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# Gartner PPM & IT Governance Summit 2015

8 – 9 June | London, UK | [gartner.com/eu/ppm](http://gartner.com/eu/ppm)

Thriving on Digital Chaos:  
Innovation, Agility and Collaboration

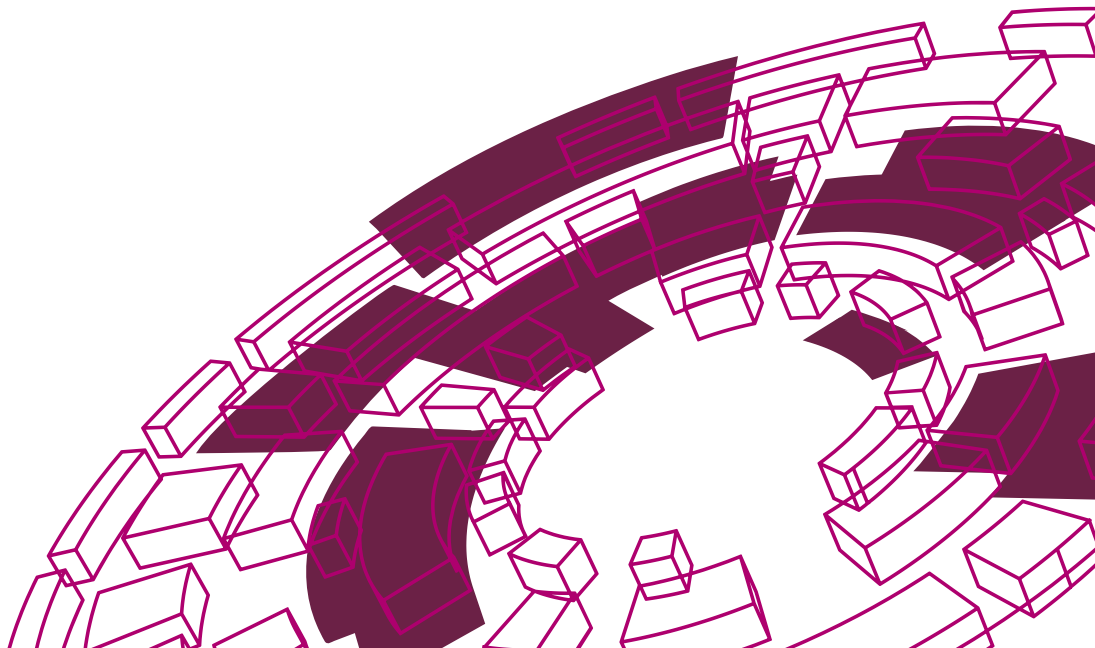
## Key benefits of attending

Change IT governance for the digital age

Guide executive IT investment actions

Identify new PPM capabilities and roles

Understand the people, process and technologies for innovation



# Digital-age PPM and IT governance are different. Reinvent your career.

## Make sure you're on the right side of the digital divide

### What PPM and IT Governance changes mean for you

In the next five years, PPM practitioners, IT governance owners and IT investment decision-makers must come to terms with the impact of trends reshaping the IT landscape. Established PPM and IT governance practices and standards can't keep up with the speed and complexity of digital business. Today's roles and the skills needed to succeed are changing fast.

### Meet the new PPM and IT governance: Highly adaptable, innovative and business-focused

- Master new PPM competencies, roles and approaches required to meet the demands of the digital age.
- Analyze where current governance falls short, and how to improve IT investment decisions
- Understand how digital business broadens your work ecosystem while increasing risks — and what to do about it.
- Embrace new strategies that will enable you to thrive on constant change.

Join us at Gartner's PPM & IT Governance Summit 2015 to reposition both you and your organization to excel in the digital age.

### Earn up to 15 PMI PDU credits

Gartner has been approved as a provider of project management training by the Project Management Institute (PMI). Earn up to 15 professional development units (PDUs) by attending the full summit. Go to [gartner.com/eu/ppm](http://gartner.com/eu/ppm) and click on the "register now" button for more details.



# Agenda Tracks

## Hot topics by track

### A Governance and PPM Synergies

Despite all the hype about improving IT governance, you can't achieve it without considering your organization's entire (increasingly high-speed) decision-and-action ecosystem. This track helps you understand the governance context for PPM, as well as the impact of governance trends on PPM functions.

- Strategic enterprise outcomes
- Digital change leadership
- Pace-layered capability maps
- App fitness and value reviews

### B IT Demand, Resources and People

A common message from CIOs readying their organizations for digital success is that they don't have the right people in the right numbers to push this transformation. Too many organizations are overloading their workforce. This track will help you balance resources, demand and workforce capability.

- New PPM competencies
- Organizational change
- How to influence and lead change
- Digital leadership skills
- Resource management

### C Project and Program Metrics

Business leaders complain that they get loads of data, but little understanding of where initiatives are or aren't performing, and how to engage for success. Discover the best metrics for demonstrating progress, what leaders say "good" metrics look like and which measures drive effective action.

- Essential PMO roles
- PPM maturity
- Bi-modal IT
- ITScore for app organizations
- IT costs vs. business value

### D The Future of PPM

As it enters the digital age, IT jobs, roles and organizational needs will change rapidly and in unanticipated ways. In this track, you'll hear predictions of future trends and their impact on PPM professionals as digital transformation sweeps across business and government organizations.

- Mobile app roadmap
- The new breed of CIO
- Digital leadership paradoxes
- Cloud adoption best practices
- The coming IT shakeout

### E PPM Processes, Practices and Tools

The new digital age will not only transform roles, it will transform work and change the tools you need to get it done. Join us for an analysis of PPM software vendor trends. Learn which new and evolved practices and processes will add value, and which current practices will decline or disappear altogether.

- Microsoft Project
- The world-class agile organization
- Adaptive procurement
- Social software Magic Quadrant
- Choosing PPM software

### F PMO Evolution and Enterprise PMOs

What will happen to the PMO in the digital age? While the enterprise PMO has moved quickly from leading edge to fairly common, organizations still struggle to understand where EPMOs add value and what their impact should be. Join us for insights on what's ahead for PMOs, and when an EPMO makes sense.

- The bi-modal PMO
- Activist PMOs
- PPM and enterprise goals
- The software center of excellence
- Organizational change management



# Agenda at a Glance

## Tracks

**A** Governance and PPM Synergies

**B** IT Demand, Resources and People

**C** Project and Program Metrics

**D** The Future of PPM

**Monday**  
8 JUNE 2015

08:00 – 20:00	Registration, Information and Refreshments		
08:30 – 09:00	Estimating Resource Needs: When Schedule and Budget Aren't Optional <b>Matt Light</b>	PMO — One Size Doesn't Fit All <b>Mbula Schoen</b>	
09:15 – 10:15	<b>Summit Chair Welcome and Gartner Keynote: Gartner View: Key Success Areas for Surviving and Thriving in Digital Business</b> <b>Michael Hanford</b>		
10:15 – 10:45	Industry Panel		
10:45 – 11:15	Refreshment Break in the Solution Showcase		
11:15 – 12:15	<b>Guest Keynote: Kevin Gaskell</b> , Serial Entrepreneur and Chief Executive, Fairline Boats Limited		
12:15 – 13:30	Lunch in the Solution Showcase	<b>12:30 – 12:50</b>	TBC
<b>Sessions</b>			
13:30 – 14:15	Bi-Modal and Agile — Impact on Funding and CapEx <b>Stewart Buchanan</b>	<b>C</b> Strategic Benefits Realization: Putting the Wood Behind the Arrow <b>Richard Hunter</b>	<b>A</b> Multi-Pronged Resource Management — Tools to Get Blood From a Turnip <b>Robert Handler</b> <b>B</b>
14:30 – 15:00	Solution Provider Sessions		
15:00 – 15:30	Refreshment Break in the Solution Showcase		
15:30 – 16:15	Social Networking in the Workplace: Rethinking Communication and Collaboration <b>Nikos Drakos</b>	<b>D</b> Case Study: TBC	Navigating the Expanding PPM Market: Key Trends and Best Practices <b>Daniel Stang</b> <b>E</b>
16:30 – 17:00	Solution Provider Sessions		
17:15 – 18:00	Activists in the PMO: Shared Vision Benefits in IT and Beyond <b>Matt Light</b>	<b>F</b> One More Time — Express Costs in Business Value Terms <b>Stewart Buchanan</b>	<b>C</b> KPIs and Metrics for Demonstrating PPM Success <b>Lars Mieritz</b> <b>C</b>
18:00 – 20:00	Networking Reception in the Solution Showcase		

**Tuesday**  
9 JUNE 2015

07:45 – 17:15	Registration, Information and Refreshments		
08:30 – 09:00	Delivering PPM Benefits — Delivering On Metrics That Matter <b>Robert Handler</b>	<b>A</b> Enterprise Agile in a Bimodal Organization <b>David Norton</b>	<b>B</b> The New Digital Business Risks <b>Richard Hunter</b> <b>D</b>
09:15 – 09:45	Solution Provider Sessions		
09:45 – 10:15	Refreshment Break in the Solution Showcase		
10:15 – 11:00	How to Live in an Agile World of Continuous Governance <b>David Norton</b>	<b>A</b> The Paradoxes of Digital Leadership <b>Tomas Nielssen</b>	<b>D</b> Case Study: TBC
11:15 – 12:00	How Smart Machines, the Internet of Things and Emerging Trends are Driving Digital Business <b>Stephen Prentice</b>	<b>D</b> Stop Aiming for Successful Projects — Start Aiming for Successful Applications <b>Andy Kyte</b>	<b>E</b> Organizational Change is Centric to IT Project Success <b>Mbula Schoen</b> <b>B</b>
12:00 – 13:30	Lunch in the Solution Showcase	<b>12:15 – 12:35</b>	TBC
13:30 – 14:15	Case Study: TBC	The Bi-Modal PMO — Preparing for the Inevitable <b>Donna Fitzgerald</b>	<b>F</b> Project Management and the 2015 CIO Agenda <b>Tomas Nielssen</b> <b>D</b>
14:30 – 15:00	Solution Provider Sessions		
15:00 – 15:30	Refreshment Break in the Solution Showcase		
15:30 – 16:00	PPM Software Selection Do's and Don'ts <b>Teresa Jones</b>	<b>E</b> Does My PMO Look Too Big in This Charter? <b>Lars Mieritz</b>	<b>F</b>
16:15 – 17:15	<b>Gartner Closing Keynote and Summit Close: Gartner Predicts the Future of PPM</b> <b>Donna Fitzgerald and Robert Handler</b>		

When attending this event, please refer to the agenda handout provided or the Gartner Events mobile app for the most up to date session and location information

Agenda as of 10 March 2015, and subject to change

**E** PPM Processes, Practices and Tools

**F** PMO Evolution and Enterprise PMOs

Richard Hunter and Stephen Prentice	
10:55 – 11:10 TBC	
13:00 – 13:20 Magic Quadrant for IT PPM Software Applications Daniel Stang	
<b>Interactive Workshops</b>	<b>Analyst-User Roundtables</b>
13:30 – 15:00 Workshop: ITScore PPM Maturity Model Lars Mieritz, Matt Light and Mbula Schoen	13:30 – 14:30 Roundtable: Getting Ready for the Industrialization of Non-Routine Work Nikos Drakos
15:05 – 15:25 TBC	
15:30 – 17:00 Workshop: Agile Project Planning Donna Fitzgerald and David Norton	15:30 – 16:30 Roundtable: Microsoft Project — Good Tool, Bad Tool, or Just a Tool? Teresa Jones
	17:00 – 18:00 Roundtable: Understanding the Impact of Digital Business Stephen Prentice

08:00 – 09:30 Workshop: Successful PPM Software Selection Teresa Jones	08:00 – 09:00 Roundtable: Being the Bi-Model Project Pioneer Tomas Nielszen
09:50 – 10:10 Magic Quadrant for Cloud-Based IT PPM Services Daniel Stang	
10:15 – 11:45 Workshop: Benchmark Your Organization's Resource Management Capability Matt Light and Robert Handler	10:00 – 11:00 Roundtable: Measuring Performance in the Front Office Richard Hunter
12:45 – 13:05 Magic Quadrant for Integrated IT Portfolio Analysis Daniel Stang	
13:30 – 15:00 Workshop: ITScore PPM Maturity Model Lars Mieritz, Matt Light and Mbula Schoen	13:15 – 14:15 Roundtable: Moving on From Your First PPM Selection Teresa Jones

## Who should attend?

### Senior business and IT professionals including:

- PMO Leaders
- Program and Portfolio Management Leaders
- Program Directors and Managers
- Project Portfolio Directors and Managers
- IT Governance Executives
- IT Executive Steering Committee Members
- IT Investment Review Board Members
- IT Strategists and Planners

## GARTNER PREDICTS

“By 2017, leading enterprises will institute processes to account for project outcomes that are disposable, those that must last, and those that must change.”





# Key benefits of attending

## Digital change means governance and PPM change as well. Learn how you can thrive.

### Evolve to New Wave PPM. Be part of continuous-change IT governance.

Evolve governance and IT investment selection to work in the new fast-moving future.

### Reboot your PPM processes for greater adaptability.

Assess the skills your organization needs to support new digital technologies. Create a team to review digital business opportunities. Redesign risk assessment to support adaptability. Develop lean processes for faster decision making.

### Develop metrics that demonstrate business value.

Connect business needs with IT costs. Articulate the value of IT in terms business leaders can appreciate.

### Look to collaboration to fuel digital innovation.

Exploratory digital-age projects require greater collaboration and partnerships with other organizations to capture business moments. Develop the ability to quickly launch partnerships. Adopt new tools that support collaborative work.

### Clear the way for digital business projects.

Analyze and renovate your portfolio based on the planned lifespan of the deliverables. Institute processes to account for project outcomes that are disposable, those that must last, and those that must change.

### Fill the digital leadership vacuum.

Identify emerging digital business opportunities. Prioritize digital innovation and the organizational change and resources needed to realize it. Support the education, inspiration and motivation of the enterprise to pursue the new.

“Events like this are powerful — bringing together people from different background with common interests, inevitably leading to connections and new ideas that otherwise wouldn’t happen.”

Head of Process & Systems Improvement, Birbeck College



## New PPM proficiencies for digital age challenges

- Bridge the business-IT gap in transformational efforts to drive needed change and change management.
- Build a business-capable workforce and identify critical new roles and skills for the digital age PMO, including new resource management practices.
- Thrive in a lean and agile IT organization. Employ the latest best practices to manage the transition to DevOps.
- Adopt practices that let you govern the organization effectively to meet strategic goals.
- Make sense of the chaotic PPM software market with the latest PPM Gartner Magic Quadrant. Get the latest criteria to help you assess new tools.
- Understand the multiple varieties of EPMOs. Ensure yours is on track to support major initiatives that drive strategic action.
- Evolve IT investment planning and budget management strategies to keep up with systemic changes being driven by adaptive development.

# Solution Showcase

Develop a “shortlist” of technology and service providers who can meet your particular needs. We offer you exclusive access to some of the world’s leading technology and service solution providers in a variety of settings.

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Clarizen is the leader in enterprise-class work collaboration and project management solutions that harness the power of the cloud to get work done efficiently, effectively and with better results. Fast to deploy and easy to use, Clarizen fuels high-performance teams for 2,300+ organizations worldwide, including dozens of the Fortune 500.

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Meisterplan is interactive project portfolio management software that strategically focuses on the resource capacity, budget, productivity and overall efficiency of a portfolio. Its intuitive nature minimizes the learning curve and allows for comprehensive portfolio planning immediately. Whether stand-alone or on top of existing PPM, start simulating different scenarios today!

[www.meisterplan.com/en](http://www.meisterplan.com/en)



AtTask is now Workfront: it’s a new name but the same powerful cloud-based project and collaborative work management solution. Workfront extends beyond traditional project management to encompass enterprise work management, designed to eliminate the typical chaos of work, provide greater visibility company-wide, and cover the entire lifecycle of work, from request to report, in one easily adoptable platform.

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Project Objects is a leading and innovative Cloud PPM Solutions provider, delivering a comprehensive Enterprise Program & Project Intelligence platform based on international PPM best practices and methodologies.

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Software AG’s Alfabet platform helps enterprises understand when, where and how to change the IT portfolio, which improves IT investment decisions and reduces transformational risks.

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# Gartner PPM & IT Governance Summit 2015

8 – 9 June | London, UK | [gartner.com/eu/ppm](http://gartner.com/eu/ppm)

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### Pricing

*Pricing subject to change*

**Early-bird price:**

€2,150 + UK VAT

*(offer ends 10 April 2015)*

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- 2 for every 5 paid registrations
- 3 for every 7 paid registrations

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- Analyst one-on-one consultations
- Analyst-facilitated roundtables



**Our research**

- 100% independent and objective
- Proven and reliable
- Relevant to your role