FROM THE TOP ADVERTISING TEMPLATES

Several templates are available for your use in advertising your From the Top event. They are available in both PDF and InDesign formats. Please view the below instructions for each template. All files must be approved before printing. Please send to Robin Allen LaPlante at rlaplante@fromthetop.org and allow at least one business day to hear back from her.

11" by 17" Color Posters

Please try to place your text and logos within designated content areas (shown on samples in red; not in actual files). When placing content, be sure not to obstruct surrounding elements. Creating your text in white will ensure maximum visibility. Our preferred font is Calibri.
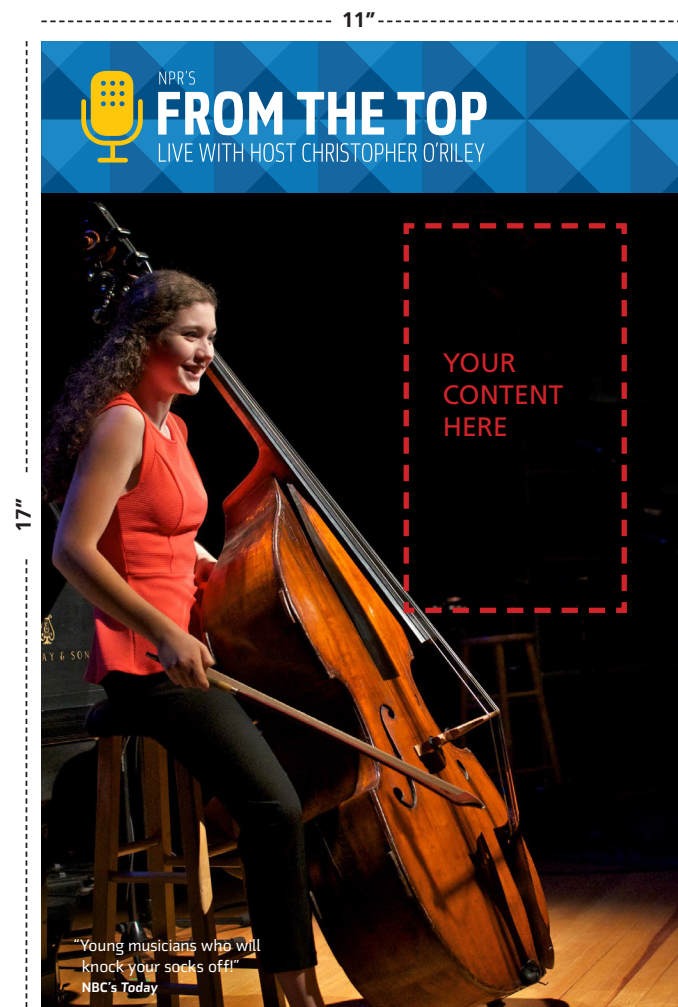
There is a .125" bleed around these files.

You may safely increase the size of these files up to 100%. You may decrease the size no more than 50%.
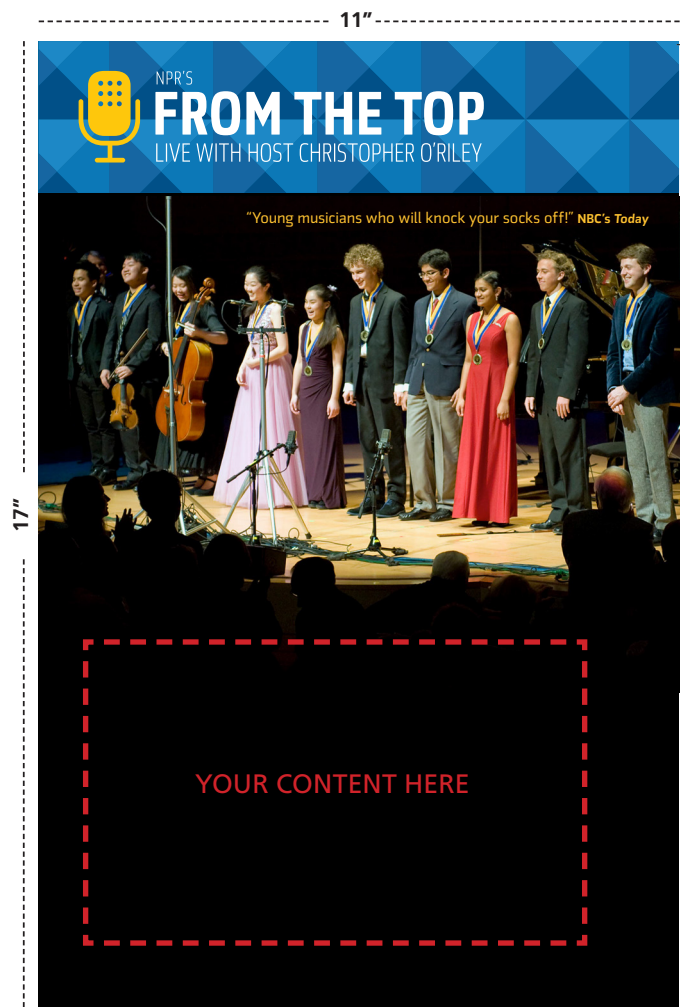
If a larger or smaller version of either file is needed, please contact Robin Allen LaPlante at 617.437.0707 X103 or rlaplante@fromthetop.org.

Please do not print these files in black and white. We will be happy to provide you with a black and white version of either template upon request.

Version 1

Version 2

8.5" by 11" Color Flyers

Please try to place your text and logos within designated content areas (shown on samples in red; not in actual files). When placing content, be sure not to obstruct surrounding elements. Creating your text in white will ensure maximum visibility. Our preferred font is Calibri.
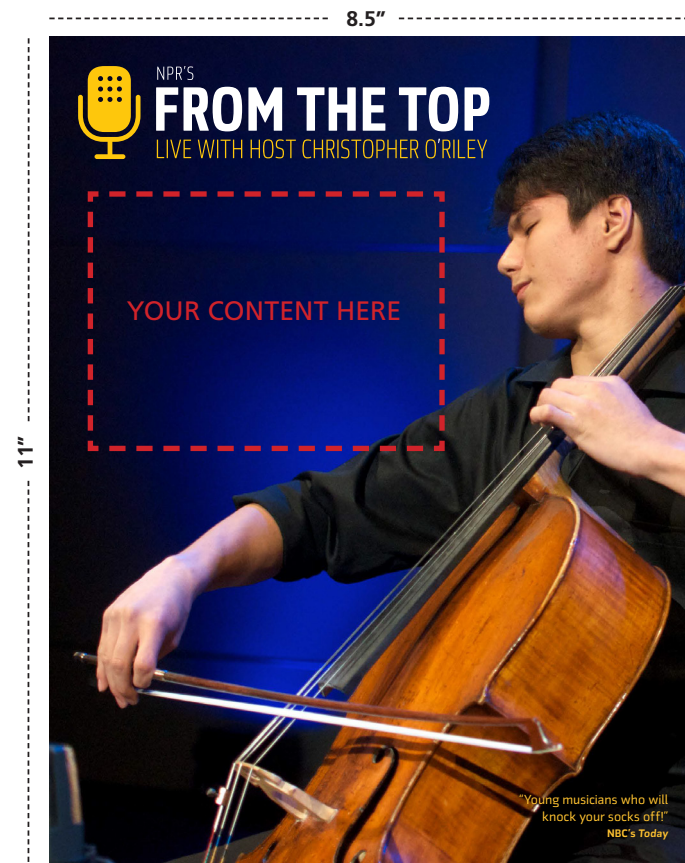
There is a .125" bleed around these files.

You may safely increase the size of these files up to 100%. You may decrease the size no more than 50%.
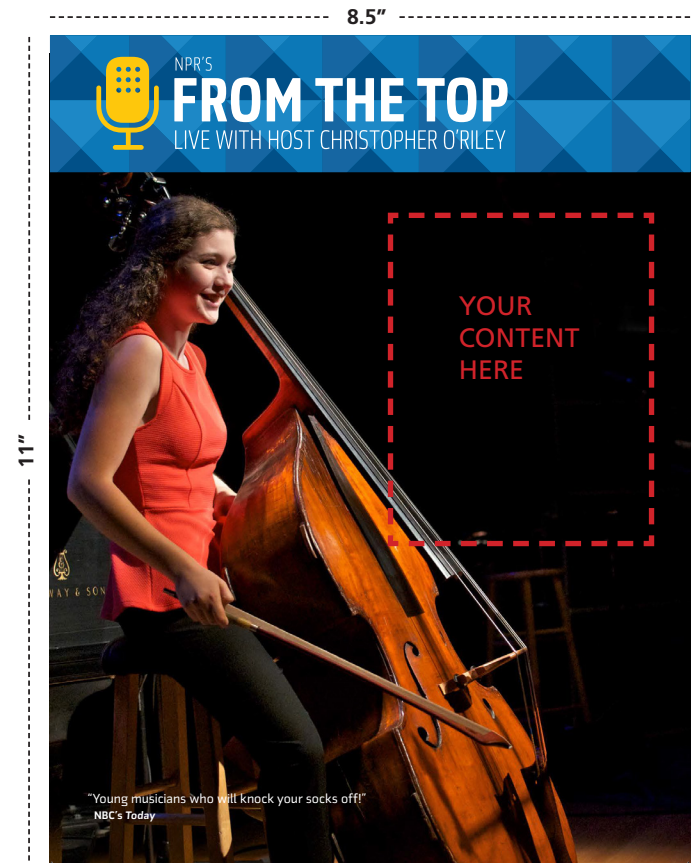
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Version 1

Version 2

7" by 5" Color Horizontal Postcards

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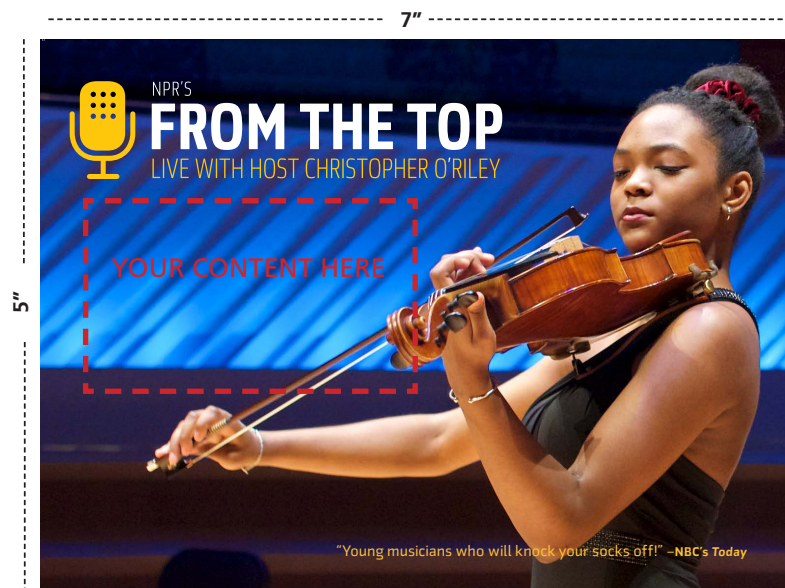
There is a .125" bleed around these files.

You may safely increase the size of these files up to 100%. You may not decrease its size due to lack of readability of key elements.
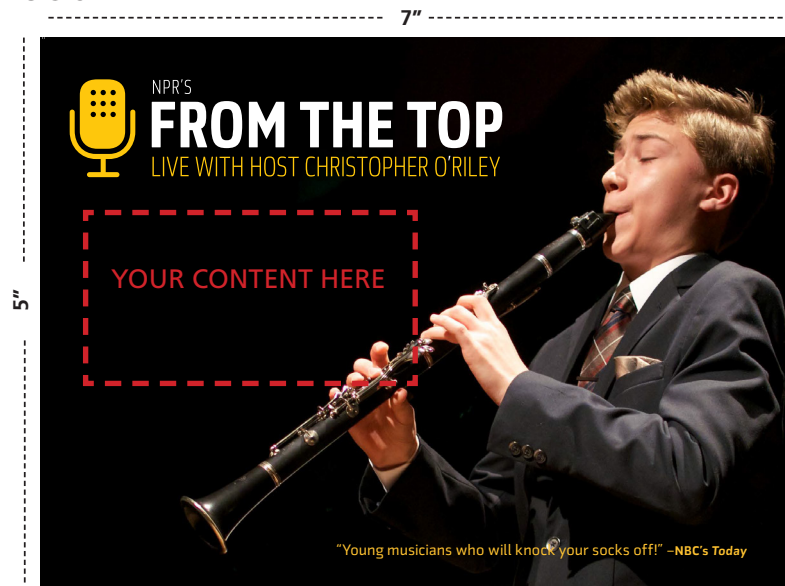
If a larger or smaller version of either file is needed, please contact Robin Allen LaPlante at 617.437.0707 X103 or rlaplante@fromthetop.org.

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Version 1

Version 2

4" by 6" Color Vertical Postcards

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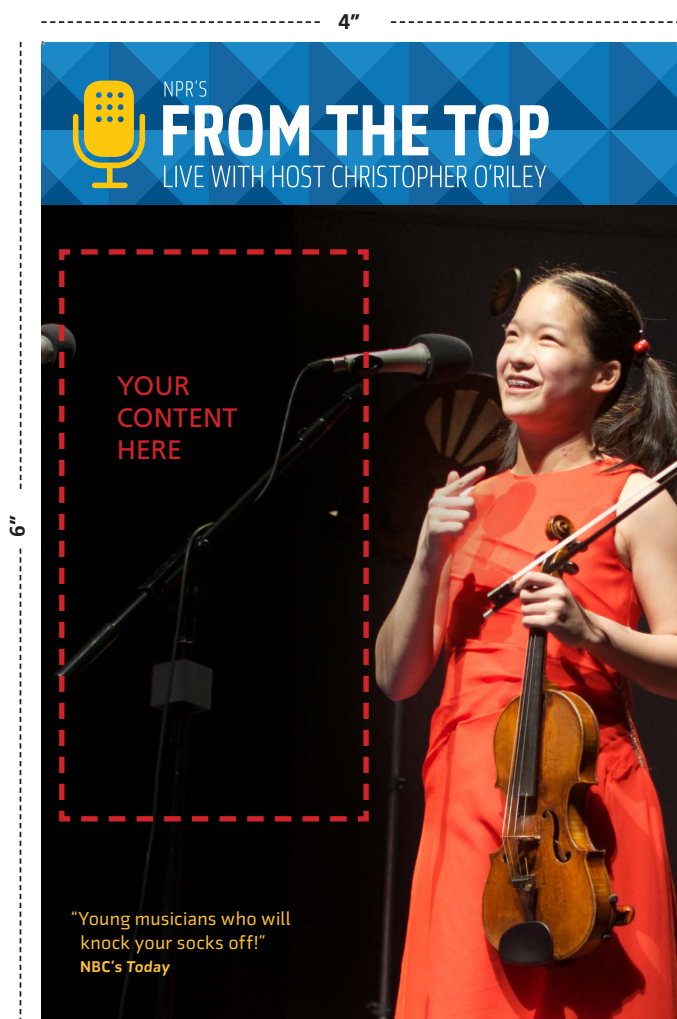
There is a .125" bleed around these files.

You may safely increase the size of these files up to 100%. You may not decrease its size due to lack of readability of key elements.
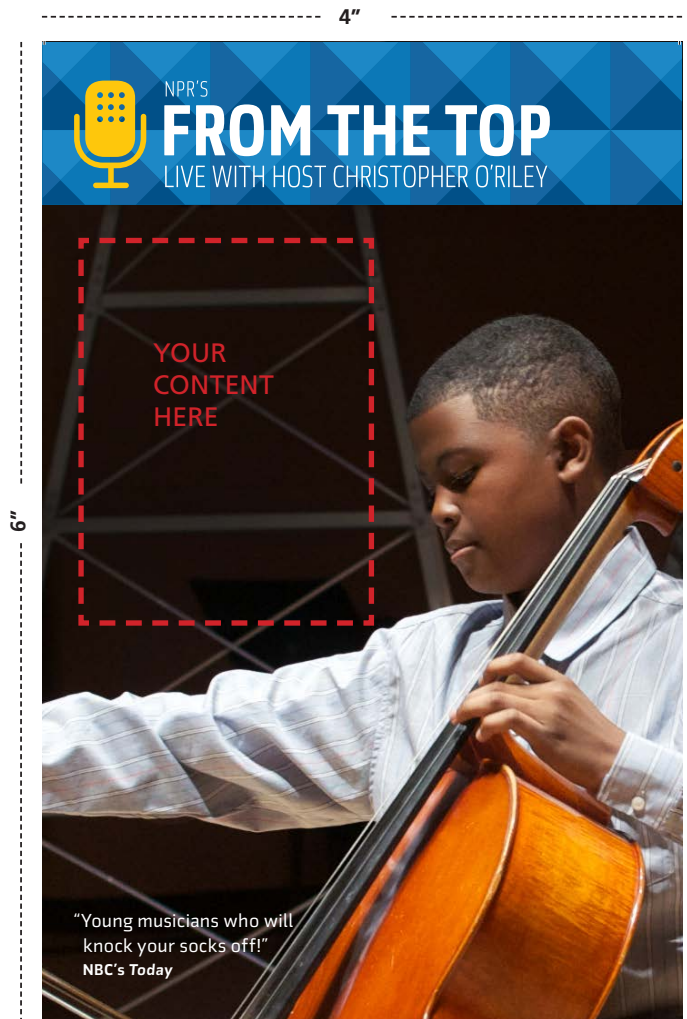
If a larger or smaller version of either file is needed, please contact Robin Allen LaPlante at 617.437.0707 X103 or rlaplante@fromthetop.org.

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Version 1

Version 2

5.5" by 4.25" Color Half-Page Flyers

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You may safely increase the size of these files up to 100%. You may not decrease its size due to lack of readability of key elements.
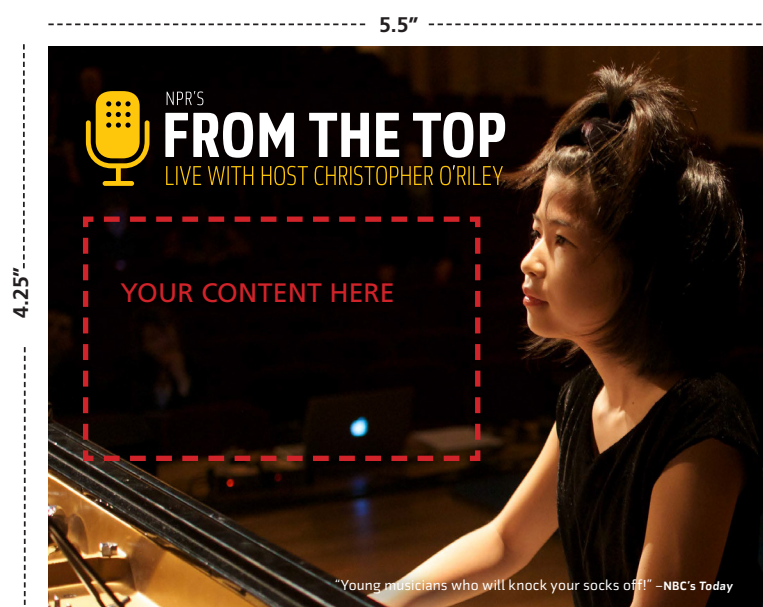
If a larger or smaller version of either file is needed, please contact Robin Allen LaPlante at 617.437.0707 X103 or rlaplante@fromthetop.org.

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Version 1

Version 2

3.5" by 8.5" Color Rack Cards

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You may safely increase the size of these files up to 100%. You may not decrease its size due to lack of readability of key elements.

If a larger or smaller version of either file is needed, please contact Robin Allen LaPlante at 617.437.0707 X103 or rlaplante@fromthetop.org.

Please do not print these files in black and white. We will be happy to provide you with a black and white version of either template upon request.
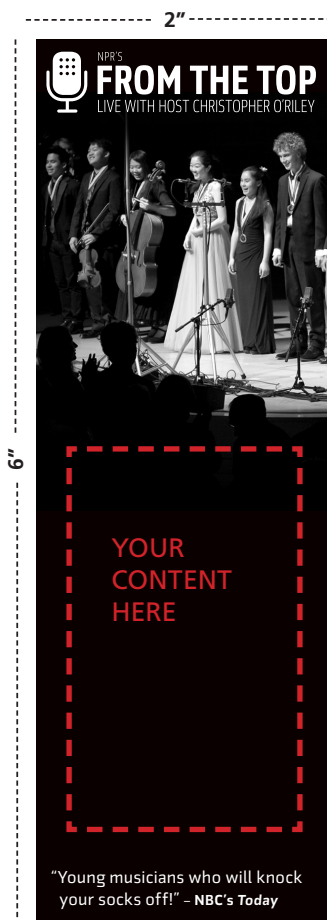
Version 1

Version 2

2" by 6" B&W Newspaper Ad

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You may safely increase the size of these files up to 100%. You may not decrease its size due to lack of readability of key elements.

If a larger or smaller version of either file is needed, please contact Robin Allen LaPlante at 617.437.0707 X103 or rlaplante@fromthetop.org.

Version 1

Version 2

3" by 5" B&W Newspaper Ad

Please try to place your text and logos within designated content areas (shown on samples in red; not in actual files). When placing content, be sure not to obstruct surrounding elements. Creating your text in white will ensure maximum visibility. Our preferred font is Calibri.

You may safely increase the size of these files up to 100%. You may not decrease its size due to lack of readability of key elements.

If a larger or smaller version of either file is needed, please contact Robin Allen LaPlante at 617.437.0707 X103 or rlaplante@fromthetop.org.
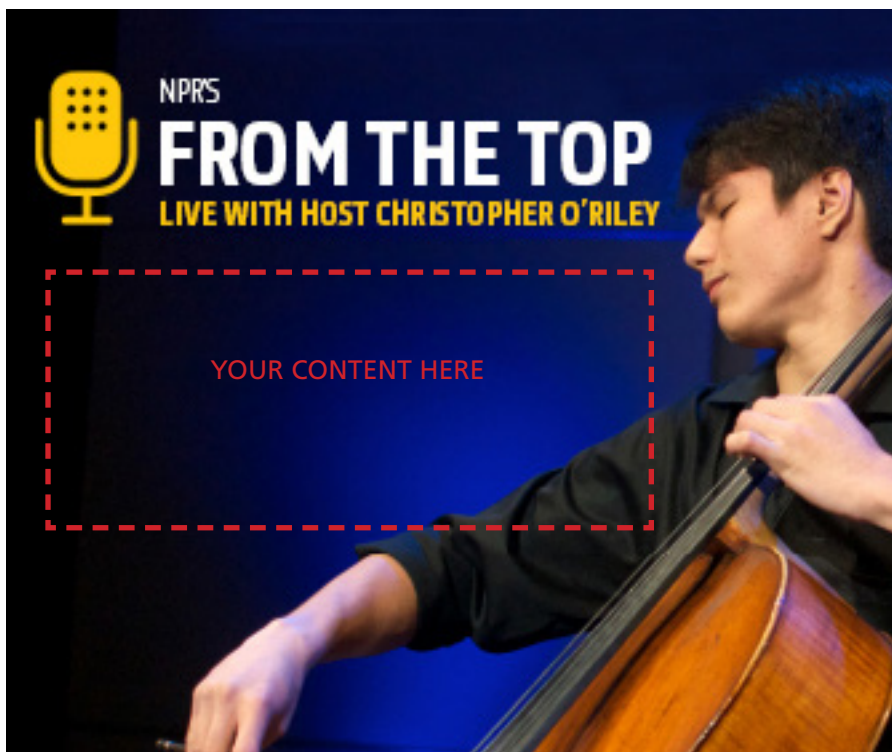
Version 1

Version 2

Web Banners

We have supplied three of the most standard sized web banners though we recognize that there are other sizes that may be useful to you. If a larger or smaller version of either file is needed, please contact Robin Allen LaPlante at 617.437.0707 X103 or rlaplante@fromthetop.org.
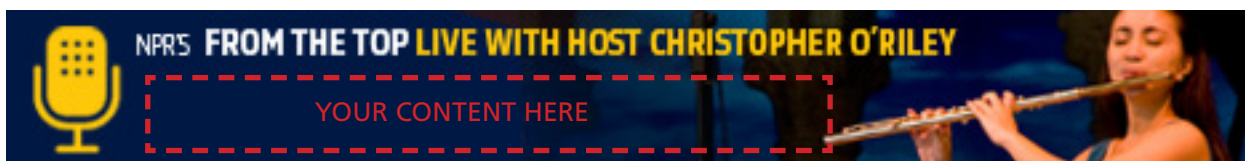
Please try to place your text and logos within designated content areas (shown on samples in red; not in actual files). When placing content, be sure not to obstruct surrounding elements. Creating your text in white will ensure maximum visibility. Our preferred font is Calibri.

These files are only for digital use and should not be used for print.

**Tower Banner
(160px by 600px at 72dpi)**

Square Banner (336px by 280px at 72dpi)

Horizontal Banner (468px by 60px at 72dpi)