



**TheCustomBoxes**  
smart packaging solutions

**Get Personalized  
Cardboard Boxes with  
the help of Latest  
Printing Methods**

# Cardboard Boxes

Cardboard boxes are made in many sizes and shapes. They are crafted according to the products they are going to wrapped inside. These boxes are usually used in their original brown shade which is quite elegant. Some of them have handles and window panes as well. There are many brands that are making use of these packages like cereal manufacturers, powdered milk makers, etc.

However, these makers make use of printed and customized packages. They are mostly used to ship items like electronic products, gadgets, shoes and other items. There are many box companies that are offering custom cardboard boxes for the exceptional designs.



# Personalized Cardboard Boxes

Personalized cardboard boxes are easy to get with the help of latest printing methods. Yet, there are a lot of printing techniques from which the companies choose the one they need. We are going to present you the latest printing methods that you can use onto your cardboard boxes to personalize them:

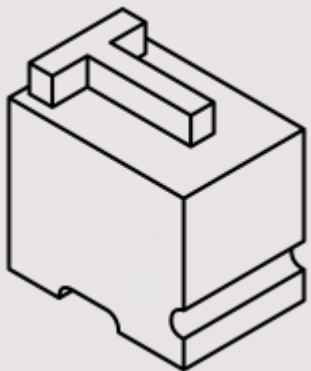


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- # Letterpress

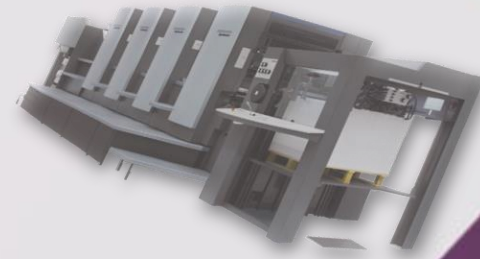
The first printing method that is quite useful is none other than letterpress. It uses the stamps to get the ink and put it on the paper. It is quite similar to the typewriter but you can do all the pages in one press simply. With the passage of time, full-page stamps were made rather make the procedure less demanding (however still wasteful contrasted with different strategies). In our day, the Letterpress isn't utilized much as it isn't as productive as other techniques.



- # Offset Lithography

This strategy for printing is widely recognized and utilized nowadays. It is additionally one of the most seasoned. It chips away at the rule that water and oil (ink) don't blend. Utilizing metal or polyester sheets, picture and non-picture regions are scorched onto the plate utilizing light to uncover the picture regions.

This plate is appended to a cylinder that as it goes around on the press, grabs water onto the non-image areas. As water and oil do not mix with each other, when the plate comes into contact with the ink, it just adheres to where the water isn't present. The plate at that point comes into contact with an elastic sheet and it exchanges the picture.



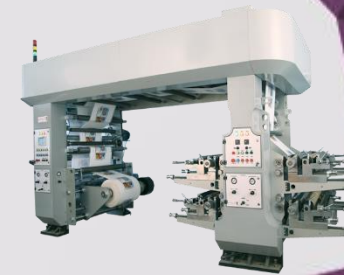
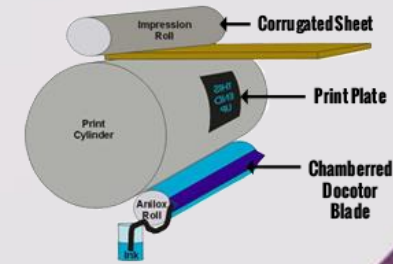
- # Flexography

It is that sort of printing method that is generally used to print the labels. In the event that you take a gander at a container of pop, the plastic or cellophane name on it was likely done by flexography. It is the bundling business who basically utilizes flexography.

The thought behind flexography is like a Letterpress where it utilizes a stamp. However, this one is made with elastic carved with modest scores that get ink.

The elastic stamp wrapped around a barrel which turns and grabs ink from a reservoir then squeezes it into the printing material. It is frequently done on tissues, plastics, stickers, names, and cardboard.

## FLEXOGRAPHY PRINTING





- # Screen Printing

It is a typical technique for printing. It is regularly utilized on all the unusual materials. Strong letters on plastics, T-shirts and garments materials, a lot of signs and others utilize screen printing. The thought behind screen prints is fundamentally a screened material. For example, silk or nylon is extended over an edge and secured to a place.

A stencil, cut my hand or made electronically, is set over that screen to shut out nonprinting territories. Ink (frequently elastic based) is set inside the edge and rejected over the stencil with an elastic squeegee. The ink experiences the screen and goes onto the material.



# • Digital Printing

There are a few approaches to doing digital printing. Numerous strategies endeavor to duplicate the impacts of the previously portrayed styles. There are lasers, inkjet, toners along with magnetic digital printers. In inkjet, the ink cartridge grips the fluid ink that is discharged in tiny sprays onto the paper. It makes a few dots that when seen without an amplifying glass makes the fantasy of your picture.





# Final Word

There was a time when only simple cardboard boxes were used around the world. But now the tables have turned. Almost all the brands make use of the custom cardboard packages for marketing and packaging reasons. They are made of top quality cardboard material.

All the materials in the production of cardboard [custom packaging boxes](#) are chosen well. They keep the items safe and sound from all the environmental aspects including dust, dirt, and others. Custom boxes with logo are utilized by many brands to increase brand identity. Every custom box design is selected according to the type of the product.



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