

GEAR GUIDE

November 2014





ANIMAL ICONIC T-SHIRT - RED*

Red, 50/50 cotton/poly t-shirt featuring the Iconic imagery on the M-Stak can on the front, and the classic Animal "A" logo on the back.

Item # 8236 (M)
8237 (L)
8238 (XL)
8239 (2XL)
8338 (3XL) COMING SOON

Retail: \$20.95
Wholesale: \$15.95



ANIMAL ICONIC T-SHIRT - YELLOW*

Yellow, 50/50 cotton/poly t-shirt featuring the Iconic imagery on the Pak can on the front, and the classic Animal "A" logo on the back.

Item # 8232 (M)
8233 (L)
8234 (XL)
8235 (2XL)
8337 (3XL) COMING SOON

Retail: \$20.95
Wholesale: \$15.95



"ANIMAL" T-SHIRT - BLACK*

Black, 50/50 cotton/poly t-shirt with the word "Animal" on the front and the classic Animal "A" logo on the back.

Item # 8027 (M)
8028 (L)
8029 (XL)
8030 (2XL)
8032 (3XL) COMING SOON

Retail: \$20.95
Wholesale: \$15.95



"GO HARD OR GO HOME" T-SHIRT - BLACK

Black, 50/50 cotton/poly t-shirt with the words "Go Hard or Go Home" on the front and the classic Animal "A" logo on the back.

Item # 8010 (M)
8012 (L)
8013 (XL)
8014 (2XL)
8015 (3XL)

Retail: \$20.95
Wholesale: \$15.95





ANIMAL LOGO TANK - WHITE

White, 100% super heavyweight cotton tank top with the classic Animal "A" logo on the back.

Item # 8035 (L)
8036 (XL)

Retail: \$20.95
Wholesale: \$15.95



ANIMAL LOGO TANK - BLACK

White, 100% super heavyweight cotton tank top with the classic Animal "A" logo on the back.

Item # 8033 (L)
8034 (XL)

Retail: \$20.95
Wholesale: \$15.95



ANIMAL ICONIC TANK - RED*

Just in time for Summer, the Animal Iconic Tank drops, ready for you to turn the heat up on the iron. Made of rugged, yet breathable, 100% preshrunk cotton this bold red tank features iconic imagery of Wrath, seemingly chiseled from stone. This one is likely to go fast, so get yours now.

Item # 0950 (M)
0951 (L)
0952 (XL)
0953 (2XL)

Retail: \$22.95
Wholesale: \$20.95





ANIMAL ZIP-UP HOODED LOGO SWEATSHIRT - BLACK

Black, medium weight cotton/poly blend zip-up hooded sweatshirt with the Animal "A" logo embroidered on the front upper left.

Item # 8094 (L)
8095 (XL)
8099 (2XL)

Retail: \$49.95
Wholesale: \$42.95



ANIMAL PULLOVER HOODED LOGO SWEATSHIRT - BLACK

Black, lightweight fleece-lined cotton/poly blend pullover hooded sweatshirt with the Animal "A" logo embroidered on the front upper left.

NOTE: This sweatshirt runs a little small, so consider ordering a size up.

Item # 5056 (L)
5057 (XL)
5058 (2XL)
5059 (3XL)

Retail: \$39.95
Wholesale: \$32.95



ANIMAL SWEATPANTS

Basic black sweats for the hard-working lifter. Classic Animal "A" logo embroidered. 50/50 heavy-duty blend...

Item # 8211 (M)
8212 (L)
8213 (XL)
8227 (2XL)

Retail: \$24.95
Wholesale: \$22.95



ANIMAL SKULL CAP

The Animal Skull Cap is an 9" black knit cap that's shorter than our regular Animal Beanie, so you don't have to fold it over. Just pull it on and go do your thing. It has an embroidered Animal "A" logo on the front. One size fits all.

Item # 5064

Retail: \$14.95
Wholesale: \$11.95





ANIMAL BEANIE

The Animal Beanie is a black knit cap, 13 inches long, with an embroidered Animal "A" logo. One size fits all.

Item # 5097

Retail: \$11.95
Wholesale: \$8.95



ANIMAL FLEXFIT CAP - BLACK & WHITE

With an understated Animal logo embroidered on the front panel and mesh ventilation in the back, this popular black and white contrasted Flexfit makes for the perfect training hat. This one-size-fits-all cap is a staple in the wardrobe of any Animal loyalist.

Item # 8305

Retail: \$20.95
Wholesale: \$13.95



ANIMAL FLEXFIT CAP - BLACK

A new version of the Animal Flexfit® cap. Now available to you in all black.

Item # 8306

Retail: \$20.95
Wholesale: \$13.95





ANIMAL WRIST WRAPS*

Pull em tight and get locked in, Animal wrist wraps have arrived. Necessary equipment for powerlifters, heavy pressers and veterans of the iron game, these high quality 12" wraps feature heavy duty Velcro fastening, the standard thumb loop and are emblazoned with the traditional Animal logo. A bench day essential, they provide much needed support and stability on your heaviest lifts. With your Animal wrist wraps, you can feel free to throw another pie on the bar.

Item # 8308

Retail: \$14.95
Wholesale: \$10.95



ANIMAL LIFTING STRAPS

When pushing your limits in the gym, the weights get heavy. And for the heaviest sets of rows and shrugs, sometimes you need a little help squeezing out those last few precious reps that stand in the way of new growth. Reinforce your grip with our Animal Lifting Straps today.

Item # 5065

Retail: \$10.95
Wholesale: \$8.95



ANIMAL PRO LIFTING STRAPS

The Animal Pro Lifting Straps are the big brother to the regular Animal Lifting Straps that are currently available. This is a significantly heavier duty, double-reinforced set that's 2" thick and 24" long. Use these pro quality straps for the heaviest of weights and for extra long-term durability. This is the set Boss uses.

Item # 5087

Retail: \$19.95
Wholesale: \$14.95



ANIMAL GYM BAG*

Tote your essential training gear in rugged Animal style in the one-of-a-kind Animal Gym Bag. Made of durable black canvas, with a sturdy shoulder strap, multiple zippered pockets and bold white logo embroidery, this duffel is all Animal.

Item # 0643

Retail: \$34.95
Wholesale: \$28.95





ANIMAL SHAKER CUP*

A must have for every lifter worth his weight in iron, the Animal Shaker Cup is always there to mix up your favorite shake, Animal Rage XL pre-workout, or Animal Juiced Aminos. No leaks, no mess, no bullshit. Just Animal.

Item # 0851

Retail: \$6.95

Wholesale: \$4.95



ANIMAL MUG - WHITE*

Whatever your vice, throw back your favorite beverage in style with the new man-sized Animal Mug. Featuring a bold new Iconic design, everything will taste better and more potent with this mug. Yeah, 20 oz. never tasted so good. Comes packaged in a specially designed Animal box.

Item # 0865

Retail: \$13.95

Wholesale: \$7.95



ANIMAL DVDs

Item # 0632 - Animal Arms DVD

"Animal Arms"... The long awaited first installment of the Animal Training Series featuring Wrath and his actual arm workout.

Item # 0631 - Animal Chest DVD

"Animal Chest"... Volume 2 of the Animal Training Series. Follow Wrath as he tears through his chest routine.

Item # 0633 - Animal Delts DVD

"Animal Delts"... Volume 3 of the Animal Training Series. Follow Wrath as he tears through a hellacious shoulder routine.

Item # 0634 - Animal Back DVD

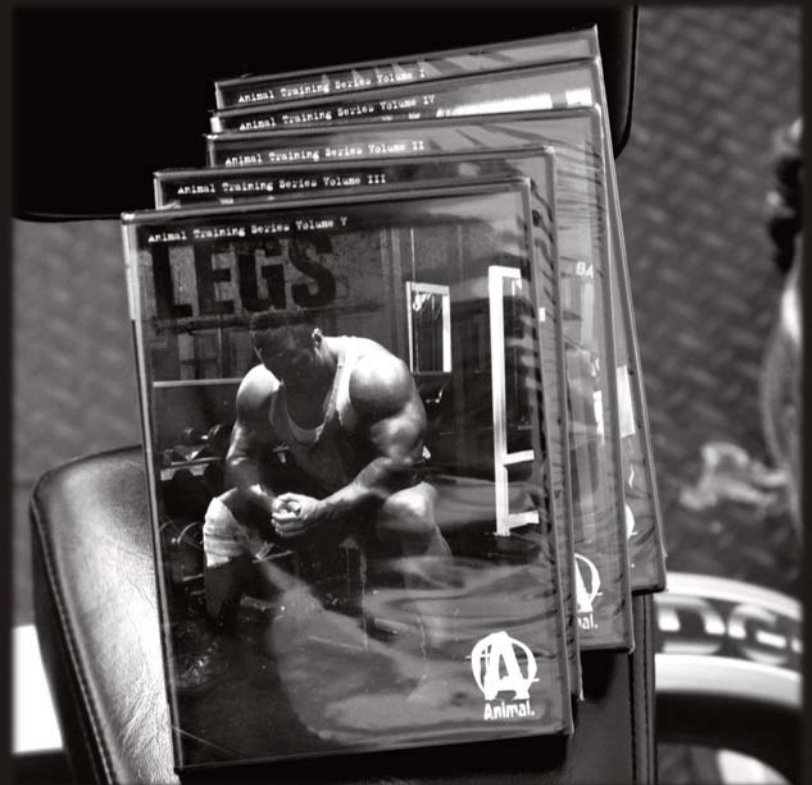
"Animal Back"... Volume 4 of the Animal Training Series. Follow Wrath as he blasts through his back routine.

Item # 0635 - Animal Legs DVD

"Animal Legs"... Volume 5 of the Animal Training Series. Follow Wrath as he blasts through his leg routine.

Retail: \$15.95

Wholesale: \$10.95



*This item comes in packaging with a UPC sticker on it.

UNIVERSAL LOGO T-SHIRT - BLUE

Represent "The U" in this new blue 50/50 poly cotton blend t-shirt. With the ideal drape for a bodybuilder's broad shoulders, this super durable tee is perfect for your hardest training sessions.

Item # 0866 (S)
0856 (M)
0857 (L)
0858 (XL)
0859 (2XL)

Retail: \$20.95
Wholesale: \$15.95



UNIVERSAL LOGO T-SHIRT - YELLOW

Stand out from the crowd and sport the traditional Universal yellow in this 50/50 poly cotton blend t-shirt. With the ideal drape for a bodybuilder's broad shoulders, this tee is perfect for your hardest training sessions. Best of all, this T will stand up to the rigors of the gym and the washing machine.

Item # 5051 (M)
5052 (L)
5053 (XL)
5054 (2XL)

Retail: \$19.95
Wholesale: \$14.95



UNIVERSAL LOGO T-SHIRT - WHITE

Represent "The U" in this traditional white 50/50 poly cotton blend t-shirt. With the ideal drape for a bodybuilder's broad shoulders, this super durable tee is perfect for your hardest training sessions.

Item # 8065 (M)
8066 (L)
8067 (XL)
8068 (2XL)

Retail: \$19.95
Wholesale: \$14.95



UNIVERSAL LOGO T-SHIRT - BLACK

Represent "The U" in this traditional black 50/50 poly cotton blend t-shirt. With the ideal drape for a bodybuilder's broad shoulders, this super durable tee is perfect for your hardest training sessions.

Item # 8060 (M)
8061 (L)
8062 (XL)
8063 (2XL)

Retail: \$19.95
Wholesale: \$14.95



UNIVERSAL



UNIVERSAL SIGNATURE SERIES FEATHERWEIGHT HOODIE - BLACK*

Back by popular demand and cut to the exact specifications of champion bodybuilders, this custom designed and manufactured garment is designed to flatter a lifter's physique, making it perfect for casual comfort on the town or for covering up during the most intense training sessions.

Item # 0977 (XS)
0982 (S)
0983 (M)
0984 (L)
0985 (XL)
0986 (2XL)

Retail: \$36.95
Wholesale: \$33.95





UNIVERSAL BASEBALL TEE - RED/WHITE

A classic has come to Universal. Who hasn't played ball as a kid? Who isn't familiar with the traditional ¾ sleeve baseball tee? Well hit the field or the gym with our version that takes that classic and updates it with a beefy 5.4 oz, 100% heavyweight preshrunk cotton with a double-needle sleeve and bottom hem. This is a "seasonal" item, meaning we won't stock it permanently so get yours now. Runs true to size and is available in small through double XL.

Item # 0976 (S)
0972 (M)
0973 (L)
0974 (XL)
0975 (2XL)

Retail: \$24.95
Wholesale: \$19.95



UNIVERSAL SIGNATURE SERIES CUSTOM TANK - WHITE*

The Signature Series Universal tank top has returned yet again, this time in a new, classic colorway: white with red trim. Cut and sewn to the exact specifications of champion bodybuilders, the design is retro-inspired, taking fashion cues from bodybuilding's Golden Age.

Item # 0962 (M)
0963 (L)
0964 (XL)
0965 (2XL)

Retail: \$25.95
Wholesale: \$22.95



UNIVERSAL SIGNATURE SERIES CUSTOM TANK - YELLOW*

Cut to the exact specifications of champion bodybuilders, this yellow with black trim tank features the Universal logo screened across the chest, loud and proud. This custom cut, vintage-inspired tank will flatter your physique, harkening back to the days of Arnold, Franco, Zane and the boys.

Item # 0800 (M)
0801 (L)
0802 (XL)
0803 (2XL)

Retail: \$24.95
Wholesale: \$21.95



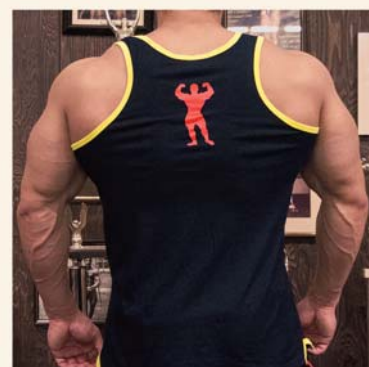
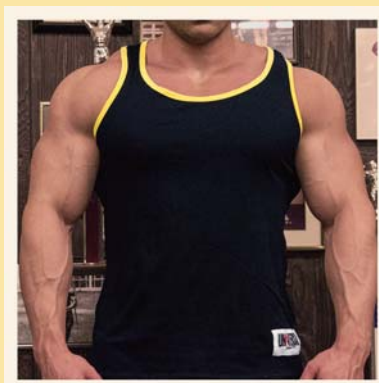


UNIVERSAL SIGNATURE SERIES CUSTOM TANK - BLACK*

Cut to the exact specifications of champion bodybuilders, this black with yellow trim tank features a signature retro style "Since '77" patch. This custom cut, vintage-inspired tank will flatter your physique, harkening back to the days of Arnold, Franco, Zane and the boys.

Item # 0804 (M)
0805 (L)
0806 (XL)
0807 (2XL)

Retail: \$24.95
Wholesale: \$21.95



UNIVERSAL SIGNATURE SERIES CUSTOM TANK - BLUE*

The classic Universal Signature Series tank has returned yet again, in a hotly demanded new colorway--royal blue with white trim. Cut to the specs of champion bodybuilders, this retro tank features a patriotic color combination and just like Universal, was made in the USA.

Item # 0867 (M)
0868 (L)
0869 (XL)
0870 (2XL)

Retail: \$24.95
Wholesale: \$21.95



UNIVERSAL SNAPBACK MESH HAT - BLACK/RED

Look cool and stay cool in this sharp, two-tone black and red throwback hat. This ball cap features the Universal logo embroidered boldly across the front panels with breathable mesh across the back and retro-inspired snapback closure.

Item # 8288

Retail: \$20.95
Wholesale: \$16.50

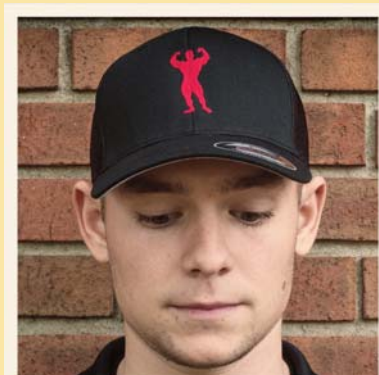


UNIVERSAL RED MAN LOGO CAP - BLACK*

The new Universal Red Man Logo Cap showcases a simple and straightforward design on a classic Mesh Flexfit cap. Wear it on the street or in the gym, this black cap is made with a special polyester/ cotton blend that is extremely comfortable and breathable. You can be sure it will stand the test of time.

Item # 1088

Retail: \$24.95
Wholesale: \$19.95



UNIVERSAL LADIES BABY TEE - WHITE/BLACK

This retro stunner, the Universal Baby Tee, is a welcome blast from the past. The first of its kind for the women of Universal, this tee features a cap sleeve and is made of 100% fine ring-spun combed cotton. This finer 1x1 rib knit features a comfortable stretch with excellent durability and will stand up to repeated washings and workouts.

Item # 8373 (S)
8374 (M)
8375 (L)

Retail: \$21.95
Wholesale: \$18.95



UNIVERSAL LADIES CLASSIC TANK - WHITE

This ribbed tank will flatter your curves with a low neckline and a form-fitting waist. Donned with the classic logo, this should be a staple in every active and fit woman's closet. It's great to rock in the warm weather or layer under a hoodie when it's chilly. Made of 100% fine ring-spun combed cotton, this textured rib knit features a comfortable stretch with excellent durability.

Item # 8376 (S)
8377 (M)
8378 (L)

Retail: \$19.95
Wholesale: \$16.95



UNIVERSAL LADIES JOGGING SHORTS - BLACK

These form fitting "jogging" shorts embody the fun vibe from the past and hug all the right places. Scalloped with white piping and featuring with the iconic red "bodybuilding" symbol of Universal, represent in the gym and on the street in these slenderizing shorts. Made of super soft 100% ring-spun combed cotton, this fabric is comfortable and sexy. Can you dig it?

Item # 8370 (S)
8371 (M)
8372 (L)

Retail: \$20.95
Wholesale: \$17.95

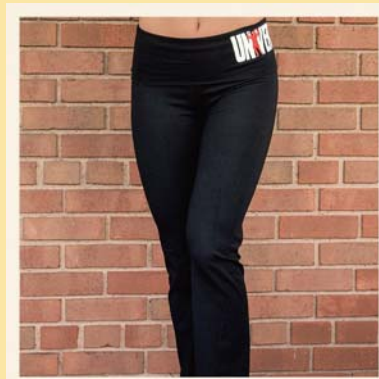


UNIVERSAL LADIES YOGA PANTS - BLACK

Whether you're actually doing yoga or lifting weights like a lady boss, who can go wrong with black yoga pants? These are form fitting with a wide band, fold over waist, with the Universal logo adhered to the side of the waist band. These boot cut originals are a cotton and spandex blend (for just enough stretch and give) and are perfect for working out and wearing out.

Item # 8379 (S)
8380 (M)
8381 (L)

Retail: \$30.95
Wholesale: \$26.95





UNIVERSAL SIGNATURE SERIES VINTAGE GYM BAG*

Universal's new Vintage Gym Bag is one-of-a-kind. Retro-inspired, classic, and functional, this black throwback duffle is made of lightweight distressed/ weathered canvas. With extra durable yellow straps and hardware, a spacious interior, and a zippered inner pocket to separate your essentials, this gym bag stands apart in a world where standing out is priority number one. You'll find the Universal logo on both sides of the bag and the iconic "red bodybuilder" graphic on each end. Dimensions: 20" (length), 13.5" (height).

Item # 0828

Retail: \$34.95

Wholesale: \$28.95



UNIVERSAL SHAKER CUP*

The all-new Universal Shaker Cup has been completely redesigned from the ground up. The new shaker features a two piece color-coordinated lid that utilizes a unique hinge for superior durability. No more worrying about the flip top snapping off. Another change comes inside. Rather than a mesh screen that breaks up powder, the new shaker has 8 "blades" that effectively and efficiently disperse the powder in liquids. Best of all, with a simpler design, this piece is much easier to clean. Finally, the shaker is marked so that you can measure up to 25 oz (in 1 oz increments) or 700 ml (in 50 ml increments). This shaker is dishwasher safe and BPA/DEHP-free.

Item # 0724

Retail: \$6.95

Wholesale: \$4.95



UNIVERSAL MUG*

The best part of the morning may be kicking back with 20 oz of your favorite brew, black. Do it in style with the new Universal Mug. Basic design but with some nice details. Start the day off right.

Item # 0864

Retail: \$13.95

Wholesale: \$7.95



*This item comes in packaging with a UPC sticker on it.