

**The
Swing**
that means
more than winning

Friday, 8 September 2017
The Serapong Course,
Sentosa Golf Club

Shotgun start at 1.30pm

Guest-of-Honour
Mr S Iswaran
Minister for Trade and
Industry (Industry)

Registration and lunch will commence from 11.30am

SERVING THE ELDERLY

At TOUCH, we believe in honouring the Pioneer Generation and helping them live with purpose and dignity in their golden years. Through TOUCH Cluster Support, TOUCH Home Care, TOUCH Senior Group Home and TOUCH Senior Activity Centre, we help frail elderly enjoy greater independence and better quality of life at home with our holistic



services, and introduce seniors to a lifestyle of active ageing through volunteerism and other social activities.

All proceeds from ***Swing for Charity 2017*** will go towards the programmes and services that support our work among the elderly.



AGEING WELL AT HOME

Mr Goh Keng Char, 79, lives alone in a one-room rental flat.

Three years ago, he felt a persistent, excruciating pain at his lower back, and crawled out of his home to get help. He was admitted to a community hospital. After getting discharged, he felt alone and defeated, and attempted to end his life by jumping off the 12th floor of his block. Thankfully, some residents talked him out of it.

He was referred to TOUCH Home Care (THC) for nursing services as his skin condition was deteriorating due to poor blood circulation. THC's occupational therapist accessed his home environment and developed a care plan after discussions with Mr Goh. He felt optimistic again and accepted THC's help to oversee his wound care, therapy sessions and transport services for medical appointments.

With newfound determination to recover, Mr Goh responded well to the therapy sessions and learnt to use a quadstick to navigate around the house. To help him integrate into community, THC prescribed a motorised wheelchair and taught him to ride safely around the neighbourhood.

Previously alone and homebound, Mr Goh is now able to go out independently.

Like Mr Goh, many seniors desire to age in the comforts of their homes. Let's all help them age with dignity because we are One Community.



We are
One Community.
Be part of
The Giving Family.

IN 2016, TOUCH



DELIVERED
225,000
MEALS
to homebound elderly



RECEIVED
2,875
CALLS TO TOUCH CARELINE
for caregivers



SUPPORTED
3,054
ELDERLY



TRAINED
43 ELDERLY
VOLUNTEERS
in the Seniors Caring
for Seniors Project

14th
CHARITY GOLF
TOURNAMENT

FUNDRAISING
TARGET 2017
\$350,000



Since 2004, *Swing for Charity* has been one of TOUCH Community Services' main fundraising initiatives, which offers golf enthusiasts and the business community the chance to bond over a game of golf while doing their part for the needy and disadvantaged in society.

Hole-In-One Prize

**Mercedes-Benz CLA 180
Coupe** worth \$98,000*

** includes a one-year road tax
and registration fee but excludes
insurance and COE.*



ABOUT  **TOUCH**
Community Services

TOUCH Community Services is a not-for-profit charitable organisation, dedicated to meeting the needs of children from low-income or single-parent families, youth-at-risk, needy families, people with special and healthcare needs, and the frail elderly. Through its integrated network of services, as well as an international arm, TOUCH is committed to serving people of all ages, races, religions and backgrounds. Each year, its programmes and services meet the needs of more than 28,000 clients and 156,000 service users.

A. Corporate Sponsorships

CATEGORY & VALUE

SPONSOR'S BENEFITS

☐ **MAIN SPONSOR** **\$50,000**

ENTITLEMENTS

- 2 x flights (worth \$10,000)
- 1 x dinner table for 10 guests (worth \$3,000)
- Special invitation for a guest at GOH table
- Tax deductible amount of \$200,000

ACKNOWLEDGEMENTS

- Exclusive status of "**MAIN SPONSOR**" on:
 - Main event backdrop
 - Event collaterals (including inside front cover of evening programme booklet)
 - Sponsors' board
 - 3 signages on the green
 - Event shirt / Buggy decal
 - Insertion of company promotional materials in goodie bags
- Mock cheque presentation onstage
- Presentation of token of appreciation and certificate of appreciation onstage
- Special mention on TOUCH Community Services' Website

☐ **PLATINUM SPONSOR** **\$20,000**

ENTITLEMENTS

- 1 x flight (worth \$5,000)
- 1 x dinner table for 10 guests (worth \$3,000)
- Tax deductible amount of \$50,000

ACKNOWLEDGEMENTS

- Exclusive status of "**PLATINUM SPONSOR**" on:
 - Main event backdrop
 - Event collaterals (including evening programme booklet)
 - Sponsors' board on the green
- Token of appreciation onstage
- Special mention on TOUCH Community Services' Website

☐ **GOLD SPONSOR** **\$10,000**

ENTITLEMENTS

- 1 x flight (worth \$5,000)
- 1 x dinner table (worth \$3,000)
- Tax deductible amount of \$25,000

ACKNOWLEDGEMENTS

- Exclusive status of "**GOLD SPONSOR**" on:
 - Main event backdrop
 - Event collaterals (including evening programme booklet)
 - Sponsors' board on the green
- Token of appreciation onstage

☐ **FLIGHT SPONSOR** **\$5,000** per flight

I will sponsor ____ flight(s).

ENTITLEMENTS

For every flight sponsored:

- Lunch and dinner for 4 golfers
- Tax deductible amount of \$12,500

ACKNOWLEDGEMENTS

- Sponsors' board on the green
- Evening programme booklet

☐ **DINNER TABLE SPONSOR**

\$3,000 per table

I will sponsor _____ table(s).

ENTITLEMENTS

For every table sponsored:

- A dinner table for 10 persons
- Tax deductible amount of \$7,500

ACKNOWLEDGEMENTS

- Evening programme booklet

B. Cash Donations

☐ \$5,000 ☐ \$3,000 ☐ \$2,000 ☐ \$1,000 ☐ Other amount: _____

NOTE

- Cash donations and other sponsorships (excluding table game & winners' prizes / goodie bag items) are eligible for **250% tax deduction**.
- Cash donations above \$3,000 will be acknowledged through the dinner programme and sponsors board.
- Donors' particulars will not be acknowledged in any corporate collaterals or publications unless otherwise requested or stated.
- A confirmation letter will be sent to corporate cash sponsors upon receipt of this completed response form.



C. Prizes / Goodie Bag Items Sponsorship

	PRODUCT	QUANTITY	MARKET VALUE (\$)
<input type="checkbox"/>	Table Game Prizes _____	_____	_____
<input type="checkbox"/>	Winners' Prizes _____	_____	_____
<input type="checkbox"/>	Goodie Bag Items _____	_____	_____

For goodie bag items, we would appreciate a minimum quantity of 160 pieces. Suitability of sponsored items is subject to event organiser's discretion.

Contact Person / Tel No.: _____ (to arrange for collection of the prizes / items)

Donor's Details

Name of Donor (Individual or Organisation) _____

Organisation's Contact Person _____

Address (for mailing tax deductible receipt) _____

Email Address _____

Telephone Number _____

NRIC / FIN / UEN (for donor to receive tax deduction) _____

BY CHEQUE

Please make cheque payable to **TOUCH COMMUNITY SERVICES LIMITED** and indicate "**Swing For Charity**" on the back of the cheque. Please mail your cheque and response form to:

**3615 Jalan Bukit Merah, Gateway Theatre Level 5,
Singapore 159461**

Attn: Roger Goh / Vanessa Lam (Partnership Development)
Email: roger.goh@touch.org.sg / vanessa.lam@touch.org.sg

BY CREDIT CARD

Name on Credit Card _____

Credit Card Number _____ / _____ / _____ / _____

Expiry Date (MM/YY) ____ / ____

Authorised
Signature

☐ I would like TOUCH beneficiaries to join me at my table.

☐ As a flight sponsor, I do not wish to have my name mentioned on the event photo board and event programme brochure.

TOUCH will protect the rights of donors, providing only information deemed necessary and appropriate to maintain the relationship. By filling up this form, it is deemed that I have consented TOUCH to use my personal information for donation-related and communication purposes.

Sponsorship Opportunities

Your involvement is key to making our ***Swing for Charity*** a success. Choose from a selection of various sponsorship opportunities in the attached form to enjoy an exhilarating day out on the green.

For more information and to discuss sponsorship options, please contact Roger Goh / Vanessa Lam at 6431 0446 / 6431 0447.

TOUCH Community Services

Blk 162 Bukit Merah Central #05-3545 Singapore 150162

www.touch.org.sg