Getting Started with HumanaVitality®





What is it?

HumanaVitality is a wellness and rewards program created to help you get, and stay, on a healthier path - one small step at a time.





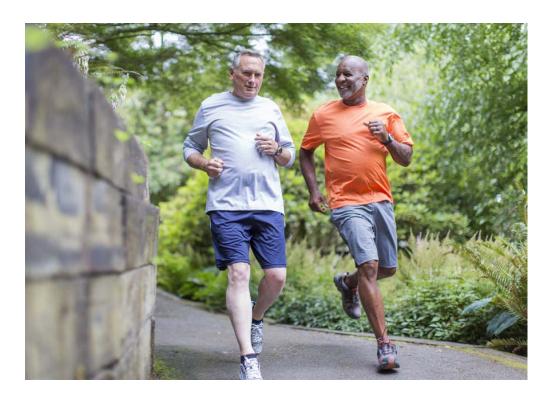
HumanaVitality provides meaningful incentives and rewards as you work toward individualized goals to help reduce lifestyle driven diseases such as: diabetes, heart disease, and some cancers.







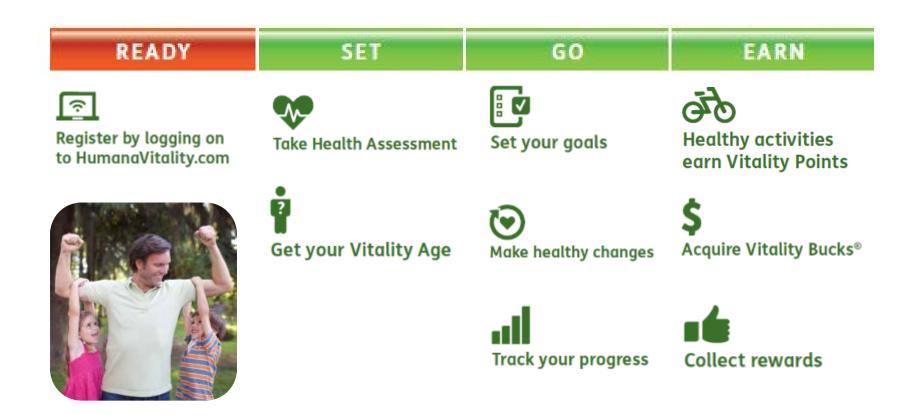
How long do you want to live? What quality of life do you want to have? What does your picture of wellness look like?



HumanaVitality is passionate about helping you achieve your wellness goals!

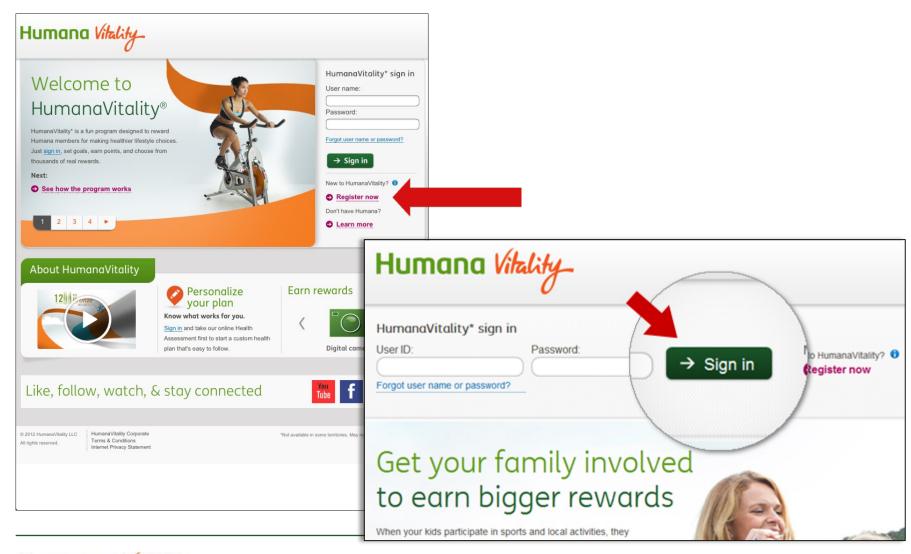


How does it work?





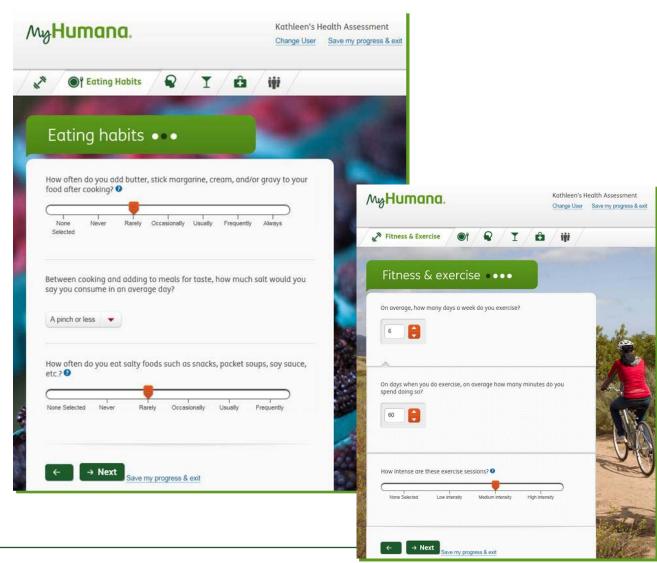
Ready: Get Registered





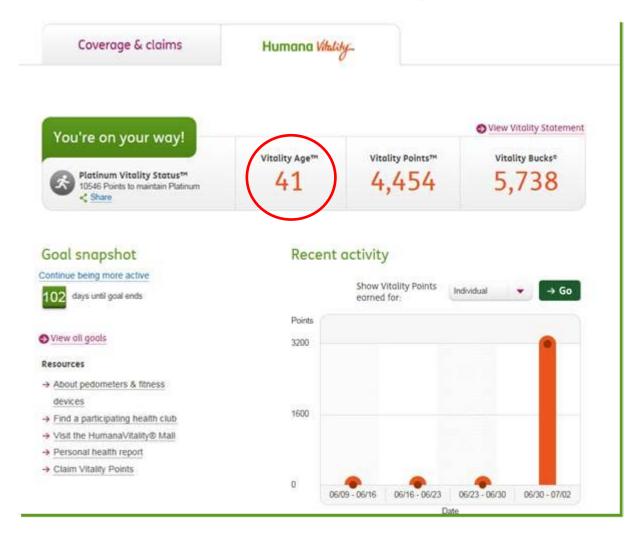
Set: Complete your Health Assessment

- The interactive HA asks questions about your lifestyle habits.
- HIPAA compliant and will not affect your premium.
- Takes 15-20 minutes to complete on a computer or tablet.





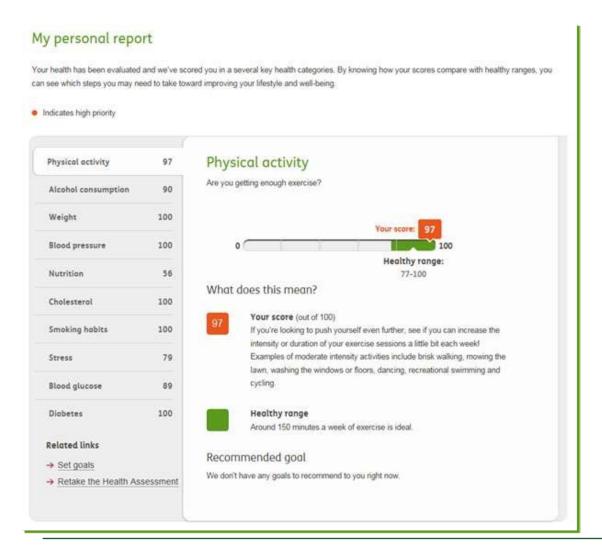
Set: Receive your Vitality Age™



- Vitality Age is based on your lifestyle habits indicated in your HA & from your Vitality check results.
- Your Vitality Age could be higher or lower than your physical age.
- Results will vary by person, and can change over time as you improve your health-related habits.



Personal Health Results



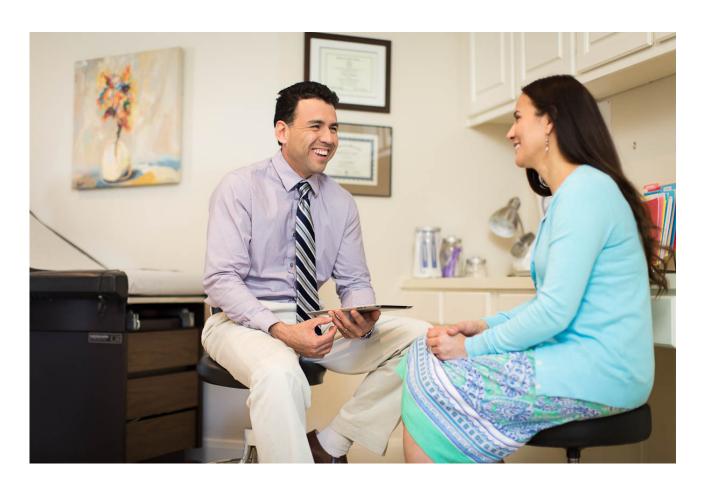
- Gain an understanding of your current health and health risk status.
- An easy to read personal health report gives you a score from 0 to 100.





Set: Vitality Check®





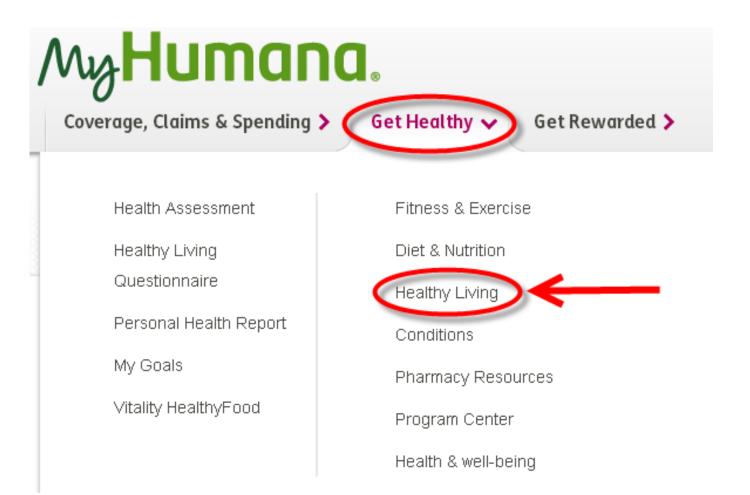
A Vitality Check is a Biometric screening that measures:

- BMI,
- Blood pressure,
- Blood glucose and
- Cholesterol



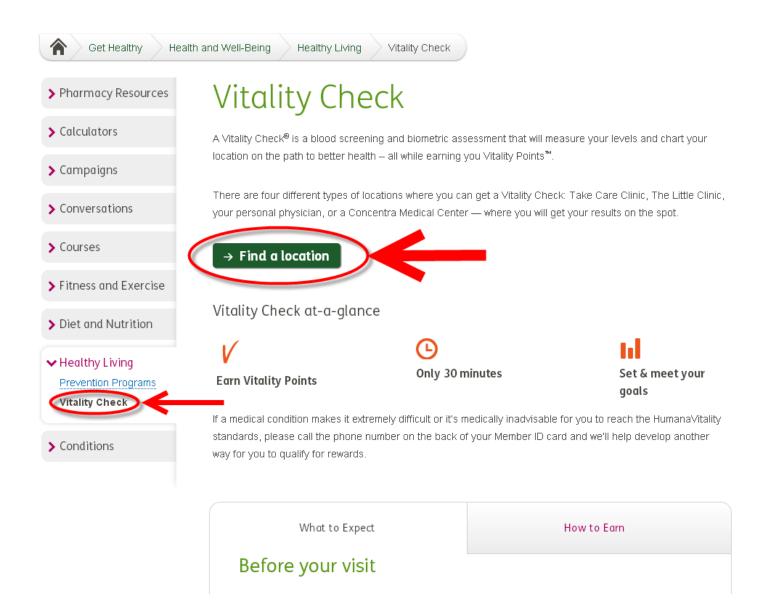


Vitality Check Partner Locations











Vitality Check Things to Know

- Once you choose the location that is right for you, you will need the corresponding voucher to take with you.
- There are different forms for each different partner location: Concentra, Walgreens, Little Clinics, and your own Primary Care physician.
- 3. This form tells the clinician which tests to run, where to send your results, and to send the bill to the appropriate place.



WELLNESS VOUCHER Valid Dates: 12/01/2012 - 12/31/2013

Preferred Network Provider Voucher for Humana Vitality

BMI (Height & Weight) and Waist Circumference	One-on-One Counseling (Teachable Moment)
Cholesterol Screening (rapid) via finger-stick*	Glucose Screening (rapid) via finger-stick*
Blood Pressure	Individual Know Your Numbers Report

For Participant

* For the Cholesterol and Glucose Screenings, fasting 9-12 hours prior to your screening is encouraged. To the extent your health permits, no food should be consumed during this time but we strongly encourage you to drink plenty of water.

Note that all components identified above as well as signing the Release of Information form allowing the Health Provider to send Concentra your data are required in order for Concentra to pay for the Services and process your results for delivery to Humans Vitality.

Call the Provider in advance of your visit to ensure proper scheduling of your Biometric Screening

- When visiting the Provider facility, please bring this Voucher, your Humana Insurance Card or Humana Vitality Membership Card and the Know Your Numbers form along with Photo Identification (example – Divines License). Please note: If a Humana Medical ID card is not presented at time of service, the screening cannot be completed. If you are in need of a Humana Medical ID card prior to you visit, contact Humana at ±100.04+UMANA (±80-04.48-04.
- 2. Sign in at the front desk and follow all Provider instructions for patient check-in.
- Please present this Voucher at check-in at the beginning of your visit to ensure the appropriat services are performed.

Note: With your signature on the release of information form you approve of your information being sent to Concentra at the address listed below in item 3 of the Provider instructions for processing and delivery to Humana Vitality.

- 4. The Network Provider check in staff will collect this Voucher from you.
- 5. You must complete a Release of Information Form to consent to release information to Concentra in order
- for Concentra to pay for this visit and process your data for delivery to Humana Vitality.
- If you do not complete a Release of Information Form, the voucher is no longer applicable and you
 may proceed with the testing by providing an alternate means of payment and Concentra will not
 receive your results for process and delivery to Humana Vitality.

For Health Provider

- Verify employee's eligibility by matching the Photo Identification with the Humana insurance Card or Humana Vitality Membership Card (retain copies of both along with this Voucher in the patient record).
- 2. Verify that the participant will participate in all screening components identified above
- Record the following information on the Release of Information form showing the participant where their data will be sent. Obtain patient signature on Release of Information Form and provide patient a copy of HIPAA policy

Concentra 5080 Spectrum Drive Suite 1200W Addison, TX 75001

- 4. All measurements must be obtained by the clinician (verbal results are not acceptable)
- Document all measurements and blood results on the Know Your Numbers (KYN) Form.
- 6. Complete the Teachable Moment
- 7. Have patient sign the KYN form, provide patient a "copy" and keep the original in the patient file
- 8. Prepare data file and Invoice for delivery to Concentra based on pre-defined processes

Maintain this Voucher and all patient documents in the patients record

| Sozeener name: | Soze

Measurement	Risk Level	Risk	Your results	Extreme Values*	Alert	Participant Initials
Current tobacco use	Any use		□None □Cigarettes □Cigars □Smokeless tobacco			
Height			iv.	0	1200	Marine.
Weight			Bs.		183	100
Body Mass Index	≥ 30 kg/m²		kg/m2	≥ 35 kg/m ²		



*Concentra is a part of the Humana family of companies and is not owned by HumanaVitality, LLC.



Vitality Check Things to Know

- Not all HumanaVitality plans cover the cost of the Vitality Check, and your company may require you to go to your Primary Care Physician (PCP).
- If you go to your own doctor, or a vendor not in our network, co-pays or other costs may apply, please refer to your health plan for further information.
- 3. If you go to your PCP, it is up to you to send HumanaVitality your results by fax, mail, or scanning an electronic copy through our secure message center on MyHumana.
- 4. Please fill out the entire form AND attach the results from your doctor.



HumanaVitality® Vitality Chee

To receive Vitality Points^{III}, you must submit the completed form within 90 calendar days of the activ completion date. Please keep a copy of the completed form for your records.

- Set up your appointment with the provider of your choice*. When you make your appointment tell the provider what measurements you need. Those measurements could include height, weight, blood pressure, complete cholesterol or fasting blood glucose tests. The HbAIc test is needed if it is part of your active goal to set your blood glucose in healthy range.
 - Use this form at the doctor's office, clinic, or health facility of your choice. You can get a 'Vitality' Check when
 you visit your doctor as general of your annual reallness sint checkusp. You can also abotion your Vitality Check for
 a HumanaVitality participating provider near you. NOTE: You may incur out of packet costs depending on you
 also heneful.
- 2. Fill out Section A: Member information/Attestation
- 3. Take this form with you and give it to your provider
- Send the completed form to HumanaVitality. You can ask your provider to send it for you, bu
 you are responsible for making sure HumanaVitality receives the form.

Provider Instruction

 Fill out Sections B, C and/or D and E. Fill out Section C or D depending on the measurements of tests the patient needs.

Hand-write the measurements or test results on the form. Proof of the patient's measurements or test results does not need to be submitted.

or test results does not need to be submitted.				
Section A: Member information – please print				
first name:	Last name:			
Member / Subscriber (Sub) IDN:	Date of birth (MM/DD/YYYY):			
Phone number:				
Attestation / Consent to release and use of information	ation			
I consent to the release of my fitness/medical information to HumanaVitality or its representatives. A photocopy of this consent shall be as effective and valid as the original. This consent shall be considered valid for one year from the date signed.				
I understand and agree that HumanaVitality and its representat applicable screening test(s) to confirm information and results h HumanaVitality.				
Member signature:	Date (MM/DD/YYYY):			
	1			
Section B: Provider information – please print				
Doctor/practice/facility name:				
Date of measure (MM/DD/YYYY):				
Height (Inches):	Systolic blood pressure (mmHg):			
Weight (lbs):	Diastolic blood pressure (mmHg):			
Body mass index (BMI):				
Waist circumference (inches):				
Section D: Clinical laboratory test results				
Date of test (MM/DD/YYYY):				
Fasting blood glucose (mg/dL):	HDL cholesterol (mg/dL):			
Total cholesterol (mg/dL):	Triglycerides (mg/dL):			
LDL cholesterol (mg/DL):				
1 Marrial manner Moneyan Arriff mets	The community programs.			
Total cholesterol (mg/dL):	Triglycerides (mg/dL):			
LDL cholesterol (mg/DL):				
Optional* HbA1c (%):				
*The HBALC test is needed only if it is part of your active goal to get your blood glucose in healthy range. There may be a cost associated with this test. Ask your provider for more information.				
Optional* HbA1c (%):				
*The HbA1c test is needed only if it is part of your active goal to get your blood glucose in healthy range. There may be a cost associated with this test. Ask your provider for more information.				

*The MbA1c test is needed only if it is part of your active goal to get your blood glucose in healthy range. There may be a cost associated with this test. Ask your provider for more information.						
Section E: Certification of results – please print						
I certify I personally tested this individual and attest to the accuracy of results reported herein.						
First / last name of person conducting measure / test:						
Title:						
Provider signature:	Date (MM/DD/YYYY):					
	associated with this test. Ask your provider for more information Section E: Certification of results — please print I certify personally tested this individual and attest to the accur first / last name of person conducting measure / test: Tate:					

Send the completed form as indicated to:
Online: Visit MyHumana and click the or My Messages link
Or Fax: 1.877-250-7814

Or Mail: HumanaVitality, P.O. Box 14613, Lexington, KY 40512-4613

Please Note: HumanaVitality reserves the right to confirm the accuracy of information received. Submission of incorrect o inaccurate information may result in the member not earning or the removal of Vitality Points and Vitality Bucks*.



Vitality Check Points

800 Vitality Points	800 Vitality Points <25 and ≥ 18.5
400 Vitality Points	400 Vitality Points <100 mg/dL
400 Vitality Points	400 Vitality Points systolic < 120 mmHg diastolic <80 mmHg
400 Vitality Points	400 Vitality Points <200 mg/dL
2,000 Vitality Points	2,000 Vitality Points
	400 Vitality Points 400 Vitality Points 400 Vitality Points

Vitality Check results must be received within 90 days from when the check was completed in order to receive credit.

We cannot accept Vitality Checks older than 90 days due to our NCQA certification.



Earning Vitality Points™



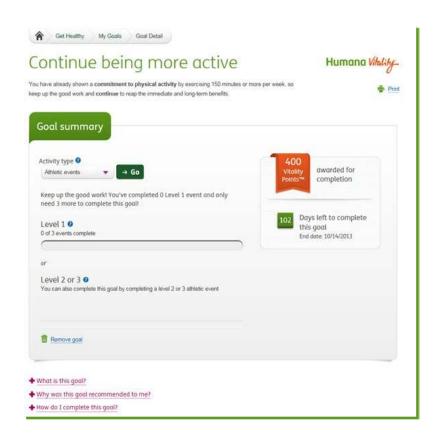
 Personal Pathway™: After completing the Health Assessment, HumanaVitality will suggest goals that are personalized to your needs.



2. Standard Activities: Potential for ALL members to earn Vitality Points in Education, Fitness, Prevention, and Healthy Living categories.



Vitality Points for Personalized Goals



Earn Vitality Points by setting recommended goals and improving your health through recommended activities.

Goals and Vitality Point values are personalized and unique to each individual.

in top of the Vitality Points you'll earn for co	mpleting this go	al, you can rack up additional points for completing the a	ctivities listed below.
itness			
Available activities	Vitality Points	When can I earn?	Report Vitality Points earned
✓ Partner Health Club Workout	15	One With Highest Points Per Day Within Same Group	-
Workout Using a Heart Rate Monitor	15	One With Highest Points Per Day Within Same Group	-
✓ Verified Workout - Pedometer	15	One A Day Within Same Group	-
Complete a Level 1 Athletic Event	250	One With Highest Points Per Day Within Same Group	Verify points
Complete a Level 2 Athletic Event	350	One With Highest Points Per Day Within Same Group	Versity points
Complete a Level 3 Athletic Event	500	One With Highest Points Per Day Within Same Group	Verify points
Join a Sports League	350	Five A Year	Verify points
✓ Verified Workout - Smartphone	15	One With Highest Points Per Day Within Same Group	-
Verified Workout - Fitness Video Game	15	One With Highest Points Per Day Within Same Group	-





Vitality Points for Standard Activities

Vitality Points Adults 18+



Maximum Points Per Year 2,000	
Activity	Points
Health Assessment (HA)	500
First step HA*	500
HA bonus**	250
Calculator(s)	75 each (up to 300/year)
CPR certification	125
First Aid certification	125
Update/confirm contact information	50
Monthly log in to Humana.com	10 each (up to 120/year)
Accept online statements	50

Once in a lifetime reward for first-time HA completion

^{**} For completion of the HA within the first 90 days of your HumanaVitality program year



Prevention	· · · · · · · · · · · · · · · · · · ·
Maximum Points Per Year 3,800	
Activity	Points
Health screening*	400 per screening
Flu shot	200
Nicotine test	400
Vitality Check® completion:	
Body mass index (BMI)	800
Blood pressure	400
Blood glucose	400
Total cholesterol	400

Maximum Points Per Year 2,700	
Activity	Points
Blood donation	50 (up to 300/year)
Nicotine test (in-range results)	400
/itality Check in-range results:	
Body mass index <25 and ≥ 18.5	800
Blood pressure systolic < 120mmHg diastolic < 80mmHg	400
Blood glucose <100mg/dL	400
otal cholesterol < 200ma/dL	400

All HumanaVitality members can complete over 30 activities to earn Vitality Points in addition to their recommended goals.

If applicable to your plan, children under 18 can help the family earn up to 1,000 Vitality Points per child per year for various activities.

Learn more at Humana.com





If a member is unable to perform any standard activity due to a medical condition, HumanaVitality will work with the member for an alternate achievable activity.

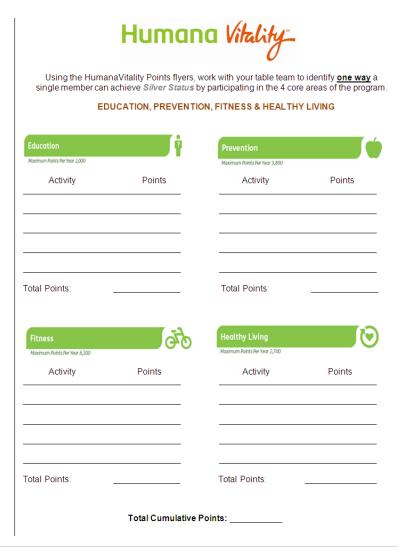
are applicable to you.

Getting to Silver Vitality Status Activity

Using the Vitality Points sheet, and notes pages, determine how an individual member could achieve Silver Vitality Status by doing activities in all FOUR categories.

For an extra challenge, assume this person did not receive Healthy living Vitality Points for in-range biometrics.

You have 5 minutes.

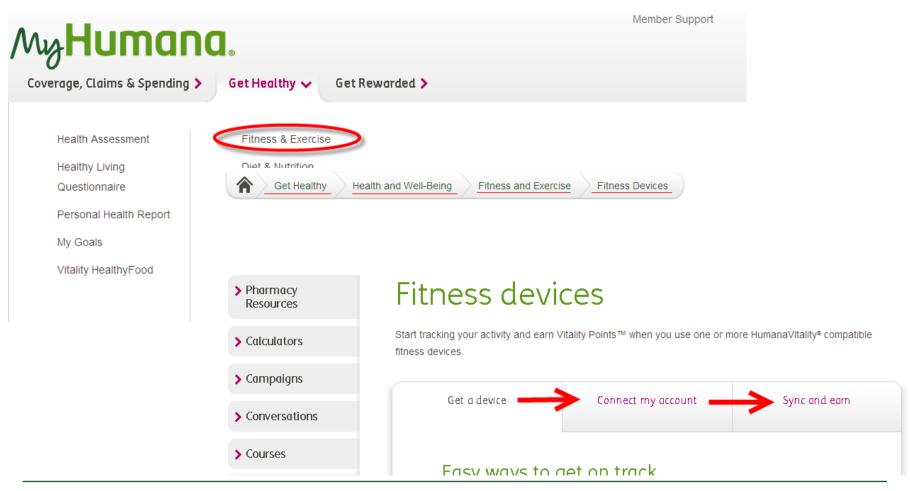






Fitness Tracking

Earn Vitality Points by tracking your daily fitness with a device







Sample Devices

















National Health Club Network



- Earn daily fitness Vitality Points by working out at one of our partner health clubs that provides us a data feed of your gym attendance.
- Enter your zip code to find partner gyms in your area.
- Can't find "your" health club recommend it and HumanaVitality will contact your health club to initiate review process.
- New print function summarizes member's results of search.





Support Along the Way: Health Coaching



Health Coaching Weight Management Tobacco Cessation Stress Management Healthy Eating Physical Activity Cholesterol Management Blood Pressure Management Blood Sugar (Glucose) Management Back Care Preventive Healtin



Earning and Achieving Vitality Status™

Vitality Status	One adult	Two adults*	For each additional member 18 years of age and older, add*
Blue	Everyone start at	Blue Vitality Status u	ntil
Bronze	you complete you	r Health Assessment	:.
Silver	5,000 Vitality Points	8,000 Vitality Points	3,000 Vitality Points
Gold	8,000 Vitality Points	12,000 Vitality Points	4,000 Vitality Points
Platinum	10,000 Vitality Points	15,000 Vitality Points	5,000 Vitality Points
			*If applicable





Activating Wellness



Committing to Wellness



Dedicating to Wellness



Championing Wellness



Continued Engagement

Join our Social Media Community and connect with thousands of other HumanaVitality members experiencing similar things to you! Share your story and experiences with us.

Get recipes and other health related information in a convenient and fun way!







Continued Engagement

Become a Vitality Champ®!



Change the world. One cubicle at a time.



Cheerleaders wanted. (Pom-poms not required.)



Meeting. Meeting. Meeting. Change someone's life for the better. Meeting. Meeting.



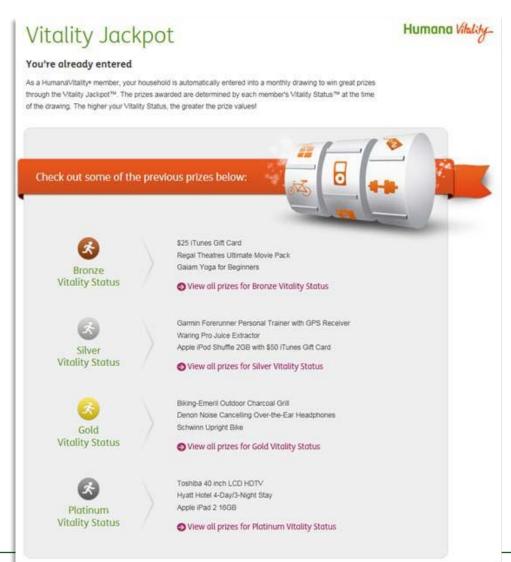


Rewards

This chart illustrates the wide range of items that is available to HumanaVitality® members – from higher-value items like an iPad, which require a greater number of Vitality Bucks,® to items like movie tickets, that are easier and quicker to obtain, requiring less Vitality Bucks.



HumanaVitality Jackpot



- Earn Additional rewards in a monthly jackpot.
- 2,500 winners monthly.
- Winners are notified through email.
- Prizes are determined by Vitality Status: the higher your Vitality Status, the better your prize options.



^{*} Member must complete the Health Assessment to redeem prize



Additional Benefits of being a HumanaVitality Member

Vitality HealthyFood™

- Launched in October 2012 in partnership with Walmart®
- Vitality HealthyFood™ is a feature of HumanaVitality that allows
 HumanaVitality members* to earn 5%** savings when they buy healthier
 foods labeled Great For You™ at Walmart®†. It makes eating healthy easy
 with a catalog of healthy foods to choose from including fruits, vegetables,
 whole grains, lean proteins, healthy fats, and oils.
- There's more, now when a HumanaVitality member completes a Vitality Check® in the current program year, and Humana Vitality has received and verified those Vitality Check results, the member will earn 10% savings when buying Great For You healthier foods.
- Great For You products meet nutritional standards and guidelines conveyed by the following sources:
 - 2010 Dietary Guidelines for Americans, U.S. Food and Drug Administration (FDA), U.S. Department of Agriculture (USDA) and Institute of Medicine (IOM).





Questions?

For individual issues, please call the customer service phone number on the back of your Humana Insurance card, or your HumanaVitality member ID card.

OR

Use the "contact us" link on your HumanaVitality page to send an email

