



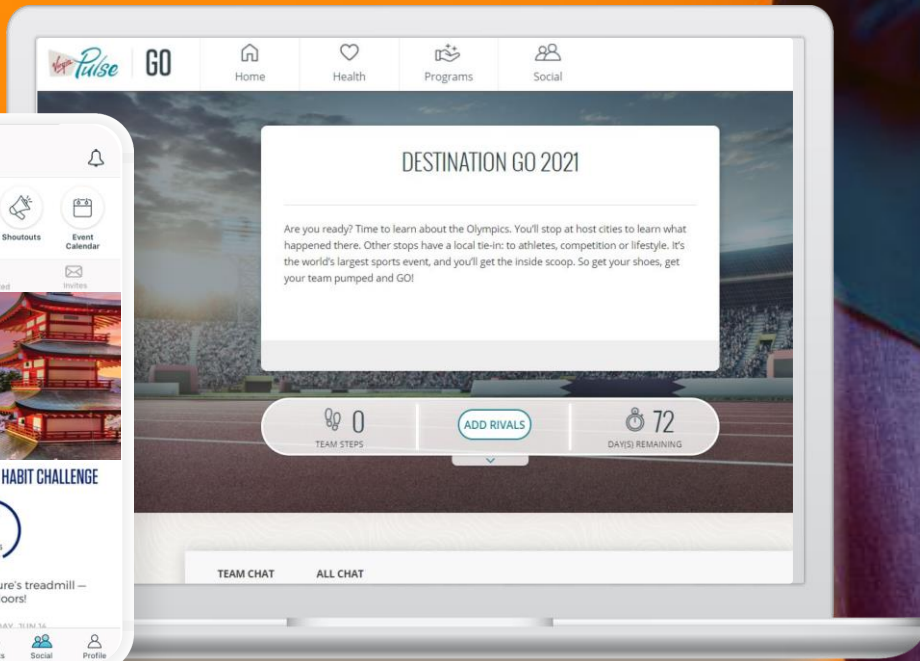
Virgin Pulse | GO

Transform your workforce with a holistic digital solution that kickstarts employee wellbeing and creates a culture of health.



Virgin Pulse | GO

VP GO is a turnkey, holistic and personalised wellbeing solution that addresses whole person wellbeing and can be rolled out in days. It harnesses the power of social networks and friendly, team-based competition to kickstart daily healthy routines and drive collaboration.



80%

of members track daily behaviours and create sustainable lifestyle and habit changes

95%

of clients choose to partner with Virgin Pulse year after year

How it works

VP GO combines daily wellbeing content, gamification and personalisation in a mobile-first platform to deliver health and wellbeing through an irresistible employee experience.

Fun challenge

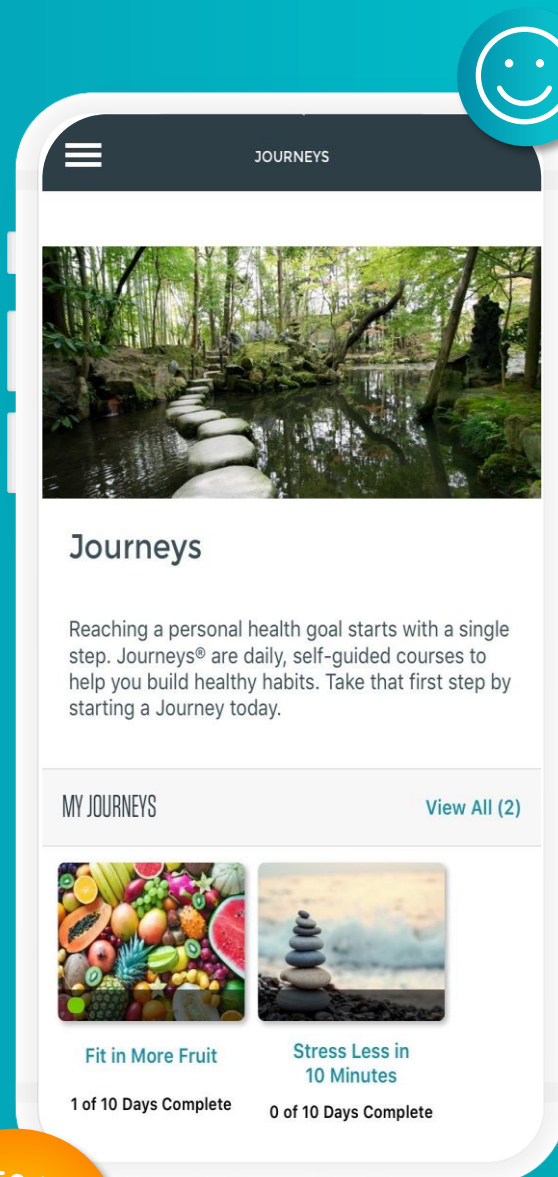
Kickstart stronger, healthier minds through a boost of physical activity and social connections - all with the Destination GO challenge. On this nine-week virtual journey around the world, teams take on each other to unlock new exotic locations, climb the leader board and share some laughs and banter along the way!

AI-driven personalisation

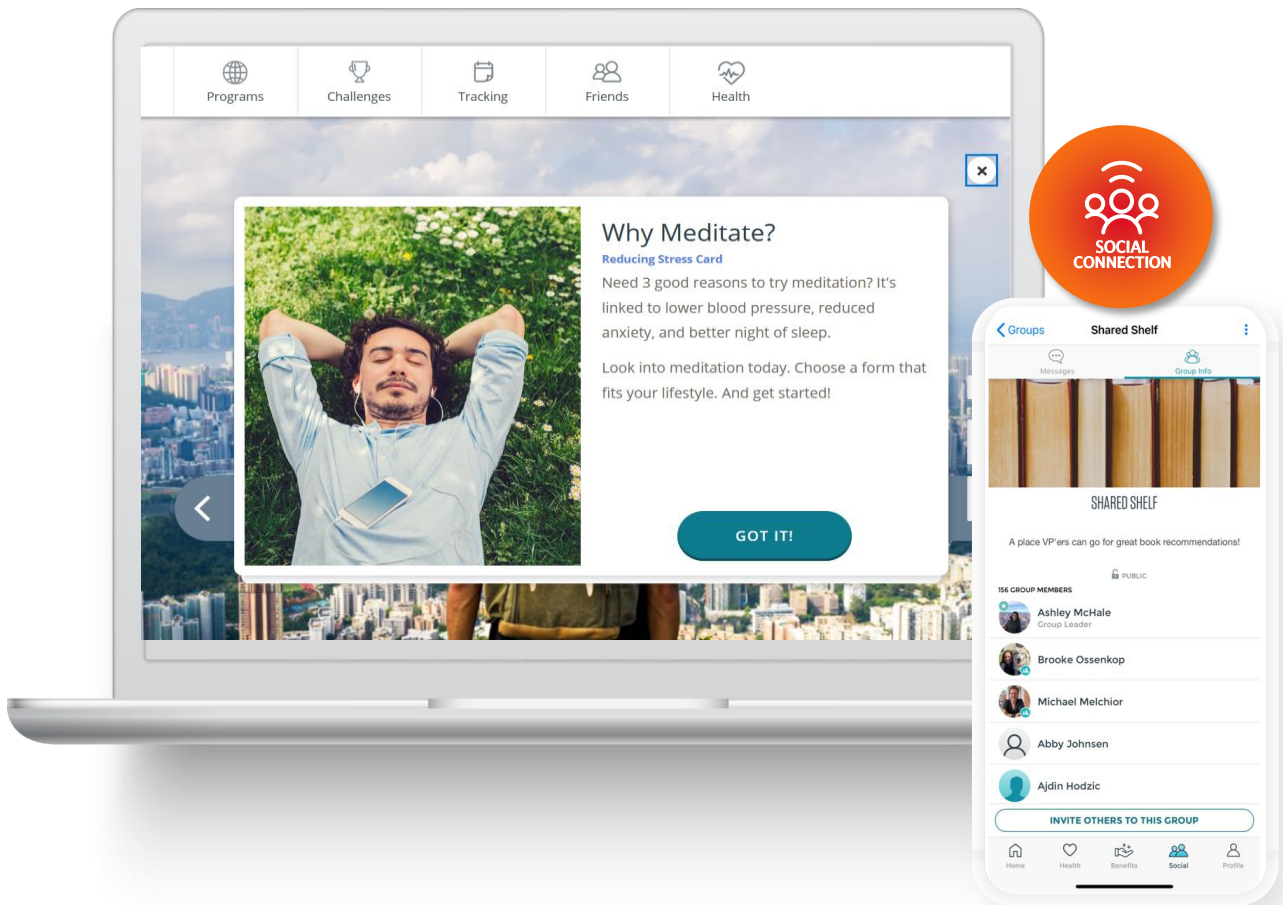
Health is personal and each employee is on their own unique journey. To support each person along their way, AI-driven recommendations serve up tailored tips and content. Delivering an engaging experience. And more importantly, successful behaviour change and health outcomes.

Built-in health assessment

Creating awareness is key to behaviour change. And that's the benefit of our integrated health assessment, which also offers personalised health tips and pre-post comparisons. Plus employees can keep track of their progress. Because what gets measured, gets done.



VP GO supports meaningful daily interactions and healthy habits and helps improve health holistically.



Digital content

A wealth of daily wellbeing content and digital coaching journeys equips your employees with the support needed to build better health and reach their personal wellbeing goals. 37+ holistic topic areas cover physical health, mental health, financial wellbeing, condition support, diversity, inclusion, sustainability and more.

Expansive challenge library

In addition to a robust holistic wellbeing, programme your employees have access to an expansive library of individual and peer-to-peer challenges to strengthen healthy behaviours.

Peer to peer recognition

Connect your employees. Create a community of support. And cultivate a culture of recognition, appreciation and positivity with a bunch of fun social features including team chats, mini challenges and Shoutouts. A sure-fire way to raise the feel-good factor!

Why choose Virgin Pulse?

With over 17 years experience, Virgin Pulse is the world's largest, most comprehensive digital health, wellbeing and engagement company.



Personalised health and wellbeing

Purpose-built to engage members daily and cultivate healthy habits, we lead the industry in sustainable engagement. Through AI and machine learning, we deliver a truly personalised experience, empowering and motivating each employee to create their own path to health and wellbeing success.



Complete admin support

We take the admin burden off your shoulders with our dedicated client success team. Benefit from an effective suite of multi-channel communication tools that'll help create excitement and intrigue, drive enrolment and ongoing engagement - all what your wellbeing strategy deserves.



Science backed and proven

We are working to transform the lives and businesses of organisations all around the world. With over \$30M in yearly R&D innovation, our technology is developed in conjunction with the world's leading researchers on behaviour change, employee engagement, occupational health and lifestyle medicine. This enables us deliver the best possible experience and results - for both you and your employees.



Insights and analytics

It's one thing to get your wellbeing programme off the ground running. But what about showing off your success? Get rich reports with measurable outcomes and demonstrable proof of the value and impact of your investment in your workforce. You'll gain a baseline understanding of the health profile of your people and marvel at the changes that occur overtime.



Delivering wellbeing that works

In our nearly two-decade span we have come to define wellbeing that works. We are building on a strong foundation of wellbeing excellence to deliver measurable outcomes that align with your organisations' unique needs and goals. We drive value by creating an irresistible employee experience one person at a time.



Data security & privacy

Data security and privacy are of paramount importance to the members and organisations we serve. We maintain a strong data privacy foundation with continued investment to protect our clients and members' security, including GDPR compliance, APEC CBPR compliance, ISO 27001:2013 Certification, SOC2, HIPAA, TRUSTe Privacy Seal.

Unparalleled global experience

With our global presence and expertise, we ensure that no matter where your employees are located, they get the same life-changing experience.

20

Programmes available in 20 languages and counting

190

Members in 190 countries and territories

28

Languages spoken

10

Office locations across the globe



GDPR & APEC CPBR Compliant



Ready to take your business to the next level?
Talk to a wellbeing expert at [Virgin Pulse](https://www.virginpulse.com) to get started.

Learn more at [virginpulse.com](https://www.virginpulse.com) Find us on [facebook](#) | [twitter](#) | [linkedin](#)

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