

PRESS RELEASE

## Fraser's Hospitality Secures Seven Titles at World Travel Awards Europe 2020

*Awarded England's Leading Serviced Apartment Brand for the seventh consecutive year and Malmaison Edinburgh City recognised as Europe's Leading New Boutique Hotel*



*Malmaison Edinburgh City*

**Singapore, 2 November 2020** – Fraser's Hospitality, a member of Fraser's Property Group, bagged a total of seven awards at the 27<sup>th</sup> World Travel Awards for Europe, including England's Leading Serviced Apartment Brand for the seventh time in a row. Adding to this stellar achievement is *Fraser Suites Kensington, London* clinching the title of England's Leading Serviced Apartments for the fifth consecutive year.

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The global hospitality operator’s latest property in the region, *Malmaison Edinburgh City*, was conferred the title of Europe’s Leading New Boutique Hotel for 2020, an award category that was only established this year. The 16<sup>th</sup> addition to Malmaison’s collection of boutique hotels across UK’s key cities, *Malmaison Edinburgh City* opened its doors to guests in 2019, further expanding Frasers Hospitality’s portfolio to reach travellers on the lookout for unique experiences at some of the city’s most unexpected locations that have been transformed to deliver a bold, adventurous interpretation of luxurious hospitality.

Mr Scott Harper, Chief Operating Officer, Malmaison Hotel du Vin, said, “This is a remarkable achievement by our newest property in the region and a strong affirmation of the quality of our Malmaison brand – which constantly strives to be different. All our properties are designed with flair and imagination and are perfect for guests looking for memorable experiences in a rich, relaxed atmosphere.”

Recognising its Gold-Standard offerings and service excellence, Frasers Hospitality was also honoured with four property awards:

- France’s Leading Serviced Apartments for *Fraser Suites Le Claridge Champs-Élysées, Paris*
- Germany’s Leading Hotel Residences for *Capri by Fraser, Berlin*
- Germany’s Leading Serviced Apartments for *Fraser Suites Hamburg*
- Scotland’s Leading Serviced Apartments for *Fraser Suites Edinburgh*

In addition, Frasers Hospitality has also won the following awards across Asia, the Middle East and Africa:

**Asia**

- Indonesia’s Leading Serviced Apartment Brand

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- Indonesia’s Leading Serviced Apartments for *Fraser Place Setiabudi Jakarta*
- Singapore’s Leading Hotel Residences for *Capri by Fraser, Changi City*
- South Korea’s Leading Serviced Apartments for *Fraser Place Central Seoul*

**Middle East and Africa**

- Bahrain's Leading Serviced Apartments for *Fraser Suites Diplomatic Area, Bahrain*
- Dubai’s Leading Serviced Apartments for *Fraser Suites Dubai*
- Nigeria's Leading Serviced Apartments for *Fraser Suites Abuja*
- Oman’s Leading Serviced Apartments for *Fraser Suites Muscat*
- United Arab Emirates’s Leading Serviced Apartments for *Fraser Suites Dubai*
- Qatar’s Leading Serviced Apartments for *Fraser Suites Doha*

Chief Executive Officer of Europe, Middle East and Africa, Frasers Hospitality UK, Mr Guus Bakker, said, “We are honoured to be recognised by one of the most prestigious travel industry awards globally and this would not have been possible without our dedicated employees and long-standing support from guests. These seven accolades, five of which we have won consecutive times, is a reaffirmation of the trust they have placed in us as well as the work our teams put in to elevate our service standards.”

“The awards come at an especially crucial time as the industry navigates new challenges brought about by COVID-19. Moving forward, we will continue to focus on delivering the best experiences to our guests while ensuring that their safety and wellbeing is taken care of, as part of our #FraserCares commitment.”

Keeping in accordance with local authority guidelines and best practices, Frasers Hospitality has redefined its offerings to ensure necessary precautionary measures continue to be taken,

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with an emphasis on guests’ safety and wellbeing. This includes the implementation of safe distancing protocols and a new cleaning and disinfection verification programme as part of its latest partnership with globally recognised inspection and certification company SGS.

Growing from two properties in Singapore, Frasers Hospitality’s portfolio currently stands at more than 140<sup>1</sup> in over 70 cities.

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**Note to Editors**

**Malmaison Edinburgh City**

Nestled on St Andrews Square, Malmaison Edinburgh City is located right at the heart of the New Town in the city centre, just a stone’s throw from Princes Street and a ten-minute walk from the Old Town. With double and twin rooms, complete with either king or superking-sized beds and a state of the art en suite, guests can relax in both luxurious comfort and style.

**Fraser Suites Edinburgh**

Located within a stone’s throw from Edinburgh Castle and just off the Royal Mile on St Giles Street is the 130-year old building that houses Fraser Suites Edinburgh. The building stands with understated elegance in the heart of Scotland’s capital amongst other hotels in the city, with a sand-stoned Victorian façade restored to preserve its past. Fraser Suites Edinburgh offers 75 units of fully-furnished boutique hotel suites designed with contemporary interiors, adorned with sophisticated touches and furnished with the necessary modern conveniences, ideal for business and leisure stays.

**Fraser Suites Hamburg**

Fraser Suites Hamburg is a luxury 5-star hotel offering deluxe rooms and a variety of rooms and one bedroom hotel suites which are situated in one of the most prestigious areas of the city. It occupies historic Oberfinanzdirektion, the former office of Hamburg’s Tax Authority. A listed building dating

<sup>1</sup> Includes properties under management contracts and development

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back to 1907, its prime location is situated in the heart of the Hanseatic city and is one of the most recognisable buildings in the area due to its unique shape and lovingly preserved facade.

**Fraser Suites Kensington, London**

Ideally located within the prestigious Kensington precinct and elegantly designed with a timeless appeal, Fraser Suites Kensington is set in the heart of London, with easy access to internationally renowned attractions, restaurants, cafes and bars, the Natural History Museum and direct links to the West End. Ranging from studio to one, two and three-bedroom serviced apartments, all of the 69 fully furnished luxury apartments are well-equipped with modern conveniences.

**Fraser Suites Le Claridge Champs-Élysées, Paris**

Located along the Avenue des Champs-Élysées, the award-winning Fraser Suites Le Claridge Champs-Élysées, Paris is situated on one of the world’s most prestigious streets where the grandeur extends from Place de la Concorde to the magnificent Arc de Triomphe. The 114 stylish furnished Gold-Standard serviced residences range from executive suites to three bedrooms, making it a marvellous choice of luxury accommodation in Paris for both business and leisure travellers alike.

**Capri by Fraser, Berlin / Germany**

In the heart of Berlin, Capri by Fraser brings its unique design-led style to this cultural and diverse city. Located on Museum Island, this brand new 4-star hotel residence is only a short walk to the famous museums in Berlin's historic centre. Guests can choose from 143 stylish serviced apartments, ranging from Studios to One-bedroom units.

**About Frasers Property Limited**

Frasers Property Limited (“Frasers Property” and together with its subsidiaries, the “Frasers Property Group” or the “Group”), is a multi-national developer-owner-operator of real estate products and services across the property value chain. Listed on the Main Board of the Singapore Exchange Securities Trading Limited (“SGX-ST”) and headquartered in Singapore, the Group has total assets of approximately S\$38.7 billion as at 30 September 2020.

Frasers Property's multi-national businesses operate across five asset classes, namely, residential, retail, commercial & business parks, industrial & logistics as well as hospitality. The Group has businesses in Southeast Asia, Australia, Europe and China, and its well-established hospitality business owns and/or operates serviced apartments and hotels in over 70 cities and 20 countries across Asia, Australia, Europe, the Middle East and Africa.

Frasers Property is also the sponsor of two real estate investment trusts (“REITs”) and one stapled trust listed on the SGX-ST. Frasers Centrepont Trust and Frasers Logistics & Commercial Trust are focused on retail, and industrial & commercial properties, respectively. Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties. In addition, the Group has two REITs listed on the Stock Exchange of Thailand. Frasers Property (Thailand) Public Company Limited is the sponsor of Frasers Property Thailand Industrial Freehold & Leasehold REIT, which is focused on industrial &

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logistics properties in Thailand, and Golden Ventures Leasehold Real Estate Investment Trust, which is focused on commercial properties.

The Group is unified by its commitment to deliver enriching and memorable experiences to customers and stakeholders, leveraging its people, knowledge and capabilities from across markets to deliver value in its multiple asset classes.

For more information on Frasers Property, please visit [frasersproperty.com](https://frasersproperty.com) or follow us on LinkedIn.

**About Frasers Hospitality**

Frasers Hospitality, a member of Frasers Property Group, celebrates 22 years of offering memorable experiences to guests through its Gold-Standard serviced, hotel residences and boutique lifestyle hotels across Asia, Australia, Europe, the Middle East and Africa.

Growing from two properties in Singapore to more than 140 properties in over 70 cities, Frasers Hospitality is now one of the world’s largest and fastest-growing providers of serviced and hotel residences. Conceived with the lifestyle preferences of today’s discerning business and leisure travellers in mind, the global hospitality operator has three Gold-Standard serviced residences offerings – Fraser Suites, Fraser Place and Fraser Residence, a modern and eco-lifestyle brand, Modena by Fraser, and a design-led hotel residence brand, Capri by Fraser. In addition, it operates two brands of upscale boutique lifestyle hotels in the key cities of UK, Malmaison and Hotel du Vin.

With a remarkable list of accolades and awards as recognition of its success, Frasers Hospitality remains committed to anticipating and exceeding the evolving needs of executive travellers with continuous innovation and intuitive service, creating a second home for guests where staff feel like family and residents feel like community.

For more information on Frasers Hospitality, please visit [frasershospitality.com](https://frasershospitality.com).

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