



Girl Scout Cadettes - MEdia

Basic Description:

In Media, creativity counts... but that's not all that counts. Cadette-age girls know they are media savvy. But have they ever thought about whether what they see and hear all around them every day reflects their reality? Media lets them tell their own media story! They know how to text and send photos over cell phones. But have they ever created a viral PSA about an issue they really care about? On this Journey, they can! And you don't have to be a media expert. Just guide the girls to use their media skills to better the world. It's all about a point of view and the Cadettes' understanding that they and others have their own unique points of view—with respect to media and everything in life – that are truly worth sharing with the world. Along this journey, Cadettes also come to see that everything they experience in media comes with its own point of view!

What awards can Cadettes earn and how do they earn them?

On this journey, the Cadettes have the opportunity to earn three awards, all of which build foundational leadership skills, critical to moving up the Girl Scout ladder of leadership and becoming lifelong leaders.

Monitor

- What it means for Cadettes: They have taken stock of media in their world and the influence it has.
- How Cadettes earn it: They complete three activities that get them to hone in on the role media
 plays in their lives and the lives of those around them, plus one that considers media in their
 community.
- When Cadettes receive it: Session 4

Influence

What it means for Cadettes: They understand the importance of having media reflect the realities
of their world.

- How Cadettes earn it: They team up on a Media Remake Project to make media that better represents their reality.
- When Cadettes receive it: Session 9

Cultivate

- What it means for Cadettes: They have made a personal commitment to cultivate a new perspective on media.
- How Cadettes earn it: They challenge themselves to make a positive change in the way they use media in their lives—a change that they cultivate so it grows into full-fledged inspiration for others.
- When Cadettes receive it: The Final Celebration

Possible Field Trips and Community Partners:

- Visit a radio or TV station. Maybe your school district has their own.
- Plan a trip to the local cinema.
- Plan a movie marathon event! Suggestions are shared in the adult guide for movies about filmmaking, publishing, music, animation and documentaries.
- Girls learn about large scale, computer-animated art installations on page 88 of the girl book. Is
 there an artist in your region who makes high tech art, who might visit your gathering, or welcome
 your visit to her studio?

Additional Programming Ideas for Troop Meetings:

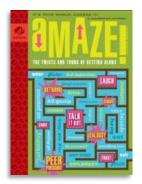
- Complete a Journey (and have your Bronze award) and consider the Silver Award!
 http://www.gsep.org/media/files/new_silver_award_manual.pdf. Then register for Take Action
 Award Training on the website www.gsep.org to start the process.
- Anim-8—Girls team up when trying the various animation activities in their book.
- Team Archive—Save and collect sketches, drafts, drawings, doodles, and snapshots created along the journey and assemble them into a team archive, which could be passed along to a group of rising Juniors.
- Do some of the activities at camp or a retreat instead of troop meetings
- Have the girls interact with older girls who can provide a new perspective
- Capture the Beauty—Cadettes sketch or photograph the beauty around them and share with the group. (Session 2)
- Girls can act as "curators" by finding examples of beauty in their daily lives and hosting exhibitions at gatherings along the Journey.

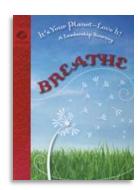
 Go Online to www.girlscouts.org for "Letters Home" ideas, as well as ideas for reaching local media experts

Other Thoughts or Helpful Hints:

- It is recommended that each girl have her own copy of the Journey book
- Ceremonies, opening and closing, mark the Cadettes' time together as special and separate from the rest of their day.
- Creative Activities throughout the adult guide encourage creativity, self-expression and teamwork
- Recipe ideas give the girls a chance to have fun with journey related themes.











Girl Scout Cadette Sample Meeting 1

Goal: Girls get to know each other better and begin to generate ideas for their troop

vear.

Supplies needed: Journey adult guides and girl books.

Arrival Activity:

Invite the girls to make name tags if they don't all know each other. Try to greet the girls as they arrive and encourage them to talk with each other as the rest of the group arrives. If they are engaged in conversation, let them continue for a while.

Cadette Girl Scout Circle:

Part A – Business: Sit in a circle. Take attendance and collect dues, which the girls can handle in subsequent meetings. Remind them of the quiet sign. If you have any new girls, quickly explain what this is. Introduce yourself to the girls, if they do not know you, as well as your assistant. Then encourage the girls to introduce themselves and share something they enjoy doing.

Part B – Sharing: If the girls already know each other, do a "check-in" anyway. You can use the metaphor of the weather report for this. Ask them to describe how they are feeling using a weather term. For example, "lots of sun," "overcast," "cloudy but clearing." Or have them share a little-known fact about themselves.

If the group is active, try a Human Bingo game. Each square within the Bingo is something a girl may have done, such as climbed a climbing wall. The girls go around the room and try to find someone to sign each square. Each time they find someone who satisfies that square, she initials it. When she has 5 in a line, she yells, BINGO.

Program Activity:	Introduce the Journeys for this grade level and any other Girl Scout resources and activity books that you think might interest the girls. Let them spend time going through them. You may want to have them look at these is small groups and encourage them to think about where they would like to start. Have each girl or small group report out with suggestions. In addition to the interest created by the books, brainstorm with them the things they would like to do in their Girl Scout troop. Again, this could be done in pairs, so everyone participates and then the pairs share their list so one troop list might be generated. Discuss next steps.
Snack (optional): (10 minutes)	This will vary from group to group depending on the time of day the group meets and possibly the duration. Provide a healthy snack for the first meeting and then discuss with the girls how they want to handle this.
Clean-up: (5 minutes)	If there is clean-up to be done, encourage total participation.
Closing: (5 minutes)	A Friendship Circle & squeeze, or however the girls determine they would like to close.

