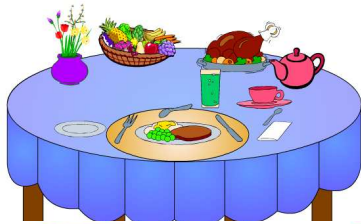


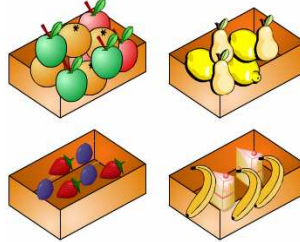


Preschools Playschools

Dinner Time



Sorting Fruit



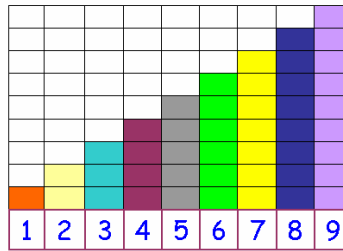
Biggest to Smalles	★ ★ ★ ★ ★
	● ● ● ● ●
	🐻 🐻 🐻 🐻 🐻
	🦋 🦋 🦋 🦋 🦋

Opposites

Sunny	Raining	Happy	Sad
Big	Small	Boy	Girl
Cold	Hot	Many	Few
Tall	Short	Light	Heavy



Counting



Endorsed by the ECDL Foundation

Preschool/Playschool Business Opportunity

We provide you with...

A complete business solution for your preschool / playschool

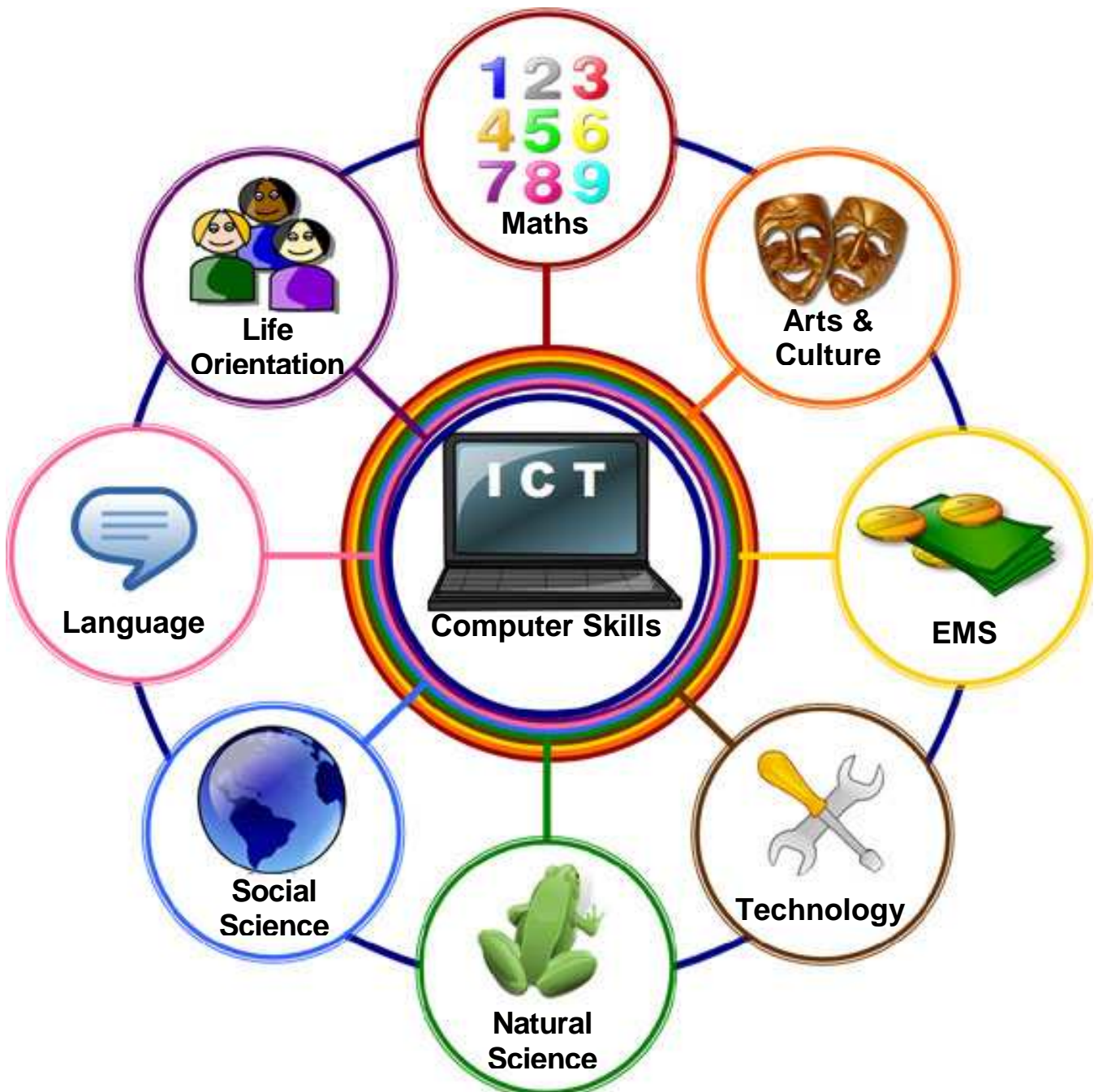
Full set of exciting courseware, software and interface

Tel: 021 712-7800 Fax: 021 712-2639 Email: info@computers4kids.co.za
 www.computers4kids.co.za

Dear Potential Computers 4 Kids Preschool / Playschool

Thank you for your enquiry regarding this exciting and unique small business opportunity - a Computers 4 Kids Training Centre.

Computers 4 Kids, a South African based Education / ICT Company with offices in South Africa, the UK, Ghana, Nigeria, Swaziland, Botswana, Zimbabwe and Namibia, currently supplies 460+ schools in Southern Africa with integrated, **internationally endorsed** ICT curriculum materials, support and methodology covering local classroom themes and topics. Our curriculum materials have been endorsed worldwide by the **ECDL Foundation** in Ireland (www.ecdl.org) which means that students acquiring computer skills by means of our integrated curriculum are eligible to receive an endorsed **e-Learner** certificate upon successful completion of the requirements for either the silver or gold certificate levels.



Limited Computers 4 Kids Training Centre Opportunities exist country-wide.

This lucrative and extremely **affordable** opportunity is the best way to generate extra revenue for your existing preschool / playschool. By making use of your own preschool / playschool, you can offer children the opportunity to become computer literate and achieve endorsed certification by running your Training Centre in your own time. In this way you can offer an excellent ICT service at the same time as generating an additional income.

You now have the opportunity of joining this dynamic group of preschool / playschool training centres in your town/ city / suburb.

Work for yourself but not by yourself! Secure your future and read further!

Yours sincerely

RUSSELL PENGELLY
Founder & Licensor











About Computers 4 Kids

Computers 4 Kids was founded in August 1994 by Russell Pengelly who is a qualified Remedial teacher.

After many months of planning and research, he developed and implemented a programme of computer education for children which would equip them with practical computer skills within a fun and exciting environment. Today, together with the support of a great, dynamic team of educators, the **Computers 4 Kids** outsourcing model has grown into a model widely accepted as the only true Southern African primary school ICT model as used by hundreds of thousands of learners each day and is the only English ECDL endorsed product worldwide.

Now you can use the same methodology, content and ICT curriculum to generate an income from your preschool / playschool.

Some of the unique characteristics of Computers 4 Kids are:

-  The curriculum is not platform dependant and works in Windows, Linux and Apple Mac environments – another first!
-  Utilising our curriculum will equip your students from age 3 with the IT skills to enhance numeracy, literacy and classroom themes and topics
-  School pupils consolidate classroom themes and topics whilst working towards international certification - a from of 'extra lessons' using laptops
-  The programme develops computer literacy in a fun, stress-free, interesting, educational environment
-  Lessons take place in preschool at times which suit you
-  Relevant material developed in South Africa for the South African learner
-  Templates are available in English and Afrikaans
-  The development of Emotional Intelligence (**EQ**) in learners is also encouraged and developed with the learners completing the many **EQ** aligned modules we have created - another first in Africa and possibly the world - linking **ICT** modules to **EQ**!
-  Endorsed by various Ministries of Education
-  Currently being used successfully by more than 300 000 learners in hundreds of schools everyday

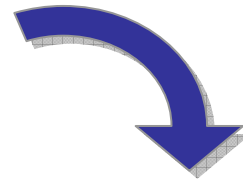
Through the current business offering - you too can own your own successful Computers 4 Kids Preeschool / Playschool Training Centre!

Training Centre Setup

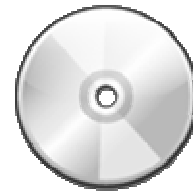
Hardware



We can provide you with **2 x brand new Mecer** computers or you can use your own existing hardware. (optional)

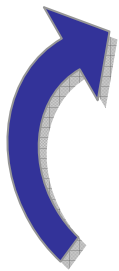


Software

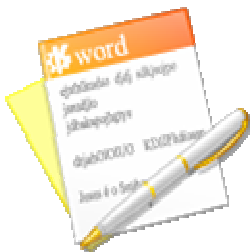


All the relevant educational and other software required to successfully utilise the Training Centre material will be pre-installed for you. This includes our exciting user interface, a browser, acrobat reader, flash player, java runtime, FreeMind and Tux Paint as well as all other required educational software.

Open Office can be installed and supplied as part of the package. Please discuss the option of having Microsoft Office installed with the Licensor.

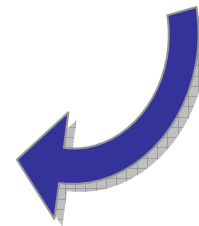


Courseware

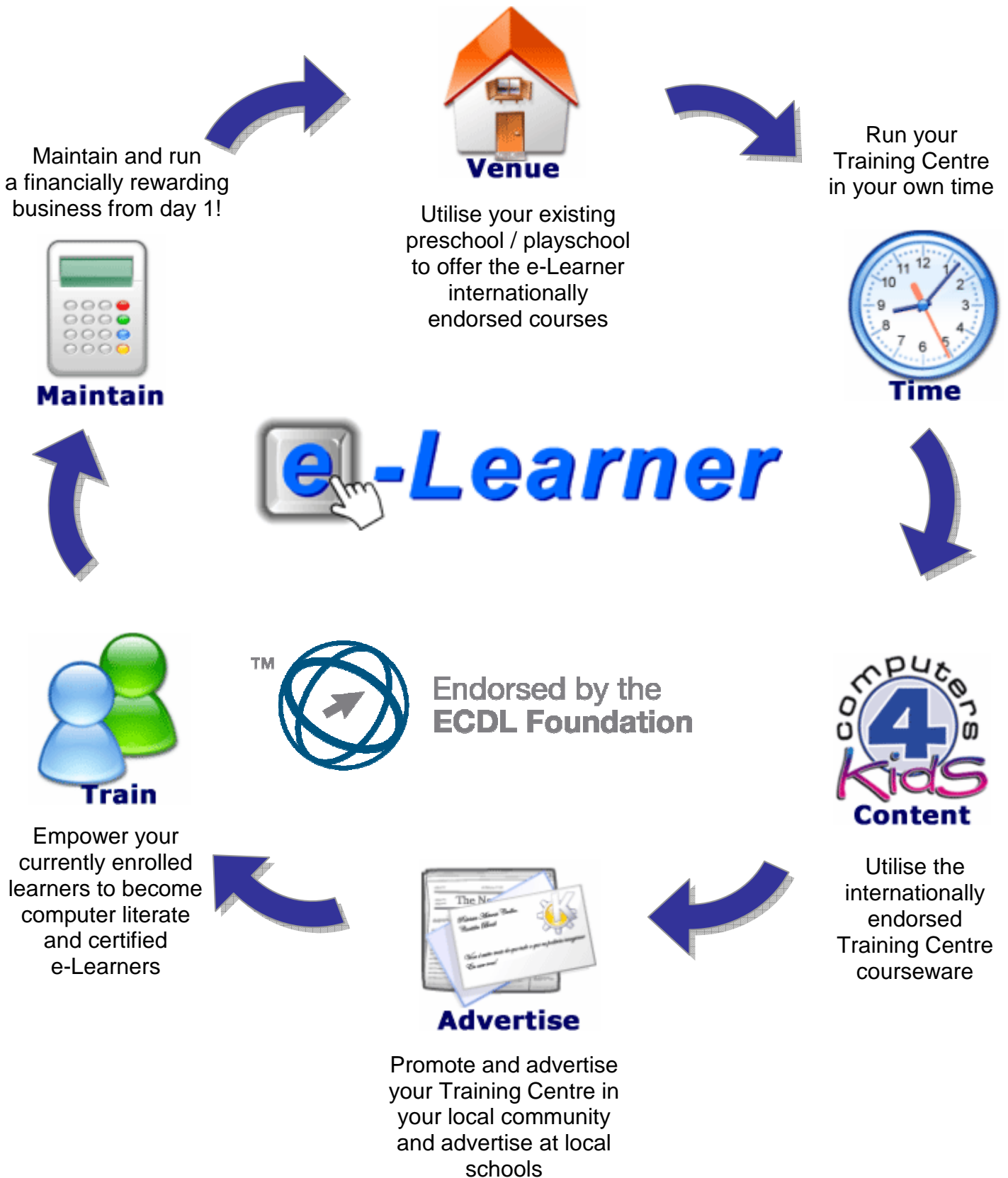


Internationally endorsed courseware for primary school learners, high school learners and adults is provided for your Training Centre and consists of both hardcopy and digital resources:

- **Hardcopy resources** supplied consist of 66 lessons. Each lesson booklet is printed in full colour and bound into 3 graded volume files. (Grade R, 1 & 2)
- **Digital resources** include:
 - 🎮 Educational games
 - 🎮 Typing Tutors
 - 🌐 Website Links to relevant online sites
 - 📄 Saved web pages with relevant material
 - 📄 Assessments (English ,Afrikaans)
 - 📄 Templates (English, Afrikaans with Xhosa, Zulu coming soon!)

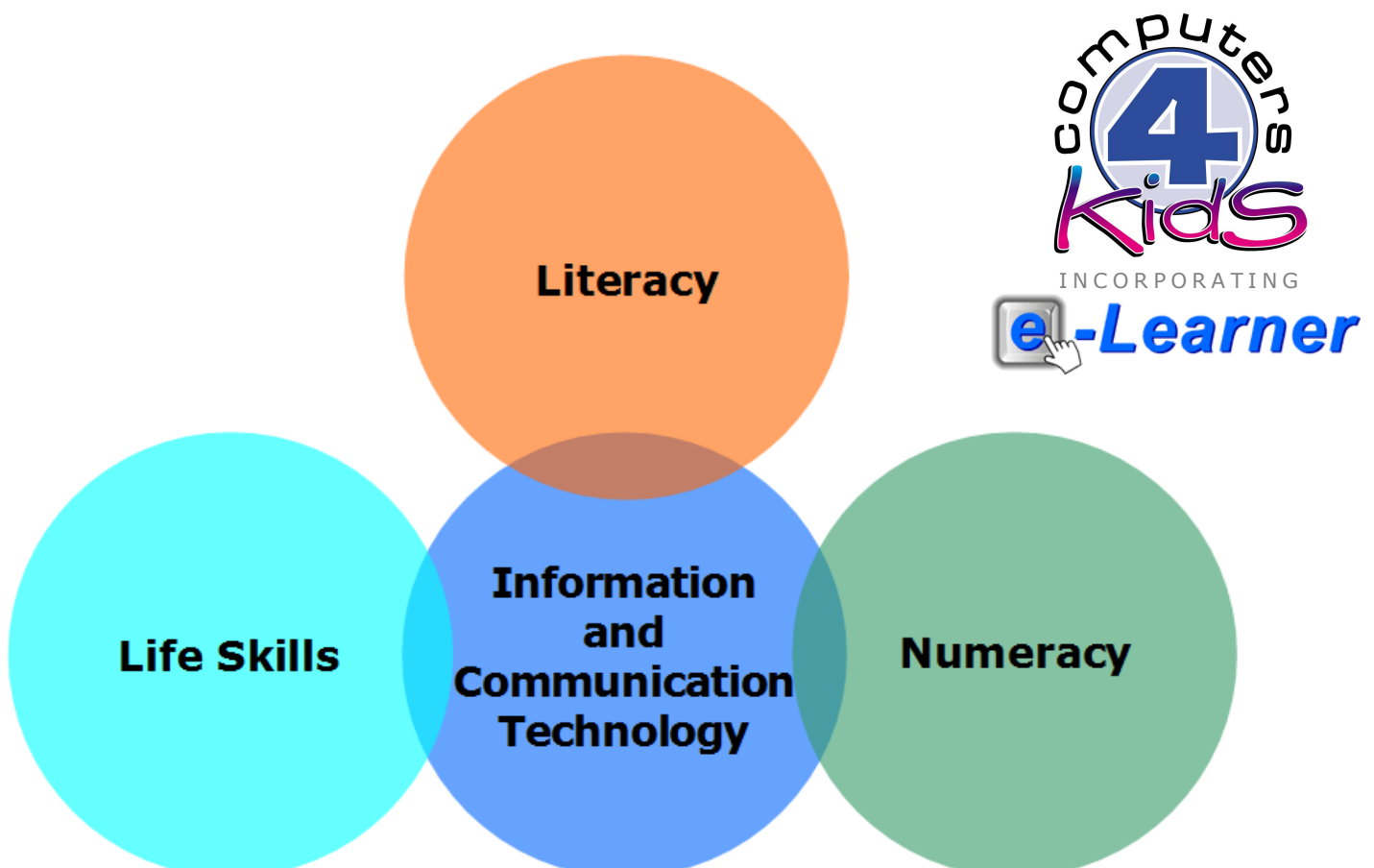


Running a successful Training Centre



What makes Computers 4 Kids special?

- ✚ An internationally endorsed certification for pre-primary, primary school learners, high school learners as well as adults.
- ✚ **e-Learner is the only English product endorsed for pre-primary school pupils world-wide. Endorsement is through the ECDL Foundation in Ireland and ICDL in South Africa.**
- ✚ A comprehensive learning programme that is fun, stress-free, interesting, educational and orientated to **South African** children.
- ✚ The aim of the Computers 4 Kids programme is to develop computer literacy skills as well as academic skills through fun integrated computer activities which are integrated or linked with the national school curriculum. *(As OpenOffice can be used as the primary Office suite, your learners will be making use of a variety of platforms which gives them an advantage as far as experience is concerned)*
- ✚ The lesson could take place in your existing preschool / playschool at times that fit in with your current schedule:
- ✚ The Computers 4 Kids programme allows the learner to be in charge of their learning environment making use of our flexible Southern African integrated ICT curriculum.
- ✚ Besides ICT skills, the Computers 4 Kids programme helps the learner develop cognitive skills, thinking skills, organisational skills, analytical skills, problem-solving skills, reasoning and decision making skills by following the creative approved South African ICT curriculum. *The development of Emotional Intelligence (EQ) in learners is also encouraged and developed with the learners completing the many EQ aligned modules we have created.*
- ✚ The Computers 4 Kids curriculum uses an **integrated approach**. For example, if the 5 year old learners are learning about space or the planets with their class teacher at school, when they came to your centre for their IT lesson they would complete the Space Module where the students have to create the planets in the correct order using the Auto shape tool in Word or Open Office. They would then shade the planets the correct colour using the shading tool and label the planets. Therefore the students are learning new **IT skills** BUT at the same time it has relevance to the classroom theme they are currently learning about! **All 66 Computers 4 Kids modules use the same approach – INTEGRATION!**



What will my initial Computers 4 Kids investment be?

There are two packages available depending if you have your own computers or not. Please speak to us about any requirements you may have and we will try to accommodate your wishes.

Package 1 – No Hardware – R4 995

The package includes the following:

License: Pre-school/creche/day care
Limited to one site only
e-Learner preschool / playschool curriculum - preinstalled
(Including all games, Holiday Workshops, software: Gr R-Gr 2 only)
Marketing flyers (full colour)
A3 full colour posters (décor for centre)
20% commissions on all on-line subscription (parents who subscribe from home)
Skills card (owner/teacher)
Sign for your Centre
Printed e-Learner primary school curriculum Gr R - Gr 2
ONE days training (in Cape Town)

Package 2 – Hardware included – R14 995

The package includes the following:

Identical to package 1 (as above) with the addition of
2 x Mecer Desktop PC's - Windows XP

- ✚ All your educational software requirements and user interface for **both** Microsoft and Open Source versions
- ✚ Preinstalled OpenOffice. Should you wish to go the Microsoft Office route, you would be required to purchase your own MS Office software for your 4 netbooks /laptops (available from Computers 4 Kids or from leading retailers at an additional cost).
- ✚ Preinstalled Resources with:
 - Planning Tools
 - Educational games
 - Typing Tutors
 - Websites and Links
 - Assessment Tables (English, Afrikaans)
 - Templates (English, Afrikaans. Xhosa, Zulu and other languages to follow shortly)
- ✚ Ongoing curriculum development.
- ✚ Automated On-line Planning and Management System.
- ✚ Assistance and guidance with evaluations and assessments.
- ✚ Initial training in Cape Town (your travel/accommodation costs for your account)
- ✚ Backup and support via weekly e-mail (Monday Morning Memo).
- ✚ Free web based e-mail for the Licensee or centre (suburb@computers4kids.co.za).

Please note that delivery/courier costs will be for your account

Ongoing Royalty fee: R500 per computer per month

What will I get for my monthly royalty fee?

- ✚ Access to the Computers 4 Kids materials
- ✚ Referrals that come from Head Office
- ✚ Curriculum updates once a year (excluding printing and delivery costs - approx R200 pa)
- ✚ Listing on www.computers4kids.co.za as a preschool / playschool Training Centre
- ✚ Support and initial training (as per above 1 full days training)
- ✚ Rights to use the Computers 4 Kids Intellectual Property for the duration of the contract
- ✚ Help and guidance with school holiday workshop programmes including activities and templates

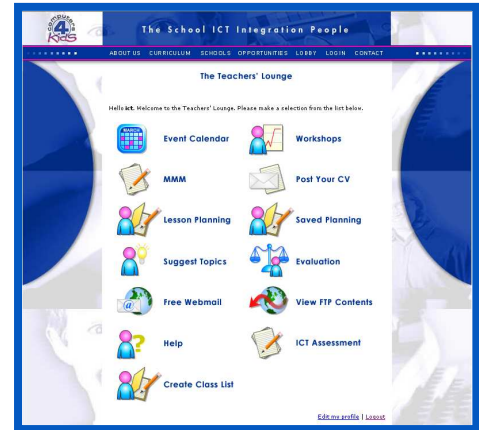
Notes:

- ✚ For every additional computer acquired an additional monthly royalty of R500.00 is paid.
- ✚ *Please note that the monthly royalty escalates at 10% per annum.*
- ✚ *Should you decide to make use of your own hardware we will install the relevant hardware for you.*



Features of the Integrated ICT Curriculum

- **COMS** - Online Planning / Lesson Management System including Administrative Reporting etc.



- **Lesson Linx** – an easy to use hub from where all resources needed to complete an Integrated Lesson can be accessed.
- **Tech Talk Dictionary** - with alphabetized hyperlinks, which runs through your browser.
- **Website Linx** - relevant cached web pages and links to online sites.

- **Web Based Interface** - An easy to use initial menu page with links to Lesson Linx, Tech Talk Dictionary, Website Links, Educator Resources and Templates.



- **Certificates of achievement** – supplied which you may issue at your discretion to acknowledge the IT proficiency and skills of your learners.

Why invest in a Computers 4 Kids Training Centre?

- South African product – NCS aligned (National Curriculum Statement)
- Integrated **South African** ICT learning activities, making use of local school themes and topics – a form of school lesson reinforcement / remediation
- Templates and Assessments available in English and Afrikaans
- Endorsed by the **ECDL Foundation** (European Computer Driving Licence) Foundation – *the only primary school product in the world to be endorsed by ECDL in 145 countries!*
- Endorsed by various Ministries of Education locally and internationally
- Currently being used by hundreds of schools and hundreds of thousands of students every day
- Compatible for Windows, Linux and Mac
- Integrated ICT learning activities making use of **local content, themes and topics**
- Flexible solutions to meet your requirements – work when you want to!
- Progression of skills from basic to advanced with international certification at the end of the day!
- Initial training in Cape Town and ongoing support/backup by the Computers 4 Kids staff
- Online planning and administration
- Assessments and report-feedback
- An easy way to make money!

Your next step? Complete the **Computers 4 Kids Application Form** (no obligation) and fax or email back to our offices. We will inform you of the outcome of the application within 24 hours. You can also download the Draft Agreement for your perusal.

