OPPORTUNITY



Made in the U.S.A. exclusively for JEUNESSE GLOBAL 650 Douglas Avenue | Altamonte Springs, FL 32714 | 407-215-7414 | JEUNESSEGLOBAL.COM

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REV 11-2015

FINANCIAL REWARDS PLAN HELPING YOU CREATE A SECURE FINANCIAL FUTURE

WELCOME TO JEUNESSE® GENERATION YOUNG

AN OPPORTUNITY TO CREATE WEALTH IN A BOOMING MARKET

We are delighted that you have chosen Jeunesse® as your business associate as you look to secure your personal financial future. Our aim is to provide you with products that you will be proud to represent and share with others—products that are at the cutting edge of technology and are perfectly positioned in the booming anti-aging marketplace.

As you begin to understand how incredibly powerful and in demand the Jeunesse® products really are, the more you will want to recommend them to others. Sharing these innovative products is the key to your success. Your income will be directly related to your efforts in sharing and selling the products, the opportunity, and building a sales organization.

You can participate in the Jeunesse® Financial Rewards Plan at whichever level you wish. You decide whether you want to create a part-time income through retail sales or build a full-time business.



SIX WAYS TO EARN INCOME WITH JEUNESSE'S POWERFUL FINANCIAL REWARDS PLAN

1.RETAIL PROFIT

At any level in Jeunesse[®], Distributors are able to purchase products at the wholesale price for personal use. As a Distributor, you are also able to resell Jeunesse[®] products and earn a retail profit. You can earn between 20% to 45% retail profit on each sale.

Example: You pay \$83.95 for a product and sell it at the suggested retail of \$134.95—you earn a \$51.00 retail profit!

CUSTOMER LOYALTY PROGRAM

Our Preferred Customer Program is great for friends and family members who just want to benefit from using Jeunesse® products. By becoming a Preferred Customer, they can receive a 10% discount from the normal retail price. However, they can receive a 20% discount from the normal retail price providing they enroll in our Autoship program. Since you receive the difference between the wholesale price and the price your Preferred Customer pays, you can benefit too! In this Preferred Customer Program you will need a promotion code from the person who told you about Jeunesse®.

This Preferred Customer Program is not available in all Markets. Please check your country to see if this is available, or if the *Get 2* Program is available.

GET 2, IT'S PAID FOR YOU PROGRAM

Wouldn't it be great if there was an easy way for you to get free product and make money? There is! That's what the *Get 2, It's Paid for You* Program is all about. If you are a Distributor, sign up your first two Preferred Customers (PCs) with product purchase (one will automatically be placed on your left and the second on your right) and you:

1. Get **\$50.00 USD**

- 2. Automatically become qualified for the month
- 3. Send 60 CV points upline
- 4. Get two FREE bottles of LUMINESCE™ cellular rejuvenation serum*

Sign up an additional two PCs and receive:

- 1. Get **\$50.00 USD**
- 2. Remain qualified for the month
- 3. Send 60 CV points upline
- 4. Get ten FREE LUMINESCE™ serum 7 day samples*
- 5. Custom-made postcards for you to share with your friends and family.

If you have an extra Preferred Customer at the end of an Autoship Month (for example, if you have five in that Autoship Month instead of six), the extra one does not carry over to the next month. *Get 2 It's Paid for You* revolves around an Autoship period: meaning, 30 days after you sign up to get your products shipped automatically.

Note: Each PC (Preferred Customer) must provide the following information upon sign-up, none of which can match that of the Sponsor: billing name (first and last), postal address (entire), and credit card. All three of these items must be different from the Sponsor's. EVERY month these first two PCs reorder their product, you will get your two FREE bottles of LUMINESCE[™] cellular rejuvenation serum!

Get 2 Preferred Customers It's PAID for YOU



(For example, if you Autoship on January 25th, your Autoship end-date is February 24th before 8:30 p.m. [Eastern Standard Time, USA].) There is no limit to how many times you can repeat this offer in an Autoship Month—which means there's no cap on how much money you can earn.*

***Promotion rules:** You must be enrolled in the Autoship program with the *Get 2* Program selected in order to receive your free product. Members must be Active and in good standing with the Company to participate in the promotion. Shipping and taxes not included. Your credit card will only be charged for shipping and taxes if you qualify for the free product.

When one of your Preferred Customers signs up a pair of Preferred Customers under them, you'll also get:

- A \$25 USD bonus
- 60 CV points sent upline

Get 2 It's Paid for You is specifically targeted to help Distributors get what they want the most: cash bonuses, fabulous products for free, CV points, and samples to help promote business. To read about more information about what Preferred Customers earn in the *Get 2 It's Paid for You*, go to: *http://jeunesseglobal.com/get2.aspx*.

2.First order BONUS

As you personally sponsor new Customers into your team, you can earn lucrative First Order Bonuses (FOBs). These bonuses are paid on the purchase of one of the optional Jeunesse® product packages as follows:

PRODUCT PACKAGE:	CV*	FOB
BASIC PACKAGE [†]	100	\$25
SUPREME PACKAGE [†]	300	\$100
JUMBO PACKAGE ⁺	400	\$150
1 YEAR JUMBO PACKAGE	400	\$200
AMBASSADOR PACKAGE ⁺	500	\$200
CREATE-A-PACKAGE	LOOK BELOW FOR INFO	

CREATE-A-PACKAGE PRICE RATIO

The Create-A-Package option is a great alternative for those who want to customize their initial sign-up order. The Create-A-Package First Order Bonus (FOB) percentages are as follows:

- 100-200 CV = 10%
- 200-300 CV = 12%
- 300 CV+ = 15%

Percentages are based on created package price total

*CV = Commissionable Volume

[†]Details on all product packages can be found on the Back Office website under the "Shop" tab: https://backoffice.jeunesseglobal.com/ ‡ Autoship Qualified for a year.

3.TEAM COMMISSION

You can earn powerful Team Commissions weekly as you start to build your Jeunesse® sales teams. These commissions are designed to reward you for helping and supporting those who join your team. The more you help them succeed, the more you can earn from Team Commissions.

In order to qualify for this powerful income stream, you need to accumulate 100 Personal Volume (PV) points in one month during the first year (which ends on your renewal date) from your customer's purchases through your website or your personal purchases and personally sponsor two Distributors who each accumulate 100 PV within one month. Place one of these Distributors on your left team and one on your right team. This will activate your position so that you may now be eligible to earn Team Commissions.

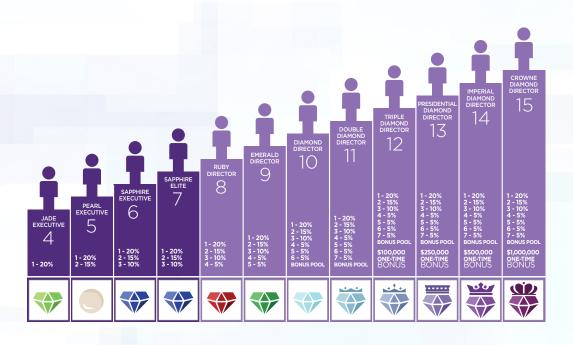
As Jeunesse® products and product packages are ordered and sold by those in your team and their customers, volume is created in each of your teams. When 300 Commissionable Volume (CV) points through product sales have been accumulated in one team (it doesn't matter which one) and 600 CV points in the other, you will earn a Team Commission of \$35.

You are able to earn up to 750 Team Commissions per week, which equals a maximum of \$26,260 USD* per week.

*These results are not typical and represent the maximum weekly income based on Team Commissions cap.

4. MATCHING BONUS

You can earn Leadership Matching Bonuses on the Team Commissions earned by your personally sponsored team. You can earn this bonus on up to seven levels of your team in each line of sponsorship. Every person you personally sponsor creates a new line of sponsorship.



You must personally generate a minimum of 60 PV points each month from retail product sales, Preferred Customer sales, or personal purchases in order to participate in this bonus. The number of levels on which you can earn the bonus is determined by your rank in the *Financial Rewards Plan*.

5. ACQUISITION

You can earn an additional 5% Customer Acquisition Incentive on Level 1 if you have 5 Retail Customers, Preferred Customers, or Wholesale Customers and an additional 10% if you have 10 Retail Customers, Wholesale Customers, or Preferred Customers for the month.

*See income stream/Leadership Matching Bonuses for further details on how the Leadership Matching Bonus works.

**The above description is applicable for Distributors in the US and Canada. Internationally, it is based on whether or not personally sponsored Distributors have enrolled in Autoship.

NON-US/CANADA RULES

5 CUSTOMER

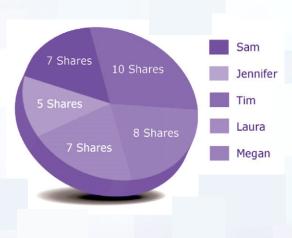
Personally sponsor 5 people enrolled in Autoship every month to be eligible to receive the additional 5% match on personally sponsored Members' Team Commissions. However, when you personally sponsor a new Distributor, the first month this member will count as one of your 5 even though they have not enrolled in or had a successful Autoship. An exception to this is if the newly sponsored Distributor sponsors someone in the first month; if so, the new member will not count for you. Sponsoring a member converts the new enrollee to a Distributor and not a customer, as he is building a business.

10 CUSTOMER

Personally sponsor 10 people who enroll in Autoship in the same month, to qualify for the 10% bonus on Level 1 personally sponsored members' Team Commissions. But if you personally sponsor a new Distributor, the first month they count as one of your 10 people even though they have not enrolled in Autoship. An exception to this is if the newly sponsored Distributor sponsors someone in the first month; if so, they will not count for you as a customer.

6. BONUS POOL

You can earn a share of the Company's global sales by qualifying for our Diamond Bonus Pool. The Company takes 3% of total CV and shares this amongst those qualified to earn this bonus. In order to participate, you must have 10 Customers (Retail, Preferred, or Wholesale) each month in the quarter. Shares are accumulated based on the following criteria: one share is awarded for becoming a Diamond Director, one share is awarded for each month you Diamond qualify in the quarter, one share is awarded for each personally sponsored Diamond, one share is awarded for every 1,000 Team Commissions achieved during the quarter, and one share is awarded for each month you qualify as a Double Diamond or higher.*



Every quarter, the bonus pool is calculated and the bonus is paid out based on the total number of shares you have earned during the bonus period.

To qualify to earn income from the Diamond Bonus Pool, you must have achieved the rank of Diamond or Double Diamond Director or higher.

*Non-US/Canada Distributors only need to have 10 personally sponsored Distributors complete an Autoship order each calendar month of the quarter in order to participate. **GEVANESSE** HAS ONE OF THE **MOST** SOUGHT AFTER **COMPENSATION PLANS** IN THE MARKET **TODAY.**



EARNING COMMISSIONS

In order to earn commissions as a Distributor, you must first generate 100 PV points in one month during the first year (which ends on your renewal date). You can generate this volume in the following ways:

- a) Purchases made through your replicated website by Retail or Preferred Customers
- b) By purchasing Jeunesse® products for personal use or resale

You can begin earning Retail Profits, Preferred Customer Bonuses, and New First Order Bonuses immediately upon the purchase of the mandatory \$49.95 Starter Kit.* The Starter Kit is the only purchase required to start earning these commissions. However, in order to take maximum advantage of the Jeunesse® Financial Reward Plan, you must be both Active and Qualified to earn Team Commissions, Leadership Matching Bonuses, and Diamond Bonus Pool income.* (*See Glossary of Terms for full explanation.*)

*The payout figures depicted in this document are intended to explain the components and operation of the Jeunesse® *Financial Rewards Plan*. They are not intended to be representative of the income, if any, that a Jeunesse® Distributor can or will earn through his or her participation in the Jeunesse® opportunity. These figures should not be considered as guarantees or projections of your actual earnings or profits. Any representation or guarantee of earnings, whether made by Jeunesse® or another Distributor, would be misleading. Success with Jeunesse® results only from one's individual successful sales efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities.

The maximum payout in the Jeunesse® *Financial Rewards Plan* is capped at 60% of total company-wide CV. If in any week the total payout of commissions and bonuses exceeds 60% of total Company wide CV, the actual payout will be 60% and all Distributor commissions will be calculated on a pro-rata basis.

*Prices may vary depending on country.

LIFESTYLE REWARDS

Jeunesse® wants to reward you and recognize your success as you build your business. Our *Lifestyle Rewards* Program will enable you to enjoy the luxury lifestyle that your efforts deserve.

EMERALD EXPERIENCE

The best just got better! You and your spouse are invited to join us at the luxurious Grand Wailea Resort in Hawaii for five days of fun in the sun. Wine and dine with other leaders and the Company owners, and learn from experts and leaders at our exclusive Leadership Development Event. This incredible experience will be something you'll want to share with your entire team. You must be a Qualified Emerald Director for three months during the calendar year and be Active to participate in the *Emerald Experience*.*

DIAMOND DISCOVERY

This is it—the Diamond lifestyle is yours! You've earned it and we want to reward you not just once, but year after year! As a Diamond Director, you and your spouse will join us on our annual six-day *Diamond Discovery*. We'll be heading to some of the world's most exclusive five-star resorts and experiencing some incredible adventures together. This is the ultimate dream lifestyle—life as a Diamond Director with Jeunesse[®]. To participate in the *Diamond Discovery*, you must be qualified at the Diamond Director level for a minimum of three months during your initial calendar year as a Diamond Director, and a minimum of six months during subsequent calendar years, and be Active in the business."

Note: You must meet the qualifications for each trip 60 days prior to attend. You will be notified in writing that you are qualified. You must be actively building your Jeunesse[®] business and be a Jeunesse[®] member in good standing. All trips are non-refundable and non-transferable. Spouse is defined as one's husband or wife. No cash substitutes are allowed. These trips are designed to promote learning experiences, team building and leadership bonding.

*You may only participate in this experience the first year you meet the qualification criteria. JEUNESSE® STAIRWAY TO SUCCESS

As you progress towards building your Jeunesse® business, there are 15 different ranks that you can achieve in our Financial Rewards Plan. Progressing up our Stairway to Success will be based on the time and effort you put into your business.

EXECUTIVE LEVELS

ASSOCIATE

As a Jeunesse® Associate, you can begin earning Retail Profit, Preferred Customer Bonuses, and New First Order Bonuses immediately upon the purchase of the mandatory Starter Kit.* The Starter Kit includes your personal replicated website with a retail store and shopping cart. You will also receive your virtual Business Management System with all the management tools you need to run your business effectively. Associates do not earn or generate points.

DISTRIBUTOR

To achieve the rank of Distributor, you must have purchased a mandatory Starter Kit and accumulated 100 PV within a 30-day period within one year of purchasing your Starter Kit. You may generate the 100 PV by purchasing product yourself for resale or personal use, or through Retail or Preferred Customers, or Wholesale Customers who purchase product through your replicated website.

EXECUTIVE

To achieve the rank of Executive, you must first become a Distributor, and then have personally sponsored 2 Distributors (1 in each team) who have each generated 100 PV in one month within one year of joining. As an Executive, you are now Qualified to earn Team Commissions. There is no time limit on achieving the Executive position. You are paid \$35 Team Commissions as an Executive.*

*The maximum payout in the Jeunesse® *Financial Rewards Plan* is capped at 60% of total company-wide CV. Commissions, bonuses, and all income may be subject to this cap and adjusted from time to time.

JADE EXECUTIVE

You must be a Qualified Executive with 4 personally sponsored Executives (minimum of 1 in each team) or 8 personally sponsored Distributors (minimum of 3 in each team) who have each generated 100 PV in one month; or accumulate a minimum of 1200 PGV with at least 400 PGV on each team from Retail sales or Preferred Customers. Earn \$35 Team Commissions. Earn one level of Leadership Matching Bonuses.*

PEARL EXECUTIVE

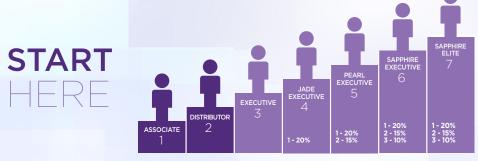
You must be a Qualified Executive with 8 personally sponsored Executives (minimum of 2 in each team) or 12 personally sponsored Distributors (minimum of 3 in each team) who have each generated 100 PV in one month; or accumulate a minimum of 2400 PGV with at least 600 PGV on each team from Retail sales or Preferred Customers. Earn \$35 Team Commissions. Earn two levels of Leadership Matching Bonuses.*

SAPPHIRE EXECUTIVE

You must be a Qualified Executive with 12 personally sponsored Executives (minimum of 3 in each team) who have each generated 100 PV in one month; or accumulate a minimum of 3600 PGV with at least 900 PGV on each team from Retail sales or Preferred Customers. Earn \$35 Team Commissions. Earn three levels of Leadership Matching Bonuses.*

SAPPHIRE ELITE

You must be a Qualified Sapphire Executive and have earned 100 Team Commissions in the preceding month. Earn \$35 Team Commissions. Earn three levels of Leadership Matching Bonuses.* Earn special recognition and participate in exclusive events.



DIRECTOR LEVELS

RUBY DIRECTOR

You must be a Qualified Sapphire Executive with at least two different Qualified Sapphire legs** and have earned 200 Team Commissions in the preceding month. Earn \$35 Team Commissions. Earn four levels of Leadership Matching Bonuses.*

EMERALD DIRECTOR

You must be a Qualified Sapphire Executive with at least four different Qualified Sapphire legs** and have earned 500 Team Commissions in the preceding month. Earn \$35 Team Commissions. Earn five levels of Leadership Matching Bonuses.* Participate in our *Emerald Experience* when you have earned 500 Team Commissions within a calendar month and maintained the Emerald rank qualification for at least three months of the year.

DIAMOND DIRECTOR

You must be a Qualified Sapphire Executive with at least six different Qualified Sapphire legs*, have earned 1000 Team Commissions in the preceding month, and remain Qualified at the rank of Emerald Director or higher in the following month. Upon meeting these requirements, you will be recognized at the Diamond Director rank. For example, if in month one you meet the leg and volume requirements and in month two you qualify as an Emerald Director or higher, you will be recognized at the rank of Diamond Director. If you do not achieve at least the Emerald Director rank in month two, then you must start the Diamond Director Qualification process over. Earn \$35 Team Commissions. Earn six levels of Leadership Matching Bonuses. Participate in the Diamond Discovery when you meet all eligibility requirements (see Lifestyle Rewards).

DOUBLE DIAMOND DIRECTOR

You must be a Qualified Diamond Director with at least two different Diamond Directors legs and have earned 1500 Team Commissions in the preceding month. Earn \$35 Team Commissions. Earn seven levels of Leadership Matching Bonuses and qualify to participate in the Diamond Bonus Pool.* Attend our annual Diamond Discovery once you have maintained the Double Diamond qualification for at least three months of the year.

**A 'Sapphire leg' is defined as a personally sponsored Member that has one Qualified Sapphire within their personal group. Only one Qualified Sapphire per leg counts to define a Sapphire leg. Multiple Qualified Sapphires within a leg do not count as multiple Sapphire legs.

TRIPLE DIAMOND DIRECTOR

You must be a Qualified Diamond Director with at least 4 different Diamond Legs and have accumulated 2,000,000 CV in Personal Group Volume in one calendar month. You must maintain this rank for two consecutive months. No more than 500,000 CV from any line of sponsorship counts towards the total 2,000,000 CV. You must also have 10,000 monthly qualified Distributors in your Personal Group each month. Earn seven levels of Leadership Matching Bonuses and qualify to participate in the Diamond Bonus Pool.* Attend our annual *Diamond Discovery* once you have maintained the Triple Diamond qualification for at least three months of the year. You will earn a one-time bonus of \$100,000 paid at next major corporate event and presented on stage.

PRESIDENTIAL DIAMOND DIRECTOR

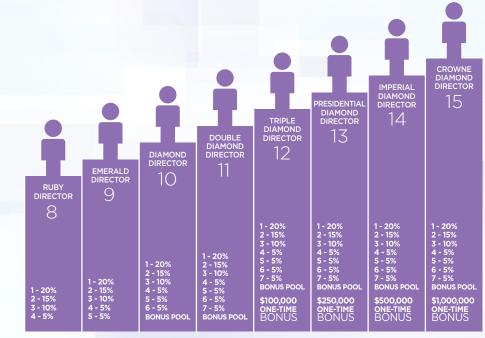
You must be a Qualified Diamond Director with at least 6 different Diamond Legs and have accumulated 3,000,000 CV in Personal Group Volume in one calendar month. You must maintain this rank for three consecutive months. No more than 500,000 CV from any line of sponsorship counts towards the total 3,000,000 CV. You must also have 15,000 monthly qualified Distributors in your Personal Group each month. Earn seven levels of Leadership Matching Bonuses and qualify to participate in the Diamond Bonus Pool.* Attend our annual *Diamond Discovery* once you have maintained the Presidential Diamond qualification for at least three months of the year. You will earn a one-time bonus of \$250,000 paid over a 12 month period.

IMPERIAL DIAMOND DIRECTOR

You must be a Qualified Diamond Director with at least 8 different Diamond Legs and have accumulated 4,000,000 CV in Personal Group Volume in one calendar month. You must maintain this rank for four consecutive months. No more than 500,000 CV from any line of sponsorship counts towards the total 4,000,000 CV. You must also have 20,000 monthly qualified Distributors in your Personal Group each month. Earn seven levels of Leadership Matching Bonuses and qualify to participate in the Diamond Bonus Pool.* Attend our annual *Diamond Discovery* once you have maintained the Imperial Diamond qualification for at least three months of the year. You will earn a one-time bonus of \$500,000 paid over a 24 month period.

CROWNE DIAMOND DIRECTOR

You must be a Qualified Diamond Director with at least 10 different Diamond Legs and have accumulated 5,000,000 CV in Personal Group Volume in one calendar month. You must maintain all ten legs for six consecutive months. No more than 500,000 CV from any line of sponsorship counts towards the total 5,000,000 CV. You must also have 25,000 monthly qualified Distributors in your Personal Group each month. Earn seven levels of Leadership Matching Bonuses and qualify to participate in the Diamond Bonus Pool.* Attend our annual *Diamond Discovery* once you have maintained the Crowne Diamond qualification for at least three months of the year. You will earn a one-time bonus of \$1,000,000 paid over a 24 month period.



Note: in order to receive any of the one-time bonuses, you must be a Distributor in good standing of the Company and be actively working your Jeunesse® business.

**A 'Sapphire leg' is defined as a personally sponsored Member that has one Qualified Sapphire within their personal group. Only one Qualified Sapphire per leg counts to define a Sapphire leg. Multiple Qualified Sapphires within a leg do not count as multiple Sapphire legs. GLOSSARY OFTERMS

ACTIVE - Being Active means you must generate 60 PV points during your Autoship Month (See definition below). You must be Active to earn Team Commissions and Matching Bonuses. If you do not remain Active, any accumulated points will be reset to zero when commissions are calculated. You can become Active again after inactivity by obtaining 60 PV points within the Autoship Month. Points that have been lost cannot be restored.

ANNUAL RENEWAL – There is a small Annual Renewal fee of \$19.95 to cover the cost of your virtual Business Management System. However, if you maintain 360 CV from Autoship orders during the year, the Annual Renewal fee is waived.

AUTOSHIP MONTH – The Autoship Month is the period of time during which you are responsible for meeting your PV requirements and maintaining your rank qualifications. The period begins on the day of the month that you purchased your sign-up package from the Company and ends on midnight EST the day prior of the following month.

Example: If you purchased your sign-up package on 5/20, your Autoship Month begins on this day and ends on 6/19 at midnight EST.

BUSINESS MANAGEMENT SYSTEM (Joffice[™]) – You receive a virtual Business Management System as part of your Starter Kit, which will provide you with everything you need to run your Jeunesse[®] business online. Through this powerful system you can track your global business, set up Autoship, generate management reports, purchase products, access commissions, and much more.

COMMISSIONABLE VOLUME (CV) – In order to ensure our products are competitively priced, each Jeunesse® product is assigned a points value (CV); the *Financial Rewards Plan* is based on the accumulation of these points. CV starts to accumulate at the time you enroll and earn 100 CV from personal purchases or Retail Customer, Preferred Customer, and Wholesale Customer purchases made through your replicated website. CV continues to accumulate so long as you remain Qualified.

GET 2 **PREFERRED CUSTOMER** – A *Get 2* Preferred Customer is a customer who goes in the genealogy tree but does not hold volume. A *Get 2* Preferred Customer can get free product and can become a Distributor at anytime by upgrading inside Joffice.

GROUP VOLUME (GV) – Group Volume is the volume that is generated through your organization, including volume generated from PGV and your upline (spillover).

LINE OF SPONSORSHIP – A line of sponsorship is created when you enroll a new Distributor in your team. The line of sponsorship grows as the Distributor you have enrolled enrolls other Distributors and those Distributors enroll others. This process continues through unlimited levels in your team. Every new Distributor enrolled creates a new line of sponsorship and there is no limit to how many lines of sponsorship you can create. The Leadership Matching Bonus is earned through all lines of sponsorship and can be earned on up to seven levels of your sales organization.

PERSONAL GROUP VOLUME (PGV) – Personal Group Volume is the volume that is generated throughout your organization, excluding volume created by your upline.

PERSONAL VOLUME (PV) – Personal Volume is the volume that is generated through your personal purchases, Retail Customer purchases, Preferred Customer purchases, and Wholesale Customer purchases.

PREFERRED CUSTOMER - A Preferred Customer is a customer who purchases from your website at the Preferred Customer price. Preferred Customers may elect to participate in Autoship in order to receive a further discount. (This is a Loyalty Preferred Customer.)

QUALIFIED – In order to remain Qualified to earn Team Commissions, Leadership Matching Bonuses, and Bonus Pool income, you must be sure to meet all your rank requirements. If you do not maintain a Qualified status, you will not be eligible for these commissions. The Autoship Month is the period of time during which you are responsible for meeting your PV requirements and maintaining your rank qualifications. The period begins on the day of the month that you purchased your sign-up package from the Company and ends on midnight EST the day prior of the following month.

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CONTACT ME

TEAM COMMISSION – A Team Commission is created when you accumulate 300 CV in one of your teams and 600 CV in the other. This creates a Team Commission of \$35. It does not matter which team accumulates what volume so long as a total of 900 CV is generated with at least 300 CV from one team and 600 CV from the other team.

UPLINE – Includes the Member who originally enrolled you and everyone sponsored before you within the line of sponsorship.

WHOLESALE CUSTOMER – A Wholesale Customer is a customer who purchases a Starter Kit, purchases a Basic Package, and may choose to participate in the Autoship program, but does not have any Distributor-like activity (e.g. sponsoring, earning commissions).