Time allowed: 1 hour



# **GCSE GEOGRAPHY**

# Paper 3 Geographical applications

Specimen 2015

#### **Materials**

For this paper you must have:

a clean copy of the pre-release resources sheet

### Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the bottom of this page.
- Answer all questions.
- You must answer the questions on the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this book. Cross through any work you do not want to be marked.

## Information

- The marks for questions are shown in brackets.
- The total number of marks available for this paper is 76.
- Spelling, punctuation, grammar and specialist terminology will be assessed in Questions 03.2 and 05.2.

<b>Advice</b> For multiple-choice qu	uestions, completely fill in the circle alongside the appropriate answer(s).
CORRECT METHOD	WRONG METHODS
If you want to change	your answer you must cross out your original answer as shown.
If you wish to return to as shown.	o an answer previously crossed out, ring the answer you now wish to select
Please write clearly, in	n block capitals, to allow character computer recognition.
Centre number	Candidate number
Surname	
Forename(s)	
Candidate signature	

#### **Section A Issue evaluation**

Answer all questions in this section.

#### Question 1 Issue evaluation

Study Figure 1 below.

#### Figure 1

#### CHANGING TOWN CENTRES

There has been considerable change in town centres over the past 20 years. Many town centres have lost traditional food shops and local banks and these have been replaced with offices and services such as estate agents and phone shops.

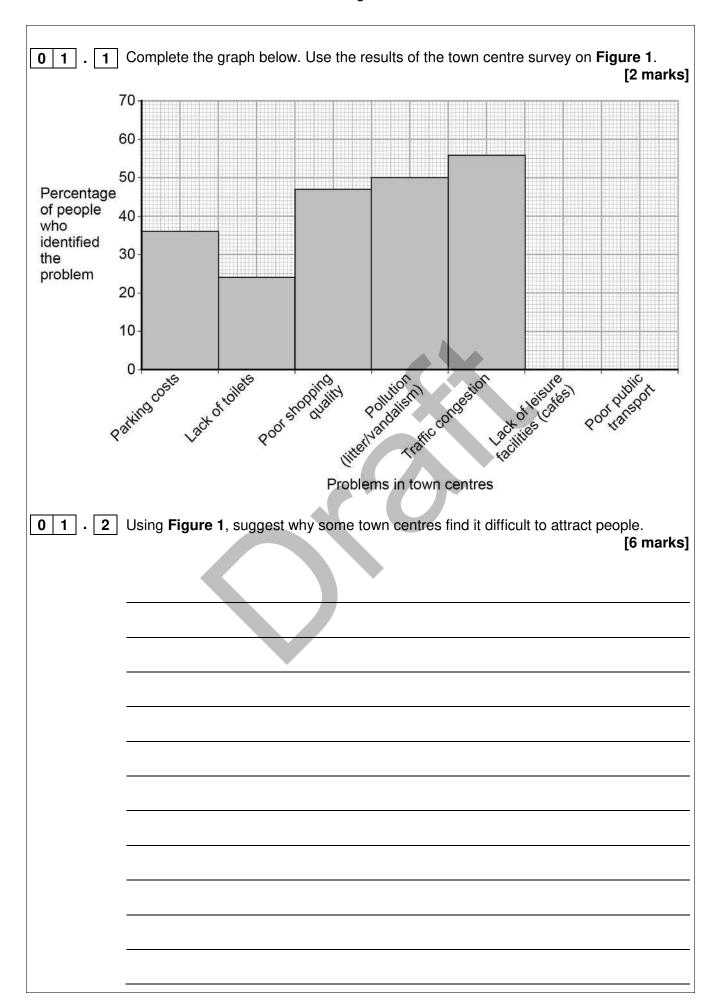
A town planning consultant said, "There have been changes to shopping habits in recent years, with more people shopping on the Internet and by mail. The development of large shopping centres on the edges of towns has also taken business away from town centres, adding to the decline of the Central Business District. A recent town centre survey showed that parking and traffic congestion were seen as major problems." He added, "Some town centres are very run down, with derelict buildings and a lack of basic facilities. What people want is cheap parking and pedestrianised shopping streets. This will allow town centres to be clean and tidy, with seating areas where people can meet."

#### **Town Centre Survey**

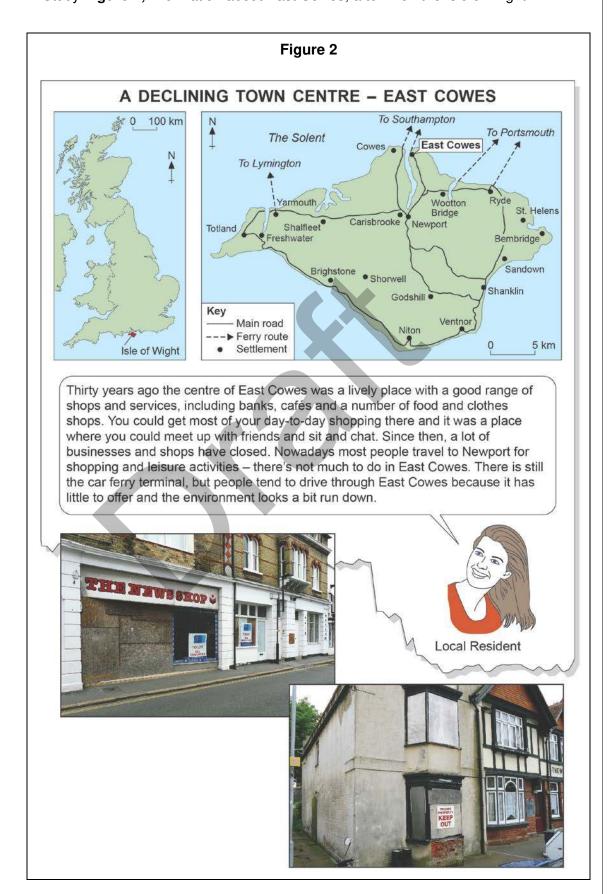
Percentage of people who identified the following as being problems in their local town centre.

Parking costs	36%	
Lack of toilets	24%	
Poor shopping quality	47%	
Pollution (litter/vandalism)	50%	
Traffic congestion	56%	
Lack of leisure facilities (cafés) 38		
Poor public transport	64%	

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Study Figure 2, information about East Cowes, a town on the Isle of Wight.

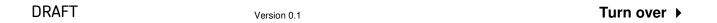


0 2 . 1	Using <b>Figure 2</b> , which <b>two</b> of the following statements about East C Shade <b>two</b> circles only.	Cowes are	true?
	A East Cowes has a ferry route to Portsmouth.	0	
	<b>B</b> East Cowes is in the centre of the Isle of Wight.		
	C East Cowes is on the north coast of the Isle of Wight.	0	
	<b>D</b> East Cowes is over 50 km from the mainland of England.		
	<b>E</b> The ferry route from East Cowes goes to Southampton.		2 marks]
0 2 . 2	Using <b>Figure 2</b> , explain how the decline of business in town centres local economy and the local environment.		oth the 6 marks]
	Question 2 continues on the next page		

0 2 . 3	Explain why declining urban areas such as East Cowes may not be seen as a golocation to open a new business.	ood marks]

	Study <b>Figure 3</b> on the resources sheet, information about the East Cowes Regeneration Project.	
0 3 . 1	What is meant by the following terms?	[3 marks]
	Residential area:	
	Community facility:	
	Infrastructure:	

Question 3 continues on the next page



Study **Figure 4**, which gives local views about the proposed East Cowes Regeneration Project.

# Figure 4

#### What do local people think about the East Cowes Regeneration Project?

I think it's a great idea. This will really improve the look of the place. Better shopping facilities will encourage local people to spend money in the town.





The town centre definitely needs to change and this will improve the environment. However, most jobs created may not be for local people. Most money will come into the area in the summer with the tourists.

It's about time something was done to improve the look of the town. The project looks impressive although there are not that many local community facilities — a few more might help to bring the local community together. I think there probably needs to be more facilities for local people and less for visitors.





It might increase house prices which is good for some people. The place could end up with lots of holiday homes.

0 3 .	Do you think that the proposed East Cowes Regeneration Project Figures 3 and 4, should go ahead?	t, as referred to in
	Tick the box of your choice.	
	Yes No No	
	With the help of all the resources, give reasons for your choice.	[9 marks] [+ 3 SPGST marks]

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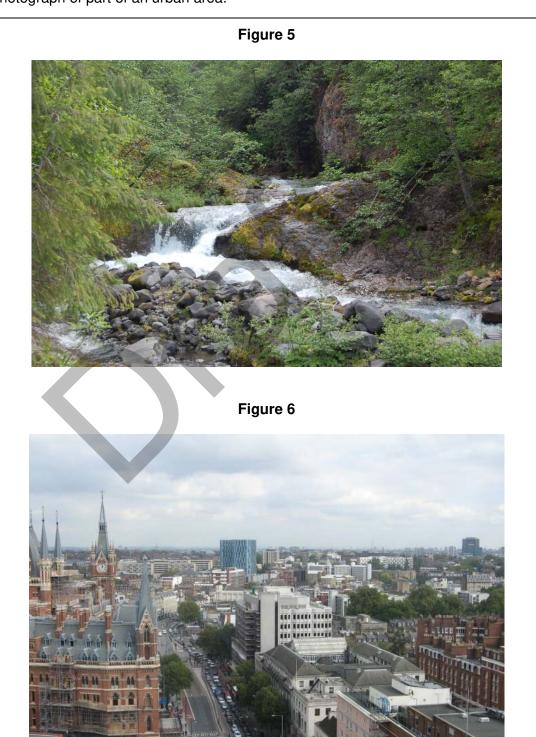
End of Section A
Turn over for Section B

# **Section B**

# **Fieldwork**

Answer all questions.

Study **Figure 5**, a photograph of part of a river and its valley, and **Figure 6**, a photograph of part of an urban area.



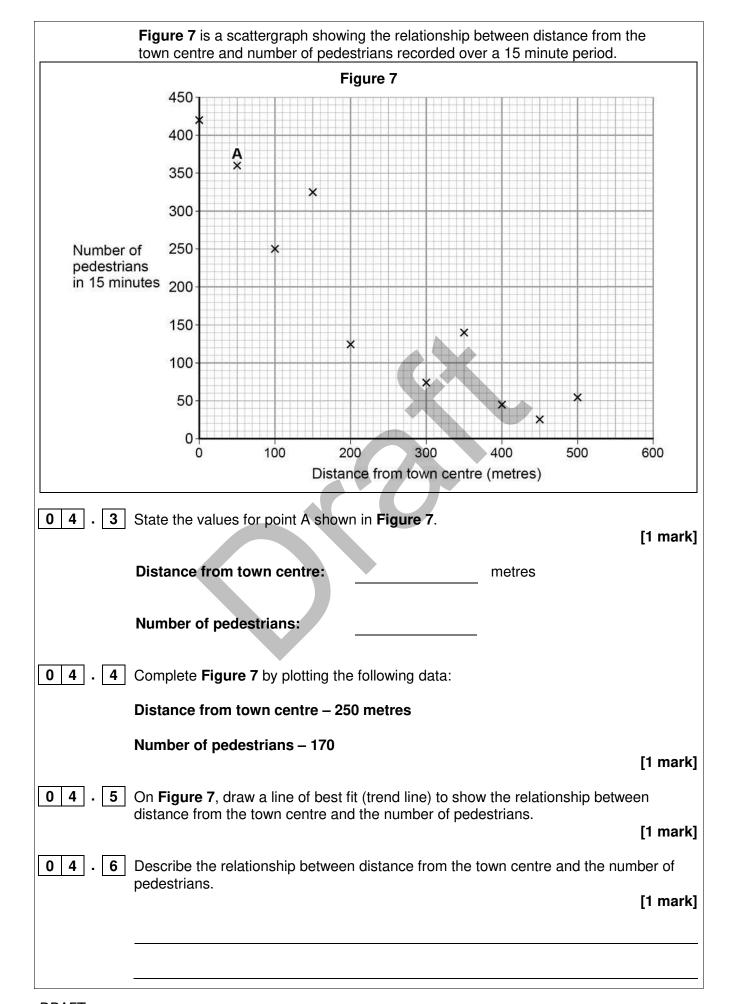
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0 4 . 1	Identify <b>one</b> possible risk of carrying out a geographical fieldwork investigation in <b>one</b> of the areas shown.  [1 mark]
	Area chosen:
	Risk:
0 4 . 2	Data collected as part of a fieldwork enquiry may be classified as 'primary' or 'secondary' data. Complete the table below by putting a tick (🗸) in the correct column to show whether each data collection method is <b>Primary</b> or <b>Secondary</b> .  [2 marks]

Data collection method	Primary	Secondary
Questionnaire		
Newspaper		

Question 4 continues on the next page





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Study **Figure 8**, an incomplete summary of a student's survey recording traffic flows as part of a local fieldwork enquiry.

# Figure 8

Location: London Road Day/Date: Monday 25 January

Time: 10.45–11.00 am Weather: Dry, cool

Cars	173
Vans/lorries	
Buses/coaches	3
Cycles/motor cycles etc	5
Total	197

0	4		7	Calculate the total number	of vans/lorries recorded. Comp	olete Figure 8 by writing your
		- '		answer in the box.		
						[1 mould

[1 mark]

0	4	. 8	A student used a line graph to represent the data on Figure 8. Identify a type of graph
		-	that would be more appropriate to display these results and give a reason for your
			choice.

	choice.	[2 marks]
	Type of graph:	
	Reason:	
0 4 . 9	Suggest why the results shown in <b>Figure 8</b> might not be representative of translation along London Road.	affic flows [2 marks]

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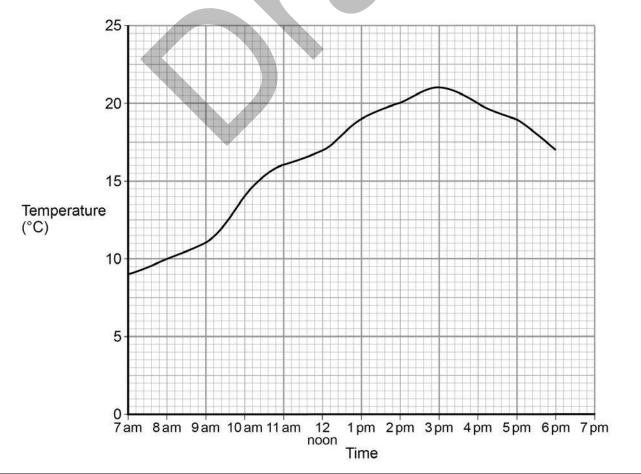
Question 4 continues on the next page

As part of an enquiry collecting primary physical geography data a student measured the air temperature at a location every hour from 7 am to 7 pm on 8 August 2014. The results were as follows:

Time	Temp °C
7 am	9
8 am	10
9 am	11
10 am	14
11 am	16
12 noon	17
1 pm	19
2 pm	20
3 pm	21
4 pm	20
5 pm	19
6 pm	17
7 pm	15

0 4 . 10 Complete the graph using the data provided.





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0 4 . 11	Calcu	ulate the range of the air temperature readings taken. Shade	e <b>one</b> circle only.	
	Α	10 °C		
	В	12 °C		
	С	14 °C		
	D	16 °C	[1 ma	ouls]
0 4 . 12	Calcu	ulate the median of the air temperature readings taken. Shad	[1 ma de <b>one</b> circle only	
	A	15 °C		
	В	16 °C		
	С	17 °C		
	D	18 °C	[1 ma	ark1
0 4 . 13	Calcu	ulate the mean of the air temperature readings taken.  C	[1 ma	
0 4 . 14	Desc	ribe how the air temperature changed between 7 am and 7	pm. <b>[2 mar</b>	rks]
-				
-				
-				

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0 5 . 1	State the title of your fieldwork enquiry in which <b>physical</b> geography data was collected.
	Title of fieldwork enquiry:
	Outline the geographical idea(s) on which your fieldwork enquiry was based.  [2 marks]
0 5 . 2	Describe how you carried out <b>one</b> primary data collection method used to collect your <b>physical</b> geography data and explain why it was required.  [6 marks]
	[+ 3 SPGST marks]  Method used:
	Description and explanation:
	Description and explanation.

0 5 . 3	State the title of your fieldwork enquiry in which <b>human</b> geography data was collected.
	Title of fieldwork enquiry:
	Outline the main results and conclusions of your enquiry.  [6 marks]
	Question 5 continues on the next page

0 5 . 4	Explain how your enquiry in which <b>human</b> geography fieldwork data was collected could be improved.	ed
	[4 1	marks]
	END OF QUESTIONS	
	LIND OF QUESTIONS	



