



TEXAS A&M  
UNIVERSITY

FULL-TIME | PROFESSIONAL | EXECUTIVE

# MBA PROGRAMS

MAYS BUSINESS SCHOOL HOUSTON *and* COLLEGE STATION

## MBA PROGRAMS AT A GLANCE

With durations ranging from 16 to 22 months, our MBA programs deliver an intensive learning experience that enables you to graduate sooner than your peers in other competitive programs. While they are still taking classes, you'll get a jump on opportunities for top positions at top companies.

After all, being first to market often makes all the difference.

### FULL-TIME MBA p. 11

[ftmba.tamu.edu](http://ftmba.tamu.edu)

Location: College Station  
Duration: 16 months  
Classes Begin: July/August  
Credit Hours: 49  
Class Time: M-F, daytime

### PROFESSIONAL MBA p. 17

[pmba.tamu.edu](http://pmba.tamu.edu)

Location: Houston CITYCENTRE  
Duration: 22 months  
Classes Begin: July/August  
Credit Hours: 45  
Class Time: Friday 6-10 p.m. and Saturday 9 a.m.- 6 p.m., alternating weekends

### EXECUTIVE MBA p. 23

[emba.tamu.edu](http://emba.tamu.edu)




Location: Houston CITYCENTRE  
Duration: 22 months  
Classes Begin: July/August  
Credit Hours: 45  
Class Time: Friday and Saturday 9 a.m.- 4:30 p.m., alternating weekends

[GENERAL INFORMATION | mays.tamu.edu/mba](http://mays.tamu.edu/mba)

[FULL-TIME MBA PROGRAM | ftmba.tamu.edu](http://ftmba.tamu.edu)

[PROFESSIONAL MBA PROGRAM | pmba.tamu.edu](http://pmba.tamu.edu)

[EXECUTIVE MBA PROGRAM | emba.tamu.edu](http://emba.tamu.edu)

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**OVERVIEW OF ESTIMATED COSTS 2015-2016**

**FIRST-YEAR MBA STUDENT BUDGET**

ACADEMIC YEAR	RESIDENT	NON-RESIDENT
Tuition and Fees	\$29,008	\$41,752
Room and Board	\$10,000	\$10,000
Books and Supplies	\$2,114	\$2,114
Travel	\$500	\$1,000
Miscellaneous	\$2,349	\$2,349
<b>TOTAL</b>	<b>\$43,971</b>	<b>\$57,215</b>

**SECOND-YEAR MBA STUDENT BUDGET**

(Students Graduating in 16 Months)

FALL SEMESTER	RESIDENT	NON-RESIDENT
Tuition and Fees	\$13,994	\$18,596
Room and Board	\$5,000	\$5,000
Books and Supplies	\$1,057	\$1,057
Travel	\$250	\$500
Miscellaneous	\$1,131	\$1,131
<b>TOTAL</b>	<b>\$21,432</b>	<b>\$26,284</b>

**SECOND-YEAR MBA STUDENT BUDGET**

(Students Pursuing a Specialization or Certificate)

ACADEMIC YEAR	RESIDENT	NON-RESIDENT
Tuition and Fees	\$18,412	\$26,969
Room and Board	\$10,000	\$10,000
Books and Supplies	\$2,114	\$2,114
Travel	\$500	\$1,000
Miscellaneous	\$2,349	\$2,349
<b>TOTAL</b>	<b>\$33,375</b>	<b>\$42,432</b>

Returning to school and taking time away from your career is a significant investment. Our Full-Time MBA Program offers an accelerated and exceptional business education while minimizing your time away from the workforce.

**FEDERAL LOANS**

All students seeking eligibility for federal loans are required to complete the Free Application for Federal Student Aid (FAFSA) at [fafsa.ed.gov](http://fafsa.ed.gov).

**VETERAN EDUCATION BENEFITS**

We take pride in Texas A&M's connection to the United States military services. The Veteran Services Office is available to help veterans maximize their education benefits at [veterans.tamu.edu](http://veterans.tamu.edu).

**TEXAS AGGIE GRADUATE GRANT**

Residents of Texas may receive up to \$1,500 per semester in the fall and spring and \$750 per semester in the summer, with a maximum of \$3,000 per year.

**AFFORDABLE TUITION**

Our total program tuition cost of \$43,000\* is among the most reasonably priced of top MBA programs.

**FINANCIAL SUPPORT**

Scholarship support is available to make achieving an MBA even easier. All admitted candidates, both domestic and international, are automatically considered for scholarships.

**SCHOLARSHIPS**

Eligible non-resident students receiving a scholarship will be awarded resident tuition rate. These awards are valued at approximately \$17,000 in reduced tuition costs.

\*Source: Texas A&M University Financial Aid Office. Information is based on preliminary 2014-2015 estimates and subject to change without notice. Tuition cost does not account for personal needs and expenses.

For more, information visit:  
[financialaid.tamu.edu/graduate](http://financialaid.tamu.edu/graduate)

Each year, the Texas A&M Full-Time MBA Admissions Committee works diligently to admit a class of diverse professionals with outstanding critical thinking skills, proven leadership and experience. Our commitment to maintaining a small program allows us to be exceptionally selective, providing a classroom of peers who will contribute significantly to the co-created learning experience.

### ENROLLMENT

<b>TOTAL ENROLLED</b>	<b>58</b>
ACCEPTANCE RATE	24%
Men	78%
Women	22%
International	21%
Military	24%

### DIVERSITY

OVERALL DIVERSITY	34%
COUNTRIES REPRESENTED:	
Brazil	Nigeria
India	Taiwan
Lebanon	United States
Mexico	Uruguay
New Zealand	

### GMAT

Average	647
Mid 80%	560-710

### GPA

Average	3.5
Mid 80%	3.0 to 3.9

### UNDERGRADUATE MAJORS

Business and Commerce	35%	Science	11%
Engineering and Comp Sci	20%	Other	7%
Humanities and Soc Sci	27%		

### WORK EXPERIENCE

Average	6 years
Mid 80%	2 to 8 years



## CLASS OF 2014 EMPLOYMENT

### OUTCOMES

Employment at 90 days after graduation	96%
Average salary at graduation	\$98,000
Students with summer internships	100%

### FUNCTIONS

Finance/Accounting	29%
Marketing/Sales	24%
Operations/Logistics	22%
General Management	12%
Consulting	8%
Other (HR, IT, etc.)	5%





## ON-CAMPUS EVENTS

The best way to determine if our program is right for you is to experience a day in the life of our students through a campus visit or program event.

### PREVIEW SATURDAY

Learn more about the candidates we seek through open discussion with current and former students, admissions officers and career management professionals.

### CAMPUS VISITS

Campus visits are hosted by current students and include class observation, a facility tour and appointments with admissions and career professionals.

## VIRTUAL INFORMATION SESSIONS

Real-time, online interactive information sessions cover a variety of topics ranging from the MBA experience, student perspectives and career management services. Join us for a moderated session on a topic of interest with online Q&A.

For more information, or  
to register for an event, visit:

[ftmba.tamu.edu/connect](https://ftmba.tamu.edu/connect)



AAA · AMAZON · AMWAY · ANADARKO PETROLEUM  
AT&T · BANK OF AMERICA · BELL HELICOPTER · BHP BILLITON  
BLACKSTONE · BORAL · BRAZOS VALLEY URGENT CARE  
BREDERO SHAW · CAMPBELL SOUP COMPANY · CAPITALONE · CBRE  
CHEVRON · COGNIZANT · CROCKETT NATIONAL BANK · DELL  
DELOITTE AUDIT AND ENTERPRISE RISK SERVICES · DELOITTE CONSULTING  
DTE ENERGY · EDUCATION PIONEERS · EMERSON · ERICSSON  
EY · FTI CONSULTING · FUJITSU · GE CAPITAL · GEORGIA PACIFIC  
HALLIBURTON · HERSHEY · HOME DEPOT · HP  
ITSA ENERGY · JOHN DEERE · JP MORGAN · KINDER MORGAN  
LOGISTICS TRADE · MARS · MCDONALD'S · NATIONWIDE INSURANCE  
NEMOURS · NESTLE · NESTLE PURINA PETCARE  
NOBLE ENERGY · NORTH HIGHLAND CONSULTING · OCEANEERING  
PATRIOT INSURANCE GROUP · PHILLIPS 66 · REGENERON  
SHELL · SPARKS GROVE · SUNPOWER CORPORATION · SYSCO  
TIDEWATER MARINE · USAA · WASTE MANAGEMENT  
WELLS FARGO · WOOD MACKENZIE



# A MESSAGE FROM THE DEAN

MARY LEA McANALLY  
Associate Dean for Graduate Programs



With three distinct MBA programs in our suite, Mays Business School can meet the needs of business professionals at any stage of their careers: from early-career professionals to those stepping up to lead an organization. We are pleased to tell you about our three programs with this viewbook.

Prospective students often ask me, “What’s special about an MBA from Texas A&M?” My answer is always the same – we take seriously our students’ leadership development.

Like any good MBA program, we offer a strong curriculum of core business knowledge because you can’t be a good business leader if you don’t have a firm grasp of business fundamentals. But our MBA programs do more than simply convey knowledge; we have crafted a truly transformational leadership journey for our students. We emphasize self-discovery and interpersonal skills such as team-building, conflict management, negotiations, and coaching. We believe in hands-on learning. Our business communications and professional presence curriculum spans the entire MBA program because leaders must be able to communicate effectively to lead effectively.

But that’s not the whole story – an MBA from Texas A&M will expose you to the Aggie spirit. From the individual attention and genuine concern that you will receive from our faculty and program staff to the lifelong support of the Aggie alumni network, you will experience an unparalleled sense of warmth and fellowship at Texas A&M. Won’t you come join us?

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Mary Lea McAnally'.

Mary Lea McAnally  
Associate Dean for Graduate Programs  
Phillip W. Ljungdahl Chaired Professor of Accounting

P.S. I encourage you to learn more about our three programs by visiting: [mbaprograms.tamu.edu](http://mbaprograms.tamu.edu) or calling 979-845-4714.

We are eager to start a conversation with you about our transformative leadership curriculum.



“What sold me on A&M’s MBA program was its national reputation, the experience level of the students in the class and the strength of the Aggie Network.”

GENIE ERNETA,  
Executive MBA Class of 2002,  
VP Human Resources, TGS

## RECOGNIZED ACROSS THE NATION AND AROUND THE WORLD.

Mays Business School’s continued success in national and global rankings reflects the dedication of our faculty and staff to provide students with a world-class educational experience. Our shared commitment to achieve this goal leads to the success and satisfaction of our graduates as they create value for their organizations and serve as leaders in their communities.

### FULL-TIME MBA PROGRAM

#### **U.S. News & World Report**

9th U.S. public (27th U.S. overall), 2016

#### **Financial Times**

18th U.S. public, 2014

1st U.S. overall (19th in world), Best Value for Money, 2014

12th U.S. public, Aims Achieved, 2014

#### **Bloomberg Businessweek**

7th U.S. overall, MBA Programs by Specialty, Ethics, 2013

17th U.S. public (42nd U.S. overall), 2014

#### **Military Times**

5th U.S. overall, Best for Vets, 2015

#### **Expansión**

10th U.S. public (49th in world),

Best Global MBAs for Mexicans, 2015

### PROFESSIONAL MBA PROGRAM

#### **U.S. News & World Report**

21st U.S. Public (32nd U.S. overall), 2015

### EXECUTIVE MBA PROGRAM

#### **Financial Times**

6th U.S. public (16th U.S. overall), 2014

#### **Bloomberg Businessweek**

Recognized as a top worldwide Executive MBA Program, 2013

### MAYS BUSINESS SCHOOL

#### **Financial Times**

17th U.S. public (35th U.S. overall), Faculty Scholarship, 2013

#### **Military Times**

7th U.S. overall, Best for Vets, 2015

### TEXAS A&M UNIVERSITY

#### **The Washington Monthly**

2nd best U.S. university, 2012

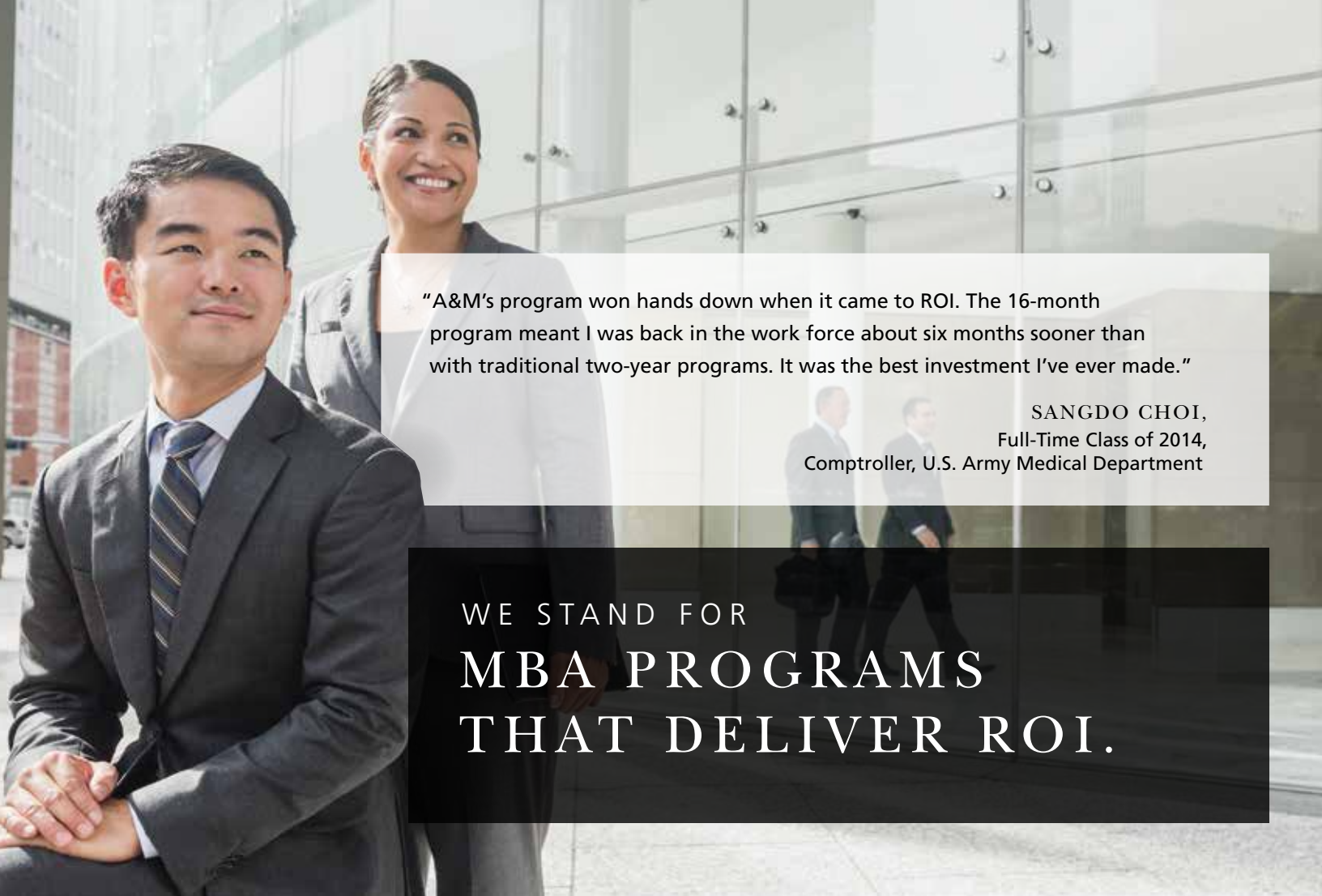
#### **U.S. News & World Report**

5th best value public (31st overall), 2015

#### **U.S. News & World Report**

25th public institution, 2015





“A&M’s program won hands down when it came to ROI. The 16-month program meant I was back in the work force about six months sooner than with traditional two-year programs. It was the best investment I’ve ever made.”

SANGDO CHOI,  
Full-Time Class of 2014,  
Comptroller, U.S. Army Medical Department

## WE STAND FOR MBA PROGRAMS THAT DELIVER ROI.

### RETURN ON YOUR TIME INVESTMENT

Each of our MBA programs is designed to deliver a world-leading business education in an accelerated and intimate format.

Full-Time MBA Program students earn their degree in just 16 months, while Professional and Executive participants receive theirs in less than two years. Delivering a core curriculum in less time than other programs results in an intense, immersive experience and accelerates the completion of your globally-recognized MBA.

### RETURN ON YOUR EDUCATIONAL INVESTMENT

Texas A&M University’s standing as first in the nation for value is well-earned as we maintain our commitment to providing a high-caliber MBA education at an affordable cost. (Refer to the included inserts for current program cost information.)

### RETURN ON YOUR PERSONAL INVESTMENT

With only a small number of students accepted each year, you’ll receive one-on-one attention from our faculty and enjoy rich interactions with your student colleagues.

Our alumni network spans the globe with more than 400,000 former students. Mays Business School graduates always stand ready to help their fellow Aggies, embodying the loyalty that is a hallmark of Texas A&M University. Once you join the Aggie Network, you’ll always belong.



WE STAND FOR  
**BUILDING CONFIDENT  
LEADERS.**

"I had four different teams during the Full-Time MBA program. Each time, my teammates helped me learn. They made me a better student. But even more, they were a support system. And now that I've graduated, they are still a support system. They are colleagues and friends that will last a lifetime."


RITIKA SAINI,  
Full-Time MBA Class of 2014,  
Product Senior Advisor, Dell

At Texas A&M University, you'll learn to become more than a businessperson. You'll learn to become a leader.

Our MBA programs are designed to mold individuals who will guide their organizations with vision and integrity – men and women who will create lasting corporate legacies and reshape the markets in which they do business.

Our curriculum arms you with new methods for solving problems, nurtures your natural talents and empowers you to identify opportunities where others only see roadblocks. You'll benefit from the experiences of seasoned leaders in the classroom and learn to be a source of knowledge and leadership for others.

Leading others also means knowing how to be part of a team. That's why teams play a critical role in the Texas A&M University MBA experience. Teams are carefully crafted to expose you to diverse industries and functional areas. Team projects require you to work as part of a cross-functional unit, mimicking the structure of workplace teams.



“Formal presentations and impromptu speaking were only a part of our business communications class – what we really learned were the skills to succeed in the working world, the essential tools for life, how to know ourselves and become genuine and effective leaders.”

BEN FELDMAN,  
Full-Time MBA Class of 2015,  
Senior Product Manager, Retail Leadership Program, Amazon

## WE STAND FOR FLUENT BUSINESS COMMUNICATION.

Communication plays a critical role in every aspect of business – managing employees, developing relationships with customers and suppliers, presenting financial results to shareholders, persuading capital providers and more. Simply put, the better you communicate, the more successful you’ll be in business.





# CAPSTONE CONSULTING PROJECT

From Fortune 500 companies to small start-ups, every business faces challenges. Our Capstone Consulting Project – a component of every MBA program we offer – allows you to apply your knowledge and leadership skills to a business challenge or opportunity. You’ll tackle a real-world question for a real-world client and offer solutions for potential implementation.

As part of the Capstone Consulting Project you’ll:

- Develop a detailed statement of work
- Define goals and objectives
- Conduct primary and secondary research
- Perform quantitative and qualitative analysis
- Develop and test solutions
- Formulate options and recommendations
- Produce professional written deliverables
- Deliver a final oral presentation

“We have had several collaborative and fruitful experiences working with Texas A&M MBA teams on our real world business challenges. These teams are thoughtful, very engaged, and excited to work with a well known brand like ours that has a strong presence on campus. The work that has been done has led to positive change within our organization.”

JAMIE COHEN,  
Chief Branding Officer,  
Jason’s Deli

# TWO CAMPUSES. INFINITE OPPORTUNITIES.

With campuses in College Station and Houston, Mays Business School provides access to the Lone Star State's dynamic and entrepreneurial environment, as well as to global leaders across a variety of industries including technology, finance and energy. Our MBA students have ample opportunities to network with key corporate leaders.

## COLLEGE STATION:

#2 FORBES' Best Small Places  
for Business and Careers, 2014

Located in what *Money Magazine* has described as one of America's most livable communities, Texas A&M University is an ideal home for one of the country's premier full-time MBA programs.

The twin cities of Bryan and College Station are centrally located near the major metros of Austin, Dallas, San Antonio, and Houston. Our campus provides easy access to those cities' fast-growing economies, diverse business opportunities and centers of innovation.



"The decision to get an MBA was significant for me and my family; relocating to Texas from Venezuela brought changes beyond the ordinary move. At the center of the Aggie experience we found our new home. The MBA at

Texas A&M challenged my thinking, helped me develop my global perspective and College Station offered me a caring environment."

ANTONIO FALCON,  
Full Time Class of 2015,  
Energy Consultant, Wood Mackenzie

## HOUSTON:

#15 FORBES' Best Places  
for Business and Careers, 2014

Housed in a new, state-of-the-art building in one of Houston's most dynamic mixed-use developments, the Professional and Executive MBA Programs at CITYCENTRE deliver exceptional convenience for working professionals.

The CITYCENTRE campus is accessible from two Houston airports: Hobby and George Bush Intercontinental, both about 30 minutes away from campus. Each year, students fly in for class weekends. Our location makes an A&M MBA degree possible for students from across the country.



"One of the things that sold me on A&M was the location. With my job, I have to be at various sites around Houston. With the campus located at the intersection of Beltway 8 and I-10, it was a straight shot for me to get to class. My team booked a team room for each Wednesday,

and we met to get assignments done together. The location made that possible."

LANE COOPER,  
Professional MBA Class of 2016,  
Anesthesiologist, Greater Houston Anesthesiology



WE STAND FOR  
**FACULTY THAT  
STAND BESIDE YOU.**

Regardless of which MBA program you're considering – Full-Time, Professional or Executive – you'll be taught by world-class faculty from Mays Business School who are committed to your success.

Our faculty members are strategically selected for their academic and real-world industry experience. In each class, you'll engage with them and your classmates in dynamic exchanges and apply your learning to current business trends and topics.

MBA faculty work closely as a team, integrating philosophies and teaching styles to ensure a more cohesive learning environment. While it's not surprising to find superior academic credentials among the faculty at a major university, an impressive number of our faculty are also directly connected to the business world as corporate advisers and consultants. These associations give them and their students connections to business leaders and insights into emerging trends.

The Mays Business School faculty has led our school and programs to national prominence. More importantly, they've equipped our graduates with the skills they need to lead and succeed in a variety of industries on an international stage.



"Today's business leader must be able to use integrative thinking to make decisions and solve problems. Our faculty collaborate to create experiential learning opportunities to help hone integrative thinking skills. Students work individually and in teams to practice decision making."

**BALA SHETTY,**  
Quantitative Methods Professor,  
Executive Associate Dean and Letbetter Chair in Business





WE STAND FOR  
**A PROFESSIONAL  
NETWORK THAT KNOWS  
NO BOUNDS.**

#### THE LEGENDARY AGGIE NETWORK

As an MBA student at Texas A&M, you will become a member of one of the largest alumni networks in the world, with more than 400,000 former students and more than 200 local alumni chapters around the world. No matter where you go, you'll find Aggie businessmen and women, engineers and architects, physicians and veterinarians, teachers and scholars – all of whom are committed to serving their fellow Aggies. You won't find this kind of loyalty at any other school.

The Aggie Network is special. You can be an alumna or alumnus anywhere, but once you join Texas A&M, you will always belong to the Aggie family – either as a “current student” or a “former student.” Meeting former students from Texas A&M is about connecting through your common past and shared Aggie core values. The network is large with a range of diverse backgrounds, but what you find is a connection that is both powerful and sincere.



"The Program opened doors for me. I was able to get an affordable education with a reputable program that allowed me to compete with top MBA students from other programs in the job market. From the world-class faculty to the small class size to the return on my investment, the Texas A&M MBA had everything I was looking for and so much more."

ZANE GRUZNINA,  
Full-Time MBA Class of 2013,  
Project Manager, Cameron

## FULL-TIME MBA PROGRAM

Put yourself at the center of the Aggie experience. Enroll in our Full-Time MBA Program, one of the highest-ranked public programs in the nation.

## FULL-TIME MBA CURRICULUM

Our unique and accelerated structure enables you to earn your MBA in just 16 months. By covering 37 credit hours of core material in the first nine months of study, you'll complete 75% of your coursework in the first year. This accelerated pace allows you to add increased value to an organization during your optional summer internship.

YEAR ONE				
ORIENTATION	FALL:		SPRING:	
	Business Communications			SUMMER OPTIONS Internship, study abroad and/or specialization courses
	Individual Leadership Development			
	<ul style="list-style-type: none"> <li>• Financial Accounting</li> <li>• Quantitative Analysis for Business Decisions</li> <li>• Managerial Macroeconomics</li> <li>• Marketing Management</li> </ul>	<ul style="list-style-type: none"> <li>• Finance for the Professional I</li> <li>• Managerial Microeconomics</li> <li>• Operations Management</li> <li>• Managing Your Career</li> </ul>	<ul style="list-style-type: none"> <li>• Leading People in Organizations</li> <li>• Management Accounting and Control</li> <li>• Finance for the Professional II</li> </ul>	
<ul style="list-style-type: none"> <li>• Corporate Strategy</li> <li>• Specialization Course</li> </ul>				

YEAR TWO			
FALL:	MBA GRADUATION	SPRING:	
Business Communications		Optional Certificate or Specialization Courses	
Individual Leadership Development			
<ul style="list-style-type: none"> <li>• Business Capstone Consulting Project</li> <li>• International Policy</li> <li>• Elective</li> </ul>			



## FULL-TIME MBA

## EXPERIENTIAL LEARNING

From small teams to multinational corporations, the ability to lead is rooted in self-awareness. To gain insight into your strengths, needs and development opportunities, you'll experience the step-wise synergy of three assessments: Strengths Finder, Birkman, and Peer 180. Through weekly reflections, goal setting and coaching, you'll enhance your ability to work effectively with others by cultivating a deep self awareness.

#### TEAMWORK

In a variety of dynamic settings, you'll improve your ability to build and manage teams that engage in healthy conflict to produce results. Competitions, simulations, projects and student-led events provide safe, challenging opportunities to practice the planning, executing, influencing and decision-making skills required to lead in today's business world.

#### CAPSTONE CONSULTING PROJECT

Put your business savvy and leadership acumen to work for a real client. Collaborating with a team of your fellow students, you'll build a statement of work, conduct research, explore options, test theories and formulate recommendations for implementation with a partner enterprise.

#### MBA VENTURE CHALLENGE

A big idea hits your desk. You've analyzed the financials. You've researched the market. Now you must decide whether or not this idea could be an industry-changer or an also-ran.

During the MBA Venture Challenge, teams of MBA students are assigned an actual early-stage firm and tasked with analyzing its products and markets. By competing in this challenge you'll hone your skills in market research, business development and creative analysis in real-time for a real entrepreneur.

#### DISASTER CITY EXPERIENCE

Leaders must excel under the pressure of a crisis. During the daylong Disaster City crisis management experience, you and your classmates are put through a series of exercises at the 52-acre Disaster City first-responder training complex in College Station. Disaster City will prove to be one of your most memorable MBA experiences as your leadership, communication skills and problem-solving abilities are tested across an array of scenarios.



## ADDITIONAL OPPORTUNITIES

### WASHINGTON CAMPUS SEMINAR

Understand the dynamics between business and public policy through this inside-the-beltway interface with political leaders and policy experts during a five-day trip to Washington, D.C.

### STUDY ABROAD

Expand your knowledge of international business and develop the global perspective vital in today's economy by studying at one of our worldwide partner institutions.

### STUDENT ORGANIZATIONS

Assume a leadership role to promote professional development, community volunteerism and networking.

### CASE COMPETITIONS

Compete against MBA students from around the globe by participating in any number of case competitions.



# FULL-TIME MBA CAREER SERVICES

With an average placement rate of 94.5 percent during the last five years, we know something about helping our graduates find career paths that reflect their skills and qualifications.

Throughout your academic and professional life, our Career Management Center will work with you to create an individual career management plan based on your specific skills, interests and goals. Beginning with a comprehensive one-on-one intake session, our staff provides assistance with:

- Résumés and cover letters
- Job search strategies and national employment databases
- Mock interviews with executives
- Networking with employers and former students
- Negotiation of initial job offers

By engaging with our individual consulting and mentoring services both during your student career and after you graduate, you'll enjoy a distinct advantage in the competitive MBA job market.

## RECENT EMPLOYERS:

Amazon	J.P. Morgan
Amway	Logistics Trade
AT&T	Mars Petcare
Bredero Shaw	Nationwide Insurance
Cameron	North Highland Consulting
CB Richard Ellis	Oceaneering
Chevron	Phillips 66
Crockett National Bank	Shell Oil
Dell	Sparks Grove
Deloitte Consulting	Sunpower Corp
DTE Energy	Sysco Corporation
Equity Metrix	Tata Consultancy
Ericsson	Textron Bell Helicopter
ExxonMobil	Tidewater Marine
Halliburton	United Quest Financial
HP	Wood McKenzie
Itsa Energy	

## BY THE NUMBERS

### #1 AMONG U.S. PUBLIC PROGRAMS

Employment at three months  
(*U.S. News and World Report* 2014)

### #2 AMONG U.S. PUBLIC PROGRAMS

Employment at three months  
(*Financial Times* 2012)

### 100% INTERNSHIP PLACEMENT RATE

Students seeking internships  
(Summer 2014)

### 90–96% EMPLOYMENT RATE

Within three months of  
graduation among students  
seeking employment (Since 2004)

### STARTING SALARY

CLASS OF 2015: \$110,000  
(including signing bonus)





## FULL-TIME MBA APPLICATION AND ADMISSION

If you're committed to professional and academic excellence and believe you can enrich our classrooms, student body and culture, we encourage you to apply.

We review Full-Time MBA Program applicants according to the following criteria:

- A minimum two years full-time work experience with management responsibilities.
- Competitive GMAT or GRE scores (50th percentile or higher for verbal and quantitative sections).
- Completion of a bachelor's degree from an accredited institution with strong academic performance in the last 60 hours
- Performance during a personal interview (interviews are by invitation).
- Demonstrated leadership, academic and professional potential.
- International applicants: If presenting the TOEFL iBT, a score of 100 is required. TOEFL scores must be a minimum of 600 on the paper test or 250 on the computerized version. As an alternative to the TOEFL, international students may present the IELTS with a score of 7 or higher.

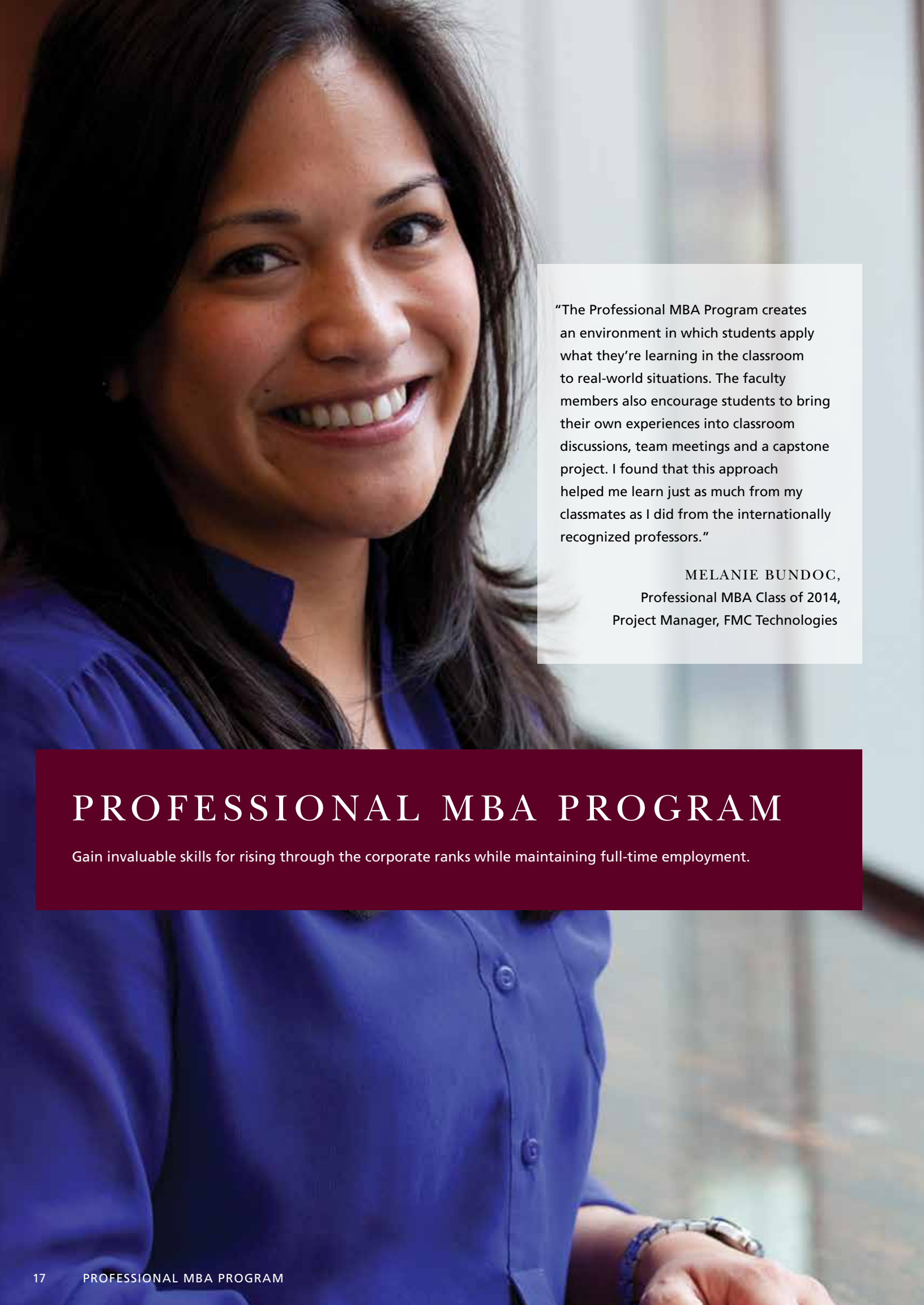
### REQUIRED MATERIALS

Materials required for a complete application include:

- Completed online application and application fee.
- Responses to essay questions.
- Competitive GMAT or GRE scores.
- Scanned copies of transcripts from each senior-level, post-secondary institution attended (official transcripts are required upon admission).
- Three recommendations, submitted electronically.
- Professional résumé.

### HOW TO APPLY

Applications must be submitted online at [ftmba.tamu.edu](https://ftmba.tamu.edu).



"The Professional MBA Program creates an environment in which students apply what they're learning in the classroom to real-world situations. The faculty members also encourage students to bring their own experiences into classroom discussions, team meetings and a capstone project. I found that this approach helped me learn just as much from my classmates as I did from the internationally recognized professors."

MELANIE BUNDOC,  
Professional MBA Class of 2014,  
Project Manager, FMC Technologies

## PROFESSIONAL MBA PROGRAM

Gain invaluable skills for rising through the corporate ranks while maintaining full-time employment.

# PROFESSIONAL MBA CURRICULUM

Built upon the Texas A&M core MBA curriculum, the Professional MBA Program allows you to earn an MBA degree as a full-time graduate student without disrupting your career.

With 45 credit hours of course work, the program offers classes taught by senior, full-time faculty from Mays Business School – scholars, teachers and leaders in their fields. With classes Friday nights and Saturdays of alternating weekends, you can maintain employment at your full-time job while earning your MBA.

## YEAR ONE

	FALL:	SPRING:	SUMMER:	
RESIDENCY WEEK	Business Communications			INTERNATIONAL EXPERIENCE
	Capstone Consulting Project			
	Leadership and Professional Development			
	<ul style="list-style-type: none"> <li>Financial Accounting</li> <li>Quantitative Analysis for Business Decisions</li> </ul>	<ul style="list-style-type: none"> <li>Marketing Management</li> <li>Managerial Macroeconomics</li> <li>Financial Management</li> </ul>	<ul style="list-style-type: none"> <li>International Business Policy</li> <li>Elective</li> </ul>	

## YEAR TWO

FALL:	SPRING:	
Business Communications		GRADUATION
Capstone Consulting Project		
Leadership and Professional Development		
<ul style="list-style-type: none"> <li>Leading People in Organizations</li> <li>Operations Management</li> <li>Management Accounting and Control</li> </ul>	<ul style="list-style-type: none"> <li>Corporate Strategy</li> <li>Elective</li> </ul>	

### SCHEDULE

The Professional MBA Program is built upon a course schedule that features Friday night and Saturday classes on alternating weekends. You can continue your current career without interruption.

**FRIDAY EVENING CLASSES** 6–10 p.m.

**SATURDAY CLASSES** 9 a.m.–6 p.m.

### ELECTIVES

You'll select two electives from a menu of options. This format offers you the flexibility to customize your education to meet your career goals. Options include:

- Energy Markets and Trading
- Services Marketing
- Entrepreneurship
- Digital Marketing Strategy

Elective options may change based on student demand and industry trends.





## PROFESSIONAL MBA EXPERIENTIAL LEARNING

The Professional MBA Program emphasizes learning experiences that take students outside the classroom and head-first into real-world learning experiences.

### CORNERSTONE PROJECT

The Cornerstone Project is designed to help you integrate learning across several MBA classes, including Accounting, Marketing, Finance, and Business Communications. During the first year in the program, your team will analyze two companies that compete in the same industry. Ultimately, you'll make an investment recommendation supported by strong accounting analysis, in-depth marketing research and sound equity-valuation modeling. The Cornerstone experience culminates in an exciting, competitive day of team presentations to a panel of faculty judges. The Cornerstone Project helps you synthesize what you will learn during your first year in the program. More importantly, you'll build a set of critical and highly portable analysis skills that you'll use for the rest of your professional life.

### CAPSTONE CONSULTING PROJECT

Through the Capstone Consulting Project, you'll bring your skills in project development, problem solving, change management and leadership to a real-world client. You'll identify and define a problem or opportunity, develop an approach that utilizes your learning and produce actionable results with the potential for significant impact for an organization. The Capstone Consulting Project is your opportunity to add value directly back to an organization through the Professional MBA Program.

### DISASTER CITY EXPERIENCE

Students in the Professional MBA Program will experience the excitement and challenges of the daylong Disaster City crisis management exercise. Located at the 52-acre Disaster City Emergency Services Training Institute in College Station, this program will challenge you to work with your classmates through a sequence of crisis scenarios, from natural disasters to corporate PR dilemmas.

### INTERNATIONAL FIELD TRIP

The required International Business Policy course is delivered via classroom sessions along with a one-week international field trip in the summer between your first and second years. The experience emphasizes developing economies and provides students with new viewpoints on the global nature of business. The trip also provides class members an opportunity to experience the Texas A&M University core value of "selfless service" as part of a community service project.

"I continue to be pleasantly surprised by my team experience. With such a diverse background of educational, personal and professional experiences, each student brings something unique to the table. We teach each other. We learn from each other. We compliment each other. We're creating friends for life. The small class size and the emphasis on teams in the Texas A&M Professional MBA Program makes all of this possible."

STERLING FRISON,  
Professional MBA Class of 2016,  
Structural/Mechanical Engineer, Boeing







## PROFESSIONAL MBA CAREER SERVICES

Professional MBA students at Mays Business School enjoy access to world-class career management services with help from our Career Management Center staff.

Our team of dedicated career coaches work with you to nurture your short-term and long-term career strategies and networking skills. With our Career Management Center, you'll learn techniques and best practices that will support you throughout your professional career. These services include:

- One-on-one career coaching and assessments
- Development of networking skills
- Online career resources
- Résumé writing assistance
- Interview practice with mock interviews
- Negotiation coaching
- Career management workshops



# PROFESSIONAL MBA APPLICATION AND ADMISSION

Admission to the Professional MBA Program is a selective, highly competitive process. We seek candidates who want to move their careers forward and who will contribute to our dynamic classroom.

Professional MBA Program applicants are reviewed according to the following qualifications:

- **A minimum two years professional work experience** with management responsibilities preferred.
- **Competitive GMAT or GRE scores** (50th percentile or higher for verbal and quantitative sections).
- **Bachelor's degree from an accredited institution** with strong academic performance in the last 60 hours.
- **Personal interview** (interviews are by invitation and are conducted in Houston at CITYCENTRE).
- **Full-time employment** upon application.
- **Demonstrated leadership, academic and professional potential.**

## HOW TO APPLY

Applications must be submitted online at [pmba.tamu.edu](http://pmba.tamu.edu).

## REQUIRED MATERIALS

Materials required for a complete application include:

- Completed online application and application fee.
- Responses to essay questions.
- Competitive GMAT or GRE scores.
- Scanned copies of transcripts from each senior-level, post-secondary institution attended (official transcripts are required once an admissions offer is accepted).
- Three recommendations, submitted electronically.
- Professional résumé.

Additional program and admissions information can be found at [pmba.tamu.edu](http://pmba.tamu.edu).





“My classmates in the Executive MBA Program at Texas A&M were highly experienced professionals who added to my learning, helped enhance my leadership abilities and expanded my professional network.”

DON PREJEAN,  
Executive MBA Class of 2008,  
Vice President – North America  
Operations Support,  
Baker Hughes

## EXECUTIVE MBA PROGRAM

Enrich and energize your career with an intensive MBA program while maintaining full-time employment. Designed for seasoned professionals with significant managerial experience, the Executive MBA Program is an investment in yourself.

# EXECUTIVE MBA CURRICULUM

The Executive MBA from Texas A&M University's Mays Business School is a comprehensive program that equips working professionals with the leadership skills and knowledge they need to excel in a rapidly changing environment.

Built around the theme of "Leaders who Create and Sustain Value," our curriculum uses a modular, cross-functional approach to emphasize the interconnectivity across the business disciplines: management, finance, marketing, accounting, strategy, business law, supply chain and global operations.

During all modules, leadership sessions address related business challenges and opportunities that give you a fresh perspective on problem solving. Working with peers and our team of professional executive coaches, you will acquire and hone leadership skills that add value to your organization. These include: team building, conflict resolution, negotiations, professional communications, coaching and mentoring.

The Executive MBA Program is built around a two-year schedule with a summer break and classes Fridays and Saturdays, 9 a.m.-4:30 p.m., on alternating weekends.

## YEAR ONE

FALL:		SPRING:		WASHINGTON CAMPUS SEMINAR
Personal Leadership Development				
Business Communications				
Capstone Consulting Project				
<ul style="list-style-type: none"> <li>• Financial Accounting</li> <li>• Quantitative Analysis for Business Decisions</li> <li>• Operations Management</li> <li>• Managerial Economics</li> <li>• Leading People in Organizations</li> </ul>	<ul style="list-style-type: none"> <li>• Management Accounting and Control</li> <li>• Corporate Finance</li> <li>• Marketing Management</li> </ul>			

## YEAR TWO

FALL:		SPRING:		GRADUATION
Personal Leadership Development				
Business Communications				
Capstone Consulting Project				
<ul style="list-style-type: none"> <li>• Managerial Economics</li> <li>• Operations Management</li> <li>• Corporate Strategy</li> <li>• Negotiations</li> <li>• Marketing Strategy</li> </ul>	<ul style="list-style-type: none"> <li>• Leadership</li> <li>• Legal and Ethical Issues in Business</li> <li>• Advanced Corporate Finance and Investment Management</li> <li>• Mergers and Acquisitions</li> <li>• Macroeconomics</li> <li>• International Business and Finance</li> </ul>			



EXECUTIVE MBA

# EXPERIENTIAL LEARNING

Some business lessons simply can't be taught inside the classroom. That's why we've integrated experiential learning as a critical component of our Executive MBA Program. From the Capstone Consulting Project to experiences in crisis management and national politics, you'll gain insights that will put you ahead of colleagues inside and outside of your organization.

## CORNERSTONE PROJECT

The Cornerstone Project is designed to help you integrate learning across several first-year core MBA classes. Your team will analyze two companies that compete in the same industry and make an investment recommendation supported by strong accounting analysis, in-depth marketing research and sound equity-valuation modeling. The Cornerstone experience culminates in an exciting, competitive day of team presentations to a panel of faculty judges. The Cornerstone Project creates an opportunity for you to synthesize content across your first year of the program.

## CAPSTONE CONSULTING PROJECT

The Capstone Consulting Project is an opportunity to identify an issue of particular strategic concern to your organization. This allows you to provide immediate value to your organization as you complete your studies and experiences at Mays Business School.

With the help of your management and our faculty, you'll identify a significant challenge or opportunity facing your organization. Using what you learn in the Executive MBA Program, you'll produce a unique, actionable strategy for addressing that challenge or opportunity.

## WASHINGTON CAMPUS SEMINAR


At the end of your first year in the program, you'll take part in the Washington Campus Seminar, a four-day experience in the nation's capital that affords you an inside view of how businesses navigate the policy-making process.

Speakers include current and former government officials, media personalities, political party representatives, federal regulators and legislative staffers. The program offers a candid perspective into the inner workings of government and Washington.

## DISASTER CITY EXPERIENCE

When disaster strikes, an organization looks to its leaders for action. The Disaster City Experience is a one-of-a-kind crisis management exercise staged at a world-renowned complex in College Station. Disaster City is used to train first responders from around the world. During this daylong experience you'll face a series of exercises designed to test your leadership, communication and problem-solving skills in mock crisis scenarios.





"The structure of the EMBA allows me to balance my roles as mother, working professional and student. The caliber and support of my teammates only enhances the collaborative learning environment."

ALUMA TESSLER-GOULD,  
Executive MBA Class of 2015,  
Leadership and Organizational Development,  
IPF-Plasson





## EXECUTIVE MBA CAREER SERVICES

At Mays Business School, we've designed a suite of career management services that specifically cater to the needs of our executive participants.

Our team of dedicated professionals works with you to nurture your short-term and long-term career strategies and networking skills. Working with our Career Management Center professional staff, you'll learn techniques and best practices that will serve you throughout your professional career. These services include:

- One-on-one career coaching and assessments
- Networking development
- Online career resources
- Résumé writing assistance
- Interview practice with mock interviews
- Negotiations coaching
- Career management workshops



# EXECUTIVE MBA APPLICATION AND ADMISSION

Admission to the Executive MBA Program at Mays Business School is a highly selective, competitive process. We seek candidates who will succeed academically, contribute to a dynamic classroom and strive to move their careers and organizations forward.

Executive MBA Program applicants are reviewed according to the following qualifications:

- **Minimum 10 years professional work experience**, with seven years progressive and significant managerial responsibilities. Managerial experience may include management of people, assets or other resources.
- **International experience** is beneficial but not required.
- **A bachelor's degree** from an accredited institution.
- **Full-time employment** upon application and at the start of the program.
- **Personal interview** by invitation and conducted in Houston at our CITYCENTRE campus.

The Texas A&M Executive MBA Program does not require submission of GMAT or GRE scores.

## HOW TO APPLY

Applications must be submitted online at [emba.tamu.edu](http://emba.tamu.edu).

## REQUIRED MATERIALS

Materials required for a complete application include:

- Completed online application and application fee.
- Responses to essay questions.
- Scanned copies of transcripts from each senior-level, post-secondary institution attended (official transcripts are required once an admissions offer is accepted).
- Three recommendations, submitted electronically.
- Professional résumé.
- Letter of Organizational Commitment document from your employer. (A document template will be provided during the application process.)

Additional program and admissions information can be found at [emba.tamu.edu](http://emba.tamu.edu).





WE STAND FOR  
**MAKING BOLD  
DECISIONS.**

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Start your journey at [mays.tamu.edu/mba](https://mays.tamu.edu/mba)

## MAYS MBA VISION STATEMENT

We develop ethical leaders through transformational, student-centered experiences.

We emphasize:

- core business knowledge
- self-discovery
- interpersonal skills
- hands-on learning

Our graduates leave ready to:

- lead teams
- influence business outcomes
- achieve long-term career success



**MAYS BUSINESS SCHOOL**  
TEXAS A & M UNIVERSITY

979.845.4714

[mbaprograms@mays.tamu.edu](mailto:mbaprograms@mays.tamu.edu)

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