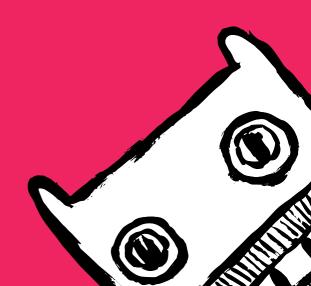
FRINGE CENTRAL EVENTS PROGRAMME 2014









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WELCOME TO THE 2014 FRINGE CENTRAL PROGRAMME

Fringe Central is your home-away-from-home – a place for you to relax on the sofas, use the wifi and meet other people doing shows at the Fringe. It's also the home of our events programme, full of workshops, discussions and networking opportunities, designed to help you make the most of the festival.

Taking part in the Fringe is one of the best ways to develop your skills, meet new people and advance your career and the events in this programme will help you to do all those things. There's also lots of advice about how to develop your work and take it out around the world after the Fringe.

All events in Fringe Central are free and open to anyone involved in a show in the Fringe programme. Whatever you do and wherever you're going, there's sure to be something to suit you.

THE EDINBURGH FESTIVAL FRINGE SOCIETY FRINGE CENTRAL: 10:00 - 20:00, 28 July - 25 AUGUST

Participant Passes and Discounts

When you arrive in Edinburgh, please come in to Fringe Central to see us and pick up your free Participant Pass. This pass gets you entry to Fringe Central and all the facilities and events on offer. Your Participant Pass also entitles you to discounts at local shops and businesses. See edfringe.com/participants for more details or ask at the Fringe Central reception.

Event ticket information

All events in this programme are free. Some events are ticketed and the easiest way to get tickets is in person at the Fringe Central reception, either before the event or on the door.

For those events that are also listed in the main Fringe Programme, you can book tickets through the Fringe Box Office on 0131 226 0000 or online at edfringe.com.

If you have any questions please email fringecentral@edfringe.com.



PRS for Music is delighted to support the Edinburgh Festival Fringe



What's at Fringe Central?

Fringe Central is a place exclusively for Fringe Participants, Media and Arts Industry. Facilities include

- Free wifi
- Café and bar
- Computer terminals with internet access (a £2 log-in lasts the whole month)
- Printing and photocopying
- Reduced rate rehearsal and meeting space

Events programme

Fringe Central hosts over 80 events in August, all designed to help you make the most of your time at the Fringe. Full details are in this programme.

Media and Marketing Advice

Drop in to see our expert Media team who can advise you on your campaign to get journalists and audiences in to see your show. They are available whenever Fringe Central is open or contact them on media@edfringe.com.

Participant Development

If you are building your career or looking to tour your show after the Fringe, then our Participant Development team are on hand to help. You'll find them in the Arts Industry Office in Fringe Central or get in touch on artistadvice@edfringe.com. There's also more information at edfringe.com/participants/professional-development.

The Edinburgh Festival Fringe Society

Fringe Central and all the activities within it are run by the Edinburgh Festival Fringe Society. We are here to support and advise everyone who takes part as well as to provide essential services such as the Fringe programme, edfringe.com, the Fringe App and the Fringe Box Office.

We are a registered charity governed by a Board of Trustees with a membership body and small year round staff. Anyone can become a member of the Fringe Society. Our members elect the Board of Trustees and are also eligible to stand for the Participants Council. For more information, please visit edfringe.com/about-us/membership.

Keep up to date online

For up to the minute event information and announcements about panellists make sure you follow @FringeCentral on Twitter.





edfringe.com

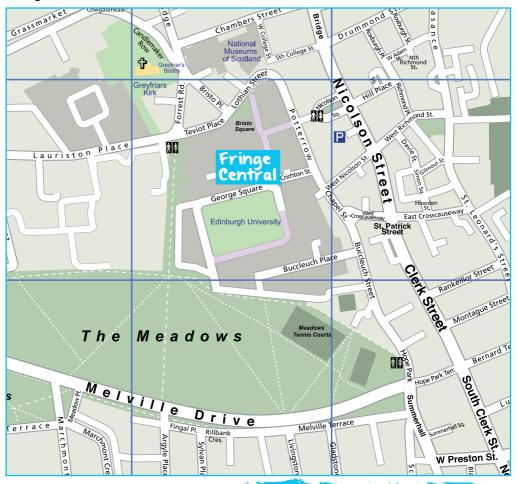


@edfringe @FringeCentral #edfringe

iPhone and Android App

Fringe Central, Venue 2, Crichton Street, EH8 9LE.

Facebook.com/edfringe



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Disability Equality Training

Edinburgh Festival Fringe Society www.edfringe.com

Practical training sessions for you to look at how you can better respond to the needs of disabled customers, as well as looking at some of the wider social issues.

28 and 29 July: 10:30 (2h) Fringe Central Free Ticketed

One Person Production Meeting

Edinburgh Festival Fringe Society

www.edfringe.com

A unique opportunity for solo performers to meet and support each other, make friends and build relationships that will sustain you during your run. Share opportunities and ideas, hear from one person productions that have been to Edinburgh before and who can offer expert insight and inspiration. Also join us for a short tour of Fringe Central to learn how the Fringe Society can support you.

31 July and 14 August: 10:30 (1h) 07 August: 17:00 (1h) Fringe Central Free Non-Ticketed

How to Sell Your Show

Edinburgh Festival Fringe Society www.edfringe.com

Meet PR and media insiders: tips on everything from social networking and contacting reviewers to increasing audience numbers. Led by the Fringe Society's Media Office, this discussion will give you invaluable advice on marketing your show at the festival. Panellists will be announced through Media Office e-bulletins and on Twitter through @FringeCentral.

31 July: 12:00 (1h30m) 07 August: 14:00 (1h30m) Fringe Central Free Ticketed

How to Sell Your Show: Meet the Panel

Edinburgh Festival Fringe Society

www.edfringe.com

Talk to our media team and industry experts about any media enquiries you may have. Our panellists can advise the best possible ways for you to promote your show to audience members and reviewers. You can also find out what media services we offer participants throughout the festival.

31 July: 13:30 (30m), 07 August: 15:30 (30m) Fringe Central Free Non-Ticketed



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Fringe Central Events Programme 2014

First Time at the Fringe

Edinburgh Festival Fringe Society www.edfringe.com

Is this your first time? Edinburgh can be daunting for new participants. Come and meet Fringe Society staff and learn what we can do to support your experience while in Edinburgh. Meet staff face-to-face and find out how to access the services we provide as part of your registration. While you are here, check out Fringe Central and the professional development opportunities housed within.

01 August: 10:00, 17:00 (1h) Fringe Central Free Ticketed

Fringe Central Welcome Address

Edinburgh Festival Fringe Society

www.edfringe.com

To formally welcome you to Fringe Central we will be hosting a keynote speech from a wellknown figure from the arts world. Join us for what's sure to be an interesting and thought provoking perspective on the Fringe. This year's keynote speaker will be announced on Twitter via @FringeCentral.

01 August: 15:00 (1h) Fringe Central Free Ticketed

Meet the Media

Edinburgh Festival Fringe Society www.edfringe.com

An event unlike any other and one of the most popular opportunities at the festival, this is your chance to meet media representatives and get face-to-face time to promote your show. Last year saw representation from publications such as *The Scotsman, Daily Record, The List, ThreeWeeks,* BroadwayBaby.com and *The Stage* amongst others. **02 August: 14:00 (4h)**

Fringe Central Free Non-Ticketed

Ready for Your Close Up?

Edinburgh Festival Fringe Society www.edfringe.com

How do you make sure that the promotional material you put out into the world is portraying you in the best possible light to audiences, programmers or media? This informal discussion will look at how you produce high quality footage while on a budget, the best content to include and what you should be bearing in mind when sending promotional videos to bookers and press.

04 August: 11:00 (1h)

Fringe Central Free Ticketed

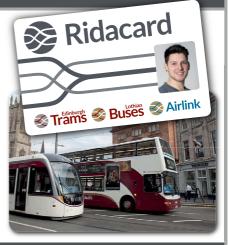
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Get Your Show Seen by the Right People

Edinburgh Festival Fringe Society www.edfringe.com

The Edinburgh Festival Fringe enjoys a unique position as the biggest and best international arts market in the world, which means that it attracts thousands of arts professionals from all over the globe: venue programmers, producers, festival directors and agents who are looking to discover new talent, book a touring show or establish new collaborations. The Fringe Society's Arts Industry office accredits these individuals and this event will provide advice on engaging with them and creating a future life for your show. Panellists will be announced on Twitter through @FringeCentral.

04 August: 15:00 (1h) Fringe Central Free Ticketed

Comedy: In Conversation with...

Edinburgh Festival Fringe Society www.edfringe.com

The Fringe Society chats with comedians at the top of their game. Hear how they started out, what they consider their career highs and lows and what they would do differently. Previous guests include Ed Byrne, Sean Hughes, Caroline Rhea and Greg Proops. Guests will be announced on Twitter through @FringeCentral.

05 August: 14:00 (1h30m) Fringe Central Free Ticketed

How to Tour Your Show UK

Edinburgh Festival Fringe Society www.edfringe.com

A common objective for artists participating in the Fringe is to create touring opportunities for their work. This event will talk about how to develop your show after the Fringe with particular focus on touring networks in the UK. Featuring a panel of experts including UK promoters, we will discuss the benefits, complexities and logistics of touring. Panellists will be announced on Twitter through @FringeCentral.

06 August: 12:00 (1h30m) Fringe Central Free Ticketed

Cabaret Mixer

Edinburgh Festival Fringe Society www.edfringe.com

An event for artists and professionals working within the cabaret discipline. This networking session offers a chance to meet future collaborators, share thoughts and ideas on how the cabaret community can continue to grow and develop and to celebrate the successes of the art form.

06 August: 15:30 (1h) Fringe Central Free Non-Ticketed

Dance and Physical Theatre Mixer

Edinburgh Festival Fringe Society www.edfringe.com

A networking mixer for artists and professionals working within the dance and physical theatre disciplines. This event offers an opportunity to meet others from all over the world and discuss what's next for these popular and exciting art forms. It's a chance to network with peers, meet future collaborators and celebrate recent successes.

07 August: 13:00 (1h) Fringe Central Free Non-Ticketed

A Guide to Funding and Sponsorship

Edinburgh Festival Fringe Society

www.edfringe.com

Don't know where to start when looking to fundraise? This informal, round table surgery aims to provide advice on how and where you can find relevant funding, working with sponsors and the best ways to present your ideas. **08 August: 11:00 (1h30m)**

14 August 13:30 (1h30m) Fringe Central Free Ticketed

Circus Mixer

Edinburgh Festival Fringe Society

www.edfringe.com

A networking mixer for artists and professionals working within the circus discipline. This event offers a chance to bring the sector together to discuss what's currently happening in the circus community and what's on the cards for the future. It's a chance to meet future collaborators, network with peers and celebrate the successes of the art form.

08 August: 13:00 (1h) Fringe Central Free Non-Ticketed

Spoken Word Mixer

Edinburgh Festival Fringe Society www.edfringe.com

An event for artists and professionals working within the spoken word discipline. This networking event offers a chance to exchange ideas and thoughts on what more we can do in developing and promoting this exciting artform. The session is also an opportunity to meet collaborators, network with peers and celebrate the successes of the artform.

10 August 15:00 (1h) Fringe Central Free Non-Ticketed

Acting: In Conversation with...

Edinburgh Festival Fringe Society www.edfringe.com

The Fringe Society chats with actors at the top of their game. Hear how they started out, what they consider career highs and lows and what they would do differently. Previous guests include Miriam Margoyles, George Wendt and Anthony Rapp. This year's guests will be announced on Twitter through @FringeCentral. **11 August: 11:00 (1h)**

Fringe Central Free Ticketed

How to Tour Your Show Internationally

Edinburgh Festival Fringe Society www.edfringe.com

Presented with the British Council, this event is for artists and producers interested in touring their shows at an international level. In addition to having a high quality piece of work that can generate opportunities overseas, you need to be very well prepared and have a strategy in place. This seminar looks at the key issues surrounding international touring such as curatorial tendencies around the world, being business ready and building international networks.

13 August: 12:00 (1h30m) Fringe Central Free Ticketed



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How to 'Make It' as a Visual Artist

Edinburgh Festival Fringe Society www.edfringe.com

How do you communicate your work to curators? And how do you develop your practice while earning a living? This event will provide useful advice and tips for putting together a portfolio and making sure your CV is doing you justice. Followed by Q&A and networking. Guests will be announced on Twitter @FringeCentral.

13 August: 16:00 (1h30m) Fringe Central Free Ticketed

Striking the Balance: Artist vs Producer

Edinburgh Festival Fringe Society

www.edfringe.com

There can be a fine line between being an artist and being the producer of your own work. How do you make sure your work is meeting your artistic standards while also managing admin and arranging tours? This informal round table discussion with an experienced self-producer looks at how you manage your time, the pros and cons of self-producing and the practical realities. **15 August: 13:00 (1h)**

Fringe Central Free Ticketed

In Conversation: The Arts in Scotland

Edinburgh Festival Fringe Society www.edfringe.com

What are our hopes, dreams and fears for the Scottish cultural sector? What have been our achievements, how do we build on these and what needs to change? Join a panel of arts leaders and commenters to celebrate the Scottish arts sector and discuss where we go from here. Panellists will be announced on Twitter through @fringecentral.

15 August: 14:00 (2h) Fringe Central Free Ticketed



Breaking Down Barriers: Women in the Fringe

Edinburgh Festival Fringe Society www.edfringe.com

Does the Fringe work for women? What images and messages do we see and hear? Are women fairly represented? Join us for a conversation about where women stand in the world's largest arts festival and what, if anything, needs to be done. Guests will be announced on Twitter @FringeCentral.

16 August: 12:00 (1h) Fringe Central Free Ticketed

Breaking Down Barriers: Early Years Arts @ the Fringe

Edinburgh Festival Fringe Society and Starcatchers

www.edfringe.com

Presenting work specifically for early years audiences isn't that commonplace in the Fringe. What's stopping companies/artists and is there a way to overcome these obstacles? Join us for a conversation on why early years arts are important and how we make the Fringe more accessible for babies, toddlers and their adults. Followed by Q&A. Guests will be announced on Twitter @FringeCentral.

16 August: 14:00 (1h) Fringe Central Free Ticketed

Children's Theatre Mixer

Edinburgh Festival Fringe Society www.edfringe.com

A networking mixer for artists and professionals working within children's theatre. This event offers a chance to meet other artists and practitioners from all over the world to discuss relevant industry news, meet future collaborators, and celebrate the successes of the children's arts sector.

16 August: 15:00 (1h) Fringe Central Free Non-Ticketed

The World Fringe Fair

Edinburgh Festival Fringe Society

www.edfringe.com

This is your chance to meet Fringes from across the globe and find out how you can take part in their festivals. Browse the tables and meet organisers in person to discover all the opportunities to get your work seen on the UK and international Fringe circuit.

17 August: 15:00 (3h) Fringe Central Free Non-Ticketed

The Fringe Fair

Edinburgh Festival Fringe Society www.edfringe.com

An opportunity to meet key organisations such as funders, arts councils, training providers and agencies. Taking the format of a careers fair, you can browse from table to table gathering the knowledge and advice you need.

18 August: 11:00 (6h) Fringe Central Free Non-Ticketed

UK Touring Symposium

Edinburgh Festival Fringe Society

www.edfringe.com

There have been a number of events and discussions over the last year on the state of touring in the UK. This symposium provides a chance for us to follow up on these discussions and assess where we go from here. Followed by Q&A and networking. Guests will be announced on Twitter @FringeCentral.

18 August: 12:00 (2h) Fringe Central Free Ticketed

Breaking Down Barriers: Working with Hard to Reach Groups

Edinburgh Festival Fringe Society www.edfringe.com

A discussion on approaches to working collaboratively with people who face barriers in participating in the arts. Join a mixed panel of experts to explore the different types of barriers that exist and the successful engagement techniques and models that are helping overcome them. Followed by Q&A. Guests will be announced on Twitter @FringeCentral.

18 August: 15:00 (1h) Fringe Central Free Ticketed

Postgraduate opportunity

MSc in Theatre and Performance Studies

This unique degree draws extensively on the rich theatre culture alive throughout the City of Edinburgh and Scotland, working with institutions such as the National Theatre of Scotland, the Traverse Theatre, The Lyceum Theatre, Òran Mór, Playwrights' Studio Scotland and many more, to give our students an intensive yet practical experience.

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www.llc.ed.ac.uk/theatre-and-performance

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THE UNIVERSITY

Fringe Central Events Programme 2014

Musical Theatre: In Conversation with...

Edinburgh Festival Fringe Society www.edfringe.com

The Fringe Society chats with musical theatre practitioners at the top of their game about making it in the business. Hear how they started out, what they consider career highs and lows and tips for getting your foot in the door. This year's guests will be announced on Twitter through @FringeCentral.

19 August: 15:00 (1h) Fringe Central Free Ticketed

Creatively Curious?

Edinburgh Festival Fringe Society and The Envelope Room

www.edfringe.com

Curious to know what inspires designers and directors? So are we! We are inviting Fringe artists from far and wide to share what inspires them. Come along and absorb a whirlwind evening of pure visual delights. Drinks afterwards will allow time for sharing your own creative starting points too. Contact hello@ enveloperoom.org.uk if you would like to present as part of this event.

19 August: 18:00 (2h) Fringe Central Free Ticketed

Breaking Down Language Barriers

Edinburgh Festival Fringe Society and Institut français d'Ecosse www.edfringe.com

The Fringe attracts artists, companies and audiences from all over the world, but how do you engage with an audience who don't share the same first language as you? This discussion will look at when and why foreign language work succeeds, the challenges of presenting non-English speaking work at the Fringe and what resources exist that could help you overcome language barriers. Followed by Q&A. Guests will be announced on Twitter @FringeCentral.

20 August: 10:30 (1h) Fringe Central Free Ticketed

How to Do a Show at the Fringe

Edinburgh Festival Fringe Society www.edfringe.com

The Edinburgh Festival Fringe is the largest open access arts festival in the world. The Fringe can be a brilliant experience and invaluable for your career, but you need to be prepared. If you are interested in bringing a show to the festival then this is the event for you. Fringe Society staff, venue staff, producers and performers provide advice to prospective companies on how best to bring a show to Edinburgh.

21 August: 15:00 (1h) Fringe Central Free Ticketed

Fringe Guide to Running a Venue

Edinburgh Festival Fringe Society

www.edfringe.com

Managing a venue at the Fringe can be a hugely rewarding experience, but is also a mammoth undertaking for all involved. You may be intending to take over an existing space and using it to create a makeshift theatre or maybe you already manage your own year round space. This table discussion will guide you through the A-Z of venue operation before, during and after the festival.

22 August: 14:00 (1h) Fringe Central Free Ticketed

Reuse and Recycle Days

Edinburgh Festival Fringe Society www.edfringe.com

Unused flyers, unwanted props, usable furniture, gorgeous costumes, venue and set construction materials – we want them all! Every Fringe, tonnes of waste go to the bin when they could be reused elsewhere or recycled. A combination recycling depot and free rummage sale: bring what you have, take what you want. For full details of what we can accept contact participants@edfringe.com or speak to Fringe Central staff.

25 and 26 August: 11:00 (5h) Fringe Central Free Non-Ticketed

HEALTH AND WELLBEING

Meditation for Beginners

The Creativity Blog

www.theCreativityBlog.co.uk The Fringe is a stressful time; to help with all of that pent up negative energy we are offering short meditation workshops suitable for beginners and advanced meditators alike. Meditation is a great tool for clearing the mind and easing anxiety and can even help ease physical discomfort and health issues. All forms of meditation that will be taught are secular and are not connected with any particular belief system.

01, 09 and 18 August: 17:15 (30m) 03 and 22 August: 13:15 (30m) 06,12 and 14 August: 10:30 (30m) Fringe Central Free Non-Ticketed

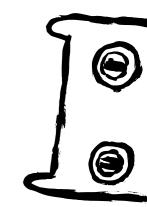
The Sanctuary

Equity

www.equity.org.uk

Get away from the madding crowd to a calm, quiet space where you can relax for a while before going back out there. Access to specialist support as well as peace and quiet. Brought to you by Equity, The Edinburgh Festival Fringe Society, *The Stage* and Spotlight, this is your space to chill.

10, 13 and 21 August: 10:30 (7h30m) Fringe Central Free Non-ticketed



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Photo: Matt Beard Costume: Marie-Chantale Vaillancourt © 2012 Cirque du Soleil

🔔 ét your talent shines

Plays and Games: Getting the Audience in the Show with Clare Duffy

Playwrights' Studio Scotland and Made in Scotland

www.playwrightsstudio.co.uk Join playwright Clare Duffy for a practical workshop about the challenges of combining live interaction and scripted drama. Clare Duffy (Play Dough, part of Made in Scotland, at this year's festival, Money: The Game Show) is a playwright and director. She is currently Associate Playwright at Playwrights' Studio, Scotland and Artist in Residence at Summerhall. **05 August: 16:00 (2h)** Fringe Central Free Ticketed

Leaps of the Imagination with Natasha Gilmore and Robert Alan Evans

Playwrights' Studio Scotland and Made in Scotland

www.playwrightsstudio.co.uk Led by Barrowland Ballet's Artistic Director Natasha Gilmore and playwright Robert Alan Evans (Pondlife McGurk, Sleeping Beauties), a lively workshop on adapting ideas for different audiences and art forms. Their productions for Barrowland Ballet, Tiger and Tiger Tale (two shows, one story) are performing this Fringe, as part of the Made in Scotland showcase.

08 August: 14:00 (2h) Fringe Central Free Ticketed

Streaming and the Music Industry

Edinburgh Festival Fringe Society, Scottish Music Centre and Made in Scotland

www.edfringe.com

What impact has streaming had on the music industry? What are the pros and cons? A panel discussion focusing on the key details involved in streaming music and the future of music consumption. Followed by Q&A and networking. Guests will be announced on Twitter @FringeCentral.

14 August: 15:00 (1h30m) Fringe Central Free Ticketed

Smashed To Pieces In The Still Of The Night with David Leddy

Playwrights' Studio Scotland and Made in Scotland

www.playwrightsstudio.co.uk Practical Workshop about making experimental multi-artform performance. How might we smash up stories and put them back together in a radical way? Emerging and experienced theatre-makers welcome. David has two productions as part of Made in Scotland – Horizontal Collaboration, a live theatre production, and City of the Blind, an audio play. www.davidleddy.com

15 August: 11:00 (2h) Fringe Central Free Ticketed

Interpreting Shakespeare with Ian McDonald and Liz Carruthers

Playwrights' Studio Scotland and Made in Scotland

www.playwrightsstudio.co.uk Led by poet and translator Ian McDonald and director Liz Carruthers, this practical workshop will explore innovative ways of adapting Shakespeare and other works of fiction. Ian's acclaimed Gaelic translation of Macbeth (MacBheatha), directed by Liz, is part of the Made in Scotland showcase.

16 August: 14:00 (2h) Fringe Central Free Ticketed



Poorboy Playroom: More fun, Less Fear

Poorboy Theatre/The Bell Rock Theatre Company www.poorboy.co.uk

How often is your creative practice playful? Is fun the thing we're scared to have? Amid the pressures of the Fringe, Poorboy/The Bell Rock Company use their unique methodology to help artists collaborate playfully and professionally. A structured, all-day workshop of learning and unlearning for experienced artists of every creative discipline. Please email info@poorboy. co.uk with your biog to discuss booking.

04 August: 10:00 (7h) Fringe Central Please email with biog to reserve a place.

Open Book Management

Open Book Theater Management

www.openbooktheater.co.uk

Open Book Theater Management is the open, honest and ethical model for running low/no budget productions. Founder Rafe Beckley takes you on a whistle stop tour of how it works, why it works, and why you should use it. Includes access to free online training budgets and a Q&A towards the end of the session. If you want the Fringe to be fair, you need to understand Open Book Theater...

04 August: 13:00 (1h) Fringe Central Free Ticketed

Sustainable Production Drop-Ins

Center for Sustainable Practice in the Arts (CSPA)

www.sustainablepractice.org

A drop-in session for anyone wanting to find out more about how to make Fringe productions more environmentally sustainable. Whether you've ideas for changing the world or are just beginning to think about sustainability, our expert advisors can help you think about everything from props to design to lifechanging concepts. Be part of a new movement in performance!

04, 11 and 18 August: 13:00 (3h) Fringe Central Free Non-ticketed

Be a Media Darling: How to Make the Press Love You and Come Back for More

Elaine Liner

www.facebook.com/Media.Darling.Workshop Need more media coverage? Can't afford a publicist? (Not happy with the one you have?) Learn to generate positive publicity in print, online – everywhere! – with easy steps from media expert and arts journalist Elaine Liner. Insider tips on story pitches, 'listicles', Q&As, photo ops and more. 'Elaine's workshop helped me get more press coverage and more butts in seats.' – Peter Michael Marino, solo performer Fringe 2013.

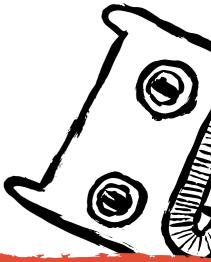
06 Ăugust: 14:00 (1h) Fringe Central Free Ticketed

Cabaret Chinwag

Ben Walters

www.nottelevision.net Join cabaret critic Ben Walters - formerly of *Time Out London*, now of *The Scotsman* and NotTelevision.net - and guests for a weekly natter about the hottest shows and latest rumblings in cabaret at the Fringe. Expect chummy interviews, heated debates, irrelevant interjections and a lo-fi performance or two. An hour-long chinwag with mingling, probably with booze, afterwards.

06 Aug: 14:30 (1h) 13 August: 14:30 (2h) 20 August: 14:30 (2h) Fringe Central Free Ticketed



Fringe Central Events Programme 2014

Meet the Casting Director: Annelie Powell (Q&A)

Spotlight

www.spotlight.com

Casting Director at the Royal Shakespeare Company, Annelie Powell will be discussing how she got started in casting and the working life of a casting director, including how she takes a project from script through to breakdown to the casting. Come with questions prepared! **06 August: 16:00 (1h30m)**

Fringe Central Free Ticketed

How to Be a Professional Actor: Spotlight's Emma Dyson and Annelie Powell

Spotlight

www.spotlight.com

Spotlight's Emma Dyson and Casting Director, Annelie Powell will be giving essential career advice on everything from CVs, photos and showreels, to how to approach agents and casting directors. Great for actors just starting out in the industry or for anyone who could use a refresher.

07 August: 11:00 (1h30m) Fringe Central Free Ticketed

Acting Workshop with Annelie Powell

Spotlight

www.spotlight.com

Casting Director at the Royal Shakespeare Company, Annelie Powell will be giving practical help and advice for auditioning and working in theatre and TV. She will choose six random CVs (from the 35 in attendance) and work one to one with the actors.

08 August: 10:00 (1h30m) Fringe Central Free Ticketed

The Digital Stage: Using Technology Creatively To Engage Your Audience

Inner Ear Ltd

www.innerear.co.uk

Watch a lively discussion about digital media – especially live video streaming – in performing arts. Hosted by Inner Ear director Dougal Perman, who has produced creative digital media content since 2001, guests will include music, theatre, dance and comedy practitioners, producers and promoters. Join our live broadcast from Fringe Central in person or watch online. Over post-show drinks we'll explain how we produced the stream. Details at www.innerear.co.uk/fringe.

08 August: 16:00 (2h) Fringe Central Free Ticketed

CGO Surgery ChrisGrady.Org

www.chrisgrady.org

CGO Surgeries are an opportunity for personal coaching, advice, support and re-energising for a creative artist or a small company. Each session lasts 50 minutes and offers you a chance to explore your own creative path, your company, its work and issues. The session will be led by Chris Grady and one CGO Associate. To book a surgery, please email chris@chrisgrady.org. For more information, visit www.chrisgrady.org. **09 August: 10:00 (8h)**

Fringe Central Please email to reserve a place.

CGO Creativity Panel

ChrisGrady.Org

www.chrisgrady.org End of week one, how to capitalise on success, how to heal critical wounds, what to do next if you are a new creative artist/emerging company. Meet some Critical Friends. The session will be led by Chris Grady and one CGO Associate (see also CGO Surgery Sat 9 Aug). For more information visit www.chrisgrady.org.

10 August: 14:30 (1h30m) Fringe Central Free Ticketed

Equity @ Edinburgh 14: Making the Most?

Equity

www.equity.org.uk

Are you making the most of the support available? Do you know how to access it? Equity membership brings with it a lot of individual and collective benefits but are you getting the best out of them? If you are a member or not yet a member, come and find out more about what the union offers and make sure you are not missing out.

11 August: 10:00 (1h30m) Fringe Central Free Ticketed

Is an Arts Administration Degree for me?

Fringe University

www.fringeuniversity.com Thinking of going into performing arts management? Have you wondered if you should get an arts administration degree? Meet and talk with others who are also asking these questions, and consider your options. **11 August: 13:30 (1h)**

Fringe Central Free Ticketed

Meet the National Theatre Literary Department and Studio

National Theatre Studio www.nationaltheatre.org.uk

This talk is ideal for theatre-makers of all kinds who create work from scratch, and want to find out more about how the NT develops work. We will be taking questions regarding how we curate the Studio programme, how to submit scripts to the Literary department, and what kinds of development opportunities the National Theatre offers to artists.

11 and 18 August: 14:00 (1h) Fringe Central Free Ticketed

Postgraduate opportunity

MSc in Playwriting

As the only current MSc in Playwriting that culminates in a professional reading as part of the Edinburgh Fringe Festival, the programme offered by the University of Edinburgh is a unique degree that will give you professional exposure and build up an impressive portfolio within a year.

The degree also gives its students the highest level of professional interaction with regular workshops facilitated by UK actors and directors, all in association with Playwrights' Studio Scotland.

So why not look into what the University of Edinburgh's MSc in Playwriting can offer you, and by Festival time next year, imagine what you could be doing.

www.llc.ed.ac.uk/playwriting

The University of Edinburgh is a charitable body, registered in Scotland, with registration number SC005336



THE UNIVERSITY of EDINBURGH

Fringe Central Events Programme 2014

Cultur€uro: Accessing EU Funds for Arts and Culture Projects

Euclid International

www.euclid.info

Come and learn about new EU funding opportunities for 2014-2020 including support for projects via the Creative Europe Culture programme (200K to 2M), support for projects or mobility activities via Erasmus+ and other opportunities via Europe for Citizens, Interreg and others. The seminar is presented by Euclid International, the UK's leading independent provider of EU information to the arts and culture sector, with over 15 years' experience in the field.

12 August: 11:30 (1h30m) Fringe Central Free Ticketed

Equity @ Edinburgh 14: Developing Resilience

Equity

www.equity.org.uk

When the going gets tough, the tough get going! But how do they keep going? This workshop on building and developing resilience will give you tools and ideas to help you bounce back from inevitable setbacks and maintain the momentum to reach your goals. Lead by Muriel McClymont, life coach and a tutor for Federation of Entertainment Unions. www.feutraining.org

12 August: 14:30 (2h) Fringe Central Free Ticketed

Equity @ Edinburgh 14: Drop-in Advice Zone

Equity

www.equity.org.uk Informal, individual drop-in space in the concourse for you to ask Equity's advice about your work or career – contracts, pay, training, marketing or any other issue you want to discuss. No booking required, just turn up and look for the Equity sign.

11, 13 and 15 August: 12:00 (2h) 14 August: 14:00 (2h) Fringe Central Free Non-ticketed

Touring in the USA

Fringe University and Drexel University www.fringeuniversity.com

If you have ever been interested in touring the United States with your show, either from abroad or from the US, this session will start the discussion about touring resources, different touring markets in the US and how to network with potential venues.

13 August: 14:00 (1h) Fringe Central Free Ticketed

Enhancing Audience Feedback and Data via TICK IT

Euclid Applications

www.tickit.me

Learn about TICK IT and how it can help you. TICK IT is a new integrated app/web platform for audiences, visitors, participants and users to submit ratings/reviews of any arts/cultural experience, in any location – providing venues/ companies with both feedback and useful data about their audiences/visitors (who are also using TICK IT to rate/review other arts and culture experiences).

14 August: 11:30 (1h30m) Fringe Central Free Ticketed

Equity @ Edinburgh 14: Just for Students

Equity

www.equity.org.uk

If you are a performing arts student this is for you. Student members are a big part of Equity, if you are at the Fringe and want to take a closer look at what being a member means in 2014, then come and talk about the issues that matter to you and discuss how being an Equity member can make the difference. Come along and share your views!

14 August: 11:30 (2h) Fringe Central Free Ticketed

Can Festivals Change the World?

Festivals Edinburgh

and Creative Carbon Scotland www.creativecarbonscotland.com

A participatory seminar about politics, the environment and art. What is art's role in a changing climate? How can artists be part of changing the world for the better? And what can festivals do for sustainability? Join our panellists and bring your own big ideas. We want to spark new ways of thinking and working, and we want you to be part of it. Full details at www.creativecarbonscotland.com 14 August: 16:00 (1h30m) Fringe Central Free Ticketed

Careers in Film, the Digital Revolution and Crowd-Funding

The New York Film Academy

www.nyfa.edu

Blake Babbitt (383 Productions Founder) is a producer and director based out of New York City. He will conduct an exciting and well rounded filmmaking workshop that emphasises various careers in the film industry, the digital revolution, and how to create a successful crowdfunding campaign. This workshop will go over what it takes to be successful in the new age of filmmaking.

15 August: 11:00 (2h) 17 August: 15:00 (2h) Fringe Central Free Ticketed

What Fringe Next?

World Festival Network

www.worldfringe.com Performer? Where should you go next? What touring opportunities are out there? A fascinating insight to other Fringe Festivals from a performer's point of view! Hear from, and meet, performing companies and venues who have recently experienced other Fringes. The ups and downs, challenges and triumphs. What's it all about? What do they offer? How was it for them? And should you go too? **15 August: 11:00 (1h30m)** Fringe Central Free Ticketed

Fringe Festivals Around the World

World Festival Network

www.WorldFringe.com

A once-a-year chance to meet and hear from national and international Fringe Festival Producers. Join the discussion and get the insights, hear why they're important and how they differ. Ask a question on how you could take part and tour to more destinations. Past Fringes include San Diego, Brighton, Hollywood, Grahamstown, Adelaide, Amsterdam, Montreal and more! Come meet the Fringe producers – a great networking opportunity.

15 August: 13:00 (1h30m) Fringe Central Free Ticketed

Auditioning Effectively for the Camera

The New York Film Academy

www.nyfa.edu

Roger Del Pozo is the Director of Performing Arts Enrolment at the New York Film Academy and a Casting Director in NYC. Employing insights gathered from over 10 years working for some of the New York's busiest casting companies, he will take you through every step of what it takes to audition successfully. The workshop covers how an actor can make the most of the on camera audition experience.

15 August: 15:00 (2h) 17 August: 11:00 (2h) Fringe Central Free Ticketed

Brighton Fringe: Bring it On!

Brighton Fringe

www.BrightonFringe.org

Are you ready to take your show to England's largest arts festival? Do you have a new piece of work to showcase to a fresh audience? If you answered 'Yes' to either of these, this is the event for you. Learn about how to take part in 2015 and have your questions answered by Brighton Fringe Managing Director, Julian Caddy, and venue managers.

www.brightonfringe.org 15 August: 15:00 (1h) Fringe Central Free Ticketed

Auditions for the New York Film Academy

The New York Film Academy www.nyfa.edu

The New York Film Academy is auditioning students for the New York Film Academy's BFA, AFA, MFA and Conservatory programs in Acting for Film and Musical Theatre. For audition requirements please email FringeAuditions@nyfa.edu.

18 and 19 August: 10:00, 13:00, 16:00 (2h) Fringe Central Free Non-ticketed

A Trade Union for Writers

The Writer's Guild of Great Britain

www.writersguild.org.uk

WGGB is the TUC affiliated union for writers negotiating terms, agreements and conditions with BBC, ITV, C4, PACT and theatre organisations. We lobby for writers at Westminster, Holyrood, and Brussels. At a regional level, meetings and events are held to meet people within the industry to help develop and further their careers. We also offer a contract vetting service to members. Come along to find out more.

18 August: 12:30 (1h) Fringe Central Free Ticketed

£500,000? Fine! Why Data Protection Matters

bto

www.bto.co.uk

As you hire a cast for your latest production, send out mass promotional emails from a database or blog into the wee small hours, do you stop to consider whose personal data you are 'processing' and whether what you are doing is subject to data protection laws? The specialist Data Protection Defence Team from bto Solicitors discusses in plain language how to avoid an irksome £500,000 fine for getting things wrong...

19 August: 11:00 (1h) 20 August: 12:30 (1h) Fringe Central Free Ticketed

1-2-1s With the Independent Theatre Council

Independent Theatre Council www.itc-arts.org

ITC is the management association for 450 of the UK's most innovative performing arts organisations and individuals. They provide practical advice, training and support. In addition to their seminars at Fringe Central, ITC will be available for focussed one to one surgeries where you can discuss your specific problems in detail. If you are interested in booking a surgery or to get further information email j.elliman@itc-arts.org. (Max 20 minutes per session).

19 August: 12:00 (2h) 20 August: 10:00 (2h) Fringe Central Please email to reserve a place.

Nuts and Bolts of Starting a Performing Arts Company

Independent Theatre Council

www.itc-arts.org

ITC's legendary short course provides an overview of the fundamental information that you should be aware of when setting up a performing arts company. ITC's team of experts will explain company formation, planning, contracts and intellectual property law and much more.

19 August: 13:00 (1h30m) 21 August: 10:00 (1h30m) Fringe Central Free Ticketed

Adelaide Fringe Info Session

Adelaide Fringe

www.adelaidefringe.com.au

It's all about Adelaide. Every summer artists from around the globe head down under to Australia's biggest open-access arts festival. Find out what, where, why and how you can be part of this four week explosion of art, performance and fun. www.adelaidefringe.com.au

20 August: 14:30 (1h30m) Fringe Central Free Ticketed

Intellectual Property

Independent Theatre Council

www.itc-arts.org

Creative work is usually made in harmony but deciding who owns the final work can cause uncertainty and strife. Find out the basic rules that help you decide if there is copyright in a work, who owns the copyright in a work and how to use a work when you are not the copyright owner. **20 August: 15:30 (1h)**

Fringe Central Free Ticketed

Your Organisation Structure

Independent Theatre Council

www.itc-arts.org

As your organisation grows, funders and other advisors may suggest you need a more formal structure. This session will guide you through the choices. Find out what the difference is between a CIO and CIC, an LLP and a Ltd. Co. Get practical advice on how to set up a limited company and a find out what charitable status is really all about. **20 August: 17:00 (1h)**

Fringe Central Free Ticketed

Rural Touring Introduction and Meet The Rural Touring Schemes

National Rural Touring Forum (NRTF) www.ruraltouring.org

An opportunity to hear and ask questions about how rural touring works involving companies, producers and touring schemes; followed by an open session to network and meet touring scheme staff drawn from England, Scotland, Wales and further afield. This is a chance for companies, artists and producers to network and discuss their work with touring scheme representatives.

21 August: 11:00 (2h) Fringe Central Free Ticketed

Contracts: The What, Why and How? Independent Theatre Council

www.itc-arts.org

Whenever your organisation enters into a business arrangement there is likely to be a contract in existence, whether it is written or just implied by conversation and actions. This vital session will help you identify when a contract exists, provide practical guidance on how to draft a contract and explain the consequences of breaking a contract.

22 August: 12:00 (1h) Fringe Central Free Ticketed

Edinburgh Fringe Festival Performers Insurance

Price Guarantee – if you find like for like Edinburgh Fringe Insurance cover cheaper elsewhere please call us!

Performers is the entertainment and arts division of the Wrightsure Group who have been offering bespoke packages to Edinburgh Fringe Performers and Venues since 1998.

Over the years, and with the assistance of the Edinburgh Venues, we have designed a package tailored specifically for Fringe Festival performers priced from just £85!

You do not have to be a client of Performers to make use of our knowledge. If you have any insurance related queries do not hesitate to call our team on 01708 860999, email performers@wrightsure.com or visit our website www.performersinsurance.com.



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WORKSHOPS AND DISCUSSIONS

Meet the Producers

Independent Theatre Council

www.itc-arts.org

The Independent Theatre Council is at the Edinburgh Fringe to help you get started in the performing arts and to support you as you grow. You are invited to Meet the Producers, an informal session with a panel of experienced performing arts producers, who will explain the secrets of their trade and answer your questions.

22 August: 13:30 (1h30m) Fringe Central Free Ticketed

Fringe Sustainable Practice Award Ceremony

Festivals Edinburgh and Creative Carbon Scotland

www.sustainablepractice.org/fringe The Sustainable Practice Award is an annual celebration of performance that's working for an environmentally sustainable world. Open to all Festival Fringe productions by application, the award assesses all aspects of a production's sustainability, from design to content. This award ceremony will recognise the best in this year's sustainable productions. Look out for CSPA's weekly drop-ins for advice in participating. Find out more at www.sustainablepractice.org/fringe. 22 August: 16:00 (1h)

Fringe Central Free Non-ticketed

FRINGE GENTRAL EVENTS PARTNERS







BRIGHTON FRINGE,



ADELAIDE FRINGE

EUCLID[⊕]

STARCATCHERS

Playwrights' Studio Scotland



























NOTES AND NETWORKING

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CALLING ALL PERFORMERS!

Want to advance your acting career?

Private Lives : Hampstead Theatre 2009 : Photo © Sheila Burnett

Join Spotlight, the UK's number one casting database, for a series of free events and invaluable career advice from **Monday 4th – Friday 8th August**

SEMINARS INCLUDE:

- Meet the Casting Director (Annelie Powell, RSC)
- Acting Workshop (Annelie Powell, RSC)
- How to be a Professional Actor (Spotlight)

To book, visit **www.edfringe.com** and search for Spotlight.

For information about Spotlight and its castings, events, discounts and offers for members visit www.spotlight.com





With over 3,000 shows and more than 250 venues, the Fringe is the largest arts festival on earth!

Behind the scenes, the Edinburgh Festival Fringe Society works tirelessly to help your experience be the best it can be. Whether it's helping you find the right venue for your show, advising on marketing or suggesting ways to boost your career, the Edinburgh Festival Fringe Society is here for you.

We hope you enjoy this year's Edinburgh Festival Fringe.

GET #UNBORED

edfringe.com