Gartner Identity & Access Management Summit 2014

17 – 18 March | London, UK | gartner.com/eu/iam

A 2020 vision for IAM

SAVE €300! Register by 17 January 2014

GUEST KEYNOTE SPEAKERS

Preparing for the Unpredictable

Dr Simon Moores,
Futurist and Chair of The
International e-crime Congress

**Getting Real with IAM:
Making Change Happen**

Professor Eddie Obeng,
Author, Innovator, Educator

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ISACA

A 2020 vision for IAM

IAM remains a key **security, risk management** and **business** discipline, ensuring that the right people get access to the right resources at the right times for the right reasons, enabling the right business **outcomes**.

But orchestrating all this **efficiently** and **effectively** – and delivering real business value – becomes increasing difficult as IAM extends to a greater variety of users within and without the enterprise, to a greater variety of endpoints and applications, largely driven by the Nexus of Forces – **mobile, social, cloud** and **information**. While best practice responses are still evolving, we have clear patterns that enterprises can use with confidence.

The 2014 IAM Summit will present the strategic trends that will shape enterprises' IAM vision over the **next six years**, as well as actionable advice that equips leaders and practitioners to deal with **today's challenges**, including — but certainly not limited to! — business **agility** and **profitability**; regulatory **compliance**, accountability and transparency; and the Nexus of Forces itself.

Case Studies

Delivering Successful, Real-world IAM

Amit Bhardwaj, Senior Security Manager, Clorox Corporation

How to Manage Access to Different Applications for Different User Groups?

Dr. Ursula Dankert, Head of E-Government Infrastructure, City and State of Hamburg

Keep it Simple: Adopting Mobility Securely and Successfully

Pierre-Antoine Falaux-Bachelot, Technical Director, GDF SUEZ Energy

Next Generation Identity Management in the Cloud Reduces Complexity and Meets Compliance

Gareth McGuinness, Platform and Engineering Manager, Workplace Technology, BSkyB

Implementing Segregation of Duties (SoD): Tighten Control & Mitigate Risk

Hessel Mooiman, Head of Information Risk Management, BinckBank N.V

The Business of Identity Assurance: Will the UK Identity Assurance Programme Disrupt how we Buy Identity Services?

Toby Stevens, Enterprise Privacy Group Limited

Using IAM for Effective Risk Management

Razvan Tudor, Deputy Director of Risk Management Division, Volksbank

Identity and Access Governance Strategy In SCOR Reinsurance Group

Ruth Weber, Head of IAM initiative, Scor

Shaping the Future of Electronic Identity

Bud P. Bruegger Ph.D. Senior Scientist, Fraunhofer IAO

Embracing Digital Identity to Reduce Cost and Increase End-user Satisfaction

Giampaolo Franchi, CSO and Chief of Innovation Lab, Poste Italiane

GARTNER PREDICTS:

By 2020, the Internet of Things will redefine the concept of "identity management" to include what people own, share and use.

Keynote session

Gartner Keynotes

Gartner Opening Keynote:
The Future of Managing Identity
IAM has changed significantly over the seven years since our first IAM Summit. The Nexus of Forces will be the catalyst of even greater changes over the next seven years (2014-2020). There will be challenges, but change also brings new opportunities for making IAM more effective and more relevant to the business.

- How is IAM changing now?
- What are the seven most significant changes for IAM in 2020?
- What impacts will these have for your IAM programs?

Ant Allan, Felix Gaehtgens, Brian Iverson and Gregg Kreizman

Gartner Closing Keynote:
People Centric Identity and Access Management
The traditional 'control' mindset of information security cannot keep pace with technological and behavioural change, resulting in IAM policies that cause frustration and impede agility. A new approach is required, one that recognizes how the relationships between IT, the business and individuals have been transformed irrevocably.

- What's wrong with the current picture?
- What are the key elements of people-centric security?
- Will PCS inevitably lead to the death of least privilege?

Ant Allan and Tom Scholtz

Who Should Attend

To see what job titles this Summit is aimed at please visit **gartner.com/eu/iam**

Solution Showcase

Develop a "shortlist" of technology and services providers who can meet your particular needs.
We offer you exclusive access to some of the world's leading technology and service solution providers.

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ca technologies

CA Technologies provides IT management solutions that help customers manage and secure complex IT environments to support agile business services. Organizations of all sizes leverage CA Technologies software and SaaS solutions to accelerate innovation, transform infrastructure and secure data and identities, from the data center to the cloud. CA Technologies offers a practical approach to help customers transition from maintaining IT systems to delivering new, innovative services and value through IT.
www.ca.com

Ping Identity

Ping Identity is The Identity Security Company. Our identity and access management platform gives enterprise customers and employees one-click access to any application from any device. Over 900 companies, including 45 of the Fortune 100, rely on our award-winning products to make the digital world a better experience. **www.pingidentity.com**

RSA

RSA, The Security Division of EMC provides an integrated set of tools and services that can easily fit into and strengthen your existing environment by enabling you to defend against advanced threats by identifying, protecting, and responding to security incidents rapidly to minimize their effect on the business. EMC helps organizations define clear objectives and fundamental elements of a successful fraud and identity management program with RSA's anti-fraud solutions helping to mitigate risks associated with fraud losses. **http://uk.emc.com/security/index.htm**

Platinum sponsors

AlertEnterprise!

AlertEnterprise Security Convergence capabilities are revolutionizing Identity and Access Governance while extending Identity and Access Management beyond IT to include Physical and SCADA security for the true prevention of risk against fraud, theft and malicious threats. AlertEnterprise delivers Situational Awareness as well as Incident Management and Response for true IT — OT Integration.
www.alertenterprise.com

betasystems

Designed through 20 years of experience for IAM solutions and services Beta Systems Identity Access and Intelligence Management suite easily integrates your business need with automated provisioning, role management, workflow and data analysis in support of IAG. The innovative Access Intelligence solution brings new levels of transparency to the business layer than conventional IAM solutions. **www.betasystems.com**

COURION

Courion is the only company to offer a complete real-time, risk aware Identity and Access Management (IAM) solution that enables you to visually recognize and reduce risk. With Courion, you can confidently provide open and compliant access to all while also protecting your critical company data from unauthorized access.
www.courion.com

DELL Software

Get the security you need in the way that best suits your situation. Dell Software's IAM solutions make managing access simple and efficient without costly customization or rigid technology. Our modular and integrated approach addresses your immediate security and compliance concerns while ensuring that future business needs are met. **http://software.dell.com/solutions/identity-and-access-management/**

NetIQ

NetIQ is a global enterprise software company that meets today's hybrid IT demands with solutions for identity and access management, security and data center management. With NetIQ, customers and partners can align technologies and service delivery methods to provide strategic value at the speed of business.
www.netiq.com

RADIANT LOGIC

Offering the first enterprise identity management solution built on big data technology, Radiant Logic delivers simple, logical, and standards-based access to all identity within an organization. RadiantOne's federated identity service enables customized identity views across disparate silos, driving critical authentication and authorization decisions for WAM, federation, and cloud deployments. **www.radiantlogic.com**

SailPoint

SailPoint helps the world's largest organizations securely deliver and effectively manage user access from any device to data and applications in the datacenter, on mobile devices, and in the cloud. SailPoint's innovative portfolio delivers integrated identity governance, provisioning, and access management on-premises or as a cloud-based service (IDaaS). **www.sailpoint.com**

ssh

SSH Communications Security is the company that invented the SSH protocol — the gold standard protocol for data-in-transit security solutions. Over 3,000 customers — including seven of the Fortune 10 — trust our solution to secure the path to their information assets. We operate globally, with headquarters in Helsinki, Finland. **www.ssh.com**

Silver sponsors

airwatch

AirWatch is a mobile security, device, application, content, email and BYOD management solution designed to simplify mobility in a single, web-based console. **www.air-watch.com**

BalaBit IT Security

BalaBit IT Security is a global leader of the privileged activity monitoring and logging market with more than a million open source and commercial customers. **www.balabit.com**

BRAINWAVE

Brainwave provides innovative and versatile software solutions for Identity Governance, Audit and Compliance. **www.brainwave.fr/**

EVIDIAN A Bull Group Company

Evidian, the European leader of IAM software helps over 800 organizations improve their agility, enhance security and comply with laws and regulations, while reducing costs.
www.evidian.com

FORGEROCK

ForgeRock offers the only integrated, agile, Open-source Identity Stack purpose-built to protect enterprise, cloud, social and mobile applications at Internet scale. **www.forgerock.com**

Hitachi ID

Hitachi ID Systems' identity and access management solutions improve IT security, ensure regulatory compliance, lower administration costs, support internal controls and improve user service. **www.hitachi-id.com**

okta

Okta is an enterprise grade identity management service, built from the ground up in the cloud and delivered with an unwavering focus on customer success. **www.okta.com**

Omada

Omada provides innovative identity governance and administration solutions to protect enterprise data, achieve compliance, automate administration and reduce IT costs. **www.omada.net**

Open to view Agenda

Agenda at a Glance

Monday 17 MARCH 2014

07:30 – 20:00	Registration, Information and Refreshments			
08:00 – 08:45	Tutorial: IAM 101		Tutorial: The Cyberthreat Landscape Mark Nicolett	
09:00 – 10:00	**Opening Keynote: The Future of Managing Identity** Ant Allan, Felix Gaehtgens, Brian Iverson, Gregg Kreizman			
10:00 – 10:30	Industry Panel			
10:30 – 11:00	Refreshment Break in Solution Showcase			

	TRACK A Plan, Build and Govern Your IAM Program	**TRACK B** Maximize Your Return on IAM Technology Investment	**TRACK C** To the Nexus of Forces and Beyond	**TRACK D** Link IAM to Security and Risk Management
11:00 – 11:45	First Things First, But Not Necessarily In That Order Brian Iverson	Why Is Your Organization at Greater Risk Now That it is Encrypting Sensitive Data? Brian Lowans	Assessing Risk and Context with Enterprise Adaptive Access Trent Henry	Operationalizing Mobile Identity Management John Girard
11:45 – 13:00	Lunch in the Solution Showcase		**12:00 – 12:20** Magic Quadrant:	
13:00 – 13:45	Building a Security Strategy for Security 2020 Andrew Walls	Who? Identity Assurance Across Time and Space Ant Allan	Cloud, Mobile, Social: What Have You Done to My IAM Infrastructure?! Gregg Kreizman	IAM, Cyber Security and the Internet of Everything Earl Perkins
14:00 – 14:30	Solution Provider Sessions			
14:45 – 15:15	Linking Risk and Security to Business Decision Making: Creating KRIs That Matter Tom Scholtz	Developing Identity and Access Management Processes and Controls Brian Iverson	Is Your IAM Environment Ready for Office 365? Mary Ruddy	Masking Sensitive Data for Security and Compliance Joe Feiman
15:15 – 15:45	Refreshment Break in the Solution Showcase			
15:45 – 16:15	Case Study: How to Manage Access to Different Applications for Different User Groups? Dr. Ursula Dankert, Head of E-Government Infrastructure, City and State of Hamburg	Case Study: Identity and Access Governance Strategy In SCOR Reinsurance Group Ruth Weber, Head of IAM Initiative, Scor	Case Study: Using IAM for Effective Risk Management Razvan Tudor, Deputy Director of Risk Management, Division	
16:30 – 17:00	Case Study: The Business of Identity Assurance: Will the UK Identity Assurance Programme Disrupt how we Buy Identity Services? Toby Stevens, Enterprise Privacy Group Limited	Case Study: Shaping the Future of Electronic Identity Bud P. Bruegger, Ph.D. Senior Scientist, Fraunhofer IAO.	Case Study: Embracing Digital Identity to Reduce Cost and Increase End-user Satisfaction Giampaolo Franchi, CSO and Chief of Innovation Lab, Poste Italiane	
17:15 – 18:15	**Guest Keynote: Preparing for the Unpredictable** Simon Moores, Futurist and Chair of The International e-Crime Congress			
18:15 – 20:00	Networking Reception in the Soution Showcase			

Tuesday 18 MARCH 2014

07:30 – 17:15	Registration			
08:00 – 08:45	Developing a Process-Based Security Organization Tom Scholtz	What Do You Buy for the User that Has (Access to) Everything? Felix Gaehtgens	IAM Standards in a Cloud or Mobile World Mary Ruddy	Application and Data Security Roadmap: Brick Wall or Light At the End of the Tunnel Joe Feiman
09:00 – 09:30	Solution Provider Sessions			
09:45 – 10:30	Out of Sight, Out of Mind: Influencing User Behaviour in the Nexus Andrew Walls	IAM for the Masses: Managing Consumer Identities Lori Robinson	Good Authentication Practices for Smartphones and Tablets John Girard	Detect Data Breaches With User Activity Monitoring Mark Nicolett
10:30 – 11:00	Refreshment Break in the Solution Showcase			
11:00 – 11:30	Case Study: Next Generation Identity Management in the Cloud Reduces Complexity and Meets Compliance Gareth McGuinness, Platform and Engineering Manager, Workplace Technology, BSkyB	Case Study: Delivering successful, real-world IAM Amit Bhardwaj, Senior Security Manager, Clorox Corporation	Case Study: Keep it Simple: Adopting Mobility Securely and Successfully Pierre-Antoine Falaux-Bachelot, Technical Director, GDF SUEZ Energy	Case Study: Implementing Segregation of Duties (SoD): Tighten Control and Mitigate Risk Hessel Mooiman, Head of Information Risk Management, BinckBank N.V
11:45 – 12:15	Solution Provider Sessions			
12:15 – 13:30	Lunch in the Solution Showcase			
13:30 – 14:00	IAM Program Management and Governance: Building Firm Foundations for Future Success Ant Allan	How to Get to Single Sign-On Gregg Kreizman	Keep Privacy in Mind When Developing Mobile Protection Programs Trent Henry	Cryptographic Access Controls Are Critical to Protecting Data Resident In the Cloud Brian Lowans
14:15 – 14:45	Selling IAM to the Business Felix Gaehtgens	Beyond Join, Move, Leave: Implications of Identity and Access Management in the Modern Era Lori Robinson	IAM for Applications and Data: The Rise of Data Access Governance in IAM Earl Perkins	Managing Mobile Risks: Apply the 80-20 Rule John Girard
14:45 – 15:15	Refreshment Break in the Solution Showcase			
15:15 – 16:00	**Guest Keynote: Getting Real with IAM: Making Change Happen** Professor Eddie Obeng, Author, Innovator, Educator			
16:00 – 17:00	**Gartner Closing Keynote: People Centric Identity and Access Management** Ant Allan, Tom Scholtz			

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10:35 – 10:55 "60 Sec or Bust" Summit Solution Snap Shot

WORKSHOPS	**ROUNDTABLES**
Interactive Sessions	Analyst-User Roundtables
10:45 – 12:15 Provisioning to the Cloud Lori Rowland, Gregg Kreizman	**11:00 – 12:15** IAM and Data Security go Hand in Hand Earl Perkins, Joe Feiman
12:30 – 12:50 Magic Quadrant:	
13:00 – 14:30 The March Towards Externalized and Finer-Grained Authorization Felix Gaehtgens, Mary Ruddy	**12:45 – 13:45** Where has Your PKI Been and Where is it Going? Trent Henry, Brian Lowans
Ideas Exchange: Social Realism in Your IAM Future	**14:30 – 15:30** Shared Experiences with Identity Governance and Administration Lori Robinson, Felix Gaehtgens
15:30 – 17:00 What Should You Be Doing to Authenticate Mobile Users and Devices? Trent Henry, John Girard	

08:00 – 09:30 Not Going It Alone: Using Consultants and Integrators Brian Iverson, Lori Robinson	**08:00 – 09:00** Mobile Devices, Identity and Access Management Trent Henry, John Girard
	09:30 – 10:30 Patterns for Federating to the Cloud Mary Ruddy, Gregg Kreizman
11:00 – 12:30 Is Technology Failing? Get Your IAM Program Back on Track Gartner Consulting	**11:00 – 12:00** Identity Intelligence or Employee Surveillance? Andrew Walls, Mark Nicolett
13:30 – 15:00 How an IAM RFP Can Help You Choose the Best Solution for Your Business Brian Iverson, Mary Ruddy	Ideas Exchange: IAM in the Cloud

Conference Chair Recommendations

Registration and Pricing

3 Easy Ways To Register

Web: gartner.com/eu/iam

Email: emea.registration@gartner.com

Telephone: +44 20 8879 2430

Pricing

2013 Early-bird Price before 31 December: €2,025 + UK VAT

2014 Early-bird Price before 17 January: €2,095 + UK VAT

2014 Standard Price thereafter: €2,395 + UK VAT

Public Sector 2013 Standard Price before 31 December: €1,800

Public Sector 2014 Standard Price thereafter: €1,875
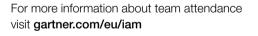
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SENIOR CONSULTANT, RAMBØLL MANAGEMENT

Guest Keynotes

Preparing for the Unpredictable

Simon Moores will explore the changing nature of information risk, as organizations increasingly question their resilience to withstand unforeseen, high-impact events. How can rapidly emerging risks be quantified in the context of the most valuable resources in your organization; an environment which is increasingly seeing a migration towards the Cloud and the loss of boundary between work-related and personal data, where stolen Information risks being infinitely distributed and liability is a constant worry. Despite the high-profile examples of loss and exploit compromise witnessed in the last twelve months, "many organizations", comments Dr Moores still remain delusional or ignorant of the changing nature of risk and that data Security requires strong policy and not simply expensive technology.

Dr Simon Moores, Futurist and Chair of The International e-crime Congress

Getting Real with IAM: Making Change Happen

Identity and Access Management is crucial to the effective deployment of technology for many organizations and businesses and yet its understanding, rate of adoption and implementation is less than it should be. In this keynote session Prof Obeng will provide practical and concrete ways in which the participants can raise the profile of IAM, communicate it clearly, make a narrative business case for it and influence and persuade colleagues and management of the need and suggested routes to get moving. He will use examples and frameworks to illustrate and structure ways to solve the challenges participants face. Participants will leave the session thoughtful but uplifted with ideas and actions to implement.

Professor Eddie Obeng, Author, Innovator, Educator

One-on-One Meetings

Meet face to face in a personalized private appointment with a Gartner Analyst of your choice. Scan here to fi nd out more:

Benefits of attending

- Learn what's on the horizon — **IAM trends, future technologies** and changing market

- Plan or improve your **IAM program** to achieve better security, risk and cost

- Create a strategy for dealing with the **impact of mobile, social** and **cloud** on IAM

- Gain real-world **best practices** in identity administration, single sign on, or IAM governance

- Leverage the **synergies between IAM, security and risk** management disciplines

- Understand what your **peers and competitors** are doing

Meet the Analysts

Ant Allan
Research VP

Joe Feiman
VP and Gartner Fellow

Felix Gaehtgens
Research Director

John Girard
VP Distinguished Analyst

Trent Henry
Research VP

Brian Iverson
Research Director

Steve Krapes
Research Director

Gregg Kreizman
Research VP

Brian Lowans
Principal Research Analyst

Mark Nicolett
Managing VP

Earl Perkins
Research VP

Lori Robinson
Managing VP

Mary Ruddy
Research Director

Tom Scholtz
VP and Gartner Fellow

Andrew Walls
Research VP

Visit the website to find out more about the analyst focus areas

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