



The Richmond Community Development Foundation



Registered as a Section 21 company (incorporated not for gain)

CIPRO Registration Number: - 2008/001433/08

(Companies and Intellectual Property Registration Office – department of Trade & Industry)

Registered as a Non Profit organisation

Non Profit Registration Number: - 071-792 NPO

(Department of Social Development – Directorate: Non Profit Organisations)

Registered with the South African Revenue Services

Income tax Number: - 9777044158

(SARS – Section 21 Company registrations)

Mission Statement

Building communities through skills development training, and working towards sustainable job creation, thereby reaching out and changing lives.

The Purpose of RCDF:

To improve the lives of the unskilled and unemployable community of Richmond by providing sustainable skills training and to assist the trainees with the formation and registration of sustainable community owned co-operatives, and to then provide mentorship and assistance to the community with the management of the co-operatives so as to ensure sustainability and economic independence of the community



Vision

The Richmond Community Development Foundation (RCDF) is a private non-profit community development organisation located in Richmond in the Karoo. Founded in 2009 by a group of prominent Richmond farmers, a Canadian veterinarian and a community development worker who are committed to making a difference in the Karoo, which has:

One of the highest recorded HIV infection rates in the world 40%,
The highest incidence of foetal alcohol syndrome in the world 12%,
Severe unemployment at 80 to 84%, the highest in South Africa.

RCDF aims to provide comprehensive, compassionate skills development programs to the impoverished residents and countless family members, as well as a food gardens project to increase the supply of healthy, nutritional food for people living with AIDS.

RCDF is currently running a literacy programme with the children of the local soup kitchen, FAS (foetal alcohol syndrome) has greatly reduced the learning abilities of 90% of the children in the community. The foundation's aim is to foster a love of books and reading in the children, and to create a thirst for knowledge.

The Community and the board of RCDF aim to see the Foundation as a gateway to improved living conditions and acceptable social development in the community, with the members of the community becoming financially self-sufficient, and focussed on healthier life styles, with the creation of micro industries (community owned co-operatives) in the village of Richmond (current pilot project) and eventual expansion throughout the Karoo.

The Richmond Community Development Foundation has 6 projects:

- The Book town literacy project – Active since March 2009
- The RCDF Food Gardens Project – Active since September 2009
- The RCDF Pottery & Ceramics Project – Requires funds for Equipment
- The RCDF Carpentry & Furniture Restoration Project - Requires funds for Equipment
- The RCDF Sewing & Needlework Project - Requires funds for Equipment
- The RCDF Book Binding & Book Preservation project - Requires funds for Equipment

Background to RCDF

Peter Baker is a founding member of Book Town South Africa is committed to the process of founding and registering the foundation
The Foundation is a testimony to commitment, the commitment of Peter Baker to making a difference in the lives of the desperately poor, and to reversing the decay of the Karoo communities, and is totally driven to improving the lives of poverty stricken Karoo dwellers.

The Board of the Foundation are people who are all committed to making a difference in the Karoo, they are passionate about poverty, and the declining social landscape.

Professor Doreen Atkinson who spearheads the Arid Areas Programme, karoo@intekom.co.za <http://www.aridareas.co.za/index.htm> is committed to the Karoo and making it socially, agriculturally and commercially viable.

Daryll Earl David, lecturer at the University of KwaZulu-Natal, is a founding member of Book Town Richmond, and is as committed to improving the lives of the desperately poor as he is to literacy and the revival of the Karoo. Davidd@ukzn.ac.za

Kevin Hacker, prominent Johannesburg attorney and director of Wertheim Becker Attorneys, is committed to the creation of opportunities and social change for the impoverished communities of the Karoo, and continues to work tirelessly behind the scenes to make the Foundation's vision succeed.
hackerk@wertheim-becker.co.za

Elizabeth Baker, business woman and former nursing sister, has a second home in the Karoo, and is dedicated to making the RCDF work. ptnvet@hotmail.com

Caroline Pritchard, A communications specialist with family ties to the Karoo, committed to making a difference in the lives of Karoo dwellers. CPritchard@multichoice.co.za

Lisa McKane A former Karoo resident and skills development trainer, currently working for an events company in Durban, committed to making poverty in the Karoo a thing of the past
murraysburg@telkomsa.net

Alison Baker Johannesburg lawyer and campaigner for the Richmond Community Development Foundation. ALISON-B@adamsadams.co.za

Johan Tolken Resident of Richmond former traffic officer, and involved in bringing about change in the Karoo (marinasquest@mweb.co.za)

Auditor: Les Sher, who ensures the fiscal responsibility of the foundation's handling of donor funds.
lessher@mweb.co.za

The office of the Richmond Community Development Foundation is located on the Foundation's premises at 1 Walker Street Richmond, the property from which the projects are run.

Summary

The Richmond Community Development Foundation (RCDF) aims to provide comprehensive, compassionate skills development programs to the impoverished residents and countless family members, as well as a food gardens project to teach the art of making door gardens and supplement diets low in vitamin, mineral and nutritional content. The foundation, hopes to carry across the message in it's activities that it is ok to live with HIV/AIDS, and that it can be managed and is survivable. The target group of the foundation are women especially those with children in their care, and those living with HIV/AIDS.

The literacy project is currently reaching between 60 to 110 children per day, literacy is an integral part of the entire programme...as a literate mind will be more inclined to be in a position to grow and acquire skills other than hitting a stone with a hammer....., Funding was received from the Dept. of Arts and Culture for the Book town Book festival, of which a portion was allocated to the literacy project, and has seen the local community centre stocked with over 3,000 books, and the inception of the reading programme which has been running successfully since April 2009.



Michael Drysdale from the Richmond Community Development Foundation Reads to the Children at the Soup Kitchen (Literacy Project)

The other five projects aim to reach a target of 10 people each (50 people) directly influenced with the trickle down effect involving the families (Assuming each household contains 4 people, this is under estimated) but it is expected to be impacting on the lives of around 200 people once the four skills development projects are fully operational.

The Food gardens project which is in its start-up phase is currently providing employment to 3 people, 1 permanent and 2 on a casual labour basis, with additional funding this can be increased to 5 permanent and 5 on a casual labour basis. Funding in the amount of R 2,000.00 was donated by the Nama Karoo Foundation for the start-up of the food gardens project with the proviso that it be used to fund the wages for one permanent employee, Fanie was employed on a full time basis, and has been working extremely hard to get the gardens into shape, and this with no gardening implements (We still need to raise the capital for these)

The Nama Karoo Foundation also provided a large amount of seeds, and 90 "Kanker Bossie" plants to start a medicinal herb garden, The Foundation also received copious amounts of vegetable seed for the start-up of the Food Gardens from Alison Richardson.

Despite the shortage of implements, and the non-operational irrigation dams the food gardens will be able to achieve a remarkable harvest for this it's first season, The vineyard is carrying well and ensures a good grape harvest (180kg's harvested this season), while the fruit trees which had been neglected for several years are recovering well and will be ready for next year (Harvested 48kg's of figs), RCDF has also planted 8 new Peach trees and 10 new Quince trees. With additional funding RCDF will also be able to start-up the door gardens training facility from where we will be able to teach members of the community the correct methods to establish their own vegetable gardens.



Fanie and the RCDF Vegetable Gardens Project

The Pottery & Ceramics project is the first of the RCDF skills development projects that we need to get started, the reason being that with very little training members of the community can be earning an income in a very short time, it is also the skills project which requires the least capital for acquisition of equipment, with the project we will be able to employ 10 members of the community on a permanent basis, in the ceramics manufacturing stage, we will also be able to employ 5 members of the community on a casual basis, where they will be paid to collect clay from the river (the Richmond area of the Karoo has a very rich source of natural clay which is ideal for “grog”, course clay) and will be paid per load of clay which they deliver. The pottery/ceramics project will also be able to earn an additional income by teaching pottery to the local farmer’s wives who have all expressed a desire to learn the art and make use of down time (Saturdays) to learn, a service for which they are willing to pay.

The Sewing & Needlework Project is the second of the skills based projects which the foundation wishes to implement, as the training is more individualised and intensive, the capital cost of starting up this project are also a lot higher as the equipment is more expensive. This project aims to teach the women of the community to be “sample machinists” in other words to teach them all the skills that they will require to make everything from soft furnishings to clothing and quilted wall hangings, the sewing and Needlework project will provide sustainable employment to 10 women from the community



Beaded Leather Handbags



The Carpentry & Furniture Restoration Project is the third skills based project of the foundation and is aimed mainly at the men of the community, but due to our non-discriminatory practice, women are also welcome to become a part of this project, where the Foundation will be teaching the art of furniture restoration as well as that of manufacturing new furniture from old and new wood

The Bookbinding and Book Preservation project is the 4th of the skills based projects, and is an ideal project for South Africa's only official book town, where the art of binding new books (at a later stage a printing press will also be added) as well as the delicate art of book preservation will be taught.

Funding

The foundation, has been given the use of the Walker street property by Dr. Peter Baker who has spent considerable sums, making the property usable as a project base. He has also invested considerable sums in restoring the house to a usable condition, as well as repairing the irrigation system for the food gardens project, and is currently funding the repair of the irrigation dam.

Marina Beal from the Nama Karoo Foundation gave RCDF a donation of R 2,000.00 for the purpose of employing 1 person to kick-start the food gardens project, NKF also donated 90 "Kanker Bossies" as a start to a medicinal herb garden, numerous vegetable seeds and a fruit bearing Karee tree.

BKB farmers co-operative have donated a portion of the gardening implements which the food gardening project requires.

Fundraising is an ongoing process, as the foundation desperately needs the capital to purchase equipment for the skills based projects, to-date the foundation has had no success, even though RCDF is registered as a section 21 company (Incorporated not for gain) as well as being registered as a non-profit organisation with the department of social welfare, The foundation's registration with the South African Revenue Services for section 18A certification is currently in process.

As each of the skills based programmes come on-line, they will start generating their own income, which will effectively make them self-sustaining within 2 years, as the foundation's programs and services will be supported by sales of items produced by the various skills programmes. By taking responsibility for the success of the skills programmes, the members of the community make a personal investment that greatly enhances their level of commitment to achieving a sustainable income and relief from poverty. However, the organisation is committed to providing skills training and services to any individual who demonstrates a desire to improve their skills and knowledge base.

The Richmond Community Development Foundation (RCDF) requires funding for its running costs, and each of the six projects have an individual budget as briefly listed below: An overall budget for the foundation and its projects is attached.

The foundation would exist in perpetuity and enable the Organisation to become self-sustainable as well as generating a consistent income for the impoverished local community.

In addition, The Richmond Community Development Foundation would also be able to sustain a community based feeding scheme for the members of the community who require food assistance from the Organisation's Family Program.

Registration and Legal Status:

"The Richmond Community Foundation" is registered as an Association incorporated under the Section 21 Company's Act (incorporated not for gain) with the CIPRO Registration Number:- 2008/00/1433/08 the registration is "The Richmond Community Development Foundation"

The Richmond Community Development Foundation is registered as a Non Profit organisation with the Department of Social Development – Directorate: Non Profit Organisations, Non Profit Registration Number: - 071-792 NPO

The Richmond Community Development Foundation is registered with the South African Revenue Services Income tax Number: - 9777044158 (SARS – Section 21 Company registrations)

The Richmond Community Development Foundation is currently in the process of registering for section 18A tax exemption with the South African Revenue Services

Organisational Capacity

The Richmond Community Development Foundation is not a religious organisation, yet the road to self-worth that the Organisation provides is a spiritual journey that begins with basic honesty and leads to character development, and emotional and mental maturity for the unskilled community members. Even more, the Organisation recognizes that poverty is not one of isolation. The families, friends and colleagues of an impoverished person are also affected. The foundation recognises that HIV/AIDS is an accompanying factor of poverty stricken communities and has HIV/AIDS as a key criteria in the dealings with all it's programmes. Therefore, the organisation provides family programs that enable the loved ones of the impoverished and unskilled to become contributing community members.

The results that The Richmond Community Development Foundation will achieve will be a skilled labour force that becomes productive members of their communities. Most of the beneficiaries become active participants in the development programme, not only bringing in a personal income but also bringing in much needed funds to the town of Richmond, and making the town a must stop destination for travellers on the passing highway between Johannesburg and Cape Town, thus making their home town an economically viable one.

The Richmond Community Development Foundation is a community facility that provides adult men and women with several programs to alleviate their cycle of poverty, and to maintain a lifestyle that is productive and focused on personal growth.

The Richmond Community Development Foundation has as its main focus skills development, with sewing & needlework, carpentry & furniture restoration, pottery & ceramics and book preservation programmes.

The Richmond Community Development Foundation also has a food growing and feeding scheme as poverty has led to tremendous hunger in the local community, with the majority of crime being reported in the town being the theft of food.

The Board of Directors of The Richmond Community Development Foundation, through careful management of resources and a strategic long-range vision, has kept the budget for funding significantly lower than that of comparable projects, while maintaining quality programs, hiring and retaining dedicated staff and ensuring that the Organisation's facilities are most conducive to the restoration of the community as a whole

There are many things unique about The Richmond Community Development Foundation; the staff members are mature and dedicated, they are not only highly skilled but also have years of experience in their respective fields, and are passionate about making a difference in the community. In addition, The Richmond Community Development Foundation is governed by its mission – to focus all efforts and programs on what is best for the community in their efforts to gain skills and positive and permanent changes in their lives.

The Board of Directors provides the leadership and resources needed to perpetuate the dream on which The Richmond Community Development Foundation was founded - to provide freedom from poverty – freedom to live a productive life and spiritual growth.

The organisation provides compassionate and comprehensive skills training programs to members of the community, and is open to anyone without regard to gender, age, creed or national origin.

The Richmond Community Development Foundation will operate in parallel to a project targeting children and the youth which is currently being run by the Poolesville, Maryland (USA) Anglican Church and community organisations in conjunction with Rotary International. They are currently running an AIDS awareness campaign in the town through the medium of a grassroots soccer programme. Furthermore they have built five houses for squatters that were then moved from the community hall, which has been repaired and is now in use as a soup kitchen, and a venue for community gatherings. The Rotary International Group has also built a library for the children of the community so as to provide a safe environment. The Book town Richmond literacy project provided and stocked the library with over 3,000 children's books. Rotary International has also installed two pumps in the town to improve the system of sewerage removal.

The RCDF skills training projects and food gardens project will be a programme that runs in co-operation with the Rotary International programme and the Book Town literacy project. The involvement of Rotary International is an indication of the tremendous need to alleviate the severe poverty of the community of Richmond in the Karoo.

Statement of Need

As a consequence of their poverty many of the community members have developed a dependence on a powerful homebrewed alcohol to which they have become addicted, many of the community members have seen a precipitous decline in their personal relationships with their families.

Sources of funding to assist these individuals have been reduced or even curtailed due to the current economic and healthcare environments.

This financial burden also greatly impacts the ability of family members of our clients to attend the organisation's Family Program – a program that enables spouses, children and parents of the community members working in the skills training programme to benefit RCDF provides the skills training to the community at no cost, in addition, the food growing programme will be provided to the community at no cost, while half of the excess will be given to the soup kitchen for the children's feeding programme and the balance will be sold to purchase further seed for next year's crop, thus perpetuating the programme.

The Richmond Community Development Foundation will provide individuals and families with demonstrated financial need to receive food and access to the skills training programs that RCDF provides.

Program Description

Food Gardening Project

The foundation has established a significant need for a sustainable food gardening project in the town of Richmond as all vegetables are currently trucked into the town from Bloemfontein or Graaf Reinet and sold at a high cost, no growing of fresh vegetables is undertaken in this semi-desert town. This program encompasses time-tested techniques from programmes that have been run world-wide; i.e: Teaching members of the community how to establish and maintain their own "Door-Gardens".

The Richmond Community Development Foundation has been given the use of 2 acres of land with two boreholes and an irrigation dam. The Food gardening project received a kick-start grant from the Nama Karoo Foundation to employ the first member of the community to start working the land, a third of the RCDF property has now been tilled and planted with a variety of vegetables, the irrigation dam has been repaired thanks to one of the foundation's director's Dr Peter Baker who is totally committed to the Foundation and it's success. A further two acres of land is also available, and both properties need to be fenced in.

The overarching goal at The Foundation is to provide the best possible opportunity for each community member to participate in the food growing programme and thus be able to feed their families with fresh

vegetables, half of the production will be given to the local soup kitchen for their children's feeding scheme any surplus will be sold to the local townsfolk and the local supermarket as an income generator with which to purchase further seeds.

The food growing program will allow the members of the community to lead productive, successful and emotionally rewarding lives.

Funds are required to purchase fencing, implements and seed, and to repair the windmill. Every acre of productive land will provide employment to three people, and there are many acres of fallow land that could very easily be acquired at no cost to increase the size of the project.

Our first harvest season delivered 180kg's of grapes, of which 30kg's went Fanie who is employed in the food gardens on a crop share basis, 20kg's was processed into the best 'Grape-Jelly jam" south of the Sahara, and 130kg's has been frozen to be processed into jam as soon as we have funds to purchase jam jars. Our only fruit trees to produce anything were our fig trees from which we got 48 kg's of figs, 10kg's were given Fanie, 14 kg's were dumped into the compost heap as we were unable to process them, 12kg's were given away, 6kg's was processed into jam and 6kg's was frozen, to be made into jam when we have jam jars. Our fruit trees didn't produce this year as they were in a sorry state when we took over the property and are recovering well, we should have a bumper harvest of peaches, apricots, quinces and figs in the next season.

Our vegetables were a bit of a mix and mash, as we hadn't really planned the planting, also with the late planting we weren't prepared, so only had a small very mixed harvest, for our next season, we will be planting seeds into containers in August, and then transplanting the seedlings into the gardens in October. But it will be a better planned crop, as instead of planting everything we will be planting, cabbage, beetroot, potatoes, onions, spinach, tomatoes and pumpkins, we have already planted garlic for the winter season, A small herb garden has also been started.

Skills Development Program

The town of Richmond has no industry; the only employers are the Prisons department, local municipality and police force. Richmond is situated next to the main highway between Johannesburg and Cape Town and is thus accessible to travellers under taking the 1,400 km journey between these two points, being situated approximately half way between both makes it an ideal stop-over, thus development of a crafts industry in the town is an essential part of economic re-growth for the Town of Richmond.

Due to the non existence of any industry the local community has never had an opportunity for skills development, and have thus never learnt any skills, resulting in an unskilled and unproductive community relying on handouts and government grants.

The Pottery Project

A number of years ago a successful pottery industry was run from the town of Richmond, but on the death of its founder, the business was moved to the Western Cape. The town of Richmond has a source of rich clay, which makes it ideal for a pottery project, where high end pottery products can be crafted and then sold in local crafts shops, and also marketed to interior designers and home ware stores both nationally and internationally. A kiln, pottery wheels and pottery craft tools are urgently required.

The reasoning behind starting a pottery/ceramics project is two fold;

- An over abundance of natural clay, which would provide added employment to the community as community members will be paid to collect the clay, as well as not having to rely on expensively couriered clay from major suppliers.
- Pottery is a craft which can be easily taught (Only takes practice to master the skill) And students can be earning an income within a very short period of time.

The Sewing Project

The sewing project will teach the production of high end bed-linen, handbag making, soft furnishings, clothing production, quilting and traditional African felting (local farmers have offered to provide all the mohair the program requires for free) Some of the products will be sold locally in crafts stores which are to

be established, the majority of the products will be marketed to the interior designers, and high end boutiques both nation-wide and internationally. The project requires sewing machines and clothing production equipment.

The Carpentry Project

Will teach furniture manufacture and restoration with completed products being marketed to interior designers and furniture stores country-wide, being on the main highway transport to and from major centres is not a problem, thus furniture for restoration can easily be freighted into the town and back out to the client, as well as newly manufactured articles. The project requires the purchase of carpentry tools, and funds to repair a council building which is in a severe state of disrepair.

The Book Binding and Book Preservation Project

The Richmond Community Development Foundation also aims to identify, develop and retain skilled fine artists in the community, thus further enhancing the income generating capacity of the community and the sustainability of The Richmond Community Development Foundation. A book preservation project is also planned with the sponsorship and under the tutelage of the Preservation Services of the National Library in Cape Town. A three day workshop sponsored by the Library was attended by numbers of the Richmond community far in excess of our original expectations. We shall have a small book restoration service industry up and running with 6-8 months is our goal.

Evaluation

The Foundation will be actively involved with the members of the foundation's projects to monitor their progress and their well-being as the foundation has an organisational concept of "Family", whereby members of the community who are involved in the projects become part of the Foundation's family and as such are given all the support they require as well as being able to monitor the progress of their improving living circumstances.

The Richmond Community Development Foundation will provide donors and grant givers with quarterly progress reports and with an annual report detailing the number of people who received assistance and skills training. This report will include a financial report, as well as a summary of the Foundation's follow-up efforts to determine the success that our marketing campaign has had on increasing sales and income generation for the community.

Conclusion

In an era that has engendered a volatile trade and production industry and an increased need for skills development, The Richmond Community Development Foundation is committed to meeting this need. An investment of R 1,983,207.50 (or alternatively a portion there-of) will help those who have the greatest need and the least resources begin their life of sustainable productivity and contribution to their families and community at the Richmond Community Development Foundation. The return on this investment will be seen in the increased number of individuals who will be able to support themselves, their families and their local communities living lives of continued productivity. The Richmond Community Development Foundation will also enable family members find the strength and guidance they need to restore their families and undo the cycle of destruction that has been caused by poverty.

FINANCIAL INSTITUTION

Account Name:	The Richmond Community Development Foundation
Bank Name:	Standard Bank
Branch:	Richmond
Branch Code:	050608
Account Number:	083152288
Address:	129 Pienaar Street
City:	Richmond
Province:	Northern Cape

Postal Code: 7090
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Name & Title of Contact : Ina Fourie – Branch Manager

[1] Financial needs

[2] Business Plan

[3] Executive Summary

Further Resources:

<http://www.richmondnc.co.za/>