



# FULL-TIME MBA

Build for what's  
next with your  
Johns Hopkins MBA.



# AT A GLANCE

Baltimore, Maryland

2 years

54 credits

Full-time

## TWO PATHWAYS

- » Health, Technology, and Innovation
- » Analytics, Leadership, and Innovation

Tuition: \$61,000 per year

Fees: \$600

# MBA CURRICULUM

Combine cutting edge business analytics and leadership skills to navigate complexities in fast-growing markets. Develop strategies and techniques to harness technological advancements and innovation. And hone your skills through a curated mix of immersive experiential learning, classroom learning, and co-curricular experiences.

Customize your electives to focus on key areas of expertise that employers seek. Choose from finance, marketing, consulting, operations management, leading organizations, and entrepreneurship.

**Graduate ready to build for what's next.**

## **Foundation courses**

- » Accounting Foundations
- » Behavioral Science: Design Thinking
- » Behavioral Science: Leadership and Organizational Behavior
- » Behavioral Science: Leading Change
- » Behavioral Science: Negotiating Collaboratively
- » Business Communication
- » Competitive Strategy
- » Data Science: Artificial Intelligence
- » Data Science: Econometrics for Market Analysis
- » Data Science: Statistics
- » Ethical Leadership
- » Finance
- » Foundations of Business Analytics
- » Microeconomics and Market Design
- » Operations Management

## **Experiential learning**

- » Innovation Field Project
- » Data Science: Big Data Consulting Project
- » Experiential Menu

## **Sample electives**

### **Consulting**

- » Competitive Intelligence
- » Global Strategy
- » Strategic Human Capital

### **Entrepreneurship**

- » Entrepreneurial Finance
- » Entrepreneurial Ventures
- » New Product Development

### **Finance**

- » Advanced Corporate Finance
- » Cryptos and Blockchain
- » Financial Modeling and Valuation

### **Leading Organizations**

- » Effective Teaming
- » Managing in a Diverse Global World
- » Power and Politics

### **Marketing**

- » Marketing Research
- » Marketing Strategy
- » Social Media Analytics

### **Operations Management**

- » Advanced Business Analytics
- » Global Supply Chain Management
- » Managing Complex Projects

The Johns Hopkins MBA isn't for the complacent. It is for the imaginative, the determined, the people who see possibilities in themselves and in their industries. It's for those ready to seize opportunity. The Johns Hopkins MBA is the next step in launching or advancing your career.

## Application Requirements



- ✓ **Transcripts**
- ✓ **Resume**
- ✓ **Two essays**
- ✓ **One letter of recommendation**
- ✓ **GMAT/GRE scores**
- ✓ **TOEFL or IELTS scores** for nonnative English speakers
- ✓ **Interview** – after you submit your application

# APPLY TODAY



# EXPERIENTIAL LEARNING

Leadership, resilience, and entrepreneurship aren't learned in a book. They are developed by doing. Put theory to work and embed yourself in local, national, and international experiential learning opportunities.

Students are required to take four experiential learning courses, with the option to take additional courses as electives.

## Innovation Field Project

In the signature MBA experiential learning course, use rigorous data analysis methods and creative problem solving techniques learned in the first year of your full-time MBA to evaluate a complex business issue. Work in teams, along with a faculty advisor, to find solutions. Travel across the U.S. or abroad to engage in on-the-ground research for three of the project's eight weeks.

# EXPERIENTIAL COURSES

## **Big Data Consulting Project**

Analyze an organization's large dataset, and present creative solutions to business challenges.

## **CityLab**

Partner with economic and community development projects to position yourself for a career in urban innovation and entrepreneurial business with social impact.

## **Discovery to Market**

Transform a scientific discovery into a viable commercial enterprise.

## **End-to-End Health Breakthroughs**

In this two-course series, full-time MBA students in the Health, Technology, and Innovation pathway manage a product's life cycle from design to commercialization.

## **Global Immersion**

Travel abroad for firsthand experience of international trade policy, financial markets, and more.

## **Leadership Development Expeditions**

Enhance your leadership skills on a nine-day outdoor excursion to Norway or Belize.

Your MBA is the first step to build for what's next. The Career Development Office will work with you to develop a professional network and enhance your industry knowledge. When you graduate, you will be ready to change careers or advance at your current organization.

## Employment outcomes\*

**\$108,931**

Average base salary and signing bonus



**\$16,750**

Average additional compensation  
(on top of base salary and signing bonus)

**93.2%**

Employment rate 90 days after graduation



**CAREER**

\*2019 graduates

## Analytics, Leadership, and Innovation

What will drive the next decade of business?

Understanding the application of business analytics alone won't drive innovation. You'll also need the leadership skills to engage the people around you to implement data-driven strategies. In the Analytics, Leadership, and Innovation pathway, harness the powerful synergy between analytics and leadership to navigate the fast-moving market.

### **Develop an in-demand skill set**

Employers across industries are searching for managers who not only understand the technical data analysis tools but can also effectively manage teams to implement data-driven change. Develop the skill set the modern business environment demands.

### **Courses**

- » Data Science: Artificial Intelligence
- » Ethical Leadership
- » Foundations of Business Analytics
- » Two experiential learning courses

## Health, Technology, and Innovation

To lead in the health industry, you have to be ready to navigate changing government regulations, new technologies, and increased competition. With the Health, Technology, and Innovation pathway, build the specialized business-analytics and leadership skills to find technology-driven, human-centered solutions to complex health problems. Graduate ready to lead through change in the health industry.

### **The power of Johns Hopkins**

Capitalize on Carey Business School's unique position in Johns Hopkins' world-renowned health ecosystem. Partner with innovative and pioneering faculty, health practitioners, and cutting-edge researchers.

### **Courses**

- » Business Law, Health Law, and Regulations
- » End-to-End Health Breakthroughs: Design Lab (*course 1*) and Commercializing Discovery (*course 2*)
- » Ethics of Business of Health
- » Foundations of Business of Health



Make the most of your MBA experience with an advisory team dedicated to your professional growth.

We know that no one makes it to the top alone. That's why we match our full-time MBA students with a personalized advisory team comprising a faculty member, an industry expert, and a career coach. Your curated NEXT advisory team is here to help you make the most of your MBA experience.

### **Define your story**

With the help of your NEXT advisory team, connect your experiences inside and outside the classroom so you graduate with a compelling, coherent professional identity. Walk into your next interview ready to communicate your professional narrative, the value of your MBA, and what distinguishes you as a business leader.



# NEXT

# SCHOLARSHIPS

Carey Business School offers numerous scholarships for full-time MBA students. These include the following:

» **Carey Business Fellowship**

All Johns Hopkins MBA applicants are eligible to be considered for the Carey Business Fellowship. It includes full tuition and a \$19,800 stipend per year. Visit [carey.jhu.edu/mba-fellows](https://carey.jhu.edu/mba-fellows) for more information.

» **Dean's Scholarship**

This award recognizes students whose backgrounds and talents enrich and benefit their program and the school community. Awards include full scholarships.

» **Reaching Out MBA Fellowship**

We partner with Reaching Out to offer scholarships for budding LGBTQ+ business leaders. Fellows receive \$10,000 or more per year and access to Reaching Out programming.

» **Women in Business Scholarship**

This scholarship recognizes high achieving, emerging female leaders in the Johns Hopkins MBA. Recipients are awarded full tuition, renewable for the second year.

» **Double Jay Scholarship**

Johns Hopkins University undergraduate alumni are eligible for the Double Jay scholarship. This covers 50 percent of your tuition at Carey Business School.

For more scholarships and more information on eligibility, visit [carey.jhu.edu/admissions](https://carey.jhu.edu/admissions)

## Contact Admissions

### More Information

[carey.jhu.edu/full-time-MBA](https://carey.jhu.edu/full-time-MBA)

[carey.admissions@jhu.edu](mailto:carey.admissions@jhu.edu)

410.234.9220 / 877.88.CAREY (877.882.2739)

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