



FUTURE OF BANKING AFRICA

Breaking down barriers and borders

NOVEMBER 10TH 2015 | INTERCONTINENTAL | LAGOS, NIGERIA

Join 150+ pan-African and international banking leaders at our second annual Future of Banking Africa event.

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BREAKING DOWN BARRIERS AND BORDERS

With innovation and expansion on the minds of bank CEOs, pan-African strategies are being constructed and technological advances being tested. And in embracing these new frontiers, the banking community are themselves reaping dividends, as are the economies and populations in the regions where they operate.

However amidst such great opportunity, there are also challenges to be met in expanding operations, from geopolitical risk to infrastructure deficits and cross-border regulation.

JOIN US AS WE ASK:

- As banks **expand across borders**, how can they **effectively navigate** varying **regulatory regimes** and **disparate financial systems**?
- What role do **foreign investors** have to play in the **African banking market**?
- From Nigeria's E-ID project to Kenya's mobile payment platforms, which **new technologies** are disrupting the sector and **how can banks leverage** these **initiatives** to access unbanked populations?
- In such a competitive space, how can large banks devise successful **pan-African strategies** and where do smaller banks fit in?
- What will the **African banking landscape** look like in **10 to 15 years'** time?

BOOK BEFORE AUGUST 28TH AND SAVE UP TO \$350

futureofbankingafrica.economist.com

The Future of Banking in Africa will bring together leading minds from around the world to explore the state of Africa's financial markets and the prospects for the internationalising banking system through to 2030.

GROUP DISCOUNTS are also available. Email us at emeaevents@economist.com or call us on **+44(0) 20 7576 8118** for further information.

WHY ATTEND?

Join more than **150 business leaders from Africa's capital markets** as well as **multi-national investors** and **influential thinkers** as they engage with policy-makers, economists and academics to bring clarity to the future of the burgeoning banking industry.



ADVANCE PROGRAMME

08:00	REGISTRATION AND REFRESHMENTS
08:50	CHAIR'S OPENING REMARKS <i>Jonathan Rosenthal, Africa Editor, The Economist</i>
09:00	KEYNOTE ADDRESS: NAVIGATING AND REGULATING A COMPLEX, CROSS-BORDER BANKING SYSTEM
09:20	KEYNOTE ADDRESS: BANKING FOR AFRICA'S BILLION— WHERE ARE WE HEADED?
09:40	EIU BRIEFING: FROM CAIRO TO CAPE TOWN—A MACROECONOMIC VIEW OF AFRICA'S ECONOMY <i>Pat Thaker, Director of Africa, The Economist Intelligence Unit</i>
PART 1: BANKING ACROSS BORDERS	
10:00	PANEL DISCUSSION: FOSTERING A VIBRANT FINANCIAL MARKETPLACE Capital markets across the continent are still in their infancy, with only 29 stock exchanges in existence, yet the potential for their deepening, improved access and transparency is great. This session will explore the varied state of the financial marketplace and the role its key constituents are playing in developing its depth and breadth. <i>Mohammed Oman, Chairman, The Egyptian Exchange</i>
10:40	NETWORKING AND REFRESHMENT BREAK
11:10	PRESENTATION: THROUGH THE HEADWINDS—OPERATING AMIDST GEOPOLITICAL RISK Over the few past years the clear winds which have previously spurred forward the banking sector have gradually shifted to headwinds. How are banks responding to this difficult landscape, mitigating key risks and ensuring smooth operations?
11:35	INTERVIEW: THE SMALL BANK—CARVING OUT A PLACE IN A COMPETITIVE LANDSCAPE Is there a place for smaller banks in Africa? This interview will feature insights from the Chief Executive of a leading local bank, exploring the competitive banking space across the region and the role a smaller bank has to play. <i>Prince Kofi Amoabeng, Chief Executive Officer, UT Bank</i>
12:00	PANEL DISCUSSION: TOWARDS A PAN-AFRICAN BANKING STRATEGY The internationalisation trend has become irreversible, set to play out over the next twenty years on the African stage. In this high-level panel, leading bank executives will share their vision of what a successful cross-border banking strategy looks like. Is this the beginning of the end of a siloed banking culture? <i>Olukorede Adenowo, Managing Director, Co-head – Financial Institutions Africa, Standard Chartered Bank; Non-executive Director, Standard Chartered Bank Sierra Leone</i>
12:40	NETWORKING LUNCH
PART 2: BANKING FOR THE BILLIONS	
13:30	AFTERNOON KEYNOTE INTERVIEW: BANKING FROM ABROAD In this exclusive interview, a key foreign investor will discuss his experience in the African banking space and the role he sees FDI playing in the future. He will look at the central opportunities which attracted him to invest in the region, his ambitions for an African banking presence and the challenges and risks he faces in operating from abroad. <i>Bob Diamond, Founder and Chief Executive Officer, Atlas Merchant Capital; Co-founder, Atlas Mara and former Chief Executive Officer, Barclays</i>

100% 
OF OUR AUDIENCE
MEMBERS WOULD
RECOMMEND OUR EVENT
TO COLLEAGUES

150+ 
HIGH-RANKING
BANKING LEADERS AND
POLICYMAKERS

70%
OF OUR ATTENDEES
WERE DIRECTOR-LEVEL
OR ABOVE

13:55	<p>PANEL DISCUSSION: SOCIAL IMPACT INVESTING</p> <p>With the World Bank estimating some \$100bn needed to finance Africa's massive infrastructure gap, it's no surprise that infrastructure investment has become a sort-of buzzword amongst the financial services community. This discussion will look at the intersection of social impact and profitable investment, hashing out the areas delivering the largest social and monetary impact.</p>
14:35	<p>FLASH OF INSIGHT: REMITTANCES IN FOCUS</p> <p>Remittances in Africa make up some 2% of GDP presently and are expected to continue to rise to over \$41bn by 2016. Yet, despite their prevalence, inter-African remittance charges can reach staggering rates of 20% or more. How should we deal with remittances within the banking system?</p> <p>Dilip Ratha, <i>Head – KNOMAD, Lead Economist and Manager - Migration and Remittances, The World Bank</i></p>
15:00	NETWORKING AND REFRESHMENT BREAK
15:25	<p>INNOVATORS' SESSION: ALTERNATIVE FINANCE—HARNESSING TECHNOLOGY TO ACHIEVE INCLUSIVITY</p> <p>This three-part session will look at the way technology is reshaping Africa's banking landscape and deepening the market through digital innovation. It will feature case studies on Nigeria's national e-ID programme, the East African boom in mobile payments and the digitisation of the traditional bank.</p> <p>PART ONE: NIGERIA'S NATIONAL E-ID PROJECT</p> <p>Last year in Nigeria, President Jonathan began the rollout of the national e-ID scheme, a programme aimed at widening financial inclusion across the country. Are e-ID cards and cashless societies the way forward in creating a more inclusive financial environment? What will this card programme mean for the way banks interact with their customers?</p> <p>Daniel Monehin, <i>President of Sub-Saharan Africa, MasterCard</i></p> <p>PART TWO: THE MOBILE PAYMENT REVOLUTION</p> <p>The banking and telecoms sectors have come together in Africa more powerfully than anywhere else in the world. Since Safaricom launched M-Pesa in 2007, mobile payments have taken off in Kenya, however they haven't experienced them same success across the rest of Africa. How can we get mobile money working across borders?</p> <p>Betty Mwangi, <i>General Manager for Financial Services, Safaricom</i></p> <p>PART THREE: DIGITISING THE TRADITIONAL BANK</p> <p>Amidst a tsunami of technological innovation, the traditional bank is in danger of being left behind. How can the conventional commercial bank embrace digital to keep up with the competition and gain access to unbanked populations?</p> <p>Uzoma Dozie, <i>Managing Director, Chief Executive Officer, Diamond Bank</i></p>
16:40	<p>PANEL DISCUSSION: A VISION FOR THE FUTURE – AFRICAN BANKING IN 2030</p> <p>What will the African banking landscape look in 10 to 15 years' time? How far will the sector progress in its quest to expand across borders and to reach new clients? This panel of industry veterans will share their vision for the future of the banking sector and the key opportunities and challenges they see ahead.</p> <p>Stephen Olabisi Onasanya, <i>Group Managing Director, Chief Executive Officer, First Bank of Nigeria</i></p>
17:20	<p>CHAIR'S CLOSING REMARKS</p> <p>Jonathan Rosenthal, <i>Africa Editor, The Economist</i></p>
17:30	CLOSE OF EVENT

WHAT PAST ATTENDEES FROM FUTURE OF BANKING AFRICA 2014 HAVE SAID:



Informative and thought-provoking.

Finance Director
Fidelity Bank



Excellent. Great networking opportunities.

Head, Strategy and Business Operations Group Shared Services
Standard Bank

EARLY CONFIRMED SPEAKERS:



JONATHAN ROSENTHAL
Africa Editor
The Economist



OLUKOREDE ADENOWO
Managing Director, Co-head –
Financial Institutions Africa
Standard Chartered Bank;
Non-executive Director
Standard Chartered Bank Sierra Leone



PRINCE KOFI AMOABENG
Chief Executive Officer
UT Bank



BOB DIAMOND
Founder and Chief Executive Officer
Atlas Merchant Capital;
Co-founder
Atlas Mara
Former Chief Executive Officer
Barclays



UZOMA DOZIE
Managing Director, Chief
Executive Officer
Diamond Bank



DANIEL MONEHIN
President of Sub-Saharan Africa
MasterCard



BETTY MWANGI
General Manager for
Financial Services
Safaricom



STEPHEN OLABISI ONASANYA
Group Managing Director, Chief
Executive Officer
First Bank of Nigeria



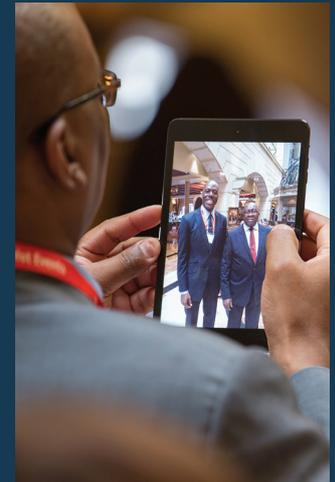
MOHAMMED OMRAN
Chairman
The Egyptian Exchange



DILIP RATHA
Head – KNOMAD, Lead
Economist and Manager –
Migration and Remittances
The World Bank



PAT THAKER
Director of Africa
The Economist Intelligence Unit



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The Economist Corporate Network/Charities	\$675.00	\$750.00		
Gov/NGOs/public sector	\$810.00	\$900.00		
				Total

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I confirm that I have read and accepted The Economist Events' terms and conditions policy and I am authorised to sign this document on behalf of the above company.

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