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Fall 2014

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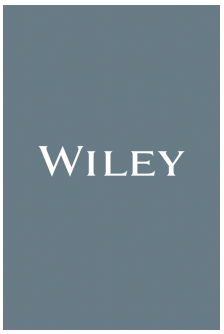


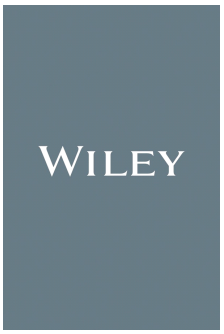
Minecraft For Dummies
Jesse Stay
9781118968239, 1118968239
Pub Date: 10/20/14
$24.99
384 pages
Paperback
Computers / Programming / Games

Related Products

Other Formats
9781118968246 $24.99 20/10/2014 ePub
9781118968253 $24.99 20/10/2014 Adobe PDF

Summary: Minecraft For Dummies will show a reader how to play within the Minecraft world. It will cover:

- Choosing a gaming platform
- Downloading the game
- Creating with blocks
- Defending your creations against monsters
- Playing in each of the three gameplay modes
- Travelling across the biomes
- Winning the game by defeating the enderdragon
- A special chapter of information for parents



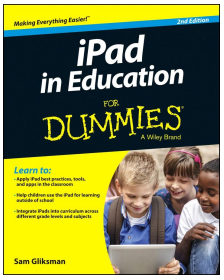
iPad at Work For Dummies
David Sparks
9781118949283, 1118949285
Pub Date: 10/27/14
$24.99/$29.99 Can.
368 pages
Paperback
Computers / Hardware / Mobile Devices

Related Products

Other Formats
9781118949290 $24.99 27/10/2014 Adobe PDF
9781118949566 $24.99 27/10/2014 ePub

Summary: Get the most out of using your iPad at work

iPad at Work For Dummies provides essential and in-depth coverage for a variety of productivity-related tasks made possible on the iPad, from basics such as setting up and starting out with an iPad to tips on the best practices for enterprise-level word processing, spreadsheet creation, presenting, task management, project management, graphic design, and communication. Beyond that, it also includes down-to-earth examples of how to use an iPad at work, including synchronization, data backup, and communicating with Windows networks.

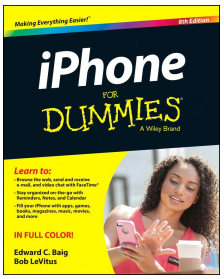


iPad in Education For Dummies (2nd Edition)
Sam Gliksman
9781118946985, 1118946987
Pub Date: 10/20/14
$24.99/$29.99 Can.
432 pages
Paperback
Computers / Hardware / Mobile Devices
Previous Editions: 9781118375389

Related Products

Other Formats
9781118946992 $24.99 20/10/2014 ePub
9781118947005 $24.99 20/10/2014 Adobe PDF

Summary: What the book covers: iPads are rapidly being adopted by schools across the world. This book is a road map for their effective use as educational tools - from both a personal and institutional perspective. The book will examine why iPads are a natural fit for 21st century educational needs, how to purchase and deploy them within an organization, and outline best practices, tools and apps for their educational use across the curriculum and grade levels. **New coverage:** New coverage includes interactive media and augmented reality apps, creating and publishing class books and textbooks, creating digital student profiles, and moving from lectures to interactive classroom presentations.

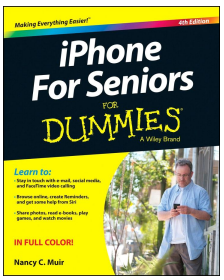


iPhone For Dummies (8th Edition)
Edward C. Baig, Bob LeVitus
9781118932162, 1118932161
Pub Date: 10/13/14
$24.99/$29.99 Can.
416 pages
Paperback
Computers / Hardware / Mobile Devices
Previous Editions: 9781118690833

Related Products

Other Formats
9781118932179 $24.99 13/10/2014 Adobe PDF
9781118933510 $24.99 13/10/2014 ePub

Summary: *iPhone For Dummies* offers the kind of straight forward but fun instructions, tips, and advice that has defined the *Dummies* series for more than twenty years. The latest in Apple's hardware and software are covered along with perennial features and devices that Apple still supports. Other topics include Getting started with your iPhone, mastering the multitouch interface, synchronizing your data, working in the iCloud, making and receiving phone calls, making video calls with FaceTime, texting, working with the calendar, recording voice memos, summoning Siri your virtual personal assistant, setting up iTunes and your iPhone, and capturing photos and videos with your iPhone.



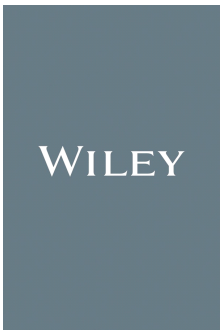
iPhone For Seniors For Dummies (4th Edition)
Nancy C. Muir
9781118944448, 1118944445
Pub Date: 10/13/14
$24.99/$29.99 Can.
448 pages
Paperback
Computers / Hardware / Mobile Devices
Previous Editions: 9781118692905

Related Products

Other Formats
9781118944455 $24.99 13/10/2014 ePub
9781118944462 $16.99 13/10/2014 Adobe PDF

Summary:

- What the book covers: buying and getting started with your iPhone, iPhone accessibility features, taking notes, using maps and organizing your calendar, finding and browsing sites of interest to seniors on the Web with mobile Safari, using the iPhone for e-mail and Facebook, buying apps and iTunes, working with pictures, buying and reading iBooks, buying and playing music, buying and watching videos and searching YouTube for videos of interest to seniors, getting help, printing, safety and maintenance (such as protecting the screen, setting a password, and so on).



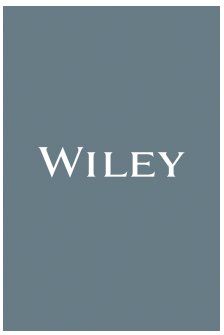
iPhone Portable Genius
Paul McFedries
9781118932209, 111893220X
Pub Date: 10/13/14
$25.00/$30.00 Can.
352 pages
Paperback
Computers / Hardware / Mobile Devices

Related Products

Other Formats
9781118932216 $25.00 13/10/2014 Adobe PDF
9781118933473 $25.00 13/10/2014 ePub

Summary: Learn how to get even more out of your iPhone

iPhone Portable Genius is packed with practical advice and covers all the key features in clear, no-nonsense language accessible to those new to the iPhone family. Even experienced iPhone users can discover new tips and tricks that help save time and eliminate hassles. This full-color guide is designed for the visual learner, featuring plenty of screenshots that illustrate various techniques. Genius icons highlight smarter, more innovative ways to do what you need to do better and faster. You'll find essential information about iOS, Siri, iCloud, and learn how to use your iPhone to manage, organize, and navigate your life.

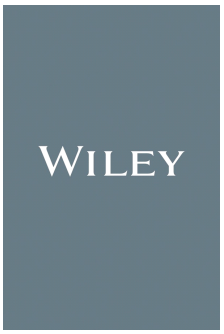


Teach Yourself VISUALLY iPhone
Guy Hart-Davis
9781118932223, 1118932226
Pub Date: 10/13/14
$24.99/$29.99 Can.
352 pages
Paperback
Computers / Hardware / Mobile Devices

Related Products

Other Formats
9781118932230 $24.99 13/10/2014 Adobe PDF
9781118933503 $24.99 13/10/2014 ePub

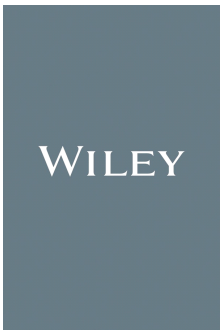
Summary: *Teach Yourself VISUALLY iPhone* is an ideal resource for learning an OS driven by visual cues, as it offers more than 500 full-color screen shots to get readers acquainted with the plethora of iOS features. Step-by-step instructions teach readers how to access and download books, apps, music, and video content as well as send photos and e-mails, edit movies, sync with Apple devices and services, and effectively use the current OS. All the new features and capabilities of the latest, cutting-edge iPhone are covered. *Teach Yourself VISUALLY iPhone* is the ultimate visual guide to the iPhone.



Digital SLR Cameras and Photography For Dummies (5th Edition)
David D. Busch
9781118951293, 1118951298
Pub Date: 9/15/14
$29.99/$35.99 Can.
352 pages
Paperback
Photography / Techniques / Digital
Previous Editions: 9781118144893

Summary: Like previous editions, this revised edition offers the foundation information on exposure settings, file formats, editing photos, and working with other photo gear that applies to all DSLR models. This title also includes content covering new trends like connected cameras. Parts cover:

Digital SLRs and You – Covers the mechanics of the camera along with content on accessories and shooting basics
Oh Shoot – Explores the basics of exposure, lenses, and composition
Beyond the Basics – Applied DSLR photography with an eye on getting better action, portrait, and low-light shots
Tuning Your Shots – The basics of editing and sharing images



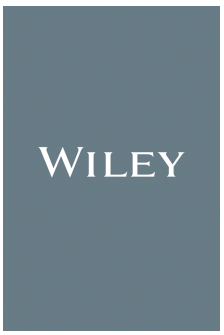
Adventures in Minecraft
David Whale
9781118946916, 111894691X
Pub Date: 11/24/14
$24.99/$29.99 Can.
240 pages
Paperback
Computers / Hardware / General

Related Products

Other Formats
9781118946848 $24.95 14/11/2014 Adobe PDF
9781118946855 $24.95 14/11/2014 ePub

Summary: *Adventures in Minecraft* is the perfect book for young people who want to learn how to program Minecraft but need a little heads-up on where to begin. The Adventures series has been specifically designed to appeal to young people as they begin their adventures with technology, with a layout that will appeal to school age students and carefully tailored projects which allow them to learn while having fun.

Based on 9 fun projects that start at the most rudimentary level of how to set up Minecraft, the book assumes no previous computing knowledge and explains concepts other books presume that the reader will already know.



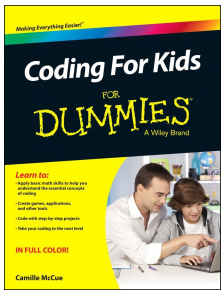
Adventures in Python
Craig Richardson
9781118951798, 1118951794
Pub Date: 11/24/14
$24.99/$29.99 Can.
240 pages
Paperback
Juvenile Nonfiction / Computers / General

Related Products

Other Formats
9781118951842 $24.95 14/11/2014 ePub
9781118951859 $24.95 14/11/2014 Adobe PDF

Summary: *Adventures in Python* is the perfect book for young people who want to learn how to program but need a little heads-up on where to begin. The Adventures series has been specifically designed to appeal to young people as they begin their adventures with technology, with a layout that will appeal to school age students and carefully tailored projects which allow them to learn while having fun.

Based on 9 fun projects that start at the most rudimentary level of how to get hold of Python and set it up for use, the book assumes no previous computing knowledge and explains concepts other books presume that the reader will already know.



Coding For Kids For Dummies
Camille McCue
9781118940327, 1118940326
Pub Date: 11/3/14
$29.99/$29.99 Can.
320 pages
Paperback
Computers / Internet / Application Development

Related Products

Other Formats
9781118940334 $29.99 3/11/2014 Adobe PDF
9781118940341 $29.99 3/11/2014 ePub

Summary: *Coding For Kids For Dummies* takes an approach aimed to appeal to elementary-to-middle school aged students. The book breaks coding into a series of smaller projects, each designed to teach a core concept of how to build a game, application, or other tool. It uses a leading coding environment developed for students as the means for building apps. The book also offers direction on next steps to students that aspire to further their training.

This book is full-color and in larger-trim with lay-flat binding to allow for easier access while students work on projects. It also offers a design using larger print to lessen the factor of a student having to face a lot of intimidating reading.

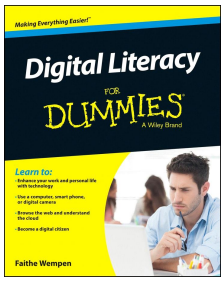
Designing Digital Events
Rebecca Bollwitt
9781118783375, 1118783379
Pub Date: 11/3/14
$49.99/$59.99 Can.
250 pages
Paperback
Computers / Electronic Commerce

Related Products

Other Formats
9781118783313 $49.99 17/10/2014 Adobe PDF
9781118783337 $49.99 17/10/2014 ePub

Summary: Your guide to developing the best digital strategy for your event

These days every event, whether physical or virtual, simply must have a digital component. From online sign-ups and streaming video to webinars and mobile apps, you have multiple digital options. Written by Alex Balfour, whose team delivered 77 digital channels and a host of other online access points for the Olympic Games, this one-of-a-kind guide helps you assemble a digital strategy that's perfect for your event. It covers community events, marketing events promoting products or services, and paid-for events where the audience expects to receive satisfactory service.

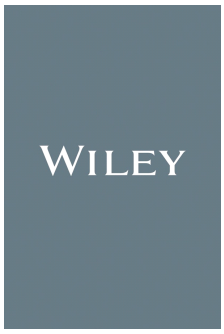


Digital Literacy For Dummies
Faithe Wempen
9781118962862, 1118962869
Pub Date: 8/18/14
$29.99/$35.99 Can.
500 pages
Paperback
Computers / Hardware / General

Related Products

Other Formats
9781118962879 $29.99 18/08/2014 ePub
9781118963074 $29.99 18/08/2014 Adobe PDF

Summary: This book is for those who want to develop an understanding of technology to enhance their education, career, or personal life. It teaches details about computer basics, the internet, cloud, and browsing the web, productivity programs and applications for school and the workplace, computer security and privacy, and digital lifestyle topics, including details about the use of smart phones and digital cameras. This book will reach global markets to help individuals learn the importance of technology, and it will guide to become 'digital citizens.' In addition to the book content, there will also be bonus content, Q&A's, and simple quizzes and assessments on dummies.com.

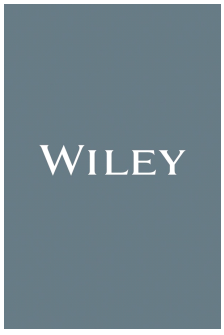


Home Automation For Dummies
Ben Harvell
9781118949269, 1118949269
Pub Date: 11/24/14
$24.99/$29.99 Can.
408 pages
Paperback
Computers / Hardware / Mobile Devices

Related Products

Other Formats
9781118949276 $24.99 24/11/2014 Adobe PDF
9781118949641 $24.99 24/11/2014 ePub

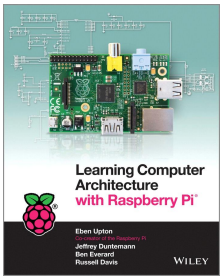
Summary: *Home Automation For Dummies* teaches readers how to control common appliances and amenities in their homes from their smartphones or tablets wherever they happen to be. Modern appliances, including heating and air conditioning, lighting, multimedia systems, gaming, security and monitoring devices, and much more now offer options for monitoring and control via smart devices such as iPhones, iPads, and Android phones and tablets. This book guides readers through installing and setting up popular devices in their homes and suggests popular products to consider. Practical advice includes showing users how to control their homes remotely.



Home Recording For Musicians For Dummies (5th Edition)
Jeff Strong
9781118968017, 1118968018
Pub Date: 11/10/14
$26.99/$31.99 Can.
384 pages
Paperback
Music / Recording & Reproduction
Previous Editions: 9781118106891

Summary: Built on a foundation of solid advice on home recording, this edition of *Home Recording For Musicians For Dummies* is primarily a technology update to catch the material up with the advances and changes to equipment since the 4th Edition arrived in 2010. The Parts in this book cover:

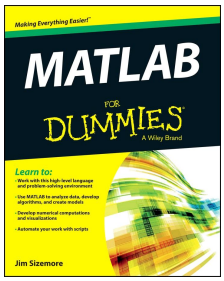
- Studio basics - getting the gear for the job you need and setting it all up
- Recording 101 - working with a mixer, connecting electronic instruments, choosing the best microphones
- Setting up a session - getting quality source sound, setting up microphones
  Laying down tracks - multitrack recording, capturing



Learning Computer Architecture with Raspberry Pi
Eben Upton, Jeffrey Duntemann, Ben Everard
9781118900420, 1118900421
Pub Date: 11/3/14
$39.99/$47.99 Can.
650 pages
Paperback
Computers / Systems Architecture / General

Summary: Use your Raspberry Pi to get smart about computing fundamentals

In the 1980s, the tech revolution was kickstarted by a flood of relatively inexpensive, highly programmable computers like the Commodore. Now, a second revolution in computing is beginning with the Raspberry Pi. *Learning Computer Architecture with the Raspberry Pi* is the premier guide to understanding the components of the most exciting tech product available. Thanks to this book, every Raspberry Pi owner can understand how the computer works and how to access all of its hardware and software capabilities.



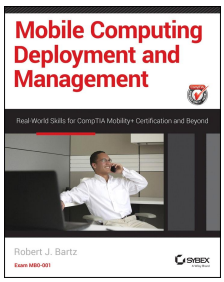
MATLAB For Dummies (2nd Edition)
Jim Sizemore
9781118820100, 111882010X
Pub Date: 10/27/14
$29.99/$35.99 Can.
432 pages
Paperback
Technology & Engineering / Engineering (General)

Related Products

Other Formats
9781118820032 $29.99 27/10/2014 ePub

Summary: Plot graphs, solve equations, and write code in a flash!

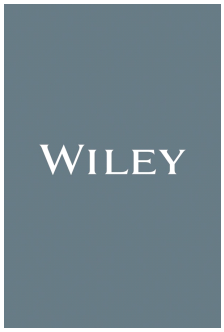
If you work in a STEM field, chances are you'll be using MATLAB on a daily basis. MATLAB is a popular and powerful computational tool and this book provides everything you need to start manipulating and plotting your data. MATLAB has rapidly become the premier data tool, and *MATLAB For Dummies* is a comprehensive guide to the fundamentals. *MATLAB For Dummies* guides you through this complex computational language from installation to visualization to automation.



Mobile Computing Deployment and Management : Real World Skills for CompTIA Mobility+ Certification and Beyond
Robert J. Bartz
9781118824610, 111882461X
Pub Date: 10/6/14
$59.99/$71.99 Can.
700 pages
Paperback
Computers / Certification Guides / General

Summary: Mobile computing skills are becoming standard in the IT industry

Mobile Computing Deployment and Management: Real World Skills for CompTIA Mobility+ Certification and Beyond is the ultimate reference for mobile computing. Certified Wireless Network Expert Robert J. Bartz guides IT and networking professionals through the fundamental and advanced concepts of mobile computing, providing the information and instruction necessary to get up to speed on current technology and best practices. The book maps to the CompTIA Mobility+ (MB0-001) exam, making it an ideal resource for those seeking this rewarding certification.

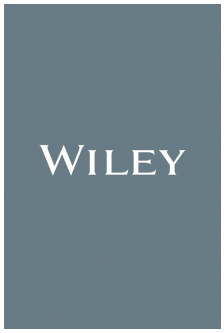


Mobile Test Automation
David Rai, Justin Howard
9781118913208, 1118913205
Pub Date: 10/6/14
$44.99/$53.99 Can.
230 pages
Paperback
Technology & Engineering / Mobile & Wireless Communications

Related Products

Other Formats
9781118913215 $46.50 19/09/2014 ePub
9781118913222 $46.50 19/09/2014 Adobe PDF

Summary: *Mobile Testing* is a vital book for mobile developers who need to test their applications before they go to market. Split into several parts, the book begins with an overview of the mobile market and then goes on to show you how to add the various mobile devices to your test strategy. It continues with applying automation to your testing processes and then finishes by teaching you how to ensure your testing procedures are future-proof.



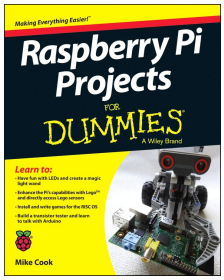
Raspberry Pi For Dummies (2nd Edition)
Sean McManus
9781118904916, 1118904915
Pub Date: 12/8/14
$24.99/$29.99 Can.
432 pages
Paperback
Computers / Systems Architecture / General
Previous Editions: 9781118554210

Related Products

Other Formats
9781118905005 $24.99 21/11/2014 ePub
9781118905012 $24.99 21/11/2014 Adobe PDF

Summary: Master your Raspberry Pi in a flash with this easy-to-follow guide

Raspberry Pi For Dummies, 2nd Edition is a comprehensive guide to this exciting technology, fully updated to align with the Rev 3 board. Veteran technology authors provide expert insight and guidance that get you up and running fast, allowing you to explore the full capabilities of your Raspberry Pi. The clear, concise style makes this guide easy to follow for complete beginners, providing step-by-step instruction throughout the setup process and into systems administration and programming. Updated information includes coverage of Noobs, PiStore and making music with SonicPi.



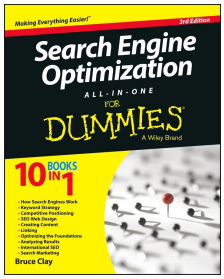
Raspberry Pi Projects For Dummies
Mike Cook
9781118766699, 1118766695
Pub Date: 11/3/14
$29.99/$35.99 Can.
384 pages
Paperback
Computers / Systems Architecture / General

Related Products

Other Formats
9781118766712 $29.99 17/10/2014 ePub
9781118766729 $29.99 17/10/2014 Adobe PDF

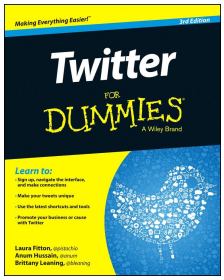
Summary: Join the Raspberry revolution with these fun and easy Pi projects

The Raspberry Pi has opened up a whole new world of innovation for everyone from hardware hackers and programmers to students, hobbyists, engineers, and beyond. Featuring a variety of hands-on projects, this easy-to-understand guide walks you through every step of the design process and will have you creating like a Raspberry Pi pro in no time. You'll learn how to prepare your workspace, assemble the necessary tools, work with test equipment, and find your way around the Raspberry Pi before moving on to a series of fun, lively projects that brings some power to your plain ol' Pi.



Search Engine Optimization All-in-One For Dummies (3rd Edition)
Bruce Clay
9781118921753, 1118921755
Pub Date: 11/17/14
$39.99/$47.99 Can.
768 pages
Paperback
Business & Economics / Small Business / General
Previous Editions: 9781118024416

Summary: Bruce Clay, whose search engine consultancy predates Google, shares with you all you need to know about SEO in this comprehensive yet plain-English treatment. Search Engine Optimization All-in-One For Dummies contains separate ten books covering the following:
- How Search Engines Work
- Keyword Strategy
- Competitive Positioning
- SEO Web Design
- Creating Content
- Linking
- Optimizing the Foundations
- Analyzing Results
- International SEO



Twitter For Dummies (3rd Edition)
Laura Fitton, Anum Hussain, Brittany Leaning
9781118954836, 1118954831
Pub Date: 10/6/14
$24.99/$29.99 Can.
288 pages
Paperback / softback
Computers / Internet / General
Previous Editions: 9780470768792

Related Products

Other Formats
9781118954867 $24.99 6/10/2014 Adobe PDF
9781118960097 $24.99 6/10/2014 ePub

Summary: A fully updated new edition of the fun and easy guide to getting up and running on Twitter

With more than half a billion registered users, Twitter continues to grow by leaps and bounds. This handy guide, from one of the first marketers to discover the power of Twitter, covers all the new features. It explains all the nuts and bolts, how to make good connections, and why and how Twitter can benefit you and your business.

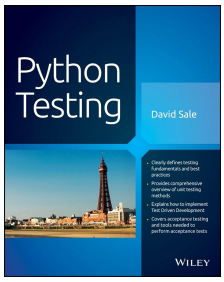
- Fully updated to cover all the latest features and changes to Twitter
- Written by a Twitter pioneer who was one of the first

Chromebook For Dummies
Mark LaFay
9781118951262, 1118951263
Pub Date: 10/20/14
$24.99/$29.99 Can.
320 pages
Paperback
Computers / Hardware / General

Related Products

Other Formats
9781118951279 $24.99 20/10/2014 ePub
9781118951286 $24.99 20/10/2014 Adobe PDF

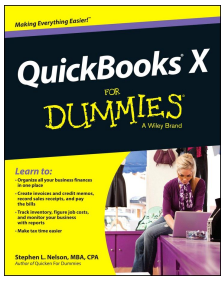
Summary: This book is for people who want to get the most from their new Chromebook. The book walks users through setting up the device, transitioning from traditional computers, customizing Chromebook to fit their needs, navigating the many apps and their uses, and applying advanced settings and features. There is a compelling draw to such technology and an obvious popularity, particularly as the Chromebook market heats up. This book documents the features of all Chromebooks, approaching them from the point of view of a smart person who is intimidated by the technology and all topics are covered. The reader will end up keeping this book close at hand.



Testing Python : Applying Unit Testing, TDD, BDD and Acceptance Testing
David Sale
9781118901229, 1118901223
Pub Date: 8/4/14
$44.99/$53.99 Can.
230 pages
Paperback
Computers / Software Development & Engineering / General

Summary: Fundamental testing methodologies applied to the popular Python language

Testing Python; Applying Unit Testing, TDD, BDD and Acceptance Testing is the most comprehensive book available on testing for one of the top software programming languages in the world. Python is a natural choice for new and experienced developers, and this hands-on resource is a much needed guide to enterprise-level testing development methodologies. The book will show you why Unit Testing and TDD can lead to cleaner, more flexible programs.



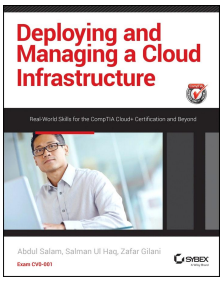
QuickBooks X For Dummies
Stephen L. Nelson
9781118920152, 1118920155
Pub Date: 10/27/14
$26.99/$31.99 Can.
384 pages
Paperback
Computers / Desktop Applications / Personal Finance Applications

Related Products

Other Formats
9781118920169 $26.99 27/10/2014 ePub
9781118920305 $26.99 27/10/2014 Adobe PDF

Summary: Keep your business finances under control easily with QuickBooks

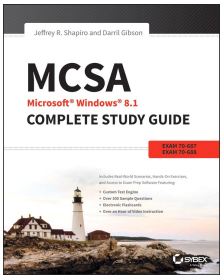
If you're like most people involved with a small business, accounting is the last thing you want to spend a lot of time on. Luckily, *QuickBooks For Dummies* makes it easy to get all the confusing finance stuff out of the way so you can concentrate on other aspects of your growing business. Inside this fun, easy-to-read guide, you'll find out how to manage your financial records, track sales and inventory, pay bills, figure out job costs, and more.



Deploying and Managing a Cloud Infrastructure : Real World Skills for the CompTIA Cloud+ Certification and Beyond: CV0-001
Abdul Salam, Salman Ul Haq, Zafar Gilani
9781118875100, 1118875109
Pub Date: 11/10/14
$59.99/$71.99 Can.
565 pages
Paperback
Computers / Certification Guides / General

Summary: Learn in-demand cloud computing skills from industry experts

Deploying and Managing a Cloud Infrastructure is an excellent resource for IT professionals seeking to tap into the demand for cloud administrators. This CompTIA Approved Quality Content (CAQC) product maps to the CompTIACloud+ Certification (CV0-001) cloud computing certification exam. Designed for IT professionals with 2-3 years of networking experience, this certification provides validation of your cloud infrastructure knowledge.



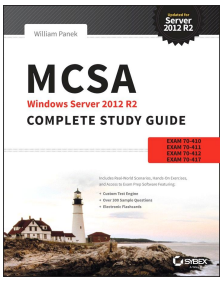
MCSA Microsoft Windows 8.1 Complete Study Guide : Exams 70-687, 70-688, and 70-689
Rob Tidrow, William Panek, Darril Gibson
9781118556870, 1118556879
Pub Date: 10/6/14
$59.99/$71.99 Can.
800 pages
Paperback
Computers / Certification Guides / General

Related Products

Other Formats
9781118763247 $59.99 3/06/2014 Adobe PDF

Summary: Comprehensive, hands-on study guide for the Microsoft Windows 8.1 exams

The *MCSA: Microsoft Windows 8.1 Complete Study Guide* is a comprehensive package loaded with educational study tools, including a pre-assessment test, hands-on exercises, hundreds of review questions, exclusive practice exam questions, electronic flashcards, and over an hour of author-led videos. For IT students and professionals, getting certified on Microsoft Windows 8.1 can mean huge career opportunities. Over 90% of all personal computing devices run on Windows, and those certified on the newest version will be in high demand.

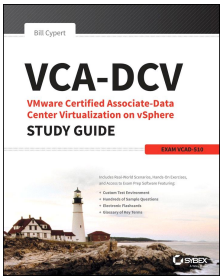


MCSA Windows Server 2012 R2 Complete Study Guide: Exams 70-410, 70-411, 70-412, and 70-417 (2nd Edition)
William Panek
9781118859919, 111885991X
Pub Date: 10/20/14
$99.99/$119.99 Can.
1000 pages
Paperback
Computers / Certification Guides / General
Previous Editions: 9781118544075

Summary: Prepare for the MCSA Windows Server 2012 R2 Exams

Microsoft's new version of the MCSA certification for Windows Server 2012 R2 requires passing three exams (or one Upgrade exam if you have your MCSA or MCITP in Windows Server 2008). This value-priced study guide includes more than 1,000 pages of quality exam-prep content, covering 100% of the objective domains of all three exams (as well as the Upgrade exam, 70-417).

In addition, you get access to an interactive practice test environment with more than 500 questions.



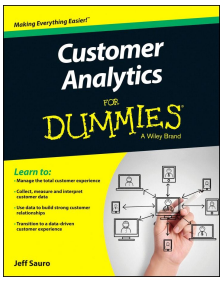
VCA-DCV VMware Certified Associate on vSphere Study Guide : VCAD-510
Bill Cypert
9781118919668, 1118919661
Pub Date: 11/17/14
$49.99/$59.99 Can.
450 pages
Paperback
Computers / Certification Guides / General

Related Products

Other Formats
9781118919675 $49.99 17/11/2014 Adobe PDF
9781118919682 $49.99 17/11/2014 ePub

Summary: Use this expert guide to prepare for the VCA - DCV exam

VCA-DCV VMware Certified Associate on vSphere Study Guide: VCAD-510 is a comprehensive study guide for the VMware Certified Associate – Data Center Virtualization exam. Hands-on examples, real-world scenarios, and expert review questions cover the full exam blueprint, and the companion website offers a suite of tools to help you prepare for the exam including practice exams, electronic flashcards, and a glossary of key terms. In addition, the website includes videos that demonstrate how to complete the more challenging tasks.



Customer Analytics For Dummies
Jeff Sauro
9781118937594, 1118937597
Pub Date: 11/17/14
$29.99/$35.99 Can.
360 pages
Paperback
Business & Economics / Consumer Behavior / General

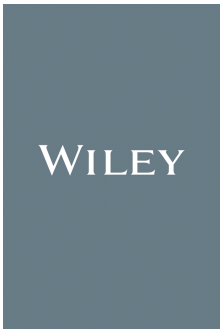
Related Products

Other Formats
9781118937624 $29.99 17/11/2014 ePub
9781118937631 $29.99 17/11/2014 Adobe PDF

Summary: The easy way to grasp customer analytics

Ensuring your customers are having positive experiences with your company at all levels, including initial brand awareness and loyalty, is crucial to the success of your business. *Customer Analytics For Dummies* shows you how to measure each stage of the customer journey and use the right analytics to understand customer behavior and make key business decisions.

Customer Analytics For Dummies gets you up to speed on what you should be testing.



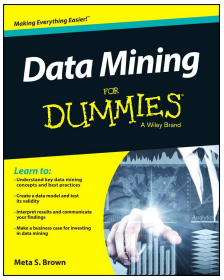
Data Fluency : Using Data Presentation Tools for Effective Communication (2nd Edition)
Zach Gemignani, Chris Gemignani
9781118851012, 1118851013
Pub Date: 10/27/14
$39.99/$47.99 Can.
352 pages
Paperback
Computers / Data Modeling & Design

Related Products

Other Formats
9781118850893 $39.99 27/10/2014 Adobe PDF
9781118851005 $39.99 27/10/2014 ePub

Summary: A dream come true for those looking to improve their data fluency

Analytical data is a powerful tool for growing companies, but what good is it if it hides in the shadows? Bring your data to the forefront with effective visualization and communication approaches, and let *Data Fluency: Using Data Presentation Tools for Effective Communication* show you the best tools and strategies for getting the job done right. Learn the best practices of data presentation and the ways that reporting and dashboards can help organizations effectively gauge performance, identify areas for improvement, and communicate results.



Data Mining For Dummies
Meta S. Brown
9781118893173, 1118893174
Pub Date: 9/15/14
$34.99/$41.99 Can.
384 pages
Paperback
Computers / Database Management / Database Mining

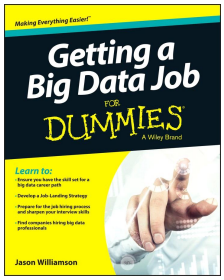
Related Products

Other Formats
9781118893166 $34.99 15/09/2014 ePub
9781118893197 $34.99 15/09/2014 Adobe PDF

Summary: Delve into your data for the key to success

Data mining is quickly becoming integral to creating value and business momentum. The ability to detect unseen patterns hidden in the numbers exhaustively generated by day-to-day operations allows savvy decision-makers to exploit every tool at their disposal in the pursuit of better business. By creating models and testing whether patterns hold up, it is possible to discover new intelligence that could change your business's entire paradigm for a more successful outcome.

Data Mining for Dummies shows you why it doesn't take a data scientist to gain this advantage.



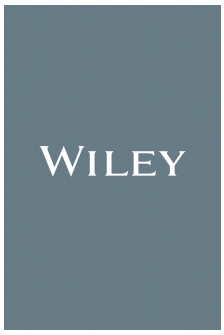
Getting a Big Data Job For Dummies
Jason Williamson
9781118903407, 1118903404
Pub Date: 10/20/14
$29.99/$35.99 Can.
336 pages
Paperback
Computers / Data Processing

Related Products

Other Formats
9781118903834 $29.99 20/10/2014 Adobe PDF
9781118903841 $29.99 20/10/2014 ePub

Summary: Hone your analytic talents and become part of the next big thing

Getting a Big Data Job For Dummies is the ultimate guide to landing a position in one of the fastest-growing fields in the modern economy. Learn exactly what "big data" means, why it's so important across all industries, and how you can obtain one of the most sought-after skill sets of the decade. This book walks you through the process of identifying your ideal big data job, shaping the perfect resume, and nailing the interview, all in one easy-to-read guide.

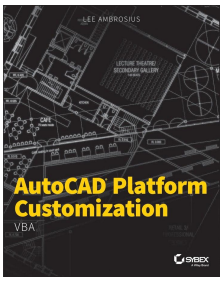


JavaScript and jQuery for Data Analysis and Visualization
Joseph W. Lowery
9781118847060, 1118847067
Pub Date: 12/8/14
$44.99/$53.99 Can.
384 pages
Paperback
Computers / Database Management / Data Warehousing

Summary: Go beyond design concepts—build dynamic data visualizations using JavaScript

JavaScript and jQuery for Data Analysis and Visualization goes beyond design concepts to show readers how to build dynamic, best-of-breed visualizations using JavaScript—the most popular language for web programming.

The authors show data analysts, developers, and web designers how they can put the power and flexibility of modern JavaScript libraries to work to analyze data and then present it using best-of-breed visualizations.



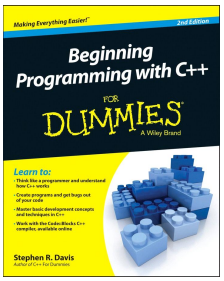
AutoCAD Platform Customization : VBA
Lee Ambrosius
9781118798935, 1118798937
Pub Date: 12/31/14
$24.99/$29.99 Can.
300 pages
Paperback
Computers / Image Processing

Related Products

Other Formats
9781118900444 $24.99 17/11/2014 Adobe PDF
9781118906989 $24.99 3/11/2014 ePub

Summary: Boost productivity and streamline your workflow with expert AutoCAD: VBA programming instruction

AutoCAD Platform Customization: VBA is the definitive guide to personalizing AutoCAD and the various programs that run on the AutoCAD platform, including AutoCAD Architecture, Civil 3D, Plant 3D, and more. Written by an Autodesk insider with years of customization and programming experience, this book features detailed discussions backed by real-world examples and easy-to-follow tutorials that illustrate each step in the personalization process. Readers gain expert guidance toward managing layouts and external references, changing the menu and other interface items, and creating forms.

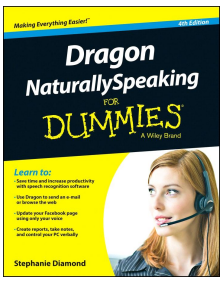


Beginning Programming with C++ For Dummies (2nd Edition)
Stephen R. Davis
9781118823873, 1118823877
Pub Date: 11/24/14
$29.99/$35.99 Can.
456 pages
Paperback
Computers / Programming Languages / C
Previous Editions: 9780470617977

Summary: Learn to program with C++ quickly with this helpful *For Dummies* guide

Beginning Programming with C++ For Dummies, 2nd Edition gives you plain-English explanations of the fundamental principles of C++, arming you with the skills and know-how to expertly use one of the world's most popular programming languages. You'll explore what goes into creating a program, how to put the pieces together, learn how to deal with standard programming challenges, and much more.

Written by the bestselling author of *C++ For Dummies*, this updated guide explores basic development concepts.



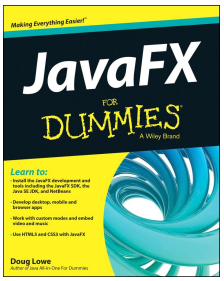
Dragon NaturallySpeaking For Dummies (4th Edition)
Stephanie Diamond
9781118961544, 1118961544
Pub Date: 9/29/14
$29.99/$35.99 Can.
400 pages
Paperback
Computers / Enterprise Applications / General

Related Products

Other Formats
9781118961551 $29.99 29/09/2014 Adobe PDF
9781118961568 $29.99 29/09/2014 ePub

Summary: Dragon NaturallySpeaking For Dummies, 4E will introduce readers to everything they need to know to get started with this advanced voice recognition software. Readers will get the most up-to-date information on the latest version of the software.

PART I: Hatching and Launching Your Dragon Software
Chapter 1: Preparing for Dragons
Chapter 2: Basic Training
Chapter 3: Launching and Controlling Your Dragon
PART II: Fire-Breathing 101
Chapter 4: Basic Dictating
Chapter 5: Selecting, Editing, and Correcting in the NaturallySpeaking Window



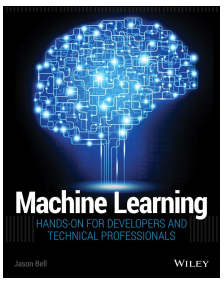
JavaFX For Dummies
Doug Lowe
9781118385340, 1118385349
Pub Date: 11/10/14
$29.99/$35.99 Can.
408 pages
Paperback
Computers / Programming Languages / Java

Related Products

Other Formats
9781118417430 $29.99 10/11/2014 ePub
9781118421666 $29.99 10/11/2014 Adobe PDF

Summary: Unleash the power of JavaFX for a wide range of devices

JavaFX For Dummies gives you access to an innovative software platform that allows you to create and deliver rich Internet applications that can run across a wide variety of connected devices. This accessible book highlights the most important features of this powerful graphics platform, giving you the tools to understand it quickly and easily! No experience with JavaFX? No problem. *JavaFX For Dummies* has been written especially for newbies and it also serves as a great reference resource for more experienced Java developers.



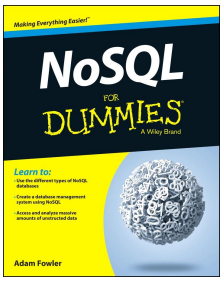
Machine Learning : Hands-On for Developers and Technical Professionals
Jason Bell
9781118889060, 1118889061
Pub Date: 11/17/14
$50.00/$55.00 Can.
360 pages
Paperback
Mathematics / Probability & Statistics / General

Related Products

Other Formats
9781118889398 $50.00 17/11/2014 Adobe PDF
9781118889497 $50.00 17/11/2014 ePub

Summary: Dig deep into the data with a hands-on guide to machine learning

Machine Learning: Hands-On for Developers and Technical Professionals provides hands-on instruction and fully-coded working examples for the most common machine learning techniques used by developers and technical professionals. The book contains a breakdown of each ML variant, explaining how it works and how it is used within certain industries, allowing readers to incorporate the presented techniques into their own work as they follow along. A core tenant of machine learning is a strong focus on data preparation, and a full exploration of the various types of learning algorithms.



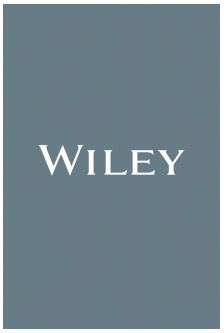
NoSQL For Dummies
Adam Fowler
9781118905746, 1118905741
Pub Date: 12/31/14
$34.99/$41.99 Can.
408 pages
Paperback
Computers / Programming Languages / SQL

Related Products

Other Formats
9781118905623 $34.99 31/12/2014 ePub
9781118905784 $34.99 31/12/2014 Adobe PDF

Summary: Get up to speed on the nuances of NoSQL databases and what they mean for your organization

This easy to read guide to NoSQL databases provides the type of no-nonsense overview and analysis that you need to learn, including what NoSQL is and which database is right for you. Featuring specific evaluation criteria for NoSQL databases, along with a look into the pros and cons of the most popular options, *NoSQL For Dummies* provides the fastest and easiest way to dive into the details of this incredible technology. You'll gain an understanding of how to use NoSQL databases for mission-critical enterprise architectures and projects, and real-world examples reinforce the primary points.

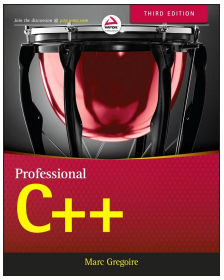


PHTS For Dummies
Barbara Obermeier, Ted Padova
9781118964644, 1118964640
Pub Date: 10/13/14
$29.99
448 pages
Paperback
Computers / Image Processing

Related Products

Other Formats
9781118964651 $29.99 13/10/2014 ePub
9781118964705 $29.99 13/10/2014 Adobe PDF

Summary: *Photoshop Elements For Dummies* is fun, easy, and perfect for amateur photographers and photo enthusiasts who want to make their snapshots picture perfect. It covers all the key features of Photoshop Elements including getting images on your computer, getting to know the editing work areas, controlling the editing environment, working with resolutions, color modes and file formats, tagging photos and creating albums, viewing and finding your images, making and modifying selections, working with layers, implementing simple image makeovers, correcting contrast, color, and clarity, playing with filters, effects, styles, and more, drawing and painting.



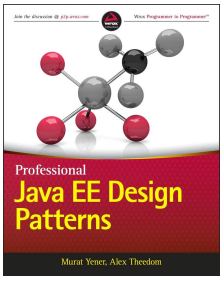
Professional C++ (3rd Edition)
Marc Gregoire
9781118858059, 1118858050
Pub Date: 9/15/14
$49.99/$59.99 Can.
1104 pages
Paperback
Computers / Programming Languages / C

Related Products

Other Formats
9781118858066 $49.99 15/09/2014 Adobe PDF
9781118858134 $49.99 15/09/2014 ePub

Summary: Master complex C++ programming with this helpful, in-depth resource

From game programming to major commercial software applications, C++ is the language of choice. It is also one of the most difficult programming languages to master. While most competing books are geared toward beginners, *Professional C++, Third Edition,* shows experienced developers how to master the latest release of C++, explaining little known features with detailed code examples users can plug into their own codes. More advanced language features and programming techniques are presented in this newest edition of the book, whose earlier editions have helped thousands of coders get up to speed with C++.



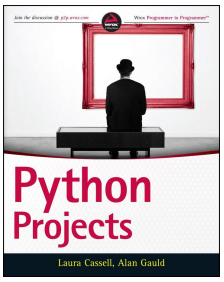
Professional Java EE Design Patterns
Murat Yener, Alex Theedom
9781118843413, 111884341X
Pub Date: 9/22/14
$49.99/$59.99 Can.
408 pages
Paperback
Computers / Programming / Object Oriented

Related Products

Other Formats
9781118843451 $49.99 22/09/2014 ePub
9781118843581 $49.99 22/09/2014 Adobe PDF

Summary: Master Java EE design pattern implementation to improve your design skills and your application's architecture

Professional Java EE Design Patterns is the perfect companion for anyone who wants to work more effectively with Java EE, and the only resource that covers both the theory and application of design patterns in solving real-world problems. The authors guide readers through both the fundamental and advanced features of Java EE 7, presenting patterns throughout, and demonstrating how they are used in day-to-day problem solving.



Python Projects
Laura Cassell, Alan Gauld
9781118908662, 111890866X
Pub Date: 10/27/14
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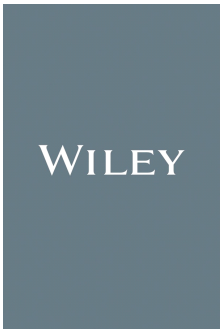
The preeminent guide to bridge the gap between learning and doing, this book walks readers through the "where" and "how" of real-world Python programming with practical, actionable instruction. With a focus on real-world functionality, *Python Projects* details the ways that Python can be used to complete daily tasks and bring efficiency to businesses and individuals alike.



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Richard York
9781118866078, 111886607X
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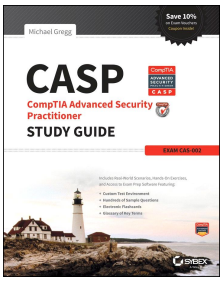

CASP CompTIA Advanced Security Practitioner Study Guide : Exam CAS-002 (2nd Edition)
Michael Gregg
9781118930847, 1118930843
Pub Date: 10/27/14
$59.99
552 pages
Paperback
Computers / Security / General
Previous Editions: 9781118083192

Summary: CompTIA-approved, best-selling prep for CompTIA's Advanced Security Practitioner certification, updated for the CAS-002 exam

CASP: CompTIA Advanced Security Practitioner Study Guide: CAS-002 is the updated edition of the bestselling book covering the CASP certification exam. CompTIA approved, this guide covers all of the CASP exam objectives with clear, concise, thorough information on crucial security topics. With practical examples and insights drawn from real-world experience, the book is a comprehensive study resource with authoritative coverage of key concepts. Exam highlights, end-of-chapter reviews, and a searchable glossary help with information retention.

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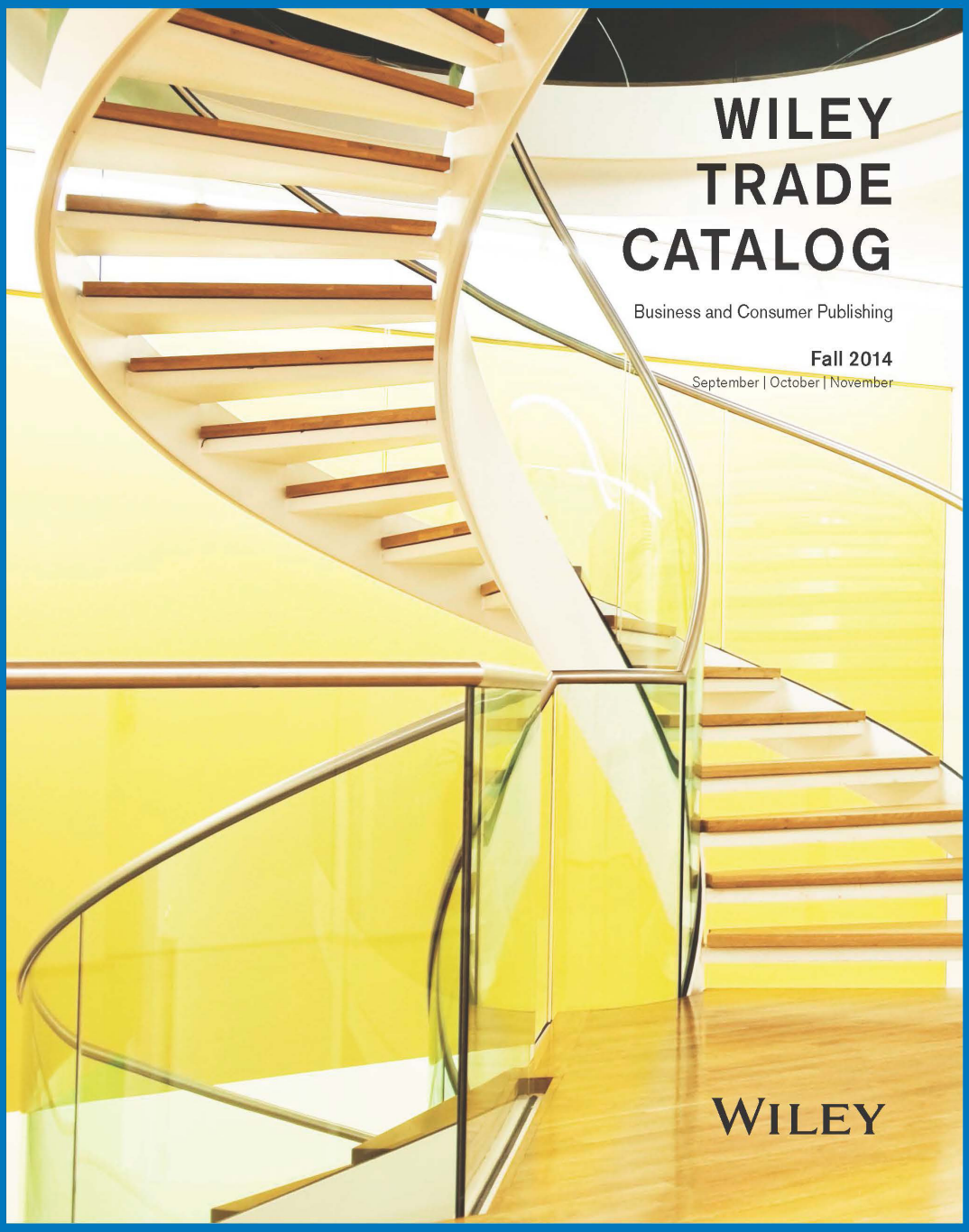

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