



FUEL THE FLAME

The 2013-18 Strategic Plan for Northern Kentucky University





STRATEGIC PLANNING PROCESS

- Open forums in the spring semester (10)
- Faculty/staff and student surveys
- Electronic forum for campus constituents
- Seven work groups with 112 participants
- Meetings with external groups (20)
- Electronic forum for external stakeholders
- Stakeholder Conference



Start

Strategic Visioning

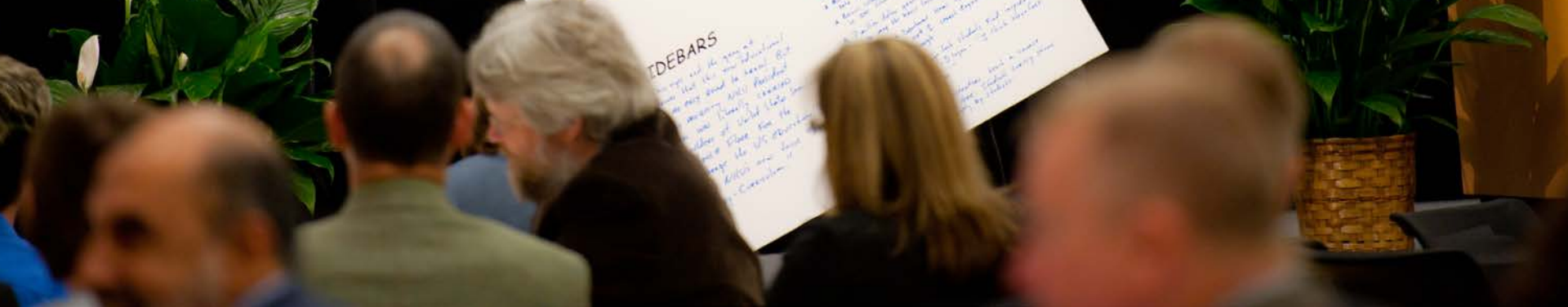
NYU Realization: The Time You're Not Spending
Finding Inspiration in The Real World
The NYU is a special organization. Some people are not just students, they are people who are trying to make a difference in the world. The university is not just a place to learn, it is a place to live.

PHOTOS
Strategic Vision Come Alive
In this section, students are encouraged to create a visual representation of their strategic vision. This can be done through a variety of means, including photographs, drawings, and other visual aids.

QUOTES
The vision of the future is not a distant dream, it is a reality that we can create. It is a reality that we can create through our actions and our decisions. It is a reality that we can create through our passion and our dedication. It is a reality that we can create through our hard work and our perseverance.

FACTS & FIGURES
The vision of the future is not a distant dream, it is a reality that we can create. It is a reality that we can create through our actions and our decisions. It is a reality that we can create through our passion and our dedication. It is a reality that we can create through our hard work and our perseverance.

IDEAS
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STRATEGIC PLANNING PROCESS

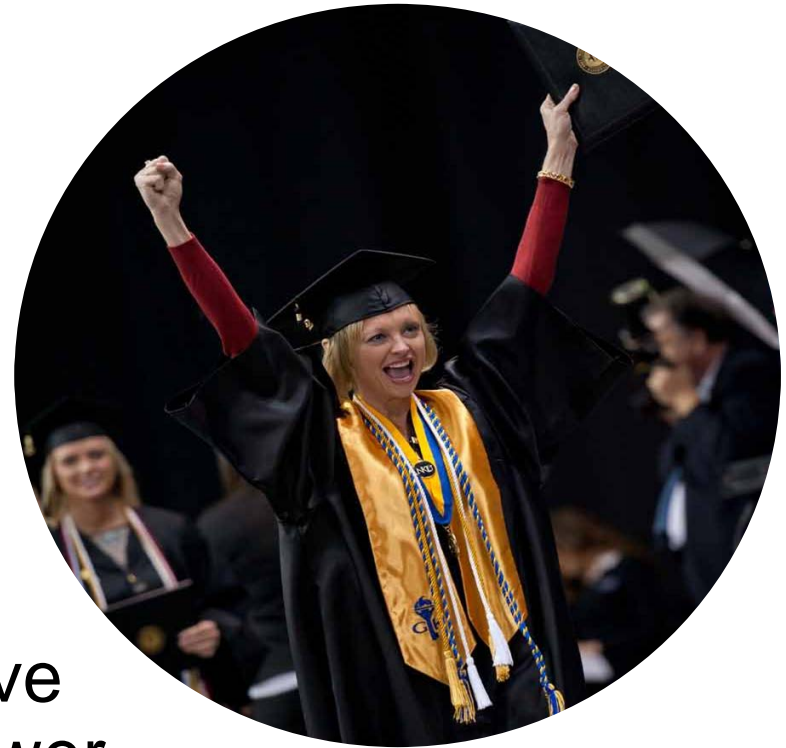
- Board of Regents Retreat
- Mini-Retreat with Deans and Executive Team
- Meetings with campus constituency groups in the fall
- Open forums in fall (5)
- Electronic forum for feedback during the fall
- Committee Work – spring, summer, fall

MISSION, VISION & CORE VALUES



OUR MISSION

As a public comprehensive university located in a major metropolitan area, Northern Kentucky University delivers innovative, student-centered education and engages in impactful scholarly and creative endeavors, all of which empower our graduates to have fulfilling careers and meaningful lives, while contributing to the economic, civic, and social vitality of the region.



OUR 2018 VISION

Northern Kentucky University will be acclaimed by students, alumni, the region, and the Commonwealth for:

- *Our success* – in preparing outstanding graduates for a global society
- *Our contribution* – to regional progress and economic growth
- *Our delivery* – of distinctive academic programs
- *Our dedication* – to the development and wellbeing of our people
- *Our effectiveness* – in securing and managing resources sustainably

OUR CORE VALUES

- Excellence
- Integrity
- Inclusiveness
- Innovation
- Collegiality



GOALS & OBJECTIVES



OUR GOALS

- Student Success
- Talent Development
- Academic Innovation
- Community Engagement
- Institutional Excellence



STUDENT SUCCESS

Provide a supportive, student-centered educational environment that promotes academic success, global awareness, and timely graduation.



STUDENT SUCCESS

- Rigorous educational goals and learning outcomes
- Support for a diverse student body
- Inclusive excellence and global awareness
- Engaging student experience
- Financial access and affordability

TALENT DEVELOPMENT

Increase educational attainment levels of the region by serving more students, producing superior graduates, and promoting lifelong learning.



TALENT DEVELOPMENT

- Increase in enrollment and educational attainment levels
- Increase in transfer students
- Graduates prepared for their future
- Talent promotion and smooth transitions for graduates
- Lifelong learning pursuits
- Improvements in college-readiness

ACADEMIC INNOVATION

Advance academic programs that are innovative, distinctive, experiential, and transdisciplinary.



ACADEMIC INNOVATION

- Transdisciplinary programs, courses, and research
- Applied and experiential learning
- Programs and course delivery methods to meet diverse student needs
- Academic program portfolio with quality, relevance, and sustainability
- Program expansion in high-demand fields

A CONTINUUM OF DISCIPLINARY INTEGRATION

**WITHIN
BOUNDARIES**

SINGLE DISCIPLINARY

Faculty from a single discipline teach and study concepts and principles specific to their discipline.

MULTIDISCIPLINARY

Faculty from different disciplines work together to teach and study concepts and principles from their respective fields.

INTERDISCIPLINARY

Faculty from different disciplines work together to teach and study concepts and principles by collaboratively exchanging information between and among disciplines.

TRANSDISCIPLINARY

Faculty from different disciplines work closely together to create new approaches to teaching and problem-solving through a shared conceptual model that integrates and transcends the separate disciplinary perspectives

**WITHOUT
BOUNDARIES**

COMMUNITY ENGAGEMENT

Engage with community partners to catalyze regional growth and vitality.



COMMUNITY ENGAGEMENT

- Partnerships with business, government, education, and non-profit organizations
- Support for regional economic growth and job creation
- Leadership, coordination, and support for public engagement activities

INSTITUTIONAL EXCELLENCE

Strengthen the capacity of the university to fulfill its mission and achieve its vision.



INSTITUTIONAL EXCELLENCE

- Outstanding faculty and staff
- New resources from public funds and other revenue streams
- A secure financial future
- Organizational effectiveness
- Increase in public awareness of NKU
- Technology that supports effectiveness and innovation
- Facilities that meet growing needs

NEXT STEPS



TIMELINE – NEXT STEPS

Nov. – Jan.	Plan publication & distribution
January 10	Spring Convocation
January 29	Planning Collaboration Retreat
March 12	Presentation of metrics & targets at Board meeting
Spring	Implementation teams working, ex: Academic Master Plan; Enrollment Strategies; Financial
Spring & Summer	College, Division, and Unit plans updated

STRATEGIC PLANNING COMMITTEE

- Richard Boyce
- Chuck Brown
- Katie Cox
- Dana Harley
- Zach Hart
- Stephanie Hughes
- Denise Robinson
- Mary Paula Schuh
- Arnie Slaughter
- Diane Sticklen-Jordan
- Geoffrey Mearns, Chair

Ex officio:

- Sue Hodges Moore
- Vickie Natale

Supporting Staff:

- Kerri Beach

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