

## Fuel Cells and Hydrogen Applications for Regions and Cities Vol. 2

Cost analysis and high-level business case



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This compilation of application-specific information forms part of the study **"Development of Business Cases for Fuel Cells and Hydrogen Applications for European Regions and Cities"** commissioned by the Fuel Cells and Hydrogen 2 Joint Undertaking (FCH2 JU), N° FCH/OP/contract 180, Reference Number FCH JU 2017 D4259.

The study aims to **support a coalition of currently more than 90 European regions and cities** in their assessment of fuel cells and hydrogen applications to support project development. Roland Berger GmbH coordinated the study work of the coalition and provided analytical support.

All information provided within this document is based on publically available sources and reflects the state of knowledge as of August 2017.



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## Summary of findings





## Initially, we summarize a set of general conclusions and comparative results of the preliminary business case analysis

Objectives and underlying premises of comparing FCH applications

### Main objectives

- > Help participating Regions and Cities navigate the large pool of applications – in terms of key decision-making dimensions
- > Identify common challenges and opportunities – to start discussions about integrated deployment approaches
- > Provide first orientation for individual strategic fit assessment
- > Identify further areas for detailed analysis in Phase 2



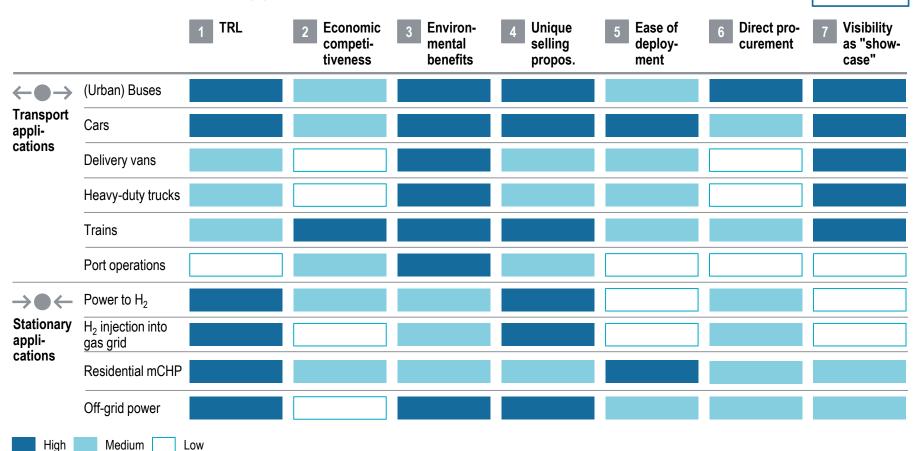
## Key premises for comparing FCH applications

- > Time horizon: focus on the next 2-3 years a realistic deployment timeline following this project
- > Alternative technologies: benchmark FCH applications against conventional and/or other 0-emission technologies
- Markets: focus on Europe as market environment, e.g. in terms of commercial availability and regulation
- > Use cases: attempt to abstract from specific use cases and consider a "representative" deployment context (e.g. operators' requirements, fleets, energy prices) – regionalisation in Phase 2
- > Financing: exclude any specific public support schemes in the initial, general analyses



## The FCH applications in scope are heterogeneous – Different tech. readiness, economic competitiveness and deployment complexity

Evaluation of 10 FCH applications<sup>1</sup> across seven dimensions



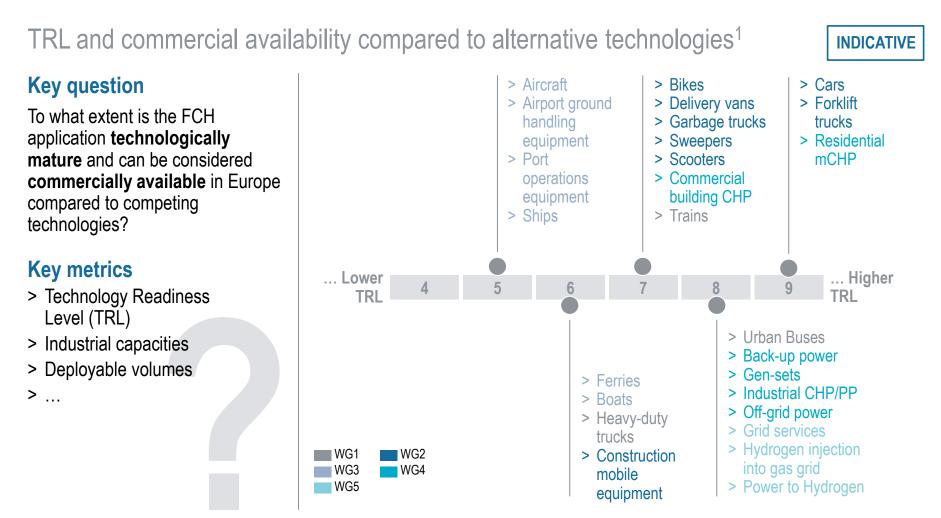
1) Please note that the selection only contains the ten top-ranked applications as stated by the Regions and Cities in the initial self-assessment survey (June 2017)

2) Results differ depending on location, time horizon, benchmark technology as well as specific use case under consideration

Source: FCH2 JU, Roland Berger



# TRL range from 4 to 9 – Forklift trucks, cars and mCHPs have the highest TRL; they are fully commercially available





## Forklift trucks are among the few applications that can build a business cases on a stand-alone basis; trains are not far behind

Economic competitiveness compared to competing technologies<sup>1</sup>

### **Key question**

How **economically competitive** is the FCH application from the user's/operator's perspective compared to key (0-emission or conventional) competitors?

#### **Key metrics**

- Total cost of ownership (TCO), levelized cost of energy (dep. on typical economic decision making process)
- > Estimated cost of system / purchase price
- > Cost premium
- > ...

S	<b>Low</b> Significant cost premium for FCH application [generally >100% TCO] <sup>2</sup>	<b>Medium</b> Moderate cost premium for FCH application [generally 30-100% TCO]	<b>High</b> Small or even no cost premium for FCH app. [generally <30% TCO]
n	<ul> <li>&gt; Heavy-duty trucks [+10-200%]</li> <li>&gt; Construction mobile equipment</li> <li>&gt; Delivery vans [+100-400%]</li> <li>&gt; Scooters</li> <li>&gt; Ships</li> <li>&gt; Aircraft</li> <li>&gt; Back-up power</li> <li>&gt; Comm. CHP [100-300%]</li> <li>&gt; Gen-sets</li> <li>&gt; Off-grid power</li> </ul>	<ul> <li>Cars [+80-100%]</li> <li>Garbage trucks [+30-50%]</li> <li>Sweepers</li> <li>Urban buses [+60-80%]</li> <li>Airport ground equ.</li> <li>Boats</li> <li>Ferries [+40-60%]</li> <li>Port op's equipment</li> <li>Ind. CHP/PP [-30-200%]</li> <li>Res. mCHP [30-60%]</li> <li>Power to H<sub>2</sub> [-10-400%]</li> <li>Grid services (add-on)</li> <li>H<sub>2</sub> injection into gas grid (add-on)</li> </ul>	<ul> <li>&gt; Bikes</li> <li>&gt; Forklift trucks [-5-15%]</li> <li>&gt; Trains [+10-20%]</li> </ul>
	WG1 WG2 WG3 WG4 WG5		Economic competitiveness

1) Results differ depending on time horizon (here short-term horizon of next 2-3 years, excl. public support schemes), benchmark as well as specific use case

2) Values in parentheses "[]" are based on results of the prel. business case anylsis; they indicate the relative TCO premium of the FCH application over the conventional benchmark Source: FCH2 JU, Roland Berger



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## Environmental benefits differ, e.g. dep. on efficiency, fuel, size/scale of typical deployments and technologies that are replaced

## Environmental benefits compared to competing technologies<sup>1</sup>

### Key question

How significant are the environmental benefits<sup>2</sup> of a an FCH application in a typical use case / deployment compared to the main (conventional) competing technologies, considering both relative emissions savings and absolute abatement (e.g. vehicle fuel consumption, fleet sizes)?

### **Key metrics**

- > Greenhouse gas emission savings (especially CO<sub>2</sub>)
- > Pollutant emission savings (especially NO<sub>x</sub>)
- > Noise emission savings

Moderate Relatively moderate environmental benefits	<b>Significant</b> Significant environmental benefits	Very strong Very strong environmental benefits
<ul> <li>&gt; Bikes</li> <li>&gt; Construction mobile equipment</li> <li>&gt; Garbage trucks [25-35%]<sup>3</sup></li> <li>&gt; Scooters</li> <li>&gt; Sweepers</li> <li>&gt; Gen-sets</li> <li>&gt; Airport ground handling equipment</li> </ul>	<ul> <li>Forklift trucks [n/a]</li> <li>Boats</li> <li>Back-up power</li> <li>Comm. CHP [5-35%]</li> <li>Ind. CHP/PP [5-65%]</li> <li>Res. mCHP [10-50%]</li> </ul>	<ul> <li>Cars [30-40%]</li> <li>Delivery vans [15-75%]</li> <li>Heavy-duty trucks [20-30%]</li> <li>Urban buses [20-30%]</li> <li>Trains [15-25%]</li> <li>Aircraft</li> <li>Ferries [15-30%]</li> <li>Port op's equipment</li> <li>Ships [25-35%]</li> <li>Off-grid power [-20-30%]</li> </ul>
Please note: All hydrogen-fuelled FC emissions. When considering green hydrogen supply options, local (TTV zero for all applications. WG1 WG2 WG3 WG4 WG5		<ul> <li>Power to Hydrogen</li> <li>Grid services</li> <li>Hydrogen into gas grid</li> <li>Environmental benefits</li> </ul>

1) Results differ depending on time horizon (here short-term horizon of next 2-3 years, benchmark as well as specific use case

2) This indication is based on a typical use case for FCH applications, considering emissions savings of a typical use case (single unit or fleet), based on cons. of "grey" hydrogen

3) Values in parentheses "[]" are based on results from the prel. business case analysis and indicate the potential CO<sub>2</sub> emission savings compared to conventional (fossil-fuel) technologies Source: FCH2 JU, Roland Berger



## Several applications, e.g. forklifts, trains and buses, have already found a clear USP and focus on specific use cases

Unique Selling Proposition (USP) compared to alternative technologies<sup>1</sup>

### Key question

Does the FCH application have a unique selling proposition (e.g. refuelling time, range, use case fit) compared to other low or zero emission technologies - from a user's/operator's point of view?

#### **Key metrics**

- > Proven, tailored, viable use case
- > Operational advantages
- > New business models / opportunities
- > Regulatory incentives
- > ...

Improvable Application use case and USP still to be fully defined	<b>Moderate</b> Application-specific use case, USP to be sharpened	<b>Strong</b> Proven use case with distinct FCH USP	
<ul> <li>Construction mobile equipment</li> <li>Scooters</li> <li>Aircraft</li> <li>Boats</li> <li>Ships</li> <li>Port operations equipment</li> </ul>	<ul> <li>&gt; Bikes</li> <li>&gt; Delivery vans</li> <li>&gt; Heavy-duty trucks</li> <li>&gt; Airport ground handling equ.</li> <li>&gt; Back-up power</li> <li>&gt; Commercial building CHP</li> <li>&gt; Gen-sets</li> <li>&gt; Industrial CHP/PP</li> <li>&gt; Residential mCHP</li> </ul>	<ul> <li>&gt; Urban Buses</li> <li>&gt; Trains</li> <li>&gt; Cars</li> <li>&gt; Forklift trucks</li> <li>&gt; Garbage trucks</li> <li>&gt; Sweepers</li> <li>&gt; Ferries</li> <li>&gt; Off-grid power</li> <li>&gt; Grid services</li> <li>&gt; H<sub>2</sub> injection into gas grid</li> <li>&gt; Power to Hydrogen</li> </ul>	
WG1 WG2 WG3 WG4 WG5		Strength of USP	



## Implementation-related ease of deployment differs and depends e.g. on infrastructure requirements and necessary stakeholder buy-in

Implementation-related ease of deployment

### **Key question**

How **easy** is the implementation of the application in comparison to competing technologies? Or in other terms – how complex is it?

### **Key metrics**

- > Setup time and cost
- > Infrastructure requirements
- > Number of stakeholders to be involved per project
- > Project management requirements
- > Completeness of FCH regulation
- > Workforce training requirements

Low Relatively complex deployment	<b>Medium</b> Moderate complexity	<b>High</b> Straightforward implementation
<ul> <li>&gt; Aircrafts</li> <li>&gt; Port operations equipment</li> <li>&gt; Ships</li> <li>&gt; Back-up power</li> <li>&gt; Grid-services</li> <li>&gt; Hydrogen injection into gas grid</li> <li>&gt; Power to Hydrogen</li> </ul>	<ul> <li>&gt; Heavy-duty trucks</li> <li>&gt; Trains</li> <li>&gt; Urban buses</li> <li>&gt; Cars</li> <li>&gt; Construction mobile equ.</li> <li>&gt; Delivery vans</li> <li>&gt; Garbage trucks</li> <li>&gt; Scooters</li> <li>&gt; Sweepers</li> <li>&gt; Airport ground handling equ.</li> <li>&gt; Ferries</li> <li>&gt; Off-grid power</li> </ul>	<ul> <li>&gt; Bikes</li> <li>&gt; Forklifts</li> <li>&gt; Boats</li> <li>&gt; Commercial CHP</li> <li>&gt; Gen-sets</li> <li>&gt; Industrial CHP/PP</li> <li>&gt; Residential mCHP</li> </ul>
WG1 WG2 WG3 WG4 WG5		Ease of deployment



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## Regions & cities have several options to engage directly in the deployment of FCH applications, e.g. in public transportation

Potential for Regions & Cities to act as direct customers, operators, etc.<sup>1</sup>

INDICATIVE

### **Key question**

How are the possibilities for regions and cities to **implement** FCH applications as users/operators? Do they act as direct customers or are they rather indirect facilitators/enablers for private users?

### **Key metrics**

- Owner of technology purchasing decision (public vs. private)
- > Common operating model
- > Potential of regions and cities as multiplier/facilitator

> ...

#### FCH leads mainly private

Regions & cities act indirectly – as facilitators, enablers and promoters

- > Heavy-duty trucks
- > Construction mobile equipment
- > Delivery vans
- > Forklift trucks
- > Scooters
- > Aircraft
- Airport ground handling equipment
- > Boats
- > Port operations equip.> Ships
- > Back-up power
- > Industrial CHP/PP

## FCH leads private and public

Regions have direct lines to buyers / can in some cases be direct customers

## FCH leads mainly public

Regions & cities can act (more or less) directly as customers

- > Trains
- > Bikes
- > Cars
- > Ferries
- > Commercial building CHP
- > Gen-sets
- > Off-grid power
- > Residential mCHP
- > Power to Hydrogen
- > Grid services
- > H<sub>2</sub> injection into gas grid



- > Garbage trucks
- > Sweepers

WG1	WG2
WG3	WG4
WG5	

Potential for direct implementation



## Public transport applications are particularly visible to the public and hence have a great potential to act as FCH "showcases"

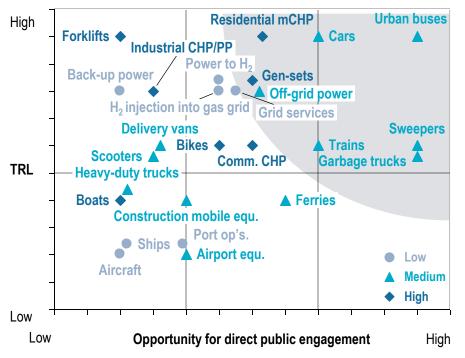
#### Visibility as public "showcase" to promote overall FCH technology<sup>1</sup> **INDICATIVE** Limited **Moderate** Key question: Strong Relatively limited visibility Moderate public visibility Strong public visibility How **visible** is the application in the every day life of European > Forklift trucks > Construction mobile > Heavy-duty trucks citizens? How large is its impact in > Airport ground > Trains equipment promoting the acceptance of fuel > Aircraft > Urban buses cell and hydrogen technologies? handling equipment > Port operations > Bikes > Boats equipment > Back-up power > Cars Key metrics: > Ships > Comm. building CHP > Delivery vans > Degree of usage in public space > Industrial CHP/PP > Gen-sets > Garbage trucks and by European citizens > Off-grid power > Grid services > Scooters > Role in public infrastructure > Residential mCHP > Hydrogen injection into > Sweepers provision gas grid > Ferries > Location and size of application > Power to Hydrogen > ... WG1 WG2 WG3 WG4 Visibility WG5

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## Some applications can be deployed in the short term, as they are comm. available and implementation lies within in the public domain

## Short-term deployment opportunities for Regions and Cities

### What applications can I deploy tomorrow?



#### Implementation-rel. ease of deployment:

Key considerations



- > In the short term, Cities and Regions can look for high **TRL applications** for actual deployment projects
- > Public infrastructure sectors are well suited for deployment of applications because of direct control of public authorities (e.g. publically-owned local/regional transport operators or utilities)
- > Cities and Regions can reduce complexity in multistakeholder settings by acting as direct customers of industry
- 1) Results differ depending on location, time horizon, benchmark technology as well as specific use case under consideration

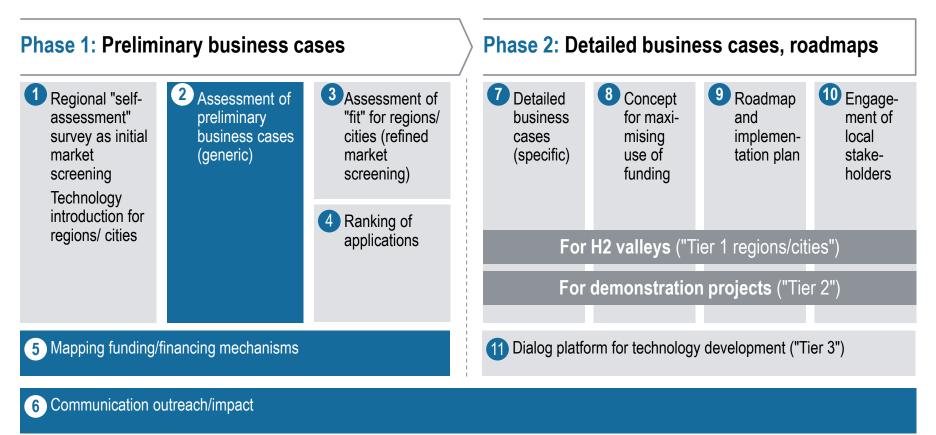
2) Applications in parentheses are still to be discussed within Working Group Calls

Source: FCH2 JU, FCH2 JU, Roland Berger



## Going forward, the preliminary business case analyses are the basis for the renewed assessment of all applications by Regions & Cities

Recap. of project approach: two phases and eleven modules



Modules currently under way





A. WG1: "Heavy duty transport applications"

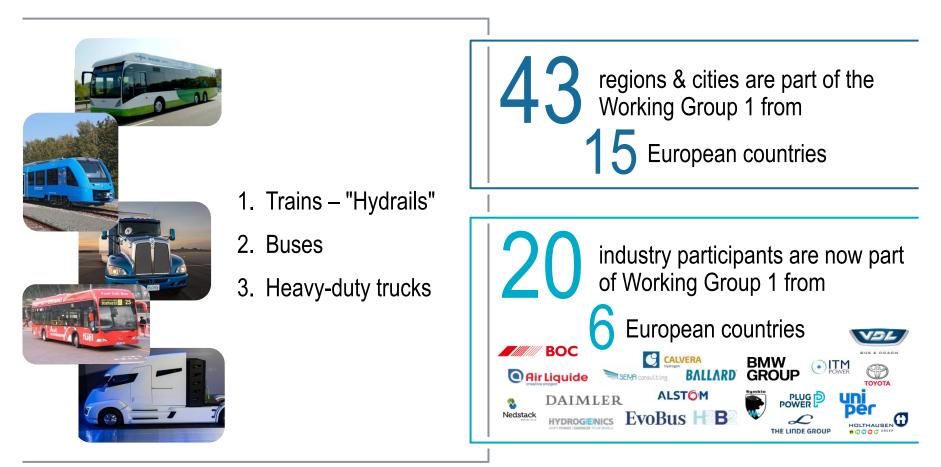






# Working Group 1 has attracted interest from a broad coalition of Regions and Cities as well as industry players

Working Group 1: Heavy duty transport applications





## Each analysis consist of 3 key elements (use case, technologies, performance) – Regional differences will be tackled in Phase 2

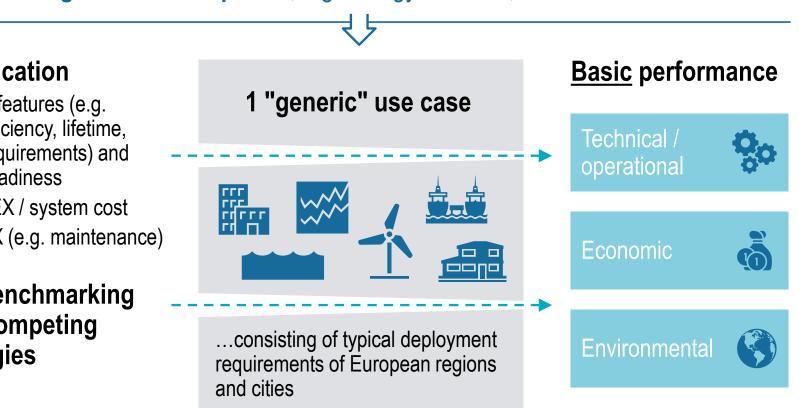
Prel. business case components and flow of analysis – SCHEMATIC

**Exogenous assumptions**, e.g. energy/fuel cost, carbon intensities

### FCH application

- > Technical features (e.g. output, efficiency, lifetime, fuelling requirements) and general readiness
- > Est. CAPEX / system cost
- > Est. OPEX (e.g. maintenance)

### ... plus benchmarking against competing technologies







## A.1 Trains





## Use case and applications determine capital, fuel, O&M and infrastructure cost that in turn make up the operator's TCO

## Key elements of FCH transport applications' TCO – SCHEMATIC, SIMPLIFIED

#### Operator's perspective ...

The task / scenario at hand: use case, deployment context, target operating model, e.g.

- > Route definition and length, required stops/stations
- > Target capacity
- > Target roundtrip-time, target schedule for operations
- > Target availability
- > Topographic and other ext. conditions
- > Fleet size, depot structure
- > Energy cost
- > Carbon intensities

> ...

### FCH train / system

specifications and performance

- > Size, volume, weight, other physical train configurations
- > Maximum / average speed
- > Powertrain design, i.e. fuel cell + battery + engine
- > Fuel cell technology
- > Efficiency / fuel consumption
- > Hydrogen storage system
- > Degradation
- > Lifetime
- > Availability

> ...

#### **Hydrogen infrastructure** specifications and performance – sharing ratios

- 1. Capital cost
- > Investment / depreciation
- > Financing cost

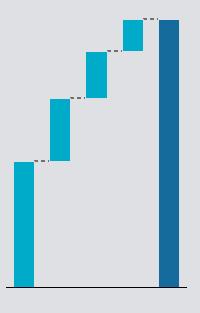
**2. Fuel cost** – H<sub>2</sub> consumption, H<sub>2</sub> price (dep. on production, distribution, volumes, input prices, etc.)

**3. Other O&M cost,** e.g. for train maintenance, personnel, utilities, fees/levies, taxes<sup>1</sup>

#### 4. Infrastructure cost

- > Investment / depreciation
- > O&M cost

### **"Total Cost of Ownership" (TCO)** in EUR p.a. or EUR/km



1) Largely excluded for preliminary business case analysis, more detailed consideration in Project Phase 2

Source: FCH2 JU, Roland Berger



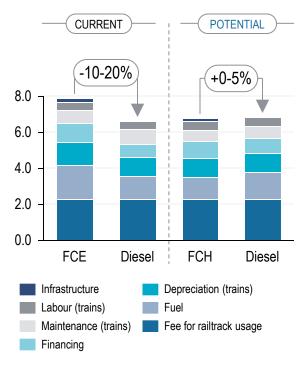


## Hydrails might almost reach cost parity with diesel trains in the medium run, while reducing $CO_2$ and putting NO<sub>x</sub> emissions to 0

## Business case and performance overview – INDICATIVE EXAMPLE

#### Economic

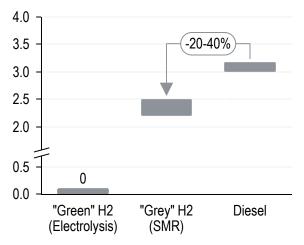
Estimated annualised Total Cost of Ownership (TCO) [EUR/km], 2017 prices



### **Environmental**

- > Zero tailpipe emissions of CO<sub>2</sub>, pollutants such as  $NO_x$  and fine dust particles, e.g. saving ~15-25 t NO<sub>x</sub>/year
- > Well-to-wheel CO<sub>2</sub> emissions depend on fuel source, use case characteristics and efficiency (i.e. fuel consumption)

kg CO<sub>2</sub>/km





### ÷

- > Rising technical maturity of larger-scale fuel cell modules to be used in trains or tram cars; roll-out in Germany in first major "real-life" projects under way, tech. moving towards commercialisation for trains starting operations over the medium term (tender processes in part already ongoing)
- > Once deployed, Hydrail OEMs would (feel compelled to) guarantee same availabilities of conventional diesel trains (e.g. approx. 97%), not withstanding initial deployment challenges
- > Range of a fully fuelled Hydrail at 600-800 km, aiming to reach parity with diesel at up to 1,000 km







## The impact of TCO-drivers varies, creating several levers for further reduction of hydrogen TCO compared to diesel TCO

Key determinants of the business case<sup>1</sup> – INDICATIVE EXAMPLE

### Important sensitivities considered ...

Hydrail purchasing price: reducing the purchasing price of the FCH train to the price of diesel trains in 2017 potentially results in the overall reduction of costs per km of EUR ~50 ct

Fuel costs: a price reduction for hydrogen to 4 EUR / kg H<sub>2</sub> potentially results in a reduction of EUR ~80 ct – strong regional differences

Infrastructure costs: omitting the infrastructure expenditures and therefore levelling the infrastructure related CAPEX-costs with the diesel case, potentially results in a cost reduction per km of EUR ~30 ct – strongly dependent on fleet size and depot structure

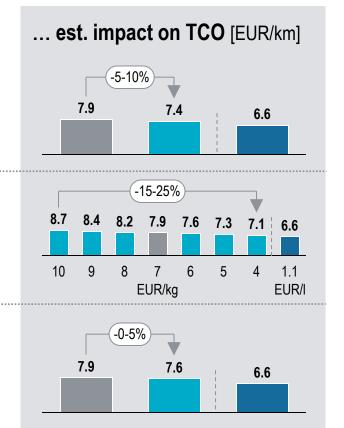
Hydrail TCO, base case

Hydrail TCO, adjusted variables

Diesel train TCO, base case

1) Unless otherwise stated, all statements shall be considered as 2017-based and ceteris paribus, i.e. "all-other-things-equal"

Source: FCH2 JU, Roland Berger







## As an example, we considered a relatively sizeable fleet deployment of Hydrails, with changing cost and performance parameters

## Key assumptions – INDICATIVE EXAMPLE

#### **Application-related assumptions**

today / outlook	Hydrail	Diesel train
Technical specifications	150 passenger (seated) Lifetime: 15 years Availability: 95% / 97%	150 passenger (seated) Lifetime: 15 years Availability: 97% / 97%
CAPEX		
<ul> <li>Price train [unit]</li> <li>Initial HRS<sup>2</sup></li> </ul>	EUR 5-5.5 m / 4.5 <sup>1</sup> m EUR 9 m / 7.2 m	EUR 4-4.3 m / <i>4.5 m</i> -
Fuel		
<ul><li>Fuel type</li><li>Consumption</li></ul>	Hydrogen (350 bar) 0.28 / 0.25 kg H <sub>2</sub> / km	Diesel 1.2 / 1.4 l diesel / km
Maintenance costs		
> Train per km	EUR 0.72 / 0.65	EUR 0.79 / 0.71
> Ref. station p.a.	EUR 180k / 180k	EUR 10,350 / 10,350
Labour costs p.a.	EUR 128,000 / 128,000	EUR 128,000 / 128,000

#### Use case and exogenous factors

<ul> <li>&gt; The assumed train operator has several non-electrified routes of ~100 km and ~10 stops each to service. The trains travel at an average speed of ca. 80 km/h. The ambition is to service the route during peak hours hourly, with 10 hours in operation + additional refuelling time per day. The operator deploys ~15 trains with a total expected distance travelled by each train of ~750 km per day (fleet travels ~4 m km per year)</li> <li>&gt; Hydrogen consumption: ~230-260 kg/d (1 train), ~3,450-4,000 kg/d (fleet)</li> <li>&gt; Financing costs of train operator: 5% p.a.</li> <li>&gt; Labour costs: based on 2 shifts and 4 FTE per train, with average Western European wages of EUR 32,000 per person per year</li> <li>&gt; CAPEX for refuelling stations: one HRS at central depot for FCH trains; for counterfactual diesel train deployment no additional investment considered due to wide-spread availability of diesel refuelling infrastructure today</li> </ul>
<ul> <li>Source of hydrogen: Steam-Methane Reforming (SMR), truck-in</li> <li>Cost of hydrogen for operator: 7 EUR/kg H<sub>2</sub> / 5 EUR/kg H<sub>2</sub></li> <li>Cost of diesel : 1.1 EUR/litre / 1.25 EUR/l</li> <li>CO<sub>2</sub> emissions from green hydrogen: 9 kg / kg H<sub>2</sub></li> <li>CO<sub>2</sub> emissions from diesel: 2.64 kg/l</li> <li>NO<sub>x</sub> emissions from diesel: 4 g/l</li> </ul>

1) Assuming production-at-scale scenarios for Hydrail OEMs, current price of diesel train as initial target price for Hydrail (preliminary - to be validated) 2) HRS cost preliminary – to be validated Source: FCH2 JU, NOW, Roland Berger





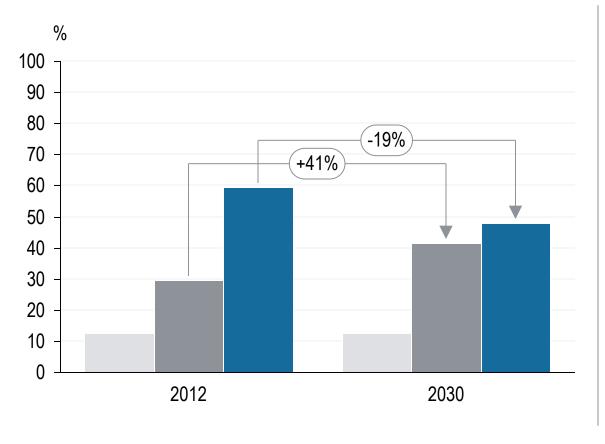
## A.2 Heavy-duty trucks





## Giving their growing share in road transport GHG emissions, future European regulation will likely also tackle heavy-duty trucks

European road transport greenhouse gas (GHG) emissions [%]



- > Emissions from heavy-duty vehicles (HDV), incl. trucks, grew by >35% from 1990 to 2010 and keep increasing. Without additional measures, they are projected to reach as much as 40% of European road transport emissions by 2030
- Current emission regulations in road transport focuses heavily on passenger cars; it is to be expected that future regulation will tackle trucks as well – even considering that efficiencies have already been maximised to a great extent, given the highly commercial nature of the sector and the high share of fuel cost in total cost of ownership
- > Several levers for further reducing truck emissions exist – for example from:
  - Alternative powertrains (e.g. fuel cells)
  - Alternative fuels (e.g. hydrogen)
  - Other levers, e.g. digitization effects such autonomous driving

Source: Transport Environment, EEA, European Commission, FCH2 JU, Roland Berger



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## First truck prototypes with FCH powertrains are being deployed – Commercial availability of vehicles is expected to improve

Status of fuel cell electric heavy-duty trucks

**Overall technological readiness:** Generally at advanced prototype-stage; prototypes are being (or will soon be) demonstrated in relevant environments, e.g. Esoro FC truck tailored for retailer COOP or ZECT II program; Nikola One FCH truck officially presented in December 2016; further announcement by Norwegian grocery retailer ASKO in 2017 for FCH truck based on Scania and Hydrogenics systems



#### Demonstration projects / deployment examples (selection)

Project		Countr	y Start	Scope		
H2Share			2018	Production and demo of >12t heavy duty truck on a DAF chassis and built by VDL deployed in DE, FR, BE & NL and used by DHL, Colruyt, Breytner and CURE	Vehicles to	o be
ASKO distribution logistics trucks		2017	Partially gov't-funded demo project to deploy up to 4 FC trucks for regional grocery distribution logistics (~500 km distance); Scania >12t-chassis and Hydrogenics FC			
Waterstof	fregio 2.0/Hydroger	nRegion 2.0	2016	Interreg Flanders-The Netherlands funded 40t truck based on DAF CF FT 4x2 mo FCH range extension up to ~400km range. Built by VDL & Chassis Eindhoven, de		
COOP dis	stribution logistics t	rucks	2016	Due to a lack of fuel cell trucks in serial production, retailer COOP developed a ta with OEM Esoro for its regional distribution logistics	ilored fuel ce	ell truck
Major prototypes (selection)	Name	OEM	Produc	ct features	Country	Since
	Project Portal	Toyota Motor North America Inc.		on a Kenworth T660 chassis with two Mirai fuel cell stacks and a 12 kWh battery; with ~500 kW power output and torque of ~1,800 Nm <sup>1</sup>		2017
	US Hybrid FC drayage truck	US Hybrid		e day cab FCH truck based on Navistar Int'l ProStar for regional haul operations; 0 kW operating/max. power (Ballard); ~3,750 Nm max. torque; lithium-ion battery		2017
	Esoro FC truck	Esoro		eled MAN chassis with trailer (total 34 t.); synchronous engine with 250 kW output, f 455 fuel cells (PowerCell) with 100 kW output; lithium-ion battery	•	2016
	Nikola One	Nikola Motor Company		ab truck with a range of >1,300 km; engine power output ~750 kW, torque of Nm; Lithium-Ion battery (320 kWh); to be comm. available in several years		2016
Source: FC	H2 JU, Roland Berger	*) Technology Readines	s Level	$\leq 5 = 6.7 = 8.9^{-1}$ Specifically adjusted to port requirements		



## The truck market is highly heterogeneous with respect to use cases as well as available (and conceivable) low/0-emission technologies

Trucks by category and available low/0-emission technologies

Classification <sup>1)</sup>	< 3.5 t	> 3.5 t; < 7.5 t	> 7.5 t; < 12 t	> 12 t	Truck tractor
Description – Use case	Typical "Sprinter" delivery vans, e.g. "last mile" parcel delivery	Delivery in short distance traffic, e.g. around central distribution centre (typically light goods; inner cities)	Delivery in regional transport, transport of bulky goods, e.g. around regional distribution centre	Motor vehicle for drawbar trailer in long-distance hauling, on-site traffic, e.g. for transport companies with standardized freight	Long-distance hauling, e.g. for international transport or transport of goods with special storage requirements
Range [avg. yearly range]		12,300 – 13,700 km	25,700 – 28,400 km	70,300 – 77,700 km	101,000 – 111,000 km
Emissions <sup>2)</sup>		~ 430 g/km	~ 590 g/km	~ 780 g/km	~ 1,000 g/km
Low/0-emission technologies		FCEV, FC hybrid, BEV, CNG/LNG, Diesel <sup>3)</sup>	FCEV, FC hybrid, BEV, CNG/LNG, Diesel <sup>3)</sup>	FCEV, FC hybrid, BEV, CNG/LNG, Diesel <sup>3)</sup>	FCEV, FC hybrid, CNG/LNG, Diesel <sup>3)</sup>
Engine output			n individual use case, for		
Consumption		type of good transported, truck superstructure, etc.; trend towards heavily over motorized fleet			

1) Gross vehicle weight 2) Well-to-Wheel CO2 emissions for all street categories assuming Euro-IV diesel powertrain and 50% utilization 3) Overhead lines with diesel hybrid trucks

Source: Gnann et al. 2017; DLR, Shell, HWWI 2010; FCH2 JU, Roland Berger



# Alternative powertrains still face several challenges, especially regarding the economics of regional and long-distance hauling

Powertrain benchmarking, segment ">12 t" (typ. up to 24-26 t)

		<b>1</b> FCH Truck	2 Diesel truck	3 CNG/LNG truck	4 BE truck
		H <sub>2</sub>	0		4
CAPEX	Actual 2015	302,000-334,000	62,000-68,000	95,000-105,000	175,000-193,858
[EUR]	Estimate 2030	115,000-127,000	78,000-86,000	136,000-150,000	124,000-137,000
Consumption	Actual 2015	1.91-2.11	2.27-2.51	2.53-2.79	1.04-1.14
[kWh/km]	Estimate 2030	1.64-1.82	1.80-1.98	2.03-2.25	0.91-1.01
Maintenance	Actual 2015	0.48-0.53	0.15-0.16	0.17-0.19	0.24-0.27
[EUR/km]	Estimate 2030	0.11-0.12	0.15-0.16	0.15-0.16	0.11-0.12
Range <sup>1)</sup>		Medium-high range	High range	Medium-high range	Low-medium range <sup>2</sup>
Lifetime			~6 years (e.g. with ~100k km p.a.). mo. projects have shown the two te	Proxy considerations look diesel/F echnologies at par.	C buses to draw conclusions for
Key challenges		Availability of infrastructure; trade-off between size of hydrogen tanks (range) and cargo payload; vehicle cost	$CO_2$ and $NO_x$ emissions and related regulation	Infrastructure availability/range limitation, higher upfront CAPEX investment	Cost, size and weight of batteries; range limitations; extended recharging times
TRL level		Level 6 - 7	Level 9	Level 8 - 9	Level 6 - 7

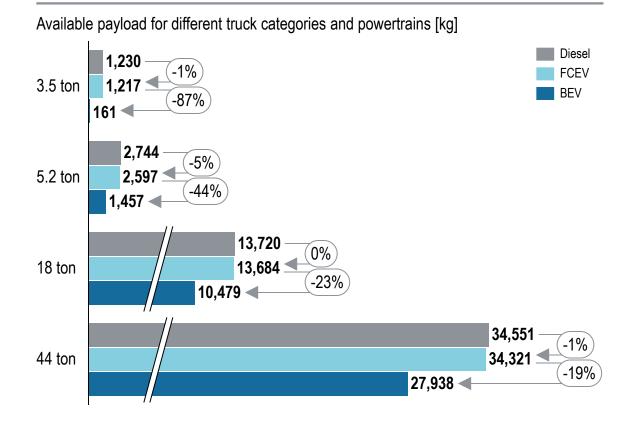
1) Expected, still being tested and under constant development

2) BEVs' operational ability to service this segment questionable (different considerations for long-haul logistics vs. depot-based regional distribution use cases) Source: Gnann et al. 2017, FCH2 JU, Roland Berger



# In principle, analysts see FCH as a viable option for 0-emission heavy-duty/long-haul trucking – esp. from a payload perspective

Trade-off between alternative powertrains and payload acc. to US DOE



#### Payload benchmark of alternative powertrains

#### **Trade-off considerations**

- > Assumption: payload considered at 800 km driving range
- > Fuel cell trucks only compromise up to 5% of the payload of the incumbent diesel technology
- > BEV trucks offer between 19 and 87% less available cargo payload
- > Please note:
  - 800 km driving range is at the upper limit of feasible mileage per day
  - Currently available batteries are economically not fit to match a 800 km driving range. Size and weight of necessary units are show stoppers



FCEV trucks are an attractive option to replace regional and long distance diesel trucks – from an payload point of view TILALA



**INDICATIVE** 

## FC trucks need significant OPEX savings in order to compete against other low/0-emission competitors

### Schematic TCO comparison of different FC trucks – SIMPLIFIED

Total Cost of Ownership (TCO) (e.g. in EUR per km)		1. Fuel cell	2. Diesel	3. CNG/LNG	4. Battery <sup>1</sup>
TCO for heavy duty vehicles around 20% of overall lifetime cost	Capital cost	<ul> <li>&gt; Higher cost/kW</li> <li>&gt; Higher development and permitting cost</li> </ul>	<ul> <li>Lower cost/kW</li> <li>Maturity level reached, low development cost</li> </ul>	<ul> <li>&gt; Lower cost/kW</li> <li>&gt; Production-at- scale nearly reached</li> </ul>	<ul> <li>&gt; Higher cost/kW</li> <li>&gt; Higher cost for reaching adequate range (if tech. possible)</li> </ul>
OPEX share in TCO	Ops. & Maint.	<ul> <li>Less frequent routine, lower cost</li> </ul>	<ul> <li>Higher maintenance cost due to engine set- up</li> </ul>	<ul> <li>Higher maintenance frequency for safety reasons</li> </ul>	<ul> <li>Higher maintenance cost with decr. battery performance</li> </ul>
tipically up to 80%	Fuel cost	<ul> <li>&gt; Lower fuel prices (with H<sub>2</sub> supply onsite)</li> <li>&gt; High efficiency</li> </ul>	<ul> <li>&gt; Highly regulated &amp; uncertain prices</li> <li>&gt; Lower efficiencies</li> </ul>	<ul> <li>Price-sensitive fuel segment</li> <li>Lower efficiencies</li> </ul>	<ul> <li>Lower fuel prices, but many recharging cycles</li> <li>High efficiency</li> </ul>
100%	Take- away	•	ven by the trucks; OPE	y little when considerin X (esp. fuel cost) becc	•
			1) PE\/c' opo	rational ability to service key t	ruck cogmonts questionable

Additional **cost** range for alternative powertrains **V** Range for additional **savings** through alternative powertrains Source: FCH2 JU, Roland Berger

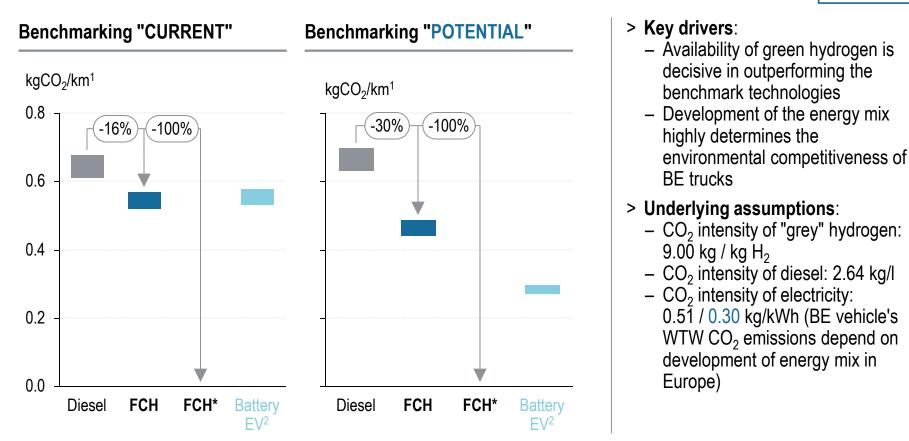
1) BEVs' operational ability to service key truck segments questionable (different considerations for long-haul logistics vs. depot-based regional distribution use cases)





## FC trucks are the "cleanest" option amongst the fully flexible competing technologies; green $H_2$ bears 0-WTW-emission potential

WTW emissions benchmarking, segment ">12 t" (typ. up to 24-26 t)



\*) Green hydrogen

1) Assumed km/a of 80,000

2) BEVs' operational ability to service this segment questionable (different considerations for long-haul logistics vs. depot-based regional distribution use cases) Source: FCH2 JU, Roland Berger; Gnann et al. 2017; NGVA Europe 2017



## FC trucks can benefit from spillovers from cars and buses; specific challenges include infrastructure and heavy-duty requirements

## Potential determinants of FCH truck competitiveness

#### Spillover effects from FCH sector development



- > Technology spillover effects from the development and experience of passenger cars and buses (e.g. fuel cell stack production volumes) are expected to boost the competitiveness of FC trucks
- > In particular, FC trucks could benefit from (sector-wide) performance improvements in the following areas:
  - Cold start ability
  - Lifetime
  - Production cost
  - Volume of fuel cell production
  - Standardization
  - Safety requirements
  - Consumer acceptance





Influence of efficiency on TCO	The degree of powertrain efficiency determines much of a truck's TCO because of the high OPEX share (~75-80% <sup>1</sup> OPEX, fuel cost 30-45%); improvements of FCH efficiency thus highly beneficial, as expected efficiency gains for diesel trucks are relatively small	
Influence of refuelling infra- structure	HRS are typically considered in the context of passenger cars or depot applications such as buses – long-haul trucks have more specific needs for refuelling determined e.g. by drivers' rest periods and routes (typical refuelling range of 300-350 km along major transport corridors) <sup>2</sup>	
Reliability of FC trucks	Econ. value of truck loads puts great pressure on reliability; logistics companies are highly sensitive to downtime issues	
Specific challenges for heavy-duty long-haul trucks	<ul> <li>Fuel storage: long-haul transport dependent on large onboard H<sub>2</sub> tanks, 700 bar storage likely necessary; size might compete with commercial truck load (generally solvable issue acc. to industry)</li> <li>Truck tractors need engine output of up to 300 kW. Current FCH systems (e.g. from buses) need to be scaled up to this level</li> </ul>	



## Regulation will shape technology race for truck use cases; Regions and Cities can stage prototype demonstration projects

Key takeaways, opportunities and immediate implications for Regions & Cities

European, national and regional regulation will shape the future of different truck powertrain technologies; if zero-emission regulation for trucks is put in place (and low-emission alternatives like LNG, CNG, etc. are de-facto excluded from the technology mix), FC trucks could have distinct advantages in long-haul heavy-duty use cases (esp. vs. battery vehicles) due to superior ranges, shorter refuelling times and less adverse impact on payload cargo (same operations – in principle – as diesel trucks<sup>1</sup>)



### Short-term opportunities and immediate implications for Regions & Cities:

- > Map local stakeholder landscape for truck use cases and potentially interested partners and discuss current level of interest in alternative powertrains for truck fleets
- > Participate in prototype demonstration projects together with local partners to push technological readiness to the next level
- > Closely monitor developments in the various demonstration projects across Europe in alignment with interested regional stakeholders
- > Think or re-think hydrogen infrastructure roll-out strategy depending on potential needs of FC trucks in the region





## A.3 Urban buses

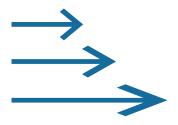






# Fuel cell buses are a highly flexible zero emission option for public transport; they can in principle be operated like diesel buses

Value propositions of fuel cell hydrogen buses



## High daily ranges

... of up to 400 km without refuelling – range extension possible



## **Full route flexibility**

... not bound to any required infrastructure on the route



### **Strong performance**

... comparable to diesel buses, e.g. acceleration or gradeability



## **Fast refuelling**

... down to 7 min per bus possible – several refuelling cycles per day possible as well



## High passenger comfort

... due to reduced noise levels and smooth driving experience



## Close to full technological maturity

... with nearly 15 years and 10 million km of operational experience in Europe



# We considered the deployment of 20 new buses from one depot, covering a typical distance of ~200 km per day and bus

Use case assumptions and exogenous factors in two scenarios – SIMPLIFIED

### Use case



- > Bus operator renews (part of) his fleet out of the same depot: deployment of ~20 new buses with routes of each ~200 km per day, i.e. annually ~65,000 km per bus
- > Financing costs of bus operator: 5% p.a.
- > Labour costs: based on 2 FTE per bus with average Western European wages of each EUR ~32,000 p.a.
- > CAPEX for refuelling stations: one HRS at depot for FCH buses as well as substation, central transformer and cable charging infrastructure for BE buses; no additional investment considered for counterfactual diesel bus deployment
- Resulting hydrogen consumption (considering the assumptions on the next slide): ~15-20 kg per day (bus), ~350 kg per day (fleet)

### Exogenous factors<sup>1)</sup>



- > Cost of hydrogen for operator: 8.00 / 4.00 EUR/kg H<sub>2</sub>
- > Cost of diesel: 1.01 / 1.30 EUR/I
- > Cost of electricity: 0.14 / 0.12 EUR/kWh
- >  $CO_2$  intensity of "grey" hydrogen: 9.00 kg / kg H<sub>2</sub>
- > CO<sub>2</sub> intensity of diesel: 2.64 kg/l
- > CO<sub>2</sub> intensity of electricity: 0.51 / 0.30 kg/kWh
- > NO<sub>x</sub> intensity of diesel: 4.00 g/l (~1.5 g NO<sub>x</sub> / km)







# Within our analysis we benchmark FC buses with electric as well as conventional diesel buses in a current and a future scenario

### Application-related assumptions in two scenarios – SIMPLIFIED

CURRENT / POTENTIAL	FCE Bus	BE Bus <sup>1</sup>	Diesel Bus
Technical specifications	FCH-dominated powertrain 12 m; ~35-40 seats Holding period: 12 years Availability: 85% / 95%	Overnight charging BE 12 m; ~35-40 seats 12 years 90% / 95%	Full diesel powertrain 12 m; ~35-40 seats 12 years 95% / 95%
<b>CAPEX</b> ('000 EUR) Purchase price Refuelling station	~620 / ~400² ~2,400 / ~2,000	~450 / ~350 ~1,000	~230 / ~250 -
<b>Fuel</b> Fuel type Consumption (per km)	Hydrogen (350 bar) 0.086 / 0.065 kg	Electricity 1.5 kWh	Diesel 0.4 I
<b>Maintenance costs</b> (EUR) Bus per km Refuelling station p.a. Replacements <sup>2</sup>	0.37 / 0.26 ~80,000 ~60,000 / ~30,000	0.30 / 0.26 ~30,000 ~90,000 / ~60,000	0.26 / 0.26 ~10,000 -



1) Guaranteed year-around ranges for BE buses will only become apparent through ongoing European procurements (2017-18), assumed range of 200 km/d in this use case is still TBC (potentially no feasible alternative in the "current" use case for ranges of 200 km)

2) Assuming production-at-scale scenarios for bus OEMs as per "Fuel Cell Electric Buses – Potential for Sustainable Public Transport in Europe" (FCH JU, 2015)

3) One FC stack or battery pack replacement during lifetime

Source: FCH2 JU, Roland Berger

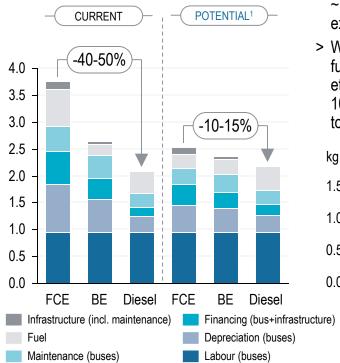


# The cost premium of hydrogen buses might decrease significantly in the medium run, emissions can be drastically reduced

### Business case and performance overview in two scenarios – INDICATIVE

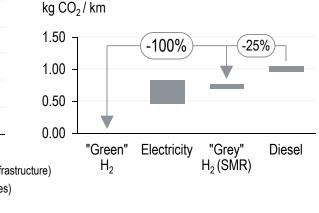
#### Economic





#### Environmental

- Zero tailpipe emissions of CO<sub>2</sub>, pollutants (NO<sub>X</sub> SO<sub>x</sub>) and fine dust particles, saving ~100 kg NO<sub>X</sub> per bus a year (in this example)
- > Well-to-wheel CO<sub>2</sub> emissions depend on fuel source (source of H<sub>2</sub>, electricity mix, etc.) and vehicle efficiency, green H<sub>2</sub> or 100% green electricity would reduce wellto-wheel CO<sub>2</sub> emissions to zero



### Technical/operational



- > Fuel cell electric buses (full FC powertrain and FC range extender) are entering the commercial phase with large scale demonstration projects under way; besides, add. OEMs will launch vehicles in the short/medium run
- > FC electric buses currently with availabilities of ~85% (longer down times), expected to reach ~95% in the medium run
- > Range of FCH buses 250-450 km; (comparable to diesel buses), BE buses reaching 150-200 km max. guaranteed range
- Refuelling times of ~7-15 min per bus; comparable to diesel vs. BE bus several hours charging



1) The "POTENTIAL" scenario requires a number of FCE-related and other factors to fall in place in the medium/long run (please see previous slide) Source: FCH2 JU, Roland Berger





# Impact of TCO drivers varies, opening up several leverage points for reduction of hydrogen TCO compared to diesel & electric TCO

Determinants of the TCO<sup>1</sup> – INDICATIVE

### Key sensitivities considered (selection) ...

Bus purchasing price: reducing the bus purchasing price by 20% would lead to a reduction of the TCO of ~EUR 30 ct per km; total purchase price reductions to ca. EUR 400k per bus have been established by European studies ("POTENTIAL" scenario)

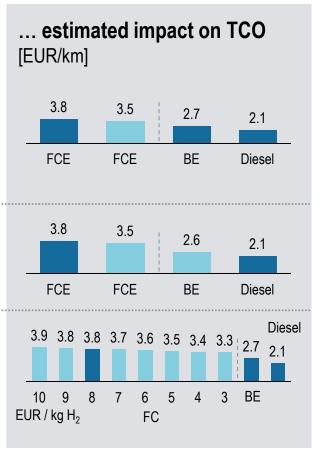
Infrastructure costs: setting attributable infrastructure investments for FCE buses (as well as electric buses) to zero, results in a potential TCO decrease of ~EUR 30 ct per km for FC buses

 $\begin{array}{l} \textbf{Fuel costs: reducing hydrogen costs to the operator from 10 EUR/kg} \\ \textbf{H}_2 \text{ to 3 EUR/kg, results in a potential reduction of TCO per km of ~60 ct} \\ \text{ or ~15-20\%} \end{array}$ 

TCO in EUR/km, adjusted variables

1) Unless otherwise stated, all statements shall be considered *ceteris paribus*, i.e. "all-other-things-equal"

TCO in EUR/km, base case







## Please note the following:

- > Today's analysis showed one hypothetical example of a multi-dimensional performance comparison between FCE, BE and diesel buses. Real-life projects will differ based on regional circumstances and have to consider a range of additional factors (e.g. specific routes and schedules, individual bus-related requirements, national labour laws, additional cost items such as e.g. insurance and depot-related costs) that this high-level analysis omitted for simplification purposes
- > Similarly, the scenarios shown above should be interpreted as potential combinations of key variables that affect the comparative technology performance
- > Please note that a number of (industry-based) studies on FCE buses have been published under the auspices of the FCH2 JU over the past years. Please consult them for further reading:
  - "New Bus ReFuelling for European Hydrogen Bus Depots", 2017
  - "Clean Hydrogen in European Cities (CHIC) Final Report", 2017
  - <u>"Strategies for joint procurement of fuel cell buses</u>", 2017
  - "Fuel Cell Electric Buses Potential for Sustainable Public Transport in Europe", 2015
  - <u>"Urban buses: alternative powertrains for Europe"</u>, 2012



 B. WG2: "Light and medium duty transport applications"







# The diverse Working Group 2 covers the most mature application (forklifts) as well as early stage prototype endeavours

Working Group 2: Light and medium duty transport applications



- 1. Cars
- 2. Delivery vans
- 3. Garbage trucks
- 4. Sweepers
- 5. Construction mobile equipment
- 6. Material handling
- 7. Bikes
- 8. Scooters

regions & cities are part of the Working Group 2 from 18 European countries





# Each analysis consist of 3 key elements (use case, technologies, performance) – Regional differences will be tackled in Phase 2

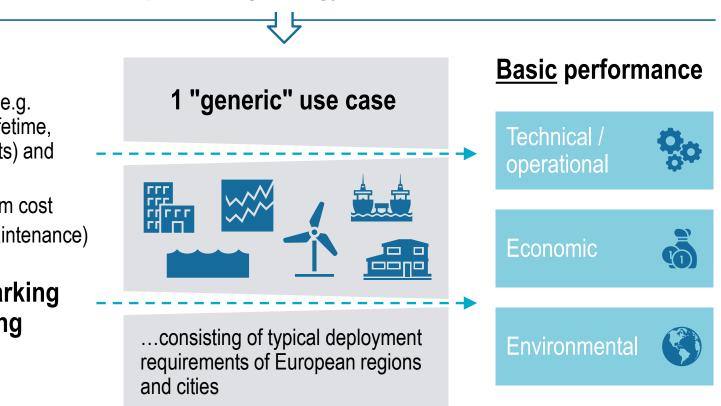
Prel. business case components and flow of analysis – SCHEMATIC

**Exogenous assumptions**, e.g. energy/fuel cost, carbon intensities

### **FCH** application

- Technical features (e.g. output, efficiency, lifetime, fuelling requirements) and general readiness
- > Est. CAPEX / system cost
- > Est. OPEX (e.g. maintenance)

### ... plus benchmarking against competing technologies







B.1 Cars





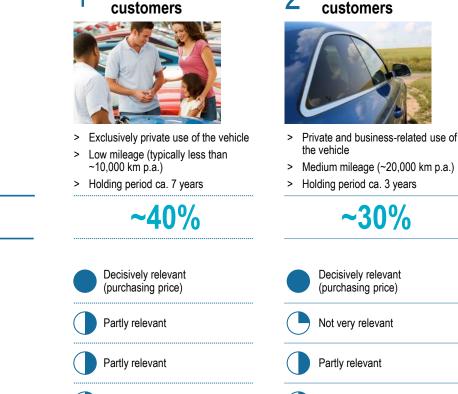


# Each customer segment has a distinctive user profile resulting in different priorities with respect to their purchase decision

FCEV: customer segmentation, share of new vehicles & respective purchasing criteria

Company car

Very relevant



Partly relevant

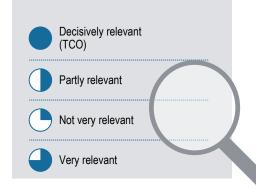
Private individual

## 3 Commercial fleet operators



- Exclusively commercial use of the vehicle (company fleet)
- > High mileage (up to ~40,000 km p.a.)
- > Holding period ca. 3-4 years

~30%



Characteristics

#### Share of new vehicles

#### **Purchasing criteria**

- > Vehicle cost
- > Technology performance
- > External influences
- > Infrastructure / charging patterns



# As an example, we consider a public procurement of FCEV at the municipal level, with different cost and performance parameters

### Key assumptions – INDICATIVE EXAMPLE

#### Strongly dependent on reg. circumstances **Application-related assumptions** Use case and exogenous factors > A municipal authority has a total vehicle fleet of ~300 medium-sized current/potential FCEV BEV Diesel vehicles, potentially resembling a city with ~500,000 inhabitants. Ca. half of these vehicles are operated by police, emergency services and the Technical Mid-range car Mid-range car Mid-range car fire brigade, each with specific requirements. The other half, e.g. vehicles for specifications social services, are considered in this context. > Holding period: 4 years 4 years 4 years > Hence, the operator deploys ~30 new vehicles with each vehicle travelling ~100 km a day, five days a week (~220 days of a year) on average, covering a total **CAPEX** ('000 EUR) of ~660,000 km p.a. 31/31 > Purchase price 70 / 351 35/30 > The vehicles hydrogen consumption: ~0.8 kg/d (1 car), ~24 kg/d (fleet) > Ref. station > Financing costs of operator: 5% p.a. 40% > Residual value 50% 50% > Context for refuelling infrastructure: this base case assumes existing availability of public refuelling infrastructure for FCEV, BEV and diesel vehicles Fuel > Source of hydrogen: Steam-Methane Reforming (SMR), truck-in > Fuel Hydrogen (750 bar) Electricity Diesel > Cost of hydrogen: 9 / 5 EUR/kg H<sub>2</sub> > Consumption 0.008 kg 0.13 kWh 0.0431 (per km) > Cost of diesel : 1.2 / 1.4 EUR/I Strongly dependent on reg. circumstances > Cost of electricity: 0.21 / 0.30 EUR/kWh > CO<sub>2</sub> emissions from grey hydrogen: 9/9 kg / kg H<sub>2</sub> Maintenance costs (EUR) > CO<sub>2</sub> emissions from diesel: 2.64 / 2.4 kg/l 0.023 0.018 0.023 > Car per km > CO<sub>2</sub> emissions from electricity: 0.51 / 0.3 kg/kWh

1) Assuming production-at-scale scenarios for vehicle OEMs, current price of diesel cars as initial target price for FCH cars (preliminary - to be validated)

#### Source: FCH2 JU, NOW, Roland Berger



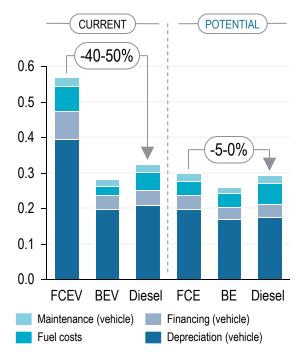
**Ö** 

# FCH cars might almost reach cost parity with electric and diesel vehicles in the medium run, while reducing $CO_2$ and $NO_x$ emissions

Business case and performance overview – INDICATIVE EXAMPLE

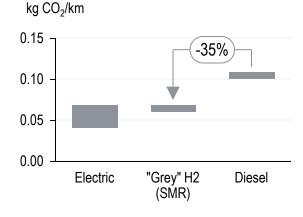
#### Economic

Estimated annualised Total Cost of Ownership (TCO) [ct/km], 2017 prices



#### Environmental

- FCEV have zero tailpipe emissions of CO<sub>2</sub>, pollutants such as NO<sub>X</sub> and fine dust particles, e.g. saving ~115 kg NO<sub>X</sub>/year compared to diesel fuelled vehicles
- > Well-to-wheel CO<sub>2</sub> emissions depend on fuel source, power mix, use case and efficiency (i.e. fuel consumption):



#### Technical/operational

- > FCEV technology is commercially ready with leading OEMs offering selected models in serial production; widespread market introduction depending on expansion of hydrogen refuelling infrastructure and economies of scale / learning-curve effects to lower the premium on the product cost
- > FCEV have a range of approx. 350 700 and can reach top speeds of up to 160 km/h
- > Refuelling process & times of FCEV are, with a duration of ~3-4 minutes, comparable to conventional combustion engine vehicles





# The impact of TCO-drivers varies, creating several levers for further reduction of hydrogen TCO compared to electric and diesel TCO

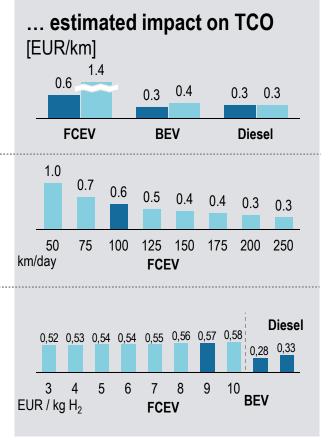
Key determinants of the business case – INDICATIVE EXAMPLE

#### Important sensitivities considered ...

Infrastructure: if additional infrastructure investments for fleet operator are included (i.e. in a pure captive fleet case), such as refuelling stations for FCEV (and BEV), this ca. doubles TCO per km

Mileage per day: varying the mileage of vehicles per day from 50 to 250 km, might result in a potential TCO decrease of ~EUR 0.70 ct – strong use-case dependent differences

**Fuel prices:** a price variation from EUR 10 to EUR 3 per kg H<sub>2</sub>, potentially reduces overall TCO costs by ~10 ct – prices for H<sub>2</sub> can vary significantly across Europe



TCO, base case

TCO, adjusted variables

1) Unless otherwise stated, all statements shall be considered as 2017-based and ceteris paribus, i.e. "all-other-things-equal"





# In order to successfully deploy an FCEV fleet, regions & cities can take specific steps

Key considerations for Regions and Cities deploying FCEV



### Use case

Look for use cases with critical concern for range (>200 or even 300 km per day) as well as refuelling time

### **Customers**

Consider especially approaching and incentivizing key fleet customers, e.g. taxis, ride- and carsharing operators, small-vehicle delivery services, social services in order to better distribute CAPEX for e.g. infrastructure



### Emissions

Look for availability of green  $H_2$  in order to seize full well-to-wheel zero emission potential of FCEV





# B.2 Delivery Vans





# FC-hybrid/electric delivery vans fulfil many requirements operators are interested in

### Advantages of FC-hybrid/electric delivery vans



- FC electric or hybrid delivery vans are 0-emission vehicles, complying with inner-city regulations on 0-emission zones. FCH delivery vans could also potentially benefit from special night-delivery permits for low-noise vehicles
- Already today, technologies for FC-hybrid/electric delivery vans demonstrate ranges sufficiently long to cover typical driving perimeters around distribution centres and could particularly do so in longer-range use cases (suburban or rural delivery), as full FCH powertrain or range extender solutions



Refuelling can be conducted at public  $H_2$  refuelling stations and/or company-owned depot stations, short refuelling times minimize interruptions in the daily operating schedule



Maintenance and fuel costs of FC-hybrid/electric delivery vans are outperforming costs of conventional diesel powertrains



Load bed



**INDICATIVE** 

# Vehicles for all types of operators are available since the delivery van market covers highly heterogeneous use cases

Types of delivery vans by category and available technologies

Ca. 1,000 ICa. 5,000 ICa. 10,000 ICa. 35,000 Ie.g. Renault Kangooe.g. VW Transportere.g. Mercedes Sprintere.g. Iveco Daily

Exemp. Model	e.g. Renault Kangoo	e.g. VW Transporter	e.g. Mercedes Sprinter	e.g. lveco Daily
Description – Use case (examples)	Just-in-time delivery of e.g. perishable goods or courier deliveries to close-by inner- city surroundings	Transportation and selected stock keeping of replacement parts and tools for craftsmen	Inner-city and regional delivery of parcels from distribution centres to the final customer	Regional delivery of larger parcels and bulky goods (e.g. furniture elements)
Range [per day]	30 – 150 km	30 – 150 km	30 – 350 km	30 – 250 km
Available technologies	FCEV, FC hybrid, BEV, CNG/LNG, Diesel	FCEV, FC hybrid, BEV, CNG/LNG, Diesel	FCEV, FC hybrid, BEV, CNG/LNG, Diesel	FCEV, FC hybrid, BEV, CNG/LNG, Diesel
Engine output	45 – 60 kW	50 – 150 kW	60 – 110 kW	70 – 150 kW
Consumption	Highly dependent on the indiv stops per day, rural or urban a	* 3 📡		





## Already today, a variety of FC-hybrid/electric vehicle types have been prototyped successfully or are even already deployed

Status of fuel cell hybrid/electric delivery vans



8-9



#### **Demonstration projects / deployment examples (selection)**

Project	Country	Start	Scope	Project volume
Hydrogen Mobility Europe (H2ME)		2016	H2ME brings together eight European countries to improve hydrogen refuelling infrastructure and to demonstrate feasibility of over 1,400 vans and cars in real life operations	EUR 170 m
Fuel Cell Hybrid Electric Delivery Van Project		2014	Proof-of-concept for commercial hydrogen powered delivery vehicles as well as performance and durability data collection from in-service operations of 17 fuel- cell vans in collaboration with UPS, funded by U.S. Gov. through DOE	EUR 10.3 m
HyWay <sup>1)</sup>		2014	Largest European hydrogen fleet and 2 refuelling stations to test operation of hydrogen-powered range extenders, 50 Kangoo ZE- $H_2$ in service	n.a.
VULe partagé <sup>1)</sup>		2014	Commercial car sharing service in partnership with Paris town hall targeted at merchants and craftsmen; 10 Kangoo ZE-H <sub>2</sub> (range extended) in service	n.a.

#### Products / systems available (selection)

Name	OEM	Product features	Country	Since	Cost
UPS delivery van	Unique Electric Solutions	Fuel cell powered walk-in van based on Navistar International 1652SC 4x2, 32 kW fuel cell (Hydrogenics HD30), 45 kWh LiFeMgO4 battery (Valence Technology) in California. Similar project of FedEx in the same region		2014	n.a.
1) Only fuel cell range	extender comprised				

Source: FCH2 JU, Roland Berger

\*) Technology Readiness Level  $\bigvee \leq 5$ 





**INDICATIVE** 

# Due to their superior range and refuelling times as well as their low emissions, FC-hybrid/electric vans are an attractive alternative

Average powertrain parameters for delivery vans < 3.5 t

		1 FCH Delivery Tru	ıck	2 BE Delivery True	ck	<b>3</b> Diesel Delive	ery Truck	
		The second secon			Francesco and the second se			
CAPEX	Actual 2015	149,400-165,200	)	68,900-76,200	)	28,500-31,500		
[EUR]	Estimate 2030	51,300-56,800		53,300-58,900		35,600-39,500		
Consumption	Actual 2015	0.58-0.64		0.33-0.37		0.7-0.78		
[kWh/km]	Estimate 2030	0.49-0.55		0.29-0.32		0.58-0.64		
Maintenance	Actual 2015	0.23-0.25		0.09-0.1		0.09-0.	1	
[EUR/km]	Estimate 2030	0.05-0.06		0.05-0.04		0.09-0.1		
Refuelling time <sup>1)</sup>		Low		High		Low		
Range <sup>1)</sup>		Medium-high range		Low-medium range		High range		
Key challenges		Commercial availability (or prototypes in the market), hydrogen tanks for sufficie range without return to de	size of ent daily	Cost, size and weight of the range restricts delivery set less densely populated op areas	ervice in	CO <sub>2</sub> and NO <sub>x</sub> emissic regulation as well as particularly in the inne operational areas	noise pollution,	
TRL level		Level 6 - 7		Level 8 - 9		Level 9		

1) Expected, still being tested and under constant development

Source: Gnann et al. 2017, Bentley Truck Service, VIA Motors, Center for Transportation and the Environment (CTE), FCH2 JU, Roland Berger





# However, FC delivery vans need a competitive advantage on OPEX in order to benchmark well against the powertrain competition

Schematic outline of TCO for FC delivery vans and its drivers – SIMPLIFIED, INDICATIVE

		Diesel	Battery electric	Fuel cell
Total Cost of Ownership (TCO), e.g. in EUR per km	Capital cost	<ul> <li>&gt; Lower price per kW power</li> <li>&gt; Maturity level reached, low development costs</li> <li>&gt; Conventional fossil fuel refuelling stations can be used</li> </ul>	<ul> <li>Higher costs per kW</li> <li>High development costs starting to decrease due to increasing production</li> <li>High investments in company owned recharging stations or reliance on public stations</li> </ul>	<ul> <li>&gt; Highest costs per kW</li> <li>&gt; Highest development and permitting costs</li> <li>&gt; High investments in company owned refuelling stations or reliance on public stations</li> </ul>
	Op's & maint. cost	<ul><li>&gt; High maintenance costs</li><li>&gt; Less expensive spare parts</li></ul>	<ul> <li>Frequent maintenance routine for batteries necessary</li> <li>Moderately priced spare parts</li> </ul>	<ul> <li>Less frequent maintenance routine, lower maintenance costs</li> <li>More expensive spare parts</li> </ul>
	Fuel cost	<ul><li>&gt; Highest fuel costs per km</li><li>&gt; Higher maintenance cost</li></ul>	<ul><li>&gt; Lowest fuel costs per km</li><li>&gt; Low carbon footprint</li></ul>	<ul> <li>Low fuel costs per km, potentially further decreasing over time</li> <li>Low carbon footprint</li> </ul>
100%	Take- away	improvements in production and comparison to combustion engin	te fuel cells the more expensive alte fuel price reductions can lead to a s les and battery electric vehicles in th stender solutions might be warranted	superior cost position in ne future. Focus on longer-range

Additional **cost** range for alternative powertrains **//** Range for additional **savings** through alternative powertrains Source: FCH2 JU, Roland Berger, Shell

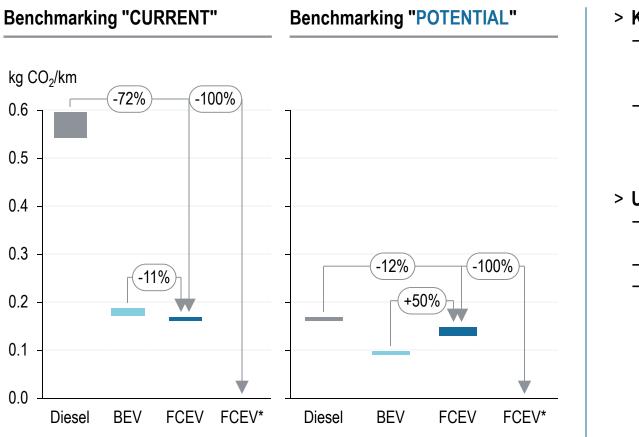




**INDICATIVE** 

# Currently, fuel cell delivery vans are the cleanest option amongst the competing technologies but BE delivery vans are set to catch up

### WTW emissions benchmarking



\*) Green hydrogen

#### > Key drivers:

- Availability of green hydrogen is decisive in outperforming the benchmark technologies
- Development of the energy mix highly determines the environmental competitiveness of FCE delivery vans vs. BE vans

#### > Underlying assumptions:

- CO<sub>2</sub> intensity of "grey" hydrogen:
   9.00 kg / kg H<sub>2</sub>
- CO<sub>2</sub> intensity of diesel: 2.64 kg/l
- CO<sub>2</sub> intensity of electricity: 0.51 / 0.30 kg/kWh (the BEV's CO<sub>2</sub> advantages depend on the development of the energy mix in Europe and the assumption that range issues will be overcome)





# BEVs for now take most of the early conversion markets for urban last-mile delivery; FCs see potential in longer-range use cases

Immediate implications for Regions & Cities in the short term



Until now, battery electric delivery vans already capture parts of the 0-emission conversion opportunities for urban/suburban last-mile delivery vans (~100 km/d range, e.g. "Streetscooter" in Germany), benefitting from cost and performance improvements of BEVs overall; FCH vehicles might better focus on **longer-range use cases** (e.g. rural delivery services) **or special purpose vehicles with extra energy needs** such as delivery vans with permanent cooling either as full powertrain or as range extender solutions. In such uses cases, larger batteries might reduce the payload of the vehicle. Non-powertrain related disruptions are another key determinant of future vehicle market volumes



### Short-term opportunities and immediate implications for Regions & Cities:

- > Map local stakeholders and discuss potential FC delivery van applications support the development of interest groups and demonstration projects
- > Incorporate battery and FC range extenders into potential portfolio of alternatives to increase the applicability of fuel cells
- > Closely monitor developments in the various demonstration projects across Europe in alignment with interested regional stakeholders
- > Think or Re-Think the hydrogen infrastructure roll-out strategy depending on potential needs of FC-electric/hybrid delivery vans in the region





# B.3 Garbage trucks





# Use case and applications determine capital, fuel, O&M and infrastructure cost that in turn make up the operator's TCO

### Key elements of FCH transport applications' TCO – SCHEMATIC, SIMPLIFIED

#### Operator's perspective ...

The task / scenario at hand: use case, deployment context, target operating model, e.g.

- > Route definition and length, required stops/stations
- > Target capacity
- > Target shift schedule for operations
- > Target availability
- > Topographic and other ext. conditions
- > Fleet size, depot structure
- > Energy cost
- > Carbon intensities

> ...

#### FCH truck / system

specifications and performance

- > Size, volume, weight, other physical configurations
- > Maximum / average speed
- > Powertrain design, i.e. fuel cell + battery / other hybridisation + engine
- > Fuel cell technology
- > Efficiency / fuel consumption
- > Hydrogen storage system
- > Lifetime
- > Availability

> ...

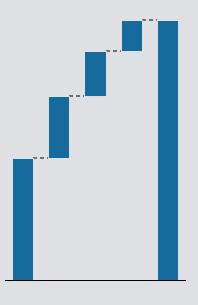
**Hydrogen infrastructure** specifications and performance – sharing ratios

- 1. Capital cost
- > Investment / depreciation,
- > Financing cost
- **2. Fuel cost** H<sub>2</sub> consumption, H<sub>2</sub> price (dep. on production, distribution, volumes, input prices, etc.)

**3. Other O&M cost**, e.g. for truck maintenance, personnel, utilities, fees/levies, taxes<sup>1</sup>

- 4. Infrastructure cost
- > Investment / depreciation
- > O&M cost

### **Total Cost of Ownership (TCO)** in EUR p.a. or EUR/km



1) Largely excluded for preliminary business case analysis, more detailed consideration in Project Phase 2

Source: FCH2 JU, Roland Berger



4

## There is a cost premium for FCH trucks for each km travelled and a significant CO<sub>2</sub> emission reduction potential of $\sim$ 25-35%

> Zero tailpipe emissions of CO<sub>2</sub>, pollutants

such as fine dust particles and  $NO_x$ ,

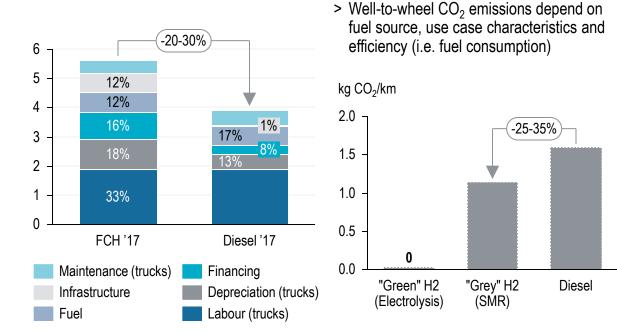
saving ~80-100 kg NO<sub>x</sub>/year

### Business case and performance overview – INDICATIVE EXAMPLE

**Environmental** 

#### **Economic**

Estimated annualised Total Cost of Ownership (TCO) [EUR/km], 2017 prices



Technical/operational

- > So far, only electric trucks with hydrogen fuel cell range extender (e.g. in Eindhoven) or conventional diesel combustion powertrain with hydrogen fuel cell power-box for loader and compactor (e.g. in Berlin) as prototype demonstration; only conceptual studies for entire fuel cell garbage truck publicly disclosed (e.g. in Honolulu, HI, U.S.)
- > FC powered garbage trucks currently have an availability of ~85% due to higher down times, with reliability expected to reach 95% eventually
- > Range<sup>2</sup> of FC electric garbage trucks likely up to ~360 km, similar to diesel

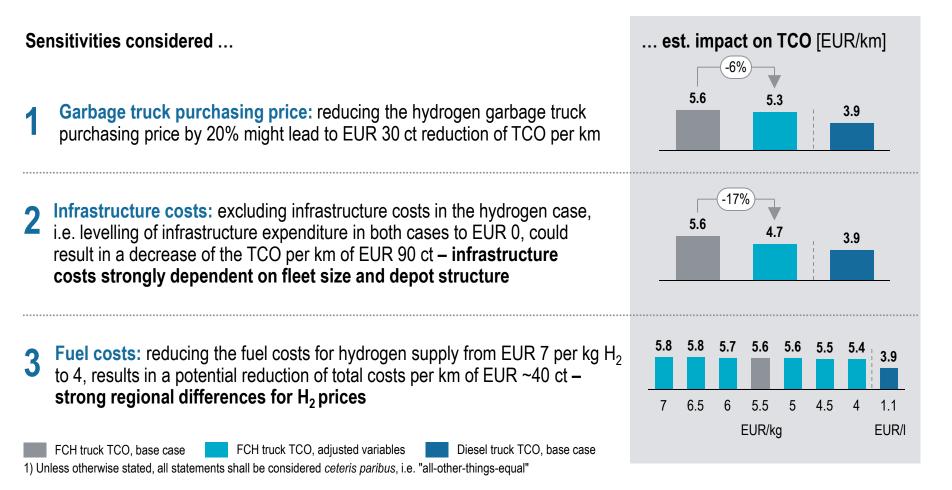


1) Analysis is based on a hydrogen vehicle with both, hydrogen propulsion as well as hydrogen "power-box", consisting of the loader and compactor 2) Specification based on the DAF CF FA freight truck with hydrogen as a range extender, deployed within the project Hydrogen Region for Flanders and the southern Netherlands



# The impact of drivers on vehicle economics varies, creating several levers for further reduction of hydrogen TCO compared to diesel

Key determinants of the business case<sup>1</sup> – INDICATIVE EXAMPLE





# Similarities regarding lifetime, costs of labour and maintenance for FCH trucks likely, differences in CAPEX investment for HRS

### Key assumptions – INDICATIVE EXAMPLE

#### Application-related assumptions<sup>1</sup>

	FCH side-loader	Diesel side-loader
Technical specifications	Full FCH vehicle Weight: ~24 t Lifetime: 12 years Availability: 85%	Full diesel vehicle Weight: ~20 t Lifetime: 12 years Availability: 95%
CAPEX		
> Purchase price	~ EUR 400-450k	~ EUR 200-220k
> Initial HRS	~ EUR 2.4 m	-
Fuel		
> Fuel type	Hydrogen (350 bar)	Diesel
> Consumption (/km)	~0.120-130 kg	0.6 litre
> Consumption (/day)	~20-25 kg	110 litre
Maintenance costs		
> Trucks	0.40-0.50 EUR/km	0.5 EUR/km
> Ref. station p.a.	EUR 70-75k	EUR 10,350
Labour costs p.a.	EUR 64,000	EUR 64,000

#### Use case and exogenous factors

- > Municipal waste management company with need to renew (part of) its 150 garbage truck fleet. First tranche of ~12 vehicles to be purchased. Overall coverage of ~400,000 km per year, with a daily distance covered by a single truck of ~180 km within a 5-day week at an average speed of ~15 km/h > Financing costs of waste management company : 5% p.a. > Labour costs: based on 2 FTE per truck with averaged Western European wages of EUR 32,000 per year > CAPEX for refuelling stations: one HRS considered at depot for FCH buses; for counterfactual diesel truck deployment not add. investment considered due to wide-spread availability of diesel refuelling infrastructure today > Source of hydrogen: Steam-Methane Reforming (SMR), truck-in > Cost of hydrogen for operator: ~5.5 EUR/kg H<sub>2</sub> > Cost of diesel : 1.1 EUR/I > CO<sub>2</sub> emissions from grey hydrogen: 9 kg/kg H<sub>2</sub> >  $CO_2$  emissions from green hydrogen: 0 kg/kg H<sub>2</sub> > CO<sub>2</sub> emissions from diesel: 2.64 kg/l
- > No<sub>x</sub> emissions from diesel: 4 g/l

1) Tech. spec. based on fully hydrogen powered garbage truck deployment as simulated in the Fuel Cell – Electric Refuse Truck for Waste Transportation study (DoE, 2015) Source: FCH2 JU, Life `N Grab H4, U.S. DoE, Roland Berger





# **B.4 Sweepers**

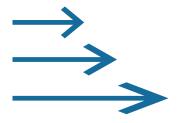






# FCH sweepers are a highly flexible zero emission option and have a comparatively high utilization rate

Value propositions of fuel cell hydrogen sweepers



### Long ranges

... of 12-16 hours deployment without refuelling – range extension possible



### **High utilization**

... compared to diesel powered alternatives due to strong reduction of noise and resulting overnight deployment options



### **Strong performance**

... comparable to diesel sweepers, e.g. acceleration or gradeability



# High operational variability

... due to GHG and noise emission reduction, add. appl. areas like warehouses and railway stations feasible



### **Fast refuelling**

... down to 5-7 minutes per vehicle possible – several refuelling cycles per day possible as well

# On the way to full technological maturity

... with several FCH sweeper demonstration projects underway



## After successful demonstration deployment of prototypes, first precommercial orders show the TRL progress of FCH sweepers

Fuel cell sweepers – updated abstract from Technology Introduction



#### Demonstration projects / deployment examples (selection)

by California Department of Transportation (Caltrans) in May 2017

Project		Country	Start	rt Scope		Р	roject volume
	eployment for California sportation (Caltrans)		2017	Manufacturing of fuel cell powered street sweeper by Global Environmental Products in California, for 24/7 deployment after successful five year testing of diesel hybrid solutions		of	n.a.
Fuel cell sweeper d municipality of Gron			2017	Conversion of Holthausen diesel model into fuel cell electric sy cooperation with municipality of Groningen, Netherlands and s Visedo from Finland. Single hydrogen charge allows for 1.5 da and noise pollution was reduced by half	ystem integra		n.a.
LIFE + ZeroHytech Street Yet Washer	oark Project	<u>*</u>	2014	014 Aragon Hydrogen Foundation developed and deployed a fuel cell sweeper. Project funded by the EU's LIFE programme			n.a.
Products / system	s available (selection)						
Name	OEM	Produc	t feature	S	Country	Since	Cost
Fuel Cell Electric	GEP GLOBAL	80-Kilov	vatt FCe	80 fuel cell, 200 kW driveline. The street sweepers are		2017	n.a.

8-9

\*) Technology Readiness Level ≤ 5 Source: FCH2 JU, Roland Berger

Street Sweeper





**INDICATIVE** 

# Besides emission reduction, FCH sweepers offer higher utilization rates due to noise reduction and large operating ranges

Benchmarking with comparable street sweepers

	FCH Sweeper A	BE Sweeper B	Diesel Sweeper C
		4	
Description	Fuel cell hydrogen powertrain for propulsion and brush rotating system	Battery electric powertrain for propulsion and brush rotating system	Conventional, diesel-based powertrain for propulsion and brush rotating system
Specifications			
Costs <sup>1</sup> :	400,000 – 450,000	400,000	280,000 – 300,000
Powertrain:	30 kW FC with 108 kW (700 bar)	48 V, 1,000 Ah	50 – 80 kW
Range:	12 – 16 hours	4 – 9 hours	12 – 16 hours
Weight (unloaded):	5 – 6 t	4 – 5 t	5 – 6 t
Max. speed:	30 – 40 km/h	25 – 35 km/h	30 – 50 km/h
Key benefits and challenges	<ul> <li>Zero local GHG and noise emissions</li> <li>Fast recharging</li> <li>Large operating ranges (e.g. at night)</li> </ul>	<ul> <li>Zero local GHG and noise emissions</li> <li>Usually no additional infrastructure required</li> </ul>	<ul> <li>Reliable technology</li> <li>Fast refuelling</li> <li>No additional infrastructure requirements</li> </ul>
	<ul> <li>CAPEX premium due to tech. maturity</li> <li>Usually, add. charging infrastructure required</li> </ul>	<ul> <li>Long recharging times</li> <li>Limited operating ranges</li> </ul>	<ul> <li>Local emission of CO<sub>2</sub> and NO<sub>x</sub> among others</li> <li>Noise pollution</li> </ul>

1) CAPEX expenditure for the entire vehicle, including the base chassis as well as the conversion/integration





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# FC Sweepers are not fully commercialized yet, but large ranges and lower noise emissions emphasize their future potential

### Business case and performance overview – INDICATIVE

#### Economic

- > Higher system efficiency, lower maintenance and operating costs are counterbalancing relatively higher capital costs of FC sweepers vs. conventional powertrains
- Short refuelling times and long ranges increase availability rates in comparison to battery-electric sweepers and hence potentially improve the profitability
- > Key business case drivers:
  - CAPEX resulting from system integration
  - Additional infrastructure costs, esp. refuelling station CAPEX (incl. utilisation) and OPEX
  - Potential 24/7 operations significantly improve utilization rate (depending also on regulation and costs among others)

#### Environmental

- Zero tailpipe (i.e. tank-to-wheel) emissions of CO<sub>2</sub>, pollutants such as NO<sub>X</sub> and fine dust particles for FCH sweepers – key benefits for outside environment, including other workers, passer-by and residents
- > Lower noise emissions as key benefit for operations, esp. during night time deployment in urban environments
- > Well-to-wheel CO<sub>2</sub> emissions depend on fuel source, use case characteristics and efficiency (i.e. fuel consumption) – potential for zero well-to-wheel emissions for FCH sweepers with "green hydrogen"

### Technical/operational

- > Advanced prototype/demo stage; several prototypes have been deployed in demonstration projects, including fully hydrogen powered sweepers; first commercial orders by California Department of Transportation (Caltrans) in May 2017 indicating close to technological maturity
- > Demonstration projects in operational environment have been completed or are currently ongoing
- > Similar operational characteristics to be expected as diesel-combustion sweepers (e.g. refuelling times, flexibility, ranges)







# B.5 Construction mobile equipment



#### Construction mobile equipment

# Use case of FC constr. mobile equ. and respective infrastructure req. are highly dependent and adjustable according specific needs

### Use case characteristics

#### Description

- > Fuel cell construction mobile equipment such as tractors, excavators or crawlers either use fuel cells as a range extender for batteries (hybrid concept) or to fuel the complete machine including drivetrain and auxiliary systems
- > Vehicles are refuelled directly at the construction site, either by tank trucks or small independent refuelling stations

#### **Technical characteristics**

- > Changing the type of powertrain mostly requires to redesign the vehicle in order to ensure sufficient vehicle counterweight
- > Necessary engine output is strongly dependent on the specific type of vehicle (e.g. 75 kW for a FC tractor)
- > Significant noise reductions of ca. 10 dB out- and 20 dB inside compared to diesel counterfactuals can be realized

#### **Competing technologies**

> Diesel, Battery-Electric, Diesel-battery hybrid









# FC construction mobile equipment is still in a prototyping stage and not fully commercialized yet, with several domo projects ongoing

### Business case and performance overview – INDICATIVE

#### Technical/operational

- So far, systems are in the prototype stage undergoing trials in real-life environment (demonstration projects)
- > No wide-spread deployment of commercially available products so far
- > Volvo, Hyundai and New Holland can be regarded as OEM pioneers while fuel cells are mostly supplied by Symbio FCell or Hyundai



#### Economic

- > Higher system efficiency, lower maintenance and operating costs are counterbalancing high CAPEX costs
- Noise reductions possibly enable construction companies to increase their operating hours and hence reduce overall construction times
- > Additional infrastructure costs to set up a refuelling infrastructure are limited since construction mobile equipment is fuelled by tank trucks or independent on-side refuelling stations – switch from diesel to hydrogen relatively easy
- > Key business case drivers:
  - Cost of hydrogen vs. cost of diesel
  - System CAPEX

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- > Zero tailpipe (i.e. tank-to-wheel) emissions of CO<sub>2</sub>, pollutants such as NO<sub>X</sub> and fine dust particles as well as significant noise reduction for FCH construction mobile equipment – key benefit for workers as well as outside environment
- > Well-to-wheel CO<sub>2</sub> emissions depend on fuel source, use case characteristics and efficiency (i.e. fuel consumption) – potential for zero well-to-wheel emissions for FCH construction mobile equipment with "green hydrogen"

# Since decarbonisation is high on the agenda of authorities, FC systems could to become part of the technology pool in the long run

Key considerations concerning fuel cell mobile construction equipment



Bera

- > Authorities place increasing importance on decarbonisation and emissions reduction and hence stimulate the development of zero-emission engines for construction mobile equipment – additionally, supranational regulations from EU-level will require CO<sub>2</sub> monitoring and 'cap and trade' policies might be introduced in a second step
  - FC mobile construction equipment will not only help to achieve these targets, but also drastically reduce noise emissions, thereby improving the quality of life of local residents affected by constructions, especially during the **night**
- > Necessary size /power ranges, capital cost and fuel supply are among the major hurdles faced by fuel cell powered mobile construction equipment
- Short refuelling times and independent on-site refuelling stations facilitate the process of switching from diesel to hydrogen
- Further demonstration projects will be necessary to increase technological readiness and foster commercial availability



B.6 Material handling equipment, esp. forklift trucks







# We consider the deployment of a sizeable fleet of forklifts for a large warehouse, comparing FCH forklifts to battery-powered forklifts

Use case characteristics and key exogenous assumptions

#### Use case characteristics

#### CURRENT / POTENTIAL<sup>1</sup>

- > The assumed warehouse operator services 30,000 40,000 m<sup>2</sup> warehouse space, deploying ~100 new forklifts (for example ~2/3 pallet forklift trucks, ~1/3 larger forklift trucks, e.g. reach trucks). The forklifts operate approx. 330 days a year in a two-shift system with 7 working hours per shift, resulting in ca. 4,620 operating hours p.a. per forklift.
- > Operators typically face technology decision (mainly) between battery-powered and FC-powered forklifts (mainly) for indoor operations
- > Refuelling: one hydrogen refuelling station with ~30 m<sup>2</sup> at central depot for FCH forklifts; ~120 m<sup>2</sup> depot with charging stations and manned battery-exchange facilities required for counterfactual electric forklift truck deployment

#### Key other assumptions

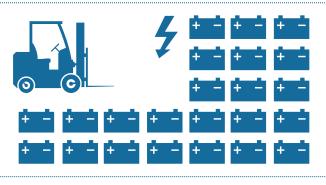
- > Cost of hydrogen: for example 8.00 / 4.00 EUR/kg H<sub>2</sub>
- > Cost of electricity: for example 0.14 / 0.18 EUR/kWh
- > No policy support (e.g. subsidies) to be considered initially, but possibly well available in practice
- 1) One potential future scenario combining alterations of different variables (each considered to be generally achievable by industry experts)

Source: Industry publications, FCH2 JU, Roland Berger



# $H_2$

FCH forklift fleets require only one central refuelling station with minimal space occupancy



Battery-powered forklift fleets depend on several charging facilities requiring larger warehouse spaces



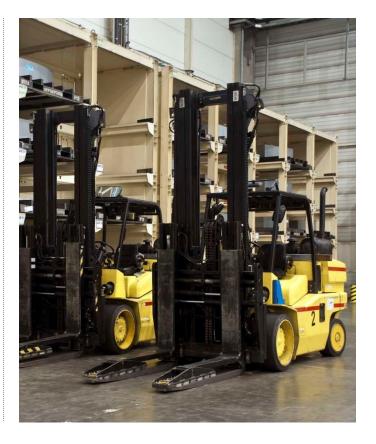




# FCH forklifts typically feature higher availability and vehicle productivity than battery-powered competitors

### Application-related assumptions

CURRENT / POTENTIAL <sup>1</sup>	FCH Forklifts	Battery Forklifts
Key technical specifications	Unit fleet size: 100 Refuelling time: 2.5 min Availability <i>: slightly higher</i> (incl. refuelling time)	Unit fleet size: 106 Changing time: 25 min Availability: <i>slightly lower</i> <i>(incl. refuelling time)</i>
CAPEX [EUR]		
Average full truck price	~ 35,000 / ~ 30,000	~ 20,000 (incl. 2 batteries)
Replacements	-	~ 10,000
Refuelling <sup>2</sup> /changing station	~ 1,500,000 /~ 1,200,000	~ 950,000
Fuel		
Fuel type	Hydrogen (350 bar)	Electricity
Average fuel consumption (per h)	~ 0.15 kg / ~ <i>0.10 kg</i>	~ 3.0-4.0 kW
Maintenance costs [EUR]		
Forklift (per h)	~ 0.30	~ 0.67
Refuelling/changing station (p.a.)	~ 65,000 / ~45,000	~ 35,000
Add. labour costs [EUR] Refuelling personnel p.a.	-	~ 205,000



1) One potential future scenario combining alterations of different variables (each considered generally achievable by industry experts)

2) Assuming a daily refuelling capacity of ~500 kg/d to allow fleet increases in the future, i.e. a larger capacity than for the ~320 kg/d needed for this initial fleet

Source: Industry publications, FCH2 JU, Roland Berger



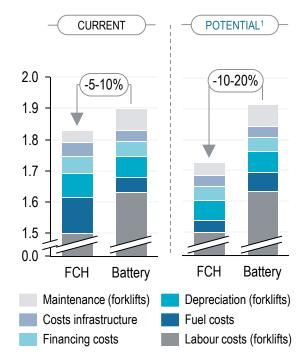


# Since FCH forklifts display lower total cost of ownership than their battery counterfactuals, they are already fully commercialized

### Business case and performance overview – INDICATIVE EXAMPLE

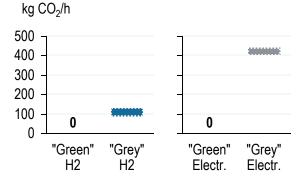
#### Economic

Estimated annualised Total Cost of Ownership (TCO) [kEUR/service hour]



#### Environmental

- Zero tailpipe (i.e. tank-to-wheel) emissions of CO<sub>2</sub>, pollutants such as NO<sub>X</sub> and fine dust particles for FCH forklifts – key benefit for personnel on site as well as outside environment
- > Well-to-wheel CO<sub>2</sub> emissions depend on fuel source, use case characteristics and vehicle efficiency (i.e. fuel consumption) – potential for zero well-to-wheel emissions for FCH forklifts with "green hydrogen"



#### Technical/operational



- > High technical maturity of fuel cell technology to be used in forklifts – one of the most advanced FCH applications overall
- Hence, FCH forklifts are already fully commercialized with >10,000 fuel cell powered forklifts in operation or in order globally
- > Functionality proven through long-term usage in real live environments
- Commercial users including multinational companies such as BMW, Daimler, Walmart, Amazon and Carrefour have deployed large fleets already



1) The "POTENTIAL" scenario requires a number of FCE-related and other factors to fall in place in the medium/long run (please see previous slide) Source: FCH2 JU, Roland Berger





# The impact of TCO drivers varies, creating several levers for further reduction of hydrogen TCO compared to battery TCO

Key determinants of the business case<sup>1</sup> – INDICATIVE EXAMPLE

#### Important sensitivities considered...

Fuel cell forklift fuel consumption: reducing the fuel consumption of the FCH forklift to 0.1 kg  $H_2$ /h results in an overall reduction of costs per service hour of EUR ~4 ct

Fuel costs: a price reduction for hydrogen to EUR 4 per kg H<sub>2</sub> potentially further strengthens the viability of the business case by reducing overall costs per service hour by EUR ~6 ct – strong regional differences

3

3-shift operating model: increasing the operating hours per day to a 3-shift model reduces CAPEX costs – this results in a cost reduction per service hour of EUR ~7 ct – strongly dependent on the effect of maintenance costs and fuel cell stack/battery replacement

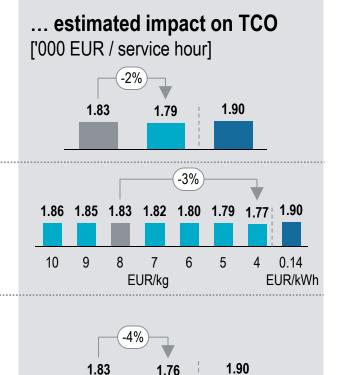
FC Forklift TCO, base case

FC Forklift TCO, adjusted variables

BE Forklift TCO, base case

1) Unless otherwise stated, all statements shall be considered as 2017-based and ceteris paribus, i.e. "all other things equal"

Source: FCH2 JU, Roland Berger



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# When identifying suitable use cases, regions and cities should look for large fleets of FCH forklift trucks operating in several shifts

Key characteristics of promising use cases for FCH forklift trucks



**Multi-shift operations:** 2 or 3 shifts over 6 to 7 days every week over the course of the year – thus constantly high availability requirements for material handling



**Sizeable fleets:** several dozens, >50 or even >100 forklift trucks with corresponding infrastructure requirements, e.g. in larger high-throughput food distribution centres, consumer and retail distribution centres, large factories, etc.



**Affordable hydrogen supply** (esp. relative to electricity supply costs): e.g. hydrogen that is obtainable from low-cost on-site generation in close proximity



**High battery changeover costs:** hence significant savings from (labour) productivity gains (in environments with comparatively high labour cost





# B.7 Bikes

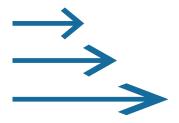






# Fuel cell bikes are a highly flexible medium range option for public transport with a variety of potential use cases

Value propositions of fuel cell hydrogen bikes



### High daily ranges

... of up to 100 km without refuelling



#### Low entry barriers

... due to low CAPEX requirements for bikes and infrastructure compared to fossil fuel motorization



#### **High visibility**

... due to mobility and direct interaction of citizens with  $\rm H_2$  technology



### Variety of use cases

... e.g. for (postal) delivery fleets, public and private tourism, bike renting/sharing

### **Fast refuelling**

... less than 1 min per bike possible – several refuelling cycles per day possible



# Close to full technological maturity

... with several companies commercially offering FCH bikes and the respective infrastructure



# We considered the touristic deployment of 20 new bikes from one station, covering a typical distance of ~50 km per bike and day

Use case assumptions and exogenous factors – SIMPLIFIED

#### Use case



- > Tourism operator offering his service ~90 days a year, plans to provide sight-seeing tours on FCH/BE bikes. The operator therefore considers the deployment of ~20 new FCH/BE bikes, with ~50 km of distance covered on average per operational day and bike, resulting in annually ~4,500 km per bike
- > The HRS for FCH bikes consists of an on site electrolyser, producing up to 0.5 kg H<sub>2</sub> per day
- > The charging of the batteries for the BE bikes takes place at the depot and includes a central transformer and cable charging infrastructure for BE bikes

#### **Exogenous factors**



- > Financing costs for bike operator: 5% p.a.
- > Cost of electricity: 0.21 EUR/kWh





# Within our analysis we benchmark FC with BE bikes in a current use case scenario, partially also depicting future potential of FC bikes

Application-related assumptions – SIMPLIFIED

CURRENT / POTENTIAL	FCE bike	BE bike
Technical specifications		
Infrastructure	FCH on site electrolysis	Overnight charging
Weight (kg)	25 kg	20-25 kg
Max. operating distance (km)	~100	~50-100
CAPEX (EUR)		
Purchase price (bike)	7,500 / 3,500	4,000
Refuelling station	150,000 / 90,000	10,000
Fuel		
Fuel type	Hydrogen (200 bar <sup>2</sup> )	Electricity
Consumption (per 100 km)	~35 g	~0.7 kWh
Maintenance costs (EUR)		
Bike per year	250	250
Refuelling station p.a.	~8,000	~500
Replacements <sup>1</sup> (EUR per unit)	-	~800 (per battery)

1) Additional battery pack per bicycle due to extended charging time and limited action range

2) Pressure of tanks increasable, resulting in higher operating distances





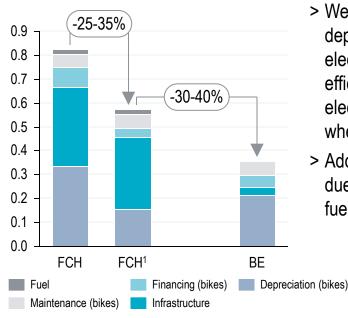
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# FCH bikes offer a 0-emission transport app. with a cost premium that has the potential to decrease significantly in the medium run

### Business case and performance overview – INDICATIVE

#### Economic

Total Cost of Ownership [EUR/km], annualised at 2017 prices



#### Environmental

- > Zero tailpipe emissions of CO<sub>2</sub>, pollutants (NO<sub>X</sub>, SO<sub>x</sub>) and fine dust particles
- > Well-to-wheel CO<sub>2</sub> emissions depend on fuel source (source of H<sub>2</sub>, electricity mix, etc.) and vehicle efficiency, green H<sub>2</sub> or 100% green electricity would reduce well-towheel CO<sub>2</sub> emissions to zero
- Additional potential emission savings due to switching from other fossil fuelled transportation to FCH bikes



#### Technical/operational

- > Fuel cell electric bikes are generally still in the advanced prototype phase but first demonstration projects, larger field tests as well as first commercial projects are ongoing (esp. in FR)
- > FCH bikes have an operating range of up to 100 km
- > Fast refuelling times of <1 min per bike vs. BE bikes up to 7 hours



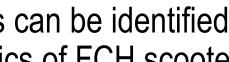
1) The potential scenario is partially based on economies of scale, especially affecting the price per bike as well as the infrastructure costs





## **B.8 Scooters**





### Many potential use cases for FC scooters can be identified, supported by the operational characteristics of FCH scooters

### Use case characteristics

#### Description

- > A variety of real-life application cases for FC-electric scooters exist:
  - Police patrolling

**FC Scooters** 

- Delivery and postal services
- Scooter-sharing
- Staff mobility
- > Depending on the application case, a typical operator would deploy ~10-100 FC-electric scooters
- > Refueling of FC-electric scooters takes place at public refueling stations or at company-owned depots
- > FC-electric scooters will be able to enter inner-city environmental zones and hence provide operators with a competitive edge in comparison to conventional combustion-engine scooters

### Technical facts<sup>1</sup> & competing technologies



Berc

	FCH scooter	BE scooter
Propulsion	2.5 – 12 kW	~2.5 kW / 60V 30AH battery
Range	150 – 250 km	<100 km
Max. speed	60 – 70 km/h	50 – 60 km/h
Refuelling time	<1 minute	~4 – 8 hours

Alternative technologies include: conventional fossil-fuel powered scooters and LNG scooters

Source: Industry publications, Suzuki, FCH2 JU, Roland Berger

<sup>1)</sup> The technical characteristics for FCH scooters as well as BE scooters strongly vary depending on specific use case and product/prototype under consideration



### Despite being in the prototyping phase, Suzuki FC scooters were the first FC vehicle to receive a mass production license

### Business case and performance overview – INDICATIVE

#### Technical/operational

- > FC scooters commonly display a hybrid set-up, combining a battery power source with fuel cells – they can be classified as FC-electric scooters
- > FC-electric scooters are still in the prototyping phase – however, Suzuki Burgman FC scooters were the first FC vehicle to receive a "Whole Vehicle Type Approval" (WVTA) in the EU
- > They display favorable range and refueling times compared to batteryelectric scooters
- > Challenge: Lack of refueling infrastructure is inhibiting a widespread market introduction



#### Economic

- > Higher system efficiency, lower maintenance and operating costs are counterbalancing relatively higher CAPEX costs in comparison to conventional combustion-engine scooters
- > FC-electric scooters are zero-emission vehicles, thereby enabling companies to operate inside environment-zones or zero-emission zones
- > Key business case drivers:
  - Cost of hydrogen vs. cost of diesel
  - System CAPEX
  - Cost of infrastructure (strongly dependent on whether public refueling stations or a private depot infrastructure will be used)

|--|

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- Zero tailpipe (i.e. tank-to-wheel) emissions of CO<sub>2</sub>, pollutants such as NO<sub>X</sub> and fine dust particles as well as significant noise reduction for FC-electric scooters – key benefit for drivers as well as outside environment
- > Well-to-wheel CO<sub>2</sub> emissions depend on fuel source, use case characteristics and efficiency (i.e. fuel consumption) – potential for zero well-to-wheel emissions for FC-electric scooters with "green hydrogen"





# Public FC scooter deployments will increase awareness, thereby kick-starting commercialization

Key considerations concerning FC-electric scooters



- > Demonstration projects initiated by public authorities will kick-start the deployment of FC-electric scooters by increasing public awareness and improving the public's perception regarding FC-electric scooters (see real life FC scooter trials "London Metropolitan Police")
- > Technical characteristics and resulting operating possibilities, including range and refuelling time, exceed the potential of other competing technologies e.g. BE scooter
- Incurring costs, fuel supply logistics and proficient maintenance personnel are among the major hurdles faced by operators interested in FC-electric scooters
- > Public hydrogen infrastructure needs to be expanded to accelerate the deployment of FC-electric scooters and improve company-internal TCO calculations
- > Authorities place increasing importance on decarbonisation and emissions reduction and will hence stimulate the development of zero-emission vehicles
  - The establishment of inner-city environmental-zones further benefits the FC-electric scooter deployment by offering companies using emission free vehicles (e.g. FCpowered) exclusive access to city-centers





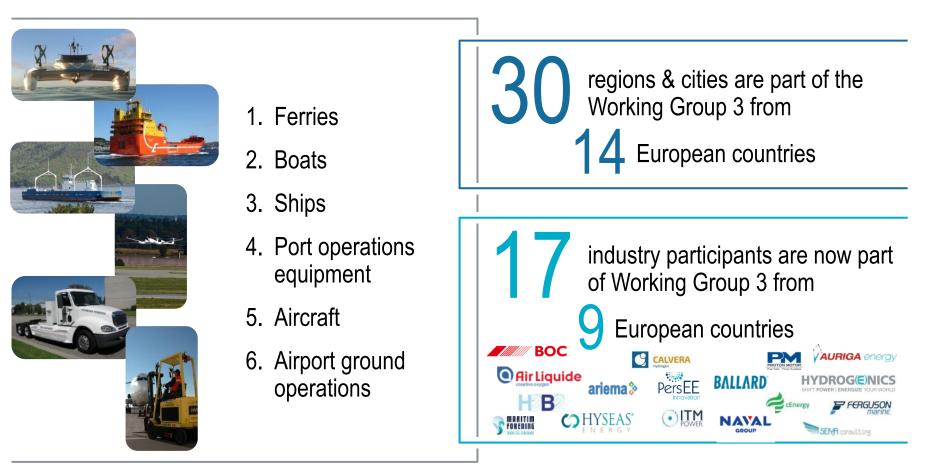
C. WG3: "Maritime and aviation transport applications"





# Maritime and aviation applications are mostly in conceptual or prototyping stages – First demonstrations are deployed

Working Group 3: Maritime and aviation transport applications





# Each analysis consist of 3 key elements (use case, technologies, performance) – Regional differences will be tackled in Phase 2

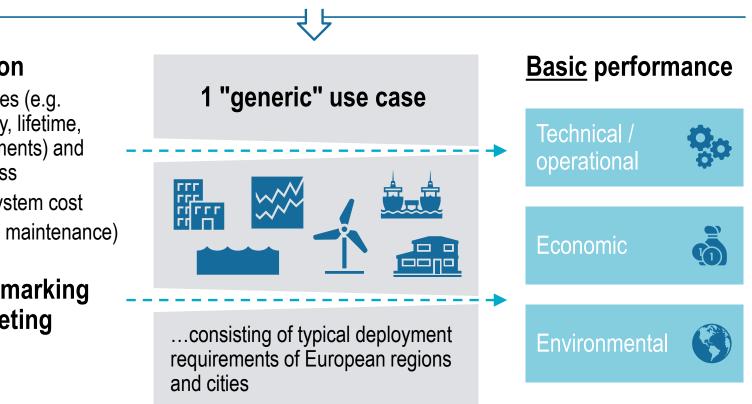
Prel. business case components and flow of analysis – SCHEMATIC

**Exogenous assumptions**, e.g. energy/fuel cost, carbon intensities

### **FCH** application

- Technical features (e.g. output, efficiency, lifetime, fuelling requirements) and general readiness
- > Est. CAPEX / system cost
- > Est. OPEX (e.g. maintenance)

### ... plus benchmarking against competing technologies







# C.1 Ferries





# Use case and applications determine capital, fuel, O&M and infrastructure cost that in turn make up the operator's TCO

### Key elements of FCH maritime applications' TCO – SCHEMATIC, SIMPLIFIED

#### Operator's perspective ...

The task / scenario at hand: use case, deployment context, target operating model, e.g.

- > Route definition and length
- > Target capacity
- > Target roundtrip-time, target schedule for operations
- > Target availability
- > Oceanographic and meteorological conditions
- > Fleet size
- > Energy cost
- > Carbon intensities

> ...

### FCH vessel / system

specifications and performance

- > Volume, weight, etc.
- > Maximum / cruising speed
- > Powertrain design, e.g. power output of fuel cell
- > Fuel cell technology
- > Efficiency / fuel consumption
- > Hydrogen storage system
- > Degradation
- > Lifetime
- > Availability
- > ...

# Hydrogen infrastructure specifications and performance

sharing ratios

- 1. Capital cost
- > Investment / depreciation,
- > Financing cost

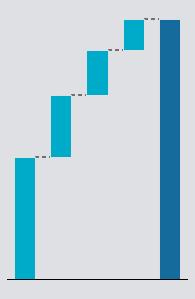
**2. Fuel cost** – H<sub>2</sub> consumption, H<sub>2</sub> price (dep. on production, distribution, volumes, input prices, etc.)

**3. Other O&M cost**, e.g. for vessel maintenance, personnel, utilities, fees/levies, taxes<sup>1</sup>

#### 4. Infrastructure cost

- > Investment / depreciation
- > O&M cost

#### **Total Cost of Ownership (TCO)** in EUR p.a. or EUR/nm



1) Largely excluded for preliminary business case analysis, more detailed consideration in Project Phase 2

Source: FCH2 JU, Roland Berger





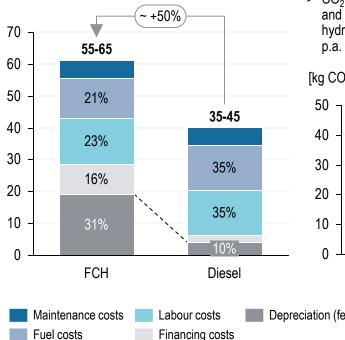
**Ö** 

# An initial FCH ferry would likely yield a significant cost premium over a diesel ferry – significant $CO_2$ savings expected, esp. with green $H_2$

### Business case and performance overview – INDICATIVE

#### Economic<sup>1</sup>

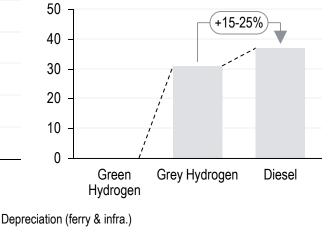
Estimated annualised Total Cost of Ownership [EUR/nm]



#### Environmental<sup>1</sup>

- > Zero local emissions of CO<sub>2</sub>, pollutants such as NOx, fine dust particles when using green hydrogen
- > CO<sub>2</sub> emissions well to wheel dep. on fuel source and fuel efficiency; in this example, a green hydrogen fuel cell ferry saves nearly 1,250 t CO<sub>2</sub> p.a. – comparison of  $CO_2$  emissions





#### Technical/operational

- > Pure FCH electric ferries are currently in a development phase, first pilot demonstration projects with prototypes will be starting within the next 5 years
- > Medium-term commercialisation unlikely, initial priorities are successful demonstration projects in areas with high need for decarbonisation of maritime public transport, e.g. Scandinavia, Mediterranean
- > Challenges: initial regulatory framework and permitting (e.g. refuelling protocols, FCH powertrain for maritime appl.), hydrogen supply (quantities, cost efficiency)
- > Potential to meet same operational requirements (range, refuelling time) - like diesel/MGO ferries



1) Initial rough estimate based on concept work on a high-speed passenger ferry for daily public transport in Northern European coastal waters (see following slides) Source: FCH2 JU, Roland Berger





## CAPEX of ferry and infrastructure as well as cost of hydrogen are key determinants for the business case at hand

Financing costs Depreciation (ferry & infra.)

Key sensitivities and assumptions for this use case – INDICATIVE

#### > Capital cost of FCH ferry and hydrogen infrastructure:

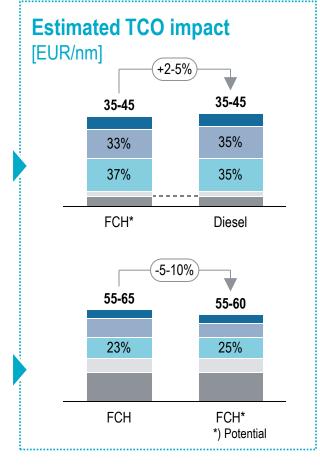
- Highly dependent on the **technical specifications** which in turn derive from the **deployment use case** (capacity, route length, target roundtrip-time, oceanographic and meteorological conditions, etc. determine necessary maxima of cruising speed, power range, operating model and efficiency of fuel cells) - strong regional differences; initial costs for development, testing and permitting/certification as well as cost of refuelling infrastructure (as attributed) are decisive factors
- Here: If capital cost of ferry and refuelling infrastructure were reduced to diesel levels, TCO would fall below diesel levels (all other things equal)

#### > Hydrogen supply and cost of hydrogen:

Fuel costs

- Relatively high volumes of hydrogen consumption (e.g. here nearly 400 kg per day and vessel) require large supplies, storage and refuelling capacities – supplying green hydrogen from large-scale electrolysis with cheap renewable electricity might be the ideal long-term solution
- Here: Reducing the price of hydrogen to 2.50 EUR/kg leads to a reduction in TCO of 2-5 EUR/nm (or -5-10%) – strong regional differences

Labour costs



Maintenance costs





### For analytical purposes, we consider a hypothetical ferry use case in Europe based on interviews with industry experts

Preliminary business case components and key assumptions

#### Applications and technologies

initial deployment	FCH Ferry	Diesel Ferry
<b>Technical data</b> Ferry length Passengers Powertrain	30 m 100 2 x 800 KW PEM FC	30 m 100 2 x 800 KW Diesel Eng.
Lifetime	25 years	25 years
	~ EUR 11-15 m	~ EUR 3-3.5 m
Fuel	Hydrogen (250 bar <sup>2</sup> )	Diesel
Fuel consumption	3.4 kg/nm	14 l/nm
Maintenance	2.76 EUR/nm	2.53 EUR/nm
Infrastructure CAPEX OPEX	HRS 3,000,000 EUR 100,000 EUR/y	RS 345,000 EUR 100,000 EUR/y

#### Use case and exogenous factors

- Starting in 2021, a fuel cell powered passenger ferry will offer daily public transportation between to cities along the costal line of a European province with ~100,000 inhabitants
- With a top speed of ~28 kn and average speed of ~22 kn, the ferry will offer 360 round trips à 115 nm per year, requiring one (overnight) refuelling at the home port
- > Resulting annual operations in this use case:
  - Total annual distance travelled: ~ 33,800 nm
  - Annual energy requirements: ~1,870,000 kWh (~6,300 kWh/d)
  - Annual hydrogen consumption: ~122,500 kg (~390 kg/d)
- > Source of hydrogen: electrolysis from (low-cost) hydropower
- > Cost of hydrogen: 3.5 EUR/kg
- > H<sub>2</sub> refuelling infrastructure: one refuelling station at the home port, synergies with other port-related FCH applications (e.g. forklift trucks)
- > Cost of Diesel: 1.01 EUR/I
- > CO<sub>2</sub> footprints of green / grey hydrogen : 0 / 9 kg CO<sub>2</sub>/kg
- > CO<sub>2</sub> footprints of diesel : 2.64 kg CO<sub>2</sub>/l
- > NO<sub>X</sub> footprints of diesel: 0.004 g/l

 Incl. cost of initial development, testing, permitting/licensing/approvals (excl. possibly necessary fuel cell stack replacements)
 Alternative tanks pressure between 200 -700 bar Source: FCH2 JU, Roland Berger





# C.2 Boats

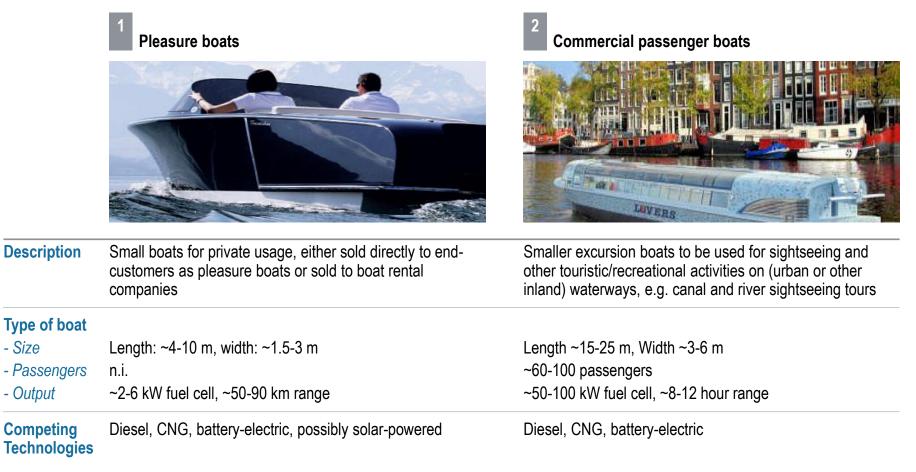




# Two possible application cases exist for smaller fuel cell boats – pleasure boats and commercial passenger boats

### Possible use cases for FCH boats







## FC boats are not commercialized yet, but short refuelling times and zero local emissions emphasize their future potential

### Business case and performance overview – INDICATIVE

#### Technical/operational

- > Advanced **prototype stage**, albeit very diverse product segment with different types of boats for a range of different recreational and public transport use cases
- > **Demonstration projects** in operational environment have been completed or are currently ongoing
- > In principle, similar operational characteristics to be expected as diesel-combustion boats (e.g. refuelling times, flexibility, ranges)



#### Economic

- > Higher system efficiency, lower maintenance and operating costs are counterbalancing relatively higher capital costs of FC boat vs. conventional powertrains
- > Short refuelling times and long ranges increase availability rates in comparison to battery-electric boats and hence improve the profitability of (battery-electric) boat rental companies
- > Key business case drivers:
  - Cost of hydrogen vs. cost of diesel/electricity
  - Boat CAPEX
  - Infrastructure costs, esp. refuelling station CAPEX (incl. utilisation) and OPEX

**C** 

#### Environmental



- > Zero tailpipe (i.e. tank-to-wheel) **emissions** of  $CO_2$ , pollutants such as  $NO_x$ and fine dust particles for FCH boats as well as significant reduction of noise and vibrations – key benefits for passengers on board as well as outside environment
- > Lower noise emissions as key benefit for inland waterways, esp. in urban environments
- > Well-to-wheel CO<sub>2</sub> emissions depend on fuel source, use case characteristics and efficiency (i.e. fuel consumption) potential for zero well-to-wheel emissions for FCH boats with "green hydrogen"



# When identifying suitable use cases, Regions & Cities should look into the private and the commercial sector and leverage synergies

Key considerations concerning fuel cell boats



- Increasing emphasize on decarbonisation, emissions reduction and water protection is stimulating the development of zero-emission engines such as fuel cells for pleasure boats and small passenger boats
  - Already today, national legislations ban combustion engines on several environmentally sensitive lakes, urban waterways (e.g. canals) will be increasingly affected by local emission regulations as well
  - Boat rental companies and commercial passengers boats will also be affected by supranational regulations on EU-level such as CO<sub>2</sub> monitoring requirements as well as cap and trade policies
- Capital cost and fuel supply are among the major hurdles faced by fuel cell powered boats – a sufficiently extensive hydrogen infrastructure available to commercial and private users needs to be established



- > Gaps in the regulatory framework and industry standards need to be closed, e.g. regarding the use of gaseous hydrogen on boats or refuelling protocols
- > Further demonstration projects will be necessary to increase technological readiness and hence commercial availability





# C.3 Ships

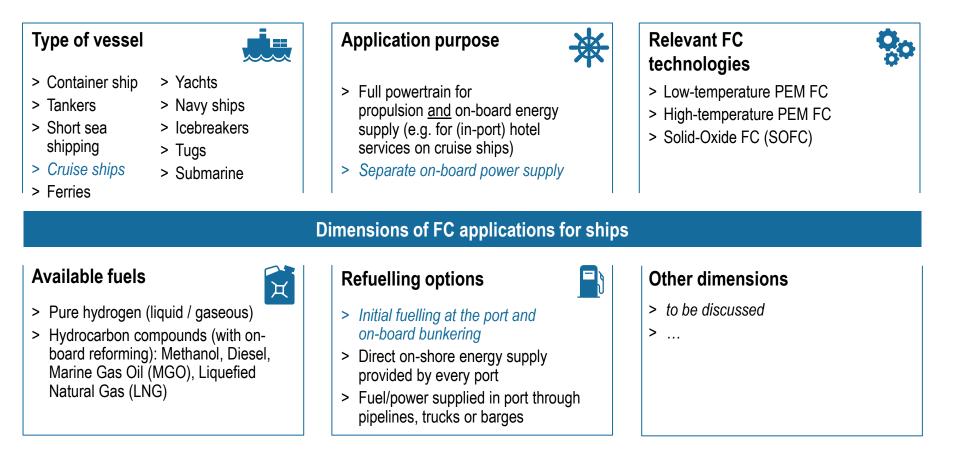






# The shipping industry is very diverse, likely requiring highly customized FCH power solutions for each use case

Key dimensions for potential FCH power solutions for large vessels – SIMPLIFIED





# Additionally, potential fuel cell application cases are very much dependent on vessel-specific energy requirements

Energy consumption of different types of vessels during lay time in port

Vessel Type	Power Required [in kW]		Run Time [in h]			
	Typical	Low	High	Typical	Low	High
Harbor Tug	100	7.5	410	4	1	6
Fishing Trawler	200	75	670	contin.	48	months
Bulk	200	150	300	48	-	-
Tanker (steam pumps)	700	550	800	48	24	72
Auto/RoRo	800	700	890	24	24	36
Container	1,400	500	8,400	48	24	72
Reefer	3,000	900	5,600	60	48	72
Cruise ships	6,000	3,500	11,000	10	10	12
Tanker (elec. pumps)	7,800	-	-	48	24	72

#### Implications

- > There is a great variety of energy requirements among different types of vessels, resulting in different application cases for FC technology
- Cruise ships display among the highest energy requirements and will hence be affected by EU / IMO requirements on emission restrictions more drastically
- > Autonomous, crew-less ships might reduce power requirements in the future, making energy-demanding applications such as A/C and heating obsolete

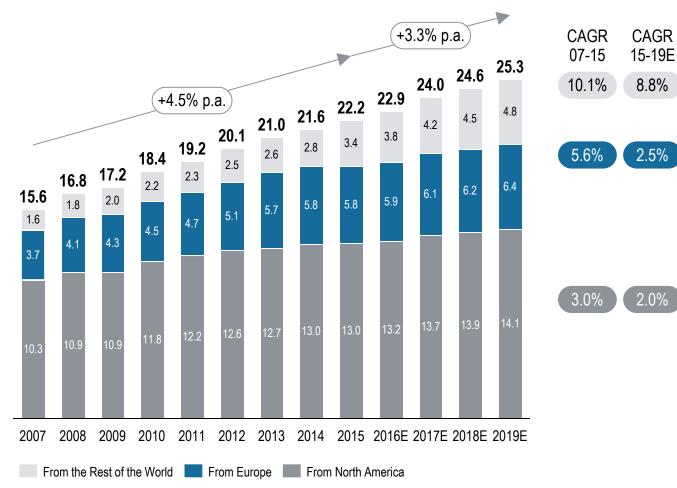
Exemplary focus on the following slides





# One example for a use case: energy supply for cruise ships – serving to a growing market with continuously increasing emissions

Cruise passengers per source region [m passengers; 2007-19E]

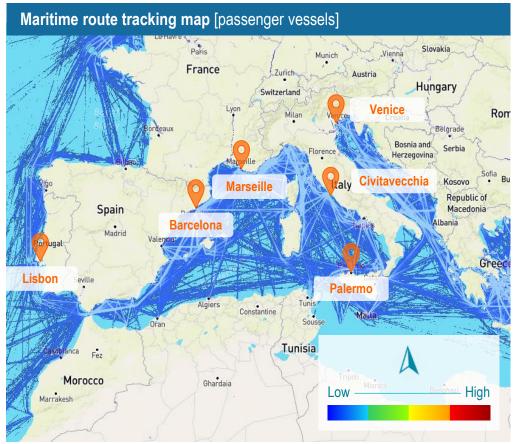


- > Cruise passengers should grow +3.3% p.a. from 2015 until 2019
- Economic recovery from the 2009 crisis and growth of emerging cruising regions such as Asia or the Middle-East should drive cruise demand
- Markets such as China and Australia grew by 40.3% and 14.6% in 2015 alone
- > The United States' cruise penetration rate has only risen slightly in recent years from 3.3% in 2011 to 3.5% in 2015
- Globally, total emissions of greenhouse gases, pollutants and fine dust particles from cruise ships are increasing



# Popular ports and routes will be disproportionately affected by increasing passenger numbers and resulting emissions

One example: Mediterranean cruise market



### **Top players** [million passengers; 2016]

Royal<br/>CostaRoyal<br/>MSC Caribbean Norwegian AIDAOther0.720.710.330.231.583.800.24

#### Key market dynamics

- In 2015, the two largest ports in the Mediterranean were Barcelona and Civitavecchia with over 2 m cruise passenger movements each and responsible for 9.3% and 8.3% of total passenger movements
- > Civitavecchia (major point of call for Rome) had the largest number of calls with 794, followed by the Balearic Islands at 788, Barcelona at 749





# Separate on-board engines for in-port hotel services powered by FC technology can drastically reduce emissions in cruise ship terminals

Context and use case of a typical cruise ship power supply application

Cities with inner-city cruise ship terminals are heavily affected by pollution (pollutants, fine-dust particles and greenhouse gases) from on-board energy supply during lay times



> With energy demands between 6 and 12 MW (the "hotel load") a large cruise ship (capacity of more than 3,000 passengers) with a lay time of ~10 h requires 60-120 MWh of energy supply for in-port hotel services

- If this energy demand is satisfied by using on-board combustion engines powered by fossil fuels (e.g. marine gas oil), 50-60 t of CO<sub>2</sub><sup>1</sup> are emitted into the atmosphere during this one stay, the equivalent of approx. 25-30 compact cars in 1 year
- > As an alternative, different technological solutions are available to reduce emissions:
  - On-shore energy via the port: here, sufficient supply and grid infrastructure must be in place
  - Separate on-board engines for in-port hotel services: Different types of technologies are available, including the usage of small additional diesel/MGO powered engines and FCH applications

1) Based on an energy demand of 9 MW



# In principle, in-port energy supply can be provided by on-board generators or onshore power supply

Benchmarking of energy supply technologies for in-port energy supply – SIMPLIFIED

	1 Main propulsion engine	2 Separate generator – Diesel/LNG	3 Separate power supply – Fuel cell	4 Cold ironing (Shore- to-ship supply)
Description	Energy supply generated by (parts of) main ship engines	Energy supplied by separate diesel engines only used for (in-port) hotel services, main engines switched off	Separate engine for (in-port) energy demand powered by fuel cell technology, main engines switched off	Power provided directly by port, all on-board engines switched off
Fuel	Diesel/MGO/LNG/	Diesel/LNG/	Hydrogen/Methanol/LNG/	Electricity
Maturity level	Operational & widespread	Operational & state-of-the-art	At conceptual stage	Operational & relatively rare
Important considerations	<ul> <li>Independent from port infrastructure</li> </ul>	<ul> <li>Independent from port infrastructure</li> </ul>	<ul> <li>Reliable and controllable power supply</li> </ul>	<ul> <li>In-port emissions and noise eliminated</li> </ul>
	<ul> <li>Reliable and controllable power supply</li> <li>Usage of existing engines and fuel</li> <li>Heavy in-port emissions of</li> </ul>	<ul> <li>Reliable and controllable power supply</li> <li>Reduced, but still significant CO<sub>2</sub>/NO<sub>X</sub>/ emissions due to tailored engine capacity</li> </ul>	<ul> <li>Strong reduction or even elimination of CO<sub>2</sub>/NO<sub>X</sub>/ emissions</li> <li>Additional space and maintenance requirements</li> </ul>	<ul> <li>Port infrastructure/ sufficient power supply only available in ca. 10 major ports worldwide – voltage capacity to be extended</li> </ul>
	$CO_2/NO_X/SO_x/$	and usage of cleaner fuels <ul> <li>Additional space and</li> <li>maintenance requirements</li> </ul>	<ul> <li>Dependence on regular hydrogen/methanol/ supply in ports</li> </ul>	<ul> <li>On-board power grid and connection to be adapted for external power supply</li> </ul>

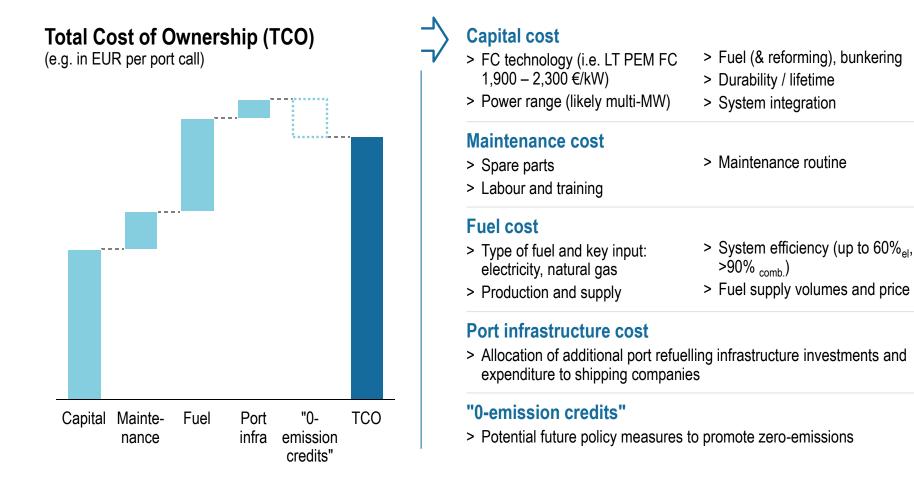
Source: FCH2 JU, Roland Berger, cruisemapper.com, designengineeringfaq.blogspot.de, motorship.com, stemmann.com





# Total Cost of Ownership for FC marine power systems have common drivers but heavily depend on the individual application

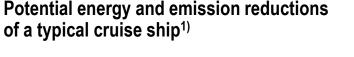
### Schematic outline of TCO for FC marine power systems and its drivers – SIMPLIFIED

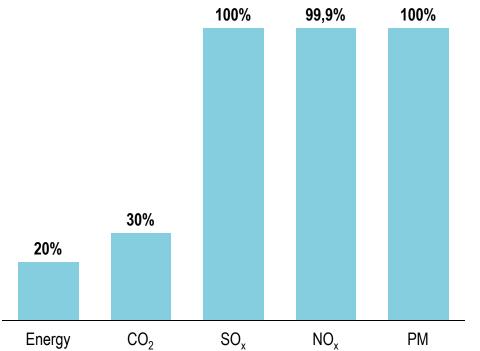




# Simulations show that fuel cells powered by low-carbon fuels can significantly reduce $CO_2$ and eliminate pollutant emissions

### Environmental benchmarking of FC power systems vs. conventional systems





Implications

- In comparison to a conventional diesel engine, fuel cells powered by on-site reformed lowcarbon fuels lead to significant reductions in overall<sup>2</sup> emissions of CO<sub>2</sub>, pollutants and fine dust particles
- > While CO<sub>2</sub> can be reduced by approx. 30%, SO<sub>x</sub>, NO<sub>x</sub>, and PM can almost be eliminated
- > Higher efficiencies of fuel cells lead to reduced primary energy consumption of approximately 20%
- > Please consult Joint Operation for Ultra Low Emission Shipping's conference documentation on <u>HT PEM Fuel Cells</u> for more information

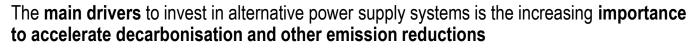
1) Based on a methanol-powered fuel cell in comparison to a conventional diesel engine; 2) Includes fuel production as well as port operations

Source: FCH2 JU, Roland Berger, e4 ships, Joint Operation for Ultra Low Emission Shipping



# Decarbonisation is high on the agenda of cruise operators; FC power systems have to become part of the technology pool

Key considerations for looking at FC power systems for cruise operators



- Supranational regulations from IMO- or EU-level will soon require CO<sub>2</sub> monitoring, cap and trade policies might be introduced in a second step
- Stricter local emission regimes from port cities will increasingly force aggressive curtailment of NO<sub>x</sub>, SO<sub>x</sub> and other pollutant emissions
- > Customer awareness is growing as well the emissions footprint of cruises becomes an increasing concern for clients

With operating times of 25 to 30 years per ship and lead times of 5 to 10 years before start of operations, the cruise ship industry has to adopt a **long term focus – FCH need to start become part of the technology pool soon in order to be part of the solution** 

**Necessary size /power ranges, capital cost and fuel supply** are among the major **hurdles** FC power systems have to overcome

Operators need to trial new technologies (as they have trialled LNG as new fuel in the past) – a **demo FC vessels** can be used to **finalise permitting**, **certification and other frameworks** 



# C.4 Port operations equipment

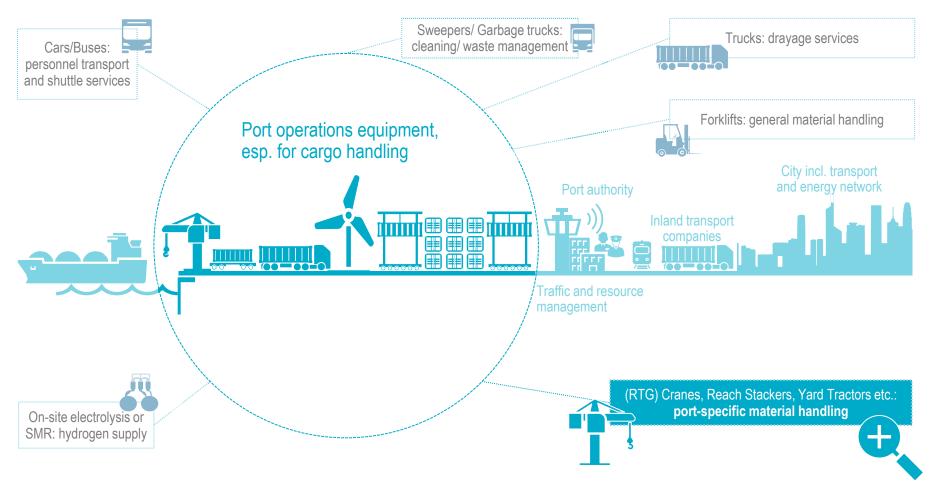






## Port operations are a complex ecosystem requiring multiple types of equipment – Manifold potential for FCH applications

Port operations ecosystem and FCH opportunities (selection)







## RTG Cranes, Reach Stackers and Yard Tractors are the most important specific port operations equipment in this ecosystem

Port operations equipment (selection)





- Brief description Rubber Tyred Gantry (RTG) Cranes are mobile cranes which are used to ground or stack containers from yard tractors or drayage trucks and vice versa
- **OEMs** Liebherr, Kalmar, Konecranes, (selection) Sany

Engine / Diesel, electric (i.e. via a conductor bar), hybrid (diesel/battery-electric), LNG, CNG, biofuels

### Reach Stackers



Reach Stackers are used to handle containers and other cargo in ports; they are both able to shortly transport as well as to pile containers

Liebherr, Kalmar, Konecranes, Sany, Hyster-Yale, Terex

Diesel, hybrid (diesel/batteryelectric), LNG, CNG, biofuels

### Yard Tractors

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Yard Tractors are used to transport trailer and containers short distances from ships to distribution centres or container terminals and vice versa

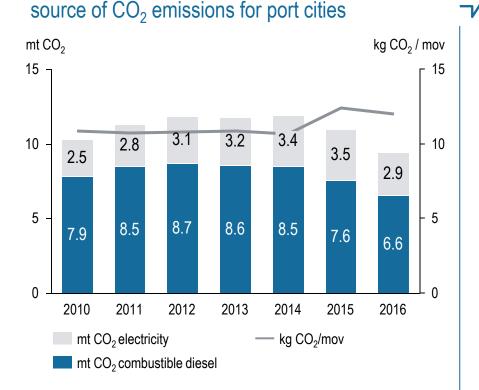
Terberg, Kalmar, Orange EV

Diesel, (battery-) electric, hybrid (diesel/battery-electric), LNG, CNG, biofuels



## Collectively, they cause high $CO_2$ and noise emissions – the majority of emissions can be attributed to diesel-powered RTGs

Context and use case of a typical port operations terminal - EXEMPLARY



On-shore port operations are an important

- > CO<sub>2</sub> emissions of ports can be attributed to electric and fuel powered applications<sup>1</sup>
  - Fuel-powered yard machinery (i.e. mainly diesel): RTGs (~60%), yard tractors (~35%), reach stackers and empty forklifts (~5%)
  - Electric consumption: Container reefers (~40%), STS cranes (~40%), yard lighting (~15%) and offices (~5%)
  - In a 360,000 m<sup>2</sup> port terminal with ca. 780,000 ship moves and 1.2 m TEUs, the collective energy demand causes 9.5 mt of CO<sub>2</sub> emissions per year, the equivalent of approx. 4,500 compact cars in 1 year
  - > Additionally, the 24/7 nonstop operating system of ports negatively affects local residents due to noise and pollutant emissions like NO<sub>X</sub>

1) Percentages based on 2012 data provided by 'Port of Valencia'

Source: MSC Terminal Valencia, Port of Valencia, FCH2 JU, Roland Berger



### Alternative energy supply technologies are available – Electric solutions and alternative fuels have great potential

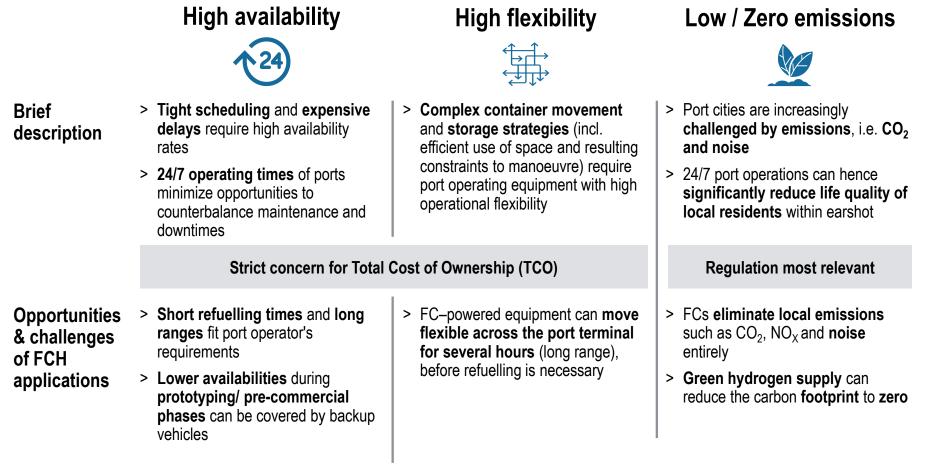
### Benchmarking of non-diesel options for port op's equipment – SELECTION

	1 Battery electric	2 Electric conductor bar	3 LNG	4 FCH
Emissions - Well-to-Wheel - Local	- Dependent on electricity source - Zero	- Dependent on electricity source - Zero	- Moderate, lower than diesel - Low-moderate	- Zero, if green hydrogen is used - Zero
Technological readiness	Only diesel/battery hybrids commercially viable	Demonstration stage	Commercially available, early deployments ongoing	Development stage
In-port fuel availability	Available - Sufficient power supply might be problematic	Available – Sufficient power supply might be problematic	Increasingly available – LNG will likely be increasingly used to fuel ship engines in the future	Limited availability of hydrogen so far, regulatory requirements <i>TBD</i>
Infrastructure requirements	Multiple charging stations with associated space, grid and supply requirements	Expensive conductor bar network, grid and supply infrastructure	Refuelling stations attachable to the LNG ship refuelling system	Refuelling station and hydrogen supply solutions (pipelines/storage)
Fit with operational requirements	Long charging times are potentially challenging 24h (i.e. 24/7) port operations	Due to limited operational flexibility of conductor bar, hybrid vehicles with additional diesel engines might be necessary	Short refuelling times, 24h availability and flexibility provide a fit with operational requirements – albeit stick with emissions	Short refuelling times, long ranges, 24h availability and flexibility provide a good general fit with operational requirements



## FCH solutions can in principle satisfy a port operator's key needs – FCH prototypes and demonstration projects necessary

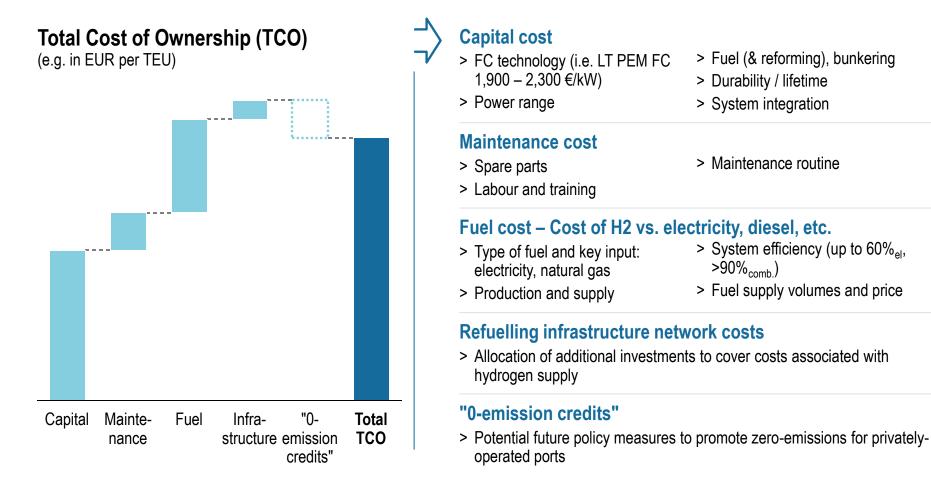
Key considerations for port operators in their technology choice – SELECTION





## Total Cost of Ownership for FC port operations have common drivers but will heavily depend on the individual ecosystem

Schematic outline of TCO for FC port operations and their drivers – SIMPLIFIED







### C.5 Aircraft







## Auxiliary Power Units can further add to airport emissions and noise reductions while being more fuel efficient than traditional engines

### Fuel Cell Powered Aircrafts



#### Background

- > The aviation industry is currently shifting towards the concept of **'more-electric aircrafts**', meaning electric power should be used for non-propulsive systems
- Here, on-board auxiliary power units (APUs) are mostly used during ground as well as on-flight times. Traditionally, they use jet fuel and consist of a gas turbine combined with an electrical generator

#### **Technical characteristics**

- > Fuel cell APUs are an attractive alternative since they display higher efficiencies than jet-fuelled engines
- > Hypothetical fuel cells designed for aircrafts of around 140 180 passengers typically have a designed capacity of 300 – 600 kW – real-life aircraft energy demand might be much higher, depending on the type and electrification level of the aircraft

#### **Environmental considerations**

> Up to 10% of airport emissions can be traced to APU systems – hence, significant reductions of CO<sub>2</sub> emissions, pollutants and fine dust particles can be realized

#### **Economic considerations**

> No TCO information disclosed so far since fuel cell APUs are not pre-commercialised yet – demonstration projects are ongoing but fuel cell weight poses a major challenge



# C.6 Airport ground handling equipment





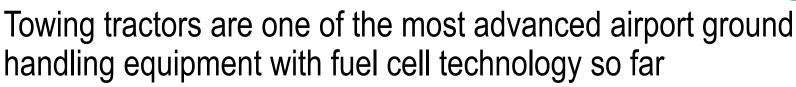


## Airport services are a complex ecosystem with multiple types of equipment – Potential for FCH applications in transport and energy

Snapshot of airport ground service ecosystem and FCH opportunities (selection)

Description		Selected independent players		
1 Ground handling	<ul> <li>Ramp handling: aircraft loading &amp; unloading, marshaling, pushback, towing and repositioning, aircraft cleaning, toilet/water,</li> <li>Passenger handling: passenger check-in, ticletting, he put is a provide and here the put is a pr</li></ul>	swissport	Worldwide Flight Services	enzies
	<ul><li>ticketing, boarding, security and pre-board screening,</li><li>Cargo handling</li></ul>	BBAAviation	dnata	AVIAPARTNER
2 Catering	<ul> <li>Food design and production</li> <li>Food handling: supply logistics, loading, backflow management,</li> <li>Inventory management: food, tableware,</li> </ul>	Sky Chefs	gategroup**	SERVAIR
		sats	dnata	n <del>=</del> wrest
3 Others	<ul> <li>Other handling services: de-icing, fuelling,</li> <li>Other passenger services: lounge management, limo services,</li> <li>Facility management: e.g. distributed energy supply – stationary applications</li> </ul>	Worldwide Flight Services	Skytanking	
XXX = Potential for FC	C applications			

Source: FCH2 JU, Roland Berger



Use case and application characteristics

#### Description

> Fuel cell powered airport ground handling equipment use compressed hydrogen gas as a fuel to generate electric power via an energy converter (fuel cell); the produced electricity powers an electric motor

#### **Technical characteristics**

- > Technical characteristics vary greatly according to type, size and function of the specific equipment
- > Smaller vehicles like luggage trucks, ACU, baggage loaders, water trucks and small fuel tank trucks with energy requirements of less than 20 kW are most suitable for FC applications in the medium-term
- > FC towing tractors are currently one of the furthest developed FC ground handling equipment (towing capacity ~1,700 -2,200 kg, driving speed ~20-27 km/h) and require a ~17-22 kW engine, they need to be refuelled for 3 to 4 min once per working shift

#### **Competing technologies**

> Diesel, Battery-Electric, Diesel-battery hybrid, CNG/LPG









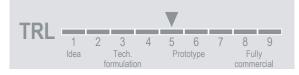


## Airports have high security standards and are very cost-sensitive – the implementation of demonstration projects is a major challenge

### Business case and performance overview – INDICATIVE

#### Technical/operational

- > Prototypes have been developed for selected ground handling equipment
- Demonstration projects in operational environment are either completed or ongoing (albeit mostly outside Europe)
- > FC ground handling equipment is not commercialized yet, successful demonstration projects in Europe need to be accelerated first
- > Challenges: high airport security standards possibly impede the initiation of demonstration projects and the successful granting of regulatory permits, esp. for refuelling infrastructure



#### Economic

- FC ground handling equipment demonstrates high system efficiency and is low in maintenance- and operating costs
- > High CAPEX costs are a big challenge to the cost-sensitive aviation industry
- > Key business case drivers:
  - Cost of hydrogen vs. cost of diesel or electricity (in case of BEV competition)
  - System CAPEX
  - Infrastructure costs (esp. considering potential permitting challenges of implementing hydrogen refuelling and storage infrastructure in airports)

#### Environmental

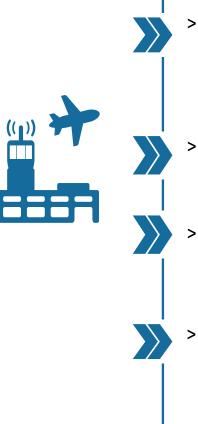


- Zero tailpipe (i.e. tank-to-wheel) emissions of CO<sub>2</sub>, pollutants such as NO<sub>X</sub> and fine dust particles as well as significant noise reduction for FCH airport ground handling equipment – key benefit for workers and passengers as well as outside environment
- > Well-to-wheel CO<sub>2</sub> emissions depend on fuel source, use case characteristics and efficiency (i.e. fuel consumption) – potential for zero well-to-wheel emissions for FCH airport ground handling equipment with "green hydrogen"



## Hence, governmental authorities need to path the way by supporting permits for hydrogen applications

Key considerations concerning fuel cell airport ground handling equipment



- > Authorities place increasing importance on decarbonisation and emissions reduction and hence stimulate the development of zero-emission engines for airport ground handling equipment; additionally, supranational regulations from EU-level will require CO<sub>2</sub> monitoring and 'cap and trade' policies might be introduced in a second step
- > Necessary size/power ranges, capital cost and fuel supply are among the major hurdles faced by airport operators wanting to adopt fuel cell ground handling equipment
- > When **calculating total cost of ownership** for airport ground handling equipment, the **entire ecosystem should be taken into consideration** since hydrogen refuelling stations can be shared among multiple application cases
- > Further demonstration projects in Europe will be necessary to increase technological readiness and hence commercial availability – governmental support will be necessary to bring technological changes to the highly regulated and security-focused industry





# D. WG4: "Stationary applications"





### Stationary applications find a broad audience amongst the regions and a dedicated industry coalition

Working Group 4: Stationary Applications



- 1. Resid. use / FC mCHP
- 2. Commercial buildings
- 3. Industrial use cases
- 4. Back-up power
- 5. Off-grid power
- 6. Gen-sets
- 7. (District heating please refer to industrial use cases)
- 8. (Biogas in fuel cells please refer to industrial use cases)



regions & cities are part of the Working Group 4 from 15 European countries





## Each analysis consist of 3 key elements (use case, technologies, performance) – Regional differences will be tackled in Phase 2

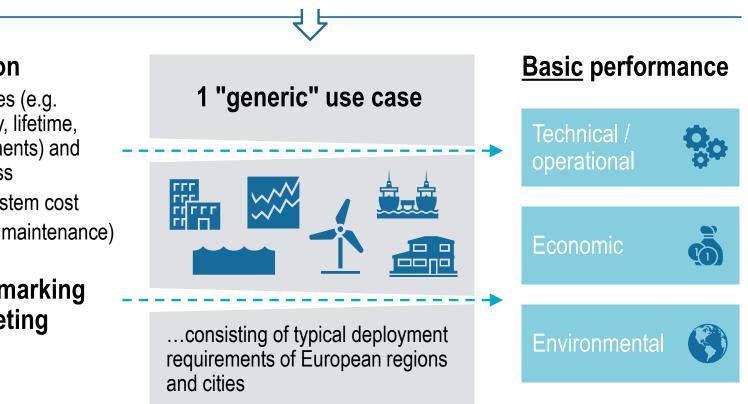
Prel. business case components and flow of analysis – SCHEMATIC

**Exogenous assumptions**, e.g. energy/fuel cost, carbon intensities

### **FCH** application

- Technical features (e.g. output, efficiency, lifetime, fuelling requirements) and general readiness
- > Est. CAPEX / system cost
- > Est. OPEX (e.g. maintenance)

### ... plus benchmarking against competing technologies







### D.1 Residential mCHP



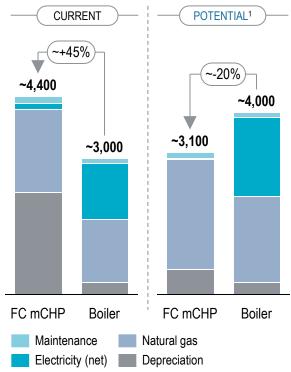


## FC mCHP saves CO<sub>2</sub> but is hardly competitive with current standard solutions without subsidies – Future economics look promising

### Business case and performance overview in two scenarios – INDICATIVE EXAMPLE

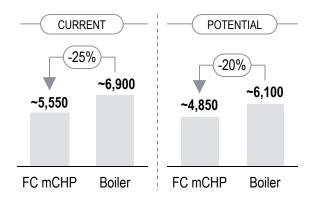
#### Economic

Total Cost of Energy (TCE) to household [EUR/year, annualized over 15 years]:



#### Environmental

- Next to zero local emissions of pollutants NO<sub>x</sub>, SO<sub>x</sub> and fine dust particles – here, e.g. potential elimination of NO<sub>x</sub>
- > Total attributable CO<sub>2</sub> emissions dep. on CO<sub>2</sub> intensity of electricity mix and gas grid and "accounting method" – [kg CO<sub>2</sub> p.a.]:



> Broader analyses across the EU put the estimated immediate CO<sub>2</sub>-savings over grid+boiler between 20% and 85% dep. on specific use case, electricity mix and FC mCHP deployed



#### Technical/operational

- ₽
- > One of the most mature FCH technologies overall: large scale field tests completed across Europe; adv. generation systems from various OEMs now commercially available, others have announced to follow in the near term (EU catching up to East-Asian markets)
- Ready for large scale deployment as FC mCHP builds on existing natural gas infrastructure
- For FC mCHP, system and fuel cell stack lifetime currently below conventional heating systems, expected to be met as systems progress along learning curve
- > Typically more physical space required in home than for simple condensing boiler, ideally separate room for heating equipment



1) One exemplary long-term scenario (of many possible scenarios) with a set of changes in key variables (performance, cost, energy prices) – please see following slides Source: FCH2 JU, Roland Berger



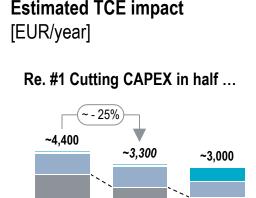
## Capital cost, spark spread, efficiency and use case characteristics are the key business case determinants

### Key performance determinants and selected sensitivities<sup>1</sup> – INDICATIVE EXAMPLES

- 1. Cost of FC mCHP: significant potential for cost reductions and hence reduced purchase price (in current scenario, cutting CAPEX in half would lead to ~25% lower TCE in this use case) key drivers are volume uptake / growing cumulative production per manufacturer
- 2. Energy price levels / "spark spread": high electricity prices and comparatively low gas prices support business case, especially when maximising in-house power consumption strong regional differences!
- **3. Electrical efficiency:** potential increases in electrical efficiencies (expected to grow to up 42% in next generation FC mCHPs) increase electricity production during FC mCHP operations and hence might reduce heating costs (see potential case)
- 4. Use case characteristics and mCHP operations: longer operating hours (e.g. in heat-intensive use cases tend to improve the FC's business cases due to higher electricity production strong regional differences!
- **5.** Decarbonisation of electricity and gas grid: significant savings in CO<sub>2</sub> and primary energy with FC mCHP, especially over the medium term and when grid electricity supply is dominated by conventional power generation; long-term greening of gas grid (via green hydrogen, biogas, etc.) helps sustain env. edge of distributed, gas-based generation over grid supply (with conv. gas or electr. heating) strong regional differences!

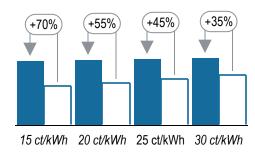
📕 Maintenance 📃 Electricity (net) 📰 Natural gas 📰 Depreciation 📰 FC mCHP 🔲 Boiler + grid

1) Unless otherwise stated, all statements shall be considered *ceteris paribus*, i.e. "all-other-things-equal" Source: FCH2 JU, Roland Berger



FC mCHP FC mCHP\* Boiler

#### Re. #2 Diff. electricity prices ...





## We consider a representative residential use case, established technology assumptions and selected EU energy mix and prices

### Preliminary business case components and key assumptions – INDICATIVE EXAMPLE

#### **Application-related assumptions**

current/potential	FC micro-CHP	Gas Boiler (+ Grid)	
Technical specifications	Fully-integrated 1 kW <sub>el</sub> / 1.5 kW <sub>th</sub> fuel cell mCHP heating system incl. 20 kW <sub>th</sub> auxiliary condensing boiler, combined heat storage	State-of-the-art 20 kW <sub>th</sub> gas condensing boiler, connection to central electricity grid	
CAPEX <sup>1</sup>	EUR 16,600 / 8,000	EUR 4,000	
Heating fuel	Natural gas	Natural gas	
Ø net efficiency	37% <sub>el</sub> , 52% <sub>th</sub> / 42% <sub>el</sub> , 53% <sub>th</sub>	90% <sub>th</sub>	
Lifetime	10 / 15 years with 2 / 0 fuel cell stack replacements	15 years	
Maintenance	EUR 140 / <i>120</i> p.a.	EUR 110 p.a.	
Other aspects	Heat-driven operations of the FC mCHP acc. to standard load profiles, feed-in of any electricity not consumed in- house, some (peak) electricity demand covered by grid	All thermal energy from gas condensing boiler, all electrical energy from electricity grid	

#### Use case and exogenous factors

- Partially renovated residential house in continental Europe with ca. 110 m<sup>2</sup> heated space, 5-person family, central heating system, connection to local gas and electricity grid
- > Annual heat demand (incl. hot water): ~21,000 kWh
- > Annual electricity consumption: ~5,000 kWh
- > Resulting annual operations of the fuel cell mCHP in this use case:
  - ~6,000 full load hours
  - ~45% of thermal energy covered by FC mCHP, ~55% by aux. boiler
  - ~6,000 / ~7,100 kWh<sub>el</sub> produced (~65% / ~60% consumed in-house)
- Cost of natural gas to household: 0.06 / 0.09 EUR/kWh
   Cost of grid electricity to household: 0.25 / 0.35 EUR/kWh
   CO<sub>2</sub> intensity of natural gas: 185 / 165 g/kWh
   CO<sub>2</sub> intensity of grid electricity: 510 / 350 g/kWh
   CO<sub>2</sub> balancing method for mCHP: power feed-in credits at average CO<sub>2</sub> intensity of power grid
   No public support schemes considered (subsidies, tax credits, feed-in tariffs, CHP premiums, etc.)

1) Incl. installation and stack replacements as re-investments (e.g. short-term cost to be assumed at cost levels of 500 units per manufacturer, i.e. already significantly lower cost levels than actual current prices: system cost of EUR 11,000; installation cost EUR 1,600; stack replacement cost of 4,000) Source: FCH2 JU, Eurostat, European Commission, Roland Berger





### Please note the following:

> Today's analysis showed an exemplary case of a fully-integrated fuel cell mCHP application with a heatdriven operating model. Several other mCHPs with a baseload power model exist as well; their business case (as well as market approach) has some important similarities and differences. We will briefly revisit their business case again for the sake of completion





## D.2 Commercial buildings





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## With growing volumes over the long term, FC CHPs can become competitive – Significant $CO_2$ and pollutant savings possible

> Next to zero local emissions of pollutants NO<sub>x</sub>,

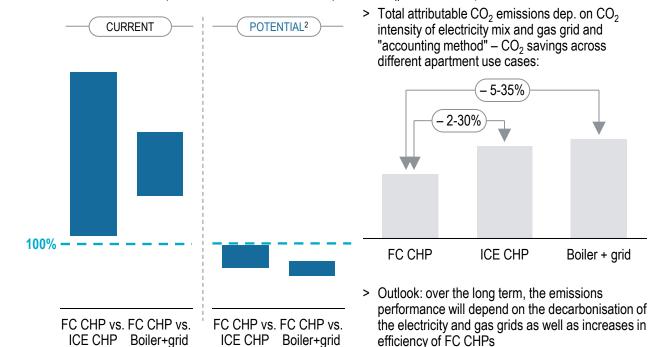
### Business case and performance overview<sup>1</sup>– INDICATIVE

**Environmental** 

SO<sub>x</sub> and fine dust particles

#### Economic

Multiples of FC CHP Total Cost of Energy (TCE) in different use cases (TCE of counterfactual at 100%):



#### Technical/operational

- Limited range of products available in Europe that are mostly in advanced-prototype / demoproject stage (North American and East Asian markets are more mature), EU manufacturers starting to develop more products (prototype / demo or early commercial trial stage) – initial focus on further demo projects
- > Ready for deployment as FC CHP would build on existing natural gas infrastructure
- For FC CHP, system and fuel cell stack lifetime currently below conventional heating systems, expected to catch up as systems progress along learning curve
- FC CHPs could e.g. be enabled by (in-house) power and heat contracting models to enable building owners & developers to shoulder (and finance) initial CAPEX



 Based on 8 use cases across 4 EU markets (DE, IT, PL, UK) as of 2015; ICE = gas-fuelled Internal Combustion Engine
 Requiring significant volume increases, here e.g. 5,000 cum. units per manufacturer (ideally supported by synergies from other stationary FC segments) Source: FCH2 JU, Roland Berger



## Strong business case, high spark spread, high efficiency and greener natural gas will help FC CHPs succeed in the market

### Key performance determinants and success factors

#### Business case awareness – from CAPEX and TCO/TCE perspective

In commercial use cases, economics tend to play a larger role in the decision making process – (1) creating the potential to sell on a TCO/TCE-based value proposition (i.e. significantly lower OPEX offsetting higher CAPEX) and (2) triggering the need to reduce cost sufficiently as customers will be hesitant to pay a significant premium

#### **Electrical efficiency**

Potential increases in electrical efficiencies boost electricity production during CHP operations and hence reduce TCE (expected to grow to up 58% in future generation FC CHPs, i.e. significantly more than ICE CHP at ca. 28-38% or micro gas-turbines at ca. 28%)

#### **Business model for market penetration**

#### STRONG REGIONAL DIFFERENCES

FC deployment in the complex stakeholder landscape (incl. e.g. owners/developers, facility managers, residents/tenants, planners, installers, utilities, etc.) might be overcome by contracting models where building owners (e.g. housing associations) plan, finance and deploy a new system and sell electricity and heat to residents

#### Energy price levels / "spark spread"

High electricity prices and comparatively low gas prices support business case (grid parity betw. 10-20 ct/kWh<sub>el</sub> especially when maximizing in-house power consumption)

#### Decarbonisation of electricity and gas grid

Significant savings in CO<sub>2</sub> and primary energy with FC mCHP, especially over the medium term and when grid electricity supply is dominated by conventional power generation; long-term greening of gas grid (via green hydrogen, biogas, etc.) helps sustain env. edge of distributed, gas-based generation over grid supply (with conv. gas or electr. heating)



on reg. circumstances

## We primarily look at apartment buildings (or sets of family homes) that would use FC CHPs instead of gas boilers (or ICE CHPs)

Preliminary business case components and key assumptions – INDICATIVE

#### Application-related specification (selection)

current/potential	Fuel Cell CHP (FC CHP)	Gas Boiler (+ Grid)
Technical specifications	Combined ca. 5 kW <sub>el</sub> / ca. 4 kW <sub>th</sub> nat. gas FC CHP system in add. to <50 kW <sub>th</sub> condens. boiler and grid power supply, larger combined heat storage	State-of-the-art <50 kW <sub>th</sub> gas condens. boiler, grid power supply, comb. heat storage
CAPEX <sup>1</sup>	ca. 15,500 / <i>11,000</i> EUR/kW <sub>el</sub>	EUR 5-7,000
Heating fuel	Natural gas	Natural gas
Ø net efficiency	52% <sub>el</sub> , 37% <sub>th</sub> / 58% <sub>el</sub> , 38% <sub>th</sub>	90% <sub>th</sub>
Lifetime	10 / 15 years with 1 / 0 fuel cell stack replacements	15 years
Maintenance	EUR 650-850 / 500-600 p.a.	EUR 110 p.a.
Other aspects	Heat-driven operations of the FC CHP acc. to standard load profiles, feed-in of any electricity not consumed in- house, some (peak) electricity demand covered by grid	All thermal energy from gas condensing boiler, all electrical energy from electricity grid

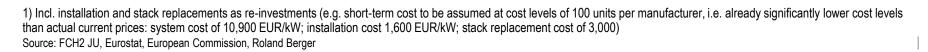
#### Use case and exogenous factors

- > Apartment buildings (or set of family homes) (5-10 units, 20-30 residents) with 800-1,200 m<sup>2</sup> in building stock (possibly renovated) with single-source/central heating and DHW system
- > Annual heat demand (incl. hot water): ~75,000-220,000 kWh strongly dep. on size, degree of insulation, climate zone, etc.
- > Annual electricity consumption: typically 900-1,500 kWh per resident
- Resulting annual operations of the fuel cell CHP in such use cases: 5,000-6,00 full load hours; dep. on load profile, ca. half of thermal energy covered by FC mCHP and majority of power demand supplied by FC CHP
- > Cost of natural gas: equal or less than 0.04 / 0.07 EUR/kWh
- \*\*\*\*

Strongly dependent on reg. circumstances

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- Cost of grid electricity: equal or less than 0.20 / 0.30 EUR/kWh
   CO<sub>2</sub> intensity of natural gas: 185 / 165 g/kWh
- >  $CO_2$  intensity of grid electricity: 510 / 350 g/kWh
- > CO<sub>2</sub> balancing method for CHP: power feed-in credits at average CO<sub>2</sub> intensity of power grid
- No public support schemes considered (subsidies, tax credits, feed-in tariffs, CHP premiums, etc.)





## The larger the FC (i.e. >20 or even >50 kW<sub>el</sub>), the more crucial the efficient use of heat and the robustness of the overall business case

### Key considerations with regard to FC CHPs for commercial use cases >20 / >50 $kW_{el}$



#### Changing business models

More and different stakeholders involved, less off-the-shelf and more made-to-order systems that are tailored to individual use case (key role of engineers/planners and installers); different opportunities for business model innovation (e.g. contracting, Energy Service Companies (ESCOs))



#### Need for sufficient on-site heat consumption

To reap the benefits of CHP (i.e. allowing for long operating hours and efficient self-consumption) need for constant heat demand on-site that is supplied by FC CHP – e.g. in buildings such as hospitals, hotels, swimming pools



#### Tougher competition from grid electricity supply

Generally speaking, lower grid electricity prices for higher-volume off-takers (like operators of the aforementioned buildings) – hence pressure on distributed CHP to achieve parity (>10 ct/kWh)



#### **Opportunities for regions and cities**

Procuring FC CHP as low-emission, innovative systems for public buildings thereby broadening the European base of key demonstration projects and supporting initial volume uptake





### D.3 Industrial use cases





## In industrial use cases, fuel cells can tap into the annual market for gas-fired on-site generation – several GW in core EU markets

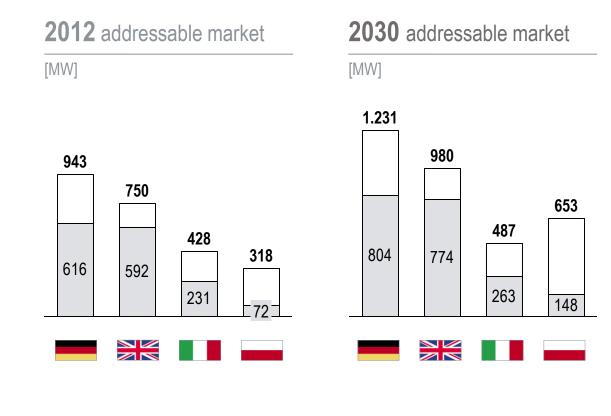
Annually addressable market in four focus countries

#### Industrial



- Fuel cell CHPs and prime power in power ranges from ca. 400 kW<sub>el</sub> and into the multi-MW range for industrial applications
- > **Primary markets** include gas-fired distributed generation
- > Conversion markets comprise non-gas distributed generation
- > Forecast based on expected market growth

Conversion markets [installable capacity] Primary markets [installable capacity]



Source: IHS; National statistics institutes; Oxford Economics; FCH2 JU, Roland Berger



## We consider three exemplary use cases for large-scale stationary fuel cells in MW-range: combined heat and power and power-only

Examples for industrial use cases (selection) – INDICATIVE

#### Use cases

**F** 

- Data center with annual power demand of 8,000 MWh (fluctuation of 70-100%) and prime power technology installed, cooling is a major power consumption driver
- > Max. necessary power load at ca. 1,000 kW<sub>el</sub> with typically grid supply and closed, auxiliary power system, based on natural gas
- > Connection to natural gas and electricity grid
- $\,>\,$  Technologies: Grid, FC (power-only or "prime power") with ca. 1.0  ${\rm MW}_{\rm el}$
- > Pharmaceutical production facility with annual base load demand of ca. 11,600 MWh and equivalent heat demand, optimally served by a CHP system
- > Max heat load ca. 1,100 kW<sub>th</sub> and power load at ca. 1,400 kW<sub>el</sub>
- > Typically no relevant power fluctuation with natural gas as main fuel
- > Connection to natural gas and electricity grid
- > Technologies: Grid + boiler, ICE CHP, microturbine CHP, FC CHP with ca. 1.4  $MW_{el}$
- > Chemical production facility with high thermal power demand of ca. 29,000 MWh p.a. and electric demand of ca. 12,000 MWh for industrial processes
- > Assumed CHP technology with max. heat load of ca. 1,100  $\rm kW_{th}$  and power load at 1,400  $\rm kW_{el}$  based on natural gas
- > Connection to natural gas and electricity grid, potential for on-site biogas supply
- > Technologies: Grid + boiler, ICE CHP, microturbine CHP, FC CHP with ca. 1.4  $\mathrm{MW}_{\mathrm{el}}$

#### Typical exogenous assumptions

Cost of natural gas: e.g. betw. 0.020 and 0.040 EUR/kWh



- Cost of grid electricity: e.g. betw. 0.055 and 0.145 EUR/kWh (key markets with highest industrial electricity markets are e.g. UK and Italy)
- > CO<sub>2</sub> intensity of natural gas: 185 g/kWh (potentially decreasing)
- > CO<sub>2</sub> intensity of grid electricity: e.g. on average ~500-550 g/kWh in many parts of continental Europe with high shares of coal-fired power generation, ~350 g/kWh in the UK (all gradually decreasing over the coming years)
- CO<sub>2</sub> balancing method for CHP: power feedin credits at average CO<sub>2</sub> intensity of power grid
- No public support schemes considered (subsidies, tax credits, feed-in tariffs, CHP premiums, etc.)



## Large-scale fuel cells face three main natural gas competitors – large boilers, CHP engines and CHP micro-turbines

### Comparison of benchmark applications – INDICATIVE

current / potential	Fuel Cell CHP (FC CHP)	FC Prime Power (FC PP)	Electricity grid + gas cond. boiler	Gas ICE CHP	Gas turbine CHP
Technical specifications	Combined ca. 1.4 MW <sub>el</sub> / ca. 1.1 MW <sub>th</sub> nat. gas FC CHP system (SOFC, MCFC)	1.0 MW <sub>el</sub> , typically low- temp. polymer electrolyte FC (PEM FC) or solid oxide FCs (SOFC)	State-of-the-art 1.5 MW <sub>th</sub> gas condens. boiler	State-of-the-art 1.5 MW <sub>el</sub> comb. engine	State-of-the-art 1.4 MW <sub>el</sub>
	EUR/kW <sub>el</sub> ca. 3,200 – 3,400 / 2,900 – 3,100	EUR/kW <sub>el</sub> ca. 5,100 – 5,300 / 3,500 - 3,700	EUR/kW <sub>th</sub> ca. 70-80	EUR/kW <sub>el</sub> ca. 1,200- 1,300	EUR/kW <sub>el</sub> ca. 1,600- 1,700
Heating fuel	Natural gas / biogas	Natural gas / biogas	Natural gas / biogas	Natural gas / biogas	Natural gas / biogas
Efficiency	$\begin{array}{l} 49\%_{\rm el},31\%_{\rm th}/\\ 61\%_{\rm el},31\%_{\rm th} \end{array}$	49% <sub>el</sub> / 61% <sub>el</sub>	95% <sub>th</sub>	$40\%_{el},48\%_{th}$	$28\%_{el}, 50\%_{th}$
Lifetime	16 / 17 years with 3 / 3 fuel cell stack replacements	11 / 14 years with 3 / 3 FC stack replacements	Ca. 15 years	Ca. 15 years	Ca. 15 years
Maintenance	EUR/kW <sub>el</sub> ca. 50 - 60 / 45 -55 p.a.	EUR/kW <sub>el</sub> ca. 45 - 55 / 45 -55 p.a.	EUR/kW <sub>th</sub> ca. 10-15 p.a.	EUR/kW <sub>el</sub> ca. 90-110	EUR/kW <sub>el</sub> ca. 65-75 p.a.
Other aspects	Power-driven system with base-load focus and >130°C temp. required for heat	Typically base-load and load-following operation with adaptable power output (through modulation)	n/a	n/a	n/a

1) Incl. installation and stack replacements as re-investments (e.g. Fuel Cell CHP short-term cost to be assumed at cost levels of 100 units per manufacturer, i.e. already significantly lower cost levels than actual current prices: system cost of 2,300 EUR/kW; installation cost 400 EUR/kW; stack replacement cost of 590 EUR/kW) Source: FCH2 JU, Roland Berger



### With growing production volumes over the long term, large scale FC CHPs can become competitive – much depends on the use case

### Business case and performance overview<sup>1</sup>– INDICATIVE

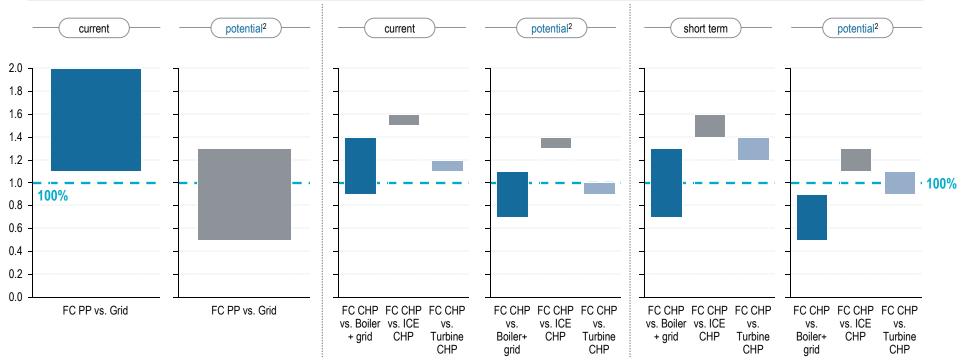
Data centre

Pharmaceutical production facility

Chemical production facility



Multiples of FC CHP Total Cost of Energy (TCE) in different use cases (TCE of counterfactual at 100%) with highest and lowest multiples as boundaries i.e. a TCE multiplier <1 (or <100%) indicates lower TCE of the fuel cell technology compared to the counterfactual



1) Based on 3 use cases across 4 EU markets (DE, IT, PL, UK) as of 2015; ICE = gas-fuelled Internal Combustion Engine

2) Requiring significant volume increases, here up to 50 MW installed capacity per manufacturer

Source: FCH2 JU. Roland Berger



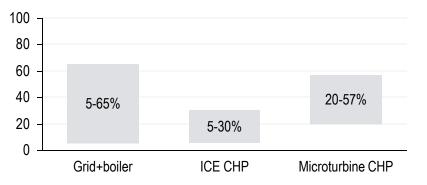
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## $\rm CO_2$ savings well above 50% are possible thanks to highly efficient distributed generation, $\rm NO_x$ can be reduced significantly as well

Business case and performance overview<sup>1</sup>– INDICATIVE

#### Environmental

- > Drastic reduction of local emissions of pollutants NO<sub>x</sub>, SO<sub>x</sub>, fine dust particles – potentially significant benefit in urban areas, < 1 mg/Nm<sup>3</sup> for FC vs. < 250 mg/Nm<sup>3</sup> for lean-burn gas ICE (without external NO<sub>x</sub> abatement technology)
- Significant CO<sub>2</sub> savings; total attributable CO<sub>2</sub> emissions dep. on CO<sub>2</sub> intensity of electricity mix and gas grid and "accounting method" – CO<sub>2</sub> savings across different industrial use cases [%]:



> Outlook: over the long term, the emissions performance will depend on the decarbonisation of the electricity and gas grids as well as increases in efficiency of FC CHPs

#### Technical/operational

- Mature technological readiness as typical use cases (e.g. power generation, CHP) are near commercialisation, growing number of demonstration projects and pre-commercial installations market even more mature in North America and East Asia (more projects, more OEMs)
- Ready for deployment as industrial FC CHPs would build on existing natural gas infrastructure or use fuel-supply on site (e.g. biogas, hydrogen)
- For FC CHP, system lifetime are at par with competing technologies such as ICE or micro-turbine CHPs
- For any onsite generation, industrial sector primarily concerned with ensuring that its core business is not disrupted – FC needs to operate seamlessly with existing infrastructure and cause min. disruption to ongoing productivity





## Strong business case (via lower CAPEX), higher efficiencies and innovative financing models (e.g. ESCo) are key success factors

Key performance determinants and success factors

#### Business case awareness – from CAPEX and TCO/TCE perspective

In industrial use cases, economics are virtually all that matter in the decision making process and decision makers look for payback periods (typically well below 5 years) – (1) creating the potential to sell on a TCO/TCE-based value proposition (i.e. significantly lower OPEX offsetting higher CAPEX) and (2) triggering the need to reduce cost (esp. CAPEX) sufficiently

#### **Electrical efficiency**

Potential increases in electrical efficiencies boost electricity production during CHP operations and hence reduce TCE (expected to grow to up 51% in future generation large scale FC CHPs, i.e. significantly more than large-scale ICE CHP at ca. 38-40% or micro gas-turbines at ca. 20-28%)

#### STRONG REGIONAL DIFFERENCES !

#### Business and financing models for market penetration

Industrial users are likely more open to alternative business models; CAPEX burdens can be more efficiently distributed. E.g., the ESCo ("Energy Service Company") model is a very relevant (esp. high electricity price) "beachhead" as the enduser is not exposed to any upfront capital cost (particularly advantageous against low payback thresholds). The ESCo model allows the end-user to save money right away – while all operational risks are with the ESCo

#### Competition from grid electricity supply

Grid parity is below 10 ct/kWh<sub>el</sub> in many places around Europe; moreover, mature competing distributed generation technologies are available. Esp. CAPEX have to be considerably reduced. High electricity prices and comparatively low gas prices support business case thanks to high electrical efficiency



## Use case selection, $(NO_x)$ emission limits and policy support are key commercialisation levers for Regions and Cities

Key considerations for regions and cities



#### Use cases: exposure to high electricity prices, possibly with on-site fuel supply

To reap benefits of large scale, highly efficient on-site generation with large-scale fuel cells, exposure to high electricity grid prices is a key driver; moreover, need for constant heat demand on-site that is supplied by FC CHP – e.g. in heat-intensive industries; also, on-site availability of (low carbon) fuel – e.g. biogas as byproduct – can render individual use cases even more attractive



#### Emissions: stricter limits on pollutant emissions (esp. NO<sub>x</sub>) as opportunity for fuel cells

In the future,  $NO_x$  emission limits are likely to become more stringent, possibly much more so (e.g. European Commission's Medium Combustion Plant Directive (MCPD)) with current proposal of max. 95 mg/Nm<sup>3</sup> (at 15%  $O_2$ ) will be applied to all new gas engine installations. Resulting need for  $NO_x$  abatement, improves the economic case for fuel cells (by improving the marginal capital and operating costs) over gas engines



#### Policy support: various possibilities for effective support

Given "total business case" or "project economics" logic of many industrial developers for on-site generation, various policy instruments can positively affect the business case – e.g. CHP generation premiums, feed-in tariffs, tax credits, subsidies, soft loans, etc.





### D.4 Back-up power



# FC back-up power systems are an attractive alternative for areas affected by insufficient grid reliability

Use case and application characteristics

#### Description

- > Fuel cell powered back-up electricity systems can improve the reliability, "resilience" and quality of power supply for critical infrastructure (e.g. data centers, hospitals, public security facilities, telecommunication infrastructure) by bridging power outages and providing gird-independence
- > Depending on local regulation, grid reliability the specific use case, back-up power needs to be available for several hours or even a few days

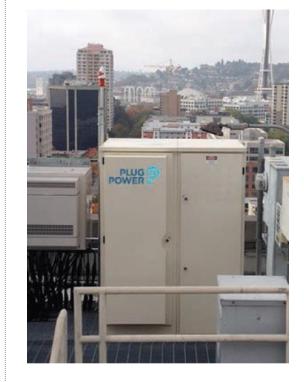
#### **Technical characteristics**

- > Fuel cell powered back-up systems for uninterrupted power supply (UPS) typically use compressed hydrogen gas (or has a fuel to generate electricity via a fuel cell-based energy converter
- > They can bridge power outages for up to ca. 95 hours (depending on the size of the fuel cell and storage of hydrogen or fuel availability)

#### **Competing technologies**

> Diesel generators, Batteries

### £





**INDICATIVE** 



# High CAPEX costs can be counterbalanced by lower operating- and maintenance costs, but need to be reduced further

### Business case and performance overview – INDICATIVE

#### Technical/operational

- > Various demonstration projects have shown technological maturity
- > Several variations and types of FC back-up power solutions are already commercially available and can be bought from multiple providers

#### > Challenges:

- High regulatory standards for reliability of back-up power systems (e.g. for hospitals)
- Structurally more robust power grids in Europe than in other industrialised or emerging markets, lower risk of (longer) power outages



Economic

- FC back-up power systems demonstrate high system efficiency and are low in maintenance- and operating costs (e.g. potentially less expensive total fuel cost, as diesel tanks typically have to be periodically refuelled irrespective of actual use)
- > High CAPEX costs remain a big hurdle as rare but economic operational periods can't offset high upfront investment
- > Total expenditures on FC back-up power systems are expected to be lower than total expenditures on battery/diesel back-ups in the medium- to long-run, under favourable conditions
- > Key business case drivers:
  - System CAPEX
  - Cost of hydrogen vs. cost of diesel

#### Environmental



- Zero tailpipe (i.e. tank-to-power) emissions of CO<sub>2</sub>, pollutants such as NO<sub>X</sub> and fine dust particles as well as significant noise reduction for FC back-up power solutions – key benefit for residents as well as outside environment
- > Well-to-power CO<sub>2</sub> emissions depend on fuel source, use case characteristics and efficiency (i.e. fuel consumption) – potential for zero well-to-power emissions for FC back-up power systems with "green hydrogen"



### Nevertheless, a sufficient hydrogen supply infrastructure needs to be in place in order to accelerate deployment

Key considerations concerning fuel cell back-up power systems



- Necessary system reliability, competitive TCO (incl. reasonable capital cost) and secure fuel supply are among the most important assessment criteria for operators wanting to adopt fuel cell back-up power
- > Relatively lower OPEX potentially offset higher CAPEX for FC back-up power in the medium to long run, depending on the specific deployment conditions and cost reductions of FC system
- Sufficient hydrogen supply must be ensured since all back-up power systems located within the same area must be refilled at the same time (after a power outage has occurred)
- > Governmental incentives will be necessary to shift the highly regulated back-up power industry standard from diesel to fuel cells
- > Authorities place increasing importance on decarbonisation and emissions reduction and hence stimulate the development of zero-emission back-up power solutions, also in order to avoid potential oil spills; additionally, supranational regulations from EU-level will require CO<sub>2</sub> monitoring and 'cap and trade' policies might be introduced in a second step





### D.5 Off-grid power







# Hydrogen fuel cells for off-grid solutions possess numerous advantages compared to conventional Diesel-powered generators

### Benefits of FCH off-grid applications



(Theoretical) possibility of full zero-carbon energy autarky in combination with renewable energy sources, electrolyser and storage system



Higher operating efficiency (combustion and storage) and extended runtimes, compared to conventional technologies

High reliability even under extreme climate conditions and seasonal variations



Environmentally friendly (zero emissions, less regulatory problems or permitting hurdles in environmentally protected areas)



Low maintenance frequency and thus low maintenance cost

High flexibility and adaptability to power demand changes





### Off-grid applications of stationary fuel cells can be segmented into two broader categories of use cases

Categories of use cases for off-grid fuel cell solutions – SCHEMATIC

	1. End-to-End FCH system	2. FC with external fuel supply		
Layout	excess demand Micro-grid excess demand Micro-grid excess demand Fuel cell	Alternative: on-site hydrocarbon supply, e.g. natural gas H <sub>2</sub> depot		
Use cases (examples)	Stand-alone settlements in remote areas such as islands, mountain refuges, industrial sites, mining facilities, telco infrastructure, micro-grids/self-sufficient communities	Telco infrastructure (e.g antennas), television and radio repeaters, natural gas pipeline systems, remote residential areas		
Alternatives	Renewable energy sources in combination with fossil-fuel generators and/or batteries	Fossil fuel generators (usually diesel, but also LPG, CNG, gasoline), possibly renewable energy sources in combination with batteries		
Requirements/ Operating Model	Power range: several kW – up to multiple MW Fuel cells provide complementary power from green $H_2$ produced by electrolyser from renewable electricity	Power range: >1-2 kW Typically continuous supply of baseload power, fuelled e.g. with externally supplied H <sub>2</sub>		
Challenges	Demand and supply fluctuations (renewables), high setup cost, reliability of overall system	Dependency on fuel prices, accessibility / fuel supply routes, high setup cost, reliability of overall system		





# As off-grid solutions, stationary fuel cells typically face the conventional competitor of fossil fuel (Diesel) generators

Comparison of fuel cells and diesel generators (e.g. use case #2) – INDICATIVE

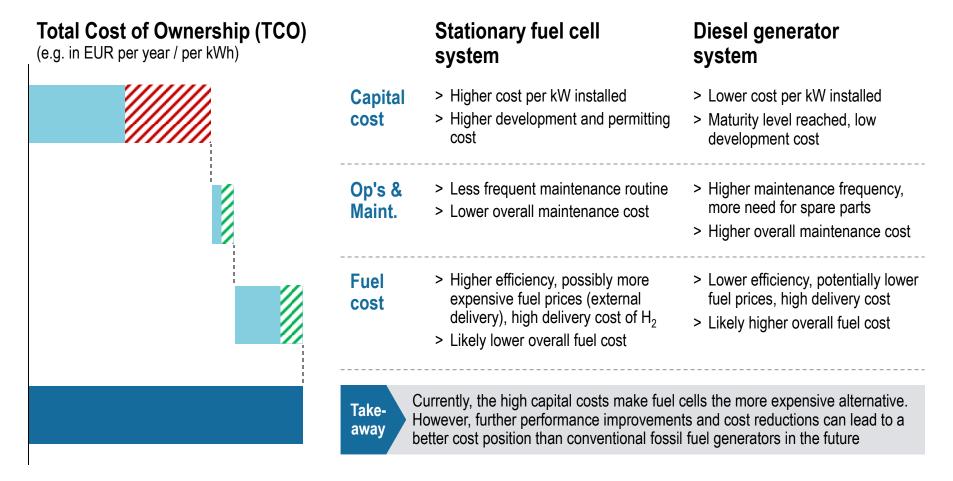
	Stationary fuel cell system (power-only or CHP)	Diesel generator system Reference model: CAT C4.4		
Technical specifications	Combined ca. 50-100 kW <sub>el</sub> FC power-only or CHP potentially combined with other added systems like heat storages (if warranted by use case)	72kW (prime) to 80kW (standby), 4-stroke Diesel engine, 230-480V, 50/60Hz @1,500/1,800 RPM		
CAPEX	Ca. 3,000-4,000 EUR/KW <sub>el</sub> (fuel cell module)	Ca. 800-1,000 EUR/kW <sub>el</sub>		
Fuel	Hydrogen, natural gas, LPG/CNG, biogas, etc.	Diesel fuel (tank capacity e.g. >200 litres)		
Efficiency	50-60% <sub>el</sub> , 30-40% <sub>th</sub>	30% <sub>el</sub>		
Lifetime	Dep. on use case and target operating model	20-25 years		
Maintenance	ca. 40 EUR/kW/a (or even lower)	ca. 40 EUR/kW/a		
Other aspects	Several fuel cell technologies generally available (e.g. PEM, SOFC) – dep. on fuel availability, operating model, load profiles and other use case requirements	Mature technology available from a range of suppliers, engine can (in principles) be overloaded (e.g. to 110%)		





### TCO for both technologies have common drivers but heavily depend on the individual use cases – Fuel cells can compete in the long run

### Schematic outline of technology-specific TCO for use case #2 – SIMPLIFIED





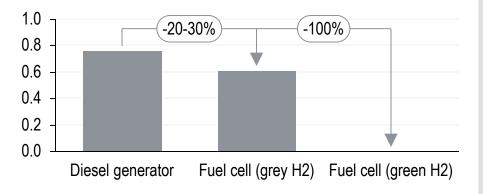


# Large CO<sub>2</sub> savings are possible for FCs with low-carbon fuel; commercial readiness is relatively advanced

### Business case and performance overview – INDICATIVE

#### Environmental

- > Drastic reduction of local emissions of pollutants NO<sub>x</sub>, SO<sub>x</sub>, fine dust particles – potentially significant benefit in remote areas that may be under conservation
- Significant CO<sub>2</sub> savings; total attributable CO<sub>2</sub> emissions dep. on CO<sub>2</sub> intensity of supplied hydrogen (grey vs. green):



> Outlook: over the long term, the emissions performance will depend on the share of green hydrogen used and the amount of CO<sub>2</sub> emitted by delivery logistics to the site

#### Technical/operational

- Proven technology for stationary applications outside of Europe (key markets in North America and East Asia), European segment in advanced-prototype/demonstration phase with commercial viability being demonstrated in ongoing projects
- Ready for deployment as fuel cells provide necessary reliability for off-grid applications, require infrequent maintenance and fuel supply can be assured in multiple conceivable scenarios
- For FC CHP, system lifetime is slightly below lifetime of Diesel generators
- Modular scalability ensures flexible adaptation according to demand







### D.6 Gen-sets







# Possible application cases for FC gen-sets vary greatly, especially with respect to their energy demand

#### Possible use cases for FC gen-sets<sup>1</sup> **EXEMPLARY AND INDICATIVE Construction sites Refrigerated containers Description** Refrigerated containers need to be supplied with energy Construction sites need to ensure sufficient energy supply to satisfy temporary energy demands like lighting, during all transportation phases – during storage times especially during night and winter times in remote areas as well as while being transported. FC generators fitted in a such as constructions at highways, rail tracks or in tunnels. redesigned container represent an efficient solution to supply them with energy, independent from local energy In contrast to diesel generators, FC generators are a quiet supply. One FC generator can provide power for up to and environmentally friendly alternative ~10-12 containers **Characteristics** >100 kW - Output ~150-175 W peak power ~10-12 h runtime on one tank fill (90 kg $H_2$ ) - Capacity ~6-7 kWh (assuming 50% efficiency and a standard tank) EUR ~2.000 - 2.500 EUR ~ 700.000 - 800.000 - Price Competing Diesel Diesel **Technologies**

1) Additional use cases could for example include lighting towers, CCTV towers, environmental monitoring, offshore power and wildlife photography

Source: FCH2 JU, Roland Berger, BOC, Fuel Cell & Hydrogen Energy Association, Sandia National Laboratories, Fuel Cell Today





### Outside of Europe, fuel cell gen-sets are already commercialised – the European market should look to catch up

### Business case and performance overview – INDICATIVE

#### Technical/operational

- > Fuel cell gen-set systems are commercially available in a variety of sizes, power ranges and application possibilities outside of Europe
- > However, in **Europe** the segment is still in the advanced prototyping/ demonstration-project phase
- > Challenge: hydrogen fuel supply and storage on-site - fit-for-purpose for transportable stationary fuel cells, e.g. hydrogen infrastructure must become available at container storage facilities



#### Economic

- > Higher system efficiency, lower maintenance and operating costs have the potential of counterbalancing relatively higher capital costs of FC gen-sets vs. conventional generators
- > Key business case drivers:
  - Cost of hydrogen vs. cost of diesel
  - Gen-set CAPEX vs. generator CAPEX
  - Hydrogen supply and hydrogen infrastructure costs, esp. refuelling station CAPEX (incl. utilisation) and OPEX

#### Environmental



- > Zero tailpipe (i.e. tank-to-power) **emissions** of  $CO_2$ , pollutants such as  $NO_x$ and fine dust particles for FCH gen-sets as well as significant reduction of noise and vibrations – key benefits for workers as well as outside environment
- > Lower noise emissions as key benefit for storage, esp. if located close to urban areas
- > Well-to-power CO<sub>2</sub> emissions depend on fuel source, use case characteristics and efficiency (i.e. fuel consumption) potential for zero well-to-power emissions for FCH gen-sets with "green hydrogen"





# To accelerate FC gen-set deployment in Europe, the hydrogen infrastructure needs to improve significantly

Key considerations concerning FC gen-sets



**Direct usability by Regions & Cities:** due to its diverse field of application, e.g. at municipal construction sites, FC gen-set deployment can be enhanced directly by Regions & Cities, especially as demonstrational projects in order to increase technological readiness and hence foster commercial availability in Europe

**Hydrogen supply infrastructure:** An extensive hydrogen infrastructure needs to be developed by public authorities in order to facilitate FC gen-set deployment for companies, e.g. for construction sites, event locations



**Capital costs:** High CAPEX costs are among the major concerns faced by operators interested in deploying FC-powered gen-sets

D

**Environmental benefits:** Increasing emphasize on decarbonisation and emissions reduction is accelerating the deployment of zero-emission gen-sets, supranational cap and trade policies might further stimulate the attractivity of FC gen-sets for operators





E. WG5: "Energy-to-Hydrogen applications"





# WG 5 covers options of sourcing hydrogen and using it in the context of grid related optimization

Working Group 5: Energy-to-hydrogen applications



#### Hydrogen production:

 Focus on electrolysis, basic comparison with conventional methods -Green hydrogen production/power-tohydrogen

### "Hydrogen-to-X:"

- 2. Energy storage (refer to E.1)
- 3. Hydrogen injection into the gas grid
- 4. Electricity grid services





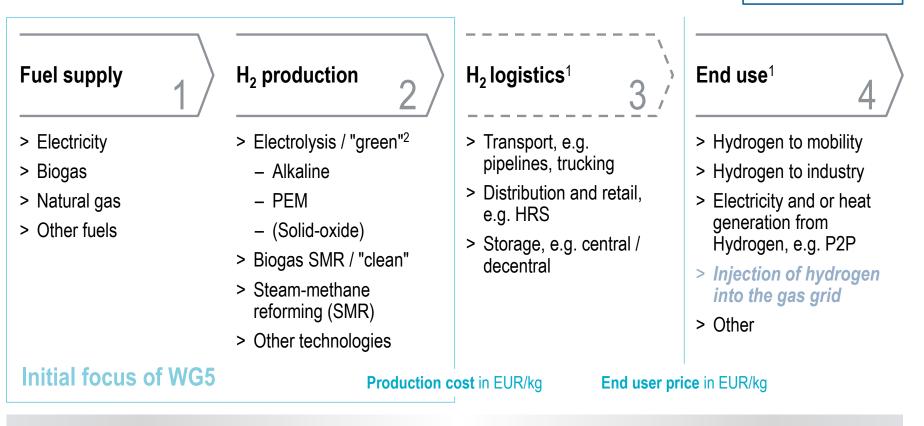


Schematic/Simplified

# Initially, we focus on the cost of hydrogen production, especially for green hydrogen – Monetisation covered by other Working Groups

Hydrogen value chain and business case mapping

E



#### Hydrogen production / cost perspective

Hydrogen monetisation / revenue perspective

Covered in parts by Working Groups 1-4 (where part of the scope of work), esp. end user applications in transport and energy (stationary)
 Add. monetisation / revenue stream from electricity grid services – reducing the cost of hydrogen production
 Source: FCH2 JU, Roland Berger





### E.1 Green hydrogen production/power-tohydrogen

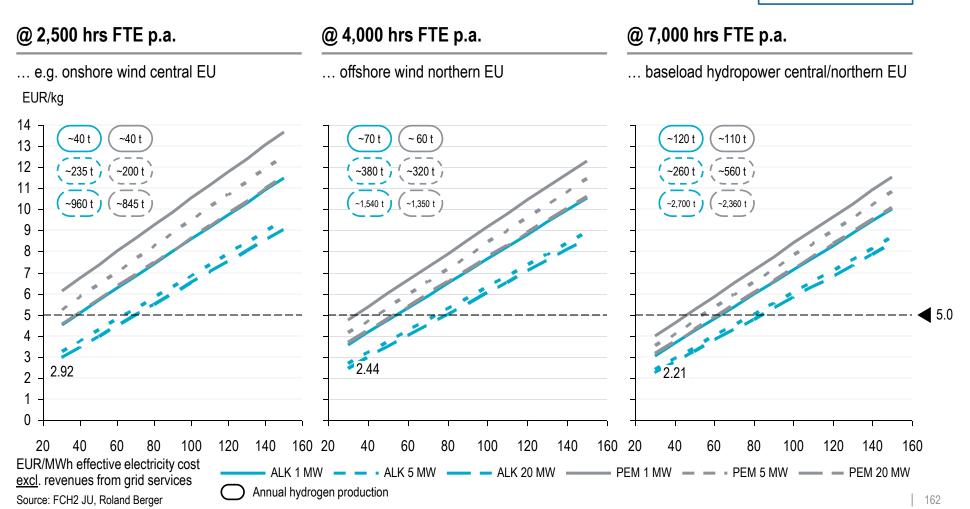




Indicative/Simplified

# Production cost of hydrogen critically depend *inter alia* on full load hours, installed capacity and effective power input cost

Approximation of cost of green  $H_2 - 2017$  Scenario

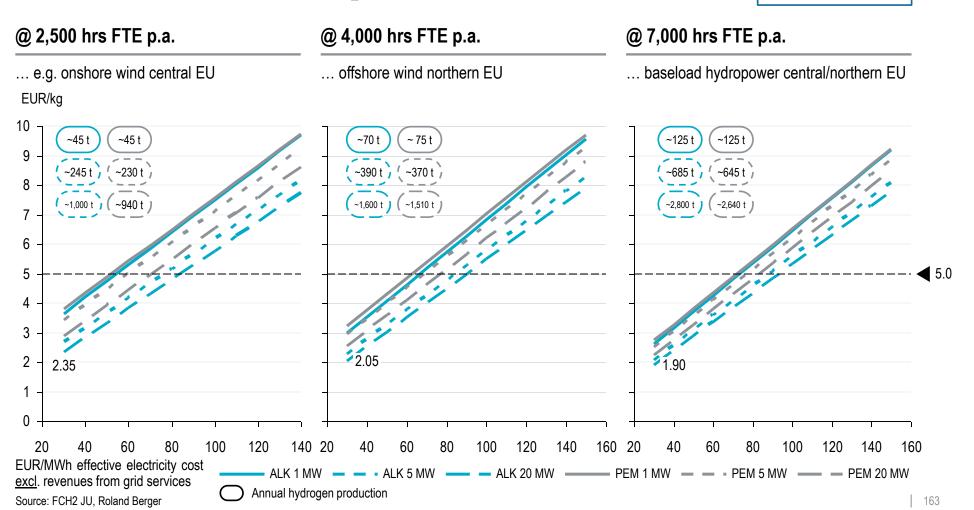




Indicative/Simplified

# With lower cost and higher efficiencies, green hydrogen production cost are expected to decrease further in the long run

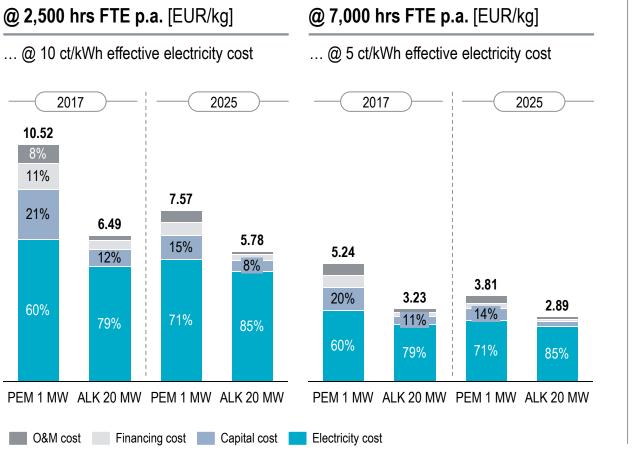
Approximation of cost of green  $H_2 - 2025$  Scenario





# The cost of electricity is the largest cost component of the cost of green hydrogen production

### Indicative cost break-down

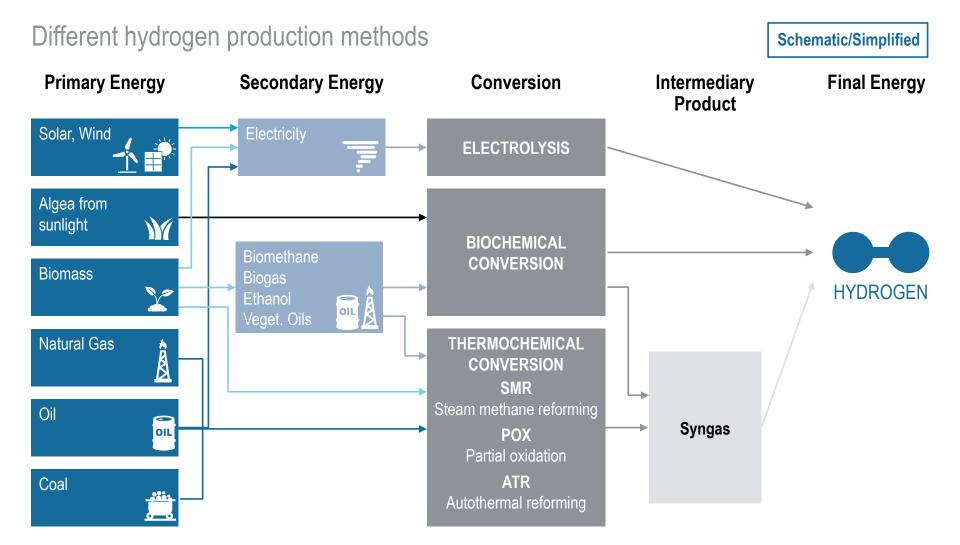


#### Indicative/Simplified

- > Cost of electricity makes up the largest part of the cost of production, followed by capital cost
- Hence, the effective price of electricity is the key driver of any green hydrogen business case (on the cost side) – dep. on marginal cost of electricity, taxes, levies, surcharges, etc.
- Structural cost reductions come from lower CAPEX, higher efficiencies and longer stack lifetimes
- > Please note: cost reductions through the provisions of grid services are not included yet



## Recap: in principle, hydrogen can be produced by three major conversion methods



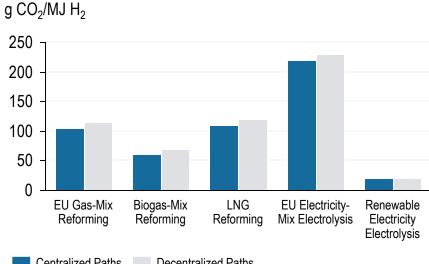
Source: Shell, FCH2 JU, Roland Berger



Indicative

# Green hydrogen might be comparatively more expensive in the short term – Fossil-fuel based $H_2$ causes higher $CO_2$ emissions

Comparison of key production methods



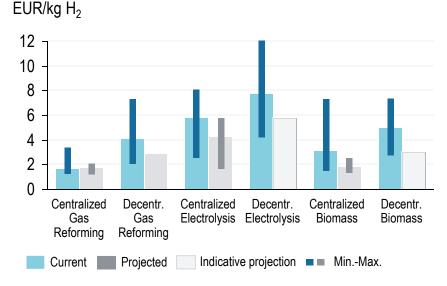
### CO<sub>2</sub> emissions of hydrogen production



- > Attributable CO<sub>2</sub> emissions depend on carbon intensity of underlying fuel mix (natural gas, biogas, electricity)
- > Significant regional or supply-chain-related differences within each production method

1) Excl. cost of  $CO_2$  abatement

### Cost of hydrogen production<sup>1</sup>



- > Production cost differ depending on plant size, capacity utilisation, raw material costs, etc.
- > Decentralised gas reforming, centralised electrolysis and centralised biomass pathways in particular are expected to offer further cost-saving potential (esp. dep. on fuel prices, sustainability requirements)

Source: Shell, FCH2 JU, Roland Berger



# CCS could be an alternative technology to "decarbonise" grey hydrogen from SMR, at higher total production cost

Excursus: SMR with Carbon Capture and Storage (CCS)

- SMR is the leading technology for hydrogen production from natural gas or light hydrocarbons. Reductions of CO<sub>2</sub> emissions beyond the efficiency-based minimum would only be possible by the integration of Carbon Capture and Storage (CCS)
- > Several technical options exist for capturing CO<sub>2</sub> from an SMR-based hydrogen plant; the current standard is the is the capture of CO<sub>2</sub> from the shifted syngas using MDEA solvent
- > CCS from hydrogen production can actually be a commercial operation, e.g. as supply of industrial and food grade CO<sub>2</sub> to various offtakers
- > Adding CCS technology increases both capital cost and operating expenditure of the hydrogen plant (e.g. due to increasing natural gas consumption)
- > Recent studies estimate that the Levelised Cost of Hydrogen from an SMR-based hydrogen plant would increase by 18-48% when including CCS technology (i.e. vs. a base case without CCS)
- > Please refer to the following recent (and rather technical) study by the IEA's Greenhouse Gas R&D Programme for further information: <u>"Techno-Economic Evaluation of SMR Based Standalone (Merchant)</u> <u>Hydrogen Plant with CCS"</u> (IEAGHG Technical Report 2017-02, February 2017)





E.3 Hydrogen injection into the natural gas grid





# Injecting (green) $H_2$ into the gas grid promises 4 key benefits: sector coupling, gas decarbonisation, energy storage and $H_2$ de-risking

Main potential and value propositions

### A. Sector coupling

... allowing for environmental benefits of increasingly **green electricity to spill over to other sectors** that are linked to the natural gas infrastructure, e.g. industrial power/heat, mobility

#### B. Decarbonising the gas grid

... greening the gas grid by lowering its carbon intensity (with "admixture" of natural gas and green hydrogen), improving the environmental performance of efficient gas-based power and heat generation – a "lowhanging fruit" for decarbonisation

#### Injecting green hydrogen into the natural gas grid

... enabling the **de-coupling of variable energy supply from renewables and energy consumption**, by using the existing natural gas transmission, distribution and storage infrastructure

#### C. Energy storage

> Offering power-to-hydrogen operators a complementary value stream to de-risk potential initial demand shortfalls from industrial or mobility offtakers



# For the business case, regulatory framework, additional cost and monetisation options have to be considered

Key elements of the business case

#### 1. Regulatory framework

- > Maximum blend level / hydrogen injection limit
- > Additional regulatory requirements

#### 2. Additional cost

- Cost of injection equipment (CAPEX, OPEX)
- > Allocation of cost betw. operator and gas TSO/DSO

#### 3. Monetization / revenue streams

- > Biomethane feed-in-tariff (FIT) regimes
- Competition with natural gas, biomethane (possibly under carbon penalty regime)

#### 4. Specific use case

- > Size, technology, etc.
- > Injection level TSO vs. DSO
- Stand-alone injection vs. combination with other green H<sub>2</sub> production purpose

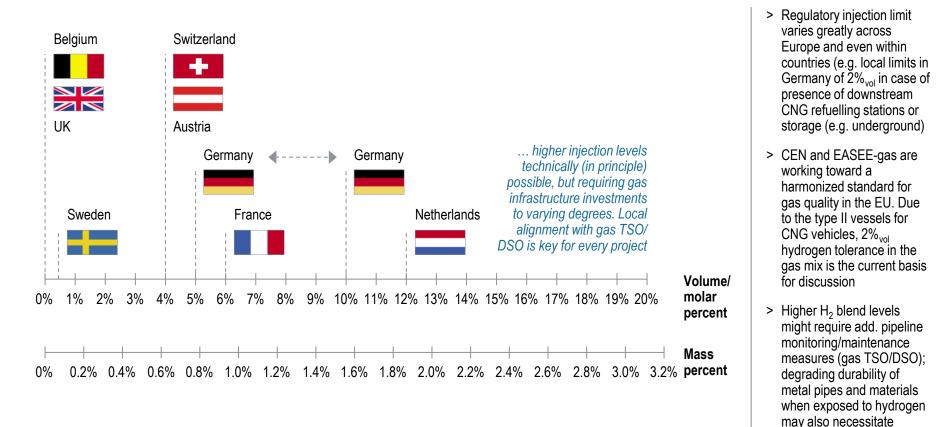
### Overall business case assessment

- NPV, payback period, etc. as economic decision-making criteria
- > Key drivers and sensitivities



# The maximum (local) blend level of hydrogen into the gas grid varies greatly across (and even within) European countries

#1 – Regulatory framework, esp. maximum blend level / H<sub>2</sub> injection limit



infrastructure upgrades



# Direct injection requires add. CAPEX and OPEX on site, dep. on national/local context – Add. cost of injection are relatively small

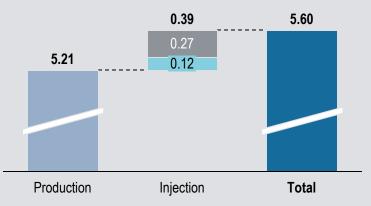
### #2 – Add. cost components of hydrogen injection interface – INDICATIVE

### Key add. cost elements

Gas distribution grid	2017	2025	
Pressure	10 bar		
CAPEX injection station	EUR 600 k	EUR 480 k	
OPEX [% CAPEX]	8%		
Lifetime	35 years		
Gas transmission grid	2017	2025	
Pressure	60 bar		
CAPEX injection station	EUR 700 k	EUR 560 k	
OPEX [% CAPEX]	8%		
Lifetime	35 years		
CAPEX H <sub>2</sub> connection piping	EUR 300 k/k	EUR 300 k/km	
CAPEX H <sub>2</sub> equipment	EUR 200 k		
OPEX [% CAPEX]	EUR 200 k		

### Example for effective cost of injection

- Key assumptions of this example: 5 MW PEM (at 2017 parameters); 2,500 FTE with full injection; 30 EUR/MWh average electricity cost; DSO-level injection; 250 m piping
- > Cost of injecting H<sub>2</sub> into the gas grid [EUR/kg]:



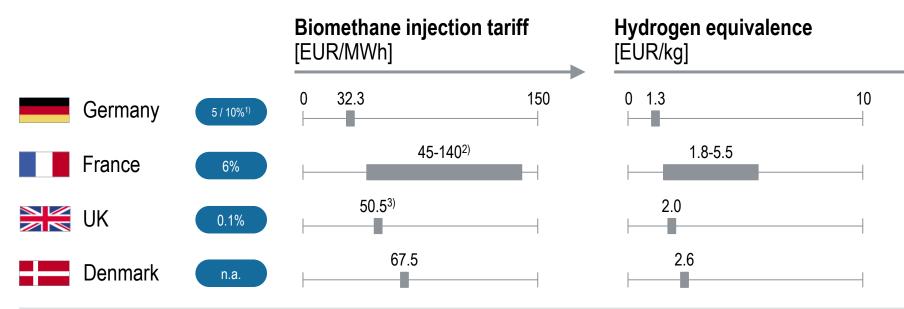
Please note: Cost dynamics change with regards to e.g. size of electrolysers, technology, operating hours, share of hydrogen injected vs. share that is monetised otherwise

OPEX injection CAPEX injection



# Short-term monetisation may come via biomethane FIT, long-term competition with $CO_2$ -penalised natural gas conceivable

#3 – Monetization / revenue streams, esp. equivalence to biomethane injection



- > The injection of green hydrogen into the gas grid decreases the carbon footprint of natural gas and should thus be eligible for feed-in tariffs in line with supporting regimes for biomethane
- > In the long run, it is conceivable that an effective carbon price is introduced that would apply (among others) on natural gas, thereby mechanically reducing the cost gap between green hydrogen, biomethane and natural gas

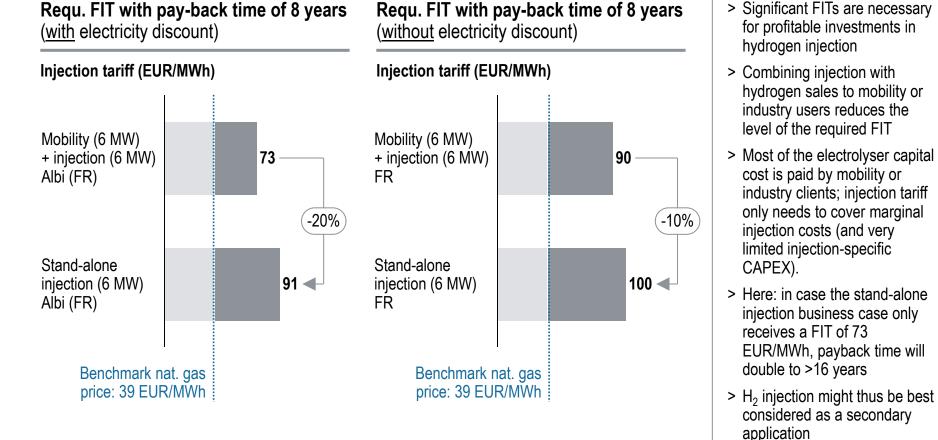
Hydrogen injection limit 1) <2% vol. in some conditions 2) 2015 3) 2016

Source: Hinico, Tractebel ENGIE, FCH2 JU, Roland Berger



# Significant feed-in tariffs are necessary to allow for a profitable investment – Stand-alone business cases are generally difficult

### Overall preliminary business case assessment – 2 INDICATIVE EXAMPLES<sup>1</sup>



1) Comparing two specific scenarios in France for the target year 2025, with and without access to discounted electricity



# Gas grid injection can be a key enabler of other power-to-hydrogen applications – if and when the right policies are in place

### Key additional considerations



Combined use cases and business cases: "X plus gas grid injection"



- > Gas grid injection can be a complementary application that has the potential to increase the revenues of an electrolyser used e.g. for mobility or industry
- It could help mitigate the risk of lower-thanexpected mobility demand ("valley of death") covering the operation costs and part of asset depreciation towards break-even



Key success factor from a policy-making perspective: recognition



- > Power-to-hydrogen electrolysers can provide gas with low carbon intensity
- > Policy makers can provide a level playing field for the injection of carbon lean gas into gas grid, be it biomethane or green hydrogen
- > Green hydrogen should be recognized as "compliance option" to reduce carbon intensity of conventional fuels

### Regions and cities can identify suitable locations for power-tohydrogen projects with gas grid injection along 4 main criteria

What to look for in identifying power-to-H<sub>2</sub> projects with gas grid injection ...



Berc



### 1. Local grid challenges with growing renewables capacities

- > Increasing wind and solar capacities
- > (Distribution) grid constraints, e.g. due to low interconnectivity – rising congestion challenges, possible needs for curtailment



### 3. Sufficiently high hydrogen injection limits for the local gas grid

> Hydrogen injection levels of e.g. 2%<sub>vol</sub> or more permitted acc. to local regulation



## 2. Intersections of gas and electricity distribution grids

 > Urban / suburban areas with RES feeding into MV electricity distribution grid and medium-/low-pressure gas grids for residential/commercial gas supply



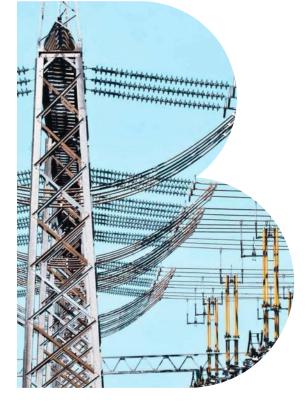
## 4. Monetisation options for green hydrogen – in gas grid and otherwise

- > Primary monetisation / value stream, e.g. hydrogen supply to mobility users
- > Plus existing regime for biomethane injection accessible for green H<sub>2</sub> (or bespoke regional remuneration schemes, e.g. green-H<sub>2</sub>-gas admixture remuneration)





# E.4 Electricity grid services from electrolysers

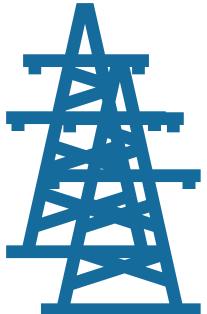




# Electrolysers offer strategic value to an electricity grid that increasingly requires balancing – Add. revenue streams for green $H_2$

Main potential of electrolysers in the context of grid balancing services

- > With growing shares of renewables in the electricity mix, strategic opportunities for electrolysers are expected to grow as well, mainly through the more frequent (timely and spatial) convergence of ...
  - Decreasing marginal cost of electricity
  - Increasing need for flexible loads for grid balancing services / higher willingness to pay for load flexibility
  - ... resulting in overall reduced cost of production for green hydrogen
- > By shifting (in advance or in delay) from a planned hydrogen production schedule, electrolysers can adapt its electricity consumption to variable RES production – and thus provide grid balancing services
- Electrolysers can provide <u>low/zero-carbon demand-side grid services</u> (as secondary revenue stream) – i.e. as new type of "negative load" in the system – vs. supply-side grid services that are currently dominating the grid service markets
- > Regional differences matter, when considering electrolysers as grid service providers :
  - Systemic need for balancing grids (and type of balancing services) e.g. dependent on interconnectivity, scale and type of renewables installed
  - Market mechanisms as shaped by (national) regulations, product definition, procurement rules, technical requirements and remuneration



Bero



## In principle, electrolysers are technically capable for all three major types of electricity grid services

### Typology of electricity grid services<sup>1</sup>

1/4

		Frequency Containment Reserve (FCR)	Frequency Restoration Reserve (FRR)	Replacement Reserve (RR)
Definition		FCR automatically and continuously regulates the positive and negative frequency fluctuations; electrolysers can support the system via increased/decreased demand	FRR can automatically or manually restore the frequency via operating reserves to replace FCR; electrolysers can support the system via increased/decreased demand	RR is used to restore the required level of operating reserves; supersedes FCR and FRR to be prepared for further disturbances in the grid
Suitable electrolyser technology <sup>2</sup>	~	PEM / Alkaline (only tested under lab conditions until now)	PEM / Alkaline (when operated adequately)	PEM / Alkaline
Requirements	ĺУ́	Activation time $\leq 30$ s; utilisation for 15 min max; minimum bid size $\pm 1$ MW; 1 week commitment per auction	Activation time 2-15 min depending on country-specific regulations; no standardized technical requirements	Activation time (≥ 15 min) depending on country-specific regulations; no standardized technical requirements
Procurement	⇒∱≮-	FCR activation is a joint action of all TSOs in Continental Europe; quite homogeneous technical requirements; joint procurement in Central Europe via auctions organised by TSOs	Fragmented regulation across the European Union; procurement via auctions organised by TSOs in various European countries	Fragmented regulation across the European Union, procurement via auctions organised by TSOs in various European countries
				Activation time

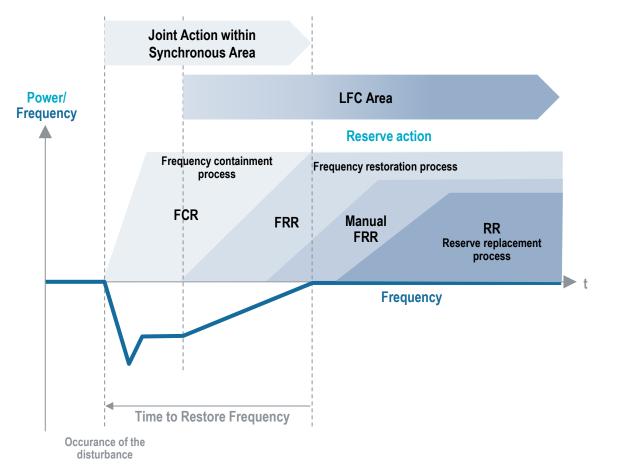
operating time

1) Based on regulation in Continental Europe; power grid frequency of 50.00 Hz 2) Dependent on regulation and requirements in each country



# The market for grid services presents a significant, albeit secondary, business opportunity

### Typology of electricity grid services by activation sequence

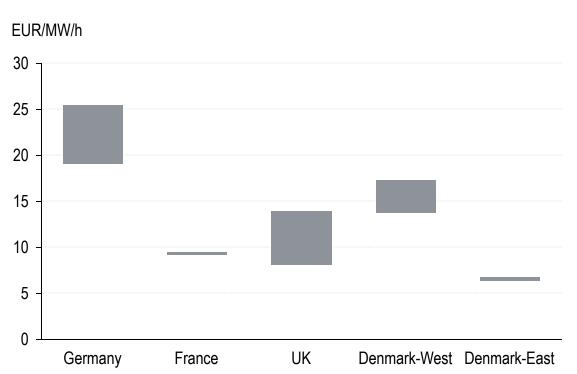


- > Total market for load frequency services is closely correlated to the size of the power sector of a country, e.g. in Germany roughly 5 GW of services are procured, i.e. ca. 6% of peak demand
- FCR is activated within max. 30 seconds (during the frequency containment regulation process) to contain frequency changes caused by a disturbance. It is followed by the activation of FRR to restore the frequency to 50 Hz and later replaced by the slower RR so that FCR resources are disengaged and again available to tackle potential new disturbances
- > Market is heavily determined by national regulation for electricity sectors



# Regulation is largely national; allocation and remuneration schemes (and thus expected revenues) vary from country to country

### Regulation and remuneration



### Example: FCR remuneration in 2015 – 2016

 Grid services regulation comprises for example:

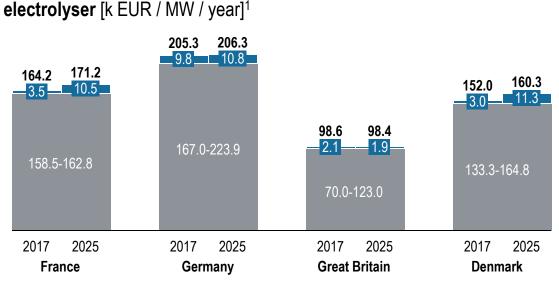
- Procurement forms, e.g. organised market ("auctions") vs. mandatory provision
- Forward and commitment periods, e.g. week ahead and 1 week respectively
- Product type, e.g. symmetrical vs. asymmetrical
  - (re. upward/downward load)
- Minimum bid sizes, e.g. 1 MW
- Remuneration is typically offered on a capacity basis or (capacity + energy activated, settlements occur e.g. based on "pay-as-bid" or regulated prices)
- > Thus, the revenue potential from grid services critically depends on the location of the electrolyser (and hence the reduction of the effective cost of green hydrogen production)



### Grid services can bring in significant revenues, but electrolysers will look to other H<sub>2</sub> monetisation options as primary source of income

Electrolysers and the economics of grid services

Hypothetical example: expected income from a 1 MW PEM



- > Assuming no conflicts of usage with primary monetisation options (e.g. hydrogen sales to mobility or industrial users)
- > Focus on PEM technology due to ability to supply frequency services with fast reaction times (full activation < 30 sec)
  - Balancing (15 EUR/MWh) Frequency

1) Under historical regulation / remuneration, excl. comparatively low revenues from grid services in the distribution grid

Source: Hinico, Tractebel ENGIE, FCH2 JU, Roland Berger

- > Critical challenge: interoperability between secondary provision of grid services (i.e. "flexibility") and hydrogen production targets for primary sales, esp. in terms of
  - Reaching hydrogen production targets and
  - Ensuring cost-efficient production at lowestpossible marginal cost of electricity
- > Revenues for frequency reserve participation vary with the electrolyser size, technology and operation time, but tend to generally not interfere with the targeted primary hydrogen production significant revenue potential
- > For **balancing services**, interoperability with the supply of hydrogen for primary applications reduces the expectable revenue potential (in this example to less than 50% across all countries and time scenarios), e.g. because of load shifting to operating hours with higher electricity cost, activation prices failing to cover add. cost
- > Thus: focus on frequency services as secondary value stream re. grid services
- > Future and sustained challenges might give rise to add. grid service products that electrolysers can service





F. Your contacts





### Please do not hesitate to get in touch with us

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navigating complexity