



Gift Cards Magento Extension

User Guide
mageworx

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1. Extension Description

Gift Cards Magento Extension adds some magic of gift-giving process to your shop. The add-on allows customers to buy gift cards of different types and lets admins configure all the necessary options in a flexible and seamless way.

Gift Card Types – choose one of the three types of gift cards:

- Email Gift Card (a code is sent via email to a recipient)
- Print-Out Gift Card
- Mail Gift Card (a physical Gift Card delivered by post office).

Gift Cards Pricing – assign individual values to gift cards using one of the 3 pricing schemes:

- a fixed price (the gift card value can't be changed)
- a drop-down with a predefined list of prices
- a price range (a gift card amount can be chosen within the price range set by the store admin).

Partial Payment – let customers spend the full or participial gift card amount to pay the transaction.

Full Backend Control – specify gift card value, balance and currency. Create gift cards for different Store Views. Set expiration time span.

Manage Gift Cards with API – control every aspect of gift cards in your shop: create/delete, manage, view gift card(-s) without the necessity to log in to the Admin panel.

Gift Cards Usage – allow both registered customers and guests to use gift cards. Let shoppers display custom gift messages/images on gift cards. Redeem gift card codes in a separate block both in a shopping cart and during the checkout.

Pre-generated Gift Codes – allow customers to pre-generate a certain amount of gift card codes.

Export / Import – export Gift Cards codes into .csv and .xml files. Import gift card information into your Magento store.

2. Extension Installation

To install the extension, please follow the steps below:

1. Disable the *Compilation Mode* (if enabled).
2. Log out from *Magento Admin Panel* (if logged in).
3. Unpack the contents of the *Extension folder* (depending on your current Magento version) from the package file purchased from Mageworx to your Magento root folder.
4. Log into *Magento Admin Panel*.
5. Go to *System* → *Cache Management*, select the *Refresh* option under the *All Cache* drop-down menu and press the *Save Cache Settings* (if Cache Control is enabled in Magento).
6. Enable the *Compilation Mode* back (if necessary).
7. Go to *System* → *Configuration* → *Webtex* → *Gift Cards*. If you see the Gift Cards section, the installation is done.

Note! To display gift card codes in the Order View section, insert the following

`<?php echo Mage::helper('giftcards')->getUsedGiftCards($_order->getId())?>` after line 47 in the file `app/design/adminhtml/default/default/template/sales/order/view/tab/info.phtml`

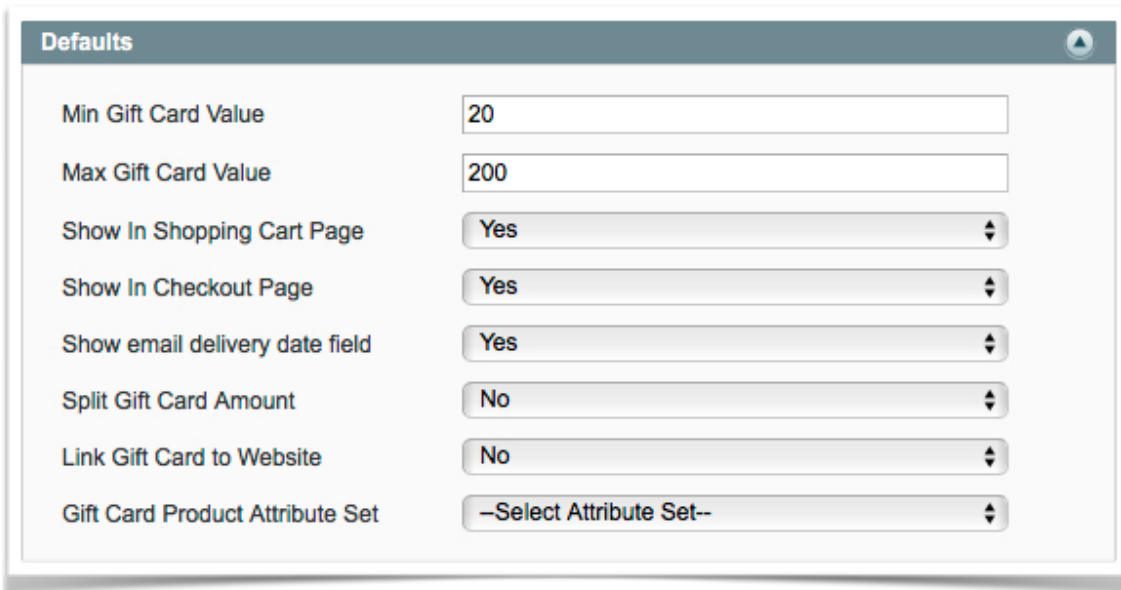
Note! Check the shopping cart page on the front-end. If the Gift Card Block is missing, insert it manually:

1. Find the file `cart.phtml` here `app/design/frontend/default/<your design>/template/checkout/cart.phtml`
2. Find the line with `"<?php echo $this->getChildHtml('coupon') ?>` and *below* it insert the following code `<?php echo $this->getChildHtml('giftcards') ?>`

3. General Settings

To configure the Gift Cards extension settings, go to System - Configuration - Webtex - Gift Cards.

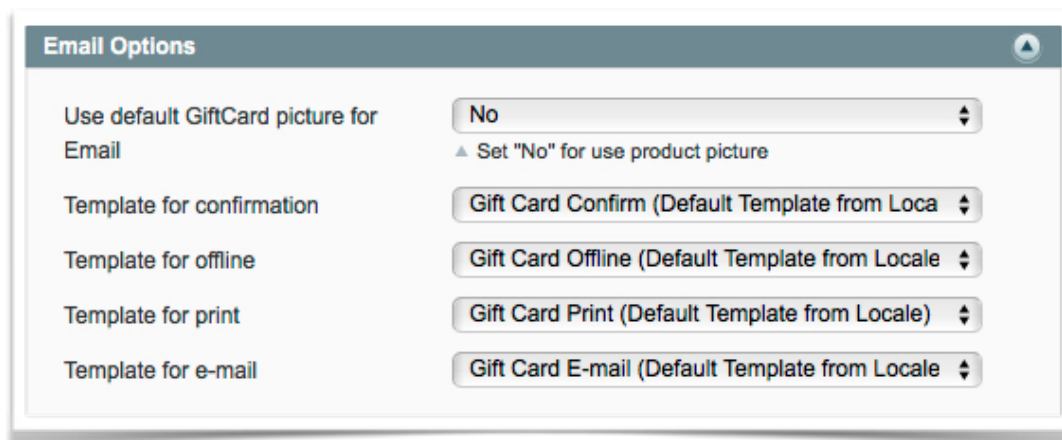
The Defaults section settings:



Defaults	
Min Gift Card Value	20
Max Gift Card Value	200
Show In Shopping Cart Page	Yes
Show In Checkout Page	Yes
Show email delivery date field	Yes
Split Gift Card Amount	No
Link Gift Card to Website	No
Gift Card Product Attribute Set	-Select Attribute Set-

- *Min/Max Gift Card Value* – limits the price range for the gift cards.
- *Show in Shopping Cart Page* – allows users to apply Gift Cards in the shopping cart.
- *Show in Checkout Page* – allows users to apply Gift Cards during the checkout.
- *Show Email Delivery Date Field* – lets users set an email delivery date.
- *Split Gift Card Amount* – allow users to split the Gift Card amount.
- *Link Gift Card to Website* – links a Gift Card to a specific Website.
- *Gift Card Product Attribute Set* – specifies the attribute set for a Gift Card Product.

The Email Options section:

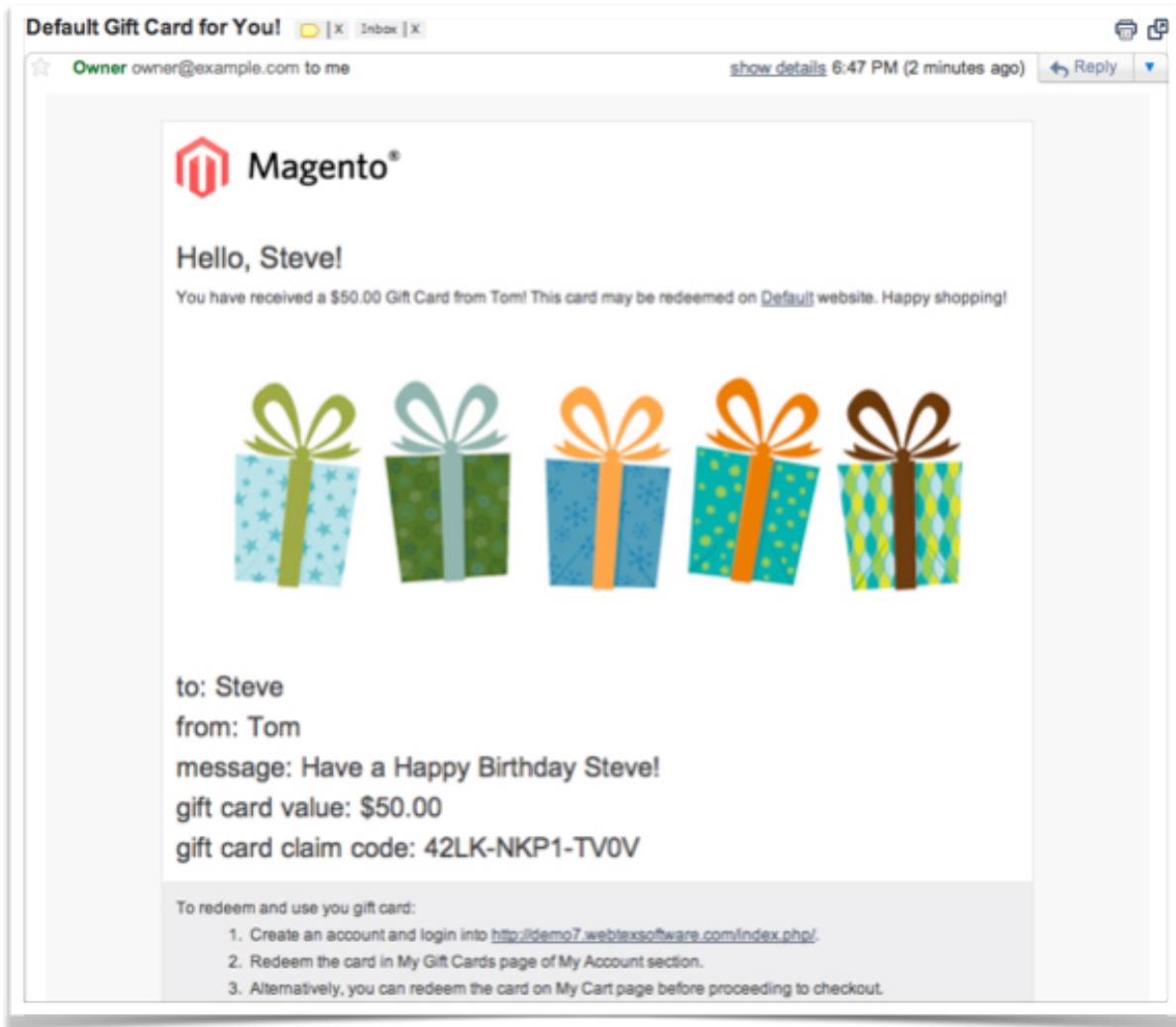


Email Options	
Use default GiftCard picture for Email	No <small>▲ Set "No" for use product picture</small>
Template for confirmation	Gift Card Confirm (Default Template from Locale)
Template for offline	Gift Card Offline (Default Template from Locale)
Template for print	Gift Card Print (Default Template from Locale)
Template for e-mail	Gift Card E-mail (Default Template from Locale)

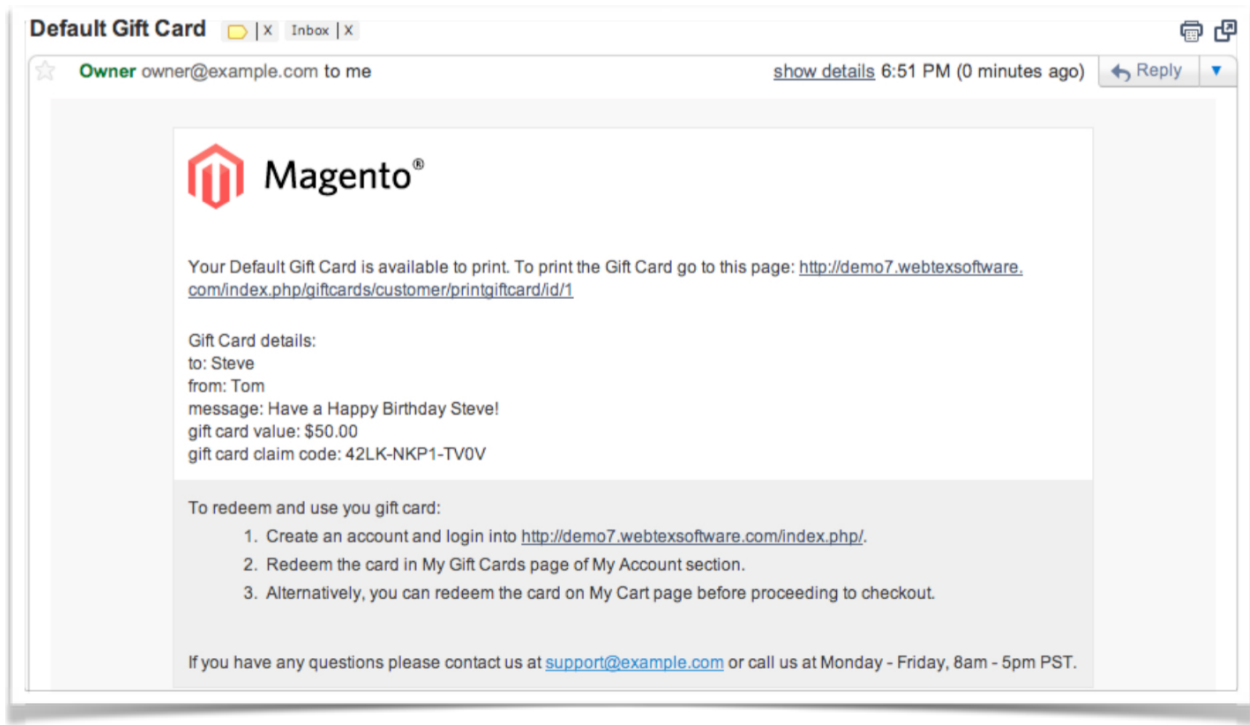
- *Template for confirmation* – sets the template for the confirmation page.
- *Template for offline* – specifies the template for the offline Gift Card page.
- *Template for print* – defines the template for the print Gift Card page.
- *Template for email* – sets the template for the email Gift Card page.

Gift Card Email Templates

When an Email Gift Card is sent, the following template will appear in the inbox:



When a Print Gift Cards is purchased, the customer receives an email similar to this one:



4. Gift Card Product Creation

Gift Card is a prepaid card that can be purchased and used in your shop by customers.

Gift Card Products Add Gift Card Product

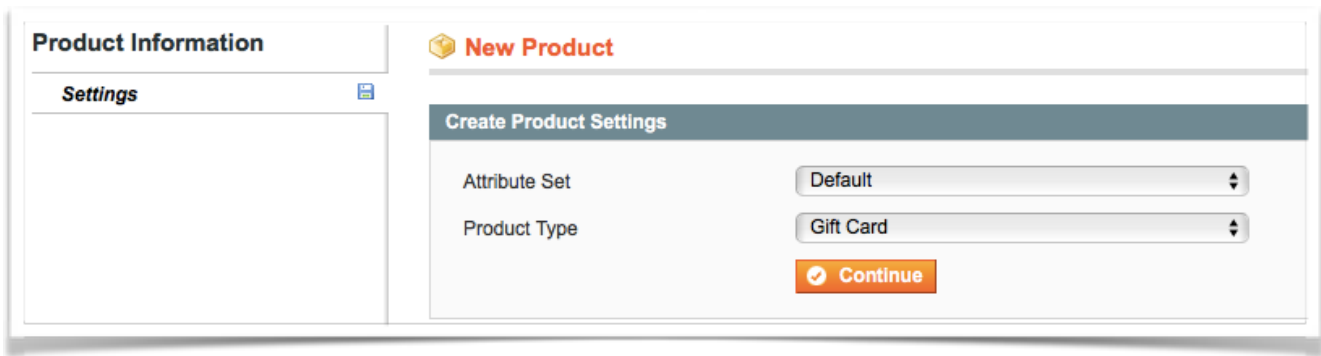
Page 1 of 1 pages | View 20 per page | Total 3 records found | [Notify Low Stock RSS](#) Reset Filter Search

Select All | Unselect All | Select Visible | Unselect Visible | 0 Items selected Actions Submit

ID	Name	Type	Attrib. Set Name	SKU	Price	Qty	Visibility	Status	Websites	Action
Any	From: <input type="text"/> To: <input type="text"/>				From: <input type="text"/> To: <input type="text"/> In: <input type="text" value="USD"/>					
<input type="checkbox"/>	169 Offline Gift Card	Gift Card	Default	ogiftcard	\$0.00	0	Catalog, Search	Enabled	Main Website	Edit
<input type="checkbox"/>	168 Print Gift Card	Gift Card	Default	pgiftcard	\$0.00	0	Catalog, Search	Enabled	Main Website	Edit
<input type="checkbox"/>	167 Email Gift Card	Gift Card	Default	giftcard	\$100.00	0	Catalog, Search	Enabled	Main Website	Edit

To create a new Gift Card product, you need to go through the standard product creation procedure.

Jump to [Customers - Gift Cards - Gift Card Products](#) or [Catalog - Manage Products](#) and hit the *Add (Gift Card) Product* button. Set the Product Type to *Gift Card* from the dropdown and press *Continue*.



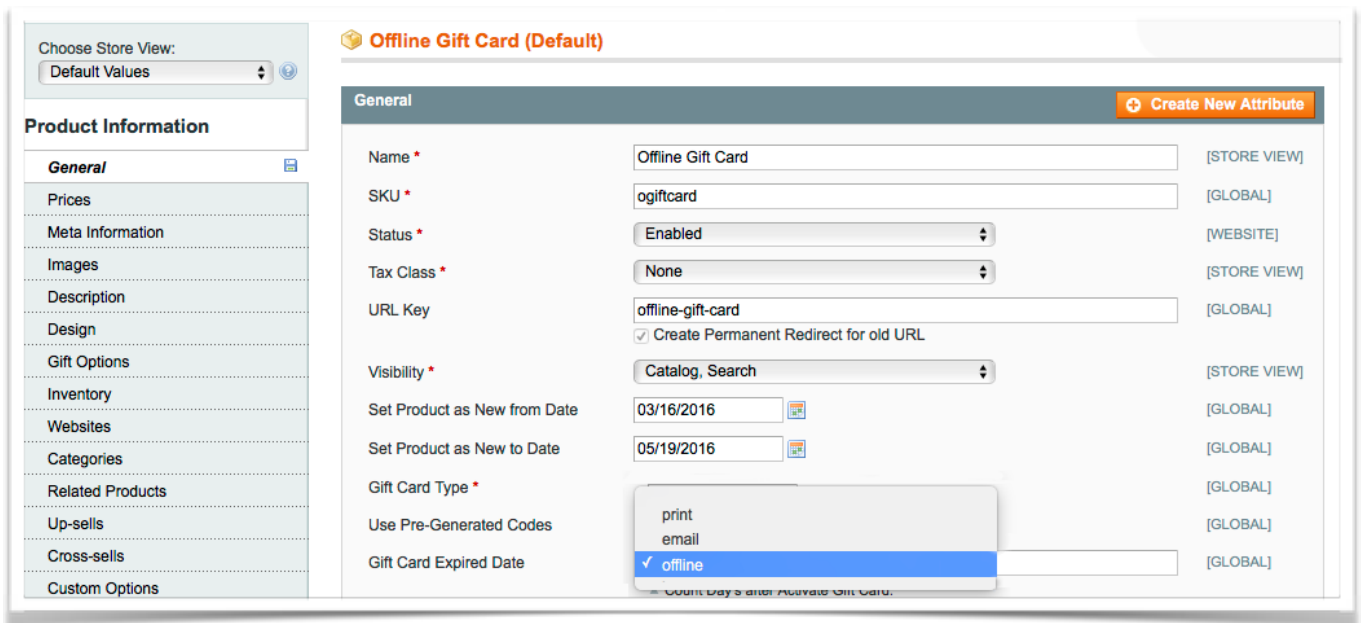
Under the General tab, fill in the required fields:

- **Name** – the gift card name (usually corresponds to its type).
- **SKU** – Stock Keeping Unit (identifies the new product in your shop).
- **Status** – enables or disables product.
- **Tax Class** – lets you choose a suitable tax class.
- **Visibility** – allows you to select where the Gift Card product would be visible in your shop.
- **Gift Card Type** – lets you choose the appropriate Gift Card type:

Email - a code is sent via *email* to a recipient;

Offline - a physical gift card delivered via a *post office*;

Print - a gift card that you can print at home.



You can also fill in the optional fields:

- **URL Key** – a unique value used to build a user-friendly URL.
- **Set Product as New from Date** – marks product as new from a specific date.
- **Set Product as New to Date** – marks product as new until a specific date.

- *Use Pre-Generated Codes* – allows pre-generating codes for selected type of a Gift Card product.
- *Gift Card Expired Date* – specifies the date after which a gift card is no longer in effect.

5. Gift Card Pricing

Under the Price tab, you can set one of the three types of prices for a gift card:

1. **Fixed price** - the gift card value can't be changed on the front-end;

2. **Price Range** - set the price as 0 to allow customers enter their own amount for Gift Cards;

Note! The price range min and max value is specified under System - Configuration - Gift Cards.

3. **Predefined prices** - set a list of prices customers can choose from.

6. Gift Cards Back-End Management

To track the list of all gift cards or create/edit gift cards, go to Customers – Gift Cards – Manage Gift Cards.

Card ID	Card Code	Initial Value	Current Balance	Recipient	Recipient E-Mail	Created in Order	Used in Order(s)	Date Created	Card Type	Status	Action
1	HYNMM-SIDZS-B6PTZ	\$100.00		Made	made@kesato.com			Mar 27, 2016 5:47:36 PM	E-mail	Active	Print Resend Delete

Gift Cards Creation

To create a new Gift Card, jump to Customers - Gift Cards - Manage Gift Cards and hit the *Add New Gift Card* button.

New Gift Card

Gift Card Info

Generate Card Code

Enter Card Code *

Number of Gift Cards

Gift Card Value *

Card Currency *

Status

Gift Card Type

Gift Card Store

Gift Card Expiration Date

Here is what each of the setting does:

- *Enter Card Code* – lets you manually enter a Gift Card Code if the checkbox *Generate Card Code* is disabled.
- *Number of Gift Cards* – sets the number of cards created at a time.

- *Card Currency* – chooses the appropriate Gift Card Currency from the list of the supported currencies in your shop.
- *Status* – specifies the current Gift Card status from the Active, Inactive, Used, Expired or Refunded.
- *Gift Card Store* – defines the store view with available Gift Cards.
- *Gift Card Expiration Date* – specifies the date after which the Gift Card is no longer in effect.

Recipient Info

The extension allows entering/changing the Recipient Info when creating/editing a Gift Card:

The screenshot shows a form titled "Recipient Info" with the following fields and values:

To Name	Joe Michell
To Email	joe@example.com
From Name	Dan Brown
Message	Have a nice day, darling!
Mail Delivery Date	<input type="text"/>

Here is what each of the settings does:

- *To Name* – the name of the recipient;
- *To Email* – the email of the recipient.
- *From Name* – the name of the sender.
- *Message* – a custom Gift Card message.
- *Mail Delivery Date* – the final date when a gift card must be delivered.

Gift Cards Codes Export

Newly created Gift Cards can be instantly exported to .csv file:

1. Enable the checkbox *Save Gift Cards Codes to CSV*;
2. Specify the *Path to Export Gift Cards Codes* or leave it as is.

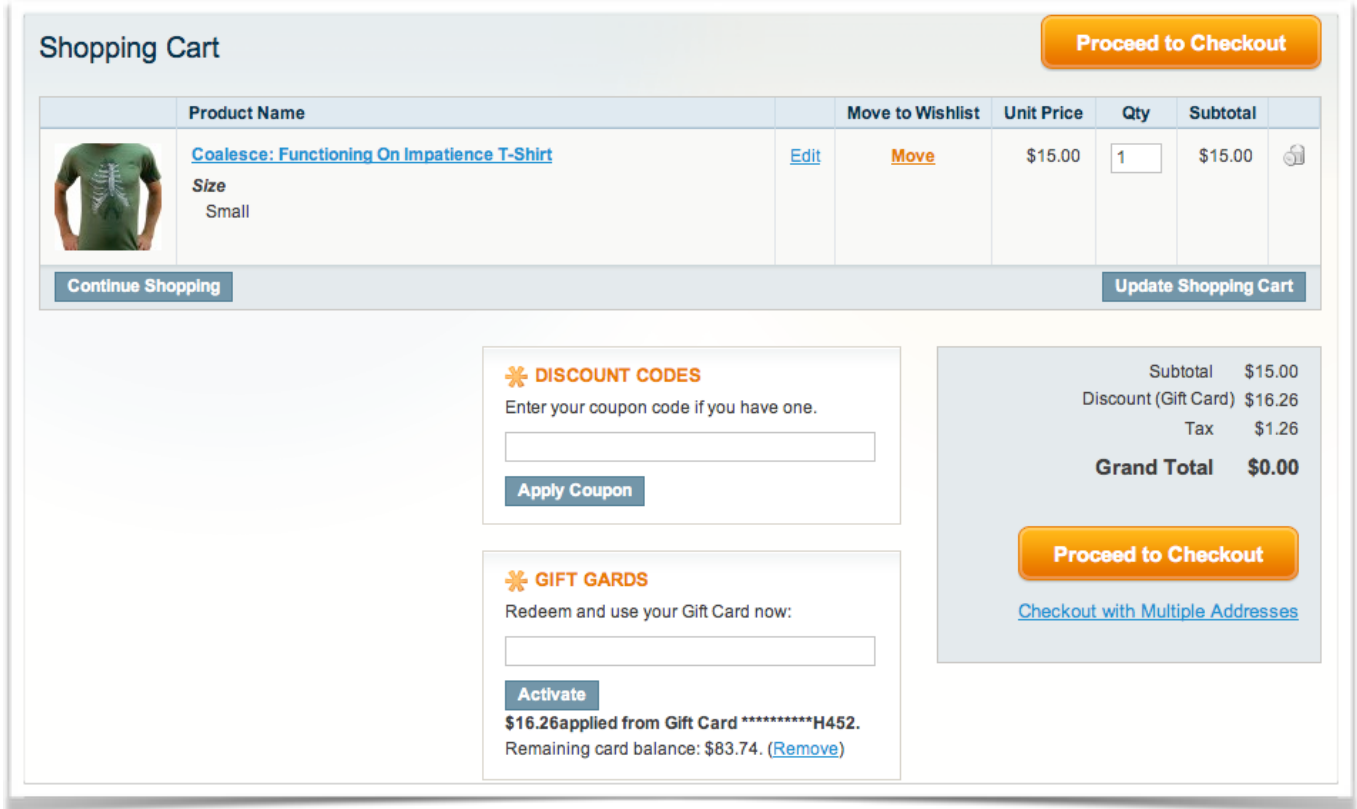
The screenshot shows a form titled "Export Gift Cards Codes" with the following settings:

Save Gift Card Codes to CSV	<input checked="" type="checkbox"/>
Path to export Gift Card Codes	<input type="text" value="/var/export/cardslist_28-03-2016-121313.csv"/>


7. Gift Card Code Redeem

Gift Cards can be used both by *registered customers and guests*. When someone need to redeem a Gift Card code, he has two options:

1. To redeem and use it right *on the shopping cart page*.



The screenshot shows a shopping cart interface. At the top, there's a "Shopping Cart" header with a "Proceed to Checkout" button. Below the header is a table with columns: Product Name, Move to Wishlist, Unit Price, Qty, and Subtotal. The table contains one item: "Coalesce: Functioning On Impatience T-Shirt" with a unit price of \$15.00 and a quantity of 1. Below the table are "Continue Shopping" and "Update Shopping Cart" buttons. To the right of the table is a summary box showing: Subtotal \$15.00, Discount (Gift Card) \$16.26, Tax \$1.26, and Grand Total \$0.00. Below the summary is another "Proceed to Checkout" button and a link for "Checkout with Multiple Addresses".

Product Name	Move to Wishlist	Unit Price	Qty	Subtotal
 Coalesce: Functioning On Impatience T-Shirt Size: Small	Edit Move	\$15.00	1	\$15.00

Buttons: [Continue Shopping](#), [Update Shopping Cart](#), [Proceed to Checkout](#), [Checkout with Multiple Addresses](#)

DISCOUNT CODES
Enter your coupon code if you have one.

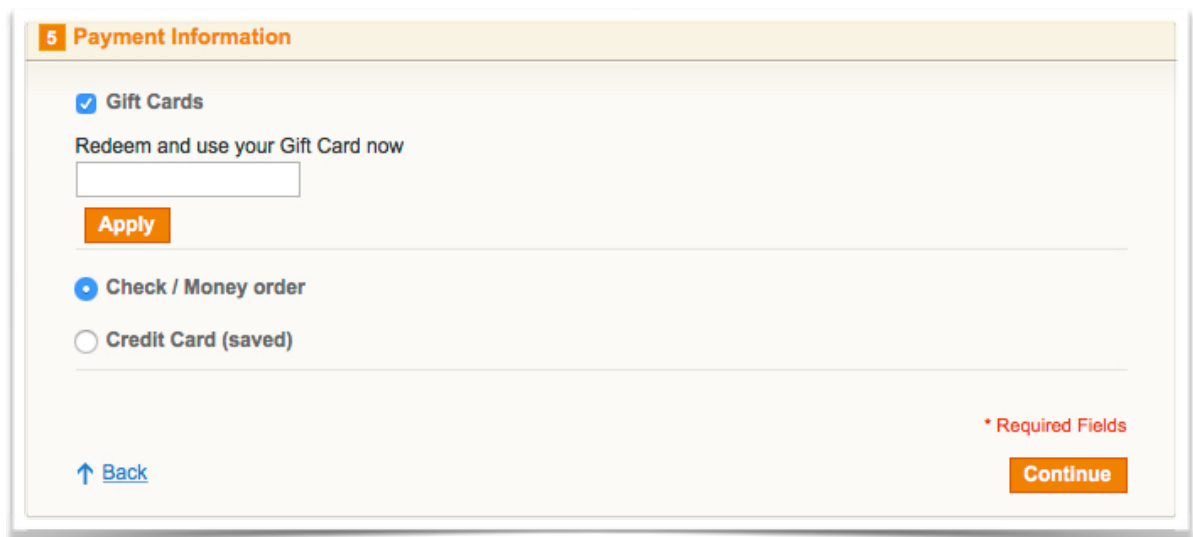
[Apply Coupon](#)

GIFT CARDS
Redeem and use your Gift Card now:

[Activate](#)
\$16.26 applied from Gift Card *****H452.
Remaining card balance: \$83.74. ([Remove](#))

To redeem a Gift Card a user will simply need to enter a Gift Card code and hit the *Activate* button. The Gift Card amount will be automatically deducted from the cart total.

2. To redeem the gift card code *during the checkout*:



The screenshot shows the "5 Payment Information" section of a checkout page. It has a "Gift Cards" option with a checked checkbox and a text input field for the code, followed by an "Apply" button. Below that are radio button options for "Check / Money order" (selected) and "Credit Card (saved)". At the bottom right, there's a "* Required Fields" note and a "Continue" button. At the bottom left, there's a "Back" link.

5 Payment Information

Gift Cards
Redeem and use your Gift Card now

[Apply](#)

Check / Money order
 Credit Card (saved)

* Required Fields
[Continue](#)

[Back](#)

In both ways customer can spend a full or a partial Gift Card amount to pay for the transaction.

8. Pre-Generated Gift Card Codes

The Gift Cards Extension allows pre-generating Gift Card codes. You can generate any amount of codes and easily manage them in the back-end.

To activate the Pre-Generating Gift Cards Codes option do the following:

Offline Gift Card (Default) [Back] [Reset] [Delete] [Duplicate] [Save] [Save and Continue Edit]

General [Create New Attribute]

Name * [STORE VIEW]

SKU * [GLOBAL]

Status * [WEBSITE]

Tax Class * [STORE VIEW]

URL Key [GLOBAL]
 Create Permanent Redirect for old URL

Visibility * [STORE VIEW]

Set Product as New from Date [GLOBAL]

Set Product as New to Date [GLOBAL]

Gift Card Type * [GLOBAL]

Use Pre-Generated Codes [GLOBAL]

Gift Card Expired Date [GLOBAL]
▲ Count Day's after Activate Gift Card.

1. Jump to *Customers – Gift Cards – Gift Cards Product*;
2. In the *General* tab switch the *Use Pre-Generated Codes* option to *Yes* and hit the *Save* button. The *Pre-Generated Codes* tab in the left Product Information menu should appear.

Offline Gift Card (Default) [Back] [Reset] [Delete] [Duplicate] [Save] [Save and Continue Edit]

Generate Gift Card Codes [Generate]

Amount of pre-generated codes Input amount and press "Generate"

Import pre-generated codes

Page 1 of 2 pages | View 20 per page | Total 30 records found [Reset Filter] [Search]

ID	Card Code	Card Status	Action
30	VT82J-RXG99-8N9T4	On Sale	Delete
29	410SZ-6QAJ5-KP1FJ	On Sale	Delete
28	0JPN0-G3N3B-M6EVQ	On Sale	Delete
27	GURU1-WDN9W-AUFKJ	On Sale	Delete
26	E9T2I-YVARB-VS3HA	On Sale	Delete
25	Q7VIN-E95G5-YKFJC	On Sale	Delete
24	H1MN8-H59SM-XJ83I	On Sale	Delete
23	U3MM4-6SX8L-9RGO0	On Sale	Delete
22	07HA4-W60ZB-V6UOF	On Sale	Delete
21	KD36W-YQJ2X-MWFP2K	On Sale	Delete
20	QOXWH-07UXF-S9QCC	On Sale	Delete

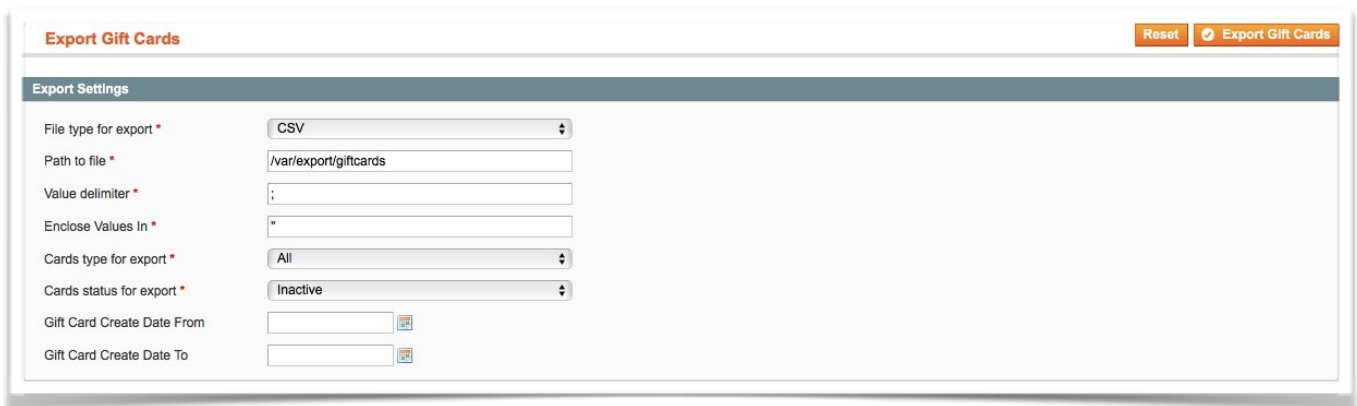
Open the *Pre-Generated Codes* tab in the left Product Information menu, enter the amount of pre-generated codes and hit the *Generate* button. When the codes were generated, you can monitor how many codes have been sold and how many are still available.

9. Gift Card Codes Export/Import

Depending on how you plan to use your gift certificates, you may want to distribute your gift codes in different ways.

Export

The extension can export a list of generated gift codes in a .csv or .xml file. Jump to [Customers - Gift Cards - Export Gift Cards](#). Set *File type*, *Cards type* and *Cards Status*, then choose the appropriate export dates. Hit the *Export Gift Cards* button to complete the operation and save the result.

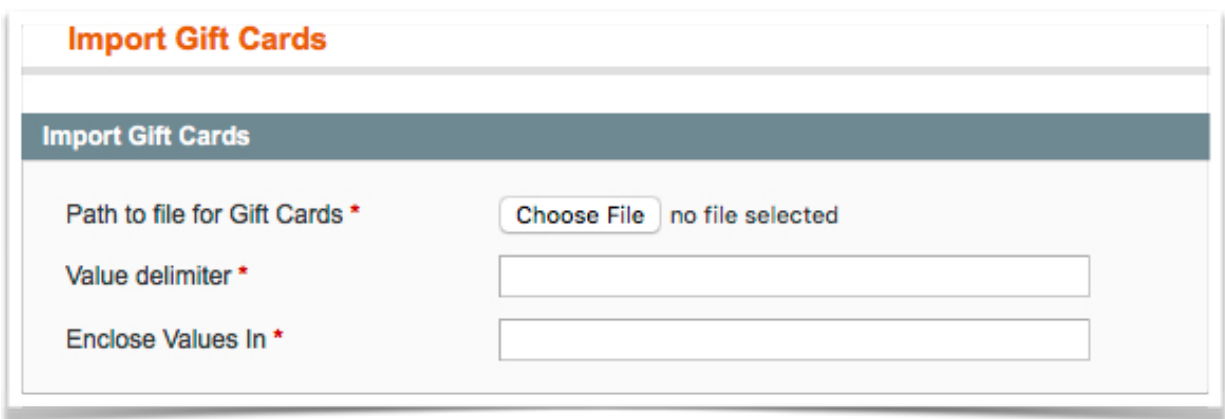


The screenshot shows the 'Export Gift Cards' form. At the top right, there are 'Reset' and 'Export Gift Cards' buttons. The form is titled 'Export Settings' and contains the following fields:

- File type for export *: CSV (dropdown menu)
- Path to file *: /var/export/giftcards (text input)
- Value delimiter *: ; (text input)
- Enclose Values In *: " (text input)
- Cards type for export *: All (dropdown menu)
- Cards status for export *: Inactive (dropdown menu)
- Gift Card Create Date From: (calendar icon)
- Gift Card Create Date To: (calendar icon)

Import

The extension allows you to import the gift card information into your Magento store from .csv or .xml files. Go to [Customers - Gift Cards - Import Gift Cards](#), choose the file to import and press the *Import Gift Cards* button.



The screenshot shows the 'Import Gift Cards' form. At the top, there is a title 'Import Gift Cards'. The form contains the following fields:

- Path to file for Gift Cards *: Choose File no file selected (button)
- Value delimiter *: (text input)
- Enclose Values In *: (text input)

11. Support

GOT QUESTIONS?

MageWorx offers FREE lifetime support and updates for any extension developed for Magento.

Need help with the extensions? Feel free submit a ticket from <http://support.magemorx.com>

GETTING HELP WITH MAGENTO

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