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RESUME

Gjoko Muratovski is a university executive, award-winning researcher, and innovation consultant working with a wide range of organizations, Fortune 500 companies, and various governments from around the world. By combining design thinking, social sciences, and cultural theory with lean business principles and evidence-based research, he helps organizations become human-centric, more efficient, and future-proofed. He brings more than 20 years of experience working and collaborating with organizations ranging from The White House, NASA, UNESCO, World Health Organization, and Greenpeace, to Procter & Gamble, Johnson & Johnson, Toyota, Ford, General Motors, Amazon, and Facebook. He holds a PhD in Design Research and Corporate Communication Strategies.

Muratovski is the Endowed Chair and Director of The Myron E. Ullman, Jr. School of Design. Originally founded in 1869, the Ullman School of Design at the University of Cincinnati is the oldest university-based design school in the USA. In this capacity, he established an eco-system of 12 design research labs, two state-of-the-art technology centres, a design museum, and a new executive education program. The school's exceptional relevance to industry has been recognized by leading publications such as *Forbes*, *Bloomberg Business*, *Fast Company*, *Business of Fashion*, and *Vogue*.

Muratovski holds many honorary appointments and accolades, such as Business Consultant at Stanford University (USA), Visiting Professor at the University of Zagreb (Croatia), Guest Professor at Tongji University (China), Fellow of the Designers Institute (New Zealand), Fellow of the Design Research Society (UK), and the inaugural Scholar-in-Residence at Frank Lloyd Wright's Fallingwater Institute (USA). He served as a Visiting Professor at the Copenhagen Business School (Denmark), Business Consultant for the Ministry of Economy and Industry (Israel), High-End Foreign Expert with the State Administration (China), and an Advisor to The White House Presidential Innovation Fellows Program (USA). Muratovski is also a member of the Forbes Councils (USA), Yale Higher Education Leadership Summit (USA), and the Oxford Digital Leaders Network (UK). Currently he is a Design Consultant with the International Space Station (ISS) on commercializing research in space.

EXECUTIVE EDUCATION

University of Oxford (UK)

2021 | Delivering Value Through Digital (Forthcoming)

*Program delivered by the **Saïd Business School***

Forbes (USA)

2020 | Leadership Through Organisational Science

*Program delivered by the **Forbes Councils Executive Workshop Series** and **Zappos***

Yale University (USA)

2018 | From Environment to Sustainability – Megatrends of the 21st Century

*Program delivered by the **Yale Sustainability Leadership Forum***

MIT (USA)

2018 | Negotiations for Executives

*Program delivered by the **MIT Sloan School of Management***

Harvard University (USA)

2018 and 2020 | Crisis Leadership in Higher Education

*Program delivered by the **Harvard Kennedy School of Government***

FORMAL EDUCATION

University of South Australia (Australia)

2007 - 2010 | PhD by Research: Design Research and Corporate Communication Strategies

2007 | Certificate: Research Commercialization

2007 | Certificate: Leadership & Communication

2007 | Certificate: Entrepreneurship

Bergen National Academy of the Arts (Norway) / University of the Arts London (UK)

2004 - 2006 | Master of Design: Visual Communications

Sofia National Academy of the Arts (EU)

2000 - 2004 | Bachelor of Arts: Industrial Design

2002 - 2004 | Certificate: Arts & Design Teacher – Professional Qualification

National School of Applied Arts (Macedonia)

1994 - 1998 | Diploma: Interior & Furniture Design

UNIVERSITY EXPERIENCE

Stanford University (USA)

2018 – Current | Consultant: Stanford Institute for Innovation in Developing Economies

- *Works with entrepreneurs in emerging markets to build new enterprises that transform lives.*
- *Provides business strategy advice to executives of established companies in Africa and India.*
- *Develops brand strategies for new ventures and new markets, advises on new product developments, and identifies new revenue streams.*

University of Cincinnati (USA)

2016 - Current | Endowed Chair and Director: The Myron E. Ullman, Jr. School of Design

- *Leads a school with 1200 students and 116 full-time and part-time staff, works with an annual operating budget of US\$22 million, and manages a US\$10 million endowment.*
- *Streamlined operations, introduced a new student-centric curriculum, relieved the school from debt and brought all school budgets into surplus, established 12 new interdisciplinary research labs.*
- *Engaged with over 170 companies, established a new Executive Education program, launched a Future Mobility Centre, a Fashion Technology Centre, and a Design Museum.*
- *The school was recognized as a "Diversity Champion" for the introduction of new diversity, equity and inclusion initiatives.*

Auckland University of Technology (New Zealand)

2013 - 2016 | Director: AUT Design for Social Innovation towards Sustainability (DESI) Lab

2013 - 2016 | Senior Manager: School of Art & Design

2013 - 2016 | Senior Lecturer and Founding Head of Department: Communication Design

- *Managed a department with 400 students and led a team of 40 full time and part time staff and worked with an operating budget of NZD\$3 million.*
- *Established an award-winning design programs and a new department.*
- *Led the QS World University Ranking strategy that at the time positioned the school as No.1 art and design school in New Zealand and in the Top 50 Worldwide.*
- *Introduced a new global strategy for the DESI Lab.*

Swinburne University of Technology (Australia)

2011 - 2013 | Program Coordinator: Double Degrees (Design & Business)

2011 - 2013 | Lecturer and Unit Convener: Communication Design / Digital Media Design

- *Led a flagship Double Degrees program that enabled hundreds of students from the Faculties of Design and Business to engage in interdisciplinary education.*
- *Helped develop a new Honours-level course that blended research and professional practice.*
- *Developed international partnerships with institutions in China, Hong Kong, Macau and Taiwan.*
- *Established a partnership with the UN Association of Australia.*

University of South Australia (Australia)

2010 - 2011 | Founding Director: UniSA Design for Social Innovation towards Sustainability (DESIS) Lab

2010 - 2011 | Lecturer and Course Coordinator: Visual Communication Design

2007 - 2010 | PhD Scholar: School of Art, Architecture & Design

- *Established the first UN-endorsed DESIS Lab in Australia.*
- *Initiated a research partnership with the Department of the Premier and Cabinet of South Australia.*
- *Managed a study program with over 200 students and led a team of 5 full-time and part-time staff.*

SELECTED PROFESSIONAL EXPERIENCE (LAST 5 YEARS ONLY)

2020 | **International Space Station (ISS)** Design Consultant (Space Research Commercialization)

2020 | **Ministry of Economy and Industry (Israel)** Business Consultant (Tech Startup Sector)

2020 | **WayBeyond (New Zealand)** Design and Product Development Consultant [AgTech Sector]

2020 | **General Motors (USA)** Strategy Leader: Emerging Mobility Concepts and Infrastructure

2020 | **Allbirds (USA)** Host and Facilitator: Allbirds Design Hackathon – Sustainable Packaging Design

2019 | **Hankook Tire (South Korea)** Strategy Leader: Future Mobility Solutions and Special Vehicles

2019 | **Facebook (USA)** Host and Facilitator: Facebook Design Hackathon – New Digital Communities

2019 | **P&G (USA)** Research Team Leader: Consumer Behavior Study – Fieldwork in Japan, Ghana, and USA

2019 | **The Family Coppola (USA)** Advisor: Francis Ford Coppola Winery (Luxury Branding)

2018 | **General Motors (USA)** Strategy Leader: New Autonomous Vehicles and Shared Mobility Concepts

2018 | **Ford (USA)** Host and Facilitator: Ford Innovation Hackathon – “The City of Tomorrow” Simulation

2018 | **Johnson & Johnson (USA)** Advisor: J&J Medical Devices – Emerging Design Practices

2018 | **Amazon (USA)** Advisor: Design Management and Design Research – Hybrid Retail Strategies

2018 | **Fiat Chrysler Automobiles (USA)** Advisor: New Materials for Autonomous Vehicle Interiors

2017 | **The White House (USA)** Advisor: Presidential Innovation Fellows (PIF) Program – Design Thinking

2016 | **State Administration of Foreign Experts (China)** High-End Foreign Expert: Design & Innovation

2015 | **BMW Group (Germany)** Advisor: Connected Mobility and Algorithm Ethics / Competitor-Based Design Intelligence Analysis / Shared Mobility Systems Thinking

SELECTED HONORARY AND SPECIAL APPOINTMENTS

International Space Station (ISS)

2020 – Current | Consultant: ISS Business Development Team

- *Selected by a global competition to participate in a special ISS design challenge.*

The purpose of the design challenge is to mobilize space industry leaders, designers and other professionals to apply design thinking to space-based research to develop solutions that could benefit life on Earth. The focus of the ISS Business Team is to design a new business model for space research commercialization. This project is done in partnership with the World Design Organization (WDO).

IBM Global Design Group (USA)

2020 – Current | Founding Member: Steering Committee – Future of Design Education

- *Invited to work with a global team of experts to help define the future of design education.*

Co-founded by IBM and the University of California San Diego and sponsored by the World Design Organization, this initiative intends to develop a flexible educational platform that creates a common core for designers and non-designers capable of developing creative, effective solutions to complex problems.

Frank Lloyd Wright's Fallingwater (USA)

2018 - 2019 | Scholar-in-Residence: Fallingwater Institute

- *Appointed as the inaugural Scholar-in-Residence at the Fallingwater Institute.*
- *Conducted research and advised on topics related to architecture, design, and branding.*

Frank Lloyd Wright's Fallingwater is an architectural masterpiece, museum, and a research institute. This UNESCO World Heritage Site and a Museum is a place that has hosted some of the greatest luminaries of our times such as Albert Einstein, Frida Kahlo, and Walter Gropius – the founder of Bauhaus.

The White House, US Federal Government (USA)

2017 - 2018 | Advisor: The White House Presidential Innovation Fellows Program

- *Helped with the onboarding of the new generation of Presidential Innovation Fellows*
- *Advised the Executive Team on Design Thinking, Evidence-Based Research, and Crisis Leadership*

Established by the US President Obama, this highly competitive program pairs talented, diverse technologists and innovators with top civil servants and change-makers working at the highest levels of the US Federal Government to tackle some of the nation's biggest challenges.

University of Zagreb (Croatia)

2017 - Current | Visiting Professor: Faculty of Graphic Arts

- *Appointed to the level of Full Professor by the University Council.*
- *Engaged as a guest lecturer, PhD supervisor, and research collaborator.*

Founded in 1669 by the Holy Roman Emperor Leopold I, the University of Zagreb is the oldest university in Croatia. This is also the university where Nikola Tesla received his Doctorate in 1926.

Tongji University (China)

In association with the **State Administration of Foreign Experts Affairs (China)**

2016 - Current | Guest Professor: College of Design & Innovation

2016 - 2018 | High-End Foreign Expert: Design & Innovation

2015 - 2016 | Guest Associate Professor: College of Design & Innovation

- *Appointed to the level of Full Professor and High-End Foreign Expert by recommendation of the State Administration for Foreign Experts and approval by the President of Tongji University.*
- *Served as guest lecturer and advisor to the College administration.*

Established in 1907 as a German university in Shanghai, Tongji is one of the oldest and most prestigious universities in China. It is a Chinese Ministry of Education Class A Double First-Class University.

Copenhagen Business School (Denmark)

2016 - 2018 | Visiting Professor: Department of Marketing

- *Engaged in research collaboration on the topic of Strategic Design and its role in business.*

Copenhagen Business School (CBS) is one of the few schools worldwide to hold a "triple-crown" accreditation. CBS is regularly ranked amongst the Top 10 best business schools in the world.

Design Foundation (Australia)

2011 - 2016 | Founding Chairman, Design for Business (International Research Conference)

2011 - 2016 | Member of the Executive Group, Design Foundation

- *Established new research conference that brought together academia and industry.*
- *Developed partnership with the Australian Research Council (ARC) and Intellect Books & Journals.*

Design for Business was a leading international peer-reviewed research conference that followed the Excellence in Research for Australia (ERA) guidelines. The conference was sponsored by the State Government of Victoria and was presented as a part of the Melbourne International Design Week.

Accademia Italiana - International Institute of Art, Fashion & Design (Italy)

2006 – 2010 | Visiting Professor: Department of Design

- *Taught foundational level courses in studio practice and theory of design.*

Accademia Italiana is a leading private Italian art university with campuses in Italy and abroad.

FELLOWSHIPS

2020 – Current | **Official Member, Forbes Councils (USA)**

The Forbes Councils is an invitation-only network that brings together exceptional business owners and executives to serve as thought leaders for Forbes magazine. Criteria for acceptance include a track record of successfully impacting business growth metrics, as well as personal and professional achievements and honours.

2020 – Current | **Founding Member, Oxford Digital Leaders Network (UK)**

The purpose of this network, which is hosted by the Saïd Business School at the University of Oxford, is to bring together technology leaders to discuss ideas, opportunities, challenges, and lessons learned while navigating disruption and still pursuing business growth.

2019 – Current | **Fellow, Design Research Society (UK)**

Conferment of the title of Fellow is an honour that acknowledges an established record of achievement in design research. DRS is the longest established worldwide society for the design research community.

2018 – Current | **Invited Member: Yale Higher Education Leadership Summit (USA)**

Hosted by the Chief Executive Leadership Institute at Yale University, this annual, invitation-only event brings senior university leaders together with senior government officials to discuss and share key strategies for the future of higher education.

2015 – Current | **Fellow, Designers Institute (New Zealand)**

Conferment of the title of Fellow is an honour that acknowledges a record of distinguished service to the New Zealand's design community and the Institute.

FUNDRAISING AND AWARDS

University of Cincinnati, USA

2021 | Distinguished Research Professor (Arts, Humanities and Social Sciences) – Award Nominee
2020 | Graphic Design USA – Top 50 Graphic Design Schools - Overall Ranking (Non-Monetary)
2020 | Foundry - Technology Sponsorship: US\$2,000,000 (Committed)
2020 | The Elise Sambur Endowment – Makers Hub Fund: US\$500,000 (Committed)
2020 | The P&G “Diversity in Design” Fund: US\$500,000
2020 | Patricia Kisker Foundation – Communication Design Scholarship Fund: US\$50,000
2020 | Hankook Tire – “Design Innovation” Award (Non-Monetary)
2019 - 2020 | Hankook Tire & Technology – Sponsored Research: US\$40,000
2019 - 2020 | General Motors – Sponsored Research: US\$30,000
2019 - 2020 | UC Office of Research – Grant: Centre for Predictive Analytics: US\$25,000
2019 - 2020 | DAP America - Technology Sponsorship: US\$50,786
2019 | Business of Fashion (BoF) – “Best Fashion Design Schools in the World” (Best in Long-Term Value)
2019 | 3D Color / X-Rite / Pantone – Technology Sponsorship: US\$250,000
2019 | Autodesk / X-Rite / Pantone / Lectra – Future Mobility Center Sponsorship: US\$6,000
2019 | The Janis Johnson Fund- Historical Garments Collection Sponsorship: US\$7,500
2019 | UC Office of Research – Grant: Fashion Technology Center: US\$15,000
2019 | Procter & Gamble – Sponsored Research: US\$50,000
2019 | Society of St. Vincent de Paul – Sponsored Project: US\$11,000
2018 - 2019 | Waypoint Aviation / Macy's / Victoria's Secret / A&F - Fashion Sponsorship: US\$142,500
2018 - 2019 | Autodesk – NYCxDESIGN Exhibit Sponsorship: US\$10,000
2018 - 2019 | Jay Ott Memorial Fund – Sponsorship: US\$23,000
2018 | Hamilton Caseworks – Sponsorship: US\$25,000
2018 | Lectra – Technology Sponsorship: US\$1,651,280
2018 | Versteel – Sponsorship: US\$6,365
2018 | Visual Magnetix – Sponsorship: US\$4,321
2018 | Autodesk – Sponsored Professional Development: US\$3,000
2018 | Cincinnati Opera – Sponsored Project: US\$3,100
2018 | Johnson & Johnson – Consultancy Services: US\$15,000

2018 | Kaleidoscope Innovation – Consultancy Services: US\$2,000
 2018 | Owens-Illinois (O-I) – Sponsorship: US\$20,000
 2018 | Graphic Design USA – Top 50 Graphic Design Schools - Highest Honours Category (Non-Monetary)
 2017 - 2020 | The Burgoyne Foundation – Fashion Technology Center Sponsorship: US\$179,000
 2017 - 2019 | Eurostampa – Sponsorship: US\$18,000
 2017 - 2019 | The Altieri Family Fund– Fashion Technology Center Sponsorship: US\$150,000
 2017 - 2018 | Fiat Chrysler Automobiles (FCA) – Sponsored Research: US\$30,000
 2017 - 2018 | Patricia Kisker Foundation / Autodesk– Sponsored Research & Development: US\$105,000
 2017 | Graphic Design USA – Top 50 Graphic Design Schools - Highest Honours Category (Non-Monetary)
 2017 | NYCxDESIGN – ICFE Editors’ Choice Award (Non-Monetary)
 2017 | Institute of Packaging Professionals (IOPP) – Sponsorship: US\$4,000
 2017 | The Sallie Baldwin Fund – Scholarship Endowment: US\$850,000
 2017 | Insight into Diversity – “Diversity Champion” Award (Non-Monetary)
 2016 - 2017 | Crown / Autodesk – Sponsored Research: US\$60,000
 2016 | Graphic Design USA – Top 50 Graphic Design Schools - Highest Honours Category (Non-Monetary)
 ---- Subtotal: US\$6,886,852

Yale University (USA)

2018 | Yale Sustainability Leadership Forum - Scholarship Award Recipient: US\$3,000

MIT Sloan School of Management (USA)

2018 | ‘Creating Most Value in Negotiations’ Award – Exec. Ed. Program (Non-Monetary)

Frank Lloyd Wright’s Fallingwater (USA)

2018 | Residency Award: US\$10,000

King Faisal University (Saudi Arabia)

2017 | University Medal (Non-Monetary)

State Administration of Foreign Experts Affairs (China)

2016 - 2018 | High-End Foreign Expert - Grant Recipient: RMB360,000 (Approx. US\$52,000)

Auckland University of Technology (New Zealand)

2015 | Faculty of Design & Creative Technologies - Annual Research Award: NZD\$5,000
 2015 | Capital Expenditures (CAPEX) Project - Grant Recipient: NZD\$150,000
 2015 | Faculty of Design & Creative Technologies - Commercialization Grant: NZD\$10,000
 2015 | School of Art & Design - Quick Response Research Fund Grant: NZD\$1,000
 2015 | School of Art & Design - Contestable Conference Travel Fund Grant: NZD\$2,500
 2014 - 2015 | Deloitte Innovation Center - Sponsored Project: NZD\$10,000
 2014 - 2016 | School of Art & Design - Contestable Strategic Fund Grant: NZD\$45,000
 2014 | Faculty of Design & Creative Technologies - Annual Research Award: NZD\$5,000

2014 | Faculty of Design & Creative Technologies - Research Sponsorship: NZD\$10,000
2014 | School of Art & Design - Contestable Research Fund Grant: NZD\$625
2013 | School of Art & Design - Quick Response Research Fund Grant: NZD\$1,000
2013 | School of Art & Design - Performance Based Research Fund (PBRF) Grant: NZD8,000
---- Subtotal: NZD\$248,125 / US\$116,765

ATN-LEAP - Australian Technology Network (Australia)

2007 | University of South Australia - ATN-LEAP Scholarship Award: AUD\$3,900
2007 | Queensland University of Technology - ATN-LEAP Scholarship Award: AUD\$3,900
2007 | Queensland University of Technology - ATN-LEAP Scholarship Award: AUD\$3,900
2007 | Curtin University - ATN-LEAP Scholarship Award: AUD\$3,900
---- Subtotal: AUD\$15,600 / US\$11,000

University of South Australia (Australia)

2010 | The Ian Davey Prize 'Most Outstanding Research Thesis' - Award Nominee (Non-Monetary)
2007 - 2008 | Higher Degree Research - International Travel Grant: AUD\$10,000
2007 - 2010 | University of South Australia - Postgraduate Award: AUD\$80,046
2007 - 2010 | Endeavour - International Postgraduate Research Scholarship Award: AUD\$173,500
---- Subtotal: AUD\$263,546 / US\$184,851

Skopje Convention Centre (Macedonia)

2006 | Health & Wellness Expo - 'Best of Exhibition Design' Award (Non-Monetary)

Bergen National Academy of the Arts (Norway)

2004 - 2006 | Norwegian Ministry of Education and Research - Scholarship Award: NOK 304,000
(Approx. US\$35,000)
2006 | Macedonian Ministry of Culture - National Scholarship Award: MKD 30,000 (Approx. USD\$550)
2005 | Macedonian Ministry of Culture - National Scholarship Award: MKD 30,000 (Approx. USD\$550)
---- Subtotal: US\$35,838

University of the Arts London (UK)

2005 | Erasmus - Student Exchange Scholarship Award: €1,050 (Approx. US\$1,180)

Interior Motives (UK)

2004 | Interior Motives Design Awards - Best Use of Technology Award Finalist (Non-Monetary)

Salzburg International Summer Academy of Fine Arts (Austria)

2003 | KulturKontakt Austria - Scholarship Award: €1,000 (Approx. US\$1,120)
2003 | American-Austrian Foundation - Scholarship Award: €500 (Approx. US\$560)
---- Subtotal: US\$1,684

APARE - Association pour la Participation et l'Action Régionale (France)

2002 | European Commission - Scholarship: €5,000 (Approx. US\$5,600)

National Academy of the Arts (Bulgaria)

2000 - 2004 | Bulgarian Ministry of Education - Scholarship Award: €36,000 (Approx. US\$40,400)

2004 | Macedonian Ministry of Culture - National Scholarship Award: MKD 30,000 (Approx. USD\$550)

---- Subtotal: US\$40,885

Ministry of Foreign Affairs (Taiwan)

1999 - 2000 | Manufacturing and Management Training - International Scholarship: NT\$300,000

(Approx. US\$10,000)

---- Overall Total: **US\$7,364,651**

RESEARCH OUTPUTS AND PUBLICATIONS

Theses

Muratovski, G. (2010). *Design Research: Corporate Communication Strategies - From Religious Propaganda to Strategic Brand Management* (PhD Thesis). Adelaide: University of South Australia.

Muratovski, G. (2006) *Design Book and Book Design* (Master's Thesis). Bergen: National Academy of the Arts.

Books

Muratovski, G. (2022). *The Good, The Bad, and the Beautiful: Ordinary Things by Extraordinary Designers*. Bristol: Intellect / Chicago: University of Chicago Press. (Under Contract).

Muratovski, G. (2021). *The New Normal*. Bristol: Intellect / Chicago: University of Chicago Press. (Under Contract).

Muratovski, G. (Foreword by Ken Friedman, Afterword by Steven Heller) (2021). *Research for Designers: Guide to Methods and Practice (Revised and Expanded Edition)*. London / Los Angeles / Washington DC / Singapore / New Delhi / Melbourne: SAGE Publications. (In Print.)

Muratovski, G. (Foreword by Ken Friedman) (2020). *Research for Designers: Guide to Methods and Practice (Chinese Edition)*. Shanghai: Tongji University Press).

Muratovski, G. (2019). *The Making of an American Design School*. Cincinnati: The Myron E. Ullman, Jr. School of Design.

Muratovski, G. (2019). *The Branding of Fallingwater*. Mill Run: Fallingwater Institute.

Muratovski, G. and Vogel, C. (Eds.) (2019). *Re: Research, Volume 1: Teaching and Learning Design*. Bristol: Intellect / Chicago: University of Chicago Press.

Muratovski, G. and Vogel, C. (Eds.) (2019). *Re: Research, Volume 2: Philosophical Frameworks and Design Processes*. Bristol: Intellect / Chicago: University of Chicago Press.

- Muratovski, G. and Vogel, C. (Eds.) (2019). *Re: Research, Volume 3: Design and the Creation of Social Value*. Bristol: Intellect / Chicago: University of Chicago Press.
- Muratovski, G. and Vogel, C. (Eds.) (2019). *Re: Research, Volume 4: Design and Living Well*. Bristol: Intellect / Chicago: University of Chicago Press.
- Muratovski, G. and Vogel, C. (Eds.) (2019). *Re: Research, Volume 5: Design Discourse on Culture and Society*. Bristol: Intellect / Chicago: University of Chicago Press.
- Muratovski, G. and Vogel, C. (Eds.) (2019). *Re: Research, Volume 6: Design Discourse on Business and Industry*. Bristol: Intellect / Chicago: University of Chicago Press.
- Muratovski, G. and Vogel, C. (Eds.) (2019). *Re: Research, Volume 7: Design and Digital Interaction*. Bristol: Intellect / Chicago: University of Chicago Press.
- Muratovski, G. (Ed.) (2016). *Consumer Culture: Selected Essays*. Bristol: Intellect / Chicago: University of Chicago Press.
- Muratovski, G. (Foreword by Ken Friedman) (2015). *Research for Designers: Guide to Methods and Practice*. London / Los Angeles / Washington DC / Singapore / New Delhi: SAGE Publications.
- Muratovski, G. (Ed.) (2015). *Design for Business, Vol. 3*. Bristol: Intellect / Chicago: University of Chicago Press.
- Barnes, C., Bassani, J., and Wragg, N. (Eds.) (2014). *Red Thread: Navigating the Labyrinth of Contemporary Communication Design*. Hong Kong: IdN Extra (Contributor: Muratovski, G. - Book Development Advisor and Contributor).
- Hancock, J. H. II, Muratovski, G., Manlow, V. and Peirson-Smith, A. (Eds.) (2014). *Global Fashion Brands: History, Luxury & Contemporary Style*. Bristol: Intellect / Chicago: University of Chicago Press.
- Muratovski, G. (Ed.) (2014). *Design for Business, Vol. 2*. Bristol: Intellect / Chicago: University of Chicago Press.
- Muratovski, G. (Ed.) (2012). *Design for Business, Vol. 1*. Melbourne: agIdeas Press / Bristol: Intellect.
- Muratovski, G. (Ed.) (2011). *Art, Architecture and Design*. Adelaide: University of South Australia.
- Muratovski, G. (2006). *Beyond Design*. Skopje: NAM.
- Bardy, J., Catheline, M., Conway, R., Deneva, P., Fliatari, A., Georgieva, M., Leveque, G., Lory, A., Muratovski, G., Nazif, C., Pichon, S., Ustoglu, S., Vassiliadis, P. (2003). *Regards Croises Sur l'Architecture Balkanique (Varied Perspectives on Architecture in the Balkans: summary in English)*. Avignon: Association pour la Participation et l'Action Régionale (APARE).

Book Chapters

- Muratovski, G., Liu, J.H., Hansopaheluwakan, N. and Mengyu, M.C (2021) Global Examples of Transdisciplinary Design Projects – from USA, Singapore, Taiwan, Indonesia and China. In Scharoun, L. (Ed.). *The Future is Transdisciplinary: Design Education in the Australian Context*. Bristol: Intellect / Chicago: University of Chicago Press. (Under Contract)
- Scharoun, L. and Muratovski, G. (2020). Leading a Design School: Experiences from Australia and the USA. In Blackler, T. & Miler, E. (Eds). *How to be a Design Academic in an Interdisciplinary World*. Boca Raton: CRC Press (Taylor & Francis Group). (In Print)
- Muratovski, G. (2019). Introduction to Re: Research. In Muratovski, G. & Vogel, C. (Eds). *Re: Research: Edited Collection*, Vol. 1-7 (pp.1-3). Bristol: Intellect / Chicago: University of Chicago Press.

- Muratovski, G. (2018). The New Creative Method of Design. In Ballario, N. (Ed). *Il Metodo del Creativo | The Creative Method*. Rome: Nardini Editore / Accademia Italiana.
- Muratovski, G. (2017). Towards Evidence-Based Research and Cross-Disciplinary Design Practice. In F. Darbellay, Z. Moody & T. Lubart (Eds). *Creativity, Design Thinking and Interdisciplinarity* (pp. 3-15). Berlin: Springer.
- Muratovski, G. (2016). Consumer Culture: An Introduction. In G. Muratovski (Ed). *Consumer Culture: Selected Essays* (pp. 1-8). Bristol: Intellect / Chicago: University of Chicago Press.
- Muratovski, G. (2016). Icons of Popular Culture: Religious Dimensions of Branding. In G. Muratovski (Ed). *Consumer Culture: Selected Essays* (pp. 9-40). Bristol: Intellect / Chicago: University of Chicago Press.
- Muratovski, G. (2016). Business, National Identities and International Politics: The Role of Built Environments and Architectural Propaganda in Nation Branding. In G. Muratovski (Ed). *Consumer Culture: Selected Essays* (pp. 41-73). Bristol: Intellect / Chicago: University of Chicago Press.
- Cautela, C., Meroni, A., and Muratovski, G. (2015). Design for Incubating and Scaling Innovation. In L. Collins, L. Galluzzo and A. Meroni (Eds). *The Virtuous Circle: Design Culture and Experimentation* (pp.108-115). Milan: McGraw-Hill Education Italy.
- Muratovski, G. (2015). The Role of Design in Business. In G. Muratovski (Ed.). *Design for Business, Vol. 3* (pp. 10-21). Bristol: Intellect / Chicago: University of Chicago Press.
- Muratovski, G. (2015). Gamification in Design - A Conversation with Søren Ingomar Petersen. In G. Muratovski (Ed.). *Design for Business, Vol. 3* (pp. 214-225). Bristol: Intellect / Chicago: University of Chicago Press.
- Muratovski, G. (2014). Sustainable Consumption: Luxury Branding as a Catalyst for Social Change. In M. A. Gardetti and A. L. Torres (Eds.). *Sustainable Luxury: Managing Social and Environmental Performance in Iconic Brands*. (pp.68-79). Sheffield: Greenleaf Publishing.
- Muratovski, G. (2014). Design Matters: An Introduction. In G. Muratovski (Ed.). *Design for Business, Vol. 2* (pp. 12-15). Bristol: Intellect / Chicago: University of Chicago Press.
- Muratovski, G. (2014). Ambush Marketing: Nike and the 2012 London Olympic Games. In G. Muratovski (Ed.). *Design for Business, Vol. 2* (pp. 82-93). Bristol: Intellect / Chicago: University of Chicago Press.
- Muratovski, G. (2014). Nike and the London 2012 Olympics - A Conversation with Quan Payne (Part 1). In G. Muratovski (Ed.). *Design for Business, Vol. 2* (pp. 94-99). Bristol: Intellect / Chicago: University of Chicago Press.
- Muratovski, G. (2014). Nike and the London 2012 Olympics - A Conversation with Quan Payne (Part 2). In G. Muratovski (Ed.). *Design for Business, Vol. 2* (pp. 100-107). Bristol: Intellect / Chicago: University of Chicago Press.
- Muratovski, G. (2014). Design Research: Past and Future - A Conversation with Dan Formosa. In G. Muratovski (Ed.). *Design for Business, Vol. 2* (pp. 196-207). Bristol: Intellect / Chicago: University of Chicago Press.
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- Muratovski, G. (2021). A Century of Corporate Design: A Conversation with Jerry Kathman, Founder and Chairman of the Board, LPK, *Journal of Design, Business & Society*, Vol.7(1) (In Print).
- Muratovski, G. (2021). The Power of User-Centric Design: A Conversation with Steve Eichmann, Johnson & Johnson Medical Devices Companies. *Journal of Design, Business & Society*, Vol.6(2), pp.151-164.
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- Muratovski, G. (2011). Franchising Totalitarianism: Design, Branding and Propaganda. *Design Principles & Practices: An International Journal*, 5(1), pp.253-266.
- Muratovski, G. (2010). Design and Design Research: The Conflicts Between the Principles in Design Education and Practices in Industry. *Design Principles & Practices: An International Journal*, 4(2), pp.377-386.

The New Normal - Speaker Series

- Muratovski, G. (Host) (2020). Carole Bilson: Welcome to the New Normal. Ullman School of Design, 24 August 2020. Cincinnati, USA.
- Muratovski, G. (Host) (2020). Karim Rashid: The Future of Design. Ullman School of Design, 28 August 2020. Cincinnati, USA.
- Muratovski, G. (Host) (2020). Bruce Mau: Massive Change. Ullman School of Design, 31 August 2020. Cincinnati, USA.
- Muratovski, G. (Host) (2020). Steven Heller: Citizen Designer. Ullman School of Design, 4 September 2020. Cincinnati, USA.
- Muratovski, G. (Host) (2020). Don Norman: The Future of Design Education. Ullman School of Design, 8 September 2020. Cincinnati, USA.

Muratovski, G. (Host) (2020). Ida Telabasic: Resilient Economies. Ullman School of Design, 12 November 2020. Cincinnati, USA.

Muratovski, G. (Host) (2020). Darryn Keiller and Kylie Horomia: AgTech and Food Security. Ullman School of Design, 12 November 2020. Cincinnati, USA.

Muratovski, G. (Host) (2020). Natalie Nixon: Creative Leap. Ullman School of Design, 12 November 2020. Cincinnati, USA.

Muratovski, G. (Host) (2020). Randal Wilson: Black Lives Matter. Ullman School of Design, 13 November 2020. Cincinnati, USA.

Muratovski, G. (Host) (2020). Alok Vaid-Menon: Degendered Society. Ullman School of Design, 13 November 2020. Cincinnati, USA.

Muratovski, G. (Host) and Scharoun, L. (Chair) (2020). Women in Design Education - Panel. Ullman School of Design, 15 December 2020. Cincinnati, USA.

Muratovski, G. (Host). Mark Boudreaux: Toys That Made Us (Christmas Special). Ullman School of Design, 21 December 2020. Cincinnati, USA.

Keynotes

Muratovski, G. (2020), Keynote Address: Design 4.0. World University of Design, Global Goals Jam. 18-19 September 2020. Sonipat, India.

Muratovski, G. (2019, June). Keynote Address: Furniture Design for the Next Generation of Customers. Lectra VIP Furniture Show, 5-6 June 2019. Bordeaux, France.

Muratovski, G. and Islas Munoz, J.A. (2019, March). Keynote Address: New Directions in Vehicle Interior Design. Lectra VIP Motor Show, 7-8 March 2019. Bordeaux, France.

Muratovski, G. (2015, April). Keynote Address: The Future of Design and Business: Global Perspective. *11th Conference of the European Academy of Design*, Paris Descartes University - Sorbonne and Paris College of Arts, 22-24 April 2015. Paris, France.

Muratovski, G. (2014, November). Keynote Address: Sustainable Consumption in an Aspirational Economy. *International Conference: Design for a Billion*, Indian Institute of Technology, 7-9 November 2014. Ahmedabad, India.

Muratovski, G. (2014, November). Keynote Address: The Utopian City. *'Think Outside' G20 Cultural Celebrations Program - part of the G20 Leaders' Summit 2014*, Asia Pacific Design Library and Queensland Government Department of the Premier and Cabinet, 5 November 2014. Brisbane, Australia.

Conference Presentations

Muratovski, G. (2020, October). *17th International Design Congress* (Panel Member). Anáhuac University México, 13-17 October 2020, Mexico City, Mexico.

Muratovski, G. (2020, August – September). *The New Normal: Speaker Series* (Host). The Myron E. Ullman, Jr. School of Design, 24 August – 8 September 2020, Global Virtual Event. (Guest speakers include Carole Bilson, Karim Rashid, Bruce Mau, Steven Heller, and Don Norman.)

- Muratovski, G. (2019, January). Commerce & College: The Business of Higher Education (Panel Member). *Yale Higher Education Summit*, Chief Executive Leadership Institute, Yale School of Management, Yale University, 29 January 2019. New Haven, USA. (Participation by Invitation Only).
- Muratovski, G., Dixon, T., Slaughter, S., et al. (2018, April). Future of Creative Workspaces. *Research & Innovation Week*, University of Cincinnati, 10 April 2018. Cincinnati, USA.
- Muratovski, G. (2018, March). Closing Session (Panel Member). *National Conference on the Beginning Design Student*, College of Design, Architecture, Art and Planning (DAAP), University of Cincinnati, 3 March 2018. Cincinnati, USA.
- Muratovski, G. (2018, January). Heroes, Villains, and Administrators: Untangling Symbolism and Substance in College Leadership (Panel Member). *Yale Higher Education Summit*, Chief Executive Leadership Institute, Yale School of Management, Yale University, 30 January 2018. New Haven, USA. (Participation by Invitation Only).
- Muratovski, G. and Antonio Islas Munoz, J. (2017, October). Design for Connected Driving and Autonomous Vehicles. *Smart Regions Conference*. 24-25 October 2018. Newport, Kentucky.
- Muratovski, G. (2016, July). Value-Adding Innovation in Wine Branding: Prosperitas Case Study. *The 16th Australian Wine Industry Technical Conference and Trade Exhibition*. 24-28 July 2016. Adelaide, Australia.
- Muratovski, G. (2015, November). Blending Design Research and Practice (Panel Member). *Interplay: 2015 International Association of Design Research Societies (IASDR) Conference*. Queensland University of Technology, 2 – 5 November 2015. Brisbane, Australia.
- Muratovski, G. (2015, October). The New Landscape of Design. *Emerging Practices Conference 2015*. Tongji University, 12-13 October 2015. Shanghai, China.
- Muratovski, G. (2015, June). Design Management Education: Educating Design Managers for Strategic Roles. *6th Annual Popular Culture Association of Australia and New Zealand Conference*, 29 June - 1 July 2015. Wellington, New Zealand.
- Cautela, C., Meroni, A., and Muratovski, G. (2015, June). Incubating / Scaling. *Cumulus 2015 Conference - The Virtuous Circle: Design Culture and Experimentation*. Milan Polytechnic. 3-7 June 2015, Milan, Italy.
- Muratovski, G. (2014, June). The Burden of Ethics: The Use of Design and Architecture as Political Propaganda. *5th Annual Popular Culture Association of Australia and New Zealand Conference*, 18-20 June 2014. Hobart, Australia.
- Muratovski, G. (2014, April). Contemporary Propaganda: The Persuasive Power of Branding and Communication Design. *Popular Culture Association / American Culture Association Annual Conference*, 16 April 2014, Chicago, USA
- Muratovski, G. and Petersen, S. (2014, April). Gamification in Design, *International Research Conference: Design for Business*. Melbourne International Design Week, 1 April 2014. Melbourne, Australia.
- Muratovski, G. (2014, January). Symbols of Change: Built Environments and National Identities, *8th International Conference on Design Principles and Practices*, University of British Columbia, 16-18 January 2014. Vancouver, Canada.

- Muratovski, G. and Payne, Q. (2013, April). Nike and the 2012 London Olympics, *International Research Conference: Design for Business*. Melbourne International Design Week, 29 April 2013. Melbourne, Australia.
- Muratovski, G. and Formosa, D. (2013, April). Design Research: Past and Future, *International Research Conference: Design for Business*, Melbourne International Design Week, 29 April 2013. Melbourne, Australia.
- Muratovski, G. (2013, March). Totem: The Religious Dimensions of Branding, *Popular Culture Association / American Culture Association Annual Conference*, 27 March 2013. Washington DC, USA.
- Muratovski, G. and Arnett, D. (2012, April). The Importance of Research and Strategy in Design and Branding, *International Research Conference: Design for Business*, Melbourne International Design Week. 22 May 2012. Melbourne, Australia.
- Muratovski, G. (2012, January). Urban Branding: The Politics of Architecture. *6th International Conference on Design Principles and Practices*, University of California, 20-22 January 2012. Los Angeles, USA.
- Muratovski, G. (2011, September) Challenges and Opportunities of Cross-Disciplinary Design Education and Research. *2011 Australian Council of University Art and Design Schools (ACUADS) Conference: Creativity: Brain, Mind, Body*. Australian National University and the University of Canberra, 21-23 September 2011. Canberra, Australia.
- Muratovski, G. (2011, May). In Pursuit of New Knowledge: A Need for a Shift From Multidisciplinary to Transdisciplinary Model of Doctoral Design Education and Research. *2011 Doctoral Education in Design*, Hong Kong Polytechnic University, 22-25 May 2011. Hong Kong, China.
- Muratovski, G. (2011, February). Franchising Totalitarianism: Design, Branding and Propaganda. *5th International Conference on Design Principles and Practices*, Sapienza University of Rome, 2-4 February 2011. Rome, Italy.
- Muratovski, G. (2010, February). Design and Design Research: The Conflicts Between the Principles in Design Education and Practices in Industry. *4th International Conference on Design Principles and Practices*, University of Illinois, 13-15 February 2010. Chicago, USA.
- Muratovski, G. (2008, October). Corporationalism: Subjective Creation of National Identities and Nation-Brands. *2008 Australian Council of University Art and Design Schools (ACUADS) Conference: Sites of Activity: On the Edge*, University of South Australia, 1-3 October 2008. Adelaide, Australia.

Conference Proceedings

- Vogel, C. and Muratovski, G. (Eds.) (2017). *Re: Research: Proceedings from the International Association of Societies of Design Research (IASDR) 2017 Conference*. Cincinnati, USA. Available from: <https://scholar.uc.edu/concern/documents/db78tc00b?locale=en>.

- Muratovski, G. (2014). The Burden of Ethics: The Use of Design and Architecture as Political Propaganda, Peer Reviewed Proceedings of the *5th Annual Conference Popular Culture Association of Australia and New Zealand (PopCAANZ)*, Hobart, Australia, P. Mountfort (ed.), Sydney: PopCAANZ, pp. 44-53. Available from <http://popcaanz.com/conference-proceedings-2014/>.
- Muratovski, G. (2011). Challenges and Opportunities of Cross-Disciplinary Design Education and Research. Peer Reviewed Proceedings of the *2011 Australian Council of University Art and Design Schools (ACUADS) Conference: Creativity: Brain, Mind, Body*, Australian National University and the University of Canberra, Canberra, Australia. Available from: <http://acuads.com.au/conference/2011-conference>.
- Muratovski, G. (2011). In Pursuit of New Knowledge: A Need for a Shift From Multidisciplinary to Transdisciplinary Model of Doctoral Design Education and Research. Peer Reviewed Proceedings of the *2011 Doctoral Education in Design*, Hong Kong Polytechnic University, Hong Kong, China. Available from: <http://www.sd.polyu.edu.hk/DocEduDesign2011/proceeding.php>.
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Commissioned Reports

- Muratovski, G. et al. (Eds.) (2018). Section 001 (Mind the Grid): Research. *University of Cincinnati, USA*.
- Muratovski, G. et al. (Eds.) (2018). Section 001 (Mind the Grid): The Work. *University of Cincinnati, USA*
- Muratovski, G. (2013). External Moderator Report: Computer Graphic Design (Program Audit). *University of Waikato, New Zealand*.
- Muratovski, G. (2012). DMI Report: Exploring the Outer Limits of Design in Melbourne. *Design Management Institute, USA*. Retrieved from http://www.dmi.org/dmi/html/nightout/content/0912_melbourne.htm
- Muratovski, G. (2008). Multiple Study Analysis: Nation Branding and Competitive Advantage. *Government of the Republic of Macedonia*.

Invited Lectures and Presentations

- Frascara, J. and Muratovski, G. (2020, June). Design Education: Moving the Conversation to the Schools. Lucerne School of Art and Design, Lucerne University of Applied Sciences and Arts, Lucerne, Switzerland.
- Muratovski, G. (2019, November). Research for Designers. Lucerne School of Art and Design, Lucerne University of Applied Sciences and Arts, Lucerne, Switzerland.
- Muratovski, G. (2019, October). Research for Designers. Penny W. Stamps School of Art and Design, University of Michigan, Ann Arbor, USA.

- Muratovski, G. (2017, May) Seminar on Practices on Academic Leadership, Program Review and Faculty – Course Requirement Matching (Panel Member). Office of the Vice President for Academic Affairs, King Faisal University, 22-25 May 2017. Al-Hofuf, Saudi Arabia.
- Muratovski, G. (2016, March). *The Next Ten Years: Challenges and Opportunities for Innovative Design Schools*. College of Design and Innovation, Tongji University, Shanghai, China.
- Muratovski, G. (2015, April). Round Table: New Publications in Design Research. *11th Conference of the European Academy of Design*, Paris Descartes University – Sorbonne and Paris College of Arts, 22–24 April 2015, Paris, France.
- Muratovski, G. (2015, April). *The State of Design: Current Trends and Tendencies*. College of Design and Innovation, Tongji University, Shanghai, China.
- Muratovski, G. (2014, April). *Design Research and Social Science*. IIT Institute of Design - Chicago (The New Bauhaus), Illinois Institute of Technology, Chicago, USA.
- Muratovski, G. (2014, March). *Design Education Management in Australia and New Zealand*. Kedge Business School / Kedge Design School, Marseille / Toulon, France.
- Muratovski, G. (2013, November). Introduction to Design and New Media. In Muratovski, G. (Chair), *Design and New Media Seminar*, AD13 Art + Design Festival (Auckland, 12 - 13 November 2013), Auckland University of Technology, in association with Auckland Art Gallery and Designers Institute of New Zealand.
- Muratovski, G. (2013, October). *Branding, Society and Popular Culture*. Department of Computer Graphic Design, University of Waikato, Hamilton, New Zealand.
- Muratovski, G. (2012, March). *Persuasion vs. Information: The Principles of Propaganda*. Department of Design, Culture and Society, Faculty of Design, Swinburne University of Technology, Melbourne, Australia.
- Muratovski, G. (2011, October). Integrated Design: Adelaide 5000+. In Manzini, E., Xiu L. and Gong, M. (Chairs), *DESIS Forum: The Tao of Sustainability Conference*. Tsinghua University, Beijing, China.
- Muratovski, G. (2010, October). Modern Storytelling: The Principles of Branding. In Connellan, K. (Chair), *Theory Spine*. Seminar conducted at the School of Art, Architecture and Design, University of South Australia, Adelaide, Australia.
- Muratovski, G. (2009, October). *The Practice of Graphic Design*. SEMOS Graphic Design College, Skopje, Macedonia.
- Muratovski, G. (2008, February). *Design Management*. Faculty of Art and Design at the European University, Skopje, Macedonia.
- Muratovski, G. (2007, December). *Design Leadership*. Department of Architecture and Design at the University of American College, Skopje, Macedonia.
- Muratovski, G. (2007, November). *Elements of Contemporary Propaganda*. Department of Political Science at the State University - University of Ss. Cyril and Methodius, Skopje, Macedonia. .
- Muratovski, G. (2007, June). Design and Contemporary Propaganda. In Zeplin, P. (Chair), *Loving the monster, and leaving it*. Seminar conducted at the South Australian School of Art Postgraduate Seminar, University of South Australia, Adelaide, Australia
- Muratovski, G. (2007, May). *Visual Communications and Contemporary Propaganda*. South Australian School of Art at the University of South Australia, Adelaide, Australia.

Muratovski, G. (2006, May). Nation-Branding Strategies. In Nelkovski, N. (Chair), *Macedonia in the World*. Seminar conducted by the Macedonian Centre for Culture and Development, Members of Parliament Club, Skopje, Macedonia.

Muratovski, G. (2004, September). *Land Art: Retrospective of the Works of Christo & Jean Claude*. University of Glasgow, Scotland.

Forbes – Opinion Pieces (By Invitation)

Muratovski, G. (2020). AgTech: A New World of Innovation Opportunities. *Forbes*. (In Print)

Muratovski, G. (2020). We Need Better Design Thinking. *Forbes*. Available at:
<https://www.forbes.com/sites/forbesagencycouncil/2020/11/23/we-need-better-design-thinking/?sh=170556263029>

Muratovski, G. (2020). Industry 4.0 Is Here, But Are You Ready? *Forbes*. Available at:
<https://www.forbes.com/sites/forbesagencycouncil/2020/09/08/industry-40-is-already-here-but-are-you-ready/#eed20db44b53>

Muratovski, G. (2020). The Art of Disruptive Leadership. *Forbes*. Available at:
<https://www.forbes.com/sites/forbesagencycouncil/2020/08/11/the-art-of-disruptive-leadership/>

Muratovski, G. (2020). 15 Ways Agencies Can Encourage Diversity in the Industry (Expert Panel). *Forbes*. Available at: <https://www.forbes.com/sites/forbesagencycouncil/2020/08/21/15-ways-agencies-can-encourage-diversity-in-the-industry/#3ab3a7845fa0>

Muratovski, G. (2020). 15 Underappreciated Abilities in a Sales Hire (Expert Panel). *Forbes*. Available at: <https://www.forbes.com/sites/forbesagencycouncil/2020/08/18/15-underappreciated-abilities-in-a-sales-hire/#6232c6e0625c>

Other Opinion Pieces (By Invitation)

Muratovski, G. (2018). Foreword - Mind the Grid: Creative Workspaces for the (Near) Future. *Section 001: The Work*, pp. 3-20. (Cincinnati: University of Cincinnati).

Campbell, J. and Muratovski, G. (2017, January). Interview with Gjoko Muratovski: Editor-in-Chief of the Journal of Design, Business & Society, *Intellect Books: 30 Years*, pp. 12-15.

Muratovski, G. (2016, July). Taking Design to the Next Level. *Design & Creative Technologies Research Review 2015*, 3, pp. 18-19.

Muratovski, G. (2015, December). New Wine, Old Bottles: Branding of a Luxury Australian Wine for Exports to Asia. *Communication Director*. Available from: <http://asia.communication-director.com/issues/new-wine-old-bottles#.VnOi0Bp94UE>

Muratovski, G. (November, 2015). The Strategy Behind Disruptive Innovation. *Communication Director*, 4, pp. 56-59.

Petersen, S. and Muratovski, G. (2015, November 26). Design Innovation by Design Research. *The Huffington Post*. Available from: http://www.huffingtonpost.com/soren-petersen/design-innovation-by-design-research_b_8657084.html

Muratovski, G. (2015, November). The Beginning. *The End of Graphic Design: Exhibition Catalogue*, p. 10-13. (Auckland: Auckland University of Technology).

- Muratovski, G. (2014, December). The Utopian City and its Demise: Skopje 1964 - 2014. *Design Online: Asia Pacific Design Library*. Available from: <http://designonline.org.au/content/the-utopian-city-and-its-demise-skopje-1964-2014/>.
- Petersen, S. and Muratovski, G. (2014, November 7). How Sustainable Luxury Can Save The Planet. *The Huffington Post*. Available at: http://www.huffingtonpost.com/soren-petersen/how-sustainable-luxury-ca_b_6118512.html.
- Muratovski, G. (2014, November). The Practice of Design. *Shift: Collective Design Exhibition Catalogue*, p.17. (Auckland: Auckland University of Technology).
- Muratovski, G. (2014, October). A Critical Reflection on City Branding (Part 1) – The City as a Brand. *Design Online: Asia Pacific Design Library*. Available at: <http://designonline.org.au/content/a-critical-reflection-on-city-branding-the-city-as-a-brand/>.
- Muratovski, G. (2014, October). A Critical Reflection on City Branding (Part 2) – Architecture and Branding. *Design Online: Asia Pacific Design Library*. Available at: <http://designonline.org.au/content/a-critical-reflection-on-city-branding-architecture-and-branding-emerging-city-brands/>.
- Muratovski, G. (2014, October). A Critical Reflection on City Branding (Part 3) – The Problems of City Branding. *Design Online: Asia Pacific Design Library*. Available at: <http://designonline.org.au/content/a-critical-reflection-on-city-branding-the-problems-of-city-branding/>.
- Muratovski, G. (2014, October). A Critical Reflection on City Branding (Part 4) – The Socio-Cultural Approach. *Design Online: Asia Pacific Design Library*. Available at: <http://designonline.org.au/content/a-critical-reflection-on-city-branding-the-socio-cultural-approach/>.
- Muratovski, G. (2014, October). A Critical Reflection on City Branding (Part 5) – Final Thoughts. *Design Online: Asia Pacific Design Library*. Available at: <http://designonline.org.au/content/a-critical-reflection-on-city-branding-final-thoughts/>.
- Muratovski, G. (2014, October). The New Design. *Stemme*, 1, pp.48-49. (Auckland: Auckland University of Technology).
- Muratovski, G. (2013, January). Theme Park in a Fortress: Architecture and Politics in Macedonia. *The Conversation*. Available at: <http://theconversation.edu.au/a-theme-park-in-a-fortress-politics-and-architecture-in-macedonia-9354>.
- Muratovski, G. (2012, July). Politics in the Olympics: Learning from Nazi Germany. *The Conversation*. Available at: <http://theconversation.edu.au/politics-in-the-olympics-learning-from-nazi-germany-7963>.
- Muratovski, G. (2012, June). What is Design and Where it is Going?. *BBetween Design Journal*, 5(1), pp.44-47. (Sydney: Billy Blue College of Design)
- ABC Riverland and Mallee. (2011, July). What is the Value of Design? (Interview with Dr Gjoko Muratovski by Jessica Swann). 28 July 2011. *Australian Broadcasting Corporation (ABC) Radio*.
- Muratovski, G. (March, 2007). On Top of Things: Toyota. *Communication Director*, 3, pp.68-71.
- Muratovski, G. (2006, June). Современ преглед: што е дизајн? (Contemporary Overview: What is Design?; summary in English). *Art Republika*, pp.68-71.

Muratovski, G. (2006, July). Младите дизајнери (Young Designers; summary in English). *Art Republika*, pp.84-85.

Permanent Collections

Muratovski, G. (Designer) (August 2020). *The New Normal* [Poster Collection]. Cincinnati: Ullman Design Museum.

Muratovski, G. (Designer) (February 2019). *Future Mobility Centre* [Poster]. Cincinnati: Ullman Design Museum.

Muratovski, G. (Designer) (February 2019). *150 Years of Design* [Poster Collection]. Cincinnati: Ullman Design Museum.

Muratovski, G. (Designer) (August 2012). *Taking Over New York City: Guerrilla Lit Reading Series* [Poster]. International Council of Communication Design (Icograda): Galeria - Icograda's International Design Exhibit. Available at:
<http://www.icograda.org/feature/galleria/galleria494.htm>

Muratovski, G. (Designer) (April 2012). *Ape Guevara: Greenpeace* [Poster]. International Council of Communication Design (Icograda): Galeria - Icograda's International Design Exhibit. Available at: <http://www.icograda.org/feature/galleria/galleria488.htm>

Muratovski, G. (Photographer). (2006). *Balkan Perspective* [Photography Exhibition]. Skopje: Accademia Italiana.

Exhibitions

Muratovski, G. (Curator). (2019 - Ongoing). Permanent Collection of the Myron E. Ullman, Jr. Design Museum. Cincinnati: University of Cincinnati, USA.

Muratovski, G. (Designer / Curator), Dixon, J. (Designer), Slaughter, J. (Architect), et al. (2018). *Section 001: Mind the Gap (Furniture Collection)*. International Contemporary Furniture Fair (ICFF), New York: NYCxDESIGN, USA.

Muratovski, G. (Curator) (2015). *The End of Graphic Design* [The Department of Communication Design Exhibition, Auckland: Auckland University of Technology, New Zealand.

Muratovski, G. (Host) (2014). *Uncoated* [The Department of Communication Design Exhibition, Auckland: Auckland University of Technology, New Zealand.

Muratovski, G. (Host) (2013). *AD13 Art + Design Festival: Graphic Design Student Exhibition and Design Awards*, Auckland: Auckland University of Technology, New Zealand.

Muratovski, G. (Curator) (2013). *AUT Communication Design Showcase*, Auckland: Better by Design CEO Summit, New Zealand.

Gluth, S. and McLachlan, S. (Artists) / Muratovski, G. (Keynote Speaker) (2011). *Paper Plains*, Adelaide: Kerry Packer Civic Gallery, Australia.

Nasr, N. (Artist) / Muratovski G. (Managing Curator). (2011). *Women in Shadow* [Art and Fashion Performance]. Adelaide: Australian Experimental Art Foundation, Australia.

Muratovski, G. (Curator). (2009). *Greenpeace Design Awards Finalists* [Poster Design Exhibition]. Adelaide: Kerry Packer Civic Gallery, Australia.

- Muratovski, G. (Designer) and Ilievski, L. (Photographer). (2007). *Macedonia Post: Kokino* [Exhibition of Commissioned Postage Stamps Designs]. Skopje: Macedonian National Gallery, Macedonia.
- Muratovski, G. (Designer). (2006). *Substance: Beyond Design* [Book Design - Part of a Group Exhibition]. Bergen: Museum of Industrial Art of Western Norway, Norway.
- Muratovski, G. (Designer). (2004). *Interior Motives Design Awards: Virtual Drive* [Vehicle Concept Design - Part of a Group Exhibition]. Paris: LeCab, France.
- Muratovski, G. (Artist). (2004). *Academic Portfolio Exhibition* [Figure Drawings - Part of a Group Exhibition]. Sofia: National Academy of Arts, Bulgaria.
- Muratovski, G. (Curator). (2003). *International Electronic Arts Festival*. Skopje: Contemporary Arts Centre, Macedonia.
- Muratovski, G. (Designer). (2003). *Salzecture: Post-Futuristic* [Architecture Project - Part of a Group Exhibition]. Salzburg: International Summer Academy of the Arts, Austria.
- Muratovski, G. (Artist and Co-Curator). (2003). *Architecture in the Balkans: Varied Perspectives* [Group Exhibition of Drawings, Photography, Book and Documentary - Project funded by the European Commission - "Culture 2002" Program]. Skopje; Bitola, Macedonia / Veria; Thessaloniki, Greece / Istanbul, Turkey / Sofia; Veliko Turnovo, Bulgaria / Avignon, France: APARE.
- Muratovski, G. (Designer). (2002). *Lam-Pa* [Lamp Design Exhibition at the Philips Architecture and Design Seminar]. Sofia: Union of the Bulgarian Architects, Bulgaria.
- Muratovski, G. (Designer). (2001). *Young Designers: Extreme Sports Equipment* [Industrial Design - Part of a Group Exhibition]. Sofia: Union of the Bulgarian Artists, Bulgaria.

ACADEMIC SERVICE

Journal Editorship

2017 - Current | Emeritus Editor-in-Chief: *Journal of Design, Business & Society*
2013 - Current | Founding Associate Editor: *She Ji. The Journal of Design, Economics & Innovation*
2013 - 2017 | Founding Editor-in-Chief: *Journal of Design, Business & Society*
2013 - 2014 | Guest Editor: *Journal of Fashion, Style & Popular Culture, Special Issue: Luxury Branding*
2013 | Associate Editor: *The International Journal of Design in Society*, Vol. 7
2013 | Associate Editor: *The International Journal of the Image*, Vol. 4
2013 | Associate Editor: *The International Journal of Design Education*, Vol. 7
2013 | Associate Editor: *The International Journal of Architectonic, Spatial & Environmental Design*, Vol. 7
2012 | Associate Editor: *Design Principles and Practices: An International Journal*, Vol. 6
2010 | Associate Editor: *Design Principles and Practices: An International Journal*, Vol. 4

Arts & Design Awards Judge

2019 | Judge: Facebook Design Hackathon
2017 / 2018 / 2019 | Judge: *Directors' Choice: End of Year Exhibition - DAAPWorks*. College of DAAP, University of Cincinnati.
2015 | Jury Member: Design Effectiveness, *AGDA Awards*, Australian Graphic Design Association (AGDA)
2014 | Judge: Graphics, *Best Design Awards*, Designers Institute of New Zealand (DINZ)
2014 | Judge: Art, *The Auckland Art Competition*, The Original Art Sale Auction, Vodafone
2010 | Judge: Art, *Australian National Tertiary Art Prize*, The Australian Association of Campus Activities
2009 | Judge: *Greenpeace Design Awards*, Greenpeace

Chiba University (Japan)

2019–2020 | Partner and Co-Facilitator: Global Design Study Program

University of Cincinnati (USA)

2020 - Current | Core Member: Equity and Diversity Committee (College of DAAP)
2019 - Current | Anchor Member: Digital Futures (Office of Research)
2019 - Current | Co-Founder: Future Mobility Centre (Ullman School of Design)
2018 - Current | Board Member: Advanced Transportation Collaborative (Office of Research)
2018 - Current | Project Leader: Centre for Predictive Analytics: University of Cincinnati
2017 - Current | Member: Grievances Committee (University of Cincinnati)
2016 - Current | Member: Faculty Development Committee (College of DAAP)
2016 - Current | Member: International Strategy Group (International Office)
2016 - Current | Member: Dean's Executive Committee (College of DAAP)
2016 - Current | Chair: School Executive Committee (Ullman School of Design)
2016 - Current | Endowed Chair (Ullman School of Design)

Auckland University of Technology (New Zealand)

2015 - 2016 | Elected Board Member: Faculty of Design & Creative Technologies
2015 - 2016 | QS World University Ranking: Working Party Member
2015 - 2016 | Studio Co-Head: Branding
2014 - 2015 | Acting Postgraduate Program Leader
2014 - 2015 | Advisor: Vice Chancellor's Office: Future Education Programme
2014 - 2015 | Member: Media Assets Management Strategy - Steering Committee
2014 - 2015 | Member: Interfaculty Working Group - Double Degrees in Design & Business
2014 - 2015 | Member: School of Art & Design Rebranding Strategy - Steering Committee
2013 - 2016 | Member: Communication Design Advisory Committee
2013 - 2016 | Member: School of Art & Design - Examination Board
2013 - 2016 | Member: School of Art & Design - Board of Studies
2013 - 2016 | Member: School of Art & Design - Academic Forum

Swinburne University of Technology (Australia)

2012 - 2013 | Faculty Representative: LEAP (Commonwealth Programme)
2012 - 2013 | Member: Industry Placement Committee
2012 - 2013 | Panel Member: Postgraduate Careers Seminar
2012 - 2013 | Selection Officer: Victoria Tertiary Admissions Centre VTAC
2011 - 2013 | Member: Faculty of Design Learning & Teaching Committee
2011 - 2013 | Member: National Institute for Design Research (Strategic Design Cluster)

University of South Australia (Australia)

2010 - 2011 | Alternate Member: University of South Australia Academic Board
2010 - 2011 | Board Member: School of Art, Architecture & Design
2010 - 2011 | Member: School of Art, Architecture & Design: Marketing Committee
2010 - 2011 | Member: Hawke Research Institute, University of South Australia
2010 - 2011 | Member: Zero Waste Research Centre, University of South Australia
2010 - 2011 | Research Advisor: University of South Australia Library
2009 - 2010 | Member: University of South Australia Research Degrees Committee
2009 - 2010 | Marketing Officer: Division of IT, Engineering & Environments (ITEE)
2008 - 2010 | Member: University of South Australia Research Committee
2007 - 2008 | Student Mentor and Student Guide, University of South Australia
2007 - 2009 | Vice President & Corporate Communications Director, UniLife (Student Services)