

Friends of WWOZ Board of Directors Meeting
May 12, 2010
General Manager's Report

1. 2010 New Orleans Jazz & Heritage Festival Coverage. Once again, WWOZ provided start-to-finish broadcast and webcast coverage of this year's New Orleans Jazz & Heritage Festival. And once again, the station's remote production krewe headed by **Program Director Dwayne Breashears** and **Chief Engineer Damond Jacob** put together an extremely professional operation comprised of many moving parts including live feeds to stations around the country, including Simulcast with the following stations: KUVU (Denver), KUJZ (Vail), WHRV (Norfolk), KGOU (Norman), KROU (Spencer/Oklahoma City), WOMR (Provincetown/Cape Cod), WFHB (Bloomington). A staff of over 8 broadcast crew members and 6 engineering crew members, along with more than 100 volunteers flawlessly handled WWOZ's multiple Jazz Fest activities ranging from broadcast, to membership/brass pass distribution, WWOZ Mango Freeze sales, Piano night and night time broadcasts from local clubs.

Broadcast Crew: The absolutely stellar broadcast crew included George Ingmire, Bradley Blanchard, Jerry Lenaz, SherriLynn Colby-Bottel, David Kunian, Dimitri Apossos, Linda Santi, Olivia Greene and many more.

Engineering Crew: The seasoned and can-do engineering crew included Tony Guillory, Robert Carroll, Khalid Hafiz , Sam Bui, Susan Jacob, and Shawn Eib.

Volunteer Power: Jeannie Adams, Albert Danny, Jeannette Albert, Hillary Albins, Lori Andersonk, Joel Atwill, David Averbuck, Patti Averbuck, Lisa Bacques, Carol Badilla, Amy Baldwin, Leita Barnes, Glen Becnel, Valerie Bergman, Mary Ann Bischoff, Matt Bottel, Rod Bottel, David Braheny, Sam Cammarata, Luis Capuchina, Christy Carney, John Caulkins, Jeanie Clinton, Ian Cockburn, Jeremy Cooker, Yordanka Corvela, Veronica Cromwell, Stacey Cunningham, Steve Daub, Francis Davis, Doug DeHaven, Matt DeOrazio, Melissa DeOrazio, Shannon DiGenova, Erin Durant, Alissa Eberle, Yvonne Eres, Dan Fitzgerald, Jacquelin Frajer, Michel Gagnier, Lew Gaiter, Christy Grimes, Chris Hammersla, Don Hargrove, Angel Harris, Tyler Hayes, James Henderrson, Jackie Hil, Doborah Hyde, Susan Jacob, Mark Janes, Jan Janz, Pat Kenner, Clarissa Koederitz, Mary Ann Lambert, Coy LeBeau, Sara Lewis, Marie Lovejoy, Todd Lupberger, Greg Manion, Norma Jane Marcon, Milena Martinovic, Erin McQuade, Torsten Mmeyer, Raven Moncada, Stacey Morigeau, Janni Nielsen, Adam November, Grace Perrine, Sheila Phillips, Ross Reahard, Esther Reynolds, Roy Roberson, Cathy Ruggiero, Kaitlin Ryan, Linda Santi, Cerulleal Saturnine, Libby Schaibly, Greta Schmidt, Juli Scholara, Karen Scott, Peggy Lou Sevdalis, Try Sholar, Julie Sholar, Karen Smith, Joe Stevenson, Emily Stowell, Robert Swain, Carla Talevi, J.W. Tatum, Mandi Thompson, John Titsworth, Ayanna Toney, Kathleen Tribble, Maite Vail, Steve Walden, Chris Wells, Nancy Wells, Rick Wilkof, Bebe Williams, Sally Young, Zach Young.

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1. 2010 New Orleans Jazz & Heritage Festival Coverage (continued)

Full-length performances of the following artists were featured in this year's broadcast:

Kipori Woods, Leroy Jones, Lena Prima, Bob French and Tuxedo Jazz Band, Grandpa Elliott, Tribute to Marva Wright, Campbell Brothers, Midnite Disturbers, Kirk Joseph's Tuba Tuba, Lionel Ferbos, Theresa Anderson, Mark Bruad and NO Jazz Giants, Wonderful Word of Louis Armstrong, Shannon Powell, Dr. Klaw, 101 Runners, Dee Dee Bridgewater, Fleur di Lis Brass Band, Kermit Ruffins, Forgotten Souls Brass Band, Mardi Gras Indian Orchestra, Roderick Paulin, Brian Blade, Allen Toussaint Jazzily Project, Sugarfoot & Ohio Players, Marcus Miller, Mia Borders, Trombone Shorty, Don Vappie, Preservation Hall All Star Review Tribute to Juanita Brooks

2. WWOZ Piano Night. Event Producer and WWOZ Program Director Dwayne Breashears reported that the 2010 WWOZ Piano Night grossed \$35,670 with over 800 attending and coverage by *Rolling Stone* and *Newsweek*. Artists appearing at WWOZ Piano Night this year included: **New Wave Brass Band, Victor Atkins, Nigel Hall, Carol Fran, Henry Gray, Ellis Marsalis, Dr. John, David Torkanowsky, Marcia Ball, Joe Krown, Bruce "Sunpie" Barnes, Zachary Richard, Bob Andrews, Jeff Snake Greenberg, Eden Brent, Cynthia Chen, Keiko Komaki, Marcell Richardson, Brian Mitchell, Jose Conde, Mia Borders, Marc Stone, Shannon Powell, Uganda Roberts and Cass Faulconer.**

3. Spring Membership Campaign 2010. As of May 10, 2010, WWOZ has received **\$1,444,822** in membership contributions, compared to **\$1,315,552** received last year at this point in time. Brass Pass memberships are now **2,744** compared to **2,490** Brass Passes issued last year. Activities to raise membership dollars include monthly renewal mailings, monthly renewal e-mail campaigns, two mailings through DEI's acquisition list program, and a Fall and Spring lapsed mailing. Membership has significantly increased its outreach presence in the New Orleans metro area by holding 10 outreach booths at local festivals, farmer's markets and art markets, which yielded **\$7,000** in membership contributions, **120** new 'Ozone subscribers and **30** new volunteer applicants. Trends: 1) 15% of those who renewed upgraded to a higher donation level. 2) About 30% of our gifts this year came from new members. 3) We have had 164 members take advantage of our installment plan. 4) Of the 2,744 Brass Passers, **991** were from outside of New Orleans.

4. Major Giving. As of May 10, 2010, WWOZ has received **\$72,000**, compared to **\$62,000** this time last year. Major Giving will offer a Hospitality Tent to WWOZ Major Donors on Wednesday May 12th at the YLC Wednesdays at the Square and on Friday June 11th in Washington DC for the DC International Jazz Festival – Carter Barron Amphitheatre. Since April 7, 2010, WWOZ has received **\$22,000** in major gifts.

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5. New Orleans Tourism and Marketing Corporation. On April 12, 2010, WWOZ received the final payment of \$50,000 from NOTMC as underwriter of WWOZ's nationally distributed program, *New Orleans All the Way Live*, produced by George Ingmire and showcasing live, local music performances recorded by WWOZ engineers, interspersed with food and event features.

6. Capital Fund Grant. The New Orleans Jazz & Heritage Festival Foundation issued a check to WWOZ for \$39,748 on April 12, 2010 to defray costs of capital improvements involved with WWOZ's post-Katrina location to the French Market Building at 1008 North Peters.

7. Underwriting. WWOZ Bookkeeper, Monica Landry reports that underwriting income for the period of April 7 through May 12 totaled **\$18,973**.

8. Swamp Shop. Julie Raimondi reports that, for the month of April, the Swamp Shop brought in **\$4,369** in income. \$1,193 was earned at WWOZ's 2010 Piano Night. For the duration of Jazz Fest alone, the shop realized \$1,231 through forty-two online orders. This brings a total of **\$21,074** in income for the Swamp Shop through April this fiscal year.

9. FCC. On April 8, 2010, the Federal Communications Commission granted WWOZ authority to operate a 100,000 watt directional signal in the direction of Slidell, LA. Before putting the strengthened signal into operation, WWOZ must undertake a structural analysis of its current tower and submit proof that the broadcast apparatus has been installed and a complete proof-of-performance provided to establish the horizontal plane radiation patterns for both the horizontally and vertically polarized radiation components within 36 months of April 8, 2013. WWOZ currently broadcasts at 4,000 watts ERP.

10. FCC. As of April 15, 2010, WWOZ has successfully submitted biennial ownership reports to the Federal Communication Commission from Friends of WWOZ, Inc and the New Orleans Jazz & Heritage Festival Foundation.

11. WWOZ License Plate. On May 5, 2010, with assistance from Representative Jared Brossett, House Bill 860 passed 77-0 authorizing WWOZ to create its own official state license plates. The bill must now pass the Senate to become law.

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12. Gulf Aid. In response to the catastrophic oil leak in the Gulf of Mexico, WWOZ in partnership with Rehage Entertainment, Mardi Gras World, SDT Waste and Debris Services, Downriver Productions and Community Production Capital is producing a fund-raising benefit concert on Sunday, May 16, 2010, noon – 10 pm, featuring such artists as **Lenny Kravitz, Allen Toussaint, Dr. John, Zachary Richard, John Legend, Ivan Neville's Dumpstaphunk, Rebirth Brass Band, Monk B, The Voice of the Wetlands Allstars (featuring Tab Benoit, Dr. John, Cyril Neville, George Porter Jr., Waylon Thibodeaux, Big Chief Monk Boudreaux, Johnny Sansone, and Johnny Vidacovich), Preservation Hall Jazz Band, Soul Rebels Brass Band, Irvin Mayfield's Playhouse Review, Mos Def, MyNameIsJohnMichael,** with additional artists to be announced.

13. National Program. Program Director Dwayne Breashears reports that WWOZ's national Festival Program featuring live performances at the 2009 New Orleans Jazz and Heritage Festival, WWOZ Piano Night and the French Quarter Fest has been distributed to more than 200 stations across the country.

14. Capitol Reception. WWOZ Board Secretary and Foundation Advisory Council Member Mary Norriss will serve as an honorary chair of the Opening Gala of the D.C. Jazz Festival. Top level leaders in government, nonprofit and corporate sectors will be invited to the event. The D.C. Jazz Festival will take place in over 50 venues throughout Washington D.C. from June 1st through June 13th.

15. Gospel is Alive. WWOZ cosponsored this year's *Gospel is Alive* program held 10 am – noon, April 26, 2010 at the New Hope Baptist Church, 1807 LaSalle Street. The concert featured the Five Blind Boys of Alabama and the Mahalia Jackson Gospel Youth Choir, and was co-hosted by Johnny Jackson, Jr. and Joan Rhodes.

16. Angola Project. In mid-April WWOZ delivered more than 150 approved CDs to KLSP, Angola's radio station.

17. African American Public Radio Conference. Corporation for Public Broadcasting staff and managers of African American Public Radio Stations (AAPRS) will meet on June 8, 2010 in Saint Paul, Minnesota. The conference will be held to discuss the needs and aspirations of these broadcasters and to become informed of CPB priorities and investments in services and content for AAPRS.

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18. National Federation of Community Radio. WWOZ Volunteer Coordinator Maryse Dejean and Administrator Julie Raimondi will attend the 35th Annual Community Radio Conference, June 9-12, in St Paul, Minnesota. Joining associates from more than one-hundred community stations from around the country, Maryse and Julie will join in discussions of currently emerging issues in public radio, trained in best practices and opened to a wider perspective gained from sharing experiences across the field.

19. Guardian of the Groove Award. Longtime WWOZ Show Host **K. Balewa** was honored with the WWOZ Guardian of the Groove Award this year at the Big Easy Music Award ceremonies held April 19th at the Sugar Mill. **Chris Wells** received the award recognizing off-air volunteers.

20. Big Easy Award. WWOZ congratulates one of its star show hosts, *Soul Sister*, Melissa Weber, on winning a Big Easy Award for Best DJ/Electronica on Monday, April 19th. She beat out some stiff competition from Gravity A and DJ Captain Charles (both excellent acts).

21. Remote Broadcast of Live Music Performances

French Quarter Fest 2010

Friday, April 9

**Steve Pistorius, Ensemble Fatien,
Russell Batiste & Friends**

Saturday, April 10

Rhodes Spedale, Otra, Renard Poche Band

Sunday, April 11

**Friendly Travelers, Susan Cowsill & Friends,
Joe Krown Trio, Johnny Sketch & The Dirty
Notes**

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21. Remote Broadcast of Live Music Performances (continued)

Wednesday, April 14, Lafayette Square	Jon Cleary/Lost Bayou Ramblers
Thursday, April 15, Old Algiers Point	Betty Harris with Marc Stone
Sunday, April 18, Pitot House	Preservation Hall Jazz Band, Charmaine Neville
Friday, April 23, Maison (Frenchman)	Grupo Fantasma with Jose Conde
Saturday, April 24, Blue Nile	Big Sam's Funky Nation
Thursday, April 29, Snug Harbor	Chris Thomas King
Friday, April 30, Tipitina's (French Quarter)	Tab Benoit Swampland Jam w/ Chubby Carrier
Saturday, May 1, Snug Harbor	Henry Butler with Donald Harrison, Jr.
Wednesday, May 12, Lafayette Square 5pm	Dirty Dozen Brass Band, Happy Jack Frequency
Saturday, May 15, Washington Park 5pm	Irving Mayfield original composition, "Elysian Fields"
Sunday, May 16 th , Mardi Gras World noon – 10 pm.	Gulf Aid. See description above.
Saturday/Sunday May 22-23	Bayou Boogaloo Music Festival Bayou St John
Wednesday, June 6, Lafayette Square	Galactic, Soul Rebels

D.C. Jazz Fest

NEA Jazz Master Live Tribute to James Moody, featuring the **Dizzy Gillespie All Stars**.
Lincoln Theatre, June 10th, evening, Washington, D.C.

Jazz Under the Stars, featuring **Poncho Sanchez Latin Jazz Band** and **Eddie Casteneda**,
Carter Barron National Park, June 11th, evening, Washington, D.C.

Eddie Palmieri, Claudio Roditi June 12th, 3 pm matinee, **Diane Reeves** and the **Roy Hargrove Big Band**, 8 pm, Lisner Theater, Washington, D.C.

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21. Remote Broadcast of Live Music Performances (continued)

Cajun Zydeco/Tomato Fest, Old US Mint, June 12-13, daytime

22. In-Studio Interviews

April 1, The Mumbles, Mike Clark, Bill Summers, Will Bernard, Brian Coogan , Simon Lott, *April 2*, Margie Perez, Segeone Kone, Marc Stone, *April 5*, Jason Marsalis, *April 6*, Maryland Jazz Band, Matt Perrine, *April 8*, Darryl Young and Haiti Concert, Jacob Leland, Marc Stone, Susan Cowsill, Bill Kitchen, George McClements, Swedish Jazz Students (42) Visit to station, *April 12*, Tom Sancton, *April 13*, Rob Cambre, *April 14*, Charmaine Neville/Pamela Pikes Pitot House Benefit Event, *April 15*, Betty Harris Promote, Troy Andrews, John Gros, Eric Lindell, JD Walker, *April 16*, Anne Robicheaux, Amanda Shaw, *April 17*, Caesar Elloie, *April 18*, Jesse Moore, *April 19*, Evan Christopher, Tom McDermott, Tony Green, Lynn Drury, *April 20*, Harold Batiste, *April 21*, Lena Prima, Anders Osborne, Stanton Moore, *April 22*, Nicole Slack Jones, Irma Thomas, Detroit Brooks, Jose Conde, David Pulphus, Sonja Robinson, Musician Corps *April 23*, Sophie Lee, *April 26*, Mitch Woods, Chaz Leary, Brien Quezergue, Aubry Bart, Bluegrass Snake Fest, *April 27*, The Subdudes, Ingrid Lucia, Judy Spellman, *April 28*, Jim Singleton, Eric Krasno, Marco, Grayson Capps

22. 2010 Jazz Fest Web Postings

ejazznews.org. Posted by *Policampon*, *The Kent Jordan Group in WWOZ Jazz Tent @ New Orleans Jazz Fest*, April 30, 2010. “Kent Jordan brings his authoritative voice that is uniquely his to the WWOZ Jazz Tent at the New Orleans Jazz & Heritage Festival on Friday, April 30 at 12:20 P.M.”

npr.org. Patrick Jarenwattananon, *A Blog Supreme/NPR Jazz, The New Orleans Jazz Orchestra: Individual Heat*, April, 27, 2010. “The New Orleans Jazz Orchestra won a Grammy Award this year for Best Large Ensemble Recording. Perhaps that's why the WWOZ Jazz Tent was packed to overflowing late on Sunday at the Jazz and Heritage Festival.”

nola.com, *Dave Walker, Terence Blanchard finds happiness at New Orleans Jazz Fest*, When, he realized, citing Davis and John Coltrane, the jazz tradition is upending the jazz tradition, Blanchard, who will perform Saturday (April 24) at 3:45 p.m. in the WWOZ Jazz Tent, changed labels, as well as his approach to composing.

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22. 2010 Jazz Fest Web Postings (continued)

nola.com. Keith Spera, *Best of Jazz Fest: Music Not to Miss Sunday, April 25, 2010*, *The New Orleans Jazz Orchestra: Individual Heat*, April 22, 2010, "As Louis Prima tore up Vegas stages in the 1950s, **Keely Smith** stood and sang alongside him, the dead-pan foil to his antics. Their duet, "That Ol' Black Magic, " hit the Top 20 in 1958 and won a Grammy. She's still singing. (5:40-6:50, WWOZ Jazz Tent)."

nola.com, Keith Spera, Jazz trumpeter Jeremy Davenport to bring his style and swing to the New Orleans, " On the surface, Davenport -- performing today at 12:55 p.m. in the WWOZ Jazz Tent of *the New Orleans Jazz and Heritage Festival* presented by Shell -- leads a charmed life."

nola.com. Dave Walker, *George Clinton Lands Mothership at New Orleans Jazz Fest*, Friday, April 23, 2010. "Mothership time is a different kind of time," said *DJ Soul Sister*, WWOZ FM-90.7's rare-groove, deep-funk specialist, who served as questioner.

Live from Jazz Fest: Get the scoop on food straight from veteran ...

Apr 20, 2010, "Mango freeze Cool, creamy and not too sweet -- just may be the most perfect dessert."

http://www.nola.com/jazzfest/index.ssf/2010/04/get_the_scoop_on_jazz_fest_foo.html

Certain Jazz Fest dishes never disappoint, so we've decided to ...

Apr 30, 2010, David Grundfeld, **Mango freeze** at the New Orleans Jazz ... **Mango Freeze** (\$4). We almost didn't taste this one because it is ...

http://www.nola.com/jazzfest/index.ssf/2010/04/certain_jazz_fest_dishes_never.html

Luscious libations and New Orleans Jazz Fest? A guide to drinking ...

Apr 28, 2010 ... Although not technically a beverage, you can get a refreshing **Mango Freeze** at Food Area I, and also between Folk Crafts and the Fais Do-Do ...

http://www.nola.com/jazzfest/index.ssf/2010/04/how_to_get_your_drink_on_at_ja.html

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23. Press and Publicity

New York Times, *Gulf Coast Benefit Concert Will Feature Lenny Kravitz and Allen Toussaint* by David Itzkoff, May 11, 2010. "The event, whose proceeds will go to organizations that help Gulf Coast fishermen and the area's seafood industry as well as those that address environmental issues, will also be broadcast on the New Orleans Jazz and Heritage radio station **WWOZ 90.7 FM** and wwoz.org."

Los Angeles Times, *Gulf Oil Spill: The Concert!* May 11, 2010. "New Orleans Jazz and Heritage radio station WWOZ 90.7-FM will broadcast live from the concert, which will also be streamed live on the Internet on wwoz.org."

Times-Picayune, *Lenny Kravitz, John Legend, Allen Toussaint, Dr. John to perform at Gulf Coast benefit this Sunday*, by Keith Spera, May 11, 2010. "Rehage Entertainment, producer of the Essence Music Festival and the Voodoo Experience, is producing the concert in conjunction with **WWOZ 90.7 FM** and **the New Orleans Jazz and Heritage Foundation**, the non-profit that owns Jazz Fest."

Earth Times, May 10, 2010, Press Release Newswire, "New Orleans Jazz and Heritage radio station **WWOZ 90.7 FM** will broadcast live from the concert, which will also be streamed live on the internet: wwoz.org. 'Our response is sure, immediate and passionate. Our music community, through its music and heritage station, WWOZ, is calling on all its many friends throughout the country, to step forward in an effort to give heart to the devastated and the displaced,' said David Freedman, WWOZ General Manager."

Biloxi Sun-Herald, May 10, 2010, Press Release Newswire, "Musicians, business leaders in New Orleans and community radio station **WWOZ-FM** have come together to create the GULF AID benefit concert to raise funds for wetland recovery efforts, fishermen and their families as oil continues to gush into the Gulf of Mexico from the site of the collapsed Deepwater Horizon. The fundraising concert will take place on Sunday, May 16, rain or shine from noon - 10 pm at Mardi Gras World River City overlooking the Mississippi River in New Orleans."

bestofneworleans.com, May 10, 2010. *Irvin Mayfield and the New Orleans Jazz Orchestra debut their new album The Elysian Fields Jazz Suite at a free concert in the park*. "The orchestra recently won a Grammy for *Book One*. The album is dedicated to Irvin Mayfield Sr., who died in the aftermath of Hurricane Katrina. **WWOZ 90.7 FM** will broadcast the event live. Free Admission. Washington Square Park, Elysian Fields at Royal Street."

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23. Press and Publicity (continued)

Advocate (Baton Rouge, LA), Plate Plans Speed Through Legislature, May 10, 2010, by Michelle Millhollon. "Bills to create special license plates...are flying through the Legislature. Dozens of vanity plates already exist. Proceeds from the latest batch of license plate proposals would benefit military families, bicyclists, pedestrians, youth fitness programs, a New Orleans radio station, college students and endangered species. House Bill 1268 by state Rep. Jared Brossett, D-New Orleans, to create the '**WWOZ Guardians of the Groove**' plate. The \$25 plate would benefit **WWOZ 90.7 FM**, a New Orleans public radio station...Brossett said **WWOZ** is a minority-operated radio station that is celebrating its 30th birthday this year. He said he is not worried about selling the 1,000 plates necessary to create a vanity plate for the station. 'They have a lot of listeners,' he said. 'It's more than just jazz. It's religious music.'"

AC 360 (Anderson Cooper, CNN), Tom Foreman, Dear President Obama #474 "Standing with Tennessee," May 8, 2010. "Dear Mr. President, I'm sitting at my desk listening to WWOZ streaming out of New Orleans. They play classic jazz, Cajun, blues and a lot more and it always makes me feel transported to a better place when the work loads up too much. I used to listen to the station when I lived there, and now when I tune it I can almost hear the ships passing on the Mississippi, feel the evening heat of the Quarter, and taste a fat Po' Boy."

Times Picayune, April 30, 2010. David Grunfield. *Certain Jazz Fest Dishes Never Disappoint, So We've Decided to Give Them a Rightful Spot in the T-P Hall of Fame*. "**Mango Freeze (\$4)**. We almost didn't taste this one because it is always so good, but we couldn't resist. This not-too-sweet, smooth, cold and delicious treat is the perfect way to cleanse the palate and cool down. It's a must-have and that's why it makes the Hall of Fame."

New York Times, Sam Sifton, *Critic's Notebook: New Orleans Dining*, April 27, 2010. "IT is the siren call of a magnificent, broken city: 'This, here, is the real New Orleans.' Spend any time sweating through a shirt and walking slow and purposeful along Magazine Street toward a Sazerac before dinner, and you'll hear the cry, in this bar or that one. You'll hear it on the radio, driving the high-rise bridge over the Industrial Canal, someone spinning funk on **WWOZ** and talking about New Orleans soul. You'll see it in the defiant eyes of a man lurching out of a second line in Pigeon Town.

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Channel 26, ABC TV, Curt Sprang, *Greatest Week Ever for WWOZ? Ozillians of Recognition*. April 27, 2010. This could be the biggest week ever for New Orleans community radio station **WWOZ**.

The station's license is owned by the New Orleans Jazz and Heritage Foundation, which runs the Jazz Fest. WWOZ is also featured prominently in the HBO series "Treme". And as of this morning, a bill that would create custom **WWOZ** license plates made it through its first legislative hurdle.

Each success brings new challenges says station worker Maryse Dejean.

"It's like the ultimate video game. You pass one level and you're still trying to figure out how to make your points to the next level," she said Tuesday afternoon from the station's offices in the French Quarter.

The station is known for playing music from New Orleans musicians as well as supporting programs that help them away from their gigs. It's also a place where guests can inform the community about upcoming events. Along with an over-the-air signal in New Orleans, "OZ" also streams on the internet.

WWOZ began broadcasting in 1980. Its 30th birthday is coming in December.

But if you try to tell the staff that all the attention with HBO, the Jazz Fest, and now the possible custom license plates will get the station "discovered", they just chuckle.

"We've seen so much of that, artists who seem to spring to the surface overnight. But nobody remembers that they've been at it for 30, 40 years and that finally they're recognized and that's the same with us," Dejean said.

Oakland Tribune, Bill Mann, *Media Notes: A Look into the Soul of N'awlins*, April 23, 2010, If you'd like to look into the soul of New Orleans (after watching "Treme," or otherwise), tune in www.woz.org online. It's the public station New Orleans cabbies play in their taxis. One of the volunteer DJ's on the station is longtime East Bay activist/attorney Averbuck, who lives half the year in N'awlins. I love his **WWOZ** on-air name: Jellyroll Justice.

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neworleans.com, Treme Keeps the Energy Flowing, April 20, 2010, Greg Rhoades, The show starts with Coco Robicheaux sacrificing a chicken in WWOZ studios. That primal action and Coco's mannerisms reminded me of my previous experiences with the blues legend. The first time I met Coco, I watched him perform live inside WWOZ.... I've loved seeing WWL Radio's Spud McConnell all scrubbed out, playing the WWOZ DJ. He nails it. It's also really fun to see WWOZ Studios...."

Vanity Fair, Treme Recap: (Chicken) Blood Runs Deep, April 19, 2010, Julian Sancton, The episode opens in a WWOZ studio, where insufferable layabout Davis McAlary (Steve Zahn) is deejaying and leathery Cajun blues-rock singer Coco Robicheaux is performing. The station has been temporarily moved to what Davis calls "the completely soulless, faux French Market" from its headquarters in Louis Armstrong park. Robicheaux proposes to anoint the new digs in an impromptu, on-air voodoo ceremony, to "bring Congo Square to OZ." As he pulls a knife to the throat of a chicken he'd stashed away, the scene cuts to the opening credits.

atlanticonline.com, This Week on 'Treme': Well, That Got Real, April 19, 2010, Rachael Brown, "**Notable cameos:** Coco Robicheaux as a guest on Davis's WWOZ radio show...."

New York Magazine, Treme Recap: What You Need: April 19, 2010. "We're in the **WWOZ** booth with D.J. Davis McAlary and guitarist Coco Robicheaux, who finishes up a great, dirty tune and then grins as McAlary effuses, 'That was just awesome!' The station has moved to the tourist quarter from its old digs, and so Coco pulls out some voodoo candles and a chicken to summon the spirits of the station's old home. Then he pulls out a big knife and tells Davis to play his next song....Turns out a live-chicken sacrifice isn't what the management of WWOZ was looking for."

npr.org, Josh Jackson, Treme, Episode 2: Music Among the Madness. April 19, 2010. "For the record, the real DJ Davis was booted from **WWOZ's** airwaves frequently — never for allowing ritualistic live animal sacrifice on the air. That doesn't necessarily make it implausible, though....and producer Mark Bingham, who taught me a lot about recording when I worked for **WWOZ** (Mark also recorded the first national broadcast I ever worked on for NPR, from the Showcase Lounge ... but I digress)."

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mtv.com, 'Treme' Music Recap: Authenticity In The City, April 19, 2010, Ben Collins, "'Meet De Boys on the Battlefront" starts out with New Orleans' country-blues legend Coco Robicheaux crooning to an ever-attentive Davis during a shift at WWOZ. Robicheaux busts out an up-tempo version of "Walking with the Spirit," and its chorus and message cut to the show's core this week: "Walk with the spirit (of love) until you feel brand new."

So much of "Meet De Boys" is about staying entirely authentic when having to deal with new surroundings. Davis addresses the disingenuousness of his surroundings almost immediately. He's peeved that the radio station has, maybe permanently, moved to the "completely soulless, faux French Market." Robicheaux sympathizes and commiserates. "They're not gonna let O-Z go back to Armstrong Park?" he asks. Davis says no. "I don't get the good ancestor vibe out here. It's all tourists and T-shirts," says Robicheaux.

Seconds later, Robicheaux takes out a live chicken (that he'd apparently been hiding in a cage beside him during his performance) and braces a knife to its neck. Off-camera, he beheads it and splatters the completely soulless, faux-French Market walls with some real, authentic blood. Davis' attempts to shoddily wipe the blood off instead of painting over the walls to spotlessness and then quits the station."

nola.com, Dave Walker, 'Meet de Boys on the Battlefront', April 18, 2010. **The fire** referred to in the **WWOZ** scene happened April 24, 2001. Nobody was hurt in the two-alarm afternoon blaze at Robicheaux's Faubourg Marigny apartment, which took 55 firefighters about 90 minutes to extinguish. Stacks of that year's Jazz Fest poster -- stored next door in artist James Michalopoulos' home and studio -- survived the fire. **WWOZ's Armstrong Park studio** suffered significant roof damage during Hurricane Katrina -- threatening the station's record collection until emergency repairs could be made -- but its relocation to a building near the French Market was necessitated by severe infrastructure damage to the park itself, which also holds Congo Square, the (reopened) Mahalia Jackson Theater for the Performing Arts, the (still-shuttered) Municipal Auditorium. **More than half of WWOZ's' volunteer on-air staff** was displaced by the storm, but the station launched an Internet stream in early September (thanks to Jersey City, N.J., public-radio station WFMU-FM), and restored its broadcast signal October 15 (thanks to a loan of studio space in the Baton Rouge headquarters of Louisiana Public Broadcasting, and a generator-run transmitter atop a downtown New Orleans office building). The station's spring 2006 fund drive was the most successful in its history, with more than half the donations coming from beyond the range of the station's broadcast signal. Hear the stream *here*.

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23. Press and Publicity (continued)

ejazz.com, *JJA Jazz Awards Nominees*, April 15, 2010. *Lifetime Achievement in Jazz Journalism: An Annotated History of Jive*, **WWOZ** overnight dj ("Milkman's Matinee"), liner notes, *Growing Up With Jazz; Living the Jazz Life; The Jazz Scene; Swing Era New York: The Jazz Photographs of Charles Peterson*; former editor, *JJA Jazz Notes* and festival reviewer, *Jazzhouse.org*; *Washington Post*, *Jazz Times*, *Down Beat*.

wlvtv.com, *New Orleans Events*, April 15, 2010. "In the summer of 2002, a long time dream of a joint band finally became reality. The band had a successful three-week tour in Finland. In the fall of 2003, **New Orleans Helsinki Connection** headed in to the studio, and the new, aptly titled CD "At Last" came out in April 2004. Since then, the NOHC has been often heard on the **WWOZ** jazz station (also live from Satchmo' Fest 2008) and the CD is available again after being out of print for some time."

huffingtonpost.com, Karen Dalton-Beninato, *With Treme Season Two a Lock, New Orleans Musicians in Their Own Words*, April 13, 2010. "Watch *Treme* on Sunday.... From a Saints hit to a **WWOZ** DJ (not that one) to a jazz legend to a guitar hero, try not falling in love with this music."

npr.org, *After 'The Wire', 'Taking On New Orleans in 'Treme'*, April 13, 2010, **Fresh Air: Treme, Terry Gross interviewing Eric Overmeyer and David Simon** on why local radio station WWOZ and a DJ are featured in *Treme*: "Overmyer: **WWOZ** is so important to the musical culture of New Orleans. We really couldn't do a show about music in New Orleans and not use **WWOZ**. Simon: Really, it's the heartbeat musically of the city in some very basic ways."

npr.org, *Episode 1: A World of Profundity*, April 12, 2010, Josh Jackson and Patrick Jarenwattananon, "Davis [McAlary], the DJ played by Steve Zahn, plays Louis Prima's "Buono Sera," and it seems an inspired choice for the montage of nighttime in the city. Davis also blasts New Orleans rapper Mystikal's "Shake Ya Ass" out his windows. Ernie K-Doe is shouted out on **WWOZ**... Community radio still thrives in New Orleans. Ernie K-Doe had a show on **WWOZ**. It is the most surreal radio I've ever heard, and I listen to a lot of radio."

allaboutjazz.com, *America Needs It Some "Treme,"* April 12, 2010, "[DJ Davis] McAlary goes to **WWOZ-FM** for his weekly show, and rails about being forced to play 'the New Orleans canon,' although it's apparent he loves every bit of it ..."

**Friends of WWOZ, Inc. Board of Directors Meeting
May 12, 2010
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23. Press and Publicity (continued)

Times-Picayune, April 11, 2010, Dave Walker, *HBO's 'Treme' explained: 'Do You Know What it Means to Miss New Orleans?'* “Social aid and pleasure clubs date to the late 19th century. One of their early functions was to provide funeral insurance for members. David Kunian – **WWOZ-FM** show host and ace New Orleans music documentarian – has the definitive piece.”

theappalachianonline.com, (Boone, North Carolina), *French Quarter Festival 2010, April 9-11*. “**WWOZ** 90.7 FM French Quarter Fest 2010....”

nola.com, *Treme Anticipates Life in 'Treme' Spotlight*, April 10, 2010, Katy Reckdahl, “Former Treme resident John Boutte sings the show’s theme song. Manic deejay and musician Davis Rogan, who has lived in Treme for more than a decade, is the model for Davis, the WWOZ deejay and musician character played by Steve Zahn.”

Phoenix New Times (Arizona), *How Treme Can Get It Right*, April 1, 2010, Larry Blumenfeld. “Davis Rogan, a local musician and former **WWOZ-FM** DJ, provided a real-life template for the musical passion and sketchy employment history of Davis McAlary.”