



Cambridge Healthtech Institute's (CHI)

GENERAL INFORMATION & CONTACT LIST

General Booth Questions

Shipping, storage, furniture, booth rentals, booth cleaning, carpet, labor

Customer Service

Maxum Expo Services

Phone: 856-933-2081

jmaxwell@maxumexpo.com

Exhibitor Registration Questions- Elaine Eskedal,

781-972-5430 eeskedal@healthtech.com

Mailing List Agreement- Elaine Eskedal,

781-972-5430 eeskedal@healthtech.com

ORDER FORMS

Please send your orders with payment information directly to the supplier by the deadline date given. Late fees will apply to orders submitted after the deadline date on each form.

Telephone, audio visual, and computer equipment please contact the service provider noted on the order form.

SHIPPING POLICIES

Your booth number must be noted on all crates/packages and shipping orders you ship to the advance warehouse or venue. Ensure to have shipping plans in place for the pick up/dismantle of your booth and its belongings prior to the conference date.

Please review the shipping documents carefully and do not hesitate to contact Maxum Expo Services with any questions.

BIO IT WORLD Conference & Expo 2010

**World Trade Center ~ Boston, MA
Commonwealth Complex**

Conference & Exhibits: April 20 – 22, 2010

Tuesday, April 20

12:00pm - 5:00pm

5:00pm - 7:00pm

Exhibit Move-In

Opening Reception in Exhibit Hall

Wednesday, April 21

9:30am - 10:50am

3:15pm - 3:45pm

5:15pm – 6:15pm

Coffee Break, Exhibit and Poster Viewing

Refreshment Break, Exhibit and Poster Viewing

2010 Best of Show Awards/Reception in Exhibit Hall

Thursday, April 22

10:30am – 10:55am

12:30pm - 2:00pm

2:00pm - 6:00pm

Coffee Break, Exhibit and Poster Viewing

Luncheon in the Exhibit Hall

Exhibit Dismantle

*****Exhibit hours are subject to change.*****

For safety and in consideration to visitors, staff, and other exhibitors, early dismantling is not allowed.

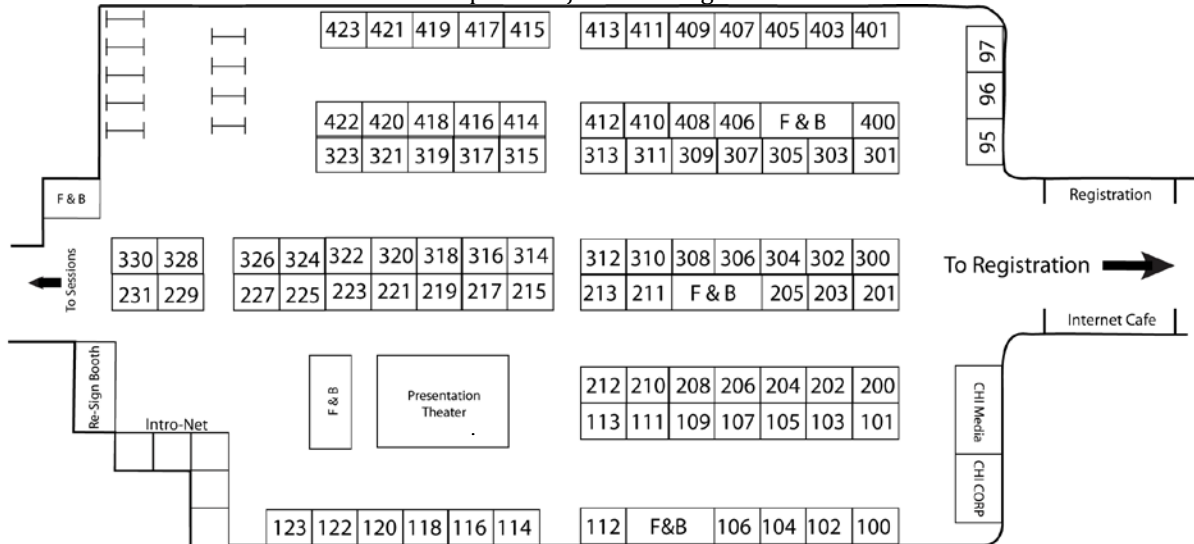


Bio IT World Conference & Expo

April 20-22, 2010

Commonwealth Complex ~World Trade Center ~ Boston, MA
(10' x 10' Booth Space)

*Floor plan Subject to Change



Updated February 12, 2010

COMPANY	Booth#
Accelerated Technology Laboratories Inc.	322
Accelrys	301 & 303
Accunet Solutions, Inc.	410
Active Motif Inc.	210
Advanced Micro Devices Inc (AMD)	112
Archimedes Inc.	316
Ariana Pharma	113
Aspera Inc.	221
BioFortis	300
BioTeam	225
Bio IT World/Cambridge	
Healthtech Media Group	CHI Media Grp
Boston University Metropolitan College	305
caBIG	200 & 202
Cambridge Computer Services	413 & 411
CambridgeSoft Corporation	304
ChemAxon	312
CHI Corporate	CHI Corporate
CHI Sales	CHI Re-Sign
CLC bio	205
Contour Design	414
Core Informatics	317
Cycle Computing	231
DataDirect Networks	321
Dataworks Development Inc.	311
Denodo Technologies	302
GeneGo	203
Geneious Software	103
Genomics	324
Gluster	320
GVK Biosciences PVT LTD	412
Hewlett Packard	201
IDBS	309
Indigo Biosystems	206
Infosys	400
Ingenuity Systems	307
InterSystems	123
International Society for Computational Biology (ISCB)	120
IO Informatics	211

Isilon Systems	227
LabAnswer	208
Labvantage	213
Labware	102
Leadscope Inc.	407
Linguamatics	315
Mass High Tech	419
MathWorks	105
MaxisIT, Inc.	219
Medidata Solutions	313
Microsoft	401 & 403
Molecular Connections Pvt.Ltd.	306
MUSA Technology Partners	318
Nextbio	328
Ocarina Networks	229
Omixon	326
OpenClinica	106
Openeye	215
Optibrium Ltd.	114
Panasas	101
ParaScale	323
Partek Incorporated	204
Parthys Reverse Informatics	310
Penguin Computing	122
Phase Forward	217
PSSC Labs	406
Quantum	111
Quosa	314
Raid Inc.	422
Rapid Insight Inc.	107
Rescentris Inc.	308
RURO Incorporated	118
Simulations Plus Inc.	405
Strand Life Sciences	223
Symplified	319
Symyx	212
Synaptic Science LLC	409
Teradata	330

BIO-IT World Conference & Expo *April 20-22, 2010*

World Trade Center ~ Boston, MA



Sponsor/Exhibit Registration Form - Deadline: Tuesday, April 6, 2010
Sponsor/Exhibitors please use this form to register participants. Please photocopy as needed.

BIT1020

Exhibitor/Sponsor Company Name: _____ Booth Number _____

Delegate Information: New Update Substituting for _____

Complimentary Full Conference Registration

***** TRACK SELECTION REQUIRED: Please select which TRACK you are most likely to attend**

<input type="checkbox"/> Track 1: IT Infrastructure - Hardware	<input type="checkbox"/> Track 2: IT Infrastructure - Software
<input type="checkbox"/> Track 3: Bioinformatics and Next-Gen Data	<input type="checkbox"/> Track 4: Systems and Predictive Biology
<input type="checkbox"/> Track 5: Cheminformatics and Computer-Aided Modeling	<input type="checkbox"/> Track 6: eClinical Trials Technology
<input type="checkbox"/> Track 7: eHealth Solutions	

Complimentary Registration Booth Only

\$250 Additional Registration Booth Only Personnel (limited to one)

\$675 ~ ADDITIONAL MAIN CONFERENCE REGISTRATION *TRACK SELECTION REQUIRED : Please select which TRACK you are most likely to attend**

<input type="checkbox"/> Track 1: IT Infrastructure - Hardware	<input type="checkbox"/> Track 2: IT Infrastructure - Software
<input type="checkbox"/> Track 3: Bioinformatics and Next-Gen Data	<input type="checkbox"/> Track 4: Systems and Predictive Biology
<input type="checkbox"/> Track 5: Cheminformatics and Computer-Aided Modeling	<input type="checkbox"/> Track 6: eClinical Trials Technology
<input type="checkbox"/> Track 7: eHealth Solutions	

PRE Conference WORKSHOPS

\$295 Choose 1 Halfday Workshop

\$495 Choose: 2 Halfday Workshops or 1 Full Day Workshop

REQUIRED: Please select which short course(s) you will attend

HALF DAY Workshops	FULL DAY Workshops(Select ONE)
<input type="checkbox"/> (W1) Text Mining (12:30 - 4:00pm)	<input type="checkbox"/> (W2) Cloud Computing
<input type="checkbox"/> (W3) Virtualization (8:00 - 11:30am)	<input type="checkbox"/> (W6) Next-Gen Sequencing
<input type="checkbox"/> (W4) Knowledge Management (8:00 - 11:30am)	
<input type="checkbox"/> (W5) Imaging Informatics (12:30 - 4:00pm)	

\$105 Bio-IT World's Best Practices Awards Dinner (April 21, 2010)

Mr. Ms. Mrs. Dr. Prof.

First Name: _____ Last Name: _____

Title: _____ Div/Dept: _____

Address: _____

City/State/Postal Code: _____ Country: _____

Telephone: _____ Fax: _____

E-mail: _____

How would you prefer to receive notices from CHI? **EMAIL:** Yes No **FAX:** Yes No

Enclosed is check or money order payable to Cambridge Healthtech Institute, drawn on a U.S. bank, in U.S. currency.

Please charge \$ _____ to credit card: Visa MC AMEX

Cardholders Name: _____ Signature: _____

Card #: _____ Expiration Date: _____

CANCELLATION POLICY: Cancellations will only be accepted up to 2 weeks prior to the conference. To cancel a registration, you may:
*Transfer your registration to a colleague within your organization, *Credit your registration to another Cambridge Healthtech Institute program, *Request a refund minus a \$100 processing fee per conference or *Request a refund minus the cost (\$750) of ordering a copy of the documentation CD.

PLEASE RETURN TO: Elaine Eskedal, Cambridge Healthtech Institute, 250 First Ave, Suite 300, Needham, MA 02494 Fax: (781) 972-5425, Email: eeskedal@healthtech.com

BIO IT WORLD 2010

Conference & Exhibits: April 20-22, 2010

World Trade Center ~ Boston, MA

Hotel & Travel Information

Conference Venue:

Seaport World Trade Center
200 Seaport Boulevard
Boston, MA 02210
T: 617-385-5049

Host Hotel:

Seaport Hotel (located directly across the street)
One Seaport Lane
Boston, MA 02210
T: 617-385-4000
F: 617-385-4001

Discounted Room Rate: \$229 s/d

Discounted Room Rate Cut-off Date: March 21, 2010

Go to www.seaportboston.com to reserve a hotel room. You may also call the hotel directly to reserve your sleeping accommodations. Identify yourself as a Cambridge Healthtech Institute conference attendee to receive the discounted room rate. Reservations made after the cut-off date or after the group room block has been filled (whichever comes first) will be accepted on a space-and-rate-availability basis. Rooms are limited, so please book early.

Flight Discounts:

American Airlines

To receive a 5% or greater discount on all American Airline flights please use one of the following methods:

- Call 1-800-433-1790 use Conference code 4640AF
- Go to www.aa.com enter Conference code 4640AF in promotion discount box
- Contact Wendy Levine, Great International Travel 1-800-336-5248 ext. 137

Car Rental Discounts:



Special discount rentals have been established with AVIS for this conference. Please use one of the following methods:

- Call AVIS, 800-331-1600 use our Avis Worldwide Discount (AWD) Number J868190
- Go to www.avis.com use our Avis Worldwide Discount (AWD) Number J868190

Visiting Boston and New England:

Boston boasts a wealth of historic landmarks in a dynamic cultural setting. The Freedom Trail, Old North Church, Paul Revere's House, and Faneuil Hall Marketplace are just a few examples of this city's rich and varied history. For information on sightseeing activities and organized tours of Boston and the New England area, please contact the Boston Convention and Visitors Bureau at 1-888-SEE-BOSTON or visit www.bostonusa.com.

BioITWorld Conference & Expo

PROGRAM & EVENT GUIDE LISTING

Deadline: March 15, 2010

Email: Michelle Lifton, mlifton@healthtech.com

To maximize company exposure and promote your products and services at the event---a company listing and description will be included in the Program Guide & Event Directory distributed on-site to all attendees.

To ensure your description is included please forward by March 15:

company name (as you wish it to be listed in the guide)

address

phone

web site

a brief description (50 words or less)



Cambridge Healthtech Institute

Dear Conference Sponsors and Exhibitors,

Thank you for your interest in Cambridge Healthtech Institute's poster sessions. If you are interested in presenting a poster at the upcoming event, please see the information below.

I am a sponsor/exhibitor. How do I present a poster?

-Abstracts are due approximately 6 weeks prior to a conference. (The specific deadline is available on the conference website.)

-Before the deadline, email jring@healthtech.com to request instructions for submitting the abstract. Include the name and contact information for the presenter and specify which conference the poster is for. If you wish to present more than one poster, please specify the quantity. (Please note, depending on space availability, we may limit the poster quantity to one per person.)

-Submit sponsor/exhibitor registration forms (included with your kit) for attendee passes per your agreement. The poster presenter should use a full-access pass, not a booth-only pass.

-A unique abstract submission link will be emailed to the presenter. Use the link to submit the abstract by the poster deadline. We will continue to send email reminders until the abstract has been received. Late submissions may not be approved.

-Bring your poster to the conference.

*Abstracts received and approved by the deadline will be included in the conference proceedings link and program guide.

What are the guidelines?

Disclaimer:

Cambridge Healthtech Institute reserves the right to publish your poster title and abstract, in whole or in part, in any CHI marketing materials or products, including but not limited to conference brochures, websites, program guides, speaker presentation links, CDs, DVDs, and CHI social networking sites.

**** Please verify your content has proper patent and/or company approvals prior to submitting an abstract.***

Approval Guidelines:

1. Your registration must be paid in full and your abstract received by the conference's poster deadline to be considered for a poster presentation.

2. Abstract content should be scientific and relevant to the conference topic. *Advertisements or solicitations will not be approved.*
3. Abstracts should be one page printed type. This should include the title, co-authors and their affiliations, identifying each co-author to a particular affiliation with superscript, brackets or similar.
4. Some scientific characters/symbols (i.e. Greek letters) do not translate well to our system and should be substituted with the English equivalent. Tables (even tabbed columns) do not translate at all and should be limited to a single column list or left out completely. Images should also be omitted. Feel free to include these items in your actual poster.

Approval letters will be emailed approximately one week after the poster deadline. Notification can be sent earlier upon request.

Onsite Poster Information:

1. Posters should be portrait orientation, with **maximum dimensions of 36 inches wide (3 feet) x 48 inches high (4 feet)**. (**Note:** For some conferences, special poster dimensions may apply. Please verify poster dimensions before printing your poster. Oversize posters may not fit. Poster dimensions are available on the specific conference's Poster web page.)
2. You are responsible for transporting your poster to the conference and setting it up, which occurs during onsite registration. There are no printing facilities onsite. Posters are affixed with pushpins to the poster board. You are encouraged to bring a small supply of pushpins, as conference staff sometimes runs out of them. Velcro may also be used. Additionally, you are responsible for removing your poster from the exhibit space in a timely manner. **CHI is not responsible for posters remaining in the exhibit space once the poster session closes.**

Where does the presentation take place?

-Poster sessions usually occur in the exhibit hall. We do not assign specific time slots for individual poster presentations. Posters are accessible to attendees during the exhibit hours. Poster viewing and presentations generally occur during all refreshment breaks.

We look forward to having you at our conference. Please let me know if you have any questions.

Kind regards,

Jamie

Jamie Ring
Poster Coordinator/
Customer Service Rep
jring@healthtech.com
781-972-5403
781-972-5425 fax

Cambridge Healthtech Institute
250 First Avenue, Suite 300
Needham, MA 02494

BIO IT WORLD 2010

CONFERENCE & EXHIBITS: APRIL 20-22, 2010
WORLD TRADE CENTER ~ BOSTON, MA

2010 ADVERTISEMENT SPECIFICATIONS FOR PROGRAM GUIDE AND EVENT DIRECTORY

In order to meet our binding deadlines, we must receive your advertisement by **March 3, 2010**

The following are the specifics on the advertisement:

	Live Area Dimensions (width x length)	Non-Exhib/Spns Rates	Exhib/Spns Rates
BLACK AND WHITE			
Full Page	8.5" x 11"	\$1,400	\$700
<i>Live area</i>	8 x 10.5		
1/2 Page Horizontal	8.5" x 5.5"	\$1,100	\$550
<i>Live area</i>	8 x 5		
COLOR PREMIUM			
1/2 Page Horizontal	8.5" x 5.5"	\$1,200	\$650
<i>Live area</i>	8 x 5		
COLOR PREMIUM			
Full Page	8.5" x 11"	\$1,800	\$900
Inside Front Cover	8.5" x 11"	\$4,800	\$2,400
Inside Back Cover	8.5" x 11"	\$4,800	\$2,400
Outside Back Cover	8.5" x 11"	\$5,600	\$2,800
Live area	8 x 10.5		
<i>Note: Bleeds only accepted on cover advertisements.</i>			
Acceptable File Type:	Adobe Acrobat "High Resolution" pdf. BEFORE creating the pdf make sure that all images are 300 dpi and use the CMYK Color Mode.		

If sending artwork by CD-rom please burn CD at 8x (speed). For questions regarding these specifications please email Ann Handy at ahandy@healthtech.com

Please send questions or send electronic submissions to:

Subject: AD for BIO IT WORLD 2010(company name)

Attention: Elaine Eskedal Cambridge Healthtech Institute, 250 First Ave., Suite 300, Needham, MA 02494 ~ Tel: 781-972-5430 * Fax: 781-972-5425 * E-mail: eeskedal@healthtech.com

BIO IT WORLD 2010

Conference & Exhibits: April 20-22, 2010
World Trade Center ~ Boston, MA

Cambridge Healthtech Institute/Attn:
Elaine Eskedal, 250 First Ave., Suite 300, Needham, MA 02494
Tel: (781) 972-5430 Fax: (781) 972-5425
Email: eeskedal@healthtech.com

Deadline: March 3, 2010

Advertisement Registration Form

Place an Advertisement in the Program Guide & Event Directory
Handed out to All Attendees On Site!!

BIT 1020

Company Name: _____ Web site: _____
Contact Name: _____ Dr. Mr. Mrs. Ms
Title: _____ Division: _____
Address: _____
City/Prov/Zip: _____ Country: _____
Tel: _____ Fax: _____ Email: _____

EXHIBITOR AND SPONSOR RATES BELOW (Already Discounted) –NON Exhibit/Sponsor rates are on the AD SPECS form:

BLACK AND WHITE

Full Page (8.5" x 11")

\$700

1/2 Page Horizontal (8.5" x 5.5")

\$550

COLOR PREMIUM

1/2 Page Horizontal (8.5" x 5.5")

\$650

COLOR PREMIUM (8.5 x 11")

Full Page

\$900

Inside Back Cover

\$2,400

Inside Front Cover

\$2,400

Outside Back Cover

\$2,800

Advertisement Total:

\$ _____

Payment Method

Enclosed is a check or money order payable to Cambridge Healthtech Institute drawn on an U.S. Bank in U.S. Currency.

Charge to credit card (check one): Visa MasterCard American Express

Card Holders Name: _____ Signature: _____

Card #: _____ Exp. Date: _____

Payment Terms

This contract is subject to the following terms and conditions:

- 1.) Full payment within 30 days of contract date.
- 2.) Once signed, it is agreed that this is a binding contract with a 100% cancellation fee.

Signature required: I, (print name) _____, reviewed and agree to the payment terms stated above. I understand that this contract is legally binding between CHI and my company. I am authorized to approve the terms of this contract.

Authorized Signature: _____

Date: _____

Print Name: _____

BEST OF SHOW ENTRY FORM



Deadline: March 26, 2010
Submit entry form and product photo by email:
bestofshow@healthtech.com
Questions: 781-972-5445

PROGRAM RULES AND DETAILS

- This is a **free** new product competition exclusively for contracted exhibitors at the 2010 Bio-IT World Conference & Expo.
- Eligible products must have been **introduced** or **upgraded** with a new release between April 2009 and April 2010.
- Products must be available for public viewing at your booth.
- Entries must be submitted by email on or before **March 26, 2010**. Please include the **completed entry form** and a **print resolution digital image** of your product.
- Preliminary screening will be done by our expert panel based **only on details included on the entry form**.
- Finalists will be announced the week before the event and arrangements will be made for a 15 minute live demo and Q&A session with the judges on the Expo floor on the morning of Wednesday, April 21.
- Winners will be announced at a live event on the Expo floor on the afternoon of Wednesday, April 21.

1. EXHIBITOR INFORMATION

Company Name:
Expo Booth Number:
Product Name and Version Number:
Product or Company URL:
Contact Name:
Contact E-Mail:
Contact Phone Number:
At-Show Contact Name and Phone Number (if different):

2. PRODUCT INFORMATION

*Note: Judges rely **solely** on the narrative below for the preliminary judging. Please be specific.*

1. Category: (Please check or highlight one category.)
Note: Bio-IT World judges reserve the right to expand or refine categories.
 - Information Technology Infrastructure
 - Knowledge Management
 - Informatics Tools & Data
 - Supporting Applications
 - Clinical Trials & Research
2. Brief Description of Problem Addressed by Product: (250 word max)
3. Brief Product Description & Technical Specifications: (250 word max)
4. Brief Description of Innovative Technology: (250 word max)

With your submission of this product entry, you grant Bio-IT World, Inc. the use of any photos, video or product/company information gained as a result of this process, without further permission. A minimum number of entries are required in order for a winner to be named. Bio-IT World reserves the right to reposition a product entry into a category more appropriate suited to its attributes based on interpretation of the categories. Entries after the deadline will not be guaranteed for consideration. All entries become property of Bio-IT World, Inc. Copyright Bio-IT World, Inc. 2010



Cambridge Healthtech Institute

Please Return to:
Cambridge Healthtech Institute
Attn: Elaine Eskedal
250 First Avenue, Suite 300
Needham, MA 02494
Fax: 781-972-5425
Email: eeskedal@healthtech.com

Post-Conference Mailing List Agreement

Please note: Any Exhibit benefits not listed on this contract must be attached and signed by exhibiting company and sales representative in order for this contract to be valid.

- 1. Within three (3) weeks after the conference, Cambridge Healthtech Institute (CHI) will furnish one (1) electronic list of names, titles and mailing addresses of delegates and speakers who attended the Conference (the "List") to the Exhibitor, Sponsor or Third Party Mail House depending on event. For larger conferences, CHI reserves the right to send the list strictly to Third Party Mail House. CHI makes no representation on warranty concerning the accuracy of its Lists. The list is for mailing purposes only and will not include delegates' phone or e-mail contact information.
2. Restrictive Use: Exhibitor, Sponsor or Third Party Mail House acknowledges that CHI's Lists are being provided for one-time use only per set and are not being sold to Exhibitor, Sponsor or Third Party Mail House, and agrees to use the Lists on or within one (1) year of the Conference. If Exhibitor, Sponsor or Third Party Mail House has not used the List within one (1) year of the conference, Exhibitor, Sponsor or Third Party Mail House cannot use the List at all, and agrees to return the List to CHI. Exhibitor, Sponsor or Third Party Mail House agrees that no portion of the List will be used to communicate any information promoting or marketing any other conference, seminar, tradeshow, meeting or workshop. CHI's Lists contain seed names to detect unauthorized use. Exhibitor, Sponsor or Third Party Mail House agrees that using seed names is a legitimate means to detect unauthorized use of the Lists. The Lists are CHI's privileged and proprietary business information and are and shall at all times remain CHI's property. Exhibitor, Sponsor or Third Party Mail House agrees not to duplicate or reproduce any portion of the lists and will not enter any portion of the List into any computer system or database except for the purpose of executing the intended one-time mailing, after which the information will be deleted. Exhibitor, Sponsor or Third Party Mail House will not sell, transfer or assign the Lists nor will it allow any individual or entity outside of its organization to use, inspect, review, copy or examine the Lists.
3. Default: Exhibitor, Sponsor or Third Party Mail House agrees that it is impossible to retrieve materials impermissibly distributed or to undo communications wrongfully made and that any violation of this Agreement will cause irreparable harm to CHI. CHI therefore shall have the right to seek injunctive relief, including specific performance of the terms of this Agreement. In partial compensation for such irreparable harm, Exhibitor, Sponsor or Third Party Mail House agrees to pay Cambridge Healthtech Institute (CHI) \$100,000.00USD in Liquidated Damages for such violation and acknowledges that actual damages for impermissibly disseminating or distributing the List cannot be ascertained with certainty. Exhibitor, Sponsor or Third Party Mail House agrees to pay all court costs and expenses, including attorneys' fees, incurred by CHI to enforce this agreement and will indemnify and hold CHI harmless for all expenses, damages or liability it sustains as a result of Exhibitor's, Sponsor's or Third Party Mail House's actions.
4. Massachusetts Law and Severability: Massachusetts' law will govern this agreement. If any term of this agreement is deemed invalid, the remainder of the agreement will not be affected and shall remain fully enforceable.

Signature: _____ Date: _____
Print name: _____ Title: _____
Company name: _____ Tel: _____
Mailing Address: _____ Fax: _____
City, State, Zip: _____ Email: _____

Conference Title: BIO IT WORLD 2010



Cambridge Healthtech Institute

Please Return to:
Cambridge Healthtech Institute
Attn: Elaine Eskedal
250 First Avenue, Suite 300
Needham, MA 02494
Fax: 781-972-5425,
eeskedal@healthtech.com

Pre-Conference Mailing List Agreement

Please note: Any Exhibit benefits not listed on this contract must be attached and signed by exhibiting company and sales representative in order for this contract to be valid.

1. Within three (3) weeks prior to the conference, Cambridge Healthtech Institute (CHI) will furnish one (1) electronic list of names, titles and mailing addresses of delegates and speakers who are registered to attend the Conference (the "List") to the Exhibitor, Sponsor or Third Party Mail House depending on event. For larger conferences, CHI reserves the right to send the list strictly to Third Party Mail House. CHI makes no representation on warranty concerning the accuracy of its Lists. The list is for mailing purposes only and will not include delegates' phone or e-mail contact information.
2. Restrictive Use: Exhibitor, Sponsor or Third Party Mail House acknowledges that CHI's Lists are being provided *for one-time use only per set and are not being sold to* Exhibitor, Sponsor or Third Party Mail House, and agrees to use the Lists on or within one (1) year of the Conference. If Exhibitor, Sponsor or Third Party Mail House has not used the List within one (1) year of the conference, Exhibitor, Sponsor or Third Party Mail House cannot use the List at all, and agrees to return the List to CHI. Exhibitor, Sponsor or Third Party Mail House agrees that no portion of the List will be used to communicate any information promoting or marketing any other conference, seminar, tradeshow, meeting or workshop. CHI's Lists contain seed names to detect unauthorized use. Exhibitor, Sponsor or Third Party Mail House agrees that using seed names is a legitimate means to detect unauthorized use of the Lists. The Lists are CHI's privileged and proprietary business information and are and shall at all times remain CHI's property. Exhibitor, Sponsor or Third Party Mail House agrees not to duplicate or reproduce any portion of the lists and will not enter any portion of the List into any computer system or database except for the purpose of executing the intended one-time mailing, after which the information will be deleted. Exhibitor, Sponsor or Third Party Mail House will not sell, transfer or assign the Lists nor will it allow any individual or entity outside of its organization to use, inspect, review, copy or examine the Lists.
3. Default: Exhibitor, Sponsor or Third Party Mail House agrees that it is impossible to retrieve materials impermissibly distributed or to undo communications wrongfully made and that any violation of this Agreement will cause irreparable harm to CHI. CHI therefore shall have the right to seek injunctive relief, including specific performance of the terms of this Agreement. In partial compensation for such irreparable harm, Exhibitor, Sponsor or Third Party Mail House agrees to pay Cambridge Healthtech Institute (CHI) \$100,000.00USD in Liquidated Damages for such violation and acknowledges that actual damages for impermissibly disseminating or distributing the List cannot be ascertained with certainty. Exhibitor, Sponsor or Third Party Mail House agrees to pay all court costs and expenses, including attorneys' fees, incurred by CHI to enforce this agreement and will indemnify and hold CHI harmless for all expenses, damages or liability it sustains as a result of Exhibitor's, Sponsor's or Third Party Mail House's actions.
4. Massachusetts Law and Severability: Massachusetts' law will govern this agreement. If any term of this agreement is deemed invalid, the remainder of the agreement will not be affected and shall remain fully enforceable.

Signature: _____ **Date:** _____

Print name: _____ **Title:** _____

Company name: _____ **Tel:** _____

Mailing Address: _____ **Fax:** _____

City, State, Zip: _____ **Email:** _____

Conference Title: BIO IT WORLD 2010

BIO IT WORLD 2010

Conference & Exhibits: April 20-22, 2010

World Trade Center ~ Boston, MA

As a Sponsor/Exhibitor of the upcoming **BIO IT World 2010** you are entitled to a one time Pre Show and Post-Show mailing. **For this mailing, there are only two options: you may use our third party mailhouse Jet Mail or you may use your own bonded mailhouse that your company uses (cannot be in-house).**

1. If you choose to use Jet Mail, CHI will need to approve your mail piece. For approval please email the mail piece to me. Once approved, we inform Hillary at Jet Mail that you have been approved. You can then send over all your copies, envelopes to Hillary and she will send out the mailing. We let you know how many names are on the list. CHI sends Hillary the list directly. **You are responsible for all costs i.e copies of mailer, envelopes, postage and any processing fees from Jet Mail.** To get pricing information, please contact Hillary directly at hfairban@jet-mail.com or 978-567-6730. **Please see attached Jetmail information.**

2. If you wish to use your own mail house, you will have to sign our mailing list agreement. We will then send the list directly to your mailhouse for the one time mailing and you incur your normal charges from your mailhouse. Please send me the contact information for your mail house as well. **CHI will need to approve your mail piece. Please Complete CHI mailing agreement and send your mailhouse contact information.**

If you have any questions please don't hesitate to contact me.
Thanks.

Sincerely,

Elaine Eskedal
Cambridge Healthtech Institute
250 First Ave., Suite 300
Needham, MA 02494
Phone: 781-972-5430; Fax: 781-972-5425
eeskedal@healthtech.com