

# From Procrastination to Profit - The 30 Day Challenge



Geoff Frink  
[ExecutionIs-Everything.com](http://ExecutionIs-Everything.com)

## Our Goal

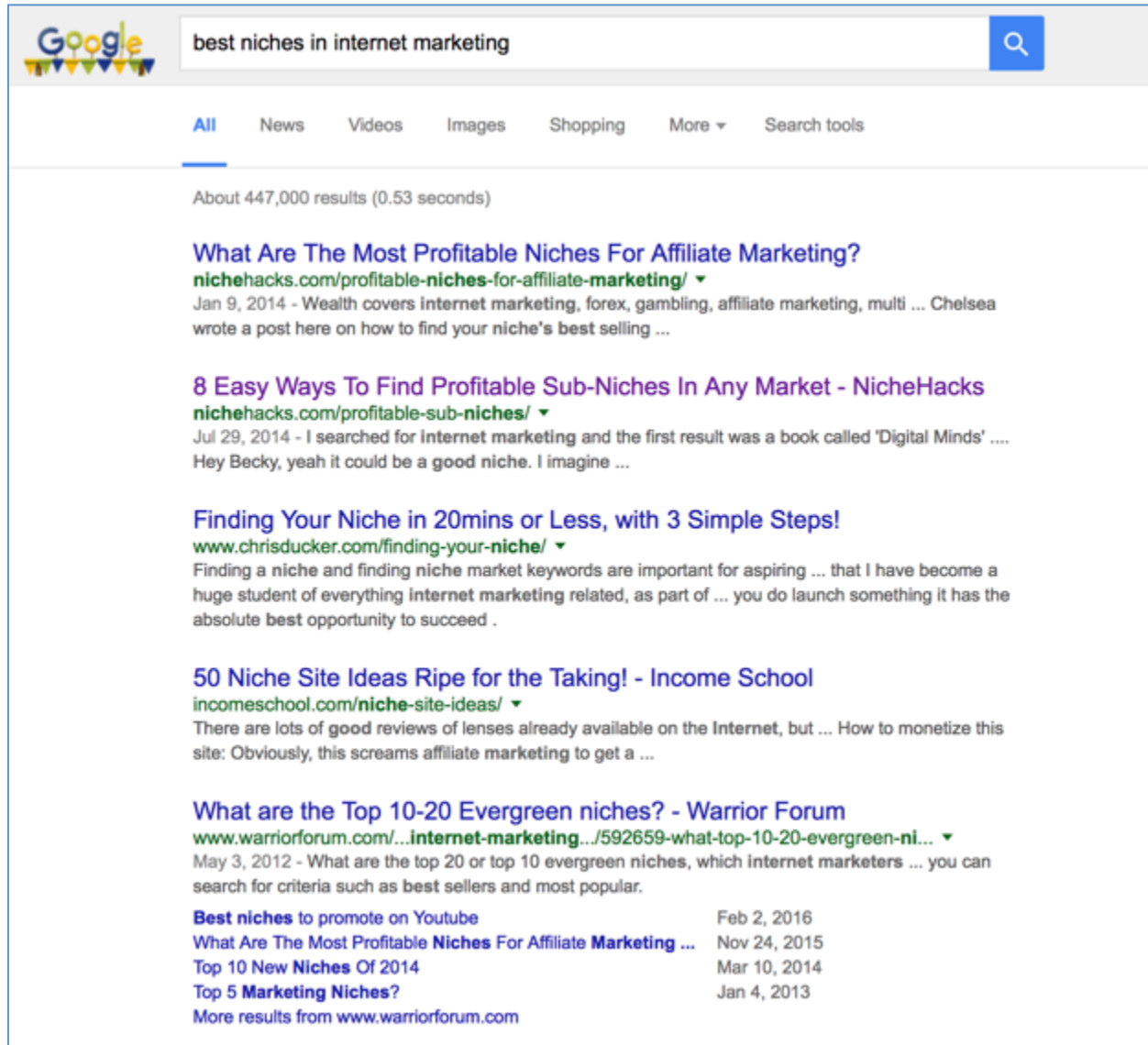
**To Take an Idea from \$0 to  
\$5k/month in 30 days**

**Ideas are Shit  
Execution is Everything**

## Strategy

- **Pick a niche**
- **Pick a set of online marketing strategies that we are going to sell**
- **Get a targeted email list of businesses**
- **Go sell them shit for a recurring monthly price**

# Step 1 - Pick A Niche



Google search results for "best niches in internet marketing".

Search query: best niches in internet marketing

Results:

- What Are The Most Profitable Niches For Affiliate Marketing?**  
[nichehacks.com/profitable-niches-for-affiliate-marketing/](http://nichehacks.com/profitable-niches-for-affiliate-marketing/)  
Jan 9, 2014 - Wealth covers internet marketing, forex, gambling, affiliate marketing, multi ... Chelsea wrote a post here on how to find your niche's best selling ...
- 8 Easy Ways To Find Profitable Sub-Niches In Any Market - NicheHacks**  
[nichehacks.com/profitable-sub-niches/](http://nichehacks.com/profitable-sub-niches/)  
Jul 29, 2014 - I searched for internet marketing and the first result was a book called 'Digital Minds' .... Hey Becky, yeah it could be a good niche. I imagine ...
- Finding Your Niche in 20mins or Less, with 3 Simple Steps!**  
[www.chrisducker.com/finding-your-niche/](http://www.chrisducker.com/finding-your-niche/)  
Finding a niche and finding niche market keywords are important for aspiring ... that I have become a huge student of everything internet marketing related, as part of ... you do launch something it has the absolute best opportunity to succeed .
- 50 Niche Site Ideas Ripe for the Taking! - Income School**  
[incomeschool.com/niche-site-ideas/](http://incomeschool.com/niche-site-ideas/)  
There are lots of good reviews of lenses already available on the Internet, but ... How to monetize this site: Obviously, this screams affiliate marketing to get a ...
- What are the Top 10-20 Evergreen niches? - Warrior Forum**  
[www.warriorforum.com/...internet-marketing.../592659-what-top-10-20-evergreen-ni...](http://www.warriorforum.com/...internet-marketing.../592659-what-top-10-20-evergreen-ni...)  
May 3, 2012 - What are the top 20 or top 10 evergreen niches, which internet marketers ... you can search for criteria such as best sellers and most popular.

Related results:

- Best niches** to promote on Youtube Feb 2, 2016
- What Are The Most Profitable Niches For Affiliate Marketing ...** Nov 24, 2015
- Top 10 New Niches Of 2014** Mar 10, 2014
- Top 5 Marketing Niches?** Jan 4, 2013

More results from [www.warriorforum.com](http://www.warriorforum.com)

# Step 1 - Pick A Niche



The screenshot shows the K&M Steam Cleaning website. At the top left is the logo with the tagline "Quality Service You Can Trust". Below it is a "Click Here for Online COUPONS" button. To the right is a photo of a family in a clean living room, with a BBB Accredited Business badge and a "Click for Review" link. A dark blue banner contains a Facebook icon and the text "LIKE US ON facebook." and "Call Today (512) 836-8900".

**Get A Free ESTIMATE**

- Home
- About Us
- Our Commitment
- Carpet Cleaning
- Carpet Repair
- Air Duct Cleaning
- Tile & Stone
- Tile & Grout
- Upholstery
- Commercial
- Testimonials
- Coupons
- F.A.Q.
- Photos

**K&M Steam Cleaning**  
Commercial & Residential Cleaning in Austin and Beyond

K&M is recognized by our loyal customers as the Austin carpet cleaner of choice. Round Rock and Pflugerville residents know it too – when it comes to making sure that your home is clean, from the carpets to the walls and ducts, our expert team makes sure no stain is left un-lifted. Our specialists can handle your tough commercial cleaning in Austin as well, ensuring you put your cleanest face forward when meeting clients in your office space or building. And when it comes to home cleaning in Austin, K&M uses the best techniques, technologies and highly-trained staff to get the deep down dirt you don't even see.

[Read Our Commitment to EXCELLENCE](#)

[View Photos of Recent FINISHED JOBS](#)

**Carpet Cleaning**

Many of our customers contact K&M for steam cleaning or deep carpet cleaning, but we can handle cleansing challenges in many other parts of your home, too. The steam cleaners we use are the industry standard and are in the hands of our trained technicians who know how to get the deep down grime. We know a good carpet cleaner needs to do more than just run the vacuum! The latest in technology is used to get the job done quickly and efficiently, leaving you with a pristine floor you won't even recognize, and that you'll be proud to show off to your family and friends.

**Request A Quote**

Full Name \*

Email \*

Phone \*

Address \*

Zip \*

Message \*

## Step 2 - Pick A Strategy



Website Opt In



Coupon Email Delivery  
(with expiration date)

facebook

Call Today (512) 830-8900

Enter Your Name And Email Below To Get Instant Access To Our Coupons


Geoff

geoff.frink@gmail.com

**SHOW ME THE COUPONS »**

We hate SPAM and promise to keep your email address safe.

Address \*



**K&M Steam Cleaning**

"Other companies may try to duplicate K&M but you can trust us and I personally guarantee our work."  
— Ken Mancini, Owner, K&M Steam Cleaning

### CARPET CLEANING SPECIALS

ALL OF OUR CLEANING SPECIALS INCLUDE DEEP CLEANING

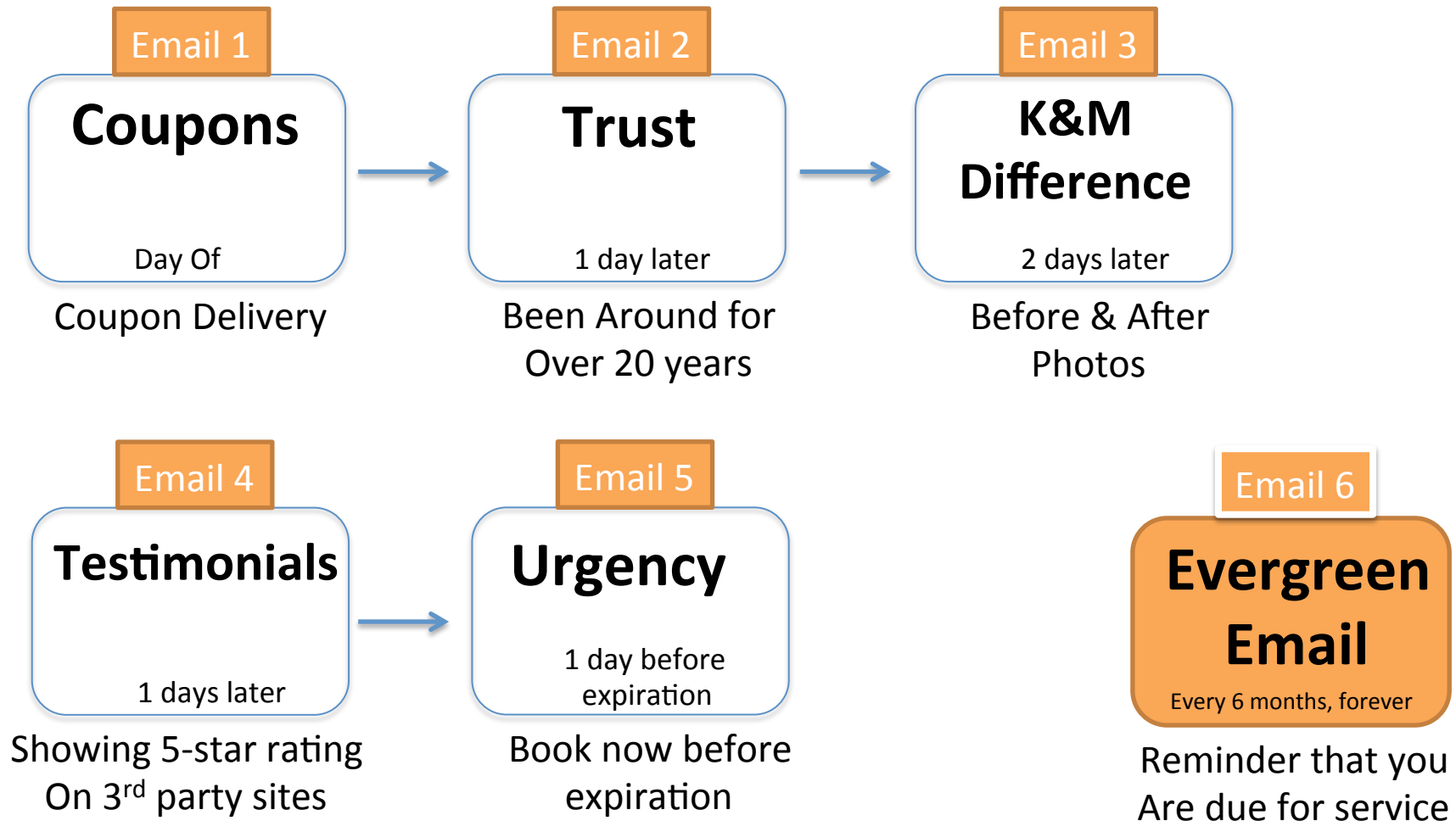
<b>TILE &amp; GROUT CLEANING</b> <b>30% OFF</b> Just <b>\$55</b> per sq. ft. (Reg. \$80)	<b>WHOLE HOUSE</b> <b>\$145</b> FREE Deodorizer and Pre-treatment included	<b>WHOLE HOUSE</b> <b>\$199</b> FREE Deodorizer and Pre-treatment included
<b>AIR DUCT CLEANING WHOLE HOUSE</b> <b>\$100 OFF</b> Regularly \$279. NOW \$179 for the first eight vents. Each vent after eight is just \$10 each.	<b>5 ROOMS CLEANED</b> <b>\$119</b> BEST VALUE FREE Deodorizer and Pre-treatment included	<b>3 ROOMS CLEANED</b> <b>\$85</b> FREE Deodorizer and Pre-treatment included
		<b>3 ROOMS CLEANED</b> <b>\$125</b> FREE Deodorizer and Pre-treatment included

**Coupons Valid Until: 08/01/2016**





## 5 Step Automated Email Sequence (with 7 day expiration)



- **Get a targeted email list of businesses**

The screenshot shows the Fiverr website interface. At the top, the search bar contains 'scrape emails niche'. The navigation bar includes categories like Graphics & Design, Digital Marketing, Writing & Translation, Video & Animation, Music & Audio, Programming & Tech, Advertising, Business, Lifestyle, Gifts, Fun & Bizarre, and Other. The user profile 'Gfrink' is visible in the top right.

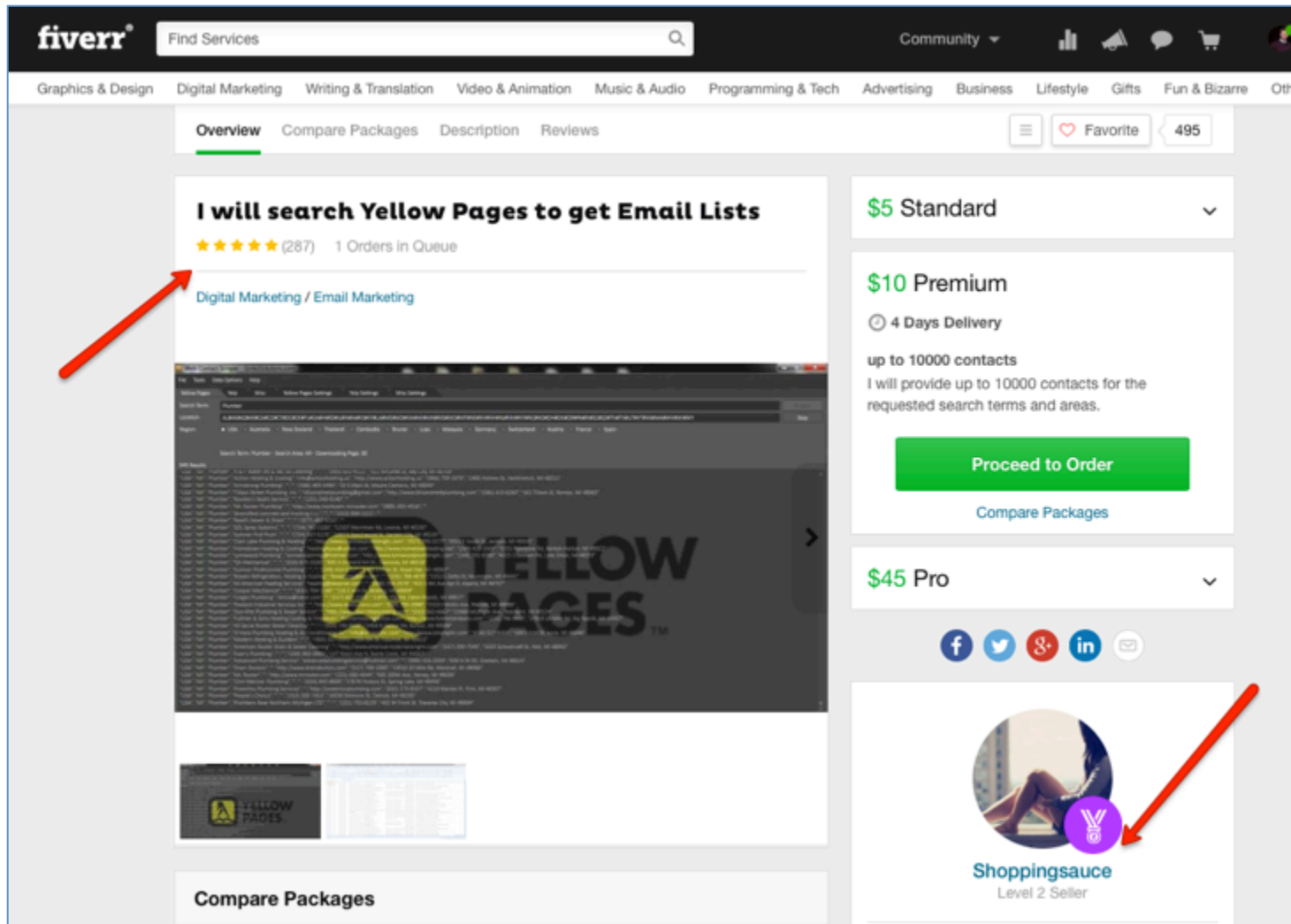
The main content area displays search results for 'scrape emails niche'. The results are filtered by 'Relevance'. The page shows a grid of eight gigs, each starting at \$5. The gigs are:

- Gig 1:** 'I will do Data Mining, Web Scrape, Business Email List,' with a 'data mining' graphic. Starting at \$5.
- Gig 2:** 'I will provide paleo or paleolithic niche emails,' with a cartoon character holding a globe. Starting at \$5.
- Gig 3:** 'I will scrape unlimited biz of any niche from google maps,' with a map graphic. Starting at \$5.
- Gig 4:** 'I will scrape yellow pages business data,' with a 'Yellow Pages Scaper' graphic. Starting at \$5.
- Gig 5:** 'I will do Data Mining, Web Scrape, Email List, Research,' with a bicycle graphic. Starting at \$5.
- Gig 6:** 'I will do Data Mining, Web Scrape, Business Email List,' with a 'Business Emails, Business Leads' graphic. Starting at \$5.
- Gig 7:** 'I will web Scrape, Data Mining, Data Extraction, Email list,' with a green background and text. Starting at \$5.
- Gig 8:** 'I will provide you valid and active email lists as per your,' with a graphic of laptops and a globe. Starting at \$5.

On the left side, there are filters for 'Refine Results' (All Categories, Email Marketing, Market Research, Business Copywriting, Web Traffic, Data Analysis & Reports, Virtual Assistant, Other, Other, SEO) and 'Delivery Time' (Up to 24 hours, Up to 3 days, Up to 7 days, Any). There is also an 'Online Status' filter for 'Show Online Sellers'.



- **Get a targeted email list of businesses**



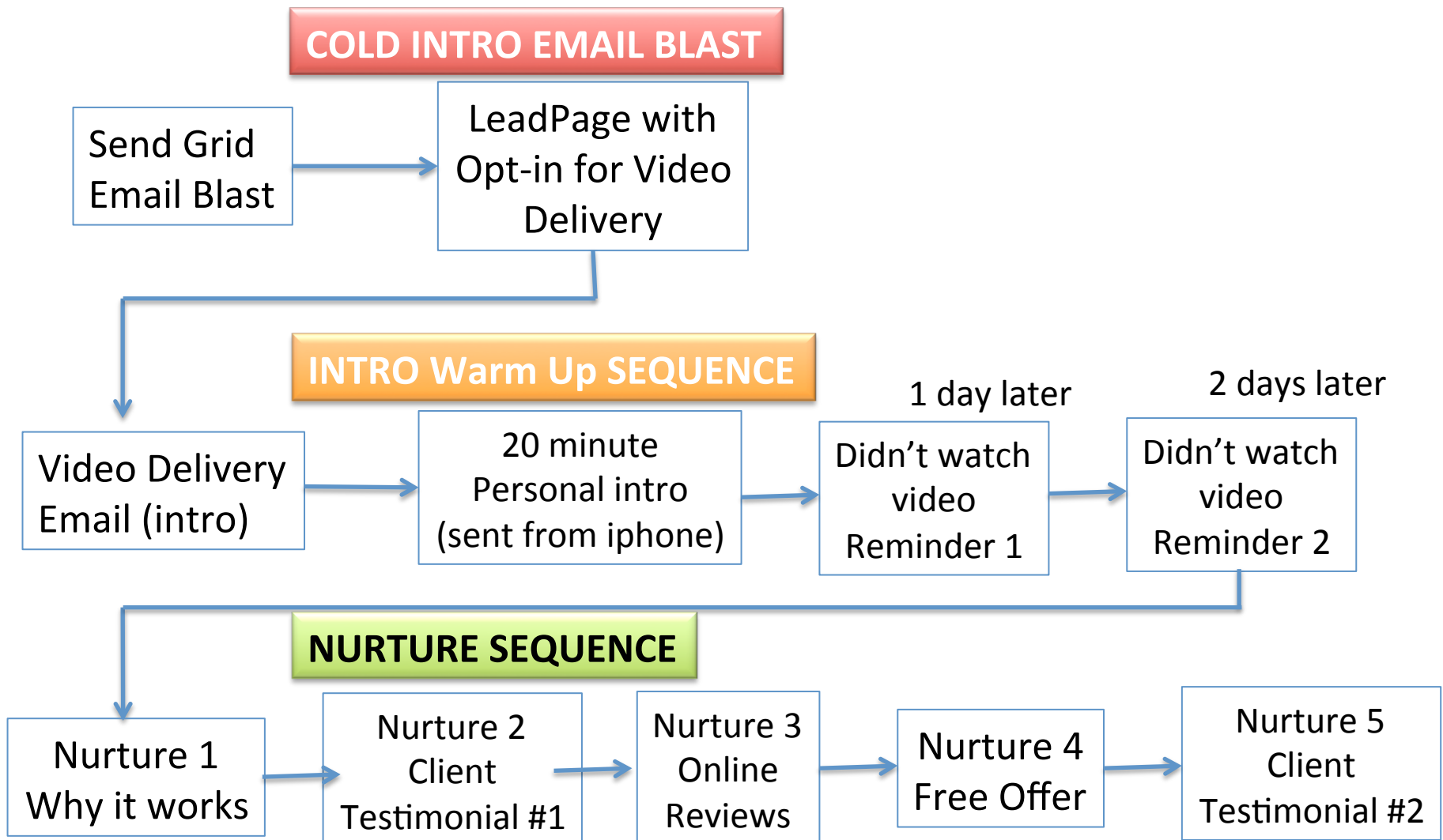
<https://www.fiverr.com/shoppingsauce/search-yellow-pages-to-get-email-lists>

• Get a targeted email list of businesses

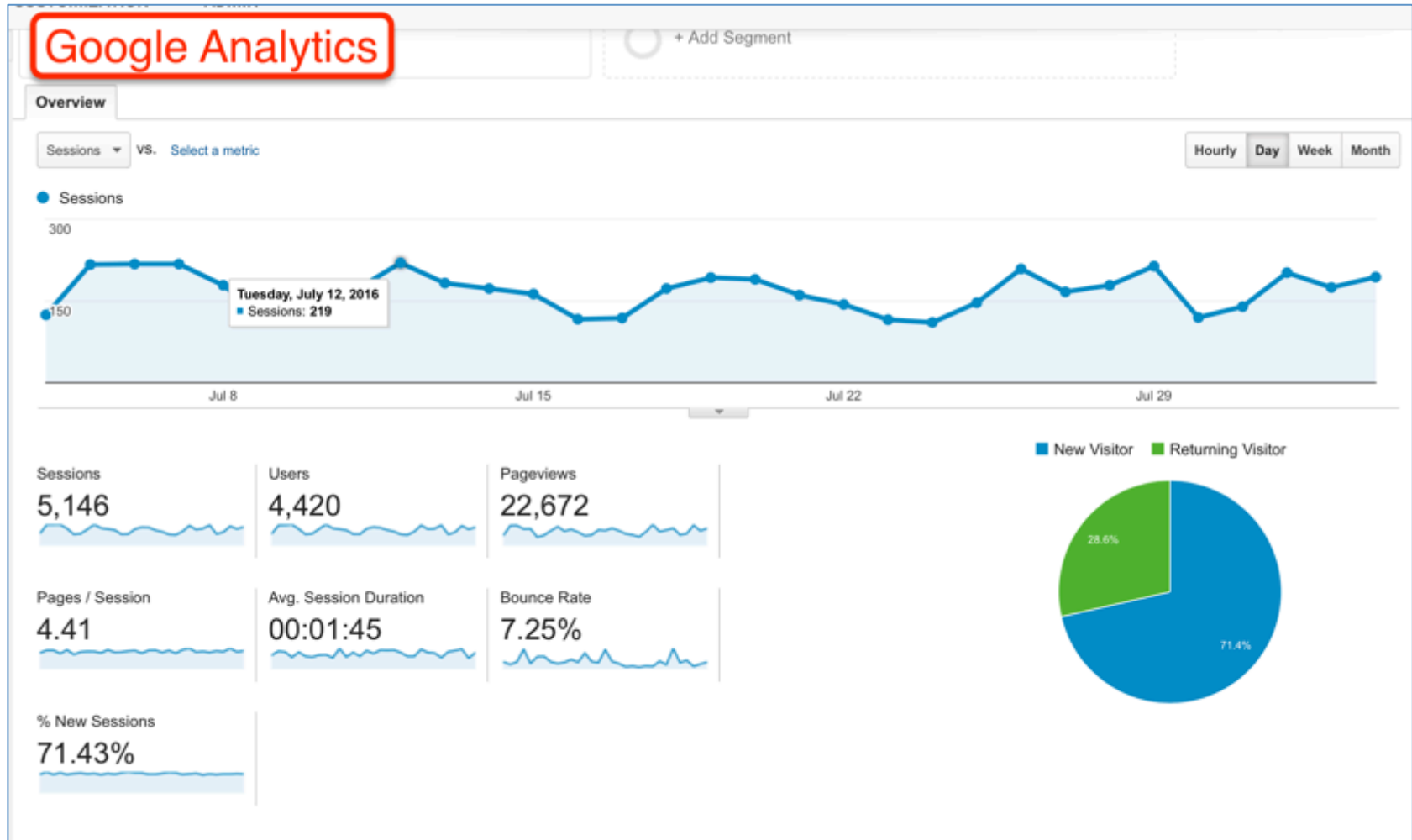
USA	AL	Carpet Clean	Stanley Steemer Carpet Cleaner	onlinesupport-Columbus@steemer.com	http://www.stanleysteemer.com/Hon	(877) 207-5004	
USA	AL	Carpet Clean	Tri State Fire & Water Damage Restoration Pro	fireandfloodpro@gmail.com	http://www.fireandwaterdamagerest	(888) 345-4317	
USA	AL	Carpet Clean	Carpet Care & Restoration LLC	terralingle@att.net		(256) 373-4966	
USA	AL	Carpet Clean	re Carpet	reacarpet@yahoo.com	http://www.atmorecarpet.com	(205) 68-5100	122 N Main St, Atmore, AL 36502
USA	AL	Carpet Clean	in Steamer Carpet Cleaner	tsinclair@gmail.com	http://www.stainsteamer.us	(205) 43-0167	
USA	AL	Carpet Clean	es Unlimited Carpet Cleaning	ngyou247@yahoo.com	http://www.unlimitedcarpetcleaning	(205) 51-6652	
USA	AL	Carpet Clean	veevil ChemDry	nce65@yahoo.com	http://www.chem-dry.net/bollweevil	(205) 47-0242	528 Glover Ave, Enterprise, AL 36330
USA	AL	Carpet Clean	ican Steemer LLC	icansteemer@msn.com	http://www.americansteemer.com	(205) 40-0858	1410 7th Ave SE, Decatur, AL 35601
USA	AL	Carpet Clean	ssional Management	annum@pmofalabama.com	http://pr	(205) 91-7711	111 39th St N, Birmingham, AL 35222
USA	AL	Carpet Clean	rmance Carpet Cleaning & Restoration Inc	pettis67@centurytel.net	http://www.performancerestorations	(205) 83-9936	2808 Horace Shepard Dr, Dothan, AL 3630
USA	AL	Carpet Clean	h Machine	nmachine0476@gmail.com	http://www.chemmachine.com	(205) 75-0476	3003 Highland Ave, Montgomery, AL 3610
USA	AL	Carpet Clean	-Co LLC	er@bellsouth.net	http://kle	(205) 44-8139	
USA	AL	Carpet Clean	ction Cleaning Service Inc	ricks@yahoo.com		(205) 72-5912	
USA	AL	Carpet Clean	ro Of Baldwin County	e@spbc9095.com	http://www.vvprobaldwincounty.co	(205) 94-6026	7966 American Way, Daphne, AL 36526
USA	AL	Carpet Clean	ro of Jackson and Dekalb Counties	erson@servproofjackson-dekalb.com	http://www.vvprojacksonanddekalb	(205) 97-0802	2818 Veterans Dr, Scottsboro, AL 35769
USA	AL	Carpet Clean	table Carpet & Flooring	onmmitchell@gmail.net		(205) 97-3484	SOLA Cir NE, Fort Payne, AL 35967
USA	AL	Carpet Clean	ility Services Inc	s@fallsfacilityservices.com	http://www.sfacilityservices.com	(205) 98-6008	1911 Jefferson Ave SW, Birmingham, AL 3
USA	AL	Carpet Clean	's Carpet Cleaning	otos@yahoo.com	http://bla	(205) 44-6035	
USA	AL	Carpet Clean	erson's Chem Dry	cd@hotmail.com	http://www.chem-dry.net/gregersons	(205) 42-2700	
USA	AL	Carpet Clean	Minor Cleaning & Restoration	minor@comcast.net	http://jer	(205) 81-3363	
USA	AL	Carpet Clean	ro of Southwest Mobile	52@yahoo.com	http://ser	(205) 01-8204	3654 Halls Mill Rd, Mobile, AL 36693
USA	AL	Carpet Clean	ro of North Huntsville	is1@msn.com	http://www.vvpronorthhuntsville.cc	(256) 34-1177	1320 Fletcher St NW, Huntsville, AL 3580
USA	AL	Carpet Clean	Restoration & Cleaning	olta@bellsouth.net	http://www.vvaningservicesauburn.ci	(256) 49-2640	2205 Center Hill Dr, Opelika, AL 36801
USA	AL	Carpet Clean	on Hydra-Steam	tonhydra@bellsouth.net	http://www.vvustonhydrasteam.com	(205) 53-9460	7105 Rainey Ln, Cottondale, AL 35453
USA	AL	Carpet Clean	al Cleaning LLC	ralcleaning@bellsouth.net	http://www.miralcleaning.net	(205) 29-1010	
USA	AL	Carpet Clean	Carpet Care	teaus@yahoo.com	http://www.vescarpetcareof-huntsv	(205) 90-4840	
USA	AL	Carpet Clean	ro Of Marshall County	ilbovee@servpromarshallco.com	http://www.acebook.com/people/Se	(205) 91-0177	806 Lusk St, Albertville, AL 35950
USA	AL	Carpet Clean	's Carpet Cleaning	ns.carpet@yahoo.com	http://www.vvownscarpetcleaningofh	(205) 15-6729	
USA	AL	Carpet Clean	PRO of the Quad Cities	32@bellsouth.net	http://www.vvpro.com/franchise.as	(205) 98-3315	GNAT Pond Rd, Muscle Shoals, AL 35661
USA	AL	Carpet Clean	PRO of Limestone and Lawrence Counties	son@servpro9943.com	http://www.vvprolimestonelawrenc	(205) 33-4033	17477 US Highway 72, Athens, AL 35611
USA	AL	Carpet Clean	ro	ro9264@bellsouth.net	http://www.vvpro.com	(205) 78-1319	189 Hagan Ave, Childersburg, AL 35044
USA	AL	Carpet Clean	ro Of Central Huntsville	alewski@servprocentralhuntsville.com	http://www.vvpro.com/Franchise/9	(256) 33-5335	3101 Fresh Way SW, Huntsville, AL 35805
USA	AL	Carpet Clean	-Glove Cleaning Services LLC	5983@gmail.com	http://www.vvwhiteglovecleaningservi	(256) 84-8372	6983 -V Wall Triana Hwy, Madison, AL 35
USA	AL	Carpet Clean	ean City 280	eancity280delivers@gmail.com	http://www.vvcleancity280.com	(205) 82-4172	5239 Highway 280, Birmingham, AL 3524
USA	AL	Carpet Clean	h-Way Carpet Cleaners Inc.	nway@aol.com	http://www.vvteam-way.com/SWFS/Hc	(205) 53-8041	4035 US Highway 31 S, Decatur, AL 35603
USA	AL	Carpet Clean	anced Carpet & Upholstery Care	ancedcarpetcare4362@gmail.com	http://www.vvvancedcleaningcare.co	(205) 81-0061	3626 Haygood St, Anniston, AL 36201
USA	AL	Carpet Clean	Carpet Care	arpet@att.net	http://www.vvscarpetcare.net	(205) 79-7750	6087 Lakeside Dr, Mount Olive, AL 35117
USA	AL	Carpet Clean	Carpet Service LLC	ny5100@att.net		(205) 62-5636	59400 Al Highway 77, Talladega, AL 35160
USA	AL	Carpet Clean	ough's Floor Care	varbrough@comcast.net		(205) 38-0100	
USA	AL	Carpet Clean	lean Janitorial	111208@charter.net	http://www.vvocleancarpetandrug.co	(205) 78-4955	411 Peach Ave, Albertville, AL 35950
USA	AL	Carpet Clean	Spotless, LLC	spotlessmontgomery@gmail.com	http://www.vvspotlessmontgomery.com	(334) 531-7231	26 Penser Blvd, Millbrook, AL 36054
USA	AL	Carpet Clean	Floor Medic	chad@floor-medic.com	http://www.vvfloor-medic.com	(251) 625-0008	9053 Milton Jones Rd, Mobile, AL 36608
USA	AL	Carpet Clean	Rocket City Carpet Cleaning/Paul Davis Restoration	danwongh@aol.com	http://www.vvrocketcitycarpet.com	(256) 715-5293	910 Jeff Rd NW, Huntsville, AL 35806

17,900 emails for \$21!

- **How we are going to use these emails**



- **Best prospects are going to be clients already getting traffic**



### • Build Your Own list by searching Google

The image shows a Google search results page for "carpet cleaning austin". The search bar at the top shows the query and a magnifying glass icon. Below the search bar are navigation tabs for "All", "Maps", "Shopping", "News", "Videos", and "More", along with a "Search tools" link. The main results area shows "About 2,330,000 results (0.64 seconds)".

Four red arrows point to a red-bordered box containing four search results, which are labeled as "ads (PPC)":

- Stanley Steamer Special - Professional Carpet Cleaning  
www.stanleysteamer.com/ +  
4.3 ★★★★★ rating for stanleysteamer.com  
Find out about our \$99 Special!  
Accredited with an A+ Rating – Better Business Bureau  
Hardwood Cleaning Carpet Cleaning  
Allergen Carpet Cleaning Leather Cleaning
- Precision Carpet Care LLC - Steam Clean Whole House \$89  
www.austincarpetclean.com/ +  
See Website for Coupon Details  
Our Clients · About Us · Services · Contact Us  
Austin, TX · (512) 698-1636 · Closed now · Hours ▾
- Carpet Cleaning Austin  
www.austinsteamclean.com/ + (512) 377-1056  
Austin Carpet Cleaning Services. Call Us Today for a Free Estimate.  
Contact Us · Commercial Cleaning · Our Services
- Carpet Cleaning Deals -groupon.com  
www.groupon.com/ +  
Carpet Cleaning deals starting at \$ Thousands of ways to save today!

Below the ads is a map of Austin, Texas, showing several carpet cleaning locations. A red arrow points to this section, labeled "map listings".

Below the map are three organic search results for carpet cleaning services in Austin, Texas:

- H.A. Guerrero Carpet and Rug Cleaners  
4.6 ★★★★★ (5) · Carpet Cleaning Service  
2313 S 1st St · (512) 442-8437  
Closed now  
Website Directions
- Carpet Cleaning Austin SteamIT - Tile & Grout, Pressure Washing and so m...  
3 reviews · Carpet Cleaning Service  
(512) 202-3808  
Closed now  
Website
- Peace Frog Carpet & Tile Cleaning  
4.9 ★★★★★ (185) · Carpet Cleaning Service  
501 N Interstate 35 Frontage Rd #300 · (512) 259-6606  
Closed now  
Website Directions

At the bottom, a red-bordered box highlights an organic result from Yelp, labeled "organic":

- Hart's Carpet Cleaning - 22 Photos & 105 Reviews - Carpet Cleaning ...  
www.yelp.com › Local Services › Carpet Cleaning › Yelp ▾  
★★★★★ Rating: 5 - 105 reviews  
(512) 707-1102 · Carpet Cleaning ... Hart's Carpet Cleaning - Austin, TX, United

# • Hire A Researcher for \$3/hour to build list

Upwork.com is where you can find freelancers for cheap. Here is my email to mine:

I'm looking to put together an excel database of carpet cleaners who show up on the first page of a google search.

I want you to do the following searches, and mark down the info for the top 10 local businesses that show up on the page.

"Carpet Cleaner Dallas"  
"Carpet Cleaner Houston"  
"Carpet Cleaner San Antonio"  
"Carpet Cleaner Fort Worth"  
"Carpet Cleaner El Paso"  
"Carpet Cleaner Arlington"  
"Carpet Cleaner Corpus Christi"  
"Carpet Cleaner Plano"  
"Carpet Cleaner Laredo"  
"Carpet Cleaner Lubbock"  
"Carpet Cleaner Garland"  
"Carpet Cleaner Irving"

Here are the items that I'm looking for on the excel file.

Type	Name	Website	Specials/Coupons	Phone Number	Owner	Email	Facebook
------	------	---------	------------------	--------------	-------	-------	----------

**Few notes:**

- 1) For the type, indicate whether it is PPC, maps, or organic. See below.
- 2) For Specials/Coupons, please indicate whether they have coupons and/or specials listed on their website.
- 3) For owner, you might be able to find the owner on the website, or you may have to go and pull the owners information by performing a search for their domain name on <http://whois.com>

I have attached a sample with Austin done. Can you complete Dallas and send to my review prior to doing the rest?

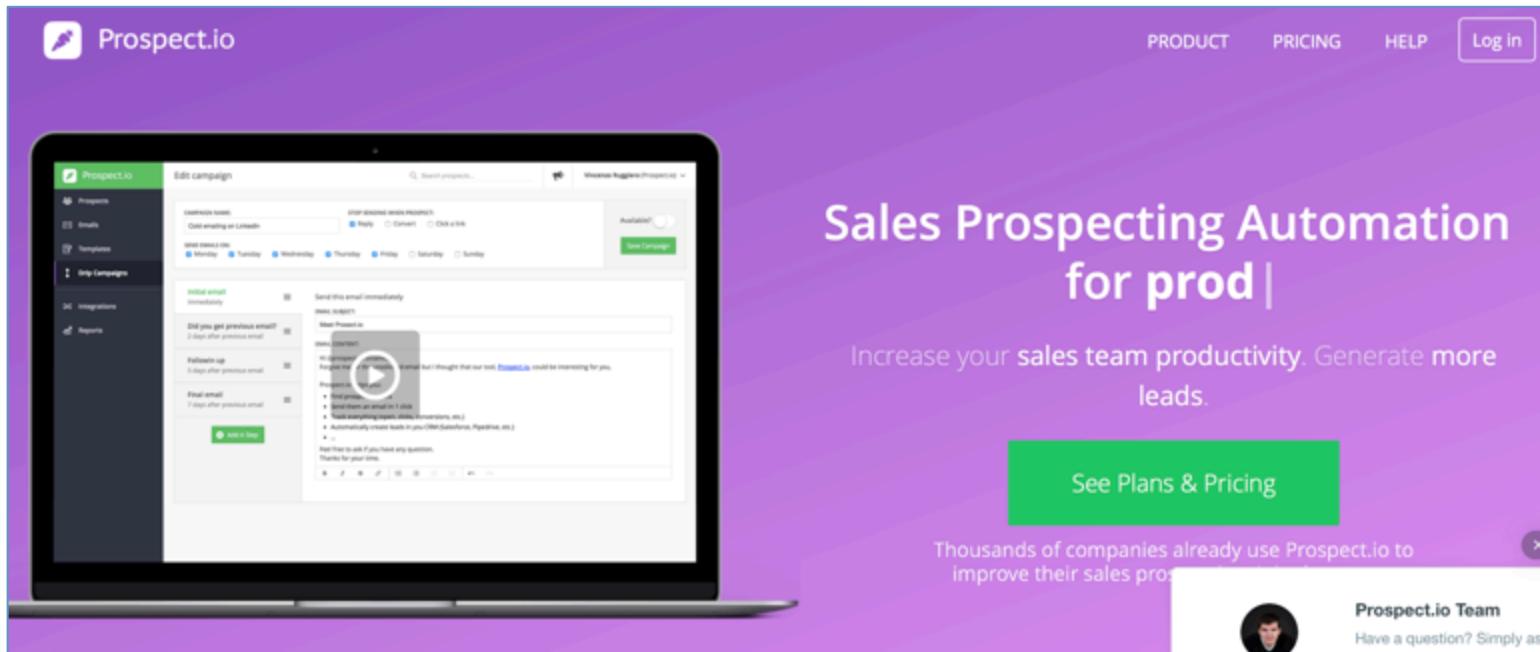


## • Website Prospecting Tool

The best "email finding tool" that I've come across is called [prospect.io](http://prospect.io).

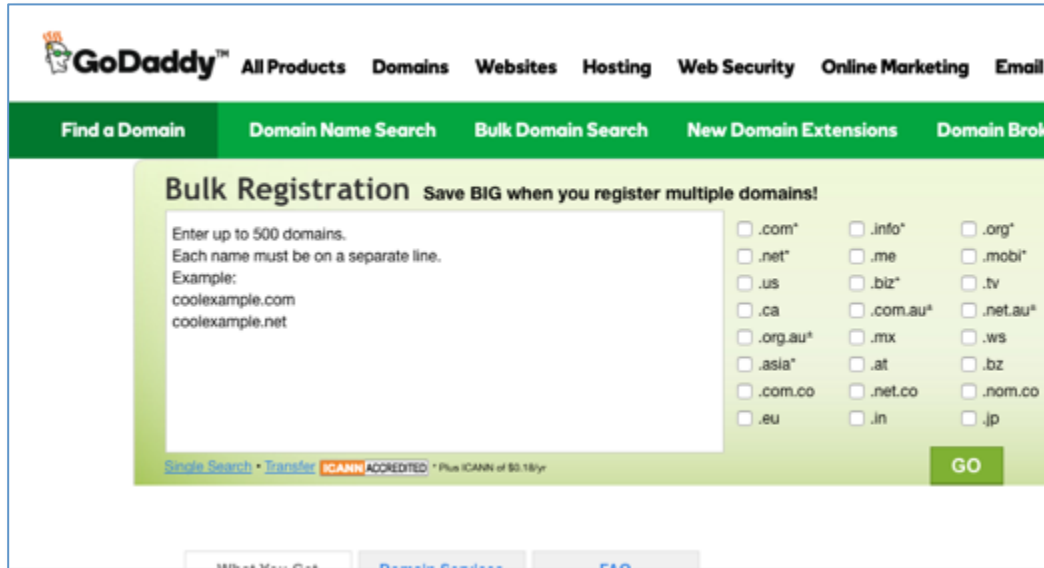
It's a Chrome extension.

When you click it, it searches the website and finds emails associated with it. It also works well with LinkedIn



The image shows a promotional banner for Prospect.io. On the left, a laptop displays the tool's interface, which includes a sidebar with navigation options like 'Prospects', 'Emails', 'Campaigns', and 'Help Campaigns'. The main content area shows an 'Edit campaign' screen with various settings and a list of email templates. On the right, the website's main content area features a purple background with the text 'Sales Prospecting Automation for prod |' and 'Increase your sales team productivity. Generate more leads.' Below this is a green button labeled 'See Plans & Pricing'. At the bottom right, there is a 'Prospect.io Team' section with a profile picture and the text 'Have a question? Simply ask'.

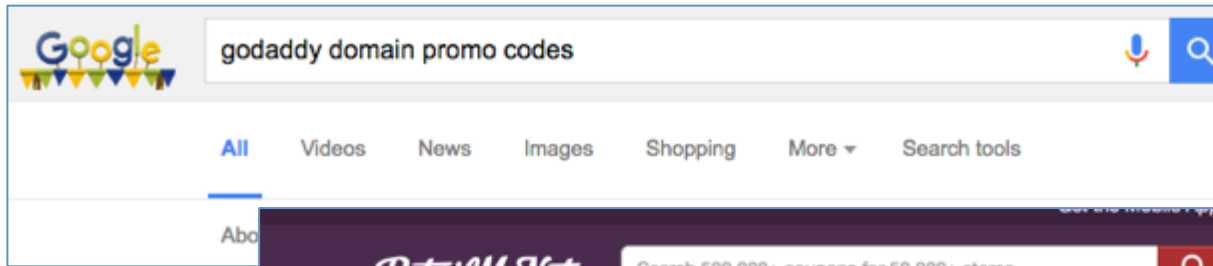
### • Buy Domain (Godaddy.com)



<https://www.godaddy.com/domains/bulk-domain-search.aspx>

carpetcleaningleads  
carpetcleaningprofit  
carpetcleaningleadconversion  
carpetcleaningprofits  
Carpetcleaningconversion  
**carpetcleaningmarketing.net**  
carpet-cleaningmarketing  
carpet-cleaning-marketing  
**Carpetcleaning-marketing.com**  
carpetcleaningprofit.com  
carpetcleaningleadconversion.com  
carpetcleaningconversion.com  
carpetcleaning-marketing.com

### • Godaddy Promo Codes



A screenshot of the RetailMeNot website. The header features the RetailMeNot logo, a search bar with the text "Search 500,000+ coupons for 50,000+ stores", and buttons for "Browse Coupons" and "Back To School". Below the header, there is a section for "GoDaddy Promo Codes". On the left side of this section, there is a "GoDaddy" logo with a "Favorite" button below it. The main content area displays two coupon cards. The first card is for "93% Off .COM Domains", verified 12h ago, with 936 people used today. It expires on 10/01/16 and has a success rate of 40% with 444 comments. The second card is for "35% Off New Products", verified 12h ago, with 522 people used today. It expires on 10/01/16 and has a success rate of 71% with 56 comments. Both cards have "Show Coupon Code" buttons. At the bottom, there is a note: "Exclusive - This coupon can only be found at RetailMeNot".

- **Select Business Name**

Carpet Cleaning Lead Rocket

Carpet Cleaning Automation

**Carpet Cleaning Autopilot**


## • Get a Logo

The screenshot shows the Fiverr website interface. At the top, the Fiverr logo is on the left, and a search bar contains the text 'logo'. A red arrow points from the search bar to the 'Showing results for logo' text. The navigation bar includes categories like 'Graphics & Design', 'Digital Marketing', 'Writing & Translation', 'Video & Animation', 'Music & Audio', 'Programming & Tech', 'Advertising', 'Business', 'Lifestyle', 'Gifts', 'Fun & Bizarre', and 'Other'. The search results are displayed in a grid of cards. Each card shows a sample logo, a description of the service, and the starting price. The first row of results includes logos for 'RedBird', 'BUYBABYgifts', 'epay Lawspot', and 'ICENUTRITION'. The second row includes logos for 'SFXPLAYER', 'emode STUDIO', a grid of various logos, and another grid of logos. The 'Refine Results' sidebar on the left lists categories such as 'All Categories', 'Logo Design', 'Intros & Animated Logos', 'Vector Tracing', 'Photoshop Editing', 'Outdoor Advertising', 'Your Message On...', 'Illustration', 'Promotional & Brand Videos', and 'Other'. It also includes filters for 'Delivery Time' (Up to 24 hours, Up to 3 days, Up to 7 days, Any), 'Online Status' (Show Online Sellers), and 'Style' (Versatile, Vintage/Retro).


- **Create a Gmail Account**

Create your Google Account

One account is all you need  
One free account gets you into everything Google.



Take it all with you  
Switch between devices, and pick up wherever you left off.



**Name**  
First  Last

**Choose your username**  
 @gmail.com  
[I prefer to use my current email address](#)

**Create a password**

**Confirm your password**

**Birthday**  
Month  Day  Year

**Gender**  
I am...

**Mobile phone**

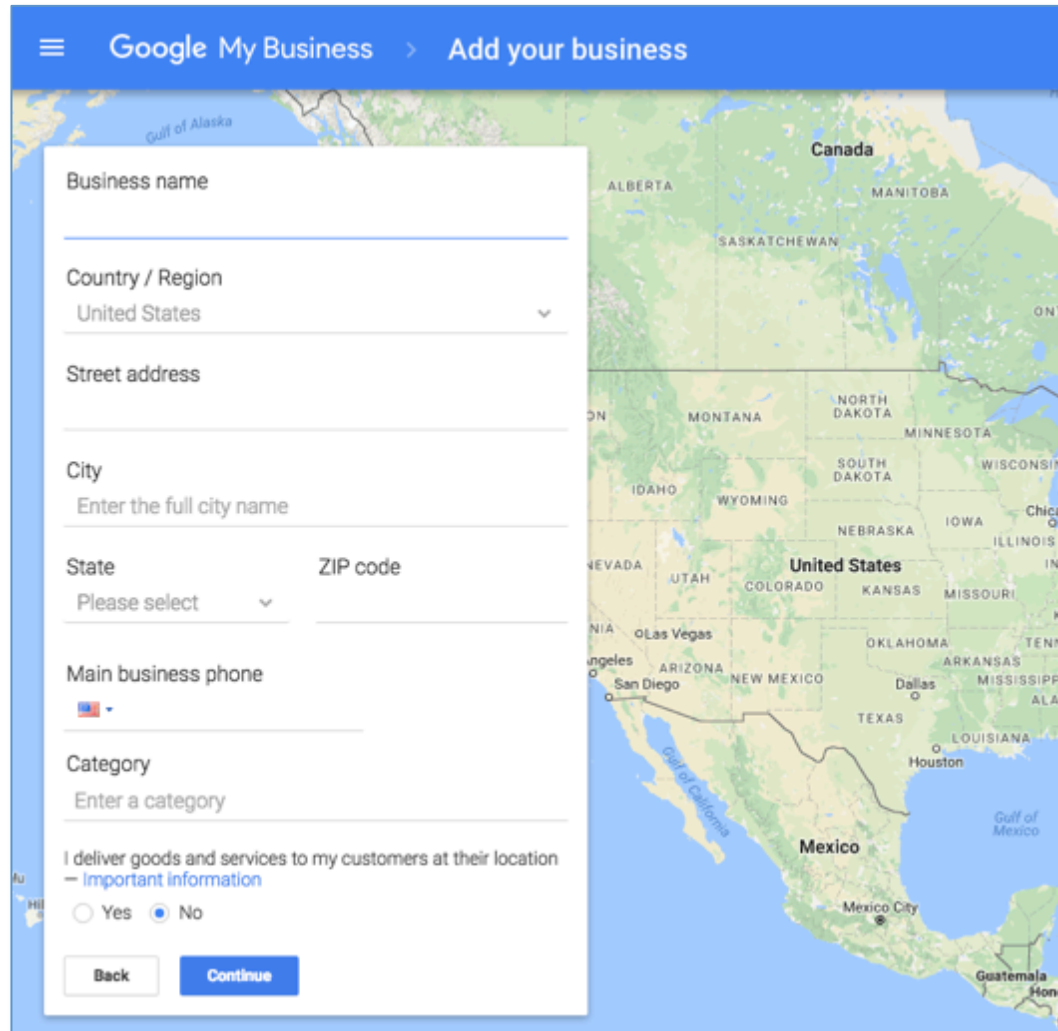
**Your current email address**

**Location**  
United States

[Next step](#)



- **Create Your Google Business Page**



The image shows a screenshot of the Google My Business 'Add your business' form. The form is overlaid on a map of the United States. The form fields are as follows:

- Business name:** A text input field.
- Country / Region:** A dropdown menu currently set to 'United States'.
- Street address:** A text input field.
- City:** A text input field with the placeholder text 'Enter the full city name'.
- State:** A dropdown menu currently set to 'Please select'.
- ZIP code:** A text input field.
- Main business phone:** A text input field with a country code dropdown menu.
- Category:** A text input field with the placeholder text 'Enter a category'.
- I deliver goods and services to my customers at their location - Important information:** A section with two radio buttons: 'Yes' and 'No'. The 'No' option is selected.

At the bottom of the form are two buttons: 'Back' and 'Continue'.

<https://business.google.com/manage/>


- **Get Hosting For Your Website**

The image shows a screenshot of the Bluehost website homepage. The browser's address bar displays the URL <http://www.bluehost.com/track/mobileclarity>. The navigation bar includes the Bluehost logo, a sales phone number (1-888-303-1810), and links for chat, products, programs, support, about, and login. The main content area features a large banner with the text "The Best Web Hosting Starting at ~~\$7.99~~ \$3.95/month\*". Below this, a list of features is shown: "FREE Domain", "FREE Site Builders", "1-Click WordPress Install", and "24/7 Support". A prominent green button labeled "get started now" with a right-pointing arrow is positioned below the features. A red dashed box highlights the text "Special intro offer and 30-day money-back guarantee" located directly under the button. At the bottom of the banner, it states "powering over 2 million websites worldwide" and includes a "see features" button. A small disclaimer at the very bottom reads: "This is a courtesy notice that you have visited one of our paid endorsers while researching your purchase." Two red arrows are overlaid on the image: one points to the "get started now" button, and the other points to the "Special intro offer and 30-day money-back guarantee" text.

<http://www.bluehost.com/track/mobileclarity>

- **Get Hosting For Your Website**

select your plan



	basic	plus	pro
	normally \$7.99 <b>\$3.95*</b> per month	normally \$10.99 <b>\$6.95*</b> per month	normally \$23.99 <b>\$14.95*</b> per month
	<b>select</b>	<b>select</b>	<b>select</b>
websites	1	unlimited	unlimited
website space	50 GB	unmetered	unmetered
bandwidth	unmetered	unmetered	unmetered
performance	Standard	Standard	High Performance
included domains	1	1	1
parked domains	5	unlimited	unlimited
sub domains	25	unlimited	unlimited
email accounts	5	unlimited	unlimited
email storage	100 MB per account	unlimited	unlimited
marketing offers	—	\$200 included	\$300 included
	<b>select</b>	over \$24/yr in extras 1 SpamExperts	over \$180/yr in extras 2 SpamExperts

- **Day 1**
  - **Picked A Niche**
  - **Picked A Set of Marketing Tools**
  - **Got an email list**
  - **Picked a Domain**
  - **Picked a Business Name**
  - **Got a Gmail account**
  - **Got a Google Business Page**