

# FRESNO AREA CALENDAR OF EVENTS AND ATTRACTIONS

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Activities In and Around Fresno for Promoting  
Potential Weekend Packages

# Calendar of Events

Annual total attendees 1.3+ million 2019

## YEAR ROUND

ArtHop	3,000/month
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## FEB

World Ag Expo	100,000
Tower District Mardi Gras Parade	2,000

## MARCH

Rogue Performance Festival	9,400
FIRST California Robotics Central Valley Regionals	1,000
FresYes Fest	17,000

## APRIL

Big Hat Days	140,000
The “Valley Made” Manufacturing Summit	800
Fresno State Vintage Days	50,000
Clovis Rodeo	40,000

## MAY

Grizzly Fest	16,000
Kingsburg Swedish Festival	1,000

## JUNE

Fresno Rainbow Pride Parade & Festival	3,000
Climb to Keiser	300





## AUG

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Taco Truck Throwdown	15,000
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Greek Fest	25,000
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## SEPT

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Fresno Reel Pride Film Festival	10,000
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ClovisFest & Hot Air Balloon Fun Fly	20,000
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## OCT

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Civil War Revisited	10,000
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The Big Fresno Fair	600,000
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California Classic Weekend	5,000
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## NOV

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Veteran's Day Parade	40,000
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## DEC

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Downtown Fresno Christmas Parade	10,000
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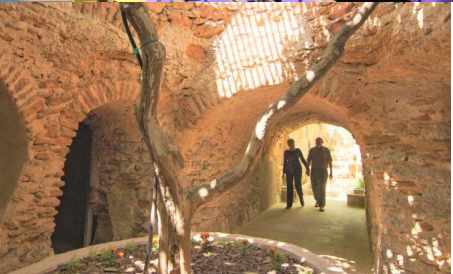
Christmas Tree Lane	40,000
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Hmong New Year	120,000
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## ARTS & CULTURE

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Forestiere Underground Gardens  
Meux Home  
Kearney Mansion  
Armenian Heritage Museum  
Arte Americas  
Discovery Center  
Chinatown  
Fresno Art Museum  
Fresno Philharmonic  
Old Fresno Water Tower  
Holy Trinity Armenian Apostolic Church  
Saint John's Cathedral  
Saint George Greek Orthodox Church  
Public Art on Fulton Street

## CASINOS

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Chukchansi Hotel and Casino  
Table Mountain Hotel and Casino  
Club One Casino

## WINERIES & BREWERIES

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Fresno County Wine Journey  
Madera Wine Trail  
ApCal Winery  
Engelmann Cellars  
Simonian Farms  
Cardella Winery  
Simonian Farms  
E & J Gallo Winery  
Fresno State Winery  
Brewery District  
Tioga Sequoia Brewing Company  
Zack's Brewing Company

## AMUSEMENT

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Xcape Room  
Blackbeard's Family Entertainment  
Madera Drive-In  
Island Waterpark  
Wild Water Adventure Park  
Roger Rocka's Dinner Theater  
Chaffee Zoo  
Storyland & Playland  
Hillcrest Tree Farm  
Bad Axe Throwing  
MetalMark Climbing Gym  
The Art of Anger Smash Room  
Gateway Ice Center  
Downing Planetarium  
Chukchansi Park

## SEASONAL

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Fresno County Fruit Trail  
*May – Sept.*  
Blossom Trail  
*Mid Feb.*  
Baseball Games at Chukchansi Park  
*May – Sept.*  
Summer Concerts in the Park  
*June – Sept.*  
Fresno Monsters Hockey  
*Oct. – Feb.*

## PARKS & OUTDOORS

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Woodward Park  
Shinzen Japanese Friendship Garden  
Garden of the Sun  
Golf Courses

## GREAT OUTDOORS

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Yosemite National Park

Kings Canyon National Park

Sequoia National Park

Crystal Cave

Rafting on Kings River

San Joaquin River

Huntington Lake

Shaver Lake & Shaver Stable

Yosemite Mountain Sugar Pine Railroad

D & F Pack Station

China Peak

Badger Pass

Sierra National Forest

Pacific Crest Trail

Grant & McKinley Groves

Hidden Homes Trail

Dusy-Ershim Trail

Hume Lake

Pine Flat Lake

Mono Hot Springs

Boole Tree

## EVENT CENTERS

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Saroyan Theatre

Selland Arena

Fresno Convention Center

Warnors Theatre

Save Mart Center

## AIRPORT

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Non-Stop Flights to 15 cities

Direct International Flights to Mexico

Southwest Airlines

Alaska Airlines

United Airlines

Delta Airlines

Allegiant Airlines

Frontier Airlines

Volaris Airlines

Aeromexico



# Events & Attractions Appendix

EVENTS & FESTIVALS	Date	Cost	Attendance	Description
<b>ArtHop</b>	1st and 3rd Thurs. of the month	Free	3,000	ArtHop is a monthly opportunity created by Fresno Arts Council to meet and greet artists, check out art galleries and studios, and enjoy receptions and live music. The first Thursday of the month comprises of downtown and Tower District locations and the third Thursday is for metropolitan and outlying areas.
<b>World Ag Expo</b>	2nd Tuesday of Feb. 3-day event	\$15	100,000+	The World Ag Expo is held at the International Agri-Center in Tulare, CA. It is the largest annual outdoor agricultural exposition with over 1,450 exhibitors displaying the latest in farm equipment, communications, and technology and free seminars that focus on a variety of topics important to agriculture.
<b>Tower District Mardi Gras</b>	Sunday before Fat Tuesday	Free	2,000+	With more than 30 floats, the parade goes through the Tower District with music, dancing, and lots of beads.
<b>Chinese New Year Parade &amp; Festival</b>	Early March	Free	100	Celebration taking place in Chinatown, filled with food, kids activities, merchants, music, traditional Lion Dancers, Taiko Drummers, and more.
<b>Rogue Performance Festival</b>	Early March	\$5+	9,400	Presented in a fringe festival style format in the Tower District, the Rogue Festival celebrates the independent performer. The festival includes theatre, dance, spoken-word, music, performance art, puppetry, and more.
<b>FIRST California Robotics Central Valley Regionals</b>	Mid March	Free	1,000+	The FIRST Robotics Competition combines the excitement of sport with the rigors of science and technology. Under strict rules, limited time and resources, teams of high school students are challenged to raise funds, design a team "brand," hone teamwork skills, and build industrial -size robots to play a difficult field game against like-minded competitors. This is a three-day competition.
<b>FresYes Fest</b>	End of March	Free	13,000+	Festival in downtown Fresno with food, vendors, music, and drinks.
<b>Big Hat Days</b>	First weekend in April	Free	140,000+	Big Hat Days is the largest two-day festival in Central California where visitors fill the streets of Old Town Clovis to enjoy hundreds of craft and food booths.
<b>Fresno State Vintage Days</b>	Mid April	Free	50,000	Vintage Days is Fresno State's largest event. The festival is a three-day, student-planned campus and community celebration. The annual spring event combines social, cultural, and recreational activities into an action pack extended weekend.
<b>Tower Classic Car Show</b>	Mid April	Free	1,500	With more than 500 cars on display dating from 1931 to 1972, the event also features vendor booths, live music, raffle prizes and lots of fun for the whole family.
<b>The "Valley Made" Manufacturing Summit</b>	Mid April	\$2,500+	800	Annual conference for the San Joaquin Valley's \$15 billion manufacturing industry. Hosted by the San Joaquin Valley Manufacturing Alliance, the event consists of a keynote speaker, topical breakout sessions, recruiting and networking opportunities, and exhibits from an array of businesses.
<b>Clovis Rodeo</b>	Last weekend in April	\$20-\$35	40,000+	Part of the PRCA, one of the top 5 rodeos in California, with Professional Bull Riding, PRCA performances, jackpot roping, and celebrity roping events. The rodeo is accompanied by concerts, rodeo parade, dances, and food.

<b>Armenian Festival</b>	Early May	Free	N/A	Traditional Armenian foods, home-baked goods, a bookstore, Hye bazaar, Hye beers, and live traditional Armenian folk music and folk dance.
<b>Grizzly Fest</b>	Early May	\$130+	16,000+	Two-day music festival in Woodward Park that brings people from all over the country with over 40 acts. Headliners have included G-Eazy, Jessie Reyez, Schoolboy Q, and Matt and Kim.
<b>Pirate Festival</b>	Mid May	\$15 adults \$10 kids, seniors, and military	3,000	A pirate event with hundreds of pirates recreating New Providence, a thriving pirate community. The event features handmade wares for sale, fine food and ales, dancing gypsies, multiple stage shows, mermaids, and cannon firing.
<b>Kingsburg Swedish Festival</b>	3rd weekend in May	Free	1,000+	A decades-long tradition with lively music, colorful costumes, a parade, and food to commemorate the midsummer celebration of the harvest in Sweden.
<b>Fresno Rainbow Pride Parade and Festival</b>	Early June	Free	3,000+	One of the largest LGBTQ events in the Central Valley, the parade runs through the center of Tower District with a different theme each year.
<b>Climb to Keiser</b>	End of June	\$95+	Approx. 300 riders	The Climb to Keiser is a bike ride out of Clovis that has been held since 1976. The course begins in Clovis and leads up to Keiser Pass, followed by the descent back down to Clovis. It has been rated as one of the 10 toughest rides in America by Bicycling Magazine.
<b>Miss California Pageant</b>	End of June	N/A	N/A	Miss California is a pageant to choose the representative for California in the Miss America pageant.
<b>Shaver Lake Open Water Polo Tournament</b>	Mid July	\$1,100/team	800	One of the largest open water polo tournaments in the world.
<b>Taco Truck Throwdown</b>	Mid Aug.	\$15+	15,000+	Usually paired with a baseball game, this two-day event consists of over 30 taco trucks as they compete for the title of the best taco truck. Past years have included live music and Lucha extreme wrestling.
<b>Greek Fest</b>	Last full weekend in Aug.	\$6 adults Free for seniors & children	25,000	Fresno Greek Fest is filled with food, music, and dancing. Taking place at St. George Greek Orthodox Church, this 3-day festival celebrates the traditions of Greece.
<b>Sudz in the City</b>	Mid Sept.	\$25+	N/A	A 21+ event that features more than 30 local, regional, and national brews offering unlimited samples. Live music and local food trucks also make up the event. Has been in Downtown Fresno and Old Town Clovis in past years.
<b>Highland Gathering and Games</b>	Mid Sept.	\$15 adults \$10 kids, seniors, and military	2,500	Presented by the Fresno Scottish Society, Highland Gathering and Games offers event goers the opportunity to experience traditional Scottish athletic events, like the caber toss. Guests can also enjoy food, beer and live music, listen to storytellers, trace their ancestry, and collect Celtic mementos from vendors.
<b>Fresno Reel Pride Film Festival</b>	Mid Sept.	\$10/film	10,000+	One of the oldest and largest LGBTQ film festivals in the United States, Fresno Reel Pride is a celebration of LGBTQ cinema.

<b>ClovisFest &amp; Hot Air Balloon Fun Fly</b>	End of Sept.	Free	20,000	Beginning at sunrise at the Clovis Rodeo Grounds with the launch of the hot air balloons, ClovisFest continues through the day in Old Town Clovis with carnival rides, music, international celebrations, local treats and vendors.
<b>California Classic Weekend</b>	First weekend in Oct.	\$40+	5,000	Starting at Chukchansi Park, participants can either run or bike through Fresno; including running through the zoo and biking on the freeway.
<b>The Big Fresno Fair</b>	Early-Mid Oct.	\$12+	600,000	The 4th largest fair in California, consisting of live music, intriguing exhibits, fun attractions, community performances, food, signature events, carnival rides, and live horse races. Past performances include Paul Anka, WAR, and Willie Nelson.
<b>Zoo Boo</b>	Oct.	\$14-\$20	N/A	The entire zoo is decorated for families to enjoy Halloween fun. Children are encouraged to dress in costumes while families walk the zoo to enjoy live entertainment, a hay maze, and collect candy.
<b>Hobb's Grove</b>	2nd weekend of Oct – Oct. 31	\$10-\$50	N/A	A Halloween Haunt, Hobb's Grove is located in Sanger and features several acres of creepy and mysterious fun. Guests can choose between taking a spooky hayride or walking through the Haunted Forest and Hobb House.
<b>Civil War Revisited</b>	Mid Oct.	\$10 adults \$6 children	10,000+	The largest Civil War Reenactment west of the Mississippi, Civil War Revisited at Kearney Park gives a glimpse into life in the United States in the 1860s. Not only is there a battle reenactment, but event goers can enjoy live music, authentic food, demonstrations, soap making, and other goods popular in the 1860s.
<b>Renaissance Fair</b>	Mid Nov.	\$15 adults \$10 kids, seniors, and military	5,000	Experience life during the Middle Ages at Kearney Park. Witness historical medieval battles, demonstrations of siege weapons, juggling, knife shows, comedy, and jousting. This event also offers an extensive food court as well as vendors of fine hand made items of jewelry, clothing, leather goods, and weapons of the time.
<b>Veterans Day Parade</b>	Veteran's Day, Nov. 11	Free	40,000	Annual parade honoring our nation's veterans that goes through Downtown Fresno.
<b>Zoo Lights</b>	Dec.	\$12-\$16	N/A	At this annual, family-friendly event, guests are treated to festive holiday fun as they walk through the Zoo to view holiday decorations and miles of holiday lights. The event also offers live entertainment, theme nights, and photos with Santa.
<b>Christmas Tree Lane</b>	Dec. 1 - 25	Free	40,000+	Christmas Tree Lane has been a Fresno tradition since 1922. Spanning over 2 miles, some 140 homes and 300 trees are decorated with festive lights and displays. The lane is open for driving, with a couple designated walk nights throughout the month as well.
<b>Downtown Fresno Christmas Parade</b>	Early Dec.	Free	10,000+	Annual parade that goes through downtown Fresno that features local dancers, caroling, and decorative floats.
<b>Hmong New Year</b>	Dec. 26 – Jan. 1	\$8 adults \$4 seniors & military	120,000+	The largest Hmong-American community event in the United States, the event takes place at the Fresno Fairgrounds and is filled with music, food, and Hmong traditions.



AMUSEMENT	Cost
Xcape Room	\$25+
Blackbeard's Family Entertainment	\$35
Madera Drive-In	\$10
Island Waterpark	\$24+
Wild Water Adventure Park	\$21+
Roger Rocka's Dinner Theater	\$59+
Chaffee Zoo	\$15 adults \$9 children
Storyland	\$6 adults \$4 children
Playland	\$20
Hillcrest Tree Farm - pumpkin patch and Christmas tree farm	\$10
Bad Axe Throwing	\$35+
Metal Mark Climbing Gym	\$25+
The Art of Anger Smash Room	\$22- \$155
Gateway Ice Center	\$5 - \$8.50

WINERIES	Cost	Description
Fresno County Wine Journey	Events begin at \$15	Consists of 13 wineries, two breweries and a distillery with various events throughout the year.
Madera Wine Trail	Events begin at \$25	There are 9 wineries along the trail with various events throughout the year

FRESNO STATE ATHLETICS				
Sport	Location	Capacity	Cost	Attendance
Baseball	Pete Biden Field	3,575	\$10-\$16	2,500+
Football	Bulldog Stadium	40,727	\$36+	5,139
Basketball	Save Mart Center	15,596	\$12+	5,000

AIRPORT
Non-Stop Flights to Chicago, Dallas/Fort Worth, Denver, Las Vegas, Los Angeles, Phoenix, Portland, Salt Lake City, San Diego, San Francisco, Seattle
International Flights to Guadalajara, Mexico City, Leon and Morelia, Mexico
Airlines that serve Fresno include Southwest, Alaska, United, Delta, Allegiant, Frontier, Volaris and Aeromexico

EVENT CENTERS	Description	Capacity	Average Ticket Price	Past Performances/Events
Saroyan Theatre	Home to the Fresno Philharmonic Orchestra and Fresno Ballet, this beautiful theatre is the showcase of the Fresno Convention Center. With superb acoustic, this performing arts theatre provides an ideal environment for Broadway shows, plays, ballets, concerts and convention meetings.	2,353	\$85	The Nutcracker, Beauty and the Beast, Les Mis, David Copperfield, The Sound of Music
Selland Arena	A multi-purpose arena in downtown Fresno built in 1966 named after former Fresno mayor Arthur L. Selland.	9,000	\$70	Aerosmith, Alice Cooper, Tool, hosted Fresno Monsters, Santana, The Who, Van Halen
Warnors Theatre	This historic Spanish colonial revival theater was built in the 1920s and is located in downtown Fresno. It is home to one of the last 21 pipe organs located in a theater in the United States.	2,000	\$40	AC/DC, Miles Davis, and The Clash
Save Mart Center	Located on the campus of CSU Fresno	16,182	\$143	Host of annual events including Monster Jam, PBR Fresno Invitational, WWE Road to WrestleMania, Harlem Globetrotters. Past performers include Mana, Andrea Bocelli, Elton John, KISS, Metallica, Paul McCartney, The Rolling Stones, Prince, Madonna, Garth Brooks
Fresno Convention Center	Located in downtown Fresno comprised of three exhibit halls that can be used separately or combined into one large hall. There is also a second floor that consists of executive conference rooms.	66,000 sq. ft.	N/A	Fresno Food Expo, FIRST Robotics Central Valley Regionals, CRA Best of the Valley Awards