



POWERING PROGRESS™



4th Quarter December 2011

GATES CONNECTION ASIA

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100 Years of Innovation and Service



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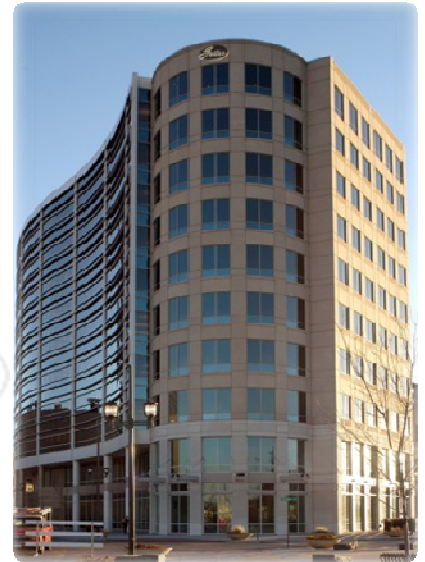
GATES Celebrates 100th Anniversary Worldwide

Jim Nicol, Chairman of Gates and CEO of Tomkins Ltd, Gates parent company, stated....

“Customer service and innovation have been the hallmarks of Gates in our first 100 years. As our company expands globally, these hallmarks of customer service and innovation continue to enhance the value of the Gates brand. We are delighted to celebrate this milestone--and a legacy few companies ever realize--with our employees and customers around the world, and we look forward to even greater success over our next 100 years.”

When Charles Gates, Sr. bought the Colorado Tire and Leather Company in 1911, little did he know his small shop in Denver, Colorado would evolve into one of the world's largest manufacturing enterprises. In October 2011, Gates marks 100 years of innovation and service, and celebrates our position as a world leader in engineering, manufacturing, marketing and distribution of industrial and automotive belt and hose products, systems, components and services. Gates Corporation has charted a global course that has seen the company expand into 29 countries around the world. Our success is attributed to the commitment and passion of many including our employees, our customers, our suppliers, and the communities in which we operate.

Gates continues to power progress by delivering innovative solutions that help support customers in markets in nearly every country from industrial and automotive original equipment manufacturers and replacement markets to agriculture, transportation, mining, oil & gas, construction, food processing and many others. We focus on driving innovation in power transmission, fluid power and fluid transfer, green technologies, energy management and resource extraction and delivery. Many of the world's best companies have chosen the Gates brand for 100 years and our focus on customer service and innovation continue to guide the company today.



GUTC celebrates historical event....

GATES Singapore Celebrates 100th Anniversary

On 14th October, Gates Unitta, Gates Rubber and Gates AE Hydraulics gathered together at Yishun Safra to celebrate Gates 100th Years Anniversary! This was the first time more than 85 employees had gathered together as Gates Singapore to participate in an event! During the event, Johanes, managing director for AE Hydraulics shared with everyone the history of Gates, the new branding of Gates and how Gates can provide many opportunities to its employees.

The employees also participated in enjoyable and fun games to improve bonding with each other, build up team spirit and getting to know more about their colleagues from other departments and areas. The more adventurous employees also tried rock climbing on Singapore's largest outdoor climbing facility. The event ended with a buffet dinner and a prize presentation. Everyone enjoyed the event and look forward to more of such events in the future.



GATES New Global Branding

We are pleased to launch a new global brand image for our company; a brand that is progressive and modern, while still honoring the legacy of innovation Gates has become known for by our customers, peers, and employees.

Have a look at our new steel and white Gates logo style. Do use the steel Gates logo style whenever possible!

For promotional instances, a special red-tipped logo will be used.

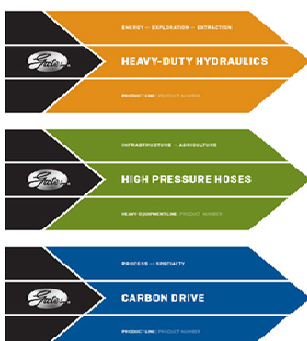
For instances where promotional items require a small, simplified logo (without a tagline or body copy), the red-tipped specialty version would be used:



We have also tailored our logo for our end-market users! The following new super graphics are used to address our specific end-market audiences.

To create a true connection with our target audiences, there are times when an end-market extension is appropriate and should be used to demonstrate Gates' understanding, expertise, and commitment to a specific industry.

Not sufficient? We have our Gates tagline in two versatile style variations



If you find any of the above artwork useful and wish to obtain a copy, please email to spencer.ng@gates.com.

Gates joined in Success at INAPA Exhibition in Indonesia, Surabaya



Inapa Exhibition, trade show for automotive parts, accessories equipments recently took place in Indonesia, Surabaya on 19th to 22th October 2011. Venue was located at Grand City convention exhibition center.

They had previously held the exhibition at the heart of Indonesia, Jakarta, and it was a great success. The trade-show which comprises most range of automotive products and services attracted approximately 100,000 visitors over the 4 days event and selection of well known brands participation.

Gates unitta and its Indonesia distributor PT. KUJIRA took participation in the exhibition and displayed Gates' core products namely Timing Belt, Micro-V® belts, Water-Pump as well as automatic-tensioner. This joint event aims to increase brand awareness of Gates products in the Indonesia market,. The overall response was good and as visitors show great interest in Gates' products.



**WHAT
MOVES
YOU??**



Belt Training at Siam Technology College, Thailand



Sep 21, 2011. Gates conducted an introduction lesson on its company background as well as its automotive products for Siam Technology College students. About 80 students whom majored from the automotive course attended the lesson. Purpose of this lesson is to give students a better idea of what Gates' business operations, its history and core products.

More importantly, aim is to build Gates brand awareness to the students and it is expected that once after they have graduated, most of them will become professional mechanic and will choose Gates as their first brand priority when replacing parts .

Automatic Tensioner Training in GUTC



17 August 2011. A training on automatic tensioner was conducted by Mr. Hao Minchun from GUPT.

15 people attended the training. This training aims to provide a better understanding on its functionality and hopes to build provide better product information for engineers as well as related staff to their daily course of work.



Gates Powerlink® Scooter Advertising in Ho Chi Minh City



Starting from October 2011, Vietnamese will be able to see the Gates Powerlink advertisement on two parts shop located in Vung Tau City and Nam Dinh City. These signboards are designed and done for Dong Tien and Phuc Minh part shop in Ho Chi Minh City., aims to increase brand awareness and publicity.

TRUCK & BUS Road Show



Sep 16, 2011. There was a road show for the Transportation association of Thailand. There were about 120 truck fleet owners attended in this seminar. And ITAC [our HD distributor] also joined for this road show to had booth show to promote Gates product to all of fleet owners who joined in this seminar.



Automotive Belt Application Catalog 2012

By Car Models

In this new catalog, we believe that it helps you to add more productivity, reduce complexity and more importantly, to provide a financial value to you.

Some of the valuable information which is included in this new catalog includes automotive belt applications by car manufacturers, competitor cross reference chart, and many others more.



Automotive Belt Application Catalogue Part number: 498-3101

Automotive Belt Applications By Car Manufacturer

Part No.	Part Name	Part Description	Part Type	Part Material	Part Width	Part Length	Part Weight
100-1001	Timing Belt	Timing Belt for 100-1001	V-Belt	EPDM	100-1001	100-1001	100-1001
100-1002	Timing Belt	Timing Belt for 100-1002	V-Belt	EPDM	100-1002	100-1002	100-1002
100-1003	Timing Belt	Timing Belt for 100-1003	V-Belt	EPDM	100-1003	100-1003	100-1003
100-1004	Timing Belt	Timing Belt for 100-1004	V-Belt	EPDM	100-1004	100-1004	100-1004
100-1005	Timing Belt	Timing Belt for 100-1005	V-Belt	EPDM	100-1005	100-1005	100-1005
100-1006	Timing Belt	Timing Belt for 100-1006	V-Belt	EPDM	100-1006	100-1006	100-1006
100-1007	Timing Belt	Timing Belt for 100-1007	V-Belt	EPDM	100-1007	100-1007	100-1007
100-1008	Timing Belt	Timing Belt for 100-1008	V-Belt	EPDM	100-1008	100-1008	100-1008
100-1009	Timing Belt	Timing Belt for 100-1009	V-Belt	EPDM	100-1009	100-1009	100-1009
100-1010	Timing Belt	Timing Belt for 100-1010	V-Belt	EPDM	100-1010	100-1010	100-1010

Belt Application by car manufacturer!

ULTRA-FLEXIBLE & ULTRA-POWER BELTS

OEM Part No.	Gates Part No.	Part Description	Part Type	Part Material	Part Width	Part Length	Part Weight
100-1001	100-1001	Timing Belt for 100-1001	V-Belt	EPDM	100-1001	100-1001	100-1001
100-1002	100-1002	Timing Belt for 100-1002	V-Belt	EPDM	100-1002	100-1002	100-1002
100-1003	100-1003	Timing Belt for 100-1003	V-Belt	EPDM	100-1003	100-1003	100-1003
100-1004	100-1004	Timing Belt for 100-1004	V-Belt	EPDM	100-1004	100-1004	100-1004
100-1005	100-1005	Timing Belt for 100-1005	V-Belt	EPDM	100-1005	100-1005	100-1005
100-1006	100-1006	Timing Belt for 100-1006	V-Belt	EPDM	100-1006	100-1006	100-1006
100-1007	100-1007	Timing Belt for 100-1007	V-Belt	EPDM	100-1007	100-1007	100-1007
100-1008	100-1008	Timing Belt for 100-1008	V-Belt	EPDM	100-1008	100-1008	100-1008
100-1009	100-1009	Timing Belt for 100-1009	V-Belt	EPDM	100-1009	100-1009	100-1009
100-1010	100-1010	Timing Belt for 100-1010	V-Belt	EPDM	100-1010	100-1010	100-1010

OEM Part no to Gates part number

In the catalog, it covers on the following topics.

- Gates product type
- Gates professional tools
- Tooth profiles
- Replacement list by mold X width
- Automotive belt applications by car manufacturer
- OEM part number to Gates part number
- Competitor cross reference chart
- Timing belt part to mold X width
- Mold X width to timing belt part number
- Number of teeth to timing belt T-code
- Sorted by timing belt nominal top width
- Timing belt installation guide
- Timing belt trouble shooting guide
- Micro-V® Belts & V belt installation instructions
- Micro-V® troubleshooting guide

POWERING PROGRESS.™

New Product Information

Gates Water Pump is constructed with premium alloy materials and a 100% functional test of seals and bearings along with a 100% leakage test for both the casting and assembled water pump. We are committed to selling the highest quality new, never re-manufactured, water pumps in the aftermarket. Our end goal is to provide our customers with worry-free operation for the life of their vehicle.

Features and Benefits

- 100% fully tested unitized bearings/seals
- Computerized machined surfaces for proper fit/sealing
- Precisely balanced impeller for OE Fit/Function
- Quality packaging
- 100% inline equality tested



Poster and sticker available

A4 Sticker: 498-3107

A3 Poster: 498-3105



A4 Product information material

Part no: 498-3106

Gates Automatic Tensioner offers precise OE fit for a very wide array of applications. In fact, Gates engineers analyze the failure modes of OE designs and make any necessary adjustments to match the performance of the original tensioner or even out-

Features and Benefits

- Unique sealing prevents contamination of internal parts
- Chrome-silicone torsion spring
- Special damping mechanism



Poster and sticker available

A4 Sticker: 498-3106

A3 Poster: 498-3103



A4 Product information material

Part no: 398-3104

INDUSTRIAL REPLACEMENT

Poly Chain® GT® Carbon™ Extended Length



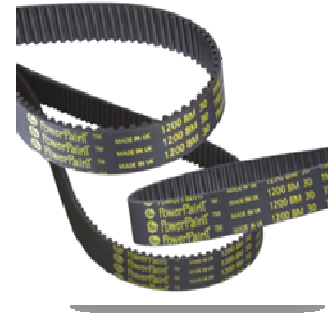
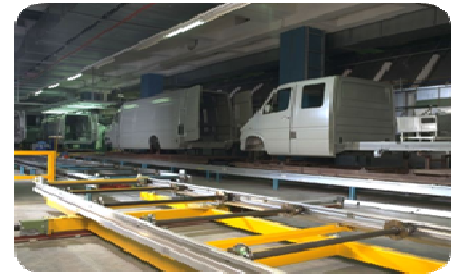
CARBON ADVANTAGE

Give yourself a competitive advantage - design with Gates Poly Chain GT Carbon drive system instead of roller chain in your next power transmission application.

A new and unique manufacturing process allows longer and custom length endless belts.

Extended Length belts are available in lengths up to 65 feet [20 meters] for applications requiring long center distances and high load carrying capabilities.

- CUT DOWNTIME
- ELIMINATE GREASE AND CLEAN-UP
- STOP SPENDING TIME RETENSIONING
- REDUCE REPLACEMENT COSTS IN ADVERSE ENVIRONMENTS
- DECREASE ENERGY COSTS



Now available in:
5M, 8M, 14M, 8MGT
and 14MGT pitches
as endless belt;
5M, 8M, 14M, 5MR
and 8MR pitches
as Long Length belt

PowerPaint™ Extended Range

Gates PowerPaint™ synchronous belt is specifically developed for use in painting areas, as found in the automotive and white goods industries where contamination of the painted product, from whatever source, is unacceptable. PowerPaint™ ensures excellent performance on skid and roller conveyor systems where there may be a serious risk of product contamination.

Unlike chain, PowerPaint™ needs no lubrication thus reducing maintenance and, of course, contamination! For more information, please visit <http://gatesunitta.com/en/powerpaint™>

Features

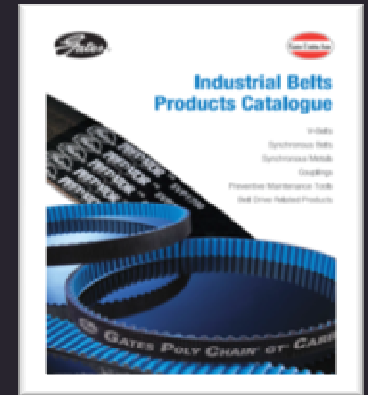
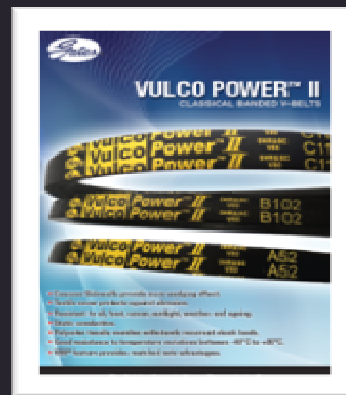
- Curvilinear tooth profile
- Accurately spaced teeth
- Tough tensile cords

Benefits

- High load transmission and optimum stress distribution
- High positioning accuracy and optimum efficiency
- Excellent flex life and high resistance to elongation

Gates PowerPaint™ belt ensures freedom of lubrication and maintenance and paint and varnish compatibility.

In this quarter, we have published our IR products catalogue and a few new product brochures. If you find any of the above brochures useful and wish to obtain a copy, please email to kchai@gates.com.



New Industrial Belt Catalog & Brochure!!!

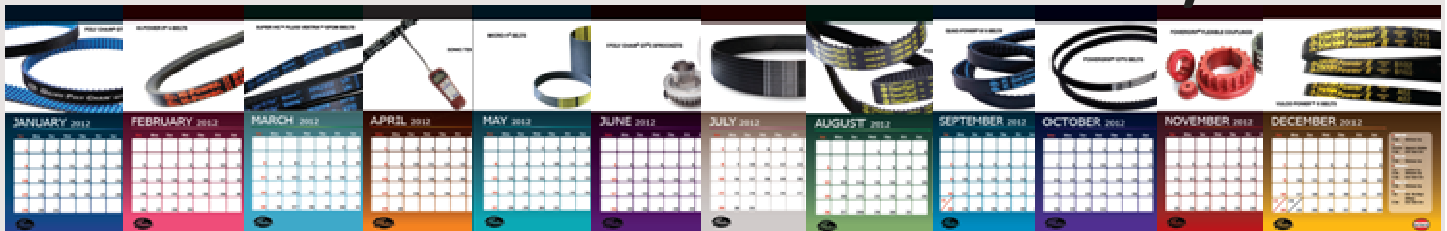
3 Days 2 Nights Seminar at Pattaya for Thailand Dealers



Thai Leo, our Gates Thailand distributor held a 3 Days 2 Nights seminar at Pattaya for 11 dealers from different parts of Thailand. This seminar is held yearly to allow the dealers to understand Gates better as well as to improve their knowledge of Gates belts. The dealers were able to visit the Gates factory to understand the production process.

The dealers not only understand the high quality check process by Gates, the laboratory testing but also the warehouse and the operation process. Our Thailand engineer together with the director of Thai Leo also did presentations to the dealers on the Gates profile and products information. This seminar was well feedback by the dealers as they gain a better understanding of the processes of laboratory, production, operation and product knowledge. Through this seminar, the dealers grew to be more confident of gates belts and were subsequently able to deliver better elaborations on Gates

2012 Industrial Calendars are now ready!!!



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