible.

FRANCHISEE OVERVIEW



**“With only 25%
margin money,
you are part of
us”**



How much is the Investment?

The total capital investment into a Water Jet machine, its accessories and job shop set up would be around **Rs.100 lakhs**. With only 25% margin money from the investor, the balance 75% of the required capital can be raised thru bank term loan.

No collateral security for Bank Funding!!!

WJG would support you in providing all necessary documents to avail up to 75% of the total investment as loan from the Banks under Credit Guarantee Scheme without any collateral security. For details refer: <http://www.cgtmse.in/> .

Government Subsidy (15%)

WJG along with its associates takes pride in getting the Subsidy for this most innovative technology.

Now, Government Subsidy (15%) for Water Jet cutting machine is approved: Under Credit Linked Capital Subsidy Scheme for technology up-gradation - 15% subsidy is available to eligible companies.

For details refer: <http://dcmsme.gov.in/schemes/sccredit.htm>

Infrastructure requirement

The factory shed must be located close to an Industrial area, with an area of minimum 2000 sq ft with access to 110 KVA electrical power and 2000 lit water per day.

WJG FRANCHISE

What a Franchise gets ?



**“No Risk ,
Assured Profits”**



⇒ **Exclusivity:**

Only one franchisee per major industrial area. In future if WJG feels there is scope for more business and hence more machine to set up in the existing franchisee area, the first option to put more machines lies with that area franchisee.

⇒ **Assured profits:**

You do not need to be an expert to run the business, we shall provide complete support to make your business profitable.

⇒ **Right to use “Water Jet Germany” brand name**

⇒ **Technical know-how and continuous consultation support**

⇒ **Installation, commissioning and service support**

⇒ **Complete Job Shop set up guidance**

⇒ **Initial Training and guidance.**

⇒ **Complete marketing guidance and brand support.**

⇒ **Application, Operations and Commercial support.**

⇒ **Franchise Kit**

FRANCHISEE LOCATIONS

S.No	Industrial Area	State	S.No	Industrial Area	State
1	Hyderabad	Andhra pradesh	21	Nagpur	Maharastra
2	Vizag	Andhra pradesh	22	Nasik	Maharastra
3	Patna	Bihar	23	Navi Mumbai - Taloja	Maharastra
4	Chandigarh	Chandigarh	24	Pune	Maharastra
5	Bhilai	Chattisgarh	25	Thane	Maharastra
6	Raipur	Chattisgarh	26	Rourkela	Orrisa
7	Ahmedabad	Gujarat	27	Amritsar	Punjab
8	Surat	Gujarat	28	Ludhiana	Punjab
9	Faridabad	Haryana	29	Jaipur	Rajasthan
10	Gurgaon	Haryana	30	Udaipur	Rajasthan
11	Bokaro	Jharkhand	31	Rewari	Rajasthan
12	Jamshedpur	Jharkhand	32	Chennai- Guindy	Tamilnadu
13	Ranchi	Jharkhand	33	Hosur	Tamilnadu
14	Bangalore - Jigani	Karnataka	34	Trichy	Tamilnadu
15	Belgaum	Karnataka	35	Uttaranchal	Uttaranchal
16	Cochin	Kerala	36	Agra	Uttarpradesh
17	Calicut	Kerala	37	Gaziabad	Uttarpradesh
18	Bhopal	M.P.	38	Kanpur	Uttarpradesh
19	Indore	M.P.	39	Varanasi	Uttarpradesh
20	Mumbai	Maharastra	40	Kolkatta	West Bengal

