The lessons presented in this book are designed to take full advantage of the Council for Economic Education's free online game, *Gen i Revolution*. At the same time, all the lessons are free-standing and may be used without any mention of the game.

In *Gen i Revolution*, each student assumes the role of a secret agent, assigned by the mysterious Monique to help people with financial problems. *Gen i Revolution* is divided into 16 missions. Each mission begins with a briefing from Monique and the selection of computer-based characters to form a team. Then students participate in interactive exercises and tutorials related to the financial problem that has been posed. Each mission concludes with students making financial recommendations, which are then scored according to their effectiveness in solving the financial problem.

Teachers may enroll their classes for participation in *Gen i* missions by applying for a Teacher login at <a href="http://www.genirevolution.org">http://www.genirevolution.org</a>. Each teacher login enables the teacher to enroll classes, manage access to missions, and monitor student progress.

The print lessons in *Learning, Earning, and Investing for a New Generation* have two specific connections to the online game. At the end of each lesson, you will find a recommendation (Gen i Connection) for a *Gen i Revolution* mission to reinforce the lesson's key points. In cases where the online missions do not correspond directly to a print lesson's key points, the lesson provides other references to Council for Economic Education online resources. Each Gen i Connection is followed by a Gen i Reflection, an in-depth question that invites students to reflect on what they have learned about personal finance and their own investing goals.

Below is a chart showing the correspondence between *Gen i Revolution* missions and the print lessons in *Learning*, *Earning*, and *Investing for a New Generation*:

| Lesson Number and Title | Key Concepts                | Related Geni Missions           |
|-------------------------|-----------------------------|---------------------------------|
| 1. Why Save?            | Compound interest           | 1. Help Angela build wealth     |
|                         | Consumption<br>Income       | over the long term.             |
|                         | Rule of 72                  | 4.Help the O'Neils save \$300 a |
|                         | Saving                      | month for a down payment on a   |
|                         | Simple interest             | home.                           |
| 2. Invest in Yourself   | Human capital               | 2. Help Veronica chose a        |
|                         | Income                      | tentative career.               |
|                         | Investment in human capital |                                 |
|                         | Opportunity cost            | 3. Help Matt decide whether to  |
|                         |                             | continue formal education after |
|                         |                             | he graduates from high school.  |
| 3. What Is a Stock?     | Dividend                    | 8. Help Uncle Louie learn the   |
|                         | Income                      | basics about stocks.            |
|                         | Saving                      |                                 |
|                         | Stock                       |                                 |

| Lesson Number<br>and Title              | Key Concepts  | Related Geni Missions   |
|---|---|---|
| 4. Finding Financial Information Online | Closing price Dividend Net asset value Price/earnings ratio (P/E ratio) Stock symbol Trading volume Yield | Tutorials on reading financial tables in Missions 8, 9, and 10.   |
| 5. What Is a Bond?                      | Bond Bond rating Coupon Coupon bond Coupon rate Face value Maturity date Par value Risk Zero-coupon bond  | 9. Teach Tyrone and Felicia how to invest in bonds.   |
| 6. What Are Mutual Funds?               | Diversification Liquidity Load Mutual fund Net asset value Risk and reward                                | 10. Teach a group of students how to invest in mutual funds.  |
| 7. What Are Stock<br>Markets?           | Market Primary market Secondary market Stock market   | 12. Show Jasmine what determines stock prices.  |
| 8. Buying Stocks on Margin              | Buying on margin<br>Opportunity cost<br>Short cover<br>Short sale   | No game coverage of margin buying, but good risk coverage in Gen i Mission 6 (Advise Kai on how to invest his grand-mother's \$10,000). |
| 9. Building Wealth for the Long<br>Term | Compound interest Diversification Forms of saving and investing Reward Risk                               | <ol> <li>Help Angela build wealth over the long term.</li> <li>Advise Kai on how to invest his grandmother's \$10,000.</li> </ol>       |

| Lesson Number<br>and Title                              | Key Concepts  | Related Geni Missions  |
|---|---|--|
| 10. Financial Institutions in the U.S. Economy          | Corporation Debt financing Economic investment Equity financing Financial institutions Financial investment Limited liability Partnership Primary markets Proprietorship Secondary markets Venture capitalist | No direct coverage, but several of these topics are mentioned in Missions 11 and 12.   |
| 11. Researching Companies                               | Alternatives Choice Fundamental analysis Opportunity cost Scarcity  | 11. Advise a Gen i donor on her \$10 million investment.   |
| 12. Credit: Your Best Friend or<br>Your<br>Worst Enemy? | Choice Costs and benefits Credit Debt Interest Revolving credit   | 5. Teach Justin about credit. 7. Convince Paul, Fred, and Diana to reconsider their choice of financial institution.   |
| 13. Why Not Save?                                       | Benefits Costs Goals Incentives Interest Long-term goal Medium-term goal Opportunity cost Saving Short-term goal  | 4. Help the O'Neils save \$300 a month. 6. Advise Kai on how to invest his grandmother's \$10,000.   |
| 14. How Are Stock<br>Prices Determined?                 | Demand Equilibrium price Shift in demand or supply Shortage Supply Surplus  | 12. Show Jasmine what determines stock prices.   |
| 15. The Role of Government in Financial Markets         | Government failure<br>Market failure<br>Ponzi scheme<br>Too Big to Fail   | No direct connection, but reinforcement of Lesson 15 is available from Missions 13 (Advise Markos how to weather a crash in the scholarship fund) and 14 (Advise political leaders on their economic forecasts). |

| Lesson Number<br>and Title   | Key Concepts  | Related Geni Missions  |
|--|---|--|
| 16. The Stock Market and the Economy: Can You Forecast the Future? | Business cycles Contraction Economic forecasting Expansion Gross Domestic Product Leading economic indicators Peak Recession Trough   | 14. Advise political leaders on their economic forecasts.  |
| 17. Lessons from History: Stock<br>Market Crashes                  | Causes and effects of the stock market crash of 1929 Causes and effects of the stock market crash of 1987 Causes and effects of the stock market crash that began in 2007 Federal Reserve Monetary policy Supply and demand | 13. Advise Markos how to weather a crash in the scholarship fund.  |
| 18. Managing Risk  | Diversification Insurance Market price risk Risk  | 6. Advise Kai on how to invest his grandmother's \$10,000. 16. Educate Lamar on the basics of risk management. |
| 19. Investing Internationally                                      | Currency markets Diversification Exchange rate Strong and weak dollar   | 14. Advise political leaders on their economic forecasts.  |
| 20. The Language of Financial Markets                              | Bond<br>Mutual fund<br>Stock<br>Stock market  | Coverage throughout missions   |
| 21. Planning Your Financial<br>Future                              | Bonds Certificate of deposit Diversification Liquidity Money market account Mutual funds Principal Rate of return Risk Savings account Stocks   | 15. Conduct the Red Roosters<br>Club annual financial planning<br>workshop.                                    |

Here is a chart showing how Gen i Revolution missions can be mapped back to the content of Learning, Earning, and Investing for a New Generation (LEIG):

| Mission Number and Title  | Key Concepts  | Related LEIG Lessons     |
|---|---|--------------------------|
| 1. Help Angela build wealth over the long term.   | Compound interest<br>Saving   | LEIG Lesson 1, 9         |
| 2. Help Veronica choose a tentative career.   | Investing in human capital Opportunity cost Career choice                               | LEIG Lesson 2            |
| 3. Help Matt decide whether to continue formal education after he graduates from high school. | Investing in human capital Opportunity cost Income                                      | LEIG Lesson 2            |
| 4. Help the O'Neils save \$300 a month for a down payment on a home.                          | Budgeting<br>Financial goal setting   | LEIG Lesson 1, 13        |
| 5. Teach Justin about credit.   | Credit<br>Debt<br>Interest  | LEIG Lesson 12           |
| 6. Advise Kai on how to invest his grandmother's \$10,000.                                    | Forms of saving and investing<br>Costs and benefits of saving<br>Risk vs. return        | LEIG Lesson 8, 9, 13, 18 |
| 7. Convince Paul, Fred, and Diana to reconsider their choice of financial institution.        | Advantages and disadvantages of non-mainstream financial services                       | LEIG Lesson 12           |
| 8. Help Uncle Louie learn the basics about stocks.  | Understanding stocks Dividend Saving Reading a stock table                              | LEIG Lesson 3, 4         |
| 9. Teach Tyrone and Felicia how to invest in bonds.   | Understanding bonds Bond ratings Reading a bond table                                   | LEIG Lesson 4, 5         |
| 10. Teach a group of students how to invest in mutual funds.                                  | Understanding mutual funds Diversification Reading a mutual fund table                  | LEIG Lesson 4, 6         |
| 11. Advise a Gen i donor on her \$10 million investment.                                      | Alternatives Scarcity and choice Fundamental analysis                                   | LEIG Lesson 11           |
| 12. Show Jasmine what determines stock prices.  | Equilibrium price Shift in demand or supply   | LEIG Lesson 7, 14        |
| 13. Advise Markos on how to weather a crash in the scholarship fund.                          | Causes and effects of stock<br>market crashes<br>The Federal Reserve<br>Monetary policy | LEIG Lesson 17           |
| 14. Advise political leaders on their economic forecasts.                                     | Business cycles Leading economic indicators Expansion Contraction Economic forecasting  | LEIG Lesson 16, 19       |

| Mission Number and Title  | Key Concepts   | Related LEIG Lessons |
|---|--|----------------------|
| 15. Conduct the Red Rooster Club annual financial planning workshop | Forms of saving and investing Diversification Risk vs. return Financial goal setting | LEIG Lesson 21       |
| 16. Educate Lamar on the basics                                     | Insurance  | LEIG Lesson 18       |
| of risk management.   | Risk   |                      |