

# **Fundraising for SKiP**

### **STEP 1: CHOOSE AN EVENT**

Take part in an existing community event or look at the fundraising ideas on the SKiP website for inspiration.

## **STEP 2: GET REGISTERED**

Register your school, team or event with the Everyday Hero website: <a href="https://give.everydayhero.com/au/get-started">https://give.everydayhero.com/au/get-started</a>. Don't forget to link your page to the SKiP charity page to show your support.

## **STEP 3: PROMOTE YOUR EVENT**

Promote your event or fundraising activity and let the world know about it!

# **Online Fundraising**



Online fundraising is the easiest way to collect and tally donations. With Everyday Hero, you can set up a personalised fundraising page for your activity or event. Specify a fundraising goal, keep track of donations or download hard copy pledge forms for your supporters.

1. Visit https://give.everydayhero.com/au/get-started.



- 2. Enter a Page name For example "Brisbane College SKiP It Day".
- 3. Search for "Support Kids in Pain" in the charity field.
- 4. Add an email address Use a generic email address or the email of the person who wishes to receive the page notifications.
- 5. Add a contact number and address details.
- 6. Add a birth date (mandatory to prove you are over 16 years of age).
- 7. Specify a fundraising target for the campaign.

Once you have filled in these details, you will also be prompted to add the following:

- ●A photo for the page this should be a school logo, team photo or an event image (200 x 200px).
- •A story write a blurb about why you are raising funds for us or use the generic blurb provided.
- A link to your Facebook page (if appropriate).

Email the page link to your school community, asking them to support your activity. Parents and students can make donations online or using the hard copy donation form available on your team page.

# **PAYMENT FORM**



## Thank you for pledging to donate to Support Kids in Pain Limited

Please follow the instructions below to complete your donation.

# **How to Pay**





### Pay via BPAY

Contact your participating bank, credit union or building society to make payment directly from your cheque or savings account or via online banking.

You will be required to enter the Biller Code and BPAY reference number as detailed below.

## **POST billpay**°

#### Pay in Person by Cash, Cheque or EFTPOS.

Present this page intact at any post office.

Please make cheques payable to Everyday Hero Pty Ltd

Please note: Australia Post is only obliged to accept cash payments within the following limitations:

Denomination	Limit
5c, 10c, 20c & 50c	Maximum of \$5
\$1, \$2, \$5 & \$10	Not exceeding ten times the face value, inclusive. e.g. Maximum of \$100 for \$10 notes (10 x \$10)



Please return this pledge form and cheques by mail to:

everydayhero Locked Bag 581 Brisbane, QLD, 4001

Cheques are processed within 24 hours of arrival. A receipt will be sent to the name and email address on this pledge form.



## **Phone**

If you prefer to pay by credit card over the telephone, please call 1300 798 768

Please have this pledge form on hand to quote the Reference Number.



Alternatively, you can pay by credit card at:

http://www.everydayhero.com.au/pledge

# Payment Details Note: Minimum BPAY & Australia Post Donation amount is \$3.00





Biller Code: 667162 Reference: 30191280414371418





#### **Total Due**

This donation was made as a gift. Donations of \$2.00 or more are tax

deductible.

Only valid with a proof of payment receipt attached.



# **Fundraising tips**

Here are a few simple tips to help you with your fundraising

Keep it simple

Some of the best fundraisers in the world are the simplest. Keep your idea easy and fun for people to participate in!

**Set clear goals** 

Make sure you set realistic goals for your fundraising and have a plan to achieve this. Consider your target, your budget, and how long it will take to organise and promote.

Connect to something bigger

Is there an event that is already being run at school or in your local community? Maybe your fundraising idea could be incorporated?



# Good luck with your fundraising!

# **Support Kids in Pain**

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